

St Austell & Newquay Poll

CATI Fieldwork : 19th-25th May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|---------------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|-------|-----------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 | |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 | |
| Certain to vote | (10) | 475 | 255 | 220 | 14 | 37 | 63 | 80 | 104 | 175 | 83 | 124 | 111 | 144 | 129 | 44 | 62 | 121 | 31 | 158 | 31 | 148 |
| | | 48% | 52% | 43% | 16% | 26% | 39% | 47% | 60% | 67% | 57% | 47% | 39% | 52% | 60% | 52% | 54% | 60% | 55% | 71% | 63% | 62% |
| | (9) | 51 | 28 | 23 | 4 | 7 | 8 | 8 | 9 | 15 | 9 | 10 | 14 | 16 | 17 | 6 | 8 | 9 | 3 | 15 | 4 | 18 |
| | | 5% | 6% | 5% | 5% | 5% | 5% | 5% | 5% | 6% | 6% | 4% | 5% | 6% | 8% | 7% | 7% | 4% | 6% | 7% | 7% | 8% |
| | (8) | 95 | 34 | 61 | 9 | 19 | 18 | 15 | 13 | 22 | 16 | 23 | 32 | 24 | 25 | 13 | 14 | 16 | 4 | 27 | 3 | 21 |
| | | 10% | 7% | 12% | 10% | 13% | 11% | 9% | 8% | 8% | 11% | 9% | 11% | 9% | 12% | 16% | 12% | 8% | 7% | 12% | 6% | 9% |
| | (7) | 54 | 30 | 24 | 5 | 9 | 16 | 11 | 10 | 5 | 6 | 13 | 23 | 10 | 11 | 1 | 9 | 13 | 6 | 8 | 2 | 12 |
| | | 5% | 6% | 5% | 6% | 6% | 10% | 6% | 6% | 2% | 4% | 5% | 8% | 4% | 5% | 1% | 8% | 7% | 11% | 4% | 5% | 5% |
| | (6) | 30 | 12 | 18 | 8 | 3 | 3 | 4 | 7 | 5 | 6 | 9 | 5 | 9 | 6 | 4 | 4 | 8 | 2 | 1 | * | 10 |
| | | 3% | 2% | 4% | 8% | 2% | 2% | 2% | 4% | 2% | 4% | 3% | 2% | 3% | 3% | 5% | 3% | 4% | 4% | 1% | 1% | 4% |
| | (5) | 96 | 40 | 56 | 15 | 21 | 17 | 17 | 11 | 16 | 7 | 28 | 31 | 24 | 16 | 10 | 7 | 19 | 5 | 9 | 3 | 20 |
| | | 10% | 8% | 11% | 16% | 15% | 10% | 10% | 6% | 6% | 5% | 11% | 11% | 9% | 7% | 12% | 6% | 9% | 10% | 4% | 6% | 8% |
| | (4) | 9 | 6 | 3 | 2 | 4 | - | 2 | - | 2 | 3 | - | 4 | 1 | 2 | - | 1 | 5 | - | - | 1 | - |
| | | 1% | 1% | 1% | 2% | 3% | - | 1% | - | 1% | 2% | - | 2% | * | 1% | - | 1% | 2% | - | - | 2% | - |
| | (3) | 36 | 21 | 15 | 9 | 3 | 10 | 8 | 2 | 4 | 3 | 9 | 15 | 7 | 5 | 6 | 6 | 5 | 4 | - | 2 | 2 |
| | | 4% | 4% | 3% | 10% | 2% | 6% | 5% | 1% | 1% | 2% | 3% | 5% | 3% | 2% | 7% | 5% | 3% | 7% | - | 3% | 1% |
| | (2) | 28 | 11 | 17 | 7 | 6 | 5 | 6 | 1 | 1 | 3 | 7 | 14 | 5 | 2 | 1 | 5 | 7 | 1 | 1 | - | 4 |
| | | 3% | 2% | 3% | 8% | 4% | 3% | 4% | 1% | 1% | 2% | 3% | 5% | 2% | 1% | 1% | 4% | 3% | 1% | * | - | 2% |
| Definitely would not vote | (1) | 122 | 52 | 70 | 18 | 33 | 21 | 19 | 15 | 16 | 10 | 41 | 34 | 32 | - | - | - | - | - | 2 | 3 | 4 |
| | | 12% | 11% | 14% | 20% | 23% | 13% | 11% | 9% | 6% | 7% | 16% | 12% | 12% | - | - | - | - | - | 1% | 6% | 2% |
| Don't know | | 3 | 2 | 1 | - | - | - | 1 | - | 2 | 1 | - | - | 2 | - | - | - | - | - | 1 | * | 1 |
| | | * | * | * | - | - | - | * | - | 1% | * | - | - | 1% | - | - | - | - | - | * | 1% | * |
| Mean | | 7.36 | 7.61 | 7.12 | 5.18 | 5.92 | 6.96 | 7.30 | 8.22 | 8.60 | 8.14 | 7.13 | 6.92 | 7.66 | 8.74 | 8.25 | 8.28 | 8.39 | 8.28 | 9.23 | 8.41 | 8.66 |
| Standard deviation | | 3.26 | 3.19 | 3.32 | 3.21 | 3.50 | 3.30 | 3.27 | 2.84 | 2.60 | 2.83 | 3.43 | 3.30 | 3.20 | 1.96 | 2.34 | 2.41 | 2.37 | 2.35 | 1.54 | 2.73 | 2.19 |
| Standard error | | 0.10 | 0.15 | 0.14 | 0.41 | 0.35 | 0.27 | 0.27 | 0.21 | 0.14 | 0.17 | 0.24 | 0.25 | 0.18 | 0.14 | 0.22 | 0.22 | 0.17 | 0.33 | 0.10 | 0.30 | 0.14 |

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-------|-----------|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 |
| Conservative | 213 | 113 | 100 | 17 | 21 | 27 | 33 | 43 | 72 | 35 | 61 | 63 | 53 | 213 | - | - | - | - | 140 | 2 | 23 |
| | 21% | 23% | 20% | 18% | 15% | 17% | 19% | 25% | 28% | 24% | 23% | 22% | 19% | 100% | - | - | - | - | 63% | 3% | 10% |
| Labour | 85 | 45 | 40 | 7 | 9 | 15 | 14 | 14 | 26 | 22 | 16 | 16 | 29 | - | 85 | - | - | - | 3 | 24 | 26 |
| | 9% | 9% | 8% | 8% | 6% | 9% | 8% | 8% | 10% | 15% | 6% | 6% | 10% | - | 100% | - | - | - | 1% | 48% | 11% |
| Liberal Democrat | 116 | 43 | 74 | 7 | 18 | 23 | 21 | 18 | 30 | 23 | 30 | 36 | 27 | - | - | 116 | - | - | 5 | 1 | 73 |
| | 12% | 9% | 14% | 8% | 13% | 14% | 12% | 10% | 11% | 16% | 11% | 13% | 10% | - | - | 100% | - | - | 2% | 2% | 30% |
| The UK Independence Party (UKIP) | 202 | 125 | 78 | 22 | 28 | 28 | 43 | 38 | 44 | 22 | 40 | 78 | 54 | - | - | - | 202 | - | 40 | 9 | 50 |
| | 20% | 25% | 15% | 24% | 20% | 17% | 25% | 22% | 17% | 15% | 15% | 28% | 20% | - | - | - | 100% | - | 18% | 19% | 21% |
| The Green Party | 34 | 16 | 18 | 6 | 6 | 5 | 9 | 6 | 2 | 7 | 14 | 6 | 7 | - | - | - | - | 34 | 2 | 2 | 13 |
| | 3% | 3% | 4% | 6% | 5% | 3% | 5% | 3% | 1% | 5% | 5% | 2% | 2% | - | - | - | - | 61% | 1% | 5% | 5% |
| The British National Party (BNP) | 2 | 2 | - | - | - | 2 | - | - | - | - | - | 2 | - | - | - | - | - | 2 | 2 | - | - |
| | * | * | - | - | - | 1% | - | - | - | - | - | 1% | - | - | - | - | - | 4% | 1% | - | - |
| Some other party | 19 | 15 | 4 | - | 2 | 4 | 5 | 4 | 3 | 3 | 6 | 8 | 2 | - | - | - | - | 19 | 1 | * | 5 |
| | 2% | 3% | 1% | - | 2% | 3% | 3% | 3% | 1% | 2% | 2% | 3% | 1% | - | - | - | - | 35% | 1% | 1% | 2% |
| Would not vote | 122 | 52 | 70 | 18 | 33 | 21 | 19 | 15 | 16 | 10 | 41 | 34 | 32 | - | - | - | - | - | 2 | 3 | 4 |
| | 12% | 11% | 14% | 20% | 23% | 13% | 11% | 9% | 6% | 7% | 16% | 12% | 12% | - | - | - | - | - | 1% | 6% | 2% |
| Refused | 53 | 22 | 32 | - | 3 | 5 | 8 | 9 | 27 | 5 | 10 | 11 | 23 | - | - | - | - | - | 8 | 1 | 9 |
| | 5% | 4% | 6% | - | 2% | 3% | 4% | 5% | 10% | 3% | 4% | 4% | 8% | - | - | - | - | - | 3% | 2% | 4% |
| Don't know | 152 | 57 | 94 | 14 | 20 | 32 | 21 | 24 | 41 | 20 | 46 | 29 | 48 | - | - | - | - | - | 21 | 7 | 37 |
| | 15% | 12% | 19% | 15% | 14% | 20% | 12% | 14% | 16% | 14% | 17% | 10% | 18% | - | - | - | - | - | 9% | 13% | 15% |

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | 2010 Vote | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-----------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 480 | 242 | 238 | 17 | 35 | 65 | 79 | 94 | 190 | 149 | 91 | 82 | 147 | 155 | 78 | 81 | 131 | 35 | 165 | 53 | 143 |
| Weighted base | 459 | 248 | 212 | 22 | 49 | 69 | 85 | 94 | 140 | 81 | 118 | 129 | 124 | 154 | 56 | 77 | 136 | 37 | 157 | 29 | 140 |
| Conservative | 154 | 81 | 73 | 9 | 13 | 15 | 24 | 34 | 60 | 27 | 43 | 42 | 41 | 154 | - | - | - | - | 116 | 1 | 16 |
| | 33% | 33% | 34% | 40% | 26% | 22% | 28% | 36% | 43% | 33% | 37% | 32% | 33% | 100% | - | - | - | - | 74% | 3% | 11% |
| Labour | 56 | 29 | 27 | 3 | 6 | 10 | 8 | 10 | 20 | 16 | 13 | 10 | 16 | - | 56 | - | - | - | 2 | 19 | 20 |
| | 12% | 12% | 13% | 12% | 11% | 14% | 9% | 10% | 15% | 19% | 11% | 8% | 13% | - | 100% | - | - | - | 1% | 66% | 14% |
| Liberal Democrat | 77 | 31 | 47 | 1 | 11 | 15 | 15 | 14 | 22 | 17 | 19 | 23 | 18 | - | - | 77 | - | - | 3 | 1 | 55 |
| | 17% | 12% | 22% | 4% | 21% | 22% | 18% | 15% | 16% | 21% | 16% | 18% | 15% | - | - | 100% | - | - | 2% | 3% | 39% |
| The UK Independence Party (UKIP) | 136 | 86 | 51 | 7 | 16 | 22 | 29 | 29 | 34 | 15 | 30 | 46 | 42 | - | - | - | 136 | - | 32 | 6 | 35 |
| | 30% | 35% | 24% | 31% | 32% | 32% | 34% | 31% | 24% | 18% | 25% | 35% | 34% | - | - | - | 100% | - | 20% | 20% | 25% |
| The Green Party | 23 | 11 | 12 | 3 | 4 | 3 | 8 | 4 | 2 | 5 | 10 | 4 | 5 | - | - | - | - | 23 | 1 | 2 | 12 |
| | 5% | 4% | 6% | 13% | 8% | 4% | 9% | 4% | 1% | 6% | 9% | 3% | 4% | - | - | - | - | 63% | 1% | 7% | 8% |
| The British National Party (BNP) | 1 | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - | 1 | 1 | - | - |
| | * | * | - | - | - | 1% | - | - | - | - | - | 1% | - | - | - | - | - | 2% | 1% | - | - |
| Some other party | 13 | 10 | 3 | - | 1 | 4 | 2 | 4 | 2 | 2 | 4 | 4 | 2 | - | - | - | - | 13 | 1 | * | 3 |
| | 3% | 4% | 1% | - | 2% | 6% | 2% | 4% | 1% | 3% | 3% | 3% | 2% | - | - | - | - | 34% | 1% | 1% | 2% |

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 34% |
| Labour | 12% |
| Liberal Democrat | 18% |
| UKIP | 28% |
| Other | 7% |

St Austell & Newquay Poll

CATI Fieldwork : 19th-25th May 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|----------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|-----------|------------|------------|-----------|------------|-----------|------------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 |
| Conservative | 198 20% | 106 22% | 92 18% | 14 15% | 18 13% | 24 15% | 26 15% | 45 26% | 71 27% | 32 22% | 57 22% | 55 19% | 52 19% | 174 81% | 2 2% | 5 4% | 9 5% | 1 2% | 133 59% | 2 3% | 20 8% |
| Labour | 74 7% | 44 9% | 30 6% | 5 6% | 13 9% | 10 6% | 10 6% | 12 7% | 24 9% | 15 10% | 17 6% | 18 6% | 23 8% | 1 * | 61 72% | - - | 3 1% | 6 10% | 1 1% | 24 49% | 19 8% |
| Liberal Democrat | 179 18% | 72 15% | 107 21% | 14 15% | 20 14% | 33 21% | 36 21% | 31 18% | 45 17% | 35 24% | 48 18% | 46 16% | 48 18% | 18 8% | 13 16% | 104 90% | 14 7% | 4 8% | 9 4% | 4 9% | 105 44% |
| The UK Independence Party (UKIP) | 181 18% | 104 21% | 76 15% | 20 22% | 28 20% | 25 16% | 33 19% | 29 17% | 45 17% | 22 15% | 37 14% | 70 25% | 46 17% | 5 3% | 3 3% | 1 1% | 157 78% | 3 5% | 39 18% | 8 15% | 40 17% |
| The Green Party | 28 3% | 12 2% | 17 3% | 5 5% | 4 3% | 5 3% | 9 5% | 3 2% | 3 1% | 6 4% | 12 4% | 4 1% | 7 2% | - - | 2 2% | - - | 1 1% | 21 38% | 2 1% | 1 2% | 10 4% |
| The British National Party (BNP) | 2 * | 2 * | - - | - - | - - | 2 1% | - - | - - | - - | - - | - - | 2 1% | - - | - - | - - | - - | - - | 2 4% | 2 1% | - - | - - |
| Some other party | 34 3% | 21 4% | 13 2% | - - | 2 2% | 9 6% | 12 7% | 7 4% | 3 1% | 5 3% | 11 4% | 13 4% | 4 1% | 1 * | 1 1% | 3 3% | 9 4% | 17 30% | 7 3% | 2 5% | 9 4% |
| Would not vote | 122 12% | 52 11% | 70 14% | 18 20% | 33 23% | 21 13% | 19 11% | 15 9% | 16 6% | 10 7% | 41 16% | 34 12% | 32 12% | - - | - - | - - | - - | - - | 2 1% | 3 6% | 4 2% |
| Refused | 35 4% | 15 3% | 20 4% | - - | 3 2% | 5 3% | 5 3% | 5 3% | 15 6% | 3 2% | 7 2% | 6 2% | 15 5% | 1 * | - - | - - | - - | - - | 4 2% | * 1% | 3 1% |
| Don't know | 146 15% | 62 13% | 84 17% | 15 16% | 20 14% | 27 17% | 21 12% | 24 14% | 39 15% | 19 13% | 35 13% | 37 13% | 47 17% | 14 7% | 4 5% | 4 3% | 9 4% | 2 4% | 25 11% | 5 10% | 29 12% |

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | | Voting Intention | | | | | 2010 Vote | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|-----|------------------|--------|------|-------|-----|-----------|--------|--|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 499 | 249 | 251 | 17 | 36 | 67 | 78 | 100 | 201 | 156 | 96 | 82 | 154 | 147 | 75 | 79 | 126 | 34 | 167 | 57 | 153 | |
| Weighted base | 473 | 249 | 223 | 23 | 48 | 71 | 85 | 98 | 148 | 84 | 123 | 130 | 129 | 145 | 53 | 76 | 131 | 35 | 157 | 31 | 149 | |
| Conservative | 147 | 79 | 68 | 8 | 11 | 14 | 20 | 37 | 57 | 25 | 43 | 39 | 39 | 131 | 1 | 1 | 7 | 1 | 110 | 1 | 17 | |
| | 31% | 32% | 30% | 37% | 23% | 19% | 23% | 38% | 39% | 30% | 35% | 30% | 30% | 91% | 2% | 2% | 6% | 2% | 70% | 3% | 12% | |
| Labour | 48 | 28 | 20 | 1 | 6 | 7 | 5 | 9 | 19 | 11 | 11 | 13 | * | 41 | - | 1 | 4 | 1 | 19 | 15 | | |
| | 10% | 11% | 9% | 6% | 13% | 10% | 6% | 9% | 13% | 13% | 9% | 9% | 10% | * | 77% | - | * | 11% | 1% | 63% | 10% | |
| Liberal Democrat | 111 | 44 | 68 | 3 | 12 | 20 | 23 | 21 | 32 | 24 | 26 | 29 | 30 | 8 | 6 | 71 | 9 | 3 | 8 | 4 | 73 | |
| | 23% | 17% | 30% | 13% | 26% | 28% | 27% | 21% | 22% | 28% | 21% | 23% | 24% | 5% | 12% | 94% | 7% | 7% | 5% | 12% | 49% | |
| The UK Independence Party (UKIP) | 122 | 75 | 47 | 8 | 15 | 20 | 23 | 22 | 34 | 14 | 27 | 40 | 37 | 5 | 3 | * | 106 | 1 | 31 | 6 | 28 | |
| | 26% | 30% | 21% | 33% | 31% | 29% | 27% | 22% | 23% | 17% | 22% | 31% | 29% | 3% | 5% | 1% | 81% | 4% | 20% | 18% | 18% | |
| The Green Party | 19 | 8 | 11 | 2 | 3 | 2 | 7 | 2 | 2 | 5 | 6 | 2 | 6 | - | 2 | - | 1 | 15 | 1 | 1 | 9 | |
| | 4% | 3% | 5% | 11% | 6% | 3% | 9% | 2% | 2% | 6% | 5% | 2% | 4% | - | 3% | - | 1% | 42% | 1% | 2% | 6% | |
| The British National Party (BNP) | 1 | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - | 1 | 1 | - | - | |
| | * | * | - | - | - | 1% | - | - | - | - | - | 1% | - | - | - | - | - | 3% | 1% | - | - | |
| Some other party | 25 | 14 | 10 | - | * | 7 | 7 | 6 | 3 | 4 | 9 | 7 | 3 | 1 | 1 | 3 | 7 | 11 | 6 | 1 | 7 | |
| | 5% | 6% | 5% | - | 1% | 10% | 9% | 7% | 2% | 5% | 7% | 5% | 3% | * | 1% | 4% | 5% | 31% | 4% | 4% | 5% | |

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 32% |
| Labour | 10% |
| Liberal Democrat | 24% |
| UKIP | 25% |
| Other | 9% |

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|--|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-------|-----------|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 |
| I would not vote Labour | 548 | 296 | 252 | 43 | 67 | 69 | 96 | 103 | 171 | 78 | 149 | 154 | 153 | 166 | - | 60 | 149 | 24 | 177 | 6 | 119 |
| | 55% | 60% | 49% | 47% | 47% | 43% | 56% | 60% | 65% | 53% | 56% | 54% | 56% | 78% | - | 51% | 73% | 42% | 79% | 13% | 49% |
| I would not vote UKIP | 510 | 233 | 278 | 49 | 85 | 84 | 84 | 76 | 133 | 92 | 164 | 124 | 119 | 141 | 62 | 99 | - | 44 | 117 | 29 | 132 |
| | 51% | 47% | 54% | 54% | 60% | 52% | 49% | 44% | 51% | 63% | 62% | 44% | 43% | 66% | 73% | 85% | - | 78% | 53% | 59% | 55% |
| I would not vote Conservative | 491 | 263 | 229 | 50 | 73 | 83 | 86 | 85 | 114 | 68 | 132 | 139 | 140 | - | 74 | 70 | 152 | 39 | 33 | 42 | 161 |
| | 49% | 54% | 45% | 55% | 51% | 51% | 50% | 50% | 44% | 46% | 50% | 49% | 51% | - | 87% | 60% | 75% | 70% | 15% | 86% | 67% |
| I would not vote Liberal Democrat | 486 | 283 | 203 | 43 | 64 | 64 | 89 | 88 | 138 | 62 | 142 | 137 | 135 | 129 | 50 | - | 143 | 28 | 145 | 35 | 75 |
| | 49% | 58% | 40% | 47% | 46% | 40% | 52% | 51% | 53% | 42% | 54% | 48% | 49% | 61% | 59% | - | 71% | 50% | 65% | 72% | 31% |
| None of these - I would potentially vote for all of them | 95 | 37 | 58 | 10 | 22 | 21 | 11 | 13 | 17 | 10 | 17 | 43 | 22 | 14 | 3 | 3 | 12 | 5 | 11 | 2 | 10 |
| | 9% | 7% | 11% | 12% | 16% | 13% | 7% | 7% | 6% | 7% | 6% | 15% | 8% | 7% | 4% | 2% | 6% | 9% | 5% | 5% | 4% |
| Don't know | 35 | 13 | 23 | 1 | 2 | 10 | 7 | 1 | 14 | 3 | 5 | 9 | 15 | 3 | - | 4 | * | - | 5 | - | 6 |
| | 4% | 3% | 4% | 1% | 2% | 6% | 4% | 1% | 5% | 2% | 2% | 3% | 5% | 2% | - | 3% | * | - | 2% | - | 3% |

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 | |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 | |
| NET: Well | 630 | 330 | 299 | 46 | 88 | 91 | 108 | 107 | 190 | 93 | 174 | 181 | 166 | 184 | 49 | 81 | 108 | 34 | 190 | 29 | 154 | |
| | 63% | 67% | 59% | 51% | 62% | 56% | 63% | 63% | 72% | 63% | 66% | 64% | 61% | 86% | 58% | 70% | 53% | 61% | 85% | 60% | 64% | |
| Very well | (4) | 42 | 31 | 11 | 3 | 6 | 5 | 6 | 6 | 16 | 2 | 7 | 13 | 17 | 15 | 4 | 1 | 12 | 2 | 16 | 4 | 8 |
| | | 4% | 6% | 2% | 3% | 4% | 3% | 4% | 3% | 6% | 1% | 3% | 5% | 6% | 7% | 5% | 1% | 6% | 3% | 7% | 8% | 3% |
| Quite well | (3) | 588 | 300 | 289 | 44 | 82 | 85 | 102 | 102 | 174 | 91 | 167 | 168 | 149 | 169 | 45 | 80 | 96 | 32 | 174 | 25 | 146 |
| | | 59% | 61% | 57% | 48% | 58% | 53% | 59% | 59% | 66% | 62% | 63% | 59% | 54% | 79% | 53% | 69% | 47% | 58% | 78% | 52% | 61% |
| Quite badly | (2) | 277 | 120 | 158 | 37 | 38 | 55 | 51 | 47 | 50 | 42 | 67 | 84 | 73 | 22 | 28 | 34 | 71 | 19 | 25 | 14 | 74 |
| | | 28% | 24% | 31% | 41% | 27% | 34% | 30% | 27% | 19% | 29% | 25% | 30% | 27% | 11% | 33% | 29% | 35% | 33% | 11% | 28% | 31% |
| Very badly | (1) | 63 | 28 | 36 | 7 | 14 | 8 | 9 | 14 | 10 | 6 | 18 | 14 | 23 | 5 | 5 | * | 22 | 1 | 5 | 4 | 6 |
| | | 6% | 6% | 7% | 8% | 10% | 5% | 5% | 8% | 4% | 4% | 7% | 5% | 8% | 2% | 6% | * | 11% | 2% | 2% | 9% | 3% |
| NET: Badly | | 341 | 147 | 194 | 44 | 52 | 63 | 60 | 61 | 60 | 48 | 85 | 98 | 95 | 27 | 33 | 34 | 94 | 20 | 30 | 18 | 80 |
| | | 34% | 30% | 38% | 49% | 37% | 39% | 35% | 35% | 23% | 33% | 32% | 35% | 35% | 13% | 39% | 29% | 46% | 36% | 13% | 37% | 33% |
| Don't know | | 29 | 12 | 17 | - | 2 | 8 | 4 | 3 | 13 | 5 | 5 | 5 | 13 | 2 | 3 | 2 | 1 | 2 | 4 | 2 | 6 |
| | | 3% | 3% | 3% | - | 1% | 5% | 2% | 2% | 5% | 4% | 2% | 2% | 5% | 1% | 4% | 1% | * | 4% | 2% | 3% | 3% |
| Mean | | 2.63 | 2.70 | 2.56 | 2.46 | 2.57 | 2.57 | 2.63 | 2.59 | 2.78 | 2.63 | 2.63 | 2.64 | 2.61 | 2.92 | 2.59 | 2.71 | 2.49 | 2.64 | 2.91 | 2.61 | 2.67 |
| Standard deviation | | 0.67 | 0.68 | 0.66 | 0.68 | 0.73 | 0.65 | 0.65 | 0.69 | 0.62 | 0.59 | 0.65 | 0.65 | 0.74 | 0.52 | 0.69 | 0.48 | 0.77 | 0.59 | 0.52 | 0.77 | 0.59 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.09 | 0.07 | 0.06 | 0.05 | 0.05 | 0.03 | 0.04 | 0.05 | 0.05 | 0.04 | 0.04 | 0.07 | 0.04 | 0.06 | 0.08 | 0.03 | 0.09 | 0.04 |

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Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 | |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 | |
| NET: Well | 610 | 316 | 294 | 55 | 81 | 95 | 102 | 97 | 180 | 100 | 167 | 174 | 152 | 181 | 43 | 86 | 98 | 31 | 172 | 28 | 144 | |
| | 61% | 65% | 58% | 61% | 58% | 59% | 59% | 56% | 69% | 68% | 63% | 61% | 56% | 85% | 50% | 74% | 49% | 56% | 77% | 57% | 60% | |
| Very well | (4) | 41 | 25 | 16 | 5 | 7 | 3 | 7 | 5 | 14 | 8 | 7 | 11 | 12 | 14 | 7 | 3 | 9 | 2 | 14 | 4 | 5 |
| | | 4% | 5% | 3% | 5% | 5% | 2% | 4% | 3% | 5% | 6% | 3% | 4% | 4% | 6% | 8% | 2% | 4% | 4% | 6% | 7% | 2% |
| Quite well | (3) | 569 | 291 | 277 | 51 | 74 | 92 | 95 | 92 | 165 | 91 | 160 | 163 | 140 | 168 | 36 | 83 | 89 | 29 | 159 | 24 | 139 |
| | | 57% | 59% | 54% | 56% | 52% | 57% | 55% | 54% | 63% | 62% | 61% | 57% | 51% | 79% | 43% | 72% | 44% | 52% | 71% | 50% | 58% |
| Quite badly | (2) | 287 | 132 | 155 | 29 | 43 | 46 | 53 | 60 | 55 | 39 | 72 | 84 | 86 | 26 | 33 | 26 | 71 | 20 | 41 | 17 | 76 |
| | | 29% | 27% | 30% | 32% | 30% | 29% | 31% | 35% | 21% | 26% | 27% | 30% | 31% | 12% | 39% | 22% | 35% | 35% | 18% | 35% | 32% |
| Very badly | (1) | 64 | 22 | 42 | 6 | 9 | 12 | 10 | 13 | 13 | 6 | 16 | 16 | 22 | 4 | 5 | 2 | 23 | 3 | 7 | 2 | 14 |
| | | 6% | 4% | 8% | 6% | 7% | 8% | 6% | 8% | 5% | 4% | 6% | 6% | 8% | 2% | 6% | 1% | 11% | 6% | 3% | 4% | 6% |
| NET: Badly | | 351 | 154 | 197 | 35 | 52 | 59 | 63 | 74 | 68 | 45 | 88 | 101 | 108 | 30 | 38 | 28 | 94 | 23 | 47 | 19 | 91 |
| | | 35% | 31% | 39% | 39% | 37% | 36% | 37% | 43% | 26% | 31% | 33% | 35% | 39% | 14% | 45% | 24% | 47% | 41% | 21% | 40% | 38% |
| Don't know | | 39 | 20 | 19 | - | 8 | 8 | 7 | 1 | 14 | 2 | 9 | 9 | 14 | 2 | 4 | 2 | 10 | 2 | 3 | 2 | 5 |
| | | 4% | 4% | 4% | - | 6% | 5% | 4% | 1% | 5% | 2% | 3% | 3% | 5% | 1% | 5% | 2% | 5% | 4% | 2% | 3% | 2% |
| Mean | | 2.61 | 2.68 | 2.55 | 2.60 | 2.59 | 2.56 | 2.60 | 2.52 | 2.73 | 2.70 | 2.62 | 2.62 | 2.55 | 2.90 | 2.55 | 2.77 | 2.44 | 2.57 | 2.82 | 2.62 | 2.57 |
| Standard deviation | | 0.68 | 0.65 | 0.70 | 0.69 | 0.70 | 0.67 | 0.67 | 0.68 | 0.65 | 0.64 | 0.65 | 0.66 | 0.72 | 0.51 | 0.73 | 0.51 | 0.76 | 0.68 | 0.58 | 0.70 | 0.64 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.09 | 0.07 | 0.06 | 0.06 | 0.05 | 0.03 | 0.04 | 0.05 | 0.05 | 0.04 | 0.04 | 0.07 | 0.05 | 0.06 | 0.10 | 0.04 | 0.08 | 0.04 |

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Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|------------------|-----------|-----------|-----------|-----------|------------|-----------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 |
| I am satisfied with the job David Cameron is doing overall as Prime Minister | 334 33% | 164 33% | 170 33% | 32 36% | 45 32% | 53 33% | 47 28% | 58 34% | 98 37% | 41 28% | 83 31% | 112 39% | 92 33% | 142 67% | 13 15% | 27 23% | 37 18% | 11 20% | 120 54% | 8 17% | 53 22% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister | 317 32% | 159 33% | 158 31% | 35 39% | 51 36% | 47 29% | 51 30% | 57 33% | 76 29% | 59 40% | 92 35% | 87 31% | 71 26% | 68 32% | 15 18% | 48 42% | 88 43% | 15 28% | 83 37% | 7 14% | 72 30% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead. | 199 20% | 93 19% | 106 21% | 17 18% | 29 20% | 29 18% | 38 22% | 36 21% | 50 19% | 32 22% | 54 21% | 50 18% | 58 21% | 3 1% | 53 62% | 33 29% | 39 19% | 19 35% | 9 4% | 29 60% | 84 35% |
| Refused | 23 2% | 10 2% | 13 3% | 1 1% | - | 4 2% | 7 4% | 2 1% | 10 4% | 3 2% | 4 1% | 1 * | 11 4% | - | 1 1% | - | 3 2% | 3 5% | 1 1% | 1 2% | 5 2% |
| Don't know | 128 13% | 64 13% | 63 12% | 5 6% | 16 11% | 29 18% | 28 17% | 19 11% | 29 11% | 11 8% | 31 12% | 34 12% | 42 15% | - | 4 4% | 8 7% | 36 18% | 7 13% | 10 5% | 4 8% | 26 11% |

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Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|----------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------------|-----------|-----------|------------|-----------|------------|-----------|------------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 |
| The UK Independence Party (UKIP) | 503 50% | 256 52% | 247 48% | 27 30% | 49 35% | 79 49% | 95 55% | 110 64% | 141 54% | 75 51% | 143 54% | 138 49% | 137 50% | 110 51% | 35 41% | 59 51% | 135 67% | 30 55% | 118 53% | 24 50% | 144 60% |
| The Conservatives | 498 50% | 257 53% | 241 47% | 28 31% | 46 33% | 75 46% | 98 57% | 98 57% | 151 58% | 76 52% | 145 55% | 127 45% | 140 51% | 125 59% | 39 46% | 65 56% | 108 53% | 37 66% | 131 59% | 23 48% | 135 56% |
| The Liberal Democrat | 423 42% | 225 46% | 199 39% | 26 29% | 34 24% | 68 42% | 75 44% | 93 54% | 129 49% | 69 47% | 110 42% | 115 41% | 118 43% | 89 42% | 38 44% | 71 61% | 92 45% | 33 59% | 96 43% | 26 53% | 134 56% |
| Labour | 306 31% | 142 29% | 163 32% | 16 17% | 26 19% | 51 32% | 68 40% | 54 32% | 89 34% | 43 29% | 77 29% | 93 33% | 87 32% | 69 33% | 28 33% | 41 35% | 68 33% | 25 44% | 75 34% | 19 38% | 91 38% |
| None of them | 248 25% | 122 25% | 126 25% | 41 45% | 50 35% | 37 23% | 34 20% | 24 14% | 62 24% | 32 22% | 66 25% | 64 23% | 75 27% | 41 19% | 22 26% | 25 22% | 32 16% | 10 17% | 45 20% | 7 15% | 40 17% |
| Don't know | 41 4% | 12 3% | 29 6% | 1 1% | 8 6% | 11 7% | 7 4% | 5 3% | 8 3% | 6 4% | 9 3% | 13 5% | 8 3% | 7 3% | 3 4% | 2 1% | 2 1% | 3 5% | 6 3% | 4 8% | 3 1% |

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|------------------|-----------|-----------|-----------|-----------|------------|-----------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 456 | 544 | 61 | 99 | 145 | 153 | 179 | 362 | 269 | 196 | 173 | 319 | 207 | 111 | 117 | 187 | 51 | 233 | 85 | 248 |
| Weighted base | 1000 | 490 | 510 | 91 | 141 | 161 | 172 | 172 | 262 | 147 | 264 | 284 | 274 | 213 | 85 | 116 | 202 | 56 | 223 | 49 | 240 |
| A Conservative government | 317 32% | 171 35% | 146 29% | 23 25% | 44 31% | 38 24% | 44 26% | 65 38% | 103 39% | 46 31% | 86 33% | 95 34% | 84 31% | 177 83% | 2 3% | 10 9% | 60 30% | 7 13% | 167 75% | 3 5% | 35 15% |
| A Labour government | 185 18% | 99 20% | 85 17% | 28 31% | 21 15% | 30 19% | 29 17% | 32 19% | 44 17% | 24 16% | 48 18% | 55 20% | 51 19% | 8 4% | 62 72% | 9 8% | 50 25% | 11 20% | 9 4% | 33 66% | 48 20% |
| A coalition between the Conservatives and the Liberal Democrats | 169 17% | 71 14% | 98 19% | 12 13% | 32 23% | 31 19% | 30 18% | 29 17% | 34 13% | 29 20% | 39 15% | 59 21% | 37 14% | 26 12% | 3 4% | 51 44% | 22 11% | 11 19% | 20 9% | 2 4% | 61 26% |
| A coalition between Labour and the Liberal Democrats | 150 15% | 72 15% | 78 15% | 16 17% | 26 18% | 26 16% | 27 16% | 21 12% | 33 13% | 29 20% | 39 15% | 36 13% | 43 16% | - - | 17 20% | 38 33% | 33 16% | 22 40% | 9 4% | 7 15% | 67 28% |
| Don't know | 180 18% | 78 16% | 103 20% | 12 14% | 18 13% | 36 22% | 41 24% | 24 14% | 48 18% | 19 13% | 52 20% | 38 13% | 59 21% | 3 1% | 1 1% | 8 7% | 37 18% | 5 8% | 18 8% | 5 9% | 28 12% |

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Absolutes/col percents

Table 14
Gender
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Male | 456 46% | 490 49% |
| Female | 544 54% | 510 51% |

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| 18-24 | 61 6% | 91 9% |
| 25-34 | 99 10% | 141 14% |
| 35-44 | 145 15% | 161 16% |
| 45-54 | 153 15% | 172 17% |
| 55-64 | 179 18% | 172 17% |
| 65 or older | 362 36% | 262 26% |
| Refused | 1 * | 1 * |

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| A | 72 7% | 38 4% |
| B | 197 20% | 109 11% |
| C1 | 196 20% | 264 26% |
| C2 | 173 17% | 284 28% |
| D | 133 13% | 130 13% |
| E | 186 19% | 144 14% |
| Refused | 43 4% | 31 3% |

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-------------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Conservative | 233 23% | 223 22% |
| Labour | 85 9% | 49 5% |
| Liberal Democrats | 248 25% | 240 24% |
| Another party | 51 5% | 58 6% |
| Did not vote | 293 29% | 354 35% |
| Refused | 39 4% | 33 3% |
| Don't know | 51 5% | 43 4% |