

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
Absolutely certain to vote	(10)	505	245	260	36	77	70	86	92	145	156	93	105	149	136	106	65	50	433	132	152	38	91	163	137	89	55	
		50%	50%	50%	29%	45%	41%	48%	62%	68%	56%	56%	42%	44%	55%	51%	44%	45%	57%	50%	66%	63%	58%	43%	73%	74%	63%	60%
	(9)	67	31	36	5	12	19	13	7	11	18	28	11	9	20	21	14	11	2	61	10	15	4	20	14	12	17	13
		7%	6%	7%	4%	7%	11%	7%	5%	5%	7%	10%	5%	4%	7%	8%	6%	8%	2%	7%	5%	6%	6%	9%	6%	7%	12%	14%
	(8)	98	58	40	15	24	16	13	12	18	32	21	24	22	33	23	19	8	81	28	18	7	24	19	10	16	10	
		10%	12%	8%	12%	14%	10%	7%	8%	8%	12%	7%	11%	9%	12%	9%	8%	6%	17%	9%	14%	8%	10%	11%	9%	6%	11%	11%
	(7)	44	22	22	11	8	12	9	1	3	12	12	13	7	7	15	9	9	3	37	6	17	5	9	4	6	2	2
		4%	4%	4%	9%	5%	7%	5%	1%	1%	4%	4%	6%	3%	3%	6%	4%	7%	4%	4%	3%	7%	8%	4%	2%	3%	2%	2%
	(6)	27	13	15	5	8	3	4	4	4	5	9	4	9	8	3	9	5	1	24	5	11	-	7	3	3	1	1
		3%	3%	3%	4%	4%	1%	2%	3%	2%	2%	3%	2%	4%	3%	1%	4%	4%	2%	3%	2%	4%	-	3%	2%	2%	1%	2%
	(5)	75	35	39	21	11	13	16	5	8	18	20	15	22	21	14	24	12	3	64	14	11	9	27	8	5	11	6
		7%	7%	8%	17%	7%	8%	9%	4%	4%	7%	7%	7%	9%	8%	5%	10%	9%	4%	7%	7%	5%	13%	13%	3%	3%	8%	6%
	(4)	18	6	12	5	2	4	2	2	3	3	4	3	8	4	3	6	2	2	14	2	3	1	8	2	1	-	-
		2%	1%	2%	4%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	3%	2%	2%	2%	1%	1%	2%	4%	1%	1%	-	-
	(3)	27	14	12	6	3	5	5	-	8	5	9	7	6	6	11	3	-	25	2	10	1	11	6	1	-	-	
		3%	3%	2%	5%	2%	3%	3%	-	4%	2%	3%	3%	3%	2%	5%	2%	-	3%	1%	4%	2%	5%	3%	1%	-	-	
	(2)	21	8	12	7	7	2	1	4	-	3	2	9	7	5	6	4	6	1	20	2	3	*	6	1	1	-	-
		2%	2%	2%	5%	4%	1%	1%	3%	-	1%	1%	4%	3%	2%	2%	4%	1%	2%	1%	1%	1%	3%	1%	1%	*	-	-
Definitely would not vote	(1)	117	54	63	13	20	23	29	20	13	19	18	39	41	18	34	36	20	10	101	-	-	-	-	3	8	2	2
		12%	11%	12%	10%	12%	13%	16%	13%	6%	7%	6%	18%	17%	6%	13%	15%	14%	11%	12%	-	-	-	-	1%	4%	1%	2%
Refused		1	1	-	-	-	-	-	1	-	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-
		*	*	-	-	-	-	-	1%	-	*	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	
Don't know		6	3	3	-	-	4	-	2	1	1	3	1	1	3	2	-	-	6	-	-	-	6	-	1	3	3	
		1%	1%	1%	-	-	2%	-	1%	*	*	1%	1%	*	1%	1%	-	-	1%	-	-	-	3%	-	*	2%	3%	
Mean		7.60	7.67	7.53	6.46	7.42	7.36	7.31	7.97	8.59	8.21	8.20	6.88	6.88	8.13	7.66	7.04	7.17	8.04	7.58	8.94	8.68	8.55	7.85	9.09	9.01	9.03	9.00
Standard deviation		3.20	3.13	3.26	3.12	3.20	3.24	3.40	3.28	2.65	2.75	2.74	3.56	3.52	2.78	3.26	3.41	3.39	3.02	3.21	1.81	2.15	2.10	2.53	1.95	2.22	1.75	1.81
Standard error		0.10	0.14	0.15	0.32	0.25	0.25	0.24	0.26	0.19	0.15	0.18	0.28	0.22	0.17	0.20	0.22	0.28	0.32	0.11	0.13	0.13	0.26	0.18	0.13	0.15	0.15	0.20

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Gender			Age							Class				Region							Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now		
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87		
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93		
Conservative	201 20%	95 19%	105 20%	13 10%	35 20%	32 19%	31 17%	22 15%	68 32%	59 22%	68 24%	33 15%	41 17%	60 22%	70 27%	31 13%	30 21%	10 11%	182 21%	201 100%	-	-	-	139 62%	7 4%	14 10%	14 15%		
Labour	240 24%	120 24%	120 23%	48 39%	39 22%	41 24%	38 22%	28 19%	45 21%	61 23%	71 25%	46 21%	62 26%	68 25%	55 21%	76 32%	24 17%	16 19%	212 24%	-	240 100%	-	-	8 3%	134 72%	18 13%	18 19%		
Liberal Democrat	66 7%	36 7%	31 6%	6 5%	15 9%	10 6%	16 9%	13 9%	7 3%	27 10%	21 8%	7 3%	11 5%	19 7%	19 7%	8 3%	14 10%	6 7%	60 7%	-	-	66 100%	-	2 1%	2 1%	49 35%	-		
SNP	26 3%	10 2%	16 3%	7 6%	2 1%	6 4%	5 3%	2 1%	3 1%	5 2%	5 2%	12 5%	4 2%	-	-	-	-	26 29%	-	-	-	-	-	-	2 1%	1 1%	1 1%		
Plaid Cymru	13 1%	10 2%	2 *	1 1%	2 1%	5 3%	1 1%	2 2%	2 1%	2 1%	4 1%	3 1%	4 2%	-	-	-	13 9%	-	-	-	-	-	-	-	2 1%	1 1%	1 1%		
The UK Independence Party	74 7%	47 9%	28 5%	3 3%	12 7%	10 6%	9 5%	18 12%	22 10%	23 8%	13 5%	27 12%	12 5%	29 11%	19 7%	16 7%	9 7%	1 1%	73 8%	-	-	-	-	30 13%	2 1%	3 2%	3 3%		
The Green Party	33 3%	14 3%	19 4%	1 1%	11 6%	4 2%	4 2%	10 6%	4 2%	8 3%	13 5%	5 2%	7 3%	13 5%	7 3%	10 4%	3 2%	-	32 4%	-	-	-	-	5 2%	1 1%	12 8%	12 13%		
The British National Party	14 1%	8 2%	6 1%	-	5 3%	3 2%	3 2%	1 1%	2 1%	1 *	2 1%	7 3%	5 2%	3 1%	6 2%	3 1%	3 2%	-	12 1%	-	-	-	-	5 2%	1 *	-	-		
Another party	13 1%	7 1%	6 1%	-	2 1%	1 1%	7 4%	2 1%	2 1%	6 2%	4 1%	2 1%	2 1%	2 1%	3 1%	5 2%	3 2%	-	11 1%	-	-	-	-	5 2%	1 1%	3 2%	3 3%		
Would not vote	117 12%	54 11%	63 12%	13 10%	20 12%	23 13%	29 16%	20 13%	13 6%	19 7%	18 6%	39 18%	41 17%	18 6%	34 13%	36 15%	20 14%	10 11%	101 12%	-	-	-	-	3 1%	8 4%	2 1%	2 2%		
Refused	45 4%	26 5%	18 4%	1 1%	7 4%	3 2%	13 7%	6 4%	14 6%	17 6%	12 4%	9 4%	7 3%	14 5%	12 4%	11 5%	4 3%	4 5%	37 4%	-	-	-	45 21%	5 2%	1 1%	1 1%	1 1%		
Don't know	166 17%	63 13%	103 20%	30 24%	22 13%	32 19%	21 12%	27 18%	34 16%	41 15%	49 17%	33 15%	44 18%	47 17%	39 15%	44 18%	20 14%	15 18%	150 17%	-	-	-	166 79%	23 10%	24 13%	38 27%	38 41%		

## Opinion Poll

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Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	686	370	316	60	122	113	132	110	149	253	170	100	163	191	179	153	102	61	586	192	257	65	-	187	187	98	50	
Weighted base	679	348	331	80	122	111	115	97	154	191	201	141	146	193	180	149	99	58	582	201	240	66	-	193	153	100	51	
Conservative	201 30%	95 27%	105 32%	13 16%	35 29%	32 28%	31 27%	22 22%	68 44%	59 31%	68 34%	33 23%	41 28%	60 31%	70 39%	31 21%	30 31%	10 17%	182 31%	201 100%	-	-	-	139 72%	7 4%	14 14%	14 27%	
Labour	240 35%	120 35%	120 36%	48 61%	39 32%	41 37%	38 33%	28 29%	45 29%	61 32%	71 35%	46 33%	62 42%	68 35%	55 31%	76 51%	24 24%	16 28%	212 36%	-	240 100%	-	-	8 4%	134 88%	18 18%	18 35%	
Liberal Democrat	66 10%	36 10%	31 9%	6 7%	15 12%	10 9%	16 14%	13 13%	7 5%	27 14%	21 10%	7 5%	11 7%	19 10%	19 11%	8 5%	14 14%	6 10%	60 10%	-	-	66 100%	-	2 1%	2 2%	49 49%	-	
SNP	26 4%	10 3%	16 5%	7 9%	2 2%	6 6%	5 4%	2 2%	3 2%	5 3%	5 2%	12 8%	4 3%	-	-	-	-	26 44%	-	-	-	-	-	-	2 1%	1 1%	1 2%	
Plaid Cymru	13 2%	10 3%	2 1%	1 1%	2 1%	5 4%	1 1%	2 2%	2 1%	2 1%	4 2%	3 2%	4 3%	-	-	-	13 13%	-	-	-	-	-	-	-	2 1%	1 1%	1 2%	
The UK Independence Party	74 11%	47 13%	28 8%	3 4%	12 9%	10 9%	9 8%	18 19%	22 14%	23 12%	13 7%	27 19%	12 8%	29 15%	19 11%	16 11%	9 10%	1 1%	73 13%	-	-	-	-	30 15%	2 2%	3 3%	3 6%	
The Green Party	33 5%	14 4%	19 6%	1 2%	11 9%	4 3%	4 3%	10 10%	4 2%	8 4%	13 7%	5 4%	7 5%	13 7%	7 4%	10 7%	3 3%	-	32 6%	-	-	-	-	5 3%	1 1%	12 12%	12 23%	
The British National Party	14 2%	8 2%	6 2%	-	5 4%	3 2%	3 3%	1 1%	2 1%	1 *	2 1%	7 5%	5 3%	3 1%	6 3%	3 2%	3 3%	-	12 2%	-	-	-	-	5 3%	1 *	-	-	
Another party	13 2%	7 2%	6 2%	-	2 2%	1 1%	7 6%	2 2%	2 1%	6 3%	4 2%	2 1%	2 1%	2 1%	3 2%	5 3%	3 3%	-	11 2%	-	-	-	-	5 2%	1 1%	3 3%	3 5%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 4

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

**Weighting: Turnout Weights**

**This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote**

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	503	271	232	33	88	77	97	87	120	193	127	68	115	144	134	107	71	47	431	145	189	46	-	150	153	79	41
Weighted base	484	248	236	44	84	75	82	76	124	143	149	93	99	141	134	100	65	44	416	150	171	46	-	154	125	80	43
Conservative	150	69	81	7	26	23	21	17	56	45	52	25	29	48	54	20	20	7	139	150	-	-	-	114	6	10	10
	31%	28%	34%	17%	31%	30%	26%	23%	45%	31%	35%	27%	29%	34%	40%	21%	31%	16%	33%	100%	-	-	-	74%	5%	13%	24%
Labour	171	87	84	28	30	28	25	24	36	48	53	30	40	48	42	51	18	13	149	-	171	-	-	5	111	16	16
	35%	35%	36%	63%	35%	38%	31%	31%	29%	33%	36%	32%	40%	34%	31%	51%	27%	29%	36%	-	100%	-	-	3%	88%	19%	36%
Liberal Democrat	46	24	21	2	10	6	10	11	6	20	14	5	7	14	13	6	8	5	40	-	-	46	-	2	2	37	-
	9%	10%	9%	5%	12%	8%	13%	15%	5%	14%	9%	5%	7%	10%	10%	6%	13%	11%	10%	-	-	100%	-	1%	1%	47%	-
SNP	19	8	11	5	2	4	4	1	3	4	4	9	1	-	-	-	-	19	-	-	-	-	-	-	2	1	1
	4%	3%	5%	10%	2%	6%	5%	2%	2%	3%	2%	10%	1%	-	-	-	-	42%	-	-	-	-	-	-	1%	1%	2%
Plaid Cymru	8	7	1	1	1	2	1	2	1	2	2	1	3	-	-	-	8	-	-	-	-	-	-	-	1	1	1
	2%	3%	*	1%	1%	3%	2%	3%	1%	2%	1%	1%	3%	-	-	-	12%	-	-	-	-	-	-	-	1%	1%	2%
The UK Independence Party	49	34	16	1	6	6	8	12	16	15	10	15	10	18	13	11	7	*	48	-	-	-	-	22	2	3	3
	10%	14%	7%	3%	7%	8%	10%	15%	13%	10%	7%	16%	10%	13%	10%	11%	10%	1%	12%	-	-	-	-	15%	2%	3%	7%
The Green Party	23	9	14	*	7	3	3	7	3	4	11	4	4	10	4	7	2	-	23	-	-	-	-	5	*	10	10
	5%	4%	6%	*	9%	4%	4%	9%	2%	3%	7%	4%	4%	7%	3%	7%	3%	-	5%	-	-	-	-	3%	*	12%	23%
The British National Party	10	6	5	-	3	2	3	1	2	1	1	4	4	2	4	2	1	-	10	-	-	-	-	4	1	-	-
	2%	2%	2%	-	3%	3%	3%	1%	1%	1%	1%	4%	4%	2%	3%	2%	2%	-	2%	-	-	-	-	2%	1%	-	-
Another party	8	5	3	-	*	1	5	1	1	5	2	*	1	2	3	2	1	-	7	-	-	-	-	3	1	2	2
	2%	2%	1%	-	*	1%	6%	1%	1%	3%	1%	*	1%	1%	2%	2%	2%	-	2%	-	-	-	-	2%	1%	3%	6%

**Opinion Poll**  
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Absolutes/col percents

Table 5

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents****Weighting: Turnout Weights**

	Q.3 General Election Vote							
	Total	Conservative	Labour	Liberal Democrat	Another party	Didn't vote	Refused	Don't know
Unweighted base	627	170	175	104	55	78	26	19
Weighted base	606	174	144	106	45	93	25	19
Conservative	150 25%	114 66%	6 4%	10 10%	1 3%	13 14%	2 7%	4 21%
Labour	171 28%	5 3%	111 77%	16 15%	1 2%	33 35%	-	6 33%
Liberal Democrat	46 8%	2 1%	2 1%	37 35%	-	4 5%	-	* 1%
SNP	19 3%	-	2 1%	1 1%	12 27%	4 4%	-	-
Plaid Cymru	8 1%	-	1 1%	1 1%	4 9%	1 1%	* 2%	-
The UK Independence Party	49 8%	22 13%	2 2%	3 3%	13 28%	8 9%	-	1 5%
The Green Party	23 4%	5 3%	* *	10 9%	5 10%	3 4%	-	-
The British National Party	10 2%	4 2%	1 *	- -	3 6%	3 4%	-	-
Another party	8 1%	3 2%	1 1%	2 2%	1 2%	* *	-	* 2%
Refused	31 5%	3 2%	1 1%	1 1%	1 2%	6 6%	19 73%	1 5%
Don't know	91 15%	17 10%	17 12%	25 23%	4 10%	17 18%	5 18%	6 32%

**Opinion Poll**  
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Absolutes/col percents

Table 6

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All who don't know/ refuse voting intention****Weighting: Turnout Weights**

	Q.3 General Election Vote							
	Total	Conservative	Labour	Liberal Democrat	Another party	Didn't vote	Refused	Don't know
Unweighted base	124	19	22	25	7	19	24	8
Weighted base	122	19	18	26	6	23	23	7
Refused	31 26%	3 15%	1 6%	1 4%	1 20%	6 25%	19 80%	1 14%
Don't know	91 74%	17 85%	17 94%	25 96%	4 80%	17 75%	5 20%	6 86%
To be reallocated (con/ lab)	61 50%	10 50%	9 50%	13 50%	3 50%	11 50%	12 50%	4 50%
To be reallocated (lib dem)	37 30%	6 30%	6 30%	8 30%	2 30%	7 30%	7 30%	2 30%

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Table 7

**Adjusted Voting Intention**  
**Weighting: Turnout Weights**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Total	511
Conservative	160 31%
Labour	180 35%
Liberal Democrat/ Liberal	54 11%
Scottish National Party/SNP	19 4%
Plaid Cymru	8 2%
The UK Independence Party	49 10%
Other	41 8%

## Opinion Poll

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Absolutes/col percents

Table 8

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**And which party did you vote for in the general election in May 2010?**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
Conservative	223 22%	111 23%	112 22%	11 9%	32 19%	32 19%	29 16%	35 23%	85 39%	68 25%	73 26%	47 21%	35 15%	63 23%	76 29%	44 19%	31 22%	8 9%	209 24%	139 69%	8 3%	2 3%	27 13%	223 100%	-	-	-
Labour	186 18%	88 18%	97 19%	13 11%	27 15%	31 18%	35 20%	32 22%	47 22%	54 20%	52 19%	29 13%	51 21%	56 20%	43 16%	56 23%	15 11%	17 19%	163 19%	7 3%	134 56%	2 4%	25 12%	-	186 100%	-	-
Liberal Democrat	141 14%	65 13%	76 15%	6 5%	29 17%	26 16%	30 17%	30 20%	20 9%	49 18%	55 20%	20 9%	18 7%	42 15%	46 17%	22 9%	21 15%	10 11%	128 15%	14 7%	18 8%	49 74%	39 19%	-	-	141 100%	93 100%
Another party	59 6%	39 8%	20 4%	1 1%	7 4%	12 7%	16 9%	9 6%	14 6%	16 6%	14 5%	16 7%	14 6%	8 3%	8 3%	11 4%	12 9%	20 23%	31 4%	1 1%	1 *	-	7 4%	-	-	-	-
Didn't vote	331 33%	158 32%	173 33%	85 69%	68 40%	57 34%	56 31%	34 23%	31 14%	61 23%	73 26%	99 45%	99 41%	79 29%	80 30%	86 36%	57 40%	28 33%	280 32%	32 16%	71 29%	13 19%	68 32%	-	-	-	-
Refused	34 3%	17 4%	16 3%	1 1%	4 3%	2 1%	9 5%	5 3%	12 6%	14 5%	8 3%	3 1%	9 4%	9 3%	9 3%	5 4%	2 4%	2 2%	27 3%	3 1%	-	-	30 14%	-	-	-	-
Don't know	33 3%	12 3%	21 4%	7 6%	4 2%	9 6%	3 1%	4 3%	6 3%	7 3%	5 2%	9 4%	13 5%	15 5%	4 1%	12 5%	1 1%	2 2%	31 4%	5 3%	8 3%	1 1%	14 7%	-	-	-	-



**Opinion Poll**  
**CATI Fieldwork : 13th - 16th September 2013**

Absolutes/col percents

Table 9

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**And which party did you vote for in the general election in May 2010?**

**Base: All respondents who voted (and were willing to disclose who they voted for)**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	651	341	310	28	101	109	132	120	161	256	166	90	139	181	173	144	89	64	559	158	190	53	104	216	227	135	87
Weighted base	609	303	306	31	95	101	111	105	166	187	194	111	118	170	172	133	79	55	531	160	161	53	99	223	186	141	93
Conservative	223	111	112	11	32	32	29	35	85	68	73	47	35	63	76	44	31	8	209	139	8	2	27	223	-	-	-
	37%	36%	37%	35%	34%	31%	27%	33%	51%	37%	38%	42%	30%	37%	44%	33%	39%	15%	39%	86%	5%	4%	28%	100%	-	-	-
Labour	186	88	97	13	27	31	35	32	47	54	52	29	51	56	43	56	15	17	163	7	134	2	25	-	186	-	-
	31%	29%	32%	43%	28%	31%	32%	30%	29%	29%	27%	26%	43%	33%	25%	42%	19%	30%	31%	4%	83%	4%	25%	-	100%	-	-
Liberal Democrat	141	65	76	6	29	26	30	30	20	49	55	20	18	42	46	22	21	10	128	14	18	49	39	-	-	141	93
	23%	22%	25%	19%	31%	26%	27%	28%	12%	26%	28%	18%	15%	25%	27%	17%	26%	18%	24%	9%	11%	92%	40%	-	-	100%	100%
Another party	59	39	20	1	7	12	16	9	14	16	14	16	14	8	8	11	12	20	31	1	1	-	7	-	-	-	-
	10%	13%	7%	3%	8%	12%	15%	8%	8%	8%	7%	14%	12%	5%	4%	8%	15%	37%	6%	1%	1%	-	7%	-	-	-	-

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 10

**Q4. Have you definitely decided which party you will vote for at the next election, or do you think you may well change your mind?**

**Base: All naming party intending to vote for**

	Gender		Age						Class				Region						Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	669	360	309	60	120	111	124	107	147	244	166	99	160	188	175	146	99	61	571	192	257	65	-	182	185	94	46
Weighted base	666	341	325	80	120	110	108	95	153	185	197	139	144	191	177	144	96	58	571	201	240	66	-	188	152	97	49
I am pretty sure how I will vote	356 53%	178 52%	177 54%	23 28%	45 38%	59 53%	58 54%	64 67%	107 70%	100 54%	105 53%	70 50%	81 56%	97 51%	99 56%	73 51%	55 58%	31 53%	306 54%	120 60%	131 55%	28 42%	-	117 62%	102 68%	43 45%	19 39%
I may well change my mind	310 47%	162 48%	148 46%	57 72%	74 62%	51 47%	50 46%	31 33%	46 30%	85 46%	92 47%	69 50%	64 44%	93 49%	77 44%	71 49%	41 42%	27 47%	265 46%	81 40%	109 45%	38 58%	-	71 38%	49 32%	54 55%	30 61%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 11

**Q4a. I am going to read out some things that people have said about the Labour Party. Please can you say whether you think each statement is true or not true of the Labour Party today...**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
<b><u>They have not made clear what they would do to improve things if they won the election</u></b>																											
True	720	363	357	59	127	117	136	121	161	214	215	138	153	190	198	165	107	60	622	171	125	51	159	200	103	116	76
	72%	74%	69%	47%	74%	69%	76%	81%	75%	80%	77%	63%	64%	70%	75%	69%	75%	69%	71%	85%	52%	77%	75%	90%	55%	82%	82%
Not true	238	112	126	55	37	46	39	20	41	48	56	70	63	72	52	62	31	21	207	29	102	13	35	22	76	21	14
	24%	23%	24%	44%	22%	27%	22%	13%	19%	18%	20%	32%	26%	26%	20%	26%	22%	24%	24%	14%	43%	20%	17%	10%	41%	15%	15%
Don't know	49	16	33	10	8	6	3	8	13	6	8	13	22	10	15	13	5	6	41	1	12	2	17	1	7	4	3
	5%	3%	6%	8%	5%	3%	2%	5%	6%	2%	3%	6%	9%	4%	6%	5%	3%	7%	5%	*	5%	4%	8%	*	4%	3%	3%
<b><u>They might spend and borrow more than the country can afford</u></b>																											
True	688	329	359	78	102	117	124	110	158	180	187	159	162	173	199	149	109	58	590	188	94	44	140	205	75	94	61
	68%	67%	70%	62%	60%	69%	70%	74%	74%	67%	67%	72%	68%	63%	75%	62%	76%	67%	68%	94%	39%	66%	66%	92%	41%	66%	66%
Not true	257	136	120	36	57	47	42	34	40	75	75	48	58	77	51	73	31	24	223	9	133	20	47	14	99	43	28
	25%	28%	23%	29%	33%	28%	23%	23%	19%	28%	27%	22%	25%	28%	19%	31%	22%	27%	26%	5%	55%	31%	22%	6%	53%	30%	30%
Don't know	62	26	36	10	12	5	13	5	17	12	18	15	17	23	14	17	3	5	56	3	13	2	24	4	11	5	3
	6%	5%	7%	8%	7%	3%	7%	3%	8%	5%	6%	7%	7%	8%	5%	7%	2%	6%	6%	1%	5%	3%	12%	2%	6%	4%	3%
<b><u>They have other policies that I think might be bad for the country</u></b>																											
True	566	269	298	61	91	92	108	87	127	138	148	134	147	138	167	130	86	45	489	159	81	34	105	155	67	74	51
	56%	55%	58%	49%	53%	54%	60%	58%	59%	51%	53%	60%	62%	51%	63%	54%	60%	52%	56%	79%	34%	51%	50%	70%	36%	52%	55%
Not true	349	185	165	55	69	55	60	46	64	107	109	70	64	99	78	88	50	34	299	27	148	29	70	44	112	56	35
	35%	38%	32%	44%	40%	32%	34%	31%	30%	40%	39%	31%	27%	36%	29%	37%	35%	39%	34%	13%	62%	44%	33%	20%	60%	40%	37%
Don't know	91	38	54	8	12	23	10	16	23	24	23	18	27	36	20	21	7	7	82	15	11	4	36	24	7	11	7
	9%	8%	10%	7%	7%	13%	6%	10%	11%	9%	8%	8%	11%	13%	8%	9%	5%	9%	9%	7%	4%	6%	17%	11%	4%	8%	8%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 11

**Q4a. I am going to read out some things that people have said about the Labour Party. Please can you say whether you think each statement is true or not true of the Labour Party today...**

**Base: All respondents**

	Gender			Age						Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
<b><u>They do not seem to have learned the right lessons from when they were last in government</u></b>																											
True	650	320	329	60	103	104	120	105	157	163	184	147	155	164	184	154	93	54	560	179	89	29	143	193	69	80	56
	65%	65%	64%	48%	60%	62%	67%	71%	73%	61%	66%	66%	65%	60%	69%	64%	65%	62%	64%	89%	37%	44%	68%	87%	37%	57%	60%
Not true	317	152	164	55	63	58	53	42	46	96	85	64	71	95	72	76	48	27	275	19	149	34	52	27	114	54	33
	31%	31%	32%	44%	36%	34%	30%	28%	21%	36%	30%	29%	30%	35%	27%	32%	33%	31%	32%	10%	62%	51%	25%	12%	62%	38%	36%
Don't know	41	18	22	10	6	7	5	1	12	8	10	11	12	14	9	10	2	6	35	2	2	3	16	3	3	7	4
	4%	4%	4%	8%	4%	4%	3%	1%	5%	3%	4%	5%	5%	5%	3%	4%	1%	7%	4%	1%	1%	5%	8%	1%	2%	5%	4%
<b><u>Ed Miliband would not make a good Prime Minister</u></b>																											
True	628	316	312	67	102	98	116	98	148	189	178	120	141	170	175	147	80	56	545	163	102	38	138	179	91	87	56
	62%	64%	60%	54%	59%	58%	65%	66%	69%	71%	64%	54%	59%	62%	66%	61%	56%	64%	63%	81%	43%	58%	66%	80%	49%	61%	60%
Not true	280	142	138	45	47	57	49	36	46	58	78	79	65	74	62	73	48	24	238	31	118	24	40	38	78	40	25
	28%	29%	27%	36%	27%	34%	28%	25%	22%	22%	28%	36%	27%	27%	23%	30%	33%	28%	27%	16%	49%	36%	19%	17%	42%	28%	27%
Don't know	99	33	65	13	24	14	13	14	21	21	24	22	32	28	28	20	15	7	86	7	20	4	33	6	17	15	12
	10%	7%	13%	10%	14%	8%	7%	10%	10%	8%	9%	10%	13%	10%	11%	8%	11%	8%	10%	3%	8%	6%	15%	3%	9%	11%	13%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 12

**Q6. I'd like to get a sense of how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year?**

**-For the country as a whole**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
NET: Well	528	277	251	58	100	81	90	73	125	159	157	113	99	149	146	106	75	51	452	156	123	33	105	154	80	73	49	
	52%	56%	49%	47%	58%	48%	51%	49%	58%	59%	56%	51%	42%	55%	55%	44%	53%	58%	52%	78%	51%	50%	50%	69%	43%	52%	52%	
Very well	(4)	40	26	14	6	7	7	4	4	11	10	15	6	9	12	9	7	8	4	34	12	11	1	6	14	6	4	3
		4%	5%	3%	5%	4%	4%	3%	3%	5%	4%	5%	2%	4%	4%	3%	6%	5%	4%	6%	5%	1%	3%	6%	3%	3%	4%	
Quite well	(3)	487	251	236	52	92	74	86	69	114	149	141	107	90	137	137	99	67	47	418	144	112	32	100	140	75	70	45
		48%	51%	46%	42%	54%	44%	48%	47%	53%	55%	51%	48%	38%	50%	52%	42%	47%	54%	48%	72%	47%	49%	47%	63%	40%	49%	49%
Quite badly	(2)	352	160	192	49	55	68	64	50	65	79	100	75	97	91	83	99	50	29	308	40	96	28	76	50	83	56	34
		35%	33%	37%	39%	32%	40%	36%	34%	30%	30%	36%	34%	41%	33%	31%	42%	35%	33%	35%	20%	40%	42%	36%	22%	44%	40%	37%
Very badly	(1)	100	45	56	11	15	18	22	19	16	22	19	26	34	25	29	29	14	4	88	1	17	4	20	13	18	8	8
		10%	9%	11%	8%	9%	11%	12%	13%	7%	8%	7%	12%	14%	9%	11%	12%	9%	5%	10%	*	7%	6%	10%	6%	10%	6%	8%
NET: Badly		452	205	247	59	70	86	86	69	81	101	119	101	131	116	112	128	64	33	395	40	112	32	97	63	101	65	42
		45%	42%	48%	48%	40%	51%	48%	47%	38%	38%	43%	45%	55%	43%	42%	53%	45%	38%	45%	20%	47%	48%	46%	28%	54%	46%	46%
Don't know		27	9	18	7	3	2	2	6	8	8	4	8	7	8	7	5	4	4	23	5	4	1	9	6	5	3	2
		3%	2%	3%	5%	2%	1%	1%	4%	4%	3%	2%	4%	3%	3%	3%	2%	3%	4%	3%	2%	2%	4%	3%	2%	2%	2%	
Mean	2.48	2.54	2.42	2.46	2.55	2.42	2.41	2.41	2.58	2.57	2.56	2.43	2.32	2.51	2.49	2.36	2.50	2.61	2.47	2.85	2.50	2.46	2.45	2.71	2.37	2.50	2.48	
Standard deviation	0.73	0.74	0.73	0.73	0.72	0.74	0.74	0.75	0.71	0.70	0.70	0.74	0.77	0.73	0.74	0.73	0.75	0.66	0.73	0.50	0.70	0.62	0.71	0.67	0.71	0.66	0.71	
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.06	0.05	0.04	0.05	0.06	0.05	0.04	0.05	0.05	0.06	0.07	0.03	0.04	0.04	0.08	0.05	0.05	0.05	0.06	0.08	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 13

**Q6. I'd like to get a sense of how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year?**

**-For you and your family**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
NET: Well	520	270	250	59	104	81	85	69	122	161	159	108	93	147	140	109	71	53	442	155	129	29	103	150	94	67	45	
	52%	55%	48%	47%	61%	48%	48%	46%	57%	60%	57%	49%	39%	54%	53%	45%	50%	61%	51%	77%	54%	44%	49%	67%	50%	47%	49%	
Very well	(4)	34	23	11	9	8	7	3	1	6	10	12	10	3	16	5	6	4	2	31	11	12	1	6	14	4	3	2
		3%	5%	2%	7%	5%	4%	2%	1%	3%	4%	4%	4%	1%	6%	2%	3%	3%	4%	6%	5%	1%	3%	6%	2%	2%	3%	
Quite well	(3)	485	247	239	50	96	74	82	67	115	146	98	90	131	134	103	67	51	411	144	117	29	96	136	90	64	43	
		48%	50%	46%	40%	56%	44%	46%	45%	54%	52%	44%	38%	48%	51%	43%	47%	58%	47%	72%	49%	44%	46%	61%	48%	45%	46%	
Quite badly	(2)	362	171	191	50	54	64	66	60	67	84	98	76	104	100	95	87	51	29	318	36	94	31	82	51	70	64	40
		36%	35%	37%	40%	32%	38%	37%	41%	31%	31%	35%	34%	44%	37%	36%	36%	33%	37%	18%	39%	46%	39%	23%	38%	46%	43%	
Very badly	(1)	101	46	55	13	11	23	22	14	19	19	18	28	37	19	25	35	17	5	87	6	13	6	18	17	18	8	6
		10%	9%	11%	10%	7%	13%	12%	9%	9%	7%	6%	13%	15%	7%	9%	15%	12%	6%	10%	3%	6%	9%	9%	7%	10%	6%	6%
NET: Badly		463	217	246	63	66	87	88	74	85	103	116	104	140	119	119	122	69	34	405	42	107	36	100	68	88	72	46
		46%	44%	48%	50%	38%	51%	49%	50%	40%	38%	41%	47%	59%	44%	45%	51%	48%	39%	47%	21%	45%	55%	47%	30%	47%	51%	49%
Don't know		24	4	20	3	2	1	5	6	8	4	5	10	5	7	6	8	3	-	23	4	4	*	8	5	4	2	2
		2%	1%	4%	2%	1%	1%	3%	4%	4%	2%	2%	4%	2%	2%	2%	3%	2%	-	3%	2%	2%	1%	4%	2%	2%	1%	2%
Mean	2.46	2.51	2.42	2.45	2.59	2.39	2.38	2.40	2.53	2.57	2.56	2.42	2.25	2.54	2.47	2.35	2.41	2.58	2.46	2.82	2.54	2.37	2.45	2.68	2.44	2.44	2.46	
Standard deviation	0.72	0.73	0.71	0.78	0.69	0.77	0.73	0.67	0.70	0.68	0.68	0.78	0.73	0.72	0.69	0.77	0.74	0.65	0.73	0.57	0.68	0.65	0.70	0.71	0.70	0.64	0.66	
Standard error	0.02	0.03	0.03	0.08	0.05	0.06	0.05	0.05	0.05	0.04	0.04	0.06	0.05	0.04	0.04	0.05	0.06	0.07	0.02	0.04	0.04	0.08	0.05	0.05	0.05	0.06	0.07	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 14

**Q7. With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain ...**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
David Cameron and the Chancellor of the Exchequer George Osborne	518 51%	255 52%	263 51%	62 50%	82 48%	82 49%	87 49%	72 49%	132 61%	138 52%	153 55%	117 53%	110 46%	136 50%	151 57%	104 43%	85 60%	41 48%	447 51%	193 96%	61 25%	35 53%	101 48%	192 86%	43 23%	68 48%	41 45%
Ed Miliband and the Shadow Chancellor Ed Balls	279 28%	143 29%	136 26%	38 31%	57 33%	50 29%	47 26%	37 25%	50 23%	72 27%	82 29%	56 25%	69 29%	76 28%	61 23%	84 35%	36 25%	22 26%	246 28%	6 3%	150 63%	21 31%	47 22%	11 5%	119 64%	44 31%	31 33%
Neither of these	128 13%	65 13%	63 12%	11 9%	12 7%	24 14%	30 17%	25 17%	25 12%	39 15%	30 11%	27 12%	32 14%	34 12%	35 13%	34 14%	12 9%	14 16%	110 13%	2 1%	15 6%	8 13%	36 17%	14 6%	11 6%	22 16%	15 16%
Don't know	82 8%	28 6%	53 10%	12 10%	20 12%	13 8%	15 8%	15 10%	8 4%	18 7%	15 5%	22 10%	27 11%	27 10%	17 7%	19 8%	9 6%	10 11%	67 8%	- -	14 6%	2 3%	27 13%	5 2%	12 6%	8 5%	6 6%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 15

**Q8. Which of the following statements do you most agree with?****Base: All respondents**

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
I am satisfied with the job David Cameron is doing overall as Prime Minister	291 29%	149 30%	142 28%	36 29%	52 30%	40 24%	52 29%	36 24%	75 35%	84 31%	76 27%	65 29%	66 28%	84 31%	77 29%	58 24%	41 29%	31 35%	249 29%	118 59%	43 18%	14 21%	51 24%	113 51%	36 20%	30 21%	20 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	369 37%	162 33%	206 40%	48 38%	56 32%	60 36%	62 35%	63 42%	79 37%	104 39%	110 39%	81 36%	74 31%	99 36%	107 40%	82 34%	53 37%	28 32%	321 37%	80 40%	49 20%	32 48%	99 47%	92 41%	37 20%	65 46%	40 44%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead	285 28%	155 31%	131 25%	35 28%	58 34%	62 36%	46 26%	37 25%	47 22%	66 25%	82 29%	62 28%	75 32%	75 27%	60 23%	83 35%	43 30%	24 27%	243 28%	1 1%	140 59%	21 31%	43 20%	13 6%	104 56%	40 29%	27 29%
Refused	11 1%	4 1%	7 1%	- -	- -	1 1%	6 3%	4 2%	1 *	5 2%	2 1%	2 1%	2 1%	3 1%	3 1%	2 1%	2 1%	2 2%	8 1%	- -	- -	- -	4 2%	2 1%	* *	1 *	1 1%
Don't know	51 5%	22 4%	30 6%	6 5%	6 3%	6 4%	13 7%	8 6%	12 6%	9 3%	10 4%	11 5%	21 9%	12 4%	17 7%	15 6%	4 3%	3 3%	48 6%	1 1%	7 3%	- -	14 7%	3 2%	8 4%	5 3%	5 5%



## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 16

**Q10. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

**-Honest and principled**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Cons	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b><u>The Labour Party</u></b>																												
True	363	191	172	54	64	63	59	49	73	101	96	76	90	121	90	86	33	33	315	46	160	27	64	44	120	55	37	
	36%	39%	33%	44%	37%	37%	33%	33%	34%	38%	34%	34%	38%	44%	34%	36%	23%	38%	36%	23%	67%	41%	30%	20%	65%	39%	40%	
Not true	611	289	321	64	104	100	112	95	135	160	178	140	132	143	167	150	103	48	530	150	79	37	132	176	65	82	54	
	61%	59%	62%	52%	60%	59%	63%	64%	63%	60%	64%	63%	56%	52%	63%	63%	72%	54%	61%	75%	33%	56%	63%	79%	35%	58%	58%	
Don't know	33	11	23	6	4	7	6	5	6	7	6	5	15	9	8	3	7	6	25	4	1	2	14	2	1	4	2	
	3%	2%	4%	5%	2%	4%	4%	3%	3%	2%	2%	2%	6%	3%	3%	1%	5%	7%	3%	2%	*	3%	7%	1%	*	3%	2%	
<b><u>The Conservative Party</u></b>																												
True	338	173	165	48	58	40	56	36	99	101	82	75	79	92	103	68	46	29	294	131	64	16	62	120	47	43	29	
	34%	35%	32%	39%	34%	24%	31%	24%	46%	38%	29%	34%	33%	34%	39%	29%	32%	33%	34%	65%	27%	24%	29%	54%	25%	30%	32%	
Not true	639	308	331	71	112	124	117	109	107	161	190	142	146	174	154	168	91	52	555	66	174	49	136	100	138	94	60	
	63%	63%	64%	57%	65%	73%	66%	73%	50%	60%	68%	64%	62%	64%	58%	70%	63%	60%	64%	33%	73%	74%	64%	45%	74%	66%	65%	
Don't know	30	11	20	5	2	5	5	4	9	6	7	4	12	6	8	3	7	6	22	4	2	2	13	3	1	5	3	
	3%	2%	4%	4%	1%	3%	3%	2%	4%	2%	3%	2%	5%	2%	3%	1%	5%	7%	2%	2%	1%	2%	6%	1%	*	3%	3%	
<b><u>The Liberal Democrat Party</u></b>																												
True	312	155	157	27	51	42	57	55	79	107	78	55	71	90	96	63	36	27	275	85	68	46	56	77	54	69	34	
	31%	32%	30%	22%	30%	25%	32%	37%	37%	40%	28%	25%	30%	33%	36%	26%	25%	31%	32%	42%	28%	69%	26%	35%	29%	49%	37%	
Not true	650	319	331	91	114	119	111	89	127	154	188	160	148	173	156	170	98	54	559	111	165	18	137	140	127	66	54	
	65%	65%	64%	73%	66%	70%	62%	60%	59%	57%	67%	72%	62%	63%	59%	71%	69%	61%	64%	55%	69%	28%	65%	63%	68%	47%	59%	
Don't know	45	17	27	6	7	8	11	5	9	7	13	6	19	10	12	7	9	7	36	5	7	2	19	6	5	6	4	
	4%	4%	5%	5%	4%	4%	6%	3%	4%	3%	5%	3%	8%	4%	5%	3%	6%	8%	4%	3%	3%	3%	9%	2%	2%	5%	5%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 17

**Q10. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

**-Competent and capable**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Cons	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b><u>The Labour Party</u></b>																												
True	364	177	187	68	73	70	54	42	58	101	104	78	81	114	75	100	40	35	315	24	184	27	63	28	129	49	34	
	36%	36%	36%	55%	42%	41%	30%	28%	27%	38%	37%	35%	34%	42%	28%	42%	28%	40%	36%	12%	77%	40%	30%	13%	69%	35%	37%	
Not true	605	302	303	51	94	93	117	102	149	159	167	136	143	149	182	132	97	46	525	172	52	37	136	189	55	85	54	
	60%	62%	59%	41%	54%	55%	65%	69%	69%	59%	60%	61%	60%	55%	69%	55%	68%	53%	60%	86%	22%	55%	65%	85%	29%	60%	59%	
Don't know	37	12	26	5	5	7	8	5	8	8	8	8	13	10	8	8	6	6	30	4	3	3	12	5	3	7	4	
	4%	2%	5%	4%	3%	4%	4%	3%	4%	3%	3%	3%	6%	4%	3%	3%	4%	7%	3%	2%	1%	4%	6%	2%	1%	5%	4%	
<b><u>The Conservative Party</u></b>																												
True	457	225	232	65	77	74	73	59	109	140	125	93	98	121	135	96	69	36	399	160	89	32	93	159	56	71	46	
	45%	46%	45%	53%	45%	43%	41%	40%	51%	52%	45%	42%	41%	44%	51%	40%	48%	42%	46%	80%	37%	49%	44%	71%	30%	50%	49%	
Not true	522	260	263	54	92	93	99	86	98	122	148	124	128	144	124	140	68	46	450	37	149	33	107	61	128	66	44	
	52%	53%	51%	44%	54%	55%	55%	58%	46%	45%	53%	56%	54%	53%	47%	59%	48%	53%	52%	19%	62%	49%	51%	28%	69%	47%	47%	
Don't know	28	6	21	5	2	3	7	3	7	6	6	4	11	8	6	3	6	5	21	4	2	1	12	2	2	4	3	
	3%	1%	4%	4%	1%	2%	4%	2%	3%	2%	2%	2%	5%	3%	2%	1%	4%	6%	2%	2%	1%	2%	6%	1%	1%	3%	3%	
<b><u>The Liberal Democrat Party</u></b>																												
True	260	128	132	33	48	43	43	37	56	82	62	55	61	66	69	58	42	26	224	54	58	41	51	57	38	48	19	
	26%	26%	26%	26%	28%	26%	24%	25%	26%	31%	22%	25%	26%	24%	26%	24%	29%	29%	26%	27%	24%	61%	24%	26%	20%	34%	21%	
Not true	700	350	350	85	115	120	127	108	147	173	209	158	160	192	183	176	93	57	607	141	175	23	142	158	141	86	69	
	70%	71%	68%	68%	67%	71%	71%	72%	68%	65%	75%	72%	67%	70%	69%	74%	65%	65%	70%	70%	73%	34%	67%	71%	76%	61%	75%	
Don't know	46	13	33	7	10	6	8	4	12	12	9	8	18	15	13	5	9	5	39	5	6	3	18	7	7	7	4	
	5%	3%	6%	5%	6%	4%	5%	3%	6%	5%	3%	3%	7%	5%	5%	2%	6%	6%	4%	3%	3%	4%	9%	3%	4%	5%	4%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 18

**Q10. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

**-Shares my values**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Cons	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b><u>The Labour Party</u></b>																												
True	406	202	204	70	81	71	71	48	65	111	120	80	96	119	94	116	44	33	357	20	207	34	84	24	145	64	42	
	40%	41%	40%	56%	47%	42%	40%	32%	30%	41%	43%	36%	40%	44%	36%	49%	30%	37%	41%	10%	86%	51%	40%	11%	78%	45%	45%	
Not true	561	282	279	49	85	94	98	98	138	152	150	129	130	144	163	117	88	49	485	173	30	30	113	191	38	72	47	
	56%	57%	54%	39%	49%	55%	55%	66%	64%	57%	54%	58%	55%	53%	62%	49%	61%	56%	56%	86%	12%	45%	53%	86%	21%	51%	50%	
Don't know	40	7	33	6	6	4	9	3	12	6	10	13	11	9	8	6	12	6	28	8	3	3	14	8	2	6	4	
	4%	1%	6%	5%	4%	2%	5%	2%	5%	2%	4%	6%	5%	3%	3%	2%	8%	7%	3%	4%	1%	4%	7%	4%	1%	4%	4%	
<b><u>The Conservative Party</u></b>																												
True	341	177	164	44	64	47	53	34	98	87	103	74	77	91	101	68	54	27	299	160	36	16	65	161	27	24	16	
	34%	36%	32%	35%	37%	28%	30%	23%	46%	32%	37%	34%	32%	34%	38%	29%	37%	31%	34%	80%	15%	23%	31%	72%	15%	17%	17%	
Not true	630	306	324	75	105	119	118	108	105	174	171	138	147	172	156	167	81	54	545	35	202	48	132	57	157	112	74	
	63%	62%	63%	61%	61%	70%	66%	73%	49%	65%	61%	62%	62%	63%	59%	70%	57%	62%	63%	18%	84%	72%	62%	26%	85%	79%	80%	
Don't know	36	8	28	5	3	3	7	6	11	7	5	9	14	9	8	5	8	6	25	5	2	3	15	5	1	5	3	
	4%	2%	5%	4%	2%	2%	4%	4%	5%	3%	2%	4%	6%	3%	3%	2%	6%	7%	3%	3%	1%	4%	7%	2%	1%	4%	3%	
<b><u>The Liberal Democrat Party</u></b>																												
True	324	155	169	39	76	50	51	48	61	106	92	56	69	89	99	63	45	28	282	69	71	57	66	64	53	87	44	
	32%	32%	33%	31%	44%	30%	29%	32%	28%	40%	33%	25%	29%	33%	37%	26%	32%	32%	32%	34%	29%	86%	31%	29%	28%	61%	47%	
Not true	632	318	314	80	86	113	118	96	139	154	175	151	152	172	151	165	90	52	547	123	163	5	125	151	128	49	46	
	63%	65%	61%	64%	50%	66%	66%	65%	65%	57%	63%	68%	64%	63%	57%	69%	63%	60%	63%	61%	68%	8%	59%	68%	69%	35%	50%	
Don't know	51	18	33	6	10	6	9	5	15	8	12	14	17	11	15	11	7	7	40	9	7	4	21	8	5	5	3	
	5%	4%	6%	5%	6%	4%	5%	3%	7%	3%	4%	6%	7%	4%	6%	5%	5%	8%	5%	5%	3%	6%	10%	4%	3%	4%	3%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 19

**Q10. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

**-Has a good team of leaders**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
<b><u>The Labour Party</u></b>																											
True	305	147	158	57	60	54	48	36	49	75	79	75	76	87	64	88	37	28	263	22	143	16	48	29	102	29	23
	30%	30%	31%	46%	35%	32%	27%	24%	23%	28%	28%	34%	32%	32%	24%	37%	26%	32%	30%	11%	60%	25%	23%	13%	55%	20%	25%
Not true	664	335	329	61	103	110	125	108	157	185	196	133	150	174	190	146	99	55	575	174	94	46	146	192	82	103	64
	66%	68%	64%	49%	60%	65%	70%	73%	73%	69%	70%	60%	63%	64%	72%	61%	69%	63%	66%	87%	39%	69%	69%	86%	44%	73%	69%
Don't know	38	10	29	6	9	5	6	4	9	9	4	14	12	11	11	5	7	4	31	4	2	4	16	2	1	9	5
	4%	2%	6%	5%	5%	3%	3%	3%	4%	3%	2%	6%	5%	4%	4%	2%	5%	5%	4%	2%	1%	6%	8%	1%	1%	7%	6%
<b><u>The Conservative Party</u></b>																											
True	442	232	210	62	77	75	77	45	106	131	124	100	87	123	132	93	59	35	390	163	78	32	83	158	48	63	39
	44%	47%	41%	50%	45%	44%	43%	31%	49%	44%	44%	45%	37%	45%	50%	39%	42%	40%	45%	81%	32%	48%	39%	71%	26%	44%	42%
Not true	534	252	282	57	90	90	97	100	101	130	152	114	138	141	127	142	77	47	456	36	158	33	112	62	136	73	49
	53%	51%	55%	46%	52%	53%	54%	67%	47%	49%	54%	52%	58%	52%	48%	59%	54%	54%	52%	18%	66%	50%	53%	28%	73%	52%	53%
Don't know	31	7	24	5	5	5	4	4	8	7	4	8	12	9	6	4	6	5	24	1	4	1	16	2	2	5	4
	3%	1%	5%	4%	3%	3%	2%	2%	4%	2%	2%	3%	5%	3%	2%	2%	4%	6%	3%	1%	1%	2%	8%	1%	1%	4%	4%
<b><u>The Liberal Democrat Party</u></b>																											
True	270	133	137	35	53	47	43	42	50	82	68	47	74	69	87	51	42	21	241	65	48	47	51	60	36	66	32
	27%	27%	27%	28%	31%	28%	24%	28%	23%	30%	24%	21%	31%	25%	33%	21%	29%	24%	28%	33%	20%	70%	24%	27%	19%	47%	35%
Not true	691	344	347	82	108	119	128	102	152	179	203	163	146	189	167	181	93	61	591	130	184	18	141	157	144	72	58
	69%	70%	67%	66%	63%	70%	72%	69%	71%	67%	73%	74%	61%	69%	63%	75%	65%	70%	68%	65%	77%	28%	67%	70%	77%	51%	63%
Don't know	46	14	32	7	12	4	6	5	12	7	8	12	18	14	11	8	8	5	37	5	7	1	18	6	6	3	2
	5%	3%	6%	5%	7%	2%	4%	3%	6%	3%	3%	5%	8%	5%	4%	3%	5%	6%	4%	3%	3%	2%	9%	3%	3%	2%	2%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 20

**Q10. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

**-For ordinary people, not just the best off**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
<b><u>The Labour Party</u></b>																											
True	550	273	277	86	107	94	92	73	99	161	157	111	122	157	131	146	74	41	484	82	196	42	112	89	148	86	59
	55%	56%	54%	69%	62%	56%	51%	49%	46%	60%	56%	50%	51%	58%	50%	61%	51%	48%	56%	41%	82%	63%	53%	40%	80%	61%	64%
Not true	426	212	214	33	64	71	83	72	104	103	117	103	102	106	128	88	65	39	363	113	43	22	88	128	36	51	31
	42%	43%	42%	26%	37%	42%	47%	49%	48%	39%	42%	47%	43%	39%	48%	37%	45%	45%	42%	56%	18%	34%	42%	57%	20%	36%	33%
Don't know	31	6	25	6	2	4	4	4	12	4	6	7	15	9	6	5	5	6	22	6	1	2	11	6	1	5	3
	3%	1%	5%	5%	1%	3%	2%	2%	6%	1%	2%	3%	6%	3%	2%	2%	3%	7%	3%	3%	*	3%	5%	3%	*	3%	3%
<b><u>The Conservative Party</u></b>																											
True	292	138	153	31	57	44	53	24	82	76	82	68	65	78	89	53	46	25	257	135	29	13	46	126	29	21	14
	29%	28%	30%	25%	33%	26%	30%	16%	38%	29%	29%	31%	27%	29%	33%	22%	32%	29%	30%	67%	12%	20%	22%	57%	16%	15%	16%
Not true	683	346	337	86	112	120	121	123	187	192	142	161	185	167	180	93	57	587	60	209	52	153	91	154	117	76	
	68%	70%	65%	70%	65%	71%	68%	81%	57%	70%	69%	64%	68%	68%	63%	75%	65%	66%	67%	30%	87%	78%	72%	41%	83%	83%	82%
Don't know	33	7	26	6	3	6	4	4	10	4	5	11	12	9	10	6	4	4	26	5	2	1	12	6	2	3	2
	3%	1%	5%	5%	2%	3%	2%	3%	5%	2%	2%	5%	5%	3%	4%	3%	3%	5%	3%	3%	1%	2%	6%	3%	1%	2%	2%
<b><u>The Liberal Democrat Party</u></b>																											
True	438	216	223	56	85	87	72	61	77	137	127	84	91	120	115	96	68	40	381	103	95	54	88	101	63	87	49
	44%	44%	43%	45%	50%	51%	40%	41%	36%	51%	45%	38%	38%	44%	43%	40%	48%	45%	44%	51%	39%	81%	42%	46%	34%	61%	53%
Not true	519	261	258	61	80	75	101	80	121	123	143	127	125	140	136	134	67	42	448	88	139	11	110	113	116	50	41
	52%	53%	50%	49%	47%	44%	57%	54%	56%	46%	51%	57%	53%	51%	51%	56%	47%	48%	52%	44%	58%	17%	52%	51%	62%	36%	44%
Don't know	50	15	35	7	6	7	5	8	16	7	10	10	22	13	14	10	8	5	41	9	6	1	13	8	8	4	3
	5%	3%	7%	6%	4%	4%	3%	5%	8%	3%	4%	5%	9%	5%	5%	4%	5%	6%	5%	5%	3%	2%	6%	4%	4%	3%	3%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 21

**Q10. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

**-Has clear ideas to deal with Britain's problems**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Cons	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b><u>The Labour Party</u></b>																												
True	335	171	164	61	68	65	51	35	53	73	96	75	91	99	67	101	45	22	296	31	159	23	56	36	111	36	26	
	33%	35%	32%	49%	40%	39%	29%	24%	25%	27%	34%	34%	38%	37%	25%	42%	32%	25%	34%	16%	66%	34%	27%	16%	59%	26%	28%	
Not true	638	313	325	58	98	101	123	110	148	190	174	140	134	165	189	135	90	59	549	166	74	42	144	181	69	101	64	
	63%	64%	63%	47%	57%	60%	69%	74%	69%	71%	62%	63%	57%	61%	71%	56%	63%	68%	63%	83%	31%	64%	68%	81%	37%	71%	69%	
Don't know	34	7	27	5	6	3	3	4	13	5	9	7	13	8	9	4	8	6	25	4	7	1	11	6	6	4	3	
	3%	1%	5%	4%	4%	2%	2%	2%	6%	2%	3%	3%	5%	3%	3%	2%	6%	7%	3%	2%	3%	2%	5%	3%	3%	3%	3%	
<b><u>The Conservative Party</u></b>																												
True	458	239	219	58	84	74	79	59	105	129	129	98	102	121	142	90	70	34	401	153	83	34	90	156	62	66	45	
	45%	49%	42%	47%	49%	44%	44%	40%	49%	48%	46%	44%	43%	45%	54%	38%	49%	39%	46%	76%	35%	51%	42%	70%	33%	47%	49%	
Not true	522	247	276	61	85	93	96	89	98	134	142	118	128	146	118	145	65	48	451	43	156	31	112	60	123	72	46	
	52%	50%	54%	49%	49%	55%	54%	60%	46%	50%	51%	53%	54%	54%	45%	61%	46%	54%	52%	21%	65%	47%	53%	27%	66%	51%	50%	
Don't know	27	6	21	5	4	2	3	1	12	4	9	5	8	5	5	4	8	5	17	5	1	1	10	7	1	3	1	
	3%	1%	4%	4%	2%	1%	2%	1%	6%	2%	3%	2%	3%	2%	2%	2%	6%	6%	2%	2%	*	2%	5%	3%	*	2%	1%	
<b><u>The Liberal Democrat Party</u></b>																												
True	282	143	139	38	52	50	44	45	53	79	66	64	74	63	86	65	41	27	247	66	53	40	58	63	38	55	27	
	28%	29%	27%	31%	30%	29%	25%	30%	25%	29%	24%	29%	31%	23%	33%	27%	28%	31%	28%	33%	22%	60%	27%	28%	21%	39%	30%	
Not true	684	336	348	80	112	117	127	101	146	182	201	151	150	199	169	170	94	52	594	127	182	25	141	151	144	83	64	
	68%	68%	67%	65%	65%	69%	71%	68%	68%	68%	72%	68%	63%	73%	64%	71%	66%	59%	68%	63%	76%	38%	67%	68%	78%	59%	69%	
Don't know	41	12	29	6	8	3	6	3	15	7	13	6	14	10	9	5	8	8	29	8	4	1	12	9	4	3	1	
	4%	2%	6%	5%	5%	2%	4%	2%	7%	3%	5%	3%	6%	4%	3%	2%	6%	9%	3%	4%	2%	2%	6%	4%	2%	2%	1%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 22

**Q10. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

**-Is a united party**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Cons	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b><u>The Labour Party</u></b>																												
True	369	179	191	64	71	75	54	42	63	100	103	80	86	108	98	100	35	28	327	47	149	26	69	50	112	49	35	
	37%	36%	37%	51%	41%	44%	30%	28%	30%	37%	37%	36%	36%	40%	37%	42%	24%	32%	38%	23%	62%	39%	33%	23%	60%	35%	38%	
Not true	595	305	290	52	97	89	117	99	141	164	163	134	135	159	157	131	97	51	512	144	85	40	129	167	69	91	57	
	59%	62%	56%	42%	56%	53%	65%	66%	66%	61%	58%	60%	57%	58%	59%	55%	68%	59%	59%	72%	35%	60%	61%	75%	37%	65%	61%	
Don't know	43	8	35	8	4	5	8	8	10	4	13	8	17	6	10	8	11	7	30	10	6	1	13	6	5	1	1	
	4%	2%	7%	6%	2%	3%	4%	5%	5%	2%	5%	3%	7%	2%	4%	3%	8%	9%	4%	5%	3%	2%	6%	3%	3%	1%	1%	
<b><u>The Conservative Party</u></b>																												
True	341	158	183	43	59	51	55	47	86	92	99	69	80	92	98	70	49	31	290	108	69	24	67	107	53	48	33	
	34%	32%	35%	34%	34%	30%	31%	32%	40%	34%	35%	31%	34%	34%	37%	29%	34%	36%	33%	54%	29%	36%	32%	48%	29%	34%	35%	
Not true	629	323	306	76	108	113	115	97	119	173	168	144	144	170	159	164	86	49	552	85	167	42	132	108	129	93	60	
	62%	66%	59%	61%	63%	67%	65%	66%	55%	64%	60%	65%	61%	62%	60%	68%	60%	57%	64%	42%	70%	64%	63%	49%	70%	66%	65%	
Don't know	38	11	27	6	5	5	8	4	10	3	13	8	13	10	8	5	8	7	27	8	4	-	12	8	3	-	-	
	4%	2%	5%	5%	3%	3%	4%	3%	5%	1%	5%	4%	6%	4%	3%	2%	6%	8%	3%	4%	2%	-	6%	3%	2%	-	-	
<b><u>The Liberal Democrat Party</u></b>																												
True	295	137	158	49	51	47	51	39	59	80	79	64	72	85	86	56	41	27	259	60	65	46	56	61	39	63	29	
	29%	28%	31%	39%	29%	28%	29%	27%	27%	30%	28%	29%	30%	31%	32%	23%	29%	31%	30%	30%	27%	70%	27%	28%	21%	45%	31%	
Not true	668	344	324	68	117	116	120	104	143	181	188	150	150	177	167	175	97	52	577	131	169	18	142	152	142	75	63	
	66%	70%	63%	55%	68%	69%	67%	70%	67%	67%	67%	68%	63%	65%	63%	73%	67%	60%	66%	65%	70%	28%	67%	68%	77%	53%	68%	
Don't know	43	10	33	8	4	7	6	5	13	7	13	8	16	11	12	8	5	8	34	10	6	2	13	9	4	3	1	
	4%	2%	6%	6%	2%	4%	4%	3%	6%	3%	5%	4%	7%	4%	4%	3%	4%	9%	4%	5%	3%	3%	6%	4%	2%	2%	1%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 23

**Q11. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
<b><u>Cut the deficit without hurting the most vulnerable</u></b>																											
Labour Party	456 45%	227 46%	230 45%	76 61%	79 46%	84 49%	82 46%	60 41%	75 35%	111 42%	126 45%	119 54%	101 42%	132 48%	103 39%	118 49%	57 40%	46 53%	389 45%	28 14%	196 82%	21 31%	94 44%	40 18%	150 81%	60 43%	47 51%
Conservative Party	246 24%	125 25%	122 24%	19 15%	37 22%	36 22%	42 23%	32 21%	80 38%	62 23%	74 26%	47 21%	64 27%	59 22%	76 29%	53 22%	41 29%	18 20%	216 25%	123 61%	21 9%	3 4%	39 18%	123 55%	16 9%	12 8%	10 11%
Liberal Democrats	189 19%	91 19%	98 19%	19 15%	39 22%	34 20%	28 16%	38 26%	32 15%	64 24%	46 17%	37 17%	42 18%	58 21%	47 18%	39 16%	33 23%	12 14%	167 19%	35 17%	15 6%	38 57%	41 19%	34 15%	13 7%	53 37%	24 26%
Don't know	115 11%	49 10%	66 13%	10 8%	17 10%	16 9%	26 15%	19 13%	27 12%	31 11%	34 12%	19 9%	32 13%	23 9%	40 15%	29 12%	12 8%	11 12%	98 11%	14 7%	7 3%	5 8%	38 18%	25 11%	7 4%	17 12%	11 12%
<b><u>Getting the balance right between tax rises and spending cuts</u></b>																											
Labour Party	339 34%	167 34%	173 33%	49 39%	72 42%	61 36%	60 34%	42 28%	55 26%	87 32%	90 32%	80 36%	82 34%	104 38%	71 27%	94 39%	40 28%	30 34%	288 33%	12 6%	174 73%	13 20%	60 28%	19 9%	129 69%	39 28%	30 33%
Conservative Party	371 37%	190 39%	181 35%	39 32%	49 28%	57 34%	69 39%	51 34%	104 49%	99 37%	105 37%	89 40%	79 33%	93 34%	113 43%	80 33%	55 39%	30 34%	325 37%	166 83%	30 13%	3 5%	71 34%	166 74%	26 14%	27 19%	24 26%
Liberal Democrats	187 19%	92 19%	95 18%	22 17%	34 20%	32 19%	32 18%	39 26%	28 13%	59 22%	49 18%	27 12%	51 21%	51 19%	52 20%	38 16%	31 22%	15 17%	165 19%	12 6%	25 10%	47 71%	48 23%	19 9%	22 12%	61 43%	27 29%
Don't know	110 11%	43 9%	68 13%	15 12%	17 10%	19 11%	17 9%	16 11%	27 13%	23 9%	35 13%	25 11%	27 11%	24 9%	28 11%	28 12%	17 12%	13 15%	91 11%	10 5%	11 5%	3 4%	32 15%	19 8%	9 5%	14 10%	11 12%
<b><u>Helping business to recover and grow</u></b>																											
Labour Party	321 32%	157 32%	164 32%	48 38%	77 45%	62 37%	50 28%	39 26%	46 21%	70 26%	85 30%	79 36%	88 37%	86 31%	70 26%	89 37%	42 30%	34 39%	270 31%	8 4%	159 66%	10 15%	58 27%	15 7%	118 64%	32 23%	27 29%
Conservative Party	491 49%	243 50%	248 48%	50 40%	65 38%	80 47%	91 51%	74 50%	132 62%	142 53%	143 51%	107 48%	98 41%	139 51%	142 53%	104 43%	72 50%	35 40%	432 50%	176 88%	58 24%	25 37%	97 46%	186 84%	48 26%	62 44%	41 44%
Liberal Democrats	113 11%	65 13%	49 9%	15 12%	21 11%	18 11%	18 10%	22 14%	20 9%	33 12%	32 12%	20 9%	29 12%	32 12%	25 10%	25 11%	22 15%	9 10%	99 11%	10 5%	15 6%	28 42%	28 13%	11 5%	10 5%	36 25%	17 18%
Don't know	81 8%	26 5%	55 11%	11 9%	10 6%	9 6%	20 11%	14 10%	16 8%	24 9%	19 7%	16 7%	23 10%	16 6%	28 11%	21 9%	7 5%	9 10%	68 8%	7 3%	8 3%	4 6%	28 14%	11 5%	10 5%	12 8%	8 9%



## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 23

**Q11. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
<b><u>Tackle abuse of the welfare system</u></b>																											
Labour Party	320 32%	149 30%	172 33%	56 45%	65 38%	53 31%	52 29%	46 31%	48 22%	69 26%	81 29%	82 37%	88 37%	98 36%	69 26%	81 34%	48 34%	25 28%	273 31%	14 7%	148 62%	13 19%	61 29%	23 10%	106 57%	31 22%	25 27%
Conservative Party	470 47%	242 49%	228 44%	45 37%	74 43%	86 51%	88 49%	63 42%	113 53%	138 52%	147 53%	98 44%	86 36%	118 43%	132 50%	108 45%	70 49%	41 47%	406 47%	168 84%	65 27%	22 34%	97 46%	171 77%	55 30%	59 42%	42 45%
Liberal Democrats	127 13%	66 13%	61 12%	15 12%	19 11%	20 12%	20 11%	21 14%	32 15%	40 15%	31 11%	23 10%	32 14%	32 12%	39 15%	24 10%	18 12%	14 16%	111 13%	13 6%	15 6%	27 40%	26 12%	15 7%	12 6%	38 27%	18 19%
Don't know	90 9%	35 7%	55 11%	8 7%	14 8%	10 6%	18 10%	19 13%	22 10%	20 8%	19 7%	19 8%	32 13%	24 9%	25 10%	26 11%	7 5%	7 8%	80 9%	6 3%	12 5%	4 7%	26 13%	14 6%	12 7%	13 9%	8 9%
<b><u>Deal with immigration</u></b>																											
Labour Party	277 27%	131 27%	146 28%	46 37%	48 28%	55 32%	43 24%	36 24%	49 23%	62 23%	70 25%	69 31%	76 32%	79 29%	64 24%	77 32%	33 23%	23 27%	239 27%	5 3%	142 59%	15 23%	47 22%	15 7%	111 60%	19 13%	14 15%
Conservative Party	436 43%	213 43%	223 43%	51 41%	72 42%	70 41%	84 47%	56 37%	103 48%	126 47%	134 48%	89 40%	87 37%	112 41%	117 44%	96 40%	69 48%	41 47%	374 43%	162 81%	57 24%	17 26%	102 48%	153 69%	47 25%	56 39%	42 46%
Liberal Democrats	131 13%	69 14%	61 12%	14 11%	26 15%	22 13%	20 11%	21 14%	27 13%	43 16%	38 14%	19 9%	30 13%	37 13%	37 14%	25 10%	23 16%	10 11%	114 13%	17 9%	21 9%	24 36%	27 13%	17 8%	12 6%	43 30%	22 24%
Don't know	164 16%	78 16%	86 17%	13 11%	26 15%	23 13%	31 17%	36 24%	35 16%	38 14%	38 13%	44 20%	44 19%	44 16%	47 18%	42 18%	18 13%	13 15%	142 16%	17 8%	20 8%	10 15%	35 17%	37 17%	17 9%	24 17%	14 15%
<b><u>Look after the NHS</u></b>																											
Labour Party	517 51%	273 56%	244 47%	83 67%	105 61%	90 53%	91 51%	62 42%	85 40%	135 51%	148 53%	121 55%	113 47%	149 55%	107 41%	150 63%	68 47%	43 50%	446 51%	38 19%	210 87%	34 51%	99 47%	51 23%	151 81%	71 50%	49 53%
Conservative Party	261 26%	117 24%	144 28%	21 17%	30 18%	41 24%	44 25%	39 26%	85 40%	67 25%	74 27%	60 27%	60 25%	60 22%	90 34%	49 21%	38 26%	24 27%	227 26%	130 65%	12 5%	5 7%	48 23%	130 58%	15 8%	15 11%	12 13%
Liberal Democrats	134 13%	73 15%	60 12%	14 11%	25 14%	28 17%	20 11%	25 17%	22 10%	38 14%	36 13%	25 11%	34 14%	32 12%	44 17%	22 9%	28 19%	9 10%	118 14%	19 9%	11 5%	25 38%	28 13%	21 9%	10 5%	43 30%	21 22%
Don't know	95 9%	28 6%	67 13%	6 5%	12 7%	10 6%	23 13%	23 15%	22 10%	28 10%	22 8%	15 7%	31 13%	32 12%	23 9%	18 8%	10 7%	12 13%	79 9%	14 7%	7 3%	2 3%	35 17%	20 9%	10 6%	13 9%	11 12%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 23

**Q11. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or Liberal Democrats?**

**Base: All respondents**

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b>Improving standards in schools</b>																												
Labour Party	391 39%	187 38%	205 40%	65 52%	79 46%	72 43%	68 38%	46 31%	61 28%	101 38%	108 39%	91 41%	91 38%	100 37%	86 32%	121 51%	44 31%	39 45%	330 38%	18 9%	178 74%	15 23%	75 36%	25 11%	133 71%	48 34%	39 43%	
Conservative Party	353 35%	174 35%	178 35%	29 24%	58 34%	57 34%	54 30%	50 34%	103 48%	88 33%	105 38%	76 34%	83 35%	101 37%	103 39%	72 30%	55 38%	23 26%	317 36%	156 78%	27 11%	9 13%	75 35%	153 69%	25 13%	27 19%	21 22%	
Liberal Democrats	180 18%	100 20%	80 16%	19 16%	25 15%	28 17%	38 21%	35 23%	33 16%	58 22%	47 17%	39 17%	36 15%	53 19%	52 20%	26 11%	35 24%	14 16%	155 18%	17 8%	24 10%	40 61%	37 18%	27 12%	15 8%	57 41%	24 26%	
Don't know	83 8%	31 6%	52 10%	10 8%	9 5%	11 7%	18 10%	18 12%	17 8%	21 8%	20 7%	16 7%	27 11%	19 7%	24 9%	20 8%	9 7%	12 13%	69 8%	10 5%	10 4%	2 3%	24 11%	19 8%	13 7%	9 7%	8 9%	
<b>Steering the economy through difficult times</b>																												
Labour Party	306 30%	154 31%	152 30%	56 45%	62 36%	55 33%	54 30%	33 23%	45 21%	74 28%	74 27%	76 34%	82 34%	85 31%	72 27%	86 36%	37 26%	25 29%	263 30%	4 2%	158 66%	14 21%	55 26%	8 4%	121 65%	27 19%	19 21%	
Conservative Party	500 50%	242 49%	258 50%	44 36%	76 44%	87 52%	86 48%	73 49%	133 62%	135 51%	152 54%	110 50%	102 43%	135 49%	140 53%	109 45%	71 50%	45 52%	430 49%	191 95%	58 24%	20 30%	109 52%	197 89%	44 23%	64 46%	49 53%	
Liberal Democrats	103 10%	56 11%	47 9%	15 12%	15 9%	18 10%	17 10%	20 13%	19 9%	31 12%	30 11%	16 7%	25 11%	28 10%	27 10%	21 9%	21 15%	5 6%	94 11%	2 1%	11 5%	28 42%	20 10%	9 4%	7 4%	34 24%	13 14%	
Don't know	98 10%	39 8%	59 11%	9 7%	20 11%	9 5%	21 12%	23 15%	17 8%	27 10%	23 8%	19 9%	29 12%	24 9%	26 10%	23 10%	14 10%	11 13%	82 9%	4 2%	12 5%	4 7%	26 12%	8 4%	14 7%	16 11%	11 12%	
<b>Getting a grip on crime and disorder</b>																												
Labour Party	296 29%	140 29%	156 30%	49 40%	54 31%	62 37%	50 28%	34 23%	47 22%	62 23%	84 30%	74 33%	77 33%	74 27%	65 24%	88 37%	45 31%	25 29%	255 29%	9 4%	142 59%	9 14%	52 25%	21 9%	120 65%	23 16%	20 22%	
Conservative Party	482 48%	248 50%	234 45%	53 43%	81 47%	71 42%	91 51%	67 45%	118 55%	133 50%	144 51%	104 47%	100 42%	137 50%	135 51%	102 42%	68 48%	41 47%	419 48%	175 87%	65 27%	23 34%	102 49%	170 77%	40 22%	64 45%	45 49%	
Liberal Democrats	115 11%	57 12%	58 11%	13 11%	20 11%	19 11%	16 9%	23 15%	25 11%	43 16%	23 8%	21 9%	29 12%	33 12%	33 10%	23 13%	19 13%	7 9%	101 12%	8 4%	18 8%	28 43%	26 12%	16 7%	11 6%	31 22%	10 11%	
Don't know	114 11%	46 9%	68 13%	8 7%	17 10%	18 11%	22 12%	24 16%	25 11%	30 11%	29 11%	23 10%	32 13%	30 11%	32 12%	27 11%	11 8%	14 16%	95 11%	9 4%	15 6%	6 9%	30 14%	16 7%	14 8%	23 16%	17 18%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 24

**Q14. Which of these statements comes closest to your view even if you don't entirely agree with any of them?**

**Base: All respondents**

	Gender		Age							Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
The Government led by David Cameron has a vision for the country that goes beyond reducing the debt and the deficit and I feel I know what that vision is	148 15%	87 18%	62 12%	16 13%	27 16%	22 13%	24 14%	18 12%	41 19%	43 16%	44 16%	35 16%	26 11%	40 15%	47 18%	32 13%	17 12%	12 13%	132 15%	64 32%	25 10%	15 23%	15 7%	55 25%	15 8%	21 15%	10 10%
The Government led by David Cameron probably has a vision for the country that goes beyond reducing the debt and the deficit but I don't know what that vision is	558 55%	260 53%	298 58%	75 60%	92 53%	96 57%	95 54%	85 57%	116 54%	153 57%	159 57%	123 55%	124 52%	160 59%	149 56%	123 52%	80 56%	45 52%	487 56%	126 63%	119 50%	34 51%	126 60%	141 63%	83 45%	78 55%	52 57%
The Government led by David Cameron doesn't have a vision for the country that goes beyond reducing the debt and the deficit	300 30%	145 29%	156 30%	34 27%	53 31%	51 30%	59 33%	46 31%	58 27%	72 27%	77 27%	63 29%	88 37%	72 26%	69 26%	84 35%	45 32%	31 35%	251 29%	11 5%	95 40%	18 27%	70 33%	27 12%	88 47%	42 30%	30 33%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 25

**Q15. Thinking about David Cameron as Prime Minister, and Ed Miliband if he were to become Prime Minister, who do you think would do a better job when it came to ...**

**Base: All respondents**

	Gender			Age						Class				Region						Voting Intention				Vote in 2010				Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem		
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b>Representing Britain in international negotiations</b>																												
David Cameron	646 64%	311 63%	335 65%	83 67%	117 68%	99 58%	109 61%	91 61%	148 69%	189 70%	183 65%	144 65%	130 54%	181 67%	183 69%	136 57%	94 66%	52 60%	559 64%	190 95%	95 40%	42 64%	146 69%	198 89%	72 39%	96 68%	65 70%	
Ed Miliband	275 27%	141 29%	134 26%	37 30%	43 25%	59 35%	50 28%	39 26%	48 23%	58 22%	70 25%	63 28%	84 35%	66 24%	56 21%	84 35%	43 30%	26 30%	234 27%	4 2%	130 54%	21 31%	44 21%	14 6%	101 55%	36 25%	22 24%	
Neither	51 5%	25 5%	27 5%	2 1%	6 3%	8 4%	15 9%	14 10%	7 3%	14 5%	15 5%	6 3%	17 7%	10 4%	19 7%	14 6%	2 1%	8 9%	43 5%	3 2%	8 3%	2 3%	10 5%	10 4%	5 3%	5 3%	2 3%	
Don't know	35 3%	14 3%	21 4%	3 2%	7 4%	4 3%	5 3%	5 3%	11 5%	7 3%	12 4%	8 4%	8 3%	15 6%	7 3%	6 3%	5 4%	1 1%	33 4%	3 2%	7 3%	1 2%	11 5%	1 1%	7 4%	5 3%	4 4%	
<b>Making the right decisions even when they are unpopular</b>																												
David Cameron	612 61%	298 61%	313 61%	69 55%	95 55%	99 59%	109 61%	89 60%	151 70%	175 65%	174 62%	127 57%	135 57%	162 60%	172 65%	137 57%	90 63%	50 58%	531 61%	190 95%	94 39%	33 49%	134 64%	201 90%	76 41%	83 58%	59 64%	
Ed Miliband	316 31%	157 32%	159 31%	53 42%	66 38%	55 32%	49 28%	43 29%	51 24%	70 26%	85 30%	80 36%	81 34%	88 32%	69 26%	84 35%	44 31%	31 36%	267 31%	9 4%	135 56%	28 42%	58 27%	11 5%	98 53%	44 31%	24 26%	
Neither	49 5%	26 5%	23 4%	1 1%	7 4%	9 5%	14 8%	11 8%	7 3%	13 5%	16 6%	6 3%	13 6%	13 5%	15 6%	12 5%	4 2%	5 5%	42 5%	2 1%	5 2%	3 5%	10 5%	9 4%	7 4%	10 7%	7 8%	
Don't know	30 3%	10 2%	20 4%	2 1%	5 3%	7 4%	6 3%	6 4%	6 3%	9 3%	5 2%	8 4%	9 4%	9 3%	9 3%	7 3%	5 3%	1 1%	29 3%	- -	7 3%	3 4%	8 4%	2 1%	5 3%	5 3%	2 2%	
<b>Understanding ordinary people</b>																												
David Cameron	301 30%	141 29%	160 31%	37 30%	44 26%	52 31%	52 29%	34 23%	81 38%	77 29%	76 27%	75 34%	72 30%	66 24%	105 40%	52 22%	51 36%	26 30%	256 29%	136 68%	27 11%	10 15%	57 27%	130 58%	16 9%	29 20%	23 24%	
Ed Miliband	582 58%	292 59%	291 56%	82 66%	115 67%	102 60%	97 54%	89 60%	98 46%	151 56%	172 61%	123 55%	136 57%	176 65%	123 47%	151 63%	79 55%	53 61%	500 58%	50 25%	207 86%	48 72%	117 55%	60 27%	160 86%	98 69%	64 69%	
Neither	102 10%	52 11%	51 10%	3 3%	9 5%	12 7%	26 14%	23 15%	30 14%	35 13%	27 10%	17 8%	23 10%	23 8%	32 12%	31 13%	10 7%	7 8%	93 11%	14 7%	5 2%	7 11%	31 15%	32 14%	8 5%	12 9%	5 6%	
Don't know	22 2%	7 1%	15 3%	2 1%	4 2%	4 2%	4 2%	3 2%	6 3%	4 2%	4 1%	7 3%	7 3%	8 3%	4 2%	4 2%	4 3%	2 2%	20 2%	1 *	2 1%	1 2%	6 3%	2 1%	1 1%	2 2%	1 1%	

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 25

**Q15. Thinking about David Cameron as Prime Minister, and Ed Miliband if he were to become Prime Minister, who do you think would do a better job when it came to ...**

**Base: All respondents**

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
<b>Having a clear idea of what they want to achieve</b>																												
David Cameron	595	288	307	75	105	98	101	86	129	172	173	130	120	166	162	126	90	51	511	184	77	42	132	190	56	91	59	
	59%	59%	60%	61%	61%	58%	57%	58%	60%	64%	62%	59%	50%	61%	61%	53%	63%	58%	59%	92%	32%	63%	62%	85%	30%	64%	64%	
Ed Miliband	311	157	154	44	54	57	54	44	59	63	83	76	90	78	73	91	43	26	270	10	145	20	47	19	109	38	24	
	31%	32%	30%	35%	31%	33%	30%	30%	28%	23%	30%	34%	38%	29%	28%	38%	30%	30%	31%	5%	61%	31%	22%	8%	59%	27%	26%	
Neither	71	38	33	3	7	9	17	15	19	26	16	10	18	15	24	17	7	7	61	5	12	2	24	11	14	6	4	
	7%	8%	6%	3%	4%	6%	10%	10%	9%	10%	6%	5%	8%	6%	9%	7%	5%	8%	7%	2%	5%	3%	11%	5%	8%	4%	4%	
Don't know	30	9	21	2	6	6	6	3	8	7	7	6	10	13	6	5	4	3	27	3	5	2	9	2	7	7	5	
	3%	2%	4%	1%	3%	3%	3%	2%	4%	3%	2%	3%	4%	5%	2%	2%	3%	3%	3%	1%	2%	3%	4%	1%	4%	5%	5%	
<b>Being able to lead a team</b>																												
David Cameron	616	304	312	74	107	101	109	89	138	177	179	120	141	174	172	134	89	48	535	190	86	44	140	196	69	95	61	
	61%	62%	61%	60%	62%	60%	61%	60%	64%	66%	64%	54%	59%	64%	65%	56%	62%	55%	62%	95%	36%	66%	66%	88%	37%	67%	66%	
Ed Miliband	299	147	152	46	54	56	52	37	55	60	81	82	76	75	64	89	44	27	257	7	138	20	46	14	102	34	22	
	30%	30%	29%	37%	31%	33%	29%	25%	26%	22%	29%	37%	32%	28%	24%	37%	31%	31%	30%	4%	58%	30%	22%	7%	55%	24%	24%	
Neither	64	30	35	2	8	7	14	17	15	19	14	15	17	16	20	11	6	10	52	1	7	3	17	9	8	8	6	
	6%	6%	7%	2%	5%	4%	8%	12%	7%	7%	5%	7%	7%	6%	8%	5%	4%	12%	6%	*	3%	4%	8%	4%	4%	6%	6%	
Don't know	27	11	16	2	3	5	4	6	7	12	6	4	4	7	9	6	4	1	25	2	9	-	9	3	7	4	4	
	3%	2%	3%	1%	2%	3%	2%	4%	3%	5%	2%	2%	2%	3%	3%	2%	3%	1%	3%	1%	4%	-	4%	1%	4%	3%	5%	
<b>Doing the job of Prime Minister overall</b>																												
David Cameron	603	292	311	77	93	95	104	90	144	179	171	129	124	169	171	120	89	53	519	195	75	42	136	196	62	94	63	
	60%	60%	60%	62%	54%	56%	58%	61%	67%	67%	61%	58%	52%	62%	65%	50%	62%	61%	60%	97%	31%	64%	64%	88%	34%	67%	68%	
Ed Miliband	301	148	153	41	62	58	49	39	52	60	83	72	86	77	65	91	43	24	262	2	150	15	48	14	109	30	23	
	30%	30%	30%	33%	36%	34%	27%	26%	24%	22%	30%	32%	36%	28%	24%	38%	30%	28%	30%	1%	62%	22%	23%	6%	59%	21%	24%	
Neither	71	38	33	4	11	11	18	16	11	18	16	13	23	15	20	21	7	8	61	2	8	6	16	10	8	10	4	
	7%	8%	6%	3%	6%	6%	10%	11%	5%	7%	6%	6%	10%	5%	8%	9%	5%	9%	7%	1%	3%	9%	7%	5%	4%	7%	5%	
Don't know	32	13	19	3	6	6	7	4	7	11	9	7	5	11	8	7	4	2	29	1	7	4	11	2	7	7	3	
	3%	3%	4%	2%	4%	4%	4%	3%	3%	4%	3%	3%	2%	4%	3%	3%	3%	3%	3%	1%	3%	6%	5%	1%	4%	5%	3%	

**Opinion Poll**  
**CATI Fieldwork : 13th - 16th September 2013**

Absolutes/col percents

Table 26

**Q16. If you had to choose, which would you prefer to have at the moment: the current Conservative-Liberal Democrat coalition, or a Conservative government with an overall majority?**

**Base: All respondents**

	Gender		Age							Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
The Conservative-Lib Dem coalition	443	217	226	47	85	77	86	74	75	144	127	87	85	129	119	90	61	44	378	61	126	56	101	59	94	110	67
	44%	44%	44%	38%	49%	45%	48%	50%	35%	54%	46%	39%	36%	48%	45%	37%	43%	51%	43%	31%	53%	85%	48%	26%	51%	78%	72%
A Conservative government with an overall majority	469	228	241	66	72	77	74	59	121	109	131	110	119	119	121	126	68	34	413	139	83	9	93	160	63	27	22
	47%	46%	47%	53%	42%	45%	41%	39%	56%	41%	47%	50%	50%	44%	46%	53%	48%	40%	47%	69%	35%	14%	44%	72%	34%	19%	23%
Neither	95	46	49	11	15	16	19	16	19	15	22	24	34	24	24	24	14	9	79	-	31	1	17	4	29	4	4
	9%	9%	9%	9%	9%	9%	11%	10%	9%	6%	8%	11%	14%	9%	9%	10%	10%	10%	9%	-	13%	2%	8%	2%	16%	3%	4%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 27

**Q17. The next general election is expected to be in May 2015. Though it is still very early to judge, given what you know about the coalition government's performance so far, and what you expect it to do in the future, and what the other parties are saying or doing, which of the following would you most like to see as the outcome of the next election?**

**Base: All respondents**

	Gender			Age						Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
A Conservative government	283 28%	137 28%	145 28%	18 15%	39 23%	36 21%	48 27%	43 29%	98 45%	74 27%	81 29%	66 30%	63 26%	73 27%	87 33%	63 26%	46 32%	14 16%	253 29%	140 70%	9 4%	3 4%	50 24%	154 69%	12 6%	13 9%	10 10%
A Conservative-Liberal Democrat coalition	157 16%	78 16%	79 15%	19 15%	26 15%	26 16%	27 15%	29 19%	30 14%	45 17%	43 15%	33 15%	37 15%	40 15%	45 17%	30 13%	24 17%	17 20%	132 15%	55 27%	5 2%	19 29%	43 20%	41 18%	5 3%	43 30%	27 30%
A Labour-Liberal Democrat coalition	198 20%	95 19%	103 20%	30 24%	40 23%	38 22%	32 18%	33 22%	24 11%	67 25%	53 19%	34 15%	43 18%	61 23%	44 16%	36 15%	35 25%	21 24%	167 19%	2 1%	52 22%	36 54%	45 21%	10 4%	36 19%	58 41%	32 34%
A Labour government	307 30%	156 32%	151 29%	48 39%	58 34%	61 36%	55 31%	33 22%	52 24%	68 25%	81 29%	81 36%	77 32%	84 31%	70 26%	94 39%	32 23%	26 30%	263 30%	2 1%	170 71%	5 8%	48 23%	10 5%	130 70%	21 15%	20 21%
Don't know	63 6%	26 5%	37 7%	9 7%	9 5%	8 5%	16 9%	10 7%	10 5%	15 6%	22 8%	8 3%	18 8%	14 5%	20 8%	16 7%	5 3%	8 9%	55 6%	2 1%	3 1%	3 4%	25 12%	7 3%	3 2%	7 5%	4 5%

**Opinion Poll**  
**CATI Fieldwork : 13th - 16th September 2013**

Absolutes/col percents

Table 28

**Q18. Leaving aside what you would like to happen, what do you expect to be the outcome of the next general election in 2015?****Base: All respondents**

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
A Conservative government	283 28%	138 28%	145 28%	30 24%	56 33%	58 34%	49 27%	40 27%	50 24%	72 27%	82 29%	69 31%	60 25%	89 33%	76 29%	54 23%	39 27%	25 28%	247 28%	98 49%	51 21%	19 29%	48 23%	83 37%	35 19%	43 30%	30 33%
A Conservative-Liberal Democrat coalition	167 17%	86 17%	82 16%	19 15%	25 15%	17 10%	34 19%	24 16%	48 22%	47 18%	48 17%	38 17%	35 15%	39 14%	49 18%	43 18%	24 17%	13 15%	148 17%	40 20%	21 9%	14 21%	39 18%	45 20%	16 8%	24 17%	12 13%
A Labour-Liberal Democrat coalition	154 15%	83 17%	71 14%	19 15%	23 13%	27 16%	23 13%	24 16%	39 18%	53 20%	44 16%	26 12%	31 13%	47 17%	36 14%	32 14%	22 16%	15 18%	132 15%	17 9%	56 23%	16 24%	28 13%	21 9%	42 22%	31 22%	21 23%
A Labour government	300 30%	152 31%	147 29%	53 43%	51 30%	56 33%	52 29%	42 28%	46 21%	72 27%	79 28%	71 32%	78 33%	74 27%	75 28%	88 37%	35 24%	28 32%	256 29%	27 13%	100 42%	15 23%	66 31%	48 22%	79 43%	34 24%	21 23%
Don't know	103 10%	32 7%	71 14%	4 3%	17 10%	12 7%	21 12%	19 13%	31 14%	24 9%	27 10%	18 8%	34 14%	23 9%	28 11%	23 9%	7 16%	87 8%	87 10%	19 9%	12 5%	2 4%	30 14%	26 11%	14 7%	9 6%	8 9%



**Opinion Poll**  
**CATI Fieldwork : 13th - 16th September 2013**

Absolutes/col percents

Table 29  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender		Age							Class				Region					Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
Yes	618 61%	292 59%	327 63%	85 68%	107 62%	112 66%	109 61%	104 70%	101 47%	191 71%	193 69%	125 56%	109 46%	179 66%	147 56%	148 62%	90 63%	53 61%	538 62%	135 67%	147 61%	49 73%	138 65%	139 62%	109 58%	98 69%	60 65%
No	389 39%	200 41%	189 37%	39 32%	65 38%	58 34%	69 39%	44 30%	113 53%	77 29%	87 31%	97 44%	129 54%	94 34%	118 44%	91 38%	53 37%	34 39%	332 38%	65 33%	93 39%	18 27%	73 35%	84 38%	77 42%	44 31%	32 35%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 30  
Is the house or flat in which you live...?  
Base: All respondents

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
NET: Owners	650 65%	318 65%	332 64%	49 40%	87 51%	110 65%	120 67%	108 73%	176 82%	208 78%	189 68%	142 64%	110 46%	172 63%	178 67%	155 65%	83 58%	61 70%	555 64%	157 78%	147 61%	46 69%	135 64%	183 82%	133 71%	105 75%	67 72%
Owned outright - without mortgage	326 32%	141 29%	185 36%	13 11%	21 12%	17 10%	46 26%	69 46%	160 75%	100 37%	96 34%	60 27%	71 30%	80 29%	98 37%	74 31%	45 31%	30 34%	277 32%	94 47%	70 29%	18 27%	68 32%	107 48%	76 41%	41 29%	25 27%
Owned with a mortgage or loan	323 32%	176 36%	147 29%	36 29%	66 39%	93 55%	74 41%	39 26%	16 7%	108 40%	93 33%	83 37%	39 16%	92 34%	81 30%	82 34%	38 27%	31 36%	279 32%	62 31%	77 32%	28 42%	67 32%	77 35%	57 31%	64 46%	42 46%
NET: Renters	346 34%	169 34%	177 34%	71 57%	82 48%	57 34%	58 33%	39 26%	38 18%	55 20%	89 32%	76 34%	126 53%	97 35%	83 31%	80 34%	60 42%	26 30%	303 35%	44 22%	88 37%	20 31%	72 34%	39 17%	51 27%	36 25%	25 27%
Rented from the council	140 14%	58 12%	82 16%	39 31%	14 8%	21 12%	30 17%	17 12%	19 9%	10 4%	28 10%	29 13%	72 30%	39 14%	35 13%	36 15%	23 16%	8 9%	128 15%	8 4%	40 17%	2 3%	28 13%	8 3%	27 14%	4 3%	4 4%
Rented from a housing association	78 8%	34 7%	45 9%	11 9%	21 12%	12 7%	12 7%	10 7%	14 6%	17 6%	18 7%	18 8%	25 10%	19 7%	18 7%	21 9%	11 8%	10 11%	64 7%	8 4%	19 8%	7 11%	18 8%	10 4%	13 7%	8 5%	3 3%
Rented from someone else	127 13%	77 16%	50 10%	22 18%	47 27%	25 15%	17 9%	12 8%	5 2%	28 10%	43 15%	28 13%	28 12%	39 14%	30 11%	24 10%	26 18%	9 10%	112 13%	27 14%	29 12%	11 17%	26 12%	22 10%	11 6%	24 17%	18 20%
Rent free	11 1%	4 1%	7 1%	4 3%	3 2%	2 1%	-	2 1%	1 *	5 2%	1 *	3 1%	2 1%	4 1%	4 2%	4 1%	-	-	11 1%	-	5 2%	-	3 2%	*	2 1%	*	*

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 31  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			Lib Dem in 2010 NOT now
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	NET: Eng- land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
None	210 21%	86 18%	124 24%	41 33%	34 20%	35 20%	28 16%	21 14%	51 24%	32 12%	48 17%	37 17%	94 39%	69 25%	41 16%	59 25%	25 18%	16 18%	186 21%	26 13%	55 23%	9 13%	45 22%	23 10%	48 26%	20 14%	15 16%
1	424 42%	227 46%	197 38%	26 21%	73 43%	69 41%	68 38%	72 49%	116 54%	114 43%	126 45%	89 40%	95 40%	108 40%	128 48%	100 42%	59 41%	28 33%	372 43%	92 46%	104 43%	35 53%	92 44%	107 48%	77 42%	79 56%	49 53%
2	282 28%	140 29%	142 28%	38 31%	43 25%	58 34%	58 32%	46 31%	40 18%	88 33%	87 31%	71 32%	36 15%	75 28%	71 27%	62 26%	42 29%	33 38%	237 27%	63 32%	57 24%	19 28%	63 30%	72 32%	44 24%	34 24%	22 24%
3+	91 9%	38 8%	53 10%	19 15%	22 13%	8 5%	25 14%	9 6%	8 4%	34 13%	19 7%	24 11%	13 6%	20 7%	25 9%	19 8%	17 12%	10 12%	75 9%	19 9%	23 10%	4 5%	11 5%	21 9%	17 9%	9 6%	6 7%
Mean	1.36	1.41	1.31	1.82	1.45	1.25	1.50	1.30	1.02	1.74	1.29	1.39	0.97	1.19	1.40	1.42	1.38	1.50	1.34	1.43	1.53	1.26	1.19	1.43	1.59	1.23	1.22
Standard deviation	2.33	3.06	1.31	5.93	1.75	0.87	1.04	0.81	0.77	4.07	0.86	0.92	1.56	0.95	1.49	4.29	0.99	1.08	2.47	0.99	4.45	0.76	0.84	0.86	5.04	0.78	0.84
Standard error	0.07	0.13	0.06	0.61	0.13	0.07	0.07	0.06	0.05	0.22	0.06	0.07	0.10	0.06	0.09	0.28	0.08	0.12	0.08	0.07	0.28	0.09	0.06	0.06	0.33	0.07	0.09

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 32  
**Current working status**  
**Base: All respondents**

	Gender		Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
NET: Working	569 57%	311 63%	258 50%	68 55%	140 82%	134 79%	137 77%	73 49%	18 8%	173 64%	169 61%	151 68%	77 32%	168 62%	144 54%	123 51%	85 60%	50 57%	491 57%	104 52%	132 55%	45 69%	120 57%	112 50%	95 51%	104 74%	69 74%
Working full time - working 30 hours per week or more	448 45%	278 56%	171 33%	51 41%	125 73%	107 63%	106 59%	50 34%	8 4%	139 52%	139 50%	122 55%	48 20%	129 47%	113 43%	94 39%	69 48%	42 48%	384 44%	82 41%	107 45%	36 54%	83 39%	87 39%	71 38%	81 57%	53 58%
Working part time - working between 8 and 29 hours per week	121 12%	34 7%	88 17%	17 14%	15 9%	27 16%	31 17%	22 15%	9 4%	34 13%	31 11%	28 13%	29 12%	38 14%	30 11%	28 12%	16 11%	8 9%	108 12%	22 11%	24 10%	10 15%	37 17%	25 11%	25 13%	23 17%	15 17%
NET: Not Working	438 43%	180 37%	257 50%	56 45%	32 18%	36 21%	41 23%	76 51%	197 92%	95 36%	110 39%	71 32%	161 68%	105 38%	121 46%	117 49%	58 40%	37 43%	378 43%	97 48%	108 45%	21 31%	91 43%	110 50%	90 49%	37 26%	24 26%
Not working but seeking work or temporarily unemployed or sick	85 8%	48 10%	37 7%	21 17%	15 8%	22 13%	16 9%	12 8%	- -	8 3%	16 6%	14 6%	47 20%	24 9%	15 6%	25 10%	12 9%	8 10%	72 8%	9 5%	22 9%	5 7%	11 5%	6 2%	13 7%	6 4%	4 4%
Not working and not seeking work/ student	63 6%	25 5%	38 7%	34 27%	6 3%	6 4%	11 6%	6 4%	* *	18 7%	16 6%	13 6%	16 7%	17 6%	15 6%	14 6%	10 7%	6 6%	54 6%	4 2%	22 9%	5 8%	13 6%	6 3%	11 6%	3 2%	2 2%
Retired on a state pension only	90 9%	25 5%	65 13%	- -	- -	- -	4 2%	22 15%	65 30%	5 2%	7 3%	5 2%	74 31%	20 7%	24 9%	27 11%	12 8%	8 9%	78 9%	27 14%	20 8%	1 1%	15 7%	29 13%	22 12%	4 3%	3 3%
Retired with a private pension	162 16%	78 16%	84 16%	1 1%	1 *	- -	3 1%	30 20%	127 59%	55 21%	62 22%	28 13%	16 7%	33 12%	63 24%	39 16%	18 13%	9 10%	146 17%	51 25%	33 14%	9 13%	40 19%	63 28%	34 18%	20 14%	11 12%
House person, housewife, househusband, etc.	37 4%	4 1%	34 7%	- -	11 6%	8 5%	8 5%	7 4%	4 2%	10 4%	9 3%	11 5%	8 3%	10 4%	4 2%	12 5%	5 3%	6 7%	29 3%	6 3%	11 5%	1 2%	11 5%	7 3%	9 5%	4 3%	3 3%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 33  
SEG  
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
NET: AB	268 27%	137 28%	131 25%	31 25%	48 28%	47 27%	50 28%	47 31%	45 21%	268 100%	-	-	-	85 31%	78 29%	45 19%	39 27%	21 24%	233 27%	59 29%	61 25%	27 41%	58 28%	68 31%	54 29%	49 34%	27 29%
A	74 7%	38 8%	36 7%	5 4%	12 7%	13 8%	13 7%	15 10%	15 7%	74 27%	-	-	-	16 6%	26 10%	9 4%	15 10%	9 10%	61 7%	23 12%	13 5%	10 15%	13 6%	24 11%	9 5%	16 11%	6 7%
B	194 19%	99 20%	95 18%	26 21%	36 21%	34 20%	37 21%	31 21%	30 14%	194 73%	-	-	-	69 25%	52 20%	36 15%	24 17%	13 15%	172 20%	35 18%	48 20%	17 26%	45 22%	44 20%	45 24%	33 23%	21 22%
C1	280 28%	135 28%	144 28%	26 21%	62 36%	47 28%	42 24%	36 25%	66 31%	-	280 100%	-	-	78 28%	69 26%	75 31%	35 25%	23 26%	244 28%	68 34%	71 30%	21 32%	61 29%	73 33%	52 28%	55 39%	38 41%
C2	221 22%	120 24%	101 20%	31 25%	37 22%	46 27%	48 27%	24 16%	35 16%	-	-	221 100%	-	54 20%	54 20%	60 25%	30 21%	24 27%	187 21%	33 16%	46 19%	7 11%	41 20%	47 21%	29 15%	20 14%	15 16%
D	105 10%	42 9%	63 12%	26 21%	11 7%	18 11%	25 14%	14 9%	11 5%	-	-	-	105 44%	22 8%	33 12%	25 10%	21 15%	4 5%	97 11%	14 7%	30 12%	5 8%	27 13%	10 5%	20 11%	12 9%	10 11%
E	133 13%	56 11%	77 15%	11 9%	14 8%	11 7%	13 7%	28 19%	56 26%	-	-	-	133 56%	34 13%	32 12%	35 15%	17 12%	15 17%	110 13%	27 13%	32 13%	6 8%	24 12%	25 11%	31 17%	5 4%	3 3%
NET: DE	238 24%	99 20%	139 27%	37 29%	25 15%	29 17%	38 21%	42 28%	67 31%	-	-	-	238 100%	56 21%	64 24%	60 25%	38 27%	19 22%	207 24%	41 20%	62 26%	11 16%	51 24%	35 16%	51 27%	18 13%	13 14%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 34  
Age  
Base: All respondents

	Gender			Age							Class				Region							Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now		
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87		
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93		
18-24	124	57	67	124	-	-	-	-	-	31	26	31	37	37	23	35	15	14	105	13	48	6	32	11	13	6	6		
	12%	12%	13%	100%	-	-	-	-	-	11%	9%	14%	15%	14%	9%	15%	10%	16%	12%	6%	20%	9%	15%	5%	7%	4%	6%		
25-34	172	98	75	-	172	-	-	-	-	48	62	37	25	58	39	37	23	15	148	35	39	15	30	32	27	29	19		
	17%	20%	14%	-	100%	-	-	-	-	18%	22%	17%	11%	21%	15%	16%	16%	17%	17%	17%	16%	22%	14%	14%	14%	21%	20%		
35-44	169	96	74	-	-	169	-	-	-	47	47	46	29	52	41	44	18	14	148	32	41	10	36	32	31	26	20		
	17%	19%	14%	-	-	100%	-	-	-	17%	17%	21%	12%	19%	16%	18%	12%	16%	17%	16%	17%	15%	17%	14%	17%	19%	22%		
45-54	178	92	86	-	-	-	178	-	-	50	42	48	38	43	49	36	38	12	156	31	38	16	34	29	35	30	17		
	18%	19%	17%	-	-	-	100%	-	-	19%	15%	22%	16%	16%	19%	15%	26%	14%	18%	15%	16%	24%	16%	13%	19%	21%	18%		
55-64	149	59	90	-	-	-	-	149	-	47	36	24	42	36	42	38	18	15	127	22	28	13	32	35	32	30	18		
	15%	12%	17%	-	-	-	-	100%	-	17%	13%	11%	17%	13%	16%	16%	13%	17%	15%	11%	12%	19%	15%	16%	17%	21%	20%		
65 or older	215	90	124	-	-	-	-	-	215	45	66	35	67	47	70	49	32	17	185	68	45	7	47	85	47	20	13		
	21%	18%	24%	-	-	-	-	-	100%	17%	24%	16%	28%	17%	26%	20%	22%	19%	21%	34%	19%	11%	22%	38%	26%	14%	14%		
Average age	46.73	45.24	48.15	21.00	29.50	39.50	49.50	59.50	70.00	46.11	46.97	44.38	49.33	44.28	49.57	46.14	47.96	45.33	46.78	50.65	43.82	45.22	46.85	53.17	49.90	47.35	46.33		

**Opinion Poll**  
**CATI Fieldwork : 13th - 16th September 2013**

Absolutes/col percents

Table 35  
**Gender**  
Base: All respondents

	Gender			Age						Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93
Male	491	491	-	57	98	96	92	59	90	137	135	120	99	125	133	117	77	39	423	95	120	36	89	111	88	65	42
	49%	100%	-	46%	57%	56%	52%	40%	42%	51%	48%	54%	41%	46%	50%	49%	54%	45%	49%	48%	50%	54%	42%	50%	48%	46%	45%
Female	516	-	516	67	75	74	86	90	124	131	144	101	139	148	132	122	66	48	446	105	120	31	122	112	97	76	51
	51%	-	100%	54%	43%	44%	48%	60%	58%	49%	52%	46%	59%	54%	50%	51%	46%	55%	51%	52%	50%	46%	58%	50%	52%	54%	55%

## Opinion Poll

### CATI Fieldwork : 13th - 16th September 2013

Absolutes/col percents

Table 36  
Region  
Base: All respondents

	Gender			Age							Class				Region						Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	Cons	Lab	Lib Dem	DK/ Ref	Cons	Lab	Lib Dem	Lib Dem in 2010 NOT now	
Unweighted base	1007	521	486	95	170	175	197	163	207	354	236	159	258	270	262	241	146	88	867	192	257	65	209	216	227	135	87	
Weighted base	1007	491	516	124	172	169	178	149	215	268	280	221	238	272	265	239	143	87	870	201	240	66	211	223	186	141	93	
Scotland	87	39	48	14	15	14	12	15	17	21	23	24	19	-	-	-	-	87	-	10	16	6	19	8	17	10	5	
	9%	8%	9%	11%	9%	8%	7%	10%	8%	8%	8%	11%	8%	-	-	-	-	100%	-	5%	7%	9%	9%	4%	9%	7%	5%	
North East	40	20	21	6	5	9	6	9	7	7	11	12	10	-	-	40	-	-	40	4	14	1	10	3	8	4	3	
	4%	4%	4%	5%	3%	5%	3%	6%	3%	3%	4%	5%	4%	-	-	17%	-	-	5%	2%	6%	1%	5%	1%	5%	3%	4%	
North West	109	53	56	15	19	21	18	13	23	20	41	26	22	-	-	109	-	-	109	20	33	4	25	27	25	10	5	
	11%	11%	11%	12%	11%	12%	10%	9%	11%	8%	15%	12%	9%	-	-	46%	-	-	13%	10%	14%	6%	12%	12%	14%	7%	6%	
Yorkshire & Humberside	90	44	45	14	14	15	12	16	19	17	23	22	28	-	-	90	-	-	90	7	29	3	20	14	22	9	6	
	9%	9%	9%	12%	8%	9%	7%	11%	9%	6%	8%	10%	12%	-	-	37%	-	-	10%	3%	12%	4%	9%	6%	12%	6%	6%	
West Midlands	91	51	40	5	10	20	18	15	23	28	21	23	20	-	91	-	-	-	91	22	23	10	16	24	17	18	8	
	9%	10%	8%	4%	6%	12%	10%	10%	11%	10%	8%	10%	8%	-	35%	-	-	-	11%	11%	10%	15%	8%	11%	9%	12%	9%	
East Midlands	72	32	40	8	16	7	16	12	13	17	25	11	18	-	72	-	-	-	72	17	17	2	16	16	10	16	15	
	7%	6%	8%	7%	9%	4%	9%	8%	6%	6%	9%	5%	8%	-	27%	-	-	-	8%	9%	7%	2%	7%	7%	5%	11%	16%	
Wales	50	29	21	5	9	7	10	6	13	14	13	11	12	-	-	50	-	-	9	12	1	5	5	7	4	3		
	5%	6%	4%	4%	5%	4%	6%	4%	6%	5%	5%	5%	5%	-	-	35%	-	-	5%	5%	1%	2%	2%	4%	3%	4%		
Eastern	102	51	51	9	13	15	15	16	34	34	22	20	26	-	102	-	-	-	102	30	14	8	19	35	15	13	7	
	10%	10%	10%	7%	7%	9%	8%	11%	16%	13%	8%	9%	11%	-	38%	-	-	-	12%	15%	6%	12%	9%	16%	8%	9%	8%	
London	130	52	78	20	27	31	17	17	17	39	33	31	27	130	-	-	-	-	130	20	40	12	34	15	38	25	14	
	13%	11%	15%	16%	15%	19%	10%	12%	8%	15%	12%	14%	11%	48%	-	-	-	-	15%	10%	17%	18%	16%	7%	20%	18%	16%	
South East	143	73	70	17	31	21	25	18	30	46	45	23	29	143	-	-	-	-	143	40	27	7	27	48	18	17	16	
	14%	15%	14%	14%	18%	12%	14%	12%	14%	17%	16%	10%	12%	52%	-	-	-	-	16%	20%	11%	10%	13%	22%	10%	12%	17%	
South West	93	48	45	10	14	10	28	12	19	25	22	19	26	-	-	-	93	-	93	21	13	14	19	26	9	17	9	
	9%	10%	9%	8%	8%	6%	16%	8%	9%	9%	8%	9%	11%	-	-	-	65%	-	11%	10%	5%	21%	9%	12%	5%	12%	10%	