

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77	
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68	
Certain to vote	(10)	428	213	215	19	55	72	83	76	123	51	96	100	166	70	122	11	112	12	113	120	39
		43%	43%	42%	16%	32%	40%	46%	50%	61%	59%	44%	38%	45%	62%	53%	39%	55%	42%	64%	61%	57%
	(9)	43	20	23	-	10	3	12	11	7	4	7	14	16	9	8	*	10	1	14	11	6
		4%	4%	4%	-	6%	2%	7%	8%	3%	4%	3%	5%	4%	8%	3%	1%	5%	4%	8%	6%	10%
	(8)	91	40	52	15	17	14	17	14	13	7	20	22	37	7	26	6	24	3	19	21	8
		9%	8%	10%	13%	10%	8%	9%	10%	7%	8%	9%	8%	10%	6%	11%	21%	12%	10%	11%	11%	12%
	(7)	59	40	19	9	10	14	10	7	9	4	18	18	14	6	15	3	15	2	13	10	2
		6%	8%	4%	7%	6%	8%	6%	5%	4%	4%	8%	7%	4%	5%	6%	9%	7%	6%	7%	5%	3%
	(6)	28	11	16	7	5	3	6	*	6	3	8	8	5	3	13	2	6	*	3	9	-
		3%	2%	3%	6%	3%	2%	3%	*	3%	4%	3%	3%	1%	3%	5%	7%	3%	2%	1%	4%	-
	(5)	103	46	57	17	20	26	14	17	9	9	21	26	38	11	22	4	23	4	8	12	7
		10%	9%	11%	14%	12%	14%	8%	11%	4%	10%	10%	10%	10%	10%	10%	15%	11%	13%	5%	6%	10%
	(4)	26	13	13	6	6	14	-	-	-	1	7	15	2	-	12	-	4	-	-	1	-
		3%	3%	2%	5%	3%	8%	-	-	-	2%	3%	6%	1%	-	5%	-	2%	-	-	1%	-
	(3)	31	11	20	8	11	4	5	-	3	*	8	9	14	6	7	1	4	4	2	-	1
		3%	2%	4%	7%	6%	2%	3%	-	2%	1%	4%	3%	4%	5%	3%	4%	2%	16%	1%	-	2%
	(2)	20	8	12	5	5	5	2	1	2	1	8	6	6	2	7	1	5	2	-	2	-
		2%	2%	2%	4%	3%	3%	1%	1%	1%	1%	3%	2%	2%	2%	3%	3%	2%	6%	-	1%	-
Definitely would not vote	(1)	164	85	79	30	32	25	29	23	25	6	25	47	69	-	-	-	-	-	3	8	4
		16%	17%	15%	25%	19%	14%	16%	15%	12%	7%	11%	18%	19%	-	-	-	-	-	2%	4%	6%
Refused		2	*	2	-	-	1	*	-	1	*	-	-	1	-	-	-	-	-	-	1	-
		*	*	*	-	-	1%	*	-	*	*	-	-	*	-	-	-	-	-	-	*	-
Don't know		9	4	5	4	-	-	1	-	4	-	1	1	3	-	-	-	-	-	1	1	-
		1%	1%	1%	3%	-	-	1%	-	2%	-	1%	*	1%	-	-	-	-	-	1%	1%	-
Mean		6.94	6.96	6.93	5.07	6.30	6.74	7.28	7.57	8.01	8.17	7.15	6.62	6.94	8.58	8.09	7.74	8.39	7.24	8.95	8.60	8.36
Standard deviation		3.43	3.45	3.42	3.25	3.47	3.32	3.39	3.30	3.19	2.79	3.24	3.46	3.55	2.26	2.44	2.33	2.22	3.00	1.87	2.34	2.61
Standard error		0.11	0.16	0.15	0.37	0.29	0.25	0.26	0.27	0.19	0.19	0.24	0.26	0.19	0.20	0.15	0.39	0.17	0.60	0.13	0.15	0.30

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68
Conservative	114	70	44	7	20	15	23	23	25	14	38	30	25	114	-	-	-	-	73	6	4
	11%	14%	9%	6%	12%	8%	13%	15%	12%	16%	18%	11%	7%	100%	-	-	-	-	42%	3%	6%
Labour	232	97	135	29	48	45	40	25	45	22	46	56	100	-	232	-	-	-	21	118	11
	23%	20%	26%	24%	28%	25%	22%	16%	23%	25%	21%	21%	27%	-	100%	-	-	-	12%	60%	16%
Liberal Democrat	28	9	19	2	6	4	4	5	7	5	7	3	11	-	-	28	-	-	*	6	16
	3%	2%	4%	2%	3%	2%	2%	3%	4%	6%	3%	1%	3%	-	-	100%	-	-	*	3%	23%
The UK Independence Party (UKIP)	202	125	77	29	27	42	40	20	44	17	40	63	71	-	-	-	202	-	39	26	13
	20%	25%	15%	24%	16%	23%	22%	14%	22%	20%	18%	24%	19%	-	-	-	100%	-	22%	13%	19%
The Green Party	5	2	3	-	1	-	1	1	1	*	-	-	4	-	-	-	-	5	*	1	1
	*	*	1%	-	1%	-	1%	1%	*	*	-	-	1%	-	-	-	-	17%	*	*	2%
The British National Party (BNP)	9	3	6	-	3	-	7	-	-	-	1	5	4	-	-	-	-	9	-	1	-
	1%	1%	1%	-	2%	-	4%	-	-	-	1%	2%	1%	-	-	-	-	34%	-	1%	-
Some other party	14	10	4	1	3	5	3	1	1	2	1	6	4	-	-	-	-	14	2	2	-
	1%	2%	1%	1%	2%	3%	2%	1%	1%	3%	1%	2%	1%	-	-	-	-	49%	1%	1%	-
Would not vote	164	85	79	30	32	25	29	23	25	6	25	47	69	-	-	-	-	-	3	8	4
	16%	17%	15%	25%	19%	14%	16%	15%	12%	7%	11%	18%	19%	-	-	-	-	-	2%	4%	6%
Refused	70	24	46	2	3	6	9	20	31	8	17	12	29	-	-	-	-	-	6	9	2
	7%	5%	9%	1%	2%	3%	5%	14%	15%	9%	8%	4%	8%	-	-	-	-	-	3%	4%	3%
Don't know	165	66	99	20	27	40	25	31	22	12	44	44	55	-	-	-	-	-	31	18	16
	16%	13%	19%	16%	16%	22%	14%	21%	11%	14%	20%	17%	15%	-	-	-	-	-	18%	9%	24%

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Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	418	207	210	20	56	70	77	61	134	115	70	70	148	92	171	21	120	13	126	149	39
Weighted base	391	208	183	30	61	65	83	58	94	43	80	102	149	80	146	16	135	15	108	119	34
Conservative	80 20%	46 22%	34 18%	1 4%	12 20%	10 15%	18 21%	18 31%	21 22%	10 23%	24 29%	22 21%	20 13%	80 100%	-	-	-	-	60 56%	5 4%	3 9%
Labour	146 37%	66 32%	80 44%	14 48%	28 45%	25 38%	26 32%	18 32%	34 37%	17 38%	26 33%	33 32%	65 44%	-	146 100%	-	-	-	15 14%	90 75%	9 27%
Liberal Democrat	16 4%	5 2%	11 6%	1 3%	2 4%	2 3%	2 3%	4 7%	4 5%	3 7%	3 4%	2 2%	7 5%	-	-	16 100%	-	-	* *	2 2%	10 30%
The UK Independence Party (UKIP)	135 34%	82 40%	52 29%	13 43%	17 27%	27 41%	30 37%	16 28%	33 35%	12 28%	27 34%	40 39%	50 34%	-	-	-	135 100%	-	32 29%	19 16%	11 31%
The Green Party	3 1%	2 1%	1 1%	- -	* *	- -	1 1%	1 2%	1 1%	* 1%	- -	- -	3 2%	-	-	-	-	3 21%	* *	1 1%	1 3%
The British National Party (BNP)	4 1%	1 1%	2 1%	- -	* *	- -	3 4%	- -	- -	- -	* *	1 1%	2 1%	-	-	-	-	4 24%	-	1 1%	-
Some other party	8 2%	6 3%	2 1%	* 2%	2 3%	2 3%	2 3%	1 1%	1 1%	1 2%	1 1%	5 5%	2 1%	-	-	-	-	8 55%	1 1%	2 2%	-

**Walsall North Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	22%
Labour	37%
Liberal Democrat	5%
UKIP	32%
Other	3%

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68
Conservative	115 12%	66 13%	49 10%	7 6%	22 13%	17 10%	22 12%	22 15%	25 13%	14 17%	34 16%	27 10%	34 9%	88 77%	4 2%	-	9 5%	1 5%	75 43%	9 5%	3 4%
Labour	245 24%	113 23%	132 26%	32 27%	47 28%	46 25%	42 23%	29 19%	49 25%	21 24%	47 22%	63 23%	103 28%	6 6%	208 89%	3 10%	3 2%	5 20%	20 12%	121 62%	13 20%
Liberal Democrat	48 5%	16 3%	32 6%	2 2%	7 4%	6 3%	9 5%	12 8%	12 6%	7 8%	14 6%	11 4%	15 4%	6 6%	5 2%	23 81%	5 2%	-	13 7%	5 2%	19 29%
The UK Independence Party (UKIP)	191 19%	115 23%	76 15%	27 22%	24 14%	44 24%	41 23%	17 12%	38 19%	16 19%	41 19%	57 21%	68 18%	5 4%	1 *	1 4%	173 86%	4 13%	33 19%	24 12%	14 21%
The Green Party	8 1%	4 1%	4 1%	-	2 1%	-	2 1%	1 1%	3 1%	1 1%	3 1%	1 *	4 1%	-	2 1%	-	1 *	2 8%	2 1%	2 1%	1 2%
The British National Party (BNP)	6 1%	2 *	3 1%	-	3 2%	1 *	2 1%	-	-	1 1%	-	3 1%	1 *	-	-	-	1 *	5 16%	-	-	-
Some other party	17 2%	11 2%	6 1%	2 2%	2 1%	7 4%	2 1%	1 1%	3 2%	1 2%	3 1%	5 2%	5 1%	1 1%	-	-	3 1%	6 23%	2 1%	-	-
Would not vote	164 16%	85 17%	79 15%	30 25%	32 19%	25 14%	29 16%	23 15%	25 12%	6 7%	25 11%	47 18%	69 19%	-	-	-	-	-	3 2%	8 4%	4 6%
Refused	56 6%	21 4%	35 7%	2 1%	2 1%	5 3%	9 5%	17 11%	21 11%	6 7%	11 5%	12 5%	23 6%	-	-	-	-	-	2 1%	5 3%	2 3%
Don't know	152 15%	57 12%	95 19%	19 15%	29 17%	30 17%	24 13%	27 18%	24 12%	13 15%	41 19%	41 15%	48 13%	7 6%	13 6%	1 4%	7 3%	4 15%	25 14%	21 11%	10 16%

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	441	212	229	21	56	75	81	66	142	120	78	70	155	90	162	20	116	12	134	150	45	
Weighted base	412	218	194	32	63	70	85	63	99	45	89	104	155	78	138	15	132	13	116	120	39	
Conservative	82 20%	46 21%	37 19%	2 7%	14 22%	11 16%	16 19%	18 28%	21 21%	11 24%	22 25%	20 19%	27 17%	64 82%	3 2%	-	6 5%	1 6%	61 53%	6 5%	2 5%	
Labour	152 37%	75 34%	77 40%	15 48%	29 46%	24 35%	27 32%	20 33%	36 36%	16 35%	28 31%	37 36%	65 42%	4 5%	130 95%	1 5%	1 1%	5 38%	13 11%	93 77%	11 28%	
Liberal Democrat	33 8%	11 5%	22 11%	1 3%	3 5%	4 5%	7 9%	10 15%	9 9%	5 10%	9 10%	8 8%	10 7%	6 7%	3 2%	13 88%	4 3%	-	10 9%	2 2%	13 34%	
The UK Independence Party (UKIP)	129 31%	77 35%	52 27%	13 40%	16 25%	28 40%	31 37%	13 21%	29 29%	12 26%	28 31%	36 35%	48 31%	3 4%	1 *	1 7%	118 89%	2 19%	28 24%	17 14%	12 30%	
The Green Party	4 1%	2 1%	3 1%	- -	* *	- -	2 2%	1 2%	1 1%	1 1%	1 1%	* *	3 2%	- -	* *	- -	* *	2 15%	1 1%	1 1%	1 2%	
The British National Party (BNP)	1 *	1 *	* *	- -	* *	1 1%	* *	- -	- -	1 2%	- -	* *	* *	- -	- -	- -	1 1%	* 2%	- -	- -	- -	
Some other party	9 2%	6 3%	3 1%	1 3%	2 2%	2 3%	1 1%	1 1%	3 3%	1 2%	2 2%	3 3%	3 2%	1 1%	- -	- -	2 1%	2 20%	2 2%	- -	- -	

**Walsall North Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	21%
Labour	37%
Liberal Democrat	8%
UKIP	30%
Other	4%

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 8

#### Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77	
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68	
I would not vote Liberal Democrat	622	330	291	87	84	118	117	86	129	52	135	165	237	76	171	-	158	22	120	135	24	
		62%	67%	57%	73%	50%	66%	65%	57%	65%	61%	62%	64%	67%	74%	-	78%	80%	68%	69%	36%	
I would not vote Conservative	547	274	273	74	84	110	98	79	102	45	97	149	220	-	168	16	142	24	36	142	42	
		55%	56%	53%	62%	49%	61%	54%	53%	51%	53%	44%	56%	59%	-	72%	56%	70%	85%	21%	73%	62%
I would not vote UKIP	456	219	237	57	80	79	81	69	89	44	101	105	177	77	162	17	-	11	90	120	26	
		46%	45%	46%	48%	47%	44%	45%	46%	44%	51%	46%	40%	48%	68%	70%	63%	-	39%	51%	61%	38%
I would not vote Labour	400	227	173	46	62	69	80	64	79	37	78	125	136	73	-	14	146	18	105	18	31	
		40%	46%	34%	38%	37%	38%	44%	42%	39%	44%	36%	47%	37%	64%	-	51%	72%	64%	60%	9%	46%
None of these - I would potentially vote for all of them	99	42	58	10	20	21	13	14	21	8	23	31	30	9	15	1	6	-	15	11	6	
		10%	8%	11%	9%	12%	12%	7%	9%	10%	9%	10%	12%	8%	8%	7%	4%	3%	-	8%	6%	10%
Don't know	53	19	34	13	11	6	6	7	10	4	9	13	23	-	5	1	6	-	-	5	2	
		5%	4%	7%	11%	7%	3%	3%	5%	5%	4%	4%	5%	6%	-	2%	3%	3%	-	-	2%	3%



## Walsall North Poll

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Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77	
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68	
NET: Well	474	268	206	48	87	80	81	76	103	51	114	125	154	88	105	16	81	13	114	100	34	
	47%	54%	40%	40%	51%	44%	45%	50%	51%	60%	52%	47%	42%	78%	45%	56%	40%	48%	65%	51%	51%	
Very well	(4)	40	27	13	2	11	3	5	7	12	2	8	17	9	12	8	1	11	-	12	8	3
	4%	5%	3%	2%	6%	2%	3%	5%	6%	2%	4%	7%	2%	11%	3%	3%	5%	-	7%	4%	4%	
Quite well	(3)	434	241	193	46	76	77	76	69	91	49	105	107	146	76	97	15	71	13	102	92	31
	43%	49%	38%	38%	45%	43%	42%	46%	45%	57%	48%	40%	39%	67%	42%	53%	35%	48%	58%	47%	46%	
Quite badly	(2)	357	146	211	40	63	69	78	47	58	26	76	101	141	22	96	10	81	13	50	66	26
	36%	30%	41%	33%	37%	38%	43%	31%	29%	30%	35%	38%	38%	19%	42%	37%	40%	46%	29%	34%	39%	
Very badly	(1)	125	61	65	24	19	24	20	22	17	5	22	35	52	2	22	2	29	2	5	22	6
	13%	12%	13%	20%	11%	13%	11%	14%	8%	6%	10%	13%	14%	2%	10%	6%	15%	6%	3%	11%	9%	
NET: Badly	482	206	276	65	82	93	98	69	75	31	98	136	192	25	118	12	110	15	55	88	32	
	48%	42%	54%	54%	48%	52%	54%	46%	38%	36%	45%	51%	52%	22%	51%	43%	55%	52%	31%	45%	48%	
Don't know	46	17	29	8	1	7	1	6	23	4	8	6	25	1	9	*	10	-	7	7	1	
	5%	3%	6%	6%	1%	4%	1%	4%	11%	4%	3%	2%	7%	1%	4%	1%	5%	-	4%	4%	2%	
Mean	2.41	2.49	2.32	2.22	2.47	2.34	2.37	2.42	2.55	2.58	2.48	2.41	2.32	2.87	2.40	2.53	2.33	2.42	2.72	2.46	2.47	
Standard deviation	0.77	0.79	0.74	0.81	0.78	0.73	0.72	0.80	0.76	0.65	0.73	0.80	0.75	0.62	0.71	0.67	0.80	0.61	0.63	0.75	0.72	
Standard error	0.02	0.04	0.03	0.09	0.06	0.06	0.06	0.07	0.05	0.04	0.06	0.06	0.04	0.06	0.05	0.11	0.06	0.12	0.05	0.05	0.08	

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77	
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68	
NET: Well	494	271	223	62	98	73	87	70	105	55	120	140	146	90	120	17	89	11	120	104	38	
		49%	55%	44%	51%	57%	40%	48%	46%	52%	65%	55%	52%	39%	79%	52%	60%	44%	40%	68%	53%	56%
Very well	(4)	53	35	18	7	17	4	4	8	13	3	14	21	10	15	13	*	6	4	14	11	2
		5%	7%	4%	6%	10%	2%	2%	5%	7%	4%	7%	8%	3%	14%	6%	1%	3%	13%	8%	6%	4%
Quite well	(3)	440	235	205	55	81	69	82	62	92	52	106	119	136	74	107	16	83	8	105	93	35
		44%	48%	40%	46%	47%	38%	46%	41%	46%	61%	48%	45%	37%	65%	46%	58%	41%	27%	60%	48%	52%
Quite badly	(2)	347	151	196	44	44	79	69	53	58	26	71	84	148	17	71	10	87	12	44	64	22
		35%	31%	38%	36%	26%	44%	38%	35%	29%	30%	33%	31%	40%	15%	31%	36%	43%	41%	25%	33%	33%
Very badly	(1)	121	56	65	12	26	23	23	21	16	3	17	36	60	3	36	1	23	3	5	24	7
		12%	11%	13%	10%	15%	13%	14%	8%	3%	8%	14%	16%	3%	15%	3%	11%	10%	3%	12%	10%	
NET: Badly		468	206	262	55	70	103	92	74	75	28	88	120	208	20	107	11	109	14	49	88	29
		47%	42%	51%	46%	41%	57%	51%	49%	37%	33%	40%	45%	56%	18%	46%	39%	54%	51%	28%	45%	43%
Don't know		41	14	27	3	3	5	2	7	21	2	11	6	17	3	5	*	3	2	7	4	1
		4%	3%	5%	3%	2%	3%	1%	4%	11%	2%	5%	2%	5%	3%	2%	1%	2%	9%	4%	2%	2%
Mean		2.44	2.53	2.36	2.49	2.53	2.30	2.38	2.39	2.57	2.67	2.57	2.48	2.27	2.92	2.43	2.59	2.37	2.47	2.77	2.48	2.50
Standard deviation		0.78	0.80	0.76	0.75	0.87	0.73	0.74	0.80	0.76	0.61	0.74	0.83	0.77	0.64	0.82	0.58	0.73	0.88	0.64	0.78	0.73
Standard error		0.03	0.04	0.03	0.09	0.07	0.06	0.06	0.07	0.05	0.04	0.06	0.06	0.04	0.06	0.05	0.10	0.06	0.18	0.05	0.05	0.08

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68
I am satisfied with the job David Cameron is doing overall as Prime Minister	259 26%	147 30%	112 22%	29 24%	46 27%	39 22%	40 22%	42 28%	63 31%	25 30%	69 32%	75 28%	74 20%	76 66%	44 19%	7 24%	27 13%	7 25%	83 47%	32 16%	19 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	263 26%	126 26%	137 27%	28 24%	53 31%	43 24%	57 32%	37 24%	45 22%	27 31%	58 27%	79 30%	85 23%	31 27%	31 13%	8 30%	84 42%	7 26%	64 36%	29 15%	17 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	307 31%	137 28%	171 33%	45 37%	50 30%	66 37%	55 30%	37 24%	55 27%	23 27%	60 27%	68 26%	147 40%	7 7%	139 60%	11 41%	59 29%	9 32%	17 10%	113 58%	22 33%
Refused	35 4%	14 3%	21 4%	3 2%	2 1%	7 4%	5 3%	11 8%	8 4%	2 3%	6 3%	8 3%	15 4%	- -	1 *	- -	4 2%	- -	2 1%	2 1%	4 5%
Don't know	137 14%	67 14%	70 14%	15 13%	19 11%	26 14%	23 13%	24 16%	31 15%	8 9%	26 12%	36 13%	51 14%	- -	18 8%	1 5%	28 14%	5 17%	11 6%	20 10%	6 8%

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68
The UK Independence Party (UKIP)	312	155	157	23	32	63	50	61	83	35	65	78	124	31	64	7	86	11	67	76	19
	31%	32%	31%	19%	19%	35%	28%	40%	41%	41%	30%	29%	33%	28%	28%	25%	43%	40%	38%	39%	28%
Labour	307	131	176	22	39	66	40	59	81	24	60	65	144	30	94	4	54	7	52	85	18
	31%	27%	34%	18%	23%	37%	22%	39%	40%	28%	27%	24%	39%	26%	40%	15%	27%	25%	30%	43%	27%
The Conservatives	264	119	146	14	37	39	52	48	74	30	57	58	110	36	68	8	58	3	55	64	19
	26%	24%	28%	12%	22%	21%	29%	32%	37%	35%	26%	22%	30%	32%	29%	30%	29%	10%	31%	33%	29%
The Liberal Democrat	163	73	90	8	17	34	29	35	40	13	29	46	69	22	38	6	25	1	31	28	11
	16%	15%	18%	7%	10%	19%	16%	23%	20%	16%	13%	17%	19%	19%	16%	20%	13%	3%	18%	14%	17%
None of them	396	216	181	71	87	67	76	47	48	31	74	120	137	41	87	13	69	14	54	65	24
	40%	44%	35%	59%	51%	37%	42%	31%	24%	36%	34%	45%	37%	36%	37%	48%	34%	51%	30%	33%	36%
Don't know	25	11	13	5	5	5	5	1	3	1	10	4	7	5	2	-	2	1	6	*	1
	2%	2%	3%	4%	3%	3%	3%	1%	2%	1%	5%	2%	2%	4%	1%	-	1%	4%	3%	*	2%

## Walsall North Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	450	552	81	146	174	170	151	280	222	184	174	362	125	253	36	175	25	199	237	77
Weighted base	1002	491	511	120	170	180	180	150	201	86	219	266	371	114	232	28	202	28	176	196	68
A Labour government	384	184	200	59	73	67	63	45	77	29	71	94	172	4	191	3	57	13	22	139	14
	38%	37%	39%	49%	43%	37%	35%	30%	38%	34%	32%	35%	46%	4%	82%	12%	28%	46%	12%	71%	20%
A Conservative government	224	123	101	25	41	24	40	36	59	22	62	60	72	88	5	1	54	7	102	9	14
	22%	25%	20%	21%	24%	13%	22%	24%	29%	25%	28%	22%	19%	78%	2%	4%	27%	24%	58%	5%	21%
A coalition between Labour and the Liberal Democrats	92	45	47	7	11	25	26	9	13	14	19	19	37	1	25	12	22	4	5	27	21
	9%	9%	9%	5%	7%	14%	14%	6%	7%	16%	8%	7%	10%	1%	11%	43%	11%	15%	3%	14%	32%
A coalition between the Conservatives and the Liberal Democrats	90	54	36	6	14	15	22	18	15	8	29	24	24	17	6	10	25	*	26	7	13
	9%	11%	7%	5%	8%	9%	12%	12%	7%	10%	13%	9%	6%	15%	3%	37%	13%	1%	15%	3%	20%
Don't know	213	86	127	24	32	49	30	41	37	13	38	69	66	2	5	1	43	4	22	13	5
	21%	18%	25%	20%	19%	27%	17%	28%	18%	15%	17%	26%	18%	2%	2%	4%	22%	14%	12%	7%	8%

**Walsall North Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Male	450 45%	491 49%
Female	552 55%	511 51%

**Walsall North Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	81 8%	120 12%
25-34	146 15%	170 17%
35-44	174 17%	180 18%
45-54	170 17%	180 18%
55-64	151 15%	150 15%
65 or older	280 28%	201 20%

**Walsall North Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
A	51 5%	20 2%
B	171 17%	65 7%
C1	184 18%	219 22%
C2	174 17%	266 27%
D	127 13%	152 15%
E	235 23%	219 22%
Refused	60 6%	60 6%



**Walsall North Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	199 20%	176 18%
Labour	237 24%	196 20%
Liberal Democrats	77 8%	68 7%
Another party	39 4%	71 7%
Did not vote	338 34%	389 39%
Refused	57 6%	48 5%
Don't know	55 5%	55 5%