

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Absolutely certain to vote	(10) 778	400	378	30	116	182	155	134	160	285	236	95	162	255	115	53	318	95	148
		52%	50%	24%	42%	53%	55%	63%	62%	61%	52%	42%	46%	67%	61%	56%	66%	70%	65%
	(9) 82	39	42	12	7	11	16	17	19	26	28	12	16	27	5	12	32	4	19
		5%	6%	9%	2%	3%	6%	8%	7%	6%	6%	5%	4%	7%	2%	12%	7%	3%	8%
	(8) 138	64	73	18	30	27	31	15	18	37	35	28	38	34	13	13	39	9	24
		9%	10%	14%	11%	8%	11%	7%	7%	8%	8%	12%	11%	9%	7%	13%	8%	6%	10%
	(7) 86	42	45	12	20	23	18	6	6	26	32	13	16	26	15	3	27	10	6
		6%	6%	10%	7%	7%	6%	3%	2%	6%	7%	6%	5%	7%	8%	3%	6%	7%	3%
	(6) 58	26	33	10	22	13	5	3	6	16	27	6	10	12	8	8	13	5	4
		4%	4%	8%	8%	4%	2%	1%	2%	3%	6%	3%	3%	3%	4%	9%	3%	4%	2%
	(5) 113	43	69	14	20	23	23	16	17	21	25	26	40	12	19	3	22	4	14
		8%	9%	11%	7%	7%	8%	7%	7%	4%	6%	12%	12%	3%	10%	4%	5%	3%	6%
	(4) 23	10	13	6	4	5	3	2	3	9	7	4	3	3	6	1	5	2	1
		2%	2%	4%	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	3%	1%	1%	1%	1%
	(3) 38	17	21	3	14	17	1	3	1	12	17	4	5	8	2	-	6	3	4
		3%	3%	2%	5%	5%	*	1%	1%	3%	4%	2%	1%	2%	1%	-	1%	2%	2%
	(2) 20	10	11	2	2	11	3	1	1	5	5	6	4	5	3	3	3	-	2
		1%	1%	2%	1%	3%	1%	*	*	1%	1%	3%	1%	1%	2%	3%	1%	-	1%
Definitely would not vote	(1) 148	83	65	18	41	28	27	13	21	31	36	32	50	-	-	-	14	4	4
		10%	9%	14%	15%	8%	9%	6%	8%	7%	8%	14%	14%	-	-	-	3%	3%	2%
Refused	4	3	1	-	-	2	-	1	*	*	2	-	1	-	-	-	-	-	-
		*	*	-	-	1%	-	*	*	*	1%	-	*	-	-	-	-	-	-
Don't know	12	10	2	2	-	1	1	2	6	1	5	1	5	-	-	-	2	-	-
		1%	1%	2%	-	*	*	1%	2%	*	1%	*	1%	-	-	-	*	-	-
Mean	7.77	7.79	7.74	6.54	7.04	7.68	8.02	8.52	8.39	8.28	7.87	7.14	7.34	8.98	8.48	8.72	8.80	8.83	8.86
Standard deviation	3.04	3.13	2.97	3.10	3.30	3.10	2.91	2.61	2.78	2.76	2.92	3.29	3.28	1.84	2.21	1.93	2.19	2.18	2.08
Standard error	0.08	0.12	0.11	0.36	0.26	0.19	0.16	0.15	0.15	0.11	0.17	0.21	0.18	0.09	0.15	0.21	0.10	0.15	0.16

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Conservative	380 25%	201 27%	179 24%	24 18%	73 27%	79 23%	77 27%	62 29%	65 25%	140 30%	111 24%	63 28%	65 19%	380 100%	-	-	308 64%	3 2%	5 2%
Labour	187 12%	88 12%	99 13%	21 16%	36 13%	42 12%	37 13%	21 10%	31 12%	68 14%	49 11%	25 11%	45 13%	-	187 100%	-	13 3%	85 63%	40 18%
Liberal Democrat	96 6%	42 6%	54 7%	8 6%	15 5%	17 5%	24 8%	19 9%	13 5%	37 8%	28 6%	11 5%	20 6%	-	-	96 100%	5 1%	3 2%	76 33%
The UK Independence Party	60 4%	40 5%	20 3%	3 3%	6 2%	15 4%	7 3%	15 7%	13 5%	16 3%	13 3%	12 5%	19 5%	-	-	-	13 3%	3 2%	6 3%
The Green Party	32 2%	14 2%	18 2%	9 7%	4 2%	4 1%	7 3%	4 2%	3 1%	11 2%	14 3%	4 2%	3 1%	-	-	-	4 1%	1 1%	16 7%
The British National Party	8 1%	6 1%	2 *	3 2%	-	3 1%	2 1%	-	-	3 1%	-	3 1%	2 1%	-	-	-	-	-	-
Another party	22 1%	15 2%	7 1%	-	5 2%	10 3%	4 1%	1 *	1 *	2 *	10 2%	3 1%	6 2%	-	-	-	1 *	-	-
Would not vote	148 10%	83 11%	65 9%	18 14%	41 15%	28 8%	27 9%	13 6%	21 8%	31 7%	36 8%	32 14%	50 14%	-	-	-	14 3%	4 3%	4 2%
Refused	156 10%	77 10%	79 10%	6 4%	19 7%	33 10%	21 8%	26 12%	51 20%	48 10%	49 11%	16 7%	44 13%	-	-	-	18 4%	3 2%	6 2%
Don't know	411 27%	181 24%	230 31%	36 28%	75 27%	112 33%	76 27%	51 24%	61 23%	114 24%	145 32%	57 25%	95 27%	-	-	-	105 22%	35 25%	75 33%

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents expressing an intention to vote**

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	816	409	407	39	87	134	195	173	188	375	145	141	155	399	226	86	379	153	113
Weighted base	785	407	379	69	140	170	158	122	127	276	226	122	161	380	187	96	344	94	143
Conservative	380	201	179	24	73	79	77	62	65	140	111	63	65	380	-	-	308	3	5
	48%	49%	47%	35%	52%	47%	49%	51%	52%	51%	49%	52%	41%	100%	-	-	90%	3%	4%
Labour	187	88	99	21	36	42	37	21	31	68	49	25	45	-	187	-	13	85	40
	24%	22%	26%	31%	26%	25%	23%	17%	24%	25%	22%	21%	28%	-	100%	-	4%	90%	28%
Liberal Democrat	96	42	54	8	15	17	24	19	13	37	28	11	20	-	-	96	5	3	76
	12%	10%	14%	12%	11%	10%	15%	16%	10%	13%	13%	9%	12%	-	-	100%	1%	3%	53%
The UK Independence Party	60	40	20	3	6	15	7	15	13	16	13	12	19	-	-	-	13	3	6
	8%	10%	5%	5%	5%	9%	5%	12%	10%	6%	6%	10%	12%	-	-	-	4%	3%	4%
The Green Party	32	14	18	9	4	4	7	4	3	11	14	4	3	-	-	-	4	1	16
	4%	3%	5%	13%	3%	2%	5%	4%	3%	4%	6%	3%	2%	-	-	-	1%	1%	11%
The British National Party	8	6	2	3	-	3	2	-	-	3	-	3	2	-	-	-	-	-	-
	1%	2%	*	5%	-	2%	1%	-	-	1%	-	3%	1%	-	-	-	-	-	-
Another party	22	15	7	-	5	10	4	1	1	2	10	3	6	-	-	-	1	-	-
	3%	4%	2%	-	4%	6%	3%	1%	1%	1%	5%	3%	4%	-	-	-	*	-	-

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 4

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	613	312	301	24	55	93	151	137	152	290	107	100	115	311	163	64	306	121	88
Weighted base	566	301	265	42	89	116	121	96	102	207	162	81	116	287	127	69	271	74	110
Conservative	287	150	138	15	48	58	61	49	56	108	86	42	51	287	-	-	246	1	4
	51%	50%	52%	36%	54%	50%	50%	51%	55%	52%	53%	52%	44%	100%	-	-	91%	1%	4%
Labour	127	65	62	11	22	29	28	15	21	49	33	15	30	-	127	-	7	69	31
	22%	22%	23%	27%	25%	25%	23%	16%	21%	24%	20%	19%	26%	-	100%	-	3%	93%	28%
Liberal Democrat	69	29	40	6	9	12	18	15	10	28	20	7	14	-	-	69	3	2	58
	12%	10%	15%	15%	10%	10%	15%	15%	10%	14%	13%	9%	12%	-	-	100%	1%	2%	53%
The UK Independence Party	45	32	12	2	5	8	6	13	10	13	9	10	13	-	-	-	11	2	5
	8%	11%	5%	6%	6%	7%	5%	13%	10%	6%	5%	12%	12%	-	-	-	4%	3%	5%
The Green Party	20	10	11	4	2	3	5	4	3	6	8	3	3	-	-	-	2	*	11
	4%	3%	4%	10%	2%	2%	4%	4%	3%	3%	5%	4%	2%	-	-	-	1%	1%	10%
The British National Party	4	3	*	2	-	1	*	-	-	2	-	2	*	-	-	-	-	-	-
	1%	1%	*	6%	-	1%	*	-	-	1%	-	2%	*	-	-	-	-	-	-
Another party	14	12	2	-	3	6	3	1	1	1	6	2	5	-	-	-	1	-	-
	2%	4%	1%	-	3%	5%	3%	1%	1%	1%	4%	2%	4%	-	-	-	*	-	-

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Table 5

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents (Turnout Weighted)**

	Q.3/4 Voting in 2010 General Election							
	Total	Conservative	Labour	Liberal Democrat	Another party	Did not vote	Refused	Don't know
Unweighted base	975	396	161	131	35	83	130	40
Weighted base	918	354	101	169	44	96	112	43
Conservative	287 31%	246 70%	1 1%	4 3%	5 10%	25 26%	* *	6 14%
Labour	127 14%	7 2%	69 68%	31 18%	- -	16 17%	1 1%	2 5%
Liberal Democrat	69 8%	3 1%	2 2%	58 34%	1 2%	4 4%	* *	1 2%
The UK Independence Party	45 5%	11 3%	2 2%	5 3%	19 44%	6 6%	1 1%	* 1%
The Green Party	20 2%	2 1%	* *	11 6%	2 5%	3 3%	* *	1 2%
The British National Party	4 *	- -	- -	- -	1 3%	3 3%	- -	- -
Another party	14 1%	1 *	- -	- -	6 15%	* *	3 3%	2 6%
Refused	120 13%	15 4%	3 3%	5 3%	- -	1 1%	90 81%	6 14%
Don't know	232 25%	68 19%	24 23%	55 32%	9 20%	37 39%	16 14%	25 57%

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 6
Adjusted Voting Intention (Turnout Weighted)

	<u>Total</u>
Total	639
Conservative	329 51%
Labour	141 22%
Liberal Democrat	87 14%
Other	83 13%

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 7

Q.3/4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election in May 2010?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Conservative	481	244	237	18	76	118	93	70	106	174	128	77	102	308	13	5	481	-	-
	32%	33%	31%	14%	28%	34%	33%	33%	41%	37%	28%	34%	29%	81%	7%	5%	100%	-	-
Labour	136	76	60	8	20	34	34	17	24	42	38	23	32	3	85	3	-	136	-
	9%	10%	8%	6%	7%	10%	12%	8%	9%	9%	8%	10%	9%	1%	46%	3%	-	100%	-
Liberal Democrat	227	105	122	20	40	51	41	43	31	92	71	21	43	5	40	76	-	-	227
	15%	14%	16%	15%	15%	15%	15%	20%	12%	20%	16%	9%	12%	1%	21%	79%	-	-	100%
Another party	63	40	24	5	7	17	9	12	15	14	21	7	22	6	-	4	-	-	-
	4%	5%	3%	4%	2%	5%	3%	6%	6%	3%	5%	3%	6%	2%	-	4%	-	-	-
Did not vote	367	182	185	70	89	85	61	29	33	93	123	68	84	49	42	8	-	-	-
	24%	24%	25%	54%	33%	25%	22%	14%	13%	20%	27%	30%	24%	13%	22%	9%	-	-	-
Refused	148	71	77	6	19	23	29	27	43	47	43	18	40	1	1	1	-	-	-
	10%	9%	10%	4%	7%	7%	10%	13%	17%	10%	9%	8%	11%	*	1%	1%	-	-	-
Don't know	78	31	46	3	23	15	15	13	8	8	32	12	27	8	5	1	-	-	-
	5%	4%	6%	2%	9%	4%	5%	6%	3%	2%	7%	5%	8%	2%	3%	1%	-	-	-

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 8

Q.3/4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election in May 2010?

Base: All respondents who voted (and were willing to disclose who they voted for)

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	960	473	487	30	92	166	221	198	253	440	171	150	199	350	183	75	522	213	177
Weighted base	907	464	443	50	142	220	177	142	176	322	258	128	199	322	139	87	481	136	227
Conservative	481	244	237	18	76	118	93	70	106	174	128	77	102	308	13	5	481	-	-
	53%	53%	53%	36%	53%	54%	53%	49%	60%	54%	50%	60%	51%	96%	10%	5%	100%	-	-
Labour	136	76	60	8	20	34	34	17	24	42	38	23	32	3	85	3	-	136	-
	15%	16%	14%	16%	14%	15%	19%	12%	13%	13%	15%	18%	16%	1%	62%	3%	-	100%	-
Liberal Democrat	227	105	122	20	40	51	41	43	31	92	71	21	43	5	40	76	-	-	227
	25%	23%	28%	39%	28%	23%	23%	30%	18%	29%	28%	16%	22%	2%	29%	87%	-	-	100%
Another party	63	40	24	5	7	17	9	12	15	14	21	7	22	6	-	4	-	-	-
	7%	9%	5%	9%	5%	8%	5%	8%	8%	4%	8%	6%	11%	2%	-	4%	-	-	-

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 9

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?**Nadine Dorries, the MP for Mid Bedfordshire****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention			2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177	
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227	
Very positive indeed	(10)	45 3%	28 4%	17 2%	2 2%	14 5%	8 2%	5 2%	7 3%	9 3%	11 2%	19 4%	6 2%	10 3%	16 4%	2 1%	-	20 4%	3 2%	2 1%
	(9)	15 1%	9 1%	6 1%	1 1%	3 1%	3 1%	2 1%	4 2%	3 1%	9 2%	5 1%	1 *	2 1%	7 2%	-	2 2%	9 2%	-	2 1%
	(8)	58 4%	29 4%	30 4%	9 7%	1 1%	15 4%	12 4%	10 5%	11 4%	17 4%	14 3%	12 5%	16 5%	22 6%	7 4%	3 3%	23 5%	6 5%	7 3%
	(7)	78 5%	41 6%	37 5%	7 5%	15 5%	20 6%	13 5%	12 6%	11 4%	27 6%	19 4%	16 7%	17 5%	37 10%	9 5%	5 5%	41 9%	5 4%	9 4%
	(6)	106 7%	51 7%	55 7%	12 9%	26 10%	26 8%	17 6%	11 5%	13 5%	28 6%	45 10%	21 9%	12 3%	37 10%	14 7%	3 3%	32 7%	10 7%	10 4%
	(5)	248 17%	125 17%	123 16%	17 14%	55 20%	63 18%	44 16%	26 12%	42 16%	74 16%	90 20%	34 15%	49 14%	62 16%	27 14%	16 17%	90 19%	24 17%	26 11%
	(4)	95 6%	50 7%	45 6%	6 4%	21 8%	16 5%	19 7%	15 7%	18 7%	29 6%	28 6%	14 6%	23 7%	23 6%	18 10%	6 6%	28 6%	10 8%	16 7%
	(3)	141 9%	71 9%	71 9%	20 16%	28 10%	27 8%	27 10%	19 9%	19 7%	46 10%	41 9%	21 9%	32 9%	35 9%	21 11%	11 11%	46 10%	14 11%	28 12%
	(2)	133 9%	66 9%	67 9%	17 13%	16 6%	38 11%	26 9%	15 7%	22 8%	48 10%	32 7%	16 7%	37 11%	39 10%	14 7%	8 9%	45 9%	9 7%	26 12%
	(1)	137 9%	68 9%	69 9%	12 9%	28 10%	28 8%	23 8%	25 12%	20 8%	51 11%	21 5%	26 11%	40 11%	28 7%	14 7%	10 11%	38 8%	12 9%	23 10%
Very negative indeed	(0)	358 24%	171 23%	187 25%	20 15%	39 14%	76 22%	80 28%	63 30%	79 31%	113 24%	116 25%	43 19%	86 25%	62 16%	51 27%	29 30%	92 19%	38 28%	73 32%
NET: 8-10		119 8%	65 9%	53 7%	13 10%	18 7%	26 7%	19 7%	21 10%	23 9%	36 8%	37 8%	18 8%	27 8%	45 12%	9 5%	5 5%	52 11%	9 7%	10 5%
NET: 4-7		526 35%	267 36%	259 35%	41 32%	118 43%	125 36%	93 33%	65 31%	84 32%	159 34%	182 40%	84 37%	101 29%	159 42%	68 36%	30 32%	191 40%	50 36%	61 27%
NET: 0-3		770 51%	375 50%	394 52%	69 53%	112 41%	169 49%	156 55%	124 58%	140 54%	258 55%	210 46%	106 47%	196 56%	164 43%	99 53%	58 61%	221 46%	73 53%	151 67%
Don't know		86 6%	41 5%	45 6%	6 5%	26 10%	24 7%	14 5%	3 1%	13 5%	16 4%	26 6%	18 8%	25 7%	11 3%	11 6%	3 3%	17 4%	4 3%	5 2%

Lord Ashcroft

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 9

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Nadine Dorries, the MP for Mid Bedfordshire

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Mean	3.31	3.42	3.20	3.57	3.81	3.40	3.03	3.07	3.07	3.20	3.53	3.53	3.02	4.06	3.03	2.75	3.82	3.14	2.54
Standard deviation	2.82	2.87	2.77	2.67	2.74	2.79	2.75	2.96	2.92	2.79	2.89	2.80	2.78	2.90	2.62	2.59	2.91	2.75	2.52
Standard error	0.07	0.11	0.10	0.32	0.23	0.18	0.15	0.17	0.16	0.11	0.17	0.18	0.16	0.15	0.18	0.28	0.13	0.19	0.19

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 10

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

David Cameron, the Prime Minister

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177	
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227	
Very positive indeed	(10)	70 5%	31 4%	39 5%	2 1%	8 3%	15 4%	9 3%	14 7%	22 8%	19 4%	20 4%	15 6%	16 4%	42 11%	2 1%	2 2%	46 10%	2 1%	5 2%
	(9)	64 4%	30 4%	34 5%	2 2%	8 3%	14 4%	13 4%	11 5%	16 6%	24 5%	20 4%	7 3%	12 4%	38 10%	1 *	1 1%	38 8%	2 1%	4 2%
	(8)	215 14%	117 16%	98 13%	18 14%	31 11%	53 15%	40 14%	32 15%	41 16%	80 17%	57 13%	40 18%	38 11%	121 32%	7 4%	8 8%	130 27%	7 5%	15 7%
	(7)	235 16%	119 16%	116 15%	14 11%	52 19%	56 16%	47 17%	29 14%	36 14%	82 18%	82 18%	32 14%	39 11%	93 25%	15 8%	27 28%	108 22%	15 11%	26 12%
	(6)	194 13%	99 13%	94 13%	28 22%	36 13%	45 13%	34 12%	22 10%	28 11%	67 14%	57 12%	20 9%	50 14%	47 12%	25 14%	20 21%	53 11%	15 11%	41 18%
	(5)	237 16%	112 15%	125 17%	27 21%	50 18%	54 16%	34 12%	39 18%	33 13%	74 16%	62 14%	46 20%	54 16%	27 7%	26 14%	14 14%	60 13%	24 18%	33 14%
	(4)	129 9%	66 9%	63 8%	11 9%	21 8%	30 9%	24 9%	18 9%	25 9%	27 6%	46 10%	22 10%	34 10%	8 2%	25 13%	10 10%	16 3%	16 12%	32 14%
	(3)	76 5%	34 5%	42 6%	5 4%	17 6%	18 5%	20 7%	8 4%	8 3%	22 5%	38 8%	8 3%	8 2%	1 *	17 9%	7 7%	7 1%	10 8%	22 10%
	(2)	66 4%	37 5%	29 4%	7 5%	5 2%	16 5%	17 6%	10 5%	12 5%	23 5%	13 3%	7 3%	23 7%	1 *	15 8%	6 6%	7 1%	12 9%	13 6%
	(1)	49 3%	25 3%	24 3%	5 4%	13 5%	11 3%	9 3%	6 3%	5 2%	13 3%	13 3%	10 5%	13 4%	* *	16 9%	- -	1 *	9 7%	12 5%
Very negative indeed	(0)	143 10%	69 9%	73 10%	10 8%	28 10%	22 7%	32 11%	22 10%	29 11%	33 7%	41 9%	16 7%	53 15%	1 *	37 20%	2 2%	13 3%	24 18%	25 11%
NET: 8-10		349 23%	178 24%	171 23%	22 17%	46 17%	82 24%	63 22%	57 27%	80 31%	123 26%	98 22%	62 27%	66 19%	201 53%	10 5%	11 11%	214 44%	10 8%	23 10%
NET: 4-7		795 53%	397 53%	398 53%	80 62%	159 58%	186 54%	139 49%	109 51%	122 47%	251 53%	247 54%	120 53%	178 51%	176 46%	92 49%	71 73%	237 49%	70 52%	132 58%
NET: 0-3		334 22%	165 22%	169 22%	26 20%	63 23%	68 20%	78 28%	45 21%	54 21%	91 19%	106 23%	41 18%	96 28%	3 1%	85 45%	15 15%	28 6%	56 41%	72 32%
Don't know		23 2%	9 1%	14 2%	1 1%	7 2%	8 2%	2 1%	1 *	4 2%	5 1%	5 1%	4 2%	9 3%	- -	1 *	- -	1 *	- -	- -

Lord Ashcroft

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 10

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

David Cameron, the Prime Minister

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Mean	5.35	5.37	5.34	5.16	5.15	5.52	5.13	5.45	5.62	5.66	5.34	5.57	4.81	7.47	3.60	5.64	6.91	3.90	4.50
Standard deviation	2.73	2.72	2.75	2.39	2.65	2.59	2.82	2.83	2.96	2.59	2.69	2.68	2.93	1.54	2.59	1.95	2.10	2.67	2.54
Standard error	0.07	0.10	0.10	0.28	0.21	0.16	0.15	0.17	0.16	0.10	0.16	0.17	0.16	0.08	0.17	0.21	0.09	0.18	0.19

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 11

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Ed Miliband, the Labour leader

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177	
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227	
Very positive indeed	(10)	24 2%	10 1%	14 2%	- -	5 2%	5 1%	2 1%	3 2%	8 3%	5 1%	5 1%	3 1%	12 3%	4 1%	12 7%	- -	7 1%	8 6%	2 1%
	(9)	11 1%	4 1%	7 1%	- -	1 *	5 2%	2 1%	1 *	2 1%	4 1%	2 *	2 1%	3 1%	- -	6 3%	- -	1 *	4 3%	1 *
	(8)	65 4%	38 5%	27 4%	4 3%	10 4%	16 5%	12 4%	10 5%	13 5%	16 3%	18 4%	12 5%	20 6%	9 2%	37 20%	1 1%	8 2%	20 15%	14 6%
	(7)	99 7%	39 5%	60 8%	15 12%	17 6%	18 5%	17 6%	20 8%	39 8%	26 6%	10 4%	24 7%	18 5%	43 23%	6 6%	14 3%	25 18%	20 9%	
	(6)	150 10%	90 12%	60 8%	10 8%	32 12%	32 9%	30 11%	19 9%	28 11%	50 11%	57 12%	18 8%	26 7%	28 7%	38 20%	18 18%	32 7%	22 16%	34 15%
	(5)	313 21%	137 18%	176 23%	21 16%	71 26%	80 23%	57 20%	39 18%	45 17%	103 22%	85 19%	61 27%	64 18%	71 19%	28 15%	30 32%	102 21%	24 18%	59 26%
	(4)	224 15%	110 15%	114 15%	29 23%	40 14%	48 14%	47 17%	28 13%	32 12%	79 17%	72 16%	29 13%	43 12%	64 17%	11 6%	16 16%	72 15%	15 11%	43 19%
	(3)	146 10%	81 11%	64 9%	11 9%	23 8%	30 9%	30 11%	22 11%	30 11%	51 11%	52 12%	11 5%	32 9%	42 11%	8 4%	9 9%	59 12%	7 5%	12 5%
	(2)	133 9%	71 10%	62 8%	7 5%	15 5%	38 11%	30 11%	21 10%	23 9%	46 10%	41 9%	16 7%	30 9%	62 16%	1 *	6 6%	62 13%	6 5%	16 7%
	(1)	101 7%	53 7%	48 6%	10 8%	13 5%	22 6%	20 7%	18 9%	18 7%	27 6%	21 5%	23 10%	30 9%	34 9%	3 1%	6 7%	47 10%	* *	16 7%
Very negative indeed	(0)	181 12%	95 13%	87 12%	17 13%	23 8%	39 11%	31 11%	33 16%	38 15%	39 8%	59 13%	33 14%	50 14%	48 13%	- -	4 4%	76 16%	3 2%	8 4%
NET: 8-10		100 7%	52 7%	48 6%	4 3%	17 6%	25 7%	16 6%	14 7%	24 9%	24 5%	25 5%	16 7%	35 10%	13 3%	56 30%	1 1%	16 3%	33 24%	16 7%
NET: 4-7		786 52%	376 50%	410 55%	76 59%	160 58%	178 52%	151 53%	98 46%	124 48%	271 58%	240 53%	118 52%	157 45%	181 47%	121 64%	70 72%	219 45%	87 64%	155 68%
NET: 0-3		560 37%	300 40%	261 35%	45 35%	73 27%	130 38%	110 39%	95 45%	108 41%	162 35%	174 38%	82 36%	142 41%	185 49%	11 6%	25 26%	243 51%	16 12%	52 23%
Don't know		54 4%	21 3%	33 4%	5 4%	25 9%	10 3%	5 2%	5 2%	5 2%	11 2%	17 4%	10 5%	15 4%	2 1%	- -	- -	3 1%	* *	3 1%

Lord Ashcroft

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 11

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Ed Miliband, the Labour leader

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Mean	3.95	3.87	4.03	3.83	4.34	3.95	3.88	3.63	3.98	4.11	3.89	3.81	3.90	3.42	6.51	4.32	3.28	5.94	4.58
Standard deviation	2.42	2.42	2.41	2.31	2.26	2.41	2.30	2.51	2.64	2.23	2.34	2.50	2.70	2.21	1.82	1.83	2.26	2.17	2.06
Standard error	0.06	0.09	0.09	0.27	0.19	0.15	0.12	0.15	0.14	0.09	0.14	0.16	0.15	0.11	0.12	0.20	0.10	0.15	0.16

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 12

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Nick Clegg, the Liberal Democrat leader

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177	
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227	
Very positive indeed	(10)	11 1%	5 1%	6 1%	3 2%	- -	2 1%	2 1%	2 1%	2 1%	2 *	3 1%	2 1%	5 1%	1 *	* *	5 5%	2 *	* *	4 2%
	(9)	9 1%	4 1%	5 1%	2 1%	- -	1 *	1 *	1 *	4 2%	2 *	2 *	2 1%	3 1%	2 *	- -	3 3%	3 1%	- -	3 1%
	(8)	58 4%	33 4%	25 3%	6 5%	8 3%	18 5%	8 3%	6 3%	11 4%	19 4%	20 4%	7 3%	11 3%	21 5%	1 *	13 14%	19 4%	2 2%	15 7%
	(7)	119 8%	60 8%	59 8%	10 8%	28 10%	33 9%	20 7%	15 7%	13 5%	39 8%	42 9%	17 7%	21 6%	35 9%	11 6%	27 28%	43 9%	6 4%	31 14%
	(6)	162 11%	70 9%	92 12%	4 3%	22 8%	64 19%	30 11%	19 9%	23 9%	78 17%	36 8%	19 8%	28 8%	52 14%	22 12%	22 23%	57 12%	18 13%	39 17%
	(5)	365 24%	156 21%	209 28%	33 26%	81 29%	67 20%	71 25%	56 26%	58 22%	117 25%	119 26%	56 25%	74 21%	109 29%	37 20%	17 17%	138 29%	21 15%	51 23%
	(4)	200 13%	109 15%	91 12%	21 16%	28 10%	51 15%	34 12%	29 14%	38 14%	64 14%	62 14%	27 12%	46 13%	64 17%	20 10%	4 5%	78 16%	24 18%	26 12%
	(3)	140 9%	74 10%	66 9%	9 7%	32 12%	25 7%	37 13%	17 8%	19 7%	44 9%	42 9%	24 11%	30 9%	37 10%	20 10%	1 1%	45 9%	16 12%	9 4%
	(2)	119 8%	76 10%	43 6%	15 12%	15 6%	18 5%	24 9%	21 10%	25 10%	36 8%	34 7%	17 7%	32 9%	24 6%	19 10%	2 2%	34 7%	9 6%	21 9%
	(1)	97 6%	57 8%	40 5%	12 9%	19 7%	19 6%	15 5%	12 5%	20 8%	22 5%	30 7%	18 8%	27 8%	13 4%	26 14%	- -	15 3%	17 13%	13 6%
Very negative indeed	(0)	174 12%	88 12%	87 12%	10 7%	22 8%	37 11%	34 12%	31 14%	41 16%	37 8%	51 11%	29 13%	56 16%	21 5%	30 16%	1 1%	43 9%	22 16%	13 6%
NET: 8-10		78 5%	42 6%	36 5%	11 8%	8 3%	21 6%	12 4%	9 4%	17 6%	22 5%	25 6%	12 5%	19 5%	24 6%	1 1%	21 22%	24 5%	3 2%	22 10%
NET: 4-7		845 56%	394 53%	451 60%	67 52%	159 58%	215 62%	155 55%	118 56%	131 51%	298 64%	259 57%	119 53%	169 49%	259 68%	90 48%	70 73%	316 66%	69 51%	147 65%
NET: 0-3		530 35%	295 39%	235 31%	46 36%	89 32%	99 29%	110 39%	80 38%	105 41%	139 30%	157 34%	88 39%	145 42%	96 25%	94 50%	5 5%	136 28%	64 47%	56 25%
Don't know		47 3%	17 2%	30 4%	5 4%	18 7%	9 3%	5 2%	4 2%	6 2%	9 2%	14 3%	8 3%	16 5%	2 1%	2 1%	- -	4 1%	1 *	1 1%

Lord Ashcroft

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 12

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Nick Clegg, the Liberal Democrat leader

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Mean	4.02	3.88	4.16	4.05	4.13	4.35	3.92	3.82	3.71	4.34	4.04	3.85	3.64	4.55	3.27	6.36	4.33	3.37	4.79
Standard deviation	2.33	2.36	2.30	2.40	2.15	2.35	2.27	2.35	2.47	2.15	2.33	2.39	2.49	2.01	2.28	1.78	2.12	2.27	2.33
Standard error	0.06	0.09	0.08	0.28	0.17	0.15	0.12	0.14	0.13	0.09	0.14	0.15	0.14	0.10	0.15	0.19	0.09	0.16	0.18

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 13

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Boris Johnson, the Mayor of London

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177	
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227	
Very positive indeed	(10)	153 10%	78 10%	75 10%	24 19%	26 9%	25 7%	27 9%	27 13%	23 9%	41 9%	51 11%	29 13%	32 9%	57 15%	9 5%	4 4%	69 14%	8 6%	10 4%
	(9)	118 8%	62 8%	56 7%	10 8%	19 7%	30 9%	19 7%	20 9%	20 8%	49 10%	35 8%	14 6%	21 6%	44 12%	9 5%	15 16%	51 11%	7 5%	21 9%
	(8)	231 15%	131 17%	100 13%	18 14%	41 15%	60 17%	42 15%	27 13%	44 17%	94 20%	64 14%	28 12%	46 13%	87 23%	20 11%	23 24%	104 22%	17 12%	32 14%
	(7)	234 16%	113 15%	121 16%	19 14%	43 16%	53 15%	56 20%	31 14%	33 13%	78 17%	80 18%	30 13%	46 13%	78 20%	23 12%	18 19%	95 20%	20 15%	35 15%
	(6)	163 11%	83 11%	80 11%	13 10%	30 11%	37 11%	22 8%	29 14%	32 12%	52 11%	44 10%	17 8%	49 14%	41 11%	21 11%	13 14%	49 10%	19 14%	25 11%
	(5)	263 18%	120 16%	143 19%	26 20%	45 16%	59 17%	53 19%	38 18%	42 16%	69 15%	87 19%	54 24%	53 15%	46 12%	45 24%	10 11%	66 14%	27 20%	47 21%
	(4)	62 4%	22 3%	39 5%	1 1%	9 3%	15 5%	15 5%	10 4%	11 4%	16 3%	18 4%	11 5%	17 5%	8 2%	10 5%	4 4%	9 2%	7 5%	11 5%
	(3)	55 4%	29 4%	26 4%	5 4%	13 5%	18 5%	6 2%	5 2%	9 3%	16 3%	23 5%	9 4%	7 2%	4 1%	15 8%	1 1%	5 1%	10 7%	9 4%
	(2)	56 4%	29 4%	27 4%	6 5%	11 4%	7 2%	12 4%	8 4%	12 5%	16 3%	17 4%	5 2%	18 5%	2 1%	13 7%	5 6%	7 2%	9 6%	20 9%
	(1)	36 2%	18 2%	18 2%	2 1%	10 4%	10 3%	8 3%	4 2%	2 1%	10 2%	7 2%	11 5%	9 2%	4 1%	7 4%	1 1%	4 1%	5 4%	3 1%
Very negative indeed	(0)	86 6%	45 6%	41 5%	3 3%	10 4%	19 6%	19 7%	9 4%	25 10%	21 4%	25 5%	9 4%	32 9%	7 2%	13 7%	- -	17 3%	8 6%	10 5%
NET: 8-10		502 33%	270 36%	231 31%	52 41%	86 31%	115 33%	88 31%	74 35%	86 33%	183 39%	149 33%	71 31%	99 28%	188 50%	38 20%	42 44%	224 47%	31 23%	63 28%
NET: 4-7		721 48%	339 45%	383 51%	58 45%	126 46%	165 48%	147 52%	108 51%	117 45%	215 46%	229 50%	112 49%	165 47%	173 45%	99 53%	46 48%	220 46%	73 53%	119 52%
NET: 0-3		234 16%	121 16%	113 15%	16 13%	45 16%	54 16%	44 16%	26 12%	48 18%	62 13%	72 16%	34 15%	66 19%	17 5%	48 26%	8 8%	32 7%	32 24%	43 19%
Don't know		43 3%	18 2%	25 3%	2 2%	17 6%	9 3%	3 1%	3 1%	8 3%	9 2%	6 1%	10 4%	19 5%	2 1%	2 1%	- -	4 1%	- -	3 1%

Lord Ashcroft

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 13

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Boris Johnson, the Mayor of London

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Mean	6.13	6.19	6.06	6.68	6.10	6.08	6.02	6.34	5.88	6.41	6.16	6.06	5.73	7.23	5.19	6.79	7.02	5.42	5.76
Standard deviation	2.69	2.73	2.66	2.60	2.65	2.63	2.72	2.61	2.87	2.55	2.65	2.71	2.89	2.11	2.64	2.07	2.31	2.66	2.55
Standard error	0.07	0.10	0.10	0.30	0.21	0.17	0.15	0.15	0.15	0.10	0.16	0.17	0.16	0.11	0.18	0.22	0.10	0.18	0.19

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 14

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Nigel Farage, the UK Independence Party (UKIP) leader

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem	
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177	
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227	
Very positive indeed	(10)	25 2%	17 2%	8 1%	- -	1 1%	4 1%	3 1%	8 4%	9 3%	8 2%	5 1%	5 2%	7 2%	5 1%	1 *	* *	8 2%	1 1%	- -
	(9)	13 1%	6 1%	7 1%	1 1%	- -	1 *	1 *	6 3%	4 1%	4 1%	1 *	1 1%	6 2%	4 1%	1 *	- -	3 1%	* *	1 *
	(8)	46 3%	32 4%	13 2%	8 6%	1 *	4 1%	9 3%	9 4%	15 6%	13 3%	11 2%	10 4%	12 4%	12 3%	- -	2 2%	15 3%	1 1%	6 3%
	(7)	62 4%	42 6%	20 3%	7 6%	4 1%	14 4%	10 4%	10 5%	16 6%	21 5%	11 2%	9 4%	20 6%	24 6%	2 1%	2 2%	29 6%	3 2%	9 4%
	(6)	77 5%	49 7%	28 4%	7 6%	16 6%	14 4%	20 7%	8 4%	13 5%	23 5%	26 6%	18 8%	11 3%	30 8%	12 6%	1 1%	29 6%	10 7%	7 3%
	(5)	257 17%	127 17%	131 17%	40 31%	51 19%	63 18%	32 11%	37 17%	34 13%	73 16%	75 17%	46 20%	63 18%	72 19%	28 15%	14 15%	89 19%	18 13%	40 18%
	(4)	104 7%	60 8%	44 6%	12 9%	17 6%	22 6%	16 6%	16 8%	21 8%	37 8%	25 5%	15 7%	27 8%	33 9%	18 10%	9 10%	44 9%	10 7%	12 5%
	(3)	130 9%	74 10%	56 7%	6 4%	23 8%	33 10%	32 11%	18 8%	20 8%	44 9%	53 12%	19 9%	14 4%	35 9%	16 8%	12 12%	41 8%	13 10%	25 11%
	(2)	132 9%	64 9%	68 9%	8 7%	23 9%	30 9%	28 10%	16 8%	26 10%	43 9%	42 9%	12 5%	35 10%	35 9%	20 11%	8 8%	52 11%	8 6%	31 13%
	(1)	109 7%	62 8%	47 6%	3 3%	14 5%	31 9%	24 9%	16 8%	20 8%	41 9%	26 6%	19 8%	23 7%	30 8%	13 7%	13 13%	32 7%	13 10%	21 9%
Very negative indeed	(0)	220 15%	111 15%	110 15%	7 6%	37 13%	43 12%	55 19%	31 15%	48 19%	74 16%	74 16%	21 9%	52 15%	27 7%	49 26%	15 16%	46 10%	34 25%	47 21%
NET: 8-10		84 6%	55 7%	28 4%	9 7%	3 1%	9 3%	13 4%	23 11%	28 11%	24 5%	17 4%	16 7%	26 7%	21 6%	1 1%	2 2%	26 5%	3 2%	7 3%
NET: 4-7		500 33%	277 37%	223 30%	66 51%	88 32%	113 33%	78 28%	71 34%	84 32%	154 33%	137 30%	89 39%	120 34%	159 42%	60 32%	27 28%	190 40%	40 29%	67 30%
NET: 0-3		592 39%	311 42%	281 37%	25 19%	97 35%	137 40%	139 49%	81 38%	114 44%	201 43%	195 43%	71 31%	124 36%	127 33%	98 52%	48 50%	171 35%	69 50%	124 55%
Don't know		325 22%	106 14%	219 29%	29 23%	87 32%	84 24%	53 19%	37 18%	34 13%	89 19%	106 23%	50 22%	79 23%	73 19%	29 15%	19 20%	94 19%	25 18%	28 12%

Lord Ashcroft

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 14

Q.5 Please could you say how positively or negatively you feel about each of the following individuals?

Nigel Farage, the UK Independence Party (UKIP) leader

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Mean	3.48	3.66	3.28	4.50	3.19	3.32	3.03	3.85	3.63	3.35	3.23	4.02	3.65	3.99	2.58	2.78	3.82	2.69	2.86
Standard deviation	2.60	2.66	2.50	2.12	2.23	2.40	2.56	2.89	2.93	2.59	2.46	2.56	2.76	2.40	2.26	2.20	2.45	2.45	2.37
Standard error	0.07	0.11	0.11	0.28	0.21	0.17	0.15	0.19	0.16	0.11	0.16	0.18	0.17	0.13	0.16	0.27	0.12	0.18	0.19

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 15

Q.6 As you may have heard, Nadine Dorries, your local MP, is currently in Australia taking part in the TV show I'm A Celebrity, Get Me Out Of Here. Had you heard about this, or not?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Yes, I had heard	1440	707	734	117	257	329	277	211	249	455	438	212	335	373	173	91	469	131	223
	96%	94%	98%	91%	94%	96%	98%	100%	96%	97%	96%	94%	96%	98%	92%	95%	98%	97%	98%
No, I had not heard	60	42	18	12	18	14	5	1	11	14	18	14	14	8	14	5	12	5	3
	4%	6%	2%	9%	6%	4%	2%	*	4%	3%	4%	6%	4%	2%	8%	5%	2%	3%	2%

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 16

Q.7 What is your view of Nadine Dorries taking part in I'm A Celebrity, Get Me Out Of Here?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
NET: Approve	237 16%	123 16%	114 15%	31 24%	57 21%	60 17%	39 14%	24 12%	25 10%	63 13%	81 18%	34 15%	59 17%	62 16%	34 18%	8 9%	74 15%	20 14%	19 8%
Strongly approve (+2)	91 6%	48 6%	43 6%	18 14%	21 8%	19 6%	10 4%	11 5%	12 4%	29 6%	31 7%	15 7%	15 4%	19 5%	13 7%	1 1%	29 6%	5 4%	9 4%
Somewhat approve (+1)	146 10%	75 10%	71 9%	14 11%	36 13%	41 12%	29 10%	13 6%	14 5%	33 7%	51 11%	19 8%	43 12%	43 11%	21 11%	8 8%	45 9%	14 11%	10 5%
Neither approve nor disapprove (0)	386 26%	187 25%	199 26%	24 19%	92 34%	90 26%	79 28%	48 23%	54 21%	112 24%	118 26%	75 33%	81 23%	95 25%	47 25%	18 19%	117 24%	32 23%	41 18%
Somewhat disapprove (-1)	252 17%	119 16%	133 18%	28 22%	43 16%	58 17%	48 17%	30 14%	45 17%	80 17%	79 17%	41 18%	52 15%	70 18%	25 13%	22 23%	84 17%	19 14%	45 20%
Strongly disapprove (-2)	625 42%	319 43%	306 41%	46 35%	82 30%	135 39%	116 41%	109 52%	136 52%	214 46%	177 39%	76 34%	158 45%	154 40%	81 43%	48 49%	206 43%	65 48%	122 54%
NET: Disapprove	877 58%	438 59%	439 58%	74 57%	125 46%	193 56%	165 58%	139 66%	181 70%	294 63%	256 56%	117 52%	210 60%	224 59%	106 57%	70 73%	290 60%	85 62%	167 74%
Mean	-0.78	-0.78	-0.78	-0.54	-0.47	-0.73	-0.82	-1.01	-1.08	-0.89	-0.71	-0.64	-0.84	-0.78	-0.75	-1.12	-0.82	-0.92	-1.15
Standard deviation	1.25	1.27	1.23	1.42	1.26	1.25	1.18	1.21	1.16	1.24	1.27	1.22	1.25	1.23	1.30	1.03	1.25	1.22	1.11
Standard error	0.03	0.05	0.04	0.16	0.10	0.08	0.06	0.07	0.06	0.05	0.07	0.08	0.07	0.06	0.09	0.11	0.05	0.08	0.08

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 17

Q.8 Please could you say how strongly you agree or disagree with each of the following statements?

Nadine Dorries has been a good MP for the area

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
NET: Agree	526 35%	276 37%	249 33%	39 31%	88 32%	124 36%	97 34%	66 31%	112 43%	150 32%	157 35%	79 35%	139 40%	159 42%	52 28%	28 29%	210 44%	41 30%	66 29%
Strongly agree (+2)	157 10%	95 13%	62 8%	6 5%	19 7%	29 8%	39 14%	23 11%	41 16%	41 9%	51 11%	24 11%	40 11%	53 14%	11 6%	9 9%	72 15%	15 11%	20 9%
Somewhat agree (+1)	369 25%	181 24%	188 25%	33 26%	69 25%	95 28%	58 21%	43 20%	71 27%	108 23%	106 23%	55 24%	99 28%	106 28%	41 22%	19 20%	138 29%	26 19%	46 20%
Neither agree nor disagree (0)	455 30%	228 30%	228 30%	43 33%	103 38%	115 34%	89 31%	55 26%	50 19%	145 31%	153 33%	71 32%	86 25%	119 31%	48 26%	30 31%	134 28%	33 25%	48 21%
Somewhat disagree (-1)	224 15%	109 15%	115 15%	19 15%	34 12%	54 16%	39 14%	36 17%	42 16%	83 18%	56 12%	34 15%	50 14%	54 14%	36 19%	15 15%	70 14%	21 16%	44 19%
Strongly disagree (-2)	295 20%	135 18%	160 21%	27 21%	50 18%	50 15%	57 20%	55 26%	55 21%	91 19%	89 20%	41 18%	74 21%	48 13%	51 27%	24 25%	68 14%	41 30%	69 30%
NET: Disagree	519 35%	245 33%	274 37%	47 36%	84 31%	104 30%	96 34%	91 43%	97 38%	174 37%	146 32%	76 33%	124 35%	102 27%	87 47%	39 40%	137 29%	62 45%	113 50%
Mean	-0.09	-0.01	-0.16	-0.22	-0.10	*	-0.06	-0.27	*	-0.16	-0.06	-0.06	-0.05	0.16	-0.40	-0.26	0.16	-0.34	-0.42
Standard deviation	1.26	1.27	1.25	1.19	1.17	1.17	1.31	1.33	1.39	1.23	1.26	1.25	1.32	1.21	1.26	1.29	1.25	1.37	1.34
Standard error	0.03	0.05	0.04	0.14	0.09	0.07	0.07	0.08	0.07	0.05	0.07	0.08	0.07	0.06	0.08	0.14	0.05	0.09	0.10

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 18

Q.8 Please could you say how strongly you agree or disagree with each of the following statements?
By appearing on I'm A Celebrity, Get Me Out Of Here Nadine Dorries will be able to get more attention for the issues she cares about than she would be able to in Westminster
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
NET: Agree	485 32%	236 31%	249 33%	45 35%	123 45%	109 32%	85 30%	52 25%	71 27%	153 33%	144 32%	76 34%	112 32%	136 36%	57 31%	21 21%	165 34%	39 28%	51 22%
Strongly agree (+2)	186 12%	89 12%	97 13%	18 14%	46 17%	42 12%	30 11%	25 12%	26 10%	58 12%	60 13%	28 12%	40 12%	48 13%	18 9%	10 10%	57 12%	12 9%	20 9%
Somewhat agree (+1)	299 20%	146 20%	153 20%	27 21%	77 28%	67 20%	55 20%	28 13%	45 17%	95 20%	84 18%	48 21%	71 20%	88 23%	40 21%	11 11%	108 23%	27 20%	31 14%
Neither agree nor disagree (0)	164 11%	80 11%	84 11%	15 12%	27 10%	45 13%	34 12%	23 11%	21 8%	43 9%	62 14%	24 11%	35 10%	39 10%	23 12%	5 5%	45 9%	13 10%	23 10%
Somewhat disagree (-1)	273 18%	143 19%	130 17%	29 22%	46 17%	65 19%	50 18%	38 18%	46 18%	81 17%	93 21%	45 20%	54 15%	63 17%	35 19%	25 26%	81 17%	16 12%	56 24%
Strongly disagree (-2)	577 38%	290 39%	287 38%	40 31%	79 29%	125 36%	113 40%	99 47%	122 47%	192 41%	156 34%	81 36%	149 43%	142 37%	72 38%	46 48%	190 40%	67 50%	97 43%
NET: Disagree	851 57%	433 58%	418 56%	69 54%	125 45%	190 55%	163 58%	136 64%	168 65%	273 58%	249 55%	126 56%	202 58%	205 54%	107 57%	71 74%	271 56%	84 62%	153 67%
Mean	-0.50	-0.53	-0.48	-0.36	-0.12	-0.48	-0.57	-0.74	-0.74	-0.54	-0.44	-0.45	-0.57	-0.43	-0.56	-0.90	-0.50	-0.74	-0.79
Standard deviation	1.47	1.46	1.48	1.46	1.50	1.45	1.44	1.45	1.44	1.49	1.45	1.46	1.48	1.49	1.42	1.38	1.48	1.45	1.35
Standard error	0.04	0.05	0.05	0.17	0.12	0.09	0.08	0.08	0.08	0.06	0.09	0.09	0.08	0.07	0.09	0.15	0.06	0.10	0.10

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 19

Q.8 Please could you say how strongly you agree or disagree with each of the following statements?
The fact that Nadine Dorries is donating her MP's salary to charity for the time she is away makes up for the fact that she is away making a TV programme rather than being in Westminster or her constituency
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
NET: Agree	528 35%	264 35%	265 35%	54 42%	124 45%	130 38%	77 27%	59 28%	85 33%	148 32%	157 34%	99 44%	124 35%	133 35%	63 34%	24 25%	170 35%	39 28%	60 26%
Strongly agree (+2)	230 15%	106 14%	125 17%	15 12%	46 17%	49 14%	44 16%	29 13%	49 19%	59 13%	69 15%	44 19%	59 17%	56 15%	25 13%	9 9%	73 15%	20 14%	24 10%
Somewhat agree (+1)	298 20%	158 21%	140 19%	38 30%	78 29%	81 24%	33 12%	30 14%	37 14%	89 19%	88 19%	56 25%	65 19%	77 20%	39 21%	15 16%	97 20%	19 14%	36 16%
Neither agree nor disagree (0)	157 10%	75 10%	83 11%	18 14%	34 13%	39 11%	23 8%	20 9%	23 9%	51 11%	46 10%	16 7%	44 13%	37 10%	27 15%	7 7%	50 10%	9 7%	19 9%
Somewhat disagree (-1)	200 13%	104 14%	96 13%	17 13%	35 13%	44 13%	45 16%	29 14%	31 12%	67 14%	67 15%	34 15%	32 9%	59 15%	23 12%	21 21%	64 13%	21 16%	35 16%
Strongly disagree (-2)	615 41%	307 41%	308 41%	41 32%	81 30%	131 38%	137 49%	104 49%	120 46%	204 43%	185 41%	77 34%	149 43%	152 40%	74 39%	44 46%	197 41%	67 49%	113 50%
NET: Disagree	815 54%	410 55%	404 54%	58 45%	116 42%	175 51%	182 64%	133 63%	151 58%	270 58%	252 55%	111 49%	181 52%	211 55%	97 52%	65 68%	261 54%	88 65%	148 65%
Mean	-0.45	-0.46	-0.43	-0.23	-0.10	-0.37	-0.70	-0.71	-0.53	-0.57	-0.46	-0.20	-0.42	-0.46	-0.44	-0.80	-0.45	-0.71	-0.78
Standard deviation	1.55	1.53	1.56	1.46	1.50	1.52	1.54	1.52	1.61	1.50	1.54	1.58	1.58	1.53	1.50	1.41	1.54	1.53	1.46
Standard error	0.04	0.06	0.06	0.17	0.12	0.10	0.08	0.09	0.08	0.06	0.09	0.10	0.09	0.08	0.10	0.15	0.07	0.11	0.11

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 20

Q.8 Please could you say how strongly you agree or disagree with each of the following statements?

I have watched or will watch at least one episode of this series of I'm A Celebrity, Get Me Out Of Here

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
NET: Agree	705 47%	279 37%	426 57%	75 58%	161 59%	184 54%	133 47%	79 37%	73 28%	231 49%	210 46%	119 53%	144 41%	198 52%	92 49%	38 39%	238 49%	61 45%	92 40%
Strongly agree (+2)	543 36%	213 28%	331 44%	64 49%	125 45%	143 42%	96 34%	62 29%	54 21%	176 38%	164 36%	96 42%	108 31%	142 37%	72 39%	29 30%	175 36%	46 34%	77 34%
Somewhat agree (+1)	161 11%	66 9%	95 13%	11 9%	36 13%	41 12%	37 13%	17 8%	19 7%	55 12%	47 10%	24 11%	36 10%	55 15%	19 10%	9 9%	63 13%	15 11%	15 6%
Neither agree nor disagree (0)	66 4%	45 6%	21 3%	12 9%	9 3%	13 4%	11 4%	8 4%	13 5%	19 4%	20 4%	11 5%	16 5%	10 3%	9 5%	7 7%	14 3%	3 2%	11 5%
Somewhat disagree (-1)	83 6%	56 7%	28 4%	8 7%	14 5%	15 4%	16 6%	15 7%	13 5%	32 7%	20 4%	15 7%	17 5%	16 4%	11 6%	4 4%	14 3%	11 8%	16 7%
Strongly disagree (-2)	646 43%	369 49%	278 37%	34 26%	91 33%	131 38%	122 43%	109 52%	160 62%	188 40%	205 45%	81 36%	172 49%	156 41%	75 40%	48 50%	216 45%	60 44%	108 48%
NET: Disagree	729 49%	424 57%	305 41%	42 33%	105 38%	146 43%	138 49%	125 59%	174 67%	220 47%	225 49%	96 42%	189 54%	173 45%	86 46%	52 54%	229 48%	72 53%	124 55%
Mean	-0.09	-0.40	0.23	0.49	0.33	0.14	-0.11	-0.44	-0.79	*	-0.12	0.17	-0.31	0.03	0.01	-0.35	-0.07	-0.17	-0.28
Standard deviation	1.82	1.76	1.83	1.72	1.80	1.83	1.81	1.79	1.68	1.82	1.84	1.81	1.81	1.83	1.83	1.79	1.85	1.82	1.83
Standard error	0.05	0.07	0.07	0.20	0.14	0.11	0.10	0.10	0.09	0.07	0.11	0.11	0.10	0.09	0.12	0.19	0.08	0.12	0.14

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 21

Q.9 When Nadine Dorries announced that she was taking part in the TV programme at a time when she should have been in Westminster, David Cameron suspended her from the Conservative Party. Which of the following is closest to your own view?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
David Cameron was right to suspend Nadine Dorries from the Conservative Party when he found out she would not be in Westminster to do her job	867 58%	417 56%	450 60%	78 60%	144 52%	199 58%	162 58%	124 59%	160 62%	287 61%	253 55%	117 52%	210 60%	242 64%	106 56%	60 63%	295 61%	77 56%	133 59%
It should have been for her local Conservative Association, not David Cameron, to decide whether to suspend her or not	249 17%	118 16%	131 17%	21 16%	49 18%	41 12%	55 19%	36 17%	47 18%	80 17%	78 17%	42 19%	48 14%	51 13%	43 23%	21 22%	68 14%	30 22%	52 23%
Suspending her from the Conservative Party has been an overreaction whoever made the decision	384 26%	213 29%	171 23%	31 24%	82 30%	103 30%	65 23%	51 24%	52 20%	103 22%	124 27%	67 30%	90 26%	87 23%	39 21%	15 15%	118 24%	29 22%	42 18%

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 22

Q.10 Would you say you were more likely to vote for Nadine Dorries at the next election following her appearance on I'm A Celebrity, Get Me Out Of Here, or less likely, or has it made no difference?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
NET: More likely	117 8%	54 7%	63 8%	14 11%	22 8%	34 10%	17 6%	11 5%	18 7%	37 8%	39 9%	16 7%	25 7%	31 8%	12 6%	5 6%	37 8%	9 6%	10 4%
Much more likely to vote for her	(+2) 64 4%	29 4%	35 5%	7 5%	10 4%	23 7%	10 4%	7 3%	7 3%	15 3%	23 5%	8 4%	17 5%	19 5%	7 4%	1 1%	24 5%	6 4%	4 2%
A bit more likely to vote for her	(+1) 52 3%	25 3%	27 4%	7 5%	12 4%	11 3%	7 2%	4 2%	11 4%	21 5%	16 3%	8 3%	8 2%	13 3%	5 3%	5 5%	13 3%	3 2%	6 2%
It has made no difference	(0) 719 48%	374 50%	345 46%	67 52%	151 55%	157 46%	144 51%	99 47%	100 38%	217 46%	227 50%	123 54%	152 44%	176 46%	100 53%	36 38%	219 45%	69 50%	94 41%
A bit less likely to vote for her	(-1) 157 10%	75 10%	81 11%	16 13%	32 12%	33 10%	25 9%	14 6%	36 14%	43 9%	57 13%	23 10%	34 10%	56 15%	19 10%	14 14%	74 15%	10 7%	21 9%
Much less likely to vote for her	(-2) 508 34%	246 33%	263 35%	31 24%	69 25%	120 35%	95 34%	88 41%	105 41%	173 37%	132 29%	65 29%	138 40%	117 31%	57 31%	41 42%	151 31%	49 36%	101 45%
NET: Less likely	665 44%	321 43%	344 46%	48 37%	101 37%	152 44%	121 43%	101 48%	142 55%	215 46%	190 42%	88 39%	172 49%	172 45%	76 41%	54 57%	225 47%	59 43%	123 54%
Mean	-0.66	-0.65	-0.68	-0.45	-0.50	-0.63	-0.67	-0.81	-0.85	-0.72	-0.57	-0.57	-0.77	-0.63	-0.61	-0.92	-0.66	-0.69	-0.92
Standard deviation	1.11	1.09	1.13	1.09	1.03	1.18	1.08	1.11	1.09	1.11	1.10	1.05	1.15	1.10	1.06	1.04	1.10	1.12	1.07
Standard error	0.03	0.04	0.04	0.13	0.08	0.07	0.06	0.07	0.06	0.04	0.06	0.07	0.06	0.06	0.07	0.11	0.05	0.08	0.08

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 23

SEG**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
A	149 10%	85 11%	64 9%	12 9%	34 13%	40 12%	34 12%	16 7%	13 5%	149 32%	-	-	-	43 11%	22 12%	13 14%	63 13%	14 10%	29 13%
B	320 21%	172 23%	148 20%	18 14%	61 22%	103 30%	66 24%	41 20%	30 11%	320 68%	-	-	-	98 26%	46 25%	24 25%	110 23%	28 21%	62 28%
C1	456 30%	192 26%	264 35%	54 42%	103 37%	90 26%	92 33%	62 29%	55 21%	-	456 100%	-	-	111 29%	49 26%	28 30%	128 27%	38 28%	71 31%
C2	226 15%	126 17%	100 13%	26 20%	47 17%	57 17%	45 16%	27 13%	23 9%	-	-	226 100%	-	63 17%	25 13%	11 12%	77 16%	23 17%	21 9%
D	155 10%	83 11%	72 10%	17 13%	23 8%	30 9%	33 12%	32 15%	20 8%	-	-	-	155 44%	32 9%	24 13%	8 8%	42 9%	13 10%	27 12%
E	194 13%	90 12%	104 14%	2 2%	6 2%	23 7%	11 4%	33 16%	119 46%	-	-	-	194 56%	33 9%	21 11%	12 12%	60 12%	19 14%	16 7%

Mid Bedfordshire Poll

Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 24

Age**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
18 to 24	129	58	71	129	-	-	-	-	-	30	54	26	19	24	21	8	18	8	20
	9%	8%	9%	100%	-	-	-	-	-	6%	12%	12%	6%	6%	11%	9%	4%	6%	9%
25-34	274	132	142	-	274	-	-	-	-	96	103	47	29	73	36	15	76	20	40
	18%	18%	19%	-	100%	-	-	-	-	20%	23%	21%	8%	19%	19%	16%	16%	14%	18%
35-44	343	165	178	-	-	343	-	-	-	143	90	57	53	79	42	17	118	34	51
	23%	22%	24%	-	-	100%	-	-	-	31%	20%	25%	15%	21%	22%	18%	25%	25%	23%
45-54	282	152	130	-	-	-	282	-	-	100	92	45	44	77	37	24	93	34	41
	19%	20%	17%	-	-	-	100%	-	-	21%	20%	20%	13%	20%	19%	25%	19%	25%	18%
55-64	212	109	102	-	-	-	-	212	-	57	62	27	65	62	21	19	70	17	43
	14%	15%	14%	-	-	-	-	100%	-	12%	14%	12%	19%	16%	11%	20%	15%	13%	19%
65 or older	260	132	128	-	-	-	-	-	260	43	55	23	139	65	31	13	106	24	31
	17%	18%	17%	-	-	-	-	-	100%	9%	12%	10%	40%	17%	16%	14%	22%	17%	14%

Mid Bedfordshire Poll
Fieldwork : November 14th-18th 2012

Absolutes/col percents

Table 25
Gender
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention			2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	Con	Lab	LibDem
Unweighted base	1500	727	773	75	163	255	346	293	368	636	288	249	327	399	226	86	522	213	177
Weighted base	1500	748	752	129	274	343	282	212	260	469	456	226	349	380	187	96	481	136	227
Male	748	748	-	58	132	165	152	109	132	257	192	126	173	201	88	42	244	76	105
	50%	100%	-	45%	48%	48%	54%	52%	51%	55%	42%	56%	50%	53%	47%	44%	51%	56%	46%
Female	752	-	752	71	142	178	130	102	128	212	264	100	176	179	99	54	237	60	122
	50%	-	100%	55%	52%	52%	46%	48%	49%	45%	58%	44%	50%	47%	53%	56%	49%	44%	54%