

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92	
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92	
Certain to vote	(10)	504	260	245	44	51	81	104	101	120	127	167	88	109	144	164	18	66	13	177	151	49
		50%	53%	48%	37%	32%	45%	55%	63%	63%	58%	55%	44%	46%	67%	52%	55%	62%	77%	73%	63%	53%
	(9)	55	29	26	4	9	8	12	11	10	18	15	8	11	17	19	2	3	-	19	13	8
		5%	6%	5%	4%	6%	5%	6%	7%	5%	8%	5%	4%	5%	8%	6%	5%	2%	-	8%	6%	9%
	(8)	99	49	50	22	15	16	17	13	16	20	33	18	27	16	48	5	8	2	15	36	19
		10%	10%	10%	18%	9%	9%	9%	8%	9%	9%	11%	9%	11%	7%	15%	14%	8%	10%	6%	15%	21%
	(7)	55	30	24	5	16	8	9	6	9	13	17	10	12	10	29	6	2	-	13	10	8
		5%	6%	5%	5%	10%	5%	5%	4%	5%	6%	6%	5%	5%	5%	9%	17%	2%	-	5%	4%	8%
	(6)	50	30	20	8	17	12	1	5	6	9	10	14	16	11	16	-	8	2	7	4	3
		5%	6%	4%	6%	11%	7%	1%	3%	3%	4%	3%	7%	7%	5%	5%	-	7%	13%	3%	2%	3%
	(5)	75	22	53	8	16	17	18	9	8	10	25	18	18	9	23	1	14	-	7	14	1
		8%	5%	10%	6%	10%	9%	9%	6%	4%	4%	8%	9%	8%	4%	7%	4%	13%	-	3%	6%	1%
	(4)	22	4	18	5	4	7	4	1	-	3	7	3	6	5	7	-	4	-	1	1	-
		2%	1%	4%	4%	3%	4%	2%	1%	-	2%	2%	1%	3%	2%	2%	-	4%	-	*	1%	-
	(3)	30	13	17	5	6	11	6	-	2	8	-	12	8	3	8	2	-	-	-	1	4
		3%	3%	3%	4%	4%	6%	3%	-	1%	4%	-	6%	3%	1%	2%	6%	-	-	-	*	4%
	(2)	14	5	9	-	3	6	-	3	2	1	7	2	3	1	2	-	3	-	1	3	-
		1%	1%	2%	-	2%	3%	-	2%	1%	*	2%	1%	1%	*	1%	-	2%	-	*	1%	-
Definitely would not vote	(1)	93	45	48	18	23	12	16	10	14	11	23	27	25	-	-	-	-	-	2	6	*
		9%	9%	9%	15%	14%	7%	9%	6%	7%	5%	8%	14%	11%	-	-	-	-	-	1%	3%	*
Refused		1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-
Don't know		3	2	1	-	-	-	2	-	1	-	-	-	3	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	1%	-	*	-	-	-	1%	-	-	-	-	-	-	-	-
Mean		7.71	7.92	7.51	6.93	6.69	7.36	7.98	8.49	8.45	8.33	8.00	7.09	7.46	8.96	8.44	8.57	8.40	9.28	9.25	8.75	8.75
Standard deviation		3.02	2.94	3.08	3.26	3.17	3.04	2.95	2.62	2.71	2.61	2.86	3.30	3.11	1.81	2.03	1.99	2.31	1.45	1.56	2.15	1.79
Standard error		0.10	0.14	0.13	0.40	0.27	0.26	0.22	0.19	0.16	0.13	0.21	0.26	0.20	0.12	0.12	0.34	0.24	0.51	0.09	0.13	0.19

## Stockton South Poll

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92
Conservative	216 22%	102 21%	113 22%	23 19%	25 15%	33 18%	35 18%	43 27%	56 29%	61 28%	68 22%	45 23%	39 16%	216 100%	-	-	-	-	154 64%	11 4%	5 6%
Labour	316 32%	163 33%	153 30%	45 38%	55 35%	59 33%	67 35%	47 29%	42 22%	69 31%	88 29%	54 27%	90 38%	-	316 100%	-	-	-	19 8%	169 70%	31 34%
Liberal Democrat	33 3%	17 3%	16 3%	2 2%	5 3%	7 4%	5 3%	8 5%	6 3%	10 4%	11 4%	3 2%	9 4%	-	-	33 100%	-	-	1 *	2 1%	23 25%
The UK Independence Party (UKIP)	107 11%	60 12%	47 9%	4 4%	14 9%	22 12%	23 12%	22 14%	21 11%	13 6%	38 13%	29 14%	24 10%	-	-	-	107 100%	-	29 12%	22 9%	7 7%
The Green Party	3 *	-	3 1%	-	1 *	-	2 1%	* *	-	1 *	2 1%	-	-	-	-	-	-	3 16%	-	1 *	* *
The British National Party (BNP)	5 *	-	5 1%	5 4%	-	-	-	-	-	-	5 2%	-	-	-	-	-	-	5 28%	-	-	-
Some other party	9 1%	8 2%	1 *	-	2 1%	4 2%	-	-	3 1%	-	8 3%	-	1 *	-	-	-	-	9 56%	2 1%	-	-
Would not vote	93 9%	45 9%	48 9%	18 15%	23 14%	12 7%	16 9%	10 6%	14 7%	11 5%	23 8%	27 14%	25 11%	-	-	-	-	-	2 1%	6 3%	* *
Refused	42 4%	21 4%	21 4%	2 2%	3 2%	5 3%	4 2%	4 3%	24 13%	13 6%	12 4%	2 1%	13 5%	-	-	-	-	-	5 2%	4 2%	1 2%
Don't know	178 18%	74 15%	104 20%	20 17%	32 20%	38 21%	39 20%	25 16%	24 13%	41 19%	50 16%	39 20%	38 16%	-	-	-	-	-	29 12%	28 12%	24 26%

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	498	240	257	30	54	65	87	119	142	205	97	72	115	188	215	24	64	6	199	166	52
Weighted base	481	254	227	51	62	80	93	94	98	117	160	85	109	162	213	23	71	13	167	154	49
Conservative	162	82	79	13	17	24	27	33	45	48	51	33	28	162	-	-	-	-	129	8	4
	34%	32%	35%	26%	27%	30%	29%	35%	46%	41%	32%	39%	26%	100%	-	-	-	-	77%	5%	8%
Labour	213	117	96	30	33	37	44	37	32	51	62	32	59	-	213	-	-	-	12	130	24
	44%	46%	42%	58%	52%	46%	48%	40%	32%	44%	39%	38%	55%	-	100%	-	-	-	7%	84%	48%
Liberal Democrat	23	11	12	2	3	4	4	6	4	7	8	2	6	-	-	23	-	-	1	1	16
	5%	4%	5%	3%	5%	5%	5%	6%	4%	6%	5%	2%	5%	-	-	100%	-	-	*	1%	33%
The UK Independence Party (UKIP)	71	38	34	2	8	11	16	18	15	10	27	18	15	-	-	-	71	-	25	15	5
	15%	15%	15%	5%	14%	14%	17%	19%	16%	8%	17%	21%	14%	-	-	-	100%	-	15%	10%	10%
The Green Party	2	-	2	-	*	-	1	*	-	1	1	-	-	-	-	-	-	2	-	*	*
	*	-	1%	-	1%	-	1%	*	-	1%	1%	-	-	-	-	-	-	15%	-	*	1%
The British National Party (BNP)	4	-	4	4	-	-	-	-	-	-	4	-	-	-	-	-	-	4	-	-	-
	1%	-	2%	8%	-	-	-	-	-	-	3%	-	-	-	-	-	-	32%	-	-	-
Some other party	7	6	1	-	1	4	-	-	2	-	6	-	1	-	-	-	-	7	1	-	-
	1%	2%	*	-	1%	5%	-	-	2%	-	4%	-	1%	-	-	-	-	53%	*	-	-

**Stockton South Poll**  
**CATI Fieldwork : 7th-13th April 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	34%
Labour	44%
Liberal Democrat	6%
UKIP	14%
Other	2%

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92
Conservative	252 25%	121 25%	130 26%	28 24%	30 19%	42 23%	35 19%	47 29%	67 36%	74 34%	84 27%	46 23%	47 20%	189 88%	13 4%	6 18%	11 11%	- -	158 65%	15 6%	12 14%
Labour	329 33%	167 34%	162 32%	48 40%	61 38%	59 33%	72 38%	47 30%	42 22%	71 32%	84 27%	62 31%	98 41%	5 2%	282 89%	- -	9 8%	1 3%	19 8%	169 70%	33 35%
Liberal Democrat	33 3%	18 4%	15 3%	1 1%	2 1%	5 3%	6 3%	11 7%	8 4%	8 4%	13 4%	4 2%	9 4%	3 1%	2 1%	22 65%	1 1%	* 3%	3 1%	2 1%	18 20%
The UK Independence Party (UKIP)	98 10%	56 11%	42 8%	4 4%	15 9%	26 15%	18 10%	20 12%	14 7%	11 5%	36 12%	30 15%	17 7%	5 3%	3 1%	1 3%	77 72%	4 26%	24 10%	19 8%	8 8%
The Green Party	1 *	- -	1 *	- -	- -	- -	- -	* *	1 1%	* *	1 *	- -	- -	* *	- -	- -	1 1%	- -	* *	- -	1 1%
The British National Party (BNP)	5 *	- -	5 1%	5 4%	- -	- -	- -	- -	- -	- -	5 2%	- -	- -	- -	- -	- -	- -	5 28%	- -	- -	- -
Some other party	18 2%	9 2%	9 2%	- -	4 2%	6 3%	3 2%	1 *	5 2%	1 *	10 3%	2 1%	5 2%	4 2%	3 1%	2 5%	3 3%	3 16%	4 2%	7 3%	- -
Would not vote	93 9%	45 9%	48 9%	18 15%	23 14%	12 7%	16 9%	10 6%	14 7%	11 5%	23 8%	27 14%	25 11%	- -	- -	- -	- -	- -	2 1%	6 3%	* *
Refused	24 2%	13 3%	11 2%	- -	1 *	2 1%	1 1%	3 2%	16 9%	11 5%	4 1%	1 *	5 2%	- -	1 *	- -	- -	- -	1 1%	1 1%	* *
Don't know	148 15%	61 12%	87 17%	15 13%	25 15%	27 15%	38 20%	21 13%	23 12%	32 15%	45 15%	29 14%	32 13%	9 4%	12 4%	3 8%	4 4%	4 23%	30 13%	22 9%	19 21%

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	530	251	279	32	58	69	89	125	155	218	102	76	124	181	209	22	61	5	206	177	54	
Weighted base	512	270	242	56	67	87	94	100	105	122	168	92	118	157	206	21	68	11	170	163	52	
Conservative	184	96	88	17	18	30	27	37	53	56	60	35	33	145	6	4	10	-	129	12	9	
		36%	36%	37%	31%	27%	35%	29%	37%	46%	35%	38%	28%	92%	3%	21%	14%	-	76%	7%	18%	
Labour	222	118	104	32	36	36	47	38	32	51	61	37	63	3	197	-	2	*	15	132	24	
		43%	44%	43%	57%	54%	42%	50%	38%	42%	36%	40%	54%	2%	95%	-	4%	4%	9%	81%	47%	
Liberal Democrat	22	12	10	*	1	3	4	8	5	6	9	2	5	3	1	14	1	*	2	1	12	
		4%	4%	4%	*	1%	4%	5%	8%	5%	5%	2%	4%	2%	*	67%	1%	3%	1%	*	23%	
The UK Independence Party (UKIP)	66	36	29	2	9	15	13	16	10	9	25	18	12	4	1	1	51	4	20	12	6	
		13%	13%	12%	4%	13%	17%	14%	16%	9%	7%	15%	20%	10%	3%	1%	4%	76%	34%	12%	8%	11%
The Green Party	1	-	1	-	-	-	-	*	1	*	1	-	-	*	-	-	1	-	*	-	1	
		*	1%	-	-	-	-	*	1%	*	1%	-	-	*	-	-	1%	-	*	-	2%	
The British National Party (BNP)	4	-	4	4	-	-	-	-	-	-	4	-	-	-	-	-	-	4	-	-	-	
		1%	2%	7%	-	-	-	-	-	-	2%	-	-	-	-	-	-	37%	-	-	-	
Some other party	13	7	5	-	3	2	3	1	4	*	8	*	5	2	1	1	3	2	4	5	-	
		2%	3%	2%	-	4%	3%	3%	1%	4%	*	5%	*	4%	1%	1%	7%	4%	21%	2%	3%	-

**Stockton South Poll**  
**CATI Fieldwork : 7th-13th April 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	36%
Labour	43%
Liberal Democrat	5%
UKIP	12%
Other	3%

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 8

#### Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92
I would not vote Liberal Democrat	577	309	268	62	83	94	124	98	117	106	182	120	148	142	208	-	73	13	162	166	29
	58%	63%	53%	52%	52%	52%	65%	61%	62%	48%	60%	60%	62%	66%	66%	-	68%	81%	67%	69%	31%
I would not vote UKIP	533	244	289	67	87	90	103	88	96	137	158	101	116	138	211	24	-	8	131	142	56
	53%	50%	57%	56%	55%	50%	54%	55%	51%	63%	52%	51%	49%	64%	67%	73%	-	46%	54%	59%	61%
I would not vote Conservative	453	232	220	54	73	90	98	67	70	74	145	81	134	-	225	18	67	16	30	173	49
	45%	47%	43%	45%	46%	50%	51%	42%	37%	34%	48%	40%	56%	-	71%	54%	63%	96%	12%	72%	53%
I would not vote Labour	338	166	172	26	34	51	63	70	92	69	110	74	79	150	-	18	64	7	165	23	25
	34%	34%	34%	22%	22%	29%	33%	44%	49%	32%	36%	37%	33%	69%	-	56%	60%	45%	68%	10%	27%
None of these - I would potentially vote for all of them	83	36	46	17	19	18	4	8	16	21	21	23	12	16	20	2	2	-	11	16	8
	8%	7%	9%	15%	12%	10%	2%	5%	8%	10%	7%	11%	5%	7%	6%	5%	2%	-	5%	7%	8%
Don't know	44	19	25	10	7	7	11	1	6	5	7	14	14	1	7	-	2	-	1	7	3
	4%	4%	5%	8%	4%	4%	6%	1%	3%	2%	2%	7%	6%	*	2%	-	2%	-	*	3%	3%



## Stockton South Poll

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Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92	
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92	
NET: Well	568	324	244	65	79	101	105	100	116	154	172	111	110	176	145	23	67	6	185	117	62	
	57%	66%	48%	54%	49%	56%	55%	63%	61%	70%	57%	55%	46%	82%	46%	70%	62%	39%	77%	49%	68%	
Very well	(4)	39	26	13	2	5	3	11	8	10	11	13	4	10	18	6	1	3	-	16	10	1
	4%	5%	3%	2%	3%	2%	6%	5%	5%	5%	5%	4%	2%	4%	9%	2%	4%	3%	-	7%	4%	1%
Quite well	(3)	529	298	231	63	74	98	94	92	106	142	159	107	99	158	139	22	64	6	169	108	61
	53%	61%	45%	53%	46%	54%	49%	58%	56%	65%	52%	53%	42%	73%	44%	67%	60%	39%	70%	45%	67%	
Quite badly	(2)	318	120	198	39	64	63	59	48	44	49	109	66	84	30	129	10	36	4	39	95	25
	32%	24%	39%	32%	40%	35%	31%	30%	23%	22%	36%	33%	35%	14%	41%	30%	33%	26%	16%	39%	28%	
Very badly	(1)	92	42	50	14	14	13	23	9	18	9	20	20	36	7	36	-	4	6	11	24	2
	9%	9%	10%	12%	9%	7%	12%	5%	10%	4%	7%	10%	15%	3%	11%	-	4%	36%	5%	10%	2%	
NET: Badly	410	162	248	53	79	77	82	57	62	58	130	86	120	37	165	10	39	10	50	118	27	
	41%	33%	49%	44%	49%	43%	43%	35%	33%	27%	43%	43%	50%	17%	52%	30%	37%	61%	21%	49%	30%	
Don't know	23	5	18	2	2	2	3	3	12	7	3	4	8	2	6	-	1	-	6	6	2	
	2%	1%	4%	2%	1%	1%	1%	2%	6%	3%	1%	2%	4%	1%	2%	-	1%	-	3%	2%	2%	
Mean	2.53	2.63	2.42	2.45	2.44	2.51	2.50	2.64	2.60	2.74	2.55	2.48	2.37	2.88	2.37	2.74	2.62	2.03	2.81	2.44	2.68	
Standard deviation	0.72	0.72	0.71	0.72	0.70	0.66	0.79	0.67	0.75	0.63	0.69	0.70	0.80	0.58	0.71	0.52	0.60	0.89	0.63	0.73	0.52	
Standard error	0.02	0.03	0.03	0.09	0.06	0.06	0.06	0.05	0.05	0.03	0.05	0.06	0.05	0.04	0.04	0.09	0.06	0.31	0.04	0.05	0.06	

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92
NET: Well	575	308	267	68	82	107	95	95	124	155	160	121	121	176	151	21	57	9	184	115	57
	57%	63%	52%	57%	51%	60%	50%	60%	66%	71%	52%	61%	51%	82%	48%	63%	53%	54%	76%	48%	63%
Very well	(4)	45	28	17	9	3	5	12	4	11	15	10	9	17	10	2	5	2	17	11	2
	4%	6%	3%	8%	2%	3%	7%	2%	6%	5%	5%	5%	4%	8%	3%	6%	5%	13%	7%	4%	2%
Quite well	(3)	530	281	250	59	79	103	83	92	144	145	111	112	159	141	19	52	7	167	105	55
	53%	57%	49%	49%	49%	57%	44%	57%	60%	66%	48%	56%	47%	74%	45%	57%	48%	41%	69%	43%	60%
Quite badly	(2)	315	128	186	44	60	55	69	46	40	114	57	81	34	130	11	38	5	41	97	28
	31%	26%	37%	37%	38%	30%	37%	29%	21%	21%	37%	29%	34%	16%	41%	33%	35%	32%	17%	40%	30%
Very badly	(1)	86	42	43	3	17	16	24	14	12	26	16	31	3	28	2	8	2	11	22	5
	9%	9%	9%	3%	11%	9%	12%	9%	6%	4%	9%	8%	13%	1%	9%	5%	7%	14%	5%	9%	5%
NET: Badly	401	171	230	47	77	70	93	60	52	56	140	73	113	37	157	12	46	8	52	120	33
	40%	35%	45%	40%	48%	39%	49%	38%	28%	25%	46%	37%	47%	17%	50%	37%	43%	46%	22%	50%	36%
Don't know	25	11	14	4	1	2	2	4	13	8	5	6	5	2	7	-	4	-	5	6	2
	3%	2%	3%	3%	*	1%	1%	3%	7%	4%	2%	3%	2%	1%	2%	-	4%	-	2%	2%	2%
Mean	2.55	2.61	2.48	2.65	2.43	2.54	2.45	2.54	2.70	2.74	2.49	2.59	2.42	2.89	2.43	2.64	2.53	2.53	2.80	2.44	2.61
Standard deviation	0.72	0.73	0.70	0.67	0.71	0.69	0.80	0.69	0.69	0.62	0.72	0.72	0.77	0.53	0.70	0.68	0.71	0.92	0.63	0.73	0.63
Standard error	0.02	0.04	0.03	0.08	0.06	0.06	0.06	0.05	0.04	0.03	0.05	0.06	0.05	0.03	0.04	0.12	0.08	0.32	0.04	0.05	0.07

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92
I am satisfied with the job David Cameron is doing overall as Prime Minister	293 29%	152 31%	141 28%	41 35%	44 27%	53 30%	46 24%	51 32%	58 30%	80 36%	81 26%	66 33%	56 24%	136 63%	57 18%	6 19%	19 17%	- -	128 53%	46 19%	22 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	302 30%	140 28%	162 32%	39 32%	56 35%	45 25%	50 26%	49 31%	61 32%	70 32%	91 30%	69 35%	65 27%	68 31%	48 15%	21 62%	55 51%	8 51%	88 36%	40 16%	37 40%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	323 32%	168 34%	155 30%	37 31%	55 34%	65 36%	74 39%	44 27%	49 26%	57 26%	105 35%	46 23%	102 43%	8 3%	200 63%	5 15%	29 27%	6 36%	19 8%	146 60%	25 28%
Refused	16 2%	7 2%	8 2%	- -	- -	4 2%	1 *	2 1%	9 5%	5 2%	5 2%	- -	3 1%	- -	* *	- -	1 1%	2 12%	- -	1 1%	* *
Don't know	67 7%	23 5%	44 9%	3 2%	6 4%	13 7%	19 10%	14 9%	12 7%	8 4%	22 7%	18 9%	12 5%	5 2%	10 3%	1 4%	4 4%	- -	7 3%	9 4%	7 8%

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92
The Conservatives	335 33%	171 35%	164 32%	28 23%	37 23%	57 32%	70 37%	67 42%	72 38%	107 49%	96 31%	72 36%	46 19%	97 45%	87 28%	18 54%	37 34%	- -	115 47%	83 34%	44 48%
Labour	172 17%	93 19%	79 15%	10 8%	26 16%	28 16%	31 16%	39 25%	36 19%	48 22%	55 18%	35 18%	25 11%	36 16%	59 19%	7 22%	18 17%	1 3%	44 18%	49 20%	13 14%
The UK Independence Party (UKIP)	83 8%	51 10%	32 6%	6 5%	16 10%	17 9%	11 6%	17 10%	16 9%	27 12%	30 10%	8 4%	12 5%	31 14%	20 6%	- -	10 9%	1 4%	37 15%	14 6%	8 8%
The Liberal Democrat	82 8%	44 9%	38 8%	9 8%	8 5%	16 9%	10 5%	17 11%	21 11%	23 11%	25 8%	21 10%	9 4%	25 12%	15 5%	8 26%	5 4%	* 3%	26 11%	13 5%	12 13%
None of them	535 53%	254 52%	281 55%	77 64%	93 58%	97 54%	105 55%	66 41%	98 51%	87 40%	158 52%	103 51%	170 71%	81 38%	193 61%	12 37%	54 50%	15 90%	95 39%	130 54%	37 41%
Don't know	17 2%	8 2%	10 2%	7 6%	5 3%	3 1%	1 *	1 1%	1 1%	3 1%	3 1%	4 2%	2 1%	1 *	5 2%	- -	- -	- -	- -	1 *	1 1%

## Stockton South Poll

### CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	68	136	140	174	199	281	382	184	156	240	244	307	34	93	8	289	256	92
Weighted base	1001	490	511	120	160	180	190	160	190	219	305	200	238	216	316	33	107	16	242	241	92
A Labour government	371	191	180	57	80	67	70	54	42	65	110	71	108	3	250	1	23	12	23	167	23
	37%	39%	35%	47%	50%	37%	37%	34%	22%	30%	36%	36%	45%	1%	79%	3%	21%	70%	10%	69%	25%
A Conservative government	251	124	128	20	31	31	46	48	73	70	63	58	54	163	10	2	32	-	155	18	6
	25%	25%	25%	16%	19%	17%	24%	30%	39%	32%	21%	29%	23%	76%	3%	5%	30%	-	64%	7%	6%
A coalition between Labour and the Liberal Democrats	115	57	58	14	16	33	25	12	15	30	38	17	26	1	46	11	23	-	4	30	20
	11%	12%	11%	11%	10%	18%	13%	8%	8%	14%	13%	9%	11%	*	15%	35%	21%	-	2%	13%	22%
A coalition between the Conservatives and the Liberal Democrats	114	42	72	16	17	20	19	22	22	24	52	21	16	44	4	17	17	1	41	12	23
	11%	9%	14%	13%	11%	11%	10%	13%	11%	11%	17%	11%	7%	20%	1%	50%	16%	4%	17%	5%	25%
Don't know	150	77	73	14	16	28	30	24	37	30	41	32	34	5	6	2	12	4	18	14	20
	15%	16%	14%	12%	10%	16%	16%	15%	19%	14%	14%	16%	14%	2%	2%	7%	11%	26%	7%	6%	22%

**Stockton South Poll**  
**CATI Fieldwork : 7th-13th April 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	445 44%	490 49%
Female	556 56%	511 51%

**Stockton South Poll**  
**CATI Fieldwork : 7th-13th April 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	68 7%	120 12%
25-34	136 14%	160 16%
35-44	140 14%	180 18%
45-54	174 17%	190 19%
55-64	199 20%	160 16%
65 or older	281 28%	190 19%
Refused	3 *	3 *

**Stockton South Poll**  
**CATI Fieldwork : 7th-13th April 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	134 13%	79 8%
B	248 25%	140 14%
C1	184 18%	305 30%
C2	156 16%	200 20%
D	96 10%	118 12%
E	144 14%	120 12%
Refused	39 4%	39 4%



**Stockton South Poll**  
**CATI Fieldwork : 7th-13th April 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	289 29%	242 24%
Labour	256 26%	241 24%
Liberal Democrats	92 9%	92 9%
Another party	22 2%	43 4%
Did not vote	255 25%	311 31%
Refused	40 4%	29 3%
Don't know	47 5%	43 4%