

**MID BEDFORDSHIRE POLL
LORD ASHCROFT
NOVEMBER 2012**

1,500 adults in the Mid Bedfordshire constituency were interviewed by telephone between 14 and 18 November 2012. The results have been weighted to be representative of all adults in the constituency.

- 1. If there were a general election tomorrow, which party would you vote for?**
[Change since 2010 general election in brackets]

Conservative	51% [-2]
Labour	22% [+7]
Liberal Democrat	12% [-13]
UKIP	8% [+3]
Green	4% [+3]
BNP	1%
Others	2%

- 2. Please could you say how positively or negatively you feel about the following individuals on a scale of 0 to 10, where 0 means “extremely negative” and 10 means “extremely positive”.**
[Mean score shown]

Boris Johnson, the Mayor of London	6.13
David Cameron, the Prime Minister	5.35
Nick Clegg, the Lib Dem leader	4.02
Ed Miliband, the Labour leader	3.95
Nigel Farage, the UKIP leader	3.48
Nadine Dorries, the MP for Mid Bedfordshire	2.82

- 3. As you may have heard, Nadine Dorries, your local MP, is currently in Australia taking part in the TV show *I’m A Celebrity, Get Me Out Of Here*. Had you heard about this, or not?**

Yes, I had heard	96%
No, I had not heard	4%

4. What is your view of Nadine Dorries taking part in *I'm A Celebrity, Get Me Out Of Here*?

	ALL	Con voters	Lab voters	LD voters
Strongly approve	10%	5%	7%	1%
Somewhat approve	6%	11%	11%	8%
<i>TOTAL APPROVE</i>	16%	16%	18%	9%
Neither approve nor disapprove	26%	25%	25%	19%
Somewhat disapprove	17%	18%	13%	23%
Strongly disapprove	42%	40%	43%	49%
<i>TOTAL DISAPPROVE</i>	58%	59%	57%	73%
Net approval	- 42%	- 43%	- 39%	- 54%

- Net disapproval among 18-24s was – 11%, compared to – 60% among those aged 65+.

5. Please can you say how strongly you agree or disagree with each of the following statements?

	ALL	Con voters	Lab voters	LD voters
Nadine Dorries has been a good MP for the area				
<i>Agree</i>	35%	42%	28%	29%
<i>Disagree</i>	35%	27%	47%	40%
By appearing on <i>I'm A Celebrity</i> , Nadine Dorries will be able to get more attention for the issues she cares about than she would be able to in Westminster				
<i>Agree</i>	32%	36%	31%	21%
<i>Disagree</i>	57%	54%	57%	74%
The fact that Nadine Dorries is donating her MP's salary to charity for the time she is away makes up for the fact that she is away making a TV programme rather than being in Westminster or her constituency				
<i>Agree</i>	35%	35%	34%	25%
<i>Disagree</i>	54%	55%	52%	68%
I have watched or will watch at least one episode of this series of <i>I'm A Celebrity</i>				
<i>Agree</i>	47%	52%	49%	39%
<i>Disagree</i>	49%	45%	46%	54%

6. When Nadine Dorries announced that she was taking part in the TV programme at a time when she should have been in Westminster, David Cameron suspended her from the Conservative Party. Which of the following is closest to your own view?

	ALL	Con voters	Lab voters	LD voters
DC was right to suspend ND from the Conservative Party when he found out she would not be in Westminster to do her job	58%	64%	56%	63%
It should have been for her local Conservative Association, not DC, to decide whether to suspend her or not	17%	13%	23%	22%
Suspending her from the Conservative Party has been an overreaction, whoever made the decision	26%	23%	21%	15%

7. Would you say you were more likely to vote for Nadine Dorries at the next election following her appearance on *I'm A Celebrity*, or less likely, or has it made no difference?

	ALL	Con voters	Lab voters	LD voters
Much more likely to vote for her	4%	5%	4%	1%
A bit more likely	3%	3%	3%	5%
<i>TOTAL MORE LIKELY</i>	8%	8%	6%	6%
It has made no difference	48%	46%	53%	38%
A bit less likely	10%	15%	10%	14%
Much less likely	34%	31%	31%	42%
<i>TOTAL LESS LIKELY</i>	44%	- 45%	41%	57%
Net more likely	- 36%	- 37%	- 35%	- 51%