

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**

**Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
Absolutely certain to vote	(10)	11534 57%	6212 63%	5321 52%	878 36%	1383 43%	2007 53%	2018 59%	2035 68%	3213 76%	3451 64%	3336 57%	2314 55%	2433 53%	2919 57%	3052 58%	2817 56%	1614 56%	1131 65%	1851 56%	4307 54%
	(9)	1910 10%	991 10%	919 9%	270 11%	309 10%	357 9%	332 10%	259 9%	384 9%	617 11%	577 10%	358 8%	359 8%	517 10%	474 9%	461 9%	279 10%	179 10%	317 10%	778 10%
	(8)	1400 7%	618 6%	782 8%	260 11%	318 10%	289 8%	239 7%	152 5%	143 3%	375 7%	397 7%	326 8%	302 7%	352 7%	364 7%	347 7%	234 8%	104 6%	252 8%	644 8%
	(7)	894 4%	360 4%	534 5%	231 10%	192 6%	191 5%	126 4%	84 3%	70 2%	209 4%	316 5%	181 4%	188 4%	230 5%	234 4%	239 5%	134 5%	56 3%	159 5%	402 5%
	(6)	460 2%	177 2%	283 3%	112 5%	122 4%	82 2%	63 2%	46 2%	35 1%	109 2%	140 2%	115 3%	96 2%	130 3%	133 3%	115 2%	57 2%	25 1%	89 3%	208 3%
	(5)	747 4%	282 3%	465 5%	160 7%	174 5%	182 5%	104 3%	72 2%	56 1%	139 3%	209 4%	183 4%	216 5%	187 4%	220 4%	192 4%	107 4%	41 2%	133 4%	304 4%
	(4)	295 1%	127 1%	168 2%	71 3%	77 2%	68 2%	30 1%	27 1%	22 1%	53 1%	106 1%	55 1%	80 2%	78 2%	73 1%	86 2%	37 1%	21 1%	64 2%	118 1%
	(3)	358 2%	172 2%	186 2%	92 4%	79 2%	67 2%	62 2%	34 1%	25 1%	78 1%	105 1%	81 2%	94 2%	100 2%	87 2%	94 2%	66 2%	11 1%	56 2%	174 2%
	(2)	331 2%	127 1%	204 2%	61 3%	95 3%	71 2%	55 2%	25 1%	25 1%	56 1%	97 2%	89 2%	89 2%	80 2%	97 2%	74 1%	54 2%	27 2%	73 2%	137 2%
Definitely would not vote	(1)	1364 7%	573 6%	791 8%	155 6%	284 9%	306 8%	261 8%	184 6%	173 4%	214 4%	337 6%	326 8%	487 11%	293 6%	368 7%	406 8%	200 7%	97 6%	204 6%	538 7%
Don't know		773 4%	194 2%	579 6%	118 5%	178 6%	194 5%	122 4%	94 3%	67 2%	118 2%	197 3%	185 4%	272 6%	214 4%	194 4%	204 4%	112 4%	49 3%	113 3%	316 4%
Mean		8.33	8.59	8.07	7.52	7.62	8.08	8.37	8.76	9.19	8.80	8.38	8.14	7.88	8.40	8.30	8.20	8.27	8.73	8.28	8.23
Standard deviation		2.77	2.60	2.90	2.85	3.05	2.92	2.81	2.54	2.11	2.31	2.68	2.90	3.15	2.67	2.79	2.89	2.80	2.51	2.75	2.79
Standard error		0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.04	0.05	0.04	0.06	0.05	0.03

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Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.**

**Please say how likely you would be to vote if there was another general election?**

**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Absolutely certain to vote	(10) 11534 57%	3343 73%	4256 70%	807 61%	4041 73%	3253 72%	2259 63%	318 70%	4174 69%
	(9) 1910 10%	489 11%	612 10%	183 14%	539 10%	412 9%	463 13%	44 10%	638 10%
	(8) 1400 7%	293 6%	443 7%	141 11%	309 6%	280 6%	308 9%	42 9%	409 7%
	(7) 894 4%	178 4%	277 5%	74 6%	188 3%	159 4%	125 3%	8 2%	227 4%
	(6) 460 2%	65 1%	118 2%	32 2%	64 1%	58 1%	74 2%	3 1%	96 2%
	(5) 747 4%	83 2%	200 3%	44 3%	69 1%	77 2%	92 3%	10 2%	125 2%
	(4) 295 1%	43 1%	62 1%	19 1%	33 1%	24 1%	49 1%	2 *	43 1%
	(3) 358 2%	30 1%	44 1%	12 1%	38 1%	17 *	50 1%	3 1%	59 1%
	(2) 331 2%	27 1%	64 1%	12 1%	26 *	33 1%	18 1%	2 *	28 *
Definitely would not vote	(1) 1364 7%	- -	- -	- -	148 3%	126 3%	83 2%	13 3%	162 3%
Don't know	773 4%	- -	- -	- -	104 2%	67 1%	85 2%	9 2%	120 2%
Mean	8.33	9.35	9.18	8.99	9.21	9.16	8.94	9.16	9.08
Standard deviation	2.77	1.42	1.63	1.69	1.89	1.94	2.02	1.90	1.98
Standard error	0.02	0.02	0.02	0.04	0.03	0.03	0.03	0.09	0.03

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Table 2

**Q.2 If there were to be a general election tomorrow, which party do you think you would vote for?****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservative	4551 23%	2534 26%	2017 20%	360 15%	572 18%	709 19%	730 21%	709 24%	1471 35%	1557 29%	1342 23%	940 22%	711 15%	1362 27%	1369 26%	938 19%	663 23%	219 13%	520 16%	1991 25%
Labour	6077 30%	3004 31%	3074 30%	816 34%	1050 33%	1299 34%	1097 32%	864 29%	951 23%	1559 29%	1739 30%	1283 30%	1497 32%	1456 29%	1440 27%	1918 38%	762 26%	500 29%	1267 38%	2295 29%
Liberal Democrat	1325 7%	661 7%	663 6%	188 8%	249 8%	208 5%	186 5%	210 7%	285 7%	466 9%	413 7%	208 5%	237 5%	398 8%	319 6%	286 6%	249 9%	73 4%	181 5%	548 7%
SNP	454 2%	275 3%	179 2%	28 1%	51 2%	89 2%	88 3%	108 4%	90 2%	111 2%	127 2%	102 2%	114 2%	-	-	-	-	454 26%	93 3%	174 2%
Plaid Cymru	97 *	48 *	49 *	19 1%	13 *	16 1%	17 1%	19 1%	13 *	20 *	28 *	23 1%	26 1%	-	-	-	97 3%	-	19 1%	35 *
The UK Independence Party	1352 7%	882 9%	470 5%	48 2%	67 2%	161 4%	242 7%	280 9%	555 13%	327 6%	326 6%	319 8%	380 8%	316 6%	446 8%	338 7%	209 7%	43 2%	141 4%	438 6%
The Green Party	453 2%	223 2%	230 2%	74 3%	73 2%	91 2%	93 3%	75 2%	48 1%	129 2%	147 3%	80 2%	97 2%	145 3%	118 2%	86 2%	65 2%	39 2%	102 3%	175 2%
The British National Party	173 1%	121 1%	52 1%	5 *	32 1%	41 1%	40 1%	34 1%	21 1%	22 *	39 1%	49 1%	62 1%	37 1%	58 1%	44 1%	25 1%	8 *	25 1%	74 1%
Some other party	87 *	60 1%	27 *	9 *	12 *	15 *	12 *	18 1%	21 1%	25 *	32 1%	7 *	22 *	25 *	25 *	21 *	11 *	5 *	17 1%	31 *
Would not vote	1616 8%	677 7%	939 9%	217 9%	359 11%	357 9%	294 9%	198 7%	191 5%	274 5%	418 7%	381 9%	542 12%	356 7%	437 8%	460 9%	251 9%	111 6%	264 8%	647 8%
Rather not say	486 2%	197 2%	289 3%	74 3%	83 3%	88 2%	71 2%	69 2%	100 2%	122 2%	155 3%	93 2%	116 3%	128 3%	135 3%	125 2%	60 2%	38 2%	92 3%	173 2%
Don't know	3395 17%	1151 12%	2244 22%	570 24%	651 20%	739 19%	542 16%	427 14%	467 11%	805 15%	1052 18%	728 17%	810 18%	876 17%	948 18%	818 16%	501 17%	252 14%	590 18%	1345 17%

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Table 2

**Q.2 If there were to be a general election tomorrow, which party do you think you would vote for?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservative	4551 23%	4551 100%	-	-	3667 66%	109 2%	239 7%	15 3%	1910 31%
Labour	6077 30%	-	6077 100%	-	303 5%	3687 82%	992 28%	27 6%	1517 25%
Liberal Democrat	1325 7%	-	-	1325 100%	60 1%	46 1%	1001 28%	2 1%	325 5%
SNP	454 2%	-	-	-	7 *	33 1%	36 1%	-	91 1%
Plaid Cymru	97 *	-	-	-	5 *	12 *	13 *	-	21 *
The UK Independence Party	1352 7%	-	-	-	565 10%	53 1%	194 5%	341 75%	850 14%
The Green Party	453 2%	-	-	-	18 *	28 1%	142 4%	1 *	78 1%
The British National Party	173 1%	-	-	-	25 *	15 *	24 1%	8 2%	97 2%
Some other party	87 *	-	-	-	11 *	16 *	19 1%	*	29 *
Would not vote	1616 8%	-	-	-	170 3%	134 3%	115 3%	13 3%	190 3%
Rather not say	486 2%	-	-	-	39 1%	31 1%	41 1%	2 *	56 1%
Don't know	3395 17%	-	-	-	688 12%	342 8%	792 22%	44 10%	916 15%

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Table 3

**Q.2 If there were to be a general election tomorrow, which party do you think you would vote for?****Base: All respondents expressing an intention to vote**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	14465	7072	7393	1761	1852	2384	2647	2916	2905	5778	4052	1897	2738	3919	3603	3648	2026	1269	2289	5446
Weighted base	14569	7808	6762	1547	2118	2629	2504	2316	3455	4217	4194	3012	3146	3739	3776	3632	2082	1340	2364	5760
Conservative	4551 31%	2534 32%	2017 30%	360 23%	572 27%	709 27%	730 29%	709 31%	1471 43%	1557 37%	1342 32%	940 31%	711 23%	1362 36%	1369 36%	938 26%	663 32%	219 16%	520 22%	1991 35%
Labour	6077 42%	3004 38%	3074 45%	816 53%	1050 50%	1299 49%	1097 44%	864 37%	951 28%	1559 37%	1739 41%	1283 43%	1497 48%	1456 39%	1440 38%	1918 53%	762 37%	500 37%	1267 54%	2295 40%
Liberal Democrat	1325 9%	661 8%	663 10%	188 12%	249 12%	208 8%	186 7%	210 9%	285 8%	466 11%	413 10%	208 7%	237 8%	398 11%	319 8%	286 8%	249 12%	73 5%	181 8%	548 10%
SNP	454 3%	275 4%	179 3%	28 2%	51 2%	89 3%	88 4%	108 5%	90 3%	111 3%	127 3%	102 3%	114 4%	-	-	-	-	454 34%	93 4%	174 3%
Plaid Cymru	97 1%	48 1%	49 1%	19 1%	13 1%	16 1%	17 1%	19 1%	13 *	20 *	28 1%	23 1%	26 1%	-	-	-	97 5%	-	19 1%	35 1%
The UK Independence Party	1352 9%	882 11%	470 7%	48 3%	67 3%	161 6%	242 10%	280 12%	555 16%	327 8%	326 8%	319 11%	380 12%	316 8%	446 12%	338 9%	209 10%	43 3%	141 6%	438 8%
The Green Party	453 3%	223 3%	230 3%	74 5%	73 3%	91 3%	93 4%	75 3%	48 1%	129 3%	147 4%	80 3%	97 3%	145 4%	118 3%	86 2%	65 3%	39 3%	102 4%	175 3%
The British National Party	173 1%	121 2%	52 1%	5 *	32 2%	41 2%	40 2%	34 1%	21 1%	22 1%	39 1%	49 2%	62 2%	37 1%	58 2%	44 1%	25 1%	8 1%	25 1%	74 1%
Some other party	87 1%	60 1%	27 *	9 1%	12 1%	15 1%	12 *	18 1%	21 1%	25 1%	32 1%	7 *	22 1%	25 1%	25 1%	21 1%	11 1%	5 *	17 1%	31 1%

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Table 3

**Q.2 If there were to be a general election tomorrow, which party do you think you would vote for?****Base: All respondents expressing an intention to vote**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	14465	4744	5594	1439	4845	3358	2865	420	4760
Weighted base	14569	4551	6077	1325	4661	4000	2659	395	4918
Conservative	4551 31%	4551 100%	-	-	3667 79%	109 3%	239 9%	15 4%	1910 39%
Labour	6077 42%	- 100%	6077 100%	-	303 7%	3687 92%	992 37%	27 7%	1517 31%
Liberal Democrat	1325 9%	-	-	1325 100%	60 1%	46 1%	1001 38%	2 1%	325 7%
SNP	454 3%	-	-	-	7 *	33 1%	36 1%	-	91 2%
Plaid Cymru	97 1%	-	-	-	5 *	12 *	13 *	-	21 *
The UK Independence Party	1352 9%	-	-	-	565 12%	53 1%	194 7%	341 86%	850 17%
The Green Party	453 3%	-	-	-	18 *	28 1%	142 5%	1 *	78 2%
The British National Party	173 1%	-	-	-	25 1%	15 *	24 1%	8 2%	97 2%
Some other party	87 1%	-	-	-	11 *	16 *	19 1%	* *	29 1%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 4

**Q.2 If there were to be a general election tomorrow, which party do you think you would vote for?****Base: All respondents expressing an intention to vote****Weighting: Turnout Weights****This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote**

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	11413	5700	5713	1198	1338	1844	2126	2417	2489	4669	3155	1469	2120	3089	2847	2848	1588	1041	1797	4214
Weighted base	11494	6271	5222	1060	1535	2027	2000	1911	2961	3417	3289	2348	2440	2956	2971	2833	1635	1099	1840	4459
Conservative	3688 32%	2084 33%	1604 31%	249 23%	428 28%	558 28%	588 29%	591 31%	1274 43%	1287 38%	1068 32%	760 32%	574 24%	1091 37%	1118 38%	756 27%	535 33%	188 17%	412 22%	1573 35%
Labour	4774 42%	2402 38%	2372 45%	566 53%	765 50%	1009 50%	889 44%	717 38%	828 28%	1262 37%	1360 41%	992 42%	1159 47%	1151 39%	1136 38%	1481 52%	598 37%	407 37%	993 54%	1773 40%
Liberal Democrat	1007 9%	527 8%	480 9%	123 12%	166 11%	155 8%	147 7%	171 9%	244 8%	367 11%	313 10%	151 6%	175 7%	308 10%	240 8%	216 8%	185 11%	57 5%	133 7%	409 9%
SNP	375 3%	228 4%	147 3%	20 2%	39 3%	70 3%	74 4%	94 5%	78 3%	92 3%	107 3%	82 4%	93 4%	-	-	-	-	375 34%	77 4%	141 3%
Plaid Cymru	70 1%	36 1%	35 1%	10 1%	9 1%	11 1%	14 1%	14 1%	12 *	15 *	22 1%	16 1%	17 1%	-	-	-	70 4%	-	15 1%	24 1%
The UK Independence Party	1059 9%	698 11%	361 7%	33 3%	49 3%	116 6%	177 9%	226 12%	459 16%	261 8%	258 8%	251 11%	289 12%	252 9%	344 12%	260 9%	171 10%	32 3%	107 6%	334 7%
The Green Party	343 3%	172 3%	171 3%	52 5%	54 4%	67 3%	73 4%	62 3%	35 1%	100 3%	111 3%	59 3%	73 3%	112 4%	84 3%	68 2%	50 3%	30 3%	76 4%	136 3%
The British National Party	118 1%	83 1%	35 1%	2 *	18 1%	30 1%	30 1%	23 1%	15 1%	15 *	29 1%	30 1%	44 2%	26 1%	33 1%	34 1%	18 1%	7 1%	17 1%	46 1%
Some other party	60 1%	42 1%	18 *	5 *	7 *	11 1%	9 *	14 1%	14 *	17 1%	20 1%	6 *	16 1%	17 1%	15 1%	16 1%	8 *	4 *	11 1%	23 1%

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Table 4

**Q.2 If there were to be a general election tomorrow, which party do you think you would vote for?****Base: All respondents expressing an intention to vote****Weighting: Turnout Weights****This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote**

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	11413	3846	4379	1097	4067	2780	2334	349	3928
Weighted base	11494	3688	4774	1007	3918	3305	2161	330	4055
Conservative	3688 32%	3688 100%	-	-	3102 79%	89 3%	203 9%	13 4%	1629 40%
Labour	4774 42%	-	4774 100%	-	248 6%	3059 93%	815 38%	22 7%	1222 30%
Liberal Democrat	1007 9%	-	-	1007 100%	50 1%	34 1%	805 37%	2 1%	257 6%
SNP	375 3%	-	-	-	6 *	30 1%	29 1%	-	78 2%
Plaid Cymru	70 1%	-	-	-	4 *	7 *	10 *	-	18 *
The UK Independence Party	1059 9%	-	-	-	469 12%	42 1%	154 7%	284 86%	699 17%
The Green Party	343 3%	-	-	-	15 *	23 1%	115 5%	1 *	63 2%
The British National Party	118 1%	-	-	-	18 *	10 *	17 1%	7 2%	68 2%
Some other party	60 1%	-	-	-	6 *	11 *	13 1%	* *	21 1%

# UKIP Poll

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Table 5

**Q.2 If there were to be a general election tomorrow, which party do you think you would vote for?****Base: All respondents****Weighting: Turnout Weights**

	Total	Q.3 General Election Vote											
		Conservative	Labour	Liberal Democrat	SNP	Plaid Cymru	The UK Independence Party	The Green Party	The British National Party	Some other party	Did not vote	Prefer not to say	Don't know
Unweighted base	13444	4569	2972	2898	337	59	377	202	86	61	1363	450	70
Weighted base	13394	4368	3526	2683	322	58	354	175	88	52	1279	425	65
Conservative	3688 28%	3102 71%	89 3%	203 8%	8 3%	2 4%	13 4%	5 3%	5 5%	2 4%	238 19%	20 5%	2 2%
Labour	4774 36%	248 6%	3059 87%	815 30%	9 3%	5 9%	22 6%	13 8%	7 8%	9 17%	537 42%	44 10%	5 8%
Liberal Democrat	1007 8%	50 1%	34 1%	805 30%	1 *	4 7%	2 1%	1 1%	-	1 1%	93 7%	14 3%	1 2%
SNP	375 3%	6 *	30 1%	29 1%	272 84%	-	-	1 *	-	3 6%	28 2%	6 1%	*
Plaid Cymru	70 1%	4 *	7 *	10 *	-	36 63%	-	-	1 1%	-	10 1%	1 *	-
The UK Independence Party	1059 8%	469 11%	42 1%	154 6%	7 2%	-	284 80%	5 3%	21 24%	6 12%	62 5%	7 2%	2 2%
The Green Party	343 3%	15 *	23 1%	115 4%	1 *	-	1 *	125 72%	* *	5 11%	47 4%	9 2%	1 2%
The British National Party	118 1%	18 *	10 *	17 1%	-	2 4%	7 2%	* *	47 54%	-	11 1%	3 1%	2 2%
Some other party	60 *	6 *	11 *	13 *	-	-	* *	3 1%	1 1%	15 28%	7 1%	2 *	2 2%
Would not vote	13 *	2 *	*	1 *	-	-	*	-	*	*	9 1%	*	*
Rather not say	351 3%	32 1%	22 1%	34 1%	5 1%	-	2 *	1 *	1 1%	-	31 2%	221 52%	2 3%
Don't know	1537 11%	416 10%	199 6%	486 18%	19 6%	8 14%	22 6%	20 12%	5 5%	10 20%	205 16%	97 23%	49 75%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 6

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?****Which party did you vote for in the general election in May 2010?****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservative	5558 28%	3097 31%	2461 24%	272 11%	611 19%	901 24%	885 26%	954 32%	1936 46%	1839 34%	1608 28%	1127 27%	984 21%	1614 32%	1753 33%	1171 23%	771 27%	249 14%	688 21%	2250 28%
Labour	4507 22%	2238 23%	2269 22%	361 15%	729 23%	1008 26%	844 25%	734 24%	832 20%	1163 21%	1262 22%	968 23%	1115 24%	1018 20%	1082 20%	1398 28%	542 19%	466 27%	949 29%	1733 22%
Liberal Democrat	3606 18%	1735 18%	1871 18%	345 14%	561 17%	653 17%	673 20%	600 20%	773 18%	1195 22%	1097 19%	627 15%	687 15%	962 19%	916 17%	870 17%	659 23%	200 11%	665 20%	1414 18%
SNP	389 2%	234 2%	155 2%	10 *	38 1%	59 2%	81 2%	101 3%	98 2%	98 2%	105 2%	92 2%	94 2%	-	-	-	-	389 22%	75 2%	143 2%
Plaid Cymru	80 *	44 *	36 *	3 *	11 *	12 *	14 *	22 1%	17 *	18 *	19 *	25 1%	18 *	-	-	-	80 3%	-	22 1%	26 *
The UK Independence Party	453 2%	288 3%	165 2%	8 *	28 1%	57 2%	103 3%	101 3%	156 4%	83 2%	93 2%	134 3%	143 3%	93 2%	159 3%	129 3%	67 2%	6 *	51 2%	162 2%
The Green Party	237 1%	122 1%	114 1%	18 1%	30 1%	53 1%	65 2%	36 1%	36 1%	50 1%	73 1%	52 1%	61 1%	81 2%	62 1%	48 1%	23 1%	23 1%	52 2%	100 1%
The British National Party	124 1%	86 1%	38 *	2 *	21 1%	34 1%	30 1%	25 1%	13 *	16 *	20 *	36 1%	52 1%	29 1%	41 1%	35 1%	16 1%	4 *	14 *	59 1%
Some other party	70 *	42 *	28 *	5 *	9 *	9 *	14 *	16 1%	17 *	18 *	29 *	9 *	15 *	21 *	22 *	9 *	9 1%	11 *	24 *	
Did not vote	4188 21%	1627 17%	2560 25%	1223 51%	996 31%	833 22%	570 17%	327 11%	238 6%	733 14%	1245 21%	962 23%	1247 27%	1044 20%	1057 20%	1138 23%	619 21%	330 19%	620 19%	1665 21%
Prefer not to say	740 4%	283 3%	458 4%	132 5%	157 5%	162 4%	118 3%	82 3%	91 2%	181 3%	230 4%	151 4%	178 4%	211 4%	173 3%	202 4%	92 3%	62 4%	146 4%	299 4%
Don't know	114 1%	37 *	77 1%	27 1%	21 1%	31 1%	15 *	12 *	8 *	23 *	40 1%	30 1%	22 *	27 1%	32 1%	34 1%	18 1%	4 *	19 1%	51 1%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 6

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?****Which party did you vote for in the general election in May 2010?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservative	5558 28%	3667 81%	303 5%	60 5%	5558 100%	-	-	-	3069 50%
Labour	4507 22%	109 2%	3687 61%	46 3%	-	4507 100%	-	-	1348 22%
Liberal Democrat	3606 18%	239 5%	992 16%	1001 76%	-	-	3606 100%	-	1307 21%
SNP	389 2%	9 *	10 *	1 *	-	-	-	-	118 2%
Plaid Cymru	80 *	3 *	7 *	5 *	-	-	-	-	25 *
The UK Independence Party	453 2%	15 *	27 *	2 *	-	-	-	453	-
The Green Party	237 1%	6 *	17 *	2 *	-	-	-	-	81 1%
The British National Party	124 1%	6 *	11 *	-	-	-	-	-	96 2%
Some other party	70 *	3 *	11 *	1 *	-	-	-	-	38 1%
Did not vote	4188 21%	459 10%	944 16%	183 14%	-	-	-	-	-
Prefer not to say	740 4%	33 1%	62 1%	22 2%	-	-	-	-	-
Don't know	114 1%	2 *	7 *	2 *	-	-	-	-	-

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 7

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?****Which party did you vote for in the general election in May 2010?****Base: All respondents giving a past vote**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	14924	7158	7766	1119	1781	2585	2896	3272	3271	6129	4078	1931	2786	3999	3880	3672	2108	1265	2503	5583
Weighted base	15023	7886	7138	1025	2038	2786	2708	2589	3877	4479	4305	3071	3168	3818	4034	3660	2165	1347	2526	5911
Conservative	5558 37%	3097 39%	2461 34%	272 27%	611 30%	901 32%	885 33%	954 37%	1936 50%	1839 41%	1608 37%	1127 37%	984 31%	1614 42%	1753 43%	1171 32%	771 36%	249 19%	688 27%	2250 38%
Labour	4507 30%	2238 28%	2269 32%	361 35%	729 36%	1008 36%	844 31%	734 28%	832 21%	1163 26%	1262 29%	968 32%	1115 35%	1018 27%	1082 27%	1398 38%	542 25%	466 35%	949 38%	1733 29%
Liberal Democrat	3606 24%	1735 22%	1871 26%	345 34%	561 28%	653 23%	673 25%	600 23%	773 20%	1195 27%	1097 25%	627 20%	687 22%	962 25%	916 23%	870 24%	659 30%	200 15%	665 26%	1414 24%
SNP	389 3%	234 3%	155 2%	10 1%	38 2%	59 2%	81 3%	101 4%	98 3%	98 2%	105 2%	92 3%	94 3%	- -	- -	- -	- -	389 29%	75 3%	143 2%
Plaid Cymru	80 1%	44 1%	36 *	3 *	11 1%	12 *	14 1%	22 1%	17 *	18 *	19 1%	25 1%	18 1%	- -	- -	- -	80 4%	- -	22 1%	26 *
The UK Independence Party	453 3%	288 4%	165 2%	8 1%	28 1%	57 2%	103 4%	101 4%	156 4%	83 2%	93 2%	134 4%	143 5%	93 2%	159 4%	129 4%	67 3%	6 *	51 2%	162 3%
The Green Party	237 2%	122 2%	114 2%	18 2%	30 1%	53 2%	65 2%	36 1%	36 1%	50 1%	73 2%	52 2%	61 2%	81 2%	62 2%	48 1%	23 1%	23 2%	52 2%	100 2%
The British National Party	124 1%	86 1%	38 1%	2 *	21 1%	34 1%	30 1%	25 1%	13 *	16 *	20 *	36 1%	52 2%	29 1%	41 1%	35 1%	16 1%	4 *	14 1%	59 1%
Some other party	70 *	42 1%	28 *	5 1%	9 *	9 *	14 1%	16 1%	17 *	18 *	29 1%	9 *	15 *	21 1%	22 1%	9 *	9 *	9 1%	11 *	24 *

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 7

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Which party did you vote for in the general election in May 2010?**

**Base:** All respondents giving a past vote

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	14924	4219	4574	1201	5817	3788	3876	484	5923
Weighted base	15023	4057	5065	1118	5558	4507	3606	453	6081
Conservative	5558 37%	3667 90%	303 6%	60 5%	5558 100%	-	-	-	3069 50%
Labour	4507 30%	109 3%	3687 73%	46 4%	- -	4507 100%	-	-	1348 22%
Liberal Democrat	3606 24%	239 6%	992 20%	1001 90%	- -	- -	3606 100%	-	1307 21%
SNP	389 3%	9 *	10 *	1 *	- -	- -	- -	-	118 2%
Plaid Cymru	80 1%	3 *	7 *	5 *	- -	- -	- -	-	25 *
The UK Independence Party	453 3%	15 *	27 1%	2 *	- -	- -	- -	453 100%	-
The Green Party	237 2%	6 *	17 *	2 *	- -	- -	- -	-	81 1%
The British National Party	124 1%	6 *	11 *	- -	- -	- -	- -	-	96 2%
Some other party	70 *	3 *	11 *	1 *	- -	- -	- -	-	38 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 8

**Q.4 Have you definitely decided which party you will vote for at the next general election, or do you think you may well change your mind?****Base: All respondents expressing an intention to vote**

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	14465	7072	7393	1761	1852	2384	2647	2916	2905	5778	4052	1897	2738	3919	3603	3648	2026	1269	2289	5446
Weighted base	14569	7808	6762	1547	2118	2629	2504	2316	3455	4217	4194	3012	3146	3739	3776	3632	2082	1340	2364	5760
Yes, I am pretty sure which party I will vote for at the next general election	11485 79%	6315 81%	5170 76%	976 63%	1565 74%	2091 80%	1994 80%	1928 83%	2931 85%	3333 79%	3220 77%	2396 80%	2537 81%	2886 77%	2977 79%	2944 81%	1604 77%	1075 80%	1872 79%	4519 78%
No, I have not finally decided which party to vote for and may well change my mind	3084 21%	1492 19%	1591 24%	571 37%	553 26%	538 20%	509 20%	388 17%	524 15%	884 21%	975 23%	616 20%	609 19%	853 23%	799 21%	688 19%	479 23%	265 20%	492 21%	1241 22%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 8

**Q.4 Have you definitely decided which party you will vote for at the next general election, or do you think you may well change your mind?****Base: All respondents expressing an intention to vote**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	14465	4744	5594	1439	4845	3358	2865	420	4760
Weighted base	14569	4551	6077	1325	4661	4000	2659	395	4918
Yes, I am pretty sure which party I will vote for at the next general election	11485 79%	3784 83%	5111 84%	871 66%	3830 82%	3557 89%	1842 69%	319 81%	3734 76%
No, I have not finally decided which party to vote for and may well change my mind	3084 21%	767 17%	966 16%	454 34%	831 18%	443 11%	816 31%	77 19%	1184 24%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 9

**Q.5 Which of the following parties would you seriously consider voting for at the next general election?****Base: All respondents expressing an intention to vote who have not finally decided which party to vote for and may well change their mind**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	3305	1421	1884	711	517	522	565	529	461	1280	1043	420	562	980	791	760	499	275	513	1247
Weighted base	3084	1492	1591	571	553	538	509	388	524	884	975	616	609	853	799	688	479	265	492	1241
Conservative	1370 44%	725 49%	645 41%	249 44%	237 43%	218 41%	222 44%	166 43%	278 53%	439 50%	437 45%	273 44%	221 36%	402 47%	383 48%	283 41%	226 47%	77 29%	195 40%	610 49%
Labour	1566 51%	719 48%	846 53%	378 66%	329 60%	303 56%	233 46%	156 40%	166 32%	451 51%	527 54%	289 47%	299 49%	416 49%	393 49%	379 55%	233 49%	145 55%	286 58%	628 51%
Liberal Democrats	1175 38%	536 36%	639 40%	248 43%	252 45%	217 40%	170 33%	135 35%	154 29%	400 45%	386 40%	202 33%	187 31%	352 41%	286 36%	247 36%	206 43%	84 32%	179 36%	499 40%
The UK Independence Party (UKIP)	954 31%	531 36%	423 27%	80 14%	114 21%	144 27%	203 40%	162 42%	252 48%	250 28%	284 29%	212 34%	208 34%	260 30%	276 35%	245 36%	131 27%	42 16%	142 29%	352 28%
Another party	563 18%	280 19%	283 18%	85 15%	86 16%	114 21%	108 21%	80 21%	89 17%	160 18%	181 19%	109 18%	113 19%	135 16%	116 15%	102 15%	103 22%	106 40%	102 21%	227 18%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 9

**Q.5 Which of the following parties would you seriously consider voting for at the next general election?****Base:** All respondents expressing an intention to vote who have not finally decided which party to vote for and may well change their mind

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	3305	829	997	517	879	402	918	93	1199
Weighted base	3084	767	966	454	831	443	816	77	1184
Conservative	1370 44%	689 90%	207 21%	168 37%	648 78%	127 29%	249 31%	29 38%	600 51%
Labour	1566 51%	228 30%	875 91%	203 45%	242 29%	368 83%	432 53%	17 22%	446 38%
Liberal Democrats	1175 38%	275 36%	332 34%	410 90%	217 26%	129 29%	516 63%	9 12%	358 30%
The UK Independence Party (UKIP)	954 31%	205 27%	161 17%	74 16%	402 48%	88 20%	197 24%	69 90%	699 59%
Another party	563 18%	59 8%	127 13%	51 11%	82 10%	67 15%	193 24%	13 17%	149 13%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 10

**Q.6 Overall, has the coalition government so far been doing better than you expected when it was first formed, or worse than you expected, or about the same as you expected?**

Base: All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Better than I expected	2005 10%	1140 12%	865 8%	289 12%	360 11%	331 9%	329 10%	272 9%	423 10%	658 12%	605 10%	369 9%	373 8%	576 11%	563 11%	426 8%	310 11%	130 7%	347 10%	889 11%
About the same as I expected	9453 47%	4418 45%	5036 49%	1242 52%	1611 50%	1895 50%	1510 44%	1280 43%	1916 45%	2560 47%	2822 48%	2087 50%	1984 43%	2480 49%	2540 48%	2304 46%	1372 47%	757 43%	1464 44%	3971 50%
Worse than I expected	8608 43%	4276 43%	4332 42%	876 36%	1240 39%	1587 42%	1573 46%	1457 48%	1875 44%	2200 41%	2392 41%	1759 42%	2258 49%	2043 40%	2193 41%	2306 46%	1212 42%	854 49%	1500 45%	3066 39%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 10

**Q.6 Overall, has the coalition government so far been doing better than you expected when it was first formed, or worse than you expected, or about the same as you expected?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Better than I expected	2005 10%	1027 23%	300 5%	214 16%	916 16%	272 6%	354 10%	37 8%	669 11%
About the same as I expected	9453 47%	2718 60%	2138 35%	756 57%	2844 51%	1735 38%	1519 42%	180 40%	2575 42%
Worse than I expected	8608 43%	806 18%	3639 60%	354 27%	1798 32%	2499 55%	1733 48%	236 52%	2838 47%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 11

**Q.7 If you had to choose, which would you prefer to have at the moment: the current Conservative-Liberal Democrat coalition, or a Conservative government with an overall majority?**

Base: All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservative-Liberal Democrat coalition	10578	4942 53%	5635 50%	1466 61%	1827 57%	2153 56%	1854 54%	1557 52%	1721 41%	2812 52%	3093 53%	2140 51%	2532 55%	2609 51%	2613 49%	2759 55%	1516 52%	1080 62%	2003 60%	4081 51%
Conservative government with an overall majority	9488	4891 47%	4598 50%	942 45%	1384 39%	1660 43%	1557 44%	1453 46%	2493 48%	2606 48%	2726 47%	2074 49%	2083 45%	2490 49%	2683 51%	2276 45%	1377 48%	662 38%	1308 40%	3845 49%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 11

**Q.7 If you had to choose, which would you prefer to have at the moment: the current Conservative-Liberal Democrat coalition, or a Conservative government with an overall majority?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservative-Liberal Democrat coalition	10578 53%	690 15%	4510 74%	1207 91%	923 17%	3229 72%	2846 79%	155 34%	2438 40%
Conservative government with an overall majority	9488 47%	3861 85%	1567 26%	117 9%	4635 83%	1278 28%	760 21%	299 66%	3643 60%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 12

**Q.8 Thinking about David Cameron's performance as Prime Minister, has that been better or worse than you expected when he took office, or worse, or about the same?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Better than I expected	2483	1343 12%	1140 14%	369 11%	436 15%	484 14%	412 13%	334 12%	449 11%	757 14%	767 13%	485 12%	474 10%	683 13%	684 13%	571 11%	371 13%	174 10%	437 13%	1116 14%
About the same as I expected	9422	4253 47%	5168 43%	1231 51%	1663 52%	1930 51%	1535 45%	1242 41%	1821 43%	2542 47%	2825 49%	2072 49%	1983 43%	2470 48%	2582 49%	2256 45%	1351 47%	762 44%	1522 46%	3910 49%
Worse than I expected	8161	4236 41%	3925 43%	809 38%	1111 34%	1399 35%	1464 37%	1434 43%	1944 48%	2118 46%	2227 39%	1657 38%	2159 39%	1947 47%	2030 38%	2207 38%	1171 44%	805 46%	1352 41%	2900 37%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 12

**Q.8 Thinking about David Cameron's performance as Prime Minister, has that been better or worse than you expected when he took office, or worse, or about the same?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Better than I expected	2483 12%	1278 28%	358 6%	208 16%	1108 20%	326 7%	413 11%	41 9%	826 14%
About the same as I expected	9422 47%	2502 55%	2231 37%	740 56%	2742 49%	1723 38%	1689 47%	178 39%	2551 42%
Worse than I expected	8161 41%	771 17%	3488 57%	377 28%	1709 31%	2459 55%	1503 42%	234 52%	2704 44%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
<b><u>On the side of people like me</u></b>																				
True	5121 26%	2812 29%	2309 23%	516 21%	700 22%	787 21%	769 23%	792 26%	1558 37%	1826 34%	1500 26%	997 24%	798 17%	1493 29%	1471 28%	1109 22%	747 26%	301 17%	665 20%	2187 28%
Not true	11424 57%	5665 58%	5759 56%	1272 53%	1709 53%	2299 60%	2133 63%	1852 62%	2159 51%	2783 51%	3249 56%	2441 58%	2952 64%	2635 52%	2869 54%	3109 62%	1638 57%	1173 67%	2111 64%	4195 53%
Don't know	3521 18%	1356 14%	2165 21%	620 26%	802 25%	727 19%	510 15%	366 12%	497 12%	809 15%	1070 18%	776 18%	866 19%	971 19%	956 18%	817 16%	509 18%	268 15%	535 16%	1543 19%
<b><u>Wants to help ordinary people get on in life</u></b>																				
True	6046 30%	3255 33%	2791 27%	624 26%	833 26%	979 26%	902 26%	912 30%	1795 43%	1995 37%	1793 31%	1239 29%	1019 22%	1688 33%	1752 33%	1298 26%	903 31%	404 23%	775 23%	2557 32%
Not true	10785 54%	5307 54%	5478 54%	1206 50%	1611 50%	2180 57%	2040 60%	1786 59%	1961 47%	2676 49%	3026 52%	2276 54%	2807 61%	2512 49%	2671 50%	2977 59%	1528 53%	1098 63%	2007 61%	3997 50%
Don't know	3235 16%	1271 13%	1964 19%	578 24%	767 24%	653 17%	469 14%	311 10%	458 11%	747 14%	1000 17%	699 17%	788 17%	899 18%	873 16%	760 15%	463 16%	240 14%	529 16%	1371 17%
<b><u>Willing to take tough decisions for the long term</u></b>																				
True	10763 54%	5558 57%	5204 51%	1136 47%	1545 48%	1946 51%	1846 54%	1661 55%	2628 62%	3270 60%	3221 55%	2181 52%	2091 45%	2764 54%	2940 56%	2640 52%	1588 55%	830 48%	1710 52%	4301 54%
Not true	6072 30%	3098 32%	2975 29%	659 27%	931 29%	1178 31%	1092 32%	1051 35%	1161 28%	1488 27%	1654 28%	1302 31%	1629 35%	1469 29%	1475 28%	1630 32%	847 29%	652 37%	1095 33%	2301 29%
Don't know	3231 16%	1177 12%	2054 20%	614 25%	735 23%	688 18%	472 14%	298 10%	425 10%	660 12%	944 16%	731 17%	896 19%	866 17%	881 17%	765 15%	459 16%	260 15%	507 15%	1323 17%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base:** All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Shares my values</u></b>																				
True	5537 28%	3061 31%	2476 24%	526 22%	722 22%	886 23%	847 25%	877 29%	1680 40%	1933 36%	1621 28%	1097 26%	886 19%	1589 31%	1567 30%	1224 24%	830 29%	326 19%	717 22%	2333 29%
Not true	11081 55%	5498 56%	5583 55%	1278 53%	1674 52%	2203 58%	2062 60%	1812 60%	2053 49%	2720 50%	3130 54%	2355 56%	2876 62%	2539 50%	2789 53%	3014 60%	1580 55%	1160 67%	2038 62%	4110 52%
Don't know	3448 17%	1274 13%	2174 21%	605 25%	815 25%	724 19%	502 15%	321 11%	481 11%	764 14%	1068 18%	763 18%	853 18%	971 19%	940 18%	797 16%	483 17%	257 15%	556 17%	1482 19%
<b><u>Competent and capable</u></b>																				
True	6301 31%	3284 33%	3017 29%	816 34%	992 31%	1134 30%	1048 31%	855 28%	1456 35%	1962 36%	1900 33%	1336 32%	1103 24%	1735 34%	1787 34%	1439 29%	939 32%	401 23%	933 28%	2735 35%
Not true	9699 48%	4969 51%	4731 46%	920 38%	1349 42%	1865 49%	1790 52%	1709 57%	2067 49%	2502 46%	2658 46%	2039 48%	2501 54%	2237 44%	2411 46%	2641 52%	1364 47%	1046 60%	1744 53%	3511 44%
Don't know	4065 20%	1580 16%	2485 24%	672 28%	870 27%	813 21%	573 17%	447 15%	691 16%	954 18%	1262 22%	839 20%	1011 22%	1127 22%	1098 21%	954 19%	591 20%	295 17%	635 19%	1680 21%
<b><u>Will do what they say</u></b>																				
True	4752 24%	2543 26%	2209 22%	551 23%	750 23%	837 22%	777 23%	666 22%	1172 28%	1534 28%	1407 24%	941 22%	870 19%	1288 25%	1332 25%	1102 22%	688 24%	343 20%	739 22%	1991 25%
Not true	10976 55%	5626 57%	5349 52%	1150 48%	1546 48%	2107 55%	2003 59%	1851 61%	2319 55%	2813 52%	3092 53%	2348 56%	2723 59%	2581 51%	2813 53%	2932 58%	1570 54%	1080 62%	1920 58%	4100 52%
Don't know	4338 22%	1664 17%	2674 26%	707 29%	915 28%	869 23%	631 19%	494 16%	722 17%	1070 20%	1320 23%	925 22%	1023 22%	1230 24%	1151 22%	1002 20%	636 22%	319 18%	652 20%	1835 23%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b>Represents the whole country, not just some types of people</b>																				
True	3985 20%	2086 21%	1900 19%	420 17%	630 20%	658 17%	566 17%	578 19%	1133 27%	1263 23%	1154 20%	851 20%	717 16%	1174 23%	1140 22%	837 17%	594 21%	241 14%	536 16%	1706 22%
Not true	13140 65%	6652 68%	6488 63%	1474 61%	1905 59%	2555 67%	2446 72%	2143 71%	2616 62%	3472 64%	3798 65%	2707 64%	3163 69%	3100 61%	3330 63%	3518 70%	1890 65%	1301 75%	2349 71%	4935 62%
Don't know	2941 15%	1095 11%	1846 18%	515 21%	675 21%	599 16%	399 12%	289 10%	464 11%	683 13%	867 15%	656 16%	735 16%	825 16%	826 16%	680 14%	410 14%	200 12%	426 13%	1286 16%
<b>Its heart is in the right place</b>																				
True	6761 34%	3621 37%	3140 31%	708 29%	946 29%	1087 29%	1090 32%	1042 35%	1887 45%	2173 40%	2005 34%	1372 33%	1211 26%	1890 37%	1949 37%	1499 30%	1003 35%	420 24%	883 27%	2871 36%
Not true	9537 48%	4770 49%	4767 47%	1043 43%	1419 44%	1930 51%	1774 52%	1590 53%	1782 42%	2357 43%	2712 47%	2021 48%	2448 53%	2190 43%	2325 44%	2651 53%	1355 47%	1017 58%	1810 55%	3460 44%
Don't know	3768 19%	1443 15%	2326 23%	657 27%	846 26%	795 21%	547 16%	378 13%	545 13%	888 16%	1102 19%	822 19%	957 21%	1020 20%	1022 19%	886 18%	536 19%	305 18%	618 19%	1595 20%
<b>Is a wasted vote</b>																				
True	5274 26%	2649 27%	2625 26%	588 24%	830 26%	1097 29%	1012 30%	853 28%	893 21%	1072 20%	1370 24%	1209 29%	1624 35%	1193 23%	1287 24%	1504 30%	693 24%	598 34%	936 28%	1992 25%
Not true	11145 56%	5889 60%	5257 51%	1185 49%	1528 48%	1957 51%	1881 55%	1798 60%	2797 66%	3633 67%	3382 58%	2145 51%	1985 43%	2940 58%	3074 52%	2630 58%	1668 48%	833 48%	1740 53%	4480 57%
Don't know	3646 18%	1295 13%	2351 23%	635 26%	853 27%	758 20%	518 15%	359 12%	523 12%	712 13%	1068 18%	860 20%	1006 22%	966 19%	935 18%	901 18%	533 18%	311 18%	635 19%	1454 18%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base:** All respondents

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Stands for fairness</u></b>																				
True	5602 28%	2997 30%	2605 25%	579 24%	742 23%	912 24%	876 26%	819 27%	1675 40%	1889 35%	1632 28%	1140 27%	941 20%	1580 31%	1621 31%	1227 24%	826 29%	348 20%	734 22%	2348 30%
Not true	10777 54%	5435 55%	5342 52%	1184 49%	1597 50%	2140 56%	2013 59%	1817 60%	2025 48%	2686 50%	3073 53%	2256 54%	2763 60%	2502 49%	2658 50%	2948 59%	1553 54%	1115 64%	1965 59%	4027 51%
Don't know	3686 18%	1401 14%	2286 22%	645 27%	871 27%	761 20%	522 15%	374 12%	513 12%	843 16%	1114 19%	819 19%	911 20%	1017 20%	1016 19%	860 17%	515 18%	278 16%	612 18%	1551 20%
<b><u>Stands for equal opportunity for all</u></b>																				
True	5232 26%	2849 29%	2382 23%	545 23%	708 22%	834 22%	792 23%	769 26%	1584 38%	1723 32%	1561 27%	1064 25%	884 19%	1500 29%	1501 28%	1124 22%	782 27%	325 19%	690 21%	2196 28%
Not true	11617 58%	5787 59%	5830 57%	1291 54%	1748 54%	2294 60%	2171 64%	1916 64%	2197 52%	2968 55%	3288 57%	2440 58%	2921 63%	2684 53%	2924 55%	3151 63%	1689 58%	1169 67%	2134 64%	4311 54%
Don't know	3217 16%	1197 12%	2021 20%	572 24%	755 23%	685 18%	448 13%	325 11%	433 10%	727 13%	970 17%	710 17%	810 18%	916 18%	872 16%	760 15%	422 15%	247 14%	487 15%	1419 18%
<b><u>Say things that need to be said but other parties are scared to say</u></b>																				
True	6128 31%	3164 32%	2964 29%	670 28%	899 28%	1094 29%	1030 30%	901 30%	1533 36%	1902 35%	1833 31%	1236 29%	1158 25%	1652 32%	1680 32%	1435 28%	896 31%	465 27%	993 30%	2469 31%
Not true	10078 50%	5254 53%	4824 47%	1046 43%	1453 45%	1940 51%	1852 54%	1694 56%	2094 50%	2648 49%	2819 48%	2149 51%	2462 53%	2393 47%	2595 49%	2698 54%	1418 49%	975 56%	1738 52%	3835 48%
Don't know	3860 19%	1415 14%	2445 24%	692 29%	858 27%	779 20%	529 16%	415 14%	586 14%	868 16%	1167 20%	829 20%	996 22%	1055 21%	1021 19%	903 18%	579 20%	302 17%	581 18%	1621 20%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base:** All respondents

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>On the side of people like me</u></b>									
True	5121 26%	3570 78%	265 4%	261 20%	3444 62%	241 5%	499 14%	62 14%	2056 34%
Not true	11424 57%	426 9%	5340 88%	793 60%	1265 23%	3864 86%	2547 71%	336 74%	3129 51%
Don't know	3521 18%	555 12%	472 8%	270 20%	850 15%	402 9%	560 16%	55 12%	896 15%
<b><u>Wants to help ordinary people get on in life</u></b>									
True	6046 30%	3622 80%	447 7%	373 28%	3641 66%	387 9%	717 20%	106 23%	2368 39%
Not true	10785 54%	412 9%	5147 85%	696 53%	1169 21%	3723 83%	2390 66%	304 67%	2934 48%
Don't know	3235 16%	517 11%	483 8%	256 19%	748 13%	398 9%	499 14%	43 10%	779 13%
<b><u>Willing to take tough decisions for the long term</u></b>									
True	10763 54%	4071 89%	2464 41%	797 60%	4410 79%	1743 39%	1942 54%	218 48%	3752 62%
Not true	6072 30%	256 6%	2809 46%	309 23%	744 13%	2148 48%	1131 31%	193 43%	1676 28%
Don't know	3231 16%	224 5%	805 13%	219 17%	404 7%	617 14%	533 15%	42 9%	653 11%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Shares my values</u></b>									
True	5537 28%	3816 84%	280 5%	220 17%	3812 69%	235 5%	502 14%	78 17%	2349 39%
Not true	11081 55%	276 6%	5311 87%	824 62%	997 18%	3869 86%	2543 71%	323 71%	2890 48%
Don't know	3448 17%	460 10%	487 8%	280 21%	749 13%	402 9%	560 16%	52 11%	841 14%
<b><u>Competent and capable</u></b>									
True	6301 31%	3487 77%	760 12%	488 37%	3392 61%	562 12%	899 25%	91 20%	2221 37%
Not true	9699 48%	386 8%	4580 75%	538 41%	1211 22%	3372 75%	2057 57%	306 67%	2766 45%
Don't know	4065 20%	678 15%	738 12%	299 23%	955 17%	573 13%	650 18%	56 12%	1094 18%
<b><u>Will do what they say</u></b>									
True	4752 24%	2591 57%	797 13%	330 25%	2487 45%	606 13%	658 18%	38 8%	1589 26%
Not true	10976 55%	891 20%	4598 76%	649 49%	1855 33%	3375 75%	2230 62%	366 81%	3347 55%
Don't know	4338 22%	1069 23%	682 11%	345 26%	1217 22%	526 12%	718 20%	49 11%	1145 19%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Represents the whole country, not just some types of people</u></b>									
True	3985 20%	2589 57%	322 5%	212 16%	2523 45%	295 7%	364 10%	46 10%	1531 25%
Not true	13140 65%	1253 28%	5415 89%	928 70%	2159 39%	3925 87%	2877 80%	377 83%	3804 63%
Don't know	2941 15%	709 16%	340 6%	185 14%	876 16%	287 6%	366 10%	30 7%	747 12%
<b><u>Its heart is in the right place</u></b>									
True	6761 34%	3844 84%	653 11%	399 30%	3920 71%	503 11%	858 24%	123 27%	2662 44%
Not true	9537 48%	271 6%	4700 77%	609 46%	925 17%	3437 76%	2101 58%	268 59%	2520 41%
Don't know	3768 19%	436 10%	724 12%	316 24%	713 13%	567 13%	647 18%	62 14%	898 15%
<b><u>Is a wasted vote</u></b>									
True	5274 26%	244 5%	2719 45%	255 19%	576 10%	1999 44%	906 25%	179 39%	1391 23%
Not true	11145 56%	4135 91%	2462 41%	831 63%	4525 81%	1844 41%	2064 57%	211 46%	3843 63%
Don't know	3646 18%	172 4%	897 15%	239 18%	457 8%	664 15%	635 18%	64 14%	847 14%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 13

**Q.9a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Conservative Party?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Stands for fairness</u></b>									
True	5602 28%	3550 78%	374 6%	323 24%	3556 64%	330 7%	598 17%	80 18%	2235 37%
Not true	10777 54%	434 10%	5114 84%	719 54%	1173 21%	3706 82%	2416 67%	321 71%	2934 48%
Don't know	3686 18%	567 12%	590 10%	282 21%	828 15%	471 10%	592 16%	52 12%	912 15%
<b><u>Stands for equal opportunity for all</u></b>									
True	5232 26%	3283 72%	399 7%	269 20%	3313 60%	340 8%	525 15%	72 16%	2134 35%
Not true	11617 58%	667 15%	5238 86%	814 61%	1480 27%	3794 84%	2587 72%	339 75%	3174 52%
Don't know	3217 16%	601 13%	440 7%	242 18%	765 14%	373 8%	494 14%	42 9%	772 13%
<b><u>Say things that need to be said but other parties are scared to say</u></b>									
True	6128 31%	3070 67%	923 15%	426 32%	3124 56%	710 16%	916 25%	90 20%	2216 36%
Not true	10078 50%	861 19%	4337 71%	622 47%	1673 30%	3193 71%	2068 57%	326 72%	3017 50%
Don't know	3860 19%	620 14%	817 13%	277 21%	761 14%	604 13%	622 17%	37 8%	848 14%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
<b><u>On the side of people like me</u></b>																				
True	7878 39%	3746 38%	4131 40%	1096 46%	1312 41%	1649 43%	1384 41%	1107 37%	1330 32%	1968 36%	2297 39%	1674 40%	1939 42%	1864 37%	1906 36%	2293 46%	1064 37%	751 43%	1570 47%	2912 37%
Not true	8008 40%	4476 46%	3532 35%	592 25%	1007 31%	1309 34%	1407 41%	1409 47%	2285 54%	2494 46%	2265 39%	1681 40%	1568 34%	2098 41%	2257 43%	1807 36%	1230 42%	617 35%	1116 34%	3247 41%
Don't know	4180 21%	1611 16%	2570 25%	720 30%	892 28%	855 22%	620 18%	495 16%	599 14%	956 18%	1257 22%	860 20%	1107 24%	1138 22%	1133 21%	935 19%	600 21%	374 21%	625 19%	1767 22%
<b><u>Wants to help ordinary people get on in life</u></b>																				
True	11341 57%	5611 57%	5730 56%	1442 60%	1756 55%	2171 57%	1976 58%	1735 58%	2261 54%	3280 61%	3346 57%	2250 53%	2465 53%	2806 55%	2784 53%	3014 60%	1648 57%	1088 62%	2040 62%	4356 55%
Not true	5229 26%	2879 29%	2350 23%	405 17%	714 22%	962 25%	911 27%	898 30%	1339 32%	1358 25%	1452 25%	1230 29%	1189 26%	1309 26%	1550 29%	1237 25%	743 26%	391 22%	763 23%	2166 27%
Don't know	3496 17%	1343 14%	2153 21%	561 23%	741 23%	679 18%	524 15%	377 13%	613 15%	780 14%	1022 18%	734 17%	961 21%	985 19%	962 18%	784 16%	503 17%	262 15%	508 15%	1404 18%
<b><u>Willing to take tough decisions for the long term</u></b>																				
True	5927 30%	2783 28%	3144 31%	854 35%	1044 33%	1251 33%	1013 30%	824 27%	941 22%	1440 27%	1699 29%	1287 31%	1502 33%	1441 28%	1435 27%	1661 33%	812 28%	578 33%	1129 34%	2289 29%
Not true	8921 44%	4987 51%	3934 38%	723 30%	1131 35%	1504 39%	1551 45%	1552 52%	2461 58%	2775 51%	2543 44%	1864 44%	1739 38%	2269 44%	2536 48%	2088 41%	1298 45%	731 42%	1319 40%	3571 45%
Don't know	5218 26%	2063 21%	3155 31%	832 35%	1036 32%	1058 28%	848 25%	634 21%	812 19%	1203 22%	1578 27%	1063 25%	1374 30%	1389 27%	1325 25%	1286 26%	784 27%	434 25%	863 26%	2066 26%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base:** All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Shares my values</u></b>																				
True	7238 36%	3534 36%	3705 36%	947 39%	1215 38%	1526 40%	1261 37%	1053 35%	1237 29%	1849 34%	2110 36%	1513 36%	1767 38%	1720 34%	1733 33%	2100 42%	985 34%	701 40%	1421 43%	2748 35%
Not true	8563 43%	4724 48%	3840 38%	676 28%	1068 33%	1358 36%	1493 44%	1495 50%	2474 59%	2639 49%	2412 41%	1798 43%	1714 37%	2244 44%	2415 46%	1946 39%	1281 44%	678 39%	1215 37%	3384 43%
Don't know	4264 21%	1576 16%	2689 26%	785 33%	928 29%	928 24%	657 19%	462 15%	503 12%	930 17%	1297 22%	903 21%	1134 25%	1135 22%	1149 22%	989 20%	628 22%	363 21%	676 20%	1794 23%
<b><u>Competent and capable</u></b>																				
True	5715 28%	2742 28%	2972 29%	895 37%	1013 32%	1273 33%	962 28%	747 25%	824 20%	1351 25%	1664 29%	1222 29%	1477 32%	1361 27%	1361 26%	1660 33%	782 27%	550 32%	1117 34%	2185 28%
Not true	9060 45%	5020 51%	4040 39%	685 28%	1161 36%	1484 39%	1601 47%	1584 53%	2546 60%	2742 51%	2554 44%	1889 45%	1875 41%	2320 45%	2566 48%	2075 41%	1363 47%	738 42%	1268 38%	3635 46%
Don't know	5291 26%	2070 21%	3221 31%	828 34%	1037 32%	1055 28%	847 25%	680 23%	843 20%	1324 24%	1601 28%	1103 26%	1263 27%	1418 28%	1370 26%	1300 26%	749 26%	454 26%	926 28%	2106 27%
<b><u>Will do what they say</u></b>																				
True	4711 23%	2302 23%	2409 24%	643 27%	857 27%	1008 26%	779 23%	615 20%	810 19%	1197 22%	1279 23%	975 23%	1260 27%	1121 22%	1169 22%	1376 27%	601 21%	445 26%	921 28%	1786 23%
Not true	9505 47%	5159 52%	4346 42%	843 35%	1250 39%	1639 43%	1686 49%	1637 54%	2450 58%	2772 51%	2735 47%	2030 48%	1969 43%	2445 48%	2650 50%	2187 43%	1416 49%	807 46%	1384 42%	3852 49%
Don't know	5850 29%	2373 24%	3477 34%	923 38%	1103 34%	1166 31%	946 28%	758 25%	954 23%	1449 27%	1805 31%	1209 29%	1387 30%	1534 30%	1477 28%	1472 29%	877 30%	490 28%	1007 30%	2288 29%

Lord Ashcroft

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b>Represents the whole country, not just some types of people</b>																				
True	6962 35%	3305 34%	3657 36%	1023 42%	1189 37%	1454 38%	1174 34%	970 32%	1152 27%	1792 33%	1979 34%	1435 34%	1756 38%	1698 33%	1695 32%	1936 38%	967 33%	667 38%	1313 40%	2609 33%
Not true	9595 48%	5234 53%	4361 43%	775 32%	1216 38%	1618 42%	1694 50%	1683 56%	2608 62%	2890 53%	2805 48%	2006 48%	1894 41%	2481 49%	2679 51%	2228 44%	1413 49%	793 46%	1439 43%	3837 48%
Don't know	3509 17%	1293 13%	2216 22%	610 25%	806 25%	740 19%	543 16%	357 12%	454 11%	735 14%	1035 18%	773 18%	965 21%	920 18%	922 17%	871 17%	514 18%	282 16%	559 17%	1480 19%
<b>Its heart is in the right place</b>																				
True	9991 50%	5019 51%	4972 49%	1232 51%	1525 48%	1971 52%	1786 52%	1562 52%	1914 45%	2802 52%	2895 50%	2025 48%	2269 49%	2418 47%	2488 47%	2735 54%	1410 49%	940 54%	1834 55%	3810 48%
Not true	5870 29%	3200 33%	2670 26%	476 20%	816 25%	1003 26%	1011 30%	976 32%	1588 38%	1654 31%	1656 28%	1286 31%	1274 28%	1532 30%	1671 32%	1360 27%	859 30%	448 26%	855 26%	2390 30%
Don't know	4205 21%	1613 16%	2591 25%	700 29%	870 27%	838 22%	613 18%	472 16%	712 17%	961 18%	1268 22%	903 21%	1072 23%	1150 23%	1137 21%	940 19%	625 22%	354 20%	622 19%	1726 22%
<b>Is a wasted vote</b>																				
True	4402 22%	2446 25%	1957 19%	385 16%	573 18%	716 19%	764 22%	730 24%	1234 29%	1207 22%	1198 21%	1019 24%	978 21%	1184 23%	1295 24%	993 20%	605 21%	326 19%	612 18%	1772 22%
Not true	11701 58%	5968 61%	5734 56%	1365 57%	1805 56%	2307 61%	2033 60%	1805 60%	2386 57%	3400 63%	3471 60%	2290 54%	2541 55%	2849 56%	2955 56%	3109 62%	1695 59%	1094 63%	2091 63%	4531 57%
Don't know	3962 20%	1419 14%	2543 25%	658 27%	833 26%	789 21%	614 18%	475 16%	594 14%	811 15%	1151 20%	905 21%	1096 24%	1066 21%	1046 20%	934 19%	594 21%	322 18%	608 18%	1623 20%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Stands for fairness</u></b>																				
True	8989 45%	4501 46%	4488 44%	1220 51%	1418 44%	1837 48%	1548 45%	1345 45%	1623 39%	2499 46%	2618 45%	1793 43%	2079 45%	2205 43%	2218 42%	2445 49%	1245 43%	876 50%	1682 51%	3436 43%
Not true	6642 33%	3652 37%	2990 29%	492 20%	867 27%	1069 28%	1192 35%	1153 38%	1869 44%	1921 35%	1871 32%	1461 35%	1389 30%	1705 33%	1881 36%	1536 31%	1002 35%	518 30%	963 29%	2645 33%
Don't know	4435 22%	1679 17%	2755 27%	696 29%	926 29%	907 24%	671 20%	513 17%	722 17%	997 18%	1330 23%	960 23%	1147 25%	1189 23%	1197 23%	1054 21%	646 22%	348 20%	666 20%	1845 23%
<b><u>Stands for equal opportunity for all</u></b>																				
True	9627 48%	4777 49%	4850 47%	1305 54%	1507 47%	1884 49%	1687 49%	1440 48%	1805 43%	2679 49%	2825 49%	1902 45%	2222 48%	2389 47%	2372 45%	2599 52%	1353 47%	915 53%	1755 53%	3667 46%
Not true	6744 34%	3664 37%	3080 30%	488 20%	873 27%	1143 30%	1205 35%	1173 39%	1862 44%	1950 36%	1899 33%	1491 35%	1405 30%	1682 33%	1944 37%	1581 31%	1012 35%	526 30%	1010 31%	2701 34%
Don't know	3695 18%	1391 14%	2303 23%	616 26%	831 26%	786 21%	519 15%	397 13%	546 13%	789 15%	1096 19%	822 20%	988 21%	1029 20%	980 19%	855 17%	529 18%	301 17%	545 16%	1558 20%
<b><u>Say things that need to be said but other parties are scared to say</u></b>																				
True	4817 24%	2315 24%	2502 24%	617 26%	789 25%	992 26%	839 25%	672 22%	909 22%	1112 21%	1301 22%	1090 26%	1315 28%	1167 23%	1163 22%	1407 28%	641 22%	438 25%	903 27%	1794 23%
Not true	10153 51%	5613 57%	4540 44%	908 38%	1375 43%	1766 46%	1792 53%	1749 58%	2565 61%	3151 58%	2989 51%	2035 48%	1978 43%	2552 50%	2812 53%	2415 48%	1509 52%	865 50%	1594 48%	4082 52%
Don't know	5096 25%	1904 19%	3191 31%	883 37%	1047 33%	1054 28%	781 23%	590 20%	740 18%	1155 21%	1529 26%	1089 26%	1323 29%	1380 27%	1321 25%	1213 24%	743 26%	438 25%	815 25%	2050 26%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>On the side of people like me</u></b>									
True	7878 39%	407 9%	5182 85%	398 30%	616 11%	3688 82%	1514 42%	96 21%	1895 31%
Not true	8008 40%	3456 76%	374 6%	596 45%	4059 73%	372 8%	1263 35%	300 66%	3172 52%
Don't know	4180 21%	687 15%	521 9%	331 25%	884 16%	447 10%	829 23%	57 12%	1014 17%
<b><u>Wants to help ordinary people get on in life</u></b>									
True	11341 57%	1798 40%	5396 89%	761 57%	2117 38%	3877 86%	2353 65%	181 40%	3077 51%
Not true	5229 26%	1993 44%	311 5%	337 25%	2482 45%	299 7%	740 21%	218 48%	2090 34%
Don't know	3496 17%	760 17%	370 6%	227 17%	959 17%	331 7%	513 14%	55 12%	913 15%
<b><u>Willing to take tough decisions for the long term</u></b>									
True	5927 30%	388 9%	3759 62%	290 22%	556 10%	2731 61%	997 28%	65 14%	1398 23%
Not true	8921 44%	3536 78%	865 14%	671 51%	4192 75%	732 16%	1568 43%	317 70%	3529 58%
Don't know	5218 26%	627 14%	1454 24%	364 27%	811 15%	1044 23%	1041 29%	71 16%	1155 19%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Shares my values</u></b>									
True	7238 36%	276 6%	5038 83%	336 25%	474 9%	3586 80%	1400 39%	70 15%	1720 28%
Not true	8563 43%	3697 81%	383 6%	664 50%	4308 78%	404 9%	1390 39%	329 73%	3365 55%
Don't know	4264 21%	578 13%	657 11%	324 24%	776 14%	517 11%	816 23%	54 12%	996 16%
<b><u>Competent and capable</u></b>									
True	5715 28%	341 7%	3941 65%	238 18%	504 9%	2819 63%	885 25%	53 12%	1310 22%
Not true	9060 45%	3590 79%	657 11%	687 52%	4237 76%	636 14%	1619 45%	322 71%	3566 59%
Don't know	5291 26%	621 14%	1479 24%	399 30%	818 15%	1051 23%	1102 31%	78 17%	1205 20%
<b><u>Will do what they say</u></b>									
True	4711 23%	310 7%	3275 54%	213 16%	461 8%	2398 53%	724 20%	46 10%	1108 18%
Not true	9505 47%	3433 75%	955 16%	699 53%	4115 74%	795 18%	1710 47%	329 73%	3589 59%
Don't know	5850 29%	808 18%	1847 30%	412 31%	982 18%	1314 29%	1172 32%	78 17%	1383 23%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Represents the whole country, not just some types of people</u></b>									
True	6962 35%	490 11%	4428 73%	335 25%	710 13%	3120 69%	1311 36%	87 19%	1691 28%
Not true	9595 48%	3547 78%	977 16%	757 57%	4207 76%	843 19%	1719 48%	312 69%	3580 59%
Don't know	3509 17%	514 11%	673 11%	232 18%	642 12%	545 12%	576 16%	54 12%	811 13%
<b><u>Its heart is in the right place</u></b>									
True	9991 50%	1312 29%	5216 86%	625 47%	1596 29%	3739 83%	2053 57%	167 37%	2704 44%
Not true	5870 29%	2357 52%	343 6%	405 31%	2857 51%	320 7%	873 24%	224 49%	2282 38%
Don't know	4205 21%	882 19%	519 9%	294 22%	1105 20%	447 10%	679 19%	62 14%	1095 18%
<b><u>Is a wasted vote</u></b>									
True	4402 22%	1928 42%	360 6%	281 21%	2254 41%	335 7%	534 15%	181 40%	1722 28%
Not true	11701 58%	1941 43%	5271 87%	781 59%	2415 43%	3819 85%	2395 66%	201 44%	3367 55%
Don't know	3962 20%	682 15%	447 7%	262 20%	889 16%	353 8%	677 19%	72 16%	992 16%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 14

**Q.9b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Labour Party?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Stands for fairness</u></b>									
True	8989 45%	927 20%	5167 85%	526 40%	1160 21%	3701 82%	1823 51%	118 26%	2253 37%
Not true	6642 33%	2726 60%	347 6%	463 35%	3292 59%	340 8%	1008 28%	268 59%	2680 44%
Don't know	4435 22%	898 20%	564 9%	336 25%	1106 20%	466 10%	775 21%	67 15%	1148 19%
<b><u>Stands for equal opportunity for all</u></b>									
True	9627 48%	1126 25%	5205 86%	598 45%	1368 25%	3732 83%	1991 55%	142 31%	2457 40%
Not true	6744 34%	2754 61%	394 6%	479 36%	3323 60%	383 8%	1022 28%	252 56%	2715 45%
Don't know	3695 18%	671 15%	479 8%	248 19%	868 16%	392 9%	593 16%	59 13%	910 15%
<b><u>Say things that need to be said but other parties are scared to say</u></b>									
True	4817 24%	340 7%	3069 50%	238 18%	521 9%	2254 50%	800 22%	57 13%	1219 20%
Not true	10153 51%	3551 78%	1509 25%	757 57%	4218 76%	1179 26%	1871 52%	342 75%	3757 62%
Don't know	5096 25%	661 15%	1499 25%	330 25%	819 15%	1073 24%	935 26%	54 12%	1104 18%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base:** All respondents

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
<b><u>On the side of people like me</u></b>																				
True	4777 24%	2305 23%	2472 24%	623 26%	818 25%	941 25%	735 22%	705 23%	956 23%	1528 28%	1455 25%	915 22%	879 19%	1275 25%	1250 24%	1094 22%	785 27%	373 21%	837 25%	1971 25%
Not true	9498 47%	5230 53%	4268 42%	911 38%	1209 38%	1690 44%	1721 50%	1619 54%	2349 56%	2605 48%	2611 45%	2021 48%	2261 49%	2306 45%	2517 48%	2526 50%	1261 44%	888 51%	1558 47%	3536 45%
Don't know	5791 29%	2298 23%	3493 34%	874 36%	1185 37%	1181 31%	956 28%	686 23%	909 22%	1285 24%	1753 30%	1278 30%	1475 32%	1519 30%	1528 29%	1415 28%	848 29%	481 28%	917 28%	2419 31%
<b><u>Wants to help ordinary people get on in life</u></b>																				
True	8239 41%	4202 43%	4037 39%	934 39%	1258 39%	1552 41%	1319 39%	1301 43%	1875 44%	2712 50%	2484 43%	1576 37%	1467 32%	2158 42%	2151 41%	1920 38%	1317 46%	694 40%	1378 42%	3312 42%
Not true	6819 34%	3635 37%	3184 31%	678 28%	935 29%	1256 33%	1264 37%	1152 38%	1534 36%	1641 30%	1859 32%	1514 36%	1806 39%	1587 31%	1812 34%	1875 37%	875 30%	671 39%	1163 35%	2533 32%
Don't know	5008 25%	1996 20%	3012 29%	795 33%	1017 32%	1004 26%	829 24%	557 19%	805 19%	1065 20%	1476 25%	1124 27%	1343 29%	1354 27%	1334 25%	1240 25%	702 24%	377 22%	770 23%	2081 26%
<b><u>Willing to take tough decisions for the long term</u></b>																				
True	3957 20%	2075 21%	1882 18%	470 20%	652 20%	742 19%	655 19%	623 21%	816 19%	1247 23%	1107 19%	799 19%	805 17%	1011 20%	1063 20%	936 19%	629 22%	318 18%	650 20%	1615 20%
Not true	10408 52%	5605 57%	4803 47%	1073 45%	1419 44%	1875 49%	1840 54%	1709 57%	2492 59%	2896 53%	3015 52%	2147 51%	2351 51%	2575 50%	2783 53%	2723 54%	1377 48%	951 55%	1732 52%	3999 50%
Don't know	5700 28%	2153 22%	3548 35%	865 36%	1140 35%	1196 31%	916 27%	678 23%	905 21%	1275 24%	1698 29%	1268 30%	1459 32%	1514 30%	1450 27%	1376 27%	887 31%	473 27%	929 28%	2312 29%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base:** All respondents

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Shares my values</u></b>																				
True	4574 23%	2206 22%	2368 23%	602 25%	797 25%	861 23%	715 21%	704 23%	895 21%	1519 28%	1427 25%	824 20%	804 17%	1218 24%	1184 22%	1080 21%	725 25%	366 21%	819 25%	1876 24%
Not true	9917 49%	5542 56%	4375 43%	892 37%	1257 39%	1770 46%	1785 52%	1661 55%	2550 61%	2695 50%	2731 47%	2125 50%	2366 51%	2403 47%	2637 50%	2601 52%	1342 46%	934 54%	1561 47%	3751 47%
Don't know	5575 28%	2085 21%	3490 34%	913 38%	1156 36%	1181 31%	911 27%	645 21%	768 18%	1204 22%	1661 29%	1266 30%	1445 31%	1478 29%	1475 28%	1354 27%	827 29%	442 25%	931 28%	2299 29%
<b><u>Competent and capable</u></b>																				
True	2966 15%	1435 15%	1531 15%	465 19%	568 18%	586 15%	470 14%	387 13%	490 12%	894 16%	834 14%	623 15%	616 13%	782 15%	816 15%	699 14%	442 15%	227 13%	527 16%	1239 16%
Not true	11364 57%	6207 63%	5156 50%	1095 45%	1486 46%	2030 53%	2015 59%	1927 64%	2811 67%	3213 59%	3242 56%	2355 56%	2554 55%	2781 55%	2979 56%	2945 58%	1583 55%	1076 62%	1833 55%	4321 55%
Don't know	5736 29%	2191 22%	3545 35%	848 35%	1157 36%	1196 31%	926 27%	696 23%	912 22%	1311 24%	1743 30%	1236 29%	1446 31%	1536 30%	1501 28%	1391 28%	869 30%	439 25%	951 29%	2365 30%
<b><u>Will do what they say</u></b>																				
True	2271 11%	1165 12%	1106 11%	312 13%	423 13%	424 11%	328 10%	320 11%	464 11%	728 13%	622 11%	437 10%	483 10%	605 12%	628 12%	512 10%	355 12%	171 10%	376 11%	934 12%
Not true	12273 61%	6533 66%	5740 56%	1345 56%	1673 52%	2216 58%	2205 65%	2016 67%	2819 67%	3443 64%	3545 61%	2528 60%	2756 60%	2988 59%	3211 61%	3230 64%	1704 59%	1140 65%	2039 62%	4674 59%
Don't know	5522 28%	2135 22%	3387 33%	751 31%	1115 35%	1172 31%	878 26%	675 22%	930 22%	1247 23%	1652 28%	1248 30%	1376 30%	1506 30%	1457 28%	1293 26%	835 29%	432 25%	897 27%	2318 29%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base:** All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b>Represents the whole country, not just some types of people</b>																				
True	4553 23%	2258 23%	2295 22%	614 25%	716 22%	878 23%	767 22%	673 22%	904 21%	1447 27%	1324 23%	936 22%	846 18%	1135 22%	1219 23%	1106 22%	727 25%	366 21%	765 23%	1846 23%
Not true	10674 53%	5754 59%	4920 48%	998 41%	1420 44%	1937 51%	1879 55%	1776 59%	2664 63%	2954 55%	3014 52%	2206 52%	2500 54%	2625 51%	2824 53%	2769 55%	1444 50%	1012 58%	1763 53%	4038 51%
Don't know	4839 24%	1821 19%	3018 29%	796 33%	1074 33%	998 26%	764 22%	561 19%	646 15%	1016 19%	1482 25%	1072 25%	1269 27%	1339 26%	1254 24%	1160 23%	723 25%	363 21%	783 24%	2042 26%
<b>Its heart is in the right place</b>																				
True	9180 46%	4807 49%	4373 43%	981 41%	1332 41%	1673 44%	1570 46%	1506 50%	2118 50%	2994 55%	2716 47%	1795 43%	1675 36%	2291 45%	2476 47%	2169 43%	1467 51%	777 45%	1505 45%	3709 47%
Not true	6351 32%	3360 34%	2991 29%	668 28%	923 29%	1212 32%	1122 33%	1018 34%	1407 33%	1507 28%	1759 30%	1391 33%	1694 37%	1576 31%	1635 31%	1747 35%	797 28%	596 34%	1099 33%	2358 30%
Don't know	4536 23%	1666 17%	2869 28%	760 32%	956 30%	927 24%	719 21%	486 16%	688 16%	917 17%	1344 23%	1029 24%	1246 27%	1233 24%	1185 22%	1120 22%	629 22%	369 21%	707 21%	1859 23%
<b>Is a wasted vote</b>																				
True	9295 46%	5060 51%	4235 41%	902 37%	1184 37%	1627 43%	1659 49%	1575 52%	2348 56%	2616 48%	2647 45%	1870 44%	2161 47%	2274 45%	2447 46%	2464 49%	1251 43%	858 49%	1545 47%	3439 43%
Not true	6429 32%	3254 33%	3175 31%	746 31%	1029 32%	1262 33%	1059 31%	970 32%	1363 32%	1935 36%	1930 33%	1283 30%	1282 28%	1647 32%	1725 33%	1517 30%	1009 35%	531 30%	1041 31%	2646 33%
Don't know	4342 22%	1519 15%	2823 28%	759 32%	998 31%	923 24%	694 20%	465 15%	503 12%	866 16%	1242 21%	1061 25%	1173 25%	1178 23%	1124 21%	1054 21%	634 22%	353 20%	725 22%	1841 23%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base:** All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Stands for fairness</u></b>																				
True	7439 37%	3918 40%	3521 34%	858 36%	1119 35%	1356 36%	1236 36%	1166 39%	1704 40%	2513 46%	2235 38%	1382 33%	1310 28%	1920 38%	1988 38%	1709 34%	1188 41%	635 36%	1240 37%	2994 38%
Not true	7172 36%	3811 39%	3361 33%	714 30%	1000 31%	1346 35%	1279 37%	1206 40%	1626 39%	1766 33%	1963 34%	1570 37%	1873 41%	1725 34%	1856 35%	1976 39%	926 32%	688 40%	1209 37%	2686 34%
Don't know	5455 27%	2103 21%	3352 33%	835 35%	1091 34%	1111 29%	896 26%	638 21%	884 21%	1140 21%	1622 28%	1262 30%	1432 31%	1455 29%	1452 27%	1350 27%	780 27%	419 24%	862 26%	2246 28%
<b><u>Stands for equal opportunity for all</u></b>																				
True	7312 36%	3806 39%	3505 34%	864 36%	1135 35%	1333 35%	1238 36%	1171 39%	1571 37%	2432 45%	2182 37%	1376 33%	1321 29%	1950 38%	1922 36%	1691 34%	1138 39%	611 35%	1217 37%	2981 38%
Not true	7419 37%	3938 40%	3481 34%	738 31%	1007 31%	1379 36%	1322 39%	1224 41%	1748 41%	1823 34%	2039 35%	1634 39%	1922 42%	1748 34%	1947 37%	2051 41%	962 33%	712 41%	1266 38%	2763 35%
Don't know	5335 27%	2089 21%	3246 32%	806 33%	1069 33%	1100 29%	851 25%	615 20%	894 21%	1162 21%	1598 27%	1204 29%	1372 30%	1401 27%	1428 27%	1293 26%	794 27%	419 24%	828 25%	2181 28%
<b><u>Say things that need to be said but other parties are scared to say</u></b>																				
True	3808 19%	2084 21%	1723 17%	398 17%	554 17%	669 18%	595 17%	640 21%	952 23%	1239 23%	1052 18%	766 18%	751 16%	988 19%	1054 20%	875 17%	574 20%	316 18%	631 19%	1518 19%
Not true	10984 55%	5748 58%	5237 51%	1147 48%	1574 49%	2033 53%	1986 58%	1770 59%	2473 59%	3048 56%	3183 55%	2273 54%	2481 54%	2701 53%	2873 54%	2884 57%	1519 52%	1007 58%	1862 56%	4233 53%
Don't know	5274 26%	2001 20%	3273 32%	863 36%	1082 34%	1110 29%	831 24%	600 20%	788 19%	1131 21%	1584 27%	1176 28%	1383 30%	1411 28%	1369 26%	1275 25%	800 28%	419 24%	817 25%	2175 27%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base:** All respondents

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>On the side of people like me</u></b>									
True	4777 24%	1085 24%	1262 21%	1024 77%	1017 18%	843 19%	1818 50%	47 10%	1335 22%
Not true	9498 47%	2224 49%	3425 56%	105 8%	3048 55%	2584 57%	1078 30%	339 75%	3338 55%
Don't know	5791 29%	1242 27%	1390 23%	196 15%	1493 27%	1079 24%	709 20%	68 15%	1408 23%
<b><u>Wants to help ordinary people get on in life</u></b>									
True	8239 41%	2366 52%	2196 36%	1116 84%	2495 45%	1520 34%	2271 63%	121 27%	2557 42%
Not true	6819 34%	1200 26%	2635 43%	83 6%	1818 33%	2025 45%	795 22%	261 58%	2301 38%
Don't know	5008 25%	985 22%	1246 21%	126 10%	1246 22%	962 21%	540 15%	72 16%	1223 20%
<b><u>Willing to take tough decisions for the long term</u></b>									
True	3957 20%	965 21%	972 16%	812 61%	998 18%	717 16%	1216 34%	46 10%	1191 20%
Not true	10408 52%	2516 55%	3684 61%	207 16%	3275 59%	2706 60%	1507 42%	331 73%	3578 59%
Don't know	5700 28%	1071 24%	1422 23%	305 23%	1285 23%	1084 24%	883 24%	76 17%	1312 22%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Shares my values</u></b>									
True	4574 23%	955 21%	1257 21%	1045 79%	908 16%	777 17%	1879 52%	42 9%	1273 21%
Not true	9917 49%	2496 55%	3480 57%	95 7%	3327 60%	2691 60%	998 28%	335 74%	3518 58%
Don't know	5575 28%	1100 24%	1340 22%	185 14%	1324 24%	1039 23%	728 20%	76 17%	1291 21%
<b><u>Competent and capable</u></b>									
True	2966 15%	779 17%	639 11%	762 58%	752 14%	450 10%	967 27%	29 6%	875 14%
Not true	11364 57%	2574 57%	4161 68%	187 14%	3442 62%	3069 68%	1674 46%	357 79%	3878 64%
Don't know	5736 29%	1198 26%	1277 21%	375 28%	1365 25%	988 22%	965 27%	67 15%	1328 22%
<b><u>Will do what they say</u></b>									
True	2271 11%	654 14%	452 7%	563 42%	646 12%	327 7%	708 20%	24 5%	698 11%
Not true	12273 61%	2627 58%	4502 74%	340 26%	3463 62%	3290 73%	2029 56%	357 79%	4069 67%
Don't know	5522 28%	1269 28%	1123 18%	422 32%	1449 26%	890 20%	869 24%	72 16%	1315 22%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Represents the whole country, not just some types of people</u></b>									
True	4553 23%	1095 24%	1255 21%	868 66%	1082 19%	849 19%	1496 41%	63 14%	1290 21%
Not true	10674 53%	2535 56%	3640 60%	241 18%	3357 60%	2781 62%	1436 40%	337 74%	3692 61%
Don't know	4839 24%	921 20%	1182 19%	216 16%	1120 20%	876 19%	674 19%	53 12%	1099 18%
<b><u>Its heart is in the right place</u></b>									
True	9180 46%	2651 58%	2482 41%	1133 86%	2811 51%	1733 38%	2455 68%	153 34%	2902 48%
Not true	6351 32%	1075 24%	2501 41%	78 6%	1659 30%	1920 43%	709 20%	241 53%	2123 35%
Don't know	4536 23%	826 18%	1095 18%	114 9%	1089 20%	853 19%	442 12%	59 13%	1056 17%
<b><u>Is a wasted vote</u></b>									
True	9295 46%	2286 50%	3563 59%	152 11%	3034 55%	2616 58%	1251 35%	295 65%	3302 54%
Not true	6429 32%	1522 33%	1552 26%	1016 77%	1657 30%	1146 25%	1811 50%	106 23%	1863 31%
Don't know	4342 22%	743 16%	962 16%	157 12%	868 16%	746 17%	543 15%	52 12%	916 15%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 15

**Q.9c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of The Liberal Democrats?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Stands for fairness</u></b>									
True	7439 37%	2097 46%	2000 33%	1099 83%	2141 39%	1373 30%	2136 59%	93 21%	2251 37%
Not true	7172 36%	1343 30%	2769 46%	84 6%	2012 36%	2099 47%	840 23%	268 59%	2456 40%
Don't know	5455 27%	1111 24%	1308 22%	142 11%	1405 25%	1035 23%	630 17%	92 20%	1375 23%
<b><u>Stands for equal opportunity for all</u></b>									
True	7312 36%	2036 45%	1986 33%	1072 81%	2093 38%	1367 30%	2098 58%	97 21%	2233 37%
Not true	7419 37%	1409 31%	2790 46%	107 8%	2082 37%	2129 47%	893 25%	277 61%	2504 41%
Don't know	5335 27%	1105 24%	1301 21%	146 11%	1383 25%	1011 22%	614 17%	79 17%	1344 22%
<b><u>Say things that need to be said but other parties are scared to say</u></b>									
True	3808 19%	984 22%	904 15%	770 58%	1018 18%	671 15%	1252 35%	39 9%	1204 20%
Not true	10984 55%	2525 55%	3944 65%	280 21%	3333 60%	2899 64%	1621 45%	361 80%	3742 62%
Don't know	5274 26%	1042 23%	1230 20%	275 21%	1207 22%	936 21%	734 20%	53 12%	1135 19%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
<b><u>On the side of people like me</u></b>																				
True	4417 22%	2686 27%	1731 17%	326 14%	530 16%	650 17%	755 22%	812 27%	1344 32%	1117 21%	1191 20%	1057 25%	1052 23%	1094 21%	1316 25%	1114 22%	634 22%	260 15%	597 18%	1685 21%
Not true	7365 37%	3961 40%	3404 33%	816 34%	1203 37%	1382 36%	1274 37%	1163 39%	1527 36%	2466 46%	2251 39%	1291 31%	1356 29%	1978 39%	1802 34%	1720 34%	1115 39%	750 43%	1365 41%	2909 37%
Don't know	8284 41%	3186 32%	5098 50%	1266 53%	1478 46%	1781 47%	1382 41%	1036 34%	1342 32%	1834 34%	2377 41%	1866 44%	2207 48%	2028 40%	2178 41%	2202 44%	1145 40%	732 42%	1349 41%	3332 42%
<b><u>Wants to help ordinary people get on in life</u></b>																				
True	4785 24%	2679 27%	2106 21%	407 17%	689 21%	767 20%	848 25%	858 28%	1217 29%	1216 22%	1263 22%	1140 27%	1166 25%	1204 24%	1389 26%	1221 24%	684 24%	286 16%	696 21%	1875 24%
Not true	6162 31%	3381 34%	2781 27%	707 29%	982 31%	1194 31%	1085 32%	967 32%	1226 29%	2045 38%	1876 32%	1091 26%	1149 25%	1665 33%	1486 28%	1440 29%	930 32%	641 37%	1189 36%	2464 31%
Don't know	9119 45%	3772 38%	5347 52%	1294 54%	1540 48%	1851 49%	1479 43%	1185 39%	1770 42%	2157 40%	2679 46%	1983 47%	2300 50%	2230 44%	2421 46%	2374 47%	1279 44%	815 47%	1426 43%	3587 45%
<b><u>Willing to take tough decisions for the long term</u></b>																				
True	5027 25%	2957 30%	2070 20%	498 21%	672 21%	763 20%	840 25%	880 29%	1374 33%	1379 25%	1397 24%	1137 27%	1114 24%	1284 25%	1431 27%	1221 24%	751 26%	341 20%	730 22%	1991 25%
Not true	5380 27%	2942 30%	2438 24%	566 23%	937 29%	1071 28%	956 28%	811 27%	1040 25%	1728 32%	1598 27%	1028 24%	1026 22%	1432 28%	1308 25%	1304 26%	794 27%	542 31%	1027 31%	2209 28%
Don't know	9659 48%	3933 40%	5725 56%	1345 56%	1601 50%	1978 52%	1616 47%	1319 44%	1800 43%	2311 43%	2824 49%	2049 49%	2475 54%	2383 47%	2558 48%	2510 50%	1348 47%	859 49%	1554 47%	3726 47%

**Lord Ashcroft**

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base:** All respondents

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Shares my values</u></b>																				
True	3964 20%	2432 25%	1532 15%	267 11%	469 15%	571 15%	672 20%	738 25%	1246 30%	1034 19%	1037 18%	949 23%	944 20%	1001 20%	1166 22%	1001 20%	587 20%	209 12%	537 16%	1481 19%
Not true	8017 40%	4364 44%	3653 36%	905 38%	1246 39%	1468 39%	1392 41%	1304 43%	1702 40%	2682 49%	2448 42%	1413 34%	1474 32%	2124 42%	1953 37%	1903 38%	1222 42%	815 47%	1442 44%	3194 40%
Don't know	8085 40%	3037 31%	5048 49%	1236 51%	1496 47%	1773 47%	1347 39%	968 32%	1265 30%	1702 31%	2334 40%	1852 44%	2196 48%	1975 39%	2177 41%	2131 42%	1084 37%	718 41%	1333 40%	3251 41%
<b><u>Competent and capable</u></b>																				
True	2437 12%	1354 14%	1083 11%	303 13%	404 13%	396 10%	393 12%	374 12%	568 13%	579 11%	616 11%	632 15%	610 13%	648 13%	700 13%	624 12%	314 11%	152 9%	399 12%	930 12%
Not true	7264 36%	4103 42%	3160 31%	756 31%	1124 35%	1349 35%	1287 38%	1209 40%	1539 37%	2413 45%	2193 38%	1307 31%	1350 29%	1891 37%	1812 34%	1738 35%	1114 38%	709 41%	1317 40%	2936 37%
Don't know	10365 52%	4375 44%	5990 59%	1349 56%	1683 52%	2067 54%	1732 51%	1427 47%	2107 50%	2425 45%	3010 52%	2275 54%	2655 58%	2561 50%	2784 53%	2673 53%	1466 51%	881 51%	1595 48%	4060 51%
<b><u>Will do what they say</u></b>																				
True	3538 18%	2196 22%	1342 13%	408 17%	495 15%	543 14%	563 16%	590 20%	939 22%	1047 19%	994 17%	760 18%	736 16%	882 17%	1027 19%	871 17%	507 18%	251 14%	542 16%	1368 17%
Not true	5211 26%	2773 28%	2438 24%	583 24%	889 28%	1044 27%	889 26%	819 27%	986 23%	1568 29%	1515 26%	1019 24%	1109 24%	1401 27%	1264 24%	1282 25%	734 25%	530 30%	992 30%	2118 27%
Don't know	11317 56%	4864 49%	6453 63%	1416 59%	1827 57%	2226 58%	1959 57%	1601 53%	2288 54%	2803 52%	3309 57%	2435 58%	2770 60%	2817 55%	3004 57%	2883 57%	1653 57%	961 55%	1777 54%	4441 56%

Lord Ashcroft

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base: All respondents**

	Gender		Age						Social Grade			Region				Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Represents the whole country, not just some types of people</u></b>																				
True	2779 14%	1594 16%	1185 12%	260 11%	385 12%	407 11%	435 13%	487 16%	805 19%	618 11%	724 12%	707 17%	730 16%	706 14%	829 16%	723 14%	365 13%	156 9%	397 12%	987 12%
Not true	9492 47%	5218 53%	4274 42%	979 41%	1425 44%	1727 45%	1650 48%	1574 52%	2138 51%	3164 58%	2889 50%	1684 40%	1755 38%	2482 49%	2438 46%	2268 45%	1418 49%	886 51%	1652 50%	3795 48%
Don't know	7795 39%	3021 31%	4774 47%	1169 49%	1401 44%	1679 44%	1326 39%	950 32%	1270 30%	1635 30%	2206 38%	1823 43%	2130 46%	1911 37%	2029 38%	2044 41%	1110 38%	700 40%	1263 38%	3145 40%
<b><u>Its heart is in the right place</u></b>																				
True	5869 29%	3532 36%	2337 23%	416 17%	669 21%	876 23%	1044 31%	1112 37%	1751 42%	1566 29%	1588 27%	1364 32%	1351 29%	1461 29%	1718 32%	1467 29%	858 30%	365 21%	836 25%	2216 28%
Not true	6145 31%	3245 33%	2901 28%	759 32%	1040 32%	1212 32%	1032 30%	944 31%	1158 27%	2050 38%	1862 32%	1081 26%	1152 25%	1664 33%	1476 28%	1471 29%	901 31%	633 36%	1183 36%	2416 30%
Don't know	8052 40%	3056 31%	4996 49%	1232 51%	1502 47%	1724 45%	1335 39%	953 32%	1305 31%	1801 33%	2369 41%	1769 42%	2113 46%	1974 39%	2102 40%	2097 42%	1135 39%	744 43%	1293 39%	3294 42%
<b><u>Is a wasted vote</u></b>																				
True	8417 42%	4510 46%	3907 38%	848 35%	1196 37%	1487 39%	1468 43%	1434 48%	1983 47%	2702 50%	2563 44%	1578 37%	1574 34%	2232 44%	2122 40%	2063 41%	1218 42%	782 45%	1454 44%	3273 41%
Not true	4895 24%	2874 29%	2021 20%	432 18%	677 21%	860 23%	831 24%	814 27%	1280 30%	1331 25%	1306 22%	1080 26%	1178 26%	1184 23%	1410 27%	1231 24%	730 25%	339 19%	729 22%	1875 24%
Don't know	6755 34%	2450 25%	4305 42%	1128 47%	1338 42%	1465 38%	1112 33%	761 25%	951 23%	1384 26%	1951 34%	1557 37%	1863 40%	1683 33%	1763 33%	1741 35%	946 33%	621 36%	1128 34%	2779 35%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311
<b><u>Stands for fairness</u></b>																				
True	4149 21%	2422 25%	1727 17%	323 13%	531 17%	653 17%	698 20%	754 25%	1191 28%	1026 19%	1110 19%	1004 24%	1009 22%	1002 20%	1223 23%	1077 21%	598 21%	250 14%	641 19%	1530 19%
Not true	6881 34%	3706 38%	3174 31%	839 35%	1134 35%	1310 34%	1152 34%	1077 36%	1368 32%	2315 43%	2087 36%	1206 29%	1272 28%	1840 36%	1672 32%	1646 33%	1034 36%	689 40%	1278 39%	2735 35%
Don't know	9036 45%	3704 38%	5332 52%	1246 52%	1546 48%	1849 49%	1561 46%	1180 39%	1654 39%	2076 38%	2622 45%	2004 48%	2334 51%	2258 44%	2401 45%	2312 46%	1262 44%	803 46%	1393 42%	3661 46%
<b><u>Stands for equal opportunity for all</u></b>																				
True	3484 17%	2015 20%	1469 14%	296 12%	469 15%	551 14%	577 17%	608 20%	984 23%	848 16%	924 16%	836 20%	876 19%	878 17%	1002 19%	901 18%	491 17%	212 12%	527 16%	1268 16%
Not true	7591 38%	4085 42%	3506 34%	880 37%	1258 39%	1454 38%	1338 39%	1186 39%	1475 35%	2502 46%	2317 40%	1359 32%	1413 31%	2013 39%	1885 36%	1805 36%	1152 40%	737 42%	1409 43%	3089 39%
Don't know	8991 45%	3733 38%	5258 51%	1232 51%	1485 46%	1807 47%	1497 44%	1217 40%	1754 42%	2067 38%	2578 44%	2019 48%	2326 50%	2208 43%	2409 45%	2330 46%	1251 43%	793 46%	1375 42%	3569 45%
<b><u>Say things that need to be said but other parties are scared to say</u></b>																				
True	7558 38%	4579 47%	2979 29%	563 23%	923 29%	1153 30%	1335 39%	1345 45%	2239 53%	2199 41%	2103 36%	1637 39%	1619 35%	1889 37%	2171 41%	1879 37%	1121 39%	497 29%	1059 32%	2897 37%
Not true	4981 25%	2593 26%	2388 23%	613 25%	888 28%	996 26%	857 25%	758 25%	869 21%	1632 30%	1551 27%	866 21%	932 20%	1344 26%	1168 22%	1185 24%	755 26%	528 30%	979 30%	2003 25%
Don't know	7527 38%	2661 27%	4866 48%	1232 51%	1400 44%	1663 44%	1219 36%	908 30%	1105 26%	1587 29%	2165 37%	1711 41%	2064 45%	1866 37%	1956 37%	1971 39%	1017 35%	717 41%	1274 38%	3026 38%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>On the side of people like me</u></b>									
True	4417 22%	1235 27%	858 14%	192 15%	1914 34%	658 15%	599 17%	406 90%	2935 48%
Not true	7365 37%	1620 36%	2843 47%	657 50%	1708 31%	2084 46%	1692 47%	12 3%	936 15%
Don't know	8284 41%	1695 37%	2377 39%	475 36%	1937 35%	1765 39%	1315 36%	35 8%	2210 36%
<b><u>Wants to help ordinary people get on in life</u></b>									
True	4785 24%	1287 28%	1079 18%	255 19%	1842 33%	832 18%	706 20%	365 80%	2783 46%
Not true	6162 31%	1272 28%	2451 40%	526 40%	1381 25%	1830 41%	1378 38%	17 4%	813 13%
Don't know	9119 45%	1992 44%	2547 42%	543 41%	2335 42%	1845 41%	1521 42%	72 16%	2486 41%
<b><u>Willing to take tough decisions for the long term</u></b>									
True	5027 25%	1347 30%	1125 19%	283 21%	1931 35%	837 19%	788 22%	349 77%	2745 45%
Not true	5380 27%	1202 26%	2151 35%	420 32%	1288 23%	1625 36%	1110 31%	21 5%	789 13%
Don't know	9659 48%	2002 44%	2801 46%	621 47%	2339 42%	2045 45%	1708 47%	83 18%	2548 42%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
	20066	4551	6077	1325	5558	4507	3606	453	6081
<b>Weighted base</b>									
<b><u>Shares my values</u></b>									
True	3964 20%	1102 24%	698 11%	155 12%	1754 32%	536 12%	511 14%	393 87%	2660 44%
Not true	8017 40%	1782 39%	3102 51%	716 54%	1878 34%	2276 51%	1872 52%	12 3%	1183 19%
Don't know	8085 40%	1667 37%	2278 37%	454 34%	1927 35%	1694 38%	1223 34%	48 11%	2238 37%
<b><u>Competent and capable</u></b>									
True	2437 12%	528 12%	571 9%	135 10%	855 15%	426 9%	296 8%	250 55%	1387 23%
Not true	7264 36%	1740 38%	2741 45%	584 44%	1875 34%	2022 45%	1601 44%	33 7%	1271 21%
Don't know	10365 52%	2283 50%	2766 46%	606 46%	2829 51%	2058 46%	1709 47%	170 38%	3423 56%
<b><u>Will do what they say</u></b>									
True	3538 18%	879 19%	846 14%	228 17%	1277 23%	642 14%	581 16%	271 60%	1860 31%
Not true	5211 26%	1193 26%	1990 33%	371 28%	1303 23%	1508 33%	978 27%	20 5%	830 14%
Don't know	11317 56%	2479 54%	3241 53%	726 55%	2978 54%	2357 52%	2047 57%	162 36%	3391 56%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Represents the whole country, not just some types of people</u></b>									
True	2779 14%	617 14%	592 10%	159 12%	1041 19%	462 10%	371 10%	292 65% 28%	
Not true	9492 47%	2389 52%	3308 54%	764 58%	2646 48%	2420 54%	2077 58%	88 19% 35%	
Don't know	7795 39%	1545 34%	2177 36%	401 30%	1871 34%	1625 36%	1158 32%	73 16% 37%	
<b><u>Its heart is in the right place</u></b>									
True	5869 29%	1754 39%	1252 21%	293 22%	2473 44%	944 21%	838 23%	412 91% 58%	
Not true	6145 31%	1219 27%	2480 41%	532 40%	1297 23%	1813 40%	1442 40%	13 3% 11%	
Don't know	8052 40%	1577 35%	2345 39%	500 38%	1788 32%	1750 39%	1326 37%	28 6% 31%	
<b><u>Is a wasted vote</u></b>									
True	8417 42%	2322 51%	3080 51%	624 47%	2492 45%	2242 50%	1793 50%	56 12% 33%	
Not true	4895 24%	1073 24%	1113 18%	286 22%	1645 30%	909 20%	752 21%	353 78% 38%	
Don't know	6755 34%	1156 25%	1884 31%	415 31%	1421 26%	1356 30%	1061 29%	44 10% 29%	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 16

**Q.9d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?**

**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
<b><u>Stands for fairness</u></b>									
True	4149 21%	1080 24%	919 15%	186 14%	1663 30%	693 15%	564 16%	369 81%	2550 42%
Not true	6881 34%	1477 32%	2674 44%	611 46%	1574 28%	1954 43%	1568 43%	20 4%	979 16%
Don't know	9036 45%	1994 44%	2485 41%	527 40%	2321 42%	1860 41%	1474 41%	65 14%	2552 42%
<b><u>Stands for equal opportunity for all</u></b>									
True	3484 17%	853 19%	794 13%	168 13%	1330 24%	621 14%	477 13%	315 69%	2080 34%
Not true	7591 38%	1655 36%	2872 47%	643 49%	1844 33%	2085 46%	1692 47%	42 9%	1343 22%
Don't know	8991 45%	2044 45%	2412 40%	514 39%	2384 43%	1800 40%	1437 40%	97 21%	2657 44%
<b><u>Say things that need to be said but other parties are scared to say</u></b>									
True	7558 38%	2210 49%	1779 29%	425 32%	3001 54%	1279 28%	1282 36%	406 90%	3963 65%
Not true	4981 25%	997 22%	2020 33%	432 33%	1072 19%	1533 34%	1098 30%	13 3%	604 10%
Don't know	7527 38%	1344 30%	2279 37%	467 35%	1485 27%	1695 38%	1226 34%	34 8%	1513 25%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 17

**Q.10 Which of the following do you think would make the best Prime Minister?****Base: All respondents**

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
David Cameron	9688 48%	5038 51%	4650 45%	1052 44%	1455 45%	1690 44%	1509 44%	1459 48%	2523 60%	2982 55%	2872 49%	2003 48%	1831 40%	2693 53%	2744 52%	2160 43%	1431 49%	659 38%	1364 41%	4010 51%
Ed Miliband	7714 38%	3633 37%	4080 40%	973 40%	1248 39%	1570 41%	1440 42%	1161 39%	1322 31%	1751 32%	2189 38%	1643 39%	2130 46%	1748 34%	1819 34%	2261 45%	1046 36%	839 48%	1478 45%	2815 36%
Nick Clegg	2665 13%	1162 12%	1503 15%	383 16%	507 16%	553 14%	463 14%	390 13%	369 9%	685 13%	758 13%	568 13%	653 14%	658 13%	732 14%	613 12%	417 14%	244 14%	469 14%	1101 14%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 17

**Q.10 Which of the following do you think would make the best Prime Minister?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
David Cameron	9688 48%	4367 96%	701 12%	436 33%	4956 89%	661 15%	1167 32%	259 57%	3657 60%
Ed Miliband	7714 38%	77 2%	4966 82%	154 12%	413 7%	3543 79%	1343 37%	148 33%	1764 29%
Nick Clegg	2665 13%	106 2%	410 7%	735 55%	190 3%	302 7%	1096 30%	46 10%	660 11%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 18

**Q.11 With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain, David Cameron and the Chancellor of the Exchequer George Osborne or Ed Miliband and the Shadow Chancellor Ed Balls?**

Base: All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
David Cameron and George Osborne	10400	5339 52%	5060 54%	1143 49%	1533 47%	1808 48%	1685 47%	1566 49%	2665 52%	3151 63%	3076 58%	2176 53%	1996 52%	2870 43%	2953 56%	2304 46%	1554 54%	718 41%	1471 44%	4299 54%
Ed Miliband and Ed Balls	9666	4494 48%	5173 46%	1265 51%	1678 53%	2005 52%	1726 51%	1444 48%	1549 37%	2267 42%	2743 47%	2038 48%	2619 57%	2229 48%	2343 44%	2731 54%	1340 46%	1024 59%	1841 56%	3627 46%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 18

**Q.11 With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain, David Cameron and the Chancellor of the Exchequer George Osborne or Ed Miliband and the Shadow Chancellor Ed Balls?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
David Cameron and George Osborne	10400 52%	4415 97%	632 10%	832 63%	4999 90%	610 14%	1622 45%	279 61%	3880 64%
Ed Miliband and Ed Balls	9666 48%	136 3%	5446 90%	493 37%	559 10%	3897 86%	1984 55%	175 39%	2201 36%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 19

**Q.12 Thinking about Britain's economy, which of the following is closest to your own view?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Although things are difficult now, the right decisions are being made and things will improve significantly in the next two or three years	7848	4137 39%	3711 42%	978 41%	1161 36%	1301 34%	1192 35%	1163 39%	2053 49%	2493 46%	2349 40%	1609 38%	1397 30%	2189 43%	2191 41%	1782 35%	1161 40%	525 30%	1051 32%	3311 42%
In two or three years time the economy will be no better, or even worse, than it is now	12218	5696 61%	6522 58%	1430 59%	2050 64%	2512 66%	2219 65%	1847 61%	2161 51%	2924 54%	3470 60%	2605 62%	3219 70%	2911 57%	3105 59%	3253 65%	1733 60%	1217 70%	2260 68%	4615 58%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 19

**Q.12 Thinking about Britain's economy, which of the following is closest to your own view?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Although things are difficult now, the right decisions are being made and things will improve significantly in the next two or three years	7848	3802 39% 84%	898 15% 49%	654 71% 49%	3938	705 16% 33%	1188 33% 31%	140 31% 46%	2822
In two or three years time the economy will be no better, or even worse, than it is now	12218	749 61% 16%	5180 85% 51%	671 51% 29%	1620	3801 84% 67%	2417 67% 69%	314 3259 54%	

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 20

**Q.13 Which of the following issues do you think is the most important facing the country at the moment?****Base: All respondents**

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Getting the economy growing and creating jobs	8654 43%	4214 43%	4440 43%	1101 46%	1288 40%	1678 44%	1523 45%	1290 43%	1775 42%	2610 48%	2629 45%	1641 39%	1775 38%	2216 43%	2162 41%	2215 44%	1226 42%	836 48%	1416 43%	3459 44%
Controlling immigration	3191 16%	1529 16%	1662 16%	194 8%	412 13%	524 14%	677 20%	597 20%	787 19%	523 10%	793 14%	901 21%	974 21%	774 15%	958 18%	822 16%	414 14%	223 13%	434 13%	1233 16%
Reducing welfare dependency and abuse of the benefit system	2050 10%	885 9%	1164 11%	227 9%	410 13%	457 12%	312 9%	248 8%	395 9%	593 11%	622 11%	509 12%	325 7%	516 10%	570 11%	505 10%	312 11%	147 8%	453 14%	894 11%
Cutting the deficit and the debt	1935 10%	1154 12%	781 8%	199 8%	280 9%	363 10%	292 9%	285 9%	515 12%	652 12%	602 10%	300 7%	381 8%	507 10%	508 10%	445 9%	297 10%	178 10%	265 8%	781 10%
Ensuring people are treated fairly	1002 5%	446 5%	556 5%	134 6%	169 5%	187 5%	201 6%	159 5%	151 4%	236 4%	260 4%	174 4%	332 7%	213 4%	262 5%	256 5%	178 6%	92 5%	179 5%	304 4%
Resolving Britain's future relations with the European Union	819 4%	506 5%	313 3%	58 2%	61 2%	72 2%	87 3%	175 6%	365 9%	233 4%	218 4%	160 4%	208 5%	194 4%	250 5%	195 4%	126 4%	54 3%	63 2%	251 3%
Improving the NHS	758 4%	296 3%	461 5%	162 7%	154 5%	161 4%	101 3%	87 3%	92 2%	167 3%	229 4%	162 4%	199 4%	206 4%	171 3%	202 4%	114 4%	64 4%	179 5%	256 3%
Cutting taxes	616 3%	282 3%	335 3%	105 4%	230 7%	151 4%	61 2%	35 1%	35 1%	127 2%	177 3%	155 4%	158 3%	159 3%	154 3%	171 3%	79 3%	54 3%	118 4%	326 4%
Dealing with crime	361 2%	167 2%	194 2%	84 3%	74 2%	80 2%	55 2%	47 2%	21 1%	82 2%	88 2%	71 2%	119 3%	103 2%	92 2%	92 2%	48 2%	27 2%	81 2%	142 2%
Scrapping unnecessary rules and regulations	246 1%	151 2%	96 1%	37 2%	36 1%	49 1%	39 1%	40 1%	44 1%	58 1%	61 1%	57 1%	70 2%	66 1%	65 1%	65 1%	29 1%	22 1%	29 1%	104 1%
Protecting the environment	228 1%	110 1%	118 1%	53 2%	33 1%	44 1%	48 1%	33 1%	17 *	72 1%	77 1%	34 1%	45 1%	72 1%	58 1%	32 1%	40 1%	26 2%	44 1%	97 1%
Improving schools	206 1%	92 1%	114 1%	54 2%	65 2%	46 1%	14 *	12 *	15 *	64 1%	62 1%	50 1%	30 1%	74 1%	47 1%	33 1%	32 1%	20 1%	49 1%	79 1%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 20

**Q.13 Which of the following issues do you think is the most important facing the country at the moment?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Getting the economy growing and creating jobs	8654 43%	1754 39%	3178 52%	625 47%	2064 37%	2277 51%	1838 51%	101 22%	2209 36%
Controlling immigration	3191 16%	707 16%	727 12%	108 8%	1050 19%	613 14%	390 11%	162 36%	1377 23%
Reducing welfare dependency and abuse of the benefit system	2050 10%	666 15%	401 7%	147 11%	719 13%	337 7%	338 9%	43 9%	701 12%
Cutting the deficit and the debt	1935 10%	873 19%	291 5%	140 11%	910 16%	229 5%	314 9%	23 5%	682 11%
Ensuring people are treated fairly	1002 5%	52 1%	478 8%	76 6%	78 1%	330 7%	230 6%	9 2%	182 3%
Resolving Britain's future relations with the European Union	819 4%	221 5%	121 2%	44 3%	386 7%	91 2%	92 3%	85 19%	438 7%
Improving the NHS	758 4%	73 2%	336 6%	54 4%	96 2%	248 6%	136 4%	8 2%	142 2%
Cutting taxes	616 3%	68 1%	231 4%	36 3%	91 2%	152 3%	73 2%	5 1%	129 2%
Dealing with crime	361 2%	53 1%	116 2%	26 2%	60 1%	81 2%	44 1%	8 2%	83 1%
Scraping unnecessary rules and regulations	246 1%	43 1%	66 1%	20 2%	52 1%	50 1%	39 1%	8 2%	63 1%
Protecting the environment	228 1%	14 *	59 1%	20 1%	22 *	43 1%	65 2%	1 *	29 *
Improving schools	206 1%	28 1%	72 1%	28 2%	29 1%	56 1%	47 1%	-	46 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 21

**Q.13 Which of the following issues do you think is the second most important facing the country at the moment?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Getting the economy growing and creating jobs	3582 18%	1804 18%	1778 17%	424 18%	580 18%	676 18%	624 18%	559 19%	718 17%	995 18%	1050 18%	744 18%	792 17%	920 18%	956 18%	878 17%	507 18%	322 18%	560 17%	1466 18%
Cutting the deficit and the debt	3183 16%	1689 17%	1494 15%	372 15%	476 15%	623 16%	559 16%	465 15%	688 16%	992 18%	996 17%	616 15%	579 13%	826 16%	880 17%	747 15%	434 15%	296 17%	489 15%	1342 17%
Reducing welfare dependency and abuse of the benefit system	3043 15%	1360 14%	1683 16%	324 13%	495 15%	564 15%	503 15%	445 15%	712 17%	860 16%	883 15%	717 17%	583 13%	748 15%	804 15%	774 15%	449 16%	269 15%	523 16%	1255 16%
Controlling immigration	2508 12%	1188 12%	1320 13%	217 9%	317 10%	480 13%	471 14%	436 14%	587 14%	507 9%	656 11%	616 15%	729 16%	539 11%	702 13%	710 14%	332 11%	225 13%	397 12%	942 12%
Improving the NHS	1680 8%	721 7%	960 9%	256 11%	262 8%	312 8%	290 9%	249 8%	312 7%	423 8%	484 8%	345 8%	427 9%	483 9%	375 7%	422 8%	253 9%	147 8%	310 9%	563 7%
Ensuring people are treated fairly	1504 7%	739 8%	766 7%	167 7%	242 8%	287 8%	272 8%	241 8%	295 7%	423 8%	435 7%	259 6%	387 8%	373 7%	359 7%	394 8%	233 8%	146 8%	254 8%	522 7%
Resolving Britain's future relations with the European Union	1252 6%	748 8%	504 5%	88 4%	120 4%	133 3%	163 5%	270 9%	479 11%	386 7%	371 6%	244 6%	252 5%	318 6%	369 7%	294 6%	198 7%	74 4%	127 4%	441 6%
Cutting taxes	954 5%	440 4%	514 5%	185 8%	262 8%	234 6%	138 4%	71 2%	65 2%	211 4%	266 5%	237 6%	240 5%	247 5%	262 5%	237 5%	137 5%	71 4%	205 6%	459 6%
Dealing with crime	926 5%	423 4%	502 5%	170 7%	190 6%	191 5%	143 4%	101 3%	131 3%	179 3%	264 5%	213 5%	270 6%	232 5%	233 4%	263 5%	114 4%	84 5%	179 5%	373 5%
Scrapping unnecessary rules and regulations	609 3%	361 4%	249 2%	50 2%	86 3%	108 3%	127 4%	96 3%	142 3%	164 3%	153 3%	115 3%	177 4%	175 3%	142 3%	137 3%	98 3%	58 3%	68 2%	255 3%
Improving schools	470 2%	176 2%	294 3%	100 4%	101 3%	137 4%	63 2%	33 1%	35 1%	149 3%	153 3%	64 2%	104 2%	142 3%	119 2%	103 2%	76 3%	31 2%	124 4%	155 2%
Protecting the environment	354 2%	185 2%	170 2%	54 2%	82 3%	66 2%	57 2%	45 1%	50 1%	127 2%	108 2%	43 1%	76 2%	98 2%	96 2%	77 2%	64 2%	21 1%	75 2%	154 2%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 21

**Q.13 Which of the following issues do you think is the second most important facing the country at the moment?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
Getting the economy growing and creating jobs	3582 18%	927 20%	983 16%	226 17%	1090 20%	728 16%	629 17%	79 17%
Cutting the deficit and the debt	3183 16%	999 22%	798 13%	246 19%	1124 20%	627 14%	613 17%	43 9%
Reducing welfare dependency and abuse of the benefit system	3043 15%	928 20%	684 11%	185 14%	1059 19%	536 12%	522 14%	70 16%
Controlling immigration	2508 12%	540 12%	689 11%	139 10%	737 13%	534 12%	378 10%	105 23%
Improving the NHS	1680 8%	185 4%	781 13%	105 8%	246 4%	553 12%	333 9%	22 5%
Ensuring people are treated fairly	1504 7%	81 2%	755 12%	104 8%	123 2%	535 12%	373 10%	13 3%
Resolving Britain's future relations with the European Union	1252 6%	372 8%	276 5%	72 5%	509 9%	215 5%	198 5%	56 12%
Cutting taxes	954 5%	148 3%	314 5%	55 4%	191 3%	209 5%	131 4%	18 4%
Dealing with crime	926 5%	171 4%	320 5%	45 3%	215 4%	216 5%	128 4%	18 4%
Scraping unnecessary rules and regulations	609 3%	132 3%	162 3%	49 4%	160 3%	130 3%	108 3%	25 6%
Improving schools	470 2%	40 1%	194 3%	51 4%	64 1%	136 3%	95 3%	4 1%
Protecting the environment	354 2%	28 1%	121 2%	47 4%	40 1%	88 2%	98 3%	1 *
								65 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 22

**Q.13 Which of the following issues do you think is the third most important facing the country at the moment?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Reducing welfare dependency and abuse of the benefit system	3071 15%	1545 16%	1526 15%	315 13%	408 13%	615 16%	499 15%	475 16%	758 18%	899 17%	947 16%	636 15%	588 13%	756 15%	851 16%	742 15%	450 16%	272 16%	482 15%	1290 16%
Cutting the deficit and the debt	2586 13%	1320 13%	1266 12%	276 11%	455 14%	499 13%	457 13%	387 13%	512 12%	783 14%	723 12%	558 13%	522 11%	636 12%	667 13%	662 13%	396 14%	225 13%	434 13%	1115 14%
Getting the economy growing and creating jobs	2326 12%	1142 12%	1184 12%	237 10%	370 12%	442 12%	405 12%	348 12%	526 12%	575 11%	680 12%	526 12%	546 12%	553 11%	646 12%	597 12%	370 13%	161 9%	401 12%	898 11%
Controlling immigration	2182 11%	997 10%	1185 12%	227 9%	303 9%	381 10%	394 12%	333 11%	543 13%	535 10%	597 10%	512 12%	538 12%	540 11%	614 12%	541 11%	299 10%	188 11%	363 11%	797 10%
Improving the NHS	2167 11%	913 9%	1254 12%	269 11%	379 12%	456 12%	363 11%	346 11%	354 8%	542 10%	610 10%	479 11%	536 12%	586 11%	532 10%	562 11%	297 10%	191 11%	417 13%	798 10%
Ensuring people are treated fairly	1477 7%	688 7%	788 8%	211 9%	225 7%	253 7%	261 8%	248 8%	278 7%	415 8%	448 8%	240 6%	374 8%	366 7%	335 6%	410 8%	202 7%	163 9%	242 7%	556 7%
Resolving Britain's future relations with the European Union	1407 7%	824 8%	583 6%	127 5%	174 5%	143 4%	223 7%	255 8%	484 11%	423 8%	381 7%	294 7%	309 7%	353 7%	371 7%	336 7%	212 7%	135 8%	141 4%	489 6%
Dealing with crime	1276 6%	594 6%	682 7%	185 8%	226 7%	280 7%	236 7%	161 5%	189 4%	274 5%	369 6%	274 7%	359 8%	334 7%	350 7%	329 7%	166 6%	97 6%	224 7%	513 6%
Scrapping unnecessary rules and regulations	1091 5%	614 6%	478 5%	98 4%	150 5%	199 5%	203 6%	182 6%	259 6%	287 5%	285 5%	232 6%	287 6%	286 6%	308 6%	249 5%	160 6%	89 5%	135 4%	448 6%
Cutting taxes	1037 5%	504 5%	533 5%	175 7%	229 7%	248 7%	162 5%	115 4%	108 3%	229 4%	303 5%	251 6%	255 6%	262 5%	270 5%	278 6%	143 5%	84 5%	179 5%	481 6%
Improving schools	903 4%	411 4%	492 5%	198 8%	193 6%	198 5%	117 3%	96 3%	101 2%	276 5%	299 5%	139 3%	189 4%	265 5%	215 4%	227 5%	115 4%	80 5%	193 6%	334 4%
Protecting the environment	543 3%	280 3%	263 3%	91 4%	98 3%	100 3%	91 3%	64 2%	100 2%	180 3%	178 3%	73 2%	111 2%	161 3%	137 3%	103 2%	84 3%	57 3%	100 3%	206 3%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 22

**Q.13 Which of the following issues do you think is the third most important facing the country at the moment?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
Reducing welfare dependency and abuse of the benefit system	3071 15%	991 22%	705 12%	210 16%	1159 21%	561 12%	550 15%	64 14%
Cutting the deficit and the debt	2586 13%	610 13%	784 13%	207 16%	691 12%	576 13%	514 14%	54 12%
Getting the economy growing and creating jobs	2326 12%	573 13%	565 9%	148 11%	716 13%	457 10%	387 11%	75 17%
Controlling immigration	2182 11%	616 14%	541 9%	113 9%	786 14%	384 9%	311 9%	68 15%
Improving the NHS	2167 11%	277 6%	927 15%	128 10%	363 7%	683 15%	413 11%	39 9%
Ensuring people are treated fairly	1477 7%	153 3%	643 11%	99 7%	213 4%	461 10%	337 9%	17 4%
Resolving Britain's future relations with the European Union	1407 7%	455 10%	331 5%	87 7%	548 10%	254 6%	224 6%	47 10%
Dealing with crime	1276 6%	235 5%	411 7%	80 6%	296 5%	302 7%	203 6%	34 7%
Scraping unnecessary rules and regulations	1091 5%	291 6%	245 4%	73 6%	371 7%	190 4%	178 5%	24 5%
Cutting taxes	1037 5%	184 4%	322 5%	58 4%	235 4%	215 5%	154 4%	20 4%
Improving schools	903 4%	107 2%	385 6%	66 5%	117 2%	259 6%	201 6%	5 1%
Protecting the environment	543 3%	58 1%	219 4%	54 4%	63 1%	166 4%	135 4%	6 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 23

**Q.13 Which of the following issues do you think are the top three most important facing the country at the moment?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Getting the economy growing and creating jobs	14562 73%	7160 73%	7402 72%	1762 73%	2238 70%	2796 73%	2552 75%	2196 73%	3019 72%	4180 77%	4358 75%	2911 69%	3113 67%	3689 72%	3763 71%	3690 73%	2102 73%	1318 76%	2378 72%	5823 73%
Reducing welfare dependency and abuse of the benefit system	8164 41%	3791 39%	4373 43%	867 36%	1313 41%	1636 43%	1315 39%	1169 39%	1865 44%	2352 43%	2453 42%	1863 44%	1495 32%	2019 40%	2225 42%	2021 40%	1211 42%	688 40%	1458 44%	3439 43%
Controlling immigration	7881 39%	3714 38%	4167 41%	638 26%	1032 32%	1385 36%	1542 45%	1367 45%	1917 45%	1565 29%	2046 35%	2029 48%	2241 49%	1853 36%	2274 43%	2073 41%	1045 36%	637 37%	1194 36%	2972 38%
Cutting the deficit and the debt	7704 38%	4163 42%	3541 35%	847 35%	1211 38%	1485 39%	1308 38%	1137 38%	1716 41%	2427 45%	2321 40%	1473 35%	1482 32%	1969 39%	2055 39%	1854 37%	1127 39%	699 40%	1189 36%	3238 41%
Improving the NHS	4605 23%	1930 20%	2675 26%	686 28%	795 25%	929 24%	755 22%	682 23%	758 18%	1133 21%	1323 23%	987 23%	1162 25%	1275 25%	1078 20%	1187 24%	664 23%	401 23%	906 27%	1617 20%
Ensuring people are treated fairly	3983 20%	1874 19%	2110 21%	513 21%	636 20%	727 19%	735 22%	649 22%	724 17%	1074 20%	1144 20%	673 16%	1093 24%	952 19%	956 18%	1060 21%	614 21%	401 23%	675 20%	1382 17%
Resolving Britain's future relations with the European Union	3478 17%	2078 21%	1400 14%	273 11%	355 11%	348 9%	473 14%	700 23%	1328 32%	1042 19%	969 17%	698 17%	770 17%	865 17%	990 19%	825 16%	535 18%	262 15%	331 10%	1181 15%
Cutting taxes	2608 13%	1226 12%	1382 14%	464 19%	721 22%	632 17%	362 11%	221 7%	209 5%	567 10%	745 13%	643 15%	652 14%	668 13%	686 13%	686 14%	359 12%	209 12%	502 15%	1266 16%
Dealing with crime	2563 13%	1185 12%	1378 13%	439 18%	490 15%	551 14%	433 13%	309 10%	341 8%	536 10%	721 12%	558 13%	748 16%	669 13%	674 13%	684 14%	329 11%	207 12%	484 15%	1028 13%
Scrapping unnecessary rules and regulations	1947 10%	1125 11%	822 8%	186 8%	272 8%	357 9%	369 11%	318 11%	444 11%	510 9%	499 9%	404 10%	534 12%	527 10%	514 10%	450 9%	286 10%	168 10%	232 7%	808 10%
Improving schools	1579 8%	679 7%	900 9%	352 15%	359 11%	381 10%	194 6%	141 5%	152 4%	488 9%	514 9%	253 6%	323 7%	481 9%	381 7%	363 8%	223 7%	130 11%	366 11%	568 7%
Protecting the environment	1125 6%	575 6%	550 5%	198 8%	212 7%	210 6%	196 6%	142 5%	167 4%	379 7%	363 6%	151 4%	232 5%	331 6%	291 5%	212 4%	187 6%	104 6%	219 7%	457 6%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 23

**Q.13 Which of the following issues do you think are the top three most important facing the country at the moment?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers		
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Getting the economy growing and creating jobs	14562 73%	3254 72%	4726 78%	999 75%	3870 70%	3461 77%	2853 79%	256 56%	4153 68%
Reducing welfare dependency and abuse of the benefit system	8164 41%	2585 57%	1791 29%	543 41%	2937 53%	1434 32%	1411 39%	177 39%	2788 46%
Controlling immigration	7881 39%	1864 41%	1957 32%	359 27%	2573 46%	1531 34%	1080 30%	335 74%	3172 52%
Cutting the deficit and the debt	7704 38%	2482 55%	1873 31%	593 45%	2726 49%	1432 32%	1441 40%	119 26%	2341 38%
Improving the NHS	4605 23%	535 12%	2044 34%	288 22%	705 13%	1484 33%	882 24%	68 15%	994 16%
Ensuring people are treated fairly	3983 20%	286 6%	1877 31%	280 21%	415 7%	1325 29%	940 26%	40 9%	766 13%
Resolving Britain's future relations with the European Union	3478 17%	1047 23%	728 12%	204 15%	1443 26%	559 12%	514 14%	188 41%	1636 27%
Cutting taxes	2608 13%	400 9%	866 14%	149 11%	517 9%	575 13%	357 10%	42 9%	614 10%
Dealing with crime	2563 13%	459 10%	847 14%	151 11%	570 10%	599 13%	375 10%	60 13%	669 11%
Scraping unnecessary rules and regulations	1947 10%	466 10%	473 8%	142 11%	583 10%	370 8%	325 9%	58 13%	651 11%
Improving schools	1579 8%	174 4%	651 11%	145 11%	211 4%	451 10%	343 10%	9 2%	283 5%
Protecting the environment	1125 6%	100 2%	399 7%	121 9%	125 2%	298 7%	297 8%	7 2%	174 3%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 24

**Q.14 Which party do you think would have the best approach to each of the following issues?****Getting the economy growing and creating jobs****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	7327 37%	3914 40%	3413 33%	656 27%	913 28%	1211 32%	1217 36%	1152 38%	2178 52%	2360 44%	2225 38%	1446 34%	1295 28%	2064 40%	2112 40%	1607 32%	1104 38%	440 25%	936 28%	3050 38%
Labour	8026 40%	3862 39%	4164 41%	1098 46%	1447 45%	1646 43%	1391 41%	1152 38%	1292 31%	2059 38%	2336 40%	1655 39%	1975 43%	1883 37%	1910 36%	2341 47%	1097 38%	795 46%	1595 48%	3037 38%
Liberal Democrats	1587 8%	696 7%	891 9%	269 11%	299 9%	292 8%	243 7%	227 8%	257 6%	450 8%	477 8%	321 7%	341 7%	422 8%	414 8%	363 7%	253 9%	136 8%	289 9%	640 8%
The UK Independence Party	926 5%	488 5%	438 4%	59 2%	94 3%	130 3%	179 5%	186 6%	278 7%	154 3%	192 3%	260 6%	320 7%	207 4%	314 6%	237 5%	133 5%	35 2%	104 3%	320 4%
The Green Party	215 1%	99 1%	117 1%	27 1%	41 1%	41 1%	49 1%	33 1%	24 1%	45 1%	66 1%	34 1%	70 2%	69 1%	64 1%	45 1%	28 1%	9 1%	41 1%	82 1%
The Scottish National Party	199 1%	122 1%	78 1%	13 1%	20 1%	53 1%	39 1%	46 2%	27 1%	40 1%	58 1%	50 1%	50 1%	-	-	-	-	199 11%	54 2%	75 1%
Plaid Cymru	39 *	16 *	23 *	8 *	8 *	7 *	5 *	6 *	4 *	5 *	8 *	13 *	12 *	-	-	-	39 1%	-	11 *	4 *
The British National Party	138 1%	75 1%	62 1%	20 1%	34 1%	33 1%	21 1%	15 1%	14 *	20 *	30 1%	28 1%	60 1%	27 1%	39 1%	46 1%	19 1%	7 *	16 *	60 1%
Another party	1609 8%	562 6%	1047 10%	256 11%	356 11%	398 10%	268 8%	193 6%	139 3%	284 5%	427 7%	406 10%	492 11%	428 8%	443 8%	396 8%	221 8%	122 7%	266 8%	658 8%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 24

**Q.14 Which party do you think would have the best approach to each of the following issues?****Getting the economy growing and creating jobs****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	7327 37%	4204 92%	269 4%	320 24%	4482 81%	290 6%	829 23%	141 31%	2947 48%
Labour	8026 40%	192 4%	5419 89%	234 18%	525 9%	3804 84%	1441 40%	78 17%	1819 30%
Liberal Democrats	1587 8%	84 2%	170 3%	718 54%	118 2%	116 3%	861 24%	6 1%	374 6%
The UK Independence Party	926 5%	20 *	49 1%	11 1%	239 4%	85 2%	141 4%	189 42%	479 8%
The Green Party	215 1%	4 *	19 *	4 *	5 *	17 *	56 2%	1 *	42 1%
The Scottish National Party	199 1%	1 *	7 *	- -	1 *	15 *	12 *	- -	31 1%
Plaid Cymru	39 *	- -	4 *	- -	- -	3 *	6 *	- -	10 *
The British National Party	138 1%	4 *	13 *	4 *	8 *	13 *	12 *	5 1%	56 1%
Another party	1609 8%	42 1%	127 2%	34 3%	181 3%	162 4%	249 7%	33 7%	323 5%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 25

**Q.14 Which party do you think would have the best approach to each of the following issues?****Cutting the deficit and the debt****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
Conservatives	9717 48%	5241 53%	4476 44%	984 41%	1324 41%	1665 44%	1632 48%	1529 51%	2582 61%	3112 57%	2927 50%	1936 46%	1742 38%	2645 52%	2711 51%	2239 44%	1455 50%	667 38%	1399 42%	4015 51%	
Labour	5696 28%	2603 26%	3092 30%	776 32%	1019 32%	1224 32%	980 29%	796 26%	901 21%	1378 25%	1598 27%	1183 28%	1537 33%	1333 26%	1342 25%	1678 33%	760 26%	583 33%	1125 34%	2081 26%	
Liberal Democrats	1510 8%	644 7%	866 8%	255 11%	304 9%	264 7%	235 7%	209 7%	243 6%	394 7%	452 8%	323 8%	342 7%	384 8%	387 7%	365 7%	246 8%	129 7%	287 9%	601 8%	
The UK Independence Party	908 5%	457 5%	451 4%	64 3%	107 3%	131 3%	173 5%	187 6%	246 6%	151 3%	201 3%	248 6%	307 7%	201 4%	310 6%	230 5%	139 5%	28 2%	112 3%	320 4%	
The Green Party	209 1%	101 1%	108 1%	33 1%	39 1%	34 1%	49 1%	21 1%	33 1%	44 1%	76 1%	32 1%	56 1%	74 1%	55 1%	47 1%	25 1%	7 *	44 1%	81 1%	
The Scottish National Party	184 1%	113 1%	70 1%	12 *	21 1%	47 1%	41 1%	37 1%	26 1%	37 1%	53 1%	48 1%	45 1%	- -	- -	- -	- -	184 11%	49 1%	65 1%	
Plaid Cymru	29 *	12 *	18 *	10 *	- -	5 *	4 *	7 *	4 *	5 *	8 *	8 *	9 *	- -	- -	- -	- -	29 1%	- -	5 *	5 *
The British National Party	136 1%	69 1%	67 1%	20 1%	33 1%	30 1%	22 1%	13 *	17 *	18 *	27 *	30 1%	61 1%	24 *	53 1%	39 1%	16 1%	4 *	15 *	56 1%	
Another party	1678 8%	593 6%	1086 11%	253 11%	363 11%	413 11%	276 8%	211 7%	161 4%	280 5%	476 8%	406 10%	516 11%	440 9%	438 8%	439 9%	224 8%	139 8%	276 8%	701 9%	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 25

**Q.14 Which party do you think would have the best approach to each of the following issues?****Cutting the deficit and the debt****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	9717 48%	4363 96%	1348 22%	576 43%	4791 86%	976 22%	1525 42%	176 39%	3626 60%
Labour	5696 28%	66 1%	4174 69%	118 9%	280 5%	3012 67%	872 24%	36 8%	1194 20%
Liberal Democrats	1510 8%	65 1%	244 4%	586 44%	96 2%	168 4%	731 20%	11 2%	349 6%
The UK Independence Party	908 5%	18 *	79 1%	14 1%	213 4%	101 2%	130 4%	191 42%	455 7%
The Green Party	209 1%	5 *	27 *	4 *	5 *	28 1%	52 1%	- -	37 1%
The Scottish National Party	184 1%	- -	8 *	- -	1 *	8 *	15 *	- -	30 1%
Plaid Cymru	29 *	- -	1 *	- -	- -	- -	3 *	- -	5 *
The British National Party	136 1%	2 *	9 *	1 *	6 *	8 *	15 *	5 1%	51 1%
Another party	1678 8%	32 1%	186 3%	27 2%	167 3%	205 5%	262 7%	35 8%	333 5%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 26

**Q.14 Which party do you think would have the best approach to each of the following issues?****Improving the NHS****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	5108 25%	2626 27%	2482 24%	480 20%	634 20%	838 22%	748 22%	767 25%	1642 39%	1617 30%	1518 26%	1071 25%	902 20%	1444 28%	1496 28%	1088 22%	780 27%	301 17%	622 19%	2082 26%
Labour	9259 46%	4587 47%	4672 46%	1230 51%	1535 48%	1878 49%	1672 49%	1396 46%	1548 37%	2404 44%	2728 47%	1877 45%	2249 49%	2203 43%	2248 42%	2695 54%	1234 43%	880 51%	1781 54%	3546 45%
Liberal Democrats	2519 13%	1198 12%	1321 13%	328 14%	478 15%	446 12%	402 12%	376 12%	489 12%	794 15%	764 13%	458 11%	503 11%	699 14%	665 13%	531 11%	441 15%	184 11%	417 13%	1044 13%
The UK Independence Party	884 4%	456 5%	428 4%	55 2%	91 3%	116 3%	163 5%	186 6%	272 6%	159 3%	181 3%	255 6%	288 6%	197 4%	310 6%	234 5%	106 4%	37 2%	98 3%	297 4%
The Green Party	239 1%	115 1%	124 1%	35 1%	44 1%	49 1%	48 1%	24 1%	39 1%	44 1%	84 1%	43 1%	69 1%	81 2%	77 1%	38 1%	34 1%	10 1%	43 1%	100 1%
The Scottish National Party	198 1%	110 1%	87 1%	10 *	24 1%	49 1%	46 1%	40 1%	29 1%	44 1%	58 1%	45 1%	50 1%	- -	- -	- -	- -	198 11%	50 2%	70 1%
Plaid Cymru	42 *	20 *	21 *	8 *	10 *	6 *	5 *	9 *	4 *	7 *	12 *	9 *	14 *	- -	- -	- -	42 1%	- -	14 *	5 *
The British National Party	141 1%	67 1%	74 1%	23 1%	33 1%	32 1%	27 1%	15 *	11 *	18 *	26 *	36 1%	61 1%	28 1%	40 1%	46 1%	23 1%	4 *	23 1%	56 1%
Another party	1676 8%	653 7%	1023 10%	239 10%	362 11%	399 10%	300 9%	197 7%	179 4%	330 6%	447 8%	420 10%	479 10%	449 9%	460 9%	404 8%	234 8%	128 7%	265 8%	726 9%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 26

**Q.14 Which party do you think would have the best approach to each of the following issues?****Improving the NHS****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	5108 25%	3277 72%	143 2%	122 9%	3460 62%	160 4%	359 10%	78 17%	2080 34%
Labour	9259 46%	634 14%	5555 91%	293 22%	1029 19%	3986 88%	1635 45%	122 27%	2290 38%
Liberal Democrats	2519 13%	431 9%	222 4%	858 65%	468 8%	141 3%	1162 32%	28 6%	703 12%
The UK Independence Party	884 4%	61 1%	43 1%	14 1%	274 5%	71 2%	138 4%	176 39%	487 8%
The Green Party	239 1%	9 *	20 *	9 1%	29 1%	21 *	53 1%	2 *	60 1%
The Scottish National Party	198 1%	2 *	7 *	- -	3 *	14 *	10 *	- -	31 1%
Plaid Cymru	42 *	1 *	7 *	- -	2 *	5 *	3 *	- -	13 *
The British National Party	141 1%	12 *	6 *	3 *	14 *	3 *	14 *	5 1%	49 1%
Another party	1676 8%	124 3%	74 1%	25 2%	279 5%	106 2%	232 6%	42 9%	369 6%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 27

**Q.14 Which party do you think would have the best approach to each of the following issues?****Improving schools****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
Conservatives	6063 30%	3171 32%	2892 28%	535 22%	718 22%	975 26%	952 28%	950 32%	1933 46%	1957 36%	1786 31%	1205 29%	1114 24%	1725 34%	1744 33%	1326 26%	909 31%	359 21%	712 22%	2469 31%	
Labour	8137 41%	3922 40%	4215 41%	1104 46%	1428 44%	1710 45%	1448 42%	1174 39%	1273 30%	2028 37%	2382 41%	1710 41%	2018 44%	1907 37%	1983 37%	2368 47%	1078 37%	800 46%	1651 50%	3102 39%	
Liberal Democrats	2846 14%	1401 14%	1445 14%	416 17%	535 17%	494 13%	457 13%	420 14%	525 12%	874 16%	865 15%	544 13%	564 12%	770 15%	740 14%	633 13%	486 17%	216 12%	486 15%	1159 15%	
The UK Independence Party	818 4%	411 4%	407 4%	53 2%	85 3%	122 3%	155 5%	171 6%	233 6%	139 3%	185 3%	231 5%	263 6%	185 4%	276 5%	218 4%	104 4%	35 2%	95 3%	291 4%	
The Green Party	236 1%	102 1%	134 1%	38 2%	39 1%	49 1%	44 1%	28 1%	38 1%	45 1%	83 1%	37 1%	71 2%	76 1%	72 1%	50 1%	24 1%	14 1%	37 1%	98 1%	
The Scottish National Party	183 1%	107 1%	76 1%	9 *	18 1%	47 1%	44 1%	39 1%	26 1%	43 1%	53 1%	39 1%	49 1%	- -	- -	- -	- -	183 11%	47 1%	65 1%	
Plaid Cymru	45 *	21 *	24 *	10 *	9 *	6 *	6 *	10 *	4 *	8 *	13 *	14 *	10 *	- -	- -	- -	- -	45 2%	- -	13 *	4 *
The British National Party	120 1%	72 1%	49 *	12 *	31 1%	28 1%	26 1%	14 *	10 *	16 *	25 1%	27 1%	52 1%	24 *	34 1%	34 1%	22 1%	7 *	15 *	46 1%	
Another party	1617 8%	626 6%	991 10%	232 10%	348 11%	383 10%	280 8%	203 7%	171 4%	308 6%	427 7%	407 10%	475 10%	411 8%	446 8%	406 8%	227 8%	128 7%	254 8%	692 9%	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 27

**Q.14 Which party do you think would have the best approach to each of the following issues?****Improving schools****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	6063 30%	3637 80%	268 4%	179 13%	3934 71%	261 6%	499 14%	108 24%	2479 41%
Labour	8137 41%	368 8%	5221 86%	215 16%	700 13%	3759 83%	1357 38%	88 19%	1916 32%
Liberal Democrats	2846 14%	401 9%	397 7%	879 66%	454 8%	250 6%	1295 36%	38 8%	784 13%
The UK Independence Party	818 4%	36 1%	54 1%	10 1%	206 4%	75 2%	129 4%	173 38%	417 7%
The Green Party	236 1%	10 *	23 *	5 *	14 *	20 *	61 2%	2 *	46 1%
The Scottish National Party	183 1%	2 *	6 *	1 *	2 *	12 *	11 *	- -	27 *
Plaid Cymru	45 *	- -	6 *	- -	2 *	5 *	5 *	2 *	13 *
The British National Party	120 1%	8 *	5 *	1 *	10 *	5 *	5 *	4 1%	41 1%
Another party	1617 8%	90 2%	96 2%	35 3%	235 4%	120 3%	243 7%	39 9%	358 6%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 28

**Q.14 Which party do you think would have the best approach to each of the following issues?****Protecting the environment****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	3667 18%	1765 18%	1902 19%	375 16%	493 15%	621 16%	522 15%	538 18%	1117 27%	1017 19%	1099 19%	784 19%	767 17%	1069 21%	1045 20%	830 16%	502 17%	221 13%	454 14%	1510 19%
Labour	4610 23%	2157 22%	2453 24%	610 25%	857 27%	964 25%	804 24%	643 21%	733 17%	1048 19%	1271 22%	986 23%	1306 28%	1121 22%	1126 21%	1363 27%	580 20%	420 24%	955 29%	1692 21%
Liberal Democrats	4986 25%	2830 29%	2156 21%	507 21%	730 23%	862 23%	829 24%	824 27%	1233 29%	1720 32%	1497 26%	910 22%	858 19%	1281 25%	1330 25%	1155 23%	811 28%	409 23%	761 23%	2034 26%
The UK Independence Party	484 2%	270 3%	214 2%	25 1%	38 1%	55 1%	86 3%	97 3%	183 4%	81 1%	90 2%	132 3%	181 4%	103 2%	154 3%	131 3%	73 3%	24 1%	50 2%	143 2%
The Green Party	4770 24%	2158 22%	2612 26%	683 28%	743 23%	950 25%	917 27%	705 23%	773 18%	1273 24%	1451 25%	1038 25%	1007 22%	1196 23%	1267 24%	1206 24%	686 24%	415 24%	839 25%	1904 24%
The Scottish National Party	144 1%	93 1%	51 1%	6 *	13 *	36 1%	34 1%	31 1%	24 1%	32 1%	41 1%	32 1%	39 1%	-	-	-	-	144 8%	35 1%	49 1%
Plaid Cymru	33 *	13 *	20 *	6 *	8 *	4 *	1 *	10 *	4 *	6 *	10 *	8 *	9 *	-	-	-	33 1%	-	12 *	3
The British National Party	93 *	58 1%	35 *	5 *	25 1%	27 1%	15 *	7 *	13 *	12 *	18 *	27 1%	36 1%	16 *	27 1%	36 1%	11 *	3 *	14 *	39 *
Another party	1279 6%	490 5%	789 8%	192 8%	303 9%	293 8%	204 6%	154 5%	132 3%	229 4%	341 6%	297 7%	412 9%	315 6%	347 7%	313 6%	196 7%	107 6%	189 6%	552 7%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 28

**Q.14 Which party do you think would have the best approach to each of the following issues?****Protecting the environment****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	3667 18%	2266 50%	213 3%	108 8%	2385 43%	173 4%	250 7%	41 9%	1318 22%
Labour	4610 23%	125 3%	3399 56%	69 5%	287 5%	2511 56%	588 16%	26 6%	974 16%
Liberal Democrats	4986 25%	1223 27%	1070 18%	899 68%	1408 25%	758 17%	1572 44%	86 19%	1600 26%
The UK Independence Party	484 2%	23 1%	23 *	6 *	135 2%	43 1%	59 2%	115 25%	243 4%
The Green Party	4770 24%	852 19%	1261 21%	222 17%	1177 21%	897 20%	963 27%	153 34%	1651 27%
The Scottish National Party	144 1%	-	7 *	-	-	15 *	6 *	-	20 *
Plaid Cymru	33 *	-	7 *	-	-	8 *	1 *	2 *	9 *
The British National Party	93 *	2 *	9 *	1 *	7 *	5 *	5 *	2 1%	32 1%
Another party	1279 6%	60 1%	88 1%	19 1%	158 3%	97 2%	161 4%	28 6%	235 4%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 29

**Q.14 Which party do you think would have the best approach to each of the following issues?****Dealing with crime****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	8561 43%	4613 47%	3948 39%	812 34%	1153 36%	1496 39%	1420 42%	1334 44%	2345 56%	2806 52%	2558 44%	1688 40%	1509 33%	2379 47%	2372 45%	1884 37%	1317 46%	609 35%	1199 36%	3569 45%
Labour	6512 32%	2935 30%	3577 35%	921 38%	1151 36%	1387 36%	1142 33%	916 30%	996 24%	1532 28%	1870 32%	1375 33%	1735 38%	1464 29%	1596 30%	1969 39%	835 29%	650 37%	1304 39%	2413 30%
Liberal Democrats	1516 8%	661 7%	855 8%	267 11%	319 10%	250 7%	218 6%	217 7%	245 6%	423 8%	463 8%	325 8%	304 7%	427 8%	366 7%	343 7%	253 9%	126 7%	270 8%	606 8%
The UK Independence Party	1021 5%	566 6%	455 4%	56 2%	98 3%	136 4%	196 6%	215 7%	320 8%	195 4%	262 5%	224 5%	340 7%	228 4%	325 6%	264 5%	154 5%	50 3%	129 4%	331 4%
The Green Party	187 1%	87 1%	100 1%	29 1%	32 1%	42 1%	35 1%	20 1%	28 1%	31 1%	65 1%	33 1%	56 1%	61 1%	49 1%	38 1%	27 1%	12 1%	29 1%	76 1%
The Scottish National Party	148 1%	92 1%	55 1%	11 *	15 *	36 1%	32 1%	31 1%	22 1%	32 1%	38 1%	36 1%	42 1%	- -	- -	- -	- -	148 8%	39 1%	51 1%
Plaid Cymru	34 *	15 *	19 *	10 *	3 *	6 *	5 *	7 *	3 *	5 *	10 *	7 *	13 *	- -	- -	- -	34 1%	- -	5 *	7 *
The British National Party	388 2%	228 2%	160 2%	43 2%	65 2%	68 2%	82 2%	63 2%	67 2%	76 1%	87 1%	99 2%	126 3%	82 2%	129 2%	103 2%	58 2%	16 1%	64 2%	155 2%
Another party	1700 8%	636 6%	1064 10%	259 11%	376 12%	391 10%	282 8%	205 7%	187 4%	318 6%	466 8%	425 10%	491 11%	458 9%	459 9%	435 9%	216 7%	132 8%	271 8%	718 9%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 29

**Q.14 Which party do you think would have the best approach to each of the following issues?****Dealing with crime****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	8561 43%	4190 92%	952 16%	503 38%	4534 82%	723 16%	1256 35%	131 29%	3237 53%
Labour	6512 32%	131 3%	4542 75%	147 11%	359 6%	3269 73%	1057 29%	45 10%	1418 23%
Liberal Democrats	1516 8%	86 2%	229 4%	598 45%	113 2%	140 3%	766 21%	5 1%	325 5%
The UK Independence Party	1021 5%	47 1%	113 2%	23 2%	275 5%	121 3%	158 4%	203 45%	546 9%
The Green Party	187 1%	2 *	15 *	9 1%	7 *	17 *	46 1%	- -	29 *
The Scottish National Party	148 1%	- -	8 *	- -	- *	10 *	8 *	- -	20 *
Plaid Cymru	34 *	1 *	1 *	2 *	3 *	- -	3 *	- -	4 *
The British National Party	388 2%	22 *	41 1%	10 1%	51 1%	46 1%	45 1%	28 6%	155 3%
Another party	1700 8%	73 2%	177 3%	32 2%	217 4%	181 4%	266 7%	40 9%	346 6%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 30

**Q.14 Which party do you think would have the best approach to each of the following issues?****Defending Britainâ€™s interests in Europe****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	7549 38%	3808 39%	3740 37%	766 32%	1096 34%	1386 36%	1247 37%	1149 38%	1904 45%	2387 44%	2310 40%	1492 35%	1360 29%	2062 40%	2039 39%	1783 35%	1120 39%	544 31%	1148 35%	3132 40%
Labour	5915 29%	2711 28%	3204 31%	842 35%	1053 33%	1275 33%	1028 30%	862 29%	856 20%	1415 26%	1673 29%	1281 30%	1547 34%	1404 28%	1418 27%	1696 34%	760 26%	637 37%	1172 35%	2237 28%
Liberal Democrats	1823 9%	848 9%	975 10%	293 12%	352 11%	303 8%	287 8%	246 8%	341 8%	589 11%	542 9%	327 8%	364 8%	496 10%	450 8%	428 8%	305 11%	144 8%	316 10%	722 9%
The UK Independence Party	2573 13%	1571 16%	1002 10%	157 7%	248 8%	359 9%	465 14%	483 16%	861 20%	643 12%	688 12%	591 14%	650 14%	591 12%	828 16%	626 12%	403 14%	125 7%	311 9%	929 12%
The Green Party	206 1%	87 1%	119 1%	31 1%	40 1%	45 1%	38 1%	24 1%	28 1%	39 1%	75 1%	39 1%	53 1%	69 1%	52 1%	43 1%	29 1%	12 1%	39 1%	83 1%
The Scottish National Party	142 1%	86 1%	56 1%	9 *	15 *	34 1%	28 1%	27 1%	29 1%	27 1%	40 1%	33 1%	41 1%	- -	- -	- -	- -	142 8%	43 1%	43 1%
Plaid Cymru	33 *	11 *	23 *	9 *	1 *	7 *	8 *	8 *	2 *	5 *	7 *	13 *	9 *	- -	- -	- -	33 1%	- -	9 *	7 *
The British National Party	329 2%	193 2%	136 1%	42 2%	69 2%	64 2%	65 2%	42 1%	47 1%	51 1%	85 1%	75 2%	118 3%	70 1%	104 2%	88 2%	46 2%	20 1%	52 2%	148 2%
Another party	1497 7%	519 5%	978 10%	258 11%	338 11%	339 9%	245 7%	170 6%	147 3%	262 5%	399 7%	362 9%	474 10%	407 8%	404 8%	372 7%	196 7%	118 7%	221 7%	624 8%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 30

**Q.14 Which party do you think would have the best approach to each of the following issues?****Defending Britainâ€™s interests in Europe****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	7549 38%	3831 84%	919 15%	416 31%	3879 70%	692 15%	1105 31%	62 14%	2555 42%
Labour	5915 29%	127 3%	4220 69%	138 10%	304 5%	3054 68%	928 26%	30 7%	1160 19%
Liberal Democrats	1823 9%	121 3%	362 6%	668 50%	157 3%	216 5%	889 25%	8 2%	360 6%
The UK Independence Party	2573 13%	397 9%	341 6%	57 4%	1012 18%	305 7%	371 10%	307 68%	1583 26%
The Green Party	206 1%	5 *	32 1%	9 1%	10 *	29 1%	48 1%	3 1%	34 1%
The Scottish National Party	142 1%	- -	7 *	- -	- *	8 *	7 *	- -	16 *
Plaid Cymru	33 *	- -	5 *	- -	- -	4 *	3 *	- -	4 *
The British National Party	329 2%	25 1%	44 1%	7 1%	53 1%	42 1%	29 1%	15 3%	130 2%
Another party	1497 7%	45 1%	148 2%	30 2%	143 3%	157 3%	226 6%	29 6%	239 4%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 31

**Q.14 Which party do you think would have the best approach to each of the following issues?****Reforming welfare to stop scroungers and cut benefit dependency****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	10490 52%	5528 56%	4962 48%	1070 44%	1451 45%	1824 48%	1736 51%	1642 55%	2767 66%	3294 61%	3160 54%	2104 50%	1932 42%	2820 55%	2853 54%	2495 50%	1533 53%	788 45%	1569 47%	4244 54%
Labour	4820 24%	2119 22%	2701 26%	698 29%	861 27%	1062 28%	860 25%	662 22%	676 16%	1087 20%	1377 24%	1011 24%	1345 29%	1106 22%	1139 22%	1427 28%	648 22%	500 29%	951 29%	1803 23%
Liberal Democrats	1567 8%	696 7%	870 9%	245 10%	332 10%	283 7%	240 7%	240 8%	227 5%	454 8%	444 8%	327 8%	342 7%	411 8%	413 8%	355 7%	254 9%	133 8%	272 8%	643 8%
The UK Independence Party	976 5%	533 5%	443 4%	69 3%	93 3%	171 4%	188 6%	182 6%	274 7%	182 3%	248 4%	259 6%	287 6%	213 4%	323 6%	255 5%	150 5%	34 2%	135 4%	364 5%
The Green Party	203 1%	100 1%	103 1%	32 1%	44 1%	39 1%	46 1%	13 *	29 1%	41 1%	67 1%	37 1%	58 1%	77 2%	44 1%	48 1%	19 1%	14 1%	36 1%	74 1%
The Scottish National Party	134 1%	80 1%	54 1%	8 *	15 *	33 1%	28 1%	30 1%	19 *	23 *	34 1%	28 1%	49 1%	- -	- -	- -	- -	134 8%	32 1%	47 1%
Plaid Cymru	31 *	12 *	19 *	10 *	- -	5 *	4 *	8 *	4 *	5 *	8 *	8 *	11 *	- -	- -	- -	31 1%	- -	5 *	5 *
The British National Party	300 1%	178 2%	122 1%	37 2%	72 2%	56 1%	45 1%	37 1%	53 1%	49 1%	69 1%	84 2%	98 2%	69 1%	83 2%	83 2%	45 2%	20 1%	54 2%	126 2%
Another party	1545 8%	587 6%	959 9%	240 10%	343 11%	340 9%	264 8%	195 6%	164 4%	283 5%	412 7%	357 8%	494 11%	403 8%	441 8%	371 7%	213 7%	118 7%	259 8%	619 8%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 31

**Q.14 Which party do you think would have the best approach to each of the following issues?****Reforming welfare to stop scroungers and cut benefit dependency****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	10490 52%	4250 93%	1971 32%	617 47%	4722 85%	1474 33%	1698 47%	176 39%	3825 63%
Labour	4820 24%	87 2%	3419 56%	115 9%	264 5%	2485 55%	663 18%	36 8%	940 15%
Liberal Democrats	1567 8%	109 2%	288 5%	540 41%	131 2%	183 4%	740 21%	13 3%	373 6%
The UK Independence Party	976 5%	43 1%	110 2%	13 1%	247 4%	120 3%	169 5%	183 40%	504 8%
The Green Party	203 1%	6 *	34 1%	6 *	6 *	28 1%	50 1%	* *	22 *
The Scottish National Party	134 1%	- -	6 *	- -	- *	12 *	5 *	- -	18 *
Plaid Cymru	31 *	- -	2 *	- -	- *	* *	3 *	- -	5 *
The British National Party	300 1%	20 *	46 1%	3 *	44 1%	35 1%	26 1%	12 3%	114 2%
Another party	1545 8%	37 1%	202 3%	30 2%	144 3%	170 4%	252 7%	33 7%	280 5%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 32

**Q.14 Which party do you think would have the best approach to each of the following issues?****Controlling immigration****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	7398 37%	3710 38%	3688 36%	853 35%	1088 34%	1338 35%	1162 34%	1088 36%	1870 44%	2502 46%	2266 39%	1382 33%	1247 27%	2130 42%	1967 37%	1648 33%	1118 39%	535 31%	1159 35%	2984 38%
Labour	4966 25%	2263 23%	2703 26%	645 27%	910 28%	1070 28%	893 26%	685 23%	761 18%	1124 21%	1387 24%	1069 25%	1386 30%	1135 22%	1178 22%	1448 29%	673 23%	531 31%	992 30%	1850 23%
Liberal Democrats	1614 8%	711 7%	904 9%	256 11%	329 10%	285 7%	253 7%	221 6%	271 8%	446 8%	469 8%	351 8%	349 8%	435 9%	414 8%	366 7%	265 9%	134 8%	304 9%	631 8%
The UK Independence Party	2353 12%	1360 14%	992 10%	160 7%	237 7%	331 9%	427 13%	461 15%	735 17%	616 11%	635 11%	529 13%	572 12%	550 11%	715 14%	622 12%	341 12%	125 7%	298 9%	858 11%
The Green Party	190 1%	95 1%	95 1%	36 1%	30 1%	34 1%	45 1%	20 1%	26 1%	47 1%	67 1%	36 1%	40 1%	69 1%	41 1%	44 1%	27 1%	9 1%	36 1%	83 1%
The Scottish National Party	156 1%	86 1%	70 1%	14 1%	14 *	31 1%	32 1%	40 1%	26 1%	28 1%	46 1%	33 1%	49 1%	- -	- -	- -	- -	156 9%	32 1%	60 1%
Plaid Cymru	31 *	14 *	17 *	6 *	1 *	8 *	6 *	7 *	3 *	6 *	9 *	6 *	9 *	- -	- -	- -	31 1%	- -	9 *	3 *
The British National Party	1792 9%	1021 10%	771 8%	195 8%	238 7%	356 9%	342 10%	311 10%	350 8%	345 6%	504 9%	441 10%	501 11%	380 7%	544 10%	514 10%	232 8%	122 7%	244 7%	785 10%
Another party	1566 8%	574 6%	992 10%	243 10%	364 11%	359 9%	250 7%	177 6%	172 4%	303 6%	436 7%	365 9%	462 10%	401 8%	437 8%	392 8%	207 7%	130 7%	236 7%	672 8%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 32

**Q.14 Which party do you think would have the best approach to each of the following issues?****Controlling immigration****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	7398 37%	3518 77%	1200 20%	475 36%	3569 64%	876 19%	1146 32%	59 13%	2289 38%
Labour	4966 25%	136 3%	3478 57%	117 9%	309 6%	2542 56%	737 20%	15 3%	932 15%
Liberal Democrats	1614 8%	153 3%	298 5%	545 41%	171 3%	200 4%	740 21%	7 1%	365 6%
The UK Independence Party	2353 12%	391 9%	394 6%	88 7%	867 16%	311 7%	431 12%	261 58%	1360 22%
The Green Party	190 1%	3 *	34 1%	8 1%	6 *	22 *	52 1%	- -	29 *
The Scottish National Party	156 1%	- -	9 *	- -	1 *	14 *	5 *	- -	20 *
Plaid Cymru	31 *	2 *	4 *	2 *	4 *	3 *	3 *	- -	6 *
The British National Party	1792 9%	273 6%	446 7%	52 4%	455 8%	347 8%	240 7%	85 19%	827 14%
Another party	1566 8%	75 2%	215 4%	37 3%	177 3%	193 4%	251 7%	28 6%	255 4%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 33

**Q.14 Which party do you think would have the best approach to each of the following issues?****Ensuring people are treated fairly****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	4699 23%	2421 25%	2278 22%	411 17%	612 19%	754 20%	709 21%	706 23%	1507 36%	1481 27%	1398 24%	967 23%	853 18%	1360 27%	1378 26%	1014 20%	688 24%	260 15%	554 17%	1978 25%
Labour	7982 40%	3816 39%	4166 41%	1077 45%	1338 42%	1705 45%	1428 42%	1151 38%	1283 30%	2010 37%	2336 40%	1642 39%	1993 43%	1867 37%	1937 37%	2323 46%	1073 37%	781 45%	1600 48%	2982 38%
Liberal Democrats	3827 19%	1933 20%	1893 19%	523 22%	672 21%	672 18%	619 18%	584 19%	756 18%	1265 23%	1182 20%	695 16%	685 15%	1042 20%	1006 19%	853 17%	630 22%	295 17%	625 19%	1573 20%
The UK Independence Party	1213 6%	664 7%	549 5%	62 3%	117 4%	177 5%	217 6%	261 9%	379 9%	225 4%	267 5%	341 8%	380 8%	264 5%	400 8%	329 7%	167 6%	52 3%	131 4%	427 5%
The Green Party	354 2%	180 2%	174 2%	51 2%	56 2%	55 1%	81 2%	47 2%	63 2%	70 1%	123 2%	75 2%	85 2%	103 2%	98 2%	77 2%	56 2%	19 1%	57 2%	146 2%
The Scottish National Party	200 1%	125 1%	75 1%	10 *	22 1%	44 1%	39 1%	47 2%	39 1%	36 1%	59 1%	54 1%	51 1%	-	-	-	-	200 11%	58 2%	65 1%
Plaid Cymru	37 *	12 *	25 *	7 *	4 *	9 *	6 *	6 *	5 *	7 *	8 *	8 *	14 *	-	-	-	37 1%	-	9 *	7 *
The British National Party	178 1%	92 1%	86 1%	25 1%	40 1%	43 1%	32 1%	19 1%	19 1%	23 *	37 1%	49 1%	69 1%	40 1%	37 1%	55 1%	33 1%	13 1%	32 1%	71 1%
Another party	1577 8%	591 6%	986 10%	241 10%	349 11%	354 9%	281 8%	190 6%	162 4%	299 6%	411 7%	383 9%	485 10%	422 8%	440 8%	385 8%	208 7%	121 7%	246 7%	678 9%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 33

**Q.14 Which party do you think would have the best approach to each of the following issues?****Ensuring people are treated fairly****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	4699 23%	3266 72%	90 1%	81 6%	3340 60%	139 3%	268 7%	59 13%	1895 31%
Labour	7982 40%	290 6%	5408 89%	155 12%	621 11%	3830 85%	1293 36%	80 18%	1847 30%
Liberal Democrats	3827 19%	780 17%	384 6%	1040 78%	885 16%	271 6%	1563 43%	46 10%	1116 18%
The UK Independence Party	1213 6%	67 1%	47 1%	16 1%	396 7%	91 2%	169 5%	224 49%	689 11%
The Green Party	354 2%	22 *	27 *	9 1%	45 1%	26 1%	90 2%	5 1%	94 2%
The Scottish National Party	200 1%	- -	6 *	- -	2 *	11 *	9 *	- -	33 1%
Plaid Cymru	37 *	2 *	1 *	- -	1 *	- -	4 *	- -	8 *
The British National Party	178 1%	10 *	10 *	3 *	12 *	15 *	10 *	3 1%	66 1%
Another party	1577 8%	114 3%	103 2%	22 2%	256 5%	124 3%	201 6%	37 8%	333 5%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 34

**Q.14 Which party do you think would have the best approach to each of the following issues?****Managing the economy overall****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservatives	8242	4400	3842	813	1086	1401	1339	1279	2324	2652	2481	1654	1455	2306	2382	1820	1215	520	1103	3421
Labour	7031	3353	3679	934	1248	1458	1245	1022	1125	1736	2040	1449	1807	1622	1642	2075	968	724	1404	2628
Liberal Democrats	1618	729	888	266	321	285	247	228	272	467	477	335	340	438	426	358	264	132	302	653
The UK Independence Party	929	463	466	59	95	141	182	183	270	155	193	249	332	188	314	260	135	106	311	4%
The Green Party	226	114	112	34	37	41	55	30	29	49	73	33	71	74	56	54	32	10	38	92
The Scottish National Party	195	122	73	11	24	50	39	43	28	42	56	47	50	-	-	-	-	195	50	73
Plaid Cymru	31	10	20	9	2	6	3	6	4	5	9	6	11	-	-	-	31	-	8	1
The British National Party	134	70	64	19	37	31	19	13	15	16	35	28	55	36	39	35	20	4	18	53
Another party	1659	572	1087	263	361	399	283	207	147	296	455	414	494	435	436	434	229	125	281	693
	8%	6%	11%	11%	11%	10%	8%	7%	3%	5%	8%	10%	11%	9%	8%	9%	8%	7%	8%	9%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 34

**Q.14 Which party do you think would have the best approach to each of the following issues?****Managing the economy overall****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservatives	8242 41%	4372 96%	486 8%	418 32%	4728 85%	437 10%	1057 29%	167 37%	3239 53%
Labour	7031 35%	69 2%	5120 84%	148 11%	316 6%	3630 81%	1182 33%	44 10%	1508 25%
Liberal Democrats	1618 8%	53 1%	202 3%	708 53%	101 2%	134 3%	859 24%	9 2%	382 6%
The UK Independence Party	929 5%	14 *	63 1%	14 1%	222 4%	88 2%	154 4%	185 41%	493 8%
The Green Party	226 1%	5 *	19 *	4 *	9 *	18 *	61 2%	1 *	48 1%
The Scottish National Party	195 1%	- -	5 *	- -	2 *	11 *	12 *	- -	31 1%
Plaid Cymru	31 *	- -	1 *	- -	1 *	- -	3 *	- -	4 *
The British National Party	134 1%	4 *	19 *	5 *	12 *	13 *	10 *	4 1%	48 1%
Another party	1659 8%	33 1%	161 3%	28 2%	169 3%	176 4%	268 7%	44 10%	327 5%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 35

**Q.15 Do you identify with a political party - that is do you think of one party as consistently representing people like you and feel an affinity towards that party beyond the question of how you vote? If so, which one?**

Base: All respondents

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Conservative	4317 22%	2478 25%	1839 18%	362 15%	472 15%	663 17%	656 19%	663 22%	1502 36%	1481 27%	1274 22%	885 21%	678 15%	1256 25%	1288 24%	915 18%	635 22%	222 13%	501 15%	1800 23%
Labour	5521 28%	2758 28%	2763 27%	712 30%	978 30%	1179 31%	960 28%	775 26%	917 22%	1369 25%	1563 27%	1219 29%	1370 30%	1342 26%	1332 25%	1729 34%	682 24%	435 25%	1120 34%	2128 27%
Liberal Democrat	1427 7%	677 7%	750 7%	220 9%	281 9%	238 6%	187 5%	204 7%	296 7%	493 9%	440 8%	219 5%	274 6%	399 8%	378 7%	314 6%	253 9%	83 5%	229 7%	572 7%
Plaid Cymru	66 *	34 *	32 *	13 1%	9 *	11 *	8 *	17 1%	9 *	17 *	17 *	15 *	18 *	- -	- -	- -	66 2%	- -	15 *	24 *
SNP	414 2%	257 3%	157 2%	29 1%	56 2%	79 2%	85 2%	87 3%	79 2%	92 2%	105 2%	104 2%	113 2%	- -	- -	- -	- -	414 24%	84 3%	153 2%
Another party	1150 6%	677 7%	474 5%	94 4%	119 4%	174 5%	225 7%	215 8%	324 5%	258 5%	291 5%	298 7%	304 7%	286 6%	349 7%	267 5%	184 6%	65 4%	157 5%	410 5%
I do not identify with a political party	7171 36%	2952 30%	4219 41%	978 41%	1297 40%	1469 39%	1291 38%	1049 35%	1087 26%	1708 32%	2130 37%	1473 35%	1860 40%	1816 36%	1949 37%	1810 36%	1073 37%	523 30%	1205 36%	2839 36%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 35

**Q.15 Do you identify with a political party - that is do you think of one party as consistently representing people like you and feel an affinity towards that party beyond the question of how you vote? If so, which one?**

Base: All respondents

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Conservative	4317 22%	3394 75%	77 1%	41 3%	3415 61%	80 2%	184 5%	35 8%	1859 31%
Labour	5521 28%	80 2%	4598 76%	61 5%	237 4%	3384 75%	702 19%	35 8%	1263 21%
Liberal Democrat	1427 7%	78 2%	131 2%	832 63%	59 1%	60 1%	1007 28%	3 1%	335 6%
Plaid Cymru	66 *	-	5 *	-	3 *	7 *	2 *	-	11 *
SNP	414 2%	1 *	19 *	3 *	8 *	34 1%	30 1%	-	74 1%
Another party	1150 6%	69 2%	83 1%	15 1%	306 6%	102 2%	158 4%	202 45%	509 8%
I do not identify with a political party	7171 36%	930 20%	1165 19%	373 28%	1530 28%	839 19%	1524 42%	178 39%	2030 33%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 36

**Q.16 Some people say they could never see themselves voting for the UK Independence Party (UKIP) under any circumstances, while others say they could see themselves doing so sometime in the future. Which of these statements is closest to your own view?**  
**Base: All respondents who voted in 2010 but didn't vote for UKIP**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	14440	6876	7564	1104	1751	2529	2774	3147	3135	5998	3968	1831	2643	3890	3721	3533	2037	1259	2446
Weighted base	14570	7597	6973	1017	2010	2729	2605	2488	3721	4397	4211	2937	3025	3725	3875	3531	2099	1340	2475	5750
I could never see myself voting for the UK Independence Party	8489 58%	4226 56%	4263 61%	657 65%	1278 64%	1710 63%	1480 57%	1402 56%	1962 53%	2720 62%	2567 61%	1569 53%	1633 54%	2180 59%	2129 55%	1972 56%	1250 60%	957 71%	1594 64%	3340 58%
I could see myself voting for the UK Independence Party at a general election	3362 23%	2013 26%	1349 19%	211 21%	430 21%	524 19%	606 23%	593 24%	997 27%	902 21%	921 22%	779 27%	760 25%	849 23%	1006 26%	827 23%	478 23%	202 15%	483 20%	1328 23%
I could see myself voting for the UK Independence Party in an election for the European Parliament	3517 24%	2187 29%	1331 19%	144 14%	317 16%	525 19%	635 24%	668 27%	1227 33%	1061 24%	966 23%	730 25%	760 25%	918 25%	990 26%	870 25%	516 25%	223 17%	424 17%	1309 23%
I could see myself voting for the UK Independence Party in a local council election	2958 20%	1615 21%	1343 19%	159 16%	310 15%	483 18%	558 21%	568 23%	879 24%	809 18%	779 19%	687 23%	683 23%	749 20%	882 23%	756 21%	424 20%	146 11%	397 16%	1134 20%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 36

**Q.16 Some people say they could never see themselves voting for the UK Independence Party (UKIP) under any circumstances, while others say they could see themselves doing so sometime in the future. Which of these statements is closest to your own view?**  
**Base: All respondents who voted in 2010 but didn't vote for UKIP**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	14440	4202	4549	1199	5817	3788	3876	-	5923
Weighted base	14570	4042	5038	1115	5558	4507	3606	-	6081
I could never see myself voting for the UK Independence Party	8489 58%	2132 53%	3521 70%	790 71%	2489 45%	3159 70%	2299 64%	-	-
I could see myself voting for the UK Independence Party at a general election	3362 23%	849 21%	696 14%	171 15%	1758 32%	612 14%	770 21%	-	3362 55%
I could see myself voting for the UK Independence Party in an election for the European Parliament	3517 24%	1214 30%	722 14%	170 15%	1956 35%	645 14%	693 19%	-	3517 58%
I could see myself voting for the UK Independence Party in a local council election	2958 20%	836 21%	687 14%	138 12%	1525 27%	614 14%	652 18%	-	2958 49%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 37

**Q.17 Would you say you are moving towards or away from the following parties?****Labour****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Towards	6321	2920 31%	3401 30%	1036 43%	1186 37%	1317 35%	1016 30%	813 27%	951 23%	1536 28%	1837 32%	1359 32%	1589 34%	1527 30%	1538 29%	1843 37%	834 29%	579 33%	1285 39%	2342 30%
Away from	7254	4010 36%	3244 41%	573 32%	913 24%	1190 28%	1258 31%	1272 37%	2048 42%	2123 49%	1994 39%	1582 34%	1555 38%	1894 34%	2072 37%	1636 39%	1101 32%	550 32%	951 29%	2952 37%
Neither	6491	2903 32%	3588 30%	799 35%	1112 35%	1305 34%	1138 33%	924 31%	1214 29%	1759 32%	1988 34%	1273 30%	1471 32%	1678 33%	1685 32%	1557 31%	959 33%	613 35%	1075 32%	2632 33%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 37

**Q.17 Would you say you are moving towards or away from the following parties?****Labour****Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Towards	6321 31%	133 3%	4648 76%	214 16%	454 8%	2942 65%	1285 36%	43 9%	1403 23%
Away from	7254 36%	3132 69%	253 4%	631 48%	3468 62%	422 9%	1298 36%	273 60%	3067 50%
Neither	6491 32%	1286 28%	1176 19%	479 36%	1637 29%	1143 25%	1023 28%	137 30%	1611 26%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 38

**Q.17 Would you say you are moving towards or away from the following parties?****Conservatives****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Towards	4043 20%	2015 20%	2029 20%	506 21%	668 21%	718 19%	615 18%	538 18%	998 24%	1260 23%	1222 21%	850 20%	711 15%	1163 23%	1194 23%	875 17%	581 20%	230 13%	576 17%	1795 23%
Away from	9062 45%	4597 47%	4465 44%	1061 44%	1379 43%	1714 45%	1618 47%	1469 49%	1821 43%	2247 41%	2532 44%	1929 46%	2354 51%	2125 42%	2302 43%	2447 49%	1282 44%	907 52%	1597 48%	3354 42%
Neither	6961 35%	3222 33%	3740 37%	841 35%	1164 36%	1380 36%	1179 35%	1003 33%	1394 33%	1911 35%	2065 35%	1435 34%	1550 34%	1812 36%	1800 34%	1713 34%	1031 36%	605 35%	1138 34%	2777 35%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 38

**Q.17 Would you say you are moving towards or away from the following parties?****Conservatives****Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Towards	4043 20%	2811 62%	219 4%	201 15%	2416 43%	260 6%	466 13%	35 8%	1357 22%
Away from	9062 45%	244 5%	4408 73%	593 45%	1271 23%	3047 68%	1911 53%	283 62%	2861 47%
Neither	6961 35%	1496 33%	1450 24%	530 40%	1872 34%	1200 27%	1229 34%	135 30%	1863 31%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 39

**Q.17 Would you say you are moving towards or away from the following parties?****Liberal Democrats****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Towards	2472	1124	1348	387	457	473	403	330	420	727	763	489	493	693	708	533	359	179	421	1035
		12%	11%	13%	16%	14%	12%	11%	10%	13%	13%	12%	11%	14%	13%	11%	12%	10%	13%	13%
Away from	10033	5333	4701	1078	1429	1760	1772	1629	2365	2731	2828	2098	2375	2400	2635	2693	1408	897	1644	3764
		50%	54%	46%	45%	44%	46%	52%	54%	56%	50%	49%	50%	51%	47%	50%	53%	49%	51%	47%
Neither	7561	3376	4185	942	1325	1579	1236	1051	1428	1960	2228	1626	1747	2006	1952	1809	1126	667	1246	3127
		38%	34%	41%	39%	41%	41%	36%	35%	34%	36%	38%	39%	38%	39%	37%	36%	39%	38%	39%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 39

**Q.17 Would you say you are moving towards or away from the following parties?****Liberal Democrats****Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Towards	2472 12%	580 13%	408 7%	798 60%	594 11%	317 7%	851 24%	19 4%	653 11%
Away from	10033 50%	2053 45%	4106 68%	106 8%	2748 49%	2863 64%	1703 47%	300 66%	3532 58%
Neither	7561 38%	1918 42%	1563 26%	421 32%	2216 40%	1327 29%	1053 29%	135 30%	1896 31%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 40

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**I agree with UKIP's policy that Britain should leave the European Union**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	2106 78%	1256 79%	850 75%	86 56%	261 66%	362 70%	476 79%	476 84%	446 92%	536 75%	546 74%	505 81%	519 81%	538 78%	651 81%	495 73%	299 77%	123 77%	318 73%	887 74%	
Strongly agree	(+2) 53%	1449 55%	873 51%	576 30%	46 38%	147 43%	220 55%	333 63%	357 71%	345 49%	346 50%	373 56%	346 60%	384 54%	460 57%	341 51%	191 49%	86 54%	200 46%	578 48%	
Somewhat agree	(+1) 24%	657 24%	383 24%	274 26%	40 29%	113 28%	142 24%	142 21%	119 21%	100 27%	190 23%	174 25%	158 21%	135 24%	166 24%	192 24%	154 23%	108 28%	37 23%	117 27%	310 26%
Neither agree nor disagree	(0) 16%	447 14%	224 20%	222 30%	47 25%	99 22%	113 18%	105 10%	58 5%	24 16%	112 19%	141 15%	96 15%	97 15%	117 17%	112 14%	124 18%	69 18%	25 16%	89 20%	232 19%
Somewhat disagree	(-1) 5%	122 5%	78 4%	45 10%	15 7%	27 6%	30 3%	16 4%	25 2%	10 6%	43 6%	46 6%	18 3%	15 2%	26 4%	29 4%	42 6%	15 4%	10 6%	27 6%	63 5%
Strongly disagree	(-2) 2%	41 2%	25 1%	16 4%	7 1%	6 2%	9 1%	5 1%	8 1%	7 1%	19 3%	8 1%	4 1%	9 1%	10 1%	13 2%	13 2%	5 1%	1 1%	4 1%	19 2%
NET: Disagree	163 6%	102 6%	61 5%	22 14%	32 8%	39 8%	20 3%	33 6%	17 3%	61 9%	55 7%	23 4%	24 4%	36 5%	42 5%	55 8%	20 5%	11 7%	31 7%	81 7%	
Mean	1.23	1.27	1.19	0.67	0.94	1.04	1.30	1.40	1.58	1.13	1.15	1.32	1.36	1.25	1.31	1.14	1.20	1.24	1.10	1.14	
Standard deviation	0.98	0.98	0.98	1.13	1.01	1.02	0.90	0.94	0.80	1.05	1.01	0.89	0.92	0.96	0.95	1.04	0.95	0.98	0.99	1.00	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.03	0.04	0.03	0.04	0.04	0.04	0.04	0.04	0.03	0.04	0.05	0.08	0.05	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 40

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**I agree with UKIP's policy that Britain should leave the European Union**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	2106 78%	507 80%	365 64%	79 63%	1103 85%	302 62%	435 71%	61 95%	1978 77%
Strongly agree	(+2) 53%	1449 52%	326 52%	215 38%	38 30%	799 62%	176 36%	272 44%	1343 52%
Somewhat agree	(+1) 24%	657 29%	180 29%	150 26%	41 33%	304 23%	125 26%	163 26%	635 25%
Neither agree nor disagree	(0) 16%	447 13%	79 13%	149 26%	33 27%	131 10%	146 30%	133 22%	439 17%
Somewhat disagree	(-1) 5%	122 5%	34 5%	40 7%	12 9%	51 4%	24 5%	35 6%	* 1%
Strongly disagree	(-2) 2%	41 2%	11 2%	13 2%	1 1%	11 1%	15 3%	12 2%	- -
NET: Disagree	163 6%	45 7%	52 9%	13 10%	62 5%	38 8%	48 8%	*	160 6%
Mean	1.23	1.23	0.91	0.82	1.41	0.87	1.05	1.75	1.21
Standard deviation	0.98	0.98	1.06	1.01	0.88	1.06	1.03	0.56	0.99
Standard error	0.02	0.04	0.05	0.09	0.02	0.05	0.04	0.06	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 41

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**I agree with UKIP's policy on immigration**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	2186 80%	1337 84%	848 75%	104 67%	270 69%	359 70%	498 83%	504 89%	451 93%	574 81%	564 76%	521 84%	527 82%	559 81%	666 83%	526 78%	312 81%	123 78%	328 75%	926 77%	
Strongly agree	(+2) 51%	1396 54%	860 47%	47 30%	133 34%	214 42%	322 54%	353 62%	326 67%	350 49%	353 48%	339 54%	354 55%	367 53%	420 52%	325 48%	203 52%	82 52%	171 39%	577 48%	
Somewhat agree	(+1) 29%	789 30%	477 28%	312 37%	56 35%	137 28%	144 29%	176 27%	151 26%	125 32%	224 28%	210 29%	181 27%	174 27%	191 28%	246 31%	201 30%	110 28%	41 26%	157 36%	348 29%
Neither agree nor disagree	(0) 18%	483 13%	211 13%	272 24%	39 26%	110 28%	141 27%	101 17%	59 10%	34 7%	116 16%	167 23%	95 15%	105 16%	114 17%	133 17%	131 20%	71 18%	33 21%	99 23%	248 21%
Somewhat disagree	(-1) 1%	29 1%	20 1%	9 1%	9 6%	6 1%	10 2%	2 1%	3 1%	- -	13 2%	7 1%	5 1%	5 1%	10 1%	5 1%	11 2%	2 1%	2 1%	10 2%	16 1%
Strongly disagree	(-2) 1%	18 1%	14 1%	4 *	3 2%	6 1%	6 1%	1 *	1 *	2 *	7 1%	4 1%	3 1%	4 1%	8 1%	1 *	6 1%	2 1%	- -	1 *	11 1%
NET: Disagree	47 2%	35 2%	12 1%	11 7%	11 3%	15 3%	3 1%	3 1%	2 *	20 3%	11 2%	7 1%	9 1%	17 3%	6 1%	17 3%	4 1%	2 1%	11 2%	27 2%	
Mean	1.30	1.36	1.21	0.88	0.99	1.07	1.35	1.51	1.59	1.27	1.21	1.37	1.35	1.30	1.34	1.23	1.31	1.28	1.11	1.22	
Standard deviation	0.84	0.83	0.85	0.96	0.90	0.93	0.78	0.71	0.66	0.86	0.87	0.79	0.82	0.87	0.78	0.88	0.83	0.84	0.84	0.88	
Standard error	0.02	0.02	0.02	0.08	0.05	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.07	0.04	0.03

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 41

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**I agree with UKIP's policy on immigration**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	2186 80%	546 87%	411 72%	86 69%	1122 87%	336 69%	457 74%	61 95%	2057 80%
Strongly agree	(+2) 51%	1396 49%	306 41%	232 32%	40 59%	770 36%	177 43%	38 58%	1311 51%
Somewhat agree	(+1) 29%	789 38%	240 31%	178 37%	46 27%	352 33%	159 31%	190 37%	745 29%
Neither agree nor disagree	(0) 18%	483 12%	75 24%	138 27%	34 13%	162 27%	133 24%	147 5%	474 18%
Somewhat disagree	(-1) 1%	29 1%	7 1%	13 2%	5 4%	8 1%	11 2%	5 1%	- -
Strongly disagree	(-2) 1%	18 1%	3 *	4 1%	- -	4 *	5 1%	7 1%	- -
NET: Disagree	47 2%	10 2%	18 3%	5 4%	12 1%	17 3%	12 2%	- -	46 2%
Mean	1.30	1.33	1.10	0.97	1.45	1.01	1.14	1.53	1.28
Standard deviation	0.84	0.76	0.90	0.87	0.75	0.91	0.89	0.59	0.85
Standard error	0.02	0.03	0.04	0.08	0.02	0.05	0.04	0.07	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 42

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**UKIP has policies that I like in other areas**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	1570	949	621	80	190	270	359	341	330	395	423	367	385	403	478	377	220	91	249	658	
	58%	60%	55%	52%	49%	52%	60%	60%	68%	56%	57%	59%	60%	58%	59%	56%	57%	57%	57%	55%	
Strongly agree	(+2)	679	417	262	23	83	121	143	154	156	158	168	171	182	188	195	157	103	37	98	286
	25%	26%	23%	15%	21%	24%	24%	27%	32%	22%	23%	23%	27%	28%	27%	24%	23%	27%	23%	22%	24%
Somewhat agree	(+1)	890	532	358	57	108	149	217	187	174	236	255	196	203	215	283	221	117	54	151	372
	33%	34%	32%	37%	27%	29%	36%	33%	36%	33%	33%	34%	32%	32%	31%	35%	33%	30%	34%	35%	31%
Neither agree nor disagree	(0)	1067	578	489	60	185	230	230	215	147	283	297	240	248	261	303	283	156	64	168	503
	39%	37%	43%	39%	47%	45%	45%	38%	38%	30%	40%	40%	38%	39%	38%	38%	42%	40%	41%	38%	42%
Somewhat disagree	(-1)	60	42	18	12	10	12	8	7	27	17	12	4	17	20	10	9	3	15	32	3%
	2%	3%	2%	8%	3%	2%	2%	1%	1%	4%	2%	2%	1%	1%	3%	2%	2%	2%	2%	3%	3%
Strongly disagree	(-2)	18	14	5	3	4	4	1	4	3	5	5	4	4	8	5	3	2	-	6	8
	1%	1%	*	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%
NET: Disagree	79	56	23	15	16	14	13	11	10	33	22	16	8	26	25	13	11	3	21	40	3%
	3%	4%	2%	10%	4%	3%	2%	2%	2%	5%	3%	3%	1%	4%	3%	2%	3%	2%	5%	5%	3%
Mean	0.79	0.82	0.76	0.55	0.64	0.72	0.81	0.85	0.97	0.73	0.76	0.83	0.87	0.81	0.80	0.77	0.80	0.78	0.73	0.75	
Standard deviation	0.87	0.88	0.84	0.91	0.88	0.87	0.82	0.86	0.85	0.88	0.85	0.88	0.86	0.91	0.86	0.84	0.88	0.82	0.89	0.87	
Standard error	0.02	0.02	0.02	0.07	0.05	0.04	0.03	0.03	0.04	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.07	0.04	0.03

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 42

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**UKIP has policies that I like in other areas**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	1570 58%	325 52%	321 57%	62 50%	779 60%	250 51%	341 55%	46 72%	1468 57%
Strongly agree	(+2) 25%	679 19%	120 19%	109 19%	22 18%	375 29%	93 19%	119 19%	14 22%
Somewhat agree	(+1) 33%	890 32%	205 32%	212 37%	40 32%	404 31%	157 32%	222 36%	32 49%
Neither agree nor disagree	(0) 39%	1067 45%	284 45%	225 40%	52 42%	485 37%	219 45%	255 41%	18 28%
Somewhat disagree	(-1) 2%	60 2%	21 3%	14 2%	8 6%	27 2%	10 2%	16 3%	1 1%
Strongly disagree	(-2) 1%	18 1%	1 *	7 1%	3 2%	4 *	8 2%	5 1%	- -
NET: Disagree	79 3%	22 3%	21 4%	11 9%	31 2%	18 4%	21 3%	1 1%	77 3%
Mean	0.79	0.67	0.71	0.57	0.86	0.65	0.70	0.93	0.78
Standard deviation	0.87	0.83	0.84	0.93	0.87	0.86	0.83	0.74	0.87
Standard error	0.02	0.03	0.04	0.08	0.02	0.04	0.03	0.08	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 43

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**I am disappointed with the bigger parties and voting UKIP is a good way to register a protest**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	1937 71%	1153 73%	784 69%	95 62%	227 58%	345 67%	447 74%	409 72%	414 85%	504 71%	516 69%	447 72%	470 73%	503 73%	571 71%	478 71%	279 72%	106 67%	290 66%	819 68%	
Strongly agree	(+2)	944 35%	558 35%	386 34%	44 29%	87 22%	147 29%	232 39%	192 34%	243 50%	220 31%	250 34%	224 36%	250 39%	239 35%	280 35%	249 37%	130 34%	46 29%	142 32%	364 30%
Somewhat agree	(+1)	993 37%	595 38%	397 35%	51 33%	140 36%	199 39%	214 36%	217 38%	171 35%	284 40%	266 36%	223 36%	220 34%	264 38%	291 36%	229 34%	148 38%	60 38%	148 34%	456 38%
Neither agree nor disagree	(0)	546 20%	275 17%	272 24%	36 24%	118 30%	116 23%	118 20%	112 9%	46 18%	159 21%	133 21%	129 20%	128 19%	163 20%	140 21%	77 20%	38 24%	92 21%	279 23%	
Somewhat disagree	(-1)	150 6%	103 7%	46 4%	17 11%	28 7%	27 5%	30 4%	21 5%	56 8%	45 6%	27 4%	21 3%	42 6%	41 5%	38 6%	18 5%	9 6%	31 7%	71 6%	
Strongly disagree	(-2)	83 3%	52 3%	31 3%	6 4%	19 5%	26 5%	10 2%	16 3%	6 1%	24 3%	22 3%	16 3%	20 3%	16 2%	30 4%	18 3%	14 4%	6 4%	24 6%	31 3%
NET: Disagree	232 9%	155 10%	77 7%	23 15%	47 12%	53 10%	37 6%	46 8%	27 6%	80 11%	68 9%	43 7%	41 6%	58 8%	71 9%	56 8%	32 8%	15 9%	55 13%	102 8%	
Mean	0.94	0.95	0.94	0.71	0.63	0.80	1.05	0.95	1.28	0.87	0.91	0.98	1.03	0.97	0.93	0.97	0.94	0.83	0.81	0.87	
Standard deviation	1.02	1.04	0.99	1.11	1.05	1.06	0.96	1.00	0.90	1.04	1.03	0.99	1.00	0.99	1.04	1.02	1.02	1.03	1.13	0.99	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.08	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 43

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future. Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly you agree or disagree with each statement?**

**I am disappointed with the bigger parties and voting UKIP is a good way to register a protest**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	1937 71%	380 60%	396 70%	65 52%	936 72%	329 68%	421 68%	56 87%	1815 70%
Strongly agree	(+2) 35%	944 20%	126 25%	143 16%	20 38%	489 23%	113 33%	204 52%	870 34%
Somewhat agree	(+1) 37%	993 40%	254 45%	253 36%	45 34%	447 45%	217 35%	22 34%	945 37%
Neither agree nor disagree	(0) 20%	546 25%	157 23%	132 34%	43 18%	228 26%	127 23%	143 12%	535 21%
Somewhat disagree	(-1) 6%	150 10%	62 4%	23 9%	11 7%	88 4%	18 6%	34 1%	145 6%
Strongly disagree	(-2) 3%	83 5%	31 3%	15 6%	7 3%	44 3%	12 3%	18 -	81 3%
NET: Disagree	232 9%	93 15%	38 7%	18 14%	132 10%	30 6%	52 9%	1 1%	227 9%
Mean	0.94	0.61	0.86	0.48	0.96	0.82	0.90	1.38	0.92
Standard deviation	1.02	1.06	0.93	1.04	1.06	0.91	1.02	0.75	1.02
Standard error	0.02	0.04	0.04	0.09	0.03	0.05	0.04	0.08	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 44

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

I think UKIP's leader, Nigel Farage, talks a lot of sense

Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	1560 57%	1025 65%	535 47%	72 47%	168 43%	225 44%	347 58%	363 64%	386 79%	448 63%	404 54%	350 56%	358 56%	418 61%	463 57%	361 54%	234 60%	85 53%	214 49%	646 54%	
Strongly agree	(+2) 27%	744 32%	503 21%	240 19%	29 18%	72 19%	100 24%	143 32%	179 45%	215 30%	196 26%	155 25%	178 28%	199 29%	209 26%	182 27%	110 28%	44 28%	91 21%	283 24%	
Somewhat agree	(+1) 30%	816 33%	521 26%	294 28%	43 25%	96 24%	124 34%	204 32%	184 34%	165 33%	233 28%	208 31%	195 28%	181 31%	219 32%	254 32%	179 27%	123 32%	40 25%	123 28%	363 30%
Neither agree nor disagree	(0) 39%	1051 30%	481 50%	570 46%	71 52%	204 50%	259 40%	240 33%	188 18%	89 31%	219 42%	312 40%	249 42%	271 36%	247 38%	307 43%	290 37%	142 41%	65 46%	204 42%	
Somewhat disagree	(-1) 3%	71 3%	55 3%	16 1%	7 4%	16 4%	22 4%	8 1%	9 2%	8 2%	31 4%	21 3%	11 2%	8 1%	17 3%	24 3%	17 3%	9 2%	4 2%	14 3%	32 3%
Strongly disagree	(-2) 1%	34 1%	22 1%	12 1%	5 3%	4 1%	8 2%	6 1%	6 1%	4 1%	11 2%	5 1%	13 2%	4 1%	8 1%	12 1%	6 1%	3 1%	5 3%	6 1%	16 1%
NET: Disagree	105 4%	77 5%	28 2%	12 8%	19 5%	31 6%	15 2%	16 3%	12 3%	43 6%	26 4%	24 4%	12 2%	26 4%	36 4%	23 3%	12 3%	9 6%	20 5%	48 4%	
Mean	0.80	0.90	0.65	0.55	0.55	0.56	0.78	0.92	1.21	0.86	0.77	0.75	0.81	0.84	0.77	0.76	0.85	0.73	0.64	0.72	
Standard deviation	0.91	0.94	0.86	0.96	0.87	0.91	0.86	0.90	0.86	0.96	0.90	0.92	0.88	0.91	0.92	0.91	0.89	1.00	0.89	0.90	
Standard error	0.02	0.02	0.02	0.08	0.05	0.04	0.03	0.03	0.04	0.03	0.03	0.05	0.04	0.03	0.03	0.04	0.05	0.08	0.04	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 44

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

I think UKIP's leader, Nigel Farage, talks a lot of sense

Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	1560 57%	369 59%	255 45%	50 40%	854 66%	216 44%	291 47%	49 76%	1464 57%
Strongly agree	(+2) 27%	744 25%	158 17%	99 11%	457 35%	95 20%	100 16%	22 35%	705 27%
Somewhat agree	(+1) 30%	816 33%	211 28%	156 28%	36 31%	397 31%	120 25%	191 31%	759 29%
Neither agree nor disagree	(0) 39%	1051 36%	230 36%	287 51%	66 52%	397 31%	246 51%	302 49%	1010 39%
Somewhat disagree	(-1) 3%	71 4%	25 4%	18 3%	7 6%	34 3%	15 3%	15 2%	- -
Strongly disagree	(-2) 1%	34 1%	7 1%	7 2%	3 1%	11 1%	10 2%	8 1%	- -
NET: Disagree	105 4%	32 5%	25 4%	10 8%	45 3%	25 5%	23 4%	- -	103 4%
Mean	0.80	0.77	0.57	0.41	0.97	0.57	0.58	1.11	0.79
Standard deviation	0.91	0.91	0.86	0.85	0.92	0.91	0.83	0.76	0.92
Standard error	0.02	0.04	0.04	0.08	0.02	0.05	0.03	0.09	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 45

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**A big vote for UKIP would force the bigger parties to take more notice of people's concerns about Europe and immigration**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	2358 87%	1417 90%	940 83%	115 74%	291 74%	416 81%	531 88%	526 93%	479 98%	629 89%	632 85%	542 87%	554 86%	597 86%	709 86%	571 85%	336 87%	144 91%	368 84%	1008 84%	
Strongly agree	(+2) 58%	1567 62%	975 52%	592 42%	65 38%	150 47%	241 61%	367 65%	370 77%	412 58%	405 55%	356 57%	395 62%	406 59%	462 57%	374 56%	236 61%	89 56%	228 52%	621 52%	
Somewhat agree	(+1) 29%	790 28%	442 28%	348 31%	50 32%	140 36%	175 34%	165 27%	156 28%	104 21%	218 31%	227 31%	186 30%	160 25%	190 28%	247 31%	197 29%	101 26%	55 35%	140 32%	388 32%
Neither agree nor disagree	(0) 11%	303 8%	129 15%	175 19%	30 23%	90 15%	78 11%	67 6%	35 1%	4 1%	67 9%	94 13%	67 11%	75 12%	82 12%	76 9%	91 13%	43 11%	12 7%	57 13%	165 14%
Somewhat disagree	(-1) 1%	38 2%	24 1%	14 1%	8 5%	10 3%	11 2%	3 1%	4 1%	3 1%	9 1%	13 2%	7 1%	9 1%	9 1%	12 1%	12 2%	6 2%	- -	8 2%	21 2%
Strongly disagree	(-2) 1%	17 1%	13 1%	4 *	2 1%	1 *	9 2%	1 *	2 *	2 1%	4 1%	4 1%	7 1%	2 *	3 1%	8 1%	- -	2 1%	3 2%	4 1%	7 1%
NET: Disagree	55 2%	37 2%	18 2%	10 6%	11 3%	20 4%	4 1%	6 1%	4 1%	13 2%	16 2%	14 2%	12 2%	12 2%	20 3%	12 2%	8 2%	3 2%	12 3%	27 2%	
Mean	1.42	1.48	1.33	1.09	1.09	1.22	1.49	1.57	1.74	1.44	1.37	1.41	1.46	1.43	1.42	1.39	1.45	1.44	1.33	1.33	
Standard deviation	0.79	0.78	0.80	0.96	0.86	0.90	0.72	0.68	0.53	0.76	0.80	0.82	0.78	0.78	0.80	0.78	0.80	0.78	0.84	0.82	
Standard error	0.02	0.02	0.02	0.08	0.05	0.04	0.03	0.03	0.03	0.02	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.06	0.04	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 45

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**A big vote for UKIP would force the bigger parties to take more notice of people's concerns about Europe and immigration**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	2358 87%	559 89%	446 79%	94 75%	1181 91%	370 76%	518 84%	62 97%	2225 86%
Strongly agree	(+2) 58%	1567 51%	320 44%	251 43%	54 62%	803 44%	212 53%	327 81%	1454 56%
Somewhat agree	(+1) 29%	790 38%	238 34%	195 32%	40 29%	377 33%	158 31%	191 15%	771 30%
Neither agree nor disagree	(0) 11%	303 9%	58 18%	102 21%	26 7%	95 20%	100 14%	84 3%	300 12%
Somewhat disagree	(-1) 1%	38 12%	12 2%	11 3%	4 1%	15 1%	9 2%	11 2%	- -
Strongly disagree	(-2) 1%	17 1*	1 1%	8 1%	1 1%	4 *	8 2%	3 *	- -
NET: Disagree	55 2%	13 2%	19 3%	5 4%	20 2%	17 3%	13 2%	- -	52 2%
Mean	1.42	1.37	1.18	1.14	1.51	1.14	1.35	1.78	1.40
Standard deviation	0.79	0.75	0.89	0.90	0.71	0.92	0.81	0.49	0.80
Standard error	0.02	0.03	0.04	0.08	0.02	0.05	0.03	0.06	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 46

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**UKIP's vision of what Britain should be like is closer to mine than that of the bigger parties**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	1993 73%	1239 78%	755 67%	92 60%	227 58%	326 63%	440 73%	467 82%	440 90%	526 74%	518 70%	467 75%	483 75%	517 75%	600 75%	486 72%	280 72%	110 69%	292 67%	839 70%	
Strongly agree	(+2) 38%	637 40%	383 34%	37 24%	93 24%	148 29%	226 38%	260 46%	257 53%	250 35%	245 33%	265 42%	261 41%	264 38%	309 38%	237 35%	151 39%	59 37%	127 29%	410 34%	
Somewhat agree	(+1) 36%	601 38%	372 33%	55 36%	134 34%	178 35%	214 36%	207 37%	184 38%	277 39%	273 37%	202 32%	222 35%	253 37%	291 36%	248 37%	129 33%	51 32%	165 38%	429 36%	
Neither agree nor disagree	(0) 23%	633 18%	350 31%	49 32%	147 38%	160 31%	146 24%	89 16%	43 9%	151 21%	206 28%	134 22%	142 22%	153 22%	182 23%	163 24%	93 24%	42 27%	125 29%	312 26%	
Somewhat disagree	(-1) 2%	62 3%	43 2%	19 5%	8 3%	12 3%	15 2%	14 2%	9 2%	3 1%	27 4%	15 2%	12 2%	8 1%	14 2%	18 2%	14 2%	12 3%	3 2%	14 3%	36 3%
Strongly disagree	(-2) 1%	28 1%	18 1%	9 1%	5 3%	5 1%	14 3%	1 *	2 *	1 *	5 1%	4 1%	10 2%	7 1%	6 1%	5 1%	12 2%	3 1%	3 2%	7 2%	14 1%
NET: Disagree	89 3%	61 4%	28 2%	13 9%	17 4%	29 6%	15 3%	11 2%	4 1%	32 5%	19 3%	22 4%	16 2%	20 3%	23 3%	26 4%	15 4%	6 4%	21 5%	50 4%	
Mean	1.07	1.13	0.97	0.71	0.76	0.84	1.08	1.26	1.42	1.04	1.00	1.12	1.12	1.09	1.09	1.02	1.07	1.01	0.89	0.99	
Standard deviation	0.89	0.88	0.89	1.00	0.89	0.96	0.85	0.80	0.69	0.89	0.86	0.92	0.88	0.87	0.86	0.91	0.90	0.94	0.92	0.91	
Standard error	0.02	0.02	0.03	0.08	0.05	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.04	0.03	0.03	0.04	0.05	0.08	0.04	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 46

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**UKIP's vision of what Britain should be like is closer to mine than that of the bigger parties**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	1993 73%	466 74%	340 60%	77 61%	1054 81%	268 55%	405 66%	59 91%	1865 72%
Strongly agree	(+2) 38%	1020 29%	185 23%	130 22%	28 44%	569 23%	114 29%	180 51%	948 37%
Somewhat agree	(+1) 36%	973 45%	282 37%	209 39%	49 37%	485 32%	154 37%	225 40%	917 36%
Neither agree nor disagree	(0) 23%	633 24%	149 33%	185 30%	38 17%	221 37%	182 30%	186 9%	625 24%
Somewhat disagree	(-1) 2%	62 2%	13 2%	30 5%	9 7%	18 1%	24 5%	17 3%	- -
Strongly disagree	(-2) 1%	28 1%	1 *	12 2%	2 2%	3 *	13 3%	7 1%	- -
NET: Disagree	89 3%	15 2%	42 7%	11 9%	21 2%	37 8%	25 4%	- -	88 3%
Mean	1.07	1.01	0.73	0.73	1.23	0.68	0.90	1.42	1.05
Standard deviation	0.89	0.80	0.94	0.94	0.80	0.97	0.90	0.66	0.89
Standard error	0.02	0.03	0.04	0.08	0.02	0.05	0.04	0.07	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 47

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**UKIP seem to want to take Britain back to a time when things were done more sensibly**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	2121 78%	1262 80%	859 76%	99 64%	255 65%	358 70%	485 81%	485 86%	439 90%	546 77%	556 75%	497 80%	523 82%	533 77%	647 80%	515 76%	298 77%	129 81%	328 75%	899 75%	
Strongly agree	(+2) 38%	1043 39%	617 38%	426 28%	43 24%	95 34%	177 39%	235 45%	257 49%	253 36%	277 37%	239 38%	275 43%	263 38%	315 39%	249 39%	150 39%	66 41%	141 32%	419 35%	
Somewhat agree	(+1) 40%	1078 41%	645 41%	433 38%	56 41%	159 35%	181 42%	250 40%	228 42%	202 41%	293 38%	280 41%	257 39%	248 39%	269 39%	332 41%	266 39%	147 38%	63 40%	187 43%	480 40%
Neither agree nor disagree	(0) 20%	536 17%	276 17%	259 23%	42 27%	131 33%	138 27%	110 18%	72 13%	43 9%	143 20%	168 23%	113 18%	111 17%	137 20%	139 17%	150 22%	84 22%	26 16%	100 23%	269 22%
Somewhat disagree	(-1) 1%	36 2%	29 2%	8 1%	9 6%	4 1%	11 2%	5 1%	7 1%	2 *	15 2%	11 1%	8 1%	3 1%	11 2%	16 2%	4 1%	5 1%	1 *	8 2%	22 2%
Strongly disagree	(-2) 1%	22 1%	16 1%	7 1%	5 3%	2 1%	8 2%	2 *	3 1%	3 1%	6 1%	7 1%	5 1%	4 1%	10 1%	4 1%	4 1%	1 *	3 2%	2 *	11 1%
NET: Disagree	59 2%	45 3%	14 1%	13 9%	6 2%	19 4%	6 1%	10 2%	5 1%	21 3%	18 2%	14 2%	7 1%	21 3%	20 2%	8 1%	7 2%	4 2%	10 2%	33 3%	
Mean	1.14	1.15	1.12	0.80	0.87	0.99	1.18	1.29	1.37	1.09	1.09	1.15	1.23	1.11	1.16	1.12	1.13	1.19	1.05	1.06	
Standard deviation	0.83	0.84	0.82	1.01	0.81	0.92	0.77	0.77	0.71	0.84	0.86	0.82	0.79	0.87	0.81	0.81	0.82	0.85	0.81	0.85	
Standard error	0.02	0.02	0.02	0.08	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.04	0.07	0.04	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 47

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future. Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly you agree or disagree with each statement?**

**UKIP seem to want to take Britain back to a time when things were done more sensibly**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	2121 78%	493 78%	399 70%	75 60%	1070 83%	325 67%	457 74%	60 92%	1991 77%
Strongly agree	(+2) 38%	1043 31%	197 31%	151 27%	31 25%	581 45%	126 26%	194 31%	987 38%
Somewhat agree	(+1) 40%	1078 47%	296 47%	248 44%	44 35%	489 38%	199 41%	263 43%	1005 39%
Neither agree nor disagree	(0) 20%	536 19%	121 19%	152 27%	45 36%	202 16%	146 30%	146 24%	529 21%
Somewhat disagree	(-1) 1%	36 1%	12 2%	12 2%	4 3%	16 1%	10 2%	8 1%	- -
Strongly disagree	(-2) 1%	22 1%	4 1%	4 1%	1 1%	8 1%	6 1%	5 1%	- -
NET: Disagree	59 2%	16 3%	16 3%	5 4%	24 2%	16 3%	14 2%	- -	57 2%
Mean		1.14	1.06	0.94	0.79	1.25	0.88	1.02	1.32
Standard deviation		0.83	0.80	0.82	0.89	0.80	0.86	0.83	0.61
Standard error		0.02	0.03	0.04	0.08	0.02	0.04	0.03	0.07
									0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 48

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**The bigger parties seem more interested in trendy nonsense than listening to ordinary people**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	2183 80%	1305 82%	879 78%	99 64%	255 65%	394 77%	502 83%	502 89%	431 89%	569 80%	575 77%	506 81%	534 83%	546 79%	645 80%	551 82%	312 80%	130 82%	332 76%	945 79%	
Strongly agree	(+2) 48%	1306 51%	809 44%	497 28%	118 30%	216 42%	315 52%	320 56%	293 60%	311 44%	333 45%	311 50%	352 55%	323 47%	387 48%	335 50%	191 49%	69 44%	174 40%	540 45%	
Somewhat agree	(+1) 32%	877 31%	495 34%	382 35%	55 35%	137 35%	178 35%	187 31%	182 32%	138 28%	258 36%	242 33%	195 31%	182 28%	223 32%	258 32%	216 32%	120 31%	60 38%	158 36%	405 34%
Neither agree nor disagree	(0) 16%	427 13%	214 19%	213 27%	42 27%	105 19%	99 19%	91 15%	52 9%	39 8%	109 15%	127 17%	101 16%	90 14%	109 16%	121 15%	110 16%	61 16%	25 15%	84 19%	210 17%
Somewhat disagree	(-1) 3%	89 3%	51 3%	38 3%	10 6%	30 8%	15 3%	7 1%	9 2%	17 4%	26 4%	36 5%	13 2%	14 2%	28 4%	33 4%	12 2%	12 3%	4 2%	17 4%	37 3%
Strongly disagree	(-2) 1%	17 1%	13 1%	3 *	4 3%	2 *	6 1%	1 *	3 1%	- -	5 1%	4 1%	3 1%	3 1%	6 1%	5 1%	1 *	3 1%	1 1%	5 1%	9 1%
NET: Disagree	106 4%	65 4%	41 4%	14 9%	32 8%	21 4%	8 1%	12 2%	17 4%	32 4%	41 6%	16 3%	17 3%	35 5%	39 5%	13 2%	15 4%	5 3%	22 5%	45 4%	
Mean	1.24	1.29	1.18	0.80	0.86	1.13	1.34	1.42	1.45	1.19	1.16	1.28	1.35	1.20	1.23	1.29	1.25	1.22	1.10	1.19	
Standard deviation	0.88	0.88	0.87	1.02	0.95	0.91	0.79	0.77	0.79	0.88	0.92	0.85	0.84	0.91	0.90	0.81	0.89	0.83	0.91	0.88	
Standard error	0.02	0.02	0.02	0.08	0.05	0.04	0.03	0.03	0.04	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.05	0.07	0.04	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 48

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**The bigger parties seem more interested in trendy nonsense than listening to ordinary people**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	2183 80%	471 75%	436 77%	77 62%	1068 82%	355 73%	486 79%	56 87%	2061 80%
Strongly agree	(+2) 48%	1306 34%	217 43%	241 30%	643 50%	188 39%	295 48%	40 63%	1222 47%
Somewhat agree	(+1) 32%	877 40%	253 34%	194 32%	40 33%	425 34%	167 31%	191 24%	838 33%
Neither agree nor disagree	(0) 16%	427 18%	110 19%	107 31%	39 13%	169 23%	114 17%	106 12%	412 16%
Somewhat disagree	(-1) 3%	89 6%	40 4%	20 6%	7 4%	48 3%	14 4%	22 1%	87 3%
Strongly disagree	(-2) 1%	17 1%	9 1%	4 1%	2 2%	10 1%	4 1%	2 *	- - 17 1%
NET: Disagree	106 4%	49 8%	24 4%	9 7%	58 4%	18 4%	24 4%	1 1%	104 4%
Mean	1.24	1.00	1.15	0.83	1.27	1.07	1.23	1.48	1.23
Standard deviation	0.88	0.95	0.89	0.98	0.88	0.90	0.88	0.76	0.88
Standard error	0.02	0.04	0.04	0.09	0.02	0.05	0.04	0.08	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 49

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future.  
Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly  
you agree or disagree with each statement?**

**The party I used to vote for has lost touch with its traditional supporters like me**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	1772 65%	1084 68%	688 61%	82 53%	195 50%	291 57%	398 66%	416 73%	390 80%	469 66%	477 64%	400 64%	426 67%	467 68%	538 67%	419 62%	256 66%	91 58%	267 61%	739 62%	
Strongly agree	(+2) 33%	897 35%	547 31%	350 19%	29 22%	88 29%	149 34%	206 40%	225 41%	200 30%	214 31%	230 34%	213 37%	240 34%	235 34%	270 31%	208 35%	138 46	142 29%	350 29%	
Somewhat agree	(+1) 32%	875 34%	537 30%	338 34%	53 27%	107 28%	142 32%	192 34%	191 39%	190 36%	255 33%	246 30%	187 29%	186 30%	231 34%	268 33%	211 31%	119 46	124 29%	389 32%	
Neither agree nor disagree	(0) 27%	728 24%	382 24%	347 31%	55 35%	160 41%	168 33%	160 27%	108 19%	78 16%	173 24%	210 28%	171 28%	173 27%	169 25%	202 25%	207 31%	106 27%	44 28%	133 30%	350 29%
Somewhat disagree	(-1) 6%	161 5%	83 5%	79 7%	16 10%	28 7%	35 7%	35 6%	33 6%	14 3%	48 7%	45 6%	38 6%	30 5%	40 6%	49 6%	40 6%	16 4%	17 11%	28 6%	86 7%
Strongly disagree	(-2) 2%	54 2%	34 2%	20 2%	1 1%	9 2%	21 4%	8 1%	10 2%	5 1%	19 3%	10 1%	14 2%	11 2%	14 2%	16 2%	9 1%	10 2%	6 4%	11 2%	27 2%
NET: Disagree	216 8%	117 7%	98 9%	17 11%	37 10%	56 11%	44 7%	43 8%	19 4%	67 9%	56 7%	52 8%	41 6%	54 8%	65 8%	48 7%	26 7%	23 15%	38 9%	112 9%	
Mean	0.88	0.93	0.81	0.60	0.60	0.71	0.92	1.04	1.16	0.84	0.86	0.88	0.96	0.92	0.90	0.85	0.92	0.68	0.82	0.79	
Standard deviation	1.00	0.99	1.01	0.94	0.98	1.08	0.98	0.99	0.87	1.02	0.97	1.02	0.99	1.00	1.00	0.97	1.01	1.12	1.04	1.01	
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.09	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 49

**Q.20 You said earlier that you would consider voting UK Independence Party at a general election in the future. Below are some reasons that people have given for considering voting for UKIP. Please can you say how strongly you agree or disagree with each statement?**

**The party I used to vote for has lost touch with its traditional supporters like me**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	1772 65%	330 52%	319 56%	52 41%	904 70%	251 52%	402 65%	52 80%	1675 65%
Strongly agree	(+2) 33%	897 16%	99 22%	127 14%	18 36%	463 19%	92 36%	224 38%	847 33%
Somewhat agree	(+1) 32%	875 37%	231 34%	192 27%	34 34%	441 33%	159 29%	178 43%	828 32%
Neither agree nor disagree	(0) 27%	728 34%	214 33%	186 41%	51 23%	294 36%	175 30%	182 18%	692 27%
Somewhat disagree	(-1) 6%	161 10%	65 9%	49 15%	19 6%	74 10%	49 5%	29 1%	160 6%
Strongly disagree	(-2) 2%	54 4%	22 2%	13 2%	3 2%	25 2%	12 3%	4 1%	50 2%
NET: Disagree	216 8%	87 14%	61 11%	22 18%	98 8%	61 12%	32 5%	1 2%	210 8%
Mean	0.88	0.51	0.66	0.36	0.96	0.56	0.96	1.14	0.88
Standard deviation	1.00	0.99	0.99	0.98	0.99	0.99	0.95	0.82	1.00
Standard error	0.02	0.04	0.05	0.09	0.03	0.05	0.04	0.09	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 50

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**They only seem to be interested in Europe, and don't have policies in other important areas**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	748 28%	456 29%	292 26%	57 37%	125 32%	140 27%	160 27%	139 25%	127 26%	236 33%	214 29%	172 28%	126 20%	219 32%	207 26%	161 24%	110 28%	52 33%	135 31%	341 28%	
Strongly agree	(+2) 3%	88 3%	49 3%	40 4%	8 5%	26 7%	21 4%	14 2%	11 2%	8 2%	48 7%	20 3%	12 2%	9 1%	30 4%	19 2%	17 2%	6 4%	19 4%	49 4%	
Somewhat agree	(+1) 24%	660 24%	408 26%	252 22%	49 32%	98 25%	119 23%	146 24%	128 23%	120 25%	188 27%	194 26%	160 26%	117 18%	189 27%	188 23%	144 21%	93 24%	46 29%	116 27%	291 24%
Neither agree nor disagree	(0) 41%	1112 41%	579 37%	533 47%	54 35%	177 45%	245 48%	256 43%	215 38%	165 34%	242 34%	321 43%	256 41%	293 46%	263 38%	328 41%	303 45%	154 40%	65 41%	187 43%	510 42%
Somewhat disagree	(-1) 22%	593 22%	358 23%	235 21%	32 21%	68 17%	91 18%	116 19%	140 25%	145 30%	163 23%	142 19%	129 21%	159 25%	144 21%	184 23%	150 22%	83 21%	32 20%	76 17%	237 20%
Strongly disagree	(-2) 10%	262 10%	190 12%	72 6%	11 7%	22 6%	37 7%	70 12%	73 13%	49 10%	69 10%	66 9%	66 11%	62 10%	65 9%	86 11%	60 11%	42 9%	10 6%	40 9%	113 9%
NET: Disagree	855 31%	548 35%	307 27%	43 28%	91 23%	129 25%	185 31%	213 38%	194 40%	232 33%	208 28%	194 31%	221 34%	209 30%	270 34%	210 31%	124 32%	42 26%	115 26%	350 29%	
Mean	-0.10	-0.15	-0.04	0.07	0.10	-0.01	-0.14	-0.24	-0.22	-0.02	-0.05	-0.12	-0.23	-0.04	-0.16	-0.14	-0.10	0.04	*	-0.06	
Standard deviation	0.98	1.03	0.91	1.01	0.96	0.93	0.99	1.00	0.98	1.07	0.96	0.97	0.91	1.02	0.98	0.94	1.02	0.94	0.99	0.99	
Standard error	0.02	0.03	0.03	0.08	0.05	0.04	0.04	0.04	0.05	0.03	0.04	0.05	0.04	0.04	0.04	0.05	0.05	0.08	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 50

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**They only seem to be interested in Europe, and don't have policies in other important areas**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	748 28%	242 38%	164 29%	43 34%	386 30%	128 26%	161 26%	19 29%	717 28%
Strongly agree	(+2) 88 3%	21 3%	25 4%	6 5%	34 3%	18 4%	26 4%	- -	87 3%
Somewhat agree	(+1) 660 24%	220 35%	139 25%	37 29%	353 27%	110 23%	135 22%	19 29%	631 24%
Neither agree nor disagree	(0) 1112 41%	232 37%	270 48%	55 44%	471 36%	236 48%	287 47%	22 34%	1062 41%
Somewhat disagree	(-1) 593 22%	126 20%	99 17%	22 17%	300 23%	86 18%	121 20%	17 27%	550 21%
Strongly disagree	(-2) 262 10%	31 5%	34 6%	6 5%	139 11%	37 8%	48 8%	7 11%	248 10%
NET: Disagree	855 31%	157 25%	133 23%	27 22%	438 34%	123 25%	168 27%	24 37%	798 31%
Mean	-0.10	0.12	0.04	0.13	-0.12	-0.03	-0.05	-0.19	-0.09
Standard deviation	0.98	0.93	0.91	0.92	1.01	0.92	0.94	0.98	0.98
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 51

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP is such a small party that they would be a wasted vote**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	807 30%	450 28%	357 32%	62 40%	134 34%	182 35%	160 27%	151 27%	118 24%	229 32%	232 31%	183 29%	163 25%	214 31%	240 30%	190 28%	106 27%	57 36%	136 31%	390 32%	
Strongly agree	(+2) 4%	113 4%	63 4%	50 4%	14 9%	26 7%	21 5%	17 3%	12 2%	33 5%	33 4%	24 4%	23 4%	34 5%	33 4%	29 4%	11 3%	6 4%	20 5%	55 5%	
Somewhat agree	(+1) 26%	693 24%	386 27%	307 31%	48 28%	108 31%	158 23%	139 24%	133 22%	107 28%	196 27%	199 25%	158 22%	140 26%	180 26%	207 26%	161 24%	95 25%	51 32%	116 26%	335 28%
Neither agree nor disagree	(0) 27%	726 24%	381 30%	345 30%	46 36%	141 29%	151 31%	188 21%	119 17%	81 24%	169 28%	210 26%	161 26%	186 29%	192 28%	195 24%	196 29%	101 26%	42 33%	144 33%	334 28%
Somewhat disagree	(-1) 26%	715 26%	415 26%	300 26%	35 23%	82 21%	110 21%	149 25%	172 30%	168 35%	199 28%	174 23%	161 26%	181 28%	168 24%	214 27%	184 27%	111 29%	38 24%	98 22%	295 25%
Strongly disagree	(-2) 17%	467 21%	337 12%	131 8%	12 9%	35 14%	71 18%	105 22%	124 24%	118 16%	113 17%	125 19%	118 17%	111 17%	116 19%	156 19%	104 15%	69 18%	23 14%	59 14%	182 15%
NET: Disagree	1183 44%	752 48%	431 38%	47 30%	117 30%	181 35%	254 42%	297 52%	287 59%	312 44%	300 40%	280 45%	291 45%	284 41%	371 46%	288 43%	180 46%	60 38%	158 36%	477 40%	
Mean	-0.27	-0.36	-0.14	0.11	0.02	-0.09	-0.30	-0.45	-0.57	-0.23	-0.22	-0.31	-0.34	-0.22	-0.31	-0.26	-0.34	-0.13	-0.14	-0.18	
Standard deviation	1.14	1.18	1.08	1.10	1.05	1.12	1.11	1.16	1.15	1.15	1.15	1.16	1.11	1.15	1.17	1.11	1.12	1.13	1.09	1.13	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.06	0.04	0.04	0.06	0.05	0.04	0.04	0.06	0.04	0.06	0.09	0.05	0.03

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 51

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP is such a small party that they would be a wasted vote**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	807 30%	267 42%	215 38%	31 25%	406 31%	169 35%	177 29%	7 10%	787 31%
Strongly agree	(+2)	113 4%	41 7%	38 7%	4 3%	54 4%	26 5%	26 4%	- -
Somewhat agree	(+1)	693 26%	226 36%	177 31%	28 22%	352 27%	143 29%	152 25%	7 10%
Neither agree nor disagree	(0)	726 27%	150 24%	183 32%	51 41%	288 22%	164 34%	197 32%	14 21%
Somewhat disagree	(-1)	715 26%	156 25%	124 22%	27 22%	357 28%	101 21%	149 24%	26 40%
Strongly disagree	(-2)	467 17%	58 9%	44 8%	16 13%	244 19%	53 11%	93 15%	19 29%
NET: Disagree	1183 44%	214 34%	169 30%	43 34%	601 46%	154 32%	242 39%	44 69%	1094 42%
Mean	-0.27	0.06	0.07	-0.19	-0.30	-0.02	-0.21	-0.87	-0.24
Standard deviation	1.14	1.11	1.05	1.02	1.18	1.07	1.10	0.95	1.14
Standard error	0.02	0.04	0.05	0.09	0.03	0.05	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 52

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**My voting for UKIP would make it more likely that I would end up with a local MP from the big party I like least**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	1090 40%	646 41%	444 39%	78 51%	151 39%	180 35%	240 40%	222 39%	218 45%	314 44%	319 43%	227 36%	230 36%	283 41%	324 40%	249 37%	159 41%	75 47%	185 42%	469 39%	
Strongly agree	(+2) 9%	239 8%	131 10%	108 11%	18 9%	35 8%	42 10%	59 7%	41 9%	44 12%	58 8%	38 6%	57 9%	68 10%	64 8%	54 8%	32 8%	21 13%	48 11%	100 8%	
Somewhat agree	(+1) 31%	851 33%	515 30%	336 39%	61 30%	116 27%	138 30%	181 32%	174 36%	229 32%	260 35%	189 30%	173 27%	215 31%	260 32%	195 29%	127 33%	54 34%	137 31%	369 31%	
Neither agree nor disagree	(0) 40%	1088 37%	588 44%	500 36%	56 46%	179 47%	241 42%	251 36%	201 33%	159 35%	246 38%	284 42%	260 47%	298 47%	262 38%	319 40%	287 43%	161 42%	59 37%	169 39%	503 42%
Somewhat disagree	(-1) 14%	367 14%	220 14%	147 13%	16 11%	48 12%	71 14%	70 12%	93 16%	69 14%	102 14%	96 13%	92 15%	78 12%	98 14%	109 13%	101 15%	41 11%	19 12%	62 14%	158 13%
Strongly disagree	(-2) 6%	171 8%	129 4%	42 2%	4 3%	13 4%	22 4%	40 7%	50 9%	41 8%	48 7%	44 6%	44 7%	34 5%	46 7%	54 6%	38 7%	26 6%	6 4%	22 5%	69 6%
NET: Disagree	538 20%	349 22%	189 17%	20 13%	61 16%	93 18%	110 25%	143 23%	110 21%	150 19%	140 19%	136 22%	112 22%	144 21%	162 20%	139 21%	67 17%	25 16%	84 19%	228 19%	
Mean	0.23	0.19	0.28	0.47	0.29	0.21	0.25	0.12	0.23	0.28	0.26	0.14	0.22	0.23	0.21	0.19	0.25	0.41	0.29	0.23	
Standard deviation	1.00	1.04	0.94	0.91	0.91	0.93	1.01	1.05	1.07	1.07	0.98	0.98	0.96	1.03	1.00	0.98	0.99	1.00	1.01	0.98	
Standard error	0.02	0.03	0.03	0.07	0.05	0.04	0.04	0.04	0.05	0.03	0.04	0.04	0.05	0.04	0.04	0.04	0.05	0.08	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 52

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**My voting for UKIP would make it more likely that I would end up with a local MP from the big party I like least**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	1090 40%	348 55%	253 45%	43 35%	582 45%	193 40%	224 36%	15 24%	1055 41%
Strongly agree	(+2) 9%	239 14%	86 14%	67 12%	11 8%	135 10%	45 9%	41 7%	234 9%
Somewhat agree	(+1) 31%	851 42%	262 42%	186 33%	33 26%	447 34%	148 30%	182 30%	821 32%
Neither agree nor disagree	(0) 40%	1088 33%	211 40%	229 40%	62 49%	463 36%	214 44%	277 45%	1022 40%
Somewhat disagree	(-1) 14%	367 8%	51 8%	69 12%	15 12%	161 12%	57 12%	91 15%	338 13%
Strongly disagree	(-2) 6%	171 3%	21 3%	15 3%	5 4%	91 7%	22 5%	24 4%	161 6%
NET: Disagree	538 20%	72 11%	84 15%	20 16%	251 19%	79 16%	115 19%	18 28%	499 19%
Mean	0.23	0.54	0.39	0.23	0.29	0.28	0.21	-0.07	0.24
Standard deviation	1.00	0.94	0.94	0.92	1.04	0.95	0.91	0.91	1.00
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.10	0.02

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 53

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**My voting for UKIP would make it more likely that the big party I like least would end up in government**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender		Age						Social Grade				Region				Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	1193 44%	699 44%	494 44%	74 48%	174 44%	198 39%	267 44%	239 42%	242 50%	341 48%	341 46%	255 41%	257 40%	327 47%	343 43%	291 43%	157 41%	76 48%	228 52%	490 41%	
Strongly agree	(+2) 10%	168 11%	116 10%	16 11%	50 13%	49 10%	72 12%	48 8%	48 10%	86 12%	78 10%	56 9%	63 10%	84 12%	85 10%	60 9%	32 8%	23 15%	67 15%	119 10%	
Somewhat agree	(+1) 34%	532 34%	378 33%	57 37%	124 32%	149 29%	195 32%	191 34%	193 40%	255 36%	263 35%	199 32%	194 30%	243 35%	258 32%	231 34%	125 32%	52 33%	160 37%	372 31%	
Neither agree nor disagree	(0) 38%	1025 36%	571 36%	454 40%	57 37%	157 40%	215 42%	240 40%	207 37%	148 30%	238 33%	260 35%	245 39%	282 44%	231 33%	315 39%	269 40%	156 40%	53 34%	134 31%	492 41%
Somewhat disagree	(-1) 13%	343 13%	200 13%	144 13%	19 12%	49 12%	81 16%	58 10%	76 13%	60 12%	93 13%	92 12%	88 14%	71 11%	94 14%	100 12%	80 12%	47 12%	23 14%	52 12%	154 13%
Strongly disagree	(-2) 6%	155 7%	113 4%	41 3%	4 3%	12 4%	20 6%	37 8%	44 8%	37 5%	38 5%	50 7%	35 6%	31 5%	37 5%	48 6%	35 5%	28 7%	7 5%	24 5%	64 5%
NET: Disagree	498 18%	313 20%	185 16%	23 15%	61 16%	101 20%	95 16%	120 21%	97 20%	131 18%	142 19%	124 20%	102 16%	132 19%	147 18%	115 17%	74 19%	30 19%	76 17%	218 18%	
Mean	0.30	0.28	0.34	0.40	0.38	0.25	0.34	0.22	0.32	0.36	0.30	0.24	0.29	0.35	0.29	0.30	0.22	0.39	0.45	0.27	
Standard deviation	1.01	1.05	0.95	0.93	0.96	0.96	1.01	1.04	1.06	1.03	1.04	0.99	0.96	1.03	1.01	0.97	1.00	1.05	1.06	0.99	
Standard error	0.02	0.03	0.03	0.07	0.05	0.04	0.04	0.04	0.05	0.03	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.09	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 53

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**My voting for UKIP would make it more likely that the big party I like least would end up in government**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	1193 44%	370 59%	289 51%	45 36%	642 50%	218 45%	238 39%	16 25%	1156 45%
Strongly agree	(+2) 10%	283 16%	103 16%	75 13%	9 7%	163 13%	48 10%	54 9%	1 1%
Somewhat agree	(+1)	910 34%	267 42%	214 38%	36 29%	479 37%	170 35%	184 30%	16 24%
Neither agree nor disagree	(0) 38%	1025 30%	188 30%	210 37%	63 50%	419 32%	202 42%	274 45%	30 47%
Somewhat disagree	(-1)	343 13%	59 9%	52 9%	14 11%	155 12%	51 10%	75 12%	15 23%
Strongly disagree	(-2)	155 6%	14 2%	16 3%	4 3%	79 6%	15 3%	28 5%	3 5%
NET: Disagree	498 18%	73 12%	68 12%	17 14%	234 18%	66 14%	103 17%	18 28%	456 18%
Mean	0.30	0.61	0.50	0.27	0.38	0.38	0.26	-0.06	0.32
Standard deviation	1.01	0.94	0.93	0.86	1.05	0.91	0.94	0.84	1.01
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.09	0.02

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 54

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP seem to be too right-wing**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	343 13%	203 13%	140 12%	38 25%	81 21%	83 16%	59 10%	51 9%	31 6%	121 17%	93 13%	78 13%	51 8%	100 14%	83 10%	79 12%	50 13%	31 19%	79 18%	166 14%	
Strongly agree	(+2) 2%	62 2%	29 2%	33 3%	12 8%	18 5%	15 3%	6 1%	8 1%	3 1%	29 4%	13 2%	10 2%	24 3%	13 2%	5 1%	10 3%	10 6%	21 5%	27 2%	
Somewhat agree	(+1) 10%	281 10%	174 11%	107 9%	26 17%	63 16%	68 13%	52 9%	43 8%	28 6%	91 13%	80 11%	69 11%	41 6%	76 11%	70 9%	74 11%	40 10%	21 13%	58 12%	
Neither agree nor disagree	(0) 45%	1231 45%	606 38%	625 55%	78 51%	206 53%	257 50%	294 49%	225 40%	171 35%	254 36%	357 48%	293 47%	327 51%	289 42%	369 46%	325 48%	183 47%	66 42%	213 49%	565 47%
Somewhat disagree	(-1) 24%	649 24%	408 26%	242 21%	24 16%	63 16%	95 18%	147 24%	165 29%	155 32%	193 27%	160 21%	136 22%	161 25%	159 23%	197 24%	174 26%	89 23%	31 20%	81 18%	277 23%
Strongly disagree	(-2) 18%	492 18%	366 23%	126 11%	14 9%	41 10%	80 16%	102 17%	125 22%	130 27%	142 20%	132 18%	116 19%	102 16%	142 21%	156 19%	97 14%	66 17%	31 19%	65 15%	192 16%
NET: Disagree	1142 42%	774 49%	368 32%	38 25%	104 27%	175 34%	249 41%	290 51%	285 59%	335 47%	292 39%	252 40%	263 41%	301 44%	353 44%	270 40%	155 40%	62 39%	146 33%	470 39%	
Mean	-0.45	-0.57	-0.28	-0.01	-0.12	-0.31	-0.48	-0.63	-0.78	-0.46	-0.43	-0.45	-0.48	-0.46	-0.51	-0.42	-0.41	-0.33	-0.25	-0.39	
Standard deviation	0.98	1.02	0.89	1.00	0.96	0.98	0.91	0.96	0.93	1.08	0.96	0.97	0.89	1.04	0.95	0.89	0.98	1.12	1.02	0.96	
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.04	0.05	0.03	0.04	0.05	0.04	0.04	0.03	0.03	0.05	0.09	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 54

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP seem to be too right-wing**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	343 13%	89 14%	115 20%	26 21%	130 10%	89 18%	84 14%	7 11%	329 13%
Strongly agree	(+2)	62 2%	17 3%	21 4%	9 7%	23 2%	14 3%	17 3%	- -
Somewhat agree	(+1)	281 10%	72 11%	95 17%	17 14%	107 8%	75 15%	67 11%	7 11%
Neither agree nor disagree	(0)	1231 45%	247 39%	319 56%	74 59%	488 38%	278 57%	339 55%	19 29%
Somewhat disagree	(-1)	649 24%	190 30%	88 16%	17 13%	372 29%	74 15%	125 20%	30 46%
Strongly disagree	(-2)	492 18%	105 17%	45 8%	9 7%	305 24%	46 9%	68 11%	9 14%
NET: Disagree	1142 42%	294 47%	133 23%	26 21%	677 52%	120 25%	193 31%	39 60%	1069 41%
Mean	-0.45	-0.46	-0.07	*	-0.64	-0.13	-0.26	-0.62	-0.45
Standard deviation	0.98	0.99	0.88	0.92	0.99	0.89	0.89	0.86	0.98
Standard error	0.02	0.04	0.04	0.08	0.03	0.04	0.04	0.10	0.02

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 55

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP seem quite old-fashioned**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	417 15%	254 16%	163 14%	46 30%	78 20%	81 16%	61 10%	82 15%	69 14%	142 20%	120 16%	86 14%	69 11%	122 18%	104 13%	101 15%	67 17%	23 14%	79 18%	197 16%	
Strongly agree	(+2) 2%	63 2%	32 2%	31 3%	10 6%	16 4%	19 4%	4 1%	11 2%	3 1%	24 3%	20 3%	12 2%	8 1%	20 3%	14 2%	9 1%	13 3%	6 4%	21 5%	32 3%
Somewhat agree	(+1) 13%	354 13%	222 14%	132 12%	36 23%	62 16%	62 12%	56 9%	71 13%	66 14%	119 17%	100 13%	74 12%	61 9%	101 15%	90 11%	91 14%	54 14%	17 10%	58 13%	166 14%
Neither agree nor disagree	(0) 40%	1074 40%	569 36%	506 45%	72 46%	190 49%	230 45%	252 42%	193 34%	137 28%	251 35%	305 41%	250 40%	268 42%	269 39%	316 39%	285 42%	145 37%	58 37%	178 41%	531 44%
Somewhat disagree	(-1) 27%	730 27%	423 27%	307 27%	24 15%	78 20%	129 25%	167 28%	174 31%	158 32%	194 27%	183 25%	177 28%	176 28%	149 22%	227 28%	189 28%	111 29%	54 34%	115 26%	287 24%
Strongly disagree	(-2) 18%	495 18%	337 21%	158 14%	13 8%	46 12%	75 15%	122 20%	117 21%	123 25%	123 17%	134 18%	110 18%	128 20%	150 22%	158 20%	100 15%	64 16%	24 15%	66 15%	186 15%
NET: Disagree	1225 45%	760 48%	464 41%	37 24%	123 31%	204 40%	289 48%	291 51%	281 58%	317 45%	317 43%	287 46%	304 47%	299 43%	385 48%	288 43%	175 45%	77 49%	181 41%	472 39%	
Mean	-0.46	-0.51	-0.38	0.04	-0.19	-0.35	-0.57	-0.56	-0.68	-0.39	-0.42	-0.48	-0.56	-0.44	-0.53	-0.41	-0.41	-0.45	-0.33	-0.36	
Standard deviation	1.01	1.04	0.95	0.99	0.98	0.99	0.94	1.02	1.01	1.06	1.02	0.98	0.95	1.07	0.98	0.95	1.03	1.00	1.04	0.99	
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.04	0.05	0.03	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.05	0.08	0.05	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 55

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP seem quite old-fashioned**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	417 15%	110 17%	107 19%	26 21%	193 15%	86 18%	98 16%	7 11%	401 16%
Strongly agree	(+2)	63 2%	19 3%	19 3%	6 5%	29 2%	14 3%	9 2%	* 1%
Somewhat agree	(+1)	354 13%	91 14%	88 15%	20 16%	164 13%	72 15%	88 14%	7 10%
Neither agree nor disagree	(0)	1074 40%	237 38%	261 46%	67 54%	454 35%	224 46%	290 47%	16 24%
Somewhat disagree	(-1)	730 27%	184 29%	140 25%	23 18%	356 27%	109 22%	165 27%	31 48%
Strongly disagree	(-2)	495 18%	100 16%	59 10%	9 7%	293 23%	68 14%	63 10%	11 17%
NET: Disagree	1225 45%	284 45%	199 35%	32 25%	649 50%	177 36%	228 37%	42 65%	1142 44%
Mean	-0.46	-0.40	-0.23	-0.06	-0.56	-0.30	-0.30	-0.70	-0.44
Standard deviation	1.01	1.01	0.95	0.91	1.04	0.98	0.89	0.89	1.01
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.10	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 56

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**Even if a few UKIP MPs were elected, they would not be able to achieve anything**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	957 35%	540 34%	417 37%	67 43%	148 38%	188 37%	207 34%	185 33%	163 34%	284 40%	265 36%	223 36%	186 29%	239 35%	300 37%	227 34%	128 33%	63 40%	154 35%	434 36%	
Strongly agree	(+2) 6%	170 9%	99 6%	71 6%	18 12%	39 10%	33 6%	23 4%	23 5%	53 7%	53 7%	35 6%	28 4%	52 7%	48 6%	42 6%	16 4%	12 7%	32 7%	78 6%	
Somewhat agree	(+1) 29%	788 29%	442 28%	346 31%	48 31%	109 28%	155 30%	174 29%	161 28%	140 29%	231 33%	211 28%	188 30%	158 25%	188 27%	253 31%	185 27%	112 29%	51 32%	123 28%	356 30%
Neither agree nor disagree	(0) 29%	783 29%	396 25%	387 34%	44 29%	152 39%	171 33%	176 29%	134 24%	106 22%	165 23%	204 27%	187 30%	228 36%	197 29%	220 27%	211 31%	114 29%	41 26%	131 30%	356 30%
Somewhat disagree	(-1) 28%	751 28%	481 30%	270 24%	37 24%	72 18%	119 23%	172 29%	186 33%	165 34%	197 28%	216 29%	162 26%	176 27%	196 28%	209 26%	184 27%	119 31%	44 28%	125 28%	313 26%
Strongly disagree	(-2) 8%	224 8%	166 10%	58 5%	6 4%	20 5%	37 7%	47 8%	62 11%	52 11%	64 9%	58 8%	50 8%	52 8%	58 8%	76 9%	52 8%	27 7%	11 7%	27 6%	97 8%
NET: Disagree	975 36%	646 41%	329 29%	43 28%	92 24%	156 30%	219 36%	248 44%	217 45%	261 37%	274 37%	213 34%	227 35%	254 37%	285 35%	236 35%	146 38%	54 34%	152 35%	410 34%	
Mean	-0.03	-0.11	0.09	0.23	0.19	0.06	-0.04	-0.18	-0.17	0.02	-0.02	-0.01	-0.10	-0.03	-0.02	-0.03	-0.07	0.06	0.01	*	
Standard deviation	1.07	1.11	1.00	1.07	1.02	1.04	1.05	1.09	1.10	1.12	1.09	1.06	1.00	1.09	1.09	1.05	1.02	1.08	1.05	1.07	
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.09	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 56

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**Even if a few UKIP MPs were elected, they would not be able to achieve anything**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	957 35%	276 44%	236 42%	38 31%	451 35%	180 37%	226 37%	18 27%	913 35%
Strongly agree	(+2)	170 6%	57 9%	43 8%	7 6%	90 7%	31 6%	34 5%	2 3%
Somewhat agree	(+1)	788 29%	219 35%	192 34%	31 25%	361 28%	150 31%	193 31%	16 25%
Neither agree nor disagree	(0)	783 29%	157 25%	196 35%	45 36%	338 26%	167 34%	184 30%	21 33%
Somewhat disagree	(-1)	751 28%	162 26%	118 21%	37 29%	380 29%	116 24%	173 28%	16 25%
Strongly disagree	(-2)	224 8%	35 6%	17 3%	5 4%	126 10%	23 5%	33 5%	10 15%
NET: Disagree	975 36%	197 31%	134 24%	42 33%	506 39%	139 29%	206 33%	26 40%	921 36%
Mean	-0.03	0.16	0.23	-0.01	-0.07	0.10	0.03	-0.26	-0.02
Standard deviation	1.07	1.08	0.96	0.97	1.11	0.99	1.01	1.08	1.07
Standard error	0.02	0.04	0.04	0.09	0.03	0.05	0.04	0.12	0.02

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 57

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP sometimes seem a bit racist**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Agree	511 19%	272 17%	239 21%	57 37%	102 26%	92 18%	100 17%	100 18%	60 12%	165 23%	140 19%	118 19%	88 14%	147 21%	123 15%	121 18%	76 20%	44 28%	110 25%	240 20%	
Strongly agree	(+2)	94 3%	54 3%	40 4%	12 8%	27 7%	29 6%	12 2%	9 2%	4 1%	35 5%	20 3%	18 3%	21 3%	31 5%	19 2%	22 3%	14 4%	8 5%	26 6%	48 4%
Somewhat agree	(+1)	417 15%	218 14%	199 18%	45 29%	75 19%	63 12%	88 15%	90 16%	56 12%	130 18%	120 16%	100 16%	66 10%	116 17%	105 13%	98 15%	62 16%	36 23%	85 19%	191 16%
Neither agree nor disagree	(0)	896 33%	449 28%	447 39%	53 34%	155 40%	192 37%	197 33%	159 28%	141 29%	201 28%	266 36%	202 32%	227 35%	225 33%	259 32%	249 37%	120 31%	41 26%	153 35%	414 34%
Somewhat disagree	(-1)	627 23%	381 24%	246 22%	22 14%	70 18%	116 23%	141 23%	145 26%	133 27%	177 25%	154 21%	137 22%	159 25%	136 20%	215 27%	158 23%	86 22%	32 20%	84 19%	266 22%
Strongly disagree	(-2)	682 25%	480 30%	201 18%	23 15%	65 17%	115 22%	163 27%	163 29%	153 31%	166 23%	182 25%	166 27%	167 26%	181 26%	208 26%	146 22%	105 27%	42 26%	90 21%	281 23%
NET: Disagree	1308 48%	861 54%	447 39%	45 29%	135 34%	231 45%	304 51%	308 54%	286 59%	343 48%	336 45%	303 49%	327 51%	318 46%	423 52%	304 45%	191 49%	74 46%	174 40%	547 46%	
Mean	-0.51	-0.64	-0.33	*	-0.18	-0.44	-0.59	-0.64	-0.77	-0.44	-0.48	-0.53	-0.60	-0.46	-0.61	-0.46	-0.53	-0.40	-0.29	-0.45	
Standard deviation	1.13	1.15	1.07	1.16	1.13	1.13	1.10	1.11	1.04	1.17	1.11	1.13	1.08	1.18	1.07	1.08	1.15	1.23	1.17	1.13	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.05	0.04	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.10	0.06	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 57

**Q.21 Below are some reasons that some people have given for not voting for UKIP. Please can you say whether you agree or disagree with each statement?**

**UKIP sometimes seem a bit racist**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Agree	511 19%	123 20%	182 32%	30 24%	191 15%	146 30%	129 21%	7 11%	494 19%
Strongly agree	(+2)	94 3%	19 3%	46 8%	5 4%	32 2%	40 8%	18 3%	- -
Somewhat agree	(+1)	417 15%	104 17%	136 24%	25 20%	159 12%	106 22%	111 18%	7 11%
Neither agree nor disagree	(0)	896 33%	202 32%	201 35%	57 45%	381 29%	178 37%	253 41%	13 21%
Somewhat disagree	(-1)	627 23%	152 24%	106 19%	24 19%	308 24%	97 20%	126 20%	25 39%
Strongly disagree	(-2)	682 25%	153 24%	78 14%	15 12%	415 32%	65 13%	108 18%	18 29%
NET: Disagree	1308 48%	305 48%	184 32%	38 31%	723 56%	163 33%	234 38%	44 68%	1222 47%
Mean	-0.51	-0.50	-0.06	-0.14	-0.71	-0.09	-0.32	-0.85	-0.50
Standard deviation	1.13	1.12	1.14	1.01	1.12	1.13	1.05	0.97	1.13
Standard error	0.02	0.04	0.05	0.09	0.03	0.06	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 58

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**They only seem to be interested in Europe, and don't have policies in other important areas**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Important	1153 42%	637 40%	516 46%	74 48%	162 41%	222 43%	268 45%	225 40%	202 42%	324 46%	332 45%	265 42%	232 36%	321 47%	318 40%	273 40%	181 47%	60 38%	208 48%	507 42%	
Very important	(+2) 9%	247 7%	113 12%	134 13%	20 12%	45 12%	63 9%	55 8%	44 4%	19 11%	80 8%	61 8%	56 9%	50 8%	64 9%	69 9%	64 10%	39 10%	11 7%	47 11%	115 10%
Quite important	(+1) 33%	906 33%	524 33%	382 34%	54 35%	116 30%	159 31%	212 35%	181 32%	183 38%	245 34%	271 36%	208 33%	182 28%	257 37%	249 31%	208 31%	142 37%	49 31%	161 37%	391 33%
Neither important nor unimportant	(0) 35%	954 32%	513 39%	441 29%	45 42%	163 39%	200 35%	209 36%	204 27%	133 29%	203 33%	245 37%	229 43%	277 32%	218 34%	277 39%	265 34%	133 38%	61 33%	146 36%	437 36%
Not very important	(-1) 15%	397 17%	271 11%	126 16%	25 12%	46 12%	62 13%	79 15%	83 21%	101 17%	121 16%	118 14%	88 11%	71 9%	93 13%	137 17%	98 15%	43 11%	25 16%	60 14%	176 15%
Not at all important	(-2) 8%	212 10%	162 4%	50 7%	10 5%	20 6%	29 8%	45 10%	55 10%	51 9%	62 6%	47 7%	42 9%	60 9%	58 8%	72 9%	38 6%	31 8%	13 8%	24 5%	81 7%
NET: Not important	608 22%	433 27%	176 15%	35 23%	67 17%	92 18%	124 21%	138 24%	152 31%	183 26%	165 22%	129 21%	131 20%	151 22%	209 26%	137 20%	74 19%	38 24%	84 19%	257 21%	
Mean	0.21	0.10	0.38	0.32	0.31	0.32	0.26	0.13	0.04	0.22	0.24	0.24	0.14	0.26	0.13	0.24	0.30	0.14	0.33	0.24	
Standard deviation	1.05	1.09	0.98	1.10	1.00	1.03	1.04	1.07	1.08	1.12	1.03	1.02	1.03	1.07	1.08	1.00	1.05	1.03	1.02	1.03	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.08	0.05	0.05	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 58

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**They only seem to be interested in Europe, and don't have policies in other important areas**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	1153 42%	317 50%	259 46%	59 47%	560 43%	206 42%	282 46%	25 39%	1102 43%
Very important	(+2) 9%	247 11%	70 12%	67 10%	106 8%	58 12%	63 10%	2 4%	242 9%
Quite important	(+1) 33%	906 39%	247 34%	192 37%	46 35%	454 30%	148 36%	23 36%	860 33%
Neither important nor unimportant	(0) 35%	954 35%	185 29%	225 40%	49 39%	388 30%	200 41%	23 38%	906 35%
Not very important	(-1) 15%	397 14%	87 12%	67 12%	15 12%	214 17%	61 12%	71 12%	366 14%
Not at all important	(-2) 8%	212 7%	42 3%	16 2%	2 10%	134 4%	19 4%	27 9%	202 8%
NET: Not important	608 22%	129 20%	83 15%	17 14%	348 27%	80 16%	98 16%	16 26%	568 22%
Mean	0.21	0.34	0.40	0.42	0.14	0.34	0.36	0.08	0.22
Standard deviation	1.05	1.06	0.94	0.89	1.11	0.98	0.96	1.03	1.06
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 59

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP is such a small party that they would be a wasted vote**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Important	1007 37%	564 36%	443 39%	73 47%	162 41%	201 39%	210 35%	199 35%	162 33%	261 37%	293 39%	243 39%	210 33%	270 39%	293 36%	243 36%	136 35%	66 42%	167 38%	470 39%	
Very important	(+2) 8%	215 7%	108 9%	22 14%	43 11%	40 8%	48 8%	36 6%	25 5%	62 9%	65 9%	49 8%	39 6%	66 10%	60 7%	51 8%	26 7%	11 7%	49 11%	94 8%	
Quite important	(+1) 29%	793 29%	456 29%	336 30%	51 33%	119 30%	161 31%	162 27%	163 29%	137 28%	199 31%	228 31%	195 31%	171 27%	204 30%	233 29%	191 28%	110 28%	55 34%	119 27%	376 31%
Neither important nor unimportant	(0) 31%	847 28%	446 35%	401 26%	39 36%	140 33%	169 35%	213 30%	167 24%	119 27%	194 29%	217 32%	197 37%	239 37%	198 29%	234 29%	251 37%	114 29%	49 31%	130 30%	391 33%
Not very important	(-1) 20%	555 22%	350 18%	204 20%	31 16%	63 18%	93 20%	119 22%	123 26%	126 24%	168 21%	153 18%	112 19%	122 19%	141 20%	167 21%	128 19%	90 23%	28 18%	103 24%	227 19%
Not at all important	(-2) 11%	307 14%	222 8%	85 7%	11 7%	28 10%	52 14%	60 16%	77 14%	80 16%	87 12%	80 11%	71 11%	69 11%	81 12%	110 14%	53 8%	48 12%	15 10%	37 9%	112 9%
NET: Not important	862 32%	572 36%	289 26%	42 27%	90 23%	145 28%	179 30%	200 35%	206 42%	255 36%	233 31%	183 29%	191 30%	223 32%	278 34%	181 27%	138 36%	43 27%	141 32%	339 28%	
Mean	0.02	-0.08	0.15	0.28	0.22	0.09	0.03	-0.07	-0.20	-0.03	0.06	0.06	-0.02	0.05	-0.04	0.09	-0.06	0.12	0.09	0.10	
Standard deviation	1.12	1.16	1.06	1.14	1.07	1.10	1.09	1.14	1.17	1.16	1.14	1.12	1.06	1.16	1.16	1.04	1.13	1.09	1.14	1.09	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.06	0.04	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.09	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 59

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP is such a small party that they would be a wasted vote**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	1007	322	246	43	518	199	215	12	982
	37%	51%	43%	35%	40%	41%	35%	19%	38%
Very important	(+2)	215	89	62	10	116	41	44	210
		8%	14%	11%	8%	9%	8%	7%	8%
Quite important	(+1)	793	233	184	33	402	159	172	773
		29%	37%	32%	27%	31%	33%	28%	30%
Neither important nor unimportant	(0)	847	162	206	50	338	183	218	805
		31%	26%	36%	40%	26%	38%	35%	31%
Not very important	(-1)	555	100	89	25	276	74	129	511
		20%	16%	16%	20%	21%	15%	21%	20%
Not at all important	(-2)	307	46	26	7	164	31	54	279
		11%	7%	5%	5%	13%	6%	9%	11%
NET: Not important		862	146	115	32	440	104	183	790
		32%	23%	20%	25%	34%	21%	30%	54%
Mean		0.02	0.35	0.29	0.12	0.02	0.22	0.03	-0.55
Standard deviation		1.12	1.12	1.01	1.00	1.18	1.01	1.06	1.09
Standard error		0.02	0.04	0.05	0.09	0.03	0.05	0.04	0.12
									0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 60

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**My voting for UKIP would make it more likely that I would end up with a local MP from the big party I like least**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Important	1268 47%	712 45%	557 49%	79 51%	170 44%	211 41%	271 45%	282 50%	255 52%	350 49%	367 49%	270 43%	282 44%	315 46%	375 47%	309 46%	191 49%	78 49%	219 50%	531 44%	
Very important	(+2) 12%	329 11%	177 13%	152 17%	26 12%	46 9%	48 12%	71 15%	66 12%	71 15%	88 12%	104 14%	74 12%	64 10%	86 12%	94 12%	74 11%	48 12%	28 18%	73 17%	125 10%
Quite important	(+1) 35%	939 34%	534 36%	405 34%	53 32%	124 32%	163 32%	199 33%	216 38%	184 38%	262 37%	263 35%	195 31%	219 34%	230 33%	281 35%	235 35%	143 37%	50 32%	146 33%	406 34%
Neither important nor unimportant	(0) 34%	916 31%	499 37%	417 34%	52 40%	156 39%	202 36%	217 31%	177 23%	113 23%	217 31%	236 32%	223 36%	239 37%	219 32%	270 34%	247 37%	132 34%	47 30%	133 30%	443 37%
Not very important	(-1) 13%	355 15%	237 10%	118 11%	18 13%	51 15%	76 11%	68 11%	64 16%	79 13%	94 13%	95 13%	86 14%	80 12%	103 15%	103 13%	88 13%	38 10%	23 14%	66 15%	152 13%
Not at all important	(-2) 7%	177 9%	136 4%	41 4%	6 4%	15 5%	25 8%	46 8%	44 8%	40 7%	48 6%	45 7%	44 6%	40 6%	53 8%	57 7%	31 5%	26 7%	10 6%	21 5%	75 6%
NET: Not important	532 20%	373 24%	159 14%	23 15%	66 17%	101 20%	115 19%	108 19%	119 24%	142 20%	140 19%	130 21%	120 19%	156 23%	160 20%	119 18%	64 17%	33 21%	86 20%	227 19%	
Mean	0.33	0.24	0.45	0.49	0.35	0.26	0.30	0.35	0.34	0.35	0.38	0.27	0.29	0.28	0.31	0.35	0.39	0.40	0.42	0.29	
Standard deviation	1.06	1.11	0.97	1.02	0.98	0.99	1.07	1.07	1.16	1.07	1.07	1.07	1.07	1.01	1.10	1.06	0.99	1.04	1.13	1.08	1.02
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.04	0.06	0.03	0.04	0.05	0.05	0.04	0.04	0.04	0.05	0.09	0.05	0.09	0.03

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 60

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**My voting for UKIP would make it more likely that I would end up with a local MP from the big party I like least**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	1268 47%	381 60%	308 54%	57 46%	656 51%	234 48%	280 45%	13 21%	1233 48%
Very important	(+2) 12%	329 18%	115 18%	89 16%	17 13%	187 14%	50 10%	72 12%	1 1%
Quite important	(+1) 35%	939 42%	266 42%	219 39%	41 32%	469 36%	184 38%	208 34%	13 20%
Neither important nor unimportant	(0) 34%	916 25%	159 25%	197 35%	53 42%	384 30%	187 39%	222 36%	27 42%
Not very important	(-1) 13%	355 11%	68 8%	47 8%	12 10%	169 13%	42 9%	87 14%	15 24%
Not at all important	(-2) 7%	177 4%	23 3%	15 2%	3 7%	87 7%	24 5%	27 4%	9 13%
NET: Not important	532 20%	90 14%	62 11%	15 12%	256 20%	65 13%	114 19%	24 37%	481 19%
Mean	0.33	0.61	0.57	0.45	0.39	0.40	0.34	-0.28	0.36
Standard deviation	1.06	1.02	0.94	0.93	1.09	0.95	1.00	0.97	1.05
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 61

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**My voting for UKIP would make it more likely that the big party I like least would end up in government**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender		Age						Social Grade				Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Important	1377 51%	769 49%	607 54%	80 52%	183 47%	230 45%	290 48%	309 55%	285 59%	378 53%	383 52%	294 47%	322 50%	344 50%	410 51%	339 50%	202 52%	82 52%	232 53%	566 47%	
Very important	(+2) 15%	406 14%	221 16%	185 15%	23 13%	49 13%	67 13%	104 17%	78 14%	84 17%	110 15%	123 17%	80 13%	93 14%	103 15%	113 14%	97 14%	61 16%	32 20%	89 13%	
Quite important	(+1) 36%	971 35%	548 37%	423 37%	57 34%	134 34%	163 32%	186 31%	231 41%	202 38%	268 35%	259 34%	214 36%	229 36%	241 35%	297 37%	243 36%	140 36%	50 32%	144 33%	408 34%
Neither important nor unimportant	(0) 32%	871 31%	484 34%	388 32%	50 38%	150 41%	211 32%	195 27%	155 23%	111 30%	210 32%	238 31%	195 36%	230 36%	211 31%	243 30%	234 35%	136 35%	47 30%	126 29%	432 36%
Not very important	(-1) 11%	310 13%	207 9%	103 13%	19 12%	45 10%	53 11%	69 12%	65 12%	58 11%	76 11%	83 11%	92 15%	60 9%	91 13%	97 12%	72 11%	32 8%	18 12%	58 13%	136 11%
Not at all important	(-2) 6%	158 8%	123 3%	35 4%	6 4%	14 4%	21 4%	47 8%	37 7%	33 7%	46 7%	39 5%	43 7%	29 5%	44 6%	56 7%	28 4%	18 5%	11 7%	22 5%	66 6%
NET: Not important	468 17%	330 21%	138 12%	25 16%	59 15%	74 14%	117 19%	102 18%	91 19%	122 17%	122 16%	135 22%	89 14%	135 20%	153 19%	100 15%	50 13%	29 18%	80 18%	202 17%	
Mean	0.43	0.34	0.55	0.47	0.40	0.39	0.38	0.44	0.50	0.45	0.46	0.31	0.46	0.39	0.39	0.46	0.50	0.46	0.50	0.38	
Standard deviation	1.06	1.11	0.97	1.01	0.97	0.97	1.14	1.07	1.11	1.08	1.06	1.09	1.00	1.09	1.09	1.00	1.01	1.14	1.11	1.03	
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.04	0.05	0.03	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.09	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 61

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**My voting for UKIP would make it more likely that the big party I like least would end up in government**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	1377 51%	401 64%	330 58%	61 49%	717 55%	252 52%	299 49%	20 31%	1334 52%
Very important	(+2) 15%	406 21%	132 21%	105 18%	18 14%	229 18%	66 14%	86 14%	403 16%
Quite important	(+1) 36%	971 43%	269 43%	225 40%	43 34%	488 38%	186 38%	213 35%	18 29%
Neither important nor unimportant	(0) 32%	871 24%	151 24%	183 32%	51 41%	352 27%	176 36%	218 35%	818 41%
Not very important	(-1) 11%	310 11%	58 9%	35 6%	10 8%	158 12%	35 7%	69 11%	284 17%
Not at all important	(-2) 6%	158 6%	20 3%	19 3%	3 2%	69 5%	24 5%	29 5%	141 12%
NET: Not important	468 17%	78 12%	54 10%	13 10%	227 18%	59 12%	98 16%	18 29%	425 17%
Mean	0.43	0.69	0.64	0.50	0.50	0.48	0.42	-0.08	0.45
Standard deviation	1.06	1.00	0.96	0.92	1.08	0.98	1.02	1.01	1.05
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 62

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP seem to be too right-wing**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Important	527 19%	288 18%	239 21%	51 33%	98 25%	114 22%	105 18%	101 18%	57 12%	153 22%	153 21%	114 18%	107 17%	147 21%	141 18%	125 21%	82 21%	33 21%	112 26%	240 20%	
Very important	(+2) 4%	106 4%	56 4%	49 4%	16 10%	25 6%	24 5%	20 3%	19 3%	3 1%	38 5%	30 4%	21 3%	16 2%	37 5%	21 3%	28 4%	12 3%	9 5%	25 6%	52 4%
Quite important	(+1) 16%	421 16%	232 15%	190 17%	36 23%	73 19%	90 18%	86 14%	82 15%	54 11%	114 16%	122 16%	93 15%	92 14%	110 16%	120 15%	97 14%	70 18%	24 15%	87 20%	188 16%
Neither important nor unimportant	(0) 42%	1152 37%	583 50%	569 39%	60 49%	190 45%	230 44%	267 40%	226 37%	178 38%	273 41%	306 41%	258 41%	316 49%	276 40%	340 42%	317 47%	155 40%	63 40%	188 43%	540 45%
Not very important	(-1) 20%	549 23%	367 16%	182 19%	29 15%	58 19%	97 19%	112 21%	117 28%	138 22%	153 21%	152 20%	124 19%	120 19%	134 19%	165 21%	130 19%	83 21%	37 23%	70 16%	225 19%
Not at all important	(-2) 18%	487 22%	345 13%	142 9%	14 12%	46 14%	74 19%	117 22%	123 23%	114 18%	131 18%	131 20%	127 15%	98 19%	133 20%	159 15%	102 18%	68 16%	25 16%	68 16%	195 16%
NET: Not important	1036 38%	712 45%	324 29%	43 28%	104 26%	170 33%	229 38%	239 42%	251 52%	284 40%	284 38%	251 40%	218 34%	267 39%	324 40%	232 34%	151 39%	62 39%	138 32%	420 35%	
Mean	-0.33	-0.45	-0.16	0.07	-0.07	-0.21	-0.37	-0.43	-0.63	-0.32	-0.31	-0.39	-0.30	-0.31	-0.40	-0.27	-0.32	-0.29	-0.16	-0.27	
Standard deviation	1.06	1.09	0.99	1.09	1.03	1.04	1.05	1.08	0.98	1.11	1.07	1.07	0.98	1.12	1.04	1.02	1.06	1.08	1.09	1.05	
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.09	0.05	0.03	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 62

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP seem to be too right-wing**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	527 19%	117 19%	170 30%	32 25%	205 16%	137 28%	134 22%	10 16%	507 20%
Very important	(+2) 4%	106 3%	21 8%	48 7%	9 3%	33 7%	36 5%	1 1%	105 4%
Quite important	(+1) 16%	421 15%	96 22%	123 18%	23 13%	172 21%	102 17%	9 15%	402 16%
Neither important nor unimportant	(0) 42%	1152 38%	241 48%	272 54%	68 37%	484 48%	235 50%	306 33%	1096 43%
Not very important	(-1) 20%	549 23%	146 15%	86 17%	21 23%	297 16%	78 18%	112 31%	510 20%
Not at all important	(-2) 18%	487 20%	126 7%	38 4%	5 24%	311 7%	36 10%	64 20%	464 18%
NET: Not important	1036 38%	272 43%	124 22%	26 21%	607 47%	114 23%	176 29%	32 50%	974 38%
Mean	-0.33	-0.41	0.10	0.08	-0.53	0.05	-0.12	-0.53	-0.32
Standard deviation	1.06	1.07	0.98	0.89	1.07	0.98	0.97	1.02	1.07
Standard error	0.02	0.04	0.04	0.08	0.03	0.05	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 63

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP seem quite old-fashioned**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201
NET: Important	416 15%	216 14%	200 18%	47 31%	76 19%	95 18%	76 13%	70 12%	51 10%	119 17%	132 18%	80 13%	84 13%	113 16%	119 15%	100 15%	54 14%	29 18%	84 19%	202 17%
Very important	(+2) 3%	43 3%	43 4%	12 8%	20 5%	21 4%	13 2%	19 3%	1 *	33 5%	23 3%	15 2%	15 2%	32 5%	17 2%	18 3%	14 4%	5 3%	26 6%	42 3%
Quite important	(+1) 12%	173 11%	157 14%	35 23%	56 14%	74 14%	63 10%	52 9%	50 10%	87 12%	109 15%	65 10%	69 11%	81 12%	102 13%	83 12%	41 10%	24 15%	58 13%	160 13%
Neither important nor unimportant	(0) 40%	583 37%	505 45%	53 35%	185 47%	220 43%	253 42%	220 39%	157 32%	269 38%	278 37%	255 41%	286 45%	264 38%	302 37%	300 45%	165 43%	57 36%	178 41%	498 41%
Not very important	(-1) 25%	437 28%	250 22%	35 23%	79 20%	122 24%	147 24%	149 26%	156 32%	183 26%	188 25%	162 26%	154 24%	175 25%	212 26%	163 24%	92 24%	45 28%	105 24%	290 24%
Not at all important	(-2) 19%	347 22%	179 16%	19 12%	53 13%	78 15%	125 21%	127 22%	123 25%	138 19%	144 19%	126 20%	117 18%	137 20%	172 21%	111 16%	77 20%	29 18%	71 16%	210 18%
NET: Not important	1212 45%	784 50%	428 38%	54 35%	132 34%	200 39%	272 45%	276 49%	279 57%	321 45%	332 45%	288 46%	271 42%	313 45%	384 48%	274 41%	169 43%	73 46%	175 40%	500 42%
Mean	-0.46	-0.55	-0.32	-0.09	-0.23	-0.31	-0.51	-0.55	-0.72	-0.43	-0.43	-0.51	-0.45	-0.44	-0.52	-0.39	-0.46	-0.43	-0.31	-0.39
Standard deviation	1.03	1.03	1.02	1.12	1.02	1.03	1.00	1.04	0.96	1.08	1.06	1.00	0.99	1.08	1.03	0.99	1.03	1.05	1.08	1.03
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.04	0.04	0.05	0.03	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.09	0.05	0.03

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 63

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP seem quite old-fashioned**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	416 15%	100 16%	142 25%	23 18%	175 14%	111 23%	88 14%	7 11%	397 15%
Very important	(+2) 3%	86 3%	19 3%	30 5%	6 5%	35 3%	23 5%	17 3%	* 1% 84 3%
Quite important	(+1) 12%	330 13%	81 13%	112 20%	16 13%	140 11%	88 18%	72 12%	6 10% 313 12%
Neither important nor unimportant	(0) 40%	1088 36%	227 36%	255 45%	63 50%	467 36%	222 46%	284 46%	19 30% 1047 41%
Not very important	(-1) 25%	687 29%	183 29%	110 19%	29 23%	357 28%	94 19%	157 25%	22 34% 640 25%
Not at all important	(-2) 19%	525 19%	121 19%	59 10%	11 9%	297 23%	59 12%	87 14%	17 26% 493 19%
NET: Not important	1212 45%	304 48%	169 30%	40 32%	653 50%	153 32%	244 40%	39 60%	1133 44%
Mean	-0.46	-0.49	-0.10	-0.17	-0.57	-0.16	-0.37	-0.75	-0.44
Standard deviation	1.03	1.03	1.01	0.94	1.04	1.01	0.95	0.99	1.03
Standard error	0.02	0.04	0.05	0.08	0.03	0.05	0.04	0.11	0.02

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 64

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**Even if a few UKIP MPs were elected, they would not be able to achieve anything**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113	
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201	
NET: Important	1089 40%	603 38%	486 43%	85 55%	166 42%	201 39%	224 37%	221 39%	192 39%	295 42%	320 43%	245 39%	229 36%	278 40%	312 39%	282 42%	153 39%	65 41%	182 41%	486 41%	
Very important	(+2) 8%	214 100	100 6%	114 10%	33 21%	40 10%	38 7%	51 8%	37 7%	14 3%	52 7%	60 8%	58 9%	44 7%	58 8%	56 7%	55 8%	31 8%	14 9%	48 11%	98 8%
Quite important	(+1) 32%	875 503	503 32%	371 33%	52 34%	126 32%	163 32%	172 29%	184 32%	178 36%	243 34%	259 35%	187 30%	185 29%	220 32%	256 32%	227 34%	122 31%	51 32%	134 31%	389 32%
Neither important nor unimportant	(0) 34%	926 485	485 31%	441 39%	40 26%	156 40%	193 38%	226 38%	184 32%	128 26%	217 31%	238 32%	212 34%	260 41%	233 34%	263 33%	253 38%	126 33%	51 32%	139 32%	440 37%
Not very important	(-1) 18%	477 320	320 20%	157 14%	21 14%	50 13%	70 14%	102 17%	109 19%	124 26%	123 17%	138 19%	113 18%	103 16%	118 17%	152 19%	98 15%	76 20%	33 21%	85 19%	178 15%
Not at all important	(-2) 8%	224 175	175 11%	49 4%	8 5%	19 5%	50 10%	50 8%	53 9%	42 9%	75 11%	47 6%	52 8%	49 8%	61 9%	79 10%	41 6%	32 8%	10 6%	32 7%	96 8%
NET: Not important	701 26%	495 31%	206 18%	30 19%	70 18%	120 23%	152 25%	162 29%	167 34%	198 28%	185 25%	166 27%	152 24%	179 26%	231 29%	139 21%	109 28%	43 27%	118 27%	274 23%	
Mean	0.14	0.02	0.30	0.52	0.30	0.13	0.12	0.08	-0.01	0.10	0.20	0.14	0.11	0.14	0.07	0.23	0.11	0.16	0.18	0.18	
Standard deviation	1.06	1.10	0.98	1.13	0.99	1.06	1.06	1.07	1.04	1.10	1.04	1.08	1.01	1.08	1.08	1.00	1.07	1.05	1.10	1.04	
Standard error	0.02	0.03	0.03	0.09	0.05	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.04	0.04	0.04	0.04	0.04	0.06	0.09	0.05	0.03

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 64

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**Even if a few UKIP MPs were elected, they would not be able to achieve anything**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	1089 40%	307 49%	289 51%	55 44%	523 40%	226 46%	244 40%	21 33%	1046 41%
Very important	(+2) 8%	214 9%	56 9%	76 13%	7 6%	89 7%	61 13%	47 8%	212 8%
Quite important	(+1) 32%	875 40%	251 40%	213 38%	48 38%	433 33%	164 34%	197 32%	833 32%
Neither important nor unimportant	(0) 34%	926 34%	184 29%	185 33%	51 41%	401 31%	176 36%	237 38%	877 34%
Not very important	(-1) 18%	477 15%	94 15%	71 12%	16 13%	244 19%	61 12%	99 16%	440 23%
Not at all important	(-2) 8%	224 8%	45 7%	21 4%	3 3%	128 10%	24 5%	36 6%	215 7%
NET: Not important	701 26%	139 22%	92 16%	19 15%	372 29%	85 17%	135 22%	19 30%	655 25%
Mean	0.14	0.28	0.44	0.31	0.09	0.36	0.20	-0.02	0.15
Standard deviation	1.06	1.05	1.00	0.86	1.09	1.02	0.99	0.96	1.07
Standard error	0.02	0.04	0.05	0.08	0.03	0.05	0.04	0.11	0.02

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 65

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP sometimes seem a bit racist**

**Base: All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election**

	Gender			Age						Social Grade				Region			Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	2698	1477	1221	160	328	459	612	718	421	980	709	408	601	737	772	666	372	151	427	1113
Weighted base	2716	1583	1133	154	392	514	602	567	487	710	742	623	641	690	805	674	388	159	438	1201
NET: Important	755 28%	385 24%	370 33%	71 46%	143 37%	164 32%	162 27%	137 24%	78 16%	211 30%	217 29%	170 27%	157 25%	210 30%	176 22%	201 30%	121 31%	46 29%	140 32%	362 30%
Very important	(+2) 9%	125 8%	128 11%	27 18%	59 15%	62 12%	55 9%	40 7%	10 2%	71 10%	79 11%	42 7%	61 10%	60 9%	59 7%	78 12%	42 11%	14 9%	67 15%	112 9%
Quite important	(+1) 19%	260 16%	243 21%	44 28%	84 21%	103 20%	107 18%	97 17%	68 14%	140 20%	137 19%	129 21%	96 15%	151 22%	117 15%	124 18%	79 20%	32 20%	73 17%	251 21%
Neither important nor unimportant	(0) 36%	544 34%	444 39%	47 31%	147 37%	191 37%	211 35%	206 36%	186 38%	255 36%	257 35%	221 35%	255 40%	246 36%	300 37%	260 39%	135 35%	47 30%	154 35%	435 36%
Not very important	(-1) 17%	290 18%	170 15%	20 13%	46 12%	79 15%	112 19%	97 17%	107 22%	109 15%	132 18%	112 18%	107 17%	101 15%	154 19%	110 16%	62 16%	34 21%	69 16%	191 16%
Not at all important	(-2) 19%	364 23%	148 13%	16 10%	56 14%	80 16%	117 19%	127 22%	116 24%	134 19%	137 18%	120 19%	121 19%	134 19%	175 22%	102 15%	70 18%	31 20%	75 17%	212 18%
NET: Not important	972 36%	654 41%	318 28%	36 23%	102 26%	159 31%	229 38%	224 39%	223 46%	243 34%	269 36%	232 37%	229 36%	234 34%	329 41%	213 32%	132 34%	65 41%	144 33%	403 34%
Mean	-0.18	-0.32	0.03	0.31	0.11	-0.03	-0.21	-0.31	-0.52	-0.13	-0.15	-0.22	-0.21	-0.14	-0.33	-0.05	-0.10	-0.22	-0.03	-0.12
Standard deviation	1.20	1.22	1.16	1.20	1.22	1.21	1.21	1.20	1.06	1.22	1.23	1.17	1.19	1.21	1.18	1.19	1.23	1.23	1.27	1.20
Standard error	0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.04	0.05	0.04	0.05	0.06	0.05	0.04	0.05	0.04	0.05	0.06	0.10	0.04

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 65

**Q.21b Below are some reasons that some people have given for not voting for UKIP. Please can you say how important each one would be in your decision about whether or not to vote UKIP?**

**UKIP sometimes seem a bit racist**

**Base:** All answering who express an intention to vote for UKIP but may change their minds or those who would seriously consider voting for UKIP in a general election

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	2698	654	484	126	1359	394	600	80	2538
Weighted base	2716	630	567	125	1296	487	616	64	2577
NET: Important	755 28%	174 28%	229 40%	50 40%	288 22%	186 38%	218 35%	15 23%	724 28%
Very important	(+2) 9%	253 6%	39 17%	18 15%	79 6%	77 16%	78 13%	4 6%	244 9%
Quite important	(+1) 19%	503 21%	135 24%	32 26%	210 16%	109 22%	139 23%	11 17%	480 19%
Neither important nor unimportant	(0) 36%	988 35%	222 35%	197 35%	50 40%	464 36%	175 36%	234 38%	933 36%
Not very important	(-1) 17%	461 17%	108 17%	85 15%	19 16%	229 18%	74 15%	93 15%	428 17%
Not at all important	(-2) 19%	512 20%	126 10%	56 4%	6 24%	315 11%	51 12%	72 15%	492 19%
NET: Not important	972 36%	234 37%	141 25%	25 20%	543 42%	125 26%	164 27%	25 39%	920 36%
Mean	-0.18	-0.23	0.22	0.30	-0.38	0.18	0.10	-0.25	-0.17
Standard deviation	1.20	1.18	1.18	1.04	1.19	1.19	1.16	1.11	1.21
Standard error	0.02	0.05	0.05	0.09	0.03	0.06	0.05	0.12	0.02

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 66

**Q.22 Do you think that, overall, things in Britain are better or worse than they were ten years ago?****For yourself and your family****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Better	2800	1634 14%	1167 17%	491 20%	494 15%	500 13%	338 10%	344 11%	633 15%	1041 19%	881 15%	503 12%	376 8%	783 15%	728 14%	677 13%	404 14%	209 12%	472 14%	1196 15%
About the same	4953	2457 25%	2496 25%	735 31%	843 26%	812 21%	629 18%	617 20%	1318 31%	1526 28%	1514 26%	1025 24%	888 19%	1336 26%	1244 23%	1206 24%	756 26%	411 24%	736 22%	1877 24%
Worse	12312	5742 61%	6570 58%	1182 49%	1874 58%	2501 66%	2444 72%	2049 68%	2262 54%	2851 53%	3424 59%	2686 64%	3351 73%	2981 58%	3323 63%	3152 63%	1734 60%	1122 64%	2104 64%	4853 61%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 66

**Q.22 Do you think that, overall, things in Britain are better or worse than they were ten years ago?****For yourself and your family****Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Better	2800 14%	1029 23%	665 11%	276 21%	1023 18%	481 11%	568 16%	30 7%	802 13%
About the same	4953 25%	1326 29%	1318 22%	354 27%	1548 28%	976 22%	865 24%	84 19%	1422 23%
Worse	12312 61%	2197 48%	4094 67%	695 52%	2987 54%	3049 68%	2173 60%	339 75%	3857 63%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 67

**Q.22 Do you think that, overall, things in Britain are better or worse than they were ten years ago?****For Britain as a whole****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Better	1524	870	655	354	254	230	170	160	356	499	477	280	270	466	403	345	214	96	231	607
	8%	9%	6%	15%	8%	6%	5%	5%	8%	9%	8%	7%	6%	9%	8%	7%	6%	7%	7%	8%
About the same	2368	1146	1222	404	497	449	307	241	469	670	721	481	496	708	577	557	365	160	336	989
	12%	12%	12%	17%	15%	12%	9%	8%	11%	12%	12%	11%	11%	14%	11%	11%	13%	9%	10%	12%
Worse	16173	7817	8356	1649	2460	3134	2934	2609	3388	4249	4622	3453	3850	3926	4315	4133	2314	1485	2744	6330
	81%	79%	82%	68%	77%	82%	86%	87%	80%	78%	79%	82%	83%	77%	81%	82%	80%	85%	83%	80%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 67

**Q.22 Do you think that, overall, things in Britain are better or worse than they were ten years ago?****For Britain as a whole****Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Better	1524 8%	682 15%	330 5%	155 12%	636 11%	231 5%	253 7%	17 4%	425 7%
About the same	2368 12%	683 15%	518 9%	218 16%	754 14%	388 9%	375 10%	21 5%	574 9%
Worse	16173 81%	3186 70%	5230 86%	951 72%	4169 75%	3888 86%	2978 83%	415 92%	5082 84%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 68

**Q.23 Do you think that, overall, things in ten years time will be better or worse than they are now?****For yourself and your family****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Better	6735 34%	3469 35%	3266 32%	1102 46%	1278 40%	1280 34%	1069 31%	831 28%	1175 28%	2059 38%	2111 36%	1370 33%	1194 26%	1867 37%	1777 34%	1561 31%	964 33%	566 32%	1119 34%	3002 38%
About the same	6967 35%	3323 34%	3644 36%	789 33%	1021 32%	1186 31%	1070 31%	1067 35%	1833 44%	1992 37%	1996 34%	1473 35%	1506 33%	1716 34%	1850 35%	1763 35%	1053 36%	585 34%	1049 32%	2601 33%
Worse	6364 32%	3041 31%	3323 32%	516 21%	911 28%	1347 35%	1272 37%	1113 37%	1205 29%	1367 25%	1712 29%	1370 33%	1915 41%	1515 30%	1669 32%	1712 34%	876 30%	592 34%	1144 35%	2323 29%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 68

**Q.23 Do you think that, overall, things in ten years time will be better or worse than they are now?****For yourself and your family****Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Better	6735 34%	2498 55%	1768 29%	513 39%	2475 45%	1253 28%	1153 32%	96 21%	1886 31%
About the same	6967 35%	1473 32%	1985 33%	517 39%	1917 34%	1534 34%	1328 37%	147 33%	2125 35%
Worse	6364 32%	580 13%	2324 38%	295 22%	1166 21%	1720 38%	1125 31%	210 46%	2069 34%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 69

**Q.23 Do you think that, overall, things in ten years time will be better or worse than they are now?****For Britain as a whole****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Better	7432 37%	3842 39%	3589 35%	1050 44%	1168 36%	1228 32%	1136 33%	1036 34%	1814 43%	2395 44%	2263 39%	1435 34%	1338 29%	2029 40%	2007 38%	1731 34%	1073 37%	592 34%	1086 33%	3057 39%
About the same	5858 29%	2704 27%	3155 31%	707 29%	1001 31%	1151 30%	954 28%	848 28%	1196 28%	1506 28%	1729 30%	1290 31%	1333 29%	1452 28%	1507 28%	1491 30%	929 32%	479 28%	997 30%	2316 29%
Worse	6776 34%	3287 33%	3489 34%	651 27%	1042 32%	1433 38%	1321 39%	1126 37%	1203 29%	1516 28%	1827 31%	1489 35%	1944 42%	1619 32%	1782 34%	1813 36%	892 31%	670 38%	1228 37%	2552 32%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 69

**Q.23 Do you think that, overall, things in ten years time will be better or worse than they are now?****For Britain as a whole****Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Better	7432 37%	3085 68%	1748 29%	591 45%	3080 55%	1262 28%	1293 36%	105 23%	2279 37%
About the same	5858 29%	911 20%	1822 30%	421 32%	1320 24%	1385 31%	1137 32%	121 27%	1659 27%
Worse	6776 34%	555 12%	2507 41%	313 24%	1159 21%	1860 41%	1176 33%	227 50%	2143 35%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 70

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have put my job at risk****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
NET: Agree	5293 26%	2708 28%	2585 25%	744 31%	901 28%	1068 28%	1080 32%	751 25%	749 18%	938 17%	1289 22%	1500 36%	1566 34%	1292 25%	1477 28%	1392 28%	714 25%	419 24%	884 27%	2352 30%
Strongly agree	(+2) 13%	1371 14%	1189 12%	290 12%	420 13%	538 14%	539 16%	387 13%	386 9%	373 7%	543 9%	763 18%	882 19%	610 12%	754 14%	628 12%	356 12%	212 12%	395 12%	1049 13%
Somewhat agree	(+1) 14%	1337 14%	1396 14%	454 19%	482 15%	530 14%	540 16%	364 12%	363 9%	565 10%	746 13%	737 17%	684 15%	681 13%	723 14%	764 15%	358 12%	207 12%	488 15%	1303 16%
Neither agree nor disagree	(0) 34%	3219 33%	3691 36%	784 33%	930 29%	1163 30%	1085 32%	1063 35%	1885 45%	1693 31%	1987 34%	1366 32%	1865 40%	1708 33%	1866 35%	1796 36%	981 34%	560 32%	886 27%	2206 28%
Somewhat disagree	(-1) 17%	1640 17%	1692 17%	443 18%	608 19%	698 18%	591 17%	479 16%	513 12%	1065 20%	1108 19%	664 16%	496 11%	887 17%	873 16%	770 15%	507 18%	295 17%	716 22%	1570 20%
Strongly disagree	(-2) 23%	2265 23%	2265 22%	437 18%	771 24%	883 23%	656 19%	717 24%	1067 25%	1721 32%	1436 25%	684 16%	689 15%	1213 24%	1080 20%	1077 21%	692 24%	468 27%	826 25%	1798 23%
NET: Disagree	7863 39%	3906 40%	3957 39%	880 37%	1379 43%	1581 41%	1247 37%	1196 40%	1580 37%	2786 51%	2544 44%	1348 32%	1185 26%	2100 41%	1954 37%	1847 37%	1199 41%	763 44%	1542 47%	3368 42%
Mean	-0.23	-0.21	-0.24	-0.12	-0.26	-0.23	-0.08	-0.26	-0.36	-0.59	-0.37	0.05	0.12	-0.28	-0.15	-0.18	-0.28	-0.34	-0.33	-0.22
Standard deviation	1.29	1.32	1.26	1.25	1.33	1.33	1.31	1.30	1.21	1.22	1.24	1.31	1.27	1.29	1.29	1.28	1.29	1.32	1.32	1.32
Standard error	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.02

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 70

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have put my job at risk****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers		
	Total	Con	Lab	LibDem	Con	Lab	LibDem			
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081	
NET: Agree	5293 26%	1078 24%	1710 28%	258 19%	1368 25%	1242 28%	671 19%	178 39%	1919 32%	
Strongly agree	(+2) 13%	2560 11%	499 13%	794 7%	664 12%	592 13%	268 7%	98 22%	948 16%	
Somewhat agree	(+1) 14%	2732 13%	579 15%	916 13%	168 13%	705 13%	650 14%	402 11%	80 18%	971 16%
Neither agree nor disagree	(0) 34%	6910 35%	1606 31%	1889 32%	418 37%	2062 32%	1451 30%	1099 38%	173 37%	2252
Somewhat disagree	(-1) 17%	3332 18%	823 16%	983 19%	254 19%	945 17%	731 16%	708 20%	58 13%	933 15%
Strongly disagree	(-2) 23%	4530 23%	1044 25%	1496 30%	396 21%	1183 24%	1083 24%	1128 31%	44 10%	977 16%
NET: Disagree	7863 39%	1867 41%	2479 41%	649 49%	2128 38%	1814 40%	1837 51%	102 23%	1910 31%	
Mean	-0.23	-0.29	-0.24	-0.53	-0.23	-0.24	-0.56	0.28	*	
Standard deviation	1.29	1.26	1.33	1.23	1.25	1.32	1.24	1.22	1.26	
Standard error	0.01	0.02	0.02	0.03	0.02	0.02	0.02	0.06	0.02	

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 71

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have made it harder to get a fair wage for the work I do****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
NET: Agree	7867 39%	3895 40%	3972 39%	962 40%	1228 38%	1530 40%	1534 45%	1200 40%	1412 34%	1458 27%	1975 34%	2114 50%	2319 50%	1892 37%	2230 42%	2023 40%	1079 37%	642 37%	1191 36%	3273 41%	
Strongly agree	(+2) 20%	3916 20%	1962 20%	1954 19%	405 17%	609 19%	793 21%	827 24%	593 20%	688 16%	571 11%	845 15%	1137 27%	1363 30%	913 18%	1087 21%	1047 18%	530 19%	338 19%	573 17%	1617 20%
Somewhat agree	(+1) 20%	3951 20%	1933 20%	2018 20%	557 23%	619 19%	737 19%	707 21%	607 20%	724 17%	887 16%	1130 19%	977 23%	957 21%	979 19%	1144 22%	975 19%	549 19%	304 17%	618 19%	1656 21%
Neither agree nor disagree	(0) 31%	6132 31%	2921 30%	3210 31%	724 30%	919 29%	1067 28%	872 26%	900 30%	1650 39%	1649 30%	1852 32%	1144 27%	1487 32%	1573 31%	1552 29%	1562 31%	906 31%	539 31%	851 26%	2083 26%
Somewhat disagree	(-1) 13%	2686 13%	1313 13%	1373 13%	388 16%	473 15%	525 14%	497 15%	368 12%	435 10%	941 17%	918 16%	468 11%	358 8%	725 14%	683 13%	635 14%	408 14%	236 14%	579 17%	1196 15%
Strongly disagree	(-2) 17%	3381 17%	1703 17%	1678 16%	334 14%	590 18%	691 18%	508 15%	543 18%	716 17%	1370 25%	1073 18%	487 12%	451 10%	909 18%	831 16%	815 16%	501 17%	325 19%	690 21%	1374 17%
NET: Disagree	6067 30%	3017 31%	3051 30%	721 30%	1064 33%	1216 32%	1005 29%	910 30%	1151 27%	2311 43%	1992 34%	956 23%	809 18%	1634 32%	1514 29%	1450 29%	909 31%	561 32%	1269 38%	2570 32%	
Mean	0.12	0.12	0.12	0.13	0.06	0.11	0.25	0.11	0.06	-0.30	-0.04	0.43	0.52	0.05	0.18	0.16	0.07	0.05	-0.06	0.12	
Standard deviation	1.33	1.34	1.32	1.27	1.35	1.37	1.36	1.35	1.27	1.30	1.29	1.30	1.26	1.33	1.33	1.32	1.35	1.37	1.36		
Standard error	0.01	0.01	0.01	0.02	0.03	0.02	0.02	0.02	0.02	0.01	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.02	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 71

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have made it harder to get a fair wage for the work I do****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers		
	Total	Con	Lab	LibDem	Con	Lab	LibDem			
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081	
NET: Agree	7867 39%	1672 37%	2459 40%	415 31%	2133 38%	1807 40%	1127 31%	260 57%	2887 47%	
Strongly agree	(+2) 20%	3916 20%	773 17%	1278 21%	159 12%	1029 19%	960 21%	476 13%	157 35%	1475 24%
Somewhat agree	(+1)	3951 20%	899 20%	1181 19%	255 19%	1104 20%	848 19%	651 18%	103 23%	1411 23%
Neither agree nor disagree	(0)	6132 31%	1442 32%	1618 27%	412 31%	1820 33%	1246 28%	1019 28%	121 27%	1832 30%
Somewhat disagree	(-1)	2686 13%	699 15%	831 14%	203 15%	753 14%	604 13%	599 17%	39 9%	675 11%
Strongly disagree	(-2)	3381 17%	737 16%	1170 19%	295 22%	851 15%	849 19%	861 24%	33 7%	688 11%
NET: Disagree	6067 30%	1436 32%	2000 33%	497 38%	1605 29%	1453 32%	1460 40%	72 16%	1362 22%	
Mean	0.12	0.06	0.09	-0.16	0.13	0.10	-0.20	0.69	0.38	
Standard deviation	1.33	1.29	1.39	1.30	1.29	1.38	1.34	1.23	1.27	
Standard error	0.01	0.02	0.02	0.03	0.02	0.02	0.02	0.06	0.02	

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 72

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?**  
**They have made it easier to find trades people or routine workers who do a reliable job at a reasonable price**  
**Base: All respondents**

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
NET: Agree	7448 37%	3771 38%	3677 36%	1016 42%	1242 39%	1269 33%	1113 33%	996 33%	1813 43%	2498 46%	2344 40%	1304 31%	1302 28%	2271 45%	1851 35%	1686 33%	1001 35%	640 37%	1249 38%	2820 36%
Strongly agree	(+2) 8%	1651 777 8%	874 8% 9%	245 10%	356 11%	335 9%	230 7%	179 6%	306 7%	491 9%	483 8%	330 8%	347 8%	571 11%	375 7%	346 7%	221 8%	139 8%	301 9%	636 8%
Somewhat agree	(+1) 29%	5796 2994 30%	2802 30% 27%	771 32%	885 28%	933 24%	883 24%	817 26%	1507 27%	2008 36%	1861 37%	973 32%	954 23%	1700 21%	1476 33%	1340 28%	780 27%	501 29%	948 29%	2183 28%
Neither agree nor disagree	(0) 36%	7199 3382 34%	3817 34% 37%	884 37%	1220 38%	1480 39%	1280 38%	1062 35%	1273 30%	1829 34%	2068 36%	1488 35%	1813 39%	1705 33%	1918 36%	1830 36%	1092 38%	654 38%	1181 36%	2941 37%
Somewhat disagree	(-1) 16%	3217 1568 16%	1650 16% 16%	311 13%	442 14%	626 16%	556 16%	573 19%	709 17%	725 13%	892 15%	800 19%	800 17%	667 13%	925 17%	863 17%	496 17%	267 15%	541 16%	1295 16%
Strongly disagree	(-2) 11%	2201 1112 11%	1090 11% 11%	197 8%	308 10%	437 11%	462 14%	379 13%	419 10%	365 7%	515 9%	621 15%	700 15%	456 9%	602 11%	657 13%	306 11%	181 10%	341 10%	870 11%
NET: Disagree	5419 27%	2680 27%	2739 27%	508 21%	749 23%	1064 28%	1018 30%	952 32%	1128 27%	1090 20%	1407 24%	1422 34%	1501 33%	1123 22%	1527 29%	1519 30%	802 28%	448 26%	882 27%	2165 27%
Mean	0.07	0.08	0.07	0.23	0.17	0.03	-0.04	-0.05	0.14	0.28	0.16	-0.10	-0.12	0.25	0.02	-0.03	0.04	0.09	0.10	0.05
Standard deviation	1.10	1.11	1.09	1.06	1.10	1.10	1.11	1.10	1.09	1.03	1.07	1.15	1.13	1.10	1.09	1.11	1.08	1.08	1.10	1.09
Standard error	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.01	0.02	0.02	0.01	0.02	0.02	0.02	0.03	0.02	0.01

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 72

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?**  
**They have made it easier to find trades people or routine workers who do a reliable job at a reasonable price**  
**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- ers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
NET: Agree	7448 37%	1911 42%	2349 39%	621 47%	2161 39%	1676 37%	1514 42%	107 24%	2109 35%
Strongly agree	(+2) 8%	1651 8%	354 8%	587 10%	140 11%	399 7%	429 10%	302 8%	11 3%
Somewhat agree	(+1) 29%	5796 29%	1558 34%	1762 29%	481 36%	1762 32%	1247 28%	1212 34%	96 21%
Neither agree nor disagree	(0) 36%	7199 36%	1423 31%	2166 36%	465 35%	1746 31%	1654 37%	1314 36%	142 31%
Somewhat disagree	(-1) 16%	3217 16%	772 17%	955 16%	164 12%	1043 19%	684 15%	504 14%	108 24%
Strongly disagree	(-2) 11%	2201 11%	446 10%	607 10%	75 6%	609 11%	492 11%	275 8%	95 21%
NET: Disagree	5419 27%	1217 27%	1562 26%	239 18%	1652 30%	1177 26%	779 22%	203 45%	1999 33%
Mean	0.07	0.13	0.13	0.34	0.05	0.10	0.21	-0.40	-0.05
Standard deviation	1.10	1.09	1.10	1.01	1.11	1.11	1.03	1.11	1.14
Standard error	0.01	0.02	0.01	0.03	0.01	0.02	0.02	0.05	0.01

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 73

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have put added pressure on public services like schools, hospitals and public housing at a time when they are overstretched as it is****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
NET: Agree	15064 75%	7423 75%	7641 75%	1484 62%	2157 67%	2786 73%	2704 79%	2412 80%	3521 84%	3915 72%	4229 73%	3369 80%	3551 77%	3695 72%	4172 79%	3795 75%	2176 75%	1227 70%	2435 74%	5872 74%	
Strongly agree	(+2)	9373 47%	4606 47%	4767 47%	767 32%	1228 38%	1697 45%	1788 52%	1570 52%	2323 55%	2123 39%	2524 43%	2246 53%	2481 54%	2199 43%	2742 52%	2407 48%	1309 45%	716 41%	1444 44%	3572 45%
Somewhat agree	(+1)	5691 28%	2817 29%	2874 28%	717 30%	929 29%	1089 29%	916 27%	842 28%	1198 28%	1793 33%	1705 29%	1123 27%	1070 23%	1496 29%	1430 27%	1387 28%	867 30%	510 29%	991 30%	2300 29%
Neither agree nor disagree	(0)	3099 15%	1447 15%	1652 16%	587 24%	694 22%	658 17%	425 12%	332 11%	402 10%	839 15%	946 16%	592 14%	721 16%	857 17%	724 14%	767 15%	458 16%	293 17%	522 16%	1312 17%
Somewhat disagree	(-1)	1202 6%	630 6%	572 6%	222 9%	210 7%	241 6%	200 5%	150 4%	179 8%	447 8%	398 7%	163 4%	194 4%	347 7%	258 5%	303 6%	163 6%	132 8%	224 7%	491 6%
Strongly disagree	(-2)	701 3%	332 3%	369 4%	114 5%	149 5%	128 3%	83 2%	116 4%	111 3%	216 4%	246 4%	90 2%	149 3%	201 4%	142 3%	170 3%	97 3%	90 5%	130 4%	251 3%
NET: Disagree	1903 9%	963 10%	940 9%	337 14%	360 11%	368 10%	282 8%	266 9%	290 7%	663 12%	644 11%	253 6%	343 7%	548 11%	400 8%	473 9%	260 9%	222 13%	354 11%	742 9%	
Mean	1.09	1.09	1.08	0.75	0.90	1.05	1.21	1.20	1.29	0.95	1.01	1.25	1.20	1.01	1.20	1.10	1.08	0.94	1.03	1.07	
Standard deviation	1.08	1.08	1.08	1.14	1.13	1.08	1.03	1.07	0.98	1.11	1.12	0.98	1.05	1.11	1.02	1.08	1.06	1.16	1.10	1.07	
Standard error	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.01	0.02	0.02	0.02	0.01	0.02	0.02	0.03	0.02	0.01	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 73

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have put added pressure on public services like schools, hospitals and public housing at a time when they are overstretched as it is****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
NET: Agree	15064 75%	3898 86%	4176 69%	890 67%	4834 87%	3121 69%	2592 72%	422 93%	5383 89%
Strongly agree	(+2) 47%	9373 55%	2511 40%	414 31%	3293 59%	1846 41%	1334 37%	354 78%	3836 63%
Somewhat agree	(+1) 28%	5691 30%	1387 29%	1770 36%	476 28%	1542 28%	1276 35%	68 15%	1547 25%
Neither agree nor disagree	(0) 15%	3099 10%	432 17%	1057 19%	257 9%	488 9%	784 17%	565 16%	24 5%
Somewhat disagree	(-1) 6%	1202 3%	154 3%	541 9%	118 9%	163 3%	364 8%	309 9%	4 1%
Strongly disagree	(-2) 3%	701 1%	66 1%	303 5%	60 5%	72 1%	237 5%	139 4%	3 1%
NET: Disagree	1903 9%	220 5%	845 14%	178 13%	236 4%	601 13%	448 12%	7 2%	198 3%
Mean	1.09	1.35	0.89	0.81	1.41	0.92	0.93	1.69	1.47
Standard deviation	1.08	0.89	1.17	1.11	0.87	1.17	1.10	0.68	0.82
Standard error	0.01	0.01	0.02	0.03	0.01	0.02	0.02	0.03	0.01

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 74

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have added richness and variety to the culture of Britain and made the country more prosperous****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
NET: Agree	6958 35%	3490 35%	3468 34%	1120 47%	1297 40%	1289 34%	1058 31%	941 31%	1252 30%	2443 45%	2280 39%	1071 25%	1164 25%	2097 41%	1611 30%	1624 32%	987 34%	640 37%	1308 39%	2756 35%	
Strongly agree	(+2) 10%	2082 10%	1014 10%	1068 10%	403 17%	445 14%	397 10%	291 9%	242 8%	304 7%	752 14%	711 12%	291 7%	328 7%	720 14%	473 9%	420 8%	282 10%	187 11%	427 13%	809 10%
Somewhat agree	(+1) 24%	4876 24%	2477 25%	2400 23%	717 30%	852 27%	892 23%	768 23%	699 23%	949 23%	1692 31%	1569 27%	780 19%	836 18%	1376 27%	1138 21%	1205 24%	705 24%	453 26%	881 27%	1946 25%
Neither agree nor disagree	(0) 27%	5480 27%	2520 26%	2960 29%	670 28%	949 30%	1117 29%	933 27%	775 26%	1036 25%	1382 26%	1602 28%	1202 29%	1294 28%	1357 27%	1503 28%	1376 27%	778 27%	467 27%	905 27%	2256 28%
Somewhat disagree	(-1) 19%	3825 19%	1874 19%	1951 19%	330 14%	526 16%	692 18%	662 19%	630 21%	985 23%	940 17%	1035 18%	918 22%	931 20%	856 17%	1114 21%	951 19%	571 20%	332 19%	579 17%	1486 19%
Strongly disagree	(-2) 19%	3804 19%	1949 20%	1855 18%	288 12%	438 14%	714 19%	758 22%	664 22%	940 22%	652 12%	902 16%	1023 24%	1227 27%	790 15%	1068 20%	1084 22%	558 19%	303 17%	519 16%	1428 18%
NET: Disagree	7628 38%	3823 39%	3806 37%	618 26%	964 30%	1407 37%	1420 42%	1294 43%	1926 46%	1592 29%	1938 33%	1940 46%	2158 47%	1646 32%	2182 41%	2035 40%	1130 39%	636 36%	1098 33%	2914 37%	
Mean	-0.12	-0.13	-0.11	0.26	0.11	-0.11	-0.24	-0.26	-0.31	0.18	0.03	-0.38	-0.41	0.07	-0.22	-0.21	-0.14	-0.06	0.04	-0.10	
Standard deviation	1.26	1.28	1.25	1.23	1.23	1.25	1.26	1.26	1.24	1.22	1.25	1.23	1.25	1.27	1.24	1.26	1.25	1.26	1.25	1.26	1.25
Standard error	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.01

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 74

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****They have added richness and variety to the culture of Britain and made the country more prosperous****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- erers		
	Total	Con	Lab	LibDem	Con	Lab	LibDem			
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081	
NET: Agree	6958 35%	1383 30%	2587 43%	661 50%	1485 27%	1812 40%	1710 47%	51 11%	1487 24%	
Strongly agree	(+2) 10%	294 6%	968 16%	198 15%	300 5%	668 15%	510 14%	9 2%	299 5%	
Somewhat agree	(+1)	4876 24%	1088 24%	1619 27%	463 35%	1185 21%	1144 25%	1200 33%	42 9%	1188 20%
Neither agree nor disagree	(0)	5480 27%	1231 27%	1559 26%	344 26%	1468 26%	1204 27%	920 26%	91 20%	1563 26%
Somewhat disagree	(-1)	3825 19%	1075 24%	980 16%	198 15%	1347 24%	750 17%	550 15%	122 27%	1469 24%
Strongly disagree	(-2)	3804 19%	863 19%	951 16%	122 9%	1258 23%	740 16%	426 12%	190 42%	1562 26%
NET: Disagree	7628 38%	1938 43%	1931 32%	320 24%	2605 47%	1491 33%	976 27%	312 69%	3031 50%	
Mean	-0.12	-0.25	0.11	0.31	-0.37	0.06	0.23	-0.98	-0.46	
Standard deviation	1.26	1.20	1.30	1.17	1.20	1.29	1.21	1.08	1.20	
Standard error	0.01	0.02	0.02	0.03	0.02	0.02	0.02	0.05	0.02	

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 75

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****Many organisations, including in the public sector, couldn't cope without them****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
NET: Agree	8377 42%	4344 44%	4033 39%	1127 47%	1296 40%	1401 37%	1240 36%	1289 43%	2024 48%	2845 53%	2603 45%	1470 35%	1459 32%	2457 48%	2065 39%	1932 38%	1180 41%	743 43%	1378 42%	3223 41%	
Strongly agree	(+2) 14%	2723 14%	1394 14%	1329 13%	406 17%	487 15%	498 13%	399 12%	374 12%	559 13%	929 17%	835 14%	472 11%	486 11%	875 17%	616 12%	612 12%	365 13%	254 15%	510 15%	1026 13%
Somewhat agree	(+1) 28%	2950 30%	2705 30%	721 25%	809 24%	903 30%	841 25%	915 30%	1465 35%	1917 35%	1767 30%	998 24%	973 21%	1582 31%	1448 27%	1320 26%	815 28%	490 28%	868 26%	2198 28%	
Neither agree nor disagree	(0) 25%	2128 22%	2809 27%	685 28%	932 29%	1030 27%	804 24%	646 21%	841 20%	1181 22%	1438 25%	1066 25%	1253 27%	1241 24%	1293 24%	1278 25%	723 25%	402 23%	788 24%	2042 26%	
Somewhat disagree	(-1) 17%	1705 17%	1804 18%	339 14%	526 16%	683 18%	667 20%	544 18%	749 18%	833 15%	1022 18%	811 18%	843 19%	798 18%	965 16%	895 18%	552 19%	299 17%	631 19%	1392 18%	
Strongly disagree	(-2) 16%	3242 17%	1656 16%	1586 11%	257 14%	457 14%	699 18%	700 21%	530 18%	599 14%	559 10%	757 13%	867 21%	1060 23%	602 12%	974 18%	930 18%	438 15%	298 17%	514 16%	1269 16%
NET: Disagree	6751 34%	3361 34%	3390 33%	596 25%	983 31%	1382 36%	1367 40%	1075 36%	1348 32%	1391 26%	1778 31%	1678 40%	1903 41%	1401 27%	1938 37%	1825 36%	990 34%	597 34%	1145 35%	2661 34%	
Mean	0.06	0.07	0.04	0.28	0.11	-0.05	-0.13	0.02	0.15	0.34	0.16	-0.14	-0.22	0.26	-0.04	-0.04	0.04	0.06	0.07	0.04	
Standard deviation	1.28	1.31	1.26	1.21	1.26	1.29	1.31	1.30	1.27	1.22	1.24	1.30	1.30	1.25	1.29	1.29	1.26	1.31	1.30	1.27	
Standard error	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.01

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 75

**Q.24 Please say whether you agree or disagree with the following statements about new immigrants?****Many organisations, including in the public sector, couldn't cope without them****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers		
	Total	Con	Lab	LibDem	Con	Lab	LibDem			
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081	
NET: Agree	8377 42%	1972 43%	2863 47%	714 54%	2226 40%	2098 47%	1852 51%	94 21%	2145 35%	
Strongly agree	(+2) 14%	2723 10%	1125 19%	247 19%	534 10%	837 19%	610 17%	28 6%	569 9%	
Somewhat agree	(+1) 28%	5655 33%	1501 33%	1738 29%	466 35%	1692 30%	1260 28%	1241 34%	66 14%	1576 26%
Neither agree nor disagree	(0) 25%	4937 22%	1017 22%	1413 23%	291 22%	1221 22%	1070 24%	816 23%	86 19%	1347 22%
Somewhat disagree	(-1) 17%	3509 20%	918 16%	951 15%	199 21%	1179 21%	683 15%	548 15%	125 28%	1320 22%
Strongly disagree	(-2) 16%	3242 14%	644 14%	850 14%	121 9%	932 17%	656 15%	391 11%	148 33%	1269 21%
NET: Disagree	6751 34%	1562 34%	1801 30%	320 24%	2111 38%	1339 30%	939 26%	274 60%	2589 43%	
Mean	0.06	0.05	0.22	0.39	-0.05	0.21	0.31	-0.66	-0.19	
Standard deviation	1.28	1.23	1.30	1.21	1.25	1.31	1.23	1.24	1.28	
Standard error	0.01	0.02	0.02	0.03	0.02	0.02	0.02	0.06	0.02	

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 76

**Q.25 The next general election is expected to be in May 2015. Though it is still very early to judge, given what you know about the coalition government's performance so far, and what you expect it to do in the future, and what the other parties are saying or doing, which of the following would you most like to see as the outcome of the next election?**

**Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
A Conservative government	6340 32%	3434 35%	2906 28%	522 22%	785 24%	1051 28%	1022 30%	1033 34%	1928 46%	1962 36%	1879 32%	1325 31%	1174 25%	1807 35%	1846 35%	1389 28%	935 32%	363 21%	805 24%	2646 33%
A coalition between the Conservatives and the Liberal Democrats	2314 12%	1007 10%	1308 13%	327 14%	433 13%	422 11%	366 11%	317 11%	449 11%	674 12%	641 11%	483 11%	516 11%	648 13%	671 13%	465 9%	354 12%	177 10%	339 10%	955 12%
A coalition between Labour and the Liberal Democrats	3571 18%	1645 17%	1926 19%	495 21%	639 20%	672 18%	588 17%	577 19%	599 14%	975 18%	1047 18%	697 17%	852 18%	895 18%	874 17%	894 18%	565 20%	341 20%	603 18%	1394 18%
A Labour government	7841 39%	3747 38%	4093 40%	1064 44%	1355 42%	1667 44%	1435 42%	1083 36%	1238 29%	1807 33%	2251 39%	1709 41%	2073 45%	1749 34%	1905 36%	2287 45%	1039 36%	860 49%	1565 47%	2931 37%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 76

**Q.25 The next general election is expected to be in May 2015. Though it is still very early to judge, given what you know about the coalition government's performance so far, and what you expect it to do in the future, and what the other parties are saying or doing, which of the following would you most like to see as the outcome of the next election?**

**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
A Conservative government	6340 32%	3701 81%	105 2%	126 10%	4050 73%	197 4%	525 15%	194 43%	2673 44%
A coalition between the Conservatives and the Liberal Democrats	2314 12%	537 12%	84 1%	497 38%	593 11%	118 3%	655 18%	39 9%	640 11%
A coalition between Labour and the Liberal Democrats	3571 18%	145 3%	839 14%	573 43%	314 6%	584 13%	1225 34%	81 18%	915 15%
A Labour government	7841 39%	168 4%	5049 83%	129 10%	602 11%	3607 80%	1201 33%	140 31%	1853 30%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 77

**Gender****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Male	9833 49%	9833 100%	-	805 33%	1325 41%	1721 45%	1753 51%	1658 55%	2571 61%	3085 57%	2640 45%	2076 49%	2032 44%	2441 48%	2588 49%	2478 49%	1408 49%	918 53%	1425 43%	4429 56%
Female	10233 51%	-	10233 100%	1603 67%	1886 59%	2091 55%	1659 49%	1352 45%	1643 39%	2333 43%	3179 43%	2138 55%	2583 51%	2658 56%	2708 52%	2558 51%	1486 51%	824 47%	1886 57%	3497 44%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 77  
**Gender**  
**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Male	9833	2534 49%	3004 56%	661 50%	3097 56%	2238 50%	1735 48%	288 64%	3371 55%
Female	10233	2017 51%	3074 44%	663 50%	2461 44%	2269 50%	1871 52%	165 36%	2710 45%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 78

**Age****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
18-24	2408 12%	805 8%	1603 16%	2408 100%	-	-	-	-	-	481 9%	1020 18%	473 11%	434 9%	707 14%	587 11%	617 12%	322 11%	176 10%	313 9%	823 10%
25-34	3211 16%	1325 13%	1886 18%	-	3211 100%	-	-	-	-	824 15%	1008 17%	717 17%	662 14%	1005 20%	794 15%	775 15%	400 14%	237 14%	705 21%	1793 23%
35-44	3812 19%	1721 18%	2091 20%	-	-	3812 100%	-	-	-	1030 19%	1018 17%	898 21%	867 19%	914 18%	1087 21%	919 18%	558 19%	334 19%	954 29%	1959 25%
45-54	3411 17%	1753 18%	1659 16%	-	-	-	3411 100%	-	-	764 14%	941 16%	805 19%	902 20%	796 16%	909 17%	905 18%	489 17%	312 18%	813 25%	1774 22%
55-64	3010 15%	1658 17%	1352 13%	-	-	-	-	3010 100%	-	884 16%	753 13%	591 14%	782 17%	664 13%	770 15%	815 16%	457 16%	305 17%	416 13%	1120 14%
65+	4214 21%	2571 26%	1643 16%	-	-	-	-	-	4214 100%	1435 26%	1080 19%	730 17%	969 21%	1013 20%	1150 22%	1004 20%	668 23%	378 22%	110 3%	458 6%
Average age	46.77	49.84	43.83	20.97	30.02	39.78	49.63	59.29	69.36	49.15	44.29	45.69	48.10	45.22	47.19	46.78	47.83	48.28	41.64	42.15

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 78

**Age****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
18-24	2408	360 12%	816 8%	188 14%	272 5%	361 8%	345 10%	8 2%
25-34	3211	572 16%	1050 13%	249 17%	611 11%	729 16%	561 16%	28 6%
35-44	3812	709 19%	1299 16%	208 21%	901 16%	1008 22%	653 18%	57 13%
45-54	3411	730 17%	1097 16%	186 18%	885 14%	844 16%	673 19%	103 23%
55-64	3010	709 15%	864 16%	210 14%	954 16%	734 17%	600 17%	101 22%
65+	4214	1471 21%	951 32%	285 16%	1936 22%	832 35%	773 18%	156 34%
Average age	46.77	51.37	44.71	46.22	53.28	47.17	47.91	55.84
								51.55

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 79  
**Social Grade**  
**Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
AB	5418	3085	2333	481	824	1030	764	884	1435	5418	-	-	-	1551	1432	1238	734	462	1085	2164
		27%	31%	20%	26%	27%	22%	29%	34%	100%	-	-	-	30%	27%	25%	27%	33%	27%	27%
C1	5819	2640	3179	1020	1008	1018	941	753	1080	-	5819	-	-	1629	1438	1410	838	505	1222	2432
		29%	27%	31%	42%	31%	27%	28%	25%	26%	-	100%	-	32%	27%	28%	29%	37%	31%	
C2	4214	2076	2138	473	717	898	805	591	730	-	-	4214	-	957	1124	1122	642	369	663	2127
		21%	21%	21%	20%	22%	24%	24%	20%	17%	-	-	100%	-	19%	21%	22%	22%	21%	27%
DE	4615	2032	2583	434	662	867	902	782	969	-	-	-	4615	962	1302	1265	681	406	342	1204
		23%	21%	25%	18%	21%	23%	26%	23%	-	-	-	100%	19%	25%	25%	24%	23%	10%	15%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 79  
**Social Grade**  
**Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
AB	5418 27%	1557 34%	1559 26%	466 35%	1839 33%	1163 26%	1195 33%	83 18%	1677 28%
C1	5819 29%	1342 29%	1739 29%	413 31%	1608 29%	1262 28%	1097 30%	93 21%	1645 27%
C2	4214 21%	940 21%	1283 21%	208 16%	1127 20%	968 21%	627 17%	134 30%	1368 22%
DE	4615 23%	711 16%	1497 25%	237 18%	984 18%	1115 25%	687 19%	143 32%	1392 23%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 80  
**GO Region**  
**Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Scotland	1742 9%	918 9%	824 8%	176 7%	237 7%	334 9%	312 9%	305 10%	378 9%	462 9%	505 9%	369 9%	406 9%	-	-	-	-	1742 100%	329 10%	637 8%
North East	907 5%	467 5%	440 4%	104 4%	156 5%	154 4%	167 5%	136 5%	190 5%	211 4%	260 4%	203 5%	233 5%	-	-	907 18%	-	-	163 5%	284 4%
North West	2358 12%	1163 12%	1195 12%	288 12%	322 10%	415 11%	441 13%	397 13%	495 12%	610 11%	643 11%	494 12%	611 13%	-	-	2358 47%	-	-	362 11%	924 12%
Yorkshire & Humber	1770 9%	847 9%	923 9%	225 9%	296 9%	351 9%	298 9%	281 9%	319 8%	417 8%	507 9%	425 10%	421 9%	-	-	1770 35%	-	-	308 9%	689 9%
West Midlands	1856 9%	932 9%	925 9%	228 9%	266 8%	402 11%	311 9%	266 9%	384 9%	514 9%	489 8%	396 9%	457 10%	-	1856 35%	-	-	-	287 9%	757 10%
East Midlands	1559 8%	759 8%	800 8%	189 8%	235 7%	298 8%	300 9%	211 7%	326 8%	382 7%	447 8%	335 8%	396 9%	-	1559 29%	-	-	-	248 7%	595 8%
Wales	1064 5%	512 5%	552 5%	118 5%	180 6%	199 5%	190 6%	167 6%	208 5%	237 4%	330 6%	247 6%	250 5%	-	-	-	1064 37%	-	219 7%	371 5%
Eastern	1880 9%	897 9%	983 10%	170 7%	293 9%	386 10%	298 9%	293 10%	440 10%	536 10%	503 9%	393 9%	449 10%	-	1880 36%	-	-	-	267 8%	765 10%
London	2525 13%	1206 12%	1319 13%	424 18%	603 19%	493 13%	373 11%	264 9%	367 9%	783 14%	897 15%	417 10%	428 9%	2525 50%	-	-	-	-	455 14%	1175 15%
South East	2575 13%	1235 13%	1339 13%	283 12%	401 12%	421 11%	423 12%	400 13%	646 15%	769 14%	732 13%	540 13%	534 12%	2575 50%	-	-	-	-	348 10%	1063 13%
South West	1830 9%	897 9%	934 9%	204 8%	220 7%	359 9%	298 9%	290 10%	460 11%	497 9%	508 9%	395 9%	430 9%	-	-	-	1830 63%	-	326 10%	666 8%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 80  
**GO Region**  
**Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
Scotland	1742	219 9%	500 5%	73 8%	249 4%	466 10%	200 6%	6 1%
North East	907	130 5%	388 3%	51 6%	177 4%	267 3%	175 6%	22 5%
North West	2358	439 12%	887 10%	132 15%	560 10%	671 15%	385 11%	52 11%
Yorkshire & Humberside	1770	369 9%	643 8%	102 11%	434 8%	460 10%	310 9%	54 12%
West Midlands	1856	461 9%	562 10%	95 9%	622 11%	424 9%	297 8%	32 7%
East Midlands	1559	381 8%	451 8%	100 7%	471 8%	367 8%	270 7%	44 10%
Wales	1064	219 5%	333 5%	51 4%	234 4%	268 6%	164 5%	17 4%
Eastern	1880	527 9%	428 12%	124 7%	660 9%	290 12%	348 6%	83 18%
London	2525	600 13%	861 13%	181 14%	722 14%	616 13%	437 14%	26 12%
South East	2575	762 13%	596 17%	217 10%	892 16%	402 16%	525 9%	66 15%
South West	1830	444 9%	429 10%	198 7%	537 15%	274 10%	494 6%	49 14%
								573 11%
								5923 6%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 81

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Yes	12441	6259 62%	6182 60%	1716 71%	2039 63%	2072 54%	1928 57%	1856 62%	2830 67%	4183 77%	3847 66%	2484 59%	1927 42%	3441 67%	3171 60%	3044 60%	1716 59%	1068 61%	2217 67%	5182 65%
No	7625	3574 38%	4051 36%	692 29%	1172 37%	1740 46%	1483 43%	1154 38%	1383 33%	1234 23%	1972 34%	1730 41%	2688 58%	1658 33%	2125 40%	1991 40%	1178 41%	674 39%	1094 33%	2744 35%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 81

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Yes	12441 62%	3213 71%	3685 61%	884 67%	3740 67%	2720 60%	2273 63%	238 53%	3752 62%
No	7625 38%	1338 29%	2392 39%	440 33%	1818 33%	1787 40%	1332 37%	215 47%	2329 38%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 82

**Tenure****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
NET: Homeowners	13646 68%	7101 72%	6545 64%	1103 46%	1701 53%	2452 64%	2406 71%	2350 78%	3634 86%	4614 85%	3958 68%	2959 70%	2115 46%	3266 64%	3758 71%	3447 68%	2031 70%	1143 66%	2393 72%	5486 69%
Owned outright - without mortgage	6622 33%	3695 38%	2927 29%	402 17%	392 12%	463 12%	777 23%	1499 50%	3088 73%	2314 43%	1845 32%	1295 31%	1167 25%	1530 30%	1832 35%	1661 33%	1033 36%	565 32%	694 21%	1824 23%
Owned with a mortgage or loan	7024 35%	3406 35%	3618 35%	700 29%	1309 41%	1988 52%	1629 48%	851 28%	547 13%	2300 42%	2113 36%	1663 39%	947 21%	1736 34%	1927 36%	1786 35%	997 34%	578 33%	1699 51%	3662 46%
NET: Renters	6253 31%	2653 27%	3600 35%	1241 52%	1466 46%	1331 35%	992 29%	652 22%	573 14%	762 14%	1812 31%	1228 29%	2451 53%	1795 35%	1494 28%	1544 31%	837 29%	584 34%	899 27%	2361 30%
Rented from the council	2608 13%	1094 11%	1515 15%	346 14%	455 14%	616 16%	551 16%	361 12%	278 7%	183 3%	492 8%	549 13%	1385 30%	700 14%	619 12%	668 13%	309 11%	311 18%	402 12%	818 10%
Rented from a housing association	1108 6%	490 5%	618 6%	223 9%	186 6%	244 6%	171 5%	142 5%	142 3%	93 2%	271 5%	237 6%	508 11%	298 6%	269 5%	293 6%	151 5%	96 6%	127 4%	357 5%
Rented from someone else	2537 13%	1069 11%	1468 14%	672 28%	824 26%	471 12%	270 8%	148 5%	152 4%	487 9%	1050 18%	442 10%	558 12%	796 16%	606 11%	583 12%	376 13%	176 10%	370 11%	1186 15%
Rent free	167 1%	79 1%	88 1%	64 3%	44 1%	30 1%	14 *	9 *	7 *	41 1%	49 1%	28 1%	49 1%	39 1%	44 1%	43 1%	26 1%	15 1%	19 1%	79 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 82

**Tenure****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
NET: Homeowners	13646 68%	3720 82%	3799 63%	915 69%	4571 82%	2988 66%	2597 72%	322 71%
Owned outright - without mortgage	6622 33%	2109 46%	1600 26%	463 35%	2623 47%	1315 29%	1214 34%	174 38%
Owned with a mortgage or loan	7024 35%	1612 35%	2199 36%	452 34%	1948 35%	1672 37%	1383 38%	148 33%
NET: Renters	6253 31%	808 18%	2241 37%	399 30%	961 17%	1486 33%	979 27%	130 29%
Rented from the council	2608 13%	231 5%	1063 17%	137 10%	348 6%	776 17%	343 10%	61 14%
Rented from a housing association	1108 6%	122 3%	409 7%	58 4%	171 3%	282 6%	161 4%	32 7%
Rented from someone else	2537 13%	456 10%	769 13%	203 15%	441 8%	428 9%	475 13%	37 8%
Rent free	167 1%	22 *	37 1%	11 1%	27 *	33 1%	29 1%	1 *
								34 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 83

**At what age did you finish your full time education?****Base: All respondents**

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Under 16	6508 32%	3458 35%	3050 30%	190 8%	456 14%	1065 28%	1387 41%	1338 44%	2072 49%	948 18%	1508 26%	1797 43%	2254 49%	1272 25%	1903 36%	1866 37%	927 32%	540 31%	772 23%	2249 28%
17-18	4342 22%	1942 20%	2401 23%	356 15%	651 20%	923 24%	905 27%	656 22%	851 20%	1057 20%	1352 23%	964 23%	970 21%	1109 22%	1206 23%	1004 20%	680 23%	343 20%	746 23%	1892 24%
19-24	5830 29%	2958 30%	2871 28%	560 23%	1514 47%	1272 33%	762 22%	792 26%	928 22%	2505 46%	1698 29%	898 21%	728 16%	1689 33%	1442 27%	1342 27%	838 29%	519 30%	1249 38%	2767 35%
25-34	864 4%	490 5%	375 4%	1 *	262 8%	258 7%	128 4%	92 3%	123 3%	400 7%	230 4%	103 2%	132 3%	304 6%	167 3%	189 4%	109 4%	95 5%	239 7%	363 5%
35+	234 1%	94 1%	140 1%	- -	1 *	26 1%	77 2%	55 2%	74 2%	86 2%	53 1%	44 1%	50 1%	54 1%	43 1%	55 1%	36 1%	46 3%	44 1%	72 1%
Still in full time education	1381 7%	442 4%	939 9%	1187 49%	108 3%	57 1%	20 1%	6 *	3 *	251 5%	737 13%	213 5%	181 4%	372 7%	308 6%	383 8%	193 7%	126 7%	104 3%	235 3%
Never had any full time education	73 *	36 *	36 *	17 1%	16 1%	18 *	9 *	4 *	9 *	11 *	14 *	15 *	34 1%	19 *	19 *	19 *	9 *	6 *	20 1%	19 *
Don't know	306 2%	152 2%	154 2%	33 1%	74 2%	83 2%	47 1%	20 1%	50 1%	51 1%	79 1%	75 2%	101 2%	90 2%	80 2%	69 1%	37 1%	29 2%	55 2%	121 2%
Prefer not to answer	528 3%	261 3%	267 3%	63 3%	129 4%	111 3%	76 2%	46 2%	103 2%	109 2%	147 3%	106 3%	165 4%	190 4%	128 2%	108 2%	65 2%	37 2%	82 2%	207 3%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 83

**At what age did you finish your full time education?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Under 16	6508	1457	2025	267	1946	1663	918	253	2388
	32%	32%	33%	20%	35%	37%	25%	56%	39%
17-18	4342	1134	1146	277	1422	856	752	92	1449
	22%	25%	19%	21%	26%	19%	21%	20%	24%
19-24	5830	1416	1790	515	1656	1329	1398	72	1592
	29%	31%	29%	39%	30%	29%	39%	16%	26%
25-34	864	150	310	76	163	220	193	6	203
	4%	3%	5%	6%	3%	5%	5%	1%	3%
35+	234	44	71	16	53	56	65	5	68
	1%	1%	1%	1%	1%	1%	2%	1%	1%
Still in full time education	1381	209	459	125	127	183	193	5	149
	7%	5%	8%	9%	2%	4%	5%	1%	2%
Never had any full time education	73	13	28	4	15	24	6	3	26
	*	*	*	*	*	1%	*	1%	*
Don't know	306	58	92	15	66	78	25	9	98
	2%	1%	2%	1%	1%	2%	1%	2%	2%
Prefer not to answer	528	70	156	30	110	98	55	8	109
	3%	2%	3%	2%	2%	2%	2%	2%	2%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 84

**What is the highest educational level that you have achieved to date?****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
No formal education	192 1%	109 1%	83 1%	13 1%	23	34 1%	47 1%	33 1%	43 1%	12 *	23 *	45 1%	113 2%	49 1%	57 1%	51 1%	25 1%	10 1%	25 1%	68 1%
Primary	72 *	39 *	33 *	9 *	17 1%	10 *	4 *	15 *	18 *	7 *	10 *	11 *	44 1%	21 *	25 *	11 *	11 *	4 *	5 *	15 *
Secondary school, high school, NVQ levels 1 to 3, etc.	9511 47%	4502 46%	5009 49%	828 34%	1187 37%	1815 48%	1956 57%	1526 51%	2198 52%	1411 26%	2528 43%	2552 61%	3020 65%	2158 42%	2702 51%	2546 51%	1347 47%	758 44%	1250 38%	3762 47%
University degree or equivalent professional qualification, NVQ level 4, etc.	6826 34%	3528 36%	3298 32%	632 26%	1315 41%	1354 36%	1013 30%	1044 35%	1468 35%	2573 47%	2175 37%	1124 27%	954 21%	1833 36%	1735 33%	1582 31%	1037 36%	640 37%	1290 39%	2905 37%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	2303 11%	1237 13%	1066 10%	170 7%	551 17%	527 14%	330 10%	332 11%	393 9%	1240 23%	605 10%	240 6%	217 5%	736 14%	485 9%	537 11%	315 11%	231 13%	662 20%	923 12%
Still in full time education	746 4%	209 2%	537 5%	683 28%	41 1%	15 *	6 *	- -	1 *	121 2%	399 7%	122 3%	105 2%	191 4%	164 3%	217 4%	110 4%	64 4%	43 1%	122 2%
Don't know	88 *	46 *	42 *	14 1%	14 *	11 *	14 *	14 *	20 *	6 *	14 *	35 1%	32 1%	27 1%	27 1%	18 *	5 *	10 1%	5 *	18 *
Prefer not to answer	328 2%	163 2%	165 2%	59 2%	62 2%	47 1%	42 1%	46 2%	72 2%	49 1%	66 1%	84 2%	129 3%	84 2%	101 2%	74 1%	44 2%	25 1%	32 1%	113 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 84

**What is the highest educational level that you have achieved to date?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
No formal education	192 1%	26 1%	77 1%	3 *	46 1%	51 1%	16 *	2 *
Primary	72 *	5 *	36 1%	1 *	13 *	23 1%	4 *	- -
Secondary school, high school, NVQ levels 1 to 3, etc.	9511 47%	2122 47%	2889 48%	483 36%	2690 48%	2256 50%	1400 39%	296 65%
University degree or equivalent professional qualification, NVQ level 4, etc.	6826 34%	1736 38%	1934 32%	552 42%	2075 37%	1423 32%	1521 42%	125 28%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	2303 11%	492 11%	809 13%	205 15%	589 11%	622 14%	521 14%	18 4%
Still in full time education	746 4%	112 2%	241 4%	68 5%	57 1%	77 2%	103 3%	3 1%
Don't know	88 *	11 *	18 *	6 *	21 *	12 *	12 *	2 *
Prefer not to answer	328 2%	46 1%	74 1%	7 1%	67 1%	43 1%	29 1%	8 2%
								70 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 85

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
	Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Yes - responsible for half or more of the items bought	17391 87%	7880 80%	9511 93%	1585 66%	2907 91%	3577 94%	3129 92%	2680 89%	3513 83%	4526 84%	5031 86%	3654 87%	4180 91%	4424 87%	4561 86%	4417 88%	2481 86%	1508 87%	2980 90%	6923 87%
No - not responsible for most of the items bought	2675 13%	1953 20%	722 7%	823 34%	303 9%	235 6%	283 8%	330 11%	701 17%	892 16%	788 14%	560 13%	435 9%	675 13%	735 14%	618 12%	413 14%	233 13%	331 10%	1003 13%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 85

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Vote Intention				2010 Vote				UKIP Con- sid- erers
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Yes - responsible for half or more of the items bought	17391 87%	3874 85%	5405 89%	1127 85%	4757 86%	4116 91%	3144 87%	383 85%	5329 88%
No - not responsible for most of the items bought	2675 13%	677 15%	672 11%	197 15%	801 14%	391 9%	461 13%	70 15%	752 12%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 86

**How many cars are there in your household?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
No cars in the household	4054 20%	1707 17%	2347 23%	806 33%	832 26%	820 22%	649 19%	440 15%	506 12%	552 10%	1332 23%	521 12%	1650 36%	1351 26%	875 17%	1039 21%	387 13%	402 23%	530 16%	1378 17%
NET: Any	16012 80%	8126 83%	7886 77%	1602 67%	2379 74%	2992 78%	2762 81%	2570 85%	3708 88%	4866 90%	4488 77%	3693 88%	2966 64%	3748 74%	4421 83%	3996 79%	2507 87%	1340 77%	2781 84%	6548 83%
1	8310 41%	4125 42%	4185 41%	586 24%	1294 40%	1597 42%	1371 40%	1296 43%	2166 51%	2048 38%	2349 40%	1883 45%	2030 44%	2008 39%	2139 40%	2160 43%	1234 43%	769 44%	1302 39%	3157 40%
2	5878 29%	3074 31%	2804 27%	554 23%	842 26%	1186 31%	1030 30%	948 31%	1318 31%	2163 40%	1652 28%	1335 32%	728 16%	1265 25%	1729 33%	1499 30%	938 32%	446 26%	1131 34%	2488 31%
3+	1824 9%	927 9%	897 9%	462 19%	243 8%	209 5%	362 11%	326 11%	223 5%	655 12%	486 8%	475 11%	208 4%	475 9%	553 10%	337 7%	334 12%	125 7%	348 11%	903 11%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 86

**How many cars are there in your household?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
No cars in the household	4054 20%	520 11%	1443 24%	235 18%	612 11%	1020 23%	624 17%	72 16%	922 15%
NET: Any	16012 80%	4031 89%	4634 76%	1090 82%	4947 89%	3487 77%	2982 83%	382 84%	5159 85%
1	8310 41%	1804 40%	2619 43%	579 44%	2309 42%	1997 44%	1576 44%	215 47%	2645 43%
2	5878 29%	1698 37%	1566 26%	382 29%	2039 37%	1193 26%	1107 31%	135 30%	1963 32%
3+	1824 9%	528 12%	450 7%	129 10%	598 11%	297 7%	299 8%	31 7%	551 9%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 87

**To which of the following ethnic groups do you consider you belong?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-langs	North Eng-land	Wales & South West	Scot-land	Public	Private
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
White	18442 92%	9101 93%	9340 91%	1961 81%	2721 85%	3458 91%	3221 94%	2939 98%	4141 98%	4942 91%	5233 90%	3966 94%	4300 93%	4258 83%	4936 93%	4771 95%	2789 96%	1687 97%	2942 89%	7231 91%
NET: Non-white	1367 7%	602 6%	765 7%	407 17%	429 13%	296 8%	148 4%	39 1%	47 1%	387 7%	497 9%	222 5%	261 6%	732 14%	305 6%	209 4%	79 3%	42 2%	315 10%	589 7%
Mixed	282 1%	108 1%	174 2%	73 3%	79 2%	68 2%	34 1%	9 *	19 *	82 2%	107 2%	31 1%	61 1%	142 3%	62 1%	41 1%	30 1%	8 *	69 2%	120 2%
Asian	569 3%	287 3%	282 3%	183 8%	210 7%	109 3%	49 1%	10 *	8 *	169 3%	189 3%	106 3%	105 2%	293 6%	141 3%	101 2%	19 1%	15 1%	113 3%	259 3%
Black	299 1%	112 1%	187 2%	74 3%	84 3%	74 2%	45 1%	11 *	10 *	71 1%	106 2%	60 1%	62 1%	192 4%	57 1%	29 1%	11 *	10 1%	81 2%	125 2%
Chinese	114 1%	43 *	71 1%	53 2%	30 1%	21 1%	5 1%	2 *	2 *	37 1%	47 1%	14 *	16 *	47 1%	22 *	27 1%	10 *	9 *	24 1%	42 1%
Other ethnic group	103 1%	51 1%	51 1%	23 1%	26 1%	24 1%	15 *	6 *	7 *	27 1%	48 1%	11 *	17 *	57 1%	24 *	12 *	9 *	*	28 1%	43 1%
Prefer not to answer	257 1%	129 1%	127 1%	39 2%	61 2%	58 2%	42 1%	32 1%	25 1%	88 2%	89 2%	26 1%	54 1%	110 2%	54 1%	54 1%	26 1%	12 1%	54 2%	106 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 87

**To which of the following ethnic groups do you consider you belong?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
White	18442 92%	4350 96%	5339 88%	1229 93%	5336 96%	3995 89%	3406 94%	442 97%
NET: Non-white	1367 7%	175 4%	669 11%	79 6%	177 3%	472 10%	166 5%	3 1%
Mixed	282 1%	38 1%	115 2%	20 2%	36 1%	82 2%	59 2%	1 *
Asian	569 3%	75 2%	300 5%	33 3%	94 2%	219 5%	48 1%	1 *
Black	299 1%	20 *	173 3%	14 1%	17 *	132 3%	33 1%	- -
Chinese	114 1%	25 1%	35 1%	5 *	15 *	14 *	9 *	- -
Other ethnic group	103 1%	17 *	46 1%	7 1%	15 *	25 1%	15 *	- -
Prefer not to answer	257 1%	26 1%	69 1%	17 1%	45 1%	39 1%	34 1%	9 2%
								52 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 88

**To which of the following religious groups do you consider yourself to be a member of?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Christian	11042 55%	5383 55%	5659 55%	873 36%	1303 41%	1866 49%	1968 58%	1954 65%	3079 73%	2975 55%	3089 53%	2474 59%	2504 54%	2664 52%	2968 56%	2905 58%	1538 53%	968 56%	1777 54%	4033 51%
NET: Other	1296 6%	594 6%	702 7%	260 11%	357 11%	248 7%	163 5%	127 4%	141 3%	337 6%	393 7%	254 6%	312 7%	544 11%	295 6%	268 5%	112 4%	77 4%	249 8%	543 7%
Muslim	329 2%	147 1%	182 2%	104 4%	129 4%	64 2%	19 1%	2 *	11 *	73 1%	121 2%	59 1%	76 2%	162 3%	66 1%	84 2%	10 *	7 *	76 2%	129 2%
Hindu	156 1%	92 1%	64 1%	36 1%	62 2%	33 1%	17 *	5 *	3 *	78 1%	39 1%	21 1%	17 *	98 2%	30 1%	17 *	5 *	6 *	32 1%	81 1%
Jewish	166 1%	86 1%	80 1%	8 *	14 *	18 *	31 1%	35 1%	59 1%	58 1%	55 1%	24 1%	30 1%	98 2%	21 *	33 1%	8 *	6 *	19 1%	73 1%
Sikh	61 *	30 *	31 *	27 1%	19 1%	9 *	2 *	3 *	- -	15 *	13 *	23 1%	10 *	21 *	34 1%	4 *	- -	2 *	10 *	35 *
Buddhist	126 1%	68 1%	58 1%	27 1%	38 1%	17 *	16 *	12 *	16 *	29 1%	38 1%	34 1%	26 1%	52 1%	21 *	21 *	20 1%	12 1%	20 1%	62 1%
Other	459 2%	171 2%	287 3%	59 2%	95 3%	106 3%	77 2%	69 2%	52 1%	85 2%	127 2%	94 2%	153 3%	113 2%	124 2%	109 2%	69 2%	44 3%	93 3%	163 2%
None	7285 36%	3650 37%	3635 36%	1208 50%	1435 45%	1618 42%	1199 35%	880 29%	945 22%	1962 36%	2191 38%	1437 34%	1696 37%	1719 34%	1941 37%	1770 35%	1194 41%	661 38%	1189 36%	3176 40%
Prefer not to say	442 2%	206 2%	236 2%	66 3%	115 4%	80 2%	82 2%	49 2%	49 1%	144 3%	147 3%	49 1%	102 2%	172 3%	92 2%	92 2%	49 2%	36 2%	97 3%	173 2%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 88

**To which of the following religious groups do you consider yourself to be a member of?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
Christian	11042 55%	3048 67%	3202 53%	684 52%	3805 68%	2484 55%	1832 51%	278 61%
NET: Other	1296 6%	234 5%	481 8%	101 8%	277 5%	373 8%	205 6%	18 4%
Muslim	329 2%	32 1%	196 3%	15 1%	37 1%	158 4%	25 1%	1 *
Hindu	156 1%	30 1%	73 1%	12 1%	41 1%	49 1%	19 1%	- -
Jewish	166 1%	61 1%	35 1%	12 1%	82 1%	34 1%	21 1%	1 *
Sikh	61 *	7 *	34 1%	- -	11 *	20 *	6 *	1 *
Buddhist	126 1%	27 1%	24 *	20 1%	20 *	23 1%	37 1%	* *
Other	459 2%	77 2%	119 2%	42 3%	86 2%	89 2%	97 3%	14 3%
None	7285 36%	1208 27%	2279 38%	504 38%	1393 25%	1572 35%	1499 42%	152 34%
Prefer not to say	442 2%	61 1%	115 2%	36 3%	84 2%	78 2%	70 2%	5 1%
								103 2%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 89

**Which of the following best describes where you live?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
NET: Urban	15793 79%	7762 79%	8031 78%	2089 87%	2760 86%	3127 82%	2666 78%	2231 74%	2920 69%	4070 75%	4763 82%	3245 77%	3715 81%	4480 88%	3967 75%	4065 81%	1970 68%	1310 75%	2685 81%	6409 81%
Urban - Population over 10,000	8110 40%	4384 45%	3726 36%	1264 52%	1514 47%	1615 42%	1338 39%	1041 35%	1338 32%	2218 41%	2671 46%	1478 35%	1743 38%	2858 56%	1770 33%	1955 39%	802 28%	725 42%	1487 45%	3368 42%
Town and Fringe	7683 38%	3379 34%	4305 42%	825 34%	1247 39%	1512 40%	1327 39%	1190 40%	1582 38%	1851 34%	2092 36%	1767 42%	1973 43%	1622 32%	2197 41%	2110 42%	1169 40%	586 34%	1198 36%	3041 38%
NET: Rural	4273 21%	2071 21%	2202 22%	319 13%	450 14%	686 18%	746 22%	779 26%	1293 31%	1348 25%	1056 18%	969 23%	900 19%	619 12%	1328 25%	970 19%	923 32%	432 25%	626 19%	1517 19%
Village	3753 19%	1796 18%	1958 19%	279 12%	412 13%	633 17%	651 19%	660 22%	1118 27%	1154 21%	926 16%	857 20%	816 18%	569 11%	1202 23%	896 18%	739 26%	348 20%	564 17%	1306 16%
Hamlet & Isolated Dwelling	519 3%	275 3%	244 2%	40 2%	38 1%	53 1%	94 3%	119 4%	176 4%	194 4%	130 2%	112 3%	84 2%	51 1%	126 2%	74 1%	184 6%	84 5%	62 2%	211 3%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 89

**Which of the following best describes where you live?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
NET: Urban	15793 79%	3302 73%	5113 84%	1041 79%	4055 73%	3788 84%	2788 77%	326 72%
Urban - Population over 10,000	8110 40%	1615 35%	2812 46%	574 43%	1943 35%	2061 46%	1450 40%	147 32%
Town and Fringe	7683 38%	1686 37%	2301 38%	467 35%	2113 38%	1727 38%	1338 37%	178 39%
NET: Rural	4273 21%	1249 27%	965 16%	284 21%	1503 27%	719 16%	818 23%	128 28%
Village	3753 19%	1069 23%	886 15%	245 19%	1310 24%	664 15%	716 20%	117 26%
Hamlet & Isolated Dwelling	519 3%	180 4%	79 1%	38 3%	193 3%	55 1%	102 3%	11 2%
								160 3%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 90

**Which of the following best describes your current working status?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
NET: Working	11237 56%	5854 60%	5383 53%	1136 47%	2498 78%	2913 76%	2587 76%	1536 51%	568 13%	3248 60%	3654 63%	2789 66%	1546 33%	3040 60%	2919 55%	2731 54%	1582 55%	966 55%	3311 100%	7926 100%
Working full time - working 30 hours per week or more	8829 44%	5198 53%	3631 35%	742 31%	2130 66%	2410 63%	2126 62%	1160 39%	261 6%	2711 50%	2913 50%	2171 52%	1034 22%	2421 47%	2290 43%	2145 43%	1216 42%	757 43%	2614 79%	6215 78%
Working part time - working between 8 and 29 hours per week	2408 12%	656 7%	1752 17%	393 16%	367 11%	504 13%	461 14%	376 12%	307 7%	537 10%	741 13%	618 15%	511 11%	619 12%	629 12%	586 12%	366 13%	209 12%	697 21%	1711 22%
NET: Not working	8829 44%	3979 40%	4850 47%	1272 53%	713 22%	899 24%	824 24%	1474 49%	3646 87%	2169 40%	2165 37%	1425 34%	3069 67%	2059 40%	2377 45%	2304 46%	1312 45%	776 45%	-	-
Not working but seeking work or temporarily unemployed or sick	1303 6%	607 6%	695 7%	260 11%	232 7%	293 8%	292 9%	215 7%	10 *	104 2%	179 3%	146 3%	874 19%	351 7%	327 6%	330 7%	166 6%	128 7%	-	-
Not working and not seeking work	1480 7%	514 5%	966 9%	940 39%	138 4%	127 3%	138 4%	134 4%	4 *	192 4%	645 11%	173 4%	471 10%	366 7%	365 7%	398 8%	216 7%	136 8%	-	-
Retired on a state pension only	1198 6%	469 5%	729 7%	-	-	-	4 *	180 6%	1015 24%	99 2%	130 2%	163 4%	806 17%	278 5%	343 6%	281 6%	205 7%	91 5%	-	-
Retired with a private pension	3370 17%	2262 23%	1108 11%	-	-	8 *	67 2%	722 24%	2574 61%	1533 28%	998 17%	583 14%	256 6%	742 15%	892 17%	898 18%	517 18%	321 18%	-	-
House person, housewife, househusband, etc.	1478 7%	126 1%	1352 13%	72 3%	343 11%	472 12%	324 9%	224 7%	43 1%	241 4%	214 4%	360 9%	662 14%	323 6%	450 8%	397 8%	208 7%	100 6%	-	-

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 90

**Which of the following best describes your current working status?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
NET: Working	11237 56%	2511 55%	3562 59%	728 55%	2938 53%	2683 60%	2078 58%	212 47%
Working full time - working 30 hours per week or more	8829 44%	1999 44%	2871 47%	578 44%	2330 42%	2198 49%	1641 46%	171 38%
Working part time - working between 8 and 29 hours per week	2408 12%	511 11%	691 11%	150 11%	608 11%	485 11%	437 12%	41 9%
NET: Not working	8829 44%	2040 45%	2515 41%	596 45%	2620 47%	1824 40%	1528 42%	241 53%
Not working but seeking work or temporarily unemployed or sick	1303 6%	136 3%	421 7%	76 6%	202 4%	272 6%	192 5%	23 5%
Not working and not seeking work	1480 7%	223 5%	495 8%	112 8%	160 3%	235 5%	231 6%	17 4%
Retired on a state pension only	1198 6%	299 7%	329 5%	54 4%	452 8%	280 6%	180 5%	58 13%
Retired with a private pension	3370 17%	1174 26%	807 13%	261 20%	1507 27%	687 15%	692 19%	99 22%
House person, housewife, househusband, etc.	1478 7%	209 5%	464 8%	94 7%	299 5%	350 8%	233 6%	44 10%
								404 7%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 91

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender		Age						Social Grade			Region			Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	10749	4952	5797	1134	2155	2608	2657	1744	451	4364	3355	1700	1330	3096	2716	2599	1464	874	3243	7506
Weighted base	11237	5854	5383	1136	2498	2913	2587	1536	568	3248	3654	2789	1546	3040	2919	2731	1582	966	3311	7926
NET: Public Sector	3311 29%	1425 24%	1886 35%	313 28%	705 28%	954 33%	813 31%	416 27%	110 19%	1085 33%	1222 33%	663 24%	342 22%	802 26%	802 27%	833 31%	545 34%	329 34%	3311 100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	291 3%	156 3%	134 2%	17 1%	63 3%	95 3%	69 3%	42 3%	5 1%	140 4%	114 3%	30 1%	7 *	91 3%	55 2%	58 2%	50 3%	36 4%	291 9%	-
HM Forces	60 1%	49 1%	11 *	9 1%	17 1%	19 1%	7 *	5 *	3 1%	7 *	23 1%	23 1%	7 *	11 *	13 *	12 *	18 1%	7 1%	60 2%	-
National Health Service	699 6%	214 4%	486 9%	68 6%	176 7%	202 7%	156 6%	84 5%	14 2%	198 6%	278 8%	141 5%	82 5%	142 5%	162 6%	199 7%	127 8%	70 7%	699 21%	-
Universities and Academies funded by government	305 3%	128 2%	177 3%	31 3%	80 3%	79 3%	62 2%	33 2%	20 3%	145 4%	105 3%	34 1%	21 1%	60 2%	88 3%	75 3%	51 3%	31 3%	305 9%	-
Courts service	28 *	14 *	15 *	7 1%	5 *	6 *	7 *	- -	3 1%	6 *	10 *	10 *	2 *	10 *	5 *	7 *	3 *	3 *	28 1%	-
Local government administration	378 3%	179 3%	199 4%	18 2%	81 3%	113 4%	108 4%	45 3%	12 2%	96 3%	212 6%	42 2%	28 2%	88 3%	79 3%	100 4%	79 5%	31 3%	378 11%	-
Police service	100 1%	61 1%	39 1%	8 1%	23 1%	35 1%	26 1%	6 *	2 *	9 *	72 2%	14 1%	4 *	20 1%	32 1%	22 1%	13 1%	12 1%	100 3%	-
Public sector housing	111 1%	71 1%	40 1%	16 1%	19 1%	23 1%	35 1%	16 1%	2 *	37 1%	34 1%	25 1%	15 1%	32 1%	24 1%	25 1%	20 1%	9 1%	111 3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	495 4%	133 2%	362 7%	45 4%	100 4%	145 5%	113 4%	75 5%	16 3%	250 8%	122 3%	95 3%	28 2%	144 5%	143 5%	117 4%	66 4%	25 3%	495 15%	-

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 91

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Weighted base	11237	5854	5383	1136	2498	2913	2587	1536	568	3248	3654	2789	1546	3040	2919	2731	1582	966	3311	7926
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	109 1%	90 2%	19 *	11 1%	20 1%	33 1%	37 1%	7 *	-	18 1%	28 1%	27 1%	37 2%	24 1%	24 1%	28 1%	23 1%	10 1%	109 3%	-
Bradford and Bingley or Northern Rock Building societies	9 *	5 *	4 *	3 *	3 *	1 *	-	-	2 *	1 *	5 *	3 *	-	2 *	-	5 *	-	2 *	9 *	-
Other public sector occupation (please specify as much detail as possible)	726 6%	326 6%	400 7%	81 7%	117 5%	203 7%	192 7%	103 7%	30 5%	178 5%	219 6%	219 8%	110 7%	177 6%	176 6%	185 7%	95 6%	92 10%	726 22%	-
None of the above (Private Sector)	7926 71%	4429 76%	3497 65%	823 72%	1793 72%	1959 67%	1774 69%	1120 73%	458 81%	2164 67%	2432 67%	2127 76%	1204 78%	2238 74%	2117 73%	1897 69%	1037 66%	637 66%	-	7926 100%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 91

**Do you work in any of the following occupations?****Base: All respondents who work**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	10749	2515	3134	762	2985	2174	2169	224
Weighted base	11237	2511	3562	728	2938	2683	2078	212
NET: Public Sector	3311 29%	520 21%	1267 36%	181 25%	688 23%	949 35%	665 32%	51 24%
Central government including all administrative departments and central government agencies such as the Bank of England	291 3%	47 2%	125 4%	13 2%	63 2%	96 4%	54 3%	4 2%
HM Forces	60 1%	11 *	16 *	7 1%	16 1%	12 *	4 *	4 2%
National Health Service	699 6%	102 4%	271 8%	39 5%	145 5%	211 8%	124 6%	12 6%
Universities and Academies funded by government	305 3%	40 2%	125 4%	16 2%	47 2%	93 3%	81 4%	5 2%
Courts service	28 *	3 *	11 *	1 *	3 *	8 *	3 *	- -
Local government administration	378 3%	42 2%	165 5%	23 3%	61 2%	142 5%	75 4%	1 *
Police service	100 1%	17 1%	25 1%	4 1%	42 1%	21 1%	12 1%	2 1%
Public sector housing	111 1%	21 1%	45 1%	8 1%	24 1%	40 1%	18 1%	- -
Teaching employed by local education authority including voluntary aided schools and foundation schools	495 4%	96 4%	180 5%	38 5%	125 4%	131 5%	122 6%	5 2%
								122 4%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 91

**Do you work in any of the following occupations?****Base: All respondents who work**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Weighted base	11237	2511	3562	728	2938	2683	2078	212	3290
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	109 1%	16 1%	61 2%	2 *	18 1%	38 1%	20 1%	1 1%	46 1%
Bradford and Bingley or Northern Rock Building societies	9 *	3 *	3 *	-	1 *	1 *	2 *	-	4 *
Other public sector occupation (please specify as much detail as possible)	726 6%	121 5%	239 7%	29 4%	143 5%	157 6%	149 7%	16 8%	225 7%
None of the above (Private Sector)	7926 71%	1991 79%	2295 64%	548 75%	2250 77%	1733 65%	1414 68%	162 76%	2409 73%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 92

**Do you have any children aged 18 or under? If so, how old are they?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
No children aged 18 or under	14336 71%	7318 74%	7018 69%	2063 86%	1802 56%	1512 40%	2085 61%	2751 91%	4122 98%	3851 71%	4406 76%	2783 66%	3296 71%	3683 72%	3702 70%	3565 71%	2103 73%	1282 74%	1949 59%	5152 65%
NET: Yes	5600 28%	2440 25%	3160 31%	309 13%	1383 43%	2277 60%	1303 38%	250 8%	77 2%	1545 29%	1376 24%	1407 33%	1272 28%	1371 27%	1554 29%	1442 29%	781 27%	452 26%	1342 41%	2724 34%
Yes - children aged under 5 years old	2091 10%	773 8%	1318 13%	174 7%	954 30%	843 22%	103 3%	9 *	8 *	628 12%	524 9%	521 12%	418 9%	570 11%	566 11%	514 10%	276 10%	165 9%	486 15%	976 12%
Yes - children aged 5 to 10 years old	2221 11%	966 10%	1255 12%	70 3%	616 19%	1137 30%	341 10%	43 1%	13 *	629 12%	509 9%	548 13%	535 12%	524 10%	646 12%	565 11%	304 10%	182 10%	504 15%	1106 14%
Yes - children aged 11 to 15 years old	2107 11%	1009 10%	1098 11%	70 3%	256 8%	929 24%	715 21%	107 4%	30 1%	554 10%	493 8%	543 13%	517 11%	456 9%	590 11%	562 11%	325 11%	174 10%	511 15%	1062 13%
Yes - children aged 16 to 18 years old	1352 7%	646 7%	706 7%	61 3%	28 1%	486 13%	603 18%	131 4%	43 1%	336 6%	322 6%	367 9%	327 7%	341 7%	340 6%	351 7%	221 8%	99 6%	331 10%	640 8%
Refused	130 1%	75 1%	55 1%	35 1%	26 1%	23 1%	23 1%	9 *	15 *	22 *	37 1%	24 1%	47 1%	45 1%	40 1%	28 1%	9 *	7 *	20 1%	49 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 92

**Do you have any children aged 18 or under? If so, how old are they?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
No children aged 18 or under	14336 71%	3529 78%	4017 66%	977 74%	4295 77%	2969 66%	2667 74%	365 80% 4465 73%
NET: Yes	5600 28%	1005 22%	2023 33%	345 26%	1253 23%	1516 34%	928 26%	83 18% 1598 26%
Yes - children aged under 5 years old	2091 10%	344 8%	736 12%	150 11%	422 8%	539 12%	344 10%	18 4% 508 8%
Yes - children aged 5 to 10 years old	2221 11%	379 8%	889 15%	125 9%	488 9%	662 15%	355 10%	32 7% 674 11%
Yes - children aged 11 to 15 years old	2107 11%	386 8%	778 13%	125 9%	511 9%	618 14%	330 9%	32 7% 631 10%
Yes - children aged 16 to 18 years old	1352 7%	247 5%	504 8%	70 5%	317 6%	367 8%	225 6%	32 7% 431 7%
Refused	130 1%	16 *	37 1%	3 *	10 *	21 *	11 *	6 1% 19 *

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 93

**Which of the following ITV regions do you live in?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
Anglia	1897 9%	854 9%	1043 10%	214 9%	308 10%	384 10%	276 8%	279 9%	436 10%	523 10%	513 9%	412 10%	449 10%	103 2%	1771 33%	14 *	7 *	3 *	265 8%	780 10%	
Border	194 1%	104 1%	90 1%	20 1%	18 1%	29 1%	45 1%	34 1%	49 1%	49 1%	54 1%	38 1%	53 1%	1 *	2 *	103 2%	*	*	88 5%	27 1%	80 1%
Central	3000 15%	1498 15%	1502 15%	328 14%	462 14%	623 16%	537 16%	430 14%	619 15%	835 15%	804 14%	630 15%	731 16%	83 2%	2804 53%	20 *	68 2%	24 1%	486 15%	1189 15%	
Granada	2186 11%	1099 11%	1087 11%	241 10%	285 9%	397 10%	408 12%	386 13%	469 11%	569 11%	599 10%	450 11%	568 12%	9 *	16 *	2143 43%	14 *	4 *	328 10%	860 11%	
London	3569 18%	1722 18%	1847 18%	557 23%	766 24%	668 18%	556 16%	405 13%	617 15%	1142 21%	1215 21%	615 15%	597 13%	3228 63%	307 6%	12 *	16 1%	7 *	605 18%	1615 20%	
Meridian	1876 9%	928 9%	947 9%	182 8%	262 8%	307 8%	316 9%	311 10%	498 12%	532 10%	513 9%	396 9%	435 9%	1660 33%	16 *	4 *	195 7%	-	252 8%	755 10%	
TyneTees	902 4%	474 5%	428 4%	95 4%	152 5%	151 4%	166 5%	137 5%	201 5%	211 4%	255 4%	205 5%	230 5%	-	-	897 18%	-	5 *	160 5%	286 4%	
Wales	1050 5%	499 5%	550 5%	118 5%	185 6%	193 5%	186 5%	165 5%	202 5%	234 4%	325 6%	244 6%	246 5%	-	-	5 *	1045 36%	-	216 7%	370 5%	
West	731 4%	339 3%	391 4%	124 5%	99 3%	136 4%	115 3%	98 3%	159 4%	194 4%	216 3%	140 4%	181 3%	4 *	83 2%	61 1%	582 20%	1 *	126 4%	264 3%	
Westcountry	977 5%	473 5%	504 5%	119 5%	125 4%	195 5%	156 5%	159 5%	223 5%	235 4%	265 5%	237 6%	240 5%	3 *	10 *	-	962 33%	1 *	178 5%	347 4%	
Yorkshire	2070 10%	1001 10%	1069 10%	244 10%	324 10%	412 11%	361 11%	333 11%	395 9%	460 8%	592 10%	503 12%	514 11%	-	288 5%	1774 35%	2 *	6 *	360 11%	791 10%	
STV	1614 8%	841 9%	773 8%	165 7%	226 7%	315 8%	288 8%	274 9%	345 8%	433 8%	467 8%	344 8%	370 8%	8 *	-	-	3 *	1603 92%	309 9%	586 7%	
UTV	3 *	1 *	1 *	1 *	-	1 *	-	1 *	-	1 *	1 *	-	1 *	1 *	-	2 *	-	-	-	1 *	

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 93

**Which of the following ITV regions do you live in?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem		
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484	5923
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Anglia	1897	521 9%	447 11%	125 7%	645 12%	303 7%	344 10%	69 15%	627 10%
Border	194 1%	34 1%	54 1%	17 1%	45 1%	51 1%	34 1%	2 *	67 1%
Central	3000 15%	749 16%	897 15%	173 13%	980 18%	689 15%	507 14%	57 13%	981 16%
Granada	2186 11%	419 9%	818 13%	116 9%	533 10%	620 14%	361 10%	52 11%	703 12%
London	3569 18%	921 20%	1090 18%	266 20%	1099 20%	766 17%	635 18%	58 13%	1043 17%
Meridian	1876 9%	563 12%	414 7%	167 13%	666 12%	289 6%	405 11%	54 12%	629 10%
Tyne Tees	902 4%	133 3%	383 6%	50 4%	180 3%	268 6%	175 5%	23 5%	268 4%
Wales	1050 5%	213 5%	332 5%	52 4%	224 4%	264 6%	164 5%	17 4%	270 4%
West	731 4%	155 3%	195 3%	63 5%	198 4%	151 3%	163 5%	13 3%	210 3%
Westcountry	977 5%	223 5%	245 4%	108 8%	259 5%	141 3%	272 8%	32 7%	299 5%
Yorkshire	2070 10%	430 9%	731 12%	120 9%	518 9%	537 12%	361 10%	73 16%	644 11%
STV	1614 8%	190 4%	471 8%	67 5%	212 4%	429 10%	183 5%	5 1%	340 6%
UTV	3 *	- -	1 *	1 *	- -	- -	1 *	- -	- -

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 94

**Marital Status****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Single	5115 25%	2370 24%	2745 27%	1970 82%	1189 37%	891 23%	626 18%	263 9%	176 4%	1001 18%	1911 33%	859 20%	1345 29%	1539 30%	1259 24%	1215 24%	640 22%	461 26%	862 26%	2162 27%
NET: Married/ Civil partnership/ co habiting	12562 63%	6556 67%	6006 59%	374 16%	1922 60%	2639 69%	2288 67%	2200 73%	3138 74%	3963 73%	3182 55%	3010 71%	2406 52%	2937 58%	3364 64%	3245 64%	1926 67%	1089 63%	2138 65%	5041 64%
Married	9814 49%	5378 55%	4435 43%	102 4%	1120 35%	1898 50%	1834 54%	1911 63%	2949 70%	3326 61%	2414 41%	2281 54%	1793 39%	2294 45%	2604 49%	2536 50%	1524 53%	856 49%	1616 49%	3611 46%
Civil Partnership	185 1%	111 1%	74 1%	22 1%	56 2%	51 1%	22 1%	19 1%	16 *	49 1%	39 1%	50 1%	47 1%	53 1%	58 1%	41 1%	22 1%	12 1%	29 1%	90 1%
Co Habiting	2563 13%	1066 11%	1497 15%	250 10%	746 23%	691 18%	433 13%	269 9%	174 4%	589 11%	729 13%	679 16%	566 12%	590 12%	703 13%	668 13%	380 13%	221 13%	492 15%	1340 17%
NET: Widowed/ separated/ divorced	2198 11%	838 9%	1359 13%	5 *	61 2%	247 6%	473 14%	531 18%	881 21%	411 8%	662 11%	314 7%	811 18%	552 11%	617 12%	540 11%	307 11%	181 10%	275 8%	647 8%
Widowed	552 3%	185 2%	367 4%	-	1 *	19 1%	39 1%	111 4%	381 9%	119 2%	185 3%	54 1%	194 4%	143 3%	148 3%	127 3%	75 3%	58 3%	36 1%	108 1%
Separated	327 2%	154 2%	173 2%	2 *	35 1%	72 2%	90 3%	52 2%	76 2%	60 1%	90 2%	53 1%	124 3%	82 2%	102 2%	76 2%	36 1%	31 2%	54 2%	110 1%
Divorced	1319 7%	499 5%	819 8%	2 *	25 1%	156 4%	344 10%	367 12%	424 10%	231 4%	388 7%	207 5%	493 11%	326 6%	367 7%	337 7%	196 7%	92 5%	186 6%	429 5%
Prefer not to answer	191 1%	68 1%	123 1%	59 2%	39 1%	35 1%	24 1%	17 1%	18 *	43 1%	64 1%	31 1%	54 1%	71 1%	55 1%	35 1%	21 1%	10 1%	37 1%	77 1%

# UKIP Poll

## ONLINE Fieldwork : 9th-19th November 2012

Absolutes/col percents

Table 94

**Marital Status****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
Single	5115 25%	868 19%	1660 27%	338 26%	895 16%	1015 23%	867 24%	65 14%
NET: Married/ Civil partnership/ cohabiting	12562 63%	3144 69%	3748 62%	831 63%	3983 72%	2932 65%	2313 64%	320 70%
Married	9814 49%	2645 58%	2868 47%	634 48%	3415 61%	2281 51%	1824 51%	260 57%
Civil Partnership	185 1%	27 1%	64 1%	17 1%	32 1%	48 1%	24 1%	4 1%
Co Habiting	2563 13%	473 10%	816 13%	179 14%	536 10%	602 13%	465 13%	55 12%
NET: Widowed/ separated/ divorced	2198 11%	520 11%	631 10%	146 11%	656 12%	533 12%	404 11%	68 15%
Widowed	552 3%	176 4%	116 2%	38 3%	227 4%	108 2%	95 3%	18 4%
Separated	327 2%	63 1%	122 2%	18 1%	78 1%	114 3%	57 2%	7 2%
Divorced	1319 7%	280 6%	393 6%	90 7%	351 6%	311 7%	252 7%	43 9%
Prefer not to answer	191 1%	19 *	39 1%	9 1%	24 *	27 1%	22 1%	1 *
								36 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 95

**Which of the following cities do you live in, or nearest to?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Glasgow	810 4%	423 4%	387 4%	99 4%	123 4%	164 4%	139 4%	126 4%	159 4%	221 4%	209 4%	167 4%	214 5%	-	-	-	-	810 47%	144 4%	295 4%
Edinburgh	701 3%	360 4%	341 3%	68 3%	89 3%	119 3%	129 4%	129 4%	168 4%	190 3%	235 4%	144 3%	133 3%	-	-	*	-	701 40%	154 5%	238 3%
Newcastle	900 4%	468 5%	432 4%	100 4%	147 5%	153 4%	167 5%	137 5%	196 5%	212 4%	255 4%	205 5%	228 5%	-	1	895 18%	-	4 *	159 5%	289 4%
Leeds	930 5%	452 5%	478 5%	115 5%	142 4%	207 5%	155 5%	133 4%	179 4%	247 5%	265 5%	212 5%	205 4%	-	2	927 18%	-	1 *	163 5%	380 5%
Hull	338 2%	152 2%	187 2%	33 1%	64 2%	46 1%	56 2%	71 2%	69 2%	63 1%	108 2%	82 2%	85 2%	-	26	312 6%	-	-	53 2%	132 2%
Sheffield	583 3%	286 3%	297 3%	88 4%	104 3%	116 3%	105 3%	87 3%	84 2%	115 2%	165 3%	149 4%	154 3%	-	107 2%	470 9%	2 *	4 *	107 3%	219 3%
Manchester	1633 8%	818 8%	815 8%	200 8%	234 7%	294 8%	302 9%	271 9%	332 8%	439 8%	454 8%	347 8%	392 9%	-	75 1%	1535 30%	21 1%	2 *	261 8%	680 9%
Liverpool	741 4%	365 4%	377 4%	98 4%	95 3%	138 4%	135 4%	133 4%	142 3%	183 3%	208 4%	158 4%	193 4%	1	8 *	630 13%	103 4%	-	113 3%	275 3%
Nottingham	946 5%	448 5%	498 5%	121 5%	137 4%	191 5%	182 5%	122 4%	194 5%	233 4%	257 4%	204 5%	253 5%	-	937 18%	7 *	-	2 *	150 5%	353 4%
Birmingham	1718 9%	877 9%	841 8%	215 9%	261 8%	380 10%	281 8%	231 8%	350 8%	480 9%	448 8%	363 9%	428 9%	4	1695 32%	3 *	15 1%	2 *	275 8%	694 9%
Norwich	670 3%	305 3%	366 4%	54 2%	92 3%	141 4%	89 3%	104 3%	191 5%	167 3%	169 3%	153 4%	182 4%	-	667 13%	2 *	-	1 *	86 3%	261 3%
Milton Keynes	547 3%	262 3%	285 3%	66 3%	79 2%	103 3%	90 3%	79 3%	129 3%	194 4%	151 3%	92 2%	110 2%	91 2%	452 9%	-	3 *	1 *	67 2%	235 3%
Brighton	396 2%	199 2%	196 2%	36 1%	46 1%	67 2%	76 2%	58 2%	114 3%	107 2%	93 2%	106 3%	89 2%	393 8%	-	1 *	1 *	-	49 1%	148 2%
Oxford	271 1%	153 2%	118 1%	35 1%	27 1%	39 1%	37 1%	52 2%	80 2%	98 2%	72 1%	63 1%	39 1%	196 4%	36 1%	-	40 1%	-	38 1%	120 2%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 95

**Which of the following cities do you live in, or nearest to?****Base: All respondents**

	Gender		Age						Social Grade				Region				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
London	4405 22%	2106 21%	2299 22%	651 27%	930 29%	840 22%	697 20%	524 17%	763 18%	1361 25%	1465 25%	779 18%	799 17%	3683 72%	691 13%	12 *	11 *	7 *	735 22%	1977 25%
Southampton	727 4%	358 4%	369 4%	79 3%	98 3%	113 3%	100 3%	126 4%	210 5%	198 4%	207 4%	147 3%	175 4%	511 10%	2 *	1 *	212 7%	-	111 3%	264 3%
Bristol	923 5%	445 5%	479 5%	121 5%	122 4%	197 5%	154 5%	133 4%	196 5%	263 5%	280 5%	183 4%	197 4%	5 *	30 1%	-	889 31%	-	164 5%	367 5%
Plymouth	551 3%	267 3%	284 3%	46 2%	69 2%	114 3%	92 3%	85 3%	146 3%	130 2%	136 2%	146 3%	140 3%	1 *	-	-	548 19%	1 *	107 3%	165 2%
Cardiff	786 4%	392 4%	394 4%	88 4%	143 4%	148 4%	145 4%	119 4%	143 3%	167 3%	260 4%	181 4%	178 4%	-	4 *	-	782 27%	-	176 5%	275 3%
None of these	1489 7%	700 7%	789 8%	96 4%	208 6%	243 6%	282 8%	291 10%	369 9%	349 6%	383 7%	335 8%	421 9%	214 4%	564 11%	240 5%	266 9%	205 12%	199 6%	557 7%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 95

**Which of the following cities do you live in, or nearest to?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
Glasgow	810	102 4%	265 2%	25 2%	113 2%	243 5%	75 2%	1 *
Edinburgh	701	84 3%	193 2%	40 3%	92 2%	174 4%	99 3%	3 1%
Newcastle	900	129 4%	386 6%	57 4%	177 3%	266 6%	184 5%	21 5%
Leeds	930	203 5%	342 4%	50 4%	232 4%	245 5%	144 4%	26 6%
Hull	338	87 2%	93 2%	18 1%	108 2%	67 1%	67 2%	14 3%
Sheffield	583	86 3%	232 2%	43 3%	109 2%	177 4%	118 3%	16 4%
Manchester	1633	334 8%	591 7%	93 7%	415 7%	448 10%	266 7%	35 8%
Liverpool	741	120 4%	290 3%	38 5%	150 3%	214 5%	113 3%	15 3%
Nottingham	946	227 5%	280 5%	59 4%	277 5%	227 5%	163 5%	28 6%
Birmingham	1718	421 9%	550 9%	92 7%	574 10%	412 9%	262 7%	30 7%
Norwich	670	179 3%	149 4%	36 3%	234 4%	101 2%	117 3%	29 6%
Milton Keynes	547	155 3%	143 2%	33 2%	200 4%	100 2%	100 3%	13 3%
Brighton	396	111 2%	98 2%	34 3%	125 2%	70 2%	89 2%	17 4%
Oxford	271	104 1%	55 2%	20 2%	110 2%	36 1%	50 1%	9 2%
								82 1%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 95

**Which of the following cities do you live in, or nearest to?****Base: All respondents**

	Vote Intention			2010 Vote				UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
London	4405 22%	1158 25%	1286 21%	324 24%	1373 25%	889 20%	784 22%	82 18%	1326 22%
Southampton	727 4%	205 4%	158 3%	75 6%	253 5%	103 2%	166 5%	13 3%	236 4%
Bristol	923 5%	208 5%	229 4%	100 8%	258 5%	170 4%	216 6%	20 4%	255 4%
Plymouth	551 3%	137 3%	133 2%	55 4%	167 3%	69 2%	169 5%	18 4%	203 3%
Cardiff	786 4%	162 4%	262 4%	35 3%	169 3%	207 5%	113 3%	14 3%	217 4%
None of these	1489 7%	342 8%	344 6%	98 7%	421 8%	289 6%	310 9%	51 11%	434 7%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 96

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Gender		Age						Social Grade			Region			Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	
Unweighted base	20066	8888	11178	2721	2869	3507	3630	3803	3536	7538	5720	2692	4116	5410	5082	5067	2852	1655	3243	7506	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926	
Up to £7,000	(3.5)	1069 5%	376 4%	692 7%	354 15%	166 5%	173 5%	183 4%	118 2%	25 *	294 5%	64 2%	686 15%	244 5%	271 5%	286 6%	159 6%	108 6%	38 1%	148 2%	
£7,001 to £14,000	(10.5)	2519 13%	1039 11%	1480 14%	254 11%	303 9%	377 10%	424 12%	427 14%	734 17%	159 3%	577 10%	387 9%	1395 30%	509 10%	703 13%	708 14%	392 14%	206 12%	176 5%	624 8%
£14,001 to £21,000	(17.5)	2670 13%	1246 13%	1424 14%	244 10%	404 13%	458 12%	398 12%	423 14%	745 18%	343 6%	827 14%	625 15%	875 19%	570 11%	765 14%	718 14%	407 14%	210 12%	386 12%	893 11%
£21,001 to £28,000	(24.5)	2684 13%	1341 14%	1344 13%	237 10%	432 13%	490 13%	468 14%	388 13%	670 16%	515 10%	914 16%	750 18%	505 11%	568 11%	741 14%	714 14%	389 13%	271 16%	430 13%	1087 14%
£28,001 to £34,000	(31)	2069 10%	1083 11%	985 10%	178 7%	364 11%	409 11%	358 10%	344 11%	415 10%	579 11%	699 12%	553 13%	238 5%	518 10%	547 10%	500 10%	313 11%	190 11%	391 12%	946 12%
£34,001 to £41,000	(37.5)	1831 9%	1025 10%	807 8%	162 7%	301 9%	392 10%	338 9%	272 9%	366 9%	651 12%	560 10%	476 11%	145 3%	462 9%	452 9%	500 10%	266 9%	151 9%	394 12%	864 11%
£41,001 to £48,000	(44.5)	1247 6%	688 7%	559 5%	116 5%	254 8%	293 8%	240 7%	169 6%	174 4%	482 9%	375 6%	303 7%	87 2%	351 7%	293 6%	306 6%	196 7%	101 6%	301 9%	657 8%
£48,001 to £55,000	(51.5)	999 5%	586 6%	413 4%	80 3%	196 6%	234 6%	208 6%	131 4%	150 4%	510 9%	257 4%	182 4%	50 1%	261 5%	254 5%	243 5%	143 5%	99 6%	265 8%	501 6%
£55,001 to £62,000	(58.5)	661 3%	387 4%	273 3%	62 3%	151 5%	170 4%	125 4%	74 2%	78 2%	346 6%	154 3%	139 3%	21 *	235 5%	150 3%	119 2%	87 3%	70 4%	196 6%	348 4%
£62,001 to £69,000	(65.5)	453 2%	278 3%	175 2%	49 2%	78 2%	119 3%	75 2%	71 1%	61 1%	262 5%	132 2%	50 1%	10 *	148 3%	115 2%	98 2%	56 2%	37 2%	127 4%	245 3%
£69,001 to £76,000	(72.5)	358 2%	197 2%	161 2%	31 1%	56 2%	97 3%	72 2%	59 1%	44 1%	233 4%	73 1%	35 1%	16 *	130 3%	101 2%	69 1%	27 1%	30 2%	90 3%	200 3%
£76,001 to £83,000	(79.5)	240 1%	150 2%	90 1%	21 1%	45 1%	61 2%	57 2%	38 1%	17 *	145 3%	64 1%	27 1%	4 *	98 2%	48 1%	46 1%	30 1%	17 1%	69 2%	141 2%
£83,001 or more	(86)	541 3%	334 3%	206 2%	68 3%	86 3%	123 3%	113 3%	87 3%	63 2%	401 7%	85 1%	43 1%	12 *	248 5%	123 2%	70 1%	52 2%	48 3%	112 3%	328 4%
Prefer not to answer	2725	1102 14%	1624 11%	1624 16%	553 23%	375 12%	417 11%	352 10%	409 14%	619 15%	767 14%	807 14%	578 14%	572 12%	755 15%	733 14%	658 13%	375 13%	204 12%	335 10%	943 12%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 96

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Gender		Age						Social Grade				Region			Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land & South West	Scot-land	Public	Pri- vate	
Weighted base	20066	9833	10233	2408	3211	3812	3411	3010	4214	5418	5819	4214	4615	5099	5296	5035	2894	1742	3311	7926
Average income (£000's)	31.27	33.85	28.66	27.75	33.28	34.53	32.82	31.02	27.30	45.32	30.30	30.61	16.91	35.59	30.22	29.00	29.66	31.30	38.54	36.73

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 96

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers	
	Total	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	20066	4744	5594	1439	5817	3788	3876	484
Weighted base	20066	4551	6077	1325	5558	4507	3606	453
Up to £7,000	(3.5)	1069 5%	105 2%	337 6%	63 5%	142 3%	227 5%	131 4%
£7,001 to £14,000	(10.5)	2519 13%	415 9%	834 14%	135 10%	545 10%	642 14%	401 11%
£14,001 to £21,000	(17.5)	2670 13%	536 12%	880 14%	169 13%	687 12%	679 15%	469 13%
£21,001 to £28,000	(24.5)	2684 13%	582 13%	835 14%	203 15%	729 13%	595 13%	543 15%
£28,001 to £34,000	(31)	2069 10%	503 11%	618 10%	182 14%	578 10%	489 11%	430 12%
£34,001 to £41,000	(37.5)	1831 9%	452 10%	584 10%	117 9%	565 10%	423 9%	331 9%
£41,001 to £48,000	(44.5)	1247 6%	326 7%	381 6%	84 6%	382 7%	289 6%	263 7%
£48,001 to £55,000	(51.5)	999 5%	287 6%	323 5%	77 6%	312 6%	242 5%	187 5%
£55,001 to £62,000	(58.5)	661 3%	197 4%	191 3%	54 4%	217 4%	129 3%	149 4%
£62,001 to £69,000	(65.5)	453 2%	152 3%	148 2%	30 2%	175 3%	106 2%	84 2%
£69,001 to £76,000	(72.5)	358 2%	113 2%	103 2%	29 2%	142 3%	69 2%	74 2%
£76,001 to £83,000	(79.5)	240 1%	86 2%	59 1%	15 1%	98 2%	40 1%	44 1%
£83,001 or more	(86)	541 3%	216 5%	142 2%	38 3%	239 4%	118 3%	89 2%
Prefer not to answer	2725 14%	581 13%	643 11%	126 9%	746 13%	457 10%	411 11%	42 9%
								725 12%

**UKIP Poll**  
**ONLINE Fieldwork : 9th-19th November 2012**

Absolutes/col percents

Table 96

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Vote Intention			2010 Vote			UKIP Con- sid- ers		
	Total	Con	Lab	LibDem	Con	Lab	LibDem	UKIP	
Weighted base	20066	4551	6077	1325	5558	4507	3606	453	6081
Average income (£000's)	31.27	36.60	30.47	32.66	35.56	30.42	32.55	26.43	31.61