

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84	
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99	
Certain to vote	(10)	488	240	248	84	45	59	83	84	134	120	138	97	118	192	20	51	31	142	141	59	
		49%	49%	49%	37%	33%	42%	56%	60%	64%	56%	46%	47%	48%	61%	65%	50%	56%	60%	71%	70%	59%
	(9)	63	40	23	6	12	12	9	12	12	17	21	12	13	16	15	4	8	7	19	16	6
		6%	8%	5%	2%	9%	8%	6%	9%	6%	8%	7%	6%	5%	9%	5%	10%	8%	13%	9%	8%	6%
	(8)	92	48	45	23	17	15	23	5	9	28	28	21	10	16	28	5	8	10	12	12	10
		9%	10%	9%	10%	12%	11%	16%	4%	4%	13%	9%	10%	4%	9%	10%	12%	9%	19%	6%	6%	10%
	(7)	58	21	37	23	11	9	8	3	4	13	13	12	17	11	21	1	6	1	6	11	19
		6%	4%	7%	10%	8%	6%	5%	2%	2%	6%	4%	6%	7%	6%	7%	3%	7%	1%	3%	5%	19%
	(6)	28	9	19	5	4	9	2	3	5	3	9	5	9	7	7	4	2	1	2	3	2
		3%	2%	4%	2%	3%	7%	1%	2%	2%	1%	3%	2%	4%	4%	2%	9%	2%	2%	1%	1%	2%
	(5)	78	33	45	12	22	12	5	11	16	16	23	15	23	10	17	6	6	1	12	10	3
		8%	7%	9%	5%	16%	9%	3%	8%	8%	7%	7%	7%	9%	6%	6%	15%	6%	2%	6%	5%	3%
	(4)	13	4	9	4	2	1	2	2	2	3	5	-	2	3	3	-	2	-	2	2	-
		1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	-	1%	2%	1%	-	3%	-	1%	1%	-
	(3)	28	14	15	10	6	2	3	1	6	3	15	8	2	3	9	-	5	-	4	3	*
		3%	3%	3%	5%	4%	1%	2%	1%	3%	2%	5%	4%	1%	1%	3%	-	5%	-	2%	1%	*
	(2)	17	9	8	5	3	4	-	1	4	3	2	5	7	3	2	-	2	2	-	2	-
		2%	2%	2%	2%	2%	3%	-	1%	2%	2%	1%	3%	3%	2%	1%	-	2%	4%	-	1%	-
Definitely would not vote	(1)	132	72	60	56	17	16	14	14	15	8	49	30	41	-	-	-	-	1	2	-	
		13%	15%	12%	25%	12%	12%	10%	10%	7%	4%	16%	15%	17%	-	-	-	-	1%	1%	-	
Refused		1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	
		*	*	-	-	-	1%	-	-	-	*	-	-	-	-	-	-	-	-	-	-	
Don't know		3	1	2	-	-	-	-	1	2	*	-	-	2	-	-	-	-	1	-	-	
		*	*	*	-	-	-	-	1%	1%	*	-	-	1%	-	-	-	-	*	-	-	
Mean		7.47	7.46	7.48	6.32	6.88	7.39	8.17	8.13	8.27	8.41	7.16	7.30	7.17	8.75	8.83	8.45	8.42	9.01	9.10	8.98	8.91
Standard deviation		3.26	3.35	3.18	3.68	3.13	3.14	2.86	3.02	2.91	2.43	3.43	3.39	3.48	2.01	1.97	1.94	2.33	1.77	1.81	1.99	1.51
Standard error		0.10	0.16	0.13	0.43	0.27	0.28	0.23	0.22	0.16	0.13	0.25	0.31	0.20	0.14	0.11	0.31	0.24	0.26	0.11	0.12	0.17

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99
Conservative	180	77	103	22	29	27	26	26	49	32	62	44	36	180	-	-	-	-	113	8	13
	18%	16%	20%	10%	21%	20%	18%	19%	24%	15%	20%	22%	15%	100%	-	-	-	-	57%	4%	13%
Labour	294	148	146	69	36	48	49	39	53	76	88	48	77	-	294	-	-	-	15	148	27
	29%	30%	29%	30%	26%	34%	33%	28%	25%	35%	29%	24%	32%	-	100%	-	-	-	7%	73%	27%
Liberal Democrat	41	19	22	9	6	6	9	4	6	13	2	10	14	-	-	41	-	-	4	4	15
	4%	4%	4%	4%	4%	5%	6%	3%	3%	6%	1%	5%	6%	-	-	100%	-	-	2%	2%	16%
The UK Independence Party (UKIP)	90	62	28	8	10	12	17	21	22	20	20	24	22	-	-	-	90	-	31	11	9
	9%	13%	5%	3%	7%	9%	11%	15%	11%	10%	7%	12%	9%	-	-	-	100%	-	15%	5%	9%
The Green Party	46	21	25	9	7	7	11	8	5	18	19	4	4	-	-	-	-	46	2	5	3
	5%	4%	5%	4%	5%	5%	7%	6%	2%	8%	6%	2%	2%	-	-	-	-	91%	1%	3%	3%
The British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-
	*	*	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	4%	-	-
Some other party	3	2	1	-	2	-	1	-	*	1	-	2	-	-	-	-	-	-	3	*	-
	*	*	*	-	1%	-	1%	-	*	1%	-	1%	-	-	-	-	-	-	6%	*	-
Would not vote	132	72	60	56	17	16	14	14	15	8	49	30	41	-	-	-	-	-	1	2	-
	13%	15%	12%	25%	12%	12%	10%	10%	7%	4%	16%	15%	17%	-	-	-	-	-	1%	1%	-
Refused	51	15	36	16	3	3	3	7	18	7	13	17	10	-	-	-	-	-	4	6	9
	5%	3%	7%	7%	2%	2%	2%	5%	8%	3%	4%	8%	4%	-	-	-	-	-	2%	3%	9%
Don't know	163	73	90	38	29	17	18	20	41	40	47	25	39	-	-	-	-	-	30	17	22
	16%	15%	18%	17%	21%	13%	12%	15%	20%	19%	15%	12%	16%	-	-	-	-	-	15%	9%	23%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	508	241	268	29	57	62	85	103	172	203	97	55	142	146	235	27	67	34	161	184	49
Weighted base	473	245	229	83	55	69	87	74	105	119	141	93	109	130	216	27	61	39	131	137	52
Conservative	130	56	74	16	15	19	20	21	40	24	46	29	28	130	-	-	-	-	92	6	9
	27%	23%	32%	19%	28%	27%	23%	28%	38%	20%	33%	32%	25%	100%	-	-	-	-	70%	5%	18%
Labour	216	116	100	51	24	33	37	30	41	57	65	36	54	-	216	-	-	-	11	117	22
	46%	47%	44%	61%	44%	48%	42%	41%	39%	48%	46%	39%	50%	-	100%	-	-	-	8%	85%	42%
Liberal Democrat	27	13	14	5	4	4	7	3	4	10	1	7	8	-	-	27	-	-	4	2	12
	6%	5%	6%	6%	7%	6%	8%	5%	4%	8%	1%	8%	7%	-	-	100%	-	-	3%	2%	24%
The UK Independence Party (UKIP)	61	43	18	5	5	7	14	13	16	14	12	16	17	-	-	-	61	-	24	8	6
	13%	18%	8%	6%	9%	11%	16%	18%	16%	12%	9%	17%	15%	-	-	-	100%	-	18%	6%	12%
The Green Party	36	14	22	7	6	4	9	7	4	14	15	4	2	-	-	-	-	36	1	4	3
	8%	6%	9%	9%	10%	6%	10%	9%	4%	12%	11%	4%	2%	-	-	-	-	91%	1%	3%	5%
The British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	2	-	-	-
	*	1%	-	-	-	2%	-	-	-	-	1%	-	-	-	-	-	-	4%	-	-	-
Some other party	2	1	1	-	1	-	1	-	*	1	-	1	-	-	-	-	-	2	*	-	-
	*	*	*	-	2%	-	1%	-	*	1%	-	1%	-	-	-	-	-	5%	*	-	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	28%
Labour	45%
Liberal Democrat	7%
UKIP	12%
Other	8%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99
Conservative	182	77	105	20	27	22	31	28	53	32	60	42	42	155	7	-	4	-	118	9	13
	18%	16%	20%	9%	19%	16%	21%	20%	25%	15%	20%	21%	17%	86%	3%	-	4%	-	59%	4%	13%
Labour	285	149	136	66	36	48	46	36	54	69	84	44	80	4	245	4	1	8	13	140	27
	28%	30%	27%	29%	26%	34%	31%	26%	26%	32%	28%	22%	33%	2%	83%	11%	2%	16%	6%	69%	27%
Liberal Democrat	43	22	21	10	5	6	8	6	8	13	6	10	13	2	4	29	1	1	5	2	13
	4%	4%	4%	5%	4%	4%	5%	4%	4%	6%	2%	5%	5%	1%	1%	72%	2%	1%	3%	1%	13%
The UK Independence Party (UKIP)	84	60	23	11	9	14	17	16	17	17	18	24	22	3	1	-	74	-	30	8	8
	8%	12%	5%	5%	6%	10%	12%	12%	8%	8%	6%	12%	9%	2%	*	-	82%	-	15%	4%	8%
The Green Party	64	21	43	14	8	9	12	12	8	24	20	13	6	4	19	-	2	31	3	11	13
	6%	4%	8%	6%	6%	6%	8%	8%	4%	11%	7%	6%	2%	2%	6%	-	2%	61%	2%	6%	13%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	5	4	1	-	3	-	1	1	-	2	-	3	-	-	-	1	-	3	1	-	1
	*	1%	*	-	2%	-	1%	1%	-	1%	-	1%	-	-	-	2%	-	5%	1%	-	1%
Would not vote	132	72	60	56	17	16	14	14	15	8	49	30	41	-	-	-	-	-	1	2	-
	13%	15%	12%	25%	12%	12%	10%	10%	7%	4%	16%	15%	17%	-	-	-	-	-	1%	1%	-
Refused	27	11	16	6	3	3	3	4	8	4	6	5	6	-	-	-	-	-	1	5	2
	3%	2%	3%	3%	2%	2%	2%	3%	4%	2%	2%	2%	3%	-	-	-	-	-	*	2%	2%
Don't know	182	75	107	44	32	21	16	23	45	46	59	33	34	12	18	6	8	8	27	25	22
	18%	15%	21%	19%	23%	15%	11%	17%	22%	21%	19%	16%	14%	6%	6%	16%	9%	16%	14%	12%	23%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	516	241	274	28	58	62	87	105	175	204	96	58	146	140	222	24	62	30	169	181	49
Weighted base	480	248	232	85	55	67	90	75	107	118	137	99	115	126	202	24	58	34	137	133	56
Conservative	135	57	78	16	16	15	24	22	42	24	46	30	31	115	5	-	3	-	97	7	9
	28%	23%	33%	18%	29%	23%	27%	29%	39%	21%	34%	30%	27%	92%	2%	-	5%	-	70%	5%	16%
Labour	209	114	95	49	23	34	34	27	41	54	61	33	56	4	182	2	1	7	9	110	22
	43%	46%	41%	58%	41%	51%	38%	36%	38%	45%	45%	33%	49%	3%	90%	10%	1%	20%	6%	83%	39%
Liberal Democrat	27	13	14	5	4	3	6	4	5	10	3	7	6	*	2	21	1	1	5	2	11
	6%	5%	6%	5%	7%	5%	7%	5%	5%	9%	2%	7%	6%	*	1%	88%	2%	2%	4%	1%	20%
The UK Independence Party (UKIP)	61	45	16	9	5	9	15	12	12	12	12	19	17	3	*	-	52	-	23	6	6
	13%	18%	7%	10%	8%	13%	16%	15%	11%	10%	9%	19%	15%	2%	*	-	90%	-	17%	4%	10%
The Green Party	45	16	29	7	6	5	10	9	7	17	15	8	4	3	13	-	1	25	3	8	8
	9%	7%	12%	8%	12%	8%	11%	12%	6%	14%	11%	8%	4%	2%	6%	-	2%	73%	2%	6%	14%
Some other party	3	3	1	-	2	-	1	1	-	1	-	2	-	-	-	*	-	2	1	-	*
	1%	1%	*	-	3%	-	1%	2%	-	1%	-	2%	-	-	-	2%	-	5%	1%	-	1%

Lancaster & Fleetwood Poll

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	29%
Labour	43%
Liberal Democrat	6%
UKIP	12%
Other	10%

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99
I would not vote UKIP	611	298	314	145	84	90	95	79	118	149	207	106	129	113	229	32	-	46	104	144	73
	61%	61%	61%	64%	61%	65%	64%	57%	57%	70%	68%	52%	53%	63%	78%	78%	-	90%	52%	71%	73%
I would not vote Conservative	508	266	242	127	65	76	86	73	80	103	158	98	138	-	231	25	53	38	25	152	57
	51%	54%	47%	56%	47%	55%	58%	53%	38%	48%	52%	48%	57%	-	78%	61%	59%	74%	13%	75%	58%
I would not vote Liberal Democrat	507	290	217	103	56	73	88	75	112	97	163	103	127	97	159	-	65	35	112	102	37
	51%	59%	42%	45%	40%	53%	59%	54%	54%	45%	54%	50%	52%	54%	54%	-	72%	69%	56%	50%	37%
I would not vote Labour	336	168	168	63	33	46	54	49	91	56	107	76	87	116	-	6	63	16	122	11	27
	34%	34%	33%	28%	24%	33%	37%	36%	44%	26%	35%	37%	36%	64%	-	16%	70%	31%	61%	5%	28%
None of these - I would potentially vote for all of them	102	44	58	25	23	9	9	16	21	20	23	25	27	15	16	2	6	1	19	11	9
	10%	9%	11%	11%	16%	6%	6%	11%	10%	9%	8%	12%	11%	8%	5%	5%	7%	3%	10%	5%	9%
Don't know	41	13	28	18	6	5	-	2	10	5	13	11	11	2	3	-	-	-	2	3	-
	4%	3%	5%	8%	4%	3%	-	1%	5%	2%	4%	5%	4%	1%	1%	-	-	-	1%	1%	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84	
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99	
NET: Well	546	289	257	115	76	70	77	76	133	138	161	116	113	153	142	28	46	15	159	94	60	
	55%	59%	50%	51%	55%	50%	52%	54%	64%	65%	53%	57%	46%	85%	48%	69%	51%	29%	79%	46%	60%	
Very well	(4)	42	29	13	14	4	4	6	3	12	8	14	7	11	17	6	1	2	1	12	6	*
	4%	6%	3%	6%	3%	3%	4%	2%	6%	4%	5%	3%	4%	9%	2%	3%	3%	2%	6%	3%	*	
Quite well	(3)	504	260	244	101	72	66	71	73	121	131	146	109	102	136	136	27	44	14	147	87	59
	50%	53%	48%	44%	52%	47%	48%	52%	58%	61%	48%	53%	42%	75%	46%	66%	49%	27%	73%	43%	60%	
Quite badly	(2)	320	137	183	74	49	52	53	44	47	63	100	57	88	14	125	10	33	32	29	85	36
	32%	28%	36%	32%	35%	38%	36%	32%	23%	29%	33%	28%	36%	8%	42%	24%	37%	63%	15%	42%	36%	
Very badly	(1)	83	46	37	17	10	12	18	16	10	5	26	21	30	7	20	-	10	4	2	17	4
	8%	9%	7%	7%	8%	9%	12%	12%	5%	2%	9%	10%	12%	4%	7%	-	11%	7%	1%	9%	4%	
NET: Badly	403	183	220	91	59	64	71	60	57	68	127	77	118	22	145	10	43	36	32	102	39	
	40%	37%	43%	40%	43%	46%	48%	43%	27%	32%	42%	38%	48%	12%	49%	24%	48%	70%	16%	51%	40%	
Don't know	52	19	34	22	4	5	1	3	18	8	15	11	13	5	7	3	1	*	9	6	-	
	5%	4%	7%	10%	3%	3%	*	2%	9%	4%	5%	5%	5%	3%	2%	7%	1%	1%	5%	3%	-	
Mean	2.53	2.58	2.49	2.55	2.51	2.46	2.43	2.46	2.71	2.68	2.52	2.53	2.41	2.93	2.45	2.77	2.43	2.24	2.89	2.42	2.57	
Standard deviation	0.72	0.75	0.68	0.74	0.68	0.70	0.75	0.73	0.66	0.59	0.73	0.73	0.77	0.59	0.66	0.49	0.73	0.61	0.51	0.70	0.57	
Standard error	0.02	0.04	0.03	0.09	0.06	0.06	0.06	0.05	0.04	0.03	0.05	0.07	0.05	0.04	0.04	0.08	0.07	0.09	0.03	0.04	0.06	

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84	
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99	
NET: Well	580	305	276	134	81	76	84	73	131	157	170	119	114	153	163	24	49	21	155	106	56	
	58%	62%	54%	59%	58%	55%	57%	53%	63%	73%	56%	58%	47%	85%	55%	58%	54%	41%	77%	52%	57%	
Very well	(4)	58	38	19	17	10	5	8	4	15	11	26	10	11	18	8	-	6	-	17	2	4
		6%	8%	4%	7%	7%	4%	5%	3%	7%	5%	9%	5%	4%	10%	3%	-	6%	-	8%	1%	4%
Quite well	(3)	523	267	256	117	71	71	77	69	116	146	144	109	103	136	154	24	43	21	138	104	52
		52%	54%	50%	52%	51%	51%	52%	50%	56%	68%	48%	53%	42%	75%	52%	58%	48%	41%	69%	51%	52%
Quite badly	(2)	281	120	161	64	42	42	43	46	43	46	97	51	78	21	103	9	28	22	29	73	37
		28%	24%	32%	28%	30%	30%	29%	33%	21%	21%	32%	25%	32%	12%	35%	21%	31%	44%	15%	36%	37%
Very badly	(1)	91	48	43	13	14	16	18	15	16	8	24	22	36	4	23	1	12	7	7	17	5
		9%	10%	8%	6%	10%	12%	12%	11%	8%	4%	8%	11%	15%	2%	8%	3%	13%	13%	4%	8%	5%
NET: Badly		372	168	204	77	55	59	61	61	59	54	121	73	114	24	125	10	40	29	37	90	42
		37%	34%	40%	34%	40%	42%	41%	44%	28%	25%	40%	36%	47%	14%	43%	25%	45%	57%	18%	44%	42%
Don't know		49	18	31	17	2	4	3	4	18	4	11	13	16	2	6	7	1	1	9	7	1
		5%	4%	6%	7%	2%	3%	2%	3%	9%	2%	4%	6%	6%	1%	2%	18%	1%	2%	4%	3%	1%
Mean		2.57	2.62	2.52	2.66	2.56	2.48	2.51	2.47	2.69	2.76	2.59	2.55	2.39	2.94	2.51	2.66	2.48	2.28	2.86	2.47	2.57
Standard deviation		0.75	0.78	0.71	0.72	0.77	0.76	0.78	0.73	0.73	0.60	0.77	0.76	0.81	0.54	0.68	0.56	0.81	0.69	0.62	0.67	0.66
Standard error		0.02	0.04	0.03	0.09	0.07	0.07	0.06	0.05	0.04	0.03	0.06	0.07	0.05	0.04	0.04	0.10	0.08	0.11	0.04	0.04	0.07

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99
I am satisfied with the job David Cameron is doing overall as Prime Minister	285 28%	142 29%	143 28%	59 26%	56 40%	33 23%	37 25%	33 24%	67 32%	57 27%	80 26%	73 36%	65 27%	113 63%	37 13%	19 48%	21 23%	4 8%	104 52%	24 12%	22 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	248 25%	115 23%	134 26%	69 30%	27 19%	34 24%	31 21%	36 26%	52 25%	54 25%	76 25%	51 25%	51 21%	65 36%	31 11%	12 31%	36 40%	4 8%	75 38%	31 15%	31 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	338 34%	178 36%	160 31%	76 33%	42 30%	57 41%	57 38%	48 34%	59 28%	87 41%	102 34%	49 24%	97 40%	1 1%	219 74%	5 13%	20 23%	32 63%	12 6%	135 67%	34 34%
Refused	29 3%	11 2%	18 4%	2 1%	3 3%	5 4%	7 5%	6 4%	6 3%	3 1%	10 3%	3 1%	9 4%	- -	- -	1 2%	3 4%	4 7%	1 1%	3 2%	1 1%
Don't know	102 10%	45 9%	57 11%	21 9%	11 8%	11 8%	17 12%	17 12%	24 12%	13 6%	34 11%	28 14%	21 9%	1 1%	7 2%	2 6%	9 10%	7 14%	7 4%	9 5%	11 11%

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99
The Conservatives	166 17%	79 16%	87 17%	25 11%	24 17%	17 12%	30 20%	31 22%	39 19%	45 21%	44 15%	37 18%	38 16%	43 24%	36 12%	5 13%	20 22%	6 12%	50 25%	32 16%	17 17%
Labour	145 15%	71 15%	74 14%	23 10%	26 19%	20 14%	26 18%	18 13%	31 15%	29 14%	59 20%	23 11%	30 12%	25 14%	52 18%	7 16%	11 13%	13 26%	29 15%	50 25%	22 22%
The UK Independence Party (UKIP)	39 4%	24 5%	15 3%	8 3%	7 5%	10 7%	6 4%	4 3%	3 1%	6 3%	10 3%	9 4%	13 5%	8 4%	7 2%	1 2%	11 12%	- -	11 5%	7 4%	2 2%
The Liberal Democrat	29 3%	15 3%	14 3%	9 4%	2 2%	2 1%	8 6%	2 1%	7 3%	3 1%	11 4%	3 2%	11 4%	6 4%	7 2%	2 5%	2 3%	5 9%	6 3%	6 3%	4 4%
None of them	708 71%	350 71%	358 70%	181 80%	95 68%	99 71%	98 66%	94 68%	140 67%	141 66%	213 70%	147 72%	177 73%	111 62%	218 74%	30 73%	57 63%	33 65%	123 62%	131 65%	67 67%
Don't know	12 1%	5 1%	7 1%	- -	4 3%	3 2%	2 1%	- -	2 1%	2 1%	3 1%	1 1%	2 1%	5 3%	1 *	- -	- -	- -	5 2%	1 *	1 1%

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1002	442	560	74	134	124	150	191	328	357	189	121	298	195	314	38	95	45	252	268	84
Weighted base	1002	491	511	228	139	139	149	139	208	214	302	205	244	180	294	41	90	51	200	202	99
A Labour government	340	173	168	80	46	59	53	47	55	79	93	72	88	11	238	2	17	24	15	145	23
	34%	35%	33%	35%	33%	43%	35%	34%	27%	37%	31%	35%	36%	6%	81%	4%	19%	47%	7%	72%	23%
A Conservative government	243	123	121	37	28	36	35	38	67	44	83	51	59	139	4	1	37	2	130	8	15
	24%	25%	24%	16%	20%	26%	24%	28%	32%	20%	27%	25%	24%	77%	1%	2%	41%	3%	65%	4%	15%
A coalition between Labour and the Liberal Democrats	122	49	74	28	18	20	18	18	21	36	33	19	32	-	47	19	8	14	11	36	24
	12%	10%	14%	12%	13%	14%	12%	13%	10%	17%	11%	9%	13%	-	16%	46%	8%	27%	6%	18%	24%
A coalition between the Conservatives and the Liberal Democrats	100	52	47	23	20	9	16	12	20	22	23	26	27	27	1	15	10	2	26	4	25
	10%	11%	9%	10%	14%	7%	10%	9%	10%	10%	8%	13%	11%	15%	*	37%	12%	3%	13%	2%	25%
Don't know	197	95	102	61	27	14	27	24	44	33	71	37	38	3	4	4	18	10	18	10	13
	20%	19%	20%	27%	19%	10%	18%	17%	21%	15%	23%	18%	16%	2%	1%	10%	20%	19%	9%	5%	13%

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Male	442 44%	491 49%
Female	560 56%	511 51%

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	74 7%	228 23%
25-34	134 13%	139 14%
35-44	124 12%	139 14%
45-54	150 15%	149 15%
55-64	191 19%	139 14%
65 or older	328 33%	208 21%
Refused	1 *	1 *

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
A	106 11%	70 7%
B	251 25%	145 14%
C1	189 19%	302 30%
C2	121 12%	205 20%
D	102 10%	107 11%
E	196 20%	137 14%
Refused	37 4%	37 4%

Lancaster & Fleetwood Poll

CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	252 25%	200 20%
Labour	268 27%	202 20%
Liberal Democrats	84 8%	99 10%
Another party	38 4%	48 5%
Did not vote	284 28%	382 38%
Refused	37 4%	29 3%
Don't know	39 4%	42 4%