

Solihull Poll

CATI Fieldwork : 12th-18th May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245	
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260	
Certain to vote	(10)	534	270	264	26	44	78	114	105	165	178	169	76	79	170	62	62	86	18	194	41	159
		53%	56%	51%	29%	34%	46%	60%	66%	64%	59%	53%	45%	52%	64%	53%	63%	65%	39%	72%	65%	61%
	(9)	49	23	26	5	5	6	11	6	16	20	17	1	9	7	4	11	4	6	10	4	24
		5%	5%	5%	5%	4%	4%	6%	4%	6%	7%	5%	*	6%	3%	4%	11%	3%	13%	4%	6%	9%
	(8)	105	56	49	9	18	13	15	26	24	31	30	23	14	35	13	11	13	8	25	6	29
		10%	12%	9%	10%	14%	8%	8%	16%	9%	10%	9%	14%	9%	13%	11%	11%	10%	17%	9%	10%	11%
	(7)	58	30	29	9	10	14	9	5	10	15	25	9	5	17	10	7	4	4	13	3	15
		6%	6%	6%	10%	8%	8%	5%	3%	4%	5%	8%	6%	3%	7%	8%	7%	3%	8%	5%	5%	6%
	(6)	29	10	19	3	7	11	5	1	2	9	5	12	3	8	2	3	3	2	5	2	3
		3%	2%	4%	3%	5%	7%	3%	*	1%	3%	2%	7%	2%	3%	2%	3%	2%	5%	2%	3%	1%
	(5)	81	35	46	13	20	16	14	3	14	20	26	12	17	17	16	5	9	5	12	4	21
		8%	7%	9%	15%	16%	9%	7%	2%	5%	7%	8%	7%	11%	7%	14%	5%	7%	11%	4%	7%	8%
	(4)	8	7	1	3	1	-	2	2	1	4	3	-	1	3	-	-	6	-	*	-	*
		1%	2%	*	3%	1%	-	1%	1%	*	1%	1%	-	1%	1%	-	-	4%	-	*	-	*
	(3)	25	10	15	1	7	4	7	4	3	2	10	9	3	3	7	-	5	2	5	-	2
		2%	2%	3%	1%	5%	2%	4%	2%	1%	1%	3%	5%	2%	1%	6%	-	4%	5%	2%	-	1%
	(2)	13	6	7	4	4	-	1	2	2	5	1	6	1	3	2	1	3	1	*	-	1
		1%	1%	1%	4%	3%	-	*	1%	1%	2%	*	3%	1%	1%	2%	1%	2%	2%	*	-	*
Definitely would not vote	(1)	89	32	58	17	13	28	12	7	13	15	32	21	14	-	-	-	-	2	2	3	
		9%	7%	11%	18%	10%	17%	6%	4%	5%	5%	10%	12%	9%	-	-	-	-	1%	4%	1%	
Refused		2	-	2	-	-	-	1	-	1	-	1	-	1	-	-	-	-	-	1	-	
		*	-	*	-	-	-	*	-	*	-	*	-	1%	-	-	-	-	-	1%	-	
Don't know		7	2	5	-	-	-	-	-	7	2	-	1	4	-	-	-	-	1	-	3	
		1%	1%	1%	-	-	-	-	-	3%	1%	-	1%	2%	-	-	-	-	*	-	1%	
Mean		7.89	8.15	7.66	6.29	6.88	7.20	8.26	8.71	8.66	8.42	7.84	7.17	7.84	8.82	8.14	9.03	8.56	8.04	9.09	8.78	8.88
Standard deviation		2.96	2.75	3.13	3.36	3.07	3.34	2.74	2.40	2.48	2.54	3.00	3.28	3.03	1.90	2.41	1.58	2.35	2.23	1.82	2.20	1.86
Standard error		0.09	0.13	0.13	0.43	0.32	0.30	0.21	0.19	0.13	0.13	0.22	0.31	0.20	0.11	0.22	0.16	0.22	0.35	0.11	0.23	0.12

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260
Conservative	264	127	137	17	17	35	60	47	88	98	91	30	33	264	-	-	-	-	169	3	26
	26%	26%	26%	18%	13%	21%	32%	29%	34%	32%	28%	18%	22%	100%	-	-	-	-	63%	5%	10%
Labour	116	57	59	16	23	19	21	26	12	41	35	15	17	-	116	-	-	-	5	40	32
	12%	12%	11%	18%	17%	11%	11%	16%	5%	13%	11%	9%	12%	-	100%	-	-	-	2%	63%	12%
Liberal Democrat	99	42	57	6	14	23	13	15	28	40	27	16	15	-	-	99	-	-	6	2	73
	10%	9%	11%	7%	11%	13%	7%	9%	11%	13%	9%	9%	10%	-	-	100%	-	-	2%	3%	28%
The UK Independence Party (UKIP)	132	91	41	14	19	21	32	21	26	29	47	32	19	-	-	-	132	-	45	4	29
	13%	19%	8%	15%	14%	12%	17%	13%	10%	10%	15%	19%	13%	-	-	-	100%	-	17%	6%	11%
The Green Party	34	10	24	3	13	1	4	7	6	10	13	4	6	-	-	-	-	34	-	2	14
	3%	2%	5%	3%	10%	1%	2%	4%	2%	3%	4%	2%	4%	-	-	-	-	74%	-	4%	5%
The British National Party (BNP)	9	6	4	-	1	5	2	1	1	2	2	2	2	-	-	-	-	9	1	-	2
	1%	1%	1%	-	1%	3%	1%	1%	*	1%	1%	1%	2%	-	-	-	-	20%	*	-	1%
Some other party	3	2	*	-	-	1	-	1	*	-	-	-	3	-	-	-	-	3	*	-	2
	*	*	*	-	-	1%	-	1%	*	-	-	-	2%	-	-	-	-	6%	*	-	1%
Would not vote	89	32	58	17	13	28	12	7	13	15	32	21	14	-	-	-	-	-	2	2	3
	9%	7%	11%	18%	10%	17%	6%	4%	5%	5%	10%	12%	9%	-	-	-	-	-	1%	4%	1%
Refused	99	45	54	5	5	11	14	17	44	24	30	19	15	-	-	-	-	-	10	1	17
	10%	9%	10%	6%	4%	7%	8%	11%	17%	8%	9%	11%	10%	-	-	-	-	-	4%	2%	6%
Don't know	154	68	86	13	26	26	31	18	39	44	43	31	26	-	-	-	-	-	30	9	62
	15%	14%	16%	14%	20%	15%	16%	11%	15%	14%	14%	18%	17%	-	-	-	-	-	11%	14%	24%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	485	230	255	23	34	55	94	92	186	228	89	44	104	218	84	73	82	28	200	58	134
Weighted base	463	237	226	30	46	69	101	89	128	161	152	62	68	192	74	76	92	29	179	39	142
Conservative	192	97	96	9	7	24	48	36	69	74	65	20	24	192	-	-	-	-	137	2	19
	42%	41%	42%	29%	15%	35%	47%	40%	54%	46%	43%	32%	36%	100%	-	-	-	-	77%	4%	13%
Labour	74	37	37	10	11	10	14	19	10	28	22	8	11	-	74	-	-	-	2	31	27
	16%	15%	16%	33%	24%	14%	14%	21%	8%	17%	15%	13%	16%	-	100%	-	-	-	1%	79%	19%
Liberal Democrat	76	33	43	3	11	17	10	11	23	29	24	11	10	-	-	76	-	-	5	2	59
	16%	14%	19%	11%	24%	25%	10%	13%	18%	18%	16%	18%	15%	-	-	100%	-	-	3%	4%	41%
The UK Independence Party (UKIP)	92	60	33	7	9	14	25	16	20	21	33	20	14	-	-	-	92	-	34	3	25
	20%	25%	14%	24%	20%	21%	25%	18%	16%	13%	22%	32%	20%	-	-	-	100%	-	19%	8%	18%
The Green Party	22	7	15	1	7	1	3	6	4	8	7	2	4	-	-	-	-	22	-	2	10
	5%	3%	7%	3%	16%	2%	3%	6%	3%	5%	5%	3%	6%	-	-	-	-	75%	-	5%	7%
The British National Party (BNP)	5	3	2	-	1	1	1	1	1	2	1	*	2	-	-	-	-	5	1	-	*
	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	*	3%	-	-	-	-	16%	*	-	*
Some other party	3	2	*	-	-	1	-	1	*	-	-	-	3	-	-	-	-	3	*	-	2
	1%	1%	*	-	-	2%	-	1%	*	-	-	-	4%	-	-	-	-	9%	*	-	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	41%
Labour	16%
Liberal Democrat	19%
UKIP	19%
Other	6%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260
Conservative	253 25%	121 25%	132 25%	15 17%	19 15%	31 19%	52 28%	47 29%	88 34%	93 31%	81 25%	32 19%	33 22%	221 84%	2 1%	1 1%	14 11%	- -	161 60%	5 8%	20 8%
Labour	100 10%	53 11%	47 9%	14 16%	20 16%	18 10%	17 9%	22 14%	9 3%	28 9%	30 9%	22 13%	15 10%	- -	88 76%	- -	5 4%	1 2%	2 1%	32 50%	26 10%
Liberal Democrat	185 19%	92 19%	94 18%	16 18%	22 17%	30 18%	35 18%	30 19%	51 20%	70 23%	60 19%	26 15%	23 15%	20 8%	20 17%	96 97%	7 5%	2 4%	18 7%	13 21%	124 48%
The UK Independence Party (UKIP)	117 12%	78 16%	39 7%	10 12%	18 14%	18 10%	27 14%	20 12%	24 9%	25 8%	39 12%	29 17%	20 13%	6 2%	2 1%	- -	96 73%	2 3%	43 16%	2 3%	29 11%
The Green Party	42 4%	12 2%	30 6%	3 3%	12 9%	4 2%	8 4%	8 5%	7 3%	9 3%	22 7%	5 3%	5 4%	7 2%	- -	- -	- -	26 56%	8 3%	3 4%	11 4%
The British National Party (BNP)	9 1%	6 1%	4 1%	- -	1 1%	5 3%	2 1%	1 1%	1 *	2 1%	2 1%	2 1%	2 2%	- -	- -	- -	- -	9 20%	1 *	- -	2 1%
Some other party	5 1%	3 1%	3 *	- -	- -	1 1%	1 *	2 1%	1 1%	2 1%	- -	2 1%	2 1%	- -	* *	- -	2 1%	3 6%	1 *	- -	4 2%
Would not vote	89 9%	32 7%	58 11%	17 18%	13 10%	28 17%	12 6%	7 4%	13 5%	15 5%	32 10%	21 12%	14 9%	- -	- -	- -	- -	- -	2 1%	2 4%	3 1%
Refused	68 7%	33 7%	36 7%	2 3%	3 2%	10 6%	12 6%	14 9%	26 10%	20 7%	19 6%	14 8%	8 6%	- -	- -	- -	- -	- -	6 2%	1 2%	8 3%
Don't know	130 13%	51 11%	79 15%	11 13%	21 16%	25 15%	24 12%	9 6%	39 15%	38 13%	36 11%	17 10%	27 18%	11 4%	5 4%	2 2%	8 6%	4 9%	25 9%	5 9%	33 13%

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Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	524	246	278	24	38	57	99	100	205	238	98	52	114	212	83	72	77	26	208	62	156	
Weighted base	507	261	246	35	52	70	107	100	143	168	168	75	73	186	73	75	86	27	188	43	169	
Conservative	185	93	92	9	7	22	43	35	69	69	59	21	26	162	1	1	9	-	131	3	15	
	37%	36%	37%	25%	14%	32%	40%	35%	48%	41%	35%	29%	35%	87%	1%	1%	11%	-	70%	6%	9%	
Labour	62	34	28	9	11	11	9	16	6	20	18	12	10	-	55	-	3	1	1	25	21	
	12%	13%	11%	26%	21%	15%	9%	16%	4%	12%	11%	16%	13%	-	75%	-	3%	2%	1%	58%	12%	
Liberal Democrat	139	68	71	12	15	22	26	24	41	50	48	20	16	15	15	74	6	1	14	11	94	
	27%	26%	29%	35%	28%	31%	25%	24%	28%	30%	28%	26%	22%	8%	21%	99%	7%	5%	7%	26%	56%	
The UK Independence Party (UKIP)	83	51	31	4	11	10	22	16	20	19	29	17	14	4	1	-	66	1	32	2	26	
	16%	20%	13%	13%	20%	14%	21%	16%	14%	11%	17%	23%	19%	2%	2%	-	77%	5%	17%	4%	16%	
The Green Party	29	9	19	1	8	4	4	7	5	8	14	3	4	5	-	-	-	17	7	2	9	
	6%	4%	8%	2%	16%	5%	4%	7%	4%	5%	8%	4%	5%	3%	-	-	-	64%	4%	6%	5%	
The British National Party (BNP)	5	3	2	-	1	1	1	1	1	2	1	*	2	-	-	-	-	5	1	-	*	
	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	*	3%	-	-	-	-	18%	*	-	*	
Some other party	4	1	2	-	-	1	*	1	1	1	-	1	2	-	*	-	1	2	1	-	3	
	1%	1%	1%	-	-	2%	*	1%	1%	*	-	2%	2%	-	1%	-	2%	6%	*	-	2%	

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	37%
Labour	12%
Liberal Democrat	28%
UKIP	16%
Other	7%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260
I would not vote Labour	563	288	276	40	64	87	118	90	163	162	192	100	78	220	-	61	113	30	222	10	140
	56%	60%	53%	44%	50%	52%	62%	56%	63%	54%	60%	59%	52%	84%	-	61%	86%	64%	83%	15%	54%
I would not vote UKIP	562	245	317	54	77	96	107	94	135	198	182	84	71	194	94	77	-	34	152	46	165
	56%	51%	61%	60%	60%	56%	56%	59%	52%	66%	57%	49%	47%	74%	81%	78%	-	73%	57%	72%	63%
I would not vote Liberal Democrat	476	249	228	40	63	73	105	75	122	122	163	94	68	167	58	-	99	36	178	34	62
	48%	52%	44%	44%	48%	43%	55%	47%	47%	40%	51%	55%	45%	63%	50%	-	75%	78%	66%	54%	24%
I would not vote Conservative	371	181	190	36	64	61	76	60	74	98	116	76	60	-	95	58	72	41	29	47	134
	37%	38%	37%	41%	50%	36%	40%	37%	28%	32%	36%	45%	39%	-	81%	58%	55%	88%	11%	73%	52%
None of these - I would potentially vote for all of them	79	31	48	7	6	19	9	12	24	19	13	22	21	9	3	4	3	1	13	3	11
	8%	6%	9%	8%	5%	11%	5%	8%	9%	6%	4%	13%	14%	3%	3%	4%	2%	1%	5%	4%	4%
Don't know	39	17	22	4	2	8	4	7	15	8	10	4	8	-	1	-	2	-	1	2	6
	4%	4%	4%	4%	1%	5%	2%	4%	6%	3%	3%	2%	6%	-	1%	-	2%	-	*	4%	2%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245	
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260	
NET: Well	677	363	314	57	73	109	124	118	196	234	221	106	89	233	64	81	76	19	217	38	189	
	68%	76%	60%	64%	56%	64%	66%	74%	75%	77%	69%	62%	59%	88%	55%	82%	57%	42%	81%	59%	73%	
Very well	(4)	53	41	12	-	9	3	13	10	18	17	11	5	28	-	2	9	1	27	1	11	
	5%	8%	2%	-	7%	2%	7%	6%	7%	6%	5%	7%	3%	11%	-	2%	7%	3%	10%	1%	4%	
Quite well	(3)	624	323	302	57	65	105	111	108	178	216	204	95	84	204	64	79	67	18	190	37	178
	62%	67%	58%	64%	50%	62%	59%	68%	69%	71%	64%	56%	56%	77%	55%	79%	51%	39%	71%	58%	68%	
Quite badly	(2)	241	86	155	23	44	46	53	36	38	59	77	49	40	25	40	18	40	23	30	20	60
	24%	18%	30%	26%	34%	27%	28%	22%	15%	20%	24%	29%	26%	9%	35%	18%	30%	49%	11%	32%	23%	
Very badly	(1)	41	13	27	7	7	10	6	5	6	5	8	9	12	1	10	-	8	4	8	3	4
	4%	3%	5%	8%	6%	6%	3%	3%	2%	2%	3%	5%	8%	*	8%	-	6%	10%	3%	5%	2%	
NET: Badly	282	99	182	30	51	55	59	41	45	64	86	57	51	26	50	18	48	27	39	24	64	
	28%	21%	35%	33%	40%	32%	31%	26%	17%	21%	27%	34%	34%	10%	43%	18%	36%	58%	14%	37%	25%	
Don't know	41	17	24	2	5	6	7	1	19	4	14	6	11	5	2	*	8	-	13	2	7	
	4%	4%	5%	3%	4%	4%	3%	*	7%	1%	4%	4%	7%	2%	2%	*	6%	-	5%	3%	3%	
Mean	2.72	2.84	2.60	2.58	2.60	2.62	2.72	2.77	2.86	2.83	2.75	2.67	2.59	3.01	2.47	2.84	2.62	2.35	2.92	2.57	2.77	
Standard deviation	0.63	0.60	0.63	0.64	0.71	0.62	0.64	0.61	0.57	0.55	0.60	0.69	0.69	0.47	0.65	0.42	0.71	0.69	0.59	0.62	0.55	
Standard error	0.02	0.03	0.03	0.08	0.07	0.06	0.05	0.05	0.03	0.03	0.05	0.07	0.05	0.03	0.06	0.04	0.07	0.11	0.04	0.07	0.04	

Solihull Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245	
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260	
NET: Well	695	362	333	65	83	107	122	124	194	243	212	123	90	229	68	82	84	21	215	36	193	
	69%	75%	64%	72%	64%	63%	64%	78%	75%	81%	66%	72%	60%	87%	59%	83%	63%	46%	80%	56%	74%	
Very well	(4)	80	50	30	7	13	8	11	13	28	24	32	14	9	40	7	6	8	-	39	4	15
		8%	11%	6%	7%	10%	5%	6%	8%	11%	8%	10%	8%	6%	15%	6%	6%	6%	-	14%	6%	6%
Quite well	(3)	615	311	303	58	70	98	110	111	166	219	180	109	81	189	61	76	76	21	176	32	178
		61%	65%	58%	65%	54%	58%	58%	70%	64%	73%	56%	64%	54%	72%	53%	76%	58%	46%	66%	50%	68%
Quite badly	(2)	201	69	132	10	36	37	49	30	36	44	75	28	34	23	38	15	31	19	28	17	48
		20%	14%	25%	11%	28%	22%	26%	19%	14%	14%	24%	17%	23%	9%	33%	15%	24%	41%	11%	27%	18%
Very badly	(1)	46	19	27	10	3	12	13	4	4	8	13	10	11	3	6	-	9	5	4	6	11
		5%	4%	5%	11%	2%	7%	7%	2%	2%	3%	4%	6%	7%	1%	5%	-	7%	10%	2%	10%	4%
NET: Badly		247	88	158	20	40	49	62	34	41	51	89	38	45	26	44	15	40	24	32	23	59
		25%	18%	30%	22%	31%	29%	33%	21%	16%	17%	28%	22%	30%	10%	38%	15%	31%	51%	12%	37%	23%
Don't know		58	30	29	5	7	14	6	2	25	7	20	9	16	8	4	3	8	1	22	4	8
		6%	6%	5%	5%	6%	8%	3%	1%	9%	2%	6%	5%	11%	3%	3%	3%	6%	3%	8%	7%	3%
Mean		2.77	2.87	2.68	2.72	2.76	2.66	2.65	2.84	2.93	2.88	2.77	2.79	2.65	3.04	2.61	2.92	2.67	2.37	3.01	2.57	2.78
Standard deviation		0.67	0.65	0.67	0.77	0.67	0.70	0.70	0.59	0.59	0.57	0.69	0.68	0.72	0.55	0.69	0.46	0.70	0.67	0.58	0.77	0.61
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.03	0.03	0.05	0.07	0.05	0.03	0.06	0.05	0.07	0.11	0.03	0.08	0.04

Solihull Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260
I am satisfied with the job David Cameron is doing overall as Prime Minister	372 37%	187 39%	185 36%	37 41%	36 28%	74 43%	69 36%	56 35%	101 39%	120 40%	133 42%	57 34%	46 30%	178 68%	18 15%	32 32%	33 25%	5 11%	161 60%	13 21%	67 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	328 33%	156 32%	172 33%	28 32%	49 38%	44 26%	63 33%	54 34%	89 34%	101 33%	109 34%	56 33%	46 31%	79 30%	20 17%	35 35%	65 49%	21 46%	90 33%	9 14%	97 37%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	176 18%	86 18%	90 17%	15 17%	34 27%	33 19%	22 12%	36 22%	36 14%	46 15%	50 15%	36 21%	39 26%	1 *	71 61%	27 27%	22 17%	15 33%	7 3%	36 57%	69 27%
Refused	40 4%	21 4%	18 4%	- -	- -	8 5%	10 5%	6 4%	13 5%	14 5%	5 1%	5 3%	8 5%	- -	1 1%	1 1%	4 3%	1 2%	4 2%	* 1%	7 3%
Don't know	84 8%	30 6%	55 10%	10 11%	10 8%	11 6%	25 13%	8 5%	20 8%	21 7%	24 7%	17 10%	12 8%	5 2%	6 5%	4 4%	8 6%	4 9%	7 3%	5 8%	19 7%

Solihull Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260
The Conservatives	626 63%	287 60%	339 65%	48 53%	81 63%	89 53%	122 64%	102 64%	182 70%	199 66%	218 68%	90 53%	94 62%	175 66%	75 65%	62 63%	80 61%	26 56%	185 69%	38 59%	175 67%
The Liberal Democrat	522 52%	261 54%	261 50%	23 25%	55 43%	92 54%	101 54%	97 61%	151 58%	171 57%	161 50%	84 49%	83 55%	133 51%	53 46%	68 68%	72 55%	23 49%	142 53%	33 52%	180 69%
The UK Independence Party (UKIP)	478 48%	233 48%	245 47%	31 35%	69 53%	67 39%	92 49%	93 58%	124 48%	141 47%	168 52%	77 45%	68 45%	123 47%	49 42%	55 56%	72 54%	24 52%	146 54%	31 49%	134 52%
Labour	365 36%	165 34%	200 38%	35 39%	38 30%	62 37%	75 40%	56 35%	96 37%	92 31%	130 41%	61 36%	64 43%	81 31%	44 38%	34 34%	55 41%	21 45%	93 35%	23 35%	101 39%
None of them	173 17%	93 19%	80 15%	28 32%	23 18%	34 20%	28 15%	20 12%	39 15%	41 13%	39 12%	40 23%	29 19%	47 18%	23 20%	12 12%	16 12%	8 18%	36 14%	11 17%	25 10%
Don't know	18 2%	2 *	17 3%	- -	1 1%	6 3%	3 1%	4 3%	5 2%	6 2%	3 1%	4 3%	5 3%	2 1%	1 1%	3 3%	2 1%	- -	1 *	1 1%	6 2%

Solihull Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	439	561	60	93	128	177	164	376	419	181	112	231	290	125	98	113	41	297	91	245
Weighted base	1000	480	520	90	130	170	190	160	259	302	321	170	151	264	116	99	132	47	269	64	260
A Conservative government	360 36%	194 40%	166 32%	28 31%	41 31%	48 28%	68 36%	60 38%	115 44%	117 39%	118 37%	62 37%	44 29%	213 81%	1 1%	5 5%	61 46%	4 8%	191 71%	6 9%	41 16%
A coalition between the Conservatives and the Liberal Democrats	191 19%	83 17%	108 21%	12 13%	19 15%	40 24%	42 22%	31 19%	47 18%	64 21%	72 22%	24 14%	29 19%	43 16%	4 4%	49 49%	23 17%	7 15%	42 16%	4 7%	87 33%
A Labour government	164 16%	79 16%	85 16%	17 19%	28 22%	29 17%	24 13%	33 20%	32 12%	47 16%	48 15%	34 20%	28 19%	3 1%	85 73%	10 10%	12 9%	18 40%	6 2%	44 68%	43 16%
A coalition between Labour and the Liberal Democrats	120 12%	51 11%	69 13%	16 17%	25 19%	20 12%	17 9%	18 11%	24 9%	34 11%	41 13%	24 14%	16 11%	3 1%	22 18%	28 29%	17 13%	10 22%	14 5%	7 12%	50 19%
Don't know	165 17%	72 15%	93 18%	17 19%	16 13%	32 19%	38 20%	18 11%	42 16%	39 13%	41 13%	25 15%	33 22%	2 1%	5 5%	8 8%	19 14%	7 16%	16 6%	3 5%	40 15%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	439 44%	480 48%
Female	561 56%	520 52%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	60 6%	90 9%
25-34	93 9%	130 13%
35-44	128 13%	170 17%
45-54	177 18%	190 19%
55-64	164 16%	160 16%
65 or older	376 38%	259 26%
Refused	2 *	2 *

Solihull Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	150 15%	107 11%
B	269 27%	195 19%
C1	181 18%	321 32%
C2	112 11%	170 17%
D	62 6%	49 5%
E	169 17%	102 10%
Refused	57 6%	57 6%

Solihull Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	297 30%	269 27%
Labour	91 9%	64 6%
Liberal Democrats	245 25%	260 26%
Another party	26 3%	33 3%
Did not vote	229 23%	275 27%
Refused	68 7%	60 6%
Don't know	44 4%	39 4%