

ALTERNATIVE QUEEN'S SPEECH POLL – JULY 2013

LORD ASHCROFT KCMG PC

2,013 adults were interviewed online between 28 and 30 June 2013. Results have been weighted to be representative of all adults in Great Britain. Full data tables are available at LordAshcroftPolls.com.

SAMPLE A

Below are some ideas that some people have suggested ought to become law. Please say to what extent you agree or disagree with each of the following?

SAMPLE B

Recently the media has reported on a number of measures that various Conservative MPs have said they would like to see become law. Please say to what extent you agree or disagree with each of the following?

'Tory Effect' = Difference in % agreeing between Sample A (who were not told they are ideas from Conservative MPs) and Sample B (who were told).

'Meh Index' = % saying "Neither agree nor disagree" (Sample A)

	Sample A agree	Sample B agree	'Tory Effect'	'Meh Index'
Renaming the Bank Holiday Monday in late August "Margaret Thatcher Day"	13%	9%	-4%	21%
Allowing employees to opt out of the minimum wage	23%	23%	-	33%
Abolishing the Department of Energy and Climate Change	25%	27%	+2%	45%
Privatising the BBC	28%	30%	+2%	37%
Abolishing the Office of the Deputy Prime Minister	29%	29%	-	48%
No longer giving government subsidies to wind farms	32%	31%	-1%	40%
Merging the government departments for Wales, Scotland and Northern Ireland	34%	31%	-3%	44%
Presuming that churches deserve charity status	37%	36%	-1%	39%
Holding a referendum on gay marriage	38%	34%	-4%	39%
Immediately withdrawing from the European Union	38%	38%	-	32%
Removing some of the UK's waters from the Common Fisheries Policy	39%	36%	-3%	48%
Restricting the height, number, location and subsidies of wind turbines situated offshore within 20 miles of the coast	40%	37%	-3%	38%
Withdrawing the UK from the European Convention on Human Rights	41%	40%	-1%	30%

	Sample A agree	Sample B agree	'Tory Effect'	'Meh Index'
Decriminalising non-payment of the BBC Licence Fee	45%	41%	-4%	26%
Negotiating to withdraw from the European Union	46%	44%	-2%	29%
Allowing smoking in separate ventilated rooms in a private members' club if the members agree	46%	47%	+1%	20%
Preventing sexual harassment claims being brought in a workplace unless the alleged misconduct broke the law and had been reported to the police	46%	41%	-5%	29%
Requiring schools to stay open in bad weather	48%	49%	+1%	27%
Bringing back the death penalty	49%	47%	-2%	19%
Requiring developers to hand over residential roads to local highways authorities within certain time periods	51%	48%	-3%	45%
Limiting the size of the House of Lords and stopping new appointments to it	54%	55%	+1%	38%
Bringing back National Service	55%	52%	-3%	24%
Creating formal succession procedures if the serving Prime Minister is temporarily or permanently incapacitated	55%	55%	-	39%
Introducing tax breaks for married couples	58%	57%	-1%	28%
Making it illegal to wear face coverings in public, including the burka	59%	61%	+2%	19%
Banning 'affirmative action' when recruiting for jobs, such as giving preference to women or ethnic minority candidates	60%	61%	+1%	28%
No longer protecting overseas aid spending from cuts	63%	62%	-1%	25%
Making parents of young offenders legally responsible for their children's actions	66%	62%	-4%	21%
Restricting the entitlement to free public services to UK citizens only	67%	66%	-1%	17%
Setting up an independent audit of the benefits and costs of EU membership	67%	64%	-3%	27%
Continuing the temporary restrictions on Bulgarians and Romanians receiving rights of residence if they come to the UK	70%	70%	-	21%
Recording the nationality of everyone with a national insurance number or on benefits	71%	68%	-3%	21%
Sending asylum seekers to the safe country nearest to their home country	74%	72%	-2%	18%
Restricting welfare benefits to UK citizens only	74%	70%	-4%	13%
Stating that people wishing to claim asylum in the UK must do so within a set time after their arrival	80%	77%	-3%	16%
Ensuring that prisoners serve the full prison sentence handed down by the court	82%	79%	-3%	12%
Making it a criminal offence to enter the UK illegally or stay here without legal approval	86%	82%	-4%	9%
Deporting foreigners found guilty of a criminal offence and stopping them from re-entering the UK	87%	85%	-2%	9%
Making sure that offenders committing the same offence for the second or third time serve longer sentences than they did for their original conviction	90%	87%	-3%	8%