

Oxford West & Abingdon Poll

CATI Fieldwork : 30th May-5th June 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259	
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259	
Certain to vote	(10)	553	286	267	33	78	78	104	98	158	239	159	68	66	154	99	76	61	36	194	47	182
		55%	57%	53%	28%	43%	49%	61%	65%	75%	62%	55%	44%	49%	65%	62%	67%	55%	57%	76%	63%	70%
	(9)	69	37	32	8	14	14	11	11	10	32	17	8	10	16	8	17	7	7	17	5	27
		7%	7%	6%	7%	8%	8%	7%	7%	5%	8%	6%	5%	7%	7%	5%	15%	7%	11%	7%	7%	10%
	(8)	88	37	51	12	22	11	16	12	14	36	25	12	11	21	22	4	10	6	22	9	18
		9%	7%	10%	10%	12%	7%	10%	8%	6%	10%	9%	8%	8%	9%	14%	3%	9%	10%	9%	12%	7%
	(7)	61	32	29	20	10	10	9	6	5	19	13	19	7	19	8	6	9	5	6	6	17
		6%	6%	6%	17%	6%	6%	6%	4%	2%	5%	4%	12%	6%	8%	5%	5%	8%	8%	2%	8%	6%
	(6)	21	9	12	6	5	4	3	1	3	3	8	6	4	6	2	4	5	-	3	3	4
		2%	2%	2%	5%	3%	2%	2%	1%	1%	1%	3%	4%	3%	2%	1%	3%	4%	-	1%	3%	2%
	(5)	47	20	27	10	9	12	5	7	4	17	9	8	10	7	9	6	7	2	6	2	5
		5%	4%	5%	9%	5%	7%	3%	4%	2%	4%	3%	5%	7%	3%	5%	5%	6%	3%	2%	2%	2%
	(4)	21	10	11	10	4	2	1	2	3	7	4	7	2	8	4	-	5	-	-	2	-
		2%	2%	2%	8%	2%	1%	1%	1%	2%	2%	1%	4%	2%	3%	3%	-	5%	-	-	3%	-
	(3)	31	12	19	7	9	7	3	4	1	5	11	7	6	5	6	1	5	4	2	-	1
		3%	2%	4%	6%	5%	4%	1%	3%	1%	1%	4%	4%	5%	2%	4%	1%	4%	6%	1%	-	*
	(2)	21	13	8	-	9	4	3	2	3	4	9	5	2	3	2	-	3	3	2	1	1
		2%	3%	2%	-	5%	2%	2%	2%	1%	1%	3%	3%	2%	1%	1%	-	3%	5%	1%	1%	*
Definitely would not vote	(1)	78	36	42	11	19	17	13	8	8	17	29	11	12	-	-	-	-	1	1	4	
		8%	7%	8%	9%	11%	11%	8%	5%	4%	5%	10%	7%	9%	-	-	-	-	*	2%	1%	
Refused		4	3	1	-	-	2	1	-	-	1	3	-	-	-	-	-	-	-	-	-	
		*	1%	*	-	-	1%	1%	-	-	*	1%	-	-	-	-	-	-	-	-	-	
Don't know		8	5	3	3	1	1	1	-	2	2	-	3	2	-	-	-	-	1	-	1	
		1%	1%	1%	2%	1%	*	*	-	1%	*	-	2%	2%	-	-	-	-	*	-	*	
Mean		8.02	8.14	7.90	6.86	7.28	7.59	8.36	8.53	8.99	8.62	7.83	7.49	7.69	8.83	8.67	9.16	8.27	8.48	9.36	8.85	9.21
Standard deviation		2.93	2.89	2.98	2.88	3.27	3.20	2.80	2.63	2.28	2.44	3.17	2.99	3.08	1.98	2.14	1.54	2.39	2.42	1.49	1.95	1.66
Standard error		0.09	0.14	0.13	0.42	0.28	0.26	0.21	0.21	0.13	0.11	0.22	0.29	0.23	0.13	0.16	0.15	0.24	0.30	0.09	0.18	0.10

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CATI Fieldwork : 30th May-5th June 2014

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259
Conservative	238	131	107	25	37	23	36	46	73	103	66	35	29	238	-	-	-	-	159	3	27
	24%	26%	21%	20%	20%	15%	21%	30%	34%	27%	23%	23%	22%	100%	-	-	-	-	62%	3%	10%
Labour	160	82	79	24	41	27	26	21	22	74	40	19	24	-	160	-	-	-	11	49	49
	16%	16%	16%	20%	23%	17%	15%	14%	10%	19%	14%	12%	18%	-	100%	-	-	-	4%	66%	19%
Liberal Democrat	114	56	58	18	16	21	23	13	22	58	31	15	6	-	-	114	-	-	7	2	88
	11%	11%	12%	15%	9%	13%	14%	8%	10%	15%	11%	10%	5%	-	-	100%	-	-	3%	3%	34%
The UK Independence Party (UKIP)	112	58	55	18	16	10	22	20	25	24	35	33	17	-	-	-	112	-	32	8	20
	11%	12%	11%	15%	9%	6%	13%	13%	12%	6%	12%	21%	13%	-	-	-	100%	-	13%	10%	8%
The Green Party	58	25	33	9	10	15	13	6	5	23	11	11	10	-	-	-	-	58	3	2	22
	6%	5%	7%	8%	5%	9%	8%	4%	2%	6%	4%	7%	7%	-	-	-	-	90%	1%	3%	8%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	2%	-	-	-
Some other party	5	-	5	-	1	-	-	3	1	2	2	-	1	-	-	-	-	5	1	-	1
	*	-	1%	-	1%	-	-	2%	*	*	1%	-	1%	-	-	-	-	7%	*	-	*
Would not vote	78	36	42	11	19	17	13	8	8	17	29	11	12	-	-	-	-	-	1	1	4
	8%	7%	8%	9%	11%	11%	8%	5%	4%	5%	10%	7%	9%	-	-	-	-	-	*	2%	1%
Refused	74	37	37	2	17	10	11	10	24	25	26	7	9	-	-	-	-	-	7	1	9
	7%	7%	7%	2%	10%	6%	6%	7%	12%	6%	9%	4%	6%	-	-	-	-	-	3%	1%	3%
Don't know	159	74	85	15	24	37	26	25	31	57	46	22	25	-	-	-	-	-	34	9	39
	16%	15%	17%	12%	13%	23%	15%	17%	15%	15%	16%	14%	18%	-	-	-	-	-	13%	12%	15%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	518	248	270	21	58	69	105	90	172	272	101	51	83	179	131	90	71	47	179	77	170
Weighted base	498	259	239	51	78	69	93	87	119	218	138	71	59	176	115	89	74	45	175	49	171
Conservative	176	97	78	10	24	14	29	37	61	79	51	20	20	176	-	-	-	-	131	2	22
	35%	37%	33%	20%	31%	21%	31%	43%	51%	36%	37%	29%	35%	100%	-	-	-	-	75%	4%	13%
Labour	115	60	54	14	25	20	21	17	16	55	31	12	16	-	115	-	-	-	8	38	42
	23%	23%	23%	28%	33%	30%	23%	20%	13%	25%	22%	16%	27%	-	100%	-	-	-	5%	78%	24%
Liberal Democrat	89	44	45	12	12	16	18	11	19	48	24	9	5	-	-	89	-	-	6	1	73
	18%	17%	19%	23%	15%	23%	19%	13%	16%	22%	17%	12%	8%	-	-	100%	-	-	3%	2%	43%
The UK Independence Party (UKIP)	74	39	34	9	9	7	15	13	19	18	21	22	11	-	-	-	74	-	27	6	16
	15%	15%	14%	18%	11%	10%	16%	15%	16%	8%	15%	31%	18%	-	-	-	100%	-	15%	12%	10%
The Green Party	41	17	24	5	7	11	8	5	4	17	9	8	5	-	-	-	-	41	2	2	18
	8%	7%	10%	10%	9%	16%	9%	6%	3%	8%	6%	11%	9%	-	-	-	-	90%	1%	4%	10%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	*	1%	-	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-	3%	-	-	-
Some other party	3	-	3	-	*	-	-	2	1	1	2	-	*	-	-	-	-	3	1	-	1
	1%	-	1%	-	*	-	-	3%	1%	1%	1%	-	*	-	-	-	-	7%	*	-	*

Oxford West & Abingdon Poll
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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	36%
Labour	22%
Liberal Democrat	19%
UKIP	14%
Other	8%

Oxford West & Abingdon Poll

CATI Fieldwork : 30th May-5th June 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259
Conservative	258 26%	143 29%	115 23%	30 25%	35 19%	28 18%	38 22%	47 31%	80 38%	107 28%	74 26%	35 23%	34 25%	212 89%	4 2%	6 5%	13 12%	4 6%	168 66%	4 5%	29 11%
Labour	142 14%	74 15%	68 14%	20 17%	37 21%	24 15%	25 14%	17 11%	19 9%	60 16%	35 12%	22 14%	22 16%	1 1%	126 79%	- -	8 7%	2 2%	10 4%	46 63%	36 14%
Liberal Democrat	165 17%	74 15%	92 18%	22 18%	23 13%	33 20%	29 17%	26 17%	32 15%	83 22%	46 16%	21 14%	12 9%	12 5%	18 11%	103 91%	2 2%	11 17%	16 6%	7 9%	118 46%
The UK Independence Party (UKIP)	91 9%	56 11%	35 7%	12 10%	12 6%	8 5%	16 9%	21 14%	21 10%	22 6%	23 8%	26 17%	15 11%	1 *	2 1%	1 1%	84 74%	- -	29 11%	3 4%	19 8%
The Green Party	55 6%	24 5%	32 6%	4 3%	12 7%	17 10%	13 8%	5 3%	5 2%	22 6%	14 5%	9 6%	8 6%	1 1%	5 3%	3 3%	- -	37 58%	3 1%	2 2%	15 6%
The British National Party (BNP)	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	- -
Some other party	7 1%	2 *	5 1%	- -	4 2%	- -	1 1%	2 1%	1 *	1 *	4 1%	1 1%	1 1%	- -	1 1%	- -	- -	3 4%	- -	1 1%	1 *
Would not vote	78 8%	36 7%	42 8%	11 9%	19 11%	17 11%	13 8%	8 5%	8 4%	17 5%	29 10%	11 7%	12 9%	- -	- -	- -	- -	- -	1 *	1 2%	4 1%
Refused	59 6%	30 6%	29 6%	- -	12 6%	10 6%	11 6%	8 5%	19 9%	17 4%	22 8%	7 4%	7 6%	- -	- -	- -	- -	- -	4 1%	1 1%	5 2%
Don't know	143 14%	61 12%	82 16%	22 19%	27 15%	23 14%	24 14%	18 12%	26 12%	53 14%	39 14%	21 14%	21 16%	11 4%	5 3%	1 1%	6 5%	7 10%	25 10%	9 12%	32 12%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	549	264	285	21	60	78	107	95	186	285	110	52	87	175	128	90	69	45	191	77	181
Weighted base	527	275	252	51	79	78	95	91	130	229	147	73	62	171	111	88	72	43	186	49	179
Conservative	190	103	87	13	22	18	30	39	68	82	59	20	22	159	3	3	8	2	140	2	21
	36%	38%	34%	25%	28%	23%	32%	42%	52%	36%	40%	28%	36%	93%	3%	3%	11%	4%	75%	5%	12%
Labour	97	52	45	13	22	16	19	14	13	45	24	13	13	*	88	-	5	*	8	36	30
	18%	19%	18%	25%	28%	20%	20%	15%	10%	20%	17%	18%	21%	*	79%	-	8%	1%	4%	75%	17%
Liberal Democrat	130	59	72	15	18	27	22	20	28	67	37	14	10	10	15	82	1	9	13	5	99
	25%	21%	28%	29%	23%	34%	24%	22%	21%	29%	25%	18%	15%	6%	13%	93%	2%	20%	7%	11%	55%
The UK Independence Party (UKIP)	63	42	21	7	7	6	11	15	17	18	15	19	10	1	1	1	57	-	23	2	16
	12%	15%	9%	15%	9%	7%	11%	16%	13%	8%	10%	26%	16%	1%	1%	1%	79%	-	13%	5%	9%
The Green Party	41	18	22	3	8	12	10	3	4	16	11	6	5	1	4	2	-	28	2	1	13
	8%	7%	9%	7%	10%	16%	10%	3%	3%	7%	7%	9%	8%	*	3%	3%	-	67%	1%	2%	7%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-	3%	-	-	-
Some other party	5	*	5	-	1	-	1	2	1	1	2	1	1	-	1	-	-	2	-	1	1
	1%	*	2%	-	2%	-	1%	2%	1%	*	1%	2%	1%	-	1%	-	-	6%	-	2%	*

Oxford West & Abingdon Poll
CATI Fieldwork : 30th May-5th June 2014

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	36%
Labour	18%
Liberal Democrat	25%
UKIP	11%
Other	9%

Oxford West & Abingdon Poll

CATI Fieldwork : 30th May-5th June 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259
I would not vote UKIP	645	324	321	79	119	107	111	91	134	286	189	75	76	180	141	107	-	54	154	57	222
	64%	65%	64%	65%	66%	67%	65%	61%	64%	75%	66%	49%	57%	76%	88%	94%	-	85%	61%	77%	86%
I would not vote Liberal Democrat	471	260	211	43	80	72	76	84	112	161	139	78	76	149	94	-	87	34	171	49	61
	47%	52%	42%	36%	44%	45%	44%	56%	53%	42%	48%	51%	57%	63%	58%	-	78%	53%	67%	66%	24%
I would not vote Labour	443	227	217	29	66	69	73	83	121	159	135	67	64	178	-	41	71	38	201	9	84
	44%	45%	43%	24%	36%	43%	43%	55%	57%	42%	47%	44%	48%	74%	-	36%	63%	59%	79%	12%	32%
I would not vote Conservative	435	215	220	44	87	79	80	65	77	164	127	75	56	-	132	75	75	51	28	57	177
	44%	43%	44%	37%	48%	49%	47%	43%	37%	43%	44%	49%	42%	-	82%	66%	67%	80%	11%	77%	68%
None of these - I would potentially vote for all of them	81	34	46	13	16	13	18	10	10	23	20	14	15	11	4	3	12	*	14	1	6
	8%	7%	9%	11%	9%	8%	11%	7%	5%	6%	7%	9%	11%	5%	3%	3%	11%	1%	6%	2%	2%
Don't know	37	18	19	4	8	8	6	4	7	12	8	4	4	1	-	-	-	2	2	1	1
	4%	4%	4%	3%	5%	5%	3%	3%	3%	3%	3%	3%	3%	*	-	-	-	3%	1%	1%	*

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259	
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259	
NET: Well	679	372	306	82	115	101	104	103	170	296	191	89	79	209	103	81	64	33	208	44	190	
	68%	74%	61%	68%	64%	63%	61%	68%	81%	77%	66%	58%	59%	88%	64%	72%	57%	51%	82%	60%	73%	
Very well	(4)	51	33	18	6	9	7	3	4	21	24	4	10	10	28	6	2	3	-	27	2	3
	5%	7%	4%	5%	5%	4%	2%	3%	10%	6%	1%	6%	8%	12%	4%	2%	3%	-	10%	2%	1%	
Quite well	(3)	628	339	289	76	106	94	101	98	149	272	186	79	69	181	97	79	61	33	181	43	187
	63%	68%	58%	63%	59%	58%	59%	65%	71%	71%	65%	52%	52%	76%	60%	69%	54%	51%	71%	57%	72%	
Quite badly	(2)	231	94	138	31	49	45	50	31	24	68	75	44	32	23	40	28	38	23	31	21	55
	23%	19%	28%	26%	27%	28%	29%	21%	11%	18%	26%	29%	24%	10%	25%	25%	34%	36%	12%	28%	21%	
Very badly	(1)	41	15	26	5	7	5	9	6	8	9	9	14	7	2	10	2	9	4	7	6	4
	4%	3%	5%	4%	4%	3%	5%	4%	4%	2%	3%	9%	5%	1%	6%	2%	8%	6%	3%	8%	1%	
NET: Badly	272	109	163	36	56	50	58	38	31	77	83	59	39	25	49	30	46	27	38	27	59	
	27%	22%	33%	30%	31%	31%	34%	25%	15%	20%	29%	38%	29%	11%	31%	26%	41%	42%	15%	37%	23%	
Don't know	49	19	30	2	10	10	8	10	10	10	13	5	15	4	8	2	2	4	8	3	10	
	5%	4%	6%	2%	5%	6%	5%	7%	5%	3%	5%	3%	11%	2%	5%	2%	2%	7%	3%	4%	4%	
Mean	2.72	2.81	2.63	2.71	2.68	2.68	2.61	2.72	2.91	2.83	2.68	2.57	2.70	3.00	2.65	2.74	2.53	2.48	2.92	2.56	2.76	
Standard deviation	0.63	0.59	0.65	0.64	0.64	0.62	0.62	0.60	0.60	0.56	0.56	0.76	0.71	0.51	0.66	0.52	0.68	0.62	0.59	0.68	0.49	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.08	0.06	0.03	0.05	0.05	0.07	0.08	0.04	0.07	0.03	

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259	
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259	
NET: Well	720	390	330	98	128	101	110	111	168	314	202	99	78	215	110	96	66	36	210	46	213	
	72%	78%	66%	81%	71%	63%	64%	74%	80%	82%	71%	65%	58%	90%	69%	84%	59%	56%	82%	63%	82%	
Very well	(4)	61	40	21	4	14	9	6	7	22	29	8	10	8	23	8	7	5	3	27	4	8
		6%	8%	4%	3%	8%	6%	3%	5%	10%	8%	3%	6%	6%	10%	5%	6%	4%	4%	10%	5%	3%
Quite well	(3)	660	350	309	94	114	93	104	105	146	285	194	89	70	192	102	89	62	34	183	42	205
		66%	70%	62%	78%	63%	58%	61%	69%	69%	75%	68%	58%	52%	80%	64%	78%	55%	52%	72%	57%	79%
Quite badly	(2)	186	75	111	11	35	42	47	23	26	51	57	41	28	18	38	15	36	17	25	18	33
		19%	15%	22%	9%	19%	26%	27%	15%	12%	13%	20%	27%	21%	7%	24%	13%	32%	26%	10%	24%	13%
Very badly	(1)	45	16	28	8	9	5	10	9	3	7	16	9	11	2	5	1	9	4	9	7	6
		4%	3%	6%	7%	5%	3%	6%	6%	2%	2%	6%	6%	8%	1%	3%	1%	8%	6%	4%	9%	2%
NET: Badly		230	91	140	19	44	48	57	32	30	58	73	50	39	20	43	15	45	21	35	24	39
		23%	18%	28%	16%	24%	30%	34%	21%	14%	15%	25%	32%	29%	8%	27%	14%	40%	32%	14%	33%	15%
Don't know		49	19	30	4	9	12	4	7	13	10	12	4	17	4	7	2	1	7	10	3	7
		5%	4%	6%	3%	5%	7%	2%	5%	6%	3%	4%	3%	13%	2%	4%	2%	1%	11%	4%	4%	3%
Mean		2.77	2.86	2.69	2.80	2.77	2.70	2.63	2.77	2.94	2.90	2.71	2.67	2.64	3.01	2.74	2.92	2.56	2.61	2.93	2.61	2.85
Standard deviation		0.63	0.59	0.65	0.60	0.66	0.63	0.65	0.63	0.56	0.53	0.62	0.68	0.74	0.46	0.60	0.47	0.70	0.69	0.60	0.74	0.49
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.03	0.03	0.04	0.07	0.06	0.03	0.05	0.04	0.07	0.09	0.04	0.07	0.03

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259
I am satisfied with the job David Cameron is doing overall as Prime Minister	332 33%	174 35%	158 32%	47 39%	68 37%	39 24%	42 24%	50 33%	86 41%	144 38%	89 31%	46 30%	38 29%	160 67%	30 19%	25 22%	15 13%	8 13%	141 55%	9 12%	46 18%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	320 32%	160 32%	160 32%	46 38%	54 30%	57 35%	60 35%	42 28%	60 29%	112 29%	96 33%	61 40%	36 27%	75 32%	12 7%	42 37%	57 51%	28 44%	101 40%	18 24%	86 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	243 24%	122 24%	121 24%	27 23%	48 27%	39 24%	46 27%	39 26%	42 20%	93 24%	75 26%	35 23%	38 28%	3 1%	115 72%	38 34%	30 27%	22 34%	8 3%	44 60%	106 41%
Refused	35 3%	17 3%	17 3%	- -	2 1%	6 3%	9 5%	9 6%	9 4%	8 2%	9 3%	3 2%	8 6%	- -	1 1%	1 1%	2 1%	2 3%	1 *	2 2%	1 *
Don't know	70 7%	26 5%	44 9%	- -	9 5%	20 12%	14 8%	11 7%	14 7%	26 7%	18 6%	8 6%	13 9%	- -	3 2%	8 7%	9 8%	4 6%	4 1%	2 2%	19 7%

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Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259
The Liberal Democrat	562	289	273	45	99	92	100	93	127	239	148	93	63	129	93	86	60	41	149	40	190
	56%	58%	55%	37%	55%	57%	59%	62%	60%	62%	51%	61%	47%	54%	58%	75%	53%	64%	59%	54%	73%
The Conservatives	483	241	242	45	80	81	80	86	106	197	129	76	61	117	78	65	55	34	139	29	157
	48%	48%	48%	37%	44%	50%	47%	57%	50%	52%	45%	50%	46%	49%	48%	57%	49%	53%	55%	40%	61%
The UK Independence Party (UKIP)	369	189	180	39	72	62	59	61	74	153	110	58	38	84	54	54	52	36	96	21	123
	37%	38%	36%	33%	40%	39%	34%	40%	35%	40%	38%	38%	29%	35%	34%	47%	46%	56%	38%	28%	48%
Labour	320	152	168	22	64	52	59	58	62	127	88	48	41	68	70	38	32	24	73	27	97
	32%	30%	34%	18%	35%	32%	34%	38%	29%	33%	31%	31%	31%	29%	44%	33%	28%	38%	29%	36%	37%
None of them	285	144	141	52	50	44	43	42	54	85	96	42	48	74	40	18	31	7	69	21	41
	28%	29%	28%	43%	27%	27%	25%	28%	26%	22%	34%	27%	36%	31%	25%	16%	27%	11%	27%	29%	16%
Don't know	24	9	15	-	9	4	5	3	3	10	5	4	1	4	2	1	2	2	2	2	5
	2%	2%	3%	-	5%	2%	3%	2%	1%	3%	2%	3%	*	2%	1%	1%	2%	4%	1%	2%	2%

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	134	160	184	156	311	464	203	105	184	234	175	112	103	65	262	113	259
Weighted base	1000	500	500	120	181	161	171	151	211	382	287	153	134	238	160	114	112	64	255	74	259
A Conservative government	315 32%	170 34%	145 29%	35 29%	44 24%	41 25%	41 24%	58 38%	96 46%	118 31%	95 33%	50 33%	41 31%	190 80%	9 5%	9 8%	36 32%	9 15%	182 71%	6 8%	37 14%
A Labour government	223 22%	110 22%	113 23%	34 28%	49 27%	38 24%	40 24%	30 20%	30 14%	83 22%	62 22%	34 22%	37 28%	3 1%	131 82%	11 10%	33 29%	17 27%	14 5%	52 70%	65 25%
A coalition between the Conservatives and the Liberal Democrats	146 15%	82 16%	64 13%	16 13%	24 13%	23 14%	39 23%	17 11%	27 13%	61 16%	42 15%	29 19%	12 9%	42 18%	3 2%	31 28%	18 16%	5 7%	40 16%	2 2%	49 19%
A coalition between Labour and the Liberal Democrats	142 14%	58 12%	84 17%	16 14%	32 18%	28 17%	23 13%	18 12%	24 11%	66 17%	36 13%	20 13%	15 11%	2 1%	17 10%	59 52%	11 10%	17 27%	1 *	7 10%	84 33%
Don't know	174 17%	80 16%	94 19%	20 16%	32 18%	31 19%	28 16%	27 18%	34 16%	55 14%	51 18%	19 13%	28 21%	1 *	1 *	3 3%	14 13%	15 24%	18 7%	8 10%	23 9%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	459 46%	500 50%
Female	541 54%	500 50%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	49 5%	120 12%
25-34	134 13%	181 18%
35-44	160 16%	161 16%
45-54	184 18%	171 17%
55-64	156 16%	151 15%
65 or older	311 31%	211 21%
Refused	6 1%	6 1%

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	161 16%	130 13%
B	303 30%	253 25%
C1	203 20%	287 29%
C2	105 11%	153 15%
D	76 8%	64 6%
E	108 11%	70 7%
Refused	44 4%	44 4%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	262 26%	255 25%
Labour	113 11%	74 7%
Liberal Democrats	259 26%	259 26%
Another party	35 4%	32 3%
Did not vote	214 21%	271 27%
Refused	69 7%	61 6%
Don't know	48 5%	48 5%