

Sherwood Poll

CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|---------------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|-------|-----------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 | |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 | |
| Certain to vote | (10) | 521 | 262 | 259 | 30 | 54 | 73 | 92 | 109 | 160 | 103 | 147 | 127 | 128 | 119 | 160 | 15 | 89 | 17 | 173 | 174 | 56 |
| | | 52% | 54% | 51% | 30% | 41% | 41% | 49% | 64% | 70% | 63% | 53% | 51% | 48% | 67% | 60% | 53% | 66% | 49% | 74% | 70% | 63% |
| | (9) | 50 | 27 | 22 | 3 | 3 | 12 | 16 | 4 | 11 | 9 | 17 | 8 | 13 | 10 | 12 | 4 | 10 | 3 | 13 | 16 | 7 |
| | | 5% | 6% | 4% | 3% | 2% | 7% | 9% | 2% | 5% | 6% | 6% | 3% | 5% | 6% | 4% | 13% | 7% | 7% | 5% | 6% | 8% |
| | (8) | 89 | 37 | 51 | 8 | 17 | 18 | 19 | 11 | 15 | 10 | 33 | 25 | 20 | 9 | 28 | 2 | 17 | - | 15 | 21 | 12 |
| | | 9% | 8% | 10% | 8% | 13% | 10% | 10% | 7% | 6% | 6% | 12% | 10% | 7% | 5% | 11% | 8% | 13% | - | 6% | 8% | 13% |
| | (7) | 41 | 16 | 25 | 8 | 9 | 8 | 6 | 6 | 5 | 4 | 8 | 10 | 13 | 10 | 15 | 2 | 3 | - | 6 | 8 | 2 |
| | | 4% | 3% | 5% | 8% | 7% | 4% | 3% | 3% | 2% | 3% | 3% | 4% | 5% | 6% | 6% | 8% | 2% | - | 3% | 3% | 3% |
| | (6) | 33 | 18 | 15 | 6 | 4 | 5 | 8 | 6 | 4 | 5 | 12 | 6 | 7 | 3 | 11 | - | 3 | 4 | 7 | 5 | 2 |
| | | 3% | 4% | 3% | 6% | 3% | 3% | 4% | 4% | 2% | 3% | 4% | 2% | 2% | 2% | 4% | - | 3% | 12% | 3% | 2% | 2% |
| | (5) | 94 | 43 | 51 | 10 | 15 | 24 | 22 | 12 | 10 | 17 | 17 | 27 | 30 | 13 | 30 | 5 | 5 | 8 | 16 | 15 | 6 |
| | | 9% | 9% | 10% | 10% | 12% | 14% | 12% | 7% | 5% | 10% | 6% | 11% | 11% | 7% | 11% | 19% | 4% | 23% | 7% | 6% | 7% |
| | (4) | 15 | 10 | 5 | 5 | 4 | - | 2 | 3 | 2 | 2 | 2 | - | 8 | 7 | 3 | - | - | - | 1 | 2 | 1 |
| | | 2% | 2% | 1% | 5% | 3% | - | 1% | 2% | 1% | 1% | 1% | - | 3% | 4% | 1% | - | - | - | * | 1% | 1% |
| | (3) | 24 | 11 | 13 | 7 | 2 | 7 | 3 | 3 | 2 | 1 | 9 | 5 | 7 | 3 | 2 | - | 2 | - | 1 | 2 | 2 |
| | | 2% | 2% | 3% | 7% | 1% | 4% | 2% | 2% | 1% | 1% | 3% | 2% | 2% | 2% | 1% | - | 1% | - | * | 1% | 2% |
| | (2) | 33 | 16 | 17 | 11 | 5 | 8 | 4 | 1 | 4 | 3 | 8 | 6 | 13 | 3 | 5 | - | 5 | 3 | 3 | 2 | - |
| | | 3% | 3% | 3% | 11% | 4% | 5% | 2% | 1% | 2% | 2% | 3% | 3% | 5% | 2% | 2% | - | 4% | 9% | 1% | 1% | - |
| Definitely would not vote | (1) | 100 | 49 | 51 | 13 | 18 | 23 | 18 | 14 | 14 | 9 | 24 | 35 | 28 | - | - | - | - | - | 1 | 4 | 1 |
| | | 10% | 10% | 10% | 13% | 14% | 13% | 9% | 8% | 6% | 5% | 8% | 14% | 10% | - | - | - | - | - | * | 1% | 1% |
| Refused | | 1 | - | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - |
| | | * | - | * | - | - | - | - | - | * | - | - | - | * | - | - | - | - | - | - | - | - |
| Don't know | | 1 | - | 1 | - | - | - | - | - | 1 | - | - | 1 | 1 | - | - | - | - | - | - | 1 | - |
| | | * | - | * | - | - | - | - | - | 1% | - | - | * | * | - | - | - | - | - | - | * | - |
| Mean | | 7.63 | 7.66 | 7.59 | 6.00 | 7.02 | 6.98 | 7.71 | 8.19 | 8.67 | 8.36 | 7.86 | 7.40 | 7.30 | 8.77 | 8.58 | 8.52 | 8.90 | 7.61 | 9.13 | 9.02 | 8.85 |
| Standard deviation | | 3.16 | 3.17 | 3.14 | 3.40 | 3.29 | 3.34 | 3.02 | 2.92 | 2.61 | 2.68 | 3.02 | 3.34 | 3.27 | 2.13 | 2.10 | 1.97 | 2.06 | 2.79 | 1.79 | 1.93 | 1.99 |
| Standard error | | 0.10 | 0.15 | 0.13 | 0.50 | 0.34 | 0.30 | 0.21 | 0.21 | 0.14 | 0.16 | 0.22 | 0.24 | 0.20 | 0.16 | 0.12 | 0.39 | 0.18 | 0.52 | 0.11 | 0.11 | 0.22 |

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-------|-----------|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 |
| Conservative | 176 | 84 | 92 | 17 | 11 | 34 | 29 | 30 | 54 | 42 | 57 | 34 | 35 | 176 | - | - | - | - | 133 | 3 | 6 |
| | 18% | 17% | 18% | 17% | 9% | 19% | 16% | 18% | 24% | 26% | 21% | 14% | 13% | 100% | - | - | - | - | 57% | 1% | 7% |
| Labour | 266 | 114 | 153 | 32 | 42 | 47 | 41 | 43 | 59 | 40 | 65 | 64 | 88 | - | 266 | - | - | - | 10 | 169 | 22 |
| | 27% | 23% | 30% | 33% | 33% | 26% | 22% | 26% | 26% | 24% | 23% | 25% | 33% | - | 100% | - | - | - | 4% | 68% | 24% |
| Liberal Democrat | 29 | 16 | 13 | 4 | 9 | 3 | 8 | 3 | 1 | 8 | 6 | 6 | 8 | - | - | 29 | - | - | 3 | 1 | 17 |
| | 3% | 3% | 3% | 4% | 7% | 2% | 4% | 2% | 1% | 5% | 2% | 2% | 3% | - | - | 100% | - | - | 1% | * | 19% |
| The UK Independence Party (UKIP) | 134 | 91 | 44 | 9 | 15 | 21 | 31 | 30 | 29 | 21 | 34 | 47 | 30 | - | - | - | 134 | - | 36 | 24 | 15 |
| | 13% | 18% | 9% | 9% | 11% | 11% | 16% | 17% | 13% | 13% | 12% | 19% | 11% | - | - | - | 100% | - | 15% | 10% | 17% |
| The Green Party | 21 | 8 | 14 | 2 | 5 | 7 | 4 | 3 | - | 3 | 10 | 3 | 4 | - | - | - | - | 21 | 4 | 2 | 3 |
| | 2% | 2% | 3% | 2% | 4% | 4% | 2% | 2% | - | 2% | 4% | 1% | 1% | - | - | - | - | 61% | 2% | 1% | 3% |
| The British National Party (BNP) | 4 | 2 | 2 | - | 2 | - | 1 | 1 | - | 2 | 1 | - | 1 | - | - | - | - | 4 | 1 | - | - |
| | * | * | * | - | 1% | - | 1% | 1% | - | 1% | * | - | 1% | - | - | - | - | 12% | * | - | - |
| Some other party | 9 | 8 | 1 | - | - | 2 | 3 | 1 | 4 | 1 | 3 | 1 | 5 | - | - | - | - | 9 | 2 | * | 1 |
| | 1% | 2% | * | - | - | 1% | 2% | * | 2% | 1% | 1% | * | 2% | - | - | - | - | 27% | 1% | * | 2% |
| Would not vote | 100 | 49 | 51 | 13 | 18 | 23 | 18 | 14 | 14 | 9 | 24 | 35 | 28 | - | - | - | - | - | 1 | 4 | 1 |
| | 10% | 10% | 10% | 13% | 14% | 13% | 9% | 8% | 6% | 5% | 8% | 14% | 10% | - | - | - | - | - | * | 1% | 1% |
| Refused | 76 | 37 | 39 | 2 | 1 | 8 | 17 | 15 | 30 | 12 | 17 | 16 | 21 | - | - | - | - | - | 12 | 8 | 2 |
| | 8% | 8% | 8% | 2% | 1% | 4% | 9% | 9% | 13% | 7% | 6% | 6% | 8% | - | - | - | - | - | 5% | 3% | 3% |
| Don't know | 184 | 81 | 103 | 20 | 27 | 35 | 36 | 29 | 38 | 26 | 60 | 44 | 48 | - | - | - | - | - | 33 | 38 | 22 |
| | 18% | 17% | 20% | 20% | 20% | 19% | 19% | 17% | 17% | 16% | 22% | 18% | 18% | - | - | - | - | - | 14% | 15% | 25% |

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | 2010 Vote | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-----------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 477 | 220 | 257 | 19 | 44 | 48 | 93 | 99 | 173 | 156 | 94 | 93 | 121 | 137 | 209 | 18 | 96 | 16 | 158 | 193 | 43 |
| Weighted base | 452 | 229 | 222 | 37 | 56 | 68 | 85 | 85 | 119 | 85 | 130 | 114 | 111 | 127 | 184 | 19 | 101 | 19 | 151 | 158 | 49 |
| Conservative | 127 | 61 | 67 | 9 | 8 | 22 | 19 | 24 | 44 | 32 | 46 | 26 | 21 | 127 | - | - | - | - | 107 | 2 | 5 |
| | 28% | 26% | 30% | 23% | 15% | 33% | 23% | 29% | 37% | 37% | 35% | 23% | 19% | 100% | - | - | - | - | 71% | 1% | 11% |
| Labour | 184 | 80 | 104 | 19 | 29 | 24 | 31 | 32 | 47 | 30 | 46 | 45 | 57 | - | 184 | - | - | - | 6 | 133 | 16 |
| | 41% | 35% | 47% | 52% | 51% | 36% | 36% | 38% | 40% | 35% | 35% | 40% | 51% | - | 100% | - | - | - | 4% | 84% | 32% |
| Liberal Democrat | 19 | 11 | 8 | 2 | 4 | 2 | 7 | 3 | 1 | 6 | 4 | 4 | 6 | - | - | 19 | - | - | 3 | 1 | 12 |
| | 4% | 5% | 4% | 6% | 7% | 3% | 8% | 4% | 1% | 7% | 3% | 4% | 5% | - | - | 100% | - | - | 2% | * | 24% |
| The UK Independence Party (UKIP) | 101 | 69 | 32 | 5 | 10 | 15 | 25 | 22 | 24 | 15 | 26 | 37 | 23 | - | - | - | 101 | - | 29 | 20 | 13 |
| | 22% | 30% | 14% | 13% | 18% | 23% | 30% | 26% | 20% | 17% | 20% | 33% | 21% | - | - | - | 100% | - | 19% | 13% | 26% |
| The Green Party | 12 | 4 | 9 | 2 | 4 | 4 | 1 | 2 | - | 2 | 6 | 1 | 2 | - | - | - | - | 12 | 4 | 1 | 2 |
| | 3% | 2% | 4% | 5% | 7% | 6% | 1% | 3% | - | 2% | 5% | 1% | 2% | - | - | - | - | 64% | 2% | 1% | 4% |
| The British National Party (BNP) | 3 | 1 | 2 | - | 1 | - | * | 1 | - | 1 | 1 | - | * | - | - | - | - | 3 | 1 | - | - |
| | 1% | * | 1% | - | 2% | - | * | 1% | - | 2% | 1% | - | * | - | - | - | - | 13% | 1% | - | - |
| Some other party | 4 | 3 | 1 | - | - | * | 2 | * | 2 | * | 1 | * | 2 | - | - | - | - | 4 | 1 | * | 1 |
| | 1% | 2% | * | - | - | * | 2% | * | 2% | * | 1% | * | 2% | - | - | - | - | 22% | 1% | * | 3% |

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 29% |
| Labour | 41% |
| Liberal Democrat | 5% |
| UKIP | 21% |
| Other | 4% |

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|----------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|------------|-----------|------------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 |
| Conservative | 203 20% | 99 20% | 104 20% | 21 21% | 18 14% | 37 21% | 34 18% | 29 17% | 64 28% | 46 29% | 65 23% | 43 17% | 40 15% | 163 93% | 2 1% | 2 6% | 6 5% | 5 15% | 152 65% | 4 1% | 9 10% |
| Labour | 292 29% | 125 25% | 167 33% | 35 35% | 38 29% | 58 32% | 53 28% | 46 27% | 61 27% | 42 26% | 81 29% | 67 27% | 94 35% | 2 1% | 247 93% | 2 8% | 4 3% | 3 9% | 11 5% | 177 72% | 32 36% |
| Liberal Democrat | 31 3% | 22 5% | 9 2% | 3 3% | 10 8% | 3 2% | 8 4% | 4 2% | 3 1% | 6 4% | 7 2% | 4 2% | 11 4% | 1 * | 2 1% | 21 75% | - | 1 4% | 3 1% | 2 1% | 16 18% |
| The UK Independence Party (UKIP) | 123 12% | 81 16% | 43 8% | 11 11% | 12 9% | 19 11% | 27 14% | 28 16% | 25 11% | 20 12% | 29 10% | 44 18% | 27 10% | 1 1% | 1 * | 2 8% | 105 78% | 3 8% | 35 15% | 20 8% | 11 13% |
| The Green Party | 12 1% | 3 1% | 9 2% | 2 2% | 3 2% | 3 2% | - | 4 2% | 1 * | 3 2% | 1 * | 3 1% | 4 2% | - | 1 1% | - | - | 7 20% | 2 1% | 2 1% | 3 3% |
| The British National Party (BNP) | 3 * | 1 * | 2 * | - | 2 1% | - | - | 1 1% | - | 2 1% | 1 * | - | - | - | - | - | - | 3 8% | 1 * | - | - |
| Some other party | 7 1% | 3 1% | 4 1% | - | - | 3 1% | - | 2 1% | 3 1% | 1 1% | 1 * | 2 1% | 3 1% | - | 1 * | - | - | 5 13% | 1 1% | 1 * | - |
| Would not vote | 100 10% | 49 10% | 51 10% | 13 13% | 18 14% | 23 13% | 18 9% | 14 8% | 14 6% | 9 5% | 24 8% | 35 14% | 28 10% | - | - | - | - | - | 1 * | 4 1% | 1 1% |
| Refused | 52 5% | 29 6% | 23 5% | 2 2% | 1 1% | 6 3% | 12 6% | 9 5% | 20 9% | 9 5% | 10 4% | 12 5% | 14 5% | - | - | - | - | - | 1 * | 3 1% | 2 3% |
| Don't know | 177 18% | 78 16% | 99 19% | 11 11% | 28 21% | 27 15% | 37 20% | 33 20% | 39 17% | 25 15% | 60 22% | 40 16% | 46 17% | 9 5% | 12 4% | 1 4% | 19 14% | 8 23% | 27 12% | 35 14% | 15 17% |

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | | Voting Intention | | | | | 2010 Vote | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|-----|------------------|--------|------|-------|-----|-----------|--------|--|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 497 | 225 | 272 | 18 | 42 | 55 | 95 | 102 | 183 | 162 | 99 | 98 | 124 | 132 | 199 | 17 | 84 | 14 | 172 | 198 | 47 | |
| Weighted base | 470 | 235 | 235 | 36 | 54 | 78 | 88 | 87 | 126 | 88 | 138 | 117 | 115 | 123 | 176 | 18 | 88 | 15 | 164 | 163 | 54 | |
| Conservative | 145 | 71 | 74 | 9 | 12 | 27 | 23 | 24 | 51 | 36 | 53 | 30 | 23 | 121 | 1 | 1 | 5 | 3 | 120 | 3 | 7 | |
| | 31% | 30% | 31% | 25% | 21% | 34% | 26% | 28% | 40% | 40% | 38% | 25% | 20% | 98% | * | 5% | 5% | 19% | 74% | 2% | 13% | |
| Labour | 200 | 85 | 115 | 20 | 26 | 33 | 37 | 34 | 50 | 30 | 57 | 47 | 60 | 1 | 170 | 2 | 3 | 2 | 7 | 139 | 24 | |
| | 43% | 36% | 49% | 55% | 48% | 42% | 42% | 39% | 39% | 34% | 41% | 40% | 52% | * | 97% | 10% | 3% | 10% | 5% | 85% | 44% | |
| Liberal Democrat | 21 | 14 | 6 | 1 | 5 | 2 | 7 | 3 | 2 | 5 | 3 | 3 | 8 | 1 | 1 | 15 | - | 1 | 3 | 2 | 11 | |
| | 4% | 6% | 3% | 3% | 9% | 3% | 8% | 4% | 2% | 5% | 2% | 3% | 7% | 1% | 1% | 80% | - | 9% | 2% | 1% | 21% | |
| The UK Independence Party (UKIP) | 93 | 61 | 32 | 6 | 8 | 15 | 21 | 21 | 21 | 14 | 22 | 35 | 22 | 1 | 1 | 1 | 80 | 1 | 30 | 17 | 10 | |
| | 20% | 26% | 13% | 17% | 14% | 19% | 24% | 24% | 17% | 16% | 16% | 30% | 19% | 1% | 1% | 5% | 91% | 10% | 18% | 10% | 18% | |
| The Green Party | 6 | 2 | 4 | * | 2 | * | - | 2 | 1 | 1 | 1 | 1 | 1 | - | 1 | - | - | 4 | 2 | 1 | 2 | |
| | 1% | 1% | 2% | 1% | 4% | * | - | 3% | 1% | 2% | 1% | 1% | 1% | - | 1% | - | - | 27% | 1% | 1% | 4% | |
| The British National Party (BNP) | 2 | 1 | 2 | - | 1 | - | - | 1 | - | 1 | 1 | - | - | - | - | - | - | 2 | 1 | - | - | |
| | 1% | * | 1% | - | 3% | - | - | 1% | - | 2% | 1% | - | - | - | - | - | - | 16% | 1% | - | - | |
| Some other party | 4 | 1 | 3 | - | - | 1 | - | 1 | 1 | 1 | 1 | 1 | 1 | - | 1 | - | - | 1 | 1 | 1 | - | |
| | 1% | * | 1% | - | - | 1% | - | 2% | 1% | 1% | 1% | 1% | 1% | - | * | - | - | 9% | 1% | 1% | - | |

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 31% |
| Labour | 43% |
| Liberal Democrat | 5% |
| UKIP | 19% |
| Other | 2% |

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|--|------------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|-----------|------------|------------|------------|------------------|------------|-----------|------------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 |
| I would not vote Liberal Democrat | 503 50% | 264 54% | 239 47% | 33 34% | 46 36% | 78 44% | 102 54% | 96 57% | 146 64% | 76 47% | 139 50% | 123 49% | 149 56% | 92 52% | 149 56% | - | 102 76% | 16 46% | 141 60% | 136 55% | 26 29% |
| I would not vote Conservative | 473 47% | 234 48% | 239 47% | 51 51% | 64 49% | 87 48% | 102 54% | 80 47% | 88 38% | 57 35% | 121 43% | 134 54% | 145 54% | - | 213 80% | 11 40% | 86 64% | 20 59% | 25 11% | 180 73% | 49 55% |
| I would not vote UKIP | 447 45% | 208 42% | 239 47% | 47 47% | 52 40% | 79 44% | 67 35% | 82 48% | 120 52% | 87 53% | 132 47% | 90 36% | 121 45% | 108 61% | 161 60% | 17 60% | - | 21 61% | 115 49% | 128 52% | 35 40% |
| I would not vote Labour | 356 36% | 204 42% | 152 30% | 23 24% | 37 29% | 58 32% | 68 36% | 74 44% | 95 41% | 64 39% | 91 33% | 103 41% | 88 33% | 121 69% | - | 10 34% | 94 70% | 14 39% | 150 64% | 16 7% | 34 38% |
| None of these - I would potentially vote for all of them | 128 13% | 57 12% | 71 14% | 17 17% | 19 15% | 28 15% | 22 12% | 20 12% | 21 9% | 20 12% | 40 14% | 30 12% | 26 10% | 12 7% | 12 5% | 1 2% | 9 7% | 3 7% | 20 8% | 20 8% | 8 9% |
| Don't know | 39 4% | 18 4% | 20 4% | 6 6% | 3 3% | 6 3% | 7 4% | 4 2% | 12 5% | 5 3% | 8 3% | 11 5% | 11 4% | 2 1% | 2 1% | 2 8% | - | - | 5 2% | 3 1% | 3 3% |

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 | |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 | |
| NET: Well | 531 | 286 | 244 | 54 | 69 | 79 | 95 | 92 | 140 | 104 | 166 | 136 | 102 | 140 | 124 | 16 | 63 | 19 | 175 | 113 | 58 | |
| | 53% | 58% | 48% | 54% | 53% | 44% | 50% | 54% | 61% | 64% | 60% | 55% | 38% | 80% | 46% | 55% | 47% | 54% | 75% | 46% | 65% | |
| Very well | (4) | 36 | 26 | 10 | 4 | 1 | 1 | 4 | 8 | 17 | 6 | 10 | 12 | 7 | 18 | 6 | 2 | 4 | 1 | 18 | 7 | 2 |
| | | 4% | 5% | 2% | 4% | 1% | 1% | 2% | 4% | 7% | 4% | 4% | 5% | 3% | 10% | 2% | 9% | 3% | 2% | 8% | 3% | 2% |
| Quite well | (3) | 495 | 260 | 235 | 50 | 67 | 78 | 91 | 84 | 123 | 97 | 155 | 124 | 95 | 122 | 118 | 13 | 59 | 18 | 157 | 106 | 56 |
| | | 50% | 53% | 46% | 50% | 52% | 43% | 48% | 50% | 54% | 60% | 56% | 50% | 35% | 69% | 44% | 47% | 44% | 53% | 67% | 43% | 63% |
| Quite badly | (2) | 339 | 141 | 198 | 35 | 53 | 68 | 71 | 58 | 53 | 44 | 86 | 90 | 107 | 33 | 100 | 11 | 54 | 13 | 51 | 93 | 26 |
| | | 34% | 29% | 39% | 35% | 41% | 38% | 37% | 34% | 23% | 27% | 31% | 36% | 40% | 18% | 38% | 40% | 40% | 37% | 22% | 37% | 30% |
| Very badly | (1) | 97 | 49 | 48 | 1 | 8 | 29 | 20 | 15 | 23 | 9 | 18 | 22 | 43 | 3 | 32 | 1 | 15 | 3 | 5 | 32 | 4 |
| | | 10% | 10% | 9% | 1% | 6% | 16% | 11% | 9% | 10% | 6% | 6% | 9% | 16% | 2% | 12% | 3% | 11% | 8% | 2% | 13% | 5% |
| NET: Badly | | 435 | 190 | 246 | 37 | 61 | 97 | 91 | 72 | 76 | 53 | 104 | 112 | 149 | 35 | 132 | 12 | 69 | 16 | 55 | 124 | 30 |
| | | 44% | 39% | 48% | 37% | 47% | 54% | 48% | 43% | 33% | 32% | 37% | 45% | 56% | 20% | 50% | 42% | 52% | 46% | 24% | 50% | 34% |
| Don't know | | 34 | 14 | 20 | 9 | - | 3 | 3 | 5 | 13 | 6 | 8 | 1 | 17 | 1 | 10 | 1 | 2 | - | 4 | 10 | 1 |
| | | 3% | 3% | 4% | 9% | - | 2% | 2% | 3% | 6% | 4% | 3% | 1% | 6% | * | 4% | 2% | 1% | - | 2% | 4% | 1% |
| Mean | | 2.49 | 2.55 | 2.42 | 2.62 | 2.48 | 2.29 | 2.43 | 2.52 | 2.62 | 2.65 | 2.59 | 2.51 | 2.27 | 2.88 | 2.38 | 2.63 | 2.40 | 2.48 | 2.82 | 2.37 | 2.63 |
| Standard deviation | | 0.72 | 0.75 | 0.69 | 0.59 | 0.63 | 0.74 | 0.72 | 0.73 | 0.78 | 0.65 | 0.67 | 0.72 | 0.77 | 0.58 | 0.73 | 0.69 | 0.73 | 0.67 | 0.59 | 0.75 | 0.61 |
| Standard error | | 0.02 | 0.04 | 0.03 | 0.09 | 0.06 | 0.07 | 0.05 | 0.05 | 0.04 | 0.04 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.14 | 0.07 | 0.13 | 0.04 | 0.05 | 0.07 |

Sherwood Poll

CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|------|------|--------|----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 | |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 | |
| NET: Well | 550 | 299 | 252 | 76 | 72 | 79 | 92 | 89 | 140 | 112 | 162 | 135 | 116 | 141 | 127 | 19 | 64 | 18 | 176 | 102 | 48 | |
| | 55% | 61% | 49% | 77% | 56% | 44% | 49% | 52% | 61% | 69% | 58% | 54% | 43% | 80% | 48% | 66% | 48% | 53% | 75% | 41% | 54% | |
| Very well | (4) | 41 | 27 | 14 | 6 | 6 | 2 | 4 | 9 | 15 | 12 | 9 | 9 | 8 | 14 | 9 | 1 | 4 | 1 | 15 | 7 | 3 |
| | 4% | 6% | 3% | 6% | 4% | 1% | 2% | 5% | 6% | 7% | 3% | 3% | 3% | 8% | 3% | 4% | 3% | 2% | 7% | 3% | 3% | |
| Quite well | (3) | 509 | 272 | 238 | 71 | 67 | 77 | 88 | 80 | 126 | 100 | 153 | 126 | 108 | 127 | 118 | 18 | 60 | 18 | 160 | 95 | 45 |
| | 51% | 55% | 47% | 71% | 52% | 43% | 47% | 47% | 55% | 61% | 55% | 51% | 40% | 72% | 44% | 62% | 45% | 51% | 68% | 38% | 51% | |
| Quite badly | (2) | 308 | 124 | 184 | 20 | 53 | 65 | 58 | 57 | 54 | 38 | 99 | 68 | 91 | 28 | 97 | 8 | 42 | 8 | 41 | 92 | 36 |
| | 31% | 25% | 36% | 20% | 41% | 36% | 30% | 33% | 24% | 23% | 36% | 27% | 34% | 16% | 37% | 28% | 31% | 23% | 17% | 37% | 41% | |
| Very badly | (1) | 111 | 59 | 53 | 2 | 4 | 31 | 35 | 19 | 20 | 8 | 14 | 39 | 47 | 3 | 33 | 1 | 24 | 8 | 10 | 42 | 3 |
| | 11% | 12% | 10% | 2% | 3% | 17% | 19% | 11% | 9% | 5% | 5% | 16% | 17% | 2% | 12% | 4% | 18% | 22% | 4% | 17% | 4% | |
| NET: Badly | 419 | 183 | 236 | 22 | 57 | 96 | 93 | 76 | 74 | 45 | 113 | 107 | 138 | 31 | 131 | 9 | 66 | 16 | 51 | 134 | 39 | |
| | 42% | 37% | 46% | 22% | 44% | 53% | 49% | 45% | 32% | 28% | 41% | 43% | 51% | 17% | 49% | 32% | 49% | 45% | 22% | 54% | 44% | |
| Don't know | 30 | 8 | 22 | 1 | - | 5 | 5 | 5 | 15 | 6 | 3 | 7 | 15 | 4 | 9 | 1 | 4 | 1 | 8 | 11 | 2 | |
| | 3% | 2% | 4% | 1% | - | 3% | 2% | 3% | 6% | 3% | 1% | 3% | 6% | 2% | 3% | 2% | 3% | 2% | 3% | 5% | 2% | |
| Mean | 2.50 | 2.56 | 2.44 | 2.81 | 2.57 | 2.28 | 2.33 | 2.48 | 2.63 | 2.74 | 2.57 | 2.43 | 2.30 | 2.89 | 2.40 | 2.68 | 2.33 | 2.33 | 2.80 | 2.29 | 2.55 | |
| Standard deviation | 0.75 | 0.78 | 0.72 | 0.56 | 0.63 | 0.76 | 0.80 | 0.77 | 0.75 | 0.67 | 0.64 | 0.80 | 0.80 | 0.55 | 0.75 | 0.63 | 0.81 | 0.85 | 0.62 | 0.79 | 0.63 | |
| Standard error | 0.02 | 0.04 | 0.03 | 0.08 | 0.06 | 0.07 | 0.06 | 0.06 | 0.04 | 0.04 | 0.05 | 0.06 | 0.05 | 0.04 | 0.05 | 0.13 | 0.07 | 0.16 | 0.04 | 0.05 | 0.07 | |

Sherwood Poll

CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------------|------------|-----------|-----------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 |
| I am satisfied with the job David Cameron is doing overall as Prime Minister | 269 27% | 139 28% | 130 25% | 24 24% | 41 32% | 49 27% | 44 23% | 31 18% | 79 34% | 49 30% | 93 33% | 56 22% | 59 22% | 112 63% | 32 12% | 9 33% | 18 13% | 6 19% | 114 49% | 40 16% | 17 19% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister | 282 28% | 133 27% | 149 29% | 37 37% | 29 22% | 48 27% | 57 30% | 65 39% | 45 20% | 51 31% | 75 27% | 84 34% | 62 23% | 61 35% | 35 13% | 12 40% | 65 49% | 11 31% | 96 41% | 39 16% | 26 29% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead. | 307 31% | 154 31% | 153 30% | 31 31% | 43 33% | 58 32% | 52 28% | 50 30% | 71 31% | 41 25% | 74 26% | 78 31% | 103 38% | 3 2% | 189 71% | 6 23% | 34 25% | 10 30% | 14 6% | 149 60% | 33 38% |
| Refused | 40 4% | 25 5% | 15 3% | - - | 2 2% | 7 4% | 17 9% | 3 2% | 11 5% | 9 6% | 12 4% | 11 4% | 7 2% | - - | * * | 1 2% | 6 4% | 2 5% | 3 1% | 4 2% | 1 1% |
| Don't know | 103 10% | 39 8% | 63 12% | 8 8% | 15 11% | 18 10% | 19 10% | 20 12% | 22 10% | 13 8% | 25 9% | 21 8% | 37 14% | - - | 10 4% | 1 2% | 12 9% | 5 16% | 8 3% | 15 6% | 11 13% |

Sherwood Poll

CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|----------------------------------|------------|------------|------------|-----------|-----------|------------|------------|------------|------------|-----------|------------|------------|------------|------------------|------------|-----------|-----------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 |
| The Conservatives | 188 19% | 101 21% | 87 17% | 3 3% | 10 8% | 35 20% | 38 20% | 40 23% | 60 26% | 44 27% | 62 22% | 36 15% | 43 16% | 50 29% | 33 12% | 7 26% | 27 20% | 9 27% | 68 29% | 39 16% | 21 23% |
| Labour | 185 19% | 98 20% | 87 17% | 18 19% | 23 18% | 31 17% | 37 19% | 33 19% | 43 19% | 26 16% | 58 21% | 48 19% | 48 18% | 26 15% | 70 26% | 4 15% | 20 15% | 10 29% | 37 16% | 62 25% | 14 16% |
| The Liberal Democrat | 34 3% | 18 4% | 16 3% | 6 6% | 5 4% | 4 2% | 10 5% | 6 4% | 3 1% | 2 1% | 16 6% | 5 2% | 11 4% | 7 4% | 15 6% | 3 10% | 3 2% | 2 5% | 8 3% | 6 2% | 3 4% |
| The UK Independence Party (UKIP) | 32 3% | 26 5% | 7 1% | 2 2% | 8 6% | 4 2% | 6 3% | 6 3% | 7 3% | 7 4% | 9 3% | 7 3% | 9 3% | 2 1% | 9 3% | 1 3% | 12 9% | 3 7% | 5 2% | 9 4% | 4 4% |
| None of them | 635 63% | 301 61% | 334 66% | 75 75% | 90 70% | 116 64% | 119 63% | 101 60% | 133 58% | 97 60% | 164 59% | 164 66% | 179 67% | 103 58% | 168 63% | 19 66% | 82 61% | 17 50% | 130 55% | 153 62% | 51 58% |
| Don't know | 17 2% | 3 1% | 13 3% | 3 3% | 4 3% | 2 1% | 2 1% | 3 2% | 3 1% | 2 1% | 6 2% | 5 2% | 3 1% | 4 2% | 5 2% | - | * | - | 4 2% | 1 1% | 3 3% |

Sherwood Poll

CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------------|------------|-----------|-----------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 441 | 559 | 47 | 96 | 127 | 197 | 200 | 330 | 293 | 194 | 201 | 271 | 183 | 284 | 25 | 128 | 29 | 253 | 290 | 81 |
| Weighted base | 1000 | 490 | 510 | 100 | 130 | 179 | 189 | 169 | 229 | 163 | 278 | 249 | 269 | 176 | 266 | 29 | 134 | 35 | 234 | 247 | 89 |
| A Labour government | 375 38% | 183 37% | 192 38% | 36 36% | 58 44% | 68 38% | 76 40% | 59 35% | 79 35% | 46 28% | 92 33% | 104 42% | 120 45% | 4 2% | 224 84% | 6 20% | 40 30% | 7 21% | 13 6% | 189 76% | 26 29% |
| A Conservative government | 234 23% | 113 23% | 121 24% | 9 9% | 16 13% | 41 23% | 38 20% | 42 25% | 87 38% | 54 33% | 66 24% | 53 21% | 53 20% | 138 79% | 2 1% | 2 8% | 39 29% | 7 19% | 160 68% | 5 2% | 8 9% |
| A coalition between the Conservatives and the Liberal Democrats | 112 11% | 67 14% | 45 9% | 17 17% | 11 8% | 22 12% | 27 14% | 21 13% | 13 6% | 23 14% | 40 14% | 26 10% | 18 7% | 32 18% | - - | 16 56% | 17 13% | 5 16% | 38 16% | 10 4% | 23 26% |
| A coalition between Labour and the Liberal Democrats | 109 11% | 53 11% | 56 11% | 22 22% | 23 18% | 20 11% | 16 8% | 15 9% | 14 6% | 16 10% | 26 9% | 30 12% | 32 12% | * * | 38 14% | 5 17% | 15 11% | 10 28% | 4 2% | 33 13% | 17 19% |
| Don't know | 170 17% | 74 15% | 95 19% | 16 16% | 22 17% | 29 16% | 33 17% | 32 19% | 36 16% | 25 15% | 53 19% | 36 14% | 46 17% | 1 1% | 2 1% | - - | 22 17% | 6 17% | 20 9% | 11 5% | 14 16% |

Sherwood Poll
CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Male | 441 44% | 490 49% |
| Female | 559 56% | 510 51% |

Sherwood Poll
CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| 18-24 | 47 5% | 100 10% |
| 25-34 | 96 10% | 130 13% |
| 35-44 | 127 13% | 179 18% |
| 45-54 | 197 20% | 189 19% |
| 55-64 | 200 20% | 169 17% |
| 65 or older | 330 33% | 229 23% |
| Refused | 3 * | 3 * |

Sherwood Poll
CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| A | 82 8% | 48 5% |
| B | 211 21% | 115 12% |
| C1 | 194 19% | 278 28% |
| C2 | 201 20% | 249 25% |
| D | 84 8% | 103 10% |
| E | 187 19% | 166 17% |
| Refused | 41 4% | 41 4% |

Sherwood Poll
CATI Fieldwork : 7th-13th April 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-------------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Conservative | 253 25% | 234 23% |
| Labour | 290 29% | 247 25% |
| Liberal Democrats | 81 8% | 89 9% |
| Another party | 42 4% | 42 4% |
| Did not vote | 240 24% | 305 30% |
| Refused | 63 6% | 51 5% |
| Don't know | 31 3% | 32 3% |