

Thurrock Poll

CATI Fieldwork : 31st March - 6th April 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42	
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51	
Certain to vote	(10)	413	215	198	23	64	73	83	74	93	66	121	86	113	65	105	12	114	11	120	118	24
		41%	43%	40%	19%	30%	33%	49%	57%	62%	48%	42%	37%	42%	51%	43%	42%	66%	39%	66%	64%	47%
	(9)	49	12	38	2	14	14	7	6	5	14	15	10	9	10	11	5	8	-	13	6	6
		5%	2%	8%	1%	7%	7%	4%	5%	4%	10%	5%	4%	3%	8%	4%	19%	5%	-	7%	3%	12%
	(8)	99	47	52	13	22	24	17	15	9	15	27	24	23	13	31	*	17	2	22	17	8
		10%	9%	10%	11%	10%	11%	10%	11%	6%	10%	9%	10%	8%	10%	13%	1%	10%	6%	12%	9%	15%
	(7)	46	30	16	11	8	13	6	2	6	6	13	10	13	9	14	-	8	-	*	10	3
		5%	6%	3%	10%	4%	6%	3%	1%	4%	4%	5%	4%	5%	7%	6%	-	5%	-	*	5%	5%
	(6)	42	25	17	13	6	10	5	5	3	3	15	15	8	10	10	2	6	4	5	2	1
		4%	5%	3%	10%	3%	5%	3%	4%	2%	2%	5%	6%	3%	7%	4%	8%	3%	16%	3%	1%	3%
	(5)	126	59	67	18	36	29	19	11	13	10	37	30	44	13	54	5	9	7	7	24	3
		13%	12%	13%	15%	17%	13%	11%	8%	8%	7%	13%	13%	16%	10%	22%	17%	5%	24%	4%	13%	6%
	(4)	20	5	15	2	7	4	4	2	2	4	6	5	6	2	3	3	1	-	4	1	*
		2%	1%	3%	1%	3%	2%	2%	1%	1%	3%	2%	2%	2%	2%	1%	9%	1%	-	2%	*	1%
	(3)	36	20	16	5	12	15	1	1	2	4	12	7	10	4	16	-	7	2	4	3	3
		4%	4%	3%	4%	6%	7%	1%	1%	1%	3%	4%	3%	4%	3%	6%	-	4%	7%	2%	2%	5%
	(2)	16	9	7	3	1	5	5	2	1	4	2	4	3	2	2	1	4	2	1	1	-
		2%	2%	1%	2%	*	2%	3%	1%	1%	3%	1%	2%	1%	1%	1%	4%	2%	9%	1%	*	-
Definitely would not vote	(1)	150	76	74	30	40	31	22	13	14	15	41	42	42	-	-	-	-	-	3	3	2
		15%	15%	15%	25%	19%	14%	13%	10%	9%	11%	14%	18%	15%	-	-	-	-	-	2%	2%	5%
Refused		2	2	1	-	2	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-
		*	*	*	-	1%	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-
Don't know		1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	-	-	1%	-	*	-	-	-	-	-	-	-	-	-	-
Mean		6.96	6.95	6.97	5.46	6.28	6.63	7.38	8.00	8.16	7.60	7.03	6.62	6.86	8.26	7.70	7.78	8.75	6.87	8.85	8.58	8.12
Standard deviation		3.34	3.36	3.32	3.29	3.41	3.29	3.28	3.00	2.95	3.16	3.29	3.42	3.36	2.22	2.43	2.58	2.15	2.87	2.13	2.25	2.59
Standard error		0.11	0.16	0.14	0.37	0.30	0.26	0.23	0.24	0.19	0.18	0.23	0.28	0.20	0.18	0.15	0.51	0.17	0.61	0.15	0.15	0.40

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51
Conservative	129 13%	72 14%	57 11%	8 7%	24 12%	30 14%	19 11%	21 16%	26 17%	30 21%	33 11%	33 14%	27 10%	129 100%	-	-	-	-	72 40%	7 4%	7 14%
Labour	244 24%	110 22%	135 27%	27 23%	59 28%	63 29%	32 19%	23 18%	39 26%	35 25%	75 26%	55 24%	63 23%	-	244 100%	-	-	-	14 8%	116 62%	6 11%
Liberal Democrat	30 3%	8 2%	21 4%	6 5%	8 4%	5 2%	4 3%	5 4%	2 1%	4 3%	11 4%	5 2%	6 2%	-	-	30 100%	-	-	4 2%	3 1%	9 18%
The UK Independence Party (UKIP)	173 17%	111 22%	62 12%	13 11%	23 11%	34 16%	40 23%	33 25%	29 20%	20 14%	60 21%	43 18%	47 18%	-	-	-	173 100%	-	42 23%	27 15%	10 19%
The Green Party	4 *	3 1%	1 *	1 1%	2 1%	-	-	1 1%	1 *	1 1%	-	-	1 1%	-	-	-	-	4 15%	-	1 1%	-
The British National Party (BNP)	10 1%	6 1%	4 1%	-	2 1%	4 2%	2 1%	1 1%	* *	* *	-	6 3%	4 1%	-	-	-	-	10 37%	1 1%	1 1%	-
Some other party	14 1%	8 2%	6 1%	2 2%	5 2%	2 1%	3 1%	2 2%	-	1 *	7 2%	3 1%	4 2%	-	-	-	-	14 48%	4 2%	1 1%	2 4%
Would not vote	150 15%	76 15%	74 15%	30 25%	40 19%	31 14%	22 13%	13 10%	14 9%	15 11%	41 14%	42 18%	42 15%	-	-	-	-	-	3 2%	3 2%	2 5%
Refused	55 6%	23 5%	32 6%	3 3%	9 4%	9 4%	13 7%	6 5%	15 10%	10 7%	13 5%	9 4%	12 5%	-	-	-	-	-	3 2%	4 2%	-
Don't know	191 19%	82 16%	110 22%	29 24%	36 17%	41 19%	36 21%	24 19%	24 16%	24 18%	48 17%	37 16%	63 23%	-	-	-	-	-	38 21%	22 12%	15 29%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	416	209	207	19	48	61	87	74	125	144	84	59	108	103	160	16	125	11	131	138	23
Weighted base	377	198	178	26	67	77	70	63	73	64	112	86	94	83	138	17	126	13	108	112	24
Conservative	83	47	36	3	13	16	15	16	20	20	21	20	17	83	-	-	-	-	56	5	5
	22%	24%	20%	12%	20%	21%	21%	26%	28%	31%	19%	23%	18%	100%	-	-	-	-	52%	5%	22%
Labour	138	59	79	8	30	33	20	16	29	24	40	28	35	-	138	-	-	-	11	84	5
	37%	30%	44%	30%	46%	43%	28%	25%	40%	38%	36%	32%	38%	-	100%	-	-	-	10%	75%	20%
Liberal Democrat	17	4	13	6	2	4	2	3	1	3	5	4	2	-	-	17	-	-	3	1	6
	5%	2%	7%	21%	4%	5%	2%	4%	2%	5%	5%	5%	2%	-	-	100%	-	-	3%	1%	26%
The UK Independence Party (UKIP)	126	81	45	8	18	20	30	26	22	15	42	31	36	-	-	-	126	-	35	22	6
	33%	41%	25%	32%	27%	26%	43%	42%	30%	24%	38%	35%	39%	-	-	-	100%	-	32%	20%	24%
The Green Party	3	2	*	1	1	-	-	*	*	1	-	-	*	-	-	-	-	3	-	*	-
	1%	1%	*	3%	2%	-	-	*	*	1%	-	-	*	-	-	-	-	20%	-	*	-
The British National Party (BNP)	4	2	3	-	*	1	1	1	*	*	-	2	2	-	-	-	-	4	1	*	-
	1%	1%	2%	-	*	2%	2%	2%	*	*	-	2%	2%	-	-	-	-	34%	1%	*	-
Some other party	6	3	3	*	1	2	2	*	-	1	3	1	1	-	-	-	-	6	2	*	2
	2%	2%	2%	2%	2%	2%	3%	*	-	1%	3%	2%	1%	-	-	-	-	47%	2%	*	8%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	24%
Labour	36%
Liberal Democrat	5%
UKIP	31%
Other	3%

Thurrock Poll

CATI Fieldwork : 31st March - 6th April 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51
Conservative	156 16%	84 17%	71 14%	11 9%	39 19%	30 14%	25 15%	22 17%	28 18%	32 23%	32 11%	48 21%	34 13%	116 90%	6 3%	4 14%	5 3%	1 5%	80 44%	9 5%	13 25%
Labour	252 25%	115 23%	137 27%	29 24%	57 27%	60 27%	36 21%	29 22%	42 28%	39 28%	73 25%	61 26%	64 24%	3 2%	214 88%	3 10%	3 2%	2 8%	21 12%	114 61%	6 11%
Liberal Democrat	28 3%	10 2%	18 4%	4 4%	8 4%	7 3%	3 2%	2 2%	3 2%	3 2%	9 3%	8 3%	7 3%	- -	1 *	15 52%	2 1%	2 7%	* *	3 2%	6 12%
The UK Independence Party (UKIP)	170 17%	110 22%	60 12%	11 9%	25 12%	33 15%	38 23%	32 25%	28 19%	17 12%	58 20%	38 16%	54 20%	4 3%	1 *	2 6%	150 87%	3 11%	43 24%	24 13%	10 20%
The Green Party	3 *	3 1%	1 *	1 1%	- -	1 *	1 1%	- -	1 *	1 1%	- -	- -	2 1%	- -	1 *	- -	- -	1 5%	- -	1 *	- -
The British National Party (BNP)	11 1%	7 1%	4 1%	- -	2 1%	4 2%	2 1%	3 2%	* *	* *	- -	5 2%	6 2%	- -	- -	- -	- -	6 23%	1 1%	1 1%	- -
Some other party	9 1%	- -	9 2%	4 3%	- -	2 1%	* *	2 2%	1 *	1 *	4 1%	- -	4 1%	- -	- -	1 2%	1 *	5 18%	3 1%	* *	2 4%
Would not vote	150 15%	76 15%	74 15%	30 25%	40 19%	31 14%	22 13%	13 10%	14 9%	15 11%	41 14%	42 18%	42 15%	- -	- -	- -	- -	- -	3 2%	3 2%	2 5%
Refused	38 4%	17 3%	21 4%	- -	7 3%	9 4%	9 5%	4 3%	9 6%	8 6%	13 5%	3 1%	7 3%	- -	- -	- -	- -	- -	1 1%	3 1%	- -
Don't know	184 18%	78 16%	105 21%	30 25%	31 15%	43 20%	32 19%	23 18%	25 17%	23 17%	60 21%	28 12%	52 19%	6 5%	22 9%	5 16%	11 7%	7 23%	29 16%	27 15%	12 23%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	434	214	220	20	50	61	91	79	132	145	83	65	117	98	148	15	118	9	136	142	23	
Weighted base	394	206	188	28	70	76	74	67	77	65	106	97	104	80	126	17	118	9	114	111	25	
Conservative	102	52	49	5	21	17	18	18	22	21	21	32	20	75	5	4	4	1	61	6	8	
	26%	25%	26%	20%	29%	23%	25%	27%	28%	33%	20%	33%	19%	93%	4%	23%	3%	13%	53%	6%	31%	
Labour	144	65	80	10	28	31	24	19	31	26	38	31	39	1	120	1	3	1	16	83	4	
	37%	31%	42%	36%	41%	41%	32%	29%	41%	41%	35%	32%	37%	2%	96%	7%	2%	12%	14%	74%	18%	
Liberal Democrat	12	3	9	3	1	4	1	2	2	3	5	3	1	-	1	10	*	*	*	2	4	
	3%	1%	5%	9%	2%	5%	1%	2%	3%	4%	5%	3%	1%	-	*	61%	*	*	*	2%	18%	
The UK Independence Party (UKIP)	122	80	42	7	19	19	29	25	21	13	40	27	39	4	*	1	111	1	36	20	6	
	31%	39%	22%	25%	28%	25%	40%	37%	27%	20%	38%	28%	37%	5%	*	8%	94%	6%	31%	18%	25%	
The Green Party	1	1	*	1	-	*	*	-	*	1	-	-	*	-	*	-	-	1	-	*	-	
	*	1%	*	3%	-	1%	*	-	*	2%	-	-	*	-	*	-	-	8%	-	*	-	
The British National Party (BNP)	7	5	3	-	*	3	1	2	*	*	-	3	3	-	-	-	-	3	1	*	-	
	2%	2%	1%	-	*	4%	2%	3%	*	*	-	3%	3%	-	-	-	-	31%	1%	*	-	
Some other party	5	-	5	2	-	2	*	1	*	*	2	-	2	-	-	*	1	3	1	*	2	
	1%	-	3%	7%	-	2%	*	2%	*	1%	2%	-	2%	-	-	*	1%	29%	*	*	8%	

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	27%
Labour	37%
Liberal Democrat	4%
UKIP	29%
Other	3%

Thurrock Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51
I would not vote Liberal Democrat	520 52%	295 59%	225 45%	52 44%	97 46%	117 54%	83 49%	72 55%	98 65%	75 54%	140 48%	130 56%	149 55%	65 50%	135 55%	-	137 80%	20 69%	114 63%	109 58%	18 35%
I would not vote Conservative	438 44%	233 47%	205 41%	45 38%	89 43%	101 46%	72 43%	52 40%	75 50%	47 34%	117 41%	111 48%	134 50%	-	143 59%	13 43%	109 63%	22 78%	26 14%	109 58%	26 51%
I would not vote UKIP	416 42%	211 42%	204 41%	59 49%	92 44%	88 40%	69 41%	52 40%	55 37%	64 46%	123 43%	100 43%	96 36%	67 52%	149 61%	20 68%	-	19 66%	77 43%	82 44%	21 41%
I would not vote Labour	363 36%	226 45%	138 28%	39 33%	74 35%	76 35%	68 40%	51 39%	54 36%	47 34%	104 36%	91 39%	98 36%	77 60%	-	5 18%	117 68%	22 77%	106 58%	20 11%	25 50%
None of these - I would potentially vote for all of them	154 15%	57 11%	97 19%	24 20%	35 16%	36 16%	29 17%	17 13%	13 9%	22 16%	40 14%	35 15%	44 16%	16 13%	36 15%	3 9%	9 5%	-	21 12%	27 15%	4 8%
Don't know	47 5%	20 4%	27 5%	10 8%	13 6%	11 5%	3 2%	3 2%	7 5%	5 3%	13 4%	7 3%	13 5%	2 2%	1 *	3 11%	-	-	4 2%	1 1%	-

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42	
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51	
NET: Well	502	291	211	62	101	101	87	74	77	89	164	104	113	102	120	25	78	11	131	98	28	
	50%	58%	42%	52%	48%	46%	52%	57%	51%	63%	57%	45%	42%	79%	49%	85%	45%	37%	72%	53%	54%	
Very well	(4)	35	16	19	4	7	8	5	3	7	6	10	4	9	8	11	1	2	-	9	10	-
	4%	3%	4%	3%	3%	4%	3%	2%	5%	4%	4%	2%	3%	6%	4%	4%	1%	-	5%	6%	-	
Quite well	(3)	467	275	192	58	94	92	82	71	69	83	154	100	103	94	109	24	77	11	122	88	28
	47%	55%	38%	48%	45%	42%	48%	55%	46%	59%	53%	43%	38%	73%	45%	81%	44%	37%	67%	47%	54%	
Quite badly	(2)	334	132	202	36	67	85	62	43	40	43	95	81	99	22	86	4	61	12	36	55	19
	33%	26%	40%	31%	32%	39%	36%	33%	27%	30%	33%	35%	37%	17%	35%	14%	35%	41%	20%	30%	37%	
Very badly	(1)	122	63	59	19	30	28	17	9	18	5	23	37	45	3	33	*	28	5	11	24	2
	12%	13%	12%	16%	14%	13%	10%	7%	12%	4%	8%	16%	17%	3%	13%	1%	16%	16%	6%	13%	5%	
NET: Badly	456	195	261	56	97	112	79	52	58	48	118	118	144	26	119	4	90	16	47	80	21	
	46%	39%	52%	47%	46%	51%	47%	40%	39%	34%	41%	51%	53%	20%	49%	15%	52%	57%	26%	43%	42%	
Don't know	42	13	28	2	11	6	3	4	15	3	7	10	14	1	6	-	5	2	3	8	2	
	4%	3%	6%	2%	5%	3%	2%	3%	10%	2%	2%	4%	5%	1%	2%	-	3%	6%	2%	4%	4%	
Mean	2.43	2.50	2.36	2.40	2.39	2.38	2.45	2.54	2.49	2.65	2.54	2.32	2.30	2.83	2.41	2.88	2.31	2.22	2.72	2.47	2.52	
Standard deviation	0.76	0.76	0.75	0.80	0.79	0.76	0.73	0.67	0.79	0.62	0.70	0.77	0.80	0.56	0.78	0.47	0.76	0.73	0.66	0.80	0.60	
Standard error	0.02	0.04	0.03	0.09	0.07	0.06	0.05	0.05	0.05	0.04	0.05	0.07	0.05	0.05	0.05	0.09	0.06	0.16	0.05	0.05	0.09	

Thurrock Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42	
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51	
NET: Well	525	301	224	68	116	108	87	68	78	94	161	121	121	95	134	20	81	8	124	93	30	
	53%	60%	45%	57%	55%	49%	51%	53%	52%	67%	56%	52%	45%	73%	55%	66%	47%	28%	68%	50%	59%	
Very well	(4)	38	18	20	2	12	7	8	2	7	6	8	9	10	10	-	5	-	8	9	*	
		4%	4%	4%	2%	6%	3%	5%	2%	5%	4%	3%	4%	4%	8%	4%	-	3%	-	4%	5%	1%
Quite well	(3)	487	284	204	66	104	101	79	66	71	88	152	112	111	85	123	20	76	8	116	84	30
		49%	57%	41%	55%	50%	46%	47%	51%	47%	63%	53%	48%	41%	66%	51%	66%	44%	28%	64%	45%	59%
Quite badly	(2)	326	135	191	39	56	84	60	43	44	32	99	68	101	25	81	8	64	18	41	66	17
		33%	27%	38%	33%	27%	38%	35%	33%	29%	23%	34%	29%	38%	19%	33%	26%	37%	62%	23%	36%	33%
Very badly	(1)	107	48	59	8	31	22	19	12	13	9	24	33	37	5	23	2	24	3	12	20	4
		11%	10%	12%	7%	15%	10%	12%	9%	9%	7%	8%	14%	14%	4%	9%	7%	14%	10%	7%	11%	8%
NET: Badly		433	183	250	47	87	106	79	54	57	42	123	101	138	30	104	10	89	20	53	86	21
		43%	37%	50%	40%	42%	48%	47%	42%	38%	30%	42%	43%	51%	23%	43%	34%	51%	72%	29%	46%	41%
Don't know		42	16	26	4	6	6	3	7	15	4	6	11	11	4	6	-	3	-	4	7	-
		4%	3%	5%	3%	3%	3%	2%	5%	10%	3%	2%	5%	4%	3%	3%	-	2%	-	2%	4%	-
Mean		2.48	2.56	2.39	2.54	2.48	2.43	2.45	2.48	2.53	2.67	2.51	2.44	2.37	2.80	2.51	2.59	2.36	2.18	2.67	2.45	2.52
Standard deviation		0.74	0.72	0.76	0.66	0.82	0.72	0.76	0.69	0.74	0.67	0.69	0.79	0.77	0.64	0.73	0.63	0.76	0.60	0.67	0.76	0.65
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.06	0.05	0.04	0.05	0.07	0.05	0.05	0.05	0.12	0.06	0.13	0.05	0.05	0.10

Thurrock Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51
I am satisfied with the job David Cameron is doing overall as Prime Minister	257 26%	128 26%	129 26%	43 36%	57 27%	44 20%	46 27%	28 22%	38 25%	41 30%	77 27%	59 25%	61 23%	67 52%	54 22%	16 54%	27 16%	5 19%	71 39%	34 18%	11 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	326 33%	168 34%	158 32%	38 32%	53 25%	87 39%	53 31%	49 38%	46 31%	53 38%	92 32%	82 35%	89 33%	53 41%	45 18%	9 30%	87 50%	8 30%	86 47%	47 25%	32 62%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	251 25%	131 26%	120 24%	27 23%	65 31%	46 21%	34 20%	34 26%	43 29%	31 22%	77 27%	57 25%	73 27%	6 4%	128 52%	5 16%	37 21%	11 39%	15 8%	87 47%	7 14%
Refused	40 4%	21 4%	19 4%	1 1%	8 4%	10 5%	9 5%	5 4%	6 4%	5 4%	9 3%	8 3%	11 4%	* *	2 1%	-	8 5%	2 6%	5 3%	2 1%	-
Don't know	127 13%	53 11%	74 15%	10 9%	26 13%	32 15%	27 16%	13 10%	16 11%	9 7%	34 12%	26 11%	36 13%	3 3%	16 6%	-	13 8%	2 7%	3 2%	15 8%	1 2%

Thurrock Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51
The Conservatives	132 13%	77 15%	55 11%	12 10%	28 13%	30 14%	25 15%	18 14%	19 13%	26 19%	39 14%	36 15%	22 8%	26 20%	32 13%	3 12%	21 12%	5 18%	41 23%	23 12%	11 21%
Labour	109 11%	66 13%	43 9%	12 10%	29 14%	23 11%	19 11%	8 6%	16 11%	17 12%	35 12%	27 12%	24 9%	15 12%	42 17%	* 1%	16 9%	3 12%	23 13%	36 19%	8 16%
The UK Independence Party (UKIP)	87 9%	54 11%	33 7%	6 5%	18 8%	15 7%	20 12%	13 10%	13 8%	15 11%	25 9%	21 9%	20 7%	6 5%	23 9%	3 11%	27 16%	3 12%	17 10%	21 11%	6 11%
The Liberal Democrat	27 3%	17 3%	10 2%	3 3%	11 5%	6 3%	2 1%	1 1%	3 2%	3 2%	5 2%	9 4%	6 2%	1 1%	12 5%	1 5%	4 2%	- -	3 2%	6 3%	1 3%
None of them	733 73%	352 70%	382 76%	96 80%	150 71%	163 74%	118 70%	96 74%	111 74%	91 65%	212 74%	166 71%	213 79%	88 68%	170 70%	22 75%	120 70%	19 66%	116 64%	123 66%	28 55%
Don't know	12 1%	3 1%	9 2%	1 *	2 1%	3 1%	2 1%	4 3%	1 1%	2 1%	3 1%	3 1%	3 1%	3 3%	1 *	- -	4 3%	- -	3 1%	- -	2 4%

Thurrock Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	455	545	79	132	164	210	155	257	306	203	146	277	148	249	26	169	22	210	229	42
Weighted base	1000	500	500	120	209	219	169	130	150	140	289	233	270	129	244	30	173	29	181	186	51
A Labour government	348	167	181	39	73	86	51	45	54	46	96	81	106	3	186	6	58	10	26	129	9
	35%	33%	36%	33%	35%	39%	30%	35%	36%	33%	33%	35%	39%	2%	76%	20%	34%	34%	15%	69%	17%
A Conservative government	231	133	98	22	48	44	39	32	46	44	69	52	56	103	7	5	54	-	110	16	9
	23%	27%	20%	18%	23%	20%	23%	24%	31%	31%	24%	22%	21%	80%	3%	17%	31%	-	61%	8%	18%
A coalition between Labour and the Liberal Democrats	97	55	42	17	22	20	17	11	12	15	29	28	22	-	43	6	8	8	5	23	11
	10%	11%	8%	14%	10%	9%	10%	8%	8%	11%	10%	12%	8%	-	18%	20%	4%	28%	3%	12%	22%
A coalition between the Conservatives and the Liberal Democrats	91	52	39	8	17	24	18	16	8	12	25	27	23	21	2	12	19	9	22	2	17
	9%	10%	8%	6%	8%	11%	11%	13%	6%	9%	9%	12%	8%	17%	1%	40%	11%	31%	12%	1%	33%
Don't know	232	92	140	35	49	46	45	26	30	23	70	44	63	2	6	1	34	2	17	17	5
	23%	18%	28%	29%	24%	21%	26%	20%	20%	17%	24%	19%	23%	1%	3%	3%	20%	7%	10%	9%	9%

Thurrock Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	455 46%	500 50%
Female	545 55%	500 50%

Thurrock Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	79 8%	120 12%
25-34	132 13%	209 21%
35-44	164 16%	219 22%
45-54	210 21%	169 17%
55-64	155 16%	130 13%
65 or older	257 26%	150 15%
Refused	3 *	3 *

Thurrock Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	95 10%	41 4%
B	211 21%	99 10%
C1	203 20%	289 29%
C2	146 15%	233 23%
D	118 12%	146 15%
E	159 16%	125 12%
Refused	68 7%	68 7%

Thurrock Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	210 21%	181 18%
Labour	229 23%	186 19%
Liberal Democrats	42 4%	51 5%
Another party	78 8%	78 8%
Did not vote	341 34%	410 41%
Refused	51 5%	45 5%
Don't know	49 5%	49 5%