

Waveney Poll

CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80	
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73	
Certain to vote	(10)	472	236	236	14	40	61	79	106	173	80	137	100	139	106	141	13	76	19	153	143	44
		47%	48%	46%	16%	31%	38%	49%	62%	60%	59%	52%	38%	46%	62%	62%	37%	56%	55%	71%	70%	61%
	(9)	53	34	19	7	5	8	12	7	14	8	14	12	16	9	20	2	14	1	16	9	6
		5%	7%	4%	8%	4%	5%	7%	4%	5%	6%	5%	5%	5%	5%	9%	5%	10%	2%	7%	4%	8%
	(8)	66	27	39	4	5	13	13	11	21	8	19	16	20	17	12	9	9	1	17	14	11
		7%	6%	8%	4%	4%	8%	8%	6%	7%	6%	7%	6%	7%	10%	5%	26%	7%	2%	8%	7%	15%
	(7)	47	21	26	7	7	7	8	7	11	7	9	10	19	14	10	2	4	2	6	14	5
		5%	4%	5%	7%	6%	5%	5%	4%	4%	6%	4%	4%	6%	8%	4%	7%	3%	5%	3%	7%	7%
	(6)	29	12	17	2	9	5	4	4	5	3	3	15	8	5	8	1	8	-	3	3	3
		3%	2%	3%	2%	7%	3%	3%	2%	2%	2%	1%	6%	3%	3%	3%	2%	6%	-	1%	1%	3%
	(5)	86	41	46	10	15	13	20	12	17	8	23	40	15	12	18	4	12	3	10	7	1
		9%	8%	9%	11%	12%	8%	12%	7%	6%	6%	9%	15%	5%	7%	8%	12%	9%	8%	4%	4%	1%
	(4)	19	5	14	4	3	2	1	3	5	1	3	6	7	3	4	3	3	-	4	-	-
		2%	1%	3%	4%	2%	1%	1%	2%	2%	1%	1%	2%	2%	2%	2%	10%	2%	-	2%	-	-
	(3)	42	22	20	14	9	9	-	4	6	3	13	13	9	2	11	1	10	8	-	3	1
		4%	5%	4%	16%	7%	6%	-	2%	2%	2%	5%	5%	3%	1%	5%	2%	8%	24%	-	1%	1%
	(2)	14	7	7	2	5	1	1	2	2	3	2	4	4	3	4	-	-	1	*	1	-
		1%	1%	1%	3%	4%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	-	-	4%	*	*	-
Definitely would not vote	(1)	168	85	82	26	32	40	21	15	34	14	37	46	60	-	-	-	-	-	5	11	1
		17%	17%	16%	29%	25%	25%	13%	9%	12%	10%	14%	18%	20%	-	-	-	-	-	2%	5%	2%
Refused		*	-	*	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	*	-	-
		*	-	*	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	*	-	-
Don't know		5	1	4	-	-	1	1	-	3	*	-	-	3	-	-	-	-	-	1	1	-
		*	*	1%	-	-	1%	1%	-	1%	*	-	-	1%	-	-	-	-	-	*	*	-
Mean		7.09	7.13	7.05	4.80	5.74	6.31	7.58	8.13	7.97	7.96	7.44	6.52	6.99	8.71	8.57	7.82	8.35	7.40	9.05	8.79	8.93
Standard deviation		3.49	3.53	3.45	3.39	3.62	3.74	3.19	2.97	3.15	3.11	3.38	3.45	3.61	2.03	2.29	2.21	2.36	3.20	1.99	2.39	1.82
Standard error		0.11	0.17	0.15	0.47	0.40	0.32	0.25	0.22	0.16	0.20	0.24	0.25	0.20	0.15	0.15	0.37	0.20	0.56	0.13	0.17	0.20

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73
Conservative	170	87	83	10	10	22	31	33	64	31	52	34	50	170	-	-	-	-	122	9	3
	17%	18%	16%	11%	8%	14%	20%	20%	22%	23%	20%	13%	17%	100%	-	-	-	-	57%	4%	4%
Labour	228	101	127	30	23	39	30	44	61	33	62	50	77	-	228	-	-	-	7	132	23
	23%	21%	25%	33%	18%	25%	19%	26%	21%	24%	24%	19%	26%	-	100%	-	-	-	3%	64%	32%
Liberal Democrat	34	15	20	-	9	7	3	5	10	7	14	6	6	-	-	34	-	-	2	2	12
	3%	3%	4%	-	7%	4%	2%	3%	4%	5%	5%	2%	2%	-	-	100%	-	-	1%	1%	17%
The UK Independence Party (UKIP)	136	94	42	7	15	17	24	29	44	16	29	46	41	-	-	-	136	-	34	15	7
	14%	19%	8%	8%	12%	11%	15%	17%	15%	12%	11%	18%	14%	-	-	-	100%	-	16%	7%	10%
The Green Party	24	13	12	2	5	6	7	3	2	5	3	9	7	-	-	-	-	24	2	5	3
	2%	3%	2%	2%	4%	4%	4%	2%	1%	4%	1%	3%	2%	-	-	-	-	70%	1%	3%	4%
The British National Party (BNP)	4	1	3	1	3	-	-	-	-	2	-	2	-	-	-	-	-	4	-	-	-
	*	*	1%	1%	2%	-	-	-	-	1%	-	1%	-	-	-	-	-	11%	-	-	-
Some other party	7	3	4	-	2	3	-	1	-	-	5	2	-	-	-	-	-	7	3	2	-
	1%	1%	1%	-	2%	2%	-	1%	-	-	2%	1%	-	-	-	-	-	20%	1%	1%	-
Would not vote	168	85	82	26	32	40	21	15	34	14	37	46	60	-	-	-	-	-	5	11	1
	17%	17%	16%	29%	25%	25%	13%	9%	12%	10%	14%	18%	20%	-	-	-	-	-	2%	5%	2%
Refused	73	31	42	2	7	3	11	14	36	7	27	14	20	-	-	-	-	-	13	7	1
	7%	6%	8%	3%	5%	2%	7%	8%	12%	5%	10%	5%	7%	-	-	-	-	-	6%	3%	1%
Don't know	157	61	96	12	23	23	33	27	39	21	33	53	39	-	-	-	-	-	27	23	22
	16%	12%	19%	13%	18%	14%	21%	16%	14%	16%	13%	20%	13%	-	-	-	-	-	12%	11%	30%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	445	214	231	13	25	55	76	92	184	134	86	70	143	136	164	23	101	21	153	136	45
Weighted base	411	212	199	19	35	63	72	87	136	70	111	87	131	122	159	20	91	19	137	131	39
Conservative	122	64	58	5	5	15	25	25	47	23	38	24	34	122	-	-	-	-	100	6	1
	30%	30%	29%	27%	14%	24%	34%	29%	35%	33%	34%	27%	26%	100%	-	-	-	-	73%	4%	4%
Labour	159	68	91	13	15	27	24	36	46	27	38	30	58	-	159	-	-	-	5	107	20
	39%	32%	46%	67%	42%	43%	33%	41%	34%	38%	34%	35%	45%	-	100%	-	-	-	4%	81%	50%
Liberal Democrat	20	7	13	-	4	4	2	3	8	4	8	2	5	-	-	20	-	-	2	2	10
	5%	3%	6%	-	12%	6%	3%	3%	6%	6%	7%	3%	4%	-	-	100%	-	-	1%	1%	25%
The UK Independence Party (UKIP)	91	63	27	1	5	13	18	20	33	12	21	27	28	-	-	-	91	-	27	12	6
	22%	30%	14%	5%	14%	21%	25%	23%	25%	17%	19%	31%	22%	-	-	-	100%	-	20%	9%	16%
The Green Party	14	7	7	*	4	3	4	2	2	4	1	3	5	-	-	-	-	14	2	3	2
	3%	3%	3%	*	12%	4%	5%	2%	1%	5%	1%	3%	4%	-	-	-	-	73%	1%	2%	6%
The British National Party (BNP)	*	*	*	*	*	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	-
	*	*	*	2%	*	-	-	-	-	*	-	*	-	-	-	-	-	2%	-	-	-
Some other party	5	1	3	-	2	2	-	1	-	-	5	*	-	-	-	-	-	5	1	1	-
	1%	1%	2%	-	5%	3%	-	1%	-	-	4%	*	-	-	-	-	-	25%	1%	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	31%
Labour	38%
Liberal Democrat	6%
UKIP	21%
Other	4%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73
Conservative	176 18%	91 18%	85 17%	8 9%	13 10%	26 16%	35 22%	30 18%	64 22%	32 24%	50 19%	38 15%	52 17%	146 86%	3 1%	1 2%	6 5%	- -	120 55%	8 4%	5 6%
Labour	270 27%	117 24%	153 30%	34 37%	31 24%	43 27%	39 24%	52 30%	72 25%	35 25%	78 30%	63 24%	88 29%	9 5%	211 93%	5 15%	9 7%	2 7%	16 7%	137 67%	30 41%
Liberal Democrat	38 4%	19 4%	20 4%	3 3%	12 9%	5 3%	5 3%	5 3%	9 3%	11 8%	19 7%	4 2%	3 1%	1 1%	5 2%	23 68%	1 *	3 8%	4 2%	4 2%	11 15%
The UK Independence Party (UKIP)	118 12%	82 17%	37 7%	8 8%	9 7%	18 11%	18 11%	28 16%	38 13%	13 9%	26 10%	47 18%	32 11%	3 2%	3 1%	-	103 76%	4 11%	27 13%	15 7%	10 14%
The Green Party	29 3%	17 3%	13 2%	1 1%	7 5%	6 4%	7 5%	4 2%	4 1%	6 4%	5 2%	9 4%	7 2%	-	4 2%	1 3%	5 4%	18 52%	3 1%	6 3%	4 5%
The British National Party (BNP)	3 *	3 1%	-	2 2%	1 1%	-	-	-	-	1 1%	-	-	2 1%	-	-	-	2 1%	1 3%	-	-	-
Some other party	5 *	3 1%	2 *	-	-	1 *	-	4 2%	1 *	1 *	1 1%	-	3 1%	-	-	-	-	1 4%	1 1%	2 1%	1 1%
Would not vote	168 17%	85 17%	82 16%	26 29%	32 25%	40 25%	21 13%	15 9%	34 12%	14 10%	37 14%	46 18%	60 20%	-	-	-	-	-	5 2%	11 5%	1 2%
Refused	48 5%	25 5%	22 4%	2 3%	3 2%	2 1%	7 4%	12 7%	21 7%	3 2%	19 7%	7 3%	15 5%	-	-	-	-	-	5 2%	1 1%	-
Don't know	146 15%	49 10%	97 19%	7 7%	23 18%	19 12%	29 18%	21 12%	48 17%	20 15%	27 10%	46 18%	39 13%	11 7%	2 1%	4 12%	10 7%	5 14%	34 16%	21 10%	11 15%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	461	221	241	14	28	59	81	94	187	138	95	77	143	126	161	21	93	20	151	140	52	
Weighted base	431	221	210	21	39	66	76	90	139	72	122	96	132	114	158	18	83	19	137	137	46	
Conservative	122	65	57	3	6	17	25	22	48	24	36	26	36	106	2	*	4	-	97	6	3	
	28%	29%	27%	15%	16%	26%	34%	25%	34%	33%	30%	27%	27%	93%	1%	*	5%	-	71%	5%	6%	
Labour	181	76	106	14	18	30	29	39	52	27	48	37	63	6	148	4	4	*	11	109	26	
	42%	34%	50%	65%	45%	46%	38%	43%	38%	37%	40%	39%	48%	5%	94%	23%	5%	3%	8%	80%	56%	
Liberal Democrat	24	10	14	2	7	2	3	3	6	7	11	2	3	1	4	13	*	3	4	3	8	
	6%	4%	7%	12%	18%	3%	4%	3%	4%	10%	9%	2%	2%	1%	2%	70%	1%	14%	3%	2%	18%	
The UK Independence Party (UKIP)	81	58	23	1	3	13	13	20	30	9	21	27	23	2	1	-	72	3	22	13	7	
	19%	26%	11%	6%	9%	20%	18%	23%	21%	13%	18%	28%	18%	1%	1%	-	87%	15%	16%	9%	14%	
The Green Party	19	10	9	*	5	3	5	3	3	5	3	4	6	-	3	1	2	12	2	4	3	
	4%	5%	4%	2%	12%	4%	7%	4%	2%	7%	3%	4%	5%	-	2%	6%	2%	62%	2%	3%	6%	
The British National Party (BNP)	*	*	-	*	*	-	-	-	-	*	-	-	*	-	-	-	*	*	-	-	-	
	*	*	-	*	*	-	-	-	-	*	-	-	*	-	-	-	*	*	-	-	-	
Some other party	3	2	1	-	-	1	-	2	*	1	1	-	1	-	-	-	-	1	1	2	*	
	1%	1%	*	-	-	1%	-	3%	*	1%	1%	-	1%	-	-	-	-	7%	1%	1%	*	

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	41%
Liberal Democrat	6%
UKIP	18%
Other	5%

Waveney Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73
I would not vote Liberal Democrat	582 58%	315 64%	267 52%	53 59%	56 43%	102 63%	96 60%	97 57%	178 61%	70 52%	137 52%	157 60%	200 66%	106 63%	147 65%	-	108 79%	18 53%	137 63%	132 64%	25 34%
I would not vote UKIP	532 53%	251 51%	281 55%	43 48%	77 59%	89 56%	81 50%	92 54%	150 52%	82 61%	134 51%	141 54%	156 52%	118 69%	165 73%	23 65%	-	19 55%	119 55%	135 66%	48 66%
I would not vote Conservative	499 50%	253 52%	247 48%	47 53%	65 50%	98 61%	82 52%	86 50%	120 41%	56 41%	118 45%	141 54%	166 55%	-	186 82%	17 49%	84 62%	23 66%	28 13%	155 76%	44 60%
I would not vote Labour	408 41%	222 45%	187 37%	27 31%	35 27%	69 43%	74 46%	73 43%	129 44%	54 40%	110 42%	99 38%	130 43%	126 74%	-	13 37%	82 60%	13 38%	148 69%	18 9%	15 21%
None of these - I would potentially vote for all of them	107 11%	40 8%	68 13%	13 15%	19 15%	16 10%	16 10%	10 6%	33 11%	14 11%	33 12%	26 10%	24 8%	10 6%	14 6%	5 14%	12 9%	-	16 7%	10 5%	7 10%
Don't know	31 3%	15 3%	16 3%	4 5%	8 6%	2 1%	-	1 1%	15 5%	2 1%	7 3%	5 2%	16 5%	2 1%	-	-	1 1%	2 5%	4 2%	1 *	-

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80	
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73	
NET: Well	562	302	260	53	72	61	81	110	185	83	161	140	160	137	111	23	73	16	161	103	46	
	56%	62%	51%	58%	55%	38%	51%	65%	64%	61%	61%	53%	53%	80%	49%	66%	54%	45%	75%	50%	63%	
Very well	(4)	47	30	17	3	9	5	4	6	21	5	18	9	12	19	3	2	7	-	17	9	4
		5%	6%	3%	3%	7%	3%	2%	3%	7%	4%	7%	3%	4%	11%	1%	5%	5%	-	8%	4%	5%
Quite well	(3)	515	272	243	50	63	56	78	105	164	78	143	131	148	118	108	21	66	16	144	94	42
		51%	55%	48%	55%	48%	35%	48%	62%	57%	57%	54%	50%	49%	69%	47%	61%	48%	45%	67%	46%	58%
Quite badly	(2)	298	124	174	27	42	71	60	44	55	38	74	87	86	22	87	8	45	13	36	72	18
		30%	25%	34%	30%	33%	44%	37%	26%	19%	28%	28%	33%	29%	13%	38%	24%	33%	38%	17%	35%	25%
Very badly	(1)	102	51	51	8	13	24	16	13	27	11	20	29	40	8	21	3	13	6	8	19	7
		10%	10%	10%	9%	10%	15%	10%	8%	9%	8%	8%	11%	13%	5%	9%	8%	9%	17%	4%	9%	9%
NET: Badly		400	175	225	35	55	95	76	56	82	49	94	116	126	31	108	11	58	19	45	90	25
		40%	36%	44%	39%	43%	59%	47%	33%	28%	36%	36%	44%	42%	18%	47%	32%	43%	55%	21%	44%	34%
Don't know		39	14	26	2	3	4	3	3	24	3	7	6	15	3	9	1	5	-	10	12	2
		4%	3%	5%	2%	2%	3%	2%	2%	8%	2%	3%	2%	5%	2%	4%	2%	4%	-	5%	6%	3%
Mean		2.53	2.59	2.47	2.54	2.53	2.27	2.44	2.62	2.67	2.59	2.62	2.47	2.46	2.88	2.43	2.64	2.52	2.28	2.83	2.48	2.60
Standard deviation		0.75	0.76	0.73	0.71	0.78	0.76	0.71	0.68	0.76	0.70	0.73	0.74	0.78	0.66	0.68	0.72	0.75	0.75	0.63	0.73	0.73
Standard error		0.02	0.04	0.03	0.10	0.09	0.07	0.06	0.05	0.04	0.04	0.05	0.05	0.05	0.05	0.05	0.12	0.06	0.13	0.04	0.05	0.08

Waveney Poll

CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80	
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73	
NET: Well	575	295	280	61	75	68	84	102	185	91	155	160	153	134	120	25	73	18	154	111	46	
	57%	60%	55%	67%	58%	42%	53%	60%	64%	67%	59%	61%	51%	79%	53%	73%	54%	51%	71%	54%	63%	
Very well	(4)	56	38	18	11	7	7	1	4	27	10	17	7	18	21	8	2	7	1	18	11	3
		6%	8%	4%	12%	5%	4%	1%	2%	9%	8%	7%	3%	6%	13%	4%	5%	5%	2%	8%	6%	4%
Quite well	(3)	519	257	262	50	68	61	83	98	158	81	138	153	134	112	111	23	66	17	136	100	43
		52%	52%	51%	55%	53%	38%	52%	58%	54%	59%	53%	59%	45%	66%	49%	68%	48%	48%	63%	49%	59%
Quite badly	(2)	293	134	158	21	44	68	52	47	59	36	73	80	91	27	75	7	45	13	45	64	19
		29%	27%	31%	24%	34%	43%	33%	28%	20%	27%	28%	30%	30%	16%	33%	19%	33%	38%	21%	31%	27%
Very badly	(1)	95	45	51	6	8	20	21	15	26	5	25	18	43	8	24	3	15	2	9	21	7
		10%	9%	10%	7%	6%	12%	13%	9%	9%	4%	10%	7%	14%	5%	11%	8%	11%	7%	4%	10%	9%
NET: Badly		388	179	209	27	53	88	73	62	85	41	99	97	134	35	99	9	61	15	54	85	26
		39%	36%	41%	30%	40%	55%	46%	36%	29%	30%	38%	37%	45%	20%	43%	27%	45%	45%	25%	41%	36%
Don't know		38	16	21	2	2	4	2	6	21	3	8	4	13	2	9	-	2	2	8	9	1
		4%	3%	4%	2%	2%	3%	1%	3%	7%	2%	3%	2%	4%	1%	4%	-	2%	5%	4%	4%	1%
Mean		2.56	2.61	2.51	2.74	2.57	2.35	2.41	2.56	2.69	2.73	2.58	2.58	2.45	2.88	2.47	2.70	2.49	2.48	2.78	2.52	2.58
Standard deviation		0.75	0.77	0.73	0.76	0.69	0.75	0.73	0.69	0.78	0.66	0.76	0.66	0.82	0.68	0.74	0.70	0.77	0.68	0.66	0.76	0.72
Standard error		0.02	0.04	0.03	0.11	0.08	0.06	0.06	0.05	0.04	0.04	0.06	0.05	0.05	0.05	0.05	0.12	0.06	0.12	0.04	0.05	0.08

Waveney Poll

CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73
I am satisfied with the job David Cameron is doing overall as Prime Minister	323 32%	175 36%	149 29%	37 41%	40 30%	47 29%	51 32%	56 33%	93 32%	51 37%	101 39%	86 33%	78 26%	121 71%	33 15%	12 35%	30 22%	9 25%	122 56%	40 19%	20 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	280 28%	126 26%	155 30%	23 26%	34 26%	46 29%	49 31%	52 30%	76 26%	36 27%	85 32%	69 26%	77 26%	49 29%	39 17%	11 32%	62 45%	14 40%	72 33%	35 17%	20 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	246 25%	117 24%	129 25%	24 26%	33 25%	41 26%	32 20%	45 26%	71 24%	36 27%	47 18%	67 26%	87 29%	- -	147 65%	11 33%	23 17%	8 22%	11 5%	111 54%	30 41%
Refused	38 4%	15 3%	23 4%	- -	6 5%	3 2%	7 5%	3 2%	17 6%	2 1%	8 3%	5 2%	17 6%	1 1%	2 1%	- -	4 3%	1 3%	4 2%	4 2%	- -
Don't know	114 11%	58 12%	56 11%	6 7%	17 13%	23 15%	21 13%	14 8%	33 11%	11 8%	21 8%	35 13%	41 14%	- -	6 3%	- -	17 12%	3 9%	8 4%	16 8%	3 5%

Waveney Poll

CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73
Labour	199	95	105	6	12	37	34	37	73	25	58	33	75	33	76	7	16	6	46	60	23
	20%	19%	21%	7%	9%	23%	21%	22%	25%	18%	22%	13%	25%	20%	33%	19%	11%	17%	21%	29%	31%
The Conservatives	116	55	61	5	7	17	18	31	39	22	44	17	27	31	23	4	12	4	39	19	15
	12%	11%	12%	6%	5%	10%	11%	18%	13%	16%	17%	7%	9%	18%	10%	13%	9%	13%	18%	9%	20%
The UK Independence Party (UKIP)	72	43	29	-	4	12	11	22	24	10	23	18	18	9	14	2	20	4	16	19	7
	7%	9%	6%	-	3%	7%	7%	13%	8%	7%	9%	7%	6%	5%	6%	6%	15%	11%	7%	9%	10%
The Liberal Democrat	24	6	17	-	4	5	4	2	10	2	7	6	7	1	6	3	2	1	2	5	5
	2%	1%	3%	-	3%	3%	2%	1%	3%	1%	3%	2%	2%	1%	2%	8%	1%	3%	1%	2%	6%
None of them	686	341	344	83	115	107	106	99	177	91	166	206	195	108	138	24	94	24	138	126	38
	68%	70%	67%	92%	88%	67%	66%	58%	61%	67%	63%	79%	65%	64%	60%	71%	69%	68%	64%	61%	53%
Don't know	15	2	12	-	-	5	2	3	5	4	3	3	6	2	2	1	*	-	*	2	*
	1%	*	2%	-	-	3%	1%	2%	2%	3%	1%	1%	2%	1%	1%	3%	*	-	*	1%	*

Waveney Poll

CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	443	558	51	81	138	169	177	385	255	195	193	317	188	220	36	143	33	246	204	80
Weighted base	1001	491	510	90	130	160	160	170	290	136	262	262	301	170	228	34	136	35	216	205	73
A Labour government	310	144	166	45	40	47	50	54	74	37	69	88	104	4	185	3	34	8	14	136	24
	31%	29%	33%	50%	31%	30%	31%	32%	25%	28%	26%	34%	35%	2%	81%	8%	25%	22%	6%	66%	33%
A Conservative government	260	134	126	17	21	34	35	50	104	41	78	57	77	138	6	2	32	5	144	15	6
	26%	27%	25%	19%	16%	21%	22%	29%	36%	30%	30%	22%	26%	81%	3%	7%	23%	14%	67%	7%	8%
A coalition between the Conservatives and the Liberal Democrats	115	61	54	4	15	27	21	22	26	23	38	25	26	24	*	18	20	7	30	8	18
	11%	12%	11%	4%	12%	17%	13%	13%	9%	17%	15%	9%	9%	14%	*	52%	15%	20%	14%	4%	25%
A coalition between Labour and the Liberal Democrats	99	47	52	11	23	16	13	13	22	16	29	26	27	-	33	10	11	11	2	29	19
	10%	10%	10%	12%	17%	10%	8%	8%	8%	12%	11%	10%	9%	-	14%	30%	8%	33%	1%	14%	27%
Don't know	217	104	113	13	31	36	41	31	65	19	48	66	66	5	3	1	39	4	25	18	5
	22%	21%	22%	15%	24%	22%	26%	18%	22%	14%	18%	25%	22%	3%	1%	3%	29%	11%	12%	9%	7%

Waveney Poll
CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	443 44%	491 49%
Female	558 56%	510 51%

Waveney Poll
CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	51 5%	90 9%
25-34	81 8%	130 13%
35-44	138 14%	160 16%
45-54	169 17%	160 16%
55-64	177 18%	170 17%
65 or older	385 38%	290 29%

Waveney Poll
CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	73 7%	39 4%
B	182 18%	97 10%
C1	195 19%	262 26%
C2	193 19%	262 26%
D	105 10%	115 12%
E	212 21%	185 18%
Refused	41 4%	41 4%

Waveney Poll
CATI Fieldwork : 14th-20th April 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	246 25%	216 22%
Labour	204 20%	205 21%
Liberal Democrats	80 8%	73 7%
Another party	67 7%	48 5%
Did not vote	304 30%	362 36%
Refused	58 6%	53 5%
Don't know	42 4%	45 5%