

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300	
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280	
Certain to vote	(10)	569	284	285	26	46	76	97	124	200	122	166	122	138	171	76	70	103	56	194	39	198
		57%	59%	55%	32%	38%	50%	54%	65%	72%	71%	58%	47%	57%	79%	63%	61%	59%	67%	77%	62%	71%
	(9)	63	24	39	1	16	7	11	10	17	12	21	13	16	13	6	12	7	9	15	3	21
		6%	5%	8%	1%	13%	5%	6%	5%	6%	7%	7%	5%	7%	6%	5%	10%	4%	11%	6%	4%	8%
	(8)	94	44	50	15	10	14	22	18	14	7	32	35	14	18	11	12	22	6	27	7	24
		9%	9%	10%	19%	9%	10%	12%	10%	5%	4%	11%	14%	6%	8%	9%	10%	13%	8%	11%	11%	9%
	(7)	46	18	29	10	12	12	5	5	2	5	19	15	6	6	9	10	6	4	3	5	12
		5%	4%	5%	13%	10%	8%	3%	3%	1%	3%	7%	6%	3%	3%	8%	9%	3%	5%	1%	8%	4%
	(6)	23	12	11	4	6	4	3	4	2	1	9	7	4	2	4	4	4	2	1	-	4
		2%	2%	2%	5%	5%	3%	1%	2%	1%	1%	3%	3%	2%	1%	3%	4%	2%	3%	*	-	2%
	(5)	53	19	34	8	7	14	5	7	13	6	11	20	14	4	7	4	17	2	6	3	4
		5%	4%	7%	10%	6%	9%	3%	4%	4%	4%	4%	8%	6%	2%	6%	3%	10%	2%	2%	5%	2%
	(4)	16	4	12	2	6	-	3	2	3	5	-	7	3	1	3	-	6	*	1	2	2
		2%	1%	2%	2%	5%	-	2%	1%	1%	3%	-	3%	1%	1%	3%	-	3%	1%	*	4%	1%
	(3)	12	6	6	2	2	1	1	3	3	2	1	3	4	-	2	1	5	*	2	1	-
		1%	1%	1%	3%	1%	1%	*	2%	1%	1%	*	1%	2%	-	1%	1%	3%	*	1%	1%	-
	(2)	17	8	9	1	2	3	8	3	*	2	2	6	7	-	2	2	4	3	-	1	2
		2%	2%	2%	1%	2%	2%	4%	2%	*	1%	1%	2%	3%	-	1%	2%	3%	4%	-	1%	1%
Definitely would not vote	(1)	101	58	43	9	14	19	25	13	21	9	23	31	32	-	-	-	-	5	2	9	
		10%	12%	8%	12%	12%	13%	14%	7%	7%	5%	8%	12%	13%	-	-	-	-	2%	4%	3%	
Refused		1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	
		*	*	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	
Don't know		5	1	3	-	-	-	1	-	3	-	3	-	1	-	-	-	-	-	-	3	
		*	*	1%	-	-	-	1%	-	1%	-	1%	-	1%	-	-	-	-	-	-	1%	
Mean		8.02	7.98	8.05	6.97	7.34	7.61	7.70	8.47	8.73	8.71	8.37	7.50	7.73	9.51	8.74	8.93	8.42	9.00	9.31	8.49	9.09
Standard deviation		3.02	3.16	2.89	3.00	3.10	3.18	3.34	2.73	2.66	2.59	2.68	3.16	3.35	1.13	2.01	1.74	2.33	1.96	1.70	2.47	1.99
Standard error		0.10	0.15	0.12	0.52	0.36	0.27	0.26	0.18	0.14	0.14	0.19	0.25	0.21	0.08	0.17	0.15	0.19	0.22	0.11	0.24	0.12

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280
Conservative	217	112	105	6	24	37	36	38	75	45	72	55	40	217	-	-	-	-	157	2	23
	22%	23%	20%	8%	20%	25%	20%	20%	27%	26%	25%	21%	17%	100%	-	-	-	-	62%	3%	8%
Labour	120	45	75	17	11	18	22	23	29	24	48	20	25	-	120	-	-	-	4	39	39
	12%	9%	14%	21%	9%	12%	12%	12%	10%	14%	17%	8%	10%	-	100%	-	-	-	2%	62%	14%
Liberal Democrat	114	51	63	7	21	13	13	23	37	25	32	24	31	-	-	114	-	-	4	6	85
	11%	11%	12%	9%	18%	9%	7%	12%	13%	15%	11%	9%	13%	-	-	100%	-	-	2%	9%	30%
The UK Independence Party (UKIP)	175	97	78	16	23	22	32	37	45	21	43	58	44	-	-	-	175	-	38	6	44
	17%	20%	15%	20%	19%	14%	18%	20%	16%	12%	15%	23%	18%	-	-	-	100%	-	15%	9%	16%
The Green Party	69	28	41	9	9	14	19	10	8	14	17	19	15	-	-	-	-	69	5	2	35
	7%	6%	8%	11%	8%	9%	11%	5%	3%	8%	6%	7%	6%	-	-	-	-	82%	2%	4%	13%
The British National Party (BNP)	2	2	-	-	-	-	2	-	1	-	2	-	1	-	-	-	-	2	-	1	-
	*	*	-	-	-	-	1%	-	*	-	1%	-	*	-	-	-	-	3%	-	1%	-
Some other party	13	9	3	-	2	2	4	4	1	4	3	2	1	-	-	-	-	13	3	*	3
	1%	2%	1%	-	2%	1%	2%	2%	*	3%	1%	1%	1%	-	-	-	-	15%	1%	1%	1%
Would not vote	101	58	43	9	14	19	25	13	21	9	23	31	32	-	-	-	-	-	5	2	9
	10%	12%	8%	12%	12%	13%	14%	7%	7%	5%	8%	12%	13%	-	-	-	-	-	2%	4%	3%
Refused	58	27	30	-	1	7	6	12	31	10	18	9	17	-	-	-	-	-	8	1	6
	6%	6%	6%	-	1%	5%	3%	6%	11%	6%	6%	3%	7%	-	-	-	-	-	3%	1%	2%
Don't know	133	51	82	16	15	17	22	29	33	19	29	42	35	-	-	-	-	-	29	4	36
	13%	11%	16%	20%	13%	12%	12%	15%	12%	11%	10%	16%	14%	-	-	-	-	-	11%	7%	13%

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	557	260	297	12	37	78	90	126	213	209	116	81	133	180	108	99	110	59	183	73	205
Weighted base	534	265	268	30	60	78	97	105	163	105	169	124	119	180	86	85	118	64	180	41	189
Conservative	180	96	84	5	19	31	30	32	63	37	60	45	34	180	-	-	-	-	136	1	20
	34%	36%	31%	16%	32%	40%	31%	30%	39%	36%	36%	36%	28%	100%	-	-	-	-	76%	3%	11%
Labour	86	32	53	10	6	12	16	17	24	19	34	14	16	-	86	-	-	-	3	29	33
	16%	12%	20%	33%	11%	16%	17%	16%	15%	18%	20%	11%	14%	-	100%	-	-	-	2%	71%	18%
Liberal Democrat	85	38	47	3	15	8	8	20	31	20	24	15	24	-	-	85	-	-	3	4	67
	16%	14%	18%	10%	25%	10%	8%	19%	19%	19%	14%	12%	20%	-	-	100%	-	-	2%	9%	35%
The UK Independence Party (UKIP)	118	69	49	5	11	15	22	28	37	15	32	33	33	-	-	-	118	-	30	4	36
	22%	26%	18%	17%	18%	20%	23%	26%	23%	15%	19%	27%	28%	-	-	-	100%	-	17%	10%	19%
The Green Party	53	21	32	7	7	11	16	7	6	10	14	15	11	-	-	-	-	53	4	2	30
	10%	8%	12%	23%	11%	14%	17%	6%	4%	10%	8%	12%	9%	-	-	-	-	83%	2%	5%	16%
The British National Party (BNP)	2	2	-	-	-	-	2	-	1	-	2	-	1	-	-	-	-	2	-	1	-
	*	1%	-	-	-	-	2%	-	*	-	1%	-	*	-	-	-	-	3%	-	1%	-
Some other party	9	7	2	-	2	1	3	2	1	3	2	2	1	-	-	-	-	9	2	*	3
	2%	2%	1%	-	3%	1%	3%	2%	*	3%	1%	1%	1%	-	-	-	-	14%	1%	*	1%

**St Ives Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	35%
Labour	16%
Liberal Democrat	17%
UKIP	21%
Other	12%

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280
Conservative	197 20%	108 22%	89 17%	6 8%	23 19%	31 21%	33 18%	35 18%	68 24%	43 25%	61 21%	48 19%	39 16%	180 83%	1 1%	2 2%	3 2%	2 3%	145 57%	1 2%	16 6%
Labour	91 9%	36 7%	55 11%	13 16%	7 5%	14 9%	17 10%	21 11%	20 7%	20 11%	28 10%	17 6%	22 9%	1 1%	77 64%	1 1%	2 1%	4 5%	3 1%	31 50%	29 10%
Liberal Democrat	197 20%	83 17%	114 22%	18 22%	28 24%	29 19%	26 15%	32 17%	64 23%	40 23%	65 23%	40 16%	48 20%	21 10%	33 27%	102 90%	8 5%	11 13%	21 8%	12 19%	130 47%
The UK Independence Party (UKIP)	172 17%	95 20%	77 15%	16 19%	24 20%	19 13%	30 17%	38 20%	44 16%	19 11%	40 14%	63 24%	44 18%	5 2%	-	3 3%	145 83%	2 2%	48 19%	5 8%	35 12%
The Green Party	54 5%	25 5%	28 5%	3 4%	3 2%	14 9%	14 8%	10 5%	10 4%	13 8%	16 6%	12 5%	10 4%	-	3 3%	*	*	46 55%	2 1%	5 8%	25 9%
The British National Party (BNP)	3 *	2 *	1 *	1 1%	-	-	2 1%	-	-	1 1%	2 1%	-	-	-	-	-	1 1%	2 2%	1 *	-	-
Some other party	11 1%	5 1%	6 1%	-	3 3%	*	3 2%	4 2%	1 *	4 2%	5 2%	-	1 1%	-	*	2 2%	-	7 8%	1 *	1 1%	5 2%
Would not vote	101 10%	58 12%	43 8%	9 12%	14 12%	19 13%	25 14%	13 7%	21 7%	9 5%	23 8%	31 12%	32 13%	-	-	-	-	-	5 2%	2 4%	9 3%
Refused	42 4%	20 4%	22 4%	-	2 1%	7 4%	4 2%	9 5%	19 7%	9 5%	14 5%	7 3%	9 4%	-	1 1%	1 1%	-	-	4 1%	1 2%	3 1%
Don't know	133 13%	49 10%	84 16%	14 18%	17 14%	16 11%	25 14%	28 15%	33 12%	15 9%	33 11%	40 15%	35 14%	10 4%	4 4%	2 2%	15 9%	10 12%	24 10%	4 6%	27 10%

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	574	267	307	13	38	80	90	126	227	218	115	84	138	174	103	96	105	54	190	73	214
Weighted base	546	270	275	31	60	78	96	107	173	111	168	128	123	173	82	83	110	57	186	41	197
Conservative	162	90	71	5	19	24	28	29	58	36	50	38	33	150	1	*	3	1	125	1	13
	30%	33%	26%	16%	31%	31%	29%	27%	33%	32%	30%	30%	27%	87%	2%	1%	2%	2%	67%	3%	6%
Labour	60	23	37	7	3	7	12	14	16	15	17	12	13	1	51	1	2	4	2	23	24
	11%	9%	13%	23%	6%	9%	13%	13%	9%	14%	10%	9%	11%	*	62%	1%	1%	7%	1%	57%	12%
Liberal Democrat	156	66	90	12	21	22	20	27	55	33	52	31	37	18	27	77	7	9	17	8	107
	29%	24%	33%	37%	34%	28%	21%	25%	32%	30%	31%	24%	30%	11%	33%	93%	6%	15%	9%	20%	55%
The UK Independence Party (UKIP)	116	65	51	5	13	15	20	28	36	14	30	37	32	4	-	2	99	2	39	3	28
	21%	24%	19%	18%	21%	19%	21%	26%	20%	13%	18%	29%	26%	2%	-	3%	90%	3%	21%	8%	14%
The Green Party	41	20	21	2	2	10	12	6	8	10	13	10	7	-	3	*	*	35	2	5	20
	8%	7%	8%	6%	4%	13%	13%	6%	5%	9%	8%	8%	6%	-	3%	*	*	62%	1%	11%	10%
The British National Party (BNP)	2	2	*	*	-	-	2	-	-	*	2	-	-	-	-	-	*	2	*	-	-
	*	1%	*	*	-	-	2%	-	-	*	1%	-	-	-	-	-	*	3%	*	-	-
Some other party	9	4	5	-	3	*	2	3	1	3	5	-	1	-	*	2	-	5	*	*	4
	2%	1%	2%	-	4%	*	2%	3%	*	2%	3%	-	1%	-	*	2%	-	9%	*	1%	2%

**St Ives Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	30%
Labour	11%
Liberal Democrat	29%
UKIP	21%
Other	9%

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280
I would not vote UKIP	578	270	307	45	72	96	113	105	145	110	186	134	123	160	102	93	-	73	143	47	197
	58%	56%	59%	56%	60%	64%	63%	55%	52%	64%	65%	52%	51%	74%	85%	81%	-	88%	56%	75%	70%
I would not vote Labour	557	284	273	28	72	69	103	106	177	97	157	151	133	190	-	62	127	40	223	5	133
	56%	59%	53%	35%	60%	46%	57%	56%	63%	56%	55%	58%	55%	88%	-	55%	73%	48%	88%	9%	47%
I would not vote Liberal Democrat	495	258	237	27	54	78	100	99	138	82	140	126	129	132	56	-	133	39	168	39	81
	50%	54%	46%	34%	45%	52%	55%	52%	49%	48%	49%	49%	54%	61%	47%	-	76%	46%	66%	62%	29%
I would not vote Conservative	491	228	263	40	63	76	104	96	112	76	141	123	131	-	101	76	113	69	31	56	192
	49%	47%	50%	51%	52%	51%	58%	51%	40%	44%	49%	47%	55%	-	84%	66%	65%	82%	12%	89%	69%
None of these - I would potentially vote for all of them	67	30	37	20	7	6	6	9	19	12	12	26	12	2	6	4	15	-	6	1	12
	7%	6%	7%	25%	6%	4%	3%	5%	7%	7%	4%	10%	5%	1%	5%	4%	9%	-	2%	1%	4%
Don't know	23	8	15	-	5	3	2	4	8	3	4	5	10	-	-	2	2	-	1	*	2
	2%	2%	3%	-	4%	2%	1%	2%	3%	2%	1%	2%	4%	-	-	1%	1%	-	*	*	1%

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300	
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280	
NET: Well	616	333	283	49	68	83	93	120	202	117	169	166	141	197	55	79	98	41	212	27	163	
	62%	69%	54%	61%	57%	56%	52%	63%	72%	68%	59%	64%	59%	91%	46%	69%	56%	49%	84%	43%	58%	
Very well	(4)	55	38	17	6	3	11	8	6	20	11	12	19	12	27	3	3	7	-	25	3	12
	6%	8%	3%	8%	3%	8%	5%	3%	7%	6%	4%	7%	5%	12%	2%	3%	4%	-	10%	5%	4%	
Quite well	(3)	561	295	266	43	65	72	84	114	183	106	157	147	130	170	52	76	91	41	186	24	151
	56%	62%	51%	53%	54%	48%	47%	60%	65%	61%	54%	57%	54%	79%	43%	67%	52%	49%	73%	38%	54%	
Quite badly	(2)	272	98	174	23	34	53	66	47	49	42	86	72	64	17	53	27	55	30	31	29	90
	27%	20%	33%	28%	28%	36%	37%	25%	18%	24%	30%	28%	27%	8%	44%	23%	32%	36%	12%	46%	32%	
Very badly	(1)	71	33	37	8	12	10	18	10	13	7	26	10	22	-	11	4	18	7	4	5	17
	7%	7%	7%	10%	10%	7%	10%	5%	5%	4%	9%	4%	9%	-	9%	4%	11%	9%	1%	8%	6%	
NET: Badly	343	131	211	31	46	63	83	57	62	49	112	83	86	17	63	31	73	37	35	34	107	
	34%	27%	41%	39%	38%	42%	46%	30%	22%	28%	39%	32%	36%	8%	53%	27%	42%	44%	14%	54%	38%	
Don't know	41	16	25	-	6	3	4	12	16	7	6	10	12	2	2	4	3	6	7	2	10	
	4%	3%	5%	-	5%	2%	2%	7%	6%	4%	2%	4%	5%	1%	1%	4%	2%	7%	3%	3%	4%	
Mean	2.63	2.73	2.53	2.59	2.52	2.58	2.47	2.66	2.79	2.73	2.55	2.70	2.57	3.05	2.40	2.71	2.51	2.43	2.95	2.40	2.58	
Standard deviation	0.70	0.71	0.69	0.78	0.72	0.73	0.74	0.64	0.64	0.64	0.72	0.67	0.74	0.45	0.69	0.58	0.74	0.66	0.54	0.71	0.68	
Standard error	0.02	0.03	0.03	0.14	0.09	0.06	0.06	0.04	0.04	0.04	0.05	0.05	0.05	0.03	0.06	0.05	0.06	0.08	0.03	0.07	0.04	

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300	
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280	
NET: Well	617	328	289	53	65	86	95	118	200	118	172	175	128	189	65	78	108	31	203	29	168	
		62%	56%	67%	54%	57%	53%	62%	72%	69%	60%	68%	54%	87%	55%	68%	62%	37%	80%	46%	60%	
Very well	(4)	69	47	22	9	6	8	7	11	29	13	22	21	12	33	4	4	10	4	33	3	14
		7%	10%	4%	12%	5%	5%	4%	6%	10%	7%	8%	8%	5%	15%	4%	4%	6%	4%	13%	5%	5%
Quite well	(3)	548	281	267	44	60	78	88	107	171	105	150	155	116	156	61	73	98	27	171	26	154
		55%	59%	51%	55%	50%	52%	49%	57%	61%	61%	52%	60%	48%	72%	51%	64%	56%	32%	67%	41%	55%
Quite badly	(2)	253	94	159	16	34	46	55	55	46	43	80	54	70	21	46	32	36	40	35	26	90
		25%	20%	30%	20%	28%	31%	31%	29%	16%	25%	28%	21%	29%	10%	39%	28%	20%	48%	14%	42%	32%
Very badly	(1)	78	38	40	5	15	13	25	9	11	5	25	20	20	2	6	2	23	12	7	6	11
		8%	8%	8%	6%	12%	9%	14%	5%	4%	3%	9%	8%	8%	1%	5%	2%	13%	14%	3%	9%	4%
NET: Badly		331	132	198	21	48	60	80	64	57	48	105	74	90	23	52	34	59	52	42	32	101
		33%	28%	38%	26%	40%	40%	45%	34%	20%	28%	37%	29%	37%	11%	44%	30%	34%	62%	17%	51%	36%
Don't know		52	19	33	6	6	4	5	8	23	6	10	9	22	4	2	3	8	1	7	1	11
		5%	4%	6%	7%	5%	3%	3%	4%	8%	4%	4%	4%	9%	2%	2%	2%	5%	1%	3%	2%	4%
Mean		2.64	2.73	2.56	2.78	2.49	2.55	2.44	2.66	2.85	2.76	2.61	2.71	2.55	3.04	2.54	2.72	2.57	2.27	2.93	2.43	2.64
Standard deviation		0.74	0.75	0.71	0.75	0.78	0.74	0.78	0.66	0.66	0.63	0.76	0.73	0.74	0.54	0.65	0.56	0.80	0.77	0.63	0.74	0.65
Standard error		0.02	0.04	0.03	0.13	0.09	0.06	0.06	0.05	0.04	0.04	0.06	0.06	0.05	0.04	0.06	0.05	0.07	0.09	0.04	0.07	0.04

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280
I am satisfied with the job David Cameron is doing overall as Prime Minister	311 31%	168 35%	143 28%	27 34%	43 36%	44 29%	45 25%	55 29%	95 34%	58 34%	90 31%	83 32%	65 27%	156 72%	18 15%	25 22%	44 25%	5 6%	140 55%	8 13%	55 20%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	317 32%	153 32%	164 32%	25 31%	38 31%	37 25%	61 34%	65 34%	92 33%	53 31%	90 31%	100 39%	67 28%	57 26%	24 20%	43 38%	78 45%	24 29%	95 37%	6 10%	92 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	220 22%	90 19%	130 25%	19 23%	19 16%	42 28%	43 24%	48 25%	50 18%	42 24%	69 24%	38 15%	64 27%	1 1%	75 62%	28 25%	28 16%	37 44%	10 4%	46 74%	90 32%
Refused	40 4%	20 4%	20 4%	- -	3 2%	7 5%	9 5%	6 3%	15 5%	4 2%	5 2%	15 6%	14 6%	- -	- -	5 4%	4 2%	2 3%	2 1%	1 2%	13 5%
Don't know	111 11%	49 10%	62 12%	9 11%	17 14%	19 13%	21 12%	16 9%	27 10%	15 9%	33 12%	22 9%	30 12%	3 1%	4 3%	13 12%	21 12%	16 19%	6 2%	1 2%	31 11%

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280
The UK Independence Party (UKIP)	482 48%	250 52%	232 45%	27 34%	51 42%	61 41%	92 51%	117 62%	134 48%	90 52%	156 54%	109 42%	116 48%	111 51%	56 47%	69 60%	99 56%	43 51%	132 52%	34 54%	154 55%
The Conservatives	443 44%	227 47%	216 41%	9 12%	46 38%	68 46%	84 47%	98 51%	137 49%	84 48%	136 47%	95 37%	110 46%	116 54%	51 42%	57 50%	60 34%	49 59%	138 54%	31 49%	134 48%
The Liberal Democrat	437 44%	222 46%	215 41%	21 27%	39 33%	61 40%	82 45%	106 56%	128 46%	89 52%	142 49%	93 36%	100 42%	92 42%	57 47%	77 68%	68 39%	42 50%	103 41%	34 54%	170 61%
Labour	262 26%	133 28%	129 25%	9 11%	30 25%	34 23%	51 29%	61 32%	77 28%	53 31%	83 29%	48 19%	68 28%	50 23%	38 32%	36 31%	38 22%	28 34%	55 22%	28 45%	90 32%
None of them	275 28%	123 26%	152 29%	44 55%	41 34%	41 28%	45 25%	33 18%	70 25%	38 22%	55 19%	97 38%	70 29%	47 22%	29 24%	17 15%	53 30%	13 15%	64 25%	12 19%	53 19%
Don't know	26 3%	10 2%	16 3%	2 3%	7 5%	4 3%	4 2%	4 2%	5 2%	5 3%	9 3%	6 2%	5 2%	4 2%	1 1%	2 2%	3 2%	7 8%	1 *	-	6 2%

## St Ives Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	447	553	33	75	143	166	222	360	333	197	161	267	217	142	126	152	79	256	107	300
Weighted base	1000	480	520	80	120	150	180	190	280	172	287	259	239	217	120	114	175	84	253	63	280
A Conservative government	308 31%	166 35%	142 27%	8 9%	31 26%	45 30%	47 26%	67 35%	110 39%	63 37%	101 35%	71 27%	67 28%	188 87%	- -	6 5%	54 31%	7 8%	190 75%	1 2%	38 14%
A Labour government	247 25%	103 22%	143 28%	24 31%	29 24%	42 28%	49 28%	45 24%	57 21%	41 24%	69 24%	65 25%	67 28%	* *	91 76%	17 15%	42 24%	38 45%	7 3%	50 79%	88 31%
A coalition between the Conservatives and the Liberal Democrats	142 14%	77 16%	64 12%	11 14%	22 19%	16 11%	29 16%	26 14%	37 13%	23 13%	39 13%	54 21%	22 9%	26 12%	1 1%	48 42%	30 17%	8 9%	28 11%	2 3%	60 21%
A coalition between Labour and the Liberal Democrats	130 13%	57 12%	73 14%	25 31%	16 13%	17 11%	22 12%	24 12%	27 10%	26 15%	39 14%	28 11%	31 13%	1 1%	26 21%	35 30%	11 6%	21 25%	13 5%	6 9%	65 23%
Don't know	174 17%	76 16%	97 19%	11 14%	23 19%	29 20%	33 18%	28 15%	48 17%	19 11%	40 14%	41 16%	53 22%	1 1%	3 2%	8 7%	38 22%	11 13%	16 6%	4 6%	28 10%

**St Ives Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	447 45%	480 48%
Female	553 55%	520 52%

**St Ives Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	33 3%	80 8%
25-34	75 8%	120 12%
35-44	143 14%	150 15%
45-54	166 17%	180 18%
55-64	222 22%	190 19%
65 or older	360 36%	280 28%
Refused	1 *	1 *

**St Ives Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	111 11%	56 6%
B	222 22%	117 12%
C1	197 20%	287 29%
C2	161 16%	259 26%
D	100 10%	102 10%
E	167 17%	137 14%
Refused	42 4%	42 4%

**St Ives Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	256 26%	253 25%
Labour	107 11%	63 6%
Liberal Democrats	300 30%	280 28%
Another party	48 5%	63 6%
Did not vote	204 20%	258 26%
Refused	41 4%	36 4%
Don't know	44 4%	46 5%