

Bolton West Poll

CATI Fieldwork : 21st-27th April 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85	
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96	
Certain to vote	(10)	507	264	243	19	54	92	89	117	130	145	94	116	109	169	18	83	14	147	180	61	
		51%	54%	48%	19%	36%	51%	47%	69%	65%	59%	49%	46%	50%	62%	66%	42%	67%	49%	66%	78%	63%
	(9)	43	23	20	2	10	8	6	7	10	12	9	9	8	9	3	7	3	18	5	6	
		4%	5%	4%	2%	7%	5%	3%	4%	5%	5%	4%	5%	4%	5%	3%	7%	6%	11%	8%	2%	6%
	(8)	88	33	56	7	15	20	19	10	18	32	15	18	25	24	6	6	2	25	17	9	
		9%	7%	11%	7%	10%	11%	10%	6%	8%	9%	11%	7%	8%	15%	9%	14%	5%	6%	11%	7%	9%
	(7)	63	31	32	19	7	12	10	6	9	6	34	7	12	6	23	5	10	3	10	15	4
		6%	6%	6%	19%	4%	7%	5%	4%	4%	3%	11%	4%	5%	3%	9%	11%	8%	11%	4%	6%	5%
	(6)	29	10	19	9	5	4	5	3	3	9	8	7	4	4	5	9	2	1	7	1	3
		3%	2%	4%	9%	4%	2%	3%	2%	1%	4%	3%	4%	2%	2%	2%	20%	2%	4%	3%	*	3%
	(5)	71	31	40	11	9	17	13	8	13	17	18	15	18	13	19	2	10	-	11	6	5
		7%	6%	8%	11%	6%	9%	7%	5%	6%	8%	6%	7%	8%	8%	7%	4%	8%	-	5%	3%	5%
	(4)	18	7	11	6	2	2	6	-	2	2	3	7	4	5	2	-	1	-	1	2	2
		2%	1%	2%	6%	1%	1%	3%	-	1%	1%	1%	4%	2%	3%	1%	-	*	-	*	1%	2%
	(3)	23	16	8	8	3	1	9	2	1	9	4	4	4	4	3	-	3	3	-	-	3
		2%	3%	1%	8%	2%	1%	4%	1%	*	4%	1%	2%	2%	3%	1%	-	3%	9%	-	-	3%
	(2)	14	6	7	1	1	2	5	2	2	5	2	4	3	-	3	1	1	3	1	1	1
		1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%	2%	1%	-	1%	2%	1%	10%	*	*	1%
Definitely would not vote	(1)	140	66	74	19	45	21	28	13	13	12	40	40	41	-	-	-	-	2	4	4	
		14%	13%	14%	19%	30%	12%	15%	8%	6%	5%	13%	20%	18%	-	-	-	-	1%	2%	4%	
Don't know		5	3	2	-	-	1	-	2	2	*	1	-	2	-	-	-	-	-	-	-	
		*	1%	*	-	-	1%	-	1%	1%	*	*	-	1%	-	-	-	-	-	-	-	
Mean		7.47	7.58	7.37	5.71	6.22	7.69	7.10	8.52	8.53	8.13	7.60	6.90	7.23	8.75	8.83	8.13	8.86	7.89	9.06	9.26	8.54
Standard deviation		3.30	3.31	3.29	3.11	3.83	3.11	3.44	2.78	2.62	2.81	3.14	3.62	3.52	1.96	1.93	1.98	1.97	2.88	1.68	1.73	2.48
Standard error		0.10	0.16	0.14	0.39	0.38	0.26	0.25	0.20	0.15	0.14	0.22	0.34	0.23	0.14	0.12	0.32	0.18	0.54	0.11	0.11	0.27

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96
Conservative	174	90	84	7	23	32	34	34	43	59	57	22	30	174	-	-	-	-	117	4	10
	17%	18%	16%	7%	16%	18%	18%	20%	21%	27%	19%	11%	13%	100%	-	-	-	-	53%	2%	10%
Labour	258	119	139	37	35	50	37	50	49	62	78	40	68	-	258	-	-	-	9	160	18
	26%	24%	27%	37%	23%	28%	20%	29%	23%	28%	26%	20%	30%	-	100%	-	-	-	4%	69%	19%
Liberal Democrat	43	15	27	5	9	4	3	10	10	9	17	8	9	-	-	43	-	-	3	2	26
	4%	3%	5%	5%	6%	2%	2%	6%	5%	4%	6%	4%	4%	-	-	100%	-	-	1%	1%	27%
The UK Independence Party (UKIP)	124	90	34	10	15	15	30	27	26	25	32	32	29	-	-	-	124	-	34	29	10
	12%	18%	7%	10%	10%	8%	16%	16%	12%	11%	11%	16%	13%	-	-	-	100%	-	15%	12%	11%
The Green Party	15	6	9	1	1	8	5	1	-	6	4	-	4	-	-	-	-	15	2	1	3
	2%	1%	2%	1%	1%	4%	2%	*	-	3%	1%	-	2%	-	-	-	-	54%	1%	1%	3%
The British National Party (BNP)	4	4	-	-	-	1	2	-	1	-	2	-	1	-	-	-	-	4	-	1	1
	*	1%	-	-	-	1%	1%	-	*	-	1%	-	*	-	-	-	-	13%	-	*	1%
Some other party	10	6	4	-	1	-	1	2	5	2	3	4	1	-	-	-	-	10	3	2	3
	1%	1%	1%	-	1%	-	1%	1%	2%	1%	1%	2%	*	-	-	-	-	34%	1%	1%	3%
Would not vote	140	66	74	19	45	21	28	13	13	12	40	40	41	-	-	-	-	-	2	4	4
	14%	13%	14%	19%	30%	12%	15%	8%	6%	5%	13%	20%	18%	-	-	-	-	-	1%	2%	4%
Refused	83	39	44	2	12	11	20	9	29	17	25	18	17	-	-	-	-	-	16	8	4
	8%	8%	9%	2%	8%	6%	10%	5%	14%	8%	8%	9%	7%	-	-	-	-	-	7%	3%	4%
Don't know	150	56	95	19	8	37	30	23	33	30	42	37	30	-	-	-	-	-	36	22	17
	15%	11%	19%	19%	6%	21%	16%	14%	16%	13%	14%	18%	13%	-	-	-	-	-	16%	9%	17%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention				2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	487	236	250	20	41	70	81	121	154	210	105	46	107	151	206	26	87	17	157	191	49
Weighted base	449	239	210	30	57	79	76	102	104	116	140	73	102	126	188	26	91	18	130	163	55
Conservative	126	64	62	3	14	22	25	28	34	45	42	11	23	126	-	-	-	-	93	3	7
	28%	27%	30%	9%	25%	28%	32%	27%	32%	38%	30%	15%	23%	100%	-	-	-	-	72%	2%	12%
Labour	188	92	96	23	24	36	26	40	39	43	59	32	46	-	188	-	-	-	5	131	15
	42%	39%	45%	75%	42%	45%	34%	40%	38%	37%	42%	44%	45%	-	100%	-	-	-	4%	81%	28%
Liberal Democrat	26	9	17	1	6	2	1	8	8	7	10	4	5	-	-	26	-	-	2	1	19
	6%	4%	8%	4%	10%	3%	2%	8%	7%	6%	7%	6%	5%	-	-	100%	-	-	1%	1%	36%
The UK Independence Party (UKIP)	91	64	27	4	12	12	20	23	21	17	23	23	24	-	-	-	91	-	26	24	8
	20%	27%	13%	13%	20%	16%	26%	22%	20%	14%	17%	31%	24%	-	-	-	100%	-	20%	15%	15%
The Green Party	9	4	5	*	1	5	2	1	-	4	3	-	2	-	-	-	-	9	1	1	2
	2%	2%	2%	*	2%	7%	3%	1%	-	3%	2%	-	2%	-	-	-	-	49%	1%	1%	4%
The British National Party (BNP)	3	3	-	-	-	1	1	-	1	-	1	-	1	-	-	-	-	3	-	1	1
	1%	1%	-	-	-	2%	2%	-	1%	-	1%	-	1%	-	-	-	-	18%	-	*	2%
Some other party	6	3	3	-	*	-	1	2	3	1	2	2	1	-	-	-	-	6	3	2	2
	1%	1%	2%	-	1%	-	1%	2%	2%	1%	2%	3%	1%	-	-	-	-	33%	2%	1%	3%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	41%
Liberal Democrat	6%
UKIP	19%
Other	4%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96
Conservative	172 17%	92 19%	80 16%	6 6%	18 12%	30 17%	34 18%	37 22%	48 23%	59 27%	54 18%	20 10%	34 15%	151 87%	2 1%	1 2%	7 6%	1 3%	119 54%	3 1%	8 8%
Labour	284 28%	132 27%	152 30%	43 43%	40 27%	47 26%	44 23%	51 30%	58 28%	65 29%	82 28%	48 24%	77 34%	5 3%	236 92%	2 4%	5 4%	8 27%	15 7%	165 71%	21 22%
Liberal Democrat	72 7%	25 5%	47 9%	8 8%	9 6%	10 6%	14 7%	13 8%	18 9%	15 7%	28 9%	12 6%	16 7%	4 2%	11 4%	34 80%	11 9%	- -	10 5%	11 5%	29 30%
The UK Independence Party (UKIP)	112 11%	78 16%	34 7%	4 4%	18 12%	18 10%	23 12%	26 15%	23 11%	22 10%	32 11%	28 14%	25 11%	2 1%	3 1%	- -	95 77%	2 6%	30 14%	30 13%	9 9%
The Green Party	12 1%	7 1%	6 1%	- -	1 1%	7 4%	3 2%	2 1%	- -	5 2%	7 2%	- -	1 1%	- -	1 *	1 2%	- -	9 30%	1 *	- -	3 3%
The British National Party (BNP)	3 *	3 1%	- -	- -	- -	1 1%	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	3 10%	- -	- -	1 1%
Some other party	9 1%	7 2%	1 *	- -	1 1%	2 1%	1 1%	- -	4 2%	1 1%	2 1%	5 3%	- -	- -	2 1%	- -	1 1%	6 21%	2 1%	3 1%	3 3%
Would not vote	140 14%	66 13%	74 14%	19 19%	45 30%	21 12%	28 15%	13 8%	13 6%	12 5%	40 13%	40 20%	41 18%	- -	- -	- -	- -	- -	2 1%	4 2%	4 4%
Refused	55 6%	23 5%	33 6%	4 4%	7 5%	9 5%	12 6%	4 3%	20 9%	12 6%	17 6%	9 4%	11 5%	2 1%	1 *	- -	2 2%	- -	11 5%	1 1%	- -
Don't know	142 14%	58 12%	84 16%	16 16%	12 8%	34 19%	29 15%	24 14%	26 13%	31 14%	35 12%	39 19%	25 11%	11 6%	2 1%	5 12%	3 3%	1 3%	31 14%	15 6%	20 21%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	512	249	263	19	41	73	85	125	170	216	108	50	119	143	203	24	83	17	167	201	49	
Weighted base	470	250	220	30	57	83	80	105	116	119	145	78	110	116	186	25	88	18	138	173	53	
Conservative	124	64	60	1	11	22	23	30	36	44	40	9	26	108	1	1	5	1	95	2	5	
	26%	26%	27%	5%	20%	26%	29%	28%	31%	37%	28%	12%	23%	93%	1%	2%	5%	4%	68%	1%	9%	
Labour	200	99	101	22	26	34	30	42	46	44	58	38	51	2	172	1	3	5	9	136	14	
	43%	39%	46%	76%	46%	41%	37%	40%	39%	37%	40%	48%	47%	2%	92%	5%	3%	27%	7%	79%	27%	
Liberal Democrat	46	17	29	4	5	5	7	11	13	11	18	6	12	4	8	22	6	-	8	8	21	
	10%	7%	13%	15%	9%	7%	9%	10%	11%	9%	12%	7%	11%	3%	4%	89%	7%	-	6%	5%	40%	
The UK Independence Party (UKIP)	83	58	25	1	13	14	15	21	18	16	21	22	21	2	2	-	74	2	25	24	8	
	18%	23%	11%	4%	23%	17%	18%	20%	16%	13%	14%	29%	19%	2%	1%	-	84%	9%	18%	14%	15%	
The Green Party	8	5	4	-	1	4	2	1	-	3	5	-	*	-	1	1	-	5	1	-	2	
	2%	2%	2%	-	1%	5%	3%	1%	-	3%	4%	-	*	-	1%	3%	-	28%	1%	-	3%	
The British National Party (BNP)	3	3	-	-	-	1	1	-	-	-	1	-	-	-	-	-	-	3	-	-	1	
	1%	1%	-	-	-	2%	2%	-	-	-	1%	-	-	-	-	-	-	15%	-	-	2%	
Some other party	6	5	1	-	*	2	1	-	2	1	2	3	-	-	2	-	1	3	1	3	2	
	1%	2%	1%	-	1%	2%	1%	-	2%	1%	1%	4%	-	-	1%	-	1%	17%	1%	2%	3%	

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	28%
Labour	41%
Liberal Democrat	10%
UKIP	17%
Other	3%

Bolton West Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96
I would not vote Liberal Democrat	571 57%	319 65%	251 49%	54 54%	85 57%	109 60%	107 56%	97 57%	119 57%	128 58%	167 56%	113 56%	138 60%	115 66%	180 70%	-	100 80%	25 87%	141 64%	149 64%	42 43%
I would not vote UKIP	547 55%	255 52%	292 57%	55 55%	80 53%	109 61%	97 51%	93 55%	113 54%	137 62%	174 58%	103 51%	115 50%	124 71%	190 74%	36 85%	-	19 67%	122 55%	143 62%	63 66%
I would not vote Conservative	495 49%	264 54%	231 45%	50 50%	86 57%	89 49%	90 47%	92 54%	89 42%	87 39%	143 48%	115 57%	130 56%	-	209 81%	28 66%	83 67%	24 82%	28 13%	183 79%	65 67%
I would not vote Labour	377 38%	202 41%	175 34%	21 21%	51 34%	76 42%	78 41%	68 40%	84 40%	87 39%	116 39%	82 41%	80 35%	124 71%	-	23 54%	84 68%	15 53%	151 68%	25 11%	34 35%
None of these - I would potentially vote for all of them	135 14%	58 12%	77 15%	23 23%	24 16%	25 14%	26 13%	18 10%	20 9%	19 9%	47 16%	28 14%	29 12%	18 10%	14 6%	3 7%	6 5%	2 5%	19 8%	18 8%	9 10%
Don't know	30 3%	9 2%	21 4%	3 3%	4 3%	2 1%	5 3%	4 2%	12 6%	6 3%	2 1%	6 3%	13 6%	2 1%	-	1 2%	-	-	3 1%	1 *	1 1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85	
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96	
NET: Well	548	303	245	56	71	88	106	101	127	139	168	96	123	140	135	36	61	9	161	113	61	
	55%	62%	48%	56%	47%	49%	56%	59%	60%	63%	56%	48%	53%	80%	52%	84%	49%	31%	73%	49%	63%	
Very well	(4)	36	27	9	1	1	6	12	3	15	8	12	6	10	12	10	-	2	-	10	10	-
	4%	6%	2%	1%	1%	3%	6%	2%	7%	4%	4%	3%	4%	7%	4%	-	2%	-	5%	4%	-	
Quite well	(3)	511	276	235	55	70	82	95	98	112	131	156	91	113	128	124	36	59	9	150	103	61
	51%	56%	46%	55%	46%	46%	50%	58%	53%	59%	52%	45%	49%	73%	48%	84%	47%	31%	68%	45%	63%	
Quite badly	(2)	319	124	195	27	63	68	61	49	52	66	104	71	65	26	100	5	48	17	45	89	31
	32%	25%	38%	27%	42%	38%	32%	29%	25%	30%	35%	35%	28%	15%	39%	12%	39%	60%	21%	38%	33%	
Very badly	(1)	94	46	48	16	11	20	17	15	15	12	21	27	27	3	18	1	12	2	8	23	3
	9%	9%	9%	16%	8%	11%	9%	9%	7%	5%	7%	13%	12%	2%	7%	2%	9%	6%	3%	10%	3%	
NET: Badly	413	170	243	43	74	88	77	63	67	77	125	98	91	30	119	6	60	19	53	112	34	
	41%	35%	48%	43%	50%	49%	41%	37%	32%	35%	42%	49%	40%	17%	46%	14%	48%	66%	24%	49%	35%	
Don't know	40	18	22	1	5	4	7	6	16	5	5	8	17	4	5	1	3	1	7	6	2	
	4%	4%	4%	1%	4%	2%	4%	4%	8%	2%	2%	4%	7%	3%	2%	2%	3%	4%	3%	3%	2%	
Mean	2.51	2.60	2.42	2.41	2.41	2.42	2.55	2.54	2.65	2.63	2.55	2.39	2.49	2.88	2.50	2.84	2.42	2.26	2.77	2.44	2.61	
Standard deviation	0.72	0.74	0.69	0.77	0.64	0.73	0.75	0.68	0.73	0.65	0.69	0.76	0.77	0.54	0.69	0.43	0.69	0.56	0.59	0.74	0.54	
Standard error	0.02	0.04	0.03	0.10	0.07	0.06	0.06	0.05	0.04	0.03	0.05	0.07	0.05	0.04	0.04	0.07	0.06	0.11	0.04	0.05	0.06	

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85	
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96	
NET: Well	570	305	265	62	83	85	109	105	126	151	175	98	122	143	145	34	52	9	160	123	61	
	57%	62%	52%	62%	55%	47%	57%	62%	60%	68%	59%	49%	53%	82%	56%	79%	42%	30%	72%	53%	64%	
Very well	(4)	52	36	17	7	2	6	12	9	16	12	13	12	15	17	14	3	-	1	17	12	*
		5%	7%	3%	7%	2%	3%	7%	5%	8%	5%	4%	6%	7%	10%	5%	7%	-	3%	8%	5%	*
Quite well	(3)	518	269	248	54	80	80	97	97	110	140	162	86	107	126	131	31	52	8	143	111	61
		52%	55%	49%	54%	53%	44%	51%	57%	52%	63%	54%	43%	47%	72%	51%	73%	42%	27%	65%	48%	63%
Quite badly	(2)	307	135	172	26	50	72	60	45	54	53	106	71	64	24	95	9	51	15	48	84	28
		31%	28%	34%	26%	34%	40%	31%	26%	25%	24%	36%	35%	28%	14%	37%	21%	41%	51%	22%	37%	29%
Very badly	(1)	84	34	50	9	13	15	18	10	18	11	15	23	30	2	14	-	15	5	7	18	5
		8%	7%	10%	9%	9%	8%	9%	6%	9%	5%	5%	12%	13%	1%	5%	-	12%	18%	3%	8%	6%
NET: Badly	391	169	222	35	64	87	78	55	72	63	121	94	93	26	108	9	66	20	55	103	33	
	39%	34%	43%	35%	43%	48%	41%	32%	34%	29%	40%	46%	40%	15%	42%	21%	53%	70%	25%	44%	34%	
Don't know	40	17	24	3	4	8	3	10	13	6	3	10	15	5	4	-	6	-	6	5	2	
	4%	3%	5%	3%	2%	4%	2%	6%	6%	3%	1%	5%	6%	3%	2%	-	5%	-	3%	2%	2%	
Mean	2.56	2.65	2.48	2.62	2.49	2.44	2.55	2.65	2.63	2.71	2.59	2.45	2.50	2.93	2.57	2.86	2.31	2.15	2.79	2.52	2.60	
Standard deviation	0.73	0.72	0.72	0.76	0.68	0.70	0.76	0.68	0.76	0.65	0.66	0.78	0.82	0.54	0.68	0.51	0.69	0.76	0.63	0.72	0.61	
Standard error	0.02	0.03	0.03	0.10	0.07	0.06	0.06	0.05	0.04	0.03	0.05	0.08	0.05	0.04	0.04	0.08	0.07	0.14	0.04	0.04	0.07	

Bolton West Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96
I am satisfied with the job David Cameron is doing overall as Prime Minister	262 26%	129 26%	133 26%	17 17%	45 30%	49 27%	46 24%	44 26%	60 28%	70 32%	85 29%	49 24%	50 22%	114 66%	29 11%	11 26%	18 15%	2 7%	118 53%	27 12%	14 14%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	261 26%	134 27%	127 25%	31 31%	26 17%	49 27%	48 25%	49 29%	59 28%	64 29%	80 27%	59 29%	49 21%	55 32%	30 12%	15 36%	58 47%	8 26%	83 38%	31 14%	36 37%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	320 32%	155 32%	165 32%	41 41%	51 34%	61 34%	49 26%	55 33%	64 30%	61 27%	87 29%	60 30%	97 42%	4 2%	188 73%	9 21%	30 24%	11 39%	9 4%	153 66%	36 37%
Refused	44 4%	25 5%	18 4%	- -	3 2%	8 4%	14 7%	7 4%	11 5%	6 3%	18 6%	7 4%	9 4%	- -	2 1%	1 2%	6 4%	5 17%	- -	5 2%	1 1%
Don't know	114 11%	47 10%	67 13%	11 11%	25 16%	13 7%	33 17%	15 9%	17 8%	19 9%	28 10%	27 14%	26 11%	1 1%	9 4%	7 15%	12 10%	3 11%	11 5%	14 6%	10 11%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96
Labour	362	189	173	29	54	60	66	66	88	77	113	71	88	66	120	13	46	8	77	118	38
	36%	39%	34%	29%	36%	33%	35%	39%	42%	35%	38%	35%	38%	38%	47%	31%	37%	27%	35%	51%	40%
The Conservatives	221	106	115	8	21	39	49	47	57	59	66	48	40	55	45	8	28	7	68	48	21
	22%	22%	23%	8%	14%	22%	26%	28%	27%	27%	22%	24%	17%	32%	18%	20%	23%	25%	31%	21%	22%
The Liberal Democrat	146	70	76	7	11	29	38	32	28	32	56	23	31	22	35	12	19	3	31	39	14
	15%	14%	15%	7%	8%	16%	20%	19%	13%	14%	19%	11%	13%	13%	13%	29%	15%	12%	14%	17%	15%
The UK Independence Party (UKIP)	123	69	54	7	24	17	27	25	24	26	37	30	29	16	34	4	28	3	26	34	10
	12%	14%	11%	7%	16%	9%	14%	15%	11%	12%	13%	15%	13%	9%	13%	9%	23%	9%	12%	15%	10%
None of them	471	229	243	63	80	91	89	60	89	98	134	100	107	77	106	20	52	17	99	87	41
	47%	47%	48%	63%	53%	51%	47%	35%	42%	44%	45%	49%	47%	44%	41%	46%	42%	58%	45%	37%	43%
Don't know	14	4	10	3	1	3	3	1	2	2	4	3	5	*	2	-	-	-	2	1	-
	1%	1%	2%	3%	1%	2%	2%	1%	1%	1%	1%	1%	2%	*	1%	-	-	-	1%	*	-

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1001	453	548	62	100	147	185	201	306	384	206	116	246	200	277	38	116	28	254	268	85
Weighted base	1001	490	511	100	150	180	190	170	210	221	298	202	231	174	258	43	124	29	221	231	96
A Labour government	346	183	162	36	61	56	60	62	71	61	98	73	101	5	208	1	43	14	19	174	24
	35%	37%	32%	36%	41%	31%	31%	37%	34%	28%	33%	36%	44%	3%	81%	2%	35%	49%	9%	75%	25%
A Conservative government	231	132	99	17	32	33	41	44	64	70	69	40	47	135	3	1	32	3	129	6	8
	23%	27%	19%	17%	21%	19%	21%	26%	30%	32%	23%	20%	20%	77%	1%	2%	26%	9%	58%	2%	8%
A coalition between the Conservatives and the Liberal Democrats	119	50	69	7	12	26	27	16	31	32	45	21	17	30	9	20	11	3	40	8	31
	12%	10%	13%	7%	8%	15%	14%	9%	15%	14%	15%	10%	7%	17%	3%	47%	9%	9%	18%	4%	32%
A coalition between Labour and the Liberal Democrats	102	42	60	14	17	21	18	19	13	19	32	21	25	-	33	18	10	5	9	27	19
	10%	9%	12%	14%	11%	11%	9%	11%	6%	9%	11%	10%	11%	-	13%	41%	8%	18%	4%	12%	20%
Don't know	204	84	121	26	28	44	45	29	32	39	55	48	41	4	6	3	28	4	24	17	15
	20%	17%	24%	26%	18%	25%	24%	17%	15%	18%	19%	24%	18%	2%	2%	7%	23%	14%	11%	7%	15%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	453 45%	490 49%
Female	548 55%	511 51%

Bolton West Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	62 6%	100 10%
25-34	100 10%	150 15%
35-44	147 15%	180 18%
45-54	185 18%	190 19%
55-64	201 20%	170 17%
65 or older	306 31%	210 21%

Bolton West Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	128 13%	71 7%
B	256 26%	150 15%
C1	206 21%	298 30%
C2	116 12%	202 20%
D	84 8%	95 9%
E	162 16%	136 14%
Refused	49 5%	49 5%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	254 25%	221 22%
Labour	268 27%	231 23%
Liberal Democrats	85 8%	96 10%
Another party	27 3%	33 3%
Did not vote	261 26%	328 33%
Refused	64 6%	55 6%
Don't know	42 4%	36 4%