

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 1

**Q.1 Thinking about Britain's economy, which of the following is closest to your own view?**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Although things are difficult now, the right decisions are being made and things will improve significantly in the next two or three years	770 37%	427 42%	343 33%	80 32%	117 35%	123 31%	121 34%	125 41%	204 47%	262 47%	209 35%	155 36%	143 30%	229 44%	204 38%	177 34%	107 36%	53 30%	88 29%	331 39%	347 85%	108 18%	74 54%	93 30%	384 67%	97 21%	120 32%
In two or three years' time the economy will be no better, or even worse, than it is now	1290 63%	583 58%	707 67%	167 68%	213 65%	269 69%	230 66%	183 59%	229 53%	294 53%	388 65%	277 64%	331 70%	295 56%	340 62%	340 66%	190 64%	126 70%	214 71%	521 61%	61 15%	479 82%	64 46%	217 70%	189 33%	368 79%	252 68%

**Opinion Poll**  
**ONLINE Fieldwork : 31st May - 2nd June 2013**

Absolutes/col percents

Table 2

**Q.2 Would you say you are moving towards or away from the following parties? SUMMARY TABLE**

**Base: All respondents**

	Party			
	Labour	Conservatives	Liberal Democrats	UKIP
Unweighted base	2060	2060	2060	2060
Weighted base	2060	2060	2060	2060
Towards	614 30%	377 18%	195 9%	723 35%
Neither	636 31%	559 27%	664 32%	741 36%
Away from	810 39%	1124 55%	1202 58%	596 29%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 3

**Q.2 Would you say you are moving towards or away from the following parties? Labour**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
Towards	614 30%	295 29%	319 30%	87 35%	138 42%	138 35%	93 26%	77 25%	82 19%	145 26%	175 29%	146 34%	149 31%	164 31%	124 23%	200 39%	73 24%	53 30%	97 32%	280 33%	8 2%	476 81%	21 15%	17 5%	34 6%	328 70%	95 25%	
Neither	636 31%	272 27%	364 35%	84 34%	101 31%	126 32%	117 33%	76 25%	133 31%	168 30%	183 31%	130 30%	155 33%	154 29%	181 33%	131 25%	114 38%	56 31%	97 32%	263 31%	114 28%	85 14%	56 40%	75 24%	167 29%	72 16%	135 36%	
Away from	810 39%	443 44%	367 35%	76 31%	91 28%	128 33%	141 40%	156 51%	218 50%	243 44%	240 40%	157 36%	170 36%	205 39%	239 44%	186 36%	110 37%	70 39%	107 36%	309 36%	286 70%	27 5%	61 44%	218 70%	373 65%	65 14%	142 38%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 4

**Q.2 Would you say you are moving towards or away from the following parties? Conservatives**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Towards	377 18%	193 19%	183 17%	47 19%	65 20%	71 18%	45 13%	52 17%	97 22%	136 25%	105 18%	64 15%	72 15%	110 21%	97 18%	93 18%	57 19%	19 11%	45 15%	170 20%	268 66%	21 4%	19 14%	12 4%	236 41%	27 6%	42 11%
Neither	559 27%	254 25%	305 29%	63 25%	97 29%	105 27%	110 31%	79 25%	106 24%	126 23%	167 28%	127 29%	139 29%	140 27%	153 28%	120 23%	90 30%	56 31%	84 28%	242 28%	113 28%	104 18%	33 24%	41 13%	138 24%	71 15%	110 30%
Away from	1124 55%	563 56%	562 53%	137 56%	168 51%	215 55%	196 56%	178 58%	230 53%	294 53%	325 54%	242 56%	263 56%	273 52%	294 54%	303 59%	149 50%	104 58%	173 57%	441 52%	27 7%	462 79%	86 62%	257 83%	199 35%	367 79%	220 59%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 5

**Q.2 Would you say you are moving towards or away from the following parties? Liberal Democrats**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Towards	195 9%	88 9%	107 10%	32 13%	46 14%	38 10%	32 9%	22 7%	26 6%	64 11%	51 9%	40 9%	40 8%	61 12%	48 9%	51 10%	24 8%	10 6%	36 12%	93 11%	41 10%	31 5%	83 60%	3 1%	49 9%	28 6%	56 15%
Neither	664 32%	306 30%	358 34%	94 38%	116 35%	139 35%	108 31%	85 28%	122 28%	152 27%	201 34%	142 33%	168 36%	162 31%	176 32%	147 28%	113 38%	65 36%	84 28%	293 34%	166 41%	126 21%	43 31%	50 16%	190 33%	104 22%	87 23%
Away from	1202 58%	615 61%	586 56%	121 49%	168 51%	215 55%	210 60%	202 65%	284 66%	340 61%	346 58%	250 58%	266 56%	301 57%	319 59%	318 62%	160 54%	104 58%	182 60%	466 55%	201 49%	430 73%	12 9%	256 83%	335 58%	333 72%	229 62%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 6

**Q.2 Would you say you are moving towards or away from the following parties? UKIP**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Towards	723 35%	395 39%	328 31%	77 31%	86 26%	126 32%	127 36%	121 39%	187 43%	185 33%	190 32%	174 40%	174 37%	164 31%	231 43%	192 37%	89 30%	47 26%	103 34%	276 32%	118 29%	111 19%	26 19%	307 99%	271 47%	127 27%	119 32%
Neither	741 36%	318 32%	422 40%	107 43%	131 40%	157 40%	131 37%	99 32%	117 27%	165 30%	208 35%	172 40%	195 41%	190 36%	183 34%	174 34%	126 42%	67 37%	103 34%	323 38%	169 41%	201 34%	67 49%	1 *	186 32%	133 29%	130 35%
Away from	596 29%	297 29%	300 29%	64 26%	113 34%	109 28%	93 27%	89 29%	128 30%	206 37%	199 33%	87 20%	105 22%	170 32%	129 24%	150 29%	82 27%	66 37%	96 32%	254 30%	122 30%	275 47%	45 33%	2 1%	117 20%	206 44%	124 33%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 7

**Q.3 Thinking about David Cameron as Prime Minister, and Ed Miliband if he were to become Prime Minister, who do you think would do a better job when it came to:**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
<b>Representing Britain in international negotiations</b>																												
David Cameron	1274	642	631	143	183	222	213	196	317	392	372	263	247	356	365	288	176	89	187	532	401	158	102	232	525	144	240	
	62%	64%	60%	58%	55%	57%	61%	64%	73%	71%	62%	61%	52%	68%	67%	56%	59%	50%	62%	62%	98%	27%	74%	75%	92%	31%	64%	
Ed Miliband	786	367	419	105	147	169	137	112	115	164	226	170	226	168	179	229	121	90	115	320	7	428	36	78	48	321	132	
	38%	36%	40%	42%	45%	43%	39%	36%	27%	29%	38%	39%	48%	32%	33%	44%	41%	50%	38%	38%	2%	73%	26%	25%	8%	69%	36%	
<b>Making the right decisions even when they are unpopular</b>																												
David Cameron	1190	607	583	132	175	195	219	177	291	358	355	230	248	322	349	278	161	79	162	503	394	139	99	209	503	134	208	
	58%	60%	55%	53%	53%	50%	63%	57%	67%	64%	59%	53%	52%	62%	64%	54%	54%	44%	54%	59%	97%	24%	72%	67%	88%	29%	56%	
Ed Miliband	870	402	468	115	155	196	131	132	141	198	243	203	226	201	194	239	136	100	139	349	14	448	38	101	71	331	164	
	42%	40%	45%	47%	47%	50%	37%	43%	33%	36%	41%	47%	48%	38%	36%	46%	46%	56%	46%	41%	3%	76%	28%	33%	12%	71%	44%	
<b>Understanding ordinary people</b>																												
David Cameron	758	397	360	92	119	112	128	110	197	243	224	146	145	215	223	169	102	49	93	337	325	49	62	119	375	51	98	
	37%	39%	34%	37%	36%	29%	37%	36%	46%	44%	38%	34%	31%	41%	41%	33%	34%	27%	31%	40%	80%	8%	45%	38%	65%	11%	26%	
Ed Miliband	1302	612	690	155	211	279	222	199	235	313	373	287	329	309	321	348	195	130	209	515	83	538	76	191	198	414	274	
	63%	61%	66%	63%	64%	71%	63%	64%	54%	56%	62%	66%	69%	59%	59%	67%	66%	73%	69%	60%	20%	92%	55%	62%	35%	89%	74%	
<b>Having a clear idea of what they want to achieve</b>																												
David Cameron	1149	583	566	131	156	192	201	182	287	364	337	224	225	323	329	247	166	84	159	482	388	120	93	202	484	120	198	
	56%	58%	54%	53%	47%	49%	57%	59%	66%	65%	56%	52%	47%	62%	61%	48%	56%	47%	53%	57%	95%	20%	68%	65%	84%	26%	53%	
Ed Miliband	911	426	484	116	174	199	149	127	146	193	260	209	249	200	215	270	131	95	143	370	20	467	45	108	90	345	174	
	44%	42%	46%	47%	53%	51%	43%	41%	34%	35%	44%	48%	53%	38%	39%	52%	44%	53%	47%	43%	5%	80%	32%	35%	16%	74%	47%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 7

**Q.3 Thinking about David Cameron as Prime Minister, and Ed Miliband if he were to become Prime Minister, who do you think would do a better job when it came to:**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
<b>Being able to lead a team</b>																											
David Cameron	1166	588	578	130	155	206	207	184	284	351	345	240	231	320	334	267	161	84	164	493	392	114	97	207	502	113	214
	57%	58%	55%	53%	47%	53%	59%	60%	66%	63%	58%	56%	49%	61%	61%	52%	54%	47%	54%	58%	96%	19%	70%	67%	88%	24%	57%
Ed Miliband	894	421	472	117	175	186	143	125	148	205	253	192	243	204	210	249	136	94	138	359	16	473	41	103	71	352	158
	43%	42%	45%	47%	53%	47%	41%	40%	34%	37%	42%	44%	51%	39%	39%	48%	46%	53%	46%	42%	4%	81%	30%	33%	12%	76%	43%
<b>Doing the job of Prime Minister overall</b>																											
David Cameron	1191	618	573	138	170	206	205	183	290	368	349	238	236	338	334	265	171	83	170	503	399	108	104	224	519	109	218
	58%	61%	55%	56%	51%	53%	59%	59%	67%	66%	58%	55%	50%	65%	61%	51%	58%	46%	56%	59%	98%	18%	75%	72%	91%	24%	59%
Ed Miliband	869	392	477	110	160	185	145	126	142	188	249	194	237	185	210	252	126	96	132	349	9	479	34	86	54	356	154
	42%	39%	45%	44%	49%	47%	41%	41%	33%	34%	42%	45%	50%	35%	39%	49%	42%	54%	44%	41%	2%	82%	25%	28%	9%	76%	41%



## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 8

**Q.4 The next general election is expected to be in May 2015. Though it is still very early to judge, given what you know about the coalition government's performance so far, and what you expect it to do in the future, and what the other parties are saying or doing, which of the following would you most like to see as the outcome of the next election?**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
A Conservative government	603 29%	319 32%	284 27%	55 22%	64 19%	92 24%	95 27%	111 36%	187 43%	200 36%	180 30%	114 26%	110 23%	166 32%	179 33%	136 26%	86 29%	37 20%	70 23%	247 29%	316 77%	5 1%	7 5%	133 43%	379 66%	15 3%	63 17%
A coalition between the Conservatives and the Liberal Democrats	259 13%	127 13%	131 13%	35 14%	51 15%	47 12%	41 12%	33 11%	52 12%	74 13%	70 12%	46 11%	69 15%	75 14%	74 14%	53 10%	36 12%	20 11%	47 16%	104 12%	70 17%	6 1%	62 45%	27 9%	80 14%	13 3%	71 19%
A coalition between Labour and the Liberal Democrats	376 18%	176 17%	200 19%	57 23%	62 19%	71 18%	67 19%	49 16%	71 16%	104 19%	116 19%	83 19%	74 16%	88 17%	98 18%	95 18%	61 20%	34 19%	56 19%	151 18%	13 3%	81 14%	56 41%	58 19%	49 8%	55 12%	122 33%
A Labour government	822 40%	387 38%	435 41%	101 41%	153 47%	181 46%	148 42%	116 38%	122 28%	178 32%	232 39%	190 44%	222 47%	195 37%	192 35%	234 45%	114 38%	88 49%	128 42%	351 41%	9 2%	494 84%	12 9%	92 30%	66 12%	382 82%	116 31%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 9

**Q.5a Would you say you were more favourable to David Cameron, or the Conservative Party generally?**

**Base: All respondents**

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
I am more favourable to David Cameron than I am to the Conservatives generally	363 18%	197 20%	165 16%	44 18%	92 28%	79 20%	54 15%	47 15%	46 11%	108 19%	106 18%	71 16%	78 16%	135 26%	78 14%	73 14%	50 17%	26 15%	51 17%	190 22%	97 24%	104 18%	37 27%	28 9%	100 17%	79 17%	78 21%
I am more favourable to the Conservatives generally than I am to David Cameron	457 22%	252 25%	205 20%	60 24%	48 15%	53 13%	84 24%	79 26%	133 31%	146 26%	126 21%	82 19%	102 22%	123 24%	142 26%	102 20%	60 20%	29 16%	57 19%	173 20%	168 41%	51 9%	20 15%	106 34%	244 43%	42 9%	57 15%
I am no more favourable or unfavourable to David Cameron than to the Conservatives generally	1241 60%	560 55%	680 65%	143 58%	189 57%	260 66%	212 61%	183 59%	253 59%	302 54%	365 61%	280 65%	293 62%	265 51%	323 59%	342 66%	186 63%	124 69%	193 64%	488 57%	143 35%	432 74%	80 58%	176 57%	229 40%	344 74%	237 64%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 10  
**Q.5b Would you say you were more favourable to Ed Miliband, or the Labour Party generally?**  
**Base: All respondents**

	Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
I am more favourable to Ed Miliband than I am to the Labour Party generally	201 10%	103 10%	98 9%	36 15%	52 16%	34 9%	29 8%	23 8%	27 6%	51 9%	60 10%	38 9%	52 11%	66 13%	57 11%	36 7%	21 7%	21 12%	37 12%	87 10%	38 9%	68 12%	20 14%	22 7%	45 8%	42 9%	35 9%
I am more favourable to the Labour Party generally than I am to Ed Miliband	773 38%	380 38%	393 37%	91 37%	150 46%	184 47%	124 35%	94 31%	130 30%	217 39%	217 36%	176 41%	163 34%	210 40%	181 33%	207 40%	109 37%	66 37%	129 43%	325 38%	105 26%	371 63%	40 29%	87 28%	124 22%	293 63%	156 42%
I am no more favourable or unfavourable to Ed Miliband than to the Labour Party generally	1086 53%	526 52%	560 53%	121 49%	128 39%	173 44%	198 56%	191 62%	276 64%	288 52%	321 54%	218 50%	259 55%	248 47%	306 56%	274 53%	166 56%	92 51%	135 45%	440 52%	265 65%	147 25%	78 57%	202 65%	404 70%	129 28%	181 49%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 11

**Q.6 As you may know, the government is considering changing the law to allow same-sex marriage. Which of the following statements comes closest to your own view about this issue?**

**Base: All respondents**

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
I am in favour of the idea and would be more likely to vote for a party that changed the law to allow same-sex marriage.	241 12%	92 9%	149 14%	62 25%	63 19%	60 15%	26 7%	14 5%	16 4%	60 11%	88 15%	41 9%	52 11%	88 17%	51 9%	53 10%	28 9%	21 12%	44 15%	131 15%	43 11%	98 17%	21 15%	10 3%	44 8%	66 14%	44 12%
I am in favour of the idea but the issue would not make any difference to how I vote.	673 33%	274 27%	400 38%	95 38%	140 42%	136 35%	123 35%	81 26%	99 23%	188 34%	194 32%	143 33%	148 31%	173 33%	164 30%	167 32%	106 36%	64 36%	107 36%	282 33%	118 29%	235 40%	48 35%	71 23%	142 25%	174 37%	148 40%
I have no opinion on this issue one way or the other.	466 23%	235 23%	231 22%	48 19%	57 17%	102 26%	86 25%	97 32%	76 18%	103 19%	129 22%	110 25%	124 26%	100 19%	134 25%	134 26%	62 21%	36 20%	65 21%	217 26%	82 20%	117 20%	33 24%	70 22%	129 22%	93 20%	77 21%
I am against the idea but the issue would not make any difference to how I vote.	363 18%	215 21%	148 14%	16 7%	33 10%	54 14%	66 19%	66 21%	129 30%	104 19%	105 18%	81 19%	75 16%	92 18%	103 19%	79 15%	57 19%	32 18%	38 13%	131 15%	118 29%	86 15%	19 14%	51 17%	157 27%	85 18%	49 13%
I am against the idea and would be less likely to vote for a party that changed the law to allow same-sex marriage.	316 15%	193 19%	122 12%	27 11%	37 11%	39 10%	49 14%	50 16%	113 26%	101 18%	82 14%	58 13%	75 16%	70 13%	92 17%	84 16%	44 15%	25 14%	48 16%	90 11%	47 11%	51 9%	15 11%	108 35%	102 18%	47 10%	53 14%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 12  
**Q.7a From the following list of words and phrases please select the 3 that most closely describe your view of David Cameron?**  
**Please select up to 3 answers**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Out of touch	720 35%	377 37%	343 33%	72 29%	94 29%	150 38%	128 36%	127 41%	149 34%	179 32%	210 35%	166 38%	165 35%	142 27%	189 35%	200 39%	102 34%	86 48%	121 40%	270 32%	30 7%	272 46%	39 29%	143 46%	118 21%	211 45%	149 40%
Arrogant	608 30%	292 29%	315 30%	71 29%	99 30%	121 31%	112 32%	90 29%	114 26%	151 27%	168 28%	134 31%	155 33%	114 22%	158 29%	182 35%	100 34%	54 30%	99 33%	235 28%	26 6%	273 47%	36 26%	98 32%	83 14%	205 44%	141 38%
Doesn't listen	579 28%	268 27%	312 30%	68 27%	78 24%	108 28%	106 30%	98 32%	122 28%	135 24%	149 25%	143 33%	152 32%	125 24%	157 29%	163 32%	74 25%	60 34%	88 29%	217 25%	31 8%	212 36%	22 16%	118 38%	121 21%	168 36%	103 28%
Smug	502 24%	239 24%	263 25%	43 17%	78 24%	112 29%	98 28%	83 27%	88 20%	126 23%	149 25%	103 24%	124 26%	106 20%	126 23%	135 26%	86 29%	49 28%	83 27%	203 24%	23 6%	187 32%	44 32%	81 26%	63 11%	155 33%	143 38%
Stands up for Britain	472 23%	242 24%	231 22%	36 15%	67 20%	63 16%	77 22%	90 29%	139 32%	163 29%	129 22%	91 21%	89 19%	151 29%	124 23%	101 20%	58 20%	37 21%	37 12%	204 24%	218 53%	51 9%	39 28%	45 14%	250 44%	50 11%	68 18%
Determined	423 21%	202 20%	221 21%	42 17%	72 22%	83 21%	67 19%	65 21%	94 22%	130 23%	137 23%	70 16%	86 18%	115 22%	123 23%	93 18%	67 22%	25 14%	68 22%	175 20%	157 38%	63 11%	35 25%	53 17%	175 31%	53 11%	76 20%
Out of his depth	335 16%	151 15%	184 18%	37 15%	40 12%	69 18%	63 18%	48 16%	77 18%	80 14%	96 16%	73 17%	86 18%	73 14%	93 17%	90 17%	41 14%	38 21%	50 17%	120 14%	11 3%	138 24%	15 11%	50 16%	51 9%	107 23%	60 16%
Competent	322 16%	186 18%	136 13%	23 9%	51 15%	55 14%	70 20%	41 13%	82 19%	107 19%	97 16%	53 12%	65 14%	117 22%	88 16%	61 12%	41 14%	16 9%	41 14%	157 18%	159 39%	32 5%	26 19%	32 10%	164 29%	31 7%	44 12%
Principled	285 14%	140 14%	145 14%	32 13%	52 16%	53 14%	39 11%	45 15%	64 15%	84 15%	93 16%	46 11%	62 13%	95 18%	72 13%	60 12%	40 14%	17 10%	30 10%	116 14%	109 27%	45 8%	23 17%	42 13%	124 22%	42 9%	43 12%
Up to the job	253 12%	127 13%	126 12%	33 13%	31 9%	48 12%	50 14%	34 11%	57 13%	79 14%	71 12%	51 12%	52 11%	66 13%	73 13%	58 11%	39 13%	18 10%	32 11%	114 13%	114 28%	24 4%	21 15%	30 10%	114 20%	23 5%	40 11%
Likeable	207 10%	102 10%	105 10%	24 10%	37 11%	36 9%	30 8%	21 7%	59 14%	70 13%	61 10%	33 8%	43 9%	76 14%	47 9%	42 8%	32 11%	10 6%	28 9%	82 10%	71 18%	27 5%	18 13%	36 12%	82 14%	23 5%	33 9%
Dishonest	202 10%	104 10%	98 9%	44 18%	40 12%	42 11%	30 9%	26 9%	19 4%	36 6%	58 10%	48 11%	61 13%	46 9%	56 10%	62 12%	22 7%	16 9%	24 8%	86 10%	6 2%	90 15%	5 4%	40 13%	27 5%	65 14%	28 7%
Indecisive	201 10%	107 11%	94 9%	17 7%	23 7%	43 11%	31 9%	28 9%	60 14%	56 10%	57 10%	48 11%	40 8%	54 10%	46 8%	57 11%	33 11%	12 7%	29 10%	80 9%	22 6%	63 11%	18 13%	44 14%	51 9%	46 10%	34 9%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 12

**Q.7a From the following list of words and phrases please select the 3 that most closely describe your view of David Cameron?**

**Please select up to 3 answers**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Weak	183 9%	94 9%	89 8%	24 10%	29 9%	40 10%	21 6%	29 9%	39 9%	44 8%	54 9%	36 8%	49 10%	45 9%	55 10%	47 9%	17 6%	18 10%	29 10%	76 9%	19 5%	66 11%	5 4%	40 13%	41 7%	50 11%	30 8%
Fair	165 8%	81 8%	84 8%	31 13%	34 10%	33 8%	24 7%	18 6%	25 6%	50 9%	53 9%	38 9%	24 5%	60 12%	44 8%	26 5%	28 9%	6 4%	15 5%	90 11%	64 16%	30 5%	11 8%	17 5%	59 10%	26 6%	21 6%
Ruthless	150 7%	68 7%	82 8%	21 9%	33 10%	21 5%	38 11%	17 6%	19 4%	34 6%	30 5%	40 9%	46 10%	24 5%	37 7%	41 8%	33 11%	14 8%	29 10%	57 7%	5 1%	57 10%	16 12%	17 6%	26 4%	37 8%	30 8%
Shares my values	104 5%	45 4%	59 6%	15 6%	13 4%	11 3%	14 4%	18 6%	33 8%	38 7%	24 4%	24 6%	19 4%	26 5%	26 5%	29 6%	13 5%	10 5%	12 4%	38 5%	67 16%	8 1%	4 3%	6 2%	69 12%	5 1%	4 1%
Down to earth	65 3%	30 3%	35 3%	12 5%	22 7%	18 5%	6 2%	2 1%	6 1%	27 5%	20 3%	11 3%	7 2%	24 5%	18 3%	12 2%	7 2%	5 3%	11 4%	40 5%	18 5%	16 3%	7 5%	2 1%	15 3%	9 2%	7 2%
Weird	51 2%	21 2%	30 3%	23 9%	12 4%	5 1%	3 1%	3 1%	4 1%	8 1%	15 2%	14 3%	14 3%	7 1%	15 3%	12 2%	8 3%	9 5%	9 3%	29 3%	6 1%	18 3%	5 3%	2 1%	4 1%	14 3%	2 *
On my side	43 2%	21 2%	22 2%	4 2%	13 4%	8 2%	8 2%	3 1%	9 2%	13 2%	12 2%	12 3%	6 1%	18 3%	11 2%	8 2%	3 1%	4 2%	7 2%	19 2%	29 7%	5 1%	2 2%	-	24 4%	3 1%	4 1%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 13  
**Q.7b From the following list of words and phrases please select the 3 that most closely describe your view of Ed Milliband?**  
**Please select up to 3 answers**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Out of his depth	703 34%	383 38%	321 31%	42 17%	71 21%	105 27%	129 37%	131 42%	226 52%	233 42%	223 37%	119 28%	128 27%	182 35%	205 38%	156 30%	99 33%	61 34%	91 30%	271 32%	246 60%	55 9%	53 39%	147 48%	322 56%	62 13%	138 37%
Weak	598 29%	335 33%	263 25%	52 21%	78 24%	97 25%	109 31%	97 31%	164 38%	190 34%	169 28%	118 27%	120 25%	135 26%	196 36%	128 25%	98 33%	42 23%	92 30%	239 28%	178 44%	62 11%	51 37%	129 42%	251 44%	65 14%	114 31%
Indecisive	359 17%	208 21%	151 14%	19 7%	31 9%	46 12%	77 22%	65 21%	121 28%	112 20%	97 16%	76 18%	74 16%	84 20%	110 16%	85 18%	53 14%	26 14%	38 13%	145 17%	106 26%	47 8%	25 18%	82 27%	142 25%	50 11%	74 20%
Weird	335 16%	154 15%	180 17%	32 13%	50 15%	52 13%	78 22%	48 15%	73 17%	98 18%	92 15%	71 16%	73 15%	91 17%	103 19%	67 13%	54 18%	19 11%	50 17%	150 18%	95 23%	39 7%	24 17%	70 22%	135 24%	31 7%	77 21%
Fair	334 16%	159 16%	175 17%	40 16%	70 21%	81 21%	53 15%	44 14%	47 11%	79 14%	107 18%	65 15%	83 17%	89 17%	70 13%	92 18%	44 15%	38 21%	42 14%	155 18%	23 6%	164 28%	22 16%	27 9%	38 7%	115 25%	72 19%
Out of touch	322 16%	190 19%	132 13%	30 12%	47 14%	42 11%	49 14%	60 19%	94 22%	103 18%	88 15%	58 13%	73 15%	65 12%	92 17%	88 17%	53 18%	24 13%	51 17%	117 14%	94 23%	14 2%	21 15%	81 26%	125 22%	23 5%	57 15%
Likeable	304 15%	127 13%	177 17%	50 20%	66 20%	71 18%	40 12%	32 10%	45 10%	59 11%	87 15%	76 18%	82 17%	83 16%	75 14%	75 14%	46 15%	25 14%	55 18%	120 14%	27 7%	127 22%	24 18%	34 11%	58 10%	92 20%	50 13%
Down to earth	296 14%	133 13%	163 16%	36 14%	52 16%	59 15%	51 15%	52 17%	48 11%	72 13%	80 13%	69 16%	76 16%	81 15%	61 11%	86 17%	42 14%	26 15%	53 17%	106 12%	16 4%	141 24%	22 16%	43 14%	36 6%	107 23%	57 15%
Smug	292 14%	138 14%	154 15%	43 18%	32 10%	55 14%	51 15%	46 15%	64 15%	68 12%	93 16%	68 16%	64 13%	62 12%	80 15%	79 15%	45 15%	26 15%	40 13%	121 14%	97 24%	25 4%	15 11%	57 18%	145 25%	30 6%	39 10%
Determined	276 13%	124 12%	152 15%	45 18%	68 21%	62 16%	44 13%	27 9%	30 7%	65 12%	67 11%	75 17%	69 15%	78 15%	65 12%	71 14%	36 12%	27 15%	46 15%	121 14%	17 4%	135 23%	17 12%	23 7%	29 5%	97 21%	43 12%
Competent	267 13%	149 15%	117 11%	35 14%	40 12%	66 17%	46 13%	39 12%	41 9%	63 11%	75 13%	73 17%	56 12%	63 12%	61 11%	64 12%	45 15%	34 19%	36 12%	116 14%	23 6%	133 23%	14 10%	25 8%	31 5%	105 23%	37 10%
Principled	254 12%	121 12%	134 13%	26 11%	50 15%	51 13%	42 12%	37 12%	49 11%	89 16%	80 13%	37 9%	48 10%	72 14%	63 12%	79 15%	23 8%	17 9%	41 14%	102 12%	20 5%	133 23%	20 15%	13 4%	29 5%	102 22%	50 14%
Stands up for Britain	241 12%	94 9%	147 14%	36 14%	46 14%	62 16%	40 11%	25 8%	32 7%	40 7%	65 11%	57 13%	79 17%	61 12%	59 11%	71 14%	24 8%	25 14%	32 10%	98 11%	14 3%	117 20%	10 7%	35 11%	40 7%	81 17%	32 9%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 13

**Q.7b From the following list of words and phrases please select the 3 that most closely describe your view of Ed Milliband?**

**Please select up to 3 answers**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Shares my values	235 11%	113 11%	123 12%	23 9%	41 12%	56 14%	36 10%	31 10%	49 11%	60 11%	58 10%	61 14%	57 12%	61 12%	55 10%	68 13%	31 10%	21 11%	34 11%	92 11%	7 2%	179 31%	5 3%	8 3%	15 3%	137 30%	42 11%
Up to the job	216 10%	96 9%	120 11%	36 14%	32 10%	49 13%	35 10%	34 11%	30 7%	44 8%	61 10%	51 12%	60 13%	61 12%	44 8%	52 10%	31 10%	27 15%	28 9%	90 11%	9 2%	111 19%	11 8%	14 5%	20 3%	84 18%	26 7%
Arrogant	200 10%	81 8%	119 11%	35 14%	30 9%	40 10%	24 7%	31 10%	39 9%	63 11%	55 9%	38 9%	44 9%	54 10%	48 9%	54 11%	31 10%	13 7%	22 7%	84 10%	73 18%	21 4%	18 13%	33 11%	87 15%	17 4%	39 10%
On my side	195 9%	75 7%	120 11%	20 8%	46 14%	36 9%	32 9%	25 8%	36 8%	48 9%	56 9%	45 10%	46 10%	48 9%	41 8%	64 12%	28 9%	14 8%	32 10%	85 10%	3 1%	145 25%	8 6%	7 2%	12 2%	96 21%	40 11%
Doesn't listen	192 9%	88 9%	104 10%	27 11%	27 8%	31 8%	27 8%	35 11%	46 11%	49 9%	53 9%	40 9%	50 10%	35 7%	67 12%	44 9%	24 8%	22 12%	20 7%	93 11%	63 15%	10 2%	13 10%	37 12%	74 13%	14 3%	29 8%
Dishonest	76 4%	48 5%	28 3%	18 7%	14 4%	15 4%	15 4%	7 2%	7 2%	22 4%	17 3%	18 4%	19 4%	20 4%	26 5%	19 4%	9 3%	2 1%	17 6%	38 5%	16 4%	5 1%	4 3%	13 4%	26 4%	7 2%	9 3%
Ruthless	40 2%	15 1%	25 2%	11 4%	9 3%	4 1%	4 1%	6 2%	6 1%	18 3%	7 1%	8 2%	7 1%	15 3%	9 2%	6 1%	6 2%	4 2%	4 1%	24 3%	12 3%	7 1%	3 2%	4 1%	11 2%	7 2%	6 2%



## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 14  
**Q.7c From the following list of words and phrases please select the 3 that most closely describe your view of Nick Clegg?**  
**Please select up to 3 answers**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Out of his depth	858 42%	421 42%	437 42%	80 32%	95 29%	163 42%	144 41%	157 51%	218 51%	224 40%	262 44%	186 43%	184 39%	206 39%	226 41%	233 45%	119 40%	74 41%	118 39%	319 37%	163 40%	251 43%	26 19%	167 54%	270 47%	202 43%	155 42%
Weak	743 36%	343 34%	400 38%	82 33%	114 35%	149 38%	130 37%	114 37%	153 35%	194 35%	226 38%	161 37%	162 34%	160 31%	224 41%	197 38%	102 34%	59 33%	114 38%	296 35%	128 31%	262 45%	21 15%	130 42%	195 34%	199 43%	137 37%
Out of touch	523 25%	283 28%	239 23%	55 22%	70 21%	78 20%	96 27%	91 30%	132 30%	141 25%	125 21%	120 28%	136 29%	110 21%	135 25%	150 29%	71 24%	58 32%	70 23%	192 23%	84 21%	137 23%	14 10%	130 42%	143 25%	124 27%	80 21%
Indecisive	456 22%	217 21%	239 23%	43 18%	64 19%	86 22%	79 23%	67 22%	115 27%	127 23%	129 22%	99 23%	101 21%	121 23%	119 22%	117 23%	53 18%	45 25%	59 20%	197 23%	99 24%	149 25%	6 5%	76 24%	135 24%	113 24%	62 17%
Smug	348 17%	177 18%	171 16%	23 9%	43 13%	49 13%	70 20%	68 22%	95 22%	97 17%	93 16%	82 19%	76 16%	93 18%	87 16%	91 18%	48 16%	28 16%	50 16%	115 14%	58 14%	122 21%	7 5%	73 24%	102 18%	94 20%	53 14%
Doesn't listen	332 16%	166 16%	165 16%	38 15%	53 16%	65 17%	61 18%	51 17%	63 14%	76 14%	91 15%	81 19%	83 18%	68 13%	76 14%	90 17%	56 19%	41 23%	49 16%	137 16%	50 12%	86 15%	11 8%	68 22%	88 15%	78 17%	52 14%
Likeable	317 15%	143 14%	174 17%	30 12%	43 13%	46 12%	50 14%	53 17%	95 22%	86 15%	97 16%	61 14%	72 15%	81 16%	94 17%	64 12%	48 16%	30 17%	36 12%	141 17%	88 22%	66 11%	42 30%	29 10%	109 19%	47 10%	80 22%
Fair	294 14%	158 16%	135 13%	36 15%	49 15%	70 18%	60 17%	33 11%	46 11%	88 16%	81 14%	60 14%	64 14%	79 15%	78 14%	67 13%	42 14%	28 15%	50 17%	132 15%	86 21%	63 11%	52 38%	15 5%	97 17%	54 12%	61 16%
Arrogant	293 14%	148 15%	146 14%	30 12%	52 16%	53 13%	51 14%	46 15%	62 14%	87 16%	74 12%	55 13%	77 16%	69 13%	84 15%	61 12%	52 18%	28 15%	45 15%	119 14%	53 13%	98 17%	5 4%	47 15%	96 17%	72 15%	30 8%
Dishonest	265 13%	160 16%	106 10%	53 22%	57 17%	42 11%	47 14%	33 11%	33 8%	77 14%	81 13%	55 13%	53 11%	54 10%	75 14%	76 15%	40 13%	21 12%	44 15%	114 13%	21 5%	107 18%	3 2%	55 18%	44 8%	78 17%	47 13%
Competent	183 9%	95 9%	88 8%	20 8%	32 10%	45 11%	36 10%	17 6%	34 8%	49 9%	56 9%	30 7%	48 10%	51 10%	49 9%	37 7%	33 11%	13 7%	21 7%	85 10%	55 13%	42 7%	30 22%	10 3%	49 9%	35 8%	47 13%
Principled	182 9%	85 8%	97 9%	14 6%	26 8%	35 9%	29 8%	27 9%	50 12%	69 12%	57 9%	27 6%	28 6%	68 13%	43 8%	42 8%	21 7%	9 5%	26 9%	78 9%	48 12%	46 8%	31 22%	8 3%	48 8%	44 10%	51 14%
Determined	159 8%	74 7%	85 8%	20 8%	33 10%	37 9%	25 7%	21 7%	23 5%	51 9%	53 9%	23 5%	33 7%	48 9%	44 8%	33 6%	24 8%	10 6%	23 8%	72 8%	43 10%	37 6%	22 16%	11 4%	49 9%	28 6%	31 8%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 14  
**Q.7c From the following list of words and phrases please select the 3 that most closely describe your view of Nick Clegg?**  
**Please select up to 3 answers**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Stands up for Britain	155 8%	69 7%	85 8%	12 5%	29 9%	26 7%	24 7%	27 9%	36 8%	43 8%	35 6%	34 8%	42 9%	48 9%	35 7%	43 8%	18 6%	10 5%	21 7%	67 8%	39 9%	26 4%	18 13%	20 6%	45 8%	29 6%	36 10%
Down to earth	154 7%	68 7%	86 8%	22 9%	29 9%	41 10%	33 9%	18 6%	11 3%	37 7%	40 7%	38 9%	39 8%	41 8%	42 8%	31 6%	26 9%	13 8%	31 10%	72 8%	45 11%	28 5%	19 14%	14 4%	53 9%	22 5%	22 6%
Up to the job	143 7%	72 7%	70 7%	27 11%	28 8%	24 6%	23 6%	15 5%	26 6%	42 8%	33 6%	28 6%	40 8%	47 9%	29 5%	26 5%	29 10%	10 6%	19 6%	61 7%	33 8%	33 6%	31 23%	3 1%	37 6%	27 6%	27 7%
Weird	128 6%	64 6%	63 6%	28 11%	29 9%	25 6%	15 4%	18 6%	12 3%	18 3%	36 6%	35 8%	39 8%	40 8%	35 6%	34 7%	9 3%	9 5%	18 6%	61 7%	18 4%	39 7%	5 3%	13 4%	24 4%	27 6%	9 2%
Shares my values	89 4%	42 4%	47 5%	14 6%	16 5%	22 6%	10 3%	11 4%	17 4%	30 5%	29 5%	11 3%	19 4%	16 3%	28 5%	28 5%	16 5%	2 1%	11 3%	46 5%	16 4%	15 2%	27 20%	7 2%	14 2%	11 2%	39 11%
On my side	66 3%	31 3%	34 3%	17 7%	18 5%	10 3%	8 2%	5 2%	8 2%	15 3%	20 3%	22 5%	8 2%	21 4%	18 3%	13 2%	9 3%	5 3%	12 4%	27 3%	10 3%	11 2%	20 15%	1 *	10 2%	8 2%	24 6%
Ruthless	52 3%	19 2%	32 3%	11 5%	15 5%	11 3%	4 1%	- -	10 2%	17 3%	18 3%	6 1%	11 2%	14 3%	8 2%	14 3%	8 3%	7 4%	7 2%	26 3%	10 3%	20 3%	1 1%	3 1%	14 2%	7 1%	4 1%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 15  
Gender  
Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
Male	1010	1010	-	89	161	201	163	164	232	295	286	227	202	254	263	246	149	99	142	483	225	289	66	169	310	237	171	
	49%	100%	-	36%	49%	51%	46%	53%	54%	53%	48%	52%	43%	48%	48%	48%	50%	55%	47%	57%	55%	49%	48%	55%	54%	51%	46%	
Female	1050	-	1050	158	169	191	188	145	200	262	311	206	272	270	281	271	148	80	159	369	183	298	72	141	263	228	201	
	51%	-	100%	64%	51%	49%	54%	47%	46%	47%	52%	48%	57%	52%	52%	52%	50%	45%	53%	43%	45%	51%	52%	45%	46%	49%	54%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 16  
Age  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
18-24	247	89	158	247	-	-	-	-	-	43	87	60	57	59	76	61	35	17	28	123	24	62	25	31	28	44	24	
	12%	9%	15%	100%	-	-	-	-	-	8%	15%	14%	12%	11%	14%	12%	12%	9%	9%	14%	6%	11%	18%	10%	5%	9%	6%	
25-34	330	161	169	-	330	-	-	-	-	90	96	81	63	106	69	85	43	26	57	203	57	129	27	37	60	81	54	
	16%	16%	16%	-	100%	-	-	-	-	16%	16%	19%	13%	20%	13%	17%	14%	14%	19%	24%	14%	22%	19%	12%	11%	17%	15%	
35-44	392	201	191	-	-	392	-	-	-	86	135	84	85	112	101	85	60	34	100	192	66	140	19	35	89	112	78	
	19%	20%	18%	-	-	100%	-	-	-	16%	23%	20%	18%	21%	19%	16%	20%	19%	33%	23%	16%	24%	14%	11%	15%	24%	21%	
45-54	350	163	188	-	-	-	350	-	-	85	87	71	108	74	99	86	54	38	71	168	61	96	30	50	101	82	67	
	17%	16%	18%	-	-	-	100%	-	-	15%	15%	16%	23%	14%	18%	17%	18%	21%	23%	20%	15%	16%	22%	16%	18%	18%	18%	
55-64	309	164	145	-	-	-	-	309	-	88	77	72	71	75	76	91	38	29	35	124	74	67	19	64	102	68	64	
	15%	16%	14%	-	-	-	-	100%	-	16%	13%	17%	15%	14%	14%	18%	13%	16%	12%	15%	18%	11%	14%	21%	18%	15%	17%	
65+	432	232	200	-	-	-	-	-	432	163	116	64	89	98	122	109	68	36	11	42	125	92	17	94	194	78	85	
	21%	23%	19%	-	-	-	-	-	100%	29%	19%	15%	19%	19%	22%	21%	23%	20%	4%	5%	31%	16%	13%	30%	34%	17%	23%	
Average age	46.98	48.46	45.55	21.57	30.12	39.97	50.04	59.35	69.42	50.34	45.43	44.70	47.07	45.56	47.09	47.55	47.65	48.04	42.06	41.10	51.72	44.35	43.50	51.44	53.57	46.23	49.38	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 17  
**Social Grade**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
AB	556	295	262	43	90	86	85	88	163	556	-	-	-	157	140	139	80	41	97	215	147	149	49	80	186	118	124	
	27%	29%	25%	17%	27%	22%	24%	29%	38%	100%	-	-	-	30%	26%	27%	27%	23%	32%	25%	36%	25%	35%	26%	32%	25%	33%	
C1	597	286	311	87	96	135	87	77	116	-	597	-	-	159	162	132	91	54	113	266	119	164	35	78	163	130	113	
	29%	28%	30%	35%	29%	35%	25%	25%	27%	-	100%	-	-	30%	30%	25%	31%	30%	38%	31%	29%	28%	26%	25%	28%	28%	30%	
C2	433	227	206	60	81	84	71	72	64	-	-	433	-	106	115	112	53	47	59	226	71	137	21	78	109	113	75	
	21%	22%	20%	24%	25%	22%	20%	23%	15%	-	-	100%	-	20%	21%	22%	18%	26%	20%	26%	17%	23%	15%	25%	19%	24%	20%	
DE	474	202	272	57	63	85	108	71	89	-	-	-	474	101	127	135	73	37	33	146	71	138	32	74	116	104	60	
	23%	20%	26%	23%	19%	22%	31%	23%	21%	-	-	-	100%	19%	23%	26%	25%	21%	11%	17%	18%	23%	23%	24%	20%	22%	16%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 18  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Scotland	179	99	80	17	26	34	38	29	36	41	54	47	37	-	-	-	-	179	35	65	25	45	6	11	30	41	18
	9%	10%	8%	7%	8%	9%	11%	9%	8%	7%	9%	11%	8%	-	-	-	-	100%	12%	8%	6%	8%	4%	3%	5%	9%	5%
North East	93	44	49	14	10	15	19	14	21	22	22	25	24	-	-	93	-	-	10	29	15	40	6	12	20	32	14
	5%	4%	5%	6%	3%	4%	5%	5%	5%	4%	4%	6%	5%	-	-	18%	-	-	3%	3%	4%	7%	4%	4%	4%	7%	4%
North West	242	112	130	35	48	29	34	48	48	64	62	48	68	-	-	242	-	-	37	105	40	98	17	31	54	68	50
	12%	11%	12%	14%	15%	7%	10%	16%	11%	11%	10%	11%	14%	-	-	47%	-	-	12%	12%	10%	17%	13%	10%	9%	15%	13%
Yorkshire & Humberside	182	89	93	12	27	41	33	29	39	53	47	39	42	-	-	182	-	-	27	69	28	48	4	50	52	39	29
	9%	9%	9%	5%	8%	11%	9%	9%	9%	10%	8%	9%	9%	-	-	35%	-	-	9%	8%	7%	8%	3%	16%	9%	8%	8%
West Midlands	191	100	90	23	36	30	29	27	46	56	46	46	42	-	191	-	-	-	24	83	43	45	10	26	65	36	30
	9%	10%	9%	9%	11%	8%	8%	9%	11%	10%	8%	11%	9%	-	35%	-	-	-	8%	10%	10%	8%	7%	9%	11%	8%	8%
East Midlands	160	72	88	28	16	34	29	22	31	27	57	32	44	-	160	-	-	-	21	69	27	41	14	32	44	40	29
	8%	7%	8%	11%	5%	9%	8%	7%	7%	5%	10%	7%	9%	-	29%	-	-	-	7%	8%	7%	7%	11%	10%	8%	9%	8%
Wales	109	56	53	14	20	14	31	14	17	29	27	24	29	-	-	-	109	-	30	40	13	31	10	12	18	30	24
	5%	6%	5%	6%	6%	4%	9%	4%	4%	5%	5%	6%	6%	-	-	-	37%	-	10%	5%	3%	5%	8%	4%	3%	6%	7%
Eastern	193	90	103	26	18	37	41	27	45	57	58	36	41	-	193	-	-	-	22	78	52	40	9	36	64	35	25
	9%	9%	10%	10%	5%	9%	12%	9%	10%	10%	10%	8%	9%	-	36%	-	-	-	7%	9%	13%	7%	7%	12%	11%	7%	7%
London	259	136	123	30	74	56	31	29	38	78	95	45	41	259	-	-	-	-	42	123	54	89	23	28	74	70	45
	13%	13%	12%	12%	23%	14%	9%	9%	9%	14%	16%	10%	9%	50%	-	-	-	-	14%	14%	13%	15%	17%	9%	13%	15%	12%
South East	264	118	147	28	32	55	43	45	60	78	64	61	60	264	-	-	-	-	28	111	68	62	22	47	100	47	57
	13%	12%	14%	12%	10%	14%	12%	15%	14%	14%	11%	14%	13%	50%	-	-	-	-	9%	13%	17%	11%	16%	15%	17%	10%	15%
South West	188	92	96	21	23	46	23	24	51	50	64	29	44	-	-	-	188	-	26	81	43	46	17	26	52	27	50
	9%	9%	9%	8%	7%	12%	7%	8%	12%	9%	11%	7%	9%	-	-	-	63%	-	9%	10%	11%	8%	12%	8%	9%	6%	14%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 19  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
Yes	1277	645	632	163	222	209	186	203	293	410	367	281	219	359	321	306	177	114	196	558	299	343	98	179	399	271	238	
	62%	64%	60%	66%	67%	53%	53%	66%	68%	74%	61%	65%	46%	68%	59%	59%	60%	64%	65%	66%	73%	58%	71%	58%	70%	58%	64%	
No	783	364	418	84	107	182	164	106	139	146	231	152	255	165	223	210	120	64	106	294	109	244	40	131	174	194	134	
	38%	36%	40%	34%	33%	47%	47%	34%	32%	26%	39%	35%	54%	32%	41%	41%	40%	36%	35%	34%	27%	42%	29%	42%	30%	42%	36%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 20  
Tenure  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
NET: Homeowners	1401	698	703	121	176	257	237	244	366	462	422	290	226	307	397	371	210	116	215	550	331	359	93	234	447	316	277
	68%	69%	67%	49%	53%	66%	68%	79%	85%	83%	71%	67%	48%	59%	73%	72%	71%	65%	71%	65%	81%	61%	68%	75%	78%	68%	74%
Owned outright - without mortgage	680	349	330	43	50	62	83	145	297	231	201	134	114	162	192	166	104	55	64	200	192	147	43	127	254	133	152
	33%	35%	31%	17%	15%	16%	24%	47%	69%	42%	34%	31%	24%	31%	35%	32%	35%	31%	21%	24%	47%	25%	32%	41%	44%	29%	41%
Owned with a mortgage or loan	721	348	373	78	126	195	154	99	69	231	221	157	112	145	205	205	105	61	151	350	138	212	50	107	193	183	125
	35%	35%	35%	31%	38%	50%	44%	32%	16%	42%	37%	36%	24%	28%	38%	40%	35%	34%	50%	41%	34%	36%	36%	34%	34%	39%	34%
NET: Renters	643	305	338	119	149	132	113	64	66	90	171	140	241	210	142	144	85	61	85	296	77	225	44	74	124	145	92
	31%	30%	32%	48%	45%	34%	32%	21%	15%	16%	29%	32%	51%	40%	26%	28%	29%	34%	28%	35%	19%	38%	32%	24%	22%	31%	25%
Rented from the council	268	115	153	45	35	64	59	32	32	25	51	63	129	92	49	64	30	33	41	89	23	110	12	27	46	78	38
	13%	11%	15%	18%	11%	16%	17%	10%	7%	5%	9%	14%	27%	18%	9%	12%	10%	18%	14%	10%	6%	19%	9%	9%	8%	17%	10%
Rented from a housing association	132	64	68	18	27	28	22	17	19	16	32	28	56	42	37	28	16	9	11	57	14	50	7	19	25	35	18
	6%	6%	6%	7%	8%	7%	6%	6%	4%	3%	5%	6%	12%	8%	7%	5%	5%	5%	4%	7%	4%	8%	5%	6%	4%	7%	5%
Rented from someone else	243	126	117	56	88	39	31	15	15	50	87	50	56	76	57	52	39	20	34	150	39	65	25	29	53	32	36
	12%	13%	11%	22%	27%	10%	9%	5%	4%	9%	15%	12%	12%	15%	10%	10%	13%	11%	11%	18%	10%	11%	18%	9%	9%	7%	10%
Rent free	17	7	10	8	5	2	1	1	1	4	4	2	7	7	4	2	2	2	1	5	1	4	1	2	2	3	3
	1%	1%	1%	3%	1%	1%	*	*	*	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	1%



## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 21  
**At what age did you finish your full time education?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
Under 16	720	373	347	35	38	115	153	151	228	118	177	178	247	148	202	200	103	67	83	241	147	176	28	139	234	165	101	
	35%	37%	33%	14%	12%	29%	44%	49%	53%	21%	30%	41%	52%	28%	37%	39%	35%	37%	27%	28%	36%	30%	20%	45%	41%	35%	27%	
17-18	454	211	244	40	64	104	86	71	89	113	148	92	102	109	115	117	81	32	61	212	101	122	24	76	143	86	92	
	22%	21%	23%	16%	19%	27%	25%	23%	21%	20%	25%	21%	21%	21%	21%	23%	27%	18%	20%	25%	25%	21%	18%	24%	25%	19%	25%	
19-24	565	272	293	77	159	108	80	66	76	222	179	96	68	166	132	135	77	55	107	272	114	177	54	63	143	136	123	
	27%	27%	28%	31%	48%	27%	23%	21%	18%	40%	30%	22%	14%	32%	24%	26%	31%	35%	32%	28%	30%	39%	20%	25%	29%	33%		
25-34	103	63	40	-	31	34	11	15	13	52	24	12	15	42	17	23	12	9	26	47	15	39	9	11	20	33	22	
	5%	6%	4%	-	9%	9%	3%	5%	3%	9%	4%	3%	3%	8%	3%	5%	4%	5%	9%	6%	4%	7%	7%	4%	3%	7%	6%	
35+	27	8	19	-	-	6	5	2	14	11	7	5	4	6	6	5	4	5	3	4	9	8	1	4	11	3	9	
	1%	1%	2%	-	-	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	1%	1%	3%	1%	*	2%	1%	1%	1%	2%	1%	2%	
Still in full time education	97	37	59	75	11	8	2	-	-	21	36	25	14	28	38	19	8	3	7	27	11	27	15	9	6	13	13	
	5%	4%	6%	30%	3%	2%	1%	-	-	4%	6%	6%	3%	5%	7%	4%	3%	2%	2%	3%	3%	5%	11%	3%	1%	3%	4%	
Never had any full time education	11	7	5	-	6	1	2	-	2	2	-	4	5	1	6	2	2	1	-	8	-	8	-	1	2	8	-	
	1%	1%	*	-	2%	*	1%	-	*	*	-	1%	1%	*	1%	*	1%	1%	-	1%	-	1%	-	*	*	2%	-	
Don't know	39	19	19	3	10	11	6	3	6	5	16	12	6	5	16	9	6	2	9	22	4	16	2	5	5	15	4	
	2%	2%	2%	1%	3%	3%	2%	1%	1%	1%	3%	3%	1%	1%	3%	2%	2%	1%	3%	3%	1%	3%	1%	2%	1%	3%	1%	
Prefer not to answer	44	20	24	17	12	5	4	2	4	12	12	8	12	19	11	5	5	4	6	19	6	14	5	3	9	7	8	
	2%	2%	2%	7%	3%	1%	1%	1%	1%	2%	2%	2%	3%	4%	2%	1%	2%	2%	2%	2%	2%	2%	4%	1%	2%	1%	2%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 22  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
No formal education	12 1%	7 1%	6 1%	1 *	* *	4 1%	1 *	4 1%	2 1%	* *	2 *	3 1%	7 1%	4 1%	2 *	4 1%	2 1%	1 *	2 1%	4 *	1 *	4 1%	2 1%	2 1%	2 *	5 1%	2 *
Primary	7 *	5 1%	2 *	- -	2 1%	- -	2 1%	1 *	3 1%	2 *	- -	2 *	3 1%	1 *	4 1%	3 1%	- -	- -	2 1%	3 *	- -	4 1%	1 1%	1 *	1 *	2 *	1 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1112 54%	524 52%	588 56%	125 51%	130 40%	218 56%	220 63%	182 59%	237 55%	166 30%	289 48%	306 71%	351 74%	255 49%	312 57%	288 56%	174 59%	83 46%	132 44%	468 55%	211 52%	300 51%	67 49%	188 61%	318 55%	249 54%	173 47%
University degree or equivalent professional qualification, NVQ level 4, etc.	648 31%	333 33%	316 30%	65 26%	114 34%	126 32%	89 25%	99 32%	156 36%	271 49%	221 37%	82 19%	75 16%	165 32%	166 31%	153 30%	85 29%	79 44%	109 36%	264 31%	154 38%	175 30%	39 29%	91 30%	208 36%	133 29%	130 35%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	193 9%	107 11%	86 8%	9 3%	74 22%	34 9%	33 9%	17 5%	28 6%	101 18%	52 9%	21 5%	20 4%	77 15%	30 6%	51 10%	27 9%	9 5%	53 18%	85 10%	32 8%	78 13%	19 14%	19 6%	38 7%	61 13%	49 13%
Still in full time education	52 3%	18 2%	34 3%	43 17%	5 2%	3 1%	1 *	- -	- -	11 2%	20 3%	12 3%	9 2%	11 2%	20 4%	12 2%	6 2%	3 2%	* *	12 1%	4 1%	15 3%	6 4%	7 2%	1 *	7 2%	7 2%
Don't know	10 *	1 *	9 1%	2 1%	1 *	1 *	3 1%	4 1%	- -	- -	6 1%	4 1%	- -	3 1%	3 1%	1 *	- -	3 1%	2 1%	4 1%	- -	4 1%	3 2%	- -	- -	4 1%	3 1%
Prefer not to answer	25 1%	16 2%	9 1%	3 1%	4 1%	5 1%	3 1%	3 1%	7 2%	5 1%	8 1%	4 1%	8 2%	8 2%	6 1%	6 1%	4 1%	2 1%	2 1%	12 1%	4 1%	7 1%	* *	1 *	5 1%	4 1%	7 2%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 23  
How many cars are there in your household?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
No cars in the household	416	192	224	65	77	92	76	47	59	67	129	65	155	152	76	103	49	35	55	175	46	152	24	50	72	107	53	
	20%	19%	21%	26%	23%	24%	22%	15%	14%	12%	22%	15%	33%	29%	14%	20%	17%	20%	18%	20%	11%	26%	18%	16%	13%	23%	14%	
NET: Any	1644	818	826	182	253	299	274	262	374	489	468	368	319	371	467	414	248	143	247	677	362	435	113	260	502	358	319	
	80%	81%	79%	74%	77%	76%	78%	85%	86%	88%	78%	85%	67%	71%	86%	80%	83%	80%	82%	80%	89%	74%	82%	84%	87%	77%	86%	
1	853	426	427	65	117	165	131	144	231	210	248	188	208	191	229	221	124	89	111	334	182	235	55	129	256	202	162	
	41%	42%	41%	26%	36%	42%	37%	47%	53%	38%	42%	43%	44%	37%	42%	43%	42%	50%	37%	39%	45%	40%	40%	42%	45%	43%	43%	
2	603	318	286	63	111	122	95	93	119	210	177	140	77	144	178	165	81	37	105	265	144	167	37	100	191	125	110	
	29%	31%	27%	25%	34%	31%	27%	30%	28%	38%	30%	32%	16%	27%	33%	32%	27%	21%	35%	31%	35%	28%	27%	32%	33%	27%	29%	
3+	187	74	113	54	24	12	48	25	23	69	44	41	34	37	61	28	43	18	31	78	36	33	21	31	55	32	48	
	9%	7%	11%	22%	7%	3%	14%	8%	5%	12%	7%	9%	7%	7%	11%	5%	15%	10%	10%	9%	9%	6%	15%	10%	10%	7%	13%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 24  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
White	1856	912	944	203	253	346	331	297	426	497	527	400	432	416	499	486	286	170	267	751	387	483	123	297	546	391	344
	90%	90%	90%	82%	77%	88%	94%	96%	99%	89%	88%	93%	91%	79%	92%	94%	96%	95%	88%	88%	95%	82%	89%	96%	95%	84%	92%
NET: Non-white	181	85	96	41	70	42	18	8	2	51	64	29	38	96	39	29	10	7	32	92	16	96	14	10	21	68	26
	9%	8%	9%	17%	21%	11%	5%	3%	1%	9%	11%	7%	8%	18%	7%	6%	3%	4%	11%	11%	4%	16%	10%	3%	4%	15%	7%
Mixed	30	13	17	6	7	8	8	2	-	9	13	3	5	16	8	2	5	*	6	18	2	14	4	4	9	10	6
	1%	1%	2%	2%	2%	2%	2%	1%	-	2%	2%	1%	1%	3%	1%	*	2%	*	2%	2%	1%	2%	3%	1%	1%	2%	2%
Asian	104	61	44	25	50	19	3	5	2	30	32	23	20	56	21	21	4	3	19	51	9	66	3	6	9	48	13
	5%	6%	4%	10%	15%	5%	1%	2%	1%	5%	5%	5%	4%	11%	4%	4%	1%	2%	6%	6%	2%	11%	3%	2%	2%	10%	4%
Black	35	8	27	8	12	10	4	1	-	8	13	3	10	20	8	5	2	-	3	18	2	14	6	-	1	9	7
	2%	1%	3%	3%	4%	3%	1%	*	-	2%	2%	1%	2%	4%	2%	1%	1%	-	1%	2%	1%	2%	4%	-	*	2%	2%
Chinese	7	2	5	3	-	2	2	1	-	3	3	-	*	4	1	*	-	2	2	4	1	1	*	-	2	1	-
	*	*	1%	1%	-	*	*	*	-	1%	1%	-	*	1%	*	*	-	1%	1%	*	*	*	*	-	*	*	*
Other ethnic group	5	2	3	-	1	3	1	-	-	-	-	-	3	2	1	-	-	2	2	1	1	1	-	1	1	1	-
	*	*	*	-	*	1%	*	-	-	-	-	-	1%	*	*	-	-	1%	1%	*	*	*	-	*	*	*	-
Prefer not to answer	22	12	10	3	7	4	1	4	4	9	6	4	3	11	6	2	2	2	3	10	5	7	1	3	6	6	2
	1%	1%	1%	1%	2%	1%	*	1%	1%	2%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 25  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Christian	1156 56%	556 55%	600 57%	86 35%	146 44%	195 50%	203 58%	213 69%	313 72%	306 55%	325 54%	245 57%	281 59%	290 55%	300 55%	313 61%	157 53%	96 53%	162 54%	438 51%	273 67%	309 53%	82 59%	186 60%	400 70%	268 58%	191 51%
NET: Other	159 8%	92 9%	67 6%	33 14%	59 18%	28 7%	15 4%	11 4%	13 3%	43 8%	47 8%	37 8%	32 7%	68 13%	37 7%	36 7%	13 4%	6 3%	30 10%	71 8%	21 5%	71 12%	6 5%	17 6%	23 4%	55 12%	25 7%
Muslim	64 3%	36 4%	28 3%	19 8%	30 9%	12 3%	1 *	2 1%	1 *	15 3%	19 3%	14 3%	16 3%	28 5%	16 3%	18 3%	1 *	2 1%	12 4%	30 4%	5 1%	39 7%	2 1%	5 2%	6 1%	30 6%	11 3%
Hindu	28 1%	16 2%	11 1%	5 2%	14 4%	7 2%	- -	2 1%	- -	12 2%	9 1%	5 1%	2 *	21 4%	2 *	3 *	2 1%	- -	5 2%	13 1%	5 1%	17 3%	2 2%	- -	3 *	12 3%	3 1%
Jewish	13 1%	8 1%	5 *	1 *	1 *	- -	5 1%	1 *	6 1%	5 1%	3 1%	3 1%	2 *	5 1%	2 *	4 1%	1 *	1 1%	2 1%	4 *	4 1%	4 1%	* *	2 *	4 1%	5 1%	1 *
Sikh	5 *	4 *	1 *	1 1%	3 1%	- -	1 *	- -	- -	2 *	- *	1 *	2 *	1 *	1 *	1 *	- -	3 1%	2 *	* *	3 1%	1 *	- -	1 *	3 1%	- -	
Buddhist	15 1%	12 1%	3 *	2 1%	4 1%	3 1%	4 1%	* *	3 1%	2 *	7 1%	4 1%	2 *	5 1%	5 1%	1 *	2 1%	2 1%	9 1%	1 *	3 1%	- -	1 *	2 *	3 1%	1 *	
Other	34 2%	16 2%	18 2%	6 2%	8 2%	6 1%	5 1%	7 2%	3 1%	8 1%	10 2%	8 2%	8 2%	8 2%	10 2%	9 2%	7 2%	1 *	6 2%	13 2%	6 1%	5 1%	1 1%	9 3%	6 1%	3 1%	9 2%
None	704 34%	340 34%	364 35%	125 51%	114 35%	156 40%	129 37%	78 25%	102 23%	194 35%	211 35%	144 33%	155 33%	151 29%	199 37%	164 32%	120 40%	70 39%	95 32%	327 38%	108 26%	195 33%	49 36%	105 34%	144 25%	133 29%	148 40%
Prefer not to say	42 2%	22 2%	20 2%	3 1%	11 3%	12 3%	3 1%	7 2%	5 1%	14 2%	15 2%	8 2%	5 1%	15 3%	8 1%	4 1%	7 2%	8 4%	14 5%	16 2%	5 1%	12 2%	* *	2 1%	7 1%	9 2%	8 2%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 26  
Which of the following best describes where you live?  
Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
NET: Urban	1655	824	831	224	291	323	294	228	294	418	497	351	388	465	401	445	207	138	242	726	295	507	118	227	421	395	293
	80%	82%	79%	91%	88%	82%	84%	74%	68%	75%	83%	81%	82%	89%	74%	86%	70%	77%	80%	85%	72%	86%	86%	73%	73%	85%	79%
Urban - Population over 10,000	829	456	373	121	181	159	135	103	130	211	265	172	181	289	161	205	97	77	133	385	144	290	62	97	189	215	127
	40%	45%	36%	49%	55%	41%	38%	33%	30%	38%	44%	40%	38%	55%	30%	40%	33%	43%	44%	45%	35%	49%	45%	31%	33%	46%	34%
Town and Fringe	825	368	457	103	110	164	160	125	163	207	231	179	208	176	239	240	110	60	110	341	152	217	56	130	231	180	165
	40%	36%	44%	42%	33%	42%	46%	41%	38%	37%	39%	41%	44%	34%	44%	46%	37%	34%	36%	40%	37%	37%	40%	42%	40%	39%	44%
NET: Rural	405	186	220	23	39	69	56	80	139	138	101	81	85	59	143	72	91	41	59	126	112	79	20	83	153	70	79
	20%	18%	21%	9%	12%	18%	16%	26%	32%	25%	17%	19%	18%	11%	26%	14%	30%	23%	20%	15%	28%	14%	14%	27%	27%	15%	21%
Village	357	163	194	23	35	63	47	71	117	120	90	75	72	56	127	68	77	30	54	114	98	76	17	72	139	64	71
	17%	16%	18%	9%	11%	16%	14%	23%	27%	22%	15%	17%	15%	11%	23%	13%	26%	17%	18%	13%	24%	13%	12%	23%	24%	14%	19%
Hamlet & Isolated Dwelling	48	22	26	-	3	6	8	9	21	18	11	7	13	3	16	4	14	12	5	12	14	3	2	11	14	6	9
	2%	2%	2%	-	1%	2%	2%	3%	5%	3%	2%	2%	3%	*	3%	1%	5%	7%	2%	1%	3%	1%	2%	4%	2%	1%	2%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 27  
Which of the following best describes your current working status?  
Base: All respondents

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
NET: Working	1154	625	529	151	260	292	239	159	53	311	379	284	179	305	297	276	176	100	302	852	222	358	86	145	290	294	206
	56%	62%	50%	61%	79%	75%	68%	51%	12%	56%	63%	66%	38%	58%	55%	53%	59%	56%	100%	100%	54%	61%	63%	47%	51%	63%	55%
Working full time - working 30 hours per week or more	906	550	357	113	227	242	189	115	20	253	295	231	128	249	222	222	136	78	250	657	170	290	68	109	224	246	159
	44%	54%	34%	46%	69%	62%	54%	37%	5%	45%	49%	53%	27%	48%	41%	43%	46%	44%	83%	77%	42%	49%	49%	35%	39%	53%	43%
Working part time - working between 8 and 29 hours per week	247	75	172	38	33	50	50	44	33	58	84	54	51	55	76	54	41	22	52	195	52	68	19	36	66	48	47
	12%	7%	16%	15%	10%	13%	14%	14%	8%	11%	14%	12%	11%	11%	14%	10%	14%	12%	17%	23%	13%	12%	14%	12%	12%	10%	13%
NET: Not working	906	385	522	96	70	99	111	150	379	245	218	148	295	219	247	241	121	79	-	-	186	229	51	165	284	171	166
	44%	38%	50%	39%	21%	25%	32%	49%	88%	44%	37%	34%	62%	42%	45%	47%	41%	44%	-	-	46%	39%	37%	53%	49%	37%	45%
Not working but seeking work or temporarily unemployed or sick	142	66	76	24	29	30	32	21	5	15	16	20	91	39	28	41	15	19	-	-	13	38	9	30	27	24	20
	7%	7%	7%	10%	9%	8%	9%	7%	1%	3%	3%	5%	19%	7%	5%	8%	5%	11%	-	-	3%	7%	7%	10%	5%	5%	5%
Not working and not seeking work	100	38	62	66	7	10	10	8	-	21	37	17	25	24	44	18	8	7	-	-	13	29	8	9	7	15	14
	5%	4%	6%	27%	2%	3%	3%	3%	-	4%	6%	4%	5%	4%	8%	3%	3%	4%	-	-	3%	5%	5%	3%	1%	3%	4%
Retired on a state pension only	105	27	78	-	-	-	1	14	90	9	13	9	74	21	28	28	18	9	-	-	23	35	3	17	36	25	22
	5%	3%	7%	-	-	-	*	4%	21%	2%	2%	2%	16%	4%	5%	5%	6%	5%	-	-	6%	6%	2%	6%	6%	5%	6%
Retired with a private pension	377	237	140	-	-	-	13	84	280	176	116	61	24	84	101	109	54	30	-	-	116	70	19	83	166	67	81
	18%	23%	13%	-	-	-	4%	27%	65%	32%	19%	14%	5%	16%	19%	21%	18%	17%	-	-	28%	12%	14%	27%	29%	14%	22%
House person, housewife, househusband, etc.	183	17	166	6	33	59	56	24	5	23	36	42	82	52	45	46	27	13	-	-	21	56	12	26	47	40	30
	9%	2%	16%	2%	10%	15%	16%	8%	1%	4%	6%	10%	17%	10%	8%	9%	9%	7%	-	-	5%	9%	9%	8%	8%	9%	8%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 28  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	1124	583	541	129	261	260	260	160	54	342	371	223	188	326	290	257	153	98	273	851	220	345	94	139	275	263	205
Weighted base	1154	625	529	151	260	292	239	159	53	311	379	284	179	305	297	276	176	100	302	852	222	358	86	145	290	294	206
NET: Public Sector	302	142	159	28	57	100	71	35	11	97	113	59	33	70	68	73	56	35	302	-	39	97	24	41	58	96	56
	26%	23%	30%	18%	22%	34%	30%	22%	20%	31%	30%	21%	18%	23%	23%	27%	32%	35%	100%	-	17%	27%	28%	28%	20%	33%	27%
Central government including all administrative departments and central government agencies such as the Bank of England	32	14	18	2	9	11	7	1	2	7	15	10	-	5	3	6	13	4	32	-	5	10	2	3	8	10	9
	3%	2%	3%	1%	3%	4%	3%	1%	5%	2%	4%	3%	-	2%	1%	2%	8%	4%	11%	-	2%	3%	2%	2%	3%	3%	4%
HM Forces	7	7	-	3	2	-	3	-	-	2	1	4	-	3	2	-	2	-	7	-	-	1	-	6	2	3	-
	1%	1%	-	2%	1%	-	1%	-	-	1%	*	2%	-	1%	1%	-	1%	-	2%	-	-	*	-	4%	1%	1%	-
National Health Service	59	20	40	3	11	21	12	9	3	17	26	11	5	15	14	13	9	9	59	-	5	17	2	8	12	14	13
	5%	3%	8%	2%	4%	7%	5%	6%	6%	6%	7%	4%	3%	5%	5%	5%	5%	9%	20%	-	2%	5%	2%	6%	4%	5%	6%
Universities and Academies funded by government	13	3	11	-	2	5	3	2	1	7	4	2	-	5	2	2	2	2	13	-	5	3	-	2	4	6	-
	1%	*	2%	-	1%	2%	1%	1%	2%	2%	1%	1%	-	2%	1%	1%	1%	2%	4%	-	2%	1%	-	1%	2%	2%	-
Courts service	3	1	1	-	-	1	1	-	1	1	1	1	-	1	1	1	-	-	3	-	3	-	-	-	1	-	-
	*	*	*	-	-	*	*	-	1%	*	*	*	-	*	*	*	-	-	1%	-	1%	-	-	-	*	-	-
Local government administration	33	19	14	1	6	12	11	3	-	14	15	2	2	8	10	9	2	4	33	-	4	15	4	2	4	15	7
	3%	3%	3%	1%	2%	4%	5%	2%	-	4%	4%	1%	1%	3%	3%	3%	1%	4%	11%	-	2%	4%	5%	1%	1%	5%	3%
Police service	5	3	1	-	2	1	-	1	-	-	3	-	1	-	3	2	-	-	5	-	1	*	1	-	1	1	2
	*	1%	*	-	1%	*	-	1%	-	-	1%	-	1%	-	1%	1%	-	-	2%	-	*	*	1%	-	*	*	1%
Public sector housing	11	8	3	3	4	*	3	-	-	1	5	3	2	3	3	2	1	1	11	-	1	4	2	*	2	4	2
	1%	1%	1%	2%	2%	*	1%	-	-	*	1%	1%	1%	1%	1%	1%	1%	1%	4%	-	*	1%	2%	*	1%	1%	1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	47	12	35	6	9	10	10	11	2	30	15	1	2	17	9	14	4	2	47	-	5	19	8	2	8	15	6
	4%	2%	7%	4%	3%	3%	4%	7%	3%	9%	4%	*	1%	6%	3%	5%	2%	2%	16%	-	2%	5%	10%	1%	3%	5%	3%



## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 28  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	1154	625	529	151	260	292	239	159	53	311	379	284	179	305	297	276	176	100	302	852	222	358	86	145	290	294	206
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	8	6	2	2	2	2	2	-	-	1	2	3	2	3	-	5	-	-	8	-	2	2	-	-	2	2	1
	1%	1%	*	1%	1%	1%	1%	-	-	*	*	1%	1%	1%	-	2%	-	-	3%	-	1%	1%	-	-	1%	1%	*
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	84	49	35	8	10	37	18	9	2	18	26	21	19	10	20	19	22	13	84	-	9	26	5	17	15	26	15
	7%	8%	7%	6%	4%	13%	8%	6%	3%	6%	7%	7%	11%	3%	7%	7%	13%	13%	28%	-	4%	7%	6%	12%	5%	9%	7%
None of the above (Private Sector)	852	483	369	123	203	192	168	124	42	215	266	226	146	235	229	202	121	65	-	852	183	261	62	104	231	198	150
	74%	77%	70%	82%	78%	66%	70%	78%	80%	69%	70%	79%	82%	77%	77%	73%	68%	65%	-	100%	83%	73%	72%	72%	80%	67%	73%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 29  
Do you have any children aged 18 or under? If so, how old are they?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
No children aged 18 or under	1453 71%	733 73%	720 69%	201 81%	183 56%	144 37%	224 64%	281 91%	420 97%	387 70%	425 71%	298 69%	343 72%	353 68%	398 73%	357 69%	214 72%	131 73%	173 57%	535 63%	312 77%	370 63%	100 73%	241 78%	432 75%	299 64%	270 73%
NET: Yes	600 29%	275 27%	325 31%	45 18%	145 44%	246 63%	125 36%	28 9%	10 2%	168 30%	171 29%	133 31%	128 27%	167 32%	144 27%	160 31%	81 27%	47 26%	128 42%	314 37%	95 23%	214 37%	38 27%	69 22%	140 24%	164 35%	102 27%
NET: Under 16	533 26%	243 24%	290 28%	41 17%	144 44%	236 60%	94 27%	15 5%	2 *	153 27%	151 25%	113 26%	116 25%	160 31%	125 23%	134 26%	71 24%	44 25%	118 39%	273 32%	83 20%	195 33%	35 25%	60 19%	120 21%	150 32%	91 25%
NET: Any 5-18	492 24%	231 23%	260 25%	18 7%	93 28%	220 56%	123 35%	28 9%	10 2%	132 24%	134 22%	115 27%	110 23%	128 25%	131 24%	128 25%	71 24%	34 19%	109 36%	253 30%	81 20%	177 30%	28 21%	54 17%	118 21%	142 30%	90 24%
Yes - children aged under 5 years old	211 10%	84 8%	128 12%	34 14%	98 30%	73 19%	5 2%	1 *	* *	63 11%	61 10%	38 9%	49 10%	66 13%	40 7%	52 10%	30 10%	24 14%	44 15%	103 12%	30 7%	76 13%	16 11%	25 8%	43 8%	50 11%	30 8%
Yes - children aged 5 to 10 years old	246 12%	114 11%	131 13%	10 4%	71 21%	127 33%	33 9%	5 2%	- 2%	68 12%	73 12%	53 12%	51 11%	73 14%	68 13%	53 10%	32 11%	19 11%	57 19%	118 14%	48 12%	92 16%	15 11%	25 8%	60 10%	75 16%	40 11%
Yes - children aged 11 to 15 years old	256 12%	116 12%	140 13%	7 3%	33 10%	129 33%	73 21%	12 4%	2 *	68 12%	63 10%	57 13%	68 14%	75 14%	58 11%	69 13%	38 13%	15 9%	60 20%	125 15%	32 8%	97 17%	16 12%	31 10%	60 10%	72 16%	56 15%
Yes - children aged 16 to 18 years old	131 6%	56 6%	75 7%	6 2%	4 1%	44 11%	54 15%	15 5%	9 2%	28 5%	31 5%	39 9%	32 7%	26 5%	32 6%	48 9%	19 7%	5 3%	21 7%	74 9%	20 5%	47 8%	3 3%	19 6%	37 7%	38 8%	16 4%
Refused	7 *	2 *	6 1%	1 1%	1 *	1 *	1 *	1 *	2 1%	1 *	2 *	1 *	3 1%	3 1%	1 *	* *	2 1%	1 *	1 *	3 *	1 *	2 *	- -	- -	2 *	3 1%	- -

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 30  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Anglia	211	89	123	39	19	44	36	22	51	58	59	43	52	25	186	1	-	-	32	78	50	44	10	35	65	38	23
	10%	9%	12%	16%	6%	11%	10%	7%	12%	10%	10%	10%	11%	5%	34%	*	-	-	10%	9%	12%	7%	7%	11%	11%	8%	6%
Central	298	151	148	36	47	57	54	38	66	76	83	68	71	5	285	1	6	2	35	133	62	76	20	46	94	65	51
	14%	15%	14%	15%	14%	15%	16%	12%	15%	14%	14%	16%	15%	1%	53%	*	2%	1%	12%	16%	15%	13%	14%	15%	16%	14%	14%
Grampian	20	11	9	2	1	2	5	2	8	5	5	5	5	-	-	-	-	20	2	8	1	3	-	2	2	3	1
	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	-	-	-	-	11%	1%	1%	*	1%	-	1%	*	1%	*
Granada	244	117	127	35	48	29	36	49	48	66	61	47	69	2	4	234	4	-	36	106	41	98	21	31	55	68	55
	12%	12%	12%	14%	15%	7%	10%	16%	11%	12%	10%	11%	15%	*	1%	45%	1%	-	12%	12%	10%	17%	15%	10%	10%	15%	15%
London	373	186	187	38	86	73	58	56	62	124	129	60	59	343	25	*	5	-	54	171	89	122	29	50	122	94	66
	18%	18%	18%	15%	26%	19%	17%	18%	14%	22%	22%	14%	13%	66%	5%	*	2%	-	18%	20%	22%	21%	21%	16%	21%	20%	18%
Meridian	174	85	89	19	22	40	25	30	37	40	45	49	40	147	1	-	26	-	16	78	45	39	14	31	60	32	38
	8%	8%	8%	8%	7%	10%	7%	10%	9%	7%	8%	11%	8%	28%	*	-	9%	-	5%	9%	11%	7%	10%	10%	11%	7%	10%
Scottish	147	80	67	15	25	31	30	21	25	35	47	36	29	-	-	-	-	147	32	54	18	42	5	8	26	34	15
	7%	8%	6%	6%	8%	8%	8%	7%	6%	6%	8%	8%	6%	-	-	-	-	82%	11%	6%	4%	7%	3%	3%	5%	7%	4%
Tyne Tees	111	57	54	13	10	18	21	21	27	23	28	31	29	1	-	99	-	10	11	35	25	42	6	15	26	38	15
	5%	6%	5%	5%	3%	5%	6%	7%	6%	4%	5%	7%	6%	*	-	19%	-	6%	4%	4%	6%	7%	4%	5%	5%	8%	4%
Wales & West	170	84	86	19	35	31	38	21	26	44	45	38	42	-	3	3	165	-	39	71	26	47	13	17	31	39	37
	8%	8%	8%	8%	11%	8%	11%	7%	6%	8%	8%	9%	9%	-	*	*	55%	-	13%	8%	6%	8%	9%	6%	5%	8%	10%
Westcountry	96	44	52	18	7	19	11	13	28	25	35	8	28	-	3	1	93	-	13	38	16	19	14	17	29	9	32
	5%	4%	5%	7%	2%	5%	3%	4%	7%	5%	6%	2%	6%	-	1%	*	31%	-	4%	4%	4%	3%	10%	5%	5%	2%	9%
Yorkshire	216	108	108	14	30	47	37	37	52	59	60	48	49	-	37	179	-	-	31	81	36	56	7	58	64	47	38
	10%	11%	10%	5%	9%	12%	10%	12%	12%	11%	10%	11%	10%	-	7%	35%	-	-	10%	10%	9%	10%	5%	19%	11%	10%	10%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 31  
**Marital Status**  
**Base: All respondents**

	Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Single	508 25%	266 26%	242 23%	181 73%	127 39%	80 20%	71 20%	35 11%	14 3%	96 17%	179 30%	102 23%	131 28%	147 28%	132 24%	114 22%	70 23%	45 25%	66 22%	252 30%	74 18%	157 27%	39 28%	70 22%	79 14%	105 22%	86 23%
NET: Married/ Civil partnership/ co habiting	1294 63%	654 65%	641 61%	64 26%	195 59%	276 70%	230 66%	214 69%	316 73%	396 71%	337 56%	295 68%	266 56%	316 60%	336 62%	344 66%	188 63%	111 62%	204 68%	506 59%	282 69%	362 62%	83 61%	201 65%	410 71%	300 65%	242 65%
Married	985 48%	519 51%	467 44%	18 7%	125 38%	193 49%	165 47%	191 62%	294 68%	319 57%	260 44%	212 49%	194 41%	237 45%	265 49%	264 51%	142 48%	77 43%	149 49%	335 39%	226 55%	278 47%	63 46%	157 51%	337 59%	238 51%	185 50%
Civil Partnership	23 1%	18 2%	5 *	2 1%	5 1%	8 2%	2 1%	4 1%	2 *	4 1%	3 *	11 3%	5 1%	13 2%	4 1%	4 1%	* *	1 1%	3 1%	15 2%	6 1%	9 1%	3 2%	2 1%	6 1%	6 1%	3 1%
Co Habiting	286 14%	117 12%	169 16%	43 18%	66 20%	74 19%	62 18%	20 6%	20 5%	73 13%	74 12%	72 17%	67 14%	66 13%	67 12%	75 14%	45 15%	33 19%	53 18%	157 18%	51 12%	75 13%	17 13%	42 14%	67 12%	56 12%	54 15%
NET: Widowed/ separated/ divorced	242 12%	85 8%	158 15%	- -	4 1%	32 8%	48 14%	59 19%	100 23%	60 11%	75 13%	34 8%	73 15%	57 11%	71 13%	55 11%	39 13%	21 12%	29 10%	86 10%	49 12%	63 11%	15 11%	39 13%	81 14%	56 12%	41 11%
Widowed	69 3%	22 2%	48 5%	- -	2 1%	5 1%	6 2%	12 4%	45 10%	20 4%	20 3%	6 1%	24 5%	20 4%	18 3%	18 4%	6 2%	7 4%	10 3%	16 2%	16 4%	15 3%	5 3%	11 4%	30 5%	12 3%	11 3%
Separated	33 2%	17 2%	17 2%	- -	- -	9 2%	11 3%	5 2%	9 2%	10 2%	8 1%	6 1%	10 2%	3 1%	14 3%	5 1%	5 2%	6 4%	3 1%	16 2%	6 1%	10 2%	3 2%	4 1%	9 2%	9 2%	6 2%
Divorced	140 7%	46 5%	93 9%	- -	2 1%	19 5%	30 9%	42 13%	47 11%	30 5%	47 8%	23 5%	40 8%	34 7%	39 7%	32 6%	27 9%	8 4%	17 5%	54 6%	28 7%	37 6%	7 5%	24 8%	41 7%	35 8%	25 7%
Prefer not to answer	15 1%	5 *	10 1%	3 1%	3 1%	4 1%	2 *	1 *	3 1%	5 1%	6 1%	1 *	3 1%	4 1%	5 1%	4 1%	1 *	1 1%	2 1%	7 1%	2 1%	6 1%	1 1%	1 *	4 1%	4 1%	3 1%

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 32  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Glasgow	93	54	39	6	19	21	19	15	12	17	27	35	15	-	-	-	-	93	19	35	14	26	3	2	15	24	9
	5%	5%	4%	3%	6%	5%	6%	5%	3%	3%	4%	8%	3%	-	-	-	-	52%	6%	4%	3%	4%	3%	1%	3%	5%	3%
Edinburgh	66	38	28	10	6	9	13	11	17	19	19	9	19	-	-	-	-	66	13	25	9	14	2	8	11	11	8
	3%	4%	3%	4%	2%	2%	4%	3%	4%	3%	3%	2%	4%	-	-	-	-	37%	4%	3%	2%	2%	1%	3%	2%	2%	2%
Newcastle	90	42	48	13	9	16	18	12	21	20	23	25	22	-	-	90	-	-	9	30	15	39	5	12	20	29	14
	4%	4%	5%	5%	3%	4%	5%	4%	5%	4%	4%	6%	5%	-	-	17%	-	-	3%	3%	4%	7%	4%	4%	4%	6%	4%
Leeds	90	49	41	6	15	20	16	15	19	30	25	18	17	-	-	90	-	-	17	33	18	21	3	25	30	14	18
	4%	5%	4%	3%	4%	5%	5%	5%	4%	5%	4%	4%	4%	-	-	17%	-	-	6%	4%	4%	4%	2%	8%	5%	3%	5%
Hull	39	14	25	3	5	5	4	9	13	11	10	9	10	-	5	34	-	-	2	18	7	10	3	7	14	7	8
	2%	1%	2%	1%	1%	1%	1%	3%	3%	2%	2%	2%	2%	-	1%	7%	-	-	1%	2%	2%	2%	2%	2%	2%	1%	2%
Sheffield	55	26	29	3	8	15	14	8	7	15	11	12	17	-	9	46	-	-	5	22	3	20	2	14	9	19	6
	3%	3%	3%	1%	3%	4%	4%	3%	2%	3%	2%	3%	4%	-	2%	9%	-	-	2%	3%	1%	3%	1%	5%	2%	4%	2%
Manchester	178	87	91	26	39	21	26	39	26	45	42	43	49	1	12	163	2	-	25	87	33	71	13	22	43	55	31
	9%	9%	9%	11%	12%	5%	7%	13%	6%	8%	7%	10%	10%	*	2%	32%	1%	-	8%	10%	8%	12%	9%	7%	8%	12%	8%
Liverpool	78	36	41	14	12	6	15	15	16	20	21	15	23	-	1	62	16	-	14	33	11	32	8	9	12	20	18
	4%	4%	4%	6%	4%	2%	4%	5%	4%	4%	3%	3%	5%	-	*	12%	5%	-	4%	4%	3%	5%	6%	3%	2%	4%	5%
Nottingham	94	40	54	12	11	22	17	14	18	17	34	20	24	1	92	1	-	-	10	46	17	27	9	18	23	24	26
	5%	4%	5%	5%	3%	6%	5%	5%	4%	3%	6%	5%	5%	*	17%	*	-	-	3%	5%	4%	5%	7%	6%	4%	5%	7%
Birmingham	170	94	77	21	33	24	28	22	43	50	38	39	43	-	168	-	2	-	22	71	35	38	7	25	61	26	27
	8%	9%	7%	8%	10%	6%	8%	7%	10%	9%	6%	9%	9%	-	31%	-	1%	-	7%	8%	9%	6%	5%	8%	11%	6%	7%
Norwich	101	40	62	18	8	17	18	14	26	33	21	27	21	3	99	-	-	-	14	36	27	20	5	17	30	20	16
	5%	4%	6%	7%	3%	4%	5%	5%	6%	6%	4%	6%	4%	1%	18%	-	-	-	5%	4%	7%	3%	4%	5%	5%	4%	4%
Milton Keynes	51	23	28	6	12	9	5	7	13	14	24	3	11	8	42	-	1	-	6	24	17	18	2	7	21	14	2
	2%	2%	3%	2%	4%	2%	1%	2%	3%	2%	4%	1%	2%	2%	8%	-	*	-	2%	3%	4%	3%	1%	2%	4%	3%	1%
Brighton	56	25	31	9	8	8	9	8	15	8	14	22	11	56	-	-	-	-	1	28	13	12	7	12	15	9	20
	3%	2%	3%	4%	2%	2%	3%	3%	3%	2%	2%	5%	2%	11%	-	-	-	-	*	3%	3%	2%	5%	4%	3%	2%	5%
Oxford	24	14	10	3	2	9	2	3	6	9	7	5	3	12	5	-	8	-	1	11	11	3	2	5	11	3	2
	1%	1%	1%	1%	1%	2%	*	1%	1%	2%	1%	1%	1%	2%	1%	-	3%	-	*	1%	3%	*	1%	2%	2%	1%	*

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 32  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372	
London	435 21%	214 21%	220 21%	56 23%	90 27%	93 24%	59 17%	59 19%	77 18%	142 25%	146 24%	71 16%	75 16%	381 73%	49 9%	* *	4 1%	-	67 22%	192 23%	100 25%	135 23%	34 25%	57 18%	141 25%	105 22%	70 19%	
Southampton	60 3%	31 3%	29 3%	4 1%	9 3%	18 5%	11 3%	10 3%	8 2%	12 2%	15 2%	16 4%	17 4%	38 7%	-	-	22 7%	-	8 3%	29 3%	19 5%	10 2%	2 2%	6 2%	20 3%	11 2%	11 3%	
Bristol	87 4%	38 4%	49 5%	9 4%	17 5%	23 6%	12 4%	7 2%	19 4%	23 4%	26 4%	16 4%	22 5%	1 *	2 *	* *	84 28%	-	14 5%	39 5%	18 4%	21 4%	9 6%	9 3%	24 4%	11 2%	27 7%	
Plymouth	55 3%	29 3%	26 2%	9 3%	2 1%	5 1%	8 2%	11 3%	20 5%	17 3%	19 3%	6 1%	13 3%	-	-	-	55 18%	-	5 2%	24 3%	11 3%	13 2%	4 3%	11 3%	16 3%	6 1%	16 4%	
Cardiff	71 3%	38 4%	33 3%	9 4%	15 5%	9 2%	17 5%	9 3%	11 2%	19 3%	21 3%	13 3%	18 4%	-	1 *	-	69 23%	-	20 7%	23 3%	8 2%	23 4%	3 2%	9 3%	12 2%	25 5%	9 2%	
None of these	167 8%	79 8%	88 8%	9 4%	10 3%	40 10%	39 11%	21 7%	48 11%	37 7%	56 9%	31 7%	43 9%	23 4%	60 11%	30 6%	34 12%	20 11%	27 9%	48 6%	21 5%	34 6%	13 10%	37 12%	46 8%	31 7%	34 9%	

## Opinion Poll

### ONLINE Fieldwork : 31st May - 2nd June 2013

Absolutes/col percents

Table 33  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

		Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base		2060	980	1080	222	334	356	390	314	444	601	595	352	512	569	534	506	276	175	273	851	403	572	143	316	567	434	377
Weighted base		2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Up to £7,000	(3.5)	72	36	36	10	8	14	23	9	6	2	13	10	47	17	14	16	13	11	*	16	8	23	4	11	19	13	7
		3%	4%	3%	4%	3%	4%	7%	3%	1%	*	2%	2%	10%	3%	3%	3%	4%	6%	*	2%	2%	4%	3%	4%	3%	3%	2%
£7,001 to £14,000	(10.5)	312	131	181	44	32	42	49	58	87	33	84	44	151	82	91	72	40	27	14	89	50	98	17	51	77	84	44
		15%	13%	17%	18%	10%	11%	14%	19%	20%	6%	14%	10%	32%	16%	17%	14%	14%	15%	4%	10%	12%	17%	12%	16%	13%	18%	12%
£14,001 to £21,000	(17.5)	346	170	176	46	41	69	49	49	91	49	112	90	95	78	101	90	50	27	42	139	55	111	22	53	76	85	59
		17%	17%	17%	18%	13%	18%	14%	16%	21%	9%	19%	21%	20%	15%	19%	17%	17%	15%	14%	16%	13%	19%	16%	17%	13%	18%	16%
£21,001 to £28,000	(24.5)	350	174	176	35	62	55	60	55	83	83	120	80	67	72	106	86	54	33	43	151	81	95	26	48	110	77	56
		17%	17%	17%	14%	19%	14%	17%	18%	19%	15%	20%	18%	14%	14%	19%	17%	18%	18%	14%	18%	20%	16%	19%	15%	19%	16%	15%
£28,001 to £34,000	(31)	281	151	130	32	51	68	32	37	61	98	86	62	35	72	70	78	42	19	52	121	65	75	21	52	82	57	62
		14%	15%	12%	13%	16%	17%	9%	12%	14%	18%	14%	14%	7%	14%	13%	15%	14%	10%	17%	14%	16%	13%	15%	17%	14%	12%	17%
£34,001 to £41,000	(37.5)	246	128	118	34	46	52	28	38	48	96	68	58	23	59	69	69	31	18	58	114	44	71	22	33	75	54	61
		12%	13%	11%	14%	14%	13%	8%	12%	11%	17%	11%	13%	5%	11%	13%	13%	10%	10%	19%	13%	11%	12%	16%	11%	13%	12%	17%
£41,001 to £48,000	(44.5)	117	54	63	6	22	26	31	10	21	43	29	35	11	27	26	31	23	9	18	62	21	35	4	12	35	25	27
		6%	5%	6%	3%	7%	7%	9%	3%	5%	8%	5%	8%	2%	5%	5%	6%	8%	5%	6%	7%	5%	6%	3%	4%	6%	5%	7%
£48,001 to £55,000	(51.5)	87	53	34	8	19	14	23	16	8	40	22	14	11	35	15	19	15	3	31	40	24	27	4	15	24	23	15
		4%	5%	3%	3%	6%	3%	7%	5%	2%	7%	4%	3%	2%	7%	3%	4%	5%	2%	10%	5%	6%	5%	3%	5%	4%	5%	4%
£55,001 to £62,000	(58.5)	44	25	19	9	10	9	11	4	1	26	12	3	2	18	5	9	3	8	12	24	11	11	2	8	21	5	6
		2%	2%	2%	3%	3%	2%	3%	1%	*	5%	2%	1%	*	3%	1%	2%	1%	4%	4%	3%	3%	2%	1%	2%	4%	1%	2%
£62,001 to £69,000	(65.5)	25	14	11	3	2	9	3	7	1	15	10	-	-	6	4	8	4	3	3	17	11	5	1	1	10	7	3
		1%	1%	1%	1%	1%	2%	1%	2%	*	3%	2%	-	-	1%	1%	2%	1%	2%	1%	2%	3%	1%	1%	*	2%	2%	1%
£69,001 to £76,000	(72.5)	14	5	9	-	6	2	3	2	-	7	3	4	-	9	2	-	2	1	6	4	3	6	2	1	4	3	2
		1%	*	1%	-	2%	1%	1%	1%	-	1%	*	1%	-	2%	*	-	1%	*	2%	*	1%	1%	2%	*	1%	1%	1%
£76,001 to £83,000	(79.5)	18	5	13	1	6	-	8	3	-	11	-	7	-	5	2	7	4	-	6	10	3	3	6	4	3	-	12
		1%	*	1%	*	2%	-	2%	1%	-	2%	-	2%	-	1%	*	1%	1%	-	2%	1%	1%	*	4%	1%	*	-	3%
£83,001 or more	(86)	30	18	12	5	8	9	4	3	2	24	6	-	-	10	10	4	2	4	2	19	17	5	*	5	16	5	1
		1%	2%	1%	2%	2%	2%	1%	1%	1%	4%	1%	-	-	2%	2%	1%	1%	2%	1%	2%	4%	1%	*	2%	3%	1%	*
Prefer not to answer		120	47	72	14	17	23	25	17	22	29	33	25	32	33	29	27	14	16	15	44	16	23	6	17	23	25	15
		6%	5%	7%	6%	5%	6%	7%	6%	5%	5%	6%	6%	7%	6%	5%	5%	5%	9%	5%	5%	4%	4%	4%	6%	4%	5%	4%

**Opinion Poll**  
**ONLINE Fieldwork : 31st May - 2nd June 2013**

Absolutes/col percents

Table 33

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender		Age							Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2060	1010	1050	247	330	392	350	309	432	556	597	433	474	523	544	517	297	179	302	852	408	587	138	310	574	465	372
Average income (£000's)	28.30	29.05	27.57	26.97	32.41	29.86	29.44	27.46	24.23	37.66	27.46	28.06	18.46	30.39	26.76	28.20	28.18	27.43	35.07	31.24	32.12	27.21	29.93	27.61	30.48	26.97	30.54