

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 1

Q1. Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|---------|--------------|------|---------|-------------------------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 | |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 | |
| Absolutely certain to vote | (10) | 520 | 242 | 278 | 33 | 77 | 92 | 95 | 89 | 134 | 170 | 136 | 113 | 101 | 148 | 132 | 116 | 79 | 45 | 445 | 120 | 147 | 43 | 112 | 157 | 132 | 97 | 61 |
| | | 52% | 49% | 54% | 28% | 45% | 54% | 53% | 60% | 61% | 63% | 49% | 52% | 42% | 54% | 50% | 48% | 56% | 50% | 51% | 66% | 65% | 63% | 50% | 71% | 71% | 69% | 65% |
| | (9) | 45 | 21 | 23 | 6 | 7 | 6 | 8 | 8 | 9 | 20 | 16 | 3 | 5 | 8 | 12 | 11 | 8 | 6 | 35 | 14 | 4 | 7 | 10 | 16 | 5 | 7 | 4 |
| | | 4% | 4% | 5% | 5% | 4% | 4% | 5% | 6% | 4% | 8% | 6% | 2% | 2% | 3% | 5% | 7% | 6% | 7% | 4% | 8% | 2% | 10% | 4% | 7% | 3% | 5% | 4% |
| | (8) | 77 | 33 | 44 | 17 | 14 | 8 | 12 | 10 | 16 | 23 | 26 | 13 | 15 | 20 | 29 | 17 | 7 | 5 | 70 | 20 | 18 | 5 | 17 | 24 | 12 | 8 | 5 |
| | | 8% | 7% | 9% | 14% | 8% | 5% | 7% | 7% | 7% | 9% | 9% | 6% | 6% | 7% | 11% | 7% | 5% | 6% | 8% | 11% | 8% | 8% | 8% | 11% | 7% | 6% | 5% |
| | (7) | 48 | 20 | 28 | 6 | 11 | 6 | 6 | 5 | 14 | 8 | 14 | 13 | 14 | 17 | 6 | 13 | 8 | 4 | 41 | 5 | 17 | 6 | 14 | 4 | 11 | 4 | 2 |
| | | 5% | 4% | 5% | 5% | 7% | 3% | 3% | 3% | 7% | 3% | 5% | 6% | 6% | 6% | 2% | 5% | 6% | 4% | 5% | 2% | 8% | 8% | 6% | 2% | 6% | 3% | 2% |
| | (6) | 37 | 18 | 18 | 5 | 7 | 5 | 10 | 4 | 6 | 8 | 8 | 10 | 10 | 5 | 16 | 10 | 2 | 4 | 33 | 4 | 12 | 1 | 13 | 3 | 4 | 5 | 5 |
| | | 4% | 4% | 4% | 4% | 4% | 3% | 6% | 3% | 3% | 3% | 3% | 4% | 4% | 2% | 6% | 4% | 2% | 4% | 4% | 2% | 5% | 1% | 6% | 1% | 2% | 4% | 6% |
| | (5) | 79 | 45 | 34 | 10 | 18 | 14 | 16 | 9 | 13 | 14 | 26 | 10 | 29 | 26 | 16 | 21 | 8 | 8 | 67 | 9 | 16 | 2 | 35 | 10 | 9 | 8 | 7 |
| | | 8% | 9% | 7% | 8% | 10% | 8% | 9% | 6% | 6% | 5% | 9% | 4% | 12% | 10% | 6% | 9% | 5% | 9% | 8% | 5% | 7% | 2% | 15% | 4% | 5% | 6% | 7% |
| | (4) | 13 | 8 | 5 | 3 | 5 | 2 | 2 | 1 | - | 1 | 4 | 3 | 5 | 3 | 4 | 5 | 1 | 1 | 11 | - | 5 | - | 7 | - | - | 3 | 3 |
| | | 1% | 2% | 1% | 2% | 3% | 1% | 1% | 1% | - | * | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | - | 2% | - | 3% | - | - | 2% | 4% |
| | (3) | 20 | 12 | 8 | 6 | 3 | 4 | 3 | 1 | 4 | 5 | 4 | 5 | 6 | 6 | 5 | 2 | 1 | 19 | 4 | 3 | 2 | 6 | 1 | 5 | 3 | 1 | |
| | | 2% | 2% | 2% | 5% | 2% | 2% | 1% | * | 2% | 2% | 1% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 3% | 3% | * | 3% | 2% | 1% |
| | (2) | 23 | 12 | 11 | 7 | 2 | 3 | 4 | 5 | 1 | 3 | 9 | 4 | 7 | 5 | 4 | 6 | 5 | 3 | 20 | 5 | 4 | 3 | 9 | 1 | - | 1 | 1 |
| | | 2% | 2% | 2% | 6% | 1% | 2% | 2% | 3% | 1% | 1% | 3% | 2% | 3% | 2% | 2% | 3% | 3% | 3% | 2% | 3% | 2% | 4% | 4% | * | - | 1% | 1% |
| Definitely would not vote | (1) | 140 | 79 | 62 | 26 | 25 | 27 | 23 | 18 | 21 | 35 | 45 | 45 | 32 | 37 | 36 | 21 | 14 | 120 | - | - | - | - | 6 | 6 | 4 | 4 | |
| | | 14% | 16% | 12% | 22% | 15% | 16% | 13% | 12% | 9% | 6% | 13% | 20% | 19% | 12% | 14% | 15% | 15% | 14% | - | - | - | - | 3% | 3% | 3% | 4% | |
| Refused | | 1 | - | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | 1 | - | 1 | - | - | - | 1 | 1 | - | - | - | |
| | | * | - | * | - | - | - | - | - | * | - | - | - | * | - | - | * | - | * | - | - | - | * | * | - | - | - | |
| Don't know | | 2 | 1 | 1 | 1 | - | 1 | - | - | 1 | 1 | - | - | 2 | - | - | - | - | 2 | - | - | - | 2 | - | - | - | - | |
| | | * | * | * | 1% | - | 1% | - | - | * | * | - | - | 1% | - | - | - | - | * | - | - | - | 1% | - | - | - | - | |
| Mean | | 7.45 | 7.18 | 7.71 | 6.01 | 7.15 | 7.36 | 7.53 | 7.89 | 8.18 | 8.51 | 7.43 | 7.07 | 6.63 | 7.62 | 7.46 | 7.22 | 7.59 | 7.35 | 7.44 | 8.92 | 8.64 | 8.81 | 7.90 | 9.08 | 8.83 | 8.73 | 8.41 |
| Standard deviation | | 3.34 | 3.47 | 3.19 | 3.56 | 3.34 | 3.51 | 3.28 | 3.24 | 2.92 | 2.60 | 3.28 | 3.65 | 3.55 | 3.23 | 3.32 | 3.40 | 3.43 | 3.43 | 3.34 | 1.99 | 2.12 | 2.12 | 2.53 | 1.93 | 2.26 | 2.34 | 2.60 |
| Standard error | | 0.11 | 0.15 | 0.14 | 0.39 | 0.26 | 0.27 | 0.23 | 0.25 | 0.20 | 0.14 | 0.22 | 0.30 | 0.21 | 0.19 | 0.21 | 0.22 | 0.30 | 0.37 | 0.11 | 0.14 | 0.14 | 0.25 | 0.17 | 0.13 | 0.17 | 0.19 | 0.27 |

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Table 2

Q2. If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

| | Gender | | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|----------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|-------------|------------------|------------|------------|------------|--------------|-----------|-------------------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 | |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 | |
| Conservative | 181 18% | 82 17% | 99 19% | 11 9% | 30 18% | 25 15% | 34 19% | 28 19% | 53 24% | 64 24% | 55 20% | 28 13% | 33 14% | 57 21% | 53 20% | 33 14% | 28 20% | 10 11% | 158 18% | 181 100% | - | - | - | 130 58% | 2 1% | 6 4% | 6 6% | |
| Labour | 228 23% | 112 23% | 116 23% | 37 31% | 45 27% | 36 21% | 39 22% | 26 18% | 45 21% | 62 23% | 65 23% | 48 22% | 53 22% | 65 24% | 66 25% | 54 23% | 25 18% | 18 20% | 198 23% | - | 228 100% | - | - | 13 6% | 131 70% | 18 12% | 18 19% | |
| Liberal Democrat | 68 7% | 25 5% | 44 8% | 9 7% | 15 9% | 12 7% | 5 3% | 11 8% | 17 8% | 24 9% | 20 7% | 10 5% | 14 6% | 25 9% | 11 4% | 18 8% | 12 8% | 3 3% | 62 7% | - | - | 68 100% | - | 4 2% | 2 1% | 48 34% | - | |
| SNP | 18 2% | 8 2% | 9 2% | 1 1% | 1 1% | 7 4% | 4 2% | 2 2% | 1 1% | 6 2% | 4 1% | 4 2% | 5 2% | - | - | - | - | 18 20% | - | - | - | - | - | - | 3 2% | 2 2% | 2 2% | |
| Plaid Cymru | 4 * | 1 * | 3 1% | - | - | - | 3 2% | 1 1% | - | 2 1% | 1 1% | 1 1% | - | - | - | - | 4 3% | - | - | - | - | - | - | - | - | - | - | |
| The UK Independence Party | 85 8% | 53 11% | 32 6% | 3 3% | 6 4% | 8 5% | 20 11% | 22 15% | 26 12% | 15 6% | 18 7% | 35 16% | 17 7% | 24 9% | 21 8% | 20 8% | 19 14% | 1 1% | 80 9% | - | - | - | - | 33 15% | 4 2% | 13 9% | 13 14% | |
| The Green Party | 29 3% | 15 3% | 14 3% | 4 4% | 5 3% | 7 4% | 6 3% | 4 2% | 4 2% | 11 4% | 9 3% | 3 2% | 5 2% | 11 4% | 8 3% | 6 2% | 3 2% | 1 1% | 27 3% | - | - | - | - | 3 1% | 2 1% | 8 6% | 8 9% | |
| The British National Party | 8 1% | 4 1% | 4 1% | 2 1% | 2 1% | 1 1% | - | 3 2% | - | 2 1% | 3 1% | - | 3 1% | 1 * | 2 1% | 4 2% | 2 1% | - | 8 1% | - | - | - | - | 3 1% | - | - | - | |
| Another party | 16 2% | 10 2% | 7 1% | 1 1% | 3 2% | 3 2% | 2 1% | 4 3% | 4 2% | 6 2% | 4 1% | 2 1% | 4 2% | 2 1% | 6 2% | 7 3% | 1 1% | 1 1% | 15 2% | - | - | - | - | 3 1% | 5 3% | 2 1% | 2 2% | |
| Would not vote | 140 14% | 79 16% | 62 12% | 26 22% | 25 15% | 27 16% | 23 13% | 18 12% | 21 9% | 15 6% | 35 13% | 45 20% | 45 19% | 32 12% | 37 14% | 36 15% | 21 15% | 14 15% | 120 14% | - | - | - | - | 6 3% | 6 3% | 4 3% | 4 4% | |
| Refused | 56 6% | 23 5% | 32 6% | 6 5% | 4 2% | 10 6% | 11 6% | 11 8% | 14 6% | 12 4% | 11 4% | 15 7% | 18 7% | 10 4% | 18 7% | 17 7% | 5 3% | 5 6% | 51 6% | - | - | - | 56 25% | 3 2% | 6 3% | 5 3% | 5 5% | |
| Don't know | 171 17% | 79 16% | 92 18% | 21 17% | 32 19% | 34 20% | 32 18% | 18 12% | 34 15% | 49 18% | 54 19% | 27 12% | 41 17% | 45 16% | 40 15% | 46 19% | 21 15% | 19 21% | 147 17% | - | - | - | 171 75% | 27 12% | 24 13% | 36 25% | 36 38% | |

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Table 3

Q2. If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|----------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-------------|------------|--------|--------------|------------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 648 | 330 | 318 | 50 | 107 | 98 | 122 | 118 | 153 | 260 | 141 | 89 | 158 | 199 | 158 | 153 | 89 | 49 | 563 | 189 | 224 | 73 | - | 197 | 149 | 102 | 49 |
| Weighted base | 638 | 310 | 328 | 68 | 108 | 99 | 113 | 102 | 150 | 193 | 179 | 132 | 135 | 185 | 166 | 142 | 94 | 52 | 548 | 181 | 228 | 68 | - | 187 | 149 | 97 | 49 |
| Conservative | 181 28% | 82 26% | 99 30% | 11 17% | 30 28% | 25 25% | 34 30% | 28 28% | 53 35% | 64 33% | 55 31% | 28 22% | 33 25% | 57 31% | 53 32% | 33 23% | 28 30% | 10 20% | 158 29% | 181 100% | - | - | - | 130 69% | 2 1% | 6 6% | 6 12% |
| Labour | 228 36% | 112 36% | 116 35% | 37 54% | 45 42% | 36 36% | 39 35% | 26 26% | 45 30% | 62 32% | 65 36% | 48 36% | 53 40% | 65 35% | 66 39% | 54 38% | 25 27% | 18 35% | 198 36% | - | 228 100% | - | - | 13 7% | 131 88% | 18 18% | 18 36% |
| Liberal Democrat | 68 11% | 25 8% | 44 13% | 9 13% | 15 14% | 12 12% | 5 4% | 11 11% | 17 11% | 24 13% | 20 11% | 10 8% | 14 10% | 25 14% | 11 6% | 18 13% | 12 13% | 3 5% | 62 11% | - | - | 68 100% | - | 4 2% | 2 1% | 48 49% | - |
| SNP | 18 3% | 8 3% | 9 3% | 1 1% | 1 1% | 7 7% | 4 4% | 2 2% | 1 1% | 6 3% | 4 2% | 4 3% | 5 4% | - | - | - | - | 18 34% | - | - | - | - | - | - | 3 2% | 2 2% | 2 4% |
| Plaid Cymru | 4 1% | 1 * | 3 1% | - | - | - | 3 3% | 1 1% | - | 2 1% | 1 1% | 1 1% | - | - | - | 4 4% | - | - | - | - | - | - | - | - | - | - | - |
| The UK Independence Party | 85 13% | 53 17% | 32 10% | 3 5% | 6 6% | 8 8% | 20 18% | 22 21% | 26 17% | 15 8% | 18 10% | 35 26% | 17 13% | 24 13% | 21 13% | 20 14% | 19 21% | 1 2% | 80 15% | - | - | - | - | 33 18% | 4 3% | 13 14% | 13 27% |
| The Green Party | 29 5% | 15 5% | 14 4% | 4 6% | 5 5% | 7 7% | 6 5% | 4 3% | 4 3% | 11 6% | 9 5% | 3 3% | 5 4% | 11 6% | 8 5% | 6 4% | 3 4% | 1 2% | 27 5% | - | - | - | - | 3 1% | 2 1% | 8 9% | 8 17% |
| The British National Party | 8 1% | 4 1% | 4 1% | 2 3% | 2 2% | 1 1% | - | 3 3% | - | 2 1% | 3 2% | - | 3 2% | 1 1% | 2 1% | 4 3% | 2 2% | - | 8 2% | - | - | - | - | 3 1% | - | - | - |
| Another party | 16 3% | 10 3% | 7 2% | 1 1% | 3 3% | 3 3% | 2 2% | 4 4% | 4 3% | 6 3% | 4 2% | 2 2% | 4 3% | 2 1% | 6 4% | 7 5% | 1 1% | 1 2% | 15 3% | - | - | - | - | 3 1% | 5 4% | 2 2% | 2 3% |

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Table 4

Q2. If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

Weighting: Turnout Weights

This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 467 | 232 | 236 | 30 | 74 | 71 | 88 | 88 | 117 | 199 | 99 | 67 | 103 | 146 | 119 | 107 | 64 | 32 | 408 | 143 | 159 | 55 | - | 160 | 119 | 82 | 39 |
| Weighted base | 458 | 215 | 243 | 41 | 74 | 74 | 80 | 76 | 114 | 147 | 128 | 97 | 86 | 133 | 123 | 99 | 69 | 34 | 394 | 136 | 160 | 51 | - | 152 | 117 | 77 | 39 |
| Conservative | 136 | 62 | 74 | 8 | 24 | 19 | 22 | 24 | 41 | 50 | 43 | 20 | 24 | 43 | 39 | 26 | 20 | 8 | 118 | 136 | - | - | - | 107 | 2 | 5 | 5 |
| | 30% | 29% | 31% | 18% | 32% | 25% | 28% | 31% | 36% | 34% | 33% | 20% | 28% | 33% | 32% | 26% | 30% | 22% | 30% | 100% | - | - | - | 70% | 1% | 7% | 14% |
| Labour | 160 | 73 | 87 | 22 | 29 | 27 | 28 | 19 | 34 | 48 | 45 | 36 | 32 | 43 | 48 | 38 | 18 | 12 | 139 | - | 160 | - | - | 11 | 103 | 13 | 13 |
| | 35% | 34% | 36% | 55% | 39% | 37% | 35% | 25% | 30% | 32% | 35% | 37% | 37% | 32% | 39% | 39% | 27% | 35% | 35% | - | 100% | - | - | 7% | 88% | 17% | 34% |
| Liberal Democrat | 51 | 18 | 32 | 6 | 10 | 11 | 3 | 8 | 13 | 19 | 14 | 7 | 11 | 18 | 9 | 14 | 8 | 1 | 47 | - | - | 51 | - | 2 | 2 | 39 | - |
| | 11% | 8% | 13% | 15% | 13% | 14% | 4% | 10% | 12% | 13% | 11% | 7% | 13% | 13% | 7% | 14% | 12% | 3% | 12% | - | - | 100% | - | 1% | 2% | 50% | - |
| SNP | 13 | 5 | 8 | * | 1 | 6 | 4 | 2 | 1 | 4 | 3 | 3 | 3 | - | - | - | - | 13 | - | - | - | - | - | - | 3 | 2 | 2 |
| | 3% | 2% | 3% | * | 1% | 8% | 4% | 2% | 1% | 3% | 2% | 3% | 3% | - | - | - | - | 37% | - | - | - | - | - | - | 2% | 3% | 5% |
| Plaid Cymru | 2 | 1 | 1 | - | - | - | 2 | * | - | * | 1 | 1 | - | - | - | - | 2 | - | - | - | - | - | - | - | - | - | - |
| | 1% | 1% | * | - | - | - | 3% | * | - | * | 1% | 1% | - | - | - | - | 4% | - | - | - | - | - | - | - | - | - | - |
| The UK Independence Party | 63 | 39 | 23 | 2 | 4 | 5 | 15 | 17 | 19 | 12 | 12 | 28 | 11 | 19 | 17 | 11 | 16 | * | 59 | - | - | - | - | 25 | 3 | 10 | 10 |
| | 14% | 18% | 10% | 4% | 6% | 7% | 18% | 23% | 17% | 8% | 9% | 29% | 12% | 14% | 14% | 12% | 23% | * | 15% | - | - | - | - | 17% | 3% | 13% | 26% |
| The Green Party | 20 | 10 | 10 | 3 | 4 | 4 | 4 | 2 | 3 | 8 | 7 | 2 | 2 | 8 | 6 | 3 | 2 | * | 19 | - | - | - | - | 2 | 2 | 7 | 7 |
| | 4% | 5% | 4% | 7% | 5% | 6% | 5% | 2% | 2% | 6% | 5% | 3% | 3% | 6% | 5% | 3% | 3% | * | 5% | - | - | - | - | 1% | 2% | 9% | 19% |
| The British National Party | 4 | 2 | 2 | * | 1 | 1 | - | 2 | - | 1 | 1 | - | 2 | 1 | 1 | 1 | 1 | - | 4 | - | - | - | - | 2 | - | - | - |
| | 1% | 1% | 1% | 1% | 1% | 1% | - | 3% | - | 1% | 1% | - | 2% | 1% | 1% | 1% | 1% | - | 1% | - | - | - | - | 1% | - | - | - |
| Another party | 9 | 4 | 5 | * | 2 | 1 | 2 | 3 | 2 | 4 | 3 | * | 3 | 1 | 3 | 5 | * | 1 | 9 | - | - | - | - | 2 | 3 | 1 | 1 |
| | 2% | 2% | 2% | * | 3% | 2% | 2% | 3% | 2% | 3% | 2% | * | 3% | 1% | 2% | 5% | * | 2% | 2% | - | - | - | - | 1% | 2% | 1% | 2% |

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Table 5
Q2. If there was a general election tomorrow, which party would you vote for?
Base: All respondents
Weighting: Turnout Weights

| | Q4. General Election Vote | | | | | | | |
|----------------------------|---------------------------|--------------|------------|------------------|---------------|-------------|-----------|------------|
| | Total | Conservative | Labour | Liberal Democrat | Another party | Didn't vote | Refused | Don't know |
| Unweighted base | 605 | 182 | 138 | 107 | 48 | 75 | 43 | 12 |
| Weighted base | 592 | 173 | 138 | 103 | 46 | 84 | 37 | 12 |
| Conservative | 136 23% | 107 62% | 2 1% | 5 5% | 2 5% | 18 22% | 1 2% | 1 10% |
| Labour | 160 27% | 11 6% | 103 75% | 13 13% | 4 8% | 28 34% | - | * 4% |
| Liberal Democrat | 51 9% | 2 1% | 2 1% | 39 38% | - | 8 9% | * 1% | - |
| SNP | 13 2% | - | 3 2% | 2 2% | 8 18% | * * | - | - |
| Plaid Cymru | 2 * | - | - | - | 2 5% | * * | - | - |
| The UK Independence Party | 63 11% | 25 15% | 3 2% | 10 10% | 14 31% | 7 8% | 1 2% | 2 15% |
| The Green Party | 20 3% | 2 1% | 2 1% | 7 7% | 4 8% | 3 4% | 1 2% | 1 5% |
| The British National Party | 4 1% | 2 1% | - | - | 1 3% | 1 1% | - | - |
| Another party | 9 2% | 2 1% | 3 2% | 1 1% | 1 2% | 3 3% | - | - |
| Refused | 41 7% | 2 1% | 6 4% | 3 3% | 1 2% | 1 2% | 28 76% | - |
| Don't know | 93 16% | 19 11% | 15 11% | 23 22% | 8 17% | 15 17% | 6 16% | 8 66% |

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Table 6

Q2. If there was a general election tomorrow, which party would you vote for?**Base: All who don't know/ refuse voting intention****Weighting: Turnout Weights**

| | Q4. General Election Vote | | | | | | | |
|---------------------------------|---------------------------|--------------|--------|------------------|---------------|-------------|---------|------------|
| | Total | Conservative | Labour | Liberal Democrat | Another party | Didn't vote | Refused | Don't know |
| Unweighted base | 137 | 22 | 19 | 24 | 10 | 14 | 40 | 8 |
| Weighted base | 134 | 21 | 21 | 25 | 9 | 16 | 34 | 8 |
| Refused | 41 | 2 | 6 | 3 | 1 | 1 | 28 | - |
| | 31% | 10% | 28% | 11% | 10% | 9% | 83% | - |
| Don't know | 93 | 19 | 15 | 23 | 8 | 15 | 6 | 8 |
| | 69% | 90% | 72% | 89% | 90% | 91% | 17% | 100% |
| To be reallocated (con/ lab) | 67 | 11 | 10 | 13 | 4 | 8 | 17 | 4 |
| | 50% | 50% | 50% | 50% | 50% | 50% | 50% | 50% |
| To be reallocated (lib dem) | 40 | 6 | 6 | 8 | 3 | 5 | 10 | 2 |
| | 30% | 30% | 30% | 30% | 30% | 30% | 30% | 30% |

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Table 7

Adjusted Voting Intention
Weighting: Turnout Weights

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|--------------------------------|--------------|
| Total | 487 |
| Conservative | 147 30% |
| Labour | 170 35% |
| Liberal Democrat/ Liberal | 59 12% |
| Scottish National Party/SNP | 13 3% |
| Plaid Cymru | 2 * |
| The UK Independence Party | 63 13% |
| Other | 33 7% |

Opinion Poll

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Absolutes/col percents

Table 8

Q4. At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

And which party did you vote for in the general election in May 2010?

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|----------------|--------------------|-----------|------------------|------------|------------|-----------|--------------|-------------|-------------|-------------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Conservative | 223 22% | 115 23% | 108 21% | 8 7% | 37 22% | 30 18% | 36 20% | 38 25% | 73 34% | 78 29% | 66 24% | 44 20% | 36 15% | 60 22% | 67 26% | 44 18% | 41 29% | 10 12% | 197 23% | 130 72% | 13 6% | 4 5% | 30 13% | 223 100% | - | - | - |
| Labour | 186 18% | 93 19% | 93 18% | 22 18% | 21 13% | 28 16% | 44 24% | 22 15% | 49 22% | 51 19% | 42 15% | 51 23% | 42 18% | 46 17% | 55 21% | 46 19% | 19 13% | 20 22% | 158 18% | 2 1% | 131 57% | 2 3% | 31 14% | - | 186 100% | - | - |
| Liberal Democrat | 141 14% | 51 10% | 91 18% | 5 4% | 28 17% | 34 20% | 18 10% | 24 16% | 32 15% | 49 18% | 48 17% | 19 9% | 25 10% | 42 16% | 31 12% | 39 16% | 19 14% | 9 11% | 126 15% | 6 3% | 18 8% | 48 70% | 41 18% | - | - | 141 100% | 94 100% |
| Another party | 59 6% | 30 6% | 29 6% | 1 1% | 8 5% | 10 6% | 14 8% | 10 7% | 16 7% | 16 6% | 8 3% | 17 8% | 18 8% | 8 3% | 8 3% | 14 6% | 12 8% | 17 19% | 37 4% | 3 2% | 4 2% | - | 10 5% | - | - | - | - |
| Didn't vote | 328 33% | 171 35% | 157 31% | 78 65% | 68 40% | 56 33% | 54 30% | 40 27% | 32 15% | 53 20% | 94 34% | 79 36% | 101 43% | 93 34% | 82 31% | 90 37% | 39 28% | 24 26% | 292 34% | 38 21% | 62 27% | 15 21% | 59 26% | - | - | - | - |
| Refused | 46 5% | 21 4% | 25 5% | 3 3% | 4 2% | 8 5% | 9 5% | 12 8% | 10 5% | 16 6% | 13 4% | 5 2% | 13 5% | 11 4% | 15 6% | 7 3% | 6 4% | 7 8% | 38 4% | 1 1% | - | * | 41 18% | - | - | - | - |
| Don't know | 22 2% | 11 2% | 11 2% | 2 1% | 3 2% | 4 2% | 4 2% | 3 2% | 6 3% | 5 2% | 8 3% | 4 2% | 4 2% | 11 4% | 3 1% | 1 * | 5 3% | 2 3% | 17 2% | 1 1% | * | - | 14 6% | - | - | - | - |

Opinion Poll
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Absolutes/col percents

Table 9

Q4. At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

And which party did you vote for in the general election in May 2010?

Base: All respondents who voted (and were willing to disclose who they voted for)

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|------|------|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 623 | 314 | 309 | 26 | 95 | 97 | 123 | 109 | 173 | 263 | 130 | 86 | 144 | 174 | 156 | 152 | 86 | 55 | 535 | 152 | 166 | 59 | 111 | 232 | 184 | 144 | 91 |
| Weighted base | 609 | 289 | 320 | 37 | 94 | 102 | 112 | 94 | 170 | 194 | 164 | 131 | 120 | 157 | 162 | 143 | 90 | 57 | 518 | 141 | 165 | 53 | 112 | 223 | 186 | 141 | 94 |
| Conservative | 223 | 115 | 108 | 8 | 37 | 30 | 36 | 38 | 73 | 78 | 66 | 44 | 36 | 60 | 67 | 44 | 41 | 10 | 197 | 130 | 13 | 4 | 30 | 223 | - | - | - |
| | 37% | 40% | 34% | 23% | 39% | 30% | 32% | 40% | 43% | 40% | 40% | 34% | 30% | 38% | 42% | 31% | 45% | 18% | 38% | 92% | 8% | 7% | 27% | 100% | - | - | - |
| Labour | 186 | 93 | 93 | 22 | 21 | 28 | 44 | 22 | 49 | 51 | 42 | 51 | 42 | 46 | 55 | 46 | 19 | 20 | 158 | 2 | 131 | 2 | 31 | - | 186 | - | - |
| | 30% | 32% | 29% | 60% | 23% | 27% | 39% | 24% | 29% | 26% | 25% | 39% | 35% | 30% | 34% | 32% | 21% | 35% | 31% | 2% | 79% | 4% | 27% | - | 100% | - | - |
| Liberal Democrat | 141 | 51 | 91 | 5 | 28 | 34 | 18 | 24 | 32 | 49 | 48 | 19 | 25 | 42 | 31 | 39 | 19 | 9 | 126 | 6 | 18 | 48 | 41 | - | - | 141 | 94 |
| | 23% | 18% | 28% | 14% | 30% | 33% | 16% | 25% | 19% | 25% | 29% | 15% | 20% | 27% | 19% | 28% | 21% | 17% | 24% | 4% | 11% | 89% | 36% | - | - | 100% | 100% |
| Another party | 59 | 30 | 29 | 1 | 8 | 10 | 14 | 10 | 16 | 16 | 8 | 17 | 18 | 8 | 8 | 14 | 12 | 17 | 37 | 3 | 4 | - | 10 | - | - | - | - |
| | 10% | 10% | 9% | 2% | 8% | 10% | 13% | 11% | 10% | 8% | 5% | 13% | 15% | 5% | 5% | 10% | 13% | 30% | 7% | 2% | 2% | - | 9% | - | - | - | - |

Opinion Poll
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Absolutes/col percents

Table 10
Q5. Which of the following do you think would make the best Prime Minister?
Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | Lib Dem in 2010 NOT now |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------|------------|------------|--------------|------------|------------|------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land | NET: Eng- land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| David Cameron | 392 39% | 206 42% | 185 36% | 40 33% | 72 43% | 59 35% | 72 41% | 65 43% | 84 38% | 122 45% | 106 38% | 89 41% | 74 31% | 124 46% | 106 41% | 80 33% | 57 41% | 24 27% | 344 40% | 168 93% | 32 14% | 16 24% | 78 34% | 177 79% | 24 13% | 36 25% | 27 29% |
| Ed Miliband | 262 26% | 123 25% | 138 27% | 45 38% | 38 22% | 51 30% | 45 25% | 31 21% | 51 23% | 63 24% | 83 30% | 56 26% | 59 25% | 61 22% | 67 26% | 75 31% | 31 22% | 28 31% | 221 26% | 3 2% | 142 63% | 8 12% | 47 21% | 6 3% | 113 61% | 36 25% | 32 34% |
| Nick Clegg | 119 12% | 53 11% | 65 13% | 14 12% | 28 16% | 22 13% | 18 10% | 12 8% | 26 12% | 32 12% | 26 9% | 27 12% | 34 14% | 39 14% | 27 10% | 25 10% | 20 14% | 8 9% | 104 12% | 3 1% | 33 15% | 38 56% | 17 8% | 12 5% | 16 9% | 45 32% | 15 16% |
| Don't know | 233 23% | 108 22% | 125 24% | 21 17% | 32 19% | 37 22% | 44 24% | 42 28% | 58 26% | 51 19% | 64 23% | 46 21% | 72 30% | 47 17% | 61 23% | 62 26% | 32 23% | 30 33% | 196 23% | 8 4% | 20 9% | 6 9% | 85 37% | 28 13% | 32 17% | 25 18% | 20 21% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 11

Q6. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of (rotate order) the Labour Party/the Conservative Party/the Liberal Democrats.

-"Shares my values"

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now |
|--------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| <u>The Labour Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 398 | 189 | 210 | 64 | 76 | 65 | 73 | 51 | 70 | 105 | 122 | 88 | 84 | 114 | 94 | 98 | 48 | 44 | 338 | 31 | 182 | 27 | 80 | 40 | 134 | 59 | 43 |
| | 40% | 38% | 41% | 53% | 45% | 38% | 41% | 34% | 32% | 39% | 44% | 40% | 35% | 42% | 36% | 41% | 34% | 49% | 39% | 17% | 80% | 39% | 35% | 18% | 72% | 42% | 46% |
| Not true | 563 | 292 | 271 | 49 | 84 | 95 | 102 | 94 | 140 | 154 | 142 | 126 | 141 | 140 | 156 | 132 | 91 | 45 | 485 | 149 | 43 | 39 | 127 | 183 | 48 | 75 | 45 |
| | 56% | 59% | 53% | 41% | 50% | 56% | 57% | 63% | 64% | 57% | 51% | 58% | 59% | 51% | 60% | 55% | 65% | 50% | 56% | 82% | 19% | 57% | 56% | 82% | 26% | 53% | 48% |
| Don't know | 43 | 11 | 33 | 7 | 10 | 10 | 4 | 4 | 8 | 10 | 15 | 4 | 14 | 18 | 12 | 12 | 1 | 1 | 43 | 2 | 2 | 3 | 20 | - | 3 | 7 | 6 |
| | 4% | 2% | 6% | 6% | 6% | 6% | 2% | 3% | 4% | 4% | 5% | 2% | 6% | 7% | 4% | 5% | 1% | 1% | 5% | 1% | 1% | 4% | 9% | - | 2% | 5% | 6% |
| <u>The Conservative Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 274 | 144 | 129 | 32 | 57 | 35 | 41 | 37 | 72 | 86 | 75 | 54 | 59 | 77 | 73 | 66 | 34 | 24 | 236 | 126 | 30 | 12 | 50 | 131 | 29 | 20 | 12 |
| | 27% | 29% | 25% | 27% | 34% | 21% | 23% | 25% | 33% | 32% | 27% | 25% | 25% | 28% | 28% | 27% | 24% | 26% | 27% | 69% | 13% | 18% | 22% | 59% | 16% | 14% | 13% |
| Not true | 693 | 336 | 357 | 80 | 105 | 127 | 134 | 106 | 141 | 176 | 190 | 160 | 167 | 177 | 178 | 169 | 105 | 65 | 593 | 54 | 195 | 55 | 159 | 92 | 153 | 119 | 79 |
| | 69% | 68% | 69% | 67% | 62% | 75% | 75% | 71% | 65% | 65% | 68% | 73% | 70% | 65% | 68% | 70% | 75% | 72% | 69% | 30% | 86% | 80% | 70% | 41% | 82% | 84% | 85% |
| Don't know | 38 | 11 | 27 | 7 | 8 | 7 | 4 | 6 | 6 | 7 | 14 | 4 | 12 | 18 | 11 | 7 | 1 | 1 | 37 | 2 | 3 | 1 | 17 | * | 3 | 2 | 2 |
| | 4% | 2% | 5% | 6% | 5% | 4% | 2% | 4% | 3% | 3% | 5% | 2% | 5% | 7% | 4% | 3% | 1% | 2% | 4% | 1% | 1% | 1% | 8% | * | 2% | 2% | 2% |
| <u>The Liberal Democrats</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 297 | 144 | 153 | 44 | 56 | 59 | 33 | 39 | 66 | 88 | 97 | 58 | 55 | 82 | 75 | 74 | 39 | 27 | 256 | 57 | 70 | 55 | 57 | 56 | 49 | 82 | 40 |
| | 30% | 29% | 30% | 37% | 33% | 35% | 19% | 26% | 30% | 33% | 35% | 26% | 23% | 30% | 29% | 31% | 28% | 30% | 30% | 31% | 31% | 80% | 25% | 25% | 26% | 58% | 43% |
| Not true | 662 | 339 | 323 | 69 | 104 | 101 | 140 | 104 | 144 | 171 | 168 | 156 | 167 | 169 | 175 | 159 | 99 | 60 | 566 | 122 | 155 | 13 | 148 | 165 | 133 | 55 | 49 |
| | 66% | 69% | 63% | 58% | 62% | 59% | 78% | 70% | 66% | 64% | 60% | 72% | 70% | 62% | 67% | 66% | 70% | 67% | 65% | 67% | 68% | 19% | 66% | 74% | 72% | 39% | 52% |
| Don't know | 46 | 9 | 37 | 7 | 9 | 10 | 5 | 7 | 8 | 10 | 14 | 4 | 17 | 20 | 12 | 8 | 3 | 2 | 43 | 3 | 3 | 1 | 21 | 2 | 4 | 4 | 4 |
| | 5% | 2% | 7% | 6% | 5% | 6% | 3% | 4% | 4% | 4% | 5% | 2% | 7% | 7% | 5% | 3% | 2% | 2% | 5% | 1% | 1% | 1% | 9% | 1% | 2% | 3% | 5% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 12

Q6. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of (rotate order) the Labour Party/the Conservative Party/the Liberal Democrats.

-"Clear about what they stand for"

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | | Lib Dem in 2010 NOT now |
|--------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Cons | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 | |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 | |
| <u>The Labour Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 380 | 197 | 183 | 56 | 76 | 66 | 66 | 50 | 66 | 93 | 111 | 90 | 85 | 97 | 105 | 88 | 54 | 35 | 327 | 50 | 154 | 25 | 64 | 62 | 108 | 52 | 34 | |
| | 38% | 40% | 36% | 47% | 45% | 39% | 37% | 33% | 30% | 35% | 40% | 41% | 36% | 36% | 40% | 36% | 38% | 39% | 38% | 28% | 68% | 37% | 28% | 28% | 58% | 37% | 37% | |
| Not true | 592 | 289 | 303 | 57 | 88 | 99 | 108 | 95 | 145 | 169 | 156 | 124 | 142 | 161 | 146 | 145 | 85 | 54 | 506 | 129 | 72 | 42 | 149 | 160 | 75 | 89 | 59 | |
| | 59% | 59% | 59% | 48% | 52% | 58% | 60% | 64% | 66% | 63% | 56% | 57% | 60% | 59% | 56% | 60% | 61% | 60% | 58% | 71% | 32% | 61% | 66% | 72% | 40% | 63% | 63% | |
| Don't know | 34 | 6 | 28 | 7 | 5 | 5 | 5 | 4 | 7 | 6 | 12 | 4 | 11 | 14 | 9 | 9 | 1 | 1 | 33 | 2 | 2 | 1 | 14 | 1 | 3 | 1 | 1 | |
| | 3% | 1% | 5% | 6% | 3% | 3% | 3% | 3% | 3% | 2% | 4% | 2% | 5% | 5% | 4% | 4% | 1% | 1% | 4% | 1% | 1% | 1% | 6% | * | 2% | * | 1% | |
| <u>The Conservative Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 439 | 221 | 218 | 57 | 79 | 67 | 85 | 65 | 86 | 145 | 131 | 81 | 82 | 130 | 114 | 105 | 64 | 27 | 393 | 139 | 87 | 33 | 91 | 142 | 71 | 65 | 42 | |
| | 44% | 45% | 42% | 47% | 47% | 40% | 48% | 43% | 39% | 54% | 47% | 37% | 34% | 48% | 43% | 43% | 46% | 30% | 45% | 77% | 38% | 48% | 40% | 64% | 38% | 46% | 45% | |
| Not true | 532 | 264 | 268 | 55 | 85 | 96 | 89 | 81 | 126 | 117 | 136 | 132 | 146 | 128 | 138 | 130 | 75 | 61 | 441 | 40 | 140 | 34 | 120 | 80 | 114 | 73 | 49 | |
| | 53% | 54% | 52% | 46% | 50% | 57% | 50% | 55% | 58% | 43% | 49% | 61% | 61% | 47% | 53% | 54% | 54% | 67% | 51% | 22% | 61% | 50% | 53% | 36% | 61% | 52% | 52% | |
| Don't know | 34 | 7 | 27 | 8 | 6 | 6 | 5 | 3 | 7 | 7 | 12 | 5 | 11 | 14 | 10 | 6 | 1 | 3 | 31 | 2 | 1 | 1 | 16 | 1 | * | 3 | 3 | |
| | 3% | 1% | 5% | 7% | 3% | 4% | 3% | 2% | 3% | 3% | 4% | 2% | 4% | 5% | 4% | 3% | 1% | 3% | 4% | 1% | * | 1% | 7% | * | * | 2% | 3% | |
| <u>The Liberal Democrats</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 273 | 138 | 135 | 41 | 43 | 48 | 39 | 41 | 61 | 75 | 80 | 60 | 58 | 78 | 77 | 57 | 38 | 23 | 240 | 63 | 51 | 49 | 53 | 64 | 39 | 60 | 26 | |
| | 27% | 28% | 26% | 34% | 25% | 28% | 22% | 27% | 28% | 28% | 29% | 28% | 24% | 29% | 29% | 24% | 27% | 25% | 28% | 35% | 22% | 72% | 23% | 29% | 21% | 42% | 27% | |
| Not true | 692 | 345 | 346 | 72 | 121 | 115 | 135 | 104 | 146 | 186 | 186 | 153 | 167 | 178 | 173 | 176 | 99 | 66 | 587 | 117 | 174 | 18 | 157 | 155 | 144 | 80 | 67 | |
| | 69% | 70% | 67% | 60% | 71% | 68% | 75% | 69% | 67% | 69% | 67% | 70% | 70% | 66% | 66% | 73% | 71% | 73% | 68% | 64% | 76% | 27% | 69% | 69% | 77% | 57% | 71% | |
| Don't know | 40 | 8 | 32 | 7 | 6 | 7 | 5 | 5 | 12 | 7 | 13 | 6 | 14 | 16 | 12 | 8 | 3 | 1 | 38 | 2 | 3 | 1 | 17 | 4 | 3 | 1 | 1 | |
| | 4% | 2% | 6% | 6% | 3% | 4% | 3% | 3% | 5% | 3% | 5% | 3% | 6% | 6% | 4% | 3% | 2% | 2% | 4% | 1% | 1% | 1% | 8% | 2% | 2% | 1% | 1% | |

Opinion Poll

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Absolutes/col percents

Table 13

Q6. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of (rotate order) the Labour Party/the Conservative Party/the Liberal Democrats.

-"Willing to take tough decisions for the long term"

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now |
|--------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| <u>The Labour Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 364 | 180 | 184 | 69 | 70 | 61 | 57 | 43 | 65 | 96 | 94 | 89 | 85 | 99 | 94 | 81 | 51 | 39 | 306 | 34 | 143 | 30 | 69 | 36 | 111 | 42 | 24 |
| | 36% | 37% | 36% | 58% | 41% | 36% | 32% | 29% | 30% | 36% | 34% | 41% | 36% | 36% | 36% | 34% | 37% | 43% | 35% | 19% | 63% | 44% | 31% | 16% | 60% | 30% | 26% |
| Not true | 597 | 303 | 294 | 46 | 90 | 99 | 116 | 100 | 147 | 164 | 172 | 122 | 140 | 158 | 155 | 152 | 82 | 49 | 517 | 143 | 78 | 37 | 144 | 186 | 71 | 96 | 66 |
| | 59% | 62% | 57% | 38% | 53% | 58% | 65% | 67% | 67% | 61% | 62% | 56% | 59% | 58% | 59% | 63% | 59% | 55% | 60% | 79% | 34% | 54% | 63% | 83% | 38% | 68% | 71% |
| Don't know | 44 | 8 | 35 | 5 | 9 | 10 | 6 | 6 | 7 | 9 | 13 | 8 | 14 | 15 | 12 | 8 | 7 | 2 | 42 | 4 | 6 | 2 | 14 | 1 | 4 | 3 | 3 |
| | 4% | 2% | 7% | 4% | 5% | 6% | 3% | 4% | 3% | 3% | 5% | 3% | 6% | 6% | 5% | 3% | 5% | 2% | 5% | 2% | 3% | 2% | 6% | * | 2% | 2% | 3% |
| <u>The Conservative Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 532 | 274 | 259 | 65 | 97 | 83 | 91 | 89 | 107 | 164 | 155 | 120 | 93 | 144 | 140 | 133 | 73 | 42 | 463 | 154 | 103 | 34 | 115 | 174 | 81 | 79 | 56 |
| | 53% | 56% | 50% | 55% | 58% | 49% | 51% | 60% | 49% | 61% | 56% | 55% | 39% | 53% | 54% | 55% | 52% | 47% | 54% | 85% | 45% | 50% | 51% | 78% | 44% | 56% | 60% |
| Not true | 431 | 206 | 225 | 49 | 64 | 77 | 83 | 55 | 101 | 95 | 112 | 91 | 132 | 112 | 111 | 101 | 61 | 47 | 361 | 24 | 124 | 33 | 94 | 47 | 103 | 59 | 35 |
| | 43% | 42% | 44% | 41% | 38% | 46% | 46% | 37% | 46% | 35% | 40% | 42% | 55% | 41% | 42% | 42% | 44% | 52% | 42% | 13% | 54% | 48% | 42% | 21% | 55% | 42% | 38% |
| Don't know | 42 | 12 | 30 | 5 | 8 | 9 | 6 | 4 | 10 | 10 | 12 | 7 | 13 | 17 | 11 | 7 | 6 | 1 | 41 | 3 | 1 | 2 | 17 | 2 | 2 | 3 | 2 |
| | 4% | 2% | 6% | 4% | 4% | 6% | 3% | 3% | 5% | 4% | 4% | 3% | 6% | 6% | 4% | 3% | 4% | 2% | 5% | 2% | 1% | 2% | 7% | 1% | 1% | 2% | 2% |
| <u>The Liberal Democrats</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 317 | 166 | 152 | 48 | 69 | 57 | 40 | 38 | 64 | 91 | 95 | 71 | 61 | 82 | 73 | 81 | 44 | 37 | 261 | 58 | 68 | 49 | 63 | 70 | 48 | 69 | 32 |
| | 32% | 34% | 30% | 40% | 41% | 34% | 22% | 26% | 29% | 34% | 34% | 32% | 25% | 30% | 28% | 33% | 31% | 41% | 30% | 32% | 30% | 72% | 28% | 31% | 26% | 49% | 34% |
| Not true | 633 | 312 | 321 | 65 | 90 | 103 | 133 | 103 | 139 | 167 | 169 | 136 | 161 | 171 | 173 | 149 | 88 | 51 | 551 | 117 | 154 | 18 | 144 | 147 | 132 | 69 | 59 |
| | 63% | 63% | 63% | 54% | 53% | 61% | 74% | 69% | 64% | 62% | 60% | 62% | 67% | 63% | 66% | 62% | 63% | 57% | 64% | 65% | 67% | 27% | 64% | 66% | 71% | 49% | 63% |
| Don't know | 55 | 14 | 41 | 7 | 10 | 9 | 6 | 8 | 15 | 11 | 15 | 12 | 17 | 19 | 15 | 12 | 8 | 1 | 53 | 5 | 6 | 1 | 19 | 6 | 6 | 3 | 3 |
| | 5% | 3% | 8% | 6% | 6% | 6% | 3% | 5% | 7% | 4% | 5% | 6% | 7% | 7% | 6% | 5% | 6% | 2% | 6% | 3% | 3% | 1% | 9% | 3% | 3% | 2% | 3% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 14

Q6. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of (rotate order) the Labour Party/the Conservative Party/the Liberal Democrats.

-"Competent and capable"

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now |
|--------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| <u>The Labour Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 348 | 194 | 154 | 73 | 73 | 47 | 59 | 33 | 63 | 93 | 93 | 79 | 83 | 93 | 83 | 84 | 51 | 37 | 291 | 38 | 159 | 22 | 56 | 45 | 114 | 37 | 25 |
| | 35% | 39% | 30% | 61% | 43% | 28% | 33% | 22% | 29% | 35% | 33% | 36% | 35% | 34% | 32% | 35% | 36% | 41% | 34% | 21% | 70% | 32% | 25% | 20% | 62% | 26% | 27% |
| Not true | 621 | 289 | 331 | 40 | 89 | 110 | 118 | 112 | 151 | 167 | 173 | 133 | 147 | 162 | 170 | 153 | 83 | 52 | 539 | 141 | 65 | 45 | 158 | 178 | 67 | 101 | 66 |
| | 62% | 59% | 65% | 33% | 53% | 65% | 66% | 75% | 69% | 62% | 62% | 61% | 62% | 60% | 65% | 63% | 60% | 58% | 62% | 78% | 29% | 65% | 70% | 80% | 36% | 72% | 70% |
| Don't know | 37 | 8 | 28 | 7 | 7 | 12 | 2 | 4 | 5 | 9 | 13 | 6 | 9 | 17 | 9 | 4 | 6 | 1 | 36 | 2 | 3 | 2 | 12 | - | 4 | 3 | 3 |
| | 4% | 2% | 6% | 6% | 4% | 7% | 1% | 3% | 2% | 3% | 5% | 3% | 4% | 6% | 3% | 2% | 4% | 1% | 4% | 1% | 1% | 2% | 5% | - | 2% | 2% | 3% |
| <u>The Conservative Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 391 | 206 | 185 | 55 | 72 | 47 | 71 | 57 | 89 | 116 | 115 | 80 | 80 | 116 | 111 | 86 | 51 | 28 | 342 | 151 | 65 | 22 | 77 | 162 | 52 | 39 | 23 |
| | 39% | 42% | 36% | 46% | 43% | 28% | 40% | 38% | 41% | 43% | 41% | 36% | 33% | 43% | 42% | 35% | 36% | 31% | 40% | 83% | 28% | 32% | 34% | 73% | 28% | 27% | 24% |
| Not true | 578 | 275 | 303 | 58 | 90 | 114 | 107 | 87 | 122 | 144 | 152 | 134 | 148 | 138 | 141 | 150 | 87 | 60 | 489 | 28 | 161 | 45 | 135 | 61 | 131 | 100 | 69 |
| | 57% | 56% | 59% | 49% | 53% | 67% | 60% | 58% | 56% | 54% | 54% | 61% | 62% | 51% | 54% | 62% | 62% | 67% | 56% | 15% | 71% | 66% | 60% | 27% | 71% | 71% | 73% |
| Don't know | 36 | 11 | 25 | 7 | 7 | 8 | 1 | 5 | 7 | 8 | 12 | 5 | 11 | 18 | 9 | 6 | 2 | 1 | 34 | 2 | 2 | 2 | 14 | - | 3 | 2 | 2 |
| | 4% | 2% | 5% | 6% | 4% | 5% | 1% | 4% | 3% | 3% | 4% | 2% | 5% | 6% | 3% | 2% | 1% | 2% | 4% | 1% | 1% | 2% | 6% | - | 1% | 2% | 3% |
| <u>The Liberal Democrats</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 239 | 114 | 125 | 28 | 46 | 39 | 29 | 40 | 57 | 71 | 69 | 44 | 55 | 61 | 64 | 57 | 33 | 24 | 202 | 63 | 41 | 41 | 46 | 67 | 28 | 50 | 21 |
| | 24% | 23% | 24% | 23% | 27% | 23% | 16% | 27% | 26% | 26% | 25% | 20% | 23% | 23% | 24% | 23% | 24% | 27% | 23% | 35% | 18% | 59% | 20% | 30% | 15% | 35% | 23% |
| Not true | 717 | 362 | 354 | 85 | 116 | 121 | 146 | 102 | 148 | 185 | 199 | 163 | 170 | 192 | 188 | 175 | 99 | 63 | 619 | 116 | 182 | 26 | 164 | 152 | 149 | 86 | 68 |
| | 71% | 74% | 69% | 71% | 68% | 71% | 81% | 68% | 68% | 69% | 71% | 75% | 71% | 71% | 72% | 72% | 71% | 70% | 72% | 64% | 80% | 38% | 72% | 68% | 80% | 61% | 73% |
| Don't know | 49 | 15 | 34 | 7 | 8 | 9 | 4 | 7 | 14 | 13 | 11 | 11 | 14 | 18 | 10 | 10 | 8 | 2 | 45 | 2 | 5 | 2 | 17 | 4 | 9 | 5 | 5 |
| | 5% | 3% | 7% | 6% | 5% | 6% | 2% | 5% | 6% | 5% | 4% | 5% | 6% | 7% | 4% | 4% | 6% | 3% | 5% | 1% | 2% | 2% | 7% | 2% | 5% | 4% | 5% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 15

Q6. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of (rotate order) the Labour Party/the Conservative Party/the Liberal Democrats.

-"Will do what they say"

Base: All respondents

| | Gender | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now | |
|--------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|------|-----|-------------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | | Lib Dem |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| <u>The Labour Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 312 | 160 | 152 | 50 | 64 | 51 | 54 | 33 | 59 | 89 | 91 | 59 | 72 | 83 | 84 | 73 | 45 | 26 | 266 | 30 | 151 | 21 | 48 | 41 | 111 | 39 | 27 |
| | 31% | 32% | 30% | 42% | 38% | 30% | 30% | 22% | 27% | 33% | 33% | 27% | 30% | 31% | 32% | 30% | 32% | 29% | 31% | 16% | 66% | 30% | 21% | 18% | 60% | 27% | 28% |
| Not true | 654 | 320 | 334 | 66 | 98 | 107 | 121 | 111 | 150 | 169 | 176 | 153 | 155 | 170 | 167 | 165 | 90 | 62 | 561 | 147 | 71 | 46 | 167 | 179 | 70 | 99 | 63 |
| | 65% | 65% | 65% | 55% | 58% | 63% | 68% | 74% | 69% | 63% | 63% | 70% | 65% | 62% | 64% | 68% | 64% | 69% | 65% | 81% | 31% | 67% | 74% | 80% | 37% | 70% | 67% |
| Don't know | 40 | 12 | 27 | 4 | 7 | 11 | 3 | 6 | 9 | 10 | 12 | 6 | 11 | 19 | 10 | 3 | 6 | 2 | 38 | 5 | 5 | 2 | 12 | 4 | 5 | 4 | 4 |
| | 4% | 2% | 5% | 3% | 4% | 6% | 2% | 4% | 4% | 4% | 4% | 3% | 5% | 7% | 4% | 1% | 4% | 2% | 4% | 3% | 2% | 2% | 5% | 2% | 3% | 3% | 4% |
| <u>The Conservative Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 301 | 157 | 144 | 31 | 65 | 44 | 47 | 39 | 74 | 109 | 84 | 50 | 57 | 89 | 79 | 75 | 40 | 18 | 267 | 108 | 60 | 21 | 56 | 114 | 48 | 44 | 27 |
| | 30% | 32% | 28% | 26% | 38% | 26% | 27% | 26% | 34% | 40% | 30% | 23% | 24% | 33% | 30% | 31% | 29% | 20% | 31% | 59% | 26% | 31% | 25% | 51% | 26% | 31% | 28% |
| Not true | 668 | 324 | 344 | 83 | 97 | 118 | 128 | 106 | 136 | 151 | 183 | 163 | 171 | 167 | 173 | 163 | 96 | 69 | 564 | 70 | 167 | 46 | 160 | 106 | 134 | 94 | 64 |
| | 66% | 66% | 67% | 70% | 58% | 69% | 71% | 71% | 62% | 56% | 66% | 75% | 72% | 61% | 66% | 67% | 69% | 77% | 65% | 39% | 73% | 67% | 71% | 47% | 72% | 67% | 68% |
| Don't know | 36 | 10 | 26 | 5 | 7 | 8 | 4 | 4 | 9 | 9 | 12 | 5 | 10 | 16 | 10 | 4 | 4 | 3 | 34 | 4 | 1 | 2 | 11 | 3 | 4 | 3 | 3 |
| | 4% | 2% | 5% | 4% | 4% | 5% | 2% | 3% | 4% | 3% | 4% | 2% | 4% | 6% | 4% | 2% | 3% | 3% | 4% | 2% | 1% | 2% | 5% | 1% | 2% | 2% | 3% |
| <u>The Liberal Democrats</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 193 | 99 | 94 | 27 | 33 | 34 | 27 | 26 | 46 | 57 | 51 | 33 | 52 | 51 | 56 | 48 | 26 | 12 | 169 | 45 | 37 | 36 | 35 | 48 | 28 | 46 | 17 |
| | 19% | 20% | 18% | 23% | 19% | 20% | 15% | 17% | 21% | 21% | 18% | 15% | 22% | 19% | 21% | 20% | 19% | 13% | 20% | 25% | 16% | 53% | 15% | 21% | 15% | 33% | 18% |
| Not true | 761 | 377 | 384 | 86 | 129 | 126 | 146 | 115 | 159 | 199 | 213 | 175 | 173 | 201 | 194 | 185 | 106 | 74 | 648 | 131 | 186 | 30 | 178 | 168 | 153 | 89 | 71 |
| | 76% | 77% | 75% | 72% | 76% | 74% | 82% | 77% | 73% | 74% | 76% | 80% | 72% | 74% | 74% | 77% | 76% | 83% | 75% | 72% | 82% | 44% | 79% | 75% | 82% | 63% | 76% |
| Don't know | 51 | 16 | 35 | 7 | 8 | 10 | 5 | 8 | 13 | 12 | 15 | 10 | 14 | 19 | 12 | 9 | 8 | 3 | 47 | 6 | 5 | 2 | 14 | 7 | 5 | 6 | 5 |
| | 5% | 3% | 7% | 6% | 4% | 6% | 3% | 6% | 6% | 4% | 5% | 5% | 6% | 7% | 4% | 4% | 6% | 4% | 5% | 3% | 2% | 3% | 6% | 3% | 3% | 4% | 6% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 16

Q6. I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of (rotate order) the Labour Party/the Conservative Party/the Liberal Democrats.

-"Concerned about people like me/understands ordinary peoples problems/on the side of people like me"

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now |
|--------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| <u>The Labour Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 425 | 209 | 217 | 68 | 81 | 71 | 82 | 45 | 79 | 116 | 127 | 92 | 91 | 121 | 118 | 96 | 52 | 37 | 370 | 54 | 180 | 34 | 76 | 57 | 136 | 59 | 38 |
| | 42% | 42% | 42% | 57% | 48% | 42% | 46% | 30% | 36% | 43% | 45% | 42% | 38% | 45% | 45% | 40% | 37% | 41% | 43% | 30% | 79% | 49% | 34% | 26% | 73% | 42% | 41% |
| Not true | 550 | 277 | 273 | 45 | 82 | 92 | 95 | 101 | 135 | 146 | 142 | 122 | 140 | 135 | 137 | 141 | 86 | 52 | 467 | 125 | 48 | 33 | 138 | 166 | 49 | 82 | 55 |
| | 55% | 56% | 53% | 37% | 49% | 54% | 53% | 68% | 62% | 54% | 51% | 56% | 58% | 50% | 52% | 58% | 61% | 58% | 54% | 69% | 21% | 48% | 61% | 74% | 27% | 58% | 58% |
| Don't know | 29 | 5 | 24 | 7 | 6 | 7 | 2 | 3 | 4 | 6 | 10 | 4 | 9 | 16 | 6 | 5 | 2 | 1 | 28 | 2 | - | 2 | 13 | - | - | 1 | 1 |
| | 3% | 1% | 5% | 6% | 4% | 4% | 1% | 2% | 2% | 2% | 4% | 2% | 4% | 6% | 2% | 2% | 1% | 1% | 3% | 1% | - | 2% | 6% | - | - | 1% | 1% |
| <u>The Conservative Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 204 | 115 | 89 | 21 | 45 | 31 | 36 | 20 | 51 | 63 | 56 | 45 | 41 | 67 | 56 | 39 | 29 | 13 | 179 | 93 | 27 | 10 | 32 | 95 | 26 | 14 | 7 |
| | 20% | 23% | 17% | 17% | 27% | 19% | 20% | 13% | 23% | 23% | 20% | 20% | 17% | 25% | 22% | 16% | 21% | 14% | 21% | 51% | 12% | 15% | 14% | 43% | 14% | 10% | 8% |
| Not true | 764 | 367 | 397 | 92 | 117 | 129 | 141 | 126 | 158 | 199 | 212 | 168 | 185 | 188 | 194 | 197 | 109 | 76 | 650 | 83 | 201 | 57 | 179 | 126 | 158 | 125 | 84 |
| | 76% | 75% | 77% | 77% | 69% | 76% | 79% | 84% | 72% | 74% | 76% | 77% | 78% | 69% | 74% | 81% | 78% | 84% | 75% | 46% | 88% | 83% | 79% | 56% | 85% | 88% | 89% |
| Don't know | 37 | 9 | 28 | 7 | 7 | 9 | 2 | 4 | 9 | 7 | 12 | 6 | 12 | 17 | 11 | 6 | 2 | 1 | 36 | 5 | * | 1 | 15 | 2 | 2 | 3 | 3 |
| | 4% | 2% | 5% | 6% | 4% | 5% | 1% | 3% | 4% | 3% | 4% | 3% | 5% | 6% | 4% | 2% | 1% | 2% | 4% | 3% | * | 1% | 7% | 1% | 1% | 2% | 3% |
| <u>The Liberal Democrats</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| True | 338 | 170 | 168 | 50 | 73 | 59 | 54 | 38 | 65 | 105 | 102 | 65 | 65 | 104 | 86 | 76 | 41 | 31 | 295 | 72 | 74 | 55 | 63 | 72 | 55 | 83 | 45 |
| | 34% | 35% | 33% | 42% | 43% | 35% | 30% | 25% | 30% | 39% | 37% | 30% | 27% | 38% | 33% | 32% | 29% | 35% | 34% | 40% | 32% | 81% | 28% | 33% | 30% | 59% | 48% |
| Not true | 624 | 310 | 315 | 63 | 90 | 103 | 123 | 104 | 143 | 154 | 166 | 144 | 161 | 151 | 165 | 156 | 97 | 56 | 530 | 104 | 152 | 12 | 146 | 148 | 126 | 56 | 47 |
| | 62% | 63% | 61% | 52% | 53% | 61% | 69% | 70% | 65% | 57% | 59% | 66% | 67% | 56% | 63% | 64% | 69% | 62% | 61% | 57% | 67% | 18% | 64% | 66% | 68% | 40% | 50% |
| Don't know | 42 | 12 | 31 | 7 | 7 | 7 | 2 | 8 | 11 | 9 | 11 | 10 | 13 | 17 | 11 | 10 | 2 | 3 | 40 | 5 | 2 | 1 | 18 | 3 | 5 | 2 | 2 |
| | 4% | 2% | 6% | 6% | 4% | 4% | 1% | 5% | 5% | 3% | 4% | 4% | 5% | 6% | 4% | 4% | 1% | 3% | 5% | 3% | 1% | 1% | 8% | 1% | 3% | 1% | 2% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 17
Q7. Which of the following issues do you think is the most important facing Britain?
Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----------|-----------|-----------|--------------|-----------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| The economy and jobs | 318 32% | 172 35% | 146 28% | 48 40% | 67 40% | 57 34% | 58 33% | 41 28% | 46 21% | 106 40% | 105 38% | 56 25% | 51 21% | 78 29% | 63 24% | 100 41% | 50 36% | 27 30% | 269 31% | 63 35% | 83 36% | 23 33% | 86 38% | 70 32% | 69 37% | 46 33% | 28 30% |
| Controlling immigration | 199 20% | 101 21% | 98 19% | 13 11% | 19 11% | 30 18% | 40 22% | 36 24% | 62 28% | 29 11% | 45 16% | 59 27% | 66 28% | 52 19% | 67 26% | 27 11% | 37 27% | 16 18% | 171 20% | 31 17% | 27 12% | 5 7% | 38 17% | 48 22% | 28 15% | 23 16% | 19 20% |
| The NHS | 168 17% | 55 11% | 113 22% | 14 12% | 19 11% | 28 17% | 30 17% | 26 18% | 50 23% | 36 14% | 40 14% | 40 18% | 52 22% | 41 15% | 39 15% | 52 22% | 21 15% | 14 15% | 146 17% | 22 12% | 55 24% | 15 22% | 32 14% | 23 10% | 49 26% | 27 19% | 17 18% |
| Education | 70 7% | 31 6% | 38 7% | 16 13% | 15 9% | 17 10% | 10 5% | 7 5% | 5 2% | 27 10% | 17 6% | 11 5% | 15 6% | 22 8% | 19 7% | 14 6% | 8 6% | 7 8% | 61 7% | 5 3% | 20 9% | 10 15% | 17 7% | 5 2% | 10 5% | 15 10% | 7 7% |
| The deficit and the debt | 61 6% | 36 7% | 25 5% | 3 3% | 15 9% | 8 5% | 12 6% | 15 10% | 9 4% | 28 11% | 14 5% | 9 4% | 10 4% | 21 8% | 19 7% | 9 4% | 5 4% | 7 8% | 54 6% | 26 14% | 7 3% | 2 3% | 9 4% | 32 14% | 3 1% | 8 5% | 6 6% |
| Cutting welfare dependency | 60 6% | 25 5% | 35 7% | 9 7% | 14 8% | 13 7% | 7 4% | 8 6% | 9 4% | 16 6% | 21 8% | 14 7% | 8 3% | 18 7% | 21 8% | 12 5% | 2 2% | 7 8% | 51 6% | 17 9% | 14 6% | 1 2% | 8 3% | 15 7% | 8 4% | 11 8% | 10 11% |
| Defence and protecting Britains security | 43 4% | 25 5% | 18 3% | 5 4% | 10 6% | 5 3% | 7 4% | 7 4% | 10 4% | 8 3% | 14 5% | 10 4% | 11 5% | 11 4% | 12 5% | 11 5% | 6 4% | 3 3% | 39 4% | 8 4% | 6 3% | 3 4% | 12 5% | 14 6% | 6 3% | 4 3% | 4 4% |
| The environment | 33 3% | 19 4% | 14 3% | 3 3% | 5 3% | 5 3% | 7 4% | 4 3% | 10 4% | 8 3% | 8 3% | 8 4% | 8 4% | 11 4% | 5 4% | 8 3% | 5 4% | 4 4% | 27 3% | 3 2% | 6 3% | 5 7% | 8 3% | 5 2% | 5 3% | 7 5% | 2 2% |
| Standing up for Britains interests in Europe | 29 3% | 17 3% | 12 2% | 3 3% | 1 1% | 4 2% | 4 2% | 5 3% | 11 5% | 4 2% | 8 3% | 7 3% | 9 4% | 9 3% | 9 4% | 5 2% | 2 2% | 4 5% | 24 3% | 4 2% | 5 2% | 5 7% | 9 4% | 9 4% | 6 3% | - | - |
| Crime | 24 2% | 11 2% | 13 3% | 6 5% | 6 3% | 2 1% | 4 2% | * * | 6 3% | 4 2% | 7 2% | 5 2% | 8 3% | 10 4% | 6 2% | 4 2% | 3 2% | 1 1% | 22 3% | 3 2% | 5 2% | - | 8 4% | 2 1% | 4 2% | 1 1% | 1 1% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 18
which do you think is the next most important?
Base: All respondents

| | Gender | | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | | Lib Dem in 2010 NOT now |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|-----------|------------------|-----------|-----------|-----------|--------------|-----------|-----------|-----|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Cons | Lab | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 | | |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 | | |
| The NHS | 221 22% | 103 21% | 117 23% | 19 16% | 34 20% | 39 23% | 44 24% | 37 25% | 49 23% | 64 24% | 53 19% | 52 24% | 51 21% | 53 19% | 62 24% | 48 20% | 39 28% | 19 21% | 189 22% | 29 16% | 50 22% | 18 26% | 50 22% | 41 18% | 44 24% | 36 25% | 22 23% | | |
| The economy and jobs | 193 19% | 92 19% | 101 20% | 28 24% | 37 22% | 36 21% | 29 16% | 26 17% | 38 17% | 50 19% | 60 22% | 39 18% | 43 18% | 53 20% | 51 20% | 38 16% | 27 19% | 23 26% | 157 18% | 34 19% | 49 21% | 11 16% | 37 16% | 39 18% | 37 20% | 27 19% | 22 23% | | |
| Controlling immigration | 129 13% | 61 12% | 68 13% | 11 9% | 14 9% | 19 11% | 20 11% | 20 14% | 43 20% | 22 8% | 33 12% | 39 18% | 35 15% | 27 10% | 31 12% | 42 17% | 16 11% | 13 14% | 112 13% | 29 16% | 29 13% | 4 6% | 42 18% | 38 17% | 25 14% | 12 9% | 8 9% | | |
| Education | 119 12% | 60 12% | 59 11% | 26 22% | 25 15% | 16 10% | 16 9% | 16 11% | 19 9% | 38 14% | 35 12% | 21 10% | 24 10% | 31 11% | 36 14% | 28 11% | 14 10% | 10 11% | 103 12% | 14 8% | 39 17% | 14 20% | 21 9% | 10 4% | 34 18% | 19 13% | 10 11% | | |
| Cutting welfare dependency | 70 7% | 31 6% | 39 8% | 11 9% | 15 9% | 12 7% | 19 11% | 8 5% | 6 3% | 26 10% | 17 6% | 9 4% | 18 8% | 23 8% | 17 7% | 16 7% | 9 6% | 5 6% | 62 7% | 22 12% | 12 5% | 1 2% | 19 9% | 22 10% | 5 3% | 4 3% | 3 4% | | |
| Defence and protecting Britains security | 66 7% | 38 8% | 28 5% | 3 3% | 14 8% | 10 6% | 17 9% | 9 6% | 14 6% | 16 6% | 17 6% | 17 8% | 17 7% | 20 7% | 14 5% | 18 7% | 8 6% | 7 8% | 56 7% | 14 8% | 10 4% | 2 3% | 18 8% | 20 9% | 8 4% | 7 5% | 6 6% | | |
| The deficit and the debt | 61 6% | 26 5% | 35 7% | 7 6% | 11 6% | 18 11% | 10 6% | 5 3% | 10 5% | 19 7% | 20 7% | 13 6% | 9 4% | 17 6% | 15 6% | 16 7% | 12 8% | 2 2% | 56 6% | 14 8% | 8 4% | 10 15% | 12 5% | 22 10% | 6 3% | 12 8% | 5 5% | | |
| Crime | 58 6% | 27 6% | 31 6% | 5 4% | 7 4% | 9 5% | 8 4% | 14 10% | 15 7% | 7 3% | 20 7% | 12 6% | 18 8% | 20 8% | 17 6% | 12 5% | 5 4% | 3 4% | 54 6% | 8 4% | 15 7% | 4 6% | 8 4% | 9 4% | 10 6% | 11 8% | 8 9% | | |
| Standing up for Britains interests in Europe | 49 5% | 27 6% | 22 4% | 3 2% | 8 5% | 3 2% | 10 6% | 8 5% | 17 8% | 13 5% | 12 4% | 9 4% | 15 6% | 16 6% | 16 6% | 10 4% | 6 4% | 2 2% | 44 5% | 13 7% | 8 4% | 1 1% | 10 5% | 18 8% | 10 5% | 7 5% | 6 6% | | |
| The environment | 40 4% | 26 5% | 14 3% | 7 6% | 4 3% | 8 5% | 6 3% | 7 5% | 7 3% | 12 4% | 12 4% | 7 3% | 9 4% | 12 4% | 3 1% | 15 6% | 4 3% | 6 7% | 31 4% | 4 2% | 8 3% | 3 4% | 9 4% | 4 2% | 6 3% | 7 5% | 4 5% | | |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 19
Q7c. And which do you think is the third most important?
Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|--|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----------|-----------|-----------|--------------|-----------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| The NHS | 163 16% | 74 15% | 89 17% | 26 21% | 27 16% | 29 17% | 31 17% | 17 12% | 33 15% | 44 16% | 44 16% | 31 14% | 45 19% | 43 16% | 44 17% | 33 14% | 30 21% | 13 14% | 141 16% | 23 13% | 46 20% | 12 18% | 41 18% | 30 13% | 36 19% | 27 19% | 17 18% |
| Education | 140 14% | 63 13% | 77 15% | 13 11% | 21 12% | 33 20% | 24 13% | 24 16% | 25 12% | 41 15% | 47 17% | 24 11% | 28 12% | 33 12% | 33 12% | 35 15% | 22 16% | 18 20% | 115 13% | 18 10% | 39 17% | 11 16% | 36 16% | 31 14% | 31 17% | 24 17% | 16 17% |
| The economy and jobs | 135 13% | 62 13% | 73 14% | 19 16% | 19 11% | 17 10% | 24 14% | 13 9% | 42 19% | 32 12% | 37 13% | 34 15% | 32 14% | 35 13% | 34 13% | 40 16% | 14 10% | 12 14% | 119 14% | 21 12% | 26 11% | 11 16% | 33 14% | 28 12% | 15 8% | 23 16% | 15 16% |
| Controlling immigration | 111 11% | 54 11% | 58 11% | 10 8% | 26 15% | 18 11% | 20 11% | 18 12% | 20 9% | 29 11% | 33 12% | 25 11% | 24 10% | 30 11% | 28 11% | 32 13% | 11 8% | 11 12% | 96 11% | 23 13% | 14 6% | 5 8% | 26 11% | 33 15% | 12 7% | 11 8% | 7 8% |
| The deficit and the debt | 99 10% | 57 12% | 41 8% | 13 10% | 24 14% | 20 12% | 18 10% | 10 7% | 14 7% | 23 9% | 22 8% | 31 14% | 22 9% | 30 11% | 26 10% | 27 11% | 11 8% | 5 5% | 91 11% | 16 9% | 28 12% | 4 6% | 28 12% | 18 8% | 24 13% | 11 8% | 7 8% |
| Cutting welfare dependency | 80 8% | 39 8% | 41 8% | 4 3% | 14 8% | 11 6% | 17 10% | 20 13% | 15 7% | 26 10% | 20 7% | 22 10% | 13 5% | 22 8% | 21 8% | 15 6% | 14 10% | 9 10% | 70 8% | 19 10% | 16 7% | 4 6% | 16 7% | 24 11% | 15 8% | 12 8% | 9 9% |
| Crime | 80 8% | 30 6% | 50 10% | 11 9% | 12 7% | 11 7% | 12 7% | 9 6% | 24 11% | 13 5% | 16 6% | 19 9% | 32 13% | 25 9% | 22 8% | 17 7% | 9 6% | 8 8% | 69 8% | 14 8% | 15 6% | 8 11% | 13 6% | 12 6% | 16 8% | 5 4% | 1 1% |
| Defence and protecting Britains security | 73 7% | 41 8% | 32 6% | 10 8% | 8 5% | 11 7% | 10 6% | 14 10% | 19 9% | 18 7% | 18 7% | 15 7% | 21 9% | 18 7% | 19 7% | 16 7% | 15 10% | 5 6% | 59 7% | 21 12% | 12 5% | 3 5% | 13 6% | 22 10% | 8 4% | 13 9% | 10 10% |
| Standing up for Britains interests in Europe | 64 6% | 36 7% | 28 5% | 5 5% | 5 3% | 10 6% | 13 7% | 13 9% | 16 7% | 24 9% | 20 7% | 4 2% | 16 7% | 16 6% | 16 6% | 13 5% | 11 8% | 8 9% | 52 6% | 23 13% | 6 3% | 6 9% | 11 5% | 19 8% | 10 5% | 8 5% | 4 4% |
| The environment | 59 6% | 34 7% | 25 5% | 10 8% | 11 6% | 10 6% | 9 5% | 10 7% | 10 4% | 19 7% | 21 8% | 13 6% | 5 2% | 20 7% | 19 7% | 12 5% | 5 4% | 3 3% | 52 6% | 2 1% | 26 11% | 4 6% | 10 4% | 6 3% | 19 10% | 9 6% | 8 8% |
| None/ Don't know | 1 * | 1 * | - | - | 1 1% | - | - | - | - | - | 1 * | - | - | - | - | 1 * | - | - | 1 * | - | - | - | - | - | - | - | - |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 20
Q7. Which of the following issues do you think is the most important facing Britain?
-Top Three Mentions
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| The economy and jobs | 646 | 326 | 320 | 95 | 123 | 109 | 111 | 81 | 126 | 188 | 202 | 129 | 127 | 166 | 149 | 177 | 91 | 63 | 545 | 118 | 157 | 45 | 155 | 137 | 121 | 96 | 65 |
| | 64% | 66% | 62% | 79% | 73% | 65% | 62% | 54% | 58% | 70% | 72% | 59% | 53% | 61% | 57% | 73% | 65% | 70% | 63% | 65% | 69% | 65% | 69% | 62% | 65% | 68% | 69% |
| The NHS | 551 | 231 | 320 | 59 | 80 | 96 | 105 | 81 | 132 | 145 | 136 | 123 | 147 | 137 | 145 | 134 | 90 | 45 | 476 | 74 | 151 | 45 | 123 | 93 | 129 | 89 | 56 |
| | 55% | 47% | 62% | 49% | 47% | 56% | 59% | 54% | 60% | 54% | 49% | 56% | 62% | 50% | 55% | 56% | 64% | 51% | 55% | 41% | 66% | 66% | 54% | 42% | 69% | 63% | 60% |
| Controlling immigration | 439 | 216 | 223 | 34 | 59 | 67 | 81 | 74 | 125 | 80 | 111 | 123 | 125 | 109 | 126 | 101 | 64 | 40 | 379 | 83 | 70 | 15 | 106 | 119 | 66 | 47 | 34 |
| | 44% | 44% | 44% | 28% | 35% | 40% | 45% | 49% | 57% | 30% | 40% | 56% | 52% | 40% | 48% | 42% | 45% | 44% | 44% | 46% | 31% | 22% | 47% | 53% | 35% | 33% | 36% |
| Education | 329 | 154 | 174 | 55 | 61 | 67 | 50 | 47 | 50 | 106 | 99 | 56 | 68 | 86 | 87 | 77 | 44 | 34 | 279 | 37 | 98 | 35 | 74 | 46 | 74 | 58 | 33 |
| | 33% | 31% | 34% | 46% | 36% | 39% | 28% | 32% | 23% | 39% | 36% | 26% | 28% | 32% | 33% | 32% | 32% | 38% | 32% | 21% | 43% | 51% | 33% | 21% | 40% | 41% | 35% |
| The deficit and the debt | 221 | 120 | 102 | 23 | 50 | 46 | 39 | 30 | 34 | 71 | 57 | 53 | 41 | 69 | 60 | 52 | 27 | 14 | 201 | 56 | 43 | 17 | 49 | 73 | 32 | 30 | 17 |
| | 22% | 24% | 20% | 19% | 29% | 27% | 22% | 20% | 15% | 26% | 20% | 24% | 17% | 25% | 23% | 21% | 20% | 15% | 23% | 31% | 19% | 24% | 22% | 33% | 17% | 21% | 19% |
| Cutting welfare dependency | 210 | 95 | 115 | 23 | 43 | 35 | 44 | 36 | 29 | 68 | 58 | 45 | 39 | 62 | 59 | 43 | 25 | 21 | 183 | 57 | 42 | 6 | 43 | 61 | 27 | 27 | 22 |
| | 21% | 19% | 22% | 19% | 26% | 21% | 24% | 24% | 13% | 25% | 21% | 21% | 16% | 23% | 23% | 18% | 18% | 23% | 21% | 32% | 18% | 9% | 19% | 28% | 14% | 19% | 24% |
| Defence and protecting Britains security | 182 | 104 | 78 | 18 | 32 | 26 | 34 | 30 | 42 | 42 | 49 | 41 | 49 | 48 | 45 | 45 | 29 | 15 | 155 | 43 | 28 | 8 | 43 | 56 | 22 | 24 | 19 |
| | 18% | 21% | 15% | 15% | 19% | 15% | 19% | 20% | 19% | 16% | 18% | 19% | 21% | 18% | 17% | 18% | 21% | 16% | 18% | 24% | 12% | 12% | 19% | 25% | 12% | 17% | 21% |
| Crime | 162 | 68 | 94 | 22 | 25 | 22 | 23 | 24 | 46 | 25 | 43 | 37 | 58 | 55 | 44 | 33 | 17 | 12 | 146 | 26 | 35 | 12 | 30 | 23 | 30 | 17 | 10 |
| | 16% | 14% | 18% | 18% | 15% | 13% | 13% | 16% | 21% | 9% | 15% | 17% | 24% | 20% | 17% | 14% | 12% | 13% | 17% | 14% | 15% | 18% | 13% | 10% | 16% | 12% | 11% |
| Standing up for Britains interests in Europe | 142 | 80 | 62 | 12 | 15 | 17 | 28 | 26 | 45 | 41 | 40 | 21 | 40 | 41 | 41 | 27 | 19 | 14 | 120 | 39 | 20 | 12 | 30 | 46 | 26 | 14 | 10 |
| | 14% | 16% | 12% | 10% | 9% | 10% | 15% | 17% | 21% | 15% | 14% | 9% | 17% | 15% | 16% | 11% | 14% | 15% | 14% | 21% | 9% | 17% | 13% | 21% | 14% | 10% | 11% |
| The environment | 132 | 79 | 53 | 20 | 20 | 23 | 22 | 21 | 26 | 40 | 41 | 28 | 22 | 43 | 27 | 35 | 14 | 12 | 111 | 9 | 40 | 11 | 26 | 15 | 30 | 22 | 15 |
| | 13% | 16% | 10% | 17% | 12% | 13% | 12% | 14% | 12% | 15% | 15% | 13% | 9% | 16% | 10% | 15% | 10% | 14% | 13% | 5% | 17% | 17% | 12% | 7% | 16% | 16% | 15% |

Opinion Poll
CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 21

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-The economy and jobs

Base: All respondents

| | Gender | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now | | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-------|-----|-----|-----|--------|---------------|---------------|-----------------------|-----------------------------|------------------|----------------------|------|-----|--------------|------------|------|--|-----|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land | NET: Eng- land | Cons | Lab | Lib Dem | DK/ Ref | Cons | | Lab | Lib Dem |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 442 | 222 | 220 | 71 | 81 | 63 | 91 | 48 | 87 | 111 | 124 | 95 | 112 | 110 | 108 | 118 | 61 | 45 | 373 | 23 | 194 | 16 | 95 | 31 | 161 | 49 | 42 |
| | 44% | 45% | 43% | 60% | 48% | 37% | 51% | 32% | 40% | 41% | 44% | 43% | 47% | 41% | 41% | 49% | 44% | 50% | 43% | 13% | 85% | 24% | 42% | 14% | 87% | 34% | 45% |
| Conservative Party | 333 | 172 | 161 | 23 | 51 | 47 | 60 | 69 | 82 | 102 | 95 | 75 | 60 | 97 | 99 | 67 | 48 | 22 | 296 | 145 | 21 | 10 | 57 | 170 | 13 | 31 | 25 |
| | 33% | 35% | 31% | 19% | 30% | 27% | 34% | 47% | 38% | 38% | 34% | 34% | 25% | 36% | 38% | 28% | 34% | 24% | 34% | 80% | 9% | 14% | 25% | 76% | 7% | 22% | 27% |
| Liberal Democrats | 104 | 46 | 59 | 11 | 17 | 28 | 13 | 15 | 20 | 30 | 25 | 21 | 28 | 37 | 20 | 28 | 14 | 6 | 93 | 9 | 9 | 37 | 21 | 7 | 6 | 51 | 20 |
| | 10% | 9% | 11% | 9% | 10% | 17% | 7% | 10% | 9% | 11% | 9% | 10% | 12% | 14% | 7% | 11% | 10% | 7% | 11% | 5% | 4% | 54% | 9% | 3% | 3% | 36% | 21% |
| None of these | 61 | 27 | 34 | 3 | 8 | 9 | 11 | 13 | 16 | 12 | 11 | 14 | 24 | 8 | 19 | 14 | 12 | 8 | 47 | 2 | 2 | 1 | 18 | 11 | 4 | 4 | 3 |
| | 6% | 6% | 7% | 2% | 5% | 6% | 6% | 8% | 7% | 4% | 4% | 6% | 10% | 3% | 7% | 6% | 8% | 9% | 5% | 1% | 1% | 1% | 8% | 5% | 2% | 3% | 3% |
| Don't know | 65 | 25 | 40 | 12 | 12 | 22 | 2 | 4 | 13 | 13 | 23 | 14 | 14 | 20 | 16 | 15 | 6 | 9 | 56 | 2 | 1 | 5 | 35 | 4 | 1 | 7 | 4 |
| | 6% | 5% | 8% | 10% | 7% | 13% | 1% | 3% | 6% | 5% | 8% | 7% | 6% | 7% | 6% | 6% | 4% | 10% | 7% | 1% | 1% | 7% | 15% | 2% | 1% | 5% | 4% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 22

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-The deficit and the debt

Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 279 | 139 | 140 | 40 | 52 | 47 | 58 | 25 | 57 | 67 | 77 | 56 | 78 | 71 | 68 | 67 | 41 | 32 | 228 | 8 | 145 | 11 | 41 | 12 | 107 | 31 | 25 |
| | 28% | 28% | 27% | 33% | 31% | 28% | 32% | 17% | 26% | 25% | 28% | 26% | 33% | 26% | 26% | 28% | 29% | 36% | 26% | 4% | 64% | 15% | 18% | 5% | 58% | 22% | 26% |
| Conservative Party | 491 | 247 | 244 | 44 | 77 | 70 | 91 | 83 | 126 | 151 | 136 | 112 | 93 | 137 | 137 | 123 | 62 | 33 | 439 | 164 | 64 | 23 | 107 | 193 | 56 | 62 | 48 |
| | 49% | 50% | 47% | 37% | 46% | 41% | 51% | 56% | 58% | 56% | 49% | 51% | 39% | 50% | 52% | 51% | 44% | 36% | 51% | 91% | 28% | 34% | 47% | 87% | 30% | 44% | 51% |
| Liberal Democrats | 112 | 53 | 58 | 23 | 17 | 24 | 14 | 21 | 14 | 23 | 32 | 27 | 29 | 34 | 23 | 27 | 17 | 10 | 97 | 4 | 12 | 31 | 29 | 8 | 12 | 41 | 16 |
| | 11% | 11% | 11% | 19% | 10% | 14% | 8% | 14% | 6% | 9% | 11% | 12% | 12% | 12% | 9% | 11% | 12% | 11% | 11% | 2% | 5% | 45% | 13% | 3% | 6% | 29% | 17% |
| None of these | 56 | 25 | 30 | 3 | 6 | 10 | 12 | 12 | 12 | 11 | 11 | 12 | 21 | 8 | 17 | 11 | 13 | 8 | 42 | 1 | 1 | 1 | 18 | 7 | 4 | 2 | 1 |
| | 6% | 5% | 6% | 2% | 4% | 6% | 7% | 8% | 6% | 4% | 4% | 6% | 9% | 3% | 6% | 4% | 9% | 9% | 5% | 1% | 1% | 1% | 8% | 3% | 2% | 1% | 2% |
| Don't know | 67 | 26 | 41 | 10 | 17 | 19 | 5 | 7 | 10 | 16 | 23 | 11 | 17 | 22 | 17 | 13 | 7 | 7 | 59 | 3 | 5 | 3 | 31 | 3 | 6 | 6 | 4 |
| | 7% | 5% | 8% | 8% | 10% | 11% | 3% | 5% | 4% | 6% | 8% | 5% | 7% | 8% | 7% | 5% | 5% | 8% | 7% | 2% | 2% | 5% | 14% | 2% | 3% | 4% | 4% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 23
Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?
-The NHS
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|--------------------|------------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|------------------|-----------|------------|-----------|--------------|------------|------------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 524 52% | 253 52% | 270 53% | 69 58% | 97 57% | 73 43% | 111 62% | 67 45% | 107 49% | 134 50% | 153 55% | 120 55% | 117 49% | 130 48% | 137 53% | 143 59% | 64 46% | 50 56% | 448 52% | 58 32% | 203 89% | 24 34% | 105 46% | 67 30% | 168 90% | 73 52% | 58 62% |
| Conservative Party | 211 21% | 111 23% | 100 19% | 19 16% | 24 14% | 31 18% | 37 21% | 43 29% | 56 26% | 64 24% | 52 18% | 47 21% | 48 20% | 57 21% | 65 25% | 38 16% | 37 26% | 13 14% | 185 21% | 96 53% | 14 6% | 2 3% | 42 18% | 113 51% | 11 6% | 13 9% | 12 13% |
| Liberal Democrats | 134 13% | 74 15% | 60 12% | 22 18% | 29 17% | 32 19% | 13 7% | 19 13% | 20 9% | 38 14% | 36 13% | 23 10% | 38 16% | 48 18% | 28 11% | 29 12% | 18 13% | 12 13% | 119 14% | 18 10% | 8 3% | 35 52% | 28 13% | 19 9% | 1 1% | 42 29% | 16 17% |
| None of these | 65 6% | 31 6% | 34 7% | 3 2% | 4 2% | 13 7% | 12 7% | 14 10% | 19 9% | 15 5% | 11 4% | 17 8% | 22 9% | 11 4% | 13 5% | 17 7% | 14 10% | 9 10% | 49 6% | 4 2% | 1 * | 3 5% | 19 9% | 14 6% | 2 1% | 8 6% | 5 5% |
| Don't know | 72 7% | 22 5% | 50 10% | 7 6% | 16 9% | 21 13% | 6 3% | 6 4% | 16 7% | 18 7% | 27 10% | 12 6% | 14 6% | 26 9% | 18 7% | 15 6% | 6 5% | 6 7% | 65 7% | 6 3% | 2 1% | 4 6% | 32 14% | 10 4% | 4 2% | 5 4% | 3 3% |

Opinion Poll
CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 24

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-Crime

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-----------|------------|------------|----------------|--------------------|-----------|------------------|------------|------------|-----------|--------------|------------|------------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 321 32% | 149 30% | 172 34% | 55 46% | 56 33% | 47 28% | 62 35% | 41 27% | 60 28% | 82 31% | 83 30% | 68 31% | 88 37% | 78 29% | 81 31% | 81 34% | 42 30% | 39 43% | 266 31% | 22 12% | 140 62% | 12 18% | 63 28% | 24 11% | 120 65% | 37 26% | 31 34% |
| Conservative Party | 428 43% | 229 47% | 199 39% | 33 28% | 66 39% | 69 41% | 82 46% | 74 50% | 103 47% | 124 46% | 117 42% | 100 46% | 87 36% | 123 45% | 118 45% | 110 46% | 52 37% | 25 27% | 385 44% | 144 79% | 61 27% | 19 28% | 86 38% | 175 78% | 44 24% | 50 36% | 37 40% |
| Liberal Democrats | 113 11% | 54 11% | 59 11% | 20 16% | 23 14% | 20 12% | 14 8% | 15 10% | 22 10% | 33 12% | 35 13% | 19 9% | 25 11% | 39 14% | 19 7% | 25 10% | 19 14% | 11 12% | 95 11% | 7 4% | 14 6% | 32 46% | 22 10% | 9 4% | 12 6% | 42 30% | 17 18% |
| None of these | 61 6% | 27 5% | 35 7% | 3 2% | 7 4% | 12 7% | 11 6% | 14 9% | 16 7% | 12 4% | 14 5% | 14 6% | 23 9% | 9 3% | 18 7% | 11 4% | 14 10% | 10 11% | 46 5% | 4 2% | 6 3% | - - | 15 7% | 8 3% | 6 3% | 1 1% | 1 1% |
| Don't know | 82 8% | 34 7% | 48 9% | 9 7% | 17 10% | 23 13% | 10 6% | 6 4% | 18 8% | 18 7% | 31 11% | 18 8% | 16 7% | 23 8% | 26 10% | 14 6% | 13 9% | 6 7% | 73 8% | 5 3% | 7 3% | 5 8% | 41 18% | 7 3% | 4 2% | 11 7% | 7 7% |

Opinion Poll
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Absolutes/col percents

Table 25
Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-Education

Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 404 | 196 | 208 | 58 | 80 | 61 | 82 | 47 | 77 | 117 | 102 | 82 | 103 | 112 | 106 | 98 | 49 | 39 | 349 | 27 | 183 | 9 | 77 | 39 | 139 | 47 | 40 |
| | 40% | 40% | 41% | 48% | 47% | 36% | 46% | 31% | 35% | 44% | 37% | 38% | 43% | 41% | 40% | 41% | 35% | 43% | 40% | 15% | 80% | 14% | 34% | 18% | 75% | 33% | 42% |
| Conservative Party | 323 | 164 | 159 | 27 | 42 | 54 | 52 | 58 | 90 | 80 | 106 | 67 | 69 | 78 | 103 | 71 | 47 | 24 | 280 | 134 | 25 | 13 | 62 | 151 | 23 | 29 | 20 |
| | 32% | 33% | 31% | 23% | 25% | 32% | 29% | 39% | 41% | 30% | 38% | 31% | 29% | 29% | 39% | 30% | 34% | 26% | 32% | 74% | 11% | 18% | 27% | 68% | 12% | 20% | 21% |
| Liberal Democrats | 151 | 77 | 74 | 22 | 29 | 21 | 28 | 26 | 26 | 44 | 34 | 38 | 35 | 48 | 20 | 47 | 24 | 12 | 130 | 14 | 15 | 43 | 37 | 17 | 16 | 53 | 24 |
| | 15% | 16% | 14% | 18% | 17% | 12% | 15% | 17% | 12% | 16% | 12% | 17% | 15% | 18% | 8% | 19% | 17% | 14% | 15% | 8% | 7% | 63% | 16% | 7% | 9% | 38% | 26% |
| None of these | 55 | 26 | 29 | 5 | 4 | 10 | 11 | 14 | 10 | 12 | 11 | 13 | 19 | 9 | 15 | 10 | 11 | 9 | 41 | 5 | 3 | - | 15 | 7 | 6 | 3 | 3 |
| | 5% | 5% | 6% | 4% | 2% | 6% | 6% | 9% | 5% | 4% | 4% | 6% | 8% | 3% | 6% | 4% | 8% | 10% | 5% | 3% | 1% | - | 7% | 3% | 3% | 2% | 3% |
| Don't know | 72 | 29 | 43 | 8 | 14 | 24 | 6 | 4 | 16 | 15 | 25 | 19 | 12 | 24 | 18 | 15 | 9 | 6 | 64 | 1 | 1 | 3 | 36 | 9 | 2 | 9 | 7 |
| | 7% | 6% | 8% | 6% | 9% | 14% | 3% | 3% | 7% | 6% | 9% | 9% | 5% | 9% | 7% | 6% | 7% | 7% | 7% | 1% | 1% | 5% | 16% | 4% | 1% | 6% | 8% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 26

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-Controlling immigration

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 254 | 126 | 128 | 35 | 46 | 44 | 43 | 32 | 53 | 56 | 58 | 59 | 81 | 63 | 71 | 61 | 29 | 30 | 213 | 9 | 124 | 14 | 48 | 8 | 104 | 33 | 22 |
| | 25% | 26% | 25% | 29% | 27% | 26% | 24% | 21% | 24% | 21% | 21% | 27% | 34% | 23% | 27% | 25% | 21% | 33% | 25% | 5% | 55% | 21% | 21% | 4% | 56% | 23% | 24% |
| Conservative Party | 461 | 241 | 221 | 50 | 79 | 74 | 86 | 77 | 96 | 145 | 135 | 98 | 83 | 118 | 119 | 122 | 70 | 32 | 402 | 149 | 76 | 19 | 89 | 179 | 59 | 57 | 46 |
| | 46% | 49% | 43% | 42% | 46% | 44% | 48% | 52% | 44% | 54% | 48% | 45% | 35% | 44% | 45% | 50% | 50% | 36% | 46% | 82% | 34% | 28% | 39% | 80% | 32% | 40% | 49% |
| Liberal Democrats | 117 | 57 | 61 | 18 | 24 | 20 | 19 | 14 | 24 | 28 | 34 | 22 | 34 | 50 | 22 | 21 | 14 | 10 | 105 | 11 | 16 | 27 | 22 | 8 | 10 | 39 | 20 |
| | 12% | 12% | 12% | 15% | 14% | 12% | 10% | 9% | 11% | 10% | 12% | 10% | 14% | 18% | 8% | 9% | 10% | 11% | 12% | 6% | 7% | 39% | 10% | 4% | 5% | 28% | 21% |
| None of these | 97 | 41 | 57 | 5 | 7 | 11 | 22 | 18 | 35 | 19 | 21 | 29 | 29 | 16 | 31 | 23 | 17 | 11 | 80 | 8 | 5 | 3 | 33 | 23 | 8 | 7 | 4 |
| | 10% | 8% | 11% | 4% | 4% | 6% | 12% | 12% | 16% | 7% | 8% | 13% | 12% | 6% | 12% | 9% | 12% | 12% | 9% | 4% | 2% | 5% | 15% | 10% | 4% | 5% | 4% |
| Don't know | 75 | 28 | 48 | 13 | 14 | 21 | 9 | 9 | 10 | 20 | 32 | 11 | 12 | 25 | 18 | 15 | 10 | 8 | 66 | 5 | 5 | 5 | 35 | 5 | 5 | 4 | 2 |
| | 8% | 6% | 9% | 11% | 8% | 13% | 5% | 6% | 4% | 7% | 11% | 5% | 5% | 9% | 7% | 6% | 7% | 9% | 8% | 3% | 2% | 7% | 15% | 2% | 3% | 3% | 2% |

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Absolutes/col percents

Table 27

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-Cutting welfare dependency

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|--------------------|------------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|------------|------------|------------|-----------|------------|------------|----------------|--------------------|-----------|------------------|------------|------------|-----------|--------------|------------|-----------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 236 24% | 121 25% | 116 23% | 33 28% | 42 25% | 37 22% | 45 25% | 28 19% | 51 24% | 57 21% | 53 19% | 54 25% | 73 30% | 71 26% | 63 24% | 56 23% | 21 15% | 26 29% | 199 23% | 11 6% | 110 48% | 7 10% | 43 19% | 10 4% | 94 51% | 19 13% | 16 17% |
| Conservative Party | 548 55% | 282 57% | 267 52% | 64 53% | 90 53% | 80 47% | 102 57% | 88 59% | 124 57% | 161 60% | 162 58% | 128 58% | 98 41% | 141 52% | 144 55% | 136 56% | 85 61% | 42 47% | 477 55% | 162 89% | 90 39% | 29 43% | 120 53% | 199 89% | 76 41% | 64 45% | 46 49% |
| Liberal Democrats | 95 9% | 40 8% | 55 11% | 9 8% | 16 9% | 23 13% | 11 6% | 18 12% | 18 8% | 25 9% | 29 10% | 12 5% | 30 13% | 32 12% | 16 6% | 25 10% | 15 10% | 7 8% | 85 10% | 7 4% | 15 6% | 27 39% | 18 8% | 7 3% | 5 3% | 45 32% | 22 23% |
| None of these | 56 6% | 24 5% | 33 6% | 4 3% | 6 3% | 10 6% | 13 7% | 10 7% | 13 6% | 8 3% | 12 4% | 12 5% | 25 10% | 5 2% | 17 7% | 11 4% | 16 12% | 7 8% | 43 5% | - - | 7 3% | 1 2% | 14 6% | 4 2% | 7 4% | 4 3% | 3 3% |
| Don't know | 69 7% | 26 5% | 44 8% | 9 7% | 16 9% | 21 12% | 8 4% | 5 3% | 11 5% | 18 7% | 24 9% | 13 6% | 13 6% | 23 8% | 21 8% | 15 6% | 4 3% | 7 8% | 62 7% | 2 1% | 7 3% | 4 6% | 32 14% | 3 1% | 5 3% | 10 7% | 7 8% |

Opinion Poll
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Absolutes/col percents

Table 28

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-Standing up for Britains interests in Europe

Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|------|-----|-------------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | | Lib Dem |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 292 | 136 | 155 | 50 | 64 | 54 | 46 | 29 | 48 | 74 | 77 | 62 | 78 | 81 | 67 | 84 | 31 | 29 | 250 | 12 | 147 | 7 | 50 | 20 | 105 | 30 | 27 |
| | 29% | 28% | 30% | 41% | 38% | 32% | 26% | 20% | 22% | 28% | 28% | 28% | 33% | 30% | 26% | 35% | 22% | 32% | 29% | 7% | 65% | 10% | 22% | 9% | 57% | 21% | 28% |
| Conservative Party | 451 | 227 | 224 | 39 | 68 | 58 | 89 | 78 | 119 | 134 | 125 | 97 | 95 | 121 | 119 | 106 | 67 | 37 | 391 | 158 | 54 | 23 | 91 | 177 | 55 | 51 | 35 |
| | 45% | 46% | 44% | 33% | 40% | 34% | 50% | 52% | 54% | 50% | 45% | 44% | 40% | 44% | 46% | 44% | 48% | 41% | 45% | 87% | 24% | 33% | 40% | 79% | 29% | 36% | 37% |
| Liberal Democrats | 121 | 64 | 57 | 19 | 16 | 25 | 19 | 20 | 22 | 32 | 35 | 23 | 30 | 40 | 34 | 18 | 20 | 9 | 104 | 9 | 19 | 34 | 30 | 10 | 18 | 47 | 21 |
| | 12% | 13% | 11% | 16% | 10% | 15% | 11% | 13% | 10% | 12% | 13% | 11% | 12% | 15% | 13% | 7% | 14% | 10% | 12% | 5% | 8% | 50% | 13% | 4% | 9% | 33% | 23% |
| None of these | 66 | 33 | 33 | 3 | 5 | 14 | 15 | 14 | 15 | 11 | 17 | 15 | 23 | 8 | 20 | 16 | 14 | 9 | 53 | - | 1 | - | 20 | 12 | 3 | 5 | 5 |
| | 7% | 7% | 6% | 2% | 3% | 9% | 8% | 9% | 7% | 4% | 6% | 7% | 10% | 3% | 8% | 6% | 10% | 10% | 6% | - | 1% | - | 9% | 6% | 2% | 3% | 5% |
| Don't know | 76 | 32 | 44 | 10 | 16 | 18 | 9 | 8 | 14 | 17 | 24 | 21 | 13 | 21 | 21 | 18 | 8 | 7 | 67 | 3 | 6 | 4 | 35 | 4 | 6 | 9 | 6 |
| | 8% | 6% | 9% | 8% | 10% | 11% | 5% | 6% | 6% | 6% | 9% | 10% | 6% | 8% | 8% | 7% | 6% | 8% | 8% | 1% | 3% | 6% | 16% | 2% | 3% | 6% | 7% |

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Absolutes/col percents

Table 29

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-The environment

Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 286 | 136 | 150 | 34 | 51 | 40 | 61 | 36 | 65 | 68 | 72 | 65 | 80 | 69 | 87 | 66 | 33 | 31 | 241 | 18 | 148 | 6 | 45 | 26 | 119 | 22 | 16 |
| | 28% | 28% | 29% | 28% | 30% | 24% | 34% | 24% | 30% | 25% | 26% | 30% | 34% | 25% | 33% | 27% | 24% | 34% | 28% | 10% | 65% | 9% | 20% | 12% | 64% | 15% | 17% |
| Conservative Party | 196 | 97 | 100 | 25 | 24 | 27 | 30 | 37 | 52 | 43 | 69 | 42 | 42 | 54 | 54 | 41 | 33 | 14 | 169 | 67 | 20 | 5 | 40 | 85 | 15 | 15 | 13 |
| | 20% | 20% | 19% | 21% | 14% | 16% | 17% | 25% | 24% | 16% | 25% | 19% | 17% | 20% | 21% | 17% | 24% | 15% | 20% | 37% | 9% | 7% | 18% | 38% | 8% | 11% | 13% |
| Liberal Democrats | 372 | 200 | 172 | 45 | 72 | 68 | 65 | 54 | 68 | 124 | 99 | 77 | 72 | 112 | 81 | 98 | 55 | 25 | 328 | 87 | 50 | 52 | 83 | 91 | 45 | 94 | 57 |
| | 37% | 41% | 34% | 37% | 42% | 40% | 37% | 36% | 31% | 46% | 36% | 35% | 30% | 41% | 31% | 41% | 40% | 28% | 38% | 48% | 22% | 77% | 37% | 41% | 24% | 67% | 61% |
| None of these | 65 | 32 | 33 | 4 | 5 | 11 | 14 | 15 | 17 | 11 | 14 | 16 | 23 | 12 | 15 | 19 | 9 | 9 | 53 | 4 | 2 | - | 21 | 13 | 2 | 4 | 4 |
| | 6% | 6% | 6% | 3% | 3% | 6% | 8% | 10% | 8% | 4% | 5% | 7% | 10% | 5% | 6% | 8% | 7% | 10% | 6% | 2% | 1% | - | 9% | 6% | 1% | 3% | 4% |
| Don't know | 86 | 28 | 58 | 12 | 18 | 24 | 9 | 7 | 17 | 22 | 25 | 18 | 21 | 25 | 24 | 17 | 9 | 11 | 74 | 5 | 7 | 4 | 38 | 8 | 5 | 6 | 3 |
| | 9% | 6% | 11% | 10% | 10% | 14% | 5% | 5% | 8% | 8% | 9% | 8% | 9% | 9% | 9% | 7% | 6% | 12% | 9% | 3% | 3% | 6% | 17% | 3% | 3% | 4% | 3% |

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Absolutes/col percents

Table 30

Q7a. Which of the three main parties would do the best job in dealing with each of the following issues?

-Defence and protecting Britains security

Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now | |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------|------------|------------|--------------|------------|------------|--|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land | NET: Eng- land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | | Lib Dem |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Labour Party | 314 31% | 154 31% | 160 31% | 41 34% | 68 40% | 49 29% | 62 35% | 38 25% | 57 26% | 78 29% | 93 33% | 64 29% | 79 33% | 76 28% | 82 31% | 91 38% | 29 21% | 36 40% | 264 31% | 19 10% | 138 60% | 10 15% | 60 27% | 24 11% | 113 61% | 36 26% | 30 32% |
| Conservative Party | 475 47% | 250 51% | 225 44% | 52 44% | 73 43% | 73 43% | 87 49% | 75 50% | 115 53% | 140 52% | 131 47% | 112 51% | 92 39% | 140 51% | 124 47% | 109 45% | 70 50% | 32 35% | 419 48% | 155 86% | 70 31% | 28 41% | 91 40% | 184 83% | 52 28% | 65 46% | 47 50% |
| Liberal Democrats | 72 7% | 31 6% | 41 8% | 12 10% | 10 6% | 15 9% | 9 5% | 12 8% | 13 6% | 17 6% | 14 5% | 16 7% | 25 10% | 28 10% | 16 6% | 12 5% | 12 9% | 4 4% | 65 7% | 2 1% | 10 4% | 26 37% | 18 8% | 2 1% | 6 3% | 28 20% | 7 8% |
| None of these | 66 7% | 30 6% | 36 7% | 3 2% | 5 3% | 12 7% | 13 7% | 16 10% | 18 8% | 16 6% | 16 6% | 10 5% | 25 10% | 7 2% | 17 6% | 13 5% | 19 14% | 10 12% | 49 6% | 2 1% | 7 3% | 1 2% | 19 8% | 8 4% | 8 4% | 6 4% | 5 5% |
| Don't know | 78 8% | 27 6% | 51 10% | 11 10% | 14 8% | 21 12% | 7 4% | 9 6% | 16 7% | 18 7% | 26 9% | 16 8% | 18 7% | 22 8% | 23 9% | 16 7% | 9 7% | 8 9% | 68 8% | 3 2% | 4 2% | 3 5% | 39 17% | 5 2% | 6 3% | 6 4% | 5 5% |

Opinion Poll

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Absolutes/col percents

Table 31

Q8. Thinking about the governments proposed cuts in public spending, which of the following statements comes closest to your view?

Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|------------|------------|------------|----------------|--------------------|-----------|---------------|------------------|------------|-----------|-----------|--------------|------------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| The cuts are too deep and are being made too quickly | 449 45% | 204 41% | 246 48% | 63 53% | 73 43% | 77 45% | 80 45% | 75 51% | 81 37% | 107 40% | 134 48% | 99 45% | 110 46% | 111 41% | 119 46% | 114 47% | 63 45% | 42 46% | 385 44% | 31 17% | 156 68% | 29 43% | 95 42% | 45 20% | 119 64% | 77 55% | 56 60% |
| The cuts are necessary and unavoidable and are the right thing for the economy | 358 36% | 179 36% | 178 35% | 27 23% | 66 39% | 63 37% | 62 35% | 48 33% | 91 42% | 114 43% | 99 35% | 79 36% | 65 27% | 100 37% | 91 35% | 78 32% | 54 39% | 35 38% | 303 35% | 116 64% | 39 17% | 29 42% | 87 39% | 130 58% | 38 21% | 48 34% | 29 31% |
| The cuts do not go far enough - the government should do more to reduce public spending | 175 17% | 97 20% | 78 15% | 28 23% | 28 16% | 22 13% | 34 19% | 24 16% | 41 19% | 44 16% | 42 15% | 37 17% | 52 22% | 49 18% | 48 18% | 47 20% | 18 13% | 12 13% | 159 18% | 33 18% | 31 13% | 10 15% | 37 17% | 45 20% | 27 14% | 16 11% | 8 9% |
| Don't know | 23 2% | 12 2% | 11 2% | 2 2% | 2 1% | 8 5% | 3 2% | 2 1% | 5 2% | 4 1% | 4 2% | 3 1% | 12 5% | 11 4% | 3 1% | 3 1% | 4 3% | 2 2% | 19 2% | 1 * | 2 1% | - | 6 3% | 3 1% | 1 1% | - | - |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 32
Q9. Thinking about Britains economy, which of the following comes closest to your own view?
Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now |
|--|------------|------------|------------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|---------------|------------------|------------|-----------|------------|--------------|------------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Although things are difficult now, the right decisions are being made and things will improve significantly in the next two years. | 419 42% | 229 47% | 190 37% | 40 33% | 78 46% | 57 34% | 72 40% | 72 48% | 99 46% | 137 51% | 118 42% | 94 43% | 70 29% | 114 42% | 111 43% | 94 39% | 66 47% | 34 38% | 359 42% | 134 74% | 67 29% | 32 47% | 87 38% | 151 68% | 54 29% | 57 41% | 36 38% |
| In two years time, the economy will be no better, or even worse, than it is now. | 559 56% | 252 51% | 307 60% | 77 65% | 88 52% | 106 62% | 103 58% | 73 49% | 111 51% | 125 47% | 150 54% | 121 56% | 162 68% | 143 52% | 146 56% | 145 60% | 72 51% | 53 59% | 483 56% | 44 24% | 159 70% | 37 53% | 127 56% | 68 31% | 129 69% | 81 57% | 55 58% |
| Don't know | 27 3% | 11 2% | 16 3% | 3 2% | 3 2% | 7 4% | 3 2% | 3 2% | 8 4% | 6 2% | 11 4% | 3 1% | 7 3% | 15 6% | 4 1% | 3 1% | 3 2% | 3 4% | 23 3% | 3 1% | 2 1% | - | 12 5% | 4 2% | 2 1% | 3 2% | 3 4% |

Opinion Poll
CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 33

Q10. Overall, would you say Britain is going in the right direction, or the wrong direction?**Base: All respondents**

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------|------------|------------|--------------|------------|------------|--|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land | NET: Eng- land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | | Lib Dem |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Right direction | 521 52% | 276 56% | 245 48% | 47 39% | 85 50% | 81 48% | 88 49% | 89 60% | 131 60% | 165 61% | 147 53% | 115 53% | 95 40% | 144 53% | 134 51% | 116 48% | 81 58% | 47 53% | 446 52% | 148 82% | 88 39% | 40 59% | 115 51% | 174 78% | 68 37% | 80 57% | 48 51% |
| Wrong direction | 455 45% | 204 41% | 251 49% | 70 59% | 81 48% | 83 49% | 88 49% | 55 37% | 77 35% | 95 35% | 125 45% | 101 46% | 134 56% | 122 45% | 115 44% | 119 49% | 57 41% | 42 47% | 391 45% | 31 17% | 133 59% | 28 41% | 99 44% | 47 21% | 112 61% | 58 41% | 43 45% |
| Don't know | 29 3% | 11 2% | 18 3% | 3 2% | 3 2% | 5 3% | 3 2% | 4 3% | 10 5% | 9 3% | 7 3% | 3 1% | 10 4% | 7 2% | 13 5% | 7 3% | 2 1% | 1 1% | 28 3% | 2 1% | 6 3% | - | 12 5% | 2 1% | 5 3% | 3 2% | 3 4% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 34
Q11. Would you say you were moving towards or away from ...
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|--------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| <u>The Labour Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Towards | 331 | 158 | 173 | 54 | 71 | 51 | 56 | 43 | 56 | 88 | 86 | 70 | 87 | 88 | 83 | 93 | 35 | 32 | 287 | 13 | 175 | 21 | 57 | 27 | 125 | 44 | 34 |
| | 33% | 32% | 34% | 45% | 42% | 30% | 31% | 29% | 26% | 33% | 31% | 32% | 37% | 32% | 32% | 39% | 25% | 35% | 33% | 7% | 77% | 30% | 25% | 12% | 67% | 31% | 36% |
| Away from | 601 | 305 | 297 | 54 | 89 | 100 | 114 | 99 | 145 | 160 | 167 | 139 | 136 | 157 | 167 | 128 | 96 | 53 | 513 | 165 | 50 | 46 | 124 | 193 | 52 | 88 | 52 |
| | 60% | 62% | 58% | 45% | 52% | 59% | 64% | 66% | 66% | 59% | 60% | 64% | 57% | 58% | 64% | 53% | 69% | 58% | 59% | 91% | 22% | 68% | 55% | 87% | 28% | 62% | 55% |
| Don't know | 73 | 29 | 44 | 11 | 9 | 19 | 9 | 7 | 17 | 21 | 26 | 10 | 16 | 27 | 12 | 20 | 9 | 5 | 65 | 3 | 3 | 1 | 46 | 3 | 9 | 9 | 8 |
| | 7% | 6% | 9% | 10% | 5% | 11% | 5% | 5% | 8% | 8% | 9% | 5% | 7% | 10% | 5% | 8% | 6% | 6% | 7% | 1% | 1% | 2% | 20% | 1% | 5% | 6% | 8% |
| <u>The Conservative Party</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Towards | 294 | 152 | 142 | 32 | 52 | 48 | 48 | 48 | 66 | 92 | 90 | 57 | 54 | 83 | 83 | 61 | 45 | 21 | 259 | 139 | 27 | 15 | 55 | 137 | 16 | 34 | 23 |
| | 29% | 31% | 28% | 27% | 31% | 28% | 27% | 32% | 30% | 34% | 32% | 26% | 23% | 31% | 32% | 25% | 32% | 23% | 30% | 77% | 12% | 23% | 24% | 62% | 8% | 24% | 24% |
| Away from | 641 | 315 | 326 | 76 | 107 | 107 | 122 | 92 | 136 | 159 | 163 | 150 | 168 | 167 | 164 | 163 | 87 | 61 | 546 | 38 | 199 | 53 | 127 | 79 | 164 | 100 | 64 |
| | 64% | 64% | 64% | 64% | 63% | 63% | 68% | 62% | 62% | 59% | 59% | 69% | 71% | 61% | 63% | 67% | 62% | 68% | 63% | 21% | 88% | 77% | 56% | 35% | 88% | 71% | 68% |
| Don't know | 70 | 25 | 45 | 11 | 10 | 15 | 9 | 8 | 16 | 17 | 26 | 11 | 16 | 22 | 14 | 18 | 8 | 8 | 61 | 4 | 1 | - | 44 | 7 | 6 | 7 | 7 |
| | 7% | 5% | 9% | 10% | 6% | 9% | 5% | 6% | 8% | 6% | 9% | 5% | 7% | 8% | 5% | 7% | 6% | 9% | 7% | 2% | 1% | - | 19% | 3% | 3% | 5% | 8% |
| <u>The Liberal Democrats</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Towards | 219 | 111 | 108 | 27 | 42 | 37 | 31 | 37 | 46 | 68 | 65 | 40 | 46 | 72 | 51 | 42 | 35 | 20 | 186 | 44 | 23 | 59 | 40 | 47 | 21 | 66 | 25 |
| | 22% | 23% | 21% | 22% | 25% | 22% | 17% | 25% | 21% | 25% | 23% | 18% | 19% | 26% | 19% | 18% | 25% | 22% | 22% | 24% | 10% | 87% | 18% | 21% | 11% | 46% | 26% |
| Away from | 710 | 350 | 360 | 82 | 114 | 116 | 144 | 102 | 153 | 176 | 194 | 167 | 173 | 174 | 195 | 179 | 99 | 64 | 612 | 130 | 201 | 8 | 146 | 167 | 159 | 70 | 65 |
| | 71% | 71% | 70% | 68% | 67% | 68% | 80% | 69% | 70% | 65% | 69% | 77% | 73% | 64% | 75% | 74% | 71% | 71% | 71% | 72% | 88% | 12% | 64% | 75% | 85% | 50% | 69% |
| Don't know | 75 | 31 | 45 | 11 | 13 | 17 | 5 | 9 | 20 | 25 | 20 | 11 | 19 | 26 | 16 | 20 | 7 | 6 | 67 | 7 | 3 | 1 | 40 | 9 | 6 | 5 | 4 |
| | 7% | 6% | 9% | 10% | 8% | 10% | 3% | 6% | 9% | 9% | 7% | 5% | 8% | 10% | 6% | 8% | 5% | 7% | 8% | 4% | 1% | 2% | 18% | 4% | 3% | 4% | 4% |
| <u>UKIP</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Towards | 274 | 149 | 125 | 27 | 41 | 35 | 52 | 52 | 68 | 60 | 75 | 80 | 60 | 74 | 77 | 64 | 43 | 16 | 248 | 51 | 28 | 11 | 53 | 99 | 29 | 36 | 29 |
| | 27% | 30% | 24% | 22% | 24% | 20% | 29% | 35% | 31% | 22% | 27% | 37% | 25% | 27% | 30% | 27% | 30% | 18% | 29% | 28% | 12% | 17% | 23% | 44% | 15% | 26% | 31% |
| Away from | 638 | 303 | 335 | 82 | 115 | 114 | 114 | 86 | 126 | 190 | 174 | 120 | 154 | 174 | 158 | 150 | 89 | 67 | 535 | 121 | 191 | 55 | 136 | 113 | 148 | 101 | 62 |
| | 63% | 62% | 65% | 69% | 68% | 67% | 64% | 58% | 58% | 71% | 62% | 55% | 65% | 64% | 60% | 62% | 64% | 74% | 62% | 67% | 84% | 81% | 60% | 51% | 80% | 72% | 67% |
| Don't know | 93 | 39 | 54 | 11 | 14 | 21 | 13 | 11 | 24 | 18 | 31 | 19 | 25 | 24 | 26 | 28 | 8 | 7 | 83 | 9 | 9 | 2 | 38 | 11 | 9 | 4 | 2 |
| | 9% | 8% | 10% | 9% | 8% | 12% | 7% | 7% | 11% | 7% | 11% | 9% | 10% | 9% | 10% | 11% | 6% | 8% | 10% | 5% | 4% | 3% | 17% | 5% | 5% | 3% | 2% |

Opinion Poll
CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 35
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now | |
|-----------------|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------|------------|------------|--------------|------------|------------|--|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land | NET: Eng- land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | | Lib Dem |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Yes | 613 61% | 300 61% | 312 61% | 82 68% | 109 64% | 119 70% | 108 60% | 83 55% | 113 52% | 219 81% | 187 67% | 130 59% | 77 32% | 174 64% | 150 57% | 153 63% | 84 60% | 52 57% | 535 62% | 128 71% | 153 67% | 40 59% | 136 60% | 157 71% | 117 63% | 91 64% | 63 67% |
| No | 392 39% | 191 39% | 201 39% | 38 32% | 61 36% | 50 30% | 71 40% | 66 45% | 106 48% | 50 19% | 92 33% | 89 41% | 161 68% | 98 36% | 112 43% | 88 37% | 56 40% | 38 43% | 330 38% | 53 29% | 75 33% | 28 41% | 91 40% | 66 29% | 69 37% | 50 36% | 31 33% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 36
Is the house or flat in which you live...?
Base: All respondents

| | Gender | | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|-----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|-------|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------|------------------|---------|---------|------|--------------|---------|-------------------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 | |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 | |
| NET: Owners | 653 | 320 | 333 | 68 | 79 | 108 | 126 | 106 | 167 | 218 | 174 | 151 | 110 | 165 | 180 | 159 | 92 | 57 | 555 | 135 | 140 | 48 | 158 | 175 | 124 | 107 | 72 | |
| | 65% | 65% | 65% | 57% | 46% | 64% | 70% | 71% | 76% | 81% | 62% | 69% | 46% | 61% | 69% | 66% | 66% | 63% | 64% | 74% | 62% | 71% | 70% | 79% | 67% | 75% | 77% | |
| Owned outright - without mortgage | 331 | 151 | 180 | 18 | 18 | 22 | 47 | 71 | 155 | 98 | 87 | 72 | 73 | 75 | 101 | 67 | 51 | 37 | 272 | 80 | 61 | 21 | 82 | 103 | 57 | 47 | 32 | |
| | 33% | 31% | 35% | 15% | 11% | 13% | 26% | 47% | 71% | 37% | 31% | 33% | 31% | 28% | 39% | 28% | 36% | 41% | 31% | 44% | 27% | 30% | 36% | 46% | 30% | 34% | 34% | |
| Owned with a mortgage or loan | 322 | 170 | 152 | 50 | 61 | 86 | 78 | 36 | 12 | 120 | 87 | 79 | 37 | 90 | 79 | 92 | 41 | 20 | 283 | 55 | 79 | 28 | 76 | 72 | 68 | 59 | 40 | |
| | 32% | 35% | 30% | 41% | 36% | 50% | 44% | 24% | 6% | 45% | 31% | 36% | 16% | 33% | 30% | 38% | 29% | 22% | 33% | 30% | 35% | 41% | 33% | 32% | 37% | 42% | 43% | |
| NET: Renters | 327 | 162 | 166 | 48 | 84 | 59 | 49 | 41 | 47 | 47 | 93 | 63 | 124 | 98 | 78 | 77 | 44 | 30 | 289 | 41 | 83 | 18 | 61 | 42 | 58 | 33 | 22 | |
| | 33% | 33% | 32% | 40% | 50% | 35% | 28% | 27% | 22% | 18% | 33% | 29% | 52% | 36% | 30% | 32% | 32% | 33% | 33% | 23% | 36% | 27% | 27% | 19% | 31% | 23% | 23% | |
| Rented from the council | 141 | 74 | 67 | 13 | 26 | 21 | 23 | 23 | 35 | 9 | 22 | 37 | 74 | 38 | 33 | 35 | 17 | 18 | 118 | 9 | 42 | 3 | 25 | 10 | 36 | 11 | 8 | |
| | 14% | 15% | 13% | 11% | 15% | 13% | 13% | 16% | 16% | 3% | 8% | 17% | 31% | 14% | 13% | 14% | 12% | 20% | 14% | 5% | 18% | 4% | 11% | 5% | 19% | 8% | 8% | |
| Rented from a housing association | 69 | 35 | 34 | 15 | 16 | 9 | 12 | 9 | 8 | 9 | 20 | 14 | 26 | 23 | 17 | 15 | 8 | 6 | 61 | 9 | 15 | 3 | 17 | 6 | 11 | 6 | 4 | |
| | 7% | 7% | 7% | 12% | 9% | 5% | 7% | 6% | 4% | 4% | 7% | 6% | 11% | 8% | 7% | 6% | 6% | 7% | 7% | 5% | 7% | 4% | 7% | 3% | 6% | 4% | 5% | |
| Rented from someone else | 117 | 53 | 64 | 20 | 42 | 28 | 14 | 9 | 4 | 29 | 52 | 13 | 24 | 37 | 28 | 27 | 19 | 6 | 110 | 22 | 26 | 13 | 20 | 26 | 11 | 17 | 10 | |
| | 12% | 11% | 12% | 17% | 25% | 17% | 8% | 6% | 2% | 11% | 19% | 6% | 10% | 14% | 11% | 11% | 14% | 7% | 13% | 12% | 12% | 18% | 9% | 11% | 6% | 12% | 11% | |
| Rent free | 25 | 9 | 15 | 4 | 7 | 3 | 4 | 2 | 4 | 3 | 12 | 5 | 5 | 9 | 3 | 5 | 4 | 4 | 21 | 6 | 5 | 2 | 7 | 6 | 3 | 2 | - | |
| | 2% | 2% | 3% | 4% | 4% | 2% | 2% | 1% | 2% | 1% | 4% | 2% | 2% | 3% | 1% | 2% | 3% | 4% | 2% | 3% | 2% | 2% | 3% | 3% | 2% | 1% | - | |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 37

What is the highest educational level that you have achieved to date?

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|---|------------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|---------------|------------------|------------|-----------|------------|--------------|------------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 576 57% | 280 57% | 296 58% | 74 62% | 77 45% | 83 49% | 107 60% | 90 61% | 145 66% | 87 33% | 159 57% | 160 73% | 170 71% | 138 51% | 163 62% | 141 58% | 75 54% | 59 66% | 484 56% | 102 56% | 113 50% | 30 43% | 139 61% | 127 57% | 101 54% | 67 47% | 48 51% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 271 27% | 130 26% | 141 28% | 28 23% | 63 37% | 59 35% | 44 24% | 37 25% | 40 18% | 110 41% | 77 28% | 48 22% | 36 15% | 90 33% | 67 25% | 63 26% | 36 26% | 16 18% | 246 28% | 55 31% | 75 33% | 22 32% | 58 26% | 66 30% | 53 29% | 51 36% | 32 34% |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 104 10% | 54 11% | 50 10% | 7 6% | 24 14% | 19 11% | 17 9% | 19 13% | 17 8% | 67 25% | 24 8% | 3 1% | 10 4% | 33 12% | 24 9% | 21 9% | 20 14% | 7 7% | 90 10% | 20 11% | 21 9% | 14 21% | 21 9% | 24 11% | 18 10% | 22 16% | 13 13% |
| Still in full time education | 9 1% | 1 * | 7 1% | 5 4% | 4 2% | - | - | - | - | - | 7 3% | - | 1 1% | 1 1% | - | 6 3% | 1 1% | - | 9 1% | - | 2 1% | 1 2% | 3 1% | 1 * | - | - | - |
| No formal education | 17 2% | 9 2% | 8 1% | 1 1% | - | 3 2% | 5 3% | - | 8 4% | 1 * | 4 1% | 3 1% | 10 4% | 2 1% | 3 1% | 6 3% | 1 * | 6 6% | 12 1% | 4 2% | 5 2% | 2 2% | 2 1% | 4 2% | 4 2% | 2 1% | 1 1% |
| Primary school | 11 1% | 8 2% | 3 1% | 3 3% | 1 1% | - | 3 2% | - | 3 1% | 1 * | 2 1% | 2 1% | 5 2% | 4 1% | 2 1% | - | 2 2% | 2 2% | 8 1% | - | 6 3% | - | 1 * | 1 * | 4 2% | - | - |
| Refused | 18 2% | 9 2% | 9 2% | 1 1% | 1 1% | 5 3% | 4 2% | 3 2% | 5 2% | 3 1% | 5 2% | 3 2% | 7 3% | 4 2% | 3 1% | 5 2% | 5 4% | * | 17 2% | - | 6 2% | - | 3 1% | * | 5 3% | * | * |

Opinion Poll
CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 38
How many cars are there in your household?
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|------------|------------|------------|----------------|--------------------|-----------|---------------|------------------|------------|-----------|------------|--------------|-----------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| None | 212 21% | 94 19% | 117 23% | 30 25% | 42 25% | 26 15% | 31 17% | 22 15% | 61 28% | 21 8% | 47 17% | 35 16% | 109 46% | 71 26% | 42 16% | 68 28% | 19 13% | 12 13% | 194 22% | 21 12% | 55 24% | 16 23% | 38 17% | 23 10% | 44 24% | 26 19% | 12 13% |
| 1 | 422 42% | 184 37% | 239 46% | 37 31% | 66 39% | 69 41% | 75 42% | 70 47% | 106 48% | 117 43% | 116 42% | 98 45% | 92 38% | 105 39% | 115 44% | 96 40% | 65 46% | 42 47% | 356 41% | 81 45% | 102 45% | 25 36% | 107 47% | 93 42% | 89 48% | 56 39% | 38 41% |
| 2 | 281 28% | 162 33% | 119 23% | 32 27% | 50 30% | 59 35% | 52 29% | 45 30% | 43 20% | 97 36% | 90 32% | 62 29% | 31 13% | 67 25% | 82 31% | 61 25% | 47 34% | 23 26% | 243 28% | 63 35% | 55 24% | 17 25% | 65 29% | 86 39% | 41 22% | 46 33% | 36 39% |
| 3+ | 90 9% | 51 10% | 39 8% | 21 18% | 11 7% | 15 9% | 21 12% | 13 9% | 9 4% | 34 13% | 26 9% | 23 11% | 8 3% | 29 11% | 22 9% | 17 7% | 9 7% | 12 14% | 73 8% | 17 9% | 15 7% | 11 17% | 16 7% | 21 9% | 12 7% | 13 9% | 7 7% |
| Mean | 1.33 | 1.49 | 1.18 | 1.65 | 1.22 | 1.47 | 1.39 | 1.42 | 1.01 | 1.61 | 1.38 | 1.55 | 0.75 | 1.34 | 1.41 | 1.18 | 1.35 | 1.44 | 1.31 | 1.46 | 1.16 | 1.42 | 1.32 | 1.54 | 1.13 | 1.37 | 1.42 |
| Standard deviation | 1.29 | 1.58 | 0.92 | 2.02 | 0.98 | 1.45 | 1.02 | 1.41 | 0.85 | 1.21 | 0.98 | 1.84 | 0.85 | 1.54 | 1.31 | 1.29 | 0.83 | 0.98 | 1.34 | 0.93 | 0.95 | 1.15 | 1.24 | 1.23 | 0.89 | 0.98 | 0.86 |
| Standard error | 0.04 | 0.07 | 0.04 | 0.22 | 0.08 | 0.11 | 0.07 | 0.11 | 0.06 | 0.06 | 0.07 | 0.15 | 0.05 | 0.09 | 0.08 | 0.08 | 0.07 | 0.11 | 0.05 | 0.07 | 0.06 | 0.13 | 0.08 | 0.08 | 0.07 | 0.08 | 0.09 |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 39
Current working status
Base: All respondents

| | Gender | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|--|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|---------------|------------------|------------|-----------|------------|--------------|------------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| NET: Working | 563 56% | 307 63% | 256 50% | 76 63% | 128 75% | 132 78% | 136 76% | 74 50% | 18 8% | 182 68% | 184 66% | 137 63% | 61 25% | 173 64% | 138 53% | 130 54% | 74 53% | 48 54% | 491 57% | 97 53% | 142 62% | 41 60% | 126 56% | 117 52% | 110 59% | 90 63% | 63 67% |
| Working full time - working 30 hours per week or more | 443 44% | 274 56% | 169 33% | 59 49% | 105 62% | 108 64% | 110 61% | 56 38% | 5 2% | 148 55% | 139 50% | 115 53% | 40 17% | 134 49% | 112 43% | 106 44% | 51 37% | 39 44% | 388 45% | 80 44% | 107 47% | 29 42% | 107 47% | 95 43% | 86 46% | 72 51% | 53 56% |
| Working part time - working between 8 and 29 hours per week | 121 12% | 33 7% | 87 17% | 17 14% | 23 13% | 24 14% | 27 15% | 18 12% | 13 6% | 33 12% | 45 16% | 22 10% | 21 9% | 39 14% | 26 10% | 24 10% | 22 16% | 9 10% | 103 12% | 17 9% | 35 15% | 12 18% | 19 8% | 22 10% | 24 13% | 17 12% | 10 10% |
| NET: Not Working | 442 44% | 184 37% | 257 50% | 44 37% | 42 25% | 38 22% | 43 24% | 75 50% | 200 92% | 87 32% | 95 34% | 81 37% | 178 75% | 99 36% | 124 47% | 111 46% | 66 47% | 42 46% | 374 43% | 84 47% | 86 38% | 27 40% | 100 44% | 106 48% | 75 41% | 52 37% | 31 33% |
| Not working but seeking work or temporarily unemployed or sick | 87 9% | 42 9% | 45 9% | 10 9% | 20 12% | 19 11% | 22 12% | 15 10% | - - | 10 4% | 11 4% | 12 6% | 54 22% | 24 9% | 22 8% | 25 10% | 10 7% | 6 7% | 78 9% | 9 5% | 11 5% | 4 6% | 22 10% | 8 4% | 10 5% | 7 5% | 5 5% |
| Not working and not seeking work/ student | 63 6% | 33 7% | 29 6% | 31 26% | 11 7% | 8 5% | 5 3% | 8 5% | 1 * | 8 3% | 23 8% | 8 4% | 23 10% | 18 6% | 9 3% | 23 9% | 5 4% | 9 10% | 52 6% | 7 4% | 19 8% | - - | 18 8% | 7 3% | 9 5% | 2 2% | 2 2% |
| Retired on a state pension only | 102 10% | 32 6% | 70 14% | 1 1% | - - | - - | 1 1% | 14 9% | 86 39% | 6 2% | 5 2% | 13 6% | 78 33% | 18 7% | 29 11% | 22 9% | 24 17% | 8 9% | 83 10% | 19 10% | 20 9% | 9 14% | 23 10% | 28 13% | 24 13% | 13 9% | 5 5% |
| Retired with a private pension | 156 16% | 70 14% | 86 17% | - - | 1 1% | - - | 9 5% | 33 22% | 113 52% | 55 20% | 50 18% | 42 19% | 9 4% | 32 12% | 52 20% | 33 13% | 24 17% | 15 17% | 132 15% | 42 23% | 30 13% | 11 17% | 33 14% | 56 25% | 29 16% | 24 17% | 16 17% |
| House person, housewife, househusband, etc. | 34 3% | 7 1% | 27 5% | 2 2% | 9 6% | 11 7% | 6 3% | 5 3% | 1 * | 8 3% | 6 2% | 6 3% | 14 6% | 7 3% | 11 4% | 9 4% | 4 3% | 3 4% | 30 3% | 8 4% | 6 3% | 2 3% | 5 2% | 7 3% | 4 2% | 5 4% | 3 4% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 40
SEG
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|--------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| NET: AB | 269 | 136 | 133 | 27 | 49 | 47 | 44 | 51 | 51 | 269 | - | - | - | 85 | 77 | 47 | 36 | 24 | 232 | 64 | 62 | 24 | 61 | 78 | 51 | 49 | 32 |
| | 27% | 28% | 26% | 23% | 29% | 28% | 25% | 34% | 23% | 100% | - | - | - | 31% | 30% | 20% | 25% | 26% | 27% | 36% | 27% | 35% | 27% | 35% | 28% | 35% | 34% |
| A | 92 | 48 | 44 | 6 | 13 | 16 | 17 | 18 | 22 | 92 | - | - | - | 31 | 20 | 17 | 14 | 9 | 79 | 21 | 20 | 10 | 21 | 28 | 17 | 19 | 11 |
| | 9% | 10% | 9% | 5% | 8% | 9% | 10% | 12% | 10% | 34% | - | - | - | 12% | 8% | 7% | 10% | 10% | 9% | 11% | 9% | 15% | 9% | 12% | 9% | 14% | 11% |
| B | 177 | 88 | 89 | 21 | 36 | 31 | 27 | 33 | 29 | 177 | - | - | - | 54 | 57 | 30 | 22 | 15 | 153 | 44 | 42 | 14 | 39 | 50 | 34 | 30 | 21 |
| | 18% | 18% | 17% | 17% | 21% | 18% | 15% | 22% | 13% | 66% | - | - | - | 20% | 22% | 12% | 15% | 16% | 18% | 24% | 18% | 21% | 17% | 22% | 19% | 21% | 22% |
| C1 | 279 | 117 | 162 | 42 | 58 | 48 | 51 | 31 | 50 | - | 279 | - | - | 79 | 61 | 75 | 39 | 26 | 239 | 55 | 65 | 20 | 65 | 66 | 42 | 48 | 35 |
| | 28% | 24% | 32% | 35% | 34% | 29% | 28% | 21% | 23% | - | 100% | - | - | 29% | 23% | 31% | 28% | 28% | 28% | 30% | 28% | 29% | 29% | 30% | 22% | 34% | 38% |
| C2 | 219 | 140 | 78 | 29 | 38 | 41 | 39 | 29 | 43 | - | - | 219 | - | 49 | 64 | 57 | 32 | 17 | 192 | 28 | 48 | 10 | 42 | 44 | 51 | 19 | 15 |
| | 22% | 29% | 15% | 24% | 22% | 24% | 22% | 20% | 20% | - | - | 100% | - | 18% | 24% | 24% | 23% | 19% | 22% | 16% | 21% | 15% | 19% | 20% | 27% | 13% | 16% |
| D | 91 | 36 | 55 | 16 | 13 | 14 | 26 | 15 | 7 | - | - | - | 91 | 25 | 24 | 28 | 8 | 7 | 82 | 12 | 25 | 3 | 22 | 12 | 12 | 7 | 4 |
| | 9% | 7% | 11% | 14% | 8% | 8% | 15% | 10% | 3% | - | - | - | 38% | 9% | 9% | 12% | 6% | 8% | 9% | 7% | 11% | 5% | 10% | 5% | 6% | 5% | 4% |
| E | 147 | 62 | 85 | 6 | 12 | 19 | 19 | 24 | 67 | - | - | - | 147 | 34 | 36 | 35 | 26 | 17 | 120 | 21 | 29 | 11 | 37 | 23 | 30 | 17 | 8 |
| | 15% | 13% | 17% | 5% | 7% | 11% | 11% | 16% | 31% | - | - | - | 62% | 13% | 14% | 15% | 18% | 18% | 14% | 12% | 13% | 16% | 16% | 11% | 16% | 12% | 8% |
| NET: DE | 239 | 98 | 141 | 23 | 25 | 33 | 45 | 38 | 75 | - | - | - | 239 | 59 | 60 | 63 | 33 | 23 | 202 | 33 | 53 | 14 | 59 | 36 | 42 | 25 | 12 |
| | 24% | 20% | 27% | 19% | 15% | 19% | 25% | 26% | 34% | - | - | - | 100% | 22% | 23% | 26% | 24% | 26% | 23% | 18% | 23% | 21% | 26% | 16% | 23% | 17% | 13% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 41
Which of the following best describes your marital status?
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now |
|-------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|------------|------------|----------------|--------------------|-----------|---------------|------------------|-----------|-----------|-----------|--------------|-----------|-----------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Single | 272 27% | 153 31% | 119 23% | 94 78% | 73 43% | 41 24% | 35 20% | 16 11% | 13 6% | 65 24% | 90 32% | 44 20% | 73 31% | 92 34% | 58 22% | 64 26% | 35 25% | 23 26% | 235 27% | 45 25% | 70 31% | 16 23% | 54 24% | 42 19% | 39 21% | 24 17% | 15 17% |
| Married | 389 39% | 189 39% | 200 39% | 9 7% | 48 28% | 76 45% | 85 48% | 78 52% | 93 43% | 138 51% | 99 35% | 92 42% | 60 25% | 97 36% | 110 42% | 86 35% | 53 38% | 42 47% | 331 38% | 85 47% | 76 34% | 27 39% | 86 38% | 112 50% | 77 41% | 59 42% | 41 43% |
| Civil Partnership | 18 2% | 16 3% | 2 * | 6 5% | 3 2% | 6 4% | 1 1% | 1 1% | 1 * | - - | 3 1% | 10 4% | 6 2% | 4 1% | 5 2% | 4 2% | 4 3% | 1 1% | 16 2% | 2 1% | 3 1% | - - | 10 5% | 1 * | 3 2% | - - | - - |
| Cohabiting | 87 9% | 41 8% | 46 9% | 6 5% | 34 20% | 20 12% | 19 11% | 6 4% | 1 * | 22 8% | 31 11% | 21 10% | 13 5% | 28 10% | 23 9% | 22 9% | 10 7% | 4 4% | 79 9% | 16 9% | 20 9% | 9 13% | 18 8% | 21 10% | 14 8% | 18 13% | 12 12% |
| Widowed | 87 9% | 22 4% | 65 13% | - - | - - | - - | 6 3% | 13 9% | 69 31% | 14 5% | 18 7% | 15 7% | 40 17% | 16 6% | 26 10% | 24 10% | 12 8% | 10 11% | 72 8% | 19 11% | 19 8% | 8 12% | 25 11% | 20 9% | 20 11% | 18 12% | 11 12% |
| Separated | 26 3% | 16 3% | 11 2% | 3 3% | 2 1% | 7 4% | 7 4% | 5 4% | 1 1% | 4 2% | 6 2% | 6 3% | 10 4% | 5 2% | 3 1% | 10 4% | 6 4% | 2 2% | 23 3% | 4 2% | 3 1% | 2 3% | 5 2% | 3 2% | 3 1% | 4 3% | 2 2% |
| Divorced | 97 10% | 40 8% | 57 11% | - - | - - | 14 8% | 22 12% | 25 16% | 36 17% | 17 6% | 25 9% | 24 11% | 32 13% | 19 7% | 31 12% | 27 11% | 16 12% | 5 5% | 85 10% | 9 5% | 27 12% | 7 10% | 21 9% | 19 8% | 22 12% | 17 12% | 11 12% |
| Refused | 28 3% | 14 3% | 14 3% | 1 1% | 10 6% | 5 3% | 3 2% | 5 3% | 4 2% | 9 3% | 7 3% | 7 3% | 5 2% | 11 4% | 5 2% | 5 2% | 3 2% | 3 4% | 24 3% | 2 1% | 9 4% | - - | 8 3% | 3 1% | 8 4% | 2 1% | 2 2% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 42

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | | |
|-------------------------|---------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----------|-----------|-----------|--------------|-----------|-----------|-------------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 | |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 | |
| Up to £7,000 | (3.5) 7% | 73 6% | 43 8% | 5 4% | 13 8% | 11 7% | 16 9% | 8 5% | 20 9% | 4 1% | 17 6% | 6 3% | 47 20% | 23 9% | 18 7% | 18 8% | 10 7% | 4 4% | 65 8% | 9 5% | 16 7% | 9 14% | 12 5% | 9 4% | 11 6% | 11 8% | 4 4% | |
| £7,001 to £14,000 | (10.5) 14% | 136 12% | 76 15% | 13 11% | 15 9% | 16 10% | 17 10% | 18 12% | 56 26% | 10 4% | 30 11% | 30 14% | 65 27% | 28 10% | 41 16% | 37 15% | 19 13% | 12 13% | 117 13% | 14 8% | 35 16% | 2 2% | 25 11% | 19 8% | 31 17% | 9 6% | 8 8% | |
| £14,001 to £21,000 | (17.5) 10% | 99 10% | 49 10% | 51 10% | 15 12% | 11 6% | 9 6% | 19 10% | 18 12% | 14 5% | 30 11% | 32 15% | 23 10% | 19 7% | 26 10% | 25 10% | 18 13% | 11 12% | 83 10% | 24 13% | 28 12% | 6 9% | 18 8% | 23 10% | 25 14% | 11 8% | 7 8% | |
| £21,001 to £28,000 | (24.5) 10% | 97 10% | 45 9% | 52 10% | 11 9% | 22 13% | 19 11% | 20 11% | 13 8% | 18 7% | 34 12% | 33 15% | 12 5% | 23 9% | 34 13% | 22 9% | 11 8% | 7 7% | 89 10% | 13 7% | 20 9% | 7 10% | 22 10% | 10 4% | 14 8% | 14 10% | 9 10% | |
| £28,001 to £34,000 | (31) 8% | 83 9% | 46 7% | 37 7% | 2 1% | 24 14% | 19 11% | 15 8% | 14 10% | 9 4% | 20 8% | 31 11% | 26 12% | 6 2% | 19 7% | 27 10% | 21 9% | 6 4% | 72 8% | 12 6% | 21 9% | 7 10% | 19 8% | 20 9% | 16 9% | 16 11% | 11 11% | |
| £34,001 to £41,000 | (37.5) 7% | 69 7% | 42 9% | 27 5% | 10 8% | 10 6% | 12 7% | 15 8% | 15 10% | 7 3% | 24 9% | 27 10% | 12 6% | 5 2% | 18 7% | 18 7% | 20 8% | 8 5% | 59 7% | 18 10% | 8 4% | 11 11% | 13 6% | 24 11% | 8 4% | 13 9% | 7 7% | |
| £41,001 to £48,000 | (44.5) 4% | 44 4% | 23 5% | 22 4% | 3 3% | 11 6% | 9 5% | 15 8% | 3 2% | 5 2% | 15 6% | 14 5% | 12 5% | 3 1% | 14 5% | 10 4% | 4 2% | 11 8% | 5 4% | 36 4% | 10 6% | 15 7% | 2 3% | 6 3% | 11 5% | 12 6% | 13 9% | 12 13% |
| £48,001 to £55,000 | (51.5) 3% | 30 3% | 16 3% | 14 3% | 2 2% | 7 4% | 7 4% | 3 2% | 7 4% | 5 2% | 17 6% | 5 2% | 4 2% | 4 1% | 10 4% | 7 3% | 4 3% | 2 2% | 26 3% | 5 3% | 8 3% | 5 8% | 4 2% | 9 4% | 3 1% | 11 8% | 5 6% | |
| £55,001 to £62,000 | (58.5) 3% | 32 3% | 15 3% | 17 3% | 5 4% | 5 3% | 8 5% | 8 4% | 2 1% | 4 2% | 22 8% | 3 1% | 4 2% | 3 1% | 9 3% | 7 3% | 8 3% | 5 3% | 3 3% | 27 3% | 8 5% | 11 5% | 7 3% | 8 4% | 8 4% | 7 5% | 3 3% | |
| £62,001 to £69,000 | (65.5) 2% | 19 2% | 14 3% | 5 1% | 3 3% | 2 1% | 4 2% | 5 3% | 2 2% | 2 1% | 8 3% | 8 3% | 2 1% | 1 * | 9 3% | 7 3% | 1 * | 1 1% | 17 2% | 4 2% | 8 3% | 2 2% | 1 1% | 7 3% | 7 4% | - - | - - | |
| £69,001 to £76,000 | (72.5) 1% | 14 1% | 11 2% | 3 1% | - 3% | 6 3% | 5 3% | 1 1% | - 1% | 2 1% | 6 2% | 6 2% | 1 * | 1 * | 6 2% | 1 * | 3 1% | 2 1% | 9 1% | 4 2% | 4 2% | 1 1% | 2 1% | 2 1% | 4 2% | 2 2% | 2 3% | |
| £76,001 to £83,000 | (79.5) 2% | 18 2% | 7 1% | 11 2% | 2 2% | 2 1% | 6 4% | 3 2% | 4 3% | - - | 12 4% | 4 1% | 2 1% | 9 3% | 4 2% | 2 1% | 2 2% | - - | 18 2% | 5 3% | 4 2% | 4 5% | 3 1% | 6 3% | 5 3% | 4 3% | 2 2% | |
| £83,001 or more | (86) 3% | 33 4% | 22 4% | 11 2% | 1 1% | 10 6% | 6 4% | 7 4% | 7 5% | 2 1% | 29 11% | 4 2% | - - | 17 6% | 5 2% | 4 2% | 4 3% | 4 4% | 29 3% | 12 7% | 5 2% | 1 2% | 6 2% | 14 6% | 6 3% | 6 5% | 5 6% | |
| Refused | 256 25% | 111 23% | 145 28% | 47 40% | 31 19% | 37 22% | 35 19% | 40 27% | 66 30% | 70 26% | 64 23% | 53 24% | 69 29% | 67 25% | 57 22% | 69 29% | 40 28% | 23 25% | 219 25% | 42 23% | 45 20% | 10 15% | 89 39% | 61 27% | 35 19% | 24 17% | 19 20% | |
| Average income (£000's) | 30.64 | 33.21 | 27.98 | 29.81 | 34.73 | 35.98 | 32.19 | 31.77 | 20.46 | 47.91 | 30.09 | 26.19 | 15.54 | 36.13 | 28.42 | 26.87 | 29.51 | 32.01 | 30.61 | 37.49 | 30.52 | 34.98 | 29.49 | 37.54 | 31.30 | 36.18 | 36.78 | |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 43
Age
Base: All respondents

| | Gender | | | Age | | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|-----------------|------------|-----------|------------|-------|-------|-------|-------|-------|-------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|-----------|------------------|-----------|-----------|-----------|--------------|-----------|-------------------------|--|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now | |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 | |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 | |
| 18-24 | 120 12% | 68 14% | 51 10% | 100% | - | - | - | - | - | 27 10% | 42 15% | 29 13% | 23 9% | 41 15% | 18 7% | 32 13% | 16 11% | 13 15% | 101 12% | 11 6% | 37 16% | 9 12% | 26 12% | 8 4% | 22 12% | 5 4% | 3 3% | |
| 25-34 | 169 17% | 88 18% | 81 16% | - | 100% | - | - | - | - | 49 18% | 58 21% | 38 17% | 25 11% | 55 20% | 37 14% | 48 20% | 20 14% | 10 11% | 152 18% | 30 17% | 45 20% | 15 22% | 36 16% | 37 17% | 21 12% | 28 20% | 17 18% | |
| 35-44 | 170 17% | 86 17% | 84 16% | - | - | 100% | - | - | - | 47 17% | 48 17% | 41 19% | 33 14% | 57 21% | 46 18% | 36 15% | 18 13% | 12 14% | 156 18% | 25 14% | 36 16% | 12 18% | 44 19% | 30 14% | 28 15% | 34 24% | 25 27% | |
| 45-54 | 179 18% | 85 17% | 94 18% | - | - | - | 100% | - | - | 44 17% | 51 18% | 39 18% | 45 19% | 48 18% | 50 19% | 41 17% | 21 15% | 18 20% | 152 18% | 34 19% | 39 17% | 5 7% | 43 19% | 36 16% | 44 24% | 18 13% | 16 17% | |
| 55-64 | 149 15% | 70 14% | 79 15% | - | - | - | - | 100% | - | 51 19% | 31 11% | 29 13% | 38 16% | 33 12% | 43 17% | 35 15% | 21 15% | 17 19% | 124 14% | 28 16% | 26 12% | 11 16% | 29 13% | 38 17% | 22 12% | 24 17% | 15 16% | |
| 65 or older | 218 22% | 94 19% | 124 24% | - | - | - | - | - | 100% | 51 19% | 50 18% | 43 20% | 75 31% | 38 14% | 67 26% | 50 21% | 44 32% | 19 21% | 180 21% | 53 29% | 45 20% | 17 24% | 48 21% | 73 33% | 49 26% | 32 22% | 18 19% | |
| Average age | 46.99 | 45.55 | 48.36 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00 | 47.04 | 44.14 | 45.82 | 51.33 | 43.14 | 49.85 | 45.98 | 50.21 | 47.98 | 46.53 | 50.60 | 44.59 | 46.34 | 46.69 | 52.14 | 48.90 | 48.35 | 47.91 | |

Opinion Poll
CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 44
Gender
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | Voting Intention | | | | Vote in 2010 | | | Lib Dem in 2010 NOT now | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------|-----|------------|--------------|------|-----|--|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land | NET: Eng- land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | | Lib Dem |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Male | 492 | 492 | - | 68 | 88 | 86 | 85 | 70 | 94 | 136 | 117 | 140 | 98 | 143 | 110 | 115 | 75 | 49 | 414 | 82 | 112 | 25 | 103 | 115 | 93 | 51 | 36 |
| | 49% | 100% | - | 57% | 52% | 50% | 48% | 47% | 43% | 51% | 42% | 64% | 41% | 52% | 42% | 47% | 53% | 55% | 48% | 45% | 49% | 36% | 45% | 52% | 50% | 36% | 39% |
| Female | 513 | - | 513 | 51 | 81 | 84 | 94 | 79 | 124 | 133 | 162 | 78 | 141 | 129 | 151 | 127 | 65 | 41 | 452 | 99 | 116 | 44 | 124 | 108 | 93 | 91 | 57 |
| | 51% | - | 100% | 43% | 48% | 50% | 52% | 53% | 57% | 49% | 58% | 36% | 59% | 48% | 58% | 53% | 47% | 45% | 52% | 55% | 51% | 64% | 55% | 48% | 50% | 64% | 61% |

Opinion Poll

CATI Fieldwork : 30th August - 1st September 2013

Absolutes/col percents

Table 45
Region
Base: All respondents

| | Gender | | | Age | | | | | | Class | | | | Region | | | | | | Voting Intention | | | | Vote in 2010 | | | |
|------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|---------|--------------|-----|---------|-------------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab | Lib Dem | DK/ Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1005 | 514 | 491 | 85 | 166 | 164 | 196 | 172 | 222 | 362 | 219 | 147 | 277 | 284 | 253 | 251 | 132 | 85 | 874 | 189 | 224 | 73 | 225 | 232 | 184 | 144 | 91 |
| Weighted base | 1005 | 492 | 513 | 120 | 169 | 170 | 179 | 149 | 218 | 269 | 279 | 219 | 239 | 272 | 261 | 242 | 140 | 90 | 865 | 181 | 228 | 68 | 226 | 223 | 186 | 141 | 94 |
| Scotland | 90 | 49 | 41 | 13 | 10 | 12 | 18 | 17 | 19 | 24 | 26 | 17 | 23 | - | - | - | - | 90 | - | 10 | 18 | 3 | 24 | 10 | 20 | 9 | 8 |
| | 9% | 10% | 8% | 11% | 6% | 7% | 10% | 11% | 9% | 9% | 9% | 8% | 10% | - | - | - | - | 100% | - | 6% | 8% | 4% | 11% | 5% | 11% | 7% | 9% |
| North East | 40 | 26 | 14 | 5 | 13 | 4 | 9 | 6 | 3 | 7 | 4 | 10 | 19 | - | - | 40 | - | - | 40 | 2 | 6 | 2 | 7 | 5 | 7 | 3 | 1 |
| | 4% | 5% | 3% | 4% | 8% | 3% | 5% | 4% | 1% | 3% | 2% | 5% | 8% | - | - | 17% | - | - | 5% | 1% | 3% | 3% | 3% | 2% | 4% | 2% | 1% |
| North West | 111 | 49 | 62 | 21 | 14 | 18 | 15 | 15 | 27 | 21 | 42 | 24 | 24 | - | - | 111 | - | - | 111 | 13 | 30 | 4 | 31 | 24 | 20 | 16 | 12 |
| | 11% | 10% | 12% | 17% | 9% | 11% | 8% | 10% | 13% | 8% | 15% | 11% | 10% | - | - | 46% | - | - | 13% | 7% | 13% | 6% | 14% | 11% | 11% | 12% | 13% |
| Yorkshire & Humberside | 91 | 40 | 51 | 6 | 20 | 13 | 18 | 14 | 19 | 19 | 28 | 23 | 20 | - | - | 91 | - | - | 91 | 17 | 18 | 12 | 26 | 16 | 18 | 20 | 11 |
| | 9% | 8% | 10% | 5% | 12% | 8% | 10% | 9% | 9% | 7% | 10% | 11% | 9% | - | - | 38% | - | - | 11% | 10% | 8% | 17% | 11% | 7% | 10% | 14% | 12% |
| West Midlands | 90 | 37 | 54 | 4 | 14 | 25 | 18 | 14 | 14 | 21 | 27 | 24 | 19 | - | 90 | - | - | - | 90 | 16 | 25 | 3 | 22 | 26 | 17 | 12 | 11 |
| | 9% | 7% | 10% | 3% | 8% | 15% | 10% | 10% | 6% | 8% | 10% | 11% | 8% | - | 35% | - | - | - | 10% | 9% | 11% | 4% | 10% | 12% | 9% | 8% | 12% |
| East Midlands | 70 | 30 | 40 | 3 | 15 | 16 | 10 | 11 | 16 | 20 | 16 | 16 | 18 | - | 70 | - | - | - | 70 | 13 | 19 | 2 | 12 | 17 | 15 | 7 | 5 |
| | 7% | 6% | 8% | 3% | 9% | 9% | 5% | 8% | 7% | 7% | 6% | 8% | 8% | - | 27% | - | - | - | 8% | 7% | 8% | 3% | 5% | 8% | 8% | 5% | 5% |
| Wales | 50 | 29 | 21 | 5 | 7 | 2 | 9 | 8 | 20 | 13 | 15 | 9 | 13 | - | - | - | 50 | - | - | 13 | 12 | 4 | 5 | 15 | 8 | 6 | 2 |
| | 5% | 6% | 4% | 4% | 4% | 1% | 5% | 5% | 9% | 5% | 5% | 4% | 5% | - | - | - | 36% | - | - | 7% | 5% | 6% | 2% | 7% | 4% | 4% | 2% |
| Eastern | 101 | 43 | 58 | 11 | 7 | 5 | 22 | 18 | 37 | 36 | 18 | 23 | 23 | - | 101 | - | - | - | 101 | 24 | 22 | 6 | 24 | 25 | 23 | 12 | 10 |
| | 10% | 9% | 11% | 9% | 4% | 3% | 12% | 12% | 17% | 13% | 7% | 11% | 10% | - | 39% | - | - | - | 12% | 13% | 9% | 9% | 11% | 11% | 12% | 9% | 10% |
| London | 131 | 73 | 58 | 28 | 34 | 27 | 19 | 9 | 13 | 47 | 42 | 18 | 24 | 131 | - | - | - | - | 131 | 19 | 49 | 11 | 27 | 22 | 34 | 17 | 11 |
| | 13% | 15% | 11% | 23% | 20% | 16% | 11% | 6% | 6% | 18% | 15% | 8% | 10% | 48% | - | - | - | - | 15% | 11% | 22% | 17% | 12% | 10% | 18% | 12% | 12% |
| South East | 141 | 70 | 71 | 13 | 21 | 30 | 29 | 23 | 25 | 38 | 37 | 31 | 35 | 141 | - | - | - | - | 141 | 38 | 15 | 14 | 28 | 38 | 12 | 25 | 15 |
| | 14% | 14% | 14% | 11% | 12% | 17% | 16% | 16% | 11% | 14% | 13% | 14% | 15% | 52% | - | - | - | - | 16% | 21% | 7% | 20% | 12% | 17% | 7% | 18% | 16% |
| South West | 90 | 46 | 44 | 11 | 13 | 17 | 12 | 13 | 25 | 23 | 24 | 22 | 20 | - | - | - | 90 | - | 90 | 15 | 13 | 8 | 21 | 25 | 11 | 13 | 8 |
| | 9% | 9% | 9% | 9% | 8% | 10% | 7% | 9% | 11% | 9% | 9% | 10% | 9% | - | - | - | 64% | - | 10% | 8% | 6% | 11% | 9% | 11% | 6% | 9% | 8% |