

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96	
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115	
Certain to vote	(10)	448	225	223	28	41	69	82	89	140	54	97	93	189	71	126	24	94	29	111	137	66
		45%	46%	44%	21%	24%	40%	45%	59%	70%	56%	44%	41%	45%	61%	56%	48%	53%	73%	69%	74%	57%
	(9)	38	16	22	2	2	10	15	3	8	5	12	4	18	6	10	2	8	2	9	10	8
		4%	3%	4%	2%	1%	6%	8%	2%	4%	5%	5%	2%	4%	5%	4%	5%	4%	5%	6%	5%	7%
	(8)	70	27	43	18	13	14	8	10	7	10	11	14	33	15	25	2	12	*	13	10	11
		7%	5%	9%	14%	8%	8%	5%	6%	3%	10%	5%	6%	8%	13%	11%	4%	7%	1%	8%	5%	10%
	(7)	50	25	25	8	8	7	12	5	10	4	14	14	15	7	10	6	16	3	4	6	14
		5%	5%	5%	6%	5%	4%	7%	3%	5%	4%	7%	6%	4%	6%	5%	12%	9%	8%	3%	3%	12%
	(6)	34	19	15	11	5	7	5	2	5	2	3	11	18	7	2	6	8	-	6	3	6
		3%	4%	3%	8%	3%	4%	3%	2%	2%	2%	1%	5%	4%	6%	1%	12%	4%	-	3%	1%	6%
	(5)	88	37	52	18	19	16	11	13	11	5	22	25	31	5	27	6	20	1	11	9	4
		9%	7%	10%	13%	11%	10%	6%	9%	5%	6%	10%	11%	7%	5%	12%	11%	11%	3%	7%	5%	4%
	(4)	26	10	15	4	7	4	7	2	2	1	6	4	15	2	9	1	3	3	-	3	2
		3%	2%	3%	3%	4%	2%	4%	1%	1%	1%	3%	2%	3%	2%	4%	1%	2%	8%	-	2%	2%
	(3)	42	30	12	14	13	5	6	2	2	4	10	17	11	3	10	*	15	1	5	2	-
		4%	6%	2%	11%	8%	3%	3%	2%	1%	4%	4%	7%	3%	3%	4%	1%	9%	3%	3%	1%	-
	(2)	24	14	10	2	14	1	3	2	1	2	4	6	12	*	7	3	4	-	2	2	-
		2%	3%	2%	2%	8%	1%	1%	2%	*	2%	2%	2%	3%	*	3%	6%	2%	-	1%	1%	-
Definitely would not vote	(1)	179	89	91	25	48	38	32	22	14	9	40	42	78	-	-	-	-	-	1	3	3
		18%	18%	18%	19%	28%	22%	18%	15%	7%	9%	18%	18%	19%	-	-	-	-	-	1%	2%	3%
Refused		*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-
		*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-
Don't know		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	*	-
		*	-	*	-	-	-	-	-	1%	-	-	-	*	-	-	-	-	-	-	*	-
Mean		6.84	6.78	6.90	5.72	5.00	6.61	7.04	7.61	8.58	7.91	6.83	6.48	6.85	8.72	8.18	7.87	7.97	8.88	8.89	9.00	8.60
Standard deviation		3.55	3.60	3.50	3.24	3.58	3.64	3.52	3.40	2.68	3.08	3.56	3.55	3.58	1.95	2.50	2.48	2.57	2.16	2.05	2.10	2.10
Standard error		0.11	0.17	0.15	0.36	0.31	0.29	0.27	0.26	0.16	0.20	0.25	0.26	0.20	0.16	0.16	0.37	0.20	0.39	0.14	0.13	0.21

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115
Conservative	118	49	68	6	12	15	22	25	37	20	38	21	37	118	-	-	-	-	87	1	5
	12%	10%	13%	5%	7%	9%	12%	17%	19%	20%	17%	9%	9%	100%	-	-	-	-	54%	*	4%
Labour	226	110	116	35	45	28	32	35	51	17	35	54	117	-	226	-	-	-	7	110	22
	23%	22%	23%	27%	26%	17%	18%	24%	26%	18%	16%	23%	28%	-	100%	-	-	-	5%	59%	19%
Liberal Democrat	51	20	30	5	10	14	4	8	10	5	20	11	15	-	-	51	-	-	1	3	32
	5%	4%	6%	4%	6%	8%	2%	5%	5%	6%	9%	5%	3%	-	-	100%	-	-	*	1%	28%
The UK Independence Party (UKIP)	178	120	58	32	20	28	36	21	42	21	39	43	69	-	-	-	178	-	27	33	17
	18%	25%	11%	24%	12%	16%	20%	14%	21%	22%	18%	19%	16%	-	-	-	100%	-	17%	18%	15%
The Green Party	14	8	5	-	5	5	3	1	-	3	2	1	6	-	-	-	-	14	*	1	6
	1%	2%	1%	-	3%	3%	2%	1%	-	3%	1%	*	1%	-	-	-	-	34%	*	1%	5%
The British National Party (BNP)	11	7	3	-	1	5	4	-	1	-	1	3	5	-	-	-	-	11	1	2	-
	1%	1%	1%	-	1%	3%	2%	-	*	-	1%	1%	1%	-	-	-	-	26%	1%	1%	-
Some other party	16	3	13	4	1	2	4	1	3	1	2	1	12	-	-	-	-	16	2	2	1
	2%	1%	3%	3%	*	1%	2%	1%	2%	1%	1%	1%	3%	-	-	-	-	40%	1%	1%	1%
Would not vote	179	89	91	25	48	38	32	22	14	9	40	42	78	-	-	-	-	-	1	3	3
	18%	18%	18%	19%	28%	22%	18%	15%	7%	9%	18%	18%	19%	-	-	-	-	-	1%	2%	3%
Refused	52	17	35	2	3	10	13	9	15	7	8	10	21	-	-	-	-	-	10	9	2
	5%	3%	7%	1%	2%	6%	7%	6%	8%	7%	4%	5%	5%	-	-	-	-	-	6%	5%	2%
Don't know	157	66	91	21	24	26	31	27	28	13	36	43	60	-	-	-	-	-	24	23	26
	16%	13%	18%	16%	14%	15%	17%	18%	14%	14%	16%	19%	14%	-	-	-	-	-	15%	12%	23%

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### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	446	213	234	24	43	61	64	81	173	125	91	74	148	110	176	27	112	22	126	168	50
Weighted base	399	206	193	37	46	62	69	70	115	47	92	79	170	84	146	30	109	30	94	121	60
Conservative	84	37	47	4	7	9	15	19	30	15	28	14	25	84	-	-	-	-	68	1	3
	21%	18%	24%	10%	15%	15%	22%	27%	26%	32%	31%	18%	15%	100%	-	-	-	-	72%	*	5%
Labour	146	71	75	13	24	19	21	28	41	13	24	35	73	-	146	-	-	-	6	90	17
	37%	35%	39%	37%	51%	31%	30%	40%	36%	27%	26%	44%	43%	-	100%	-	-	-	6%	75%	29%
Liberal Democrat	30	13	17	2	3	9	2	5	8	3	11	6	11	-	-	30	-	-	*	2	22
	7%	6%	9%	6%	7%	14%	3%	7%	7%	5%	12%	7%	6%	-	-	100%	-	-	1%	1%	37%
The UK Independence Party (UKIP)	109	71	38	13	8	16	24	16	33	14	25	23	43	-	-	-	109	-	17	25	11
	27%	35%	20%	36%	17%	26%	34%	23%	28%	30%	27%	29%	26%	-	-	-	100%	-	18%	20%	19%
The Green Party	9	6	3	-	3	3	2	1	-	2	2	*	3	-	-	-	-	9	*	*	5
	2%	3%	2%	-	6%	6%	2%	1%	-	5%	2%	*	1%	-	-	-	-	30%	*	*	8%
The British National Party (BNP)	8	6	2	-	1	4	2	-	1	-	1	2	5	-	-	-	-	8	1	2	-
	2%	3%	1%	-	3%	7%	3%	-	*	-	1%	2%	3%	-	-	-	-	28%	1%	1%	-
Some other party	13	1	11	4	*	1	4	1	3	*	2	*	11	-	-	-	-	13	2	1	1
	3%	1%	6%	10%	1%	2%	6%	2%	2%	1%	2%	*	6%	-	-	-	-	43%	2%	1%	2%

**Great Grimsby Poll**  
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Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	23%
Labour	37%
Liberal Democrat	9%
UKIP	25%
Other	7%

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115
Conservative	115 11%	51 10%	64 13%	4 3%	13 8%	18 11%	20 11%	23 16%	36 18%	19 20%	35 16%	19 8%	39 9%	98 84%	-	1 3%	4 2%	6 15%	82 51%	3 1%	8 7%
Labour	238 24%	115 23%	122 24%	39 30%	44 26%	32 19%	31 17%	38 26%	54 27%	21 22%	41 18%	53 23%	120 28%	3 3%	204 90%	*	8 4%	2 6%	8 5%	114 61%	27 23%
Liberal Democrat	64 6%	25 5%	40 8%	5 4%	12 7%	20 12%	5 3%	12 8%	12 6%	5 5%	23 10%	12 5%	24 6%	3 2%	6 3%	42 82%	4 2%	-	5 3%	5 3%	36 31%
The UK Independence Party (UKIP)	178 18%	120 25%	58 11%	32 24%	17 10%	27 16%	36 20%	25 16%	41 21%	20 21%	41 18%	47 20%	66 16%	3 2%	5 2%	1 2%	150 84%	5 12%	29 18%	32 17%	16 14%
The Green Party	11 1%	7 1%	4 1%	-	5 3%	4 2%	1 1%	1 1%	-	*	2 1%	2 1%	2 *	-	-	-	2 1%	7 19%	1 1%	2 1%	4 3%
The British National Party (BNP)	2 *	-	2 *	-	-	-	2 1%	-	-	-	-	1 1%	-	-	-	-	-	2 5%	-	-	-
Some other party	16 2%	2 *	14 3%	4 3%	1 *	1 1%	6 4%	2 1%	2 1%	1 1%	3 1%	-	12 3%	*	-	-	-	13 33%	2 2%	2 1%	1 1%
Would not vote	179 18%	89 18%	91 18%	25 19%	48 28%	38 22%	32 18%	22 15%	14 7%	9 9%	40 18%	42 18%	78 19%	-	-	-	-	-	1 1%	3 2%	3 3%
Refused	33 3%	14 3%	19 4%	2 1%	1 1%	5 3%	10 6%	6 4%	9 4%	5 6%	5 2%	7 3%	13 3%	-	-	2 3%	-	1 2%	4 3%	3 2%	2 2%
Don't know	164 16%	67 14%	97 19%	20 15%	30 17%	24 14%	36 20%	21 14%	33 16%	15 16%	31 14%	45 20%	67 16%	10 9%	12 5%	5 10%	12 6%	3 8%	28 18%	22 12%	19 17%

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	460	219	241	24	43	66	64	89	175	126	96	76	151	101	170	23	105	20	128	176	56
Weighted base	410	212	198	39	47	68	68	74	115	48	96	80	175	77	142	25	102	28	95	126	67
Conservative	81	39	42	2	6	13	14	18	27	15	26	14	24	70	-	1	2	4	64	2	4
	20%	18%	21%	6%	14%	19%	21%	24%	24%	31%	27%	17%	14%	92%	-	4%	2%	13%	67%	2%	7%
Labour	157	77	80	17	26	22	21	29	43	15	27	34	79	2	133	*	7	2	6	93	21
	38%	36%	40%	44%	55%	32%	30%	40%	37%	32%	29%	43%	45%	3%	94%	*	6%	7%	6%	74%	32%
Liberal Democrat	39	16	23	2	3	13	3	6	11	2	14	5	17	2	5	24	1	-	4	4	26
	9%	7%	12%	6%	7%	19%	5%	8%	9%	5%	14%	6%	10%	2%	4%	95%	1%	-	4%	3%	40%
The UK Independence Party (UKIP)	112	75	37	13	8	16	24	19	33	14	25	26	43	2	4	*	91	4	19	25	11
	27%	35%	19%	34%	16%	24%	35%	25%	28%	30%	26%	33%	25%	3%	3%	1%	90%	15%	20%	19%	17%
The Green Party	7	3	3	-	3	3	*	1	-	*	2	1	1	-	-	-	*	5	1	1	2
	2%	2%	2%	-	7%	4%	*	1%	-	*	2%	1%	*	-	-	-	*	18%	1%	1%	3%
The British National Party (BNP)	1	-	1	-	-	-	1	-	-	-	-	*	-	-	-	-	-	1	-	-	-
	*	-	*	-	-	-	1%	-	-	-	-	*	-	-	-	-	-	4%	-	-	-
Some other party	14	2	12	4	*	1	5	1	2	1	2	-	11	*	-	-	-	12	2	2	1
	3%	1%	6%	10%	1%	1%	8%	2%	2%	1%	2%	-	6%	*	-	-	-	43%	2%	1%	2%

**Great Grimsby Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	21%
Labour	38%
Liberal Democrat	10%
UKIP	26%
Other	5%

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115
I would not vote Liberal Democrat	613 61%	336 69%	277 54%	71 55%	102 60%	93 54%	125 69%	94 63%	128 64%	56 59%	140 64%	136 59%	259 62%	80 68%	159 70%	-	139 78%	32 79%	113 70%	139 75%	31 27%
I would not vote Conservative	596 60%	321 65%	274 54%	79 60%	101 59%	107 63%	108 60%	81 54%	120 60%	42 44%	116 53%	144 63%	273 65%	-	181 80%	31 61%	134 75%	26 64%	24 15%	156 84%	79 69%
I would not vote UKIP	505 50%	239 49%	265 52%	69 53%	88 52%	80 47%	88 49%	76 51%	103 52%	48 51%	114 52%	105 46%	220 52%	89 76%	168 74%	41 80%	-	18 44%	87 54%	103 55%	63 55%
I would not vote Labour	447 45%	245 50%	202 40%	50 39%	62 36%	81 48%	85 47%	76 51%	92 46%	46 48%	118 53%	100 44%	166 39%	88 75%	-	31 60%	124 70%	26 64%	111 69%	23 12%	51 45%
None of these - I would potentially vote for all of them	86 9%	36 7%	49 10%	16 13%	19 11%	13 8%	11 6%	12 8%	14 7%	10 10%	18 8%	22 10%	29 7%	4 4%	13 6%	3 7%	10 5%	3 8%	9 6%	14 7%	8 7%
Don't know	37 4%	12 2%	26 5%	3 2%	8 5%	9 5%	7 4%	5 3%	6 3%	3 3%	7 3%	14 6%	10 2%	1 1%	*	-	2 1%	-	1 1%	2 1%	1 1%



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Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96	
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115	
NET: Well	498	274	223	69	88	69	79	76	116	66	117	111	192	100	126	31	79	20	121	98	62	
	50%	56%	44%	53%	52%	40%	44%	51%	58%	69%	53%	48%	46%	85%	56%	60%	45%	49%	75%	52%	54%	
Very well	(4)	39	26	13	4	9	2	4	5	14	4	10	7	15	11	6	3	7	2	10	7	3
	4%	5%	2%	3%	5%	1%	2%	3%	7%	4%	4%	3%	4%	9%	3%	6%	4%	4%	6%	4%	3%	
Quite well	(3)	459	249	211	65	79	66	75	72	102	62	107	103	177	89	120	27	72	18	110	91	59
	46%	51%	41%	50%	47%	39%	41%	48%	51%	65%	49%	45%	42%	76%	53%	54%	41%	45%	69%	49%	52%	
Quite badly	(2)	347	141	206	43	47	84	65	57	51	22	77	81	150	13	67	14	71	16	31	54	37
	35%	29%	40%	33%	28%	49%	36%	38%	26%	23%	35%	35%	36%	11%	30%	28%	40%	40%	19%	29%	32%	
Very badly	(1)	113	52	62	15	24	16	30	9	19	6	19	28	55	3	24	6	21	4	5	23	10
	11%	11%	12%	12%	14%	9%	17%	6%	10%	7%	9%	12%	13%	3%	11%	12%	12%	11%	3%	12%	9%	
NET: Badly	460	192	267	58	71	100	95	66	71	29	96	110	205	16	92	20	92	21	36	77	47	
	46%	39%	52%	44%	42%	58%	53%	44%	35%	30%	44%	48%	49%	14%	41%	40%	52%	51%	22%	41%	41%	
Don't know	44	24	20	4	11	2	6	8	13	1	7	9	24	2	8	-	7	-	4	11	5	
	4%	5%	4%	3%	6%	1%	3%	5%	7%	1%	3%	4%	6%	1%	4%	-	4%	-	3%	6%	5%	
Mean	2.44	2.53	2.36	2.46	2.46	2.33	2.30	2.51	2.59	2.67	2.51	2.41	2.38	2.92	2.49	2.55	2.38	2.41	2.81	2.47	2.50	
Standard deviation	0.75	0.76	0.73	0.74	0.82	0.66	0.78	0.67	0.77	0.66	0.72	0.75	0.77	0.56	0.73	0.79	0.75	0.74	0.59	0.78	0.70	
Standard error	0.02	0.04	0.03	0.08	0.07	0.05	0.06	0.05	0.05	0.04	0.05	0.06	0.04	0.05	0.05	0.12	0.06	0.14	0.04	0.05	0.07	

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96	
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115	
NET: Well	569	311	259	89	106	91	89	79	116	68	121	136	228	102	136	35	96	24	118	106	74	
	57%	63%	51%	68%	62%	53%	49%	53%	58%	71%	55%	59%	54%	87%	60%	69%	54%	60%	73%	57%	64%	
Very well	(4)	58	34	24	8	8	4	9	13	17	8	15	14	21	16	10	4	15	3	19	10	5
	6%	7%	5%	6%	5%	2%	5%	8%	8%	9%	7%	6%	5%	14%	4%	8%	8%	7%	12%	6%	4%	
Quite well	(3)	511	277	234	81	98	86	79	67	99	60	106	122	207	85	126	31	81	21	98	96	69
	51%	56%	46%	62%	58%	51%	44%	45%	50%	63%	48%	53%	49%	73%	56%	61%	45%	52%	61%	51%	60%	
Quite badly	(2)	297	131	167	26	44	67	61	47	52	20	69	76	123	12	76	10	61	13	34	62	32
	30%	27%	33%	20%	26%	39%	34%	31%	26%	21%	32%	33%	29%	11%	34%	20%	34%	33%	21%	33%	28%	
Very badly	(1)	103	40	63	12	14	10	28	19	19	6	21	15	54	2	11	6	18	2	7	15	7
	10%	8%	12%	9%	9%	6%	16%	13%	9%	6%	9%	7%	13%	2%	5%	11%	10%	4%	5%	8%	6%	
NET: Badly	400	170	229	38	58	77	89	66	71	26	90	91	177	14	87	16	79	15	41	77	39	
	40%	35%	45%	29%	34%	45%	49%	44%	35%	28%	41%	40%	42%	12%	38%	31%	44%	38%	25%	41%	34%	
Don't know	32	10	22	3	6	2	2	4	13	1	8	3	15	1	3	-	4	1	2	4	2	
	3%	2%	4%	2%	4%	1%	1%	3%	7%	1%	4%	1%	3%	1%	2%	-	2%	2%	1%	2%	1%	
Mean	2.54	2.63	2.45	2.67	2.60	2.51	2.39	2.50	2.61	2.74	2.55	2.59	2.48	3.00	2.60	2.66	2.53	2.64	2.82	2.55	2.63	
Standard deviation	0.76	0.73	0.78	0.73	0.72	0.65	0.82	0.83	0.79	0.71	0.77	0.71	0.79	0.56	0.66	0.79	0.79	0.70	0.70	0.73	0.67	
Standard error	0.02	0.04	0.03	0.08	0.06	0.05	0.06	0.06	0.05	0.05	0.06	0.05	0.04	0.05	0.04	0.12	0.06	0.13	0.05	0.05	0.07	

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115
I am satisfied with the job David Cameron is doing overall as Prime Minister	242 24%	117 24%	125 25%	31 23%	50 29%	44 26%	33 18%	36 24%	49 25%	28 30%	65 29%	60 26%	79 19%	72 62%	47 21%	15 30%	27 15%	6 14%	80 50%	19 10%	20 17%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	274 27%	156 32%	118 23%	54 42%	35 21%	43 25%	44 24%	42 28%	55 28%	32 34%	70 32%	53 23%	116 28%	37 32%	30 13%	24 48%	76 43%	17 41%	63 39%	34 18%	40 35%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	307 31%	142 29%	165 32%	26 20%	57 34%	54 32%	60 33%	45 30%	64 32%	23 24%	48 22%	70 30%	157 37%	6 5%	140 62%	10 19%	48 27%	7 17%	12 8%	113 60%	39 34%
Refused	45 4%	21 4%	24 5%	4 3%	2 1%	7 4%	9 5%	14 9%	9 5%	3 3%	11 5%	12 5%	15 4%	- -	1 1%	* 1%	8 4%	- -	2 1%	3 2%	5 4%
Don't know	134 13%	55 11%	79 15%	16 12%	25 15%	23 13%	35 19%	13 8%	22 11%	9 9%	27 12%	34 15%	53 13%	2 1%	9 4%	1 3%	20 11%	11 27%	3 2%	17 9%	11 10%

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115
Labour	468 47%	213 43%	255 50%	29 22%	62 36%	93 55%	111 61%	69 46%	105 52%	42 44%	107 48%	98 43%	206 49%	59 50%	120 53%	28 56%	80 45%	21 51%	83 52%	101 54%	64 56%
The UK Independence Party (UKIP)	430 43%	206 42%	224 44%	45 34%	57 33%	72 43%	99 55%	63 42%	95 47%	39 40%	94 43%	106 46%	181 43%	44 38%	94 42%	22 43%	99 56%	22 56%	73 45%	83 44%	71 62%
The Conservatives	309 31%	147 30%	162 32%	20 15%	39 23%	62 36%	69 38%	54 36%	65 32%	30 31%	72 33%	66 29%	132 31%	52 44%	50 22%	13 26%	52 29%	16 41%	67 42%	54 29%	36 32%
The Liberal Democrat	260 26%	115 23%	145 28%	25 19%	38 22%	50 30%	52 29%	42 28%	54 27%	22 23%	45 20%	63 28%	122 29%	28 23%	63 28%	20 39%	43 24%	14 34%	45 28%	47 25%	55 48%
None of them	296 30%	166 34%	130 25%	67 52%	68 40%	37 22%	29 16%	44 29%	51 26%	30 32%	71 32%	70 31%	113 27%	35 30%	73 32%	12 23%	40 22%	9 22%	44 27%	50 27%	15 13%
Don't know	25 3%	10 2%	15 3%	- -	10 6%	7 4%	6 3%	1 1%	2 1%	2 2%	3 2%	6 3%	11 3%	3 3%	2 1%	- -	5 3%	1 2%	* *	2 1%	- -

## Great Grimsby Poll

### CATI Fieldwork : 5th-11th May 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	445	556	79	130	159	166	173	294	243	201	187	334	147	245	45	170	30	206	253	96
Weighted base	1001	491	510	130	170	170	180	150	200	96	220	229	420	118	226	51	178	40	160	187	115
A Labour government	376	184	192	55	71	64	61	54	71	31	57	90	185	-	190	6	59	8	13	140	30
	38%	38%	38%	42%	42%	38%	34%	36%	35%	32%	26%	39%	44%	-	84%	11%	33%	20%	8%	75%	26%
A Conservative government	195	96	99	14	22	28	36	38	57	30	53	43	64	91	3	5	43	2	107	8	7
	19%	20%	19%	11%	13%	17%	20%	25%	28%	31%	24%	19%	15%	77%	1%	9%	24%	5%	66%	4%	6%
A coalition between the Conservatives and the Liberal Democrats	120	65	56	16	29	23	17	17	19	15	35	25	42	20	2	19	28	14	28	6	25
	12%	13%	11%	12%	17%	13%	9%	11%	10%	15%	16%	11%	10%	17%	1%	38%	16%	34%	18%	3%	22%
A coalition between Labour and the Liberal Democrats	114	53	61	19	15	22	24	18	15	6	30	27	50	2	27	17	14	8	5	22	31
	11%	11%	12%	15%	9%	13%	13%	12%	7%	7%	13%	12%	12%	2%	12%	34%	8%	19%	3%	12%	27%
Don't know	195	93	103	26	32	33	43	23	38	14	45	44	79	4	5	4	35	9	7	11	22
	20%	19%	20%	20%	19%	19%	24%	15%	19%	14%	21%	19%	19%	3%	2%	8%	19%	22%	4%	6%	19%

**Great Grimsby Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	445 44%	491 49%
Female	556 56%	510 51%

**Great Grimsby Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	79 8%	130 13%
25-34	130 13%	170 17%
35-44	159 16%	170 17%
45-54	166 17%	180 18%
55-64	173 17%	150 15%
65 or older	294 29%	200 20%

**Great Grimsby Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	77 8%	29 3%
B	166 17%	66 7%
C1	201 20%	220 22%
C2	187 19%	229 23%
D	138 14%	208 21%
E	196 20%	213 21%
Refused	36 4%	36 4%



**Great Grimsby Poll**  
**CATI Fieldwork : 5th-11th May 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	206 21%	160 16%
Labour	253 25%	187 19%
Liberal Democrats	96 10%	115 11%
Another party	31 3%	67 7%
Did not vote	345 34%	411 41%
Refused	30 3%	24 2%
Don't know	40 4%	38 4%