

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107	
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105	
Certain to vote	(10)	535	271	264	38	45	90	103	106	153	149	175	88	101	122	178	30	55	19	175	169	69
		53%	55%	52%	35%	31%	50%	58%	67%	67%	56%	57%	46%	51%	66%	61%	62%	47%	53%	73%	71%	66%
	(9)	57	23	34	4	9	14	11	11	8	22	21	5	8	13	15	2	3	4	17	13	7
		6%	5%	7%	4%	6%	8%	6%	7%	3%	8%	7%	3%	4%	7%	5%	4%	3%	11%	7%	6%	7%
	(8)	99	56	43	7	21	16	26	13	16	27	30	22	17	20	28	4	18	-	26	20	13
		10%	11%	8%	7%	14%	9%	15%	8%	7%	10%	10%	12%	8%	11%	10%	8%	15%	-	11%	8%	12%
	(7)	60	35	25	10	17	14	7	5	7	15	14	17	14	4	23	2	11	4	8	13	4
		6%	7%	5%	9%	11%	8%	4%	3%	3%	6%	5%	9%	7%	2%	8%	3%	9%	10%	3%	5%	4%
	(6)	34	18	16	4	9	7	4	2	8	9	8	7	5	5	8	3	6	2	6	5	5
		3%	4%	3%	4%	6%	4%	2%	1%	3%	3%	3%	3%	3%	3%	3%	6%	5%	6%	2%	2%	4%
	(5)	77	27	51	10	22	13	12	7	11	15	19	23	15	14	20	4	13	4	4	11	5
		8%	5%	10%	9%	15%	7%	7%	5%	5%	6%	6%	12%	7%	7%	7%	8%	11%	10%	2%	5%	4%
	(4)	20	8	12	8	8	-	1	1	2	3	13	2	3	1	4	3	1	3	1	1	-
		2%	2%	2%	8%	5%	-	1%	1%	1%	1%	4%	1%	1%	1%	1%	6%	1%	9%	*	*	-
	(3)	34	18	16	9	5	11	3	3	3	3	8	11	11	3	9	1	7	-	-	2	-
		3%	4%	3%	9%	3%	6%	2%	2%	1%	1%	3%	6%	6%	2%	3%	2%	6%	-	-	1%	-
	(2)	15	9	6	4	-	2	4	2	3	4	3	3	4	2	5	-	2	-	-	4	1
		2%	2%	1%	4%	-	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	-	2%	-	-	2%	1%
Definitely would not vote	(1)	65	24	41	13	11	12	6	7	15	18	13	10	20	-	-	-	-	-	2	1	1
		6%	5%	8%	12%	8%	7%	3%	5%	7%	7%	4%	5%	10%	-	-	-	-	-	1%	1%	1%
Refused		2	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	-	*	-	-	1%	-	-	-	-	-	-	-	-	-	-
Don't know		2	-	2	-	-	-	-	-	2	-	1	-	1	-	-	-	-	-	-	1	-
		*	-	*	-	-	-	-	-	1%	-	*	-	1%	-	-	-	-	-	-	*	-
Mean		7.97	8.13	7.81	6.45	7.08	7.88	8.46	8.68	8.51	8.25	8.27	7.61	7.55	8.92	8.63	8.54	7.99	8.28	9.33	9.07	8.98
Standard deviation		2.83	2.70	2.95	3.33	2.76	2.87	2.41	2.50	2.71	2.69	2.62	2.84	3.18	1.89	2.13	2.20	2.37	2.25	1.43	1.84	1.82
Standard error		0.09	0.13	0.13	0.41	0.28	0.25	0.18	0.18	0.15	0.14	0.18	0.26	0.20	0.14	0.13	0.31	0.22	0.45	0.09	0.11	0.18

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105
Conservative	185 19%	92 19%	93 18%	8 7%	14 10%	32 18%	43 24%	39 25%	50 22%	49 18%	62 20%	36 19%	30 15%	185 100%	-	-	-	-	122 51%	11 5%	8 7%
Labour	290 29%	151 31%	139 27%	37 34%	48 32%	64 36%	52 29%	36 23%	54 24%	82 31%	92 30%	50 26%	53 26%	-	290 100%	-	-	-	17 7%	163 68%	36 35%
Liberal Democrat	48 5%	24 5%	24 5%	6 5%	14 10%	7 4%	6 3%	8 5%	8 3%	20 7%	10 3%	7 4%	9 4%	-	-	48 100%	-	-	4 2%	2 1%	24 23%
The UK Independence Party (UKIP)	117 12%	68 14%	49 10%	9 8%	11 7%	18 10%	22 12%	22 14%	34 15%	22 8%	31 10%	27 14%	34 17%	-	-	-	117 100%	-	31 13%	24 10%	9 9%
The Green Party	16 2%	8 2%	8 2%	4 4%	7 4%	1 1%	1 1%	1 1%	1 1%	4 2%	7 2%	1 1%	2 1%	-	-	-	-	16 44%	1 *	1 *	1 1%
The British National Party (BNP)	13 1%	13 3%	1 *	5 4%	6 4%	-	2 1%	-	-	2 1%	4 1%	7 4%	-	-	-	-	-	13 36%	1 1%	-	-
Some other party	7 1%	7 1%	-	-	-	2 1%	3 1%	1 *	2 1%	1 *	4 1%	2 1%	1 1%	-	-	-	-	7 20%	4 2%	2 1%	-
Would not vote	65 6%	24 5%	41 8%	13 12%	11 8%	12 7%	6 3%	7 5%	15 7%	18 7%	13 4%	10 5%	20 10%	-	-	-	-	-	2 1%	1 1%	1 1%
Refused	70 7%	29 6%	41 8%	-	4 3%	14 8%	9 5%	16 10%	25 11%	18 7%	21 7%	8 4%	17 8%	-	-	-	-	-	9 4%	1 1%	3 3%
Don't know	188 19%	74 15%	114 22%	27 25%	33 22%	27 15%	34 19%	28 18%	38 17%	50 19%	58 19%	41 22%	34 17%	-	-	-	-	-	46 19%	33 14%	22 21%

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Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	488	239	248	21	37	61	94	107	168	186	109	57	119	150	212	35	75	16	164	175	62
Weighted base	471	251	219	34	57	85	94	86	114	133	149	84	88	138	204	33	71	23	149	157	61
Conservative	138	68	70	5	7	21	32	32	41	39	43	28	23	138	-	-	-	-	105	8	7
	29%	27%	32%	15%	13%	25%	34%	37%	36%	29%	29%	33%	26%	100%	-	-	-	-	70%	5%	11%
Labour	204	108	97	17	28	47	41	29	43	64	65	30	36	-	204	-	-	-	15	130	27
	43%	43%	44%	49%	49%	55%	44%	33%	38%	48%	44%	36%	41%	-	100%	-	-	-	10%	83%	45%
Liberal Democrat	33	14	19	3	9	5	4	7	5	14	7	5	6	-	-	33	-	-	3	1	20
	7%	6%	9%	9%	16%	6%	5%	8%	4%	11%	5%	7%	6%	-	-	100%	-	-	2%	*	32%
The UK Independence Party (UKIP)	71	43	29	5	5	11	11	17	23	13	20	16	21	-	-	-	71	-	23	16	7
	15%	17%	13%	13%	9%	12%	12%	19%	20%	9%	14%	19%	24%	-	-	-	100%	-	15%	10%	11%
The Green Party	12	7	5	3	6	*	1	1	1	2	6	1	1	-	-	-	-	12	*	1	1
	2%	3%	2%	9%	10%	*	1%	1%	1%	1%	4%	1%	2%	-	-	-	-	49%	*	1%	1%
The British National Party (BNP)	6	5	1	2	2	-	2	-	-	1	3	2	-	-	-	-	-	6	1	-	-
	1%	2%	*	6%	3%	-	2%	-	-	1%	2%	2%	-	-	-	-	-	26%	*	-	-
Some other party	6	6	-	-	-	2	2	1	1	1	3	1	1	-	-	-	-	6	3	1	-
	1%	2%	-	-	-	2%	3%	1%	1%	*	2%	2%	1%	-	-	-	-	25%	2%	1%	-

**Broxtowe Poll**  
**CATI Fieldwork : 8th-13th April 2014**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	31%
Labour	42%
Liberal Democrat	8%
UKIP	14%
Other	5%

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105
Conservative	200 20%	98 20%	102 20%	15 14%	19 13%	31 17%	39 22%	41 26%	56 25%	56 21%	70 23%	35 19%	31 15%	151 81%	8 3%	3 6%	9 8%	1 2%	132 55%	17 7%	11 10%
Labour	321 32%	160 33%	161 32%	37 34%	52 35%	72 41%	58 33%	41 26%	61 27%	84 31%	117 38%	47 25%	59 30%	11 6%	257 88%	6 13%	7 6%	4 12%	23 9%	173 73%	34 32%
Liberal Democrat	76 8%	36 7%	40 8%	15 14%	10 6%	12 7%	9 5%	15 9%	15 7%	27 10%	13 4%	16 8%	14 7%	6 3%	14 5%	36 74%	3 3%	3 7%	10 4%	10 4%	29 28%
The UK Independence Party (UKIP)	106 11%	61 12%	45 9%	6 5%	10 7%	9 5%	26 15%	24 15%	29 13%	20 7%	29 10%	30 16%	25 13%	4 2%	-	-	87 75%	2 6%	30 12%	13 5%	10 9%
The Green Party	11 1%	5 1%	6 1%	-	8 6%	1 1%	1 *	-	1 1%	2 1%	6 2%	-	4 2%	-	-	2 5%	-	6 16%	-	1 *	1 1%
The British National Party (BNP)	10 1%	8 2%	2 *	7 6%	4 3%	-	-	-	-	1 *	4 1%	5 3%	-	-	-	-	-	8 23%	1 1%	-	-
Some other party	6 1%	6 1%	-	-	-	2 1%	3 1%	-	2 1%	-	3 1%	2 1%	2 1%	-	-	-	-	6 16%	2 1%	2 1%	-
Would not vote	65 6%	24 5%	41 8%	13 12%	11 8%	12 7%	6 3%	7 5%	15 7%	18 7%	13 4%	10 5%	20 10%	-	-	-	-	-	2 1%	1 1%	1 1%
Refused	42 4%	20 4%	22 4%	-	2 1%	6 4%	6 3%	10 7%	17 8%	13 5%	10 3%	3 2%	12 6%	-	-	-	-	-	4 2%	1 *	1 1%
Don't know	162 16%	71 15%	91 18%	16 15%	33 22%	32 18%	30 17%	19 12%	30 13%	45 17%	39 13%	42 22%	32 16%	14 7%	12 4%	2 3%	10 8%	6 17%	35 15%	22 9%	18 17%

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	531	249	282	22	37	62	100	119	190	193	127	58	131	142	205	33	69	14	177	186	66
Weighted base	508	261	247	38	58	87	99	96	129	138	171	86	94	129	197	32	65	19	161	168	66
Conservative	146	72	75	9	10	20	28	33	46	42	51	26	23	115	5	1	7	*	110	10	9
	29%	27%	30%	24%	17%	23%	29%	34%	35%	30%	30%	30%	24%	89%	2%	4%	10%	1%	69%	6%	13%
Labour	230	118	112	19	31	52	45	32	51	66	82	31	41	7	184	5	3	4	18	139	27
	45%	45%	45%	51%	53%	60%	45%	34%	39%	48%	48%	37%	44%	5%	93%	17%	4%	21%	11%	83%	41%
Liberal Democrat	49	21	29	5	6	8	7	12	10	18	10	8	9	5	8	25	2	1	8	6	22
	10%	8%	12%	13%	11%	9%	7%	13%	8%	13%	6%	9%	10%	4%	4%	78%	2%	7%	5%	4%	33%
The UK Independence Party (UKIP)	68	41	28	2	6	5	16	19	21	11	21	19	17	3	-	-	54	2	22	11	7
	13%	16%	11%	6%	10%	6%	16%	19%	16%	8%	12%	22%	18%	2%	-	-	83%	11%	14%	6%	11%
The Green Party	6	3	4	-	4	*	1	-	1	1	3	-	2	-	-	*	-	5	-	1	1
	1%	1%	1%	-	7%	*	1%	-	1%	1%	2%	-	2%	-	-	*	-	23%	-	*	2%
The British National Party (BNP)	3	3	*	2	1	-	-	-	-	1	2	*	-	-	-	-	-	3	1	-	-
	1%	1%	*	6%	1%	-	-	-	-	*	1%	1%	-	-	-	-	-	15%	*	-	-
Some other party	5	5	-	-	-	2	2	-	1	-	2	1	2	-	-	-	-	4	2	1	-
	1%	2%	-	-	-	2%	2%	-	1%	-	1%	2%	2%	-	-	-	-	22%	1%	1%	-

**Broxtowe Poll**  
**CATI Fieldwork : 8th-13th April 2014**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	30%
Labour	44%
Liberal Democrat	10%
UKIP	13%
Other	3%

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105
I would not vote UKIP	558	260	298	70	83	112	89	88	115	166	173	94	101	122	228	40	-	18	120	156	70
	56%	53%	58%	64%	56%	63%	50%	56%	51%	62%	57%	49%	51%	66%	79%	84%	-	49%	50%	65%	67%
I would not vote Liberal Democrat	496	258	238	55	55	77	85	84	139	103	167	87	120	116	165	-	83	19	142	131	32
	50%	53%	47%	51%	37%	43%	48%	53%	61%	39%	55%	46%	60%	63%	57%	-	71%	51%	60%	55%	30%
I would not vote Conservative	424	209	215	47	57	90	67	67	93	97	135	73	100	-	215	18	61	24	31	167	55
	42%	43%	42%	44%	38%	51%	38%	43%	41%	36%	44%	38%	50%	-	74%	38%	52%	66%	13%	70%	52%
I would not vote Labour	358	177	181	29	36	50	65	65	112	82	104	77	81	131	-	17	79	23	154	13	28
	36%	36%	35%	27%	24%	28%	37%	41%	49%	31%	34%	41%	41%	71%	-	35%	67%	64%	65%	5%	27%
None of these - I would potentially vote for all of them	85	42	44	9	25	12	12	15	12	24	27	12	17	9	9	4	8	3	14	13	4
	9%	8%	9%	9%	17%	7%	7%	9%	5%	9%	9%	6%	8%	5%	3%	9%	7%	9%	6%	6%	4%
Don't know	40	15	25	-	5	13	6	5	11	11	8	9	9	2	3	-	1	1	5	4	5
	4%	3%	5%	-	3%	7%	3%	3%	5%	4%	3%	5%	5%	1%	1%	-	1%	3%	2%	1%	5%



## Broxtowe Poll

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Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107	
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105	
NET: Well	615	317	298	62	83	100	122	97	151	169	196	122	104	154	148	34	59	20	183	130	72	
	62%	65%	58%	57%	56%	56%	69%	61%	66%	64%	65%	64%	52%	83%	51%	70%	50%	55%	77%	55%	69%	
Very well	(4)	49	26	23	3	6	6	11	3	20	10	10	15	11	10	10	4	6	-	14	9	5
	5%	5%	5%	3%	4%	3%	6%	2%	9%	4%	3%	8%	6%	6%	3%	8%	5%	-	6%	4%	5%	
Quite well	(3)	566	291	275	59	77	94	111	94	131	159	186	107	92	143	138	30	53	20	169	122	68
	57%	59%	54%	54%	52%	53%	63%	59%	58%	60%	61%	56%	46%	77%	48%	62%	45%	55%	71%	51%	64%	
Quite badly	(2)	271	125	147	33	44	61	47	44	42	81	89	43	51	22	110	12	38	11	35	80	26
	27%	26%	29%	30%	30%	34%	26%	28%	18%	30%	29%	23%	26%	12%	38%	24%	32%	30%	15%	34%	25%	
Very badly	(1)	66	25	40	8	12	8	6	11	21	9	8	16	29	3	21	1	7	6	7	17	5
	7%	5%	8%	7%	8%	5%	3%	7%	9%	3%	3%	8%	15%	2%	7%	3%	6%	15%	3%	7%	5%	
NET: Badly	337	150	187	41	56	69	52	55	63	90	97	59	80	25	131	13	45	16	42	97	31	
	34%	31%	37%	37%	38%	39%	29%	35%	28%	34%	32%	31%	40%	13%	45%	27%	39%	45%	17%	41%	30%	
Don't know	48	22	25	6	9	9	3	6	13	7	11	9	15	7	11	1	13	-	14	11	1	
	5%	5%	5%	6%	6%	5%	2%	4%	6%	3%	3%	5%	8%	4%	4%	2%	11%	-	6%	5%	1%	
Mean	2.63	2.68	2.58	2.56	2.56	2.58	2.73	2.59	2.70	2.66	2.68	2.67	2.47	2.90	2.49	2.77	2.55	2.40	2.85	2.53	2.69	
Standard deviation	0.69	0.66	0.71	0.68	0.71	0.64	0.62	0.66	0.77	0.61	0.58	0.76	0.83	0.49	0.69	0.65	0.71	0.75	0.56	0.69	0.65	
Standard error	0.02	0.03	0.03	0.09	0.08	0.06	0.05	0.05	0.04	0.03	0.04	0.07	0.05	0.04	0.04	0.09	0.07	0.15	0.04	0.04	0.06	

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107	
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105	
NET: Well	628	334	294	72	99	105	116	90	146	176	192	133	109	154	173	31	54	27	181	149	65	
	63%	68%	58%	67%	67%	59%	65%	57%	65%	66%	63%	70%	55%	83%	60%	63%	46%	73%	76%	63%	62%	
Very well	(4)	57	34	23	5	12	11	10	5	15	14	14	15	12	11	16	7	3	-	17	14	7
		6%	7%	5%	4%	8%	6%	6%	3%	6%	5%	5%	8%	6%	6%	5%	15%	3%	-	7%	6%	7%
Quite well	(3)	571	301	270	68	87	94	106	85	132	162	178	118	97	142	157	24	50	27	164	135	58
		57%	61%	53%	62%	59%	53%	60%	54%	58%	61%	59%	62%	48%	77%	54%	49%	43%	73%	69%	57%	55%
Quite badly	(2)	273	118	155	27	37	62	44	49	50	75	94	32	57	25	92	16	44	9	39	72	34
		27%	24%	30%	25%	25%	35%	25%	31%	22%	28%	31%	17%	28%	13%	32%	33%	38%	23%	16%	30%	32%
Very badly	(1)	60	24	36	2	9	7	15	11	16	7	11	15	25	3	18	1	13	1	9	15	4
		6%	5%	7%	2%	6%	4%	8%	7%	7%	3%	4%	8%	12%	1%	6%	1%	11%	3%	4%	6%	3%
NET: Badly		332	141	191	29	47	69	59	60	66	82	105	48	81	28	110	17	57	10	47	87	38
		33%	29%	37%	27%	32%	39%	33%	38%	29%	31%	34%	25%	41%	15%	38%	34%	49%	27%	20%	36%	36%
Don't know		39	14	25	7	2	4	2	8	15	8	8	9	9	4	7	1	6	-	9	2	2
		4%	3%	5%	6%	2%	2%	1%	5%	7%	3%	2%	5%	5%	2%	2%	2%	5%	-	4%	1%	2%
Mean		2.65	2.72	2.58	2.74	2.70	2.63	2.64	2.56	2.69	2.71	2.66	2.74	2.51	2.89	2.60	2.79	2.40	2.70	2.83	2.63	2.67
Standard deviation		0.69	0.66	0.70	0.58	0.71	0.67	0.72	0.67	0.71	0.61	0.63	0.73	0.80	0.50	0.69	0.71	0.73	0.53	0.61	0.69	0.66
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.05	0.04	0.03	0.04	0.07	0.05	0.04	0.04	0.10	0.07	0.11	0.04	0.04	0.06

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105
I am satisfied with the job David Cameron is doing overall as Prime Minister	302 30%	164 33%	138 27%	41 38%	36 25%	45 25%	69 39%	44 28%	66 29%	91 34%	79 26%	70 37%	53 27%	124 67%	44 15%	23 48%	19 16%	6 17%	118 50%	38 16%	27 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	316 32%	144 29%	172 34%	31 29%	55 37%	58 33%	46 26%	54 34%	70 31%	75 28%	104 34%	68 36%	59 30%	61 33%	52 18%	13 28%	54 47%	17 48%	97 41%	50 21%	35 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	291 29%	139 28%	152 30%	25 23%	44 29%	58 33%	54 31%	45 29%	64 28%	77 29%	91 30%	40 21%	68 34%	- -	186 64%	10 20%	28 24%	10 26%	18 7%	135 57%	31 30%
Refused	28 3%	10 2%	18 4%	- -	1 1%	9 5%	2 1%	6 3%	10 4%	10 4%	7 2%	2 1%	6 3%	- -	* *	- -	4 4%	1 3%	1 *	4 2%	1 1%
Don't know	63 6%	34 7%	29 6%	11 10%	11 8%	6 4%	7 4%	9 6%	17 7%	13 5%	24 8%	10 5%	13 7%	- -	8 3%	2 4%	11 9%	2 6%	6 2%	12 5%	10 10%

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105
The Conservatives	187 19%	96 20%	91 18%	7 6%	22 15%	23 13%	41 23%	42 26%	51 22%	53 20%	54 18%	38 20%	37 19%	42 23%	55 19%	9 19%	21 18%	5 15%	58 24%	57 24%	15 14%
Labour	148 15%	84 17%	64 13%	7 6%	18 13%	20 12%	30 17%	28 18%	43 19%	42 16%	44 15%	23 12%	32 16%	18 10%	59 20%	3 7%	18 16%	10 28%	29 12%	61 26%	10 10%
The UK Independence Party (UKIP)	118 12%	75 15%	44 9%	13 12%	16 11%	27 15%	17 10%	17 11%	26 12%	33 13%	39 13%	25 13%	14 7%	20 11%	37 13%	8 17%	19 17%	1 3%	30 13%	30 12%	13 12%
The Liberal Democrat	76 8%	38 8%	37 7%	7 7%	7 5%	8 5%	13 7%	19 12%	20 9%	25 10%	15 5%	15 8%	16 8%	9 5%	18 6%	7 15%	10 9%	4 11%	16 7%	19 8%	14 13%
None of them	616 62%	290 59%	326 64%	81 74%	101 68%	118 67%	104 59%	84 53%	126 56%	159 60%	195 64%	110 58%	124 62%	115 62%	174 60%	27 56%	61 52%	21 57%	140 59%	126 53%	64 61%
Don't know	10 1%	3 1%	7 1%	- -	- -	1 1%	5 3%	- -	4 2%	3 1%	1 *	3 2%	2 1%	1 1%	2 1%	- -	- -	- -	1 1%	2 1%	1 1%

## Broxtowe Poll

### CATI Fieldwork : 8th-13th April 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	450	550	66	94	128	176	196	336	359	217	122	261	194	283	49	119	25	261	258	107
Weighted base	1000	490	510	109	148	178	178	158	227	266	304	190	199	185	290	48	117	36	238	238	105
A Labour government	337	164	173	49	63	60	60	43	61	85	102	69	68	1	230	-	35	10	21	161	30
	34%	33%	34%	45%	42%	34%	34%	27%	27%	32%	34%	36%	34%	1%	79%	-	30%	27%	9%	67%	28%
A Conservative government	279	146	133	17	27	42	58	51	85	69	99	54	48	144	5	9	35	9	155	15	14
	28%	30%	26%	15%	18%	24%	33%	32%	38%	26%	33%	28%	24%	78%	2%	19%	30%	25%	65%	6%	14%
A coalition between Labour and the Liberal Democrats	120	66	54	20	22	24	20	18	15	34	45	12	25	4	42	19	6	4	12	31	30
	12%	14%	11%	19%	15%	14%	11%	12%	7%	13%	15%	6%	13%	2%	14%	39%	5%	11%	5%	13%	28%
A coalition between the Conservatives and the Liberal Democrats	97	42	55	9	16	14	19	21	18	35	21	23	15	29	3	16	16	8	24	12	22
	10%	9%	11%	8%	11%	8%	11%	14%	8%	13%	7%	12%	8%	16%	1%	33%	13%	22%	10%	5%	21%
Don't know	166	72	94	14	20	38	21	24	48	43	37	32	44	7	10	4	25	6	26	19	9
	17%	15%	18%	13%	14%	21%	12%	15%	21%	16%	12%	17%	22%	4%	3%	9%	21%	16%	11%	8%	9%

**Broxtowe Poll**  
**CATI Fieldwork : 8th-13th April 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	450 45%	490 49%
Female	550 55%	510 51%

**Broxtowe Poll**  
**CATI Fieldwork : 8th-13th April 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	66 7%	109 11%
25-34	94 9%	148 15%
35-44	128 13%	178 18%
45-54	176 18%	178 18%
55-64	196 20%	158 16%
65 or older	336 34%	227 23%
Refused	4 *	4 *

**Broxtowe Poll**  
**CATI Fieldwork : 8th-13th April 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	117 12%	86 9%
B	242 24%	180 18%
C1	217 22%	304 30%
C2	122 12%	190 19%
D	81 8%	75 8%
E	180 18%	124 12%
Refused	41 4%	41 4%



**Broxtowe Poll**  
**CATI Fieldwork : 8th-13th April 2014**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	261 26%	238 24%
Labour	258 26%	238 24%
Liberal Democrats	107 11%	105 10%
Another party	26 3%	35 3%
Did not vote	221 22%	272 27%
Refused	73 7%	60 6%
Don't know	54 5%	52 5%