

**VOTE UKIP, GET LABOUR?
LORD ASHCROFT KCMG PC
MARCH 2014**

*Sample of 2,353 adults who said they would vote UKIP in a general election tomorrow.
From 'Europe on Trial' poll: 20,058 adults were interviewed online between 7 and 20 January 2014.
Results have been weighted to be representative of all adults in Great Britain.*

**“A vote for UKIP at the next General Election makes the prospect of Ed Miliband becoming Prime Minister more likely”
[All who intend to vote UKIP in a general election]**

%	ALL UKIP voters	2010 UKIP voters	Switchers from Cons	Switchers from Labour	Switchers from Lib Dems	2010 non-voters
Disagree	51	54	52	48	49	48
NET: Agree	33	30	38	37	29	24
Agree but makes no difference	23	21	25	22	22	19
Agree and makes a difference	10	9	13	14	8	6
Don't know	16	16	10	16	22	28