

Truro & Falmouth Poll

CATI Fieldwork : 4th-13th June 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225	
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238	
Certain to vote	(10)	521	242	279	25	57	70	85	106	176	151	153	101	101	138	82	41	103	40	187	41	165
		52%	50%	54%	21%	44%	47%	50%	62%	68%	64%	49%	47%	49%	66%	63%	58%	64%	44%	75%	62%	69%
	(9)	64	30	34	9	6	8	12	10	20	14	22	9	16	25	7	10	7	3	17	1	13
		6%	6%	7%	7%	5%	6%	7%	6%	8%	6%	7%	4%	8%	12%	5%	14%	4%	3%	7%	1%	5%
	(8)	100	51	49	27	10	18	18	8	19	18	40	21	18	13	20	6	17	16	13	9	15
		10%	11%	9%	22%	8%	12%	11%	5%	7%	8%	13%	10%	9%	6%	15%	8%	11%	18%	5%	14%	6%
	(7)	44	19	25	16	6	5	7	6	4	12	16	9	5	7	3	3	4	9	2	6	12
		4%	4%	5%	14%	4%	3%	4%	4%	2%	5%	5%	4%	2%	3%	2%	4%	3%	10%	1%	9%	5%
	(6)	35	21	15	3	9	6	7	6	4	4	13	15	4	3	6	4	11	2	7	*	5
		4%	4%	3%	2%	7%	4%	4%	3%	2%	2%	4%	7%	2%	2%	5%	5%	7%	3%	3%	1%	2%
	(5)	70	32	38	12	18	11	12	7	9	12	18	17	20	13	10	7	8	10	9	5	20
		7%	7%	7%	10%	14%	7%	7%	4%	4%	5%	6%	8%	10%	6%	7%	9%	5%	11%	4%	7%	8%
	(4)	11	4	6	3	3	2	-	2	1	1	4	4	2	3	*	-	2	4	3	*	2
		1%	1%	1%	2%	2%	2%	-	1%	*	*	1%	2%	1%	1%	*	-	1%	5%	1%	1%	1%
	(3)	24	12	12	4	4	3	3	6	4	3	7	8	3	1	2	-	4	4	2	1	1
		2%	2%	2%	4%	3%	2%	2%	4%	1%	1%	2%	4%	1%	*	1%	-	3%	4%	1%	2%	*
	(2)	24	9	15	4	1	6	4	6	2	4	4	10	5	6	1	1	3	2	1	1	3
		2%	2%	3%	3%	1%	4%	2%	4%	1%	2%	1%	5%	2%	3%	1%	1%	2%	2%	1%	2%	1%
Definitely would not vote	(1)	105	60	44	17	17	20	21	13	17	36	21	31	-	-	-	-	-	8	1	3	
		10%	13%	9%	14%	13%	14%	12%	7%	7%	11%	10%	15%	-	-	-	-	-	3%	2%	1%	
Don't know		2	-	2	-	-	-	-	-	2	-	1	-	1	-	-	-	-	-	-	-	
		*	-	*	-	-	-	-	-	1%	-	*	-	*	-	-	-	-	-	-	-	
Mean		7.74	7.60	7.88	6.54	7.11	7.32	7.64	8.11	8.69	8.44	7.69	7.35	7.39	8.97	8.85	8.80	8.71	7.93	9.07	8.56	8.90
Standard deviation		3.11	3.21	3.01	3.06	3.24	3.35	3.19	3.04	2.60	2.74	3.09	3.20	3.39	1.94	1.83	1.81	2.13	2.34	2.11	2.29	2.03
Standard error		0.10	0.15	0.13	0.42	0.33	0.28	0.25	0.22	0.14	0.14	0.21	0.27	0.21	0.13	0.15	0.22	0.17	0.28	0.13	0.22	0.14

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238
Conservative	208	90	118	13	18	29	34	39	75	63	70	34	35	208	-	-	-	-	151	1	18
	21%	19%	23%	11%	14%	19%	20%	23%	29%	27%	22%	16%	17%	100%	-	-	-	-	61%	2%	8%
Labour	131	57	75	21	23	22	17	20	27	37	41	20	29	-	131	-	-	-	3	40	40
	13%	12%	14%	18%	18%	15%	10%	12%	11%	16%	13%	9%	14%	-	100%	-	-	-	1%	59%	17%
Liberal Democrat	72	27	44	1	13	15	13	8	20	20	22	14	12	-	-	72	-	-	4	3	53
	7%	6%	9%	1%	10%	10%	8%	5%	8%	8%	7%	7%	6%	-	-	100%	-	-	2%	4%	22%
The UK Independence Party (UKIP)	161	111	49	19	12	14	32	32	52	24	44	47	43	-	-	-	161	-	44	9	31
	16%	23%	10%	16%	9%	9%	19%	19%	20%	10%	14%	22%	21%	-	-	-	100%	-	18%	14%	13%
The Green Party	71	33	39	17	20	8	12	10	3	16	29	17	9	-	-	-	-	71	4	3	31
	7%	7%	7%	14%	16%	5%	7%	6%	1%	7%	9%	8%	4%	-	-	-	-	80%	2%	4%	13%
The British National Party (BNP)	3	-	3	-	-	2	-	1	-	-	-	3	-	-	-	-	-	-	3	-	1
	*	-	1%	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	-	3%	-	1%
Some other party	15	9	6	3	-	5	2	1	2	6	5	2	1	-	-	-	-	15	-	-	6
	1%	2%	1%	3%	-	3%	1%	*	1%	3%	2%	1%	*	-	-	-	-	17%	-	-	3%
Would not vote	105	60	44	17	17	20	21	13	17	17	36	21	31	-	-	-	-	-	8	1	3
	10%	13%	9%	14%	13%	14%	12%	7%	7%	7%	11%	10%	15%	-	-	-	-	-	3%	2%	1%
Refused	70	33	37	-	3	10	13	16	27	13	17	16	17	-	-	-	-	-	9	2	7
	7%	7%	7%	-	2%	7%	7%	10%	10%	6%	6%	8%	8%	-	-	-	-	-	3%	3%	3%
Don't know	165	59	105	28	23	25	24	29	35	38	47	41	28	-	-	-	-	-	27	8	47
	16%	12%	20%	23%	18%	17%	14%	17%	13%	16%	15%	19%	14%	-	-	-	-	-	11%	12%	20%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	504	223	281	19	42	66	80	94	201	205	105	60	121	176	114	52	114	47	189	72	135
Weighted base	475	232	243	43	59	67	78	82	144	130	154	87	92	158	96	52	115	54	166	42	140
Conservative	158	71	88	6	13	22	25	31	60	48	54	25	26	158	-	-	-	-	121	*	14
	33%	30%	36%	13%	23%	33%	32%	38%	41%	37%	35%	29%	28%	100%	-	-	-	-	73%	1%	10%
Labour	96	39	57	16	15	15	13	17	21	28	31	12	23	-	96	-	-	-	1	32	32
	20%	17%	24%	38%	25%	22%	17%	20%	14%	21%	20%	14%	25%	-	100%	-	-	-	1%	77%	23%
Liberal Democrat	52	22	30	*	11	10	7	7	15	16	16	9	8	-	-	52	-	-	4	2	41
	11%	9%	12%	1%	20%	15%	9%	9%	11%	12%	10%	10%	9%	-	-	100%	-	-	2%	5%	29%
The UK Independence Party (UKIP)	115	78	37	11	6	11	21	23	43	20	29	34	31	-	-	-	115	-	37	6	25
	24%	34%	15%	26%	10%	17%	27%	27%	30%	15%	19%	39%	33%	-	-	-	100%	-	22%	15%	18%
The Green Party	43	16	27	7	14	6	10	3	3	13	18	7	5	-	-	-	-	43	3	1	23
	9%	7%	11%	15%	24%	9%	12%	4%	2%	10%	12%	8%	5%	-	-	-	-	80%	2%	2%	16%
The British National Party (BNP)	*	-	*	-	-	*	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*
	*	-	*	-	-	*	-	*	-	-	-	1%	-	-	-	-	-	1%	-	-	*
Some other party	10	6	4	3	-	2	1	1	2	5	5	*	*	-	-	-	-	10	-	-	5
	2%	3%	2%	7%	-	3%	2%	1%	1%	4%	3%	*	*	-	-	-	-	19%	-	-	4%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	34%
Labour	20%
Liberal Democrat	13%
UKIP	23%
Other	11%

Truro & Falmouth Poll

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238
Conservative	207 21%	87 18%	120 23%	11 9%	18 14%	26 18%	33 20%	40 23%	78 30%	63 27%	63 20%	40 19%	37 18%	181 87%	3 2%	-	6 4%	2 2%	152 61%	2 3%	21 9%
Labour	119 12%	54 11%	65 13%	20 16%	20 16%	21 14%	17 10%	15 9%	27 10%	32 14%	39 13%	16 7%	29 14%	2 1%	106 81%	-	1 1%	4 5%	1 *	38 57%	36 15%
Liberal Democrat	102 10%	41 9%	61 12%	2 2%	16 12%	21 14%	21 12%	13 8%	28 11%	29 12%	33 11%	21 10%	15 8%	8 4%	1 1%	69 97%	2 1%	8 8%	9 3%	3 4%	71 30%
The UK Independence Party (UKIP)	162 16%	106 22%	56 11%	22 19%	12 10%	16 11%	30 18%	31 18%	50 19%	27 11%	47 15%	42 20%	44 22%	3 2%	4 3%	-	137 85%	2 2%	45 18%	8 11%	27 11%
The Green Party	64 6%	34 7%	31 6%	15 12%	18 14%	10 7%	12 7%	7 4%	2 1%	15 6%	24 8%	17 8%	7 3%	-	3 2%	-	2 1%	56 62%	4 1%	3 4%	33 14%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	19 2%	9 2%	10 2%	3 3%	-	4 3%	3 2%	7 4%	2 1%	5 2%	6 2%	5 2%	3 1%	-	2 1%	-	4 3%	9 10%	1 *	-	6 2%
Would not vote	105 10%	60 13%	44 9%	17 14%	17 13%	20 14%	21 12%	13 7%	17 7%	17 7%	36 11%	21 10%	31 15%	-	-	-	-	-	8 3%	1 2%	3 1%
Refused	51 5%	25 5%	26 5%	-	2 1%	9 6%	9 5%	14 8%	18 7%	10 4%	12 4%	13 6%	11 5%	-	-	-	-	-	4 2%	1 2%	3 1%
Don't know	171 17%	64 13%	107 21%	30 25%	26 20%	22 15%	24 14%	31 18%	38 15%	37 16%	53 17%	40 19%	27 13%	14 7%	12 9%	2 3%	9 6%	9 10%	26 10%	11 17%	38 16%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	515	228	287	20	41	70	81	92	210	209	107	61	127	168	106	52	108	45	192	70	144
Weighted base	487	238	249	45	57	72	79	83	151	132	156	91	97	150	89	51	109	50	171	40	150
Conservative	156	67	89	6	14	20	23	31	63	48	49	29	27	139	2	-	4	1	122	1	15
	32%	28%	36%	13%	24%	28%	29%	38%	42%	37%	32%	32%	28%	93%	2%	-	4%	1%	72%	3%	10%
Labour	87	39	48	15	12	14	13	12	20	23	29	10	22	1	80	-	*	2	*	30	28
	18%	16%	19%	34%	22%	19%	17%	15%	14%	18%	19%	11%	22%	1%	90%	-	*	4%	*	76%	19%
Liberal Democrat	75	32	43	2	13	15	13	10	22	23	26	12	11	7	1	51	2	3	8	2	55
	15%	13%	17%	4%	23%	22%	17%	12%	15%	17%	17%	13%	11%	5%	1%	100%	2%	7%	4%	5%	37%
The UK Independence Party (UKIP)	112	75	37	13	6	12	18	21	42	21	29	30	31	3	2	-	99	1	37	6	21
	23%	32%	15%	30%	10%	17%	23%	25%	28%	16%	19%	33%	31%	2%	2%	-	91%	2%	22%	14%	14%
The Green Party	42	19	24	7	12	9	10	4	2	13	17	7	5	-	2	-	1	36	3	1	25
	9%	8%	9%	15%	21%	12%	12%	4%	1%	10%	11%	7%	5%	-	3%	-	1%	73%	2%	2%	17%
Some other party	13	5	9	2	-	2	2	5	2	4	5	2	2	-	2	-	3	6	1	-	5
	3%	2%	3%	4%	-	3%	2%	6%	1%	3%	4%	2%	2%	-	2%	-	3%	13%	1%	-	4%

Truro & Falmouth Poll
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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	18%
Liberal Democrat	16%
UKIP	22%
Other	11%

Truro & Falmouth Poll

CATI Fieldwork : 4th-13th June 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238
I would not vote Liberal Democrat	561 56%	309 64%	252 48%	58 48%	68 52%	79 53%	96 57%	105 62%	152 59%	128 54%	171 55%	136 63%	117 57%	141 67%	80 61%	-	131 81%	55 62%	182 73%	45 67%	101 42%
I would not vote UKIP	560 56%	244 51%	316 61%	66 55%	92 71%	84 56%	92 54%	89 53%	134 52%	148 63%	196 63%	103 48%	98 48%	141 68%	115 87%	62 86%	-	74 83%	129 52%	43 64%	165 69%
I would not vote Labour	522 52%	270 56%	252 48%	39 32%	56 43%	71 47%	100 59%	99 58%	155 60%	117 50%	160 51%	119 56%	110 53%	168 81%	-	35 48%	117 73%	46 52%	205 82%	4 6%	97 41%
I would not vote Conservative	492 49%	265 55%	227 44%	69 58%	84 65%	81 54%	80 47%	82 49%	93 36%	105 45%	162 52%	108 50%	111 54%	-	113 86%	46 64%	107 67%	74 83%	35 14%	55 82%	152 64%
None of these - I would potentially vote for all of them	96 10%	33 7%	63 12%	21 18%	9 7%	17 12%	16 10%	9 6%	23 9%	19 8%	30 9%	21 10%	19 9%	11 5%	2 1%	4 6%	14 8%	2 3%	15 6%	4 7%	20 9%
Don't know	29 3%	13 3%	16 3%	2 2%	6 5%	4 3%	3 2%	6 3%	9 4%	6 2%	3 1%	11 5%	8 4%	-	2 1%	1 1%	-	-	1 1%	-	1 *

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225	
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238	
NET: Well	644	324	319	70	76	88	103	115	190	157	194	137	132	182	75	51	92	52	207	38	145	
	64%	68%	61%	59%	58%	59%	61%	68%	73%	67%	62%	64%	64%	88%	57%	72%	57%	58%	83%	57%	61%	
Very well	(4)	39	24	15	7	-	-	8	9	16	6	14	6	11	13	5	2	4	-	15	3	6
	4%	5%	3%	6%	-	-	5%	5%	6%	3%	4%	3%	5%	6%	4%	2%	3%	-	6%	5%	3%	
Quite well	(3)	605	300	304	63	76	88	95	106	175	151	180	131	121	169	70	50	88	52	192	35	139
	60%	63%	59%	53%	58%	59%	56%	63%	67%	64%	58%	61%	59%	81%	54%	70%	55%	58%	77%	52%	58%	
Quite badly	(2)	261	103	158	37	38	50	55	38	42	61	83	60	51	17	45	18	52	28	29	22	72
	26%	21%	30%	31%	29%	34%	32%	23%	16%	26%	27%	28%	25%	8%	34%	26%	33%	32%	11%	32%	30%	
Very badly	(1)	59	38	21	12	6	9	5	14	11	10	22	11	13	3	5	-	15	7	12	4	8
	6%	8%	4%	10%	4%	6%	3%	8%	4%	4%	7%	5%	7%	1%	4%	-	9%	8%	5%	7%	3%	
NET: Badly	320	141	179	50	44	60	60	53	53	71	106	72	65	20	51	18	67	35	41	26	80	
	32%	29%	34%	41%	34%	40%	35%	31%	21%	30%	34%	33%	32%	9%	38%	26%	42%	40%	16%	39%	34%	
Don't know	37	15	22	-	10	2	7	2	15	7	13	6	9	6	6	2	1	2	1	3	13	
	4%	3%	4%	-	8%	1%	4%	1%	6%	3%	4%	3%	4%	3%	4%	3%	1%	2%	*	4%	5%	
Mean	2.65	2.67	2.63	2.54	2.59	2.53	2.65	2.65	2.80	2.67	2.62	2.63	2.66	2.95	2.60	2.76	2.51	2.51	2.85	2.57	2.64	
Standard deviation	0.66	0.70	0.62	0.76	0.58	0.61	0.62	0.71	0.62	0.60	0.69	0.63	0.69	0.45	0.64	0.48	0.71	0.65	0.60	0.70	0.60	
Standard error	0.02	0.03	0.03	0.10	0.06	0.05	0.05	0.05	0.03	0.03	0.05	0.05	0.04	0.03	0.05	0.06	0.06	0.08	0.04	0.07	0.04	

Truro & Falmouth Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225	
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238	
NET: Well	633	318	315	73	84	83	101	110	180	164	185	131	127	176	66	54	93	54	201	36	151	
	63%	66%	60%	61%	65%	56%	59%	65%	70%	70%	59%	61%	62%	85%	50%	76%	58%	61%	80%	54%	63%	
Very well	(4)	54	32	22	7	6	9	7	9	15	11	19	12	10	18	2	3	5	3	18	2	7
		5%	7%	4%	6%	5%	6%	4%	6%	6%	5%	6%	6%	5%	9%	2%	4%	3%	3%	7%	3%	3%
Quite well	(3)	579	287	293	66	78	74	93	101	165	153	165	119	117	159	64	51	88	51	182	34	143
		58%	60%	56%	55%	60%	50%	55%	59%	64%	65%	53%	55%	57%	76%	49%	71%	55%	58%	73%	50%	60%
Quite badly	(2)	260	115	145	43	30	49	51	39	47	48	98	59	51	23	53	14	52	25	33	24	59
		26%	24%	28%	36%	23%	33%	30%	23%	18%	21%	31%	28%	25%	11%	41%	20%	32%	28%	13%	37%	25%
Very badly	(1)	61	28	33	3	7	15	13	13	10	11	18	15	14	2	7	1	12	8	7	5	15
		6%	6%	6%	3%	5%	10%	8%	8%	4%	5%	6%	7%	7%	1%	5%	1%	7%	9%	3%	7%	6%
NET: Badly		321	143	178	47	37	63	64	52	57	60	116	75	65	25	60	15	64	34	40	29	74
		32%	30%	34%	39%	28%	42%	37%	31%	22%	25%	37%	35%	32%	12%	45%	20%	40%	38%	16%	44%	31%
Don't know		46	19	28	-	8	3	5	7	22	11	12	9	13	7	6	3	4	2	9	2	14
		5%	4%	5%	-	7%	2%	3%	4%	8%	5%	4%	4%	6%	3%	4%	4%	2%	2%	4%	3%	6%
Mean		2.66	2.70	2.62	2.64	2.69	2.53	2.58	2.65	2.78	2.73	2.62	2.62	2.64	2.96	2.49	2.82	2.55	2.55	2.88	2.52	2.64
Standard deviation		0.68	0.68	0.68	0.63	0.65	0.76	0.70	0.71	0.62	0.63	0.70	0.71	0.69	0.49	0.63	0.51	0.68	0.71	0.56	0.68	0.65
Standard error		0.02	0.03	0.03	0.09	0.07	0.07	0.06	0.05	0.03	0.03	0.05	0.06	0.04	0.03	0.05	0.06	0.06	0.09	0.03	0.07	0.04

Truro & Falmouth Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238
I am satisfied with the job David Cameron is doing overall as Prime Minister	328 33%	153 32%	175 34%	36 30%	31 24%	53 36%	57 33%	49 29%	101 39%	77 33%	103 33%	81 37%	54 26%	149 71%	18 13%	17 24%	31 19%	21 24%	144 58%	10 15%	56 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	310 31%	143 30%	167 32%	41 34%	39 30%	43 29%	51 30%	59 35%	77 30%	73 31%	92 29%	76 35%	63 31%	55 26%	17 13%	29 40%	72 45%	25 27%	87 35%	9 13%	67 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	214 21%	109 23%	105 20%	37 31%	35 27%	34 23%	31 18%	32 19%	46 18%	53 23%	76 24%	35 16%	47 23%	2 1%	90 69%	19 26%	32 20%	29 32%	6 2%	40 59%	83 35%
Refused	37 4%	16 3%	20 4%	- -	5 4%	7 5%	5 3%	7 4%	12 5%	7 3%	11 4%	5 2%	9 4%	- -	1 1%	2 3%	5 3%	1 1%	2 1%	1 2%	7 3%
Don't know	111 11%	58 12%	53 10%	7 6%	20 15%	11 8%	26 15%	23 13%	23 9%	25 10%	31 10%	19 9%	33 16%	3 2%	5 4%	5 7%	21 13%	14 15%	11 4%	7 11%	26 11%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238
The UK Independence Party (UKIP)	427 43%	213 44%	214 41%	54 45%	58 45%	58 39%	86 50%	71 42%	100 39%	103 44%	157 50%	86 40%	68 33%	91 44%	63 48%	37 52%	72 45%	36 40%	107 43%	27 40%	118 49%
The Conservatives	323 32%	158 33%	165 32%	26 22%	48 37%	42 28%	64 37%	62 37%	80 31%	84 36%	114 36%	48 22%	64 31%	75 36%	50 38%	24 34%	52 33%	26 29%	91 37%	21 31%	88 37%
The Liberal Democrat	298 30%	148 31%	150 29%	23 19%	54 41%	43 29%	57 33%	56 33%	66 25%	86 37%	106 34%	46 21%	54 26%	58 28%	51 39%	32 44%	41 26%	34 38%	66 26%	17 25%	100 42%
Labour	216 22%	102 21%	115 22%	37 31%	31 24%	21 14%	43 25%	38 23%	46 18%	48 21%	89 29%	29 14%	39 19%	41 20%	43 33%	13 19%	27 17%	19 22%	42 17%	16 24%	51 21%
None of them	410 41%	201 42%	210 40%	47 40%	41 32%	71 47%	59 35%	71 42%	120 46%	92 39%	100 32%	107 50%	98 48%	74 36%	43 33%	23 32%	68 42%	40 44%	97 39%	31 46%	75 32%
Don't know	31 3%	7 1%	24 5%	2 2%	8 6%	6 4%	6 3%	4 2%	7 3%	7 3%	8 3%	7 3%	8 4%	6 3%	2 2%	2 3%	4 2%	2 2%	4 2%	* 1%	9 4%

Truro & Falmouth Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	434	566	53	95	139	167	184	359	360	213	138	257	228	152	71	152	72	275	111	225
Weighted base	1000	480	520	120	130	150	170	169	259	235	313	215	205	208	131	72	161	89	249	67	238
A Conservative government	294 29%	149 31%	145 28%	28 23%	20 15%	37 25%	46 27%	53 32%	110 42%	71 30%	91 29%	60 28%	63 31%	170 81%	2 1%	2 3%	52 33%	2 2%	186 75%	3 4%	29 12%
A Labour government	222 22%	105 22%	117 22%	33 27%	36 28%	40 27%	35 21%	34 20%	44 17%	57 24%	67 21%	47 22%	46 23%	3 1%	99 76%	6 8%	37 23%	23 26%	5 2%	48 72%	61 25%
A coalition between Labour and the Liberal Democrats	135 13%	71 15%	64 12%	27 23%	25 19%	27 18%	15 9%	21 12%	18 7%	31 13%	52 17%	30 14%	20 10%	2 1%	24 18%	30 41%	12 7%	35 40%	6 2%	10 15%	61 25%
A coalition between the Conservatives and the Liberal Democrats	131 13%	56 12%	75 14%	7 6%	11 9%	22 14%	27 16%	25 15%	38 15%	32 14%	43 14%	25 12%	23 11%	30 14%	2 2%	32 45%	18 11%	10 11%	28 11%	2 3%	48 20%
Don't know	218 22%	98 20%	120 23%	25 21%	38 29%	23 15%	45 26%	36 21%	49 19%	43 18%	60 19%	53 25%	53 26%	5 2%	4 3%	2 2%	41 26%	18 20%	23 9%	4 6%	40 17%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	434 43%	480 48%
Female	566 57%	520 52%

Truro & Falmouth Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	53 5%	120 12%
25-34	95 10%	130 13%
35-44	139 14%	150 15%
45-54	167 17%	170 17%
55-64	184 18%	169 17%
65 or older	359 36%	259 26%
Refused	3 *	3 *

Truro & Falmouth Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	129 13%	83 8%
B	231 23%	152 15%
C1	213 21%	313 31%
C2	138 14%	215 22%
D	73 7%	74 7%
E	184 18%	131 13%
Refused	32 3%	32 3%

Truro & Falmouth Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	275 28%	249 25%
Labour	111 11%	67 7%
Liberal Democrats	225 23%	238 24%
Another party	42 4%	46 5%
Did not vote	246 25%	305 31%
Refused	58 6%	52 5%
Don't know	43 4%	43 4%