

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

|                            | Gender   |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region     |           |                |                    |           | Voting Intention |      |      |         | Vote in 2010 |         |      |      |         |                         |
|----------------------------|----------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|------------------|------|------|---------|--------------|---------|------|------|---------|-------------------------|
|                            | Total    | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab  | Lib Dem | UKIP         | DK/ Ref | Cons | Lab  | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base            | 1002     | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264  | 52      | 64           | 259     | 217  | 199  | 117     | 82                      |
| Weighted base              | 1002     | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248  | 53      | 61           | 271     | 200  | 167  | 127     | 93                      |
| Absolutely certain to vote | (10) 535 | 249  | 286    | 34    | 80    | 90    | 90    | 97    | 143  | 163   | 149  | 111  | 112  | 143        | 143       | 132            | 65                 | 51        | 468              | 118  | 180  | 25      | 39           | 122     | 155  | 134  | 87      | 67                      |
|                            | 53%      | 51%  | 55%    | 27%   | 46%   | 53%   | 51%   | 68%   | 68%  | 61%   | 53%  | 51%  | 46%  | 52%        | 55%       | 56%            | 46%                | 59%       | 54%              | 65%  | 73%  | 47%     | 64%          | 45%     | 77%  | 80%  | 69%     | 72%                     |
| (9)                        | 44       | 24   | 21     | 4     | 6     | 9     | 10    | 5     | 10   | 14    | 13   | 1    | 17   | 10         | 16        | 12             | 5                  | 1         | 42               | 10   | 13   | 5       | 2            | 11      | 12   | 9    | 9       | 5                       |
|                            | 4%       | 5%   | 4%     | 3%    | 3%    | 6%    | 6%    | 4%    | 5%   | 5%    | 5%   | *    | 7%   | 4%         | 6%        | 5%             | 4%                 | 1%        | 5%               | 6%   | 5%   | 10%     | 3%           | 4%      | 6%   | 5%   | 7%      | 6%                      |
| (8)                        | 78       | 35   | 43     | 17    | 16    | 8     | 9     | 9     | 20   | 22    | 27   | 11   | 18   | 22         | 23        | 21             | 8                  | 5         | 70               | 22   | 13   | 13      | 5            | 22      | 13   | 7    | 11      | 6                       |
|                            | 8%       | 7%   | 8%     | 13%   | 9%    | 5%    | 5%    | 6%    | 10%  | 8%    | 10%  | 5%   | 8%   | 8%         | 9%        | 9%             | 5%                 | 6%        | 8%               | 12%  | 5%   | 24%     | 8%           | 8%      | 7%   | 4%   | 9%      | 6%                      |
| (7)                        | 46       | 19   | 26     | 15    | 9     | 4     | 9     | 2     | 6    | 13    | 11   | 12   | 9    | 18         | 12        | 8              | 7                  | 1         | 41               | 7    | 13   | 3       | 4            | 14      | 11   | 3    | 2       | 1                       |
|                            | 5%       | 4%   | 5%     | 12%   | 5%    | 3%    | 5%    | 2%    | 3%   | 5%    | 4%   | 6%   | 4%   | 7%         | 5%        | 3%             | 5%                 | 1%        | 5%               | 4%   | 5%   | 6%      | 5%           | 5%      | 2%   | 2%   | 2%      | 2%                      |
| (6)                        | 31       | 14   | 17     | 14    | 6     | 5     | 4     | *     | 2    | 5     | 9    | 5    | 12   | 8          | 5         | 5              | 8                  | 4         | 20               | 4    | 10   | *       | -            | 16      | 2    | -    | 3       | 3                       |
|                            | 3%       | 3%   | 3%     | 11%   | 3%    | 3%    | 2%    | *     | 1%   | 2%    | 3%   | 3%   | 5%   | 3%         | 2%        | 2%             | 6%                 | 5%        | 2%               | 2%   | 4%   | 1%      | -            | 6%      | 1%   | -    | 3%      | 3%                      |
| (5)                        | 80       | 45   | 34     | 17    | 19    | 14    | 8     | 12    | 9    | 14    | 21   | 29   | 16   | 21         | 19        | 17             | 11                 | 12        | 62               | 12   | 10   | 6       | 8            | 37      | 4    | 6    | 5       | 2                       |
|                            | 8%       | 9%   | 7%     | 14%   | 11%   | 8%    | 5%    | 8%    | 4%   | 5%    | 7%   | 13%  | 7%   | 8%         | 7%        | 8%             | 14%                | 7%        | 7%               | 7%   | 4%   | 11%     | 13%          | 14%     | 2%   | 4%   | 4%      | 2%                      |
| (4)                        | 23       | 9    | 14     | 5     | 4     | 4     | 2     | 3     | 4    | 5     | 5    | 4    | 9    | 3          | 4         | 7              | 5                  | 3         | 19               | 2    | 4    | -       | 3            | 13      | 1    | 3    | -       | -                       |
|                            | 2%       | 2%   | 3%     | 4%    | 2%    | 2%    | 1%    | 2%    | 2%   | 2%    | 2%   | 2%   | 4%   | 1%         | 1%        | 3%             | 4%                 | 4%        | 2%               | 1%   | 2%   | -       | 5%           | 5%      | 1%   | 2%   | -       | -                       |
| (3)                        | 14       | 6    | 8      | 1     | 1     | 6     | 4     | -     | 2    | 4     | 4    | 4    | 3    | 3          | 6         | 1              | 4                  | -         | 13               | 4    | 4    | -       | 1            | 5       | 2    | -    | 4       | 4                       |
|                            | 1%       | 1%   | 2%     | 1%    | 1%    | 4%    | 2%    | -     | 1%   | 1%    | 1%   | 2%   | 1%   | 1%         | 2%        | *              | 3%                 | -         | 2%               | 2%   | 2%   | -       | 2%           | 2%      | 1%   | -    | 4%      | 5%                      |
| (2)                        | 20       | 10   | 11     | 3     | 8     | 4     | 6     | -     | -    | 4     | 3    | 10   | 4    | 10         | 1         | 3              | 5                  | 1         | 17               | 1    | 2    | 1       | -            | 13      | 1    | 1    | 4       | 3                       |
|                            | 2%       | 2%   | 2%     | 2%    | 5%    | 2%    | 3%    | -     | -    | 2%    | 1%   | 5%   | 2%   | 4%         | *         | 1%             | 4%                 | 1%        | 2%               | 1%   | 1%   | 2%      | -            | 5%      | *    | *    | 3%      | 3%                      |
| Definitely would not vote  | (1) 115  | 65   | 50     | 14    | 19    | 26    | 30    | 14    | 12   | 21    | 30   | 26   | 37   | 27         | 31        | 28             | 19                 | 9         | 94               | -    | -    | -       | -            | -       | *    | 2    | 1       | 1                       |
|                            | 11%      | 13%  | 10%    | 11%   | 11%   | 15%   | 17%   | 10%   | 6%   | 8%    | 11%  | 12%  | 15%  | 10%        | 12%       | 12%            | 14%                | 10%       | 11%              | -    | -    | -       | -            | -       | *    | 1%   | 1%      | 1%                      |
| Refused                    | 3        | 1    | 1      | -     | -     | -     | 1     | -     | 2    | 1     | -    | -    | 2    | -          | 2         | 1              | -                  | -         | 3                | -    | -    | -       | 3            | -       | -    | -    | -       | -                       |
|                            | *        | *    | *      | -     | -     | -     | *     | -     | 1%   | *     | -    | -    | 1%   | -          | 1%        | *              | -                  | -         | *                | -    | -    | -       | 1%           | -       | -    | -    | -       | -                       |
| Don't know                 | 14       | 10   | 4      | 1     | 6     | 1     | 6     | 1     | -    | 1     | 6    | 4    | 3    | 7          | 1         | 3              | 4                  | -         | 14               | -    | -    | -       | 14           | -       | 2    | -    | -       | -                       |
|                            | 1%       | 2%   | 1%     | 1%    | 3%    | *     | 3%    | 1%    | -    | *     | 2%   | 2%   | 1%   | 2%         | *         | 1%             | 3%                 | -         | 2%               | -    | -    | -       | 5%           | -       | 1%   | -    | -       | -                       |
| Mean                       | 7.68     | 7.50 | 7.84   | 6.71  | 7.29  | 7.32  | 7.28  | 8.35  | 8.71 | 8.25  | 7.81 | 7.24 | 7.27 | 7.70       | 7.82      | 7.83           | 7.07               | 7.74      | 7.77             | 8.88 | 9.07 | 8.54    | 8.58         | 7.76    | 9.37 | 9.35 | 8.85    | 8.85                    |
| Standard deviation         | 3.19     | 3.31 | 3.07   | 2.91  | 3.26  | 3.48  | 3.58  | 2.95  | 2.48 | 2.87  | 3.10 | 3.36 | 3.39 | 3.14       | 3.14      | 3.17           | 3.43               | 3.13      | 3.15             | 1.90 | 1.82 | 1.85    | 2.18         | 2.60    | 1.44 | 1.72 | 2.22    | 2.34                    |
| Standard error             | 0.10     | 0.15 | 0.14   | 0.30  | 0.25  | 0.27  | 0.26  | 0.24  | 0.17 | 0.14  | 0.23 | 0.28 | 0.21 | 0.19       | 0.19      | 0.21           | 0.30               | 0.32      | 0.11             | 0.14 | 0.11 | 0.26    | 0.27         | 0.17    | 0.10 | 0.12 | 0.21    | 0.26                    |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 2  
**Q.2 If there was a general election tomorrow, which party would you vote for?**  
**Base: All respondents**

|                            | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |      |         |      |         | Vote in 2010 |     |         |                         |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|------|---------|--------------|-----|---------|-------------------------|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab  | Lib Dem | UKIP | DK/ Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base            | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264  | 52      | 64   | 259     | 217          | 199 | 117     | 82                      |
| Weighted base              | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248  | 53      | 61   | 271     | 200          | 167 | 127     | 93                      |
| Conservative               | 181    | 93   | 89     | 21    | 21    | 33    | 30    | 31    | 47  | 52    | 52  | 47  | 30  | 48         | 52        | 39             | 29                 | 13        | 164           | 181              | -    | -       | -    | 122     | 1            | 15  | 15      |                         |
|                            | 18%    | 19%  | 17%    | 17%   | 12%   | 19%   | 17%   | 21%   | 22% | 20%   | 19% | 22% | 13% | 18%        | 20%       | 16%            | 21%                | 15%       | 19%           | 100%             | -    | -       | -    | 61%     | *            | 12% | 16%     |                         |
| Labour                     | 248    | 121  | 127    | 35    | 54    | 45    | 37    | 38    | 40  | 72    | 70  | 47  | 58  | 80         | 62        | 60             | 27                 | 19        | 218           | -                | 248  | -       | -    | 8       | 129          | 33  | 33      |                         |
|                            | 25%    | 25%  | 25%    | 28%   | 31%   | 26%   | 21%   | 26%   | 19% | 27%   | 25% | 22% | 24% | 29%        | 24%       | 25%            | 19%                | 22%       | 25%           | -                | 100% | -       | -    | 4%      | 77%          | 26% | 36%     |                         |
| Liberal Democrat           | 53     | 26   | 27     | 14    | 8     | 1     | 10    | 8     | 11  | 16    | 11  | 13  | 13  | 16         | 12        | 14             | 10                 | 1         | 50            | -                | -    | 53      | -    | 2       | 1            | 34  | -       |                         |
|                            | 5%     | 5%   | 5%     | 12%   | 5%    | *     | 6%    | 6%    | 5%  | 6%    | 4%  | 6%  | 5%  | 6%         | 4%        | 6%             | 7%                 | 2%        | 6%            | -                | -    | 100%    | -    | 1%      | 1%           | 27% | -       |                         |
| SNP                        | 13     | 6    | 6      | -     | -     | 1     | 3     | 6     | 2   | 3     | 4   | 5   | 1   | -          | -         | -              | -                  | 13        | -             | -                | -    | -       | -    | -       | -            | 1   | 1       |                         |
|                            | 1%     | 1%   | 1%     | -     | -     | 1%    | 2%    | 4%    | 1%  | 1%    | 1%  | 2%  | *   | -          | -         | -              | -                  | 15%       | -             | -                | -    | -       | -    | -       | -            | 1%  | 1%      |                         |
| Plaid Cymru                | 6      | 5    | 1      | 2     | -     | 1     | 1     | 1     | 1   | 3     | -   | 3   | -   | -          | -         | -              | 6                  | -         | -             | -                | -    | -       | -    | -       | -            | -   | -       |                         |
|                            | 1%     | 1%   | *      | 2%    | -     | 1%    | *     | 1%    | *   | 1%    | -   | 1%  | -   | -          | -         | 4%             | -                  | -         | -             | -                | -    | -       | -    | -       | -            | -   | -       |                         |
| The UK Independence Party  | 61     | 39   | 22     | 1     | 3     | 9     | 11    | 11    | 26  | 16    | 17  | 15  | 13  | 14         | 21        | 17             | 7                  | 2         | 57            | -                | -    | -       | 61   | -       | 27           | 7   | 2       |                         |
|                            | 6%     | 8%   | 4%     | 1%    | 2%    | 5%    | 6%    | 7%    | 12% | 6%    | 6%  | 7%  | 5%  | 5%         | 8%        | 7%             | 5%                 | 2%        | 7%            | -                | -    | -       | 100% | -       | 13%          | 4%  | 1%      |                         |
| The Green Party            | 29     | 12   | 17     | 3     | 6     | 8     | 7     | 1     | 5   | 6     | 15  | 5   | 3   | 9          | 6         | 5              | 10                 | -         | 27            | -                | -    | -       | -    | 1       | -            | 12  | 12      |                         |
|                            | 3%     | 3%   | 3%     | 2%    | 4%    | 5%    | 4%    | *     | 2%  | 2%    | 6%  | 2%  | 1%  | 3%         | 2%        | 2%             | 7%                 | -         | 3%            | -                | -    | -       | -    | 1%      | -            | 9%  | 12%     |                         |
| The British National Party | 4      | 4    | -      | 1     | 1     | 1     | 1     | -     | -   | 2     | 1   | -   | 1   | -          | -         | 1              | 2                  | 1         | 3             | -                | -    | -       | -    | -       | -            | 1   | 1       |                         |
|                            | *      | 1%   | -      | 1%    | *     | 1%    | *     | -     | -   | 1%    | *   | -   | *   | -          | -         | 1%             | 1%                 | 1%        | *             | -                | -    | -       | -    | -       | -            | 1%  | 1%      |                         |
| Another party              | 23     | 14   | 9      | 3     | 6     | 1     | 4     | 3     | 5   | 3     | 10  | 6   | 4   | 10         | 3         | 8              | 1                  | *         | 22            | -                | -    | -       | -    | 5       | 5            | 1   | 1       |                         |
|                            | 2%     | 3%   | 2%     | 3%    | 3%    | 1%    | 2%    | 2%    | 3%  | 1%    | 3%  | 3%  | 2%  | 4%         | 1%        | 3%             | 1%                 | 1%        | 3%            | -                | -    | -       | -    | 3%      | 3%           | 3%  | 1%      |                         |
| Would not vote             | 115    | 65   | 50     | 14    | 19    | 26    | 30    | 14    | 12  | 21    | 30  | 26  | 37  | 27         | 31        | 28             | 19                 | 9         | 94            | -                | -    | -       | -    | *       | 2            | 1   | 1       |                         |
|                            | 11%    | 13%  | 10%    | 11%   | 11%   | 15%   | 17%   | 10%   | 6%  | 8%    | 11% | 12% | 15% | 10%        | 12%       | 12%            | 14%                | 10%       | 11%           | -                | -    | -       | -    | *       | 1%           | 1%  | 1%      |                         |
| Refused                    | 75     | 28   | 47     | 1     | 3     | 11    | 15    | 6     | 38  | 21    | 17  | 4   | 33  | 19         | 23        | 20             | 6                  | 6         | 68            | -                | -    | -       | 75   | 3       | 2            | 2   | 2       |                         |
|                            | 7%     | 6%   | 9%     | 1%    | 2%    | 7%    | 8%    | 4%    | 18% | 8%    | 6%  | 2%  | 14% | 7%         | 9%        | 8%             | 5%                 | 7%        | 8%            | -                | -    | -       | 28%  | 1%      | 1%           | 1%  | 2%      |                         |
| Don't know                 | 196    | 74   | 122    | 29    | 53    | 33    | 30    | 25    | 25  | 50    | 51  | 46  | 49  | 49         | 53        | 46             | 25                 | 23        | 160           | -                | -    | -       | 196  | 31      | 20           | 26  | 26      |                         |
|                            | 20%    | 15%  | 24%    | 23%   | 30%   | 20%   | 17%   | 18%   | 12% | 19%   | 18% | 21% | 20% | 18%        | 20%       | 19%            | 17%                | 27%       | 19%           | -                | -    | -       | 72%  | 16%     | 12%          | 20% | 28%     |                         |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents expressing an intention to vote**

|                            | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |      |         |      |        | Vote in 2010 |     |         |                         |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|------|--------|--------------|-----|---------|-------------------------|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab  | Lib Dem | UKIP | DK/Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base            | 637    | 348  | 289    | 61    | 103   | 98    | 125   | 111   | 139 | 273   | 122 | 100 | 142 | 180        | 165       | 143            | 91                 | 58        | 550           | 183              | 264  | 52      | 64   | -      | 175          | 171 | 92      | 57                      |
| Weighted base              | 617    | 319  | 297    | 81    | 99    | 100   | 104   | 98    | 136 | 174   | 180 | 140 | 123 | 177        | 155       | 145            | 91                 | 49        | 542           | 181              | 248  | 53      | 61   | -      | 166          | 142 | 99      | 65                      |
| Conservative               | 181    | 93   | 89     | 21    | 21    | 33    | 30    | 31    | 47  | 52    | 52  | 47  | 30  | 48         | 52        | 39             | 29                 | 13        | 164           | 181              | -    | -       | -    | -      | 122          | 1   | 15      | 15                      |
|                            | 29%    | 29%  | 30%    | 26%   | 21%   | 33%   | 29%   | 31%   | 34% | 30%   | 29% | 33% | 25% | 27%        | 34%       | 27%            | 32%                | 26%       | 30%           | 100%             | -    | -       | -    | -      | 74%          | *   | 15%     | 23%                     |
| Labour                     | 248    | 121  | 127    | 35    | 54    | 45    | 37    | 38    | 40  | 72    | 70  | 47  | 58  | 80         | 62        | 60             | 27                 | 19        | 218           | -                | 248  | -       | -    | -      | 8            | 129 | 33      | 33                      |
|                            | 40%    | 38%  | 43%    | 43%   | 54%   | 45%   | 36%   | 39%   | 29% | 42%   | 39% | 34% | 47% | 45%        | 40%       | 42%            | 29%                | 39%       | 40%           | -                | 100% | -       | -    | -      | 5%           | 91% | 34%     | 52%                     |
| Liberal Democrat           | 53     | 26   | 27     | 14    | 8     | 1     | 10    | 8     | 11  | 16    | 11  | 13  | 13  | 16         | 12        | 14             | 10                 | 1         | 50            | -                | -    | 53      | -    | -      | 2            | 1   | 34      | -                       |
|                            | 9%     | 8%   | 9%     | 18%   | 9%    | 1%    | 10%   | 8%    | 8%  | 9%    | 6%  | 9%  | 11% | 9%         | 7%        | 10%            | 11%                | 3%        | 9%            | -                | -    | 100%    | -    | -      | 1%           | 1%  | 34%     | -                       |
| SNP                        | 13     | 6    | 6      | -     | -     | 1     | 3     | 6     | 2   | 3     | 4   | 5   | 1   | -          | -         | -              | -                  | 13        | -             | -                | -    | -       | -    | -      | -            | -   | 1       | 1                       |
|                            | 2%     | 2%   | 2%     | -     | -     | 1%    | 3%    | 6%    | 1%  | 2%    | 2%  | 3%  | 1%  | -          | -         | -              | -                  | 26%       | -             | -                | -    | -       | -    | -      | -            | -   | 1%      | 1%                      |
| Plaid Cymru                | 6      | 5    | 1      | 2     | -     | 1     | 1     | 1     | 1   | 3     | -   | 3   | -   | -          | -         | -              | 6                  | -         | -             | -                | -    | -       | -    | -      | -            | -   | -       | -                       |
|                            | 1%     | 2%   | *      | 3%    | -     | 1%    | 1%    | 1%    | *   | 2%    | -   | 2%  | -   | -          | -         | 6%             | -                  | -         | -             | -                | -    | -       | -    | -      | -            | -   | -       | -                       |
| The UK Independence Party  | 61     | 39   | 22     | 1     | 3     | 9     | 11    | 11    | 26  | 16    | 17  | 15  | 13  | 14         | 21        | 17             | 7                  | 2         | 57            | -                | -    | -       | 61   | -      | 27           | 7   | 2       | 2                       |
|                            | 10%    | 12%  | 8%     | 1%    | 3%    | 9%    | 11%   | 11%   | 19% | 9%    | 10% | 11% | 11% | 8%         | 13%       | 12%            | 7%                 | 3%        | 11%           | -                | -    | -       | 100% | -      | 16%          | 5%  | 2%      | 3%                      |
| The Green Party            | 29     | 12   | 17     | 3     | 6     | 8     | 7     | 1     | 5   | 6     | 15  | 5   | 3   | 9          | 6         | 5              | 10                 | -         | 27            | -                | -    | -       | -    | -      | 1            | -   | 12      | 12                      |
|                            | 5%     | 4%   | 6%     | 4%    | 6%    | 8%    | 6%    | 1%    | 4%  | 4%    | 9%  | 3%  | 2%  | 5%         | 4%        | 4%             | 11%                | -         | 5%            | -                | -    | -       | -    | -      | 1%           | -   | 12%     | 18%                     |
| The British National Party | 4      | 4    | -      | 1     | 1     | 1     | 1     | -     | -   | 2     | 1   | -   | 1   | -          | -         | 1              | 2                  | 1         | 3             | -                | -    | -       | -    | -      | -            | -   | 1       | 1                       |
|                            | 1%     | 1%   | -      | 1%    | 1%    | 1%    | 1%    | -     | -   | 1%    | 1%  | -   | 1%  | -          | -         | 1%             | 2%                 | 1%        | 1%            | -                | -    | -       | -    | -      | -            | -   | 1%      | 2%                      |
| Another party              | 23     | 14   | 9      | 3     | 6     | 1     | 4     | 3     | 5   | 3     | 10  | 6   | 4   | 10         | 3         | 8              | 1                  | *         | 22            | -                | -    | -       | -    | -      | 5            | 5   | 1       | 1                       |
|                            | 4%     | 4%   | 3%     | 4%    | 6%    | 1%    | 4%    | 3%    | 4%  | 2%    | 5%  | 4%  | 3%  | 6%         | 2%        | 5%             | 2%                 | 1%        | 4%            | -                | -    | -       | -    | -      | 3%           | 3%  | 1%      | 1%                      |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 4

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

**Weighting: Turnout Weights**

**This table has been weighted on the basis of past voting to be politically representative of the UK population**

**as a whole and including only those most likely to vote**

|                            | Gender     |           | Age       |           |           |           |           |           |           | Class     |           |           | Region    |            |           |                |                    |           |               | Voting Intention |             |            |            |        | Vote in 2010 |         |            |                         |           |
|----------------------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-------------|------------|------------|--------|--------------|---------|------------|-------------------------|-----------|
|                            | Total      | Male      | Female    | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab         | Lib Dem    | UKIP       | DK/Ref | Cons         | Lab     | Lib Dem    | Lib Dem in 2010 NOT now |           |
| Unweighted base            | 483        | 260       | 223       | 37        | 74        | 75        | 96        | 92        | 110       | 214       | 96        | 71        | 103       | 133        | 124       | 112            | 67                 | 46        | 417           | 139              | 206         | 38         | 44         | -      | 144          | 143     | 71         | 45                      |           |
| Weighted base              | 456        | 233       | 223       | 47        | 72        | 72        | 78        | 78        | 109       | 135       | 136       | 98        | 87        | 129        | 116       | 112            | 62                 | 37        | 403           | 134              | 189         | 36         | 42         | -      | 138          | 119     | 76         | 51                      |           |
| Conservative               | 134<br>29% | 67<br>29% | 67<br>30% | 12<br>25% | 16<br>22% | 25<br>35% | 23<br>29% | 22<br>28% | 37<br>34% | 40<br>30% | 34<br>25% | 37<br>38% | 22<br>26% | 36<br>28%  | 37<br>32% | 31<br>28%      | 19<br>31%          | 10<br>27% | 122<br>30%    | 134<br>100%      | -           | -          | -          | -      | 103<br>75%   | *       | 11<br>14%  | 11<br>21%               |           |
| Labour                     | 189<br>42% | 90<br>39% | 99<br>44% | 22<br>46% | 38<br>53% | 35<br>48% | 29<br>37% | 33<br>42% | 32<br>30% | 57<br>43% | 56<br>41% | 34<br>35% | 42<br>48% | 58<br>45%  | 48<br>41% | 50<br>45%      | 20<br>32%          | 13<br>35% | 169<br>42%    | -                | 189<br>100% | -          | -          | -      | -            | 6<br>5% | 110<br>92% | 27<br>35%               | 27<br>53% |
| Liberal Democrat           | 36<br>8%   | 17<br>7%  | 19<br>9%  | 8<br>17%  | 7<br>10%  | 1<br>1%   | 7<br>9%   | 5<br>7%   | 9<br>8%   | 13<br>10% | 7<br>5%   | 7<br>7%   | 9<br>11%  | 11<br>9%   | 9<br>8%   | 9<br>10%       | 6<br>3%            | 1<br>9%   | 35<br>9%      | -                | -           | 36<br>100% | -          | -      | 1<br>1%      | 1<br>1% | 25<br>33%  | -                       |           |
| SNP                        | 11<br>2%   | 6<br>2%   | 5<br>2%   | -         | -         | 1<br>1%   | 3<br>4%   | 5<br>7%   | 2<br>2%   | 3<br>2%   | 3<br>2%   | 4<br>4%   | 1<br>1%   | -          | -         | -              | -                  | 11<br>30% | -             | -                | -           | -          | -          | -      | -            | -       | -          | 1<br>1%                 | 1<br>1%   |
| Plaid Cymru                | 3<br>1%    | 3<br>1%   | *<br>*    | *<br>1%   | -         | 1<br>1%   | *<br>1%   | 1<br>1%   | *<br>*    | 2<br>1%   | -         | 1<br>1%   | -         | -          | -         | -              | 3<br>4%            | -         | -             | -                | -           | -          | -          | -      | -            | -       | -          | -                       | -         |
| The UK Independence Party  | 42<br>9%   | 26<br>11% | 16<br>7%  | *<br>*    | 2<br>3%   | 5<br>7%   | 7<br>8%   | 8<br>11%  | 20<br>18% | 10<br>8%  | 14<br>10% | 9<br>9%   | 9<br>10%  | 10<br>8%   | 14<br>12% | 13<br>12%      | 5<br>7%            | 1<br>2%   | 40<br>10%     | -                | -           | -          | 42<br>100% | -      | 21<br>15%    | 4<br>4% | 1<br>2%    | 1<br>2%                 |           |
| The Green Party            | 20<br>4%   | 10<br>4%  | 11<br>5%  | 3<br>5%   | 5<br>7%   | 3<br>4%   | 6<br>7%   | *<br>*    | 4<br>4%   | 5<br>3%   | 13<br>10% | 1<br>1%   | 1<br>1%   | 6<br>5%    | 5<br>4%   | 3<br>2%        | 6<br>10%           | -         | 18<br>5%      | -                | -           | -          | -          | -      | 1<br>1%      | -       | 9<br>12%   | 9<br>18%                |           |
| The British National Party | 3<br>1%    | 3<br>1%   | -         | 1<br>2%   | 1<br>1%   | 1<br>2%   | 1<br>1%   | -         | -         | 2<br>1%   | 1<br>1%   | -         | 1<br>1%   | -          | -         | 1<br>1%        | 2<br>3%            | 1<br>2%   | 3<br>1%       | -                | -           | -          | -          | -      | -            | -       | 1<br>2%    | 1<br>2%                 |           |
| Another party              | 16<br>4%   | 10<br>4%  | 6<br>3%   | 2<br>4%   | 3<br>5%   | 1<br>1%   | 3<br>4%   | 3<br>3%   | 4<br>4%   | 3<br>2%   | 7<br>5%   | 5<br>5%   | 2<br>3%   | 7<br>5%    | 3<br>3%   | 5<br>5%        | 1<br>2%            | *<br>1%   | 16<br>4%      | -                | -           | -          | -          | -      | 5<br>3%      | 3<br>3% | 1<br>1%    | 1<br>2%                 |           |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 5

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents****Weighting: Turnout Weights**

|                            | Q.3 General Election Vote |              |            |                  |               |             |           |            |
|----------------------------|---------------------------|--------------|------------|------------------|---------------|-------------|-----------|------------|
|                            | Total                     | Conservative | Labour     | Liberal Democrat | Another party | Didn't vote | Refused   | Don't know |
| Unweighted base            | 629                       | 174          | 161        | 88               | 52            | 82          | 45        | 27         |
| Weighted base              | 604                       | 162          | 134        | 95               | 41            | 91          | 50        | 30         |
| Conservative               | 134<br>22%                | 103<br>64%   | *<br>*     | 11<br>11%        | 6<br>15%      | 13<br>14%   | -<br>-    | *<br>2%    |
| Labour                     | 189<br>31%                | 6<br>4%      | 110<br>82% | 27<br>28%        | 4<br>9%       | 36<br>39%   | 1<br>1%   | 6<br>20%   |
| Liberal Democrat           | 36<br>6%                  | 1<br>1%      | 1<br>1%    | 25<br>27%        | 1<br>3%       | 7<br>8%     | -<br>-    | 1<br>3%    |
| SNP                        | 11<br>2%                  | -<br>-       | -<br>-     | 1<br>1%          | 9<br>21%      | 1<br>1%     | 1<br>1%   | -<br>-     |
| Plaid Cymru                | 3<br>*                    | -<br>-       | -<br>-     | -<br>-           | 2<br>5%       | *<br>*      | -<br>-    | 1<br>2%    |
| The UK Independence Party  | 42<br>7%                  | 21<br>13%    | 4<br>3%    | 1<br>1%          | 7<br>17%      | 4<br>5%     | 1<br>1%   | 4<br>12%   |
| The Green Party            | 20<br>3%                  | 1<br>1%      | -<br>-     | 9<br>10%         | 5<br>12%      | 3<br>4%     | -<br>-    | 2<br>6%    |
| The British National Party | 3<br>1%                   | -<br>-       | -<br>-     | 1<br>1%          | 1<br>1%       | 2<br>2%     | -<br>-    | -<br>-     |
| Another party              | 16<br>3%                  | 5<br>3%      | 3<br>2%    | 1<br>1%          | 4<br>10%      | 3<br>4%     | -<br>-    | 1<br>3%    |
| Refused                    | 55<br>9%                  | 2<br>1%      | 2<br>1%    | 1<br>2%          | 1<br>2%       | 4<br>5%     | 44<br>87% | 1<br>2%    |
| Don't know                 | 93<br>15%                 | 22<br>14%    | 14<br>10%  | 17<br>18%        | 3<br>6%       | 17<br>19%   | 5<br>9%   | 15<br>51%  |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 6

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All who don't know/ refuse voting intention**

**Weighting: Turnout Weights**

|                             | Q.3 General Election Vote |              |        |                  |               |             |         |            |
|-----------------------------|---------------------------|--------------|--------|------------------|---------------|-------------|---------|------------|
|                             | Total                     | Conservative | Labour | Liberal Democrat | Another party | Didn't vote | Refused | Don't know |
| Unweighted base             | 146                       | 30           | 18     | 17               | 6             | 19          | 42      | 14         |
| Weighted base               | 148                       | 25           | 15     | 19               | 3             | 21          | 48      | 16         |
| Refused                     | 55                        | 2            | 2      | 1                | 1             | 4           | 44      | 1          |
|                             | 37%                       | 10%          | 11%    | 8%               | 22%           | 20%         | 90%     | 3%         |
| Don't know                  | 93                        | 22           | 14     | 17               | 3             | 17          | 5       | 15         |
|                             | 63%                       | 90%          | 89%    | 92%              | 78%           | 80%         | 10%     | 97%        |
| To be reallocated (con/lab) | 74                        | 12           | 8      | 9                | 2             | 11          | 24      | 8          |
|                             | 50%                       | 50%          | 50%    | 50%              | 50%           | 50%         | 50%     | 50%        |
| To be reallocated (lib dem) | 44                        | 7            | 5      | 6                | 1             | 6           | 14      | 5          |
|                             | 30%                       | 30%          | 30%    | 30%              | 30%           | 30%         | 30%     | 30%        |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 7

**Adjusted Voting Intention****Weighting: Turnout Weights**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

|                                | <u>Total</u> |
|--------------------------------|--------------|
| Total                          | 480          |
| Conservative                   | 146<br>30%   |
| Labour                         | 197<br>41%   |
| Liberal Democrat/<br>Liberal   | 42<br>9%     |
| Scottish National<br>Party/SNP | 11<br>2%     |
| Plaid Cymru                    | 3<br>1%      |
| Other                          | 81<br>17%    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 8

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?  
 And which party did you vote for in the general election in May 2010?**

**Base: All respondents**

|                  | Gender     |            | Age        |           |           |           |           |           |           | Class     |           |           |           | Region        |               |                       |                             |               |                      | Voting Intention |            |            |           |            | Vote in 2010 |             |             | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |
|------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------------|------------|------------|-----------|------------|--------------|-------------|-------------|--|
|                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB        | C1        | C2        | DE        | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons             | Lab        | Lib<br>Dem | UKIP      | DK/<br>Ref | Cons         | Lab         | Lib<br>Dem  |  |
| Unweighted base  | 1002       | 504        | 498        | 97        | 174       | 164       | 197       | 155       | 215       | 404       | 185       | 150       | 263       | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183              | 264        | 52         | 64        | 259        | 217          | 199         | 117         | 82                                     |
| Weighted base    | 1002       | 486        | 516        | 125       | 174       | 170       | 179       | 144       | 210       | 266       | 278       | 216       | 242       | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181              | 248        | 53         | 61        | 271        | 200          | 167         | 127         | 93                                     |
| Conservative     | 200<br>20% | 107<br>22% | 93<br>18%  | 8<br>7%   | 24<br>14% | 40<br>23% | 28<br>16% | 35<br>25% | 64<br>30% | 62<br>23% | 54<br>19% | 50<br>23% | 34<br>14% | 47<br>17%     | 65<br>25%     | 53<br>22%             | 28<br>20%                   | 8<br>9%       | 187<br>22%           | 122<br>68%       | 8<br>3%    | 2<br>3%    | 27<br>44% | 34<br>13%  | 200<br>100%  | -           | -           | -                                      |
| Labour           | 167<br>17% | 85<br>18%  | 82<br>16%  | 14<br>11% | 26<br>15% | 22<br>13% | 36<br>20% | 29<br>20% | 40<br>19% | 52<br>19% | 42<br>15% | 32<br>15% | 41<br>17% | 49<br>18%     | 41<br>16%     | 50<br>21%             | 13<br>9%                    | 13<br>15%     | 147<br>17%           | 1<br>*           | 129<br>52% | 1<br>2%    | 7<br>11%  | 22<br>8%   | -            | 167<br>100% | -           | -                                      |
| Liberal Democrat | 127<br>13% | 51<br>10%  | 76<br>15%  | 9<br>7%   | 33<br>19% | 26<br>15% | 17<br>9%  | 21<br>15% | 21<br>10% | 48<br>18% | 33<br>12% | 21<br>10% | 25<br>10% | 37<br>14%     | 39<br>15%     | 22<br>9%              | 23<br>16%                   | 6<br>6%       | 115<br>13%           | 15<br>8%         | 33<br>14%  | 34<br>65%  | 2<br>3%   | 27<br>10%  | -            | -           | 127<br>100% | 93<br>100%                             |
| Another party    | 54<br>5%   | 29<br>6%   | 25<br>5%   | 2<br>2%   | 5<br>3%   | 6<br>4%   | 9<br>5%   | 15<br>10% | 16<br>8%  | 15<br>6%  | 17<br>6%  | 13<br>6%  | 9<br>4%   | 13<br>5%      | 5<br>2%       | 10<br>4%              | 10<br>7%                    | 16<br>18%     | 34<br>4%             | 8<br>5%          | 5<br>2%    | 1<br>2%    | 8<br>14%  | 6<br>2%    | -            | -           | -           | -                                      |
| Didn't vote      | 329<br>33% | 167<br>34% | 162<br>31% | 86<br>69% | 66<br>38% | 60<br>35% | 56<br>32% | 32<br>23% | 28<br>13% | 60<br>23% | 99<br>35% | 83<br>38% | 88<br>36% | 94<br>34%     | 74<br>28%     | 73<br>31%             | 57<br>40%                   | 32<br>37%     | 269<br>31%           | 32<br>18%        | 62<br>25%  | 12<br>23%  | 12<br>20% | 86<br>32%  | -            | -           | -           | -                                      |
| Refused          | 71<br>7%   | 28<br>6%   | 43<br>8%   | 1<br>1%   | 4<br>2%   | 11<br>6%  | 17<br>10% | 5<br>3%   | 33<br>16% | 19<br>7%  | 18<br>7%  | 5<br>2%   | 28<br>12% | 22<br>8%      | 22<br>8%      | 14<br>6%              | 4<br>3%                     | 9<br>11%      | 62<br>7%             | -                | 1<br>*     | -          | 1<br>1%   | 66<br>24%  | -            | -           | -           | -                                      |
| Don't know       | 54<br>5%   | 19<br>4%   | 36<br>7%   | 4<br>3%   | 15<br>9%  | 6<br>4%   | 15<br>8%  | 7<br>5%   | 8<br>4%   | 10<br>4%  | 17<br>6%  | 11<br>5%  | 16<br>7%  | 11<br>4%      | 17<br>7%      | 16<br>7%              | 7<br>5%                     | 4<br>4%       | 49<br>6%             | 3<br>1%          | 8<br>3%    | 3<br>5%    | 5<br>8%   | 29<br>11%  | -            | -           | -           | -                                      |



## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 9

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?  
And which party did you vote for in the general election in May 2010?**

**Base: All respondents who voted (and were willing to disclose who they voted for)**

|                  | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region        |               |                       |                             |               |                      |      | Voting Intention |            |      |            |      | Vote in 2010 |            |      | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |
|------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------|------------------|------------|------|------------|------|--------------|------------|------|--|
|                  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons | Lab              | Lib<br>Dem | UKIP | DK/<br>Ref | Cons | Lab          | Lib<br>Dem |      |  |
| Unweighted base  | 601    | 310  | 291    | 29    | 95    | 100   | 112   | 117   | 148 | 279   | 104 | 87  | 131 | 166           | 162           | 140                   | 79                          | 54            | 521                  | 154  | 200              | 41         | 46   | 101        | 217  | 199          | 117        | 82   |  |
| Weighted base    | 547    | 272  | 276    | 34    | 89    | 93    | 90    | 100   | 141 | 176   | 145 | 117 | 110 | 146           | 150           | 135                   | 75                          | 42            | 484                  | 146  | 176              | 38         | 44   | 90         | 200  | 167          | 127        | 93   |  |
| Conservative     | 200    | 107  | 93     | 8     | 24    | 40    | 28    | 35    | 64  | 62    | 54  | 50  | 34  | 47            | 65            | 53                    | 28                          | 8             | 187                  | 122  | 8                | 2          | 27   | 34         | 200  | -            | -          | -    |  |
|                  | 37%    | 39%  | 34%    | 24%   | 27%   | 43%   | 32%   | 35%   | 45% | 35%   | 37% | 43% | 31% | 32%           | 44%           | 39%                   | 37%                         | 18%           | 39%                  | 84%  | 5%               | 4%         | 62%  | 38%        | 100% | -            | -          | -    |  |
| Labour           | 167    | 85   | 82     | 14    | 26    | 22    | 36    | 29    | 40  | 52    | 42  | 32  | 41  | 49            | 41            | 50                    | 13                          | 13            | 147                  | 1    | 129              | 1          | 7    | 22         | -    | 167          | -          | -    |  |
|                  | 30%    | 31%  | 30%    | 41%   | 30%   | 23%   | 40%   | 29%   | 28% | 29%   | 29% | 28% | 38% | 34%           | 27%           | 37%                   | 18%                         | 31%           | 30%                  | *    | 73%              | 3%         | 15%  | 25%        | -    | 100%         | -          | -    |  |
| Liberal Democrat | 127    | 51   | 76     | 9     | 33    | 26    | 17    | 21    | 21  | 48    | 33  | 21  | 25  | 37            | 39            | 22                    | 23                          | 6             | 115                  | 15   | 33               | 34         | 2    | 27         | -    | -            | 127        | 93   |  |
|                  | 23%    | 19%  | 28%    | 27%   | 37%   | 27%   | 19%   | 21%   | 15% | 27%   | 23% | 18% | 23% | 26%           | 26%           | 16%                   | 31%                         | 13%           | 24%                  | 10%  | 19%              | 90%        | 4%   | 30%        | -    | -            | 100%       | 100% |  |
| Another party    | 54     | 29   | 25     | 2     | 5     | 6     | 9     | 15    | 16  | 15    | 17  | 13  | 9   | 13            | 5             | 10                    | 10                          | 16            | 34                   | 8    | 5                | 1          | 8    | 6          | -    | -            | -          | -    |  |
|                  | 10%    | 11%  | 9%     | 7%    | 6%    | 7%    | 10%   | 15%   | 11% | 8%    | 11% | 11% | 8%  | 9%            | 3%            | 8%                    | 14%                         | 37%           | 7%                   | 6%   | 3%               | 3%         | 19%  | 7%         | -    | -            | -          | -    |  |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 10

**Q.2a Regardless of which party you would vote for, please say whether you think each of the following words or phrases is true or is not true of The Labour Party?**

**Base: All respondents**

|  | <u>Gender</u> |      | <u>Age</u> |       |       |       |       |       |     | <u>Class</u> |     |     |     | <u>Region</u> |               |                       |                             |               | <u>Voting Intention</u> |      |     |            |      | <u>Vote in 2010</u> |      |     | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |            |
|--|---------------|------|------------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|-------------------------|------|-----|------------|------|---------------------|------|-----|--|------------|
|  | Total         | Male | Female     | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land    | Cons | Lab | Lib<br>Dem | UKIP | DK/<br>Ref          | Cons | Lab |  | Lib<br>Dem |
| Unweighted base  | 1002          | 504  | 498        | 97    | 174   | 164   | 197   | 155   | 215 | 404          | 185 | 150 | 263 | 274           | 263           | 233                   | 136                         | 96            | 859                     | 183  | 264 | 52         | 64   | 259                 | 217  | 199 | 117                                    | 82         |
| Weighted base  | 1002          | 486  | 516        | 125   | 174   | 170   | 179   | 144   | 210 | 266          | 278 | 216 | 242 | 272           | 263           | 238                   | 142                         | 87            | 864                     | 181  | 248 | 53         | 61   | 271                 | 200  | 167 | 127                                    | 93         |
| <b><u>Shares my values</u></b>                                     |               |      |            |       |       |       |       |       |     |              |     |     |     |               |               |                       |                             |               |                         |      |     |            |      |                     |      |     |  |            |
| True   | 403           | 198  | 205        | 59    | 84    | 71    | 62    | 59    | 68  | 117          | 100 | 84  | 102 | 120           | 98            | 101                   | 48                          | 36            | 343                     | 33   | 205 | 22         | 7    | 88                  | 33   | 130 | 60                                     | 45         |
|  | 40%           | 41%  | 40%        | 47%   | 48%   | 42%   | 35%   | 41%   | 32% | 44%          | 36% | 39% | 42% | 44%           | 37%           | 42%                   | 34%                         | 41%           | 40%                     | 18%  | 83% | 41%        | 12%  | 33%                 | 17%  | 78% | 47%                                    | 48%        |
| Not true   | 487           | 249  | 238        | 48    | 65    | 86    | 96    | 72    | 120 | 123          | 144 | 108 | 113 | 129           | 129           | 115                   | 75                          | 38            | 426                     | 137  | 34  | 30         | 48   | 128                 | 161  | 30  | 59                                     | 41         |
|  | 49%           | 51%  | 46%        | 38%   | 37%   | 51%   | 54%   | 50%   | 57% | 46%          | 52% | 50% | 47% | 47%           | 49%           | 53%                   | 44%                         | 49%           | 76%                     | 14%  | 57% | 78%        | 47%  | 80%                 | 18%  | 47% | 44%                                    |            |
| Don't know   | 111           | 39   | 72         | 18    | 25    | 13    | 20    | 12    | 23  | 26           | 35  | 24  | 27  | 23            | 35            | 21                    | 18                          | 13            | 94                      | 11   | 8   | 1          | 6    | 55                  | 6    | 7   | 7                                      |            |
|  | 11%           | 8%   | 14%        | 15%   | 14%   | 7%    | 11%   | 8%    | 11% | 10%          | 12% | 11% | 11% | 9%            | 13%           | 9%                    | 13%                         | 15%           | 11%                     | 6%   | 3%  | 1%         | 10%  | 20%                 | 3%   | 4%  | 6%                                     | 8%         |
| <b><u>Is willing to take tough decisions for the long term</u></b> |               |      |            |       |       |       |       |       |     |              |     |     |     |               |               |                       |                             |               |                         |      |     |            |      |                     |      |     |  |            |
| True   | 351           | 169  | 183        | 61    | 77    | 50    | 55    | 47    | 61  | 100          | 96  | 68  | 88  | 110           | 84            | 75                    | 47                          | 36            | 297                     | 33   | 182 | 24         | 9    | 63                  | 30   | 108 | 55                                     | 40         |
|  | 35%           | 35%  | 35%        | 49%   | 45%   | 30%   | 31%   | 33%   | 29% | 37%          | 34% | 31% | 37% | 40%           | 32%           | 33%                   | 41%                         | 34%           | 18%                     | 74%  | 47% | 15%        | 23%  | 15%                 | 65%  | 43% | 43%                                    |            |
| Not true   | 511           | 262  | 249        | 41    | 72    | 96    | 97    | 80    | 124 | 133          | 138 | 122 | 117 | 128           | 137           | 130                   | 77                          | 38            | 444                     | 129  | 50  | 25         | 48   | 143                 | 156  | 47  | 58                                     | 41         |
|  | 51%           | 54%  | 48%        | 33%   | 41%   | 56%   | 54%   | 56%   | 59% | 50%          | 50% | 57% | 48% | 47%           | 52%           | 55%                   | 54%                         | 44%           | 51%                     | 71%  | 20% | 48%        | 79%  | 53%                 | 78%  | 28% | 45%                                    | 44%        |
| Don't know   | 140           | 55   | 85         | 23    | 25    | 24    | 26    | 17    | 25  | 33           | 45  | 26  | 37  | 34            | 42            | 32                    | 19                          | 14            | 123                     | 19   | 16  | 3          | 4    | 65                  | 14   | 12  | 14                                     | 12         |
|  | 14%           | 11%  | 16%        | 18%   | 14%   | 14%   | 15%   | 12%   | 12% | 12%          | 16% | 12% | 15% | 12%           | 16%           | 14%                   | 13%                         | 16%           | 14%                     | 10%  | 6%  | 5%         | 6%   | 24%                 | 7%   | 7%  | 11%                                    | 13%        |
| <b><u>Has the best plans to deal with Britain's problems</u></b>   |               |      |            |       |       |       |       |       |     |              |     |     |     |               |               |                       |                             |               |                         |      |     |            |      |                     |      |     |  |            |
| True   | 276           | 137  | 138        | 46    | 56    | 45    | 49    | 40    | 40  | 69           | 80  | 46  | 80  | 86            | 66            | 68                    | 34                          | 21            | 238                     | 10   | 178 | 7          | 3    | 42                  | 11   | 115 | 33                                     | 28         |
|  | 28%           | 28%  | 27%        | 37%   | 32%   | 26%   | 27%   | 28%   | 19% | 26%          | 29% | 21% | 33% | 32%           | 25%           | 29%                   | 24%                         | 24%           | 28%                     | 6%   | 72% | 14%        | 4%   | 15%                 | 5%   | 69% | 26%                                    | 30%        |
| Not true   | 580           | 292  | 288        | 56    | 90    | 98    | 104   | 91    | 142 | 164          | 143 | 144 | 129 | 147           | 148           | 146                   | 88                          | 51            | 501                     | 152  | 58  | 36         | 53   | 156                 | 179  | 41  | 69                                     | 46         |
|  | 58%           | 60%  | 56%        | 45%   | 51%   | 58%   | 58%   | 63%   | 67% | 62%          | 51% | 67% | 53% | 54%           | 56%           | 62%                   | 62%                         | 59%           | 58%                     | 84%  | 23% | 69%        | 88%  | 58%                 | 89%  | 25% | 54%                                    | 49%        |
| Don't know   | 146           | 56   | 90         | 23    | 29    | 27    | 26    | 13    | 29  | 32           | 55  | 26  | 33  | 39            | 48            | 23                    | 20                          | 15            | 125                     | 19   | 11  | 9          | 5    | 73                  | 11   | 10  | 25                                     | 19         |
|  | 15%           | 12%  | 17%        | 18%   | 17%   | 16%   | 14%   | 9%    | 14% | 12%          | 20% | 12% | 14% | 14%           | 18%           | 10%                   | 14%                         | 17%           | 14%                     | 10%  | 5%  | 17%        | 8%   | 27%                 | 5%   | 6%  | 20%                                    | 21%        |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 10

**Q.2a Regardless of which party you would vote for, please say whether you think each of the following words or phrases is true or is not true of The Labour Party?**

**Base: All respondents**

|  | Gender |      |        | Age   |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |     |         |      |         | Vote in 2010 |     |         |                         |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|---------|--------------|-----|---------|-------------------------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/ Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Weighted base  | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271     | 200          | 167 | 127     | 93                      |
| <b>Understands minorities</b>                                |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 508    | 267  | 241    | 73    | 95    | 88    | 86    | 80    | 87  | 143   | 137 | 114 | 114 | 146        | 125       | 121            | 65                 | 51        | 430           | 81               | 216 | 29      | 18   | 99      | 75           | 135 | 85      | 63                      |
|  | 51%    | 55%  | 47%    | 58%   | 55%   | 52%   | 48%   | 56%   | 41% | 54%   | 49% | 53% | 47% | 54%        | 48%       | 51%            | 46%                | 58%       | 50%           | 45%              | 87% | 54%     | 30%  | 36%     | 38%          | 81% | 67%     | 68%                     |
| Not true   | 366    | 174  | 192    | 33    | 51    | 63    | 69    | 51    | 99  | 92    | 77  | 96  | 89  | 99         | 90        | 61             | 26                 | 320       | 83            | 22               | 23  | 35      | 112  | 107     | 27           | 35  | 23      |                         |
|  | 36%    | 36%  | 37%    | 26%   | 30%   | 37%   | 38%   | 35%   | 47% | 35%   | 36% | 40% | 32% | 38%        | 38%       | 43%            | 30%                | 37%       | 46%           | 9%               | 44% | 57%     | 41%  | 53%     | 16%          | 28% | 25%     |                         |
| Don't know   | 128    | 45   | 83     | 19    | 28    | 19    | 24    | 13    | 25  | 31    | 40  | 25  | 32  | 37         | 38        | 27             | 15                 | 10        | 113           | 17               | 10  | 1       | 8    | 60      | 18           | 6   | 7       | 6                       |
|  | 13%    | 9%   | 16%    | 16%   | 16%   | 11%   | 13%   | 9%    | 12% | 12%   | 15% | 12% | 13% | 14%        | 15%       | 11%            | 11%                | 12%       | 13%           | 10%              | 4%  | 1%      | 13%  | 22%     | 9%           | 3%  | 5%      | 6%                      |
| <b>On the side of ordinary people, not just the best off</b> |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 539    | 265  | 274    | 76    | 104   | 97    | 91    | 75    | 95  | 161   | 155 | 97  | 125 | 147        | 140       | 139            | 62                 | 51        | 461           | 85               | 218 | 40      | 18   | 116     | 82           | 141 | 90      | 65                      |
|  | 54%    | 55%  | 53%    | 61%   | 60%   | 57%   | 51%   | 52%   | 45% | 61%   | 56% | 45% | 52% | 54%        | 53%       | 58%            | 44%                | 58%       | 53%           | 47%              | 88% | 76%     | 29%  | 43%     | 41%          | 84% | 71%     | 70%                     |
| Not true   | 361    | 190  | 171    | 32    | 45    | 57    | 72    | 59    | 97  | 80    | 96  | 95  | 90  | 94         | 97        | 84             | 61                 | 25        | 315           | 81               | 25  | 11      | 41   | 101     | 104          | 23  | 32      | 24                      |
|  | 36%    | 39%  | 33%    | 26%   | 26%   | 33%   | 40%   | 41%   | 46% | 30%   | 35% | 44% | 37% | 34%        | 37%       | 35%            | 43%                | 28%       | 36%           | 45%              | 10% | 21%     | 66%  | 37%     | 52%          | 14% | 25%     | 26%                     |
| Don't know   | 102    | 31   | 71     | 17    | 25    | 17    | 15    | 10    | 19  | 25    | 27  | 24  | 27  | 32         | 26        | 15             | 18                 | 12        | 87            | 15               | 4   | 2       | 3    | 54      | 13           | 3   | 4       | 3                       |
|  | 10%    | 6%   | 14%    | 13%   | 14%   | 10%   | 9%    | 7%    | 9%  | 9%    | 10% | 11% | 11% | 12%        | 10%       | 6%             | 13%                | 14%       | 10%           | 9%               | 1%  | 3%      | 5%   | 20%     | 7%           | 2%  | 4%      | 4%                      |
| <b>In touch with the concerns of people like me</b>          |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 434    | 206  | 228    | 66    | 78    | 69    | 73    | 67    | 81  | 111   | 128 | 92  | 103 | 120        | 109       | 111            | 53                 | 41        | 368           | 46               | 203 | 25      | 9    | 93      | 45           | 131 | 62      | 47                      |
|  | 43%    | 42%  | 44%    | 52%   | 45%   | 40%   | 41%   | 47%   | 39% | 42%   | 46% | 43% | 43% | 44%        | 41%       | 47%            | 37%                | 47%       | 43%           | 25%              | 82% | 48%     | 14%  | 34%     | 23%          | 78% | 49%     | 51%                     |
| Not true   | 477    | 251  | 226    | 40    | 75    | 92    | 91    | 67    | 112 | 130   | 128 | 103 | 116 | 123        | 131       | 113            | 75                 | 34        | 420           | 121              | 37  | 27      | 50   | 132     | 148          | 31  | 61      | 42                      |
|  | 48%    | 52%  | 44%    | 32%   | 43%   | 54%   | 51%   | 47%   | 53% | 49%   | 46% | 48% | 48% | 45%        | 50%       | 48%            | 53%                | 39%       | 49%           | 67%              | 15% | 52%     | 83%  | 49%     | 74%          | 19% | 48%     | 45%                     |
| Don't know   | 91     | 30   | 62     | 19    | 21    | 10    | 14    | 10    | 17  | 24    | 23  | 21  | 23  | 30         | 23        | 13             | 13                 | 12        | 75            | 14               | 8   | -       | 2    | 46      | 6            | 5   | 4       | 4                       |
|  | 9%     | 6%   | 12%    | 15%   | 12%   | 6%    | 8%    | 7%    | 8%  | 9%    | 8%  | 10% | 9%  | 11%        | 9%        | 6%             | 9%                 | 14%       | 9%            | 8%               | 3%  | -       | 3%   | 17%     | 3%           | 3%  | 3%      | 4%                      |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 11

**Q.2b Regardless of which party you would vote for, please say whether you think each of the following words or phrases is true or is not true of The Conservative Party?**

**Base: All respondents**

|  | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           | Voting Intention |      |     |         |      | Vote in 2010 |      |     | Lib Dem in 2010 NOT now |         |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|------|--------------|------|-----|-------------------------|---------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab | Lib Dem | UKIP | DK/ Ref      | Cons | Lab |                         | Lib Dem |
| Unweighted base  | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264 | 52      | 64   | 259          | 217  | 199 | 117                     | 82      |
| Weighted base  | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248 | 53      | 61   | 271          | 200  | 167 | 127                     | 93      |
| <b><u>Shares my values</u></b>                                     |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |                  |      |     |         |      |              |      |     |                         |         |
| True   | 270    | 135  | 134    | 38    | 41    | 40    | 44    | 41    | 66  | 86    | 67  | 57  | 60  | 70         | 78        | 62             | 38                 | 21        | 238              | 145  | 25  | 10      | 18   | 58           | 126  | 11  | 17                      | 11      |
|  | 27%    | 28%  | 26%    | 30%   | 23%   | 23%   | 25%   | 28%   | 32% | 32%   | 24% | 27% | 25% | 26%        | 30%       | 26%            | 27%                | 24%       | 28%              | 80%  | 10% | 20%     | 29%  | 21%          | 63%  | 7%  | 13%                     | 11%     |
| Not true   | 640    | 319  | 321    | 74    | 110   | 118   | 123   | 96    | 118 | 155   | 186 | 143 | 156 | 176        | 162       | 152            | 93                 | 57        | 544              | 36   | 213 | 41      | 39   | 161          | 67   | 145 | 106                     | 78      |
|  | 64%    | 66%  | 62%    | 59%   | 63%   | 69%   | 69%   | 67%   | 56% | 58%   | 67% | 66% | 65% | 65%        | 62%       | 64%            | 66%                | 65%       | 63%              | 20%  | 86% | 78%     | 63%  | 59%          | 34%  | 87% | 83%                     | 84%     |
| Don't know   | 93     | 32   | 61     | 14    | 23    | 13    | 11    | 7     | 26  | 25    | 26  | 16  | 26  | 26         | 23        | 23             | 11                 | 9         | 81               | 1    | 10  | 1       | 5    | 52           | 6    | 10  | 4                       | 4       |
|  | 9%     | 7%   | 12%    | 11%   | 13%   | 8%    | 6%    | 5%    | 12% | 9%    | 9%  | 8%  | 11% | 10%        | 9%        | 10%            | 8%                 | 11%       | 9%               | *    | 4%  | 2%      | 8%   | 19%          | 3%   | 6%  | 3%                      | 5%      |
| <b><u>Is willing to take tough decisions for the long term</u></b> |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |                  |      |     |         |      |              |      |     |                         |         |
| True   | 493    | 253  | 240    | 73    | 80    | 81    | 85    | 68    | 106 | 143   | 145 | 95  | 110 | 127        | 137       | 119            | 70                 | 40        | 431              | 159  | 106 | 29      | 38   | 109          | 159  | 75  | 60                      | 45      |
|  | 49%    | 52%  | 47%    | 58%   | 46%   | 48%   | 48%   | 48%   | 50% | 54%   | 52% | 44% | 45% | 47%        | 52%       | 50%            | 49%                | 46%       | 50%              | 88%  | 43% | 55%     | 62%  | 40%          | 79%  | 45% | 47%                     | 48%     |
| Not true   | 401    | 196  | 205    | 36    | 67    | 70    | 74    | 70    | 85  | 97    | 100 | 103 | 102 | 115        | 96        | 94             | 61                 | 35        | 339              | 20   | 127 | 20      | 21   | 108          | 34   | 83  | 62                      | 46      |
|  | 40%    | 40%  | 40%    | 29%   | 39%   | 41%   | 41%   | 49%   | 41% | 36%   | 36% | 48% | 42% | 42%        | 37%       | 40%            | 43%                | 40%       | 39%              | 11%  | 51% | 39%     | 34%  | 40%          | 17%  | 50% | 49%                     | 50%     |
| Don't know   | 107    | 36   | 71     | 17    | 27    | 19    | 20    | 6     | 19  | 25    | 33  | 18  | 31  | 30         | 30        | 24             | 11                 | 12        | 93               | 2    | 15  | 3       | 2    | 54           | 7    | 9   | 5                       | 2       |
|  | 11%    | 7%   | 14%    | 13%   | 16%   | 11%   | 11%   | 4%    | 9%  | 10%   | 12% | 8%  | 13% | 11%        | 11%       | 10%            | 8%                 | 14%       | 11%              | 1%   | 6%  | 6%      | 3%   | 20%          | 4%   | 5%  | 4%                      | 2%      |
| <b><u>Has the best plans to deal with Britain's problems</u></b>   |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |                  |      |     |         |      |              |      |     |                         |         |
| True   | 286    | 144  | 142    | 35    | 36    | 49    | 44    | 40    | 82  | 74    | 73  | 68  | 71  | 73         | 85        | 65             | 39                 | 23        | 251              | 148  | 30  | 7       | 16   | 59           | 132  | 19  | 14                      | 11      |
|  | 29%    | 30%  | 27%    | 28%   | 21%   | 29%   | 25%   | 28%   | 39% | 28%   | 26% | 32% | 29% | 27%        | 32%       | 28%            | 28%                | 26%       | 29%              | 82%  | 12% | 13%     | 27%  | 22%          | 66%  | 12% | 11%                     | 12%     |
| Not true   | 594    | 295  | 299    | 76    | 106   | 96    | 113   | 98    | 106 | 163   | 158 | 127 | 145 | 166        | 142       | 153            | 83                 | 50        | 511              | 21   | 207 | 38      | 40   | 147          | 57   | 134 | 96                      | 71      |
|  | 59%    | 61%  | 58%    | 60%   | 61%   | 56%   | 63%   | 68%   | 50% | 61%   | 57% | 59% | 60% | 61%        | 54%       | 65%            | 59%                | 57%       | 59%              | 11%  | 84% | 73%     | 66%  | 54%          | 29%  | 80% | 76%                     | 76%     |
| Don't know   | 122    | 47   | 76     | 14    | 31    | 26    | 22    | 6     | 23  | 29    | 47  | 20  | 26  | 34         | 36        | 19             | 19                 | 15        | 101              | 12   | 7   | 5       | 65   | 11           | 14   | 17  | 11                      |         |
|  | 12%    | 10%  | 15%    | 11%   | 18%   | 15%   | 12%   | 4%    | 11% | 11%   | 17% | 9%  | 11% | 12%        | 14%       | 8%             | 14%                | 17%       | 12%              | 7%   | 4%  | 14%     | 8%   | 24%          | 5%   | 8%  | 13%                     | 11%     |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 11

**Q.2b Regardless of which party you would vote for, please say whether you think each of the following words or phrases is true or is not true of The Conservative Party?**

**Base: All respondents**

|  | Gender |      |        | Age   |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |     |         |      |         | Vote in 2010 |     |         |                         |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|---------|--------------|-----|---------|-------------------------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/ Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Weighted base  | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271     | 200          | 167 | 127     | 93                      |
| <b>Understands minorities</b>                                |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 246    | 134  | 112    | 38    | 43    | 37    | 37    | 43    | 47  | 73    | 70  | 57  | 45  | 64         | 67        | 66             | 31                 | 17        | 221           | 101              | 48  | 11      | 11   | 50      | 97           | 23  | 20      | 14                      |
|  | 25%    | 28%  | 22%    | 30%   | 25%   | 22%   | 21%   | 30%   | 22% | 28%   | 25% | 26% | 19% | 24%        | 26%       | 28%            | 22%                | 20%       | 26%           | 56%              | 19% | 21%     | 18%  | 19%     | 48%          | 14% | 16%     | 15%                     |
| Not true   | 638    | 313  | 325    | 67    | 103   | 117   | 120   | 89    | 142 | 163   | 173 | 137 | 165 | 177        | 161       | 145            | 94                 | 62        | 536           | 64               | 191 | 39      | 44   | 166     | 85           | 136 | 103     | 76                      |
|  | 64%    | 64%  | 63%    | 54%   | 59%   | 69%   | 67%   | 62%   | 67% | 62%   | 62% | 63% | 68% | 65%        | 61%       | 61%            | 66%                | 71%       | 62%           | 36%              | 77% | 73%     | 72%  | 61%     | 43%          | 81% | 81%     | 82%                     |
| Don't know   | 119    | 40   | 79     | 20    | 28    | 16    | 21    | 12    | 21  | 29    | 36  | 23  | 32  | 32         | 35        | 27             | 17                 | 9         | 106           | 16               | 9   | 3       | 6    | 54      | 18           | 8   | 4       | 2                       |
|  | 12%    | 8%   | 15%    | 16%   | 16%   | 10%   | 12%   | 8%    | 10% | 11%   | 13% | 10% | 13% | 12%        | 13%       | 11%            | 12%                | 10%       | 12%           | 9%               | 4%  | 6%      | 9%   | 20%     | 9%           | 5%  | 3%      | 3%                      |
| <b>On the side of ordinary people, not just the best off</b> |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 249    | 133  | 116    | 48    | 36    | 37    | 40    | 32    | 57  | 72    | 66  | 60  | 51  | 71         | 62        | 68             | 32                 | 16        | 226           | 121              | 19  | 20      | 12   | 55      | 111          | 12  | 21      | 13                      |
|  | 25%    | 27%  | 22%    | 38%   | 21%   | 21%   | 22%   | 22%   | 27% | 27%   | 24% | 28% | 21% | 26%        | 24%       | 29%            | 22%                | 19%       | 26%           | 67%              | 8%  | 39%     | 20%  | 20%     | 55%          | 7%  | 16%     | 14%                     |
| Not true   | 646    | 322  | 324    | 58    | 111   | 119   | 121   | 101   | 135 | 170   | 178 | 138 | 161 | 170        | 169       | 154            | 95                 | 58        | 545           | 45               | 224 | 29      | 45   | 161     | 79           | 149 | 100     | 76                      |
|  | 64%    | 66%  | 63%    | 47%   | 64%   | 70%   | 67%   | 70%   | 64% | 64%   | 64% | 64% | 66% | 62%        | 64%       | 65%            | 67%                | 67%       | 63%           | 25%              | 91% | 56%     | 74%  | 59%     | 40%          | 89% | 78%     | 82%                     |
| Don't know   | 107    | 31   | 76     | 19    | 27    | 15    | 18    | 11    | 18  | 24    | 35  | 18  | 30  | 32         | 32        | 16             | 15                 | 13        | 92            | 15               | 5   | 3       | 3    | 55      | 10           | 6   | 7       | 4                       |
|  | 11%    | 6%   | 15%    | 15%   | 15%   | 9%    | 10%   | 7%    | 9%  | 9%    | 12% | 9%  | 13% | 12%        | 12%       | 7%             | 11%                | 14%       | 11%           | 8%               | 2%  | 6%      | 6%   | 20%     | 5%           | 3%  | 5%      | 5%                      |
| <b>In touch with the concerns of people like me</b>          |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 265    | 134  | 132    | 44    | 45    | 38    | 38    | 32    | 68  | 83    | 72  | 54  | 56  | 68         | 69        | 70             | 41                 | 18        | 239           | 128              | 32  | 14      | 16   | 60      | 115          | 16  | 20      | 14                      |
|  | 26%    | 27%  | 26%    | 35%   | 26%   | 22%   | 21%   | 22%   | 32% | 31%   | 26% | 25% | 23% | 25%        | 26%       | 29%            | 29%                | 20%       | 28%           | 71%              | 13% | 27%     | 26%  | 22%     | 58%          | 10% | 16%     | 15%                     |
| Not true   | 642    | 323  | 320    | 62    | 107   | 119   | 126   | 103   | 125 | 157   | 177 | 145 | 163 | 177        | 171       | 151            | 88                 | 56        | 548           | 42               | 207 | 38      | 44   | 160     | 75           | 144 | 103     | 75                      |
|  | 64%    | 66%  | 62%    | 50%   | 62%   | 70%   | 70%   | 72%   | 60% | 59%   | 64% | 67% | 67% | 65%        | 65%       | 64%            | 62%                | 64%       | 63%           | 23%              | 83% | 72%     | 73%  | 59%     | 38%          | 87% | 81%     | 80%                     |
| Don't know   | 94     | 30   | 64     | 19    | 21    | 13    | 15    | 9     | 17  | 25    | 29  | 18  | 23  | 28         | 23        | 17             | 13                 | 14        | 76            | 11               | 9   | 1       | 1    | 51      | 10           | 6   | 4       | 4                       |
|  | 9%     | 6%   | 12%    | 15%   | 12%   | 8%    | 8%    | 6%    | 8%  | 9%    | 10% | 8%  | 10% | 10%        | 9%        | 7%             | 9%                 | 16%       | 9%            | 6%               | 4%  | 1%      | 1%   | 19%     | 5%           | 4%  | 3%      | 4%                      |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 12

**Q.2c Regardless of which party you would vote for, please say whether you think each of the following words or phrases is true or is not true of The Liberal Democrats?**

**Base: All respondents**

|  | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           | Voting Intention |      |     |         |      | Vote in 2010 |      |     | Lib Dem in 2010 NOT now |         |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|------|--------------|------|-----|-------------------------|---------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab | Lib Dem | UKIP | DK/ Ref      | Cons | Lab |                         | Lib Dem |
| Unweighted base  | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264 | 52      | 64   | 259          | 217  | 199 | 117                     | 82      |
| Weighted base  | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248 | 53      | 61   | 271          | 200  | 167 | 127                     | 93      |
| <b><u>Shares my values</u></b>                                     |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |                  |      |     |         |      |              |      |     |                         |         |
| True   | 279    | 135  | 144    | 47    | 56    | 45    | 50    | 40    | 40  | 89    | 63  | 67  | 60  | 72         | 80        | 69             | 40                 | 18        | 252              | 56   | 61  | 45      | 8    | 80           | 46   | 30  | 66                      | 36      |
|  | 28%    | 28%  | 28%    | 38%   | 32%   | 27%   | 28%   | 28%   | 19% | 34%   | 23% | 31% | 25% | 26%        | 31%       | 29%            | 28%                | 21%       | 29%              | 31%  | 25% | 86%     | 13%  | 30%          | 23%  | 18% | 52%                     | 39%     |
| Not true   | 605    | 310  | 295    | 60    | 94    | 110   | 110   | 96    | 136 | 146   | 180 | 126 | 152 | 166        | 150       | 144            | 86                 | 58        | 509              | 108  | 167 | 6       | 46   | 143          | 142  | 125 | 55                      | 52      |
|  | 60%    | 64%  | 57%    | 48%   | 54%   | 64%   | 61%   | 67%   | 65% | 55%   | 65% | 58% | 63% | 61%        | 57%       | 61%            | 66%                | 66%       | 59%              | 60%  | 68% | 11%     | 75%  | 53%          | 71%  | 75% | 44%                     | 56%     |
| Don't know   | 118    | 40   | 77     | 18    | 24    | 15    | 19    | 8     | 34  | 30    | 34  | 24  | 29  | 34         | 32        | 24             | 16                 | 12        | 103              | 17   | 19  | 2       | 7    | 47           | 12   | 12  | 5                       | 4       |
|  | 12%    | 8%   | 15%    | 15%   | 14%   | 9%    | 10%   | 5%    | 16% | 11%   | 12% | 11% | 12% | 13%        | 12%       | 10%            | 11%                | 13%       | 12%              | 9%   | 8%  | 3%      | 12%  | 17%          | 6%   | 7%  | 4%                      | 5%      |
| <b><u>Is willing to take tough decisions for the long term</u></b> |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |                  |      |     |         |      |              |      |     |                         |         |
| True   | 276    | 142  | 134    | 41    | 56    | 40    | 44    | 39    | 55  | 84    | 71  | 63  | 58  | 72         | 75        | 70             | 35                 | 24        | 243              | 56   | 59  | 40      | 18   | 73           | 60   | 43  | 58                      | 34      |
|  | 28%    | 29%  | 26%    | 33%   | 32%   | 24%   | 25%   | 27%   | 26% | 32%   | 25% | 29% | 24% | 26%        | 29%       | 29%            | 25%                | 28%       | 28%              | 31%  | 24% | 76%     | 30%  | 27%          | 30%  | 26% | 46%                     | 37%     |
| Not true   | 562    | 283  | 279    | 63    | 89    | 101   | 100   | 86    | 123 | 148   | 156 | 117 | 141 | 161        | 136       | 134            | 85                 | 46        | 476              | 100  | 163 | 11      | 39   | 128          | 122  | 107 | 56                      | 47      |
|  | 56%    | 58%  | 54%    | 50%   | 51%   | 60%   | 56%   | 60%   | 58% | 56%   | 56% | 54% | 58% | 59%        | 52%       | 56%            | 60%                | 53%       | 55%              | 55%  | 66% | 21%     | 64%  | 47%          | 61%  | 64% | 44%                     | 51%     |
| Don't know   | 164    | 61   | 103    | 21    | 29    | 29    | 34    | 19    | 32  | 33    | 52  | 36  | 43  | 40         | 51        | 34             | 22                 | 17        | 144              | 25   | 25  | 1       | 4    | 69           | 18   | 16  | 13                      | 12      |
|  | 16%    | 13%  | 20%    | 17%   | 17%   | 17%   | 19%   | 13%   | 15% | 12%   | 19% | 17% | 18% | 15%        | 19%       | 14%            | 16%                | 19%       | 17%              | 14%  | 10% | 3%      | 6%   | 26%          | 9%   | 10% | 10%                     | 13%     |
| <b><u>Has the best plans to deal with Britain's problems</u></b>   |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |                  |      |     |         |      |              |      |     |                         |         |
| True   | 157    | 84   | 72     | 30    | 33    | 14    | 35    | 21    | 23  | 39    | 37  | 40  | 41  | 39         | 41        | 42             | 22                 | 14        | 135              | 32   | 30  | 30      | 5    | 41           | 25   | 16  | 32                      | 16      |
|  | 16%    | 17%  | 14%    | 24%   | 19%   | 8%    | 19%   | 14%   | 11% | 15%   | 13% | 18% | 17% | 14%        | 15%       | 17%            | 15%                | 16%       | 16%              | 18%  | 12% | 58%     | 8%   | 15%          | 12%  | 10% | 25%                     | 17%     |
| Not true   | 693    | 349  | 343    | 71    | 109   | 127   | 118   | 112   | 157 | 196   | 189 | 147 | 160 | 196        | 175       | 169            | 93                 | 60        | 595              | 124  | 201 | 16      | 52   | 160          | 160  | 136 | 74                      | 62      |
|  | 69%    | 72%  | 67%    | 56%   | 62%   | 74%   | 66%   | 78%   | 74% | 74%   | 68% | 68% | 66% | 72%        | 66%       | 71%            | 66%                | 69%       | 69%              | 69%  | 81% | 30%     | 85%  | 59%          | 80%  | 82% | 58%                     | 67%     |
| Don't know   | 153    | 52   | 100    | 24    | 32    | 29    | 25    | 12    | 30  | 30    | 53  | 29  | 40  | 38         | 48        | 27             | 26                 | 13        | 133              | 25   | 16  | 7       | 4    | 70           | 15   | 14  | 21                      | 15      |
|  | 15%    | 11%  | 19%    | 19%   | 18%   | 17%   | 14%   | 8%    | 14% | 11%   | 19% | 13% | 17% | 14%        | 18%       | 11%            | 19%                | 15%       | 15%              | 14%  | 7%  | 12%     | 7%   | 26%          | 8%   | 8%  | 16%                     | 16%     |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 12

**Q.2c Regardless of which party you would vote for, please say whether you think each of the following words or phrases is true or is not true of The Liberal Democrats?**

**Base: All respondents**

|  | Gender |      |        | Age   |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |     |         |      |         | Vote in 2010 |     |         |                         |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|---------|--------------|-----|---------|-------------------------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/ Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Weighted base  | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271     | 200          | 167 | 127     | 93                      |
| <b>Understands minorities</b>                                |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 385    | 199  | 187    | 61    | 70    | 68    | 64    | 51    | 72  | 120   | 99  | 86  | 80  | 96         | 106       | 108            | 45                 | 31        | 337           | 88               | 102 | 42      | 15   | 95      | 88           | 60  | 71      | 45                      |
|  | 38%    | 41%  | 36%    | 49%   | 40%   | 40%   | 36%   | 36%   | 34% | 45%   | 36% | 40% | 33% | 35%        | 40%       | 45%            | 32%                | 35%       | 39%           | 48%              | 41% | 79%     | 24%  | 35%     | 44%          | 36% | 56%     | 48%                     |
| Not true   | 469    | 236  | 233    | 44    | 71    | 74    | 95    | 76    | 110 | 112   | 135 | 99  | 124 | 126        | 114       | 107            | 75                 | 48        | 393           | 71               | 122 | 7       | 41   | 120     | 95           | 98  | 45      | 39                      |
|  | 47%    | 49%  | 45%    | 35%   | 41%   | 43%   | 53%   | 53%   | 52% | 42%   | 48% | 46% | 51% | 46%        | 43%       | 45%            | 53%                | 55%       | 46%           | 39%              | 49% | 14%     | 66%  | 44%     | 48%          | 59% | 35%     | 42%                     |
| Don't know   | 147    | 51   | 96     | 20    | 33    | 28    | 20    | 16    | 29  | 34    | 44  | 31  | 38  | 51         | 43        | 23             | 21                 | 9         | 133           | 23               | 23  | 4       | 6    | 56      | 17           | 9   | 12      | 9                       |
|  | 15%    | 10%  | 19%    | 16%   | 19%   | 17%   | 11%   | 11%   | 14% | 13%   | 16% | 14% | 16% | 19%        | 16%       | 10%            | 15%                | 10%       | 15%           | 13%              | 9%  | 7%      | 9%   | 21%     | 9%           | 5%  | 9%      | 10%                     |
| <b>On the side of ordinary people, not just the best off</b> |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 360    | 177  | 183    | 47    | 69    | 62    | 70    | 56    | 57  | 134   | 89  | 69  | 67  | 101        | 93        | 96             | 42                 | 28        | 320           | 96               | 83  | 45      | 17   | 82      | 90           | 50  | 82      | 51                      |
|  | 36%    | 36%  | 35%    | 37%   | 40%   | 37%   | 39%   | 39%   | 27% | 50%   | 32% | 32% | 28% | 37%        | 35%       | 40%            | 30%                | 32%       | 37%           | 53%              | 34% | 85%     | 28%  | 30%     | 45%          | 30% | 64%     | 55%                     |
| Not true   | 501    | 260  | 241    | 58    | 75    | 81    | 89    | 75    | 122 | 103   | 150 | 112 | 135 | 128        | 129       | 120            | 79                 | 45        | 423           | 63               | 144 | 6       | 40   | 124     | 93           | 101 | 38      | 35                      |
|  | 50%    | 53%  | 47%    | 46%   | 43%   | 47%   | 50%   | 53%   | 58% | 39%   | 54% | 52% | 56% | 47%        | 49%       | 51%            | 55%                | 52%       | 49%           | 35%              | 58% | 12%     | 66%  | 46%     | 46%          | 61% | 30%     | 38%                     |
| Don't know   | 142    | 49   | 93     | 20    | 30    | 27    | 20    | 13    | 32  | 29    | 39  | 35  | 40  | 44         | 41        | 21             | 21                 | 14        | 121           | 22               | 21  | 2       | 4    | 65      | 18           | 15  | 7       | 6                       |
|  | 14%    | 10%  | 18%    | 16%   | 17%   | 16%   | 11%   | 9%    | 15% | 11%   | 14% | 16% | 16% | 16%        | 16%       | 9%             | 15%                | 16%       | 14%           | 12%              | 8%  | 3%      | 6%   | 24%     | 9%           | 9%  | 5%      | 6%                      |
| <b>In touch with the concerns of people like me</b>          |        |      |        |       |       |       |       |       |     |       |     |     |     |            |           |                |                    |           |               |                  |     |         |      |         |              |     |         |                         |
| True   | 318    | 145  | 173    | 46    | 58    | 52    | 60    | 44    | 58  | 102   | 88  | 64  | 65  | 84         | 86        | 81             | 45                 | 22        | 284           | 83               | 78  | 41      | 8    | 70      | 70           | 41  | 76      | 48                      |
|  | 32%    | 30%  | 34%    | 36%   | 33%   | 31%   | 33%   | 31%   | 28% | 38%   | 32% | 30% | 27% | 31%        | 33%       | 34%            | 32%                | 25%       | 33%           | 46%              | 32% | 79%     | 12%  | 26%     | 35%          | 24% | 60%     | 51%                     |
| Not true   | 553    | 291  | 262    | 55    | 88    | 100   | 97    | 87    | 125 | 136   | 158 | 116 | 144 | 146        | 140       | 135            | 82                 | 50        | 468           | 79               | 146 | 10      | 52   | 142     | 119          | 110 | 45      | 40                      |
|  | 55%    | 60%  | 51%    | 44%   | 51%   | 58%   | 55%   | 61%   | 60% | 51%   | 57% | 54% | 59% | 54%        | 53%       | 57%            | 58%                | 57%       | 54%           | 43%              | 59% | 20%     | 85%  | 53%     | 59%          | 66% | 35%     | 43%                     |
| Don't know   | 130    | 49   | 81     | 24    | 27    | 18    | 21    | 12    | 27  | 28    | 33  | 36  | 34  | 42         | 36        | 21             | 15                 | 16        | 111           | 19               | 24  | 1       | 2    | 58      | 12           | 16  | 6       | 5                       |
|  | 13%    | 10%  | 16%    | 19%   | 16%   | 11%   | 12%   | 9%    | 13% | 11%   | 12% | 17% | 14% | 16%        | 14%       | 9%             | 10%                | 18%       | 13%           | 11%              | 10% | 2%      | 3%   | 22%     | 6%           | 10% | 5%      | 6%                      |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 13

**Q.4a Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it. In each case, please say whether you strongly agree with the statement or tend to agree with it.**

**Statement 1: If you work hard, it is possible to be very successful in Britain no matter what your background**

**or Statement 2: In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work**

**Base: All respondents**

|                                 | Gender |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region     |           |                |                    |           | Voting Intention |      |      |         |      | Vote in 2010 |      |      | Lib Dem in 2010 NOT now |         |       |
|---------------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|------------------|------|------|---------|------|--------------|------|------|-------------------------|---------|-------|
|                                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab  | Lib Dem | UKIP | DK/ Ref      | Cons | Lab  |                         | Lib Dem |       |
| Unweighted base                 | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264  | 52      | 64   | 259          | 217  | 199  | 117                     | 82      |       |
| Weighted base                   | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248  | 53      | 61   | 271          | 200  | 167  | 127                     | 93      |       |
| NET: Agree with statement 1     | 593    | 293  | 300    | 89    | 109   | 94    | 98    | 83    | 120  | 172   | 174  | 134  | 114  | 162        | 159       | 136            | 81                 | 55        | 509              | 150  | 122  | 34      | 39   | 165          | 160  | 79   | 65                      | 44      |       |
|                                 | 59%    | 60%  | 58%    | 71%   | 63%   | 55%   | 55%   | 58%   | 57%  | 65%   | 62%  | 62%  | 47%  | 60%        | 61%       | 57%            | 57%                | 63%       | 59%              | 83%  | 49%  | 65%     | 64%  | 61%          | 80%  | 47%  | 51%                     | 48%     |       |
| Strongly agree with statement 1 | (+2)   | 344  | 166    | 178   | 61    | 57    | 62    | 45    | 56   | 102   | 99   | 87   | 55   | 97         | 94        | 78             | 47                 | 28        | 300              | 107  | 70   | 17      | 23   | 84           | 107  | 42   | 30                      | 20      |       |
|                                 |        | 34%  | 34%    | 34%   | 49%   | 33%   | 37%   | 35%   | 32%  | 27%   | 38%  | 36%  | 40%  | 23%        | 35%       | 36%            | 33%                | 33%       | 32%              | 35%  | 59%  | 28%     | 32%  | 37%          | 31%  | 53%  | 25%                     | 24%     | 21%   |
| Tend to agree with statement 1  | (+1)   | 250  | 127    | 123   | 27    | 52    | 32    | 36    | 38   | 64    | 70   | 75   | 47   | 58         | 65        | 58             | 35                 | 27        | 208              | 43   | 53   | 17      | 16   | 81           | 53   | 37   | 35                      | 25      |       |
|                                 |        | 25%  | 26%    | 24%   | 22%   | 30%   | 19%   | 20%   | 26%  | 30%   | 26%  | 27%  | 22%  | 24%        | 24%       | 25%            | 24%                | 25%       | 24%              | 24%  | 21%  | 32%     | 26%  | 30%          | 27%  | 22%  | 28%                     | 27%     |       |
| Tend to agree with statement 2  | (-1)   | 170  | 71     | 99    | 12    | 32    | 35    | 22    | 30   | 39    | 43   | 48   | 34   | 45         | 46        | 51             | 32                 | 25        | 148              | 15   | 41   | 8       | 10   | 51           | 19   | 30   | 30                      | 23      |       |
|                                 |        | 17%  | 15%    | 19%   | 10%   | 18%   | 20%   | 13%   | 21%  | 18%   | 16%  | 17%  | 16%  | 18%        | 17%       | 20%            | 14%                | 17%       | 17%              | 9%   | 17%  | 16%     | 17%  | 19%          | 9%   | 18%  | 24%                     | 25%     |       |
| Strongly agree with statement 2 | (-2)   | 239  | 122    | 117   | 24    | 33    | 42    | 58    | 31   | 52    | 51   | 56   | 48   | 84         | 64        | 52             | 70                 | 36        | 17               | 206  | 15   | 84      | 10   | 12           | 54   | 22   | 58                      | 32      | 25    |
|                                 |        | 24%  | 25%    | 23%   | 19%   | 19%   | 24%   | 32%   | 22%  | 25%   | 19%  | 20%  | 22%  | 35%        | 23%       | 20%            | 29%                | 25%       | 20%              | 24%  | 9%   | 34%     | 20%  | 20%          | 20%  | 11%  | 35%                     | 25%     | 27%   |
| NET: Agree with statement 2     |        | 409  | 193    | 216   | 36    | 65    | 76    | 80    | 61   | 91    | 94   | 105  | 82   | 128        | 110       | 104            | 102                | 60        | 33               | 355  | 31   | 125     | 19   | 22           | 106  | 40   | 88                      | 62      | 48    |
|                                 |        | 41%  | 40%    | 42%   | 29%   | 37%   | 45%   | 45%   | 42%  | 43%   | 35%  | 38%  | 38%  | 53%        | 40%       | 39%            | 43%                | 43%       | 37%              | 41%  | 17%  | 51%     | 35%  | 36%          | 39%  | 20%  | 53%                     | 49%     | 52%   |
| Mean                            |        | 0.29 | 0.30   | 0.28  | 0.73  | 0.39  | 0.23  | 0.13  | 0.25 | 0.16  | 0.48 | 0.40 | 0.43 | -0.18      | 0.31      | 0.37           | 0.18               | 0.23      | 0.38             | 0.29 | 1.17 | -0.07   | 0.42 | 0.45         | 0.33 | 1.02 | -0.16                   | 0.01    | -0.10 |
| Standard deviation              |        | 1.63 | 1.64   | 1.63  | 1.59  | 1.55  | 1.67  | 1.74  | 1.60 | 1.59  | 1.58 | 1.59 | 1.65 | 1.64       | 1.64      | 1.60           | 1.69               | 1.65      | 1.57             | 1.64 | 1.30 | 1.70    | 1.56 | 1.60         | 1.56 | 1.38 | 1.67                    | 1.58    | 1.57  |
| Standard error                  |        | 0.05 | 0.07   | 0.07  | 0.16  | 0.12  | 0.13  | 0.12  | 0.13 | 0.11  | 0.08 | 0.12 | 0.13 | 0.10       | 0.10      | 0.10           | 0.11               | 0.14      | 0.16             | 0.06 | 0.10 | 0.10    | 0.22 | 0.20         | 0.10 | 0.09 | 0.12                    | 0.15    | 0.17  |



**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 14

**Q.4b Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it. In each case, please say whether you strongly agree with the statement or tend to agree with it.**

**Statement 1: My children's life will be better than mine**  
**or Statement 2: My children's life will be worse than mine**

**Base: All respondents**

|                                 | Gender   |      |        | Age   |       |       |       |       |      | Class |       |      |      | Region     |           |                |                    |           | Voting Intention |      |      |         |       | Vote in 2010 |      |      | Lib Dem in 2010 NOT now |         |
|---------------------------------|----------|------|--------|-------|-------|-------|-------|-------|------|-------|-------|------|------|------------|-----------|----------------|--------------------|-----------|------------------|------|------|---------|-------|--------------|------|------|-------------------------|---------|
|                                 | Total    | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1    | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab  | Lib Dem | UKIP  | DK/ Ref      | Cons | Lab  |                         | Lib Dem |
| Unweighted base                 | 1002     | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185   | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264  | 52      | 64    | 259          | 217  | 199  | 117                     | 82      |
| Weighted base                   | 1002     | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278   | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248  | 53      | 61    | 271          | 200  | 167  | 127                     | 93      |
| NET: Agree with statement 1     | 554      | 282  | 272    | 72    | 113   | 88    | 95    | 75    | 112  | 157   | 139   | 127  | 131  | 156        | 136       | 141            | 67                 | 55        | 480              | 123  | 147  | 31      | 26    | 144          | 121  | 98   | 66                      | 47      |
|                                 | 55%      | 58%  | 53%    | 57%   | 65%   | 52%   | 53%   | 52%   | 53%  | 59%   | 50%   | 59%  | 54%  | 57%        | 52%       | 59%            | 47%                | 63%       | 56%              | 68%  | 59%  | 60%     | 42%   | 53%          | 61%  | 59%  | 52%                     | 51%     |
| Strongly agree with statement 1 | (+2) 264 | 139  | 126    | 36    | 57    | 45    | 45    | 28    | 53   | 64    | 57    | 65   | 78   | 83         | 59        | 54             | 39                 | 28        | 227              | 74   | 62   | 9       | 10    | 65           | 65   | 41   | 23                      | 17      |
|                                 | 26%      | 29%  | 24%    | 29%   | 33%   | 26%   | 25%   | 19%   | 25%  | 24%   | 21%   | 30%  | 32%  | 31%        | 23%       | 23%            | 28%                | 32%       | 26%              | 41%  | 25%  | 18%     | 17%   | 24%          | 32%  | 25%  | 18%                     | 19%     |
| Tend to agree with statement 1  | (+1) 290 | 144  | 146    | 36    | 56    | 44    | 50    | 47    | 58   | 93    | 81    | 62   | 53   | 72         | 77        | 86             | 28                 | 26        | 253              | 49   | 85   | 22      | 15    | 79           | 56   | 56   | 42                      | 30      |
|                                 | 29%      | 30%  | 28%    | 29%   | 32%   | 26%   | 28%   | 32%   | 28%  | 35%   | 29%   | 29%  | 22%  | 27%        | 29%       | 36%            | 20%                | 30%       | 29%              | 27%  | 34%  | 42%     | 25%   | 29%          | 28%  | 34%  | 33%                     | 32%     |
| Tend to agree with statement 2  | (-1) 228 | 102  | 126    | 31    | 38    | 41    | 37    | 27    | 54   | 58    | 69    | 43   | 57   | 62         | 68        | 46             | 39                 | 14        | 204              | 39   | 50   | 15      | 18    | 71           | 44   | 32   | 32                      | 21      |
|                                 | 23%      | 21%  | 24%    | 25%   | 22%   | 24%   | 21%   | 19%   | 26%  | 22%   | 25%   | 20%  | 24%  | 23%        | 26%       | 20%            | 27%                | 15%       | 24%              | 21%  | 20%  | 29%     | 29%   | 26%          | 22%  | 19%  | 25%                     | 23%     |
| Strongly agree with statement 2 | (-2) 220 | 101  | 119    | 22    | 23    | 41    | 47    | 42    | 45   | 50    | 70    | 46   | 54   | 55         | 59        | 51             | 36                 | 19        | 180              | 19   | 51   | 6       | 18    | 56           | 35   | 37   | 29                      | 24      |
|                                 | 22%      | 21%  | 23%    | 18%   | 13%   | 24%   | 26%   | 29%   | 21%  | 19%   | 25%   | 21%  | 22%  | 20%        | 22%       | 21%            | 25%                | 22%       | 21%              | 11%  | 21%  | 12%     | 29%   | 21%          | 17%  | 22%  | 23%                     | 26%     |
| NET: Agree with statement 2     | 448      | 204  | 244    | 53    | 61    | 82    | 84    | 69    | 99   | 108   | 139   | 89   | 111  | 117        | 127       | 97             | 74                 | 33        | 383              | 58   | 101  | 21      | 35    | 127          | 79   | 69   | 61                      | 45      |
|                                 | 45%      | 42%  | 47%    | 43%   | 35%   | 48%   | 47%   | 48%   | 47%  | 41%   | 50%   | 41%  | 46%  | 43%        | 48%       | 41%            | 53%                | 37%       | 44%              | 32%  | 41%  | 40%     | 58%   | 47%          | 39%  | 41%  | 48%                     | 49%     |
| Mean                            | 0.15     | 0.24 | 0.07   | 0.26  | 0.50  | 0.06  | 0.05  | -0.06 | 0.10 | 0.24  | -0.05 | 0.26 | 0.18 | 0.25       | 0.04      | 0.20           | -0.03              | 0.35      | 0.17             | 0.66 | 0.23 | 0.25    | -0.29 | 0.09         | 0.36 | 0.20 | -0.01                   | -0.06   |
| Standard deviation              | 1.56     | 1.56 | 1.56   | 1.53  | 1.46  | 1.59  | 1.60  | 1.57  | 1.55 | 1.50  | 1.54  | 1.57 | 1.61 | 1.57       | 1.54      | 1.51           | 1.62               | 1.59      | 1.55             | 1.46 | 1.53 | 1.36    | 1.53  | 1.53         | 1.54 | 1.54 | 1.50                    | 1.54    |
| Standard error                  | 0.05     | 0.07 | 0.07   | 0.16  | 0.11  | 0.12  | 0.11  | 0.13  | 0.11 | 0.07  | 0.11  | 0.13 | 0.10 | 0.09       | 0.09      | 0.10           | 0.14               | 0.16      | 0.05             | 0.11 | 0.09 | 0.19    | 0.19  | 0.10         | 0.10 | 0.11 | 0.14                    | 0.17    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 15

**Q.4c Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it. In each case, please say whether you strongly agree with the statement or tend to agree with it.**

**Statement 1: People expect too much from the government**

**or Statement 2: People are entitled to expect more from the government**

**Base: All respondents**

|                                 | Gender   |       |        | Age   |       |       |       |       |      | Class |      |       |       | Region     |           |                |                    |           | Voting Intention |      |       |         |      | Vote in 2010 |      |       | Lib Dem in 2010 NOT now |         |
|---------------------------------|----------|-------|--------|-------|-------|-------|-------|-------|------|-------|------|-------|-------|------------|-----------|----------------|--------------------|-----------|------------------|------|-------|---------|------|--------------|------|-------|-------------------------|---------|
|                                 | Total    | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2    | DE    | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab   | Lib Dem | UKIP | DK/ Ref      | Cons | Lab   |                         | Lib Dem |
| Unweighted base                 | 1002     | 504   | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150   | 263   | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264   | 52      | 64   | 259          | 217  | 199   | 117                     | 82      |
| Weighted base                   | 1002     | 486   | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216   | 242   | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248   | 53      | 61   | 271          | 200  | 167   | 127                     | 93      |
| NET: Agree with statement 1     | 466      | 240   | 225    | 56    | 78    | 68    | 73    | 81    | 112  | 136   | 151  | 82    | 96    | 113        | 135       | 112            | 67                 | 38        | 404              | 126  | 87    | 23      | 36   | 130          | 135  | 54    | 57                      | 41      |
|                                 | 46%      | 49%   | 44%    | 45%   | 45%   | 40%   | 41%   | 56%   | 53%  | 51%   | 54%  | 38%   | 40%   | 42%        | 51%       | 47%            | 47%                | 44%       | 47%              | 70%  | 35%   | 43%     | 59%  | 48%          | 67%  | 32%   | 45%                     | 45%     |
| Strongly agree with statement 1 | (+2) 249 | 131   | 118    | 33    | 38    | 33    | 37    | 39    | 70   | 72    | 76   | 54    | 47    | 50         | 67        | 64             | 45                 | 24        | 213              | 77   | 37    | 12      | 22   | 63           | 75   | 28    | 27                      | 20      |
|                                 | 25%      | 27%   | 23%    | 26%   | 22%   | 19%   | 20%   | 27%   | 33%  | 27%   | 27%  | 25%   | 19%   | 18%        | 25%       | 27%            | 32%                | 27%       | 25%              | 42%  | 15%   | 24%     | 36%  | 23%          | 38%  | 17%   | 22%                     | 21%     |
| Tend to agree with statement 1  | (+1) 217 | 110   | 107    | 23    | 40    | 35    | 36    | 41    | 41   | 65    | 75   | 28    | 49    | 63         | 68        | 48             | 22                 | 14        | 191              | 50   | 50    | 10      | 14   | 67           | 60   | 26    | 29                      | 22      |
|                                 | 22%      | 23%   | 21%    | 18%   | 23%   | 21%   | 20%   | 29%   | 20%  | 24%   | 27%  | 13%   | 20%   | 23%        | 26%       | 20%            | 16%                | 16%       | 22%              | 27%  | 20%   | 19%     | 23%  | 25%          | 30%  | 15%   | 23%                     | 23%     |
| Tend to agree with statement 2  | (-1) 217 | 101   | 116    | 30    | 41    | 46    | 31    | 21    | 49   | 62    | 61   | 52    | 42    | 61         | 51        | 58             | 30                 | 17        | 189              | 23   | 57    | 15      | 8    | 63           | 27   | 42    | 26                      | 18      |
|                                 | 22%      | 21%   | 22%    | 24%   | 23%   | 27%   | 17%   | 14%   | 23%  | 23%   | 22%  | 24%   | 17%   | 22%        | 19%       | 24%            | 21%                | 19%       | 22%              | 13%  | 23%   | 29%     | 13%  | 23%          | 13%  | 25%   | 21%                     | 20%     |
| Strongly agree with statement 2 | (-2) 320 | 145   | 175    | 40    | 56    | 57    | 75    | 42    | 50   | 67    | 66   | 82    | 104   | 99         | 77        | 67             | 44                 | 32        | 271              | 32   | 104   | 15      | 17   | 79           | 38   | 71    | 44                      | 33      |
|                                 | 32%      | 30%   | 34%    | 32%   | 32%   | 33%   | 42%   | 29%   | 24%  | 25%   | 24%  | 38%   | 43%   | 36%        | 29%       | 28%            | 31%                | 37%       | 31%              | 18%  | 42%   | 28%     | 28%  | 29%          | 19%  | 43%   | 35%                     | 36%     |
| NET: Agree with statement 2     | 536      | 246   | 291    | 69    | 96    | 103   | 106   | 63    | 99   | 129   | 127  | 134   | 146   | 159        | 128       | 126            | 75                 | 49        | 460              | 55   | 161   | 30      | 25   | 141          | 65   | 113   | 70                      | 51      |
|                                 | 54%      | 51%   | 56%    | 55%   | 55%   | 60%   | 59%   | 44%   | 47%  | 49%   | 46%  | 62%   | 60%   | 58%        | 49%       | 53%            | 53%                | 56%       | 53%              | 30%  | 65%   | 57%     | 41%  | 52%          | 33%  | 68%   | 55%                     | 55%     |
| Mean                            | -0.14    | -0.04 | -0.24  | -0.16 | -0.21 | -0.35 | -0.40 | 0.10  | 0.16 | 0.05  | 0.12 | -0.37 | -0.44 | -0.35      | -0.01     | -0.07          | -0.05              | -0.22     | -0.13            | 0.64 | -0.57 | -0.19   | 0.27 | -0.10        | 0.53 | -0.61 | -0.24                   | -0.26   |
| Standard deviation              | 1.64     | 1.64  | 1.63   | 1.65  | 1.61  | 1.57  | 1.65  | 1.65  | 1.65 | 1.61  | 1.59 | 1.66  | 1.64  | 1.59       | 1.63      | 1.63           | 1.70               | 1.71      | 1.63             | 1.55 | 1.55  | 1.60    | 1.70 | 1.60         | 1.56 | 1.56  | 1.63                    | 1.64    |
| Standard error                  | 0.05     | 0.07  | 0.07   | 0.17  | 0.12  | 0.12  | 0.12  | 0.13  | 0.11 | 0.08  | 0.12 | 0.14  | 0.10  | 0.10       | 0.10      | 0.11           | 0.15               | 0.17      | 0.06             | 0.11 | 0.10  | 0.22    | 0.21 | 0.10         | 0.11 | 0.11  | 0.15                    | 0.18    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 16

**Q.4 With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain?**

**Base: All respondents**

|   | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     |               | Region        |                       |                             |               |                      | Voting Intention |     |            |      |            | Vote in 2010 |     |            | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------------|-----|------------|------|------------|--------------|-----|------------|--|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons             | Lab | Lib<br>Dem | UKIP | DK/<br>Ref | Cons         | Lab | Lib<br>Dem |  |
| Unweighted base   | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183              | 264 | 52         | 64   | 259        | 217          | 199 | 117        | 82                                     |
| Weighted base   | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181              | 248 | 53         | 61   | 271        | 200          | 167 | 127        | 93                                     |
| David Cameron and<br>Chancellor of the<br>Exchequer George<br>Osborne | 408    | 205  | 203    | 61    | 57    | 67    | 64    | 58    | 101 | 115   | 117 | 86  | 89  | 99            | 121           | 105                   | 53                          | 30            | 363                  | 157              | 40  | 24         | 33   | 106        | 165          | 29  | 35         | 21                                     |
|   | 41%    | 42%  | 39%    | 49%   | 33%   | 40%   | 36%   | 40%   | 48% | 43%   | 42% | 40% | 37% | 36%           | 46%           | 44%                   | 38%                         | 34%           | 42%                  | 87%              | 16% | 45%        | 54%  | 39%        | 83%          | 17% | 28%        | 23%                                    |
| Ed Miliband and Shadow<br>Chancellor Ed Balls                         | 338    | 165  | 173    | 41    | 67    | 57    | 58    | 55    | 61  | 95    | 90  | 69  | 84  | 104           | 81            | 78                    | 46                          | 30            | 286                  | 10               | 180 | 20         | 12   | 54         | 13           | 116 | 62         | 47                                     |
|   | 34%    | 34%  | 33%    | 33%   | 38%   | 33%   | 33%   | 38%   | 29% | 36%   | 32% | 32% | 35% | 38%           | 31%           | 33%                   | 32%                         | 34%           | 33%                  | 5%               | 73% | 39%        | 20%  | 20%        | 7%           | 69% | 49%        | 51%                                    |
| Don't know  | 256    | 115  | 141    | 23    | 50    | 46    | 57    | 31    | 49  | 55    | 71  | 61  | 69  | 70            | 61            | 55                    | 43                          | 28            | 214                  | 15               | 27  | 9          | 15   | 111        | 21           | 23  | 29         | 24                                     |
|   | 26%    | 24%  | 27%    | 19%   | 29%   | 27%   | 32%   | 22%   | 23% | 21%   | 26% | 28% | 29% | 26%           | 23%           | 23%                   | 30%                         | 32%           | 25%                  | 8%               | 11% | 17%        | 25%  | 41%        | 11%          | 14% | 23%        | 26%                                    |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 17

**Q.5 Here are two arguments that have been made about the amount the UK government borrows and how quickly this should be reduced through spending cuts and tax rises. Please say which of them is closer to your own view?**

**Statement 1: The government's spending cuts are hurting the economy. It should cut taxes, and/or cut spending less fast, even if that means we go on borrowing more for longer, because given how much we already owe, borrowing an extra few billion pounds cannot do much more harm**  
**or Statement 2: Borrowing more at a time when we already owe so much money will simply make matters worse, as the country will have to pay even more back in the longer term. We have to bring the debt and the deficit under control even if it has some painful effects for the economy in the short term**

**Base: All respondents**

|                 | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           | Voting Intention |      |     |         | Vote in 2010 |        |      |     |         |                 |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|--------|------|-----|---------|-----------------|
|                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab | Lib Dem | UKIP         | DK/Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 |
| Unweighted base | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264 | 52      | 64           | 259    | 217  | 199 | 117     | 82              |
| Weighted base   | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248 | 53      | 61           | 271    | 200  | 167 | 127     | 93              |
| Statement 1     | 345    | 185  | 160    | 32    | 62    | 59    | 70    | 59    | 62  | 85    | 103 | 73  | 84  | 91         | 104       | 77             | 48                 | 25        | 311              | 34   | 130 | 14      | 20           | 78     | 41   | 91  | 55      | 45              |
|                 | 34%    | 38%  | 31%    | 26%   | 36%   | 35%   | 39%   | 41%   | 30% | 32%   | 37% | 34% | 35% | 34%        | 39%       | 32%            | 34%                | 29%       | 36%              | 19%  | 52% | 27%     | 32%          | 29%    | 20%  | 54% | 43%     | 48%             |
| Statement 2     | 599    | 280  | 319    | 87    | 105   | 93    | 97    | 79    | 137 | 164   | 160 | 128 | 147 | 163        | 148       | 147            | 84                 | 56        | 502              | 144  | 110 | 36      | 40           | 163    | 156  | 73  | 66      | 45              |
|                 | 60%    | 58%  | 62%    | 69%   | 60%   | 55%   | 54%   | 55%   | 65% | 62%   | 57% | 59% | 61% | 60%        | 56%       | 62%            | 59%                | 64%       | 58%              | 80%  | 45% | 68%     | 65%          | 60%    | 78%  | 44% | 52%     | 48%             |
| Don't know      | 58     | 21   | 37     | 6     | 7     | 18    | 12    | 5     | 11  | 17    | 15  | 16  | 11  | 18         | 11        | 13             | 9                  | 6         | 51               | 2    | 8   | 3       | 2            | 30     | 3    | 4   | 6       | 3               |
|                 | 6%     | 4%   | 7%     | 5%    | 4%    | 10%   | 7%    | 4%    | 5%  | 6%    | 5%  | 7%  | 4%  | 7%         | 4%        | 6%             | 6%                 | 7%        | 6%               | 1%   | 3%  | 6%      | 3%           | 11%    | 1%   | 2%  | 5%      | 3%              |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 18

**Q.6 Some people talk about multiculturalism or of Britain becoming a multicultural country. Taking your best understanding of what multiculturalism or a multicultural country is could you say whether...?**

**Base: All respondents**

|                                       | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |     |         |      | Vote in 2010 |      |     | Lib Dem in 2010 NOT now |         |
|---------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|--------------|------|-----|-------------------------|---------|
|                                       | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/Ref       | Cons | Lab |                         | Lib Dem |
| Unweighted base                       | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264 | 52      | 64   | 259          | 217  | 199 | 117                     | 82      |
| Weighted base                         | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271          | 200  | 167 | 127                     | 93      |
| You are in favour of multiculturalism | 699    | 334  | 365    | 103   | 148   | 107   | 112   | 90    | 138 | 209   | 205 | 132 | 152 | 203        | 186       | 158            | 99                 | 53        | 611           | 129              | 188 | 47      | 26   | 200          | 124  | 129 | 105                     | 74      |
|                                       | 70%    | 69%  | 71%    | 82%   | 85%   | 63%   | 62%   | 63%   | 66% | 79%   | 74% | 61% | 63% | 75%        | 71%       | 66%            | 70%                | 60%       | 71%           | 71%              | 76% | 89%     | 43%  | 74%          | 62%  | 78% | 83%                     | 80%     |
| You are opposed to multiculturalism   | 303    | 152  | 151    | 22    | 26    | 63    | 67    | 53    | 72  | 57    | 73  | 84  | 90  | 69         | 77        | 80             | 42                 | 35        | 252           | 52               | 60  | 6       | 35   | 71           | 76   | 37  | 22                      | 18      |
|                                       | 30%    | 31%  | 29%    | 18%   | 15%   | 37%   | 38%   | 37%   | 34% | 21%   | 26% | 39% | 37% | 25%        | 29%       | 34%            | 30%                | 40%       | 29%           | 29%              | 24% | 11%     | 57%  | 26%          | 38%  | 22% | 17%                     | 20%     |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 19

**Q.6 Some people talk about multiculturalism or of Britain becoming a multicultural country. Taking your best understanding of what multiculturalism or a multicultural country is could you say whether...?**

**Base: All respondents**

|  | Gender     |            | Age        |            |            |            |            |            |            | Class      |            |            |            | Region        |               |                       |                             |               |                      | Voting Intention |            |            |           | Vote in 2010 |            |            | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |            |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------------|------------|------------|-----------|--------------|------------|------------|--|------------|
|  | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB         | C1         | C2         | DE         | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons             | Lab        | Lib<br>Dem | UKIP      | DK/<br>Ref   | Cons       | Lab        |  | Lib<br>Dem |
| Unweighted base  | 1002       | 504        | 498        | 97         | 174        | 164        | 197        | 155        | 215        | 404        | 185        | 150        | 263        | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183              | 264        | 52         | 64        | 259          | 217        | 199        | 117                                    | 82         |
| Weighted base  | 1002       | 486        | 516        | 125        | 174        | 170        | 179        | 144        | 210        | 266        | 278        | 216        | 242        | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181              | 248        | 53         | 61        | 271          | 200        | 167        | 127                                    | 93         |
| You think Britain has<br>become a multicultural<br>country     | 899<br>90% | 429<br>88% | 470<br>91% | 118<br>95% | 163<br>93% | 154<br>90% | 157<br>88% | 126<br>88% | 181<br>86% | 231<br>87% | 244<br>88% | 204<br>94% | 220<br>91% | 240<br>88%    | 246<br>94%    | 204<br>86%            | 127<br>89%                  | 82<br>94%     | 773<br>90%           | 163<br>90%       | 224<br>91% | 46<br>87%  | 52<br>86% | 245<br>90%   | 179<br>89% | 145<br>87% | 113<br>89%                             | 83<br>90%  |
| You think Britain has<br>not become a<br>multicultural country | 103<br>10% | 57<br>12%  | 46<br>9%   | 7<br>5%    | 11<br>7%   | 17<br>10%  | 21<br>12%  | 17<br>12%  | 30<br>14%  | 34<br>13%  | 35<br>12%  | 12<br>6%   | 22<br>9%   | 32<br>12%     | 17<br>6%      | 34<br>14%             | 15<br>11%                   | 5<br>6%       | 90<br>10%            | 18<br>10%        | 23<br>9%   | 7<br>13%   | 9<br>14%  | 26<br>10%    | 21<br>11%  | 22<br>13%  | 14<br>11%                              | 10<br>10%  |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 20

**Q.7 Thinking about the main political parties and their leaders how supportive or opposed would you say each of the following is to multiculturalism or Britain becoming a multicultural country?**

**David Cameron**

**Base: All respondents**

|                     | Gender  |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region     |           |                |                    |           |               | Voting Intention |      |         |      |        | Vote in 2010 |      |         |                         |
|---------------------|---------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|------|--------|--------------|------|---------|-------------------------|
|                     | Total   | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab  | Lib Dem | UKIP | DK/Ref | Cons         | Lab  | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base     | 1002    | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264  | 52      | 64   | 259    | 217          | 199  | 117     | 82                      |
| Weighted base       | 1002    | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248  | 53      | 61   | 271    | 200          | 167  | 127     | 93                      |
| NET: Supportive     | 587     | 289  | 298    | 85    | 102   | 92    | 100   | 85    | 123  | 153   | 168  | 131  | 135  | 170        | 155       | 148            | 70                 | 45        | 516           | 145              | 129  | 32      | 44   | 158    | 156          | 84   | 66      | 49                      |
|                     | 59%     | 60%  | 58%    | 68%   | 58%   | 54%   | 56%   | 59%   | 58%  | 58%   | 60%  | 60%  | 56%  | 62%        | 59%       | 62%            | 49%                | 52%       | 60%           | 80%              | 52%  | 60%     | 72%  | 58%    | 78%          | 50%  | 52%     | 53%                     |
| Very supportive     | (4) 198 | 102  | 96     | 26    | 25    | 33    | 44    | 28    | 43   | 46    | 55   | 42   | 54   | 59         | 49        | 52             | 24                 | 14        | 174           | 42               | 53   | 4       | 15   | 47     | 49           | 29   | 18      | 14                      |
|                     | 20%     | 21%  | 19%    | 21%   | 14%   | 19%   | 25%   | 19%   | 20%  | 17%   | 20%  | 20%  | 22%  | 22%        | 19%       | 22%            | 17%                | 16%       | 20%           | 23%              | 22%  | 8%      | 25%  | 17%    | 25%          | 17%  | 14%     | 15%                     |
| Somewhat supportive | (3) 389 | 187  | 202    | 59    | 77    | 60    | 56    | 57    | 80   | 107   | 112  | 88   | 81   | 111        | 106       | 95             | 45                 | 31        | 342           | 103              | 75   | 27      | 29   | 111    | 106          | 55   | 48      | 35                      |
|                     | 39%     | 38%  | 39%    | 47%   | 44%   | 35%   | 31%   | 40%   | 38%  | 40%   | 40%  | 41%  | 33%  | 41%        | 40%       | 40%            | 32%                | 36%       | 40%           | 57%              | 30%  | 52%     | 47%  | 41%    | 53%          | 33%  | 38%     | 38%                     |
| Somewhat opposed    | (2) 176 | 97   | 80     | 16    | 29    | 30    | 37    | 27    | 37   | 46    | 54   | 35   | 42   | 48         | 46        | 42             | 28                 | 14        | 155           | 24               | 62   | 13      | 9    | 35     | 27           | 49   | 33      | 21                      |
|                     | 18%     | 20%  | 15%    | 13%   | 16%   | 18%   | 21%   | 19%   | 18%  | 17%   | 19%  | 16%  | 17%  | 18%        | 17%       | 18%            | 20%                | 16%       | 18%           | 13%              | 25%  | 14%     | 13%  | 14%    | 29%          | 26%  | 23%     | 23%                     |
| Very opposed        | (1) 95  | 52   | 43     | 13    | 17    | 18    | 16    | 13    | 19   | 27    | 17   | 22   | 30   | 25         | 17        | 20             | 18                 | 15        | 74            | 4                | 40   | 3       | 2    | 16     | 5            | 20   | 15      | 14                      |
|                     | 10%     | 11%  | 8%     | 10%   | 10%   | 11%   | 9%    | 9%    | 9%   | 10%   | 6%   | 10%  | 12%  | 9%         | 7%        | 8%             | 12%                | 17%       | 9%            | 2%               | 16%  | 6%      | 3%   | 6%     | 2%           | 12%  | 12%     | 15%                     |
| NET: Opposed        | 272     | 149  | 123    | 29    | 45    | 48    | 53    | 40    | 56   | 72    | 71   | 57   | 71   | 73         | 63        | 62             | 45                 | 29        | 229           | 28               | 102  | 16      | 10   | 51     | 32           | 69   | 49      | 35                      |
|                     | 27%     | 31%  | 24%    | 23%   | 26%   | 28%   | 29%   | 28%   | 27%  | 27%   | 26%  | 26%  | 30%  | 27%        | 24%       | 26%            | 32%                | 33%       | 26%           | 15%              | 41%  | 31%     | 17%  | 19%    | 16%          | 41%  | 38%     | 38%                     |
| Don't know          | 143     | 48   | 96     | 11    | 27    | 30    | 26    | 18    | 31   | 40    | 39   | 29   | 35   | 29         | 45        | 28             | 27                 | 14        | 119           | 8                | 17   | 4       | 7    | 62     | 12           | 13   | 12      | 9                       |
|                     | 14%     | 10%  | 19%    | 9%    | 16%   | 18%   | 14%   | 13%   | 15%  | 15%   | 14%  | 13%  | 15%  | 11%        | 17%       | 12%            | 19%                | 16%       | 14%           | 4%               | 7%   | 8%      | 11%  | 23%    | 6%           | 8%   | 10%     | 10%                     |
| Mean                | 2.80    | 2.78 | 2.83   | 2.86  | 2.75  | 2.76  | 2.84  | 2.80  | 2.82 | 2.77  | 2.86 | 2.81 | 2.77 | 2.84       | 2.85      | 2.86           | 2.66               | 2.60      | 2.83          | 3.05             | 2.62 | 2.68    | 3.06 | 2.91   | 3.07         | 2.60 | 2.60    | 2.59                    |
| Standard deviation  | 0.92    | 0.94 | 0.90   | 0.89  | 0.87  | 0.95  | 0.96  | 0.91  | 0.92 | 0.91  | 0.85 | 0.92 | 1.00 | 0.91       | 0.86      | 0.90           | 0.98               | 1.02      | 0.90          | 0.69             | 1.03 | 0.74    | 0.75 | 0.83   | 0.71         | 0.94 | 0.91    | 0.96                    |
| Standard error      | 0.03    | 0.04 | 0.04   | 0.10  | 0.07  | 0.08  | 0.07  | 0.08  | 0.07 | 0.05  | 0.07 | 0.08 | 0.07 | 0.06       | 0.06      | 0.06           | 0.09               | 0.11      | 0.03          | 0.05             | 0.07 | 0.11    | 0.10 | 0.06   | 0.05         | 0.07 | 0.09    | 0.11                    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 21

**Q.7 Thinking about the main political parties and their leaders how supportive or opposed would you say each of the following is to multiculturalism or Britain becoming a multicultural country?**

**Ed Miliband**

**Base: All respondents**

|                     | Gender  |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region     |           |                |                    |           | Voting Intention |      |      |         |      | Vote in 2010 |      |      | Lib Dem in 2010 NOT now |         |
|---------------------|---------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|------------------|------|------|---------|------|--------------|------|------|-------------------------|---------|
|                     | Total   | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab  | Lib Dem | UKIP | DK/Ref       | Cons | Lab  |                         | Lib Dem |
| Unweighted base     | 1002    | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264  | 52      | 64   | 259          | 217  | 199  | 117                     | 82      |
| Weighted base       | 1002    | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248  | 53      | 61   | 271          | 200  | 167  | 127                     | 93      |
| NET: Supportive     | 661     | 348  | 312    | 80    | 121   | 110   | 112   | 101   | 135  | 183   | 187  | 140  | 150  | 193        | 161       | 165            | 83                 | 59        | 569              | 134  | 188  | 40      | 45   | 154          | 146  | 128  | 95                      | 69      |
|                     | 66%     | 72%  | 60%    | 64%   | 70%   | 65%   | 63%   | 70%   | 64%  | 69%   | 67%  | 65%  | 62%  | 71%        | 61%       | 69%            | 59%                | 67%       | 66%              | 74%  | 76%  | 77%     | 73%  | 57%          | 73%  | 77%  | 75%                     | 74%     |
| Very supportive     | (4) 255 | 137  | 119    | 28    | 38    | 49    | 54    | 38    | 48   | 69    | 68   | 53   | 65   | 86         | 55        | 64             | 32                 | 18        | 224              | 55   | 81   | 11      | 21   | 56           | 68   | 57   | 29                      | 21      |
|                     | 25%     | 28%  | 23%    | 23%   | 22%   | 29%   | 30%   | 26%   | 23%  | 26%   | 25%  | 25%  | 27%  | 31%        | 21%       | 27%            | 23%                | 20%       | 26%              | 30%  | 33%  | 21%     | 34%  | 21%          | 34%  | 34%  | 23%                     | 22%     |
| Somewhat supportive | (3) 405 | 212  | 193    | 52    | 84    | 62    | 58    | 63    | 87   | 115   | 119  | 86   | 85   | 107        | 106       | 101            | 51                 | 41        | 345              | 79   | 107  | 30      | 24   | 99           | 78   | 71   | 66                      | 48      |
|                     | 40%     | 44%  | 37%    | 42%   | 48%   | 36%   | 32%   | 44%   | 41%  | 43%   | 43%  | 40%  | 35%  | 39%        | 40%       | 42%            | 36%                | 47%       | 40%              | 44%  | 43%  | 56%     | 39%  | 36%          | 39%  | 42%  | 52%                     | 52%     |
| Spomewhat opposed   | (2) 86  | 46   | 40     | 15    | 10    | 15    | 17    | 11    | 17   | 22    | 19   | 19   | 25   | 22         | 28        | 21             | 10                 | 5         | 74               | 11   | 30   | 2       | 5    | 13           | 18   | 19   | 14                      | 12      |
|                     | 9%      | 9%   | 8%     | 12%   | 6%    | 9%    | 10%   | 8%    | 8%   | 8%    | 7%   | 9%   | 10%  | 8%         | 10%       | 9%             | 7%                 | 6%        | 9%               | 6%   | 12%  | 4%      | 8%   | 5%           | 9%   | 11%  | 11%                     | 13%     |
| Very opposed        | (1) 50  | 26   | 24     | 5     | 7     | 5     | 14    | 7     | 11   | 11    | 8    | 7    | 24   | 10         | 13        | 12             | 11                 | 4         | 46               | 8    | 7    | 3       | 2    | 13           | 8    | 4    | 3                       | 1       |
|                     | 5%      | 5%   | 5%     | 4%    | 4%    | 3%    | 8%    | 5%    | 5%   | 4%    | 3%   | 3%   | 10%  | 4%         | 5%        | 5%             | 8%                 | 4%        | 5%               | 5%   | 3%   | 5%      | 4%   | 5%           | 4%   | 2%   | 3%                      | 1%      |
| NET: Opposed        | 136     | 72   | 64     | 19    | 18    | 21    | 31    | 19    | 28   | 34    | 27   | 26   | 49   | 31         | 41        | 33             | 21                 | 9         | 121              | 19   | 37   | 5       | 7    | 26           | 26   | 23   | 17                      | 14      |
|                     | 14%     | 15%  | 12%    | 16%   | 10%   | 12%   | 17%   | 13%   | 13%  | 13%   | 10%  | 12%  | 20%  | 11%        | 16%       | 14%            | 15%                | 10%       | 14%              | 10%  | 15%  | 9%      | 12%  | 10%          | 13%  | 14%  | 13%                     | 15%     |
| Don't know          | 206     | 66   | 140    | 25    | 35    | 39    | 35    | 24    | 48   | 48    | 64   | 50   | 43   | 48         | 61        | 40             | 37                 | 20        | 173              | 28   | 23   | 7       | 9    | 90           | 27   | 16   | 15                      | 11      |
|                     | 21%     | 14%  | 27%    | 20%   | 20%   | 23%   | 20%   | 16%   | 23%  | 18%   | 23%  | 23%  | 18%  | 18%        | 23%       | 17%            | 26%                | 22%       | 20%              | 15%  | 9%   | 14%     | 15%  | 33%          | 14%  | 10%  | 12%                     | 11%     |
| Mean                | 3.09    | 3.09 | 3.08   | 3.04  | 3.09  | 3.17  | 3.06  | 3.10  | 3.06 | 3.11  | 3.16 | 3.12 | 2.96 | 3.20       | 3.00      | 3.10           | 3.00               | 3.08      | 3.08             | 3.18 | 3.16 | 3.07    | 3.21 | 3.09         | 3.20 | 3.21 | 3.08                    | 3.07    |
| Standard deviation  | 0.82    | 0.82 | 0.82   | 0.79  | 0.74  | 0.79  | 0.94  | 0.81  | 0.82 | 0.79  | 0.73 | 0.77 | 0.96 | 0.78       | 0.82      | 0.82           | 0.91               | 0.74      | 0.83             | 0.79 | 0.77 | 0.73    | 0.81 | 0.82         | 0.81 | 0.75 | 0.70                    | 0.68    |
| Standard error      | 0.03    | 0.04 | 0.04   | 0.09  | 0.06  | 0.07  | 0.07  | 0.07  | 0.06 | 0.04  | 0.06 | 0.07 | 0.07 | 0.05       | 0.06      | 0.06           | 0.09               | 0.09      | 0.03             | 0.06 | 0.05 | 0.11    | 0.11 | 0.06         | 0.06 | 0.06 | 0.07                    | 0.08    |



## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 22

**Q.7 Thinking about the main political parties and their leaders how supportive or opposed would you say each of the following is to multiculturalism or Britain becoming a multicultural country?**

**Nick Clegg**

**Base: All respondents**

|                     | Gender |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region        |               |                       |                             |               |                      | Voting Intention |      |            |      |            | Vote in 2010 |      |            | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |      |
|---------------------|--------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------------|------|------------|------|------------|--------------|------|------------|--|------|
|                     | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons             | Lab  | Lib<br>Dem | UKIP | DK/<br>Ref | Cons         | Lab  | Lib<br>Dem |  |      |
| Unweighted base     | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183              | 264  | 52         | 64   | 259        | 217          | 199  | 117        | 82                                     |      |
| Weighted base       | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181              | 248  | 53         | 61   | 271        | 200          | 167  | 127        | 93                                     |      |
| NET: Supportive     | 604    | 320  | 284    | 68    | 106   | 105   | 111   | 98    | 117  | 174   | 169  | 133  | 128  | 171           | 153           | 149                   | 79                          | 52            | 528                  | 129              | 153  | 41         | 40   | 152        | 155          | 105  | 95         | 68                                     |      |
|                     | 60%    | 66%  | 55%    | 54%   | 61%   | 61%   | 62%   | 68%   | 56%  | 66%   | 61%  | 62%  | 53%  | 63%           | 58%           | 63%                   | 56%                         | 59%           | 61%                  | 71%              | 62%  | 78%        | 66%  | 56%        | 77%          | 63%  | 75%        | 73%                                    |      |
| Very supportive     | (4)    | 197  | 117    | 80    | 16    | 34    | 41    | 47    | 32   | 28    | 61   | 52   | 42   | 42            | 52            | 46                    | 52                          | 32            | 15                   | 169              | 36   | 49         | 14   | 19         | 47           | 52   | 35         | 28                                     | 15   |
|                     |        | 20%  | 24%    | 16%   | 13%   | 20%   | 24%   | 26%   | 22%  | 13%   | 23%  | 19%  | 19%  | 17%           | 19%           | 17%                   | 22%                         | 22%           | 18%                  | 20%              | 20%  | 20%        | 27%  | 31%        | 17%          | 26%  | 21%        | 22%                                    | 16%  |
| Somewhat supportive | (3)    | 407  | 203    | 204   | 52    | 72    | 63    | 64    | 66   | 90    | 113  | 117  | 91   | 86            | 119           | 108                   | 98                          | 47            | 36                   | 359              | 93   | 104        | 27   | 21         | 105          | 102  | 70         | 68                                     | 53   |
|                     |        | 41%  | 42%    | 40%   | 42%   | 41%   | 37%   | 36%   | 46%  | 43%   | 43%  | 42%  | 42%  | 35%           | 44%           | 41%                   | 41%                         | 33%           | 42%                  | 42%              | 52%  | 42%        | 51%  | 35%        | 39%          | 51%  | 42%        | 53%                                    | 57%  |
| Somewhat opposed    | (2)    | 115  | 63     | 53    | 22    | 22    | 19    | 19    | 14   | 18    | 29   | 34   | 27   | 26            | 43            | 23                    | 25                          | 12            | 12                   | 94               | 14   | 42         | 6    | 4          | 19           | 14   | 20         | 14                                     | 12   |
|                     |        | 12%  | 13%    | 10%   | 18%   | 13%   | 11%   | 11%   | 10%  | 9%    | 11%  | 12%  | 13%  | 11%           | 16%           | 9%                    | 11%                         | 8%            | 14%                  | 11%              | 8%   | 17%        | 11%  | 7%         | 7%           | 7%   | 12%        | 11%                                    | 13%  |
| Very opposed        | (1)    | 58   | 29     | 28    | 13    | 9     | 8     | 7     | 7    | 13    | 5    | 11   | 30   | 10            | 15            | 15                    | 14                          | 4             | 48                   | 9                | 16   | 1          | 3    | 9          | 7            | 14   | 3          | 2                                      |      |
|                     |        | 6%   | 6%     | 5%    | 11%   | 5%    | 5%    | 4%    | 5%   | 6%    | 5%   | 2%   | 5%   | 12%           | 4%            | 6%                    | 10%                         | 5%            | 6%                   | 5%               | 7%   | 3%         | 5%   | 3%         | 3%           | 3%   | 8%         | 3%                                     | 3%   |
| NET: Opposed        |        | 173  | 92     | 81    | 35    | 31    | 27    | 26    | 22   | 32    | 41   | 39   | 38   | 55            | 53            | 38                    | 40                          | 26            | 16                   | 141              | 22   | 58         | 7    | 7          | 28           | 21   | 33         | 17                                     | 14   |
|                     |        | 17%  | 19%    | 16%   | 28%   | 18%   | 16%   | 14%   | 15%  | 15%   | 16%  | 14%  | 17%  | 23%           | 20%           | 14%                   | 17%                         | 18%           | 18%                  | 16%              | 12%  | 23%        | 14%  | 11%        | 10%          | 10%  | 20%        | 14%                                    | 15%  |
| Don't know          |        | 225  | 74     | 150   | 22    | 36    | 38    | 42    | 24   | 62    | 50   | 70   | 45   | 59            | 48            | 72                    | 49                          | 37            | 19                   | 194              | 30   | 37         | 4    | 14         | 92           | 24   | 28         | 14                                     | 11   |
|                     |        | 22%  | 15%    | 29%   | 18%   | 21%   | 22%   | 24%   | 17%  | 29%   | 19%  | 25%  | 21%  | 24%           | 18%           | 27%                   | 21%                         | 26%           | 22%                  | 22%              | 16%  | 15%        | 8%   | 23%        | 34%          | 12%  | 17%        | 11%                                    | 12%  |
| Mean                |        | 2.96 | 2.99   | 2.92  | 2.68  | 2.96  | 3.04  | 3.10  | 3.02 | 2.88  | 3.03 | 3.04 | 2.96 | 2.77          | 2.95          | 2.96                  | 2.99                        | 2.92          | 2.93                 | 2.97             | 3.03 | 2.88       | 3.11 | 3.19       | 3.06         | 3.14 | 2.91       | 3.06                                   | 2.98 |
| Standard deviation  |        | 0.84 | 0.85   | 0.82  | 0.89  | 0.82  | 0.84  | 0.82  | 0.80 | 0.81  | 0.81 | 0.72 | 0.81 | 0.98          | 0.78          | 0.82                  | 0.85                        | 0.98          | 0.81                 | 0.82             | 0.75 | 0.85       | 0.73 | 0.84       | 0.75         | 0.72 | 0.89       | 0.70                                   | 0.67 |
| Standard error      |        | 0.03 | 0.04   | 0.04  | 0.10  | 0.07  | 0.07  | 0.07  | 0.06 | 0.04  | 0.06 | 0.07 | 0.07 | 0.07          | 0.05          | 0.06                  | 0.06                        | 0.09          | 0.09                 | 0.03             | 0.06 | 0.06       | 0.11 | 0.12       | 0.06         | 0.05 | 0.07       | 0.07                                   | 0.08 |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 23

**Q.7 Thinking about the main political parties and their leaders how supportive or opposed would you say each of the following is to multiculturalism or Britain becoming a multicultural country?**

**Labour**

**Base: All respondents**

|                     | Gender  |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region     |           |                |                    |           |               | Voting Intention |      |         |      |        | Vote in 2010 |      |         | Lib Dem in 2010 NOT now |
|---------------------|---------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|------|--------|--------------|------|---------|-------------------------|
|                     | Total   | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab  | Lib Dem | UKIP | DK/Ref | Cons         | Lab  | Lib Dem |                         |
| Unweighted base     | 1002    | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264  | 52      | 64   | 259    | 217          | 199  | 117     | 82                      |
| Weighted base       | 1002    | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248  | 53      | 61   | 271    | 200          | 167  | 127     | 93                      |
| NET: Supportive     | 708     | 365  | 343    | 86    | 130   | 122   | 131   | 102   | 137  | 196   | 197  | 143  | 172  | 206        | 176       | 175            | 94                 | 58        | 615           | 140              | 201  | 43      | 46   | 176    | 159          | 136  | 106     | 78                      |
|                     | 71%     | 75%  | 66%    | 69%   | 75%   | 72%   | 73%   | 71%   | 65%  | 74%   | 71%  | 66%  | 71%  | 76%        | 67%       | 73%            | 67%                | 66%       | 71%           | 78%              | 81%  | 82%     | 76%  | 65%    | 79%          | 82%  | 84%     | 84%                     |
| Very supportive     | (4) 308 | 159  | 148    | 28    | 43    | 56    | 79    | 44    | 58   | 77    | 76   | 65   | 90   | 86         | 78        | 84             | 40                 | 19        | 274           | 57               | 100  | 12      | 25   | 71     | 70           | 39   | 29      |                         |
|                     | 31%     | 33%  | 29%    | 22%   | 25%   | 33%   | 44%   | 30%   | 27%  | 29%   | 27%  | 30%  | 37%  | 32%        | 30%       | 35%            | 29%                | 22%       | 32%           | 31%              | 40%  | 22%     | 41%  | 26%    | 35%          | 42%  | 31%     | 31%                     |
| Somewhat supportive | (3) 401 | 206  | 194    | 58    | 87    | 67    | 51    | 58    | 80   | 119   | 121  | 78   | 83   | 120        | 98        | 91             | 54                 | 38        | 341           | 84               | 102  | 31      | 21   | 104    | 89           | 67   | 68      | 49                      |
|                     | 40%     | 42%  | 38%    | 46%   | 50%   | 39%   | 29%   | 41%   | 38%  | 45%   | 44%  | 36%  | 34%  | 44%        | 37%       | 38%            | 38%                | 44%       | 40%           | 46%              | 41%  | 59%     | 35%  | 39%    | 44%          | 40%  | 53%     | 53%                     |
| Spomewhat opposed   | (2) 89  | 54   | 35     | 15    | 18    | 10    | 11    | 15    | 20   | 25    | 19   | 21   | 24   | 19         | 25        | 25             | 10                 | 10        | 73            | 12               | 26   | 1       | 7    | 20     | 14           | 15   | 10      | 9                       |
|                     | 9%      | 11%  | 7%     | 12%   | 10%   | 6%    | 6%    | 10%   | 10%  | 9%    | 7%   | 10%  | 10%  | 7%         | 10%       | 10%            | 7%                 | 12%       | 9%            | 7%               | 10%  | 2%      | 11%  | 7%     | 7%           | 9%   | 8%      | 10%                     |
| Very opposed        | (1) 42  | 20   | 22     | 5     | 4     | 7     | 8     | 7     | 11   | 8     | 5    | 14   | 14   | 9          | 12        | 8              | 10                 | 3         | 36            | 6                | 8    | 3       | 1    | 5      | 8            | 6    | 4       | 2                       |
|                     | 4%      | 4%   | 4%     | 4%    | 2%    | 4%    | 5%    | 5%    | 5%   | 3%    | 2%   | 7%   | 6%   | 3%         | 4%        | 3%             | 7%                 | 4%        | 4%            | 4%               | 3%   | 5%      | 2%   | 2%     | 4%           | 3%   | 3%      | 2%                      |
| NET: Opposed        | 131     | 74   | 56     | 20    | 21    | 18    | 19    | 22    | 31   | 33    | 24   | 36   | 38   | 28         | 37        | 33             | 20                 | 14        | 109           | 19               | 34   | 4       | 8    | 25     | 22           | 20   | 14      | 11                      |
|                     | 13%     | 15%  | 11%    | 16%   | 12%   | 10%   | 11%   | 15%   | 15%  | 13%   | 9%   | 16%  | 16%  | 10%        | 14%       | 14%            | 15%                | 13%       | 10%           | 14%              | 7%   | 13%     | 9%   | 11%    | 12%          | 11%  | 12%     |                         |
| Don't know          | 163     | 47   | 117    | 20    | 23    | 30    | 29    | 20    | 42   | 36    | 58   | 38   | 32   | 39         | 51        | 30             | 27                 | 16        | 139           | 22               | 12   | 6       | 7    | 70     | 19           | 10   | 7       | 3                       |
|                     | 16%     | 10%  | 23%    | 16%   | 13%   | 18%   | 16%   | 14%   | 20%  | 14%   | 21%  | 18%  | 13%  | 14%        | 19%       | 13%            | 19%                | 18%       | 16%           | 12%              | 5%   | 11%     | 11%  | 26%    | 9%           | 6%   | 5%      | 4%                      |
| Mean                | 3.16    | 3.15 | 3.18   | 3.03  | 3.12  | 3.22  | 3.35  | 3.12  | 3.09 | 3.16  | 3.21 | 3.08 | 3.18 | 3.21       | 3.14      | 3.21           | 3.09               | 3.03      | 3.18          | 3.20             | 3.24 | 3.11    | 3.29 | 3.21   | 3.22         | 3.28 | 3.18    | 3.17                    |
| Standard deviation  | 0.80    | 0.80 | 0.80   | 0.77  | 0.70  | 0.80  | 0.84  | 0.83  | 0.85 | 0.75  | 0.69 | 0.89 | 0.88 | 0.75       | 0.83      | 0.80           | 0.89               | 0.78      | 0.80          | 0.75             | 0.78 | 0.71    | 0.78 | 0.71   | 0.77         | 0.78 | 0.71    | 0.70                    |
| Standard error      | 0.03    | 0.04 | 0.04   | 0.08  | 0.06  | 0.07  | 0.06  | 0.07  | 0.06 | 0.04  | 0.06 | 0.08 | 0.06 | 0.05       | 0.06      | 0.06           | 0.08               | 0.09      | 0.03          | 0.06             | 0.05 | 0.10    | 0.10 | 0.05   | 0.06         | 0.06 | 0.07    | 0.08                    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 24

**Q.7 Thinking about the main political parties and their leaders how supportive or opposed would you say each of the following is to multiculturalism or Britain becoming a multicultural country?**

**Lib Dems**

**Base: All respondents**

|                     | Gender  |      |        | Age   |       |       |       |       |      | Class |      |      |      | Region     |           |                |                    |           |               | Voting Intention |      |         |      | Vote in 2010 |      |      |         |                         |
|---------------------|---------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|------|--------------|------|------|---------|-------------------------|
|                     | Total   | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab  | Lib Dem | UKIP | DK/Ref       | Cons | Lab  | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base     | 1002    | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264  | 52      | 64   | 259          | 217  | 199  | 117     | 82                      |
| Weighted base       | 1002    | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248  | 53      | 61   | 271          | 200  | 167  | 127     | 93                      |
| NET: Supportive     | 650     | 341  | 310    | 73    | 122   | 124   | 120   | 100   | 112  | 195   | 184  | 131  | 140  | 197        | 162       | 153            | 89                 | 50        | 568           | 139              | 168  | 45      | 43   | 161          | 159  | 117  | 105     | 75                      |
|                     | 65%     | 70%  | 60%    | 58%   | 70%   | 73%   | 67%   | 70%   | 53%  | 73%   | 66%  | 60%  | 58%  | 72%        | 62%       | 64%            | 63%                | 57%       | 66%           | 76%              | 68%  | 86%     | 71%  | 60%          | 79%  | 70%  | 83%     | 81%                     |
| Very supportive     | (4) 209 | 122  | 88     | 23    | 38    | 41    | 45    | 31    | 32   | 60    | 59   | 46   | 44   | 59         | 45        | 62             | 28                 | 15        | 184           | 41               | 56   | 15      | 17   | 51           | 50   | 38   | 32      | 19                      |
|                     | 21%     | 25%  | 17%    | 18%   | 22%   | 24%   | 25%   | 22%   | 15%  | 23%   | 21%  | 21%  | 18%  | 22%        | 17%       | 26%            | 20%                | 17%       | 21%           | 23%              | 22%  | 29%     | 28%  | 19%          | 25%  | 23%  | 25%     | 20%                     |
| Somewhat supportive | (3) 441 | 219  | 222    | 50    | 83    | 83    | 74    | 69    | 81   | 135   | 125  | 84   | 96   | 138        | 117       | 91             | 61                 | 35        | 385           | 97               | 113  | 30      | 26   | 111          | 108  | 79   | 73      | 56                      |
|                     | 44%     | 45%  | 43%    | 40%   | 48%   | 49%   | 42%   | 48%   | 38%  | 51%   | 45%  | 39%  | 40%  | 50%        | 44%       | 38%            | 43%                | 40%       | 45%           | 54%              | 46%  | 57%     | 43%  | 41%          | 54%  | 47%  | 58%     | 61%                     |
| Spomewhat opposed   | (2) 94  | 46   | 48     | 19    | 15    | 7     | 16    | 13    | 24   | 18    | 24   | 20   | 32   | 20         | 30        | 26             | 9                  | 10        | 83            | 8                | 34   | 2       | 8    | 18           | 14   | 16   | 10      | 9                       |
|                     | 9%      | 9%   | 9%     | 15%   | 9%    | 4%    | 9%    | 9%    | 11%  | 7%    | 8%   | 9%   | 13%  | 7%         | 11%       | 11%            | 6%                 | 11%       | 10%           | 4%               | 14%  | 3%      | 13%  | 6%           | 7%   | 10%  | 8%      | 10%                     |
| Very opposed        | (1) 55  | 30   | 25     | 7     | 9     | 6     | 10    | 5     | 18   | 11    | 9    | 13   | 23   | 9          | 14        | 15             | 12                 | 6         | 42            | 4                | 17   | -       | 1    | 13           | 4    | 10   | 2       | 2                       |
|                     | 5%      | 6%   | 5%     | 6%    | 5%    | 3%    | 5%    | 4%    | 9%   | 4%    | 3%   | 6%   | 9%   | 3%         | 5%        | 6%             | 8%                 | 7%        | 5%            | 2%               | 7%   | -       | 2%   | 5%           | 2%   | 6%   | 1%      | 2%                      |
| NET: Opposed        | 149     | 76   | 73     | 26    | 24    | 13    | 25    | 19    | 42   | 29    | 32   | 33   | 54   | 29         | 44        | 40             | 20                 | 15        | 125           | 12               | 52   | 2       | 9    | 31           | 18   | 26   | 11      | 11                      |
|                     | 15%     | 16%  | 14%    | 21%   | 14%   | 7%    | 14%   | 13%   | 20%  | 11%   | 12%  | 15%  | 22%  | 11%        | 17%       | 17%            | 14%                | 18%       | 15%           | 7%               | 21%  | 3%      | 15%  | 11%          | 9%   | 15%  | 9%      | 12%                     |
| Don't know          | 203     | 69   | 134    | 26    | 29    | 34    | 33    | 25    | 56   | 41    | 62   | 52   | 47   | 47         | 57        | 45             | 33                 | 22        | 170           | 30               | 27   | 6       | 9    | 78           | 23   | 24   | 11      | 7                       |
|                     | 20%     | 14%  | 26%    | 21%   | 16%   | 20%   | 19%   | 17%   | 27%  | 16%   | 22%  | 24%  | 20%  | 17%        | 22%       | 19%            | 23%                | 25%       | 20%           | 17%              | 11%  | 11%     | 14%  | 29%          | 12%  | 14%  | 8%      | 8%                      |
| Mean                | 3.01    | 3.04 | 2.97   | 2.89  | 3.04  | 3.16  | 3.07  | 3.06  | 2.81 | 3.09  | 3.08 | 3.00 | 2.83 | 3.09       | 2.94      | 3.04           | 2.97               | 2.90      | 3.02          | 3.16             | 2.94 | 3.29    | 3.13 | 3.03         | 3.16 | 3.02 | 3.16    | 3.07                    |
| Standard deviation  | 0.81    | 0.83 | 0.78   | 0.84  | 0.78  | 0.70  | 0.83  | 0.74  | 0.90 | 0.73  | 0.73 | 0.85 | 0.91 | 0.71       | 0.80      | 0.87           | 0.88               | 0.86      | 0.79          | 0.65             | 0.85 | 0.53    | 0.76 | 0.80         | 0.66 | 0.81 | 0.63    | 0.64                    |
| Standard error      | 0.03    | 0.04 | 0.04   | 0.09  | 0.06  | 0.06  | 0.06  | 0.06  | 0.07 | 0.04  | 0.06 | 0.08 | 0.06 | 0.05       | 0.05      | 0.06           | 0.08               | 0.10      | 0.03          | 0.05             | 0.06 | 0.08    | 0.10 | 0.06         | 0.05 | 0.06 | 0.06    | 0.07                    |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 25

**Q.7 Thinking about the main political parties and their leaders how supportive or opposed would you say each of the following is to multiculturalism or Britain becoming a multicultural country?**

**Conservatives**

**Base: All respondents**

|                     | Gender |      |        | Age   |       |       |       |       |      |      | Class |      |      |            | Region    |                |                    |           |               |      | Voting Intention |         |      |        |      | Vote in 2010 |         |                         |      |
|---------------------|--------|------|--------|-------|-------|-------|-------|-------|------|------|-------|------|------|------------|-----------|----------------|--------------------|-----------|---------------|------|------------------|---------|------|--------|------|--------------|---------|-------------------------|------|
|                     | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB   | C1    | C2   | DE   | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab              | Lib Dem | UKIP | DK/Ref | Cons | Lab          | Lib Dem | Lib Dem in 2010 NOT now |      |
| Unweighted base     | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404  | 185   | 150  | 263  | 274        | 263       | 233            | 136                | 96        | 859           | 183  | 264              | 52      | 64   | 259    | 217  | 199          | 117     | 82                      |      |
| Weighted base       | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266  | 278   | 216  | 242  | 272        | 263       | 238            | 142                | 87        | 864           | 181  | 248              | 53      | 61   | 271    | 200  | 167          | 127     | 93                      |      |
| NET: Supportive     | 538    | 272  | 266    | 71    | 99    | 82    | 97    | 78    | 112  | 143  | 147   | 124  | 125  | 145        | 137       | 145            | 70                 | 41        | 470           | 131  | 122              | 27      | 45   | 144    | 153  | 81           | 59      | 44                      |      |
|                     | 54%    | 56%  | 52%    | 57%   | 57%   | 48%   | 54%   | 55%   | 53%  | 54%  | 53%   | 57%  | 52%  | 53%        | 52%       | 61%            | 50%                | 47%       | 54%           | 72%  | 49%              | 51%     | 73%  | 53%    | 77%  | 49%          | 46%     | 48%                     |      |
| Very supportive     | (4)    | 172  | 85     | 88    | 16    | 28    | 28    | 44    | 22   | 34   | 38    | 48   | 41   | 46         | 47        | 41             | 51                 | 22        | 151           | 32   | 48               | 3       | 15   | 44     | 39   | 28           | 15      | 13                      |      |
|                     |        | 17%  | 17%    | 17%   | 13%   | 16%   | 16%   | 24%   | 16%  | 16%  | 14%   | 17%  | 19%  | 19%        | 17%       | 15%            | 21%                | 15%       | 14%           | 17%  | 18%              | 19%     | 6%   | 24%    | 16%  | 19%          | 17%     | 12%                     |      |
| Somewhat supportive | (3)    | 366  | 188    | 178   | 55    | 71    | 53    | 53    | 56   | 77   | 105   | 100  | 82   | 79         | 98        | 97             | 94                 | 49        | 29            | 319  | 99               | 74      | 24   | 30     | 100  | 115          | 52      | 44                      | 31   |
|                     |        | 37%  | 39%    | 35%   | 44%   | 41%   | 31%   | 30%   | 39%  | 37%  | 39%   | 36%  | 38%  | 33%        | 36%       | 37%            | 40%                | 34%       | 33%           | 37%  | 55%              | 30%     | 45%  | 49%    | 37%  | 57%          | 31%     | 34%                     |      |
| Spomewhat opposed   | (2)    | 200  | 114    | 86    | 17    | 31    | 41    | 37    | 31   | 42   | 56    | 62   | 37   | 45         | 57        | 54             | 41                 | 31        | 18            | 174  | 23               | 70      | 16   | 8      | 39   | 28           | 48      | 43                      | 29   |
|                     |        | 20%  | 23%    | 17%   | 14%   | 18%   | 24%   | 21%   | 22%  | 20%  | 21%   | 22%  | 17%  | 19%        | 21%       | 21%            | 17%                | 22%       | 20%           | 20%  | 13%              | 28%     | 30%  | 12%    | 14%  | 14%          | 29%     | 34%                     | 31%  |
| Very opposed        | (1)    | 98   | 49     | 49    | 12    | 17    | 18    | 17    | 14   | 19   | 30    | 14   | 21   | 32         | 28        | 23             | 22                 | 15        | 10            | 83   | 8                | 40      | 3    | 1      | 18   | 6            | 23      | 15                      | 13   |
|                     |        | 10%  | 10%    | 10%   | 10%   | 10%   | 11%   | 9%    | 10%  | 9%   | 11%   | 5%   | 10%  | 13%        | 10%       | 9%             | 10%                | 12%       | 10%           | 5%   | 16%              | 6%      | 1%   | 6%     | 3%   | 14%          | 12%     | 13%                     |      |
| NET: Opposed        |        | 298  | 163    | 136   | 30    | 48    | 60    | 54    | 45   | 62   | 86    | 76   | 58   | 77         | 85        | 77             | 63                 | 45        | 28            | 256  | 31               | 110     | 19   | 8      | 56   | 34           | 71      | 58                      | 41   |
|                     |        | 30%  | 33%    | 26%   | 24%   | 28%   | 35%   | 30%   | 31%  | 29%  | 33%   | 27%  | 27%  | 32%        | 31%       | 29%            | 26%                | 32%       | 32%           | 30%  | 17%              | 45%     | 36%  | 13%    | 21%  | 17%          | 42%     | 46%                     | 45%  |
| Don't know          |        | 165  | 51     | 115   | 24    | 27    | 29    | 28    | 20   | 37   | 37    | 55   | 34   | 40         | 42        | 48             | 30                 | 26        | 19            | 137  | 19               | 15      | 7    | 8      | 71   | 13           | 15      | 10                      | 7    |
|                     |        | 17%  | 10%    | 22%   | 19%   | 15%   | 17%   | 16%   | 14%  | 18%  | 14%   | 20%  | 16%  | 16%        | 16%       | 18%            | 13%                | 18%       | 21%           | 16%  | 10%              | 6%      | 13%  | 13%    | 26%  | 6%           | 9%      | 8%                      | 8%   |
| Mean                |        | 2.73 | 2.71   | 2.76  | 2.74  | 2.74  | 2.65  | 2.82  | 2.71 | 2.73 | 2.66  | 2.81 | 2.79 | 2.68       | 2.71      | 2.73           | 2.84               | 2.67      | 2.61          | 2.74 | 2.95             | 2.56    | 2.58 | 3.11   | 2.85 | 2.99         | 2.57    | 2.51                    | 2.52 |
| Standard deviation  |        | 0.92 | 0.91   | 0.93  | 0.87  | 0.90  | 0.94  | 0.98  | 0.90 | 0.91 | 0.91  | 0.84 | 0.92 | 1.00       | 0.93      | 0.89           | 0.92               | 0.93      | 0.95          | 0.91 | 0.74             | 1.00    | 0.73 | 0.68   | 0.86 | 0.70         | 0.96    | 0.88                    | 0.92 |
| Standard error      |        | 0.03 | 0.04   | 0.05  | 0.10  | 0.07  | 0.08  | 0.08  | 0.07 | 0.05 | 0.07  | 0.08 | 0.07 | 0.07       | 0.06      | 0.06           | 0.06               | 0.09      | 0.11          | 0.03 | 0.06             | 0.06    | 0.11 | 0.09   | 0.06 | 0.05         | 0.07    | 0.08                    | 0.11 |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 26

**Q.8a Please say which of these pairs of statements you most agree with, even if you don't agree with either entirely?**

**Statement 1: Having a wide variety of backgrounds and cultures has strengthened British culture**

**or Statement 2: Having a wide variety of backgrounds and cultures has undermined British culture**

**Base: All respondents**

|                                 | Gender   |      |        | Age   |       |       |       |       |       |      | Class |       |       |            | Region    |                |                    |           |               | Voting Intention |      |         |       |        | Vote in 2010 |      |         | Lib Dem in 2010 NOT now |
|---------------------------------|----------|------|--------|-------|-------|-------|-------|-------|-------|------|-------|-------|-------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|-------|--------|--------------|------|---------|-------------------------|
|                                 | Total    | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB   | C1    | C2    | DE    | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab  | Lib Dem | UKIP  | DK/Ref | Cons         | Lab  | Lib Dem |                         |
| Unweighted base                 | 1002     | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215   | 404  | 185   | 150   | 263   | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264  | 52      | 64    | 259    | 217          | 199  | 117     | 82                      |
| Weighted base                   | 1002     | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210   | 266  | 278   | 216   | 242   | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248  | 53      | 61    | 271    | 200          | 167  | 127     | 93                      |
| NET: Agree with statement 1     | 531      | 282  | 249    | 72    | 116   | 86    | 94    | 67    | 96    | 163  | 158   | 89    | 122   | 179        | 123       | 123            | 67                 | 39        | 468           | 89               | 152  | 38      | 23    | 148    | 85           | 108  | 90      | 67                      |
|                                 | 53%      | 58%  | 48%    | 58%   | 67%   | 50%   | 53%   | 47%   | 46%   | 61%  | 57%   | 41%   | 50%   | 66%        | 47%       | 52%            | 47%                | 45%       | 54%           | 49%              | 62%  | 72%     | 38%   | 55%    | 42%          | 65%  | 71%     | 72%                     |
| Strongly agree with statement 1 | (+2) 250 | 143  | 108    | 31    | 62    | 46    | 42    | 31    | 39    | 72   | 80    | 45    | 53    | 97         | 54        | 58             | 28                 | 13        | 228           | 44               | 85   | 14      | 5     | 64     | 44           | 49   | 52      | 41                      |
|                                 | 25%      | 29%  | 21%    | 24%   | 35%   | 27%   | 24%   | 22%   | 18%   | 27%  | 29%   | 21%   | 22%   | 36%        | 21%       | 24%            | 20%                | 15%       | 26%           | 24%              | 34%  | 26%     | 8%    | 24%    | 22%          | 30%  | 41%     | 45%                     |
| Tend to agree with statement 1  | (+1) 281 | 139  | 141    | 42    | 55    | 40    | 52    | 36    | 57    | 91   | 78    | 44    | 68    | 82         | 69        | 66             | 38                 | 27        | 240           | 45               | 67   | 24      | 19    | 84     | 41           | 58   | 37      | 25                      |
|                                 | 28%      | 29%  | 27%    | 33%   | 31%   | 23%   | 29%   | 25%   | 27%   | 34%  | 28%   | 20%   | 28%   | 30%        | 26%       | 28%            | 27%                | 30%       | 28%           | 25%              | 27%  | 46%     | 30%   | 31%    | 21%          | 35%  | 29%     | 27%                     |
| Tend to agree with statement 2  | (-1) 234 | 92   | 142    | 32    | 38    | 48    | 41    | 31    | 44    | 57   | 61    | 67    | 50    | 50         | 65        | 56             | 38                 | 26        | 196           | 53               | 52   | 10      | 10    | 64     | 60           | 24   | 23      | 14                      |
|                                 | 23%      | 19%  | 27%    | 26%   | 22%   | 28%   | 23%   | 22%   | 21%   | 21%  | 22%   | 31%   | 20%   | 18%        | 25%       | 24%            | 27%                | 29%       | 23%           | 29%              | 21%  | 19%     | 16%   | 24%    | 30%          | 15%  | 18%     | 15%                     |
| Strongly agree with statement 2 | (-2) 237 | 112  | 125    | 21    | 20    | 37    | 44    | 46    | 70    | 46   | 60    | 61    | 71    | 43         | 75        | 58             | 38                 | 23        | 200           | 39               | 43   | 5       | 28    | 59     | 56           | 35   | 14      | 12                      |
|                                 | 24%      | 23%  | 24%    | 16%   | 12%   | 22%   | 24%   | 32%   | 33%   | 17%  | 22%   | 28%   | 29%   | 16%        | 29%       | 24%            | 27%                | 26%       | 23%           | 21%              | 17%  | 9%      | 46%   | 22%    | 28%          | 21%  | 11%     | 13%                     |
| NET: Agree with statement 2     | 471      | 204  | 267    | 53    | 58    | 85    | 85    | 77    | 115   | 103  | 121   | 128   | 120   | 93         | 140       | 114            | 75                 | 48        | 396           | 92               | 95   | 15      | 38    | 123    | 115          | 59   | 37      | 26                      |
|                                 | 47%      | 42%  | 52%    | 42%   | 33%   | 50%   | 47%   | 53%   | 54%   | 39%  | 43%   | 59%   | 50%   | 34%        | 53%       | 48%            | 53%                | 55%       | 46%           | 51%              | 38%  | 28%     | 62%   | 45%    | 58%          | 35%  | 29%     | 28%                     |
| Mean                            | 0.07     | 0.22 | -0.07  | 0.24  | 0.58  | 0.06  | 0.05  | -0.17 | -0.24 | 0.33 | 0.21  | -0.25 | -0.07 | 0.51       | -0.15     | 0.04           | -0.12              | -0.22     | 0.12          | 0.01             | 0.40 | 0.62    | -0.61 | 0.11   | -0.21        | 0.38 | 0.71    | 0.75                    |
| Standard deviation              | 1.57     | 1.59 | 1.53   | 1.48  | 1.45  | 1.57  | 1.57  | 1.61  | 1.58  | 1.49 | 1.57  | 1.55  | 1.60  | 1.52       | 1.57      | 1.57           | 1.55               | 1.48      | 1.57          | 1.54             | 1.55 | 1.31    | 1.51  | 1.54   | 1.57         | 1.55 | 1.44    | 1.48                    |
| Standard error                  | 0.05     | 0.07 | 0.07   | 0.15  | 0.11  | 0.12  | 0.11  | 0.13  | 0.11  | 0.07 | 0.12  | 0.13  | 0.10  | 0.09       | 0.10      | 0.10           | 0.13               | 0.15      | 0.05          | 0.11             | 0.10 | 0.18    | 0.19  | 0.10   | 0.11         | 0.11 | 0.13    | 0.16                    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 27

**Q.8b Please say which of these pairs of statements you most agree with, even if you don't agree with either entirely?**

**Statement 1: On the whole, immigration into Britain has been a good thing for the country**

**or Statement 2: On the whole, immigration into Britain has been a bad thing for the country**

**Base: All respondents**

|                                 | Gender   |       |        | Age   |       |       |       |       |       |      | Class |       |       |            | Region    |                |                    |           |               | Voting Intention |      |         |       |         | Vote in 2010 |      |         | Lib Dem in 2010 NOT now |
|---------------------------------|----------|-------|--------|-------|-------|-------|-------|-------|-------|------|-------|-------|-------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|------|---------|-------|---------|--------------|------|---------|-------------------------|
|                                 | Total    | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB   | C1    | C2    | DE    | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab  | Lib Dem | UKIP  | DK/ Ref | Cons         | Lab  | Lib Dem |                         |
| Unweighted base                 | 1002     | 504   | 498    | 97    | 174   | 164   | 197   | 155   | 215   | 404  | 185   | 150   | 263   | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264  | 52      | 64    | 259     | 217          | 199  | 117     | 82                      |
| Weighted base                   | 1002     | 486   | 516    | 125   | 174   | 170   | 179   | 144   | 210   | 266  | 278   | 216   | 242   | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248  | 53      | 61    | 271     | 200          | 167  | 127     | 93                      |
| NET: Agree with statement 1     | 462      | 230   | 232    | 66    | 76    | 83    | 77    | 65    | 95    | 150  | 144   | 66    | 102   | 144        | 123       | 108            | 54                 | 32        | 412           | 82               | 134  | 38      | 19    | 128     | 78           | 94   | 82      | 60                      |
|                                 | 46%      | 47%   | 45%    | 53%   | 44%   | 49%   | 43%   | 45%   | 45%   | 57%  | 52%   | 31%   | 42%   | 53%        | 47%       | 45%            | 38%                | 37%       | 48%           | 45%              | 54%  | 72%     | 31%   | 47%     | 39%          | 56%  | 64%     | 65%                     |
| Strongly agree with statement 1 | (+2) 185 | 102   | 83     | 24    | 41    | 28    | 32    | 28    | 33    | 69   | 65    | 19    | 32    | 47         | 56        | 49             | 21                 | 10        | 167           | 25               | 60   | 16      | 5     | 46      | 27           | 47   | 34      | 27                      |
|                                 | 18%      | 21%   | 16%    | 19%   | 23%   | 16%   | 18%   | 19%   | 15%   | 26%  | 23%   | 9%    | 13%   | 17%        | 21%       | 15%            | 12%                | 19%       | 14%           | 24%              | 30%  | 8%      | 17%   | 14%     | 28%          | 26%  | 29%     |                         |
| Tend to agree with statement 1  | (+1) 277 | 128   | 149    | 42    | 35    | 55    | 46    | 37    | 62    | 81   | 79    | 48    | 70    | 97         | 67        | 58             | 33                 | 22        | 244           | 57               | 74   | 22      | 14    | 82      | 51           | 47   | 48      | 34                      |
|                                 | 28%      | 26%   | 29%    | 34%   | 20%   | 32%   | 26%   | 26%   | 30%   | 30%  | 28%   | 22%   | 29%   | 36%        | 25%       | 23%            | 25%                | 28%       | 32%           | 30%              | 42%  | 23%     | 30%   | 26%     | 28%          | 38%  | 36%     |                         |
| Tend to agree with statement 2  | (-1) 228 | 100   | 127    | 34    | 55    | 33    | 33    | 24    | 48    | 51   | 66    | 64    | 47    | 54         | 63        | 50             | 35                 | 26        | 189           | 56               | 49   | 9       | 7     | 65      | 57           | 28   | 28      | 19                      |
|                                 | 23%      | 21%   | 25%    | 27%   | 32%   | 20%   | 19%   | 17%   | 23%   | 19%  | 24%   | 29%   | 20%   | 20%        | 24%       | 21%            | 25%                | 30%       | 22%           | 31%              | 20%  | 18%     | 12%   | 24%     | 28%          | 17%  | 22%     | 20%                     |
| Strongly agree with statement 2 | (-2) 312 | 155   | 157    | 25    | 43    | 54    | 68    | 54    | 68    | 64   | 68    | 86    | 93    | 74         | 77        | 80             | 52                 | 29        | 263           | 43               | 65   | 5       | 35    | 77      | 65           | 44   | 17      | 14                      |
|                                 | 31%      | 32%   | 30%    | 20%   | 25%   | 32%   | 38%   | 38%   | 32%   | 24%  | 24%   | 40%   | 39%   | 27%        | 29%       | 33%            | 37%                | 33%       | 30%           | 24%              | 26%  | 10%     | 57%   | 29%     | 33%          | 27%  | 14%     | 15%                     |
| NET: Agree with statement 2     | 540      | 256   | 284    | 59    | 98    | 88    | 101   | 79    | 116   | 115  | 134   | 150   | 141   | 128        | 140       | 130            | 87                 | 55        | 452           | 99               | 114  | 15      | 42    | 143     | 122          | 73   | 45      | 33                      |
|                                 | 54%      | 53%   | 55%    | 47%   | 56%   | 51%   | 57%   | 55%   | 55%   | 43%  | 48%   | 69%   | 58%   | 47%        | 53%       | 55%            | 62%                | 63%       | 52%           | 55%              | 46%  | 28%     | 69%   | 53%     | 61%          | 44%  | 36%     | 35%                     |
| Mean                            | -0.20    | -0.16 | -0.24  | 0.05  | -0.14 | -0.18 | -0.34 | -0.28 | -0.27 | 0.15 | 0.02  | -0.70 | -0.42 | -0.04      | -0.14     | -0.22          | -0.45              | -0.48     | -0.16         | -0.19            | 0.06 | 0.63    | -0.87 | -0.17   | -0.41        | 0.14 | 0.41    | 0.44                    |
| Standard deviation              | 1.56     | 1.60  | 1.53   | 1.48  | 1.56  | 1.56  | 1.60  | 1.63  | 1.54  | 1.58 | 1.56  | 1.41  | 1.55  | 1.53       | 1.58      | 1.61           | 1.54               | 1.47      | 1.57          | 1.45             | 1.59 | 1.35    | 1.50  | 1.53    | 1.49         | 1.63 | 1.43    | 1.46                    |
| Standard error                  | 0.05     | 0.07  | 0.07   | 0.15  | 0.12  | 0.12  | 0.11  | 0.13  | 0.11  | 0.08 | 0.11  | 0.11  | 0.10  | 0.09       | 0.10      | 0.11           | 0.13               | 0.15      | 0.05          | 0.11             | 0.10 | 0.19    | 0.19  | 0.10    | 0.10         | 0.12 | 0.13    | 0.16                    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 28

**Q.8c Please say which of these pairs of statements you most agree with, even if you don't agree with either entirely?**

**Statement 1: In general the different ethnic groups that make up this country get on well**

**or Statement 2: There is an increasing amount of tension between the different groups living in Britain**

**Base: All respondents**

|                                 | Gender   |       |        | Age   |       |       |       |       |       |       | Class |       |       |            | Region    |                |                    |           |               | Voting Intention |       |         |       | Vote in 2010 |       |       | Lib Dem in 2010 NOT now |         |
|---------------------------------|----------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-------|---------|-------|--------------|-------|-------|-------------------------|---------|
|                                 | Total    | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB    | C1    | C2    | DE    | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab   | Lib Dem | UKIP  | DK/ Ref      | Cons  | Lab   |                         | Lib Dem |
| Unweighted base                 | 1002     | 504   | 498    | 97    | 174   | 164   | 197   | 155   | 215   | 404   | 185   | 150   | 263   | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264   | 52      | 64    | 259          | 217   | 199   | 117                     | 82      |
| Weighted base                   | 1002     | 486   | 516    | 125   | 174   | 170   | 179   | 144   | 210   | 266   | 278   | 216   | 242   | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248   | 53      | 61    | 271          | 200   | 167   | 127                     | 93      |
| NET: Agree with statement 1     | 428      | 221   | 207    | 58    | 92    | 68    | 63    | 60    | 87    | 142   | 118   | 80    | 88    | 139        | 101       | 89             | 59                 | 40        | 368           | 75               | 121   | 34      | 18    | 119          | 75    | 81    | 69                      | 50      |
|                                 | 43%      | 45%   | 40%    | 46%   | 53%   | 40%   | 36%   | 42%   | 41%   | 53%   | 42%   | 37%   | 36%   | 51%        | 38%       | 37%            | 42%                | 46%       | 43%           | 42%              | 49%   | 65%     | 30%   | 44%          | 38%   | 48%   | 54%                     | 54%     |
| Strongly agree with statement 1 | (+2) 126 | 72    | 53     | 23    | 32    | 20    | 21    | 7     | 22    | 34    | 36    | 24    | 31    | 42         | 28        | 28             | 16                 | 12        | 107           | 18               | 38    | 9       | 4     | 38           | 16    | 30    | 15                      | 12      |
|                                 | 13%      | 15%   | 10%    | 19%   | 19%   | 12%   | 12%   | 5%    | 11%   | 13%   | 13%   | 11%   | 13%   | 15%        | 11%       | 12%            | 11%                | 13%       | 12%           | 10%              | 15%   | 17%     | 6%    | 14%          | 8%    | 18%   | 12%                     | 12%     |
| Tend to agree with statement 1  | (+1) 303 | 149   | 154    | 35    | 59    | 48    | 43    | 53    | 65    | 108   | 82    | 56    | 57    | 98         | 73        | 61             | 43                 | 28        | 261           | 57               | 83    | 25      | 14    | 81           | 60    | 51    | 54                      | 38      |
|                                 | 30%      | 31%   | 30%    | 28%   | 34%   | 28%   | 24%   | 37%   | 31%   | 41%   | 29%   | 26%   | 23%   | 36%        | 28%       | 26%            | 30%                | 32%       | 30%           | 31%              | 34%   | 48%     | 23%   | 30%          | 30%   | 31%   | 43%                     | 41%     |
| Tend to agree with statement 2  | (-1) 270 | 118   | 153    | 34    | 41    | 48    | 46    | 40    | 61    | 63    | 86    | 50    | 71    | 68         | 75        | 62             | 40                 | 24        | 234           | 49               | 65    | 9       | 17    | 81           | 60    | 45    | 32                      | 25      |
|                                 | 27%      | 24%   | 30%    | 27%   | 23%   | 28%   | 26%   | 28%   | 29%   | 24%   | 31%   | 23%   | 29%   | 25%        | 29%       | 26%            | 28%                | 27%       | 27%           | 27%              | 26%   | 17%     | 28%   | 30%          | 30%   | 27%   | 25%                     | 27%     |
| Strongly agree with statement 2 | (-2) 303 | 148   | 156    | 33    | 42    | 54    | 69    | 44    | 62    | 60    | 74    | 86    | 83    | 65         | 87        | 86             | 42                 | 23        | 262           | 57               | 62    | 9       | 26    | 71           | 65    | 41    | 26                      | 18      |
|                                 | 30%      | 30%   | 30%    | 26%   | 24%   | 32%   | 38%   | 31%   | 30%   | 23%   | 27%   | 40%   | 34%   | 24%        | 33%       | 36%            | 30%                | 27%       | 30%           | 31%              | 25%   | 18%     | 42%   | 26%          | 33%   | 25%   | 20%                     | 20%     |
| NET: Agree with statement 2     | 574      | 265   | 309    | 67    | 82    | 102   | 115   | 84    | 123   | 124   | 160   | 136   | 154   | 133        | 162       | 149            | 83                 | 47        | 495           | 106              | 127   | 18      | 43    | 152          | 125   | 86    | 58                      | 43      |
|                                 | 57%      | 55%   | 60%    | 54%   | 47%   | 60%   | 64%   | 58%   | 59%   | 47%   | 58%   | 63%   | 64%   | 49%        | 62%       | 63%            | 58%                | 54%       | 57%           | 58%              | 51%   | 35%     | 70%   | 56%          | 62%   | 52%   | 46%                     | 46%     |
| Mean                            | -0.32    | -0.25 | -0.39  | -0.15 | *     | -0.40 | -0.56 | -0.42 | -0.36 | -0.03 | -0.29 | -0.54 | -0.49 | -0.06      | -0.45     | -0.49          | -0.35              | -0.22     | -0.33         | -0.38            | -0.12 | 0.30    | -0.76 | -0.24        | -0.49 | -0.10 | 0.01                    | *       |
| Standard deviation              | 1.48     | 1.52  | 1.44   | 1.53  | 1.51  | 1.47  | 1.48  | 1.38  | 1.44  | 1.44  | 1.45  | 1.50  | 1.48  | 1.48       | 1.45      | 1.49           | 1.46               | 1.48      | 1.48          | 1.45             | 1.49  | 1.42    | 1.38  | 1.47         | 1.41  | 1.51  | 1.41                    | 1.41    |
| Standard error                  | 0.05     | 0.07  | 0.06   | 0.16  | 0.11  | 0.11  | 0.11  | 0.11  | 0.10  | 0.07  | 0.11  | 0.12  | 0.09  | 0.09       | 0.09      | 0.10           | 0.13               | 0.15      | 0.05          | 0.11             | 0.09  | 0.20    | 0.17  | 0.09         | 0.10  | 0.11  | 0.13                    | 0.16    |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 29

**Q9. Have you ever heard of someone called Enoch Powell?****Base: All respondents**

|   | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           | Voting Intention |      |     |         | Vote in 2010 |        |      |     |         |                         |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|------------------|------|-----|---------|--------------|--------|------|-----|---------|-------------------------|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land    | Cons | Lab | Lib Dem | UKIP         | DK/Ref | Cons | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base   | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859              | 183  | 264 | 52      | 64           | 259    | 217  | 199 | 117     | 82                      |
| Weighted base   | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864              | 181  | 248 | 53      | 61           | 271    | 200  | 167 | 127     | 93                      |
| I've heard of him and know who he is or what he said                | 582    | 312  | 271    | 16    | 50    | 89    | 126   | 120   | 182 | 168   | 160 | 110 | 145 | 141        | 170       | 145            | 72                 | 54        | 501              | 129  | 128 | 28      | 55           | 147    | 154  | 116 | 76      | 58                      |
|   | 58%    | 64%  | 52%    | 13%   | 29%   | 52%   | 71%   | 83%   | 86% | 63%   | 57% | 51% | 60% | 52%        | 65%       | 61%            | 51%                | 62%       | 58%              | 71%  | 52% | 52%     | 90%          | 54%    | 77%  | 69% | 60%     | 63%                     |
| I've heard of him but I don't really know who he is or what he said | 142    | 47   | 95     | 12    | 40    | 30    | 29    | 14    | 17  | 40    | 36  | 34  | 32  | 38         | 38        | 23             | 26                 | 18        | 116              | 19   | 38  | 7       | 4            | 35     | 22   | 14  | 26      | 19                      |
|   | 14%    | 10%  | 18%    | 10%   | 23%   | 18%   | 16%   | 10%   | 8%  | 15%   | 13% | 16% | 13% | 14%        | 14%       | 9%             | 19%                | 20%       | 13%              | 11%  | 15% | 14%     | 7%           | 13%    | 11%  | 8%  | 20%     | 20%                     |
| I've never heard of him   | 278    | 127  | 150    | 96    | 85    | 51    | 24    | 10    | 12  | 57    | 82  | 73  | 65  | 94         | 55        | 70             | 43                 | 16        | 246              | 33   | 81  | 18      | 2            | 89     | 25   | 37  | 25      | 16                      |
|   | 28%    | 26%  | 29%    | 77%   | 49%   | 30%   | 13%   | 7%    | 6%  | 22%   | 30% | 34% | 27% | 34%        | 21%       | 29%            | 31%                | 18%       | 29%              | 18%  | 33% | 34%     | 3%           | 33%    | 12%  | 22% | 20%     | 17%                     |



**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 30

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

|                 | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region        |               |                       |                             |               | Voting Intention     |      |     |            | Vote in 2010 |            |      | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |     |            |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------|-----|------------|--------------|------------|------|--|-----|------------|
|                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons | Lab | Lib<br>Dem | UKIP         | DK/<br>Ref | Cons |  | Lab | Lib<br>Dem |
| Unweighted base | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183  | 264 | 52         | 64           | 259        | 217  | 199                                    | 117 | 82         |
| Weighted base   | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181  | 248 | 53         | 61           | 271        | 200  | 167                                    | 127 | 93         |
| Yes             | 608    | 289  | 320    | 79    | 110   | 91    | 104   | 104   | 119 | 200   | 185 | 116 | 106 | 180           | 160           | 143                   | 76                          | 49            | 536                  | 135  | 138 | 35         | 31           | 173        | 139  | 96                                     | 78  | 58         |
|                 | 61%    | 59%  | 62%    | 63%   | 63%   | 54%   | 58%   | 72%   | 57% | 75%   | 67% | 54% | 44% | 66%           | 61%           | 60%                   | 54%                         | 56%           | 62%                  | 74%  | 56% | 66%        | 50%          | 64%        | 70%  | 57%                                    | 62% | 62%        |
| No              | 394    | 197  | 196    | 46    | 64    | 79    | 74    | 40    | 91  | 65    | 93  | 100 | 136 | 92            | 103           | 95                    | 65                          | 38            | 327                  | 46   | 110 | 18         | 30           | 97         | 61   | 71                                     | 49  | 35         |
|                 | 39%    | 41%  | 38%    | 37%   | 37%   | 46%   | 42%   | 28%   | 43% | 25%   | 33% | 46% | 56% | 34%           | 39%           | 40%                   | 46%                         | 44%           | 38%                  | 26%  | 44% | 34%        | 50%          | 36%        | 30%  | 43%                                    | 38% | 38%        |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 31  
**Is the house or flat in which you live...?**  
**Base: All respondents**

|                                   | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |     |         |      |         | Vote in 2010 |     |         |                         |
|-----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|---------|--------------|-----|---------|-------------------------|
|                                   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/ Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base                   | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264 | 52      | 64   | 259     | 217          | 199 | 117     | 82                      |
| Weighted base                     | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271     | 200          | 167 | 127     | 93                      |
| NET: Owners                       | 642    | 306  | 336    | 42    | 88    | 109   | 119   | 117   | 167 | 205   | 173 | 133 | 130 | 153        | 188       | 154            | 86                 | 60        | 550           | 143              | 138 | 29      | 46   | 177     | 168          | 105 | 84      | 63                      |
|                                   | 64%    | 63%  | 65%    | 33%   | 50%   | 64%   | 67%   | 82%   | 79% | 77%   | 62% | 62% | 54% | 56%        | 71%       | 65%            | 61%                | 69%       | 64%           | 79%              | 56% | 56%     | 76%  | 65%     | 84%          | 63% | 66%     | 68%                     |
| Owned outright - without mortgage | 320    | 149  | 171    | 8     | 23    | 22    | 33    | 81    | 154 | 92    | 72  | 68  | 89  | 59         | 97        | 84             | 52                 | 28        | 275           | 83               | 57  | 12      | 33   | 90      | 99           | 46  | 36      | 26                      |
|                                   | 32%    | 31%  | 33%    | 6%    | 13%   | 13%   | 18%   | 56%   | 73% | 34%   | 26% | 31% | 37% | 22%        | 37%       | 35%            | 37%                | 33%       | 32%           | 46%              | 23% | 23%     | 54%  | 33%     | 50%          | 28% | 28%     | 28%                     |
| Owned with a mortgage or loan     | 322    | 157  | 165    | 34    | 65    | 87    | 86    | 36    | 13  | 113   | 101 | 66  | 41  | 94         | 91        | 70             | 34                 | 32        | 275           | 61               | 80  | 17      | 13   | 87      | 69           | 59  | 49      | 37                      |
|                                   | 32%    | 32%  | 32%    | 27%   | 37%   | 51%   | 48%   | 25%   | 6%  | 43%   | 36% | 30% | 17% | 35%        | 35%       | 29%            | 24%                | 37%       | 32%           | 34%              | 32% | 33%     | 22%  | 32%     | 34%          | 35% | 38%     | 39%                     |
| NET: Renters                      | 336    | 162  | 174    | 76    | 79    | 58    | 56    | 23    | 42  | 56    | 95  | 81  | 103 | 114        | 68        | 79             | 49                 | 26        | 292           | 35               | 103 | 21      | 15   | 87      | 29           | 57  | 39      | 28                      |
|                                   | 34%    | 33%  | 34%    | 61%   | 46%   | 34%   | 32%   | 16%   | 20% | 21%   | 34% | 38% | 43% | 42%        | 26%       | 33%            | 35%                | 29%       | 34%           | 19%              | 42% | 40%     | 24%  | 32%     | 14%          | 34% | 31%     | 30%                     |
| Rented from the council           | 144    | 62   | 82     | 33    | 24    | 27    | 26    | 9     | 25  | 18    | 31  | 39  | 56  | 54         | 31        | 30             | 16                 | 13        | 123           | 14               | 50  | 9       | 6    | 36      | 11           | 28  | 16      | 12                      |
|                                   | 14%    | 13%  | 16%    | 26%   | 14%   | 16%   | 14%   | 6%    | 12% | 7%    | 11% | 18% | 23% | 20%        | 12%       | 13%            | 11%                | 15%       | 14%           | 8%               | 20% | 17%     | 10%  | 13%     | 5%           | 17% | 12%     | 13%                     |
| Rented from a housing association | 66     | 28   | 38     | 14    | 11    | 11    | 13    | 6     | 10  | 8     | 17  | 13  | 29  | 20         | 16        | 19             | 6                  | 5         | 59            | 4                | 21  | 5       | 3    | 17      | 4            | 15  | 9       | 5                       |
|                                   | 7%     | 6%   | 7%     | 11%   | 6%    | 7%    | 7%    | 4%    | 5%  | 3%    | 6%  | 6%  | 12% | 7%         | 6%        | 8%             | 4%                 | 6%        | 7%            | 2%               | 8%  | 9%      | 5%   | 6%      | 2%           | 9%  | 7%      | 5%                      |
| Rented from someone else          | 126    | 72   | 54     | 30    | 44    | 21    | 17    | 8     | 6   | 31    | 48  | 29  | 18  | 40         | 21        | 30             | 28                 | 7         | 110           | 16               | 32  | 8       | 6    | 34      | 14           | 14  | 14      | 11                      |
|                                   | 13%    | 15%  | 10%    | 24%   | 25%   | 12%   | 10%   | 6%    | 3%  | 12%   | 17% | 13% | 8%  | 15%        | 8%        | 13%            | 20%                | 8%        | 13%           | 9%               | 13% | 15%     | 10%  | 13%     | 7%           | 8%  | 11%     | 12%                     |
| Rent free                         | 24     | 18   | 6      | 7     | 7     | 3     | 3     | 3     | 1   | 5     | 9   | 2   | 8   | 5          | 6         | 5              | 6                  | 1         | 21            | 3                | 7   | 2       | -    | 7       | 3            | 5   | 4       | 2                       |
|                                   | 2%     | 4%   | 1%     | 5%    | 4%    | 2%    | 2%    | 2%    | 1%  | 2%    | 3%  | 1%  | 3%  | 2%         | 2%        | 2%             | 5%                 | 2%        | 2%            | 2%               | 3%  | 4%      | -    | 3%      | 1%           | 3%  | 3%      | 2%                      |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 32  
**How many cars are there in your household?**  
**Base: All respondents**

|                    | Gender |      | Age    |       |       |       |       |       |      | Class |      |      |      | Region        |               |                       |                             |               | Voting Intention     |      |      |            |      | Vote in 2010 |      |      | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |            |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|------|-------|------|------|------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------|------|------------|------|--------------|------|------|--|------------|
|                    | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB    | C1   | C2   | DE   | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons | Lab  | Lib<br>Dem | UKIP | DK/<br>Ref   | Cons | Lab  |  | Lib<br>Dem |
| Unweighted base    | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215  | 404   | 185  | 150  | 263  | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183  | 264  | 52         | 64   | 259          | 217  | 199  | 117                                    | 82         |
| Weighted base      | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210  | 266   | 278  | 216  | 242  | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181  | 248  | 53         | 61   | 271          | 200  | 167  | 127                                    | 93         |
| None               | 214    | 94   | 120    | 35    | 47    | 29    | 30    | 23    | 49   | 32    | 62   | 45   | 74   | 67            | 39            | 56                    | 26                          | 26            | 178                  | 21   | 62   | 16         | 14   | 57           | 24   | 38   | 26                                     | 15         |
|                    | 21%    | 19%  | 23%    | 28%   | 27%   | 17%   | 17%   | 16%   | 23%  | 12%   | 22%  | 21%  | 31%  | 25%           | 15%           | 24%                   | 18%                         | 29%           | 21%                  | 11%  | 25%  | 31%        | 22%  | 21%          | 12%  | 23%  | 21%                                    | 16%        |
| 1                  | 421    | 207  | 214    | 35    | 72    | 65    | 70    | 67    | 112  | 99    | 97   | 102  | 122  | 122           | 101           | 99                    | 64                          | 36            | 362                  | 83   | 106  | 20         | 20   | 118          | 86   | 73   | 58                                     | 43         |
|                    | 42%    | 43%  | 42%    | 28%   | 41%   | 38%   | 39%   | 46%   | 53%  | 37%   | 35%  | 47%  | 51%  | 45%           | 38%           | 42%                   | 45%                         | 41%           | 42%                  | 46%  | 43%  | 37%        | 32%  | 44%          | 43%  | 44%  | 46%                                    | 47%        |
| 2                  | 277    | 138  | 139    | 27    | 48    | 65    | 54    | 40    | 43   | 99    | 90   | 52   | 37   | 52            | 101           | 65                    | 38                          | 21            | 245                  | 57   | 58   | 16         | 19   | 79           | 70   | 43   | 34                                     | 27         |
|                    | 28%    | 28%  | 27%    | 22%   | 28%   | 38%   | 30%   | 28%   | 21%  | 37%   | 32%  | 24%  | 15%  | 19%           | 38%           | 27%                   | 27%                         | 24%           | 28%                  | 31%  | 23%  | 31%        | 32%  | 29%          | 35%  | 26%  | 27%                                    | 29%        |
| 3+                 | 89     | 46   | 43     | 28    | 7     | 11    | 24    | 14    | 6    | 35    | 29   | 17   | 9    | 31            | 23            | 17                    | 13                          | 5             | 79                   | 22   | 22   | 1          | 8    | 17           | 20   | 12   | 9                                      | 8          |
|                    | 9%     | 10%  | 8%     | 22%   | 4%    | 6%    | 13%   | 10%   | 3%   | 13%   | 10%  | 8%   | 4%   | 12%           | 9%            | 7%                    | 9%                          | 5%            | 9%                   | 12%  | 9%   | 2%         | 14%  | 6%           | 10%  | 7%   | 7%                                     | 8%         |
| Mean               | 1.34   | 1.42 | 1.27   | 1.67  | 1.19  | 1.37  | 1.58  | 1.37  | 1.03 | 1.58  | 1.43 | 1.35 | 0.98 | 1.23          | 1.53          | 1.29                  | 1.46                        | 1.08          | 1.36                 | 1.63 | 1.19 | 1.04       | 1.48 | 1.24         | 1.46 | 1.21 | 1.20                                   | 1.31       |
| Standard deviation | 1.35   | 1.55 | 1.13   | 1.79  | 1.57  | 0.93  | 1.73  | 1.04  | 0.74 | 1.01  | 1.32 | 1.64 | 1.35 | 1.09          | 1.24          | 1.53                  | 1.79                        | 0.93          | 1.38                 | 1.42 | 0.98 | 0.83       | 1.27 | 0.95         | 0.94 | 0.97 | 0.87                                   | 0.87       |
| Standard error     | 0.04   | 0.07 | 0.05   | 0.18  | 0.12  | 0.07  | 0.12  | 0.08  | 0.05 | 0.05  | 0.10 | 0.13 | 0.08 | 0.07          | 0.08          | 0.10                  | 0.15                        | 0.10          | 0.05                 | 0.10 | 0.06 | 0.12       | 0.16 | 0.06         | 0.06 | 0.07 | 0.08                                   | 0.10       |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 33  
Ethnicity  
Base: All respondents

|                        | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |     |         |      |         | Vote in 2010 |     |         |                         |
|------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|---------|--------------|-----|---------|-------------------------|
|                        | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/ Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base        | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264 | 52      | 64   | 259     | 217          | 199 | 117     | 82                      |
| Weighted base          | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271     | 200          | 167 | 127     | 93                      |
| White                  | 859    | 412  | 447    | 88    | 138   | 142   | 153   | 133   | 205 | 229   | 232 | 196 | 202 | 208        | 234       | 206            | 128                | 83        | 729           | 168              | 200 | 43      | 58   | 232     | 186          | 139 | 109     | 79                      |
|                        | 86%    | 85%  | 87%    | 71%   | 79%   | 84%   | 86%   | 92%   | 97% | 86%   | 83% | 91% | 84% | 76%        | 89%       | 87%            | 90%                | 95%       | 84%           | 93%              | 81% | 82%     | 95%  | 86%     | 93%          | 83% | 86%     | 85%                     |
| Mixed                  | 16     | 11   | 5      | 7     | 2     | 3     | 4     | -     | -   | 8     | 1   | 1   | 6   | 8          | 2         | 3              | 3                  | -         | 16            | 4                | 4   | 1       | -    | 3       | 2            | 4   | 2       | 2                       |
|                        | 2%     | 2%   | 1%     | 6%    | 1%    | 2%    | 2%    | -     | -   | 3%    | *   | 1%  | 3%  | 3%         | 1%        | 1%             | 2%                 | -         | 2%            | 2%               | 2%  | -       | 1%   | 1%      | 3%           | 2%  | 2%      |                         |
| Indian                 | 21     | 12   | 9      | 8     | 4     | 7     | *     | 3     | -   | 6     | 7   | 4   | 5   | 11         | 7         | 3              | -                  | 1         | 20            | 2                | 8   | 2       | -    | 6       | -            | 5   | 6       | 6                       |
|                        | 2%     | 2%   | 2%     | 6%    | 2%    | 4%    | *     | 2%    | -   | 2%    | 2%  | 2%  | 2%  | 4%         | 3%        | 1%             | -                  | 1%        | 2%            | 1%               | 3%  | 4%      | -    | 2%      | -            | 3%  | 5%      | 7%                      |
| Pakistani              | 10     | 7    | 3      | 1     | 5     | 2     | 2     | -     | -   | 3     | 3   | 2   | 2   | 2          | 1         | 5              | 2                  | -         | 10            | -                | 6   | -       | -    | 2       | -            | 3   | 1       | 1                       |
|                        | 1%     | 2%   | 1%     | *     | 3%    | 1%    | 1%    | -     | -   | 1%    | 1%  | 1%  | 1%  | 1%         | *         | 2%             | 1%                 | -         | 1%            | -                | 2%  | -       | -    | 1%      | -            | 2%  | 1%      | 1%                      |
| Bangladeshi            | 6      | 1    | 5      | 1     | 2     | 1     | 2     | -     | -   | *     | 3   | -   | 3   | 4          | *         | 2              | -                  | -         | 6             | -                | 3   | -       | -    | *       | -            | 2   | 1       | 1                       |
|                        | 1%     | *    | 1%     | 1%    | 1%    | 1%    | 1%    | -     | -   | *     | 1%  | -   | 1%  | 2%         | *         | 1%             | -                  | -         | 1%            | -                | 1%  | -       | -    | *       | -            | 1%  | 1%      | 1%                      |
| Other Asian background | 9      | 2    | 6      | 1     | 2     | 1     | 2     | 2     | *   | 5     | 3   | -   | 1   | 6          | 2         | -              | -                  | -         | 9             | 1                | 3   | 1       | *    | 3       | 1            | 2   | 1       | -                       |
|                        | 1%     | *    | 1%     | 1%    | 1%    | *     | 1%    | 1%    | *   | 2%    | 1%  | -   | *   | 2%         | 1%        | -              | -                  | -         | 1%            | 1%               | 1%  | 2%      | 1%   | 1%      | 1%           | 1%  | 1%      | -                       |
| Black Caribbean        | 9      | 6    | 3      | 1     | 4     | 2     | 2     | 1     | -   | 2     | 4   | 2   | 2   | 9          | 1         | -              | -                  | -         | 9             | -                | 7   | -       | -    | 1       | -            | 3   | *       | *                       |
|                        | 1%     | 1%   | 1%     | 1%    | 2%    | 1%    | 1%    | *     | -   | 1%    | 1%  | 1%  | 1%  | 3%         | *         | -              | -                  | -         | 1%            | -                | 3%  | -       | -    | *       | -            | 2%  | *       | *                       |
| Black African          | 11     | 6    | 5      | 4     | 1     | 3     | 2     | *     | 1   | 3     | 3   | 1   | 4   | 8          | 2         | 2              | -                  | -         | 11            | -                | 7   | 1       | -    | 3       | 1            | 4   | 1       | -                       |
|                        | 1%     | 1%   | 1%     | 3%    | 1%    | 2%    | 1%    | *     | *   | 1%    | 1%  | 1%  | 2%  | 3%         | 1%        | 1%             | -                  | -         | 1%            | -                | 3%  | 1%      | -    | 1%      | *            | 2%  | *       | -                       |
| Other Black background | 7      | 4    | 3      | 3     | 2     | -     | 1     | -     | 1   | 2     | 3   | -   | 2   | 4          | 2         | 1              | -                  | -         | 7             | -                | 1   | 1       | -    | 1       | 1            | 1   | 1       | -                       |
|                        | 1%     | 1%   | 1%     | 2%    | 1%    | -     | 1%    | -     | *   | 1%    | 1%  | -   | 1%  | 1%         | 1%        | -              | -                  | -         | 1%            | -                | *   | 1%      | -    | 1%      | *            | 1%  | 1%      | -                       |
| Chinese                | 6      | 2    | 4      | 3     | 2     | -     | 1     | -     | -   | 1     | 3   | -   | 2   | 1          | 2         | 3              | -                  | -         | 6             | *                | -   | -       | -    | 2       | *            | -   | -       | -                       |
|                        | 1%     | *    | 1%     | 2%    | 1%    | -     | *     | -     | -   | *     | 1%  | -   | 1%  | *          | 1%        | 1%             | -                  | -         | 1%            | *                | -   | -       | -    | 1%      | *            | -   | -       | -                       |
| Other                  | 23     | 10   | 13     | 7     | 5     | 6     | 4     | 1     | -   | 3     | 10  | 3   | 6   | 7          | 3         | 6              | 5                  | 1         | 20            | 2                | 7   | 1       | -    | 9       | 4            | 2   | 1       | 1                       |
|                        | 2%     | 2%   | 2%     | 6%    | 3%    | 4%    | 2%    | *     | -   | 1%    | 4%  | 2%  | 2%  | 3%         | 1%        | 3%             | 3%                 | 1%        | 2%            | 1%               | 3%  | 2%      | -    | 3%      | 2%           | 1%  | 1%      | 1%                      |
| Refused                | 24     | 11   | 13     | 1     | 6     | 4     | 4     | 5     | 4   | 3     | 6   | 7   | 7   | 4          | 7         | 4              | 2                  | 21        | 3             | 2                | 3   | 2       | 8    | 5       | 2            | 3   | 1       |                         |
|                        | 2%     | 2%   | 2%     | 1%    | 3%    | 2%    | 2%    | 3%    | 2%  | 1%    | 2%  | 3%  | 3%  | 2%         | 3%        | 3%             | 2%                 | 2%        | 2%            | 1%               | 1%  | 5%      | 4%   | 3%      | 2%           | 1%  | 3%      | 1%                      |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 34  
**Current working status**  
**Base: All respondents**

|  | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               |      | Voting Intention |         |      |         |      | Vote in 2010 |         |                         |  |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------|------------------|---------|------|---------|------|--------------|---------|-------------------------|--|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons | Lab              | Lib Dem | UKIP | DK/ Ref | Cons | Lab          | Lib Dem | Lib Dem in 2010 NOT now |  |
| Unweighted base  | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859           | 183  | 264              | 52      | 64   | 259     | 217  | 199          | 117     | 82                      |  |
| Weighted base  | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181  | 248              | 53      | 61   | 271     | 200  | 167          | 127     | 93                      |  |
| NET: Working   | 562    | 304  | 258    | 56    | 141   | 129   | 137   | 84    | 15  | 177   | 181 | 134 | 70  | 159        | 144       | 128            | 75                 | 56        | 475           | 106  | 143              | 26      | 25   | 152     | 116  | 91           | 81      | 61                      |  |
|  | 56%    | 62%  | 50%    | 45%   | 81%   | 76%   | 77%   | 58%   | 7%  | 66%   | 65% | 62% | 29% | 58%        | 55%       | 54%            | 53%                | 64%       | 55%           | 59%  | 58%              | 49%     | 41%  | 56%     | 58%  | 55%          | 64%     | 66%                     |  |
| Working full time - working 30 hours per week or more          | 441    | 271  | 169    | 45    | 121   | 99    | 105   | 61    | 10  | 147   | 143 | 104 | 46  | 132        | 104       | 99             | 58                 | 48        | 366           | 78   | 117              | 21      | 22   | 114     | 91   | 71           | 64      | 47                      |  |
|  | 44%    | 56%  | 33%    | 36%   | 69%   | 58%   | 59%   | 43%   | 5%  | 55%   | 52% | 48% | 19% | 48%        | 40%       | 42%            | 41%                | 54%       | 42%           | 43%  | 47%              | 39%     | 36%  | 42%     | 46%  | 43%          | 51%     | 51%                     |  |
| Working part time - working between 8 and 29 hours per week    | 121    | 32   | 89     | 11    | 20    | 30    | 32    | 23    | 5   | 29    | 38  | 31  | 24  | 27         | 40        | 29             | 16                 | 8         | 109           | 28   | 26               | 5       | 3    | 38      | 24   | 20           | 17      | 14                      |  |
|  | 12%    | 7%   | 17%    | 9%    | 12%   | 18%   | 18%   | 16%   | 2%  | 11%   | 14% | 14% | 10% | 10%        | 15%       | 12%            | 12%                | 10%       | 13%           | 16%  | 10%              | 10%     | 4%   | 14%     | 12%  | 12%          | 14%     | 15%                     |  |
| NET: Not Working   | 440    | 182  | 258    | 69    | 33    | 42    | 42    | 60    | 195 | 89    | 97  | 82  | 172 | 114        | 119       | 109            | 67                 | 31        | 389           | 75   | 105              | 27      | 36   | 118     | 85   | 76           | 46      | 32                      |  |
|  | 44%    | 38%  | 50%    | 55%   | 19%   | 24%   | 23%   | 42%   | 93% | 34%   | 35% | 38% | 71% | 42%        | 45%       | 46%            | 47%                | 36%       | 45%           | 41%  | 42%              | 51%     | 59%  | 44%     | 42%  | 45%          | 36%     | 34%                     |  |
| Not working but seeking work or temporarily unemployed or sick | 90     | 49   | 41     | 27    | 11    | 18    | 24    | 6     | 4   | 10    | 20  | 18  | 41  | 34         | 18        | 22             | 10                 | 7         | 80            | 7    | 25               | 14      | 4    | 19      | 4    | 15           | 12      | 7                       |  |
|  | 9%     | 10%  | 8%     | 21%   | 6%    | 11%   | 14%   | 4%    | 2%  | 4%    | 7%  | 8%  | 17% | 12%        | 7%        | 9%             | 7%                 | 8%        | 9%            | 4%   | 10%              | 26%     | 7%   | 7%      | 2%   | 9%           | 10%     | 8%                      |  |
| Not working and not seeking work/ student                      | 65     | 30   | 36     | 38    | 8     | 5     | 6     | 7     | 1   | 9     | 25  | 9   | 23  | 16         | 13        | 17             | 14                 | 5         | 57            | 13   | 20               | 2       | 1    | 12      | 5    | 8            | 5       | 4                       |  |
|  | 7%     | 6%   | 7%     | 31%   | 5%    | 3%    | 3%    | 5%    | *   | 3%    | 9%  | 4%  | 9%  | 6%         | 5%        | 7%             | 10%                | 5%        | 7%            | 7%   | 8%               | 4%      | 2%   | 4%      | 2%   | 5%           | 4%      | 4%                      |  |
| Retired on a state pension only                                | 126    | 43   | 83     | -     | 3     | 1     | -     | 19    | 103 | 18    | 9   | 23  | 75  | 31         | 42        | 28             | 21                 | 4         | 118           | 25   | 23               | 5       | 10   | 48      | 35   | 17           | 13      | 8                       |  |
|  | 13%    | 9%   | 16%    | -     | 2%    | 1%    | -     | 13%   | 49% | 7%    | 3%  | 11% | 31% | 11%        | 16%       | 12%            | 15%                | 5%        | 14%           | 14%  | 9%               | 10%     | 17%  | 18%     | 17%  | 10%          | 10%     | 9%                      |  |
| Retired with a private pension                                 | 111    | 56   | 54     | -     | -     | -     | 2     | 24    | 84  | 42    | 36  | 17  | 15  | 18         | 32        | 34             | 16                 | 11        | 94            | 26   | 24               | 4       | 17   | 24      | 39   | 26           | 12      | 9                       |  |
|  | 11%    | 12%  | 11%    | -     | -     | -     | 1%    | 17%   | 40% | 16%   | 13% | 8%  | 6%  | 7%         | 12%       | 14%            | 11%                | 12%       | 11%           | 14%  | 10%              | 8%      | 28%  | 9%      | 20%  | 16%          | 10%     | 10%                     |  |
| House person, housewife, househusband, etc.                    | 48     | 4    | 44     | 4     | 11    | 17    | 10    | 3     | 3   | 10    | 7   | 14  | 17  | 14         | 14        | 9              | 7                  | 5         | 40            | 3    | 14               | 1       | 3    | 15      | 2    | 9            | 3       | 3                       |  |
|  | 5%     | 1%   | 9%     | 3%    | 6%    | 10%   | 5%    | 2%    | 2%  | 4%    | 3%  | 7%  | 7%  | 5%         | 5%        | 4%             | 5%                 | 5%        | 5%            | 2%   | 6%               | 2%      | 5%   | 6%      | 1%   | 5%           | 2%      | 3%                      |  |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 35  
**SEG**  
**Base: All respondents**

|                 | Gender |      | Age    |       |       |       |       |       |     | Class |      |      | Region |            |           |                |                    |           |               | Voting Intention |     |         |      |        | Vote in 2010 |     |         |                         |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|------|------|--------|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|--------|--------------|-----|---------|-------------------------|
|                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1   | C2   | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/Ref | Cons         | Lab | Lib Dem | Lib Dem in 2010 NOT now |
| Unweighted base | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185  | 150  | 263    | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264 | 52      | 64   | 259    | 217          | 199 | 117     | 82                      |
| Weighted base   | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278  | 216  | 242    | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271    | 200          | 167 | 127     | 93                      |
| NET: AB         | 266    | 129  | 136    | 23    | 56    | 51    | 44    | 44    | 48  | 266   | -    | -    | -      | 71         | 73        | 64             | 37                 | 21        | 234           | 52               | 72  | 16      | 16   | 71     | 62           | 52  | 48      | 35                      |
|                 | 27%    | 27%  | 26%    | 18%   | 32%   | 30%   | 25%   | 30%   | 23% | 100%  | -    | -    | -      | 26%        | 28%       | 27%            | 26%                | 24%       | 27%           | 29%              | 29% | 31%     | 26%  | 26%    | 31%          | 31% | 38%     | 38%                     |
| A               | 102    | 57   | 45     | 10    | 16    | 18    | 17    | 14    | 27  | 102   | -    | -    | -      | 26         | 29        | 23             | 16                 | 8         | 86            | 21               | 27  | 7       | 9    | 21     | 23           | 20  | 15      | 9                       |
|                 | 10%    | 12%  | 9%     | 8%    | 9%    | 11%   | 10%   | 9%    | 13% | 38%   | -    | -    | -      | 9%         | 11%       | 10%            | 11%                | 10%       | 10%           | 12%              | 11% | 13%     | 14%  | 8%     | 12%          | 12% | 12%     | 10%                     |
| B               | 164    | 72   | 91     | 13    | 40    | 33    | 27    | 30    | 21  | 164   | -    | -    | -      | 45         | 44        | 41             | 21                 | 12        | 148           | 31               | 45  | 9       | 7    | 49     | 38           | 32  | 33      | 25                      |
|                 | 16%    | 15%  | 18%    | 10%   | 23%   | 19%   | 15%   | 21%   | 10% | 62%   | -    | -    | -      | 17%        | 17%       | 17%            | 15%                | 14%       | 17%           | 17%              | 18% | 18%     | 12%  | 18%    | 19%          | 19% | 26%     | 27%                     |
| C1              | 278    | 137  | 142    | 38    | 52    | 55    | 54    | 37    | 41  | -     | 278  | -    | -      | 82         | 64        | 66             | 40                 | 27        | 233           | 52               | 70  | 11      | 17   | 68     | 54           | 42  | 33      | 28                      |
|                 | 28%    | 28%  | 27%    | 30%   | 30%   | 33%   | 30%   | 26%   | 20% | -     | 100% | -    | -      | 30%        | 24%       | 28%            | 28%                | 31%       | 27%           | 29%              | 28% | 20%     | 28%  | 25%    | 27%          | 25% | 26%     | 30%                     |
| C2              | 216    | 111  | 105    | 35    | 44    | 35    | 35    | 31    | 36  | -     | -    | 216  | -      | 58         | 58        | 48             | 28                 | 25        | 182           | 47               | 47  | 13      | 15   | 50     | 50           | 32  | 21      | 13                      |
|                 | 22%    | 23%  | 20%    | 28%   | 25%   | 20%   | 20%   | 22%   | 17% | -     | -    | 100% | -      | 21%        | 22%       | 20%            | 20%                | 28%       | 21%           | 26%              | 19% | 25%     | 24%  | 18%    | 25%          | 19% | 17%     | 14%                     |
| D               | 104    | 53   | 52     | 15    | 16    | 18    | 22    | 16    | 18  | -     | -    | -    | 104    | 26         | 37        | 15             | 19                 | 7         | 88            | 12               | 23  | 4       | 4    | 36     | 10           | 16  | 11      | 9                       |
|                 | 10%    | 11%  | 10%    | 12%   | 9%    | 10%   | 12%   | 11%   | 9%  | -     | -    | -    | 43%    | 10%        | 14%       | 6%             | 13%                | 9%        | 10%           | 7%               | 9%  | 8%      | 7%   | 13%    | 5%           | 10% | 9%      | 9%                      |
| E               | 138    | 57   | 81     | 14    | 6     | 11    | 23    | 16    | 67  | -     | -    | -    | 138    | 36         | 31        | 46             | 18                 | 7         | 127           | 18               | 35  | 8       | 9    | 46     | 24           | 25  | 14      | 8                       |
|                 | 14%    | 12%  | 16%    | 12%   | 4%    | 7%    | 13%   | 11%   | 32% | -     | -    | -    | 57%    | 13%        | 12%       | 19%            | 13%                | 8%        | 15%           | 10%              | 14% | 16%     | 15%  | 17%    | 12%          | 15% | 11%     | 9%                      |
| NET: DE         | 242    | 109  | 133    | 29    | 22    | 29    | 45    | 32    | 85  | -     | -    | -    | 242    | 62         | 68        | 61             | 37                 | 15        | 215           | 30               | 58  | 13      | 13   | 82     | 34           | 41  | 25      | 17                      |
|                 | 24%    | 22%  | 26%    | 23%   | 13%   | 17%   | 25%   | 22%   | 41% | -     | -    | -    | 100%   | 23%        | 26%       | 26%            | 26%                | 17%       | 25%           | 17%              | 23% | 24%     | 22%  | 30%    | 17%          | 25% | 20%     | 18%                     |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 36

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

|                         | Gender |       |        | Age   |       |       |       |       |       |       | Class |       |       |            | Region    |                |                    |           |               |       | Voting Intention |         |       |         |       | Vote in 2010 |         |       | Lib Dem in 2010 NOT now |
|-------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|-----------|----------------|--------------------|-----------|---------------|-------|------------------|---------|-------|---------|-------|--------------|---------|-------|-------------------------|
|                         | Total  | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB    | C1    | C2    | DE    | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons  | Lab              | Lib Dem | UKIP  | DK/ Ref | Cons  | Lab          | Lib Dem |       |                         |
| Unweighted base         | 1002   | 504   | 498    | 97    | 174   | 164   | 197   | 155   | 215   | 404   | 185   | 150   | 263   | 274        | 263       | 233            | 136                | 96        | 859           | 183   | 264              | 52      | 64    | 259     | 217   | 199          | 117     | 82    |                         |
| Weighted base           | 1002   | 486   | 516    | 125   | 174   | 170   | 179   | 144   | 210   | 266   | 278   | 216   | 242   | 272        | 263       | 238            | 142                | 87        | 864           | 181   | 248              | 53      | 61    | 271     | 200   | 167          | 127     | 93    |                         |
| Up to £7,000            | (3.5)  | 48    | 20     | 27    | 9     | 10    | 9     | 5     | 4     | 11    | 3     | 13    | 8     | 23         | 12        | 9              | 13                 | 8         | 5             | 39    | 6                | 14      | 1     | 2       | 12    | 4            | 13      | 5     | 5                       |
|                         |        | 5%    | 4%     | 5%    | 7%    | 6%    | 5%    | 3%    | 3%    | 5%    | 1%    | 5%    | 4%    | 10%        | 4%        | 4%             | 6%                 | 5%        | 6%            | 3%    | 6%               | 6%      | 1%    | 4%      | 4%    | 2%           | 8%      | 4%    | 5%                      |
| £7,001 to £14,000       | (10.5) | 86    | 33     | 52    | 4     | 7     | 10    | 16    | 19    | 29    | 11    | 19    | 17    | 39         | 16        | 24             | 24                 | 17        | 3             | 78    | 21               | 23      | 6     | 6       | 19    | 26           | 14      | 9     | 5                       |
|                         |        | 9%    | 7%     | 10%   | 4%    | 4%    | 6%    | 9%    | 14%   | 14%   | 4%    | 7%    | 8%    | 16%        | 6%        | 9%             | 10%                | 12%       | 4%            | 9%    | 12%              | 9%      | 11%   | 9%      | 7%    | 13%          | 9%      | 7%    | 6%                      |
| £14,001 to £21,000      | (17.5) | 80    | 37     | 43    | 8     | 13    | 16    | 14    | 9     | 21    | 14    | 21    | 25    | 21         | 12        | 23             | 21                 | 12        | 13            | 64    | 15               | 16      | -     | 7       | 15    | 10           | 14      | 12    | 12                      |
|                         |        | 8%    | 8%     | 8%    | 6%    | 8%    | 9%    | 8%    | 6%    | 10%   | 5%    | 7%    | 11%   | 9%         | 5%        | 9%             | 9%                 | 8%        | 7%            | 7%    | 8%               | 7%      | -     | 11%     | 6%    | 5%           | 9%      | 10%   | 13%                     |
| £21,001 to £28,000      | (24.5) | 76    | 45     | 32    | 9     | 15    | 13    | 10    | 12    | 17    | 13    | 23    | 27    | 14         | 11        | 26             | 19                 | 10        | 11            | 62    | 17               | 23      | 4     | 7       | 12    | 18           | 12      | 15    | 12                      |
|                         |        | 8%    | 9%     | 6%    | 7%    | 8%    | 7%    | 6%    | 9%    | 8%    | 5%    | 8%    | 12%   | 6%         | 4%        | 10%            | 8%                 | 7%        | 12%           | 7%    | 9%               | 9%      | 7%    | 11%     | 5%    | 9%           | 7%      | 12%   | 13%                     |
| £28,001 to £34,000      | (31)   | 58    | 30     | 27    | 5     | 12    | 8     | 8     | 14    | 10    | 22    | 16    | 14    | 6          | 17        | 22             | 6                  | 7         | 6             | 51    | 16               | 14      | 3     | 3       | 11    | 18           | 8       | 9     | 7                       |
|                         |        | 6%    | 6%     | 5%    | 4%    | 7%    | 5%    | 4%    | 10%   | 5%    | 8%    | 6%    | 6%    | 3%         | 6%        | 8%             | 3%                 | 5%        | 6%            | 6%    | 5%               | 5%      | 6%    | 4%      | 9%    | 5%           | 7%      | 7%    | 7%                      |
| £34,001 to £41,000      | (37.5) | 69    | 41     | 28    | 2     | 24    | 12    | 14    | 4     | 22    | 29    | 12    | 6     | 19         | 23        | 12             | 6                  | 8         | 57            | 15    | 25               | 2       | 5     | 18      | 16    | 11           | 16      | 14    | 14                      |
|                         |        | 7%    | 8%     | 6%    | 2%    | 14%   | 7%    | 8%    | 10%   | 2%    | 8%    | 10%   | 6%    | 3%         | 7%        | 9%             | 5%                 | 4%        | 10%           | 7%    | 8%               | 10%     | 4%    | 8%      | 7%    | 8%           | 7%      | 13%   | 15%                     |
| £41,001 to £48,000      | (44.5) | 25    | 17     | 8     | -     | 6     | 6     | 7     | 3     | 3     | 8     | 6     | 9     | 1          | 9         | 2              | 4                  | 5         | 4             | 17    | 7                | 4       | 1     | 2       | 9     | 7            | 3       | 1     | -                       |
|                         |        | 2%    | 3%     | 2%    | -     | 3%    | 4%    | 4%    | 2%    | 1%    | 3%    | 2%    | 4%    | *          | 3%        | 1%             | 2%                 | 4%        | 5%            | 2%    | 4%               | 2%      | 1%    | 4%      | 3%    | 3%           | 2%      | *     | -                       |
| £48,001 to £55,000      | (51.5) | 26    | 11     | 14    | 1     | 7     | 3     | 9     | 5     | 2     | 15    | 7     | 3     | 1          | 10        | 6              | 5                  | 4         | 1             | 24    | 4                | 10      | 2     | -       | 8     | 5            | 3       | 5     | 3                       |
|                         |        | 3%    | 2%     | 3%    | 1%    | 4%    | 2%    | 5%    | 3%    | 1%    | 6%    | 3%    | 1%    | *          | 4%        | 2%             | 2%                 | 3%        | 1%            | 3%    | 2%               | 4%      | 3%    | -       | 3%    | 2%           | 2%      | 4%    | 4%                      |
| £55,001 to £62,000      | (58.5) | 30    | 17     | 13    | -     | 9     | 9     | 7     | 4     | 1     | 15    | 11    | 4     | -          | 9         | 11             | 8                  | 1         | 1             | 28    | 10               | 7       | 1     | 2       | 7     | 12           | 7       | 2     | 2                       |
|                         |        | 3%    | 3%     | 3%    | -     | 5%    | 6%    | 4%    | 2%    | *     | 6%    | 4%    | 2%    | -          | 3%        | 4%             | 3%                 | *         | 1%            | 3%    | 5%               | 3%      | 2%    | 4%      | 3%    | 6%           | 4%      | 2%    | 3%                      |
| £62,001 to £69,000      | (65.5) | 12    | 7      | 5     | -     | 2     | 7     | 2     | -     | 1     | 6     | 6     | -     | -          | 4         | 2              | 4                  | 1         | 1             | 10    | 2                | 3       | -     | 1       | 4     | 3            | 3       | 3     | 3                       |
|                         |        | 1%    | 1%     | 1%    | -     | 1%    | 4%    | 1%    | -     | 1%    | 2%    | 2%    | -     | -          | 1%        | 1%             | 2%                 | *         | 2%            | 1%    | 1%               | 1%      | -     | 2%      | 1%    | 2%           | 2%      | 3%    | 3%                      |
| £69,001 to £76,000      | (72.5) | 21    | 9      | 12    | 2     | 4     | 3     | 10    | 2     | -     | 10    | 7     | 2     | 3          | 6         | 5              | 6                  | 1         | 3             | 18    | 3                | 9       | 3     | -       | 5     | 2            | 5       | 5     | 2                       |
|                         |        | 2%    | 2%     | 2%    | 2%    | 2%    | 2%    | 5%    | 1%    | -     | 4%    | 2%    | 1%    | 1%         | 2%        | 2%             | 2%                 | 1%        | 4%            | 2%    | 2%               | 4%      | 5%    | -       | 2%    | 1%           | 3%      | 4%    | 2%                      |
| £76,001 to £83,000      | (79.5) | 18    | 8      | 10    | 1     | 4     | 4     | 5     | 3     | 1     | 11    | 2     | 3     | 2          | 9         | 4              | 4                  | 1         | 1             | 16    | 5                | 3       | 2     | -       | 3     | 5            | 3       | 4     | 2                       |
|                         |        | 2%    | 2%     | 2%    | 1%    | 2%    | 2%    | 3%    | 2%    | 1%    | 4%    | 1%    | 1%    | 1%         | 3%        | 1%             | 2%                 | 1%        | 1%            | 2%    | 3%               | 1%      | 4%    | -       | 1%    | 3%           | 2%      | 3%    | 2%                      |
| £83,001 or more         | (86)   | 48    | 34     | 13    | 7     | 5     | 11    | 16    | 7     | 2     | 29    | 15    | 3     | 1          | 19        | 10             | 10                 | 4         | 5             | 42    | 11               | 6       | 3     | 4       | 14    | 14           | 4       | 6     | 3                       |
|                         |        | 5%    | 7%     | 3%    | 5%    | 3%    | 7%    | 9%    | 5%    | 1%    | 11%   | 5%    | 1%    | *          | 7%        | 4%             | 4%                 | 3%        | 6%            | 5%    | 6%               | 2%      | 7%    | 6%      | 5%    | 7%           | 3%      | 5%    | 3%                      |
| Refused                 |        | 406   | 177    | 229   | 77    | 57    | 58    | 57    | 47    | 109   | 85    | 104   | 90    | 126        | 118       | 96             | 101                | 65        | 25            | 356   | 51               | 90      | 27    | 21      | 132   | 59           | 66      | 34    | 21                      |
|                         |        | 41%   | 36%    | 44%   | 62%   | 33%   | 34%   | 32%   | 33%   | 52%   | 32%   | 37%   | 42%   | 52%        | 43%       | 37%            | 43%                | 46%       | 29%           | 41%   | 28%              | 37%     | 51%   | 35%     | 49%   | 30%          | 39%     | 27%   | 23%                     |
| Average income (£000's) | 34.82  | 37.52 | 31.91  | 31.84 | 36.53 | 39.26 | 42.63 | 33.44 | 21.29 | 48.72 | 36.49 | 28.22 | 17.90 | 41.54      | 33.21     | 33.19          | 28.07              | 34.38     | 35.18         | 36.01 | 33.27            | 43.39   | 32.23 | 37.12   | 37.68 | 32.39        | 36.74   | 34.02 |                         |

**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 37  
**Age**  
**Base: All respondents**

|                 | Gender |       | Age    |       |       |       |       |       |       | Class |       |       |       | Region        |               |                       |                             |               |                      | Voting Intention |       |            |       |            | Vote in 2010 |       |            |       | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |
|-----------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------------|-------|------------|-------|------------|--------------|-------|------------|-------|--|
|                 | Total  | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB    | C1    | C2    | DE    | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons             | Lab   | Lib<br>Dem | UKIP  | DK/<br>Ref | Cons         | Lab   | Lib<br>Dem |       |  |
| Unweighted base | 1002   | 504   | 498    | 97    | 174   | 164   | 197   | 155   | 215   | 404   | 185   | 150   | 263   | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183              | 264   | 52         | 64    | 259        | 217          | 199   | 117        | 82    |  |
| Weighted base   | 1002   | 486   | 516    | 125   | 174   | 170   | 179   | 144   | 210   | 266   | 278   | 216   | 242   | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181              | 248   | 53         | 61    | 271        | 200          | 167   | 127        | 93    |  |
| 18-24           | 125    | 62    | 63     | 125   | -     | -     | -     | -     | -     | 23    | 38    | 35    | 29    | 48            | 21            | 30                    | 21                          | 4             | 110                  | 21               | 35    | 14         | 1     | 31         | 8            | 14    | 9          | 5     |  |
|                 | 12%    | 13%   | 12%    | 100%  | -     | -     | -     | -     | -     | 9%    | 14%   | 16%   | 12%   | 18%           | 8%            | 13%                   | 15%                         | 5%            | 13%                  | 11%              | 14%   | 27%        | 1%    | 11%        | 4%           | 8%    | 7%         | 6%    |  |
| 25-34           | 174    | 90    | 84     | -     | 174   | -     | -     | -     | -     | 56    | 52    | 44    | 22    | 50            | 36            | 39                    | 26                          | 24            | 140                  | 21               | 54    | 8          | 3     | 56         | 24           | 26    | 33         | 26    |  |
|                 | 17%    | 19%   | 16%    | -     | 100%  | -     | -     | -     | -     | 21%   | 19%   | 20%   | 9%    | 18%           | 14%           | 16%                   | 19%                         | 27%           | 16%                  | 12%              | 22%   | 16%        | 5%    | 21%        | 12%          | 16%   | 26%        | 28%   |  |
| 35-44           | 170    | 76    | 94     | -     | -     | 170   | -     | -     | -     | 51    | 55    | 35    | 29    | 50            | 48            | 38                    | 23                          | 11            | 152                  | 33               | 45    | 1          | 9     | 45         | 40           | 22    | 26         | 25    |  |
|                 | 17%    | 16%   | 18%    | -     | -     | 100%  | -     | -     | -     | 19%   | 20%   | 16%   | 12%   | 18%           | 18%           | 16%                   | 13%                         | 18%           | 18%                  | 18%              | 1%    | 15%        | 16%   | 20%        | 13%          | 20%   | 27%        |       |  |
| 45-54           | 179    | 94    | 85     | -     | -     | -     | 179   | -     | -     | 44    | 54    | 35    | 45    | 49            | 49            | 44                    | 17                          | 20            | 153                  | 30               | 37    | 10         | 11    | 45         | 28           | 36    | 17         | 9     |  |
|                 | 18%    | 19%   | 16%    | -     | -     | -     | 100%  | -     | -     | 17%   | 20%   | 16%   | 18%   | 18%           | 19%           | 19%                   | 12%                         | 23%           | 18%                  | 16%              | 15%   | 19%        | 19%   | 17%        | 14%          | 22%   | 13%        | 10%   |  |
| 55-64           | 144    | 72    | 71     | -     | -     | -     | -     | 144   | -     | 44    | 37    | 31    | 32    | 34            | 42            | 32                    | 20                          | 16            | 121                  | 31               | 38    | 8          | 11    | 32         | 35           | 29    | 21         | 15    |  |
|                 | 14%    | 15%   | 14%    | -     | -     | -     | -     | 100%  | -     | 16%   | 13%   | 14%   | 13%   | 12%           | 16%           | 13%                   | 14%                         | 18%           | 14%                  | 17%              | 15%   | 15%        | 17%   | 12%        | 18%          | 17%   | 17%        | 16%   |  |
| 65 or older     | 210    | 91    | 119    | -     | -     | -     | -     | -     | 210   | 48    | 41    | 36    | 85    | 42            | 67            | 55                    | 35                          | 12            | 186                  | 47               | 40    | 11         | 26    | 63         | 64           | 40    | 21         | 12    |  |
|                 | 21%    | 19%   | 23%    | -     | -     | -     | -     | -     | 100%  | 18%   | 15%   | 17%   | 35%   | 15%           | 26%           | 23%                   | 24%                         | 14%           | 22%                  | 26%              | 16%   | 21%        | 42%   | 23%        | 32%          | 24%   | 17%        | 13%   |  |
| Average age     | 46.51  | 45.90 | 47.08  | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00 | 46.28 | 44.25 | 44.05 | 51.55 | 43.34         | 49.48         | 47.08                 | 46.38                       | 46.12         | 46.66                | 49.09            | 44.14 | 44.24      | 56.92 | 46.41      | 52.24        | 49.24 | 45.27      | 43.84 |  |



**BAME Comparison Poll**  
**CATI Fieldwork : 12th - 14th April 2013**

Absolutes/col percents

Table 38  
**Gender**  
**Base: All respondents**

|                 | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region        |               |                       |                             |               |                      | Voting Intention |     |            |      | Vote in 2010 |      |     | Lib<br>Dem<br>in<br>2010<br>NOT<br>now |            |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|---------------|---------------|-----------------------|-----------------------------|---------------|----------------------|------------------|-----|------------|------|--------------|------|-----|--|------------|
|                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South<br>East | Mid-<br>lands | North<br>Eng-<br>land | Wales<br>&<br>South<br>West | Scot-<br>land | NET:<br>Eng-<br>land | Cons             | Lab | Lib<br>Dem | UKIP | DK/<br>Ref   | Cons | Lab |  | Lib<br>Dem |
| Unweighted base | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274           | 263           | 233                   | 136                         | 96            | 859                  | 183              | 264 | 52         | 64   | 259          | 217  | 199 | 117                                    | 82         |
| Weighted base   | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272           | 263           | 238                   | 142                         | 87            | 864                  | 181              | 248 | 53         | 61   | 271          | 200  | 167 | 127                                    | 93         |
| Male            | 486    | 486  | -      | 62    | 90    | 76    | 94    | 72    | 91  | 129   | 137 | 111 | 109 | 144           | 111           | 116                   | 74                          | 41            | 413                  | 93               | 121 | 26         | 39   | 102          | 107  | 85  | 51                                     | 37         |
|                 | 49%    | 100% | -      | 50%   | 52%   | 45%   | 53%   | 50%   | 43% | 49%   | 49% | 51% | 45% | 53%           | 42%           | 49%                   | 52%                         | 47%           | 48%                  | 51%              | 49% | 49%        | 63%  | 38%          | 54%  | 51% | 40%                                    | 40%        |
| Female          | 516    | -    | 516    | 63    | 84    | 94    | 85    | 71    | 119 | 136   | 142 | 105 | 133 | 128           | 152           | 122                   | 68                          | 46            | 450                  | 89               | 127 | 27         | 22   | 169          | 93   | 82  | 76                                     | 56         |
|                 | 51%    | -    | 100%   | 50%   | 48%   | 55%   | 47%   | 50%   | 57% | 51%   | 51% | 49% | 55% | 47%           | 58%           | 51%                   | 48%                         | 53%           | 52%                  | 49%              | 51% | 51%        | 37%  | 62%          | 46%  | 49% | 60%                                    | 60%        |

## BAME Comparison Poll

### CATI Fieldwork : 12th - 14th April 2013

Absolutes/col percents

Table 39  
Region  
Base: All respondents

|                        | Gender |      | Age    |       |       |       |       |       |     | Class |     |     |     | Region     |           |                |                    |           |               | Voting Intention |     |         |      |         | Vote in 2010 |     |         | Lib Dem in 2010 NOT now |
|------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|---------------|------------------|-----|---------|------|---------|--------------|-----|---------|-------------------------|
|                        | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB    | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | NET: Eng-land | Cons             | Lab | Lib Dem | UKIP | DK/ Ref | Cons         | Lab | Lib Dem |                         |
| Unweighted base        | 1002   | 504  | 498    | 97    | 174   | 164   | 197   | 155   | 215 | 404   | 185 | 150 | 263 | 274        | 263       | 233            | 136                | 96        | 859           | 183              | 264 | 52      | 64   | 259     | 217          | 199 | 117     | 82                      |
| Weighted base          | 1002   | 486  | 516    | 125   | 174   | 170   | 179   | 144   | 210 | 266   | 278 | 216 | 242 | 272        | 263       | 238            | 142                | 87        | 864           | 181              | 248 | 53      | 61   | 271     | 200          | 167 | 127     | 93                      |
| Scotland               | 87     | 41   | 46     | 4     | 24    | 11    | 20    | 16    | 12  | 21    | 27  | 25  | 15  | -          | -         | -              | -                  | 87        | -             | 13               | 19  | 1       | 2    | 30      | 8            | 13  | 6       | 5                       |
|                        | 9%     | 8%   | 9%     | 3%    | 14%   | 7%    | 11%   | 11%   | 6%  | 8%    | 10% | 11% | 6%  | -          | -         | -              | -                  | 100%      | -             | 7%               | 8%  | 3%      | 3%   | 11%     | 4%           | 8%  | 4%      | 5%                      |
| North East             | 40     | 23   | 17     | 9     | 11    | 1     | 13    | 3     | 4   | 10    | 16  | 4   | 10  | -          | -         | 40             | -                  | 40        | 3             | 12               | 2   | 1       | 12   | 5       | 11           | 3   | 3       |                         |
|                        | 4%     | 5%   | 3%     | 7%    | 6%    | 1%    | 7%    | 2%    | 2%  | 4%    | 6%  | 2%  | 4%  | -          | -         | 17%            | -                  | 5%        | 2%            | 5%               | 4%  | 2%      | 5%   | 3%      | 6%           | 3%  | 3%      |                         |
| North West             | 110    | 55   | 54     | 9     | 20    | 19    | 23    | 10    | 29  | 28    | 23  | 27  | 32  | -          | -         | 110            | -                  | 110       | 22            | 25               | 6   | 9       | 27   | 24      | 21           | 13  | 11      |                         |
|                        | 11%    | 11%  | 10%    | 7%    | 11%   | 11%   | 13%   | 7%    | 14% | 11%   | 8%  | 12% | 13% | -          | -         | 46%            | -                  | 13%       | 12%           | 10%              | 12% | 15%     | 10%  | 12%     | 13%          | 10% | 11%     |                         |
| Yorkshire & Humberside | 88     | 37   | 51     | 12    | 8     | 18    | 9     | 20    | 22  | 25    | 27  | 16  | 19  | -          | -         | 88             | -                  | 88        | 15            | 23               | 6   | 7       | 26   | 23      | 18           | 6   | 5       |                         |
|                        | 9%     | 8%   | 10%    | 10%   | 5%    | 10%   | 5%    | 14%   | 10% | 10%   | 10% | 8%  | 8%  | -          | -         | 37%            | -                  | 10%       | 8%            | 9%               | 12% | 12%     | 10%  | 11%     | 11%          | 5%  | 5%      |                         |
| West Midlands          | 94     | 39   | 55     | 13    | 12    | 16    | 17    | 12    | 23  | 25    | 27  | 15  | 26  | -          | 94        | -              | -                  | 94        | 20            | 26               | 6   | 4       | 20   | 15      | 13           | 18  | 11      |                         |
|                        | 9%     | 8%   | 11%    | 11%   | 7%    | 9%    | 9%    | 8%    | 11% | 9%    | 10% | 7%  | 11% | -          | 36%       | -              | -                  | 11%       | 11%           | 11%              | 12% | 7%      | 8%   | 8%      | 8%           | 14% | 12%     |                         |
| East Midlands          | 71     | 34   | 37     | 7     | 10    | 14    | 16    | 9     | 15  | 12    | 13  | 21  | 25  | -          | 71        | -              | -                  | 71        | 14            | 16               | 1   | 9       | 22   | 15      | 13           | 12  | 11      |                         |
|                        | 7%     | 7%   | 7%     | 6%    | 6%    | 8%    | 9%    | 6%    | 7%  | 4%    | 5%  | 10% | 10% | -          | 27%       | -              | -                  | 8%        | 8%            | 7%               | 2%  | 14%     | 8%   | 8%      | 8%           | 9%  | 12%     |                         |
| Wales                  | 51     | 32   | 19     | 10    | 10    | 7     | 5     | 7     | 12  | 11    | 18  | 9   | 13  | -          | -         | 51             | -                  | -         | 4             | 10               | 1   | 2       | 13   | 5       | 7            | 6   | 6       |                         |
|                        | 5%     | 7%   | 4%     | 8%    | 6%    | 4%    | 3%    | 5%    | 6%  | 4%    | 7%  | 4%  | 5%  | -          | -         | 36%            | -                  | -         | 2%            | 4%               | 2%  | 4%      | 5%   | 3%      | 4%           | 5%  | 6%      |                         |
| Eastern                | 98     | 38   | 60     | 1     | 14    | 19    | 16    | 21    | 29  | 36    | 23  | 22  | 17  | -          | 98        | -              | -                  | 98        | 18            | 19               | 4   | 8       | 34   | 34      | 15           | 9   | 5       |                         |
|                        | 10%    | 8%   | 12%    | 1%    | 8%    | 11%   | 9%    | 15%   | 14% | 14%   | 8%  | 10% | 7%  | -          | 37%       | -              | -                  | 11%       | 10%           | 8%               | 8%  | 13%     | 13%  | 17%     | 9%           | 7%  | 6%      |                         |
| London                 | 132    | 67   | 65     | 25    | 31    | 20    | 24    | 16    | 16  | 35    | 45  | 27  | 25  | 132        | -         | -              | -                  | 132       | 24            | 47               | 6   | 2       | 37   | 20      | 30           | 19  | 15      |                         |
|                        | 13%    | 14%  | 13%    | 20%   | 18%   | 12%   | 14%   | 11%   | 8%  | 13%   | 16% | 12% | 10% | 48%        | -         | -              | -                  | 15%       | 13%           | 19%              | 12% | 3%      | 14%  | 10%     | 18%          | 15% | 16%     |                         |
| South East             | 140    | 77   | 63     | 23    | 19    | 30    | 25    | 18    | 26  | 36    | 37  | 31  | 36  | 140        | -         | -              | -                  | 140       | 24            | 33               | 9   | 12      | 32   | 27      | 20           | 18  | 13      |                         |
|                        | 14%    | 16%  | 12%    | 19%   | 11%   | 18%   | 14%   | 12%   | 12% | 13%   | 13% | 15% | 15% | 52%        | -         | -              | -                  | 16%       | 13%           | 13%              | 18% | 20%     | 12%  | 14%     | 12%          | 14% | 13%     |                         |
| South West             | 91     | 42   | 48     | 11    | 16    | 16    | 11    | 13    | 23  | 26    | 21  | 19  | 24  | -          | -         | 91             | -                  | 91        | 25            | 16               | 9   | 4       | 18   | 23      | 7            | 17  | 9       |                         |
|                        | 9%     | 9%   | 9%     | 9%    | 9%    | 9%    | 6%    | 9%    | 11% | 10%   | 8%  | 9%  | 10% | -          | -         | 64%            | -                  | 10%       | 14%           | 7%               | 17% | 7%      | 7%   | 11%     | 4%           | 13% | 10%     |                         |