

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269	
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270	
Certain to vote	(10)	522	256	266	25	35	62	82	113	198	102	153	126	122	130	46	68	110	36	175	23	182
		52%	53%	51%	28%	29%	42%	49%	63%	69%	66%	61%	42%	47%	68%	64%	59%	56%	52%	74%	74%	68%
	(9)	52	14	38	3	5	13	9	7	13	8	7	18	18	7	2	12	7	3	15	2	17
		5%	3%	7%	4%	4%	9%	5%	4%	5%	5%	3%	6%	7%	4%	3%	10%	4%	5%	7%	6%	6%
	(8)	77	35	42	9	9	9	17	10	22	14	19	14	27	20	5	11	23	7	17	1	17
		8%	7%	8%	11%	7%	6%	10%	5%	8%	9%	8%	5%	10%	11%	6%	10%	11%	10%	7%	4%	6%
	(7)	48	17	30	11	4	7	7	12	6	4	10	19	11	12	4	-	8	9	11	*	8
		5%	4%	6%	13%	4%	5%	4%	7%	2%	3%	4%	6%	4%	6%	6%	-	4%	13%	5%	2%	3%
	(6)	35	24	11	7	5	6	4	7	5	6	1	20	8	4	3	9	10	1	5	-	12
		3%	5%	2%	8%	4%	4%	2%	4%	2%	4%	1%	7%	3%	2%	4%	8%	5%	2%	2%	-	4%
	(5)	86	40	46	6	24	21	14	14	8	6	10	45	22	10	3	6	33	5	5	2	15
		9%	8%	9%	7%	20%	14%	8%	8%	3%	4%	4%	15%	9%	5%	5%	5%	17%	7%	2%	5%	6%
	(4)	20	10	11	3	6	2	2	7	-	1	5	5	8	4	2	-	2	2	-	-	1
		2%	2%	2%	4%	5%	1%	1%	4%	-	*	2%	2%	3%	2%	3%	-	1%	3%	-	-	*
	(3)	24	12	12	3	4	3	1	7	4	4	9	5	6	1	2	7	4	1	1	1	6
		2%	2%	2%	4%	4%	2%	1%	4%	1%	3%	4%	2%	2%	1%	2%	6%	2%	2%	1%	2%	2%
	(2)	27	13	14	6	5	8	6	-	1	2	5	11	5	2	6	4	1	4	-	1	5
		3%	3%	3%	7%	4%	6%	4%	-	*	1%	2%	4%	2%	1%	8%	3%	1%	6%	-	2%	2%
Definitely would not vote	(1)	105	59	46	15	21	16	26	2	25	6	29	36	31	-	-	-	-	-	2	2	7
		10%	12%	9%	16%	18%	11%	15%	1%	9%	4%	12%	12%	12%	-	-	-	-	-	1%	5%	3%
Don't know		6	1	5	-	1	-	1	-	4	1	2	-	3	-	-	-	-	-	4	-	1
		1%	*	1%	-	1%	-	1%	-	1%	*	1%	-	1%	-	-	-	-	-	2%	-	*
Mean		7.62	7.48	7.75	6.19	6.03	7.11	7.34	8.48	8.58	8.64	7.88	7.04	7.47	8.98	8.33	8.49	8.32	8.14	9.34	8.79	8.73
Standard deviation		3.17	3.29	3.05	3.35	3.38	3.26	3.41	2.34	2.79	2.47	3.26	3.23	3.21	1.80	2.65	2.38	2.20	2.46	1.46	2.61	2.34
Standard error		0.10	0.16	0.13	0.48	0.35	0.26	0.26	0.18	0.15	0.15	0.23	0.25	0.18	0.13	0.28	0.22	0.16	0.29	0.10	0.33	0.14

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270
Conservative	191	100	91	11	21	12	29	40	78	39	47	66	32	191	-	-	-	-	132	1	21
	19%	21%	17%	12%	18%	8%	17%	22%	27%	25%	19%	22%	12%	100%	-	-	-	-	56%	4%	8%
Labour	73	30	43	10	11	16	11	11	14	14	20	17	21	-	73	-	-	-	5	14	27
	7%	6%	8%	11%	9%	11%	6%	6%	5%	9%	8%	6%	8%	-	100%	-	-	-	2%	45%	10%
Liberal Democrat	115	49	66	6	12	21	23	31	23	21	32	31	28	-	-	115	-	-	8	1	82
	11%	10%	13%	6%	10%	14%	13%	17%	8%	13%	13%	10%	11%	-	-	100%	-	-	3%	3%	31%
The UK Independence Party (UKIP)	198	109	89	17	14	33	28	40	64	25	38	63	66	-	-	-	198	-	47	7	50
	20%	23%	17%	19%	12%	22%	16%	22%	22%	16%	15%	21%	25%	-	-	-	100%	-	20%	22%	18%
The Green Party	49	19	30	7	6	7	11	9	9	13	12	8	16	-	-	-	-	49	2	2	21
	5%	4%	6%	8%	5%	5%	7%	5%	3%	8%	5%	3%	6%	-	-	-	-	71%	1%	8%	8%
The British National Party (BNP)	4	1	3	2	-	1	-	1	-	-	3	-	1	-	-	-	-	4	-	-	-
	*	*	*	2%	-	1%	-	*	-	-	1%	-	*	-	-	-	-	5%	-	-	-
Some other party	17	10	7	4	1	4	4	1	3	1	4	8	4	-	-	-	-	17	3	-	1
	2%	2%	1%	5%	*	3%	2%	*	1%	1%	2%	3%	1%	-	-	-	-	24%	1%	-	*
Would not vote	105	59	46	15	21	16	26	2	25	6	29	36	31	-	-	-	-	-	2	2	7
	10%	12%	9%	16%	18%	11%	15%	1%	9%	4%	12%	12%	12%	-	-	-	-	-	1%	5%	3%
Refused	97	37	60	4	10	8	17	19	35	17	26	22	21	-	-	-	-	-	13	1	17
	10%	8%	11%	4%	8%	5%	10%	11%	12%	11%	10%	7%	8%	-	-	-	-	-	5%	3%	6%
Don't know	153	67	86	14	23	31	22	25	37	18	41	49	40	-	-	-	-	-	24	3	45
	15%	14%	17%	16%	19%	21%	13%	14%	13%	12%	16%	16%	15%	-	-	-	-	-	10%	10%	17%

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	478	224	255	15	28	64	79	92	198	161	98	68	142	149	63	82	135	48	166	42	159
Weighted base	446	220	226	27	36	59	75	95	153	86	118	117	115	143	49	80	129	44	161	20	155
Conservative	143	76	68	8	13	8	21	29	65	31	38	44	26	143	-	-	-	-	108	1	17
	32%	34%	30%	29%	37%	13%	28%	31%	42%	36%	33%	38%	22%	100%	-	-	-	-	67%	4%	11%
Labour	49	23	26	5	6	7	9	10	12	11	16	8	14	-	49	-	-	-	4	10	23
	11%	10%	12%	17%	17%	13%	12%	10%	8%	12%	13%	7%	12%	-	100%	-	-	-	3%	52%	15%
Liberal Democrat	80	32	48	1	7	16	17	21	18	17	23	19	20	-	-	80	-	-	6	1	63
	18%	15%	21%	4%	19%	28%	22%	22%	12%	19%	19%	17%	17%	-	-	100%	-	-	4%	4%	41%
The UK Independence Party (UKIP)	129	71	59	7	7	18	19	27	49	19	29	35	42	-	-	-	129	-	39	6	35
	29%	32%	26%	27%	20%	30%	26%	28%	32%	22%	24%	30%	37%	-	-	-	100%	-	24%	30%	23%
The Green Party	31	11	20	4	3	5	7	7	7	9	9	4	11	-	-	-	-	31	1	2	16
	7%	5%	9%	14%	7%	9%	9%	7%	4%	10%	7%	3%	9%	-	-	-	-	71%	1%	10%	10%
The British National Party (BNP)	3	1	2	2	-	1	-	1	-	-	3	-	1	-	-	-	-	3	-	-	-
	1%	*	1%	6%	-	2%	-	1%	-	-	2%	-	1%	-	-	-	-	7%	-	-	-
Some other party	10	6	3	1	*	3	2	1	3	1	1	6	2	-	-	-	-	10	3	-	1
	2%	3%	1%	4%	*	6%	3%	1%	2%	1%	1%	5%	2%	-	-	-	-	22%	2%	-	1%

**North Cornwall Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	33%
Labour	11%
Liberal Democrat	20%
UKIP	27%
Other	9%

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270
Conservative	177 18%	95 20%	82 16%	8 9%	17 14%	15 10%	28 16%	33 18%	77 27%	38 24%	42 17%	58 19%	33 13%	149 78%	2 3%	-	8 4%	4 5%	124 52%	* 1%	14 5%
Labour	56 6%	24 5%	31 6%	7 7%	10 9%	8 6%	9 6%	8 4%	13 5%	11 7%	13 5%	15 5%	16 6%	* *	48 66%	-	2 1%	1 1%	3 1%	17 55%	19 7%
Liberal Democrat	205 21%	86 18%	119 23%	16 17%	16 13%	34 23%	39 23%	56 31%	46 16%	36 24%	52 21%	59 20%	53 20%	26 14%	12 17%	114 99%	12 6%	9 13%	24 10%	2 8%	132 49%
The UK Independence Party (UKIP)	180 18%	96 20%	85 16%	14 15%	17 14%	28 19%	28 17%	33 19%	59 20%	20 13%	38 15%	54 18%	61 23%	6 3%	-	-	164 83%	3 4%	39 17%	5 16%	43 16%
The Green Party	36 4%	16 3%	20 4%	9 10%	5 4%	4 2%	4 3%	10 5%	5 2%	9 6%	10 4%	5 2%	11 4%	-	2 3%	-	-	32 46%	2 1%	2 7%	11 4%
The British National Party (BNP)	2 *	-	2 *	2 2%	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	2 2%	-	-	-
Some other party	11 1%	8 2%	3 1%	2 3%	1 *	5 3%	1 1%	1 *	1 *	1 1%	4 1%	3 1%	3 1%	-	2 3%	-	-	8 12%	-	-	3 1%
Would not vote	105 10%	59 12%	46 9%	15 16%	21 18%	16 11%	26 15%	2 1%	25 9%	6 4%	29 12%	36 12%	31 12%	-	-	-	-	-	2 1%	2 5%	7 3%
Refused	73 7%	22 5%	51 10%	4 4%	7 6%	8 5%	11 7%	16 9%	23 8%	11 7%	20 8%	19 6%	15 6%	-	-	-	1 1%	-	9 4%	-	13 5%
Don't know	157 16%	74 15%	82 16%	15 17%	26 22%	31 21%	22 13%	21 12%	39 14%	22 14%	40 16%	50 17%	38 15%	9 5%	6 9%	1 1%	10 5%	11 16%	34 14%	2 8%	29 11%

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	496	231	264	15	28	67	83	95	208	163	102	70	147	142	59	81	128	43	165	44	169	
Weighted base	462	227	235	28	34	60	79	99	161	87	123	119	121	138	45	79	122	39	158	22	169	
Conservative	136	74	61	6	11	10	21	25	64	29	37	40	26	119	1	-	5	3	104	*	12	
	29%	33%	26%	21%	31%	16%	26%	25%	40%	34%	30%	33%	22%	87%	2%	-	4%	9%	66%	2%	7%	
Labour	37	20	17	2	5	4	7	7	11	9	10	8	9	*	32	-	2	*	2	13	16	
	8%	9%	7%	9%	16%	6%	9%	7%	7%	10%	9%	7%	7%	*	70%	-	2%	1%	1%	60%	10%	
Liberal Democrat	142	57	85	8	10	25	26	38	36	27	39	37	36	17	10	79	7	7	17	2	101	
	31%	25%	36%	29%	28%	41%	33%	39%	22%	31%	32%	31%	30%	12%	21%	100%	6%	17%	11%	10%	60%	
The UK Independence Party (UKIP)	116	63	54	5	7	15	21	22	46	15	26	30	41	2	-	-	108	3	34	4	30	
	25%	28%	23%	17%	20%	25%	27%	22%	29%	17%	21%	25%	34%	1%	-	-	89%	6%	21%	21%	18%	
The Green Party	22	8	14	4	2	3	3	7	3	6	7	2	6	-	2	-	-	19	1	2	8	
	5%	3%	6%	16%	6%	4%	3%	7%	2%	7%	6%	2%	5%	-	3%	-	-	48%	1%	9%	5%	
The British National Party (BNP)	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	-	-	2	-	-	-	
	*	-	1%	6%	-	-	-	-	-	-	1%	-	-	-	-	-	-	4%	-	-	-	
Some other party	7	6	2	1	*	4	1	1	1	1	2	3	2	-	2	-	-	6	-	-	3	
	2%	2%	1%	4%	*	7%	1%	1%	*	1%	2%	2%	2%	-	4%	-	-	14%	-	-	2%	

**North Cornwall Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	31%
Labour	8%
Liberal Democrat	31%
UKIP	24%
Other	6%

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270
I would not vote Labour	592	311	281	35	65	83	110	109	185	85	151	191	150	160	-	64	154	42	193	5	136
	59%	65%	54%	39%	55%	56%	65%	61%	64%	55%	60%	64%	58%	84%	-	56%	77%	60%	82%	15%	50%
I would not vote Liberal Democrat	505	263	242	40	62	77	80	74	168	76	127	160	127	123	40	-	151	45	162	22	71
	50%	55%	47%	45%	52%	52%	47%	42%	58%	50%	51%	54%	49%	65%	55%	-	76%	65%	69%	70%	26%
I would not vote Conservative	470	233	236	46	58	84	90	77	113	65	121	144	129	-	62	80	125	56	23	27	178
	47%	49%	45%	51%	49%	56%	53%	43%	39%	42%	48%	48%	49%	-	85%	70%	63%	80%	10%	86%	66%
I would not vote UKIP	465	213	252	35	53	73	97	80	125	94	118	125	115	119	56	89	-	50	110	16	163
	46%	44%	48%	39%	44%	49%	58%	45%	43%	61%	47%	42%	44%	62%	76%	78%	-	73%	47%	51%	61%
None of these - I would potentially vote for all of them	98	47	51	18	16	12	11	16	25	11	25	20	30	11	4	6	16	-	16	1	24
	10%	10%	10%	20%	13%	8%	7%	9%	9%	7%	10%	7%	11%	6%	5%	5%	8%	-	7%	2%	9%
Don't know	41	13	28	5	7	5	5	6	13	2	11	16	10	-	-	2	-	-	3	-	3
	4%	3%	5%	6%	6%	3%	3%	3%	4%	1%	4%	5%	4%	-	-	2%	-	-	1%	-	1%



## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269	
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270	
NET: Well	601	323	278	45	69	79	101	118	184	109	152	178	147	158	41	81	107	27	179	16	157	
	60%	67%	53%	50%	58%	53%	60%	66%	64%	71%	61%	60%	56%	83%	56%	71%	54%	40%	76%	53%	58%	
Very well	(4)	38	30	8	3	3	2	9	9	13	11	6	8	13	13	-	9	11	1	16	-	12
	4%	6%	2%	3%	2%	2%	5%	5%	4%	7%	3%	3%	5%	7%	-	8%	5%	1%	7%	-	5%	
Quite well	(3)	563	294	270	42	67	76	92	109	172	99	146	171	133	145	41	73	96	27	163	16	145
	56%	61%	52%	47%	56%	51%	55%	61%	60%	64%	58%	57%	51%	76%	56%	63%	49%	39%	69%	53%	54%	
Quite badly	(2)	285	111	173	36	41	51	50	46	61	33	75	89	77	22	26	24	66	34	38	11	78
	28%	23%	33%	40%	34%	34%	30%	26%	21%	22%	30%	30%	30%	11%	35%	21%	33%	49%	16%	35%	29%	
Very badly	(1)	69	30	39	7	7	13	12	7	23	8	8	21	29	2	6	7	16	4	5	3	23
	7%	6%	7%	8%	6%	9%	7%	4%	8%	5%	3%	7%	11%	1%	8%	6%	8%	6%	2%	11%	9%	
NET: Badly	354	142	212	43	48	63	63	53	83	41	82	110	106	23	31	31	82	38	43	14	101	
	35%	30%	41%	48%	40%	43%	37%	30%	29%	27%	33%	37%	41%	12%	43%	27%	41%	55%	18%	47%	37%	
Don't know	46	15	30	2	2	7	5	7	20	3	16	10	8	10	1	2	9	4	13	*	11	
	5%	3%	6%	2%	2%	5%	3%	4%	7%	2%	6%	3%	3%	5%	1%	2%	4%	5%	6%	1%	4%	
Mean	2.60	2.69	2.50	2.46	2.55	2.48	2.60	2.70	2.65	2.74	2.64	2.57	2.52	2.93	2.49	2.73	2.54	2.36	2.86	2.42	2.57	
Standard deviation	0.68	0.69	0.67	0.68	0.65	0.68	0.71	0.63	0.70	0.66	0.59	0.67	0.76	0.47	0.64	0.70	0.73	0.62	0.55	0.70	0.72	
Standard error	0.02	0.03	0.03	0.10	0.07	0.06	0.06	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.07	0.07	0.05	0.07	0.04	0.09	0.04	

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269	
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270	
NET: Well	609	316	293	47	74	77	100	109	195	114	162	188	130	163	35	77	112	34	183	16	153	
		61%	56%	53%	62%	52%	59%	61%	68%	74%	65%	63%	50%	86%	48%	67%	56%	49%	78%	53%	57%	
Very well	(4)	48	24	24	2	6	1	11	9	17	12	11	14	8	13	-	8	14	1	19	-	15
		5%	5%	5%	2%	5%	1%	7%	5%	6%	8%	4%	5%	3%	7%	-	7%	7%	2%	8%	-	6%
Quite well	(3)	561	291	270	45	68	76	89	100	178	101	151	173	122	150	35	69	98	33	164	16	138
		56%	61%	52%	50%	57%	51%	53%	56%	62%	66%	60%	58%	47%	79%	48%	60%	50%	47%	69%	53%	51%
Quite badly	(2)	279	121	158	37	31	57	47	51	56	29	74	79	85	18	30	31	59	26	37	11	81
		28%	25%	30%	41%	26%	38%	28%	29%	20%	19%	29%	26%	33%	9%	41%	27%	30%	37%	16%	36%	30%
Very badly	(1)	65	28	37	6	6	10	16	9	16	8	7	19	29	5	7	2	18	7	8	3	19
		6%	6%	7%	6%	5%	6%	10%	5%	6%	5%	3%	6%	11%	3%	9%	2%	9%	10%	4%	8%	7%
NET: Badly		344	149	195	42	37	66	64	60	73	37	81	98	114	23	36	33	77	32	45	14	101
		34%	31%	37%	47%	31%	45%	38%	34%	25%	24%	32%	33%	44%	12%	50%	29%	39%	47%	19%	44%	37%
Don't know		48	16	32	-	8	5	5	10	19	3	8	14	17	5	1	4	10	2	7	1	16
		5%	3%	6%	-	7%	4%	3%	5%	7%	2%	3%	5%	6%	3%	2%	4%	5%	4%	3%	3%	6%
Mean		2.62	2.67	2.57	2.49	2.66	2.48	2.58	2.65	2.73	2.78	2.68	2.64	2.45	2.92	2.40	2.75	2.57	2.43	2.85	2.46	2.59
Standard deviation		0.69	0.67	0.70	0.65	0.67	0.63	0.76	0.67	0.67	0.67	0.61	0.68	0.74	0.52	0.65	0.61	0.76	0.70	0.61	0.66	0.72
Standard error		0.02	0.03	0.03	0.09	0.07	0.05	0.06	0.05	0.04	0.04	0.04	0.05	0.04	0.04	0.07	0.06	0.06	0.08	0.04	0.08	0.04

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270
I am satisfied with the job David Cameron is doing overall as Prime Minister	311 31%	167 35%	145 28%	26 29%	50 42%	37 25%	51 30%	50 28%	94 33%	51 33%	76 30%	106 35%	69 27%	119 62%	6 8%	29 26%	37 19%	10 15%	133 57%	2 6%	63 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	361 36%	164 34%	197 38%	36 40%	42 35%	57 38%	65 39%	69 39%	92 32%	57 37%	98 39%	117 39%	85 33%	64 33%	12 17%	54 47%	93 47%	22 31%	90 38%	8 25%	89 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	176 18%	83 17%	93 18%	18 20%	20 17%	34 23%	27 16%	34 19%	44 15%	32 21%	42 17%	34 11%	59 23%	6 3%	50 69%	23 20%	35 18%	22 32%	8 3%	17 56%	82 30%
Refused	52 5%	24 5%	28 5%	3 3%	3 2%	7 5%	13 8%	11 6%	12 4%	4 3%	15 6%	18 6%	9 4%	1 1%	- -	2 2%	10 5%	7 10%	1 *	1 4%	7 3%
Don't know	100 10%	43 9%	57 11%	8 9%	5 4%	13 9%	13 8%	15 8%	46 16%	10 6%	19 8%	24 8%	38 14%	1 *	4 6%	7 6%	23 11%	8 12%	3 1%	2 8%	29 11%

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270
The UK Independence Party (UKIP)	472 47%	217 45%	254 49%	33 37%	44 37%	60 40%	80 47%	107 60%	142 49%	76 49%	127 51%	131 44%	118 45%	88 46%	31 43%	57 49%	107 54%	46 67%	121 51%	9 30%	150 56%
The Liberal Democrat	446 45%	204 42%	243 47%	17 19%	41 34%	70 47%	77 46%	105 59%	131 46%	79 51%	109 43%	130 43%	115 44%	91 48%	35 49%	74 64%	81 41%	34 49%	111 47%	15 49%	174 64%
The Conservatives	401 40%	205 43%	196 38%	18 20%	39 33%	47 32%	71 42%	91 51%	130 45%	79 51%	95 38%	109 36%	103 40%	104 54%	33 45%	38 33%	74 37%	30 44%	126 54%	12 40%	125 46%
Labour	228 23%	98 20%	130 25%	16 18%	27 22%	29 19%	43 26%	42 24%	69 24%	36 23%	62 25%	54 18%	64 25%	37 20%	26 36%	28 24%	42 21%	21 30%	49 21%	9 28%	85 32%
None of them	335 33%	165 34%	170 33%	47 52%	46 38%	54 36%	58 34%	38 21%	90 31%	39 25%	91 36%	102 34%	93 36%	60 32%	23 31%	28 25%	68 34%	11 16%	69 29%	9 30%	64 24%
Don't know	21 2%	9 2%	11 2%	2 3%	2 2%	3 2%	5 3%	4 2%	5 2%	3 2%	3 1%	6 2%	5 2%	5 2%	- -	3 3%	6 3%	- -	3 1%	- -	3 1%

## North Cornwall Poll

### CATI Fieldwork : 26th May-1st June 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	452	549	49	92	153	169	165	365	281	204	172	307	192	88	113	197	71	239	64	269
Weighted base	1001	481	520	89	119	149	169	179	288	154	251	299	260	191	73	115	198	69	236	31	270
A Conservative government	334 33%	175 36%	159 30%	21 24%	25 21%	36 24%	61 36%	67 38%	121 42%	60 39%	84 33%	110 37%	70 27%	162 85%	2 3%	13 11%	76 38%	7 9%	183 78%	2 6%	33 12%
A Labour government	190 19%	88 18%	102 20%	27 30%	36 30%	30 20%	36 21%	20 11%	40 14%	27 18%	50 20%	49 16%	61 24%	3 2%	63 87%	8 7%	34 17%	23 34%	11 5%	23 73%	58 21%
A coalition between the Conservatives and the Liberal Democrats	150 15%	79 16%	71 14%	16 18%	17 14%	22 14%	30 18%	28 16%	36 13%	22 14%	38 15%	50 17%	37 14%	21 11%	2 3%	43 37%	22 11%	11 15%	27 11%	- -	54 20%
A coalition between Labour and the Liberal Democrats	100 10%	41 8%	59 11%	5 5%	18 15%	18 12%	17 10%	22 12%	21 7%	21 14%	22 9%	27 9%	27 10%	4 2%	5 6%	39 34%	14 7%	11 16%	3 1%	4 14%	61 23%
Don't know	228 23%	98 20%	130 25%	21 23%	24 20%	44 29%	25 15%	42 23%	69 24%	24 16%	57 23%	63 21%	65 25%	1 *	* 1%	13 11%	52 26%	18 26%	12 5%	2 6%	64 24%

**North Cornwall Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	452 45%	481 48%
Female	549 55%	520 52%

**North Cornwall Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	49 5%	89 9%
25-34	92 9%	119 12%
35-44	153 15%	149 15%
45-54	169 17%	169 17%
55-64	165 16%	179 18%
65 or older	365 36%	288 29%
Refused	8 1%	8 1%

**North Cornwall Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	77 8%	43 4%
B	204 20%	112 11%
C1	204 20%	251 25%
C2	172 17%	299 30%
D	114 11%	106 11%
E	193 19%	154 15%
Refused	37 4%	37 4%



**North Cornwall Poll**  
**CATI Fieldwork : 26th May-1st June 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	239 24%	236 24%
Labour	64 6%	31 3%
Liberal Democrats	269 27%	270 27%
Another party	48 5%	35 4%
Did not vote	258 26%	315 31%
Refused	61 6%	56 6%
Don't know	62 6%	58 6%