

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 1

Q.1 Please indicate below if you are a member of any of the following trade unions.

Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Unite	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CWU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GMB	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unison	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PCS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UCATT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another union	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not a member of any trade union	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2

Q.2 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote in a new general election?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
Absolutely certain to vote	(10) 417	244	173	11	58	92	147	94	15	178	101	96	42	110	93	129	44	41	129	288	84	177	28	49	109	159	68	
		59%	62%	55%	27%	43%	61%	63%	72%	71%	60%	57%	60%	66%	56%	49%	59%	60%	60%	58%	67%	63%	70%	64%	69%	72%	62%	
	(9)	78	50	28	4	17	17	28	11	31	25	16	6	24	11	29	8	6	24	54	13	38	2	4	14	22	19	
		11%	13%	9%	10%	13%	11%	12%	8%	10%	14%	10%	8%	13%	8%	13%	9%	9%	11%	11%	10%	14%	5%	5%	9%	10%	17%	
	(8)	59	24	35	7	21	8	16	5	33	15	6	5	11	13	18	9	8	22	37	13	23	4	5	14	17	9	
		8%	6%	11%	17%	16%	5%	7%	4%	11%	8%	4%	7%	6%	9%	8%	10%	12%	10%	7%	10%	8%	10%	7%	9%	8%	8%	
	(7)	37	19	18	5	8	11	12	1	16	8	12	1	11	5	16	4	1	12	25	8	19	1	3	6	10	6	
		5%	5%	6%	12%	6%	7%	5%	1%	5%	5%	7%	1%	6%	4%	7%	4%	1%	6%	5%	6%	7%	3%	4%	4%	5%	5%	
	(6)	16	7	9	2	4	3	5	2	7	2	6	1	5	4	5	2	-	4	12	2	3	1	5	5	1	3	
		2%	2%	3%	5%	3%	2%	2%	-	2%	1%	4%	1%	3%	3%	2%	2%	-	2%	2%	2%	1%	3%	7%	3%	*	3%	
	(5)	30	11	19	4	8	7	6	4	1	9	6	9	6	6	2	14	5	3	5	25	1	9	3	6	2	4	
		4%	3%	6%	10%	6%	5%	3%	3%	5%	3%	5%	8%	3%	1%	6%	6%	4%	2%	5%	1%	3%	8%	8%	1%	2%	4%	
	(4)	9	4	5	4	-	3	1	1	3	1	-	5	3	2	2	2	-	2	7	1	3	-	1	1	2	-	
		1%	1%	2%	10%	-	2%	*	1%	1%	1%	-	7%	2%	1%	1%	2%	-	1%	1%	1%	1%	-	1%	1%	1%	-	
	(3)	20	14	6	1	8	3	6	1	3	7	9	1	5	2	4	5	4	6	14	3	5	1	1	2	1	-	
		3%	4%	2%	2%	6%	2%	3%	1%	1%	4%	5%	1%	3%	1%	2%	6%	6%	3%	3%	2%	2%	3%	1%	1%	*	-	
	(2)	12	7	5	1	4	2	2	3	6	3	2	1	2	4	1	4	1	3	9	1	2	-	2	2	2	-	
		2%	2%	2%	2%	3%	1%	1%	2%	2%	2%	1%	1%	1%	3%	*	4%	1%	1%	2%	1%	1%	-	3%	1%	1%	-	
Definitely would not vote	(1)	18	9	9	1	3	4	4	5	1	6	5	2	3	4	7	3	1	5	13	-	-	-	-	2	1	1	
		3%	2%	3%	2%	2%	3%	2%	4%	5%	2%	3%	3%	2%	3%	3%	3%	1%	2%	3%	-	-	-	-	1%	*	1%	
Don't know		16	6	10	1	3	2	7	3	4	4	4	4	4	1	4	3	4	3	13	-	-	-	-	-	3	-	
		2%	2%	3%	2%	2%	1%	3%	2%	1%	2%	2%	5%	2%	1%	2%	3%	6%	1%	3%	-	-	-	-	-	1%	-	
Mean		8.60	8.72	8.45	7.28	8.06	8.64	8.92	8.94	8.76	8.77	8.61	8.40	8.34	8.75	8.77	8.60	7.94	8.69	8.74	8.54	9.12	9.04	9.02	8.66	9.08	9.30	9.13
Standard deviation		2.35	2.31	2.38	2.53	2.54	2.32	2.05	2.38	2.57	2.14	2.39	2.54	2.59	2.17	2.34	2.25	2.85	2.34	2.21	2.40	1.66	1.70	1.82	2.18	1.87	1.54	1.53
Standard error		0.09	0.12	0.14	0.40	0.22	0.19	0.14	0.21	0.56	0.12	0.18	0.20	0.31	0.16	0.20	0.15	0.31	0.29	0.15	0.11	0.15	0.10	0.29	0.25	0.15	0.10	0.15

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Table 3

Q.3 If there were a general election tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
Conservative	126	72	54	7	25	26	41	26	1	64	35	18	9	33	28	44	13	8	38	88	126	-	-	-	97	8	6	
	18%	18%	17%	17%	19%	17%	18%	20%	5%	22%	20%	11%	12%	18%	20%	19%	15%	12%	18%	18%	100%	-	-	-	62%	4%	5%	
Labour	279	162	117	20	62	60	86	45	6	116	71	67	25	83	53	88	33	22	95	184	-	279	-	-	13	185	41	
	39%	41%	37%	49%	46%	39%	37%	35%	29%	39%	40%	41%	34%	45%	38%	38%	37%	32%	44%	44%	100%	-	-	-	8%	83%	37%	
Liberal Democrat	40	20	20	3	7	7	12	9	2	17	10	8	5	11	10	12	6	1	10	30	-	-	40	-	1	1	30	
	6%	5%	6%	7%	5%	5%	5%	7%	10%	6%	6%	5%	7%	6%	7%	5%	7%	1%	5%	6%	-	-	100%	-	1%	*	27%	
SNP	16	13	3	-	1	3	6	6	-	7	3	4	2	-	-	-	-	16	5	11	-	-	-	-	-	3	1	
	2%	3%	1%	-	1%	2%	3%	5%	-	2%	2%	2%	3%	-	-	-	-	23%	2%	2%	-	-	-	-	-	1%	1%	
Plaid Cymru	2	1	1	-	-	1	1	-	-	-	1	1	-	-	-	-	2	-	-	2	-	-	-	-	-	-	-	
	*	*	*	-	-	1%	*	-	-	-	1%	1%	-	-	-	-	2%	-	-	*	-	-	-	-	-	-	-	
The UK Independence Party	76	46	30	3	8	17	29	17	2	20	17	27	12	16	20	26	12	2	20	56	-	-	-	76	28	6	8	
	11%	12%	9%	7%	6%	11%	12%	13%	10%	7%	10%	16%	16%	9%	14%	11%	13%	3%	9%	11%	-	-	-	100%	18%	3%	7%	
The Green Party	20	12	8	-	5	5	8	2	-	12	3	3	2	8	2	6	1	3	7	13	-	-	-	-	-	1	7	
	3%	3%	3%	-	4%	3%	3%	2%	-	4%	2%	2%	3%	4%	1%	3%	1%	4%	3%	3%	-	-	-	-	-	*	6%	
The British National Party	9	6	3	-	-	-	6	2	1	1	2	6	-	4	-	2	1	2	2	7	-	-	-	-	1	-	-	
	1%	2%	1%	-	-	-	3%	2%	5%	*	1%	4%	-	2%	-	1%	1%	3%	1%	1%	-	-	-	-	1%	-	-	
Some other party	2	-	2	-	-	-	-	1	1	1	-	-	1	1	-	1	-	-	-	2	-	-	-	-	-	-	-	
	*	-	1%	-	-	-	-	1%	5%	*	-	-	1%	1%	-	*	-	-	-	*	-	-	-	-	-	-	-	
Would not vote	27	13	14	3	7	5	5	6	1	11	7	6	3	3	6	11	6	1	8	19	-	-	-	-	3	2	1	
	4%	3%	4%	7%	5%	3%	2%	5%	5%	4%	4%	4%	4%	2%	4%	5%	7%	1%	4%	4%	-	-	-	-	2%	1%	1%	
Rather not say	22	14	8	1	1	5	10	4	1	11	7	3	1	6	4	8	2	2	7	15	-	-	-	-	-	-	1	
	3%	4%	3%	2%	1%	3%	4%	3%	5%	4%	4%	2%	1%	3%	3%	3%	2%	3%	3%	3%	-	-	-	-	-	-	1%	
Don't know	93	36	57	4	18	23	30	12	6	36	21	22	14	19	18	31	13	12	23	70	-	-	-	-	14	16	15	
	13%	9%	18%	10%	13%	15%	13%	9%	29%	12%	12%	13%	19%	10%	13%	14%	15%	17%	11%	14%	-	-	-	-	9%	7%	14%	

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Table 4

Q.3 If there were a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	570	332	238	33	108	119	189	108	13	238	142	134	56	156	113	179	68	54	177	393	126	279	40	76	140	204	93
Conservative	126	72	54	7	25	26	41	26	1	64	35	18	9	33	28	44	13	8	38	88	126	-	-	-	97	8	6
	22%	22%	23%	21%	23%	22%	22%	24%	8%	27%	25%	13%	16%	21%	25%	25%	19%	15%	21%	22%	100%	-	-	-	69%	4%	6%
Labour	279	162	117	20	62	60	86	45	6	116	71	67	25	83	53	88	33	22	95	184	-	279	-	-	13	185	41
	49%	49%	49%	61%	57%	50%	46%	42%	46%	49%	50%	50%	45%	53%	47%	49%	49%	41%	54%	47%	-	100%	-	-	9%	91%	44%
Liberal Democrat	40	20	20	3	7	7	12	9	2	17	10	8	5	11	10	12	6	1	10	30	-	-	40	-	1	1	30
	7%	6%	8%	9%	6%	6%	6%	8%	15%	7%	7%	6%	9%	7%	9%	7%	9%	2%	6%	8%	-	-	100%	-	1%	*	32%
SNP	16	13	3	-	1	3	6	6	-	7	3	4	2	-	-	-	-	16	5	11	-	-	-	-	-	3	1
	3%	4%	1%	-	1%	3%	3%	6%	-	3%	2%	3%	4%	-	-	-	-	30%	3%	3%	-	-	-	-	-	1%	1%
Plaid Cymru	2	1	1	-	-	1	1	-	-	-	1	1	-	-	-	-	2	-	-	2	-	-	-	-	-	-	-
	*	*	*	-	-	1%	1%	-	-	-	1%	1%	-	-	-	-	3%	-	-	1%	-	-	-	-	-	-	-
The UK Independence Party	76	46	30	3	8	17	29	17	2	20	17	27	12	16	20	26	12	2	20	56	-	-	-	76	28	6	8
	13%	14%	13%	9%	7%	14%	15%	16%	15%	8%	12%	20%	21%	10%	18%	15%	18%	4%	11%	14%	-	-	-	100%	20%	3%	9%
The Green Party	20	12	8	-	5	5	8	2	-	12	3	3	2	8	2	6	1	3	7	13	-	-	-	-	-	1	7
	4%	4%	3%	-	5%	4%	4%	2%	-	5%	2%	2%	4%	5%	2%	3%	1%	6%	4%	3%	-	-	-	-	-	*	8%
The British National Party	9	6	3	-	-	-	6	2	1	1	2	6	-	4	-	2	1	2	2	7	-	-	-	-	1	-	-
	2%	2%	1%	-	-	-	3%	2%	8%	*	1%	4%	-	3%	-	1%	1%	4%	1%	2%	-	-	-	-	1%	-	-
Some other party	2	-	2	-	-	-	-	1	1	1	-	-	1	1	-	1	-	-	-	2	-	-	-	-	-	-	-
	*	-	1%	-	-	-	-	1%	8%	*	-	-	2%	1%	-	1%	-	-	-	1%	-	-	-	-	-	-	-

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 5

Q.3 If there were a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	435	257	178	20	75	92	150	87	11	186	110	98	41	117	91	138	49	40	137	298	98	214	30	54	112	167	74
Conservative	98	57	41	5	18	20	35	20	1	51	27	14	7	25	23	35	10	6	28	70	98	-	-	-	80	6	5
	23%	22%	23%	23%	24%	22%	23%	23%	8%	27%	24%	14%	17%	22%	25%	25%	21%	14%	20%	24%	100%	-	-	-	71%	4%	6%
Labour	214	127	88	13	41	48	69	38	5	89	55	52	17	62	45	69	24	14	74	141	-	214	-	-	10	151	32
	49%	49%	49%	63%	56%	52%	46%	44%	51%	48%	50%	53%	42%	53%	50%	50%	49%	36%	54%	47%	-	100%	-	-	9%	91%	43%
Liberal Democrat	30	16	14	2	4	6	10	7	2	14	7	6	3	8	7	10	5	1	8	22	-	-	30	-	1	1	24
	7%	6%	8%	8%	5%	7%	6%	8%	17%	7%	7%	6%	8%	7%	8%	7%	9%	2%	6%	7%	-	-	100%	-	1%	1%	33%
SNP	13	11	3	-	1	2	5	5	-	6	2	4	2	-	-	-	-	13	5	9	-	-	-	-	-	3	1
	3%	4%	2%	-	1%	2%	4%	6%	-	3%	2%	4%	4%	-	-	-	-	33%	3%	3%	-	-	-	-	-	2%	1%
Plaid Cymru	1	*	1	-	-	1	*	-	-	-	1	*	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-
	*	*	1%	-	-	1%	*	-	-	-	1%	*	-	-	-	-	2%	-	-	*	-	-	-	-	-	-	-
The UK Independence Party	54	33	21	1	7	11	21	13	2	15	14	16	10	12	15	18	7	2	15	39	-	-	-	54	21	5	7
	12%	13%	12%	6%	9%	12%	14%	14%	15%	8%	12%	16%	24%	10%	16%	13%	15%	4%	11%	13%	-	-	-	100%	19%	3%	9%
The Green Party	16	9	7	-	4	4	6	2	-	9	3	3	2	7	2	5	1	2	6	10	-	-	-	-	-	1	6
	4%	4%	4%	-	6%	5%	4%	2%	-	5%	2%	3%	4%	6%	2%	3%	2%	6%	4%	4%	-	-	-	-	-	1%	8%
The British National Party	7	4	3	-	-	-	5	1	1	1	2	4	-	3	-	2	1	2	2	5	-	-	-	-	*	-	-
	2%	2%	2%	-	-	-	3%	1%	9%	*	2%	5%	-	2%	-	1%	2%	4%	1%	2%	-	-	-	-	*	-	-
Some other party	1	-	1	-	-	-	-	1	*	1	-	-	*	1	-	*	-	-	-	1	-	-	-	-	-	-	-
	*	-	1%	-	-	-	-	1%	1%	*	-	-	*	1%	-	*	-	-	-	*	-	-	-	-	-	-	-

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Table 6

Q.4/5 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
Conservative	157	86	71	9	28	32	52	33	3	67	49	27	14	39	35	57	18	8	47	110	97	13	1	28	157	-	-	
	22%	22%	22%	22%	21%	21%	22%	25%	14%	23%	28%	16%	19%	21%	25%	20%	12%	22%	22%	77%	5%	3%	37%	100%	-	-		
Labour	222	130	92	10	42	52	75	37	6	92	57	56	17	62	47	73	24	16	80	142	8	185	1	6	-	222	-	
	31%	33%	29%	24%	31%	34%	32%	28%	29%	31%	32%	34%	23%	34%	33%	32%	27%	23%	37%	29%	6%	66%	3%	8%	-	100%	-	
Liberal Democrat	110	62	48	5	18	26	32	22	7	49	23	24	14	35	16	33	19	7	33	77	6	41	30	8	-	-	110	
	15%	16%	15%	12%	13%	17%	14%	17%	33%	17%	13%	15%	19%	19%	11%	14%	21%	10%	15%	15%	5%	15%	75%	11%	-	-	100%	
SNP	16	12	4	-	1	5	3	7	-	4	5	5	2	-	-	-	-	16	5	11	-	2	-	-	-	-	-	
	2%	3%	1%	-	1%	3%	1%	5%	-	1%	3%	3%	3%	-	-	-	-	23%	2%	2%	-	1%	-	-	-	-	-	
Plaid Cymru	1	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	
	*	-	*	-	-	1%	-	-	-	-	1%	-	-	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	
The UK Independence Party	18	6	12	-	3	1	9	4	1	6	3	7	2	6	6	2	2	2	2	16	-	-	-	15	-	-	-	
	3%	2%	4%	-	2%	1%	4%	3%	5%	2%	2%	4%	3%	3%	4%	1%	2%	3%	1%	3%	-	-	-	20%	-	-	-	
The Green Party	10	6	4	-	3	2	4	1	-	6	2	2	-	4	3	3	-	-	2	8	-	-	1	-	-	-	-	
	1%	2%	1%	-	2%	1%	2%	1%	-	2%	1%	1%	-	2%	2%	1%	-	-	1%	2%	-	-	3%	-	-	-	-	
The British National Party	11	6	5	1	1	-	6	2	1	3	3	4	1	2	2	4	1	2	3	8	1	-	-	2	-	-	-	
	2%	2%	2%	2%	1%	-	3%	2%	5%	1%	2%	2%	1%	1%	1%	2%	1%	3%	1%	2%	1%	-	-	3%	-	-	-	
Some other party	6	3	3	-	-	1	2	3	-	3	1	2	-	3	2	-	-	1	2	4	-	-	1	1	-	-	-	
	1%	1%	1%	-	-	1%	1%	2%	-	1%	1%	1%	-	2%	1%	-	-	1%	1%	1%	-	-	3%	1%	-	-	-	
Did not vote	114	63	51	16	27	24	35	10	2	42	23	29	20	22	21	42	18	11	28	86	11	34	3	15	-	-	-	
	16%	16%	16%	39%	20%	16%	15%	8%	10%	14%	13%	18%	27%	12%	15%	18%	20%	16%	13%	17%	9%	12%	8%	20%	-	-	-	
Prefer not to say	26	15	11	-	4	3	10	8	1	14	4	5	3	6	5	8	5	2	7	19	1	-	1	-	-	-	-	
	4%	4%	3%	-	3%	2%	4%	6%	5%	5%	2%	3%	4%	3%	4%	3%	6%	3%	3%	4%	1%	-	3%	-	-	-	-	
Don't know/ can't remember	21	6	15	-	7	5	6	3	-	10	6	4	1	5	4	7	1	4	6	15	2	4	2	1	-	-	-	
	3%	2%	5%	-	5%	3%	3%	2%	-	3%	3%	2%	1%	3%	3%	3%	1%	6%	3%	3%	2%	1%	5%	1%	-	-	-	

Unite Members Poll

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Absolutes/col percents

Table 7

Q.4/5 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	551	311	240	25	96	120	183	109	18	230	144	127	50	151	111	172	65	52	174	377	112	241	34	60	157	222	110
Conservative	157	86	71	9	28	32	52	33	3	67	49	27	14	39	35	57	18	8	47	110	97	13	1	28	157	-	-
	28%	28%	30%	36%	29%	27%	28%	30%	17%	29%	34%	21%	28%	26%	32%	33%	28%	15%	27%	29%	87%	5%	3%	47%	100%	-	-
Labour	222	130	92	10	42	52	75	37	6	92	57	56	17	62	47	73	24	16	80	142	8	185	1	6	-	222	-
	40%	42%	38%	40%	44%	43%	41%	34%	33%	40%	40%	44%	34%	41%	42%	42%	37%	31%	46%	38%	7%	77%	3%	10%	-	100%	-
Liberal Democrat	110	62	48	5	18	26	32	22	7	49	23	24	14	35	16	33	19	7	33	77	6	41	30	8	-	-	110
	20%	20%	20%	20%	19%	22%	17%	20%	39%	21%	16%	19%	28%	23%	14%	19%	29%	13%	19%	20%	5%	17%	88%	13%	-	-	100%
SNP	16	12	4	-	1	5	3	7	-	4	5	5	2	-	-	-	-	16	5	11	-	2	-	-	-	-	-
	3%	4%	2%	-	1%	4%	2%	6%	-	2%	3%	4%	4%	-	-	-	-	31%	3%	3%	-	1%	-	-	-	-	-
Plaid Cymru	1	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-
	*	-	*	-	-	1%	-	-	-	-	1%	-	-	-	-	-	2%	-	-	*	-	-	-	-	-	-	-
The UK Independence Party	18	6	12	-	3	1	9	4	1	6	3	7	2	6	6	2	2	2	2	16	-	-	-	15	-	-	-
	3%	2%	5%	-	3%	1%	5%	4%	6%	3%	2%	6%	4%	4%	5%	1%	3%	4%	1%	4%	-	-	-	25%	-	-	-
The Green Party	10	6	4	-	3	2	4	1	-	6	2	2	-	4	3	3	-	-	2	8	-	-	1	-	-	-	-
	2%	2%	2%	-	3%	2%	2%	1%	-	3%	1%	2%	-	3%	3%	2%	-	-	1%	2%	-	-	3%	-	-	-	-
The British National Party	11	6	5	1	1	-	6	2	1	3	3	4	1	2	2	4	1	2	3	8	1	-	-	2	-	-	-
	2%	2%	2%	4%	1%	-	3%	2%	6%	1%	2%	3%	2%	1%	2%	2%	2%	4%	2%	2%	1%	-	-	3%	-	-	-
Some other party	6	3	3	-	-	1	2	3	-	3	1	2	-	3	2	-	-	1	2	4	-	-	1	1	-	-	-
	1%	1%	1%	-	-	1%	1%	3%	-	1%	1%	2%	-	2%	2%	-	-	2%	1%	1%	-	-	3%	2%	-	-	-

Unite Members Poll

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Absolutes/col percents

Table 8

Q.6 Do you work in any of the following occupations...?**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Priv-ate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
NET: Public Sector	215	97	118	12	48	42	72	37	4	112	54	35	14	49	44	61	33	28	215	-	38	95	10	20	47	80	33
	30%	25%	37%	29%	36%	28%	31%	28%	19%	38%	31%	21%	19%	27%	31%	27%	37%	41%	100%	-	30%	34%	25%	26%	30%	36%	30%
National Health Service	69	26	43	3	15	12	27	12	-	43	10	9	7	10	15	18	15	11	69	-	8	28	5	8	12	26	9
	10%	7%	14%	7%	11%	8%	12%	9%	-	15%	6%	5%	9%	5%	11%	8%	17%	16%	32%	-	6%	10%	13%	11%	8%	12%	8%
Local government administration	48	18	30	1	5	11	15	12	4	19	19	6	4	9	8	18	8	5	48	-	10	20	2	4	10	15	13
	7%	5%	9%	2%	4%	7%	6%	9%	19%	6%	11%	4%	5%	5%	6%	8%	9%	7%	22%	-	8%	7%	5%	5%	6%	7%	12%
Public sector housing	19	12	7	1	6	2	8	2	-	9	5	4	1	7	4	1	3	4	19	-	2	8	-	2	3	7	2
	3%	3%	2%	2%	4%	1%	3%	2%	-	3%	3%	2%	1%	4%	3%	*	3%	6%	9%	-	2%	3%	-	3%	2%	3%	2%
Central government including all administrative departments and central government agencies such as the Bank of England	18	10	8	2	5	3	5	3	-	7	5	4	2	3	3	6	3	3	18	-	5	7	1	1	6	4	2
	3%	3%	3%	5%	4%	2%	2%	2%	-	2%	3%	2%	3%	2%	2%	3%	3%	4%	8%	-	4%	3%	3%	1%	4%	2%	2%
Teaching employed by local education authority including voluntary aided schools and foundation schools	17	6	11	2	5	5	2	3	-	11	3	3	-	8	4	3	-	2	17	-	2	7	1	2	4	4	4
	2%	2%	3%	5%	4%	3%	1%	2%	-	4%	2%	2%	-	4%	3%	1%	-	3%	8%	-	2%	3%	3%	3%	3%	2%	4%
Universities and Academies funded by government	16	9	7	1	3	3	7	2	-	11	4	1	-	5	5	4	1	1	16	-	4	7	1	2	3	10	2
	2%	2%	2%	2%	2%	2%	3%	2%	-	4%	2%	1%	-	3%	4%	2%	1%	1%	7%	-	3%	3%	3%	3%	2%	5%	2%
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	15	9	6	-	3	3	6	3	-	8	4	3	-	6	2	5	1	1	15	-	5	8	-	1	6	6	-
	2%	2%	2%	-	2%	2%	3%	2%	-	3%	2%	2%	-	3%	1%	2%	1%	1%	7%	-	4%	3%	-	1%	4%	3%	-
HM Forces	6	4	2	2	1	3	-	-	-	2	1	3	-	1	1	3	1	-	6	-	-	6	-	-	1	5	-
	1%	1%	1%	5%	1%	2%	-	-	-	1%	1%	2%	-	1%	1%	1%	1%	-	3%	-	-	2%	-	-	1%	2%	-
Police service	4	2	2	-	3	-	1	-	-	1	2	1	-	-	1	2	-	1	4	-	2	1	-	-	1	1	1
	1%	1%	1%	-	2%	-	*	-	-	*	1%	1%	-	-	1%	1%	-	1%	2%	-	2%	*	-	-	1%	*	1%

Unite Members Poll

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Absolutes/col percents

Table 8

Q.6 Do you work in any of the following occupations...?**Base: All respondents**

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Courts service	2*	1*	1*	-	1	-	1	-	-	1	-	1	-	-	1	-	1	-	2	-	-	2	-	-	-	2	-
					1%		*			*		1%			1%		1%		1%			1%				1%	
Bradford and Bingley or Northern Rock Building societies	1*	-	1*	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-
					1%						1%				*				*			*			1%		
None of these organisations/ I work for a different company or organisation (Private Sector)	497	298	199	29	86	110	162	93	17	184	123	130	60	135	97	168	56	41	-	497	88	184	30	56	110	142	77
	70%	75%	63%	71%	64%	72%	69%	72%	81%	62%	69%	79%	81%	73%	69%	73%	63%	59%	-	100%	70%	66%	75%	74%	70%	64%	70%

Unite Members Poll

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Absolutes/col percents

Table 9

Q.7a Here is a picture of someone you may or may not recognise. Please can you say whether you recognise the person?

Base: All respondents

	Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Yes	172	108	64	9	23	34	55	43	8	70	41	36	25	46	31	47	28	20	54	118	28	72	10	17	33	60	27
	24%	27%	20%	22%	17%	22%	24%	33%	38%	24%	23%	22%	34%	25%	22%	21%	31%	29%	25%	24%	22%	26%	25%	22%	21%	27%	25%
No	540	287	253	32	111	118	179	87	13	226	136	129	49	138	110	182	61	49	161	379	98	207	30	59	124	162	83
	76%	73%	80%	78%	83%	78%	76%	67%	62%	76%	77%	78%	66%	75%	78%	79%	69%	71%	75%	76%	78%	74%	75%	78%	79%	73%	75%

Unite Members Poll

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Absolutes/col percents

Table 10

Q.8 Which of the following do you think would make the best Prime Minister?**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
Ed Miliband	330	186	144	23	64	69	111	53	10	139	80	79	32	90	61	108	33	38	104	226	5	225	5	17	17	166	55	
	46%	47%	45%	56%	48%	45%	47%	41%	48%	47%	45%	48%	43%	49%	43%	47%	37%	55%	48%	45%	4%	81%	13%	22%	11%	75%	50%	
David Cameron	286	159	127	14	54	62	88	59	9	121	77	62	26	75	59	92	40	20	85	201	118	35	11	46	132	42	25	
	40%	40%	40%	34%	40%	41%	38%	45%	43%	41%	44%	38%	35%	41%	42%	40%	45%	29%	40%	40%	94%	13%	28%	61%	84%	19%	23%	
Nick Clegg	96	50	46	4	16	21	35	18	2	36	20	24	16	19	21	29	16	11	26	70	3	19	24	13	8	14	30	
	13%	13%	15%	10%	12%	14%	15%	14%	10%	12%	11%	15%	22%	10%	15%	13%	18%	16%	12%	14%	2%	7%	60%	17%	5%	6%	27%	

Unite Members Poll

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Absolutes/col percents

Table 11

Q.9 Many trades unions maintain a 'political fund', which they use to provide financial support for political campaigns and parties. Union members have the right to opt out of these political funds, which stops any of their union membership fees going towards the political fund. Do you contribute to your union's political fund, or have you opted out?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
I contribute to my union's political fund	263 37%	173 44%	90 28%	15 37%	47 35%	50 33%	82 35%	57 44%	12 57%	110 37%	63 36%	69 42%	21 28%	77 42%	59 42%	81 35%	29 33%	17 25%	76 35%	187 38%	27 21%	145 52%	18 45%	23 30%	36 23%	119 54%	47 43%
I have opted out of the political fund	211 30%	130 33%	81 26%	9 22%	32 24%	48 32%	75 32%	41 32%	6 29%	93 31%	58 33%	44 27%	16 22%	47 26%	53 38%	58 25%	27 30%	26 38%	69 32%	142 29%	64 51%	58 21%	12 30%	29 38%	74 47%	49 22%	27 25%
Don't know	238 33%	92 23%	146 46%	17 41%	55 41%	54 36%	77 33%	32 25%	3 14%	93 31%	56 32%	52 32%	37 50%	60 33%	29 21%	90 39%	33 37%	26 38%	70 33%	168 34%	35 28%	76 27%	10 25%	24 32%	47 30%	54 24%	36 33%

Unite Members Poll

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Absolutes/col percents

Table 12

Q.10 Some people think that the rules should be changed so that members have to opt IN to the political fund if they want some of their membership fee to go towards political campaigns and parties, rather than requiring members to opt OUT of the fund if they don't want this to happen. Which system would you prefer?

Base: All respondents

	Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
For members to opt out if they don't want to support the political fund	219	127	92	12	38	49	73	37	10	84	60	53	22	63	51	66	23	16	65	154	32	123	12	19	42	96	34
	31%	32%	29%	29%	28%	32%	31%	28%	48%	28%	34%	32%	30%	34%	36%	29%	26%	23%	30%	31%	25%	44%	30%	25%	27%	43%	31%
For members to opt in if they do want to support the political fund	405	226	179	22	73	82	135	84	9	179	99	92	35	91	80	131	55	48	130	275	86	125	25	51	108	105	66
	57%	57%	56%	54%	54%	54%	58%	65%	43%	60%	56%	56%	47%	49%	57%	57%	62%	70%	60%	55%	68%	45%	63%	67%	69%	47%	60%
Don't know	88	42	46	7	23	21	26	9	2	33	18	20	17	30	10	32	11	5	20	68	8	31	3	6	7	21	10
	12%	11%	15%	17%	17%	14%	11%	7%	10%	11%	10%	12%	23%	16%	7%	14%	12%	7%	9%	14%	6%	11%	8%	8%	4%	9%	9%

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Absolutes/col percents

Table 13

Q.10b If members had to opt IN to the political fund if they wanted some of their membership fee to go towards political campaigns

and parties, would you opt in or not?

Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Yes, I would opt in	212	132	80	20	36	50	59	37	10	89	58	51	14	62	48	67	24	11	60	152	21	140	13	11	26	111	35
	30%	33%	25%	49%	27%	33%	25%	28%	48%	30%	33%	31%	19%	34%	34%	29%	27%	16%	28%	31%	17%	50%	33%	14%	17%	50%	32%
No, I wouldn't opt in	378	199	179	16	66	73	136	79	8	166	88	85	39	87	76	119	49	47	120	258	89	99	21	54	113	82	52
	53%	50%	56%	39%	49%	48%	58%	61%	38%	56%	50%	52%	53%	47%	54%	52%	55%	68%	56%	52%	71%	35%	53%	71%	72%	37%	47%
Don't know	122	64	58	5	32	29	39	14	3	41	31	29	21	35	17	43	16	11	35	87	16	40	6	11	18	29	23
	17%	16%	18%	12%	24%	19%	17%	11%	14%	14%	18%	18%	28%	19%	12%	19%	18%	16%	16%	18%	13%	14%	15%	14%	11%	13%	21%

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 14

Q.10c If members who opted in to the political fund were no longer automatically made affiliate members of the Labour Party, would you pay to join the Labour Party as an individual member?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Yes, I would pay to join the Labour Party as an individual member	85 12%	52 13%	33 10%	6 15%	28 21%	27 18%	13 6%	10 8%	1 5%	36 12%	21 12%	22 13%	6 8%	33 18%	15 11%	26 11%	8 9%	3 4%	37 17%	48 10%	7 6%	71 25%	4 10%	1 1%	8 5%	61 27%	8 7%
No, I wouldn't pay to join the Labour Party as an individual member	522 73%	290 73%	232 73%	31 76%	85 63%	106 70%	185 79%	102 78%	13 62%	226 76%	121 68%	118 72%	57 77%	123 67%	100 71%	167 73%	73 82%	59 86%	145 67%	377 76%	109 87%	155 56%	34 85%	71 93%	142 90%	114 51%	92 84%
I have already paid to be an individual member of the Labour Party	13 2%	10 3%	3 1%	- -	1 1%	4 3%	1 *	4 3%	3 14%	6 2%	4 2%	3 2%	- -	3 2%	4 3%	4 2%	1 1%	1 1%	6 3%	7 1%	- -	12 4%	- -	1 1%	- -	11 5%	2 2%
Don't know	92 13%	43 11%	49 15%	4 10%	20 15%	15 10%	35 15%	14 11%	4 19%	28 9%	31 18%	22 13%	11 15%	25 14%	22 16%	32 14%	7 8%	6 9%	27 13%	65 13%	10 8%	41 15%	2 5%	3 4%	7 4%	36 16%	8 7%

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 15

Q.11 Over the last three years since the last election, the union Unite has donated nearly £12m to the Labour Party, according to official figures from the Electoral Commission. Do you agree or disagree with the decision to make these donations to the Labour Party?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
NET: Agree	303	181	122	21	58	62	93	57	12	134	73	72	24	86	64	97	35	21	100	203	24	210	16	11	29	161	52	
	43%	46%	38%	51%	43%	41%	40%	44%	57%	45%	41%	44%	32%	47%	45%	42%	39%	30%	47%	41%	19%	75%	40%	14%	18%	73%	47%	
Agree strongly	(4)	110	72	38	6	22	27	27	7	48	30	26	6	39	26	29	11	5	38	72	5	89	7	1	7	77	14	
		15%	18%	12%	15%	16%	18%	12%	33%	16%	17%	16%	8%	21%	18%	13%	12%	7%	18%	14%	4%	32%	18%	1%	4%	35%	13%	
Agree somewhat	(3)	193	109	84	15	36	35	66	5	86	43	46	18	47	38	68	24	16	62	131	19	121	9	10	22	84	38	
		27%	28%	26%	37%	27%	23%	28%	24%	29%	24%	28%	24%	26%	27%	30%	27%	23%	29%	26%	15%	43%	23%	13%	14%	38%	35%	
Disagree somewhat	(2)	149	82	67	7	31	32	46	5	58	41	31	19	36	28	48	20	17	37	112	33	41	13	17	37	37	26	
		21%	21%	21%	17%	23%	21%	20%	22%	20%	23%	19%	26%	20%	20%	21%	22%	25%	17%	23%	26%	15%	33%	22%	24%	17%	24%	
Disagree strongly	(1)	178	93	85	10	18	37	72	37	73	43	44	18	41	35	58	21	23	54	124	60	8	9	42	81	11	17	
		25%	24%	27%	24%	13%	24%	31%	28%	19%	25%	27%	24%	22%	25%	25%	24%	33%	25%	25%	48%	3%	23%	55%	52%	5%	15%	
NET: Disagree		327	175	152	17	49	69	118	65	9	131	84	75	37	77	63	106	41	40	91	236	93	49	22	59	118	48	
		46%	44%	48%	41%	37%	45%	50%	50%	43%	44%	47%	45%	50%	42%	45%	46%	46%	58%	42%	47%	74%	18%	55%	78%	75%	22%	
Don't know		82	39	43	3	27	21	23	8	31	20	18	13	21	14	26	13	8	24	58	9	20	2	6	10	13	15	
		12%	10%	14%	7%	20%	14%	10%	6%	10%	11%	11%	18%	11%	10%	11%	15%	12%	11%	12%	7%	7%	5%	8%	6%	6%	14%	
Mean		2.37	2.45	2.27	2.45	2.58	2.40	2.23	2.34	2.71	2.41	2.38	2.37	2.20	2.52	2.43	2.33	2.33	2.05	2.44	2.34	1.74	3.12	2.37	1.57	1.69	3.09	2.52
Standard deviation		1.07	1.09	1.05	1.06	1.00	1.11	1.06	1.09	1.15	1.08	1.08	1.09	0.98	1.11	1.10	1.04	1.04	0.99	1.10	1.06	0.88	0.78	1.05	0.79	0.90	0.87	0.95
Standard error		0.04	0.06	0.06	0.17	0.10	0.10	0.07	0.10	0.25	0.07	0.09	0.09	0.13	0.09	0.10	0.07	0.12	0.13	0.08	0.05	0.08	0.05	0.17	0.09	0.07	0.06	0.10

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 16

Q.12 Would you support or oppose the Unite union making further large donations to the Labour Party in the future?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
NET: Support	276	168	108	19	57	57	79	52	12	121	67	68	20	80	59	87	35	15	91	185	18	199	14	10	25	154	50	
	39%	43%	34%	46%	43%	38%	34%	40%	57%	41%	38%	41%	27%	43%	42%	38%	39%	22%	42%	37%	14%	71%	35%	13%	16%	69%	45%	
Strongly support	(4) 103	68	35	5	22	25	26	19	6	43	29	25	6	36	23	28	11	5	32	71	4	88	5	-	9	74	11	
	14%	17%	11%	12%	16%	16%	11%	15%	29%	15%	16%	15%	8%	20%	16%	12%	12%	7%	15%	14%	3%	32%	13%	-	6%	33%	10%	
Somewhat support	(3) 173	100	73	14	35	32	53	33	6	78	38	43	14	44	36	59	24	10	59	114	14	111	9	10	16	80	39	
	24%	25%	23%	34%	26%	21%	23%	25%	29%	26%	21%	26%	19%	24%	26%	26%	27%	14%	27%	23%	11%	40%	23%	13%	10%	36%	35%	
Somewhat oppose	(2) 164	89	75	9	35	36	57	25	2	72	41	35	16	46	29	47	19	23	45	119	36	47	10	18	36	37	29	
	23%	23%	24%	22%	26%	24%	24%	19%	10%	24%	23%	21%	22%	25%	21%	21%	21%	33%	21%	24%	29%	17%	25%	24%	23%	17%	26%	
Strongly oppose	(1) 184	94	90	7	21	37	71	41	7	69	50	44	21	44	36	57	23	24	58	126	62	8	10	42	84	11	21	
	26%	24%	28%	17%	16%	24%	30%	32%	33%	23%	28%	27%	28%	24%	26%	25%	26%	35%	27%	25%	49%	3%	25%	55%	54%	5%	19%	
NET: Oppose	348	183	165	16	56	73	128	66	9	141	91	79	37	90	65	104	42	47	103	245	98	55	20	60	120	48	50	
	49%	46%	52%	39%	42%	48%	55%	51%	43%	48%	51%	48%	50%	49%	46%	45%	47%	68%	48%	49%	78%	20%	50%	79%	76%	22%	45%	
Don't know	88	44	44	6	21	22	27	12	-	34	19	18	17	14	17	38	12	7	21	67	10	25	6	6	12	20	10	
	12%	11%	14%	15%	16%	14%	12%	9%	-	11%	11%	11%	23%	8%	12%	17%	13%	10%	10%	13%	8%	9%	15%	8%	8%	9%	9%	
Mean	2.31	2.40	2.19	2.49	2.51	2.35	2.16	2.25	2.52	2.36	2.29	2.33	2.09	2.42	2.37	2.30	2.30	1.94	2.34	2.30	1.66	3.10	2.26	1.54	1.66	3.07	2.40	
Standard deviation	1.07	1.08	1.04	0.98	1.01	1.09	1.04	1.10	1.25	1.04	1.10	1.08	1.02	1.09	1.09	1.05	1.05	0.94	1.08	1.06	0.82	0.81	1.05	0.74	0.91	0.87	0.94	
Standard error	0.04	0.06	0.06	0.17	0.10	0.10	0.07	0.10	0.27	0.06	0.09	0.09	0.14	0.08	0.10	0.08	0.12	0.12	0.08	0.05	0.08	0.05	0.18	0.09	0.08	0.06	0.09	

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 17

Q.13 Do you think that donating funds to the Labour Party is an effective way of advancing the interests of union members?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Yes, donating to the Labour Party is a good way for unions to advance the interests of their members	249 35%	153 39%	96 30%	17 41%	55 41%	60 39%	65 28%	43 33%	9 43%	101 34%	67 38%	63 38%	18 24%	72 39%	53 38%	77 34%	29 33%	18 26%	77 36%	172 35%	13 10%	176 63%	16 40%	11 14%	20 13%	133 60%	47 43%
No, unions could do more to advance their members' interests by using the money elsewhere	463 65%	242 61%	221 70%	24 59%	79 59%	92 61%	169 72%	87 67%	12 57%	195 66%	110 62%	102 62%	56 76%	112 61%	88 62%	152 66%	60 67%	51 74%	138 64%	325 65%	113 90%	103 37%	24 60%	65 86%	137 87%	89 40%	63 57%

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 18

Q.14 Do you think that the Labour Party is doing a good job or a bad job of representing the interests and addressing the concerns of ordinary working people in Britain?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
NET: Good job	299	171	128	23	68	66	86	47	9	118	74	75	32	86	58	85	40	30	98	201	22	224	12	8	25	168	50
	42%	43%	40%	56%	51%	43%	37%	36%	43%	40%	42%	45%	43%	47%	41%	37%	45%	43%	46%	40%	17%	80%	30%	11%	16%	76%	45%
Very good job	(4) 56	33	23	5	12	18	10	9	2	19	14	16	7	16	15	18	6	1	22	34	4	49	1	-	4	43	4
	8%	8%	7%	12%	9%	12%	4%	7%	10%	6%	8%	10%	9%	9%	11%	8%	7%	1%	10%	7%	3%	18%	3%	-	3%	19%	4%
Quite a good job	(3) 243	138	105	18	56	48	76	38	7	99	60	59	25	70	43	67	34	29	76	167	18	175	11	8	21	125	46
	34%	35%	33%	44%	42%	32%	32%	29%	33%	33%	34%	36%	34%	38%	30%	29%	38%	42%	35%	34%	14%	63%	28%	11%	13%	56%	42%
Quite a bad job	(2) 198	113	85	7	30	39	69	46	7	94	47	39	18	50	38	75	22	13	56	142	54	39	17	24	56	36	38
	28%	29%	27%	17%	22%	26%	29%	35%	33%	32%	27%	24%	24%	27%	27%	33%	25%	19%	26%	29%	43%	14%	43%	32%	36%	16%	35%
Very bad job	(1) 139	80	59	6	17	33	51	29	3	55	38	31	15	33	32	39	17	18	42	97	43	5	7	37	68	9	12
	20%	20%	19%	15%	13%	22%	22%	22%	14%	19%	21%	19%	20%	18%	23%	17%	19%	26%	20%	20%	34%	2%	18%	49%	43%	4%	11%
NET: Bad job	337	193	144	13	47	72	120	75	10	149	85	70	33	83	70	114	39	31	98	239	97	44	24	61	124	45	50
	47%	49%	45%	32%	35%	47%	51%	58%	48%	50%	48%	42%	45%	45%	50%	50%	44%	45%	46%	48%	77%	16%	60%	80%	79%	20%	45%
Don't know	76	31	45	5	19	14	28	8	2	29	18	20	9	15	13	30	10	8	19	57	7	11	4	7	8	9	10
	11%	8%	14%	12%	14%	9%	12%	6%	10%	10%	10%	12%	12%	8%	9%	13%	11%	12%	9%	11%	6%	4%	10%	9%	5%	4%	9%
Mean	2.34	2.34	2.34	2.61	2.55	2.37	2.22	2.22	2.42	2.31	2.31	2.41	2.37	2.41	2.32	2.32	2.37	2.21	2.40	2.31	1.86	3.00	2.17	1.58	1.74	2.95	2.42
Standard deviation	0.92	0.92	0.91	0.93	0.87	0.99	0.88	0.90	0.90	0.88	0.94	0.95	0.96	0.91	0.98	0.89	0.91	0.90	0.95	0.90	0.79	0.64	0.77	0.69	0.80	0.73	0.75
Standard error	0.04	0.05	0.06	0.16	0.08	0.08	0.06	0.08	0.21	0.05	0.07	0.08	0.12	0.07	0.09	0.06	0.10	0.11	0.07	0.04	0.07	0.04	0.13	0.08	0.07	0.05	0.08

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 19

Q.15 Which of the following do you think does a better job of representing you and the things you care about?

Base: All respondents

	Gender		Age					Social Grade				Region					Employment Sector		Vote Intention					2010 Vote			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Ed Miliband, the Labour Party leader	161	91	70	17	37	43	38	20	6	66	42	34	19	50	32	49	21	9	56	105	11	128	7	-	18	90	27
	23%	23%	22%	41%	28%	28%	16%	15%	29%	22%	24%	21%	26%	27%	23%	21%	24%	13%	26%	21%	9%	46%	18%	-	11%	41%	25%
Len McCluskey, the General Secretary of Unite	116	73	43	6	28	26	38	15	3	51	24	32	9	30	27	30	16	13	35	81	13	63	8	9	12	51	18
	16%	18%	14%	15%	21%	17%	16%	12%	14%	17%	14%	19%	12%	16%	19%	13%	18%	19%	16%	16%	10%	23%	20%	12%	8%	23%	16%
Neither of them really represents me and the things I care about	435	231	204	18	69	83	158	95	12	179	111	99	46	104	82	150	52	47	124	311	102	88	25	67	127	81	65
	61%	58%	64%	44%	51%	55%	68%	73%	57%	60%	63%	60%	62%	57%	58%	66%	58%	68%	58%	63%	81%	32%	63%	88%	81%	36%	59%

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 20

Q.16 Please say whether you agree or disagree with each of the following statements.

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
<u>It is wrong for the government to make any cuts in public spending</u>																											
Agree	355	179	176	24	78	80	114	47	12	134	91	81	49	92	70	107	46	40	118	237	34	165	17	31	48	136	47
	50%	45%	56%	59%	58%	53%	49%	36%	57%	45%	51%	49%	66%	50%	50%	47%	52%	58%	55%	48%	27%	59%	43%	41%	31%	61%	43%
Disagree	357	216	141	17	56	72	120	83	9	162	86	84	25	92	71	122	43	29	97	260	92	114	23	45	109	86	63
	50%	55%	44%	41%	42%	47%	51%	64%	43%	55%	49%	51%	34%	50%	50%	53%	48%	42%	45%	52%	73%	41%	58%	59%	69%	39%	57%
<u>I want my union to campaign against government spending cuts, using strikes and civil disobedience</u>																											
Agree	305	172	133	24	78	71	89	34	9	117	78	71	39	80	64	85	37	39	98	207	26	153	16	25	35	126	48
	43%	44%	42%	59%	58%	47%	38%	26%	43%	40%	44%	43%	53%	43%	45%	37%	42%	57%	46%	42%	21%	55%	40%	33%	22%	57%	44%
Disagree	407	223	184	17	56	81	145	96	12	179	99	94	35	104	77	144	52	30	117	290	100	126	24	51	122	96	62
	57%	56%	58%	41%	42%	53%	62%	74%	57%	60%	56%	57%	47%	57%	55%	63%	58%	43%	54%	58%	79%	45%	60%	67%	78%	43%	56%
<u>The government should nationalise major industries including gas, electricity, water, transport and banking</u>																											
Agree	477	265	212	31	92	108	152	82	12	190	118	116	53	123	96	152	62	44	145	332	57	202	27	60	86	151	82
	67%	67%	67%	76%	69%	71%	65%	63%	57%	64%	67%	70%	72%	67%	68%	66%	70%	64%	67%	67%	45%	72%	68%	79%	55%	68%	75%
Disagree	235	130	105	10	42	44	82	48	9	106	59	49	21	61	45	77	27	25	70	165	69	77	13	16	71	71	28
	33%	33%	33%	24%	31%	29%	35%	37%	43%	36%	33%	30%	28%	33%	32%	34%	30%	36%	33%	33%	55%	28%	33%	21%	45%	32%	25%
<u>The top rate of income tax should be raised to 75p in the pound</u>																											
Agree	292	165	127	12	58	66	92	55	9	123	73	66	30	75	53	105	36	23	93	199	38	143	15	28	45	117	44
	41%	42%	40%	29%	43%	43%	39%	42%	43%	42%	41%	40%	41%	41%	38%	46%	40%	33%	43%	40%	30%	51%	38%	37%	29%	53%	40%
Disagree	420	230	190	29	76	86	142	75	12	173	104	99	44	109	88	124	53	46	122	298	88	136	25	48	112	105	66
	59%	58%	60%	71%	57%	57%	61%	58%	57%	58%	59%	60%	59%	59%	62%	54%	60%	67%	57%	60%	70%	49%	63%	63%	71%	47%	60%

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Absolutes/col percents

Table 20

Q.16 Please say whether you agree or disagree with each of the following statements.**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
<u>It is right to introduce a 'benefit cap' so no household can claim more than £26,000 in benefits</u>																											
Agree	615	337	278	31	117	140	200	111	16	251	145	151	68	149	125	205	77	59	185	430	113	227	33	71	141	188	88
	86%	85%	88%	76%	87%	92%	85%	85%	76%	85%	82%	92%	92%	81%	89%	90%	87%	86%	86%	87%	90%	81%	83%	93%	90%	85%	80%
Disagree	97	58	39	10	17	12	34	19	5	45	32	14	6	35	16	24	12	10	30	67	13	52	7	5	16	34	22
	14%	15%	12%	24%	13%	8%	15%	15%	24%	15%	18%	8%	8%	19%	11%	10%	13%	14%	14%	13%	10%	19%	18%	7%	10%	15%	20%
<u>The voting age in Britain should be reduced to 16</u>																											
Agree	197	109	88	19	60	43	51	22	2	87	48	37	25	47	37	66	20	27	56	141	25	88	11	14	31	69	31
	28%	28%	28%	46%	45%	28%	22%	17%	10%	29%	27%	22%	34%	26%	26%	29%	22%	39%	26%	28%	20%	32%	28%	18%	20%	31%	28%
Disagree	515	286	229	22	74	109	183	108	19	209	129	128	49	137	104	163	69	42	159	356	101	191	29	62	126	153	79
	72%	72%	72%	54%	55%	72%	78%	83%	90%	71%	73%	78%	66%	74%	74%	71%	78%	61%	74%	72%	80%	68%	73%	82%	80%	69%	72%
<u>It should be compulsory for local councils to provide more sites for gypsies and travellers</u>																											
Agree	209	102	107	17	49	45	55	38	5	94	52	40	23	61	42	64	23	19	71	138	27	116	13	9	27	92	31
	29%	26%	34%	41%	37%	30%	24%	29%	24%	32%	29%	24%	31%	33%	30%	28%	26%	28%	33%	28%	21%	42%	33%	12%	17%	41%	28%
Disagree	503	293	210	24	85	107	179	92	16	202	125	125	51	123	99	165	66	50	144	359	99	163	27	67	130	130	79
	71%	74%	66%	59%	63%	70%	76%	71%	76%	68%	71%	76%	69%	67%	70%	72%	74%	72%	67%	72%	79%	58%	68%	88%	83%	59%	72%
<u>The government should end the 'right to buy', under which council tenants can buy their council home</u>																											
Agree	318	175	143	20	59	69	99	60	11	139	79	73	27	93	63	95	30	37	97	221	53	130	21	39	62	113	48
	45%	44%	45%	49%	44%	45%	42%	46%	52%	47%	45%	44%	36%	51%	45%	41%	34%	54%	45%	44%	42%	47%	53%	51%	39%	51%	44%
Disagree	394	220	174	21	75	83	135	70	10	157	98	92	47	91	78	134	59	32	118	276	73	149	19	37	95	109	62
	55%	56%	55%	51%	56%	55%	58%	54%	48%	53%	55%	56%	64%	49%	55%	59%	66%	46%	55%	56%	58%	53%	48%	49%	61%	49%	56%

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Absolutes/col percents

Table 21
Gender
Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Male	395	395	-	11	58	86	147	78	15	139	89	124	43	98	82	132	45	38	97	298	72	162	20	46	86	130	62
	55%	100%	-	27%	43%	57%	63%	60%	71%	47%	50%	75%	58%	53%	58%	58%	51%	55%	45%	60%	57%	58%	50%	61%	55%	59%	56%
Female	317	-	317	30	76	66	87	52	6	157	88	41	31	86	59	97	44	31	118	199	54	117	20	30	71	92	48
	45%	-	100%	73%	57%	43%	37%	40%	29%	53%	50%	25%	42%	47%	42%	42%	49%	45%	55%	40%	43%	42%	50%	39%	45%	41%	44%

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Absolutes/col percents

Table 22

Age**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
18-24	41	11	30	41	-	-	-	-	-	24	11	3	3	6	12	12	8	3	12	29	7	20	3	3	9	10	5	
	6%	3%	9%	100%	-	-	-	-	-	8%	6%	2%	4%	3%	9%	5%	9%	4%	6%	6%	6%	7%	8%	4%	6%	5%	5%	
25-34	134	58	76	-	134	-	-	-	-	63	37	24	10	46	22	43	15	8	48	86	25	62	7	8	28	42	18	
	19%	15%	24%	-	100%	-	-	-	-	21%	21%	15%	14%	25%	16%	19%	17%	12%	22%	17%	20%	22%	18%	11%	18%	19%	16%	
35-44	152	86	66	-	-	152	-	-	-	65	39	36	12	39	27	60	11	15	42	110	26	60	7	17	32	52	26	
	21%	22%	21%	-	-	100%	-	-	-	22%	22%	22%	16%	21%	19%	26%	12%	22%	20%	22%	21%	22%	18%	22%	20%	23%	24%	
45-54	234	147	87	-	-	-	234	-	-	85	59	56	34	55	49	68	38	24	72	162	41	86	12	29	52	75	32	
	33%	37%	27%	-	-	-	100%	-	-	29%	33%	34%	46%	30%	35%	30%	43%	35%	33%	33%	33%	31%	30%	38%	33%	34%	29%	
55-64	130	78	52	-	-	-	-	130	-	52	24	42	12	34	25	39	15	17	37	93	26	45	9	17	33	37	22	
	18%	20%	16%	-	-	-	-	100%	-	18%	14%	25%	16%	18%	18%	17%	17%	25%	17%	19%	21%	16%	23%	22%	21%	17%	20%	
65+	21	15	6	-	-	-	-	-	21	7	7	4	3	4	6	7	2	2	4	17	1	6	2	2	3	6	7	
	3%	4%	2%	-	-	-	-	-	100%	2%	4%	2%	4%	2%	4%	3%	2%	3%	2%	3%	1%	2%	5%	3%	2%	3%	6%	
Average age	44.36	46.37	41.86	21.95	29.51	40.32	49.55	58.45	67.10	42.84	43.19	47.27	46.77	43.32	44.35	44.40	44.53	46.84	43.91	44.56	44.06	42.90	45.00	47.20	44.82	44.46	45.45	

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Absolutes/col percents

Table 23
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110	
AB	296	139	157	24	63	65	85	52	7	296	-	-	-	82	66	89	29	30	112	184	64	116	17	20	67	92	49	
	42%	35%	50%	59%	47%	43%	36%	40%	33%	100%	-	-	-	45%	47%	39%	33%	43%	52%	37%	51%	42%	43%	26%	43%	41%	45%	
C1	177	89	88	11	37	39	59	24	7	-	177	-	-	56	28	59	21	13	54	123	35	71	10	17	49	57	23	
	25%	23%	28%	27%	28%	26%	25%	18%	33%	-	100%	-	-	30%	20%	26%	24%	19%	25%	25%	28%	25%	25%	22%	31%	26%	21%	
C2	165	124	41	3	24	36	56	42	4	-	-	165	-	33	31	57	23	21	35	130	18	67	8	27	27	56	24	
	23%	31%	13%	7%	18%	24%	24%	32%	19%	-	-	100%	-	18%	22%	25%	26%	30%	16%	26%	14%	24%	20%	36%	17%	25%	22%	
DE	74	43	31	3	10	12	34	12	3	-	-	-	74	13	16	24	16	5	14	60	9	25	5	12	14	17	14	
	10%	11%	10%	7%	7%	8%	15%	9%	14%	-	-	-	100%	7%	11%	10%	18%	7%	7%	12%	7%	9%	13%	16%	9%	8%	13%	

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Absolutes/col percents

Table 24
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Scotland	69	38	31	3	8	15	24	17	2	30	13	21	5	-	-	-	-	69	28	41	8	22	1	2	8	16	7
	10%	10%	10%	7%	6%	10%	10%	13%	10%	10%	7%	13%	7%	-	-	-	-	100%	13%	8%	6%	8%	3%	3%	5%	7%	6%
North East	56	33	23	3	13	14	17	8	1	21	19	12	4	-	-	56	-	-	18	38	9	24	3	4	12	20	7
	8%	8%	7%	7%	10%	9%	7%	6%	5%	7%	11%	7%	5%	-	-	24%	-	-	8%	8%	7%	9%	8%	5%	8%	9%	6%
North West	104	57	47	4	19	26	30	21	4	48	18	25	13	-	-	104	-	-	24	80	29	34	4	14	33	25	15
	15%	14%	15%	10%	14%	17%	13%	16%	19%	16%	10%	15%	18%	-	-	45%	-	-	11%	16%	23%	12%	10%	18%	21%	11%	14%
Yorkshire & Humberside	69	42	27	5	11	20	21	10	2	20	22	20	7	-	-	69	-	-	19	50	6	30	5	8	12	28	11
	10%	11%	9%	12%	8%	13%	9%	8%	10%	7%	12%	12%	9%	-	-	30%	-	-	9%	10%	5%	11%	13%	11%	8%	13%	10%
West Midlands	65	41	24	5	11	14	22	10	3	31	13	14	7	-	65	-	-	24	41	13	32	3	8	16	27	6	
	9%	10%	8%	12%	8%	9%	9%	8%	14%	10%	7%	8%	9%	-	46%	-	-	11%	8%	10%	11%	8%	11%	10%	12%	5%	
East Midlands	30	16	14	1	4	6	15	2	2	11	6	9	4	-	30	-	-	8	22	6	11	3	2	7	11	3	
	4%	4%	4%	2%	3%	4%	6%	2%	10%	4%	3%	5%	5%	-	21%	-	-	4%	4%	5%	4%	8%	3%	4%	5%	3%	
Wales	33	14	19	2	7	4	15	5	-	11	13	8	1	-	-	-	33	-	12	21	2	16	1	3	5	11	5
	5%	4%	6%	5%	5%	3%	6%	4%	-	4%	7%	5%	1%	-	-	37%	-	-	6%	4%	2%	6%	3%	4%	3%	5%	5%
Eastern	46	25	21	6	7	7	12	13	1	24	9	8	5	-	46	-	-	12	34	9	10	4	10	12	9	7	
	6%	6%	7%	15%	5%	5%	5%	10%	5%	8%	5%	5%	7%	-	33%	-	-	6%	7%	7%	4%	10%	13%	8%	4%	6%	
London	99	57	42	3	25	24	24	20	3	40	35	18	6	99	-	-	-	32	67	17	50	3	5	22	38	16	
	14%	14%	13%	7%	19%	16%	10%	15%	14%	14%	20%	11%	8%	54%	-	-	-	15%	13%	13%	18%	8%	7%	14%	17%	15%	
South East	85	41	44	3	21	15	31	14	1	42	21	15	7	85	-	-	-	17	68	16	33	8	11	17	24	19	
	12%	10%	14%	7%	16%	10%	13%	11%	5%	14%	12%	9%	9%	46%	-	-	-	8%	14%	13%	12%	20%	14%	11%	11%	17%	
South West	56	31	25	6	8	7	23	10	2	18	8	15	15	-	-	56	-	-	21	35	11	17	5	9	13	14	
	8%	8%	8%	15%	6%	5%	10%	8%	10%	6%	5%	9%	20%	-	-	63%	-	-	10%	7%	9%	6%	13%	12%	8%	6%	13%

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Absolutes/col percents

Table 25

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
NET: Working	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working full time - working 30 hours per week or more	595	368	227	27	115	137	202	104	10	248	142	146	59	149	124	186	75	61	184	411	105	239	32	63	129	188	91
	84%	93%	72%	66%	86%	90%	86%	80%	48%	84%	80%	88%	80%	81%	88%	81%	84%	88%	86%	83%	83%	86%	80%	83%	82%	85%	83%
Working part time - working between 8 and 29 hours per week	117	27	90	14	19	15	32	26	11	48	35	19	15	35	17	43	14	8	31	86	21	40	8	13	28	34	19
	16%	7%	28%	34%	14%	10%	14%	20%	52%	16%	20%	12%	20%	19%	12%	19%	16%	12%	14%	17%	17%	14%	20%	17%	18%	15%	17%
NET: Not working	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working and not seeking work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired on a state pension only	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired with a private pension	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
House person, housewife, househusband, etc.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Absolutes/col percents

Table 26
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
NET: Homeowners	553	309	244	24	89	116	193	114	17	238	139	129	47	126	114	197	66	50	169	384	99	216	27	58	131	173	81
	78%	78%	77%	59%	66%	76%	82%	88%	81%	80%	79%	78%	64%	68%	81%	86%	74%	72%	79%	77%	79%	77%	68%	76%	83%	78%	74%
Owned outright - without mortgage	171	103	68	5	13	19	59	63	12	65	53	39	14	42	38	55	17	19	52	119	34	53	13	23	48	44	25
	24%	26%	21%	12%	10%	13%	25%	48%	57%	22%	30%	24%	19%	23%	27%	24%	19%	28%	24%	24%	27%	19%	33%	30%	31%	20%	23%
Owned with a mortgage or loan	382	206	176	19	76	97	134	51	5	173	86	90	33	84	76	142	49	31	117	265	65	163	14	35	83	129	56
	54%	52%	56%	46%	57%	64%	57%	39%	24%	58%	49%	55%	45%	46%	54%	62%	55%	45%	54%	53%	52%	58%	35%	46%	53%	58%	51%
NET: Renters	154	84	70	16	44	35	39	16	4	54	37	36	27	56	25	31	23	19	44	110	27	58	13	18	26	47	26
	22%	21%	22%	39%	33%	23%	17%	12%	19%	18%	21%	22%	36%	30%	18%	14%	26%	28%	20%	22%	21%	21%	33%	24%	17%	21%	24%
Rented from the council	37	22	15	2	8	10	9	8	-	9	9	13	6	15	8	8	3	3	14	23	4	19	2	4	6	15	7
	5%	6%	5%	5%	6%	7%	4%	6%	-	3%	5%	8%	8%	8%	6%	3%	3%	4%	7%	5%	3%	7%	5%	5%	4%	7%	6%
Rented from a housing association	33	19	14	2	9	5	12	1	4	8	5	10	10	10	3	10	3	7	7	26	4	8	3	4	5	9	2
	5%	5%	4%	5%	7%	3%	5%	1%	19%	3%	3%	6%	14%	5%	2%	4%	3%	10%	3%	5%	3%	3%	8%	5%	3%	4%	2%
Rented from someone else	84	43	41	12	27	20	18	7	-	37	23	13	11	31	14	13	17	9	23	61	19	31	8	10	15	23	17
	12%	11%	13%	29%	20%	13%	8%	5%	-	13%	13%	8%	15%	17%	10%	6%	19%	13%	11%	12%	15%	11%	20%	13%	10%	10%	15%
Rent free	5	2	3	1	1	1	2	-	-	4	1	-	-	2	2	1	-	-	2	3	-	5	-	-	-	2	3
	1%	1%	1%	2%	1%	1%	1%	-	-	1%	1%	-	-	1%	1%	*	-	-	1%	1%	-	2%	-	-	-	1%	3%

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 27

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
White	638	355	283	34	111	132	218	122	21	262	151	155	70	146	127	215	85	65	192	446	114	239	37	72	148	187	102
	90%	90%	89%	83%	83%	87%	93%	94%	100%	89%	85%	94%	95%	79%	90%	94%	96%	94%	89%	90%	90%	86%	93%	95%	94%	84%	93%
NET: Non-white	60	31	29	6	19	17	14	4	-	27	21	9	3	31	12	12	2	3	19	41	11	36	2	4	8	31	5
	8%	8%	9%	15%	14%	11%	6%	3%	-	9%	12%	5%	4%	17%	9%	5%	2%	4%	9%	8%	9%	13%	5%	5%	5%	14%	5%
Mixed	16	8	8	-	4	5	5	2	-	8	5	3	-	7	3	4	-	2	5	11	4	7	-	1	2	7	-
	2%	2%	3%	-	3%	3%	2%	2%	-	3%	3%	2%	-	4%	2%	2%	-	3%	2%	2%	3%	3%	-	1%	1%	3%	-
Asian	30	16	14	5	10	9	5	1	-	12	13	5	-	16	6	7	-	1	9	21	5	20	2	1	5	15	5
	4%	4%	4%	12%	7%	6%	2%	1%	-	4%	7%	3%	-	9%	4%	3%	-	1%	4%	4%	4%	7%	5%	1%	3%	7%	5%
Black	9	6	3	1	2	2	4	-	-	3	3	-	3	5	2	-	2	-	3	6	2	6	-	1	1	6	-
	1%	2%	1%	2%	1%	1%	2%	-	-	1%	2%	-	4%	3%	1%	-	2%	-	1%	1%	2%	2%	-	1%	1%	3%	-
Chinese	3	1	2	-	2	1	-	-	-	3	-	-	-	2	-	1	-	-	1	2	-	2	-	1	-	2	-
	*	*	1%	-	1%	1%	-	-	-	1%	-	-	-	1%	-	*	-	-	*	*	-	1%	-	1%	-	1%	-
Other ethnic group	2	-	2	-	1	-	-	1	-	1	-	1	-	1	1	-	-	-	1	1	-	1	-	-	-	1	-
	*	-	1%	-	1%	-	-	1%	-	*	-	1%	-	1%	1%	-	-	-	*	*	-	*	-	-	-	*	-
Prefer not to answer	14	9	5	1	4	3	2	4	-	7	5	1	1	7	2	2	2	1	4	10	1	4	1	-	1	4	3
	2%	2%	2%	2%	3%	2%	1%	3%	-	2%	3%	1%	1%	4%	1%	1%	2%	1%	2%	2%	1%	1%	3%	-	1%	2%	3%

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 28

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
No formal education	7	6	1	-	-	1	5	1	-	-	3	-	4	1	1	3	1	1	2	5	-	3	-	1	-	4	-
	1%	2%	*	-	-	1%	2%	1%	-	-	2%	-	5%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	-	2%	-
Primary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary school, high school, NVQ levels 1 to 3, etc.	291	168	123	14	37	60	111	60	9	72	74	100	45	63	60	104	41	23	58	233	52	99	17	47	67	77	48
	41%	43%	39%	34%	28%	39%	47%	46%	43%	24%	42%	61%	61%	34%	43%	45%	46%	33%	27%	47%	41%	35%	43%	62%	43%	35%	44%
University degree or equivalent professional qualification, NVQ level 4, etc.	271	148	123	14	59	58	85	47	8	135	71	51	14	71	61	74	30	35	92	179	50	119	13	19	60	93	38
	38%	37%	39%	34%	44%	38%	36%	36%	38%	46%	40%	31%	19%	39%	43%	32%	34%	51%	43%	36%	40%	43%	33%	25%	38%	42%	35%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	127	64	63	8	33	31	31	21	3	85	23	13	6	43	17	44	14	9	59	68	24	49	9	9	27	44	20
	18%	16%	20%	20%	25%	20%	13%	16%	14%	29%	13%	8%	8%	23%	12%	19%	16%	13%	27%	14%	19%	18%	23%	12%	17%	20%	18%
Still in full time education	6	3	3	5	1	-	-	-	-	2	3	-	1	1	1	3	1	-	1	5	-	4	1	-	2	2	1
	1%	1%	1%	12%	1%	-	-	-	-	1%	2%	-	1%	1%	1%	1%	1%	-	*	1%	-	1%	3%	-	1%	1%	1%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	1	-	-	-	-	-	1	-	-	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	-	-	1%	1%	-	-	-	-	-	*	-	-	-	-	-	-	-
Prefer not to answer	9	5	4	-	4	2	1	1	1	2	3	1	3	4	1	1	2	1	3	6	-	5	-	-	1	2	3
	1%	1%	1%	-	3%	1%	*	1%	5%	1%	2%	1%	4%	2%	1%	*	2%	1%	1%	1%	-	2%	-	-	1%	1%	3%

Unite Members Poll

ONLINE Fieldwork : 10th-17th July 2013

Absolutes/col percents

Table 29

Which of the following daily newspapers have you read for at least 2 minutes since yesterday?

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Base	712	395	317	41	134	152	234	130	21	296	177	165	74	184	141	229	89	69	215	497	126	279	40	76	157	222	110
Daily Mail	139	67	72	7	21	30	44	33	4	52	42	31	14	40	29	40	16	14	42	97	38	45	8	17	48	39	17
	20%	17%	23%	17%	16%	20%	19%	25%	19%	18%	24%	19%	19%	22%	21%	17%	18%	20%	20%	20%	30%	16%	20%	22%	31%	18%	15%
The Sun	136	87	49	12	37	35	36	16	-	41	38	38	19	38	26	44	12	16	41	95	25	62	7	14	28	53	13
	19%	22%	15%	29%	28%	23%	15%	12%	-	14%	21%	23%	26%	21%	18%	19%	13%	23%	19%	19%	20%	22%	18%	18%	24%	12%	
Daily Mirror	77	44	33	6	13	20	24	12	2	27	22	18	10	25	13	34	4	1	21	56	5	53	1	8	9	45	7
	11%	11%	10%	15%	10%	13%	10%	9%	10%	9%	12%	11%	14%	14%	9%	15%	4%	1%	10%	11%	4%	19%	3%	11%	6%	20%	6%
The Guardian	77	47	30	7	21	21	15	10	3	43	20	8	6	28	13	20	9	7	18	59	6	51	4	3	5	37	18
	11%	12%	9%	17%	16%	14%	6%	8%	14%	15%	11%	5%	8%	15%	9%	9%	10%	10%	8%	12%	5%	18%	10%	4%	3%	17%	16%
The Times	63	35	28	4	14	17	16	10	2	35	18	7	3	24	14	9	6	10	20	43	15	28	7	1	13	24	12
	9%	9%	9%	10%	10%	11%	7%	8%	10%	12%	10%	4%	4%	13%	10%	4%	7%	14%	9%	9%	12%	10%	18%	1%	8%	11%	11%
Daily Telegraph	39	24	15	2	8	13	10	6	-	22	10	5	2	11	11	9	5	3	13	26	12	12	5	2	15	8	5
	5%	6%	5%	5%	6%	9%	4%	5%	-	7%	6%	3%	3%	6%	8%	4%	6%	4%	6%	5%	10%	4%	13%	3%	10%	4%	5%
Daily Express	34	19	15	3	6	7	13	5	-	13	8	8	5	8	5	14	5	2	8	26	9	12	1	8	17	10	1
	5%	5%	5%	7%	4%	5%	6%	4%	-	4%	5%	5%	7%	4%	4%	6%	6%	3%	4%	5%	7%	4%	3%	11%	11%	5%	1%
Daily Star	28	19	9	3	10	7	6	2	-	11	4	7	6	6	3	15	3	1	9	19	6	15	1	4	6	13	1
	4%	5%	3%	7%	7%	5%	3%	2%	-	4%	2%	4%	8%	3%	2%	7%	3%	1%	4%	4%	5%	5%	3%	5%	4%	6%	1%
The Independent	27	14	13	2	7	9	4	4	1	16	8	1	2	9	5	7	4	2	9	18	1	16	2	2	4	11	5
	4%	4%	4%	5%	5%	6%	2%	3%	5%	5%	5%	1%	3%	5%	4%	3%	4%	3%	4%	4%	1%	6%	5%	3%	3%	5%	5%
i	24	15	9	2	1	7	8	5	1	16	3	3	2	8	5	5	5	1	7	17	1	17	-	2	1	13	7
	3%	4%	3%	5%	1%	5%	3%	4%	5%	5%	2%	2%	3%	4%	4%	2%	6%	1%	3%	3%	1%	6%	-	3%	1%	6%	6%
Financial Times	23	13	10	1	10	10	1	1	-	13	6	4	-	7	6	4	4	2	6	17	3	10	3	2	3	9	4
	3%	3%	3%	2%	7%	7%	*	1%	-	4%	3%	2%	-	4%	4%	2%	4%	3%	3%	3%	2%	4%	8%	3%	2%	4%	4%
Daily Record	14	6	8	1	4	1	6	2	-	5	3	5	1	1	2	-	-	11	7	7	-	7	-	1	1	6	1
	2%	2%	3%	2%	3%	1%	3%	2%	-	2%	2%	3%	1%	1%	1%	-	-	16%	3%	1%	-	3%	-	1%	1%	3%	1%
Another paper	98	59	39	5	13	21	29	25	5	49	21	23	5	28	16	27	12	15	30	68	15	37	3	11	22	37	9
	14%	15%	12%	12%	10%	14%	12%	19%	24%	17%	12%	14%	7%	15%	11%	12%	13%	22%	14%	14%	12%	13%	8%	14%	14%	17%	8%
No paper	236	121	115	10	46	47	89	37	7	91	61	59	25	50	48	82	36	20	75	161	30	79	14	28	45	60	42
	33%	31%	36%	24%	34%	31%	38%	28%	33%	31%	34%	36%	34%	27%	34%	36%	40%	29%	35%	32%	24%	28%	35%	37%	29%	27%	38%