

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 1
Q.1 Did you vote in the European Elections held today/ yesterday (22nd May 2014), whether in person at the polling station or by post before polling day?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Yes	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 1
Q.1 Did you vote in the European Elections held today/ yesterday (22nd May 2014), whether in person at the polling station or by post before polling day?
Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Yes	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
Q.2 Did you vote in person or by post?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
In person	2981	1594	1386	130	376	468	585	712	709	1272	754	391	564	875	720	703	428	255
	70%	71%	68%	82%	78%	73%	71%	69%	62%	69%	73%	70%	66%	73%	69%	64%	71%	74%
By post	1305	659	646	29	106	177	235	315	444	565	277	169	295	329	326	387	172	92
	30%	29%	32%	18%	22%	27%	29%	31%	38%	31%	27%	30%	34%	27%	31%	36%	29%	26%

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Table 2
Q.2 Did you vote in person or by post?
Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
In person	2981	695	763	203	808	512	1027	717	636	846	921	191	424
	70%	68%	71%	68%	67%	75%	67%	70%	69%	68%	71%	70%	66%
By post	1305	334	309	97	393	173	506	302	285	393	370	84	221
	30%	32%	29%	32%	33%	25%	33%	30%	31%	32%	29%	30%	34%

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Table 3

Q.3 Which party did you vote for in the European Elections?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Conservative	1029 24%	533 24%	496 24%	28 17%	108 22%	134 21%	164 20%	244 24%	350 30%	532 29%	248 24%	116 21%	132 15%	340 28%	270 26%	225 21%	139 23%	55 16%
Labour	1071 25%	502 22%	570 28%	60 38%	170 35%	200 31%	223 27%	219 21%	200 17%	430 23%	267 26%	133 24%	242 28%	293 24%	237 23%	345 32%	114 19%	83 24%
Liberal Democrat	300 7%	165 7%	135 7%	12 8%	30 6%	48 7%	38 5%	75 7%	96 8%	173 9%	53 5%	29 5%	45 5%	87 7%	74 7%	65 6%	56 9%	18 5%
UKIP	1200 28%	730 32%	470 23%	22 14%	80 17%	148 23%	250 30%	315 31%	384 33%	439 24%	253 25%	203 36%	305 35%	324 27%	332 32%	329 30%	177 29%	38 11%
SNP	114 3%	67 3%	47 2%	3 2%	11 2%	17 3%	24 3%	31 3%	28 2%	41 2%	34 3%	18 3%	22 3%	-	-	-	-	114 33%
Plaid Cymru	32 1%	14 1%	18 1%	-	6 1%	2 *	6 1%	14 1%	5 *	8 *	13 1%	6 1%	6 1%	-	-	-	32 5%	-
The Green Party	440 10%	198 9%	242 12%	31 20%	68 14%	79 12%	88 11%	106 10%	69 6%	195 11%	132 13%	40 7%	73 9%	122 10%	104 10%	103 9%	76 13%	35 10%
The British National Party	22 1%	11 1%	10 1%	1 1%	2 *	4 1%	8 1%	2 *	5 *	1 *	6 1%	3 1%	12 1%	6 *	6 1%	6 1%	2 *	3 1%
Some other party	78 2%	34 2%	44 2%	2 1%	7 1%	13 2%	20 2%	20 2%	17 1%	20 1%	24 2%	12 2%	22 3%	32 3%	24 2%	18 2%	3 *	2 1%

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Table 3

Q.3 Which party did you vote for in the European Elections?**Base: All respondents**

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Conservative	1029	1029	-	-	-	-	822	38	93	927	6	19	5
	24%	100%	-	-	-	-	54%	4%	10%	75%	*	7%	1%
Labour	1071	-	1071	-	-	-	61	687	177	10	989	8	6
	25%	-	100%	-	-	-	4%	67%	19%	1%	77%	3%	1%
Liberal Democrat	300	-	-	300	-	-	29	25	219	23	21	197	1
	7%	-	-	100%	-	-	2%	2%	24%	2%	2%	72%	*
UKIP	1200	-	-	-	1200	-	552	157	189	252	130	17	617
	28%	-	-	-	100%	-	36%	15%	21%	20%	10%	6%	96%
SNP	114	-	-	-	-	114	3	12	11	2	4	-	-
	3%	-	-	-	-	17%	*	1%	1%	*	*	-	-
Plaid Cymru	32	-	-	-	-	32	2	8	3	1	7	1	-
	1%	-	-	-	-	5%	*	1%	*	*	1%	*	-
The Green Party	440	-	-	-	-	440	44	75	201	16	116	31	6
	10%	-	-	-	-	64%	3%	7%	22%	1%	9%	11%	1%
The British National Party	22	-	-	-	-	22	5	4	3	2	2	1	2
	1%	-	-	-	-	3%	*	*	*	*	*	*	*
Some other party	78	-	-	-	-	78	15	12	24	7	17	2	8
	2%	-	-	-	-	11%	1%	1%	3%	1%	1%	1%	1%

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Table 4

Q.4 How many, if any, of the following reasons applied to why you voted for...?

Summary

Base: All respondents

Sample: All

	Reasons					
	They had the best policies on important national issues	They had the best approach to Europe	They had the best leader nationally	They are the party you'd like to win the next General Election nationally	To send a message that you are unhappy with the party you usually support	As a general protest that I'm unhappy with all established political parties at the moment
Unweighted base	4286	4286	4286	4286	4286	4286
Weighted base	4286	4286	4286	4286	4286	4286
NET: Applied at all	3878 90%	3949 92%	3039 71%	3410 80%	1879 44%	2158 50%
A large part	2478 58%	2681 63%	1628 38%	2400 56%	1178 27%	1299 30%
A small part	1400 33%	1268 30%	1411 33%	1010 24%	701 16%	859 20%
No part	408 10%	337 8%	1247 29%	876 20%	2407 56%	2128 50%

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Table 5

Q.4 How many, if any, of the following reasons applied to why you voted for...?

Summary

Base: All respondents

Sample: Conservative - European Election Vote

	Reasons					
	They had the best policies on important national issues	They had the best approach to Europe	They had the best leader nationally	They are the party you'd like to win the next General Election nationally	To send a message that you are unhappy with the party you usually support	As a general protest that I'm unhappy with all established political parties at the moment
Unweighted base	1035	1035	1035	1035	1035	1035
Weighted base	1029	1029	1029	1029	1029	1029
NET: Applied at all	986 96%	983 96%	938 91%	958 93%	93 9%	121 12%
A large part	744 72%	661 64%	681 66%	789 77%	53 5%	45 4%
A small part	242 23%	322 31%	257 25%	169 16%	41 4%	77 7%
No part	43 4%	46 4%	90 9%	71 7%	935 91%	907 88%

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Table 6

Q.4 How many, if any, of the following reasons applied to why you voted for...?

Summary

Base: All respondents

Sample: Labour European - Election Vote

	Reasons					
	They had the best policies on important national issues	They had the best approach to Europe	They had the best leader nationally	They are the party you'd like to win the next General Election nationally	To send a message that you are unhappy with the party you usually support	As a general protest that I'm unhappy with all established political parties at the moment
Unweighted base	948	948	948	948	948	948
Weighted base	1071	1071	1071	1071	1071	1071
NET: Applied at all	991 93%	954 89%	784 73%	1017 95%	287 27%	405 38%
A large part	654 61%	580 54%	383 36%	865 81%	149 14%	188 18%
A small part	337 31%	374 35%	401 37%	153 14%	138 13%	217 20%
No part	80 7%	118 11%	287 27%	54 5%	784 73%	667 62%

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Absolutes/col percents

Table 7

Q.4 How many, if any, of the following reasons applied to why you voted for...?

Summary

Base: All respondents

Sample: Liberal Democrat - European Election Vote

	Reasons					
	They had the best policies on important national issues	They had the best approach to Europe	They had the best leader nationally	They are the party you'd like to win the next General Election nationally	To send a message that you are unhappy with the party you usually support	As a general protest that I'm unhappy with all established political parties at the moment
Unweighted base	346	346	346	346	346	346
Weighted base	300	300	300	300	300	300
NET: Applied at all	266 89%	279 93%	187 62%	225 75%	69 23%	88 29%
A large part	134 45%	189 63%	60 20%	116 39%	26 9%	33 11%
A small part	133 44%	90 30%	127 42%	108 36%	42 14%	55 18%
No part	34 11%	21 7%	113 38%	75 25%	232 77%	212 71%

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Table 8

Q.4 How many, if any, of the following reasons applied to why you voted for...?

Summary

Base: All respondents

Sample: UKIP - European Election Vote

	Reasons					
	They had the best policies on important national issues	They had the best approach to Europe	They had the best leader nationally	They are the party you'd like to win the next General Election nationally	To send a message that you are unhappy with the party you usually support	As a general protest that I'm unhappy with all established political parties at the moment
Unweighted base	1229	1229	1229	1229	1229	1229
Weighted base	1200	1200	1200	1200	1200	1200
NET: Applied at all	1022 85%	1164 97%	809 67%	787 66%	1016 85%	1064 89%
A large part	570 48%	949 79%	370 31%	404 34%	715 60%	740 62%
A small part	452 38%	215 18%	438 37%	383 32%	301 25%	324 27%
No part	178 15%	36 3%	392 33%	413 34%	185 15%	136 11%

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Table 9

Q.4 How many, if any, of the following reasons applied to why you voted for...?

Summary

Base: All respondents

Sample: The Green Party - European Election Vote

	Reasons					
	They had the best policies on important national issues	They had the best approach to Europe	They had the best leader nationally	They are the party you'd like to win the next General Election nationally	To send a message that you are unhappy with the party you usually support	As a general protest that I'm unhappy with all established political parties at the moment
Unweighted base	467	467	467	467	467	467
Weighted base	440	440	440	440	440	440
NET: Applied at all	401 91%	363 82%	170 39%	268 61%	303 69%	335 76%
A large part	232 53%	181 41%	38 9%	127 29%	168 38%	203 46%
A small part	170 39%	182 41%	132 30%	140 32%	136 31%	133 30%
No part	39 9%	77 18%	270 61%	172 39%	137 31%	105 24%

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Table 10

Q.4 How many, if any, of the following reasons applied to why you voted for...?**They had the best policies on important national issues****Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Applied at all	3878	2037	1841	146	443	582	731	918	1058	1662	922	513	781	1074	961	993	534	315
	90%	90%	91%	92%	92%	90%	89%	89%	92%	90%	90%	92%	91%	89%	92%	91%	89%	91%
A large part	2478	1345	1132	96	271	365	441	588	717	1093	572	315	498	706	608	639	311	213
	58%	60%	56%	60%	56%	57%	54%	57%	62%	59%	56%	56%	58%	59%	58%	59%	52%	61%
A small part	1400	692	709	50	172	217	290	330	341	569	350	198	283	369	353	354	222	102
	33%	31%	35%	31%	36%	34%	35%	32%	30%	31%	34%	35%	33%	31%	34%	33%	37%	29%
No part	408	217	191	13	38	64	89	109	95	176	108	46	78	129	85	96	66	32
	10%	10%	9%	8%	8%	10%	11%	11%	8%	10%	10%	8%	9%	11%	8%	9%	11%	9%

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Table 10

**Q.4 How many, if any, of the following reasons applied to why you voted for...?
They had the best policies on important national issues**

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Applied at all	3878	986	991	266	1022	612	1381	938	829	1124	1191	251	602
	90%	96%	93%	89%	85%	89%	90%	92%	90%	91%	92%	91%	93%
A large part	2478	744	654	134	570	375	933	605	480	798	744	140	406
	58%	72%	61%	45%	48%	55%	61%	59%	52%	64%	58%	51%	63%
A small part	1400	242	337	133	452	237	448	333	349	326	447	111	196
	33%	23%	31%	44%	38%	35%	29%	33%	38%	26%	35%	40%	30%
No part	408	43	80	34	178	73	152	80	92	115	100	24	42
	10%	4%	7%	11%	15%	11%	10%	8%	10%	9%	8%	9%	7%

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Table 11

Q.4 How many, if any, of the following reasons applied to why you voted for...?

They had the best approach to Europe

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Applied at all	3949	2114	1835	148	431	574	735	960	1101	1718	932	518	781	1106	981	1001	554	307
	92%	94%	90%	93%	89%	89%	90%	93%	95%	93%	90%	93%	91%	92%	94%	92%	92%	89%
A large part	2681	1482	1199	90	258	369	478	664	822	1169	606	357	550	757	677	688	369	190
	63%	66%	59%	57%	54%	57%	58%	65%	71%	64%	59%	64%	64%	63%	65%	63%	62%	55%
A small part	1268	632	636	58	172	205	258	296	279	549	326	161	231	349	304	313	185	117
	30%	28%	31%	37%	36%	32%	31%	29%	24%	30%	32%	29%	27%	29%	29%	29%	31%	34%
No part	337	139	198	11	51	71	84	67	52	120	98	42	78	97	65	89	46	40
	8%	6%	10%	7%	11%	11%	10%	7%	5%	7%	10%	7%	9%	8%	6%	8%	8%	11%

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Q.4 How many, if any, of the following reasons applied to why you voted for...?

They had the best approach to Europe

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Applied at all	3949	983	954	279	1164	569	1462	935	827	1181	1166	259	630
	92%	96%	89%	93%	97%	83%	95%	92%	90%	95%	90%	94%	98%
A large part	2681	661	580	189	949	302	1055	610	532	837	722	170	543
	63%	64%	54%	63%	79%	44%	69%	60%	58%	68%	56%	62%	84%
A small part	1268	322	374	90	215	267	407	325	295	344	444	89	87
	30%	31%	35%	30%	18%	39%	27%	32%	32%	28%	34%	32%	14%
No part	337	46	118	21	36	117	71	84	94	58	125	16	15
	8%	4%	11%	7%	3%	17%	5%	8%	10%	5%	10%	6%	2%

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Table 12

Q.4 How many, if any, of the following reasons applied to why you voted for...?**They had the best leader nationally****Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Applied at all	3039	1637	1401	108	351	449	565	702	863	1309	712	409	609	853	757	770	404	255
	71%	73%	69%	68%	73%	70%	69%	68%	75%	71%	69%	73%	71%	71%	72%	71%	67%	73%
A large part	1628	896	731	56	183	233	295	377	485	703	361	237	326	461	399	420	200	148
	38%	40%	36%	35%	38%	36%	36%	37%	42%	38%	35%	42%	38%	38%	38%	39%	33%	43%
A small part	1411	741	670	52	169	217	271	325	378	606	351	172	282	392	358	350	204	107
	33%	33%	33%	33%	35%	34%	33%	32%	33%	33%	34%	31%	33%	33%	34%	32%	34%	31%
No part	1247	616	631	51	130	196	255	325	290	529	318	150	250	351	289	320	196	92
	29%	27%	31%	32%	27%	30%	31%	32%	25%	29%	31%	27%	29%	29%	28%	29%	33%	27%

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Table 12

Q.4 How many, if any, of the following reasons applied to why you voted for...?

They had the best leader nationally

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Applied at all	3039	938	784	187	809	320	1208	707	558	1017	887	179	522
	71%	91%	73%	62%	67%	47%	79%	69%	61%	82%	69%	65%	81%
A large part	1628	681	383	60	370	134	764	339	228	684	403	70	291
	38%	66%	36%	20%	31%	20%	50%	33%	25%	55%	31%	25%	45%
A small part	1411	257	401	127	438	187	445	369	330	332	484	109	231
	33%	25%	37%	42%	37%	27%	29%	36%	36%	27%	38%	40%	36%
No part	1247	90	287	113	392	365	324	311	363	223	403	96	123
	29%	9%	27%	38%	33%	53%	21%	31%	39%	18%	31%	35%	19%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 13

Q.4 How many, if any, of the following reasons applied to why you voted for...?

They are the party you'd like to win the next General Election nationally

Base: All respondents

	Gender		Age					Social Grade				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Applied at all	3410	1779	1631	138	420	510	647	789	907	1452	804	457	696	943	866	875	460	267
	80%	79%	80%	87%	87%	79%	79%	77%	79%	79%	78%	82%	81%	78%	83%	80%	77%	77%
A large part	2400	1258	1142	92	299	347	451	554	657	1022	553	327	499	659	577	655	307	202
	56%	56%	56%	58%	62%	54%	55%	54%	57%	56%	54%	58%	58%	55%	55%	60%	51%	58%
A small part	1010	521	489	46	121	162	195	235	250	430	251	131	198	283	288	219	153	66
	24%	23%	24%	29%	25%	25%	24%	23%	22%	23%	24%	23%	23%	24%	28%	20%	25%	19%
No part	876	475	401	21	62	135	173	238	247	386	226	102	162	261	180	215	140	80
	20%	21%	20%	13%	13%	21%	21%	23%	21%	21%	22%	18%	19%	22%	17%	20%	23%	23%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 13

Q.4 How many, if any, of the following reasons applied to why you voted for...?
They are the party you'd like to win the next General Election nationally

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Applied at all	3410	958	1017	225	787	423	1214	854	688	986	1089	208	575
	80%	93%	95%	75%	66%	62%	79%	84%	75%	80%	84%	76%	89%
A large part	2400	789	865	116	404	226	892	663	411	780	864	125	366
	56%	77%	81%	39%	34%	33%	58%	65%	45%	63%	67%	45%	57%
A small part	1010	169	153	108	383	197	322	190	277	207	226	84	209
	24%	16%	14%	36%	32%	29%	21%	19%	30%	17%	17%	30%	32%
No part	876	71	54	75	413	263	319	165	233	253	201	67	70
	20%	7%	5%	25%	34%	38%	21%	16%	25%	20%	16%	24%	11%

Post-European Election Poll
ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 14

Q.4 How many, if any, of the following reasons applied to why you voted for...?**To send a message that you are unhappy with the party you usually support****Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Applied at all	1879	1016	863	73	200	309	360	450	487	731	435	285	428	511	485	505	268	110
	44%	45%	42%	46%	41%	48%	44%	44%	42%	40%	42%	51%	50%	42%	46%	46%	45%	32%
A large part	1178	666	512	35	113	182	236	282	330	450	262	206	260	313	299	332	177	57
	27%	30%	25%	22%	24%	28%	29%	27%	29%	25%	25%	37%	30%	26%	29%	30%	29%	16%
A small part	701	350	351	38	86	128	124	168	157	280	174	79	168	198	186	172	92	52
	16%	16%	17%	24%	18%	20%	15%	16%	14%	15%	17%	14%	20%	16%	18%	16%	15%	15%
No part	2407	1237	1170	86	282	336	459	577	666	1107	595	275	431	693	561	585	331	237
	56%	55%	58%	54%	59%	52%	56%	56%	58%	60%	58%	49%	50%	58%	54%	54%	55%	68%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 14

Q.4 How many, if any, of the following reasons applied to why you voted for...?

To send a message that you are unhappy with the party you usually support

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Applied at all	1879	93	287	69	1016	414	661	388	445	336	491	83	511
	44%	9%	27%	23%	85%	60%	43%	38%	48%	27%	38%	30%	79%
A large part	1178	53	149	26	715	235	474	225	266	241	258	44	341
	27%	5%	14%	9%	60%	34%	31%	22%	29%	19%	20%	16%	53%
A small part	701	41	138	42	301	179	187	163	179	95	233	39	170
	16%	4%	13%	14%	25%	26%	12%	16%	19%	8%	18%	14%	26%
No part	2407	935	784	232	185	271	872	630	476	903	800	192	134
	56%	91%	73%	77%	15%	40%	57%	62%	52%	73%	62%	70%	21%

Post-European Election Poll
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Absolutes/col percents

Table 15

Q.4 How many, if any, of the following reasons applied to why you voted for...?
As a general protest that I'm unhappy with all established political parties at the moment
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Applied at all	2158	1134	1024	87	249	350	428	501	544	809	513	316	520	582	550	559	310	156
	50%	50%	50%	54%	52%	54%	52%	49%	47%	44%	50%	57%	61%	48%	53%	51%	52%	45%
A large part	1299	713	586	44	126	183	269	311	365	475	299	206	320	338	334	356	188	83
	30%	32%	29%	28%	26%	28%	33%	30%	32%	26%	29%	37%	37%	28%	32%	33%	31%	24%
A small part	859	421	438	42	122	167	158	190	179	334	214	110	200	244	216	203	122	74
	20%	19%	22%	26%	25%	26%	19%	19%	16%	18%	21%	20%	23%	20%	21%	19%	20%	21%
No part	2128	1119	1009	73	233	295	392	526	609	1029	517	243	339	621	496	530	289	191
	50%	50%	50%	46%	48%	46%	48%	51%	53%	56%	50%	43%	39%	52%	47%	49%	48%	55%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 15

Q.4 How many, if any, of the following reasons applied to why you voted for...?**As a general protest that I'm unhappy with all established political parties at the moment****Base: All respondents**

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Applied at all	2158	121	405	88	1064	480	687	478	481	362	601	93	552
	50%	12%	38%	29%	89%	70%	45%	47%	52%	29%	47%	34%	86%
A large part	1299	45	188	33	740	294	443	285	275	212	318	39	373
	30%	4%	18%	11%	62%	43%	29%	28%	30%	17%	25%	14%	58%
A small part	859	77	217	55	324	187	243	192	206	150	283	54	179
	20%	7%	20%	18%	27%	27%	16%	19%	22%	12%	22%	20%	28%
No part	2128	907	667	212	136	205	846	541	440	877	690	182	92
	50%	88%	62%	71%	11%	30%	55%	53%	48%	71%	53%	66%	14%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 16

Q.5 What will be the most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	1080 25%	624 28%	456 22%	34 22%	110 23%	149 23%	196 24%	276 27%	315 27%	556 30%	262 25%	114 20%	148 17%	311 26%	281 27%	260 24%	145 24%	83 24%
Immigration	692 16%	363 16%	329 16%	18 11%	53 11%	91 14%	177 22%	167 16%	187 16%	229 12%	150 15%	120 21%	194 23%	194 16%	181 17%	198 18%	88 15%	31 9%
Europe/ EU	453 11%	306 14%	147 7%	6 4%	24 5%	44 7%	61 7%	115 11%	203 18%	201 11%	103 10%	65 12%	85 10%	134 11%	114 11%	108 10%	86 14%	12 3%
Cost of living/ prices/ inflation	403 9%	197 9%	206 10%	19 12%	70 15%	92 14%	76 9%	75 7%	70 6%	137 7%	120 12%	56 10%	90 10%	110 9%	104 10%	98 9%	54 9%	38 11%
NHS/ hospitals/ GPs/ health	342 8%	147 7%	195 10%	12 8%	38 8%	46 7%	63 8%	76 7%	107 9%	151 8%	82 8%	52 9%	58 7%	73 6%	98 9%	88 8%	46 8%	37 11%
Poverty/ inequality/ homelessness	241 6%	126 6%	115 6%	9 6%	23 5%	35 5%	49 6%	74 7%	51 4%	113 6%	68 7%	22 4%	39 5%	73 6%	45 4%	53 5%	31 5%	39 11%
Benefits/ tax credits/ welfare reform	201 5%	63 3%	138 7%	6 4%	28 6%	52 8%	50 6%	41 4%	23 2%	58 3%	39 4%	25 4%	79 9%	52 4%	44 4%	64 6%	27 5%	14 4%
Taxes/ cuts/ public spending	189 4%	107 5%	82 4%	7 4%	37 8%	33 5%	35 4%	45 4%	33 3%	109 6%	43 4%	21 4%	17 2%	50 4%	36 3%	60 5%	28 5%	16 5%
Pensions/ elderly care costs/ free TV licences etc	124 3%	68 3%	56 3%	1 1%	4 1%	1 *	7 1%	45 4%	66 6%	54 3%	30 3%	14 3%	26 3%	34 3%	31 3%	26 2%	20 3%	14 4%
Climate change/ environment	99 2%	48 2%	51 3%	9 6%	14 3%	17 3%	23 3%	19 2%	17 1%	41 2%	26 3%	15 3%	16 2%	25 2%	25 2%	17 2%	19 3%	12 4%
Housing/ housebuilding/ housing costs	74 2%	33 1%	40 2%	7 5%	21 4%	13 2%	11 1%	13 1%	8 1%	31 2%	14 1%	16 3%	13 2%	40 3%	11 1%	16 1%	4 1%	3 1%
Schools/ education/ universities/ student fees	67 2%	18 1%	49 2%	11 7%	10 2%	23 4%	11 1%	8 1%	3 *	40 2%	10 1%	4 1%	13 2%	17 1%	17 2%	21 2%	8 1%	4 1%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 16

Q.5 What will be the most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Crime/ law & order/ police/ anti-social behaviour	39 1%	20 1%	18 1%	4 3%	4 1%	3 *	12 2%	6 1%	9 1%	8 *	11 1%	7 1%	12 1%	12 1%	7 1%	8 1%	5 1%	6 2%
International affairs/ defence/ overseas aid	22 1%	12 1%	10 1%	2 1%	5 1%	3 *	3 *	4 *	5 *	7 *	7 1%	3 1%	5 1%	7 1%	8 1%	2 *	4 1%	1 *
Council/ local services	20 *	10 *	10 *	2 1%	2 *	5 1%	1 *	6 1%	4 *	9 *	6 1%	1 *	4 *	7 1%	1 *	6 1%	4 1%	2 1%
Planning issues/ wind farms	10 *	5 *	6 *	1 1%	1 *	1 *	- -	4 *	4 *	6 *	3 *	2 *	- -	3 *	1 *	6 1%	- -	1 *
Public transport/ buses/ trains	7 *	4 *	3 *	1 1%	1 *	1 *	3 *	1 *	- -	5 *	1 *	1 *	- -	1 *	- -	4 *	1 *	1 *
Roads/ congestion	6 *	5 *	1 *	- -	1 *	1 *	3 *	1 *	- -	2 *	1 *	- -	3 *	2 *	- -	3 *	1 *	- -
Other	104 2%	55 2%	49 2%	3 2%	14 3%	14 2%	20 2%	32 3%	21 2%	47 3%	23 2%	11 2%	23 3%	31 3%	20 2%	21 2%	10 2%	22 6%
Don't know/ nothing	110 3%	41 2%	69 3%	5 3%	21 4%	20 3%	18 2%	20 2%	26 2%	34 2%	33 3%	11 2%	32 4%	29 2%	23 2%	31 3%	17 3%	10 3%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 16

Q.5 What will be the most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	1080 25%	467 45%	233 22%	101 34%	164 14%	115 17%	515 34%	201 20%	224 24%	543 44%	263 20%	84 30%	45 7%
Immigration	692 16%	106 10%	59 5%	8 3%	468 39%	52 8%	309 20%	102 10%	101 11%	172 14%	100 8%	16 6%	289 45%
Europe/ EU	453 11%	77 7%	26 2%	29 10%	297 25%	24 4%	231 15%	52 5%	76 8%	126 10%	45 3%	27 10%	193 30%
Cost of living/ prices/ inflation	403 9%	98 10%	158 15%	32 11%	54 4%	60 9%	106 7%	113 11%	98 11%	98 8%	179 14%	30 11%	25 4%
NHS/ hospitals/ GPs/ health	342 8%	49 5%	160 15%	22 7%	36 3%	75 11%	61 4%	153 15%	81 9%	52 4%	179 14%	16 6%	17 3%
Poverty/ inequality/ homelessness	241 6%	8 1%	110 10%	14 5%	20 2%	90 13%	17 1%	106 10%	71 8%	8 1%	142 11%	15 5%	6 1%
Benefits/ tax credits/ welfare reform	201 5%	45 4%	81 8%	11 4%	42 3%	22 3%	63 4%	68 7%	38 4%	53 4%	94 7%	9 3%	19 3%
Taxes/ cuts/ public spending	189 4%	58 6%	62 6%	12 4%	27 2%	30 4%	75 5%	46 5%	43 5%	67 5%	71 5%	11 4%	7 1%
Pensions/ elderly care costs/ free TV licences etc	124 3%	38 4%	29 3%	17 6%	22 2%	17 2%	47 3%	36 4%	25 3%	41 3%	34 3%	14 5%	11 2%
Climate change/ environment	99 2%	- -	5 *	7 2%	- -	88 13%	7 *	16 2%	40 4%	- -	16 1%	13 5%	- -
Housing/ housebuilding/ housing costs	74 2%	5 *	37 3%	9 3%	10 1%	13 2%	10 1%	23 2%	24 3%	5 *	43 3%	10 4%	5 1%
Schools/ education/ universities/ student fees	67 2%	11 1%	27 3%	7 2%	12 1%	10 2%	15 1%	23 2%	14 2%	14 1%	31 2%	7 3%	4 1%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 16

Q.5 What will be the most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Crime/ law & order/ police/ anti-social behaviour	39 1%	12 1%	15 1%	2 1%	7 1%	4 1%	12 1%	12 1%	7 1%	10 1%	15 1%	2 1%	4 1%
International affairs/ defence/ overseas aid	22 1%	8 1%	7 1%	3 1%	3 *	2 *	8 1%	4 *	5 1%	9 1%	7 1%	2 1%	1 *
Council/ local services	20 *	5 *	7 1%	2 1%	2 *	5 1%	7 *	7 1%	5 *	4 *	7 1%	1 *	2 *
Planning issues/ wind farms	10 *	1 *	1 *	3 1%	3 *	3 *	- -	3 *	5 1%	1 *	1 *	3 1%	2 *
Public transport/ buses/ trains	7 *	3 *	2 *	- -	- -	2 *	2 *	1 *	1 *	3 *	2 *	- -	- -
Roads/ congestion	6 *	2 *	2 *	1 *	- -	1 *	1 *	2 *	2 *	1 *	2 *	1 *	- -
Other	104 2%	6 1%	25 2%	14 5%	20 2%	40 6%	17 1%	24 2%	35 4%	6 *	34 3%	11 4%	11 2%
Don't know/ nothing	110 3%	31 3%	25 2%	7 2%	15 1%	33 5%	30 2%	25 2%	28 3%	27 2%	27 2%	5 2%	5 1%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 17

Q.5 What will be the 2nd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	566 13%	312 14%	254 12%	20 13%	66 14%	100 15%	118 14%	132 13%	131 11%	249 14%	139 14%	76 14%	103 12%	161 13%	133 13%	133 12%	96 16%	44 13%
NHS/ hospitals/ GPs/ health	553 13%	267 12%	286 14%	23 14%	55 11%	79 12%	101 12%	131 13%	164 14%	239 13%	130 13%	68 12%	116 14%	148 12%	123 12%	152 14%	89 15%	41 12%
Immigration	499 12%	269 12%	230 11%	14 9%	38 8%	63 10%	95 12%	121 12%	168 15%	183 10%	116 11%	90 16%	109 13%	123 10%	139 13%	144 13%	71 12%	22 6%
Cost of living/ prices/ inflation	462 11%	220 10%	242 12%	27 17%	59 12%	88 14%	95 12%	103 10%	91 8%	178 10%	126 12%	67 12%	90 10%	134 11%	116 11%	109 10%	59 10%	43 12%
Europe/ EU	382 9%	242 11%	140 7%	8 5%	22 5%	38 6%	69 8%	111 11%	133 12%	162 9%	86 8%	55 10%	79 9%	102 8%	112 11%	97 9%	49 8%	22 6%
Taxes/ cuts/ public spending	358 8%	231 10%	128 6%	14 9%	48 10%	60 9%	75 9%	68 7%	93 8%	200 11%	84 8%	28 5%	47 6%	106 9%	92 9%	88 8%	43 7%	30 9%
Benefits/ tax credits/ welfare reform	317 7%	151 7%	166 8%	10 6%	49 10%	51 8%	62 8%	79 8%	67 6%	137 7%	73 7%	42 8%	65 8%	86 7%	79 8%	87 8%	36 6%	30 9%
Poverty/ inequality/ homelessness	224 5%	108 5%	116 6%	9 6%	26 5%	27 4%	50 6%	51 5%	61 5%	100 5%	54 5%	21 4%	49 6%	51 4%	48 5%	56 5%	34 6%	35 10%
Pensions/ elderly care costs/ free TV licences etc	169 4%	78 3%	91 4%	2 1%	2 *	7 1%	12 1%	57 6%	89 8%	68 4%	35 3%	23 4%	42 5%	52 4%	35 3%	40 4%	21 4%	20 6%
Schools/ education/ universities/ student fees	138 3%	64 3%	75 4%	4 3%	29 6%	34 5%	38 5%	21 2%	12 1%	66 4%	32 3%	22 4%	18 2%	45 4%	28 3%	33 3%	21 4%	10 3%
Crime/ law & order/ police/ anti-social behaviour	106 2%	64 3%	43 2%	1 1%	8 2%	19 3%	26 3%	30 3%	23 2%	48 3%	27 3%	10 2%	22 3%	34 3%	27 3%	28 3%	9 2%	8 2%
Housing/ housebuilding/ housing costs	105 2%	46 2%	59 3%	12 8%	23 5%	19 3%	11 1%	21 2%	18 2%	44 2%	22 2%	14 2%	26 3%	46 4%	22 2%	25 2%	8 1%	5 1%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 17

Q.5 What will be the 2nd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Climate change/ environment	67 2%	32 1%	35 2%	4 2%	4 1%	12 2%	6 1%	25 2%	16 1%	39 2%	16 2%	5 1%	8 1%	18 1%	20 2%	8 1%	15 2%	6 2%
International affairs/ defence/ overseas aid	62 1%	37 2%	25 1%	1 1%	9 2%	6 1%	12 1%	15 1%	19 2%	27 1%	13 1%	8 1%	14 2%	17 1%	9 1%	19 2%	12 2%	5 1%
Council/ local services	52 1%	24 1%	28 1%	2 1%	8 2%	10 2%	11 1%	9 1%	11 1%	18 1%	16 2%	8 1%	10 1%	14 1%	9 1%	16 1%	10 2%	3 1%
Public transport/ buses/ trains	26 1%	16 1%	9 *	1 1%	4 1%	2 *	3 *	13 1%	3 *	12 1%	10 1%	- -	4 *	12 1%	8 1%	3 *	1 *	2 1%
Planning issues/ wind farms	18 *	9 *	9 *	- -	1 *	- -	4 *	7 1%	7 1%	4 *	4 *	5 1%	6 1%	1 *	9 1%	4 *	4 1%	1 *
Roads/ congestion	12 *	6 *	6 *	- -	1 *	2 *	2 *	2 *	5 *	8 *	1 *	2 *	1 *	3 *	5 *	3 *	1 *	- -
Other	46 1%	27 1%	19 1%	2 1%	7 1%	4 1%	10 1%	11 1%	12 1%	18 1%	10 1%	4 1%	14 2%	14 1%	8 1%	12 1%	4 1%	7 2%
Don't know/ nothing	122 3%	51 2%	71 3%	5 3%	23 5%	25 4%	20 2%	20 2%	29 3%	39 2%	36 4%	11 2%	35 4%	33 3%	25 2%	33 3%	17 3%	14 4%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 17

Q.5 What will be the 2nd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	566 13%	121 12%	174 16%	43 14%	155 13%	73 11%	180 12%	155 15%	129 14%	159 13%	202 16%	38 14%	68 10%
NHS/ hospitals/ GPs/ health	553 13%	103 10%	186 17%	45 15%	105 9%	113 16%	142 9%	168 17%	152 16%	118 9%	228 18%	42 15%	57 9%
Immigration	499 12%	109 11%	78 7%	16 5%	270 23%	24 4%	245 16%	97 10%	59 6%	156 13%	99 8%	19 7%	159 25%
Cost of living/ prices/ inflation	462 11%	150 15%	119 11%	37 12%	93 8%	63 9%	171 11%	113 11%	97 11%	157 13%	151 12%	33 12%	30 5%
Europe/ EU	382 9%	84 8%	28 3%	20 7%	214 18%	36 5%	186 12%	46 5%	60 7%	127 10%	42 3%	19 7%	140 22%
Taxes/ cuts/ public spending	358 8%	151 15%	73 7%	25 8%	62 5%	46 7%	173 11%	59 6%	70 8%	168 14%	83 6%	21 8%	30 5%
Benefits/ tax credits/ welfare reform	317 7%	106 10%	68 6%	20 7%	72 6%	51 7%	130 8%	65 6%	64 7%	128 10%	77 6%	16 6%	35 5%
Poverty/ inequality/ homelessness	224 5%	12 1%	99 9%	16 5%	28 2%	68 10%	19 1%	86 8%	66 7%	14 1%	119 9%	17 6%	14 2%
Pensions/ elderly care costs/ free TV licences etc	169 4%	41 4%	44 4%	10 3%	41 3%	33 5%	63 4%	45 4%	39 4%	49 4%	56 4%	9 3%	17 3%
Schools/ education/ universities/ student fees	138 3%	24 2%	67 6%	10 3%	12 1%	26 4%	31 2%	49 5%	42 5%	29 2%	69 5%	7 3%	5 1%
Crime/ law & order/ police/ anti-social behaviour	106 2%	35 3%	18 2%	5 2%	34 3%	14 2%	64 4%	15 1%	10 1%	44 4%	20 2%	5 2%	22 3%
Housing/ housebuilding/ housing costs	105 2%	15 1%	36 3%	14 5%	21 2%	20 3%	20 1%	29 3%	26 3%	16 1%	47 4%	10 3%	14 2%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 17

Q.5 What will be the 2nd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Climate change/ environment	67 2%	6 1%	5 *	11 4%	6 *	40 6%	11 1%	9 1%	31 3%	9 1%	9 1%	14 5%	3 *
International affairs/ defence/ overseas aid	62 1%	17 2%	6 1%	5 2%	32 3%	2 *	26 2%	9 1%	12 1%	19 2%	8 1%	4 2%	21 3%
Council/ local services	52 1%	10 1%	23 2%	4 1%	5 *	10 2%	11 1%	26 3%	9 1%	10 1%	26 2%	4 2%	2 *
Public transport/ buses/ trains	26 1%	2 *	6 1%	3 1%	6 *	9 1%	7 *	3 *	6 1%	2 *	4 *	7 2%	3 *
Planning issues/ wind farms	18 *	3 *	1 *	3 1%	5 *	7 1%	8 1%	1 *	5 *	3 *	1 *	3 1%	5 1%
Roads/ congestion	12 *	2 *	2 *	1 *	5 *	2 *	4 *	5 1%	2 *	- -	5 *	2 1%	3 *
Other	46 1%	4 *	11 1%	2 1%	15 1%	14 2%	9 1%	10 1%	13 1%	4 *	13 1%	1 *	10 2%
Don't know/ nothing	122 3%	33 3%	27 3%	9 3%	19 2%	35 5%	35 2%	27 3%	30 3%	30 2%	29 2%	5 2%	8 1%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 18

Q.5 What will be the 3rd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NHS/ hospitals/ GPs/ health	595 14%	292 13%	303 15%	21 13%	57 12%	74 12%	106 13%	152 15%	185 16%	241 13%	149 14%	93 17%	112 13%	182 15%	133 13%	153 14%	80 13%	47 14%
Cost of living/ prices/ inflation	455 11%	249 11%	206 10%	6 4%	70 14%	76 12%	101 12%	94 9%	107 9%	193 10%	104 10%	55 10%	103 12%	127 11%	105 10%	125 11%	55 9%	43 12%
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	422 10%	216 10%	205 10%	18 11%	52 11%	70 11%	92 11%	89 9%	100 9%	193 11%	104 10%	54 10%	71 8%	121 10%	103 10%	101 9%	59 10%	38 11%
Benefits/ tax credits/ welfare reform	375 9%	217 10%	158 8%	12 8%	39 8%	55 8%	86 10%	82 8%	102 9%	165 9%	86 8%	51 9%	73 8%	105 9%	91 9%	105 10%	50 8%	25 7%
Taxes/ cuts/ public spending	330 8%	169 8%	161 8%	15 9%	48 10%	58 9%	63 8%	76 7%	71 6%	152 8%	93 9%	34 6%	52 6%	92 8%	77 7%	86 8%	41 7%	34 10%
Immigration	287 7%	138 6%	149 7%	11 7%	21 4%	41 6%	45 6%	83 8%	85 7%	116 6%	66 6%	41 7%	65 8%	72 6%	87 8%	71 7%	40 7%	17 5%
Europe/ EU	249 6%	151 7%	97 5%	10 6%	17 3%	37 6%	45 5%	66 6%	75 6%	118 6%	56 5%	16 3%	58 7%	64 5%	70 7%	56 5%	41 7%	17 5%
Pensions/ elderly care costs/ free TV licences etc	235 5%	117 5%	118 6%	5 3%	8 2%	11 2%	33 4%	79 8%	99 9%	96 5%	57 6%	31 6%	50 6%	48 4%	62 6%	73 7%	31 5%	21 6%
Poverty/ inequality/ homelessness	215 5%	106 5%	109 5%	10 6%	20 4%	37 6%	47 6%	56 5%	45 4%	85 5%	38 4%	24 4%	68 8%	58 5%	43 4%	60 6%	31 5%	23 7%
Crime/ law & order/ police/ anti-social behaviour	211 5%	129 6%	82 4%	4 3%	28 6%	26 4%	39 5%	59 6%	55 5%	81 4%	55 5%	39 7%	36 4%	63 5%	53 5%	51 5%	29 5%	14 4%
Schools/ education/ universities/ student fees	177 4%	75 3%	102 5%	12 8%	28 6%	42 7%	33 4%	29 3%	32 3%	86 5%	41 4%	22 4%	28 3%	50 4%	52 5%	43 4%	23 4%	10 3%
Housing/ housebuilding/ housing costs	173 4%	88 4%	85 4%	10 6%	30 6%	24 4%	29 4%	32 3%	48 4%	65 4%	50 5%	25 4%	32 4%	53 4%	40 4%	30 3%	32 5%	18 5%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 18

Q.5 What will be the 3rd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
International affairs/ defence/ overseas aid	104 2%	68 3%	36 2%	2 1%	7 1%	7 1%	17 2%	30 3%	42 4%	55 3%	19 2%	15 3%	16 2%	35 3%	21 2%	24 2%	19 3%	5 1%
Council/ local services	91 2%	51 2%	39 2%	1 1%	6 1%	18 3%	21 3%	22 2%	21 2%	36 2%	18 2%	19 3%	17 2%	20 2%	25 2%	31 3%	10 2%	5 1%
Climate change/ environment	85 2%	41 2%	43 2%	8 5%	11 2%	13 2%	16 2%	23 2%	14 1%	44 2%	17 2%	9 2%	14 2%	29 2%	20 2%	19 2%	13 2%	5 1%
Public transport/ buses/ trains	52 1%	27 1%	26 1%	4 3%	7 2%	10 2%	8 1%	12 1%	11 1%	31 2%	11 1%	5 1%	6 1%	19 2%	11 1%	8 1%	8 1%	5 1%
Planning issues/ wind farms	28 1%	17 1%	11 1%	1 1%	2 *	4 1%	3 *	5 *	14 1%	12 1%	9 1%	3 1%	5 1%	12 1%	9 1%	4 *	3 *	1 *
Roads/ congestion	26 1%	17 1%	9 *	2 1%	1 *	4 1%	9 1%	4 *	6 *	7 *	8 1%	5 1%	6 1%	5 *	9 1%	5 *	6 1%	1 *
Other	35 1%	20 1%	15 1%	1 1%	4 1%	5 1%	5 1%	10 1%	11 1%	18 1%	9 1%	3 1%	6 1%	9 1%	4 *	11 1%	8 1%	4 1%
Don't know/ nothing	143 3%	63 3%	80 4%	5 3%	27 6%	32 5%	22 3%	25 2%	33 3%	45 2%	42 4%	15 3%	41 5%	39 3%	33 3%	36 3%	21 4%	15 4%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 18

Q.5 What will be the 3rd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NHS/ hospitals/ GPs/ health	595 14%	142 14%	158 15%	45 15%	150 13%	99 14%	202 13%	146 14%	142 15%	164 13%	193 15%	42 15%	77 12%
Cost of living/ prices/ inflation	455 11%	108 11%	124 12%	22 7%	123 10%	77 11%	136 9%	125 12%	100 11%	126 10%	157 12%	20 7%	61 10%
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	422 10%	66 6%	106 10%	35 12%	145 12%	70 10%	137 9%	106 10%	88 10%	94 8%	130 10%	30 11%	85 13%
Benefits/ tax credits/ welfare reform	375 9%	114 11%	81 8%	16 5%	130 11%	33 5%	181 12%	80 8%	50 5%	144 12%	88 7%	15 5%	73 11%
Taxes/ cuts/ public spending	330 8%	92 9%	88 8%	25 8%	77 6%	47 7%	120 8%	77 8%	66 7%	110 9%	98 8%	28 10%	41 6%
Immigration	287 7%	87 9%	52 5%	15 5%	99 8%	34 5%	123 8%	55 5%	55 6%	100 8%	64 5%	14 5%	44 7%
Europe/ EU	249 6%	77 7%	34 3%	20 7%	91 8%	27 4%	119 8%	36 3%	53 6%	98 8%	43 3%	20 7%	47 7%
Pensions/ elderly care costs/ free TV licences etc	235 5%	59 6%	60 6%	20 7%	68 6%	28 4%	94 6%	55 5%	49 5%	72 6%	75 6%	16 6%	36 6%
Poverty/ inequality/ homelessness	215 5%	17 2%	84 8%	13 4%	41 3%	60 9%	34 2%	71 7%	66 7%	24 2%	108 8%	14 5%	16 2%
Crime/ law & order/ police/ anti-social behaviour	211 5%	69 7%	41 4%	10 3%	72 6%	20 3%	104 7%	42 4%	29 3%	75 6%	48 4%	8 3%	48 7%
Schools/ education/ universities/ student fees	177 4%	41 4%	71 7%	15 5%	23 2%	27 4%	48 3%	61 6%	41 4%	40 3%	77 6%	18 7%	17 3%
Housing/ housebuilding/ housing costs	173 4%	36 3%	52 5%	16 5%	37 3%	32 5%	45 3%	46 5%	47 5%	40 3%	61 5%	12 4%	19 3%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 18

Q.5 What will be the 3rd most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
International affairs/ defence/ overseas aid	104 2%	28 3%	10 1%	4 1%	53 4%	9 1%	63 4%	14 1%	15 2%	46 4%	14 1%	5 2%	28 4%
Council/ local services	91 2%	17 2%	36 3%	10 3%	18 1%	10 2%	24 2%	33 3%	17 2%	18 1%	41 3%	4 2%	9 1%
Climate change/ environment	85 2%	18 2%	15 1%	10 3%	10 1%	32 5%	24 2%	11 1%	28 3%	27 2%	22 2%	11 4%	6 1%
Public transport/ buses/ trains	52 1%	10 1%	12 1%	6 2%	4 *	20 3%	13 1%	10 1%	20 2%	11 1%	17 1%	6 2%	4 1%
Planning issues/ wind farms	28 1%	2 *	3 *	4 1%	12 1%	7 1%	11 1%	4 *	6 1%	7 1%	5 *	4 1%	7 1%
Roads/ congestion	26 1%	7 1%	5 *	3 1%	4 *	8 1%	8 1%	8 1%	5 1%	8 1%	9 1%	2 1%	3 *
Other	35 1%	4 *	7 1%	3 1%	13 1%	9 1%	8 1%	7 1%	10 1%	3 *	5 *	2 1%	9 1%
Don't know/ nothing	143 3%	36 3%	32 3%	10 3%	30 3%	36 5%	40 3%	32 3%	34 4%	35 3%	35 3%	6 2%	15 2%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 19

Q.5 What will be the top 3 most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	2069 48%	1153 51%	916 45%	72 45%	228 47%	319 49%	405 49%	497 48%	547 47%	998 54%	505 49%	243 44%	322 37%	593 49%	517 49%	494 45%	301 50%	164 47%
NHS/ hospitals/ GPs/ health	1491 35%	706 31%	784 39%	56 35%	150 31%	199 31%	270 33%	359 35%	457 40%	631 34%	361 35%	213 38%	286 33%	403 33%	354 34%	392 36%	215 36%	126 36%
Immigration	1478 34%	770 34%	708 35%	43 27%	112 23%	194 30%	318 39%	371 36%	439 38%	528 29%	331 32%	251 45%	368 43%	388 32%	407 39%	413 38%	199 33%	70 20%
Cost of living/ prices/ inflation	1319 31%	666 30%	653 32%	52 32%	199 41%	256 40%	272 33%	272 27%	268 23%	508 28%	350 34%	178 32%	282 33%	371 31%	325 31%	332 30%	168 28%	124 36%
Europe/ EU	1084 25%	700 31%	385 19%	24 15%	63 13%	119 18%	175 21%	292 28%	411 36%	482 26%	245 24%	136 24%	221 26%	300 25%	296 28%	261 24%	176 29%	51 15%
Benefits/ tax credits/ welfare reform	893 21%	431 19%	462 23%	29 18%	116 24%	157 24%	198 24%	202 20%	192 17%	359 20%	198 19%	119 21%	218 25%	243 20%	213 20%	256 23%	113 19%	69 20%
Taxes/ cuts/ public spending	878 20%	507 23%	370 18%	35 22%	133 28%	151 23%	173 21%	189 18%	197 17%	460 25%	219 21%	83 15%	116 14%	248 21%	205 20%	233 21%	112 19%	81 23%
Poverty/ inequality/ homelessness	680 16%	340 15%	341 17%	29 18%	69 14%	99 15%	145 18%	181 18%	157 14%	297 16%	160 15%	67 12%	156 18%	182 15%	136 13%	169 16%	96 16%	97 28%
Pensions/ elderly care costs/ free TV licences etc	528 12%	263 12%	265 13%	8 5%	14 3%	19 3%	52 6%	181 18%	254 22%	218 12%	122 12%	69 12%	119 14%	134 11%	128 12%	139 13%	73 12%	54 16%
Schools/ education/ universities/ student fees	383 9%	157 7%	226 11%	27 17%	67 14%	100 15%	83 10%	58 6%	48 4%	192 10%	83 8%	48 9%	60 7%	113 9%	97 9%	97 9%	52 9%	24 7%
Crime/ law & order/ police/ anti-social behaviour	356 8%	213 9%	143 7%	10 6%	40 8%	48 7%	77 9%	94 9%	87 8%	137 7%	93 9%	56 10%	70 8%	110 9%	87 8%	88 8%	44 7%	28 8%
Housing/ housebuilding/ housing costs	352 8%	167 7%	185 9%	29 18%	74 15%	56 9%	52 6%	66 6%	74 6%	140 8%	86 8%	55 10%	71 8%	139 12%	73 7%	70 6%	43 7%	26 8%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 19

Q.5 What will be the top 3 most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Climate change/ environment	251 6%	121 5%	130 6%	21 13%	28 6%	42 7%	45 6%	67 7%	47 4%	124 7%	60 6%	29 5%	38 4%	72 6%	65 6%	44 4%	47 8%	23 7%
International affairs/ defence/ overseas aid	188 4%	117 5%	71 3%	5 3%	21 4%	16 2%	32 4%	48 5%	67 6%	89 5%	39 4%	26 5%	35 4%	60 5%	38 4%	45 4%	35 6%	11 3%
Council/ local services	163 4%	86 4%	77 4%	5 3%	16 3%	34 5%	34 4%	37 4%	36 3%	63 3%	40 4%	28 5%	32 4%	42 3%	34 3%	53 5%	24 4%	10 3%
Public transport/ buses/ trains	85 2%	47 2%	38 2%	6 4%	12 3%	13 2%	14 2%	26 3%	13 1%	47 3%	22 2%	6 1%	9 1%	32 3%	19 2%	15 1%	10 2%	8 2%
Planning issues/ wind farms	57 1%	31 1%	25 1%	2 1%	4 1%	5 1%	6 1%	15 1%	24 2%	21 1%	15 1%	10 2%	10 1%	16 1%	18 2%	13 1%	6 1%	3 1%
Roads/ congestion	43 1%	28 1%	16 1%	2 1%	3 1%	7 1%	14 2%	7 1%	11 1%	17 1%	10 1%	7 1%	10 1%	10 1%	14 1%	11 1%	7 1%	1 *
Other	139 3%	79 3%	61 3%	4 2%	16 3%	20 3%	25 3%	39 4%	35 3%	67 4%	29 3%	12 2%	31 4%	38 3%	26 2%	31 3%	16 3%	28 8%
Don't know/ nothing	110 3%	41 2%	69 3%	5 3%	21 4%	20 3%	18 2%	20 2%	26 2%	34 2%	33 3%	11 2%	32 4%	29 2%	23 2%	31 3%	17 3%	10 3%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 19

Q.5 What will be the top 3 most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Economy/ Jobs/ unemployment/ growth/ debt/ deficit reduction	2069 48%	654 64%	513 48%	179 60%	465 39%	257 38%	832 54%	462 45%	440 48%	795 64%	595 46%	151 55%	198 31%
NHS/ hospitals/ GPs/ health	1491 35%	294 29%	505 47%	112 37%	292 24%	287 42%	406 26%	467 46%	375 41%	334 27%	600 47%	100 36%	150 23%
Immigration	1478 34%	303 29%	189 18%	39 13%	837 70%	110 16%	677 44%	254 25%	215 23%	428 35%	263 20%	49 18%	492 76%
Cost of living/ prices/ inflation	1319 31%	357 35%	401 37%	91 30%	270 22%	201 29%	413 27%	350 34%	295 32%	381 31%	487 38%	82 30%	117 18%
Europe/ EU	1084 25%	238 23%	88 8%	69 23%	602 50%	88 13%	537 35%	134 13%	188 20%	352 28%	130 10%	65 24%	381 59%
Benefits/ tax credits/ welfare reform	893 21%	265 26%	231 22%	48 16%	244 20%	106 15%	375 24%	212 21%	153 17%	324 26%	259 20%	39 14%	127 20%
Taxes/ cuts/ public spending	878 20%	301 29%	224 21%	62 21%	167 14%	123 18%	368 24%	183 18%	179 19%	345 28%	252 20%	60 22%	78 12%
Poverty/ inequality/ homelessness	680 16%	37 4%	293 27%	43 14%	89 7%	219 32%	70 5%	263 26%	203 22%	46 4%	369 29%	45 16%	35 5%
Pensions/ elderly care costs/ free TV licences etc	528 12%	137 13%	133 12%	48 16%	132 11%	78 11%	205 13%	136 13%	113 12%	162 13%	166 13%	39 14%	63 10%
Schools/ education/ universities/ student fees	383 9%	76 7%	165 15%	31 10%	47 4%	64 9%	93 6%	133 13%	97 11%	82 7%	177 14%	32 12%	25 4%
Crime/ law & order/ police/ anti-social behaviour	356 8%	115 11%	73 7%	16 5%	113 9%	38 5%	180 12%	69 7%	46 5%	129 10%	82 6%	15 6%	74 12%
Housing/ housebuilding/ housing costs	352 8%	56 5%	125 12%	38 13%	67 6%	65 9%	74 5%	98 10%	97 11%	60 5%	152 12%	31 11%	38 6%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 19

Q.5 What will be the top 3 most important issue in determining which party you vote for in the next UK General Election due to be held in May 2015?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Climate change/ environment	251 6%	24 2%	24 2%	29 10%	16 1%	159 23%	41 3%	37 4%	99 11%	36 3%	46 4%	38 14%	9 1%
International affairs/ defence/ overseas aid	188 4%	53 5%	23 2%	12 4%	88 7%	13 2%	96 6%	28 3%	32 3%	74 6%	29 2%	11 4%	50 8%
Council/ local services	163 4%	32 3%	66 6%	16 5%	24 2%	25 4%	43 3%	67 7%	31 3%	32 3%	75 6%	10 4%	13 2%
Public transport/ buses/ trains	85 2%	15 1%	20 2%	9 3%	10 1%	31 5%	22 1%	15 1%	26 3%	16 1%	24 2%	13 5%	7 1%
Planning issues/ wind farms	57 1%	6 1%	6 1%	10 3%	20 2%	16 2%	18 1%	8 1%	15 2%	11 1%	8 1%	9 3%	14 2%
Roads/ congestion	43 1%	11 1%	9 1%	4 1%	9 1%	10 2%	13 1%	15 2%	8 1%	9 1%	16 1%	5 2%	6 1%
Other	139 3%	8 1%	32 3%	16 5%	36 3%	47 7%	25 2%	32 3%	46 5%	9 1%	40 3%	12 4%	21 3%
Don't know/ nothing	110 3%	31 3%	25 2%	7 2%	15 1%	33 5%	30 2%	25 2%	28 3%	27 2%	27 2%	5 2%	5 1%

Post-European Election Poll
ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 20

Q.6 Which of the following do you think would make the best Prime Minister?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
David Cameron	2165	1224	942	59	193	286	370	532	726	1057	507	282	319	663	570	485	312	135
	51%	54%	46%	37%	40%	44%	45%	52%	63%	58%	49%	50%	37%	55%	55%	45%	52%	39%
Ed Miliband	1650	815	835	74	221	275	366	376	339	581	418	216	436	417	360	488	213	172
	39%	36%	41%	46%	46%	43%	45%	37%	29%	32%	41%	39%	51%	35%	34%	45%	36%	49%
Nick Clegg	470	215	255	26	68	85	84	119	89	200	105	62	104	123	116	117	74	41
	11%	10%	13%	16%	14%	13%	10%	12%	8%	11%	10%	11%	12%	10%	11%	11%	12%	12%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 20

Q.6 Which of the following do you think would make the best Prime Minister?**Base: All respondents**

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
David Cameron	2165	1007	90	97	789	182	1383	132	312	1218	89	80	409
	51%	98%	8%	32%	66%	27%	90%	13%	34%	98%	7%	29%	63%
Ed Miliband	1650	11	916	45	311	367	107	831	365	6	1128	32	169
	39%	1%	85%	15%	26%	54%	7%	82%	40%	*	87%	12%	26%
Nick Clegg	470	11	66	158	100	137	43	55	243	15	75	163	67
	11%	1%	6%	53%	8%	20%	3%	5%	26%	1%	6%	59%	10%

Post-European Election Poll
ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 21

Q.7 With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain, David Cameron and the Chancellor of the Exchequer George Osborne or Ed Miliband and the Shadow Chancellor Ed Balls?

Base: All respondents

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
David Cameron and George Osborne	2382	1321	1061	70	221	319	405	595	771	1156	559	303	364	726	634	536	348	138
	56%	59%	52%	44%	46%	50%	49%	58%	67%	63%	54%	54%	42%	60%	61%	49%	58%	40%
Ed Miliband and Ed Balls	1904	933	971	89	261	326	415	432	382	682	471	256	495	478	412	554	251	209
	44%	41%	48%	56%	54%	50%	51%	42%	33%	37%	46%	46%	58%	40%	39%	51%	42%	60%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 21

Q.7 With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain, David Cameron and the Chancellor of the Exchequer George Osborne or Ed Miliband and the Shadow Chancellor Ed Balls?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
David Cameron and George Osborne	2382 56%	1013 98%	109 10%	196 65%	832 69%	233 34%	1411 92%	143 14%	443 48%	1226 99%	101 8%	183 66%	439 68%
Ed Miliband and Ed Balls	1904 44%	16 2%	963 90%	104 35%	368 31%	453 66%	122 8%	876 86%	478 52%	13 1%	1189 92%	92 34%	205 32%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 22

Q.8 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Voted	3857	2064	1793	80	391	553	742	965	1126	1706	931	502	718	1070	939	989	548	311
	90%	92%	88%	50%	81%	86%	91%	94%	98%	93%	90%	90%	84%	89%	90%	91%	91%	90%
Did not vote	356	167	189	73	74	73	62	51	24	107	87	43	119	110	92	88	39	26
	8%	7%	9%	46%	15%	11%	8%	5%	2%	6%	8%	8%	14%	9%	9%	8%	7%	8%
I can't remember	64	19	45	6	14	18	12	10	3	23	9	13	19	21	13	12	10	8
	1%	1%	2%	4%	3%	3%	1%	1%	*	1%	1%	2%	2%	2%	1%	1%	2%	2%
Prefer not to say	9	4	5	-	2	2	4	1	-	2	3	1	3	2	2	1	2	2
	*	*	*	-	*	*	*	*	-	*	*	*	*	*	*	*	*	1%

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 22

Q.8 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Voted	3857	967	943	278	1065	604	1533	1018	921	1178	1158	260	549
	90%	94%	88%	93%	89%	88%	100%	100%	100%	95%	90%	94%	85%
Did not vote	356	52	103	16	114	71	-	-	-	56	111	12	79
	8%	5%	10%	5%	10%	10%	-	-	-	4%	9%	4%	12%
I can't remember	64	10	23	5	17	9	-	-	-	6	19	4	15
	1%	1%	2%	2%	1%	1%	-	-	-	*	1%	1%	2%
Prefer not to say	9	-	3	-	4	2	-	-	-	-	2	-	2
	*	-	*	-	*	*	-	-	-	-	*	-	*

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 23

Q.9 Which party did you vote for in the general election in May 2010?**Base: All respondents who voted in the general election in May 2010**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	3860	2073	1787	79	386	549	739	971	1136	1714	929	502	715	1071	942	978	555	314
Weighted base	3857	2064	1793	80	391	553	742	965	1126	1706	931	502	718	1070	939	989	548	311
Conservative	1533 40%	848 41%	685 38%	20 25%	125 32%	185 33%	270 36%	385 40%	548 49%	740 43%	359 39%	206 41%	228 32%	488 46%	430 46%	335 34%	219 40%	60 19%
Labour	1018 26%	517 25%	502 28%	25 31%	122 31%	168 30%	234 31%	228 24%	242 21%	384 22%	259 28%	138 28%	237 33%	245 23%	222 24%	342 35%	120 22%	90 29%
Liberal Democrat	921 24%	480 23%	441 25%	28 35%	112 29%	141 26%	155 21%	251 26%	234 21%	446 26%	216 23%	100 20%	159 22%	267 25%	208 22%	237 24%	156 28%	54 17%
Plaid Cymru	17 *	11 1%	6 *	- -	1 *	2 *	1 *	7 1%	7 1%	5 *	7 1%	3 1%	3 *	- -	- -	- -	17 3%	- -
SNP	96 2%	49 2%	47 3%	3 4%	7 2%	15 3%	17 2%	29 3%	25 2%	37 2%	25 3%	15 3%	19 3%	- -	- -	- -	- -	96 31%
The British National Party	25 1%	16 1%	9 *	- -	3 1%	5 1%	9 1%	5 1%	4 *	4 *	4 *	3 1%	15 2%	6 1%	14 1%	5 *	1 *	- -
The Green Party	76 2%	39 2%	37 2%	2 2%	9 2%	9 2%	19 3%	25 3%	13 1%	33 2%	17 2%	10 2%	16 2%	23 2%	21 2%	17 2%	9 2%	7 2%
The UK Independence Party	123 3%	80 4%	43 2%	1 1%	6 1%	17 3%	28 4%	28 3%	43 4%	43 3%	26 3%	21 4%	32 4%	25 2%	34 4%	43 4%	20 4%	- -
Some other party	26 1%	17 1%	10 1%	1 1%	6 2%	6 1%	3 *	2 *	9 1%	8 *	12 1%	4 1%	3 *	10 1%	8 1%	4 *	3 1%	2 1%
Rather not say	10 *	4 *	6 *	- -	1 *	1 *	2 *	4 *	2 *	4 *	3 *	1 *	2 *	3 *	1 *	4 *	1 *	1 *
Don't know	11 *	2 *	9 *	- -	- -	5 1%	4 1%	2 *	- -	3 *	3 *	1 *	4 1%	3 *	2 *	3 *	2 *	1 *

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 23

Q.9 Which party did you vote for in the general election in May 2010?**Base: All respondents who voted in the general election in May 2010**

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	3860	973	834	321	1091	641	1553	954	954	1193	1071	290	562
Weighted base	3857	967	943	278	1065	604	1533	1018	921	1178	1158	260	549
Conservative	1533	822	61	29	552	69	1533	-	-	1026	79	18	260
	40%	85%	6%	11%	52%	11%	100%	-	-	87%	7%	7%	47%
Labour	1018	38	687	25	157	111	-	1018	-	35	801	14	47
	26%	4%	73%	9%	15%	18%	-	100%	-	3%	69%	5%	9%
Liberal Democrat	921	93	177	219	189	242	-	-	921	101	254	224	100
	24%	10%	19%	79%	18%	40%	-	-	100%	9%	22%	86%	18%
Plaid Cymru	17	1	1	-	2	13	-	-	-	3	1	-	-
	*	*	*	-	*	2%	-	-	-	*	*	-	-
SNP	96	1	7	1	5	83	-	-	-	2	7	1	1
	2%	*	1%	*	*	14%	-	-	-	*	1%	*	*
The British National Party	25	-	-	-	20	6	-	-	-	1	-	-	17
	1%	-	-	-	2%	1%	-	-	-	*	-	-	3%
The Green Party	76	3	5	3	12	55	-	-	-	2	9	1	9
	2%	*	*	1%	1%	9%	-	-	-	*	1%	*	2%
The UK Independence Party	123	2	-	1	110	9	-	-	-	2	3	1	107
	3%	*	-	*	10%	2%	-	-	-	*	*	*	20%
Some other party	26	3	3	-	9	11	-	-	-	3	3	1	5
	1%	*	*	-	1%	2%	-	-	-	*	*	*	1%
Rather not say	10	1	-	1	6	2	-	-	-	1	1	-	2
	*	*	-	*	1%	*	-	-	-	*	*	-	*
Don't know	11	3	1	-	4	3	-	-	-	2	-	-	2
	*	*	*	-	*	*	-	-	-	*	-	-	*

Post-European Election Poll

ONLINE Fieldwork: 22nd-23rd May 2014

Absolutes/col percents

Table 24

Q.10 As you may know, the next UK general election will be held just under a year from now, on 7 May 2015. Which party do you think it is most likely you will end up voting for when it comes to the general election?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Conservative	1239 29%	681 30%	558 27%	28 18%	111 23%	164 25%	198 24%	308 30%	429 37%	633 34%	295 29%	146 26%	165 19%	425 35%	321 31%	254 23%	185 31%	55 16%
Labour	1291 30%	640 28%	650 32%	72 45%	178 37%	221 34%	282 34%	289 28%	247 21%	500 27%	323 31%	168 30%	301 35%	347 29%	282 27%	421 39%	147 25%	94 27%
Liberal Democrat	275 6%	153 7%	122 6%	11 7%	32 7%	46 7%	43 5%	71 7%	73 6%	162 9%	47 5%	27 5%	39 5%	88 7%	74 7%	53 5%	48 8%	12 4%
Plaid Cymru	17 *	11 1%	6 *	- -	2 *	2 *	1 *	8 1%	5 *	6 *	7 1%	1 *	4 *	- -	- -	- -	17 3%	- -
SNP	108 3%	58 3%	50 2%	3 2%	11 2%	17 3%	25 3%	28 3%	24 2%	40 2%	28 3%	18 3%	22 3%	- -	- -	- -	- -	108 31%
The UK Independence Party	645 15%	406 18%	238 12%	18 11%	54 11%	83 13%	139 17%	149 15%	202 18%	215 12%	137 13%	112 20%	182 21%	159 13%	195 19%	185 17%	89 15%	16 5%
The British National Party	18 *	9 *	9 *	1 1%	1 *	3 *	6 1%	4 *	4 *	1 *	5 *	- -	12 1%	5 *	5 *	6 1%	1 *	2 1%
The Green Party	179 4%	86 4%	93 5%	16 10%	40 8%	26 4%	36 4%	40 4%	20 2%	68 4%	54 5%	18 3%	40 5%	51 4%	44 4%	47 4%	25 4%	11 3%
Some other party	28 1%	15 1%	12 1%	1 1%	3 1%	1 *	6 1%	9 1%	8 1%	8 *	6 1%	3 1%	11 1%	4 *	14 1%	6 1%	3 *	1 *
Would not vote	16 *	8 *	9 *	- -	5 1%	1 *	5 1%	2 *	4 *	6 *	5 *	1 *	5 1%	9 1%	1 *	4 *	1 *	1 *
Rather not say	12 *	5 *	8 *	1 1%	2 *	4 1%	- -	2 *	4 *	6 *	2 *	3 1%	2 *	8 1%	3 *	1 *	1 *	- -
Don't know	459 11%	181 8%	277 14%	10 6%	42 9%	77 12%	79 10%	116 11%	134 12%	195 11%	123 12%	64 11%	77 9%	109 9%	108 10%	113 10%	83 14%	47 14%

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Absolutes/col percents

Table 24

Q.10 As you may know, the next UK general election will be held just under a year from now, on 7 May 2015. Which party do you think it is most likely you will end up voting for when it comes to the general election?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Conservative	1239 29%	927 90%	10 1%	23 8%	252 21%	27 4%	1026 67%	35 3%	101 11%	1239 100%	-	-	-
Labour	1291 30%	6 1%	989 92%	21 7%	130 11%	145 21%	79 5%	801 79%	254 28%	-	1291 100%	-	-
Liberal Democrat	275 6%	19 2%	8 1%	197 66%	17 1%	35 5%	18 1%	14 1%	224 24%	-	-	275 100%	-
Plaid Cymru	17 *	-	-	-	-	17 2%	-	2 *	2 *	-	-	-	-
SNP	108 3%	-	1 *	-	4 *	103 15%	3 *	8 1%	10 1%	-	-	-	-
The UK Independence Party	645 15%	5 *	6 1%	1 *	617 51%	16 2%	260 17%	47 5%	100 11%	-	-	-	645 100%
The British National Party	18 *	1 *	-	-	3 *	14 2%	3 *	3 *	2 *	-	-	-	-
The Green Party	179 4%	2 *	-	3 1%	3 *	171 25%	11 1%	15 1%	71 8%	-	-	-	-
Some other party	28 1%	1 *	1 *	2 1%	5 *	19 3%	5 *	5 *	8 1%	-	-	-	-
Would not vote	16 *	3 *	1 *	3 1%	4 *	5 1%	1 *	-	-	-	-	-	-
Rather not say	12 *	2 *	1 *	4 1%	4 *	1 *	3 *	-	3 *	-	-	-	-
Don't know	459 11%	63 6%	54 5%	47 16%	162 14%	133 19%	125 8%	89 9%	148 16%	-	-	-	-

Post-European Election Poll
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Absolutes/col percents

Table 25
Gender
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Male	2254	2254	-	57	201	314	418	539	725	1062	512	279	401	598	569	587	319	180
	53%	100%	-	36%	42%	49%	51%	52%	63%	58%	50%	50%	47%	50%	54%	54%	53%	52%
Female	2032	-	2032	102	281	331	402	488	428	776	518	281	458	605	477	502	281	167
	47%	-	100%	64%	58%	51%	49%	48%	37%	42%	50%	50%	53%	50%	46%	46%	47%	48%

Post-European Election Poll
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Absolutes/col percents

Table 25
Gender
Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Male	2254	533	502	165	730	324	848	517	480	681	640	153	406
	53%	52%	47%	55%	61%	47%	55%	51%	52%	55%	50%	56%	63%
Female	2032	496	570	135	470	362	685	502	441	558	650	122	238
	47%	48%	53%	45%	39%	53%	45%	49%	48%	45%	50%	44%	37%

Post-European Election Poll

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Absolutes/col percents

Table 26
Age
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
18-24	159 4%	57 3%	102 5%	159 100%	-	-	-	-	-	53 3%	51 5%	22 4%	34 4%	50 4%	35 3%	49 4%	15 2%	11 3%
25-34	482 11%	201 9%	281 14%	-	482 100%	-	-	-	-	193 10%	137 13%	68 12%	83 10%	170 14%	101 10%	109 10%	55 9%	46 13%
35-44	645 15%	314 14%	331 16%	-	-	645 100%	-	-	-	263 14%	154 15%	92 16%	136 16%	205 17%	157 15%	161 15%	73 12%	49 14%
45-54	820 19%	418 19%	402 20%	-	-	-	820 100%	-	-	283 15%	204 20%	133 24%	200 23%	216 18%	202 19%	216 20%	129 22%	57 16%
55-64	1027 24%	539 24%	488 24%	-	-	-	-	1027 100%	-	459 25%	242 24%	117 21%	209 24%	265 22%	264 25%	270 25%	135 22%	94 27%
65+	1153 27%	725 32%	428 21%	-	-	-	-	-	1153 100%	587 32%	241 23%	128 23%	198 23%	297 25%	287 27%	286 26%	194 32%	90 26%
Average age	52.70	54.70	50.48	21.70	30.06	39.85	49.46	59.65	69.72	54.32	51.12	51.17	52.12	51.10	53.32	52.82	54.68	52.55

Post-European Election Poll

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Absolutes/col percents

Table 26
Age
Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
18-24	159 4%	28 3%	60 6%	12 4%	22 2%	37 5%	20 1%	25 2%	28 3%	28 2%	72 6%	11 4%	18 3%
25-34	482 11%	108 11%	170 16%	30 10%	80 7%	93 14%	125 8%	122 12%	112 12%	111 9%	178 14%	32 11%	54 8%
35-44	645 15%	134 13%	200 19%	48 16%	148 12%	115 17%	185 12%	168 17%	141 15%	164 13%	221 17%	46 17%	83 13%
45-54	820 19%	164 16%	223 21%	38 13%	250 21%	145 21%	270 18%	234 23%	155 17%	198 16%	282 22%	43 16%	139 22%
55-64	1027 24%	244 24%	219 20%	75 25%	315 26%	172 25%	385 25%	228 22%	251 27%	308 25%	289 22%	71 26%	149 23%
65+	1153 27%	350 34%	200 19%	96 32%	384 32%	123 18%	548 36%	242 24%	234 25%	429 35%	247 19%	73 27%	202 31%
Average age	52.70	54.97	48.71	54.03	55.68	49.72	56.42	51.83	52.57	55.60	49.64	52.42	54.61

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Absolutes/col percents

Table 27
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
AB	1838	1062	776	53	193	263	283	459	587	1838	-	-	-	568	452	442	225	151
	43%	47%	38%	33%	40%	41%	35%	45%	51%	100%	-	-	-	47%	43%	41%	38%	44%
C1	1030	512	518	51	137	154	204	242	241	-	1030	-	-	298	243	246	153	90
	24%	23%	25%	32%	29%	24%	25%	24%	21%	-	100%	-	-	25%	23%	23%	25%	26%
C2	560	279	281	22	68	92	133	117	128	-	-	560	-	140	143	152	83	41
	13%	12%	14%	14%	14%	14%	16%	11%	11%	-	-	100%	-	12%	14%	14%	14%	12%
DE	859	401	458	34	83	136	200	209	198	-	-	-	859	198	208	249	138	64
	20%	18%	23%	21%	17%	21%	24%	20%	17%	-	-	-	100%	16%	20%	23%	23%	19%

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Absolutes/col percents

Table 27
Social Grade
Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
AB	1838	532	430	173	439	264	740	384	446	633	500	162	215
	43%	52%	40%	58%	37%	38%	48%	38%	48%	51%	39%	59%	33%
C1	1030	248	267	53	253	209	359	259	216	295	323	47	137
	24%	24%	25%	18%	21%	30%	23%	25%	23%	24%	25%	17%	21%
C2	560	116	133	29	203	78	206	138	100	146	168	27	112
	13%	11%	12%	10%	17%	11%	13%	14%	11%	12%	13%	10%	17%
DE	859	132	242	45	305	135	228	237	159	165	301	39	182
	20%	13%	23%	15%	25%	20%	15%	23%	17%	13%	23%	14%	28%

Post-European Election Poll

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Absolutes/col percents

Table 28
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Scotland	347	180	167	11	46	49	57	94	90	151	90	41	64	-	-	-	-	347
	8%	8%	8%	7%	10%	8%	7%	9%	8%	8%	9%	7%	7%	-	-	-	-	100%
North East	183	95	88	12	21	24	32	40	53	68	55	23	37	-	-	183	-	-
	4%	4%	4%	8%	4%	4%	4%	4%	5%	4%	5%	4%	4%	-	-	17%	-	-
North West	561	302	259	24	55	81	124	132	144	235	111	77	137	-	-	561	-	-
	13%	13%	13%	15%	11%	13%	15%	13%	13%	13%	11%	14%	16%	-	-	51%	-	-
Yorkshire & Humberside	345	190	155	13	32	56	59	97	89	138	80	52	75	-	-	345	-	-
	8%	8%	8%	8%	7%	9%	7%	9%	8%	8%	8%	9%	9%	-	-	32%	-	-
West Midlands	360	203	157	15	45	55	59	90	96	147	82	59	72	-	360	-	-	-
	8%	9%	8%	9%	9%	9%	7%	9%	8%	8%	8%	11%	8%	-	34%	-	-	-
East Midlands	303	165	138	10	26	46	71	66	83	123	68	39	73	-	303	-	-	-
	7%	7%	7%	6%	5%	7%	9%	6%	7%	7%	7%	7%	8%	-	29%	-	-	-
Wales	186	99	87	1	24	17	44	42	57	58	53	33	42	-	-	-	186	-
	4%	4%	4%	1%	5%	3%	5%	4%	5%	3%	5%	6%	5%	-	-	-	31%	-
Eastern	383	201	182	10	30	55	73	108	108	182	93	45	64	-	383	-	-	-
	9%	9%	9%	6%	6%	9%	9%	11%	9%	10%	9%	8%	7%	-	37%	-	-	-
London	506	254	253	27	103	92	95	92	97	228	150	54	74	506	-	-	-	-
	12%	11%	12%	17%	21%	14%	12%	9%	8%	12%	15%	10%	9%	42%	-	-	-	-
South East	697	345	353	23	67	113	120	173	200	340	147	86	125	697	-	-	-	-
	16%	15%	17%	15%	14%	18%	15%	17%	17%	18%	14%	15%	15%	58%	-	-	-	-
South West	414	220	194	14	31	55	85	92	137	167	100	50	96	-	-	-	414	-
	10%	10%	10%	9%	6%	9%	10%	9%	12%	9%	10%	9%	11%	-	-	-	69%	-

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Absolutes/col percents

Table 28
GO Region
Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Scotland	347	55	83	18	38	154	60	90	54	55	94	12	16
	8%	5%	8%	6%	3%	22%	4%	9%	6%	4%	7%	4%	2%
North East	183	36	64	8	53	23	53	64	40	45	82	4	30
	4%	3%	6%	3%	4%	3%	3%	6%	4%	4%	6%	2%	5%
North West	561	119	176	36	164	65	174	183	108	132	220	27	86
	13%	12%	16%	12%	14%	9%	11%	18%	12%	11%	17%	10%	13%
Yorkshire & Humberside	345	70	104	21	112	39	109	95	89	77	119	22	69
	8%	7%	10%	7%	9%	6%	7%	9%	10%	6%	9%	8%	11%
West Midlands	360	84	87	27	117	44	137	83	70	106	110	20	75
	8%	8%	8%	9%	10%	6%	9%	8%	8%	9%	8%	7%	12%
East Midlands	303	80	79	16	99	29	137	70	48	93	87	21	53
	7%	8%	7%	5%	8%	4%	9%	7%	5%	7%	7%	8%	8%
Wales	186	33	53	9	46	45	55	55	31	44	62	8	25
	4%	3%	5%	3%	4%	7%	4%	5%	3%	4%	5%	3%	4%
Eastern	383	106	71	30	116	59	156	69	90	122	85	32	67
	9%	10%	7%	10%	10%	9%	10%	7%	10%	10%	7%	12%	10%
London	506	138	164	33	101	71	182	135	102	163	188	32	46
	12%	13%	15%	11%	8%	10%	12%	13%	11%	13%	15%	12%	7%
South East	697	202	129	54	224	89	307	110	165	262	159	55	113
	16%	20%	12%	18%	19%	13%	20%	11%	18%	21%	12%	20%	18%
South West	414	106	61	48	131	68	164	65	124	140	85	41	63
	10%	10%	6%	16%	11%	10%	11%	6%	13%	11%	7%	15%	10%

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Absolutes/col percents

Table 29
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Homeowners	3093	1672	1421	67	234	419	546	839	987	1578	739	377	398	851	783	787	436	236
	72%	74%	70%	42%	49%	65%	67%	82%	86%	86%	72%	67%	46%	71%	75%	72%	73%	68%
Owned outright - without mortgage	1815	1032	783	31	55	96	201	585	848	930	433	209	243	478	451	474	278	133
	42%	46%	39%	19%	11%	15%	24%	57%	74%	51%	42%	37%	28%	40%	43%	44%	46%	38%
Owned with a mortgage or loan	1278	641	638	37	179	323	346	254	139	649	307	168	155	372	333	313	158	103
	30%	28%	31%	23%	37%	50%	42%	25%	12%	35%	30%	30%	18%	31%	32%	29%	26%	30%
NET: Renters	1165	567	598	86	237	224	270	185	163	252	282	178	453	345	255	300	157	109
	27%	25%	29%	54%	49%	35%	33%	18%	14%	14%	27%	32%	53%	29%	24%	28%	26%	31%
Rented from the council	271	123	148	9	29	44	87	52	50	27	45	38	162	70	68	69	28	36
	6%	5%	7%	6%	6%	7%	11%	5%	4%	1%	4%	7%	19%	6%	6%	6%	5%	10%
Rented from a housing association	322	158	165	15	43	63	78	62	61	48	69	55	151	90	62	96	43	31
	8%	7%	8%	10%	9%	10%	9%	6%	5%	3%	7%	10%	18%	7%	6%	9%	7%	9%
Rented from someone else	572	286	285	61	165	116	105	72	53	177	168	86	140	185	125	135	86	41
	13%	13%	14%	38%	34%	18%	13%	7%	5%	10%	16%	15%	16%	15%	12%	12%	14%	12%
Rent free	28	15	14	6	11	2	4	3	3	8	9	4	8	8	8	3	7	3
	1%	1%	1%	4%	2%	*	*	*	*	*	1%	1%	1%	1%	1%	*	1%	1%

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Table 29
Tenure
Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Homeowners	3093	863	682	233	864	451	1263	685	679	1050	803	211	433
	72%	84%	64%	78%	72%	66%	82%	67%	74%	85%	62%	77%	67%
Owned outright - without mortgage	1815	535	359	148	526	246	782	389	397	660	433	131	260
	42%	52%	34%	49%	44%	36%	51%	38%	43%	53%	34%	48%	40%
Owned with a mortgage or loan	1278	328	322	85	338	205	481	296	281	390	370	80	174
	30%	32%	30%	28%	28%	30%	31%	29%	31%	31%	29%	29%	27%
NET: Renters	1165	157	387	64	331	226	260	328	236	181	478	63	208
	27%	15%	36%	21%	28%	33%	17%	32%	26%	15%	37%	23%	32%
Rented from the council	271	19	97	12	90	53	48	95	40	22	124	9	56
	6%	2%	9%	4%	7%	8%	3%	9%	4%	2%	10%	3%	9%
Rented from a housing association	322	38	102	13	119	51	73	106	61	46	127	16	82
	8%	4%	9%	4%	10%	7%	5%	10%	7%	4%	10%	6%	13%
Rented from someone else	572	100	188	39	122	122	138	128	134	114	227	39	70
	13%	10%	18%	13%	10%	18%	9%	13%	15%	9%	18%	14%	11%
Rent free	28	9	3	3	5	8	10	5	7	8	10	1	3
	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	*	*

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Absolutes/col percents

Table 30

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
NET: Working	2166	1165	1000	84	391	491	585	476	139	946	635	336	249	659	521	520	285	181
	51%	52%	49%	53%	81%	76%	71%	46%	12%	51%	62%	60%	29%	55%	50%	48%	48%	52%
Working full time - working 30 hours per week or more	1523	954	569	57	313	379	436	297	42	705	450	219	148	472	366	358	200	127
	36%	42%	28%	36%	65%	59%	53%	29%	4%	38%	44%	39%	17%	39%	35%	33%	33%	37%
Working part time - working between 8 and 29 hours per week	643	211	432	27	78	112	149	179	97	241	185	117	101	187	155	162	86	53
	15%	9%	21%	17%	16%	17%	18%	17%	8%	13%	18%	21%	12%	16%	15%	15%	14%	15%
NET: Not working	2120	1088	1032	75	91	154	235	551	1014	892	395	224	610	544	525	570	314	166
	49%	48%	51%	47%	19%	24%	29%	54%	88%	49%	38%	40%	71%	45%	50%	52%	52%	48%
Not working but seeking work or temporarily unemployed or sick	206	101	105	13	33	47	72	41	1	23	17	17	149	58	40	57	33	18
	5%	5%	5%	8%	7%	7%	9%	4%	*	1%	2%	3%	17%	5%	4%	5%	5%	5%
Not working and not seeking work/ Student	194	93	102	57	19	23	52	43	-	31	51	14	99	56	45	53	25	16
	5%	4%	5%	36%	4%	4%	6%	4%	-	2%	5%	2%	12%	5%	4%	5%	4%	4%
Retired on a state pension only	265	96	168	-	-	-	1	45	219	36	24	26	180	58	68	67	55	17
	6%	4%	8%	-	-	-	*	4%	19%	2%	2%	5%	21%	5%	7%	6%	9%	5%
Retired with a private pension	1151	764	387	-	-	1	20	341	788	710	265	112	64	289	285	321	164	93
	27%	34%	19%	-	-	*	2%	33%	68%	39%	26%	20%	7%	24%	27%	29%	27%	27%
House person, housewife, househusband, etc.	304	34	270	5	39	83	91	81	6	93	39	54	118	83	87	73	37	23
	7%	2%	13%	3%	8%	13%	11%	8%	1%	5%	4%	10%	14%	7%	8%	7%	6%	7%

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Absolutes/col percents

Table 30

Which of the following best describes your current working status?

Base: All respondents

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
NET: Working	2166	512	591	150	539	374	758	520	466	590	692	157	301
	51%	50%	55%	50%	45%	55%	49%	51%	51%	48%	54%	57%	47%
Working full time - working 30 hours per week or more	1523	357	434	105	369	258	527	385	335	413	501	110	211
	36%	35%	41%	35%	31%	38%	34%	38%	36%	33%	39%	40%	33%
Working part time - working between 8 and 29 hours per week	643	155	157	45	170	116	231	136	131	177	191	47	90
	15%	15%	15%	15%	14%	17%	15%	13%	14%	14%	15%	17%	14%
NET: Not working	2120	517	480	150	661	312	775	498	455	649	599	118	343
	49%	50%	45%	50%	55%	45%	51%	49%	49%	52%	46%	43%	53%
Not working but seeking work or temporarily unemployed or sick	206	25	67	8	65	41	44	62	39	30	79	8	39
	5%	2%	6%	3%	5%	6%	3%	6%	4%	2%	6%	3%	6%
Not working and not seeking work/ Student	194	26	57	9	45	58	29	48	33	32	71	8	28
	5%	3%	5%	3%	4%	9%	2%	5%	4%	3%	5%	3%	4%
Retired on a state pension only	265	66	50	15	104	30	108	69	43	77	64	9	63
	6%	6%	5%	5%	9%	4%	7%	7%	5%	6%	5%	3%	10%
Retired with a private pension	1151	345	214	104	350	138	510	243	272	448	276	78	158
	27%	34%	20%	35%	29%	20%	33%	24%	30%	36%	21%	29%	25%
House person, housewife, househusband, etc.	304	56	94	15	97	43	83	76	67	63	110	14	55
	7%	5%	9%	5%	8%	6%	5%	7%	7%	5%	9%	5%	8%

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Table 31

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
Yes	2736	1475	1261	107	337	388	436	672	795	1427	636	318	355	847	635	676	355	223
	64%	65%	62%	67%	70%	60%	53%	65%	69%	78%	62%	57%	41%	70%	61%	62%	59%	64%
No	1550	778	771	52	144	257	384	355	358	411	394	241	504	356	411	413	245	124
	36%	35%	38%	33%	30%	40%	47%	35%	31%	22%	38%	43%	59%	30%	39%	38%	41%	36%

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Absolutes/col percents

Table 31

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
Yes	2736	760	663	221	678	414	1055	604	619	901	797	191	330
	64%	74%	62%	74%	56%	60%	69%	59%	67%	73%	62%	69%	51%
No	1550	268	408	79	522	272	478	414	302	338	494	84	314
	36%	26%	38%	26%	44%	40%	31%	41%	33%	27%	38%	31%	49%

Post-European Election Poll

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Absolutes/col percents

Table 32

How many cars are there in your household?**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	4286	2262	2024	157	475	641	816	1033	1164	1845	1028	559	854	1203	1048	1077	607	351
Weighted base	4286	2254	2032	159	482	645	820	1027	1153	1838	1030	560	859	1204	1046	1090	599	347
No cars in the household	699	318	381	45	120	136	161	123	115	140	178	71	310	235	134	193	82	56
	16%	14%	19%	28%	25%	21%	20%	12%	10%	8%	17%	13%	36%	19%	13%	18%	14%	16%
NET: Any	3587	1935	1651	114	362	509	659	904	1039	1698	852	489	548	969	912	897	518	291
	84%	86%	81%	72%	75%	79%	80%	88%	90%	92%	83%	87%	64%	81%	87%	82%	86%	84%
1	2173	1159	1014	56	242	301	382	523	669	889	535	315	433	609	516	572	296	179
	51%	51%	50%	35%	50%	47%	47%	51%	58%	48%	52%	56%	50%	51%	49%	53%	49%	52%
2	1160	640	521	37	96	187	222	293	325	665	266	138	91	290	323	277	177	94
	27%	28%	26%	23%	20%	29%	27%	29%	28%	36%	26%	25%	11%	24%	31%	25%	30%	27%
3+	254	137	117	21	24	21	56	88	44	144	50	36	24	70	73	48	45	18
	6%	6%	6%	13%	5%	3%	7%	9%	4%	8%	5%	6%	3%	6%	7%	4%	7%	5%

Post-European Election Poll

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Absolutes/col percents

Table 32

How many cars are there in your household?**Base: All respondents**

	Total	European Election Vote					2010 Vote			Voting Intention			
		Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	Con	Lab	LibDem	UKIP
Unweighted base	4286	1035	948	346	1229	728	1553	954	954	1255	1192	307	660
Weighted base	4286	1029	1071	300	1200	686	1533	1018	921	1239	1291	275	645
No cars in the household	699 16%	99 10%	240 22%	36 12%	174 14%	151 22%	138 9%	230 23%	143 16%	115 9%	294 23%	36 13%	103 16%
NET: Any	3587 84%	929 90%	832 78%	264 88%	1026 86%	535 78%	1395 91%	789 77%	778 84%	1124 91%	997 77%	240 87%	542 84%
1	2173 51%	516 50%	533 50%	158 53%	619 52%	347 51%	766 50%	506 50%	492 53%	629 51%	644 50%	139 51%	331 51%
2	1160 27%	329 32%	255 24%	88 29%	334 28%	154 22%	510 33%	247 24%	235 25%	398 32%	303 23%	83 30%	177 27%
3+	254 6%	84 8%	43 4%	18 6%	73 6%	35 5%	118 8%	36 4%	52 6%	97 8%	50 4%	17 6%	34 5%