

## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 1

**Q.1 As you may have heard, Louise Mensch, the MP for Corby and East Northamptonshire, is standing down and there will therefore have to be a by-election in the next few months to elect a new MP for the area. Many local people are saying that they probably won't vote at all when the by-election happens, while others say they definitely would vote. Please say how likely you are to vote the by-election here, when it happens - on a scale of 1-10, where 1 means you definitely would not vote, and 10 means you are certain to vote.**

**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Absolutely certain to vote	(10) 680 45%	321 44%	359 47%	28 21%	78 31%	136 43%	122 43%	136 60%	179 63%	281 49%	130 41%	98 37%	171 50%	140 56%	290 61%	14 31%	194 39%	87 40%	208 50%	255 67%	71 50%
	(9) 81 5%	39 5%	42 5%	9 7%	10 4%	21 7%	15 5%	10 4%	15 5%	23 4%	16 5%	17 6%	24 7%	18 7%	23 5%	6 13%	26 5%	19 9%	31 7%	16 4%	8 5%
	(8) 136 9%	67 9%	69 9%	11 8%	30 12%	27 9%	28 10%	17 8%	23 8%	54 9%	19 6%	30 11%	33 10%	29 12%	43 9%	6 14%	51 10%	23 11%	50 12%	29 8%	15 11%
	(7) 88 6%	43 6%	45 6%	15 11%	16 6%	20 6%	21 7%	5 2%	13 4%	30 5%	30 9%	16 6%	13 4%	16 7%	25 5%	6 13%	35 7%	11 5%	23 5%	16 4%	13 9%
	(6) 55 4%	20 3%	35 5%	7 5%	14 6%	12 4%	10 3%	6 3%	6 2%	17 3%	15 5%	13 5%	10 3%	10 4%	22 5%	1 1%	22 4%	9 4%	15 4%	12 3%	5 3%
	(5) 155 10%	80 11%	74 10%	20 15%	27 11%	38 12%	34 12%	18 8%	17 6%	58 10%	45 14%	23 9%	29 8%	23 9%	36 8%	8 18%	80 16%	22 10%	35 8%	24 6%	11 8%
	(4) 33 2%	17 2%	15 2%	12 9%	8 3%	4 1%	4 1%	1 1%	3 1%	9 2%	11 4%	10 4%	2 1%	1 *	13 3%	- -	16 3%	5 3%	6 1%	6 1%	3 2%
	(3) 44 3%	17 2%	27 4%	7 5%	16 6%	10 3%	6 2%	2 1%	3 1%	15 3%	7 2%	10 4%	11 3%	7 3%	9 2%	1 1%	24 5%	3 1%	9 2%	6 2%	6 4%
	(2) 47 3%	30 4%	18 2%	2 2%	23 9%	8 2%	7 3%	3 1%	4 1%	14 3%	6 2%	17 6%	10 3%	5 2%	11 2%	4 9%	26 5%	1 *	3 1%	3 1%	5 3%
Definitely would not vote	(1) 166 11%	95 13%	71 9%	23 17%	34 13%	38 12%	32 11%	22 10%	17 6%	69 12%	33 11%	32 12%	32 9%	- -	- -	- -	- -	34 15%	34 8%	9 2%	7 5%
Refused	2 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	2 *	1 *	1 *	1 *	- -
Don't know	16 1%	6 1%	10 1%	- -	- -	1 *	6 2%	4 2%	4 1%	3 1%	3 1%	1 *	9 3%	- -	- -	- -	16 3%	3 1%	3 1%	5 1%	- -
Mean	7.31	7.12	7.50	5.91	6.26	7.23	7.28	8.10	8.45	7.40	7.14	6.81	7.70	8.51	8.56	7.45	7.48	7.17	7.92	8.74	7.84
Standard deviation	3.21	3.32	3.08	3.16	3.36	3.22	3.16	3.02	2.67	3.25	3.10	3.31	3.10	2.14	2.21	2.56	2.65	3.29	2.84	2.26	2.82
Standard error	0.08	0.13	0.11	0.42	0.30	0.21	0.18	0.17	0.13	0.14	0.18	0.21	0.15	0.13	0.10	0.38	0.12	0.21	0.13	0.11	0.25

Lord Ashcroft

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Absolutes/col percents

Table 2

**Q.2 Which candidate do you expect to vote for in the by-election?****Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Conservative (Christine Emmett)	249 17%	123 17%	125 16%	14 10%	29 11%	60 19%	43 15%	40 18%	63 22%	113 20%	43 14%	42 16%	50 14%	249 100%	-	-	-	-	200 48%	5 1%	10 7%
Labour (Andy Sawford)	472 31%	203 28%	269 35%	56 41%	82 32%	94 30%	81 28%	71 32%	88 31%	154 27%	96 30%	98 37%	125 36%	-	472 100%	-	-	21 10%	21 5%	292 77%	51 36%
Liberal Democrat (Jill Hope)	46 3%	23 3%	23 3%	2 2%	12 5%	9 3%	7 3%	7 3%	8 3%	14 2%	15 5%	9 3%	8 2%	-	-	46 100%	-	8 4%	8 2%	2 *	19 13%
The UK Independence Party (Margot Parker)	50 3%	35 5%	15 2%	2 2%	4 2%	6 2%	14 5%	9 4%	14 5%	25 4%	7 2%	6 2%	12 4%	-	-	-	-	21 10%	21 5%	10 3%	1 1%
The Green Party (Jonathan Hornett)	12 1%	5 1%	7 1%	2 2%	2 1%	5 2%	2 1%	1 *	-	7 1%	3 1%	2 1%	-	-	-	-	-	3 1%	3 1%	2 1%	4 3%
The British National Party (Gordon Riddell)	11 1%	8 1%	3 *	-	-	4 1%	6 2%	1 *	1 *	1 *	1 *	2 1%	7 2%	-	-	-	-	3 1%	3 1%	-	-
Independent anti-wind farm candidate (James Delingpole)	2 *	1 *	1 *	-	-	-	-	1 1%	1 *	2 *	-	-	-	-	-	-	-	1 1%	1 *	-	1 *
Another party	2 *	1 *	1 *	-	-	-	1 *	1 *	1 *	2 *	-	-	-	-	-	-	-	2 1%	2 *	-	-
Will not vote	166 11%	95 13%	71 9%	23 17%	34 13%	38 12%	32 11%	22 10%	17 6%	69 12%	33 11%	32 12%	32 9%	-	-	-	-	34 15%	34 8%	9 2%	7 5%
Refused	87 6%	52 7%	36 5%	-	8 3%	15 5%	12 4%	22 10%	30 11%	32 6%	16 5%	12 5%	27 8%	-	-	-	87 18%	13 6%	13 3%	4 1%	4 3%
Don't know	404 27%	189 26%	215 28%	35 26%	84 33%	84 27%	87 31%	51 22%	62 22%	155 27%	100 32%	64 24%	85 25%	-	-	-	404 82%	111 51%	111 27%	57 15%	47 33%

## Corby By-Election Poll

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Absolutes/col percents

Table 3

**Q.2 Which candidate do you expect to vote for in the by-election?****Base: All respondents expressing an intention to vote**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	862	386	476	32	63	140	169	180	278	308	156	147	251	287	452	45	-	72	318	328	73
Weighted base	845	400	445	77	129	178	155	131	176	318	166	158	202	249	472	46	-	59	259	311	86
Conservative (Christine Emmett)	249 29%	123 31%	125 28%	14 18%	29 23%	60 34%	43 28%	40 30%	63 36%	113 36%	43 26%	42 26%	50 25%	249 100%	-	-	-	-	200 77%	5 2%	10 11%
Labour (Andy Sawford)	472 56%	203 51%	269 61%	56 73%	82 63%	94 53%	81 53%	71 54%	88 50%	154 48%	96 58%	98 62%	125 62%	-	472 100%	-	-	21 36%	21 8%	292 94%	51 60%
Liberal Democrat (Jill Hope)	46 6%	23 6%	23 5%	2 3%	12 9%	9 5%	7 5%	7 6%	8 5%	14 4%	15 9%	9 5%	8 4%	-	-	46 100%	-	8 13%	8 3%	2 1%	19 22%
The UK Independence Party (Margot Parker)	50 6%	35 9%	15 3%	2 3%	4 3%	6 3%	14 9%	9 7%	14 8%	25 8%	7 4%	6 4%	12 6%	-	-	-	-	21 36%	21 8%	10 3%	1 1%
The Green Party (Jonathan Hornett)	12 1%	5 1%	7 2%	2 3%	2 1%	5 3%	2 1%	1 1%	-	7 2%	3 2%	2 1%	-	-	-	-	-	3 5%	3 1%	2 1%	4 5%
The British National Party (Gordon Riddell)	11 1%	8 2%	3 1%	-	-	4 2%	6 4%	1 1%	1 1%	1 *	1 1%	2 1%	7 3%	-	-	-	-	3 4%	3 1%	-	-
Independent anti-wind farm candidate (James Delingpole)	2 *	1 *	1 *	-	-	-	-	1 1%	1 *	2 1%	-	-	-	-	-	-	-	1 2%	1 1%	-	1 1%
Another party	2 *	1 *	1 *	-	-	-	1 1%	1 *	1 *	2 1%	-	-	-	-	-	-	-	2 3%	2 1%	-	-

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Table 4

**Q.2 Which candidate do you expect to vote for in the by-election?****Base: All respondents expressing an intention to vote****Weighting: Turnout Weights****This table has been weighted to reflect the vote share in Corby constituency at the last General Election and includes only those most likely to vote**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	614	282	332	17	37	92	114	141	214	222	108	97	187	203	330	25	-	53	233	259	51
Weighted base	576	278	298	41	76	117	105	103	135	221	110	99	146	171	328	25	-	41	185	238	59
Conservative (Christine Emmett)	171	89	82	9	19	37	26	32	48	78	27	29	37	171	-	-	-	-	144	4	7
	30%	32%	27%	23%	25%	32%	24%	31%	35%	35%	25%	29%	25%	100%	-	-	-	-	78%	2%	12%
Labour (Andy Sawford)	328	142	187	29	46	68	60	55	70	108	67	61	92	-	328	-	-	14	14	222	35
	57%	51%	63%	71%	61%	58%	57%	54%	52%	49%	61%	62%	63%	-	100%	-	-	34%	8%	93%	60%
Liberal Democrat (Jill Hope)	25	13	12	1	8	3	4	4	5	9	8	4	5	-	-	25	-	6	6	1	12
	4%	5%	4%	3%	11%	3%	4%	4%	3%	4%	7%	4%	3%	-	-	100%	-	14%	3%	1%	20%
The UK Independence Party (Margot Parker)	35	25	10	*	2	4	10	8	11	16	6	5	8	-	-	-	-	16	16	8	1
	6%	9%	3%	1%	2%	3%	9%	8%	8%	7%	5%	5%	6%	-	-	-	-	40%	9%	3%	1%
The Green Party (Jonathan Hornett)	8	3	5	1	*	4	2	1	-	6	2	*	-	-	-	-	-	1	1	2	4
	1%	1%	2%	3%	*	4%	2%	1%	-	3%	2%	*	-	-	-	-	-	3%	1%	1%	6%
The British National Party (Gordon Riddell)	6	4	2	-	-	*	4	1	1	1	*	*	5	-	-	-	-	1	1	-	-
	1%	1%	1%	-	-	*	4%	1%	1%	*	*	*	3%	-	-	-	-	3%	1%	-	-
Independent anti-wind farm candidate (James Delingpole)	2	1	1	-	-	-	-	1	1	2	-	-	-	-	-	-	-	1	1	-	1
	*	*	*	-	-	-	-	1%	*	1%	-	-	-	-	-	-	-	3%	1%	-	1%
Another party	1	1	1	-	-	-	*	1	1	1	-	-	-	-	-	-	-	1	1	-	-
	*	*	*	-	-	-	*	1%	*	1%	-	-	-	-	-	-	-	3%	1%	-	-

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

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Table 5

**Q.2 Which candidate do you expect to vote for in the by-election?****Base: All respondents****Weighting: Turnout Weights**

	Q.5 General Election Vote							
	Total	Conservative	Labour	Liberal Democrat	Another party	Didn't vote	Refused	Don't know
Unweighted base	894	329	295	80	14	77	81	18
Weighted base	834	262	274	88	30	93	70	19
Conservative (Christine Emmett)	171 20%	144 55%	4 2%	7 8%	4 14%	8 9%	1 2%	2 10%
Labour (Andy Sawford)	328 39%	14 5%	222 81%	35 40%	6 22%	48 52%	* 1%	2 10%
Liberal Democrat (Jill Hope)	25 3%	6 2%	1 1%	12 13%	-	5 6%	1 1%	1 5%
The UK Independence Party (Margot Parker)	35 4%	16 6%	8 3%	1 1%	7 25%	2 3%	-	* *
The Green Party (Jonathan Hornett)	8 1%	1 *	2 1%	4 4%	-	1 1%	-	-
The British National Party (Gordon Riddell)	6 1%	1 *	-	-	3 10%	* 1%	-	1 5%
Independent anti-wind farm candidate (James Delingpole)	2 *	1 *	-	1 1%	-	-	-	-
Another party	1 *	1 *	-	-	-	-	-	-
Refused	64 8%	10 4%	3 1%	3 4%	-	5 6%	42 60%	1 5%
Don't know	194 23%	66 25%	33 12%	26 30%	9 29%	22 24%	26 37%	12 65%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 6

**Q.2 Which candidate do you expect to vote for in the by-election?****Base: All who don't know/ refuse voting intention****Weighting: Turnout Weights**

	Q.5 General Election Vote							
	Total	Conservative	Labour	Liberal Democrat	Another party	Didn't vote	Refused	Don't know
Unweighted base	280	96	36	29	5	23	78	12
Weighted base	258	77	35	29	9	28	67	13
Refused	64 25%	10 14%	3 8%	3 11%	-	5 19%	42 62%	1 8%
Don't know	194 75%	66 86%	33 92%	26 89%	9 100%	22 81%	26 38%	12 92%
To be reallocated (con/ lab)	97 38%	33 43%	16 46%	13 45%	4 50%	11 41%	13 19%	6 46%
To be reallocated (lib dem)	58 23%	20 26%	10 28%	8 27%	3 30%	7 24%	8 11%	4 28%

**Corby By-Election Poll**  
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Absolutes/col percents

Table 7

**Adjusted Voting Intention**

**Weighting: Turnout Weights**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Total	633
Conservative	204 32%
Labour	344 54%
Liberal Democrat/ Liberal	33 5%
Other	52 8%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 8

**Q.3 Are you fairly sure that is what you'll do at the by-election, or do you think you may well change your mind between now and then?**

**Base: All naming party will vote for**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	862	386	476	32	63	140	169	180	278	308	156	147	251	287	452	45	-	72	318	328	73
Weighted base	845	400	445	77	129	178	155	131	176	318	166	158	202	249	472	46	-	59	259	311	86
Fairly sure I will vote as stated	727	349	378	61	111	151	130	114	160	281	140	125	180	217	419	32	-	39	221	282	65
	86%	87%	85%	79%	86%	85%	84%	87%	91%	88%	84%	79%	89%	87%	89%	68%	-	67%	85%	91%	75%
I may well change my mind	119	52	67	16	17	28	25	17	16	37	26	33	22	32	53	15	-	20	38	29	21
	14%	13%	15%	21%	14%	15%	16%	13%	9%	12%	16%	21%	11%	13%	11%	32%	-	33%	15%	9%	25%



**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 9

**Q.4 If you change your mind, which party would you be most likely to switch to?****Base: All could potentially change vote**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	112	44	68	6	9	22	26	24	25	40	22	26	24	33	46	13	-	22	44	29	19
Weighted base	119	52	67	16	17	28	25	17	16	37	26	33	22	32	53	15	-	20	38	29	21
Conservative	26 22%	14 27%	13 19%	2 15%	6 33%	6 23%	6 25%	3 15%	3 20%	10 27%	8 31%	3 9%	5 23%	-	16 30%	5 32%	-	13 64%	13 33%	7 24%	1 6%
Labour	20 17%	10 19%	10 16%	5 30%	-	4 13%	5 22%	3 21%	3 20%	8 21%	2 7%	8 24%	3 12%	12 39%	-	3 19%	-	3 13%	5 12%	6 20%	2 9%
Liberal Democrat	20 17%	7 13%	14 20%	5 29%	2 11%	4 14%	2 7%	5 29%	3 20%	5 14%	5 18%	8 25%	2 9%	5 16%	15 29%	-	-	-	4 10%	4 15%	8 39%
The UK Independence Party (UKIP)	15 13%	10 20%	5 7%	-	2 10%	5 18%	4 15%	3 18%	2 12%	5 14%	2 6%	7 20%	2 8%	7 22%	3 6%	2 11%	-	3 13%	9 23%	1 2%	4 18%
The Green Party	4 3%	2 4%	2 3%	-	2 12%	-	2 7%	-	-	1 2%	-	2 6%	1 4%	-	2 3%	2 15%	-	-	-	-	1 4%
The British National Party (BNP)	2 1%	2 3%	-	-	-	-	1 3%	-	1 5%	1 2%	-	-	1 3%	-	1 1%	-	-	1 4%	1 2%	1 2%	-
Independent anti-wind farm candidate (James Delingpole)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	31 26%	7 14%	24 35%	4 26%	6 34%	9 32%	5 22%	3 17%	4 24%	7 19%	10 37%	5 15%	9 40%	7 23%	17 31%	3 23%	-	1 6%	8 20%	10 36%	5 23%

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Table 10

**Q.5 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?  
 And which party did you vote for in the general election in May 2010?**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Conservative	417 28%	202 27%	215 28%	17 12%	50 20%	90 28%	79 28%	68 30%	113 39%	192 33%	78 25%	63 24%	84 24%	200 80%	21 4%	8 17%	124 25%	217 100%	417 100%	-	-
Labour	381 25%	164 22%	217 28%	9 7%	60 23%	79 25%	78 27%	67 30%	89 31%	117 20%	77 24%	70 26%	118 34%	5 2%	292 62%	2 4%	62 13%	-	-	381 100%	-
Liberal Democrat	143 10%	56 8%	87 11%	15 11%	37 14%	29 9%	23 8%	24 11%	15 5%	63 11%	35 11%	29 11%	16 5%	10 4%	51 11%	19 41%	50 10%	-	-	-	143 100%
Another party	46 3%	35 5%	11 1%	5 4%	4 2%	11 3%	13 5%	9 4%	5 2%	12 2%	6 2%	18 7%	11 3%	7 3%	7 2%	-	15 3%	-	-	-	-
Didn't vote	364 24%	204 28%	160 21%	88 65%	82 32%	69 22%	65 23%	31 14%	29 10%	130 23%	88 28%	65 24%	81 23%	23 9%	98 21%	16 34%	114 23%	-	-	-	-
Refused	108 7%	56 8%	52 7%	2 2%	6 2%	26 8%	24 8%	23 10%	27 10%	44 8%	22 7%	11 4%	31 9%	1 1%	1 *	1 2%	98 20%	-	-	-	-
Don't know	43 3%	18 2%	25 3%	-	16 6%	13 4%	5 2%	3 1%	6 2%	17 3%	9 3%	11 4%	5 1%	2 1%	2 *	1 3%	29 6%	-	-	-	-

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Absolutes/col percents

Table 11

**Q.5 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**And which party did you vote for in the general election in May 2010?**

**Base: All respondents who voted (and were willing to disclose who they voted for)**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1053	463	590	19	75	163	211	232	353	388	197	175	293	262	375	29	272	258	504	400	126
Weighted base	988	458	530	46	151	209	192	168	223	383	196	179	229	222	371	29	251	217	417	381	143
Conservative	417	202	215	17	50	90	79	68	113	192	78	63	84	200	21	8	124	217	417	-	-
	42%	44%	41%	37%	33%	43%	41%	41%	51%	50%	40%	35%	37%	90%	6%	28%	49%	100%	100%	-	-
Labour	381	164	217	9	60	79	78	67	89	117	77	70	118	5	292	2	62	-	-	381	-
	39%	36%	41%	20%	40%	38%	40%	40%	40%	30%	39%	39%	51%	2%	79%	6%	25%	-	-	100%	-
Liberal Democrat	143	56	87	15	37	29	23	24	15	63	35	29	16	10	51	19	50	-	-	-	143
	14%	12%	16%	32%	25%	14%	12%	15%	7%	16%	18%	16%	7%	4%	14%	67%	20%	-	-	-	100%
Another party	46	35	11	5	4	11	13	9	5	12	6	18	11	7	7	-	15	-	-	-	-
	5%	8%	2%	11%	3%	5%	7%	5%	2%	3%	3%	10%	5%	3%	2%	-	6%	-	-	-	-

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 12

**Q.6 I see that you voted Conservative in the general election in 2010, but you intend to vote for a different party at the by-election. Which one of the following is the main reason you intend to vote for a different party in the by-election?**

**Base: All voted Conservative in 2010 but intending to vote for another party in the by-election**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	72	39	33	1	4	9	15	14	29	34	12	9	17	-	23	10	-	72	72	-	-
Weighted base	59	32	27	2	7	11	13	9	17	28	12	9	11	-	21	8	-	59	59	-	-
Because I am not happy about what the Conservatives are doing in government	30 50%	17 52%	13 49%	2 100%	4 50%	2 22%	10 81%	3 30%	9 51%	15 52%	6 54%	5 51%	4 42%	-	12 58%	5 61%	-	30 50%	30 50%	-	-
Because I prefer a particular candidate	5 9%	3 10%	2 9%	-	-	2 22%	-	1 7%	2 14%	2 9%	2 15%	-	1 12%	-	2 11%	2 23%	-	5 9%	5 9%	-	-
Because of particular local issues	5 8%	2 7%	3 10%	-	-	-	2 13%	2 21%	1 7%	4 13%	1 5%	-	1 6%	-	3 15%	-	-	5 8%	5 8%	-	-
Another reason	19 32%	10 32%	9 33%	-	4 50%	6 55%	1 6%	4 42%	5 29%	7 26%	3 27%	4 49%	4 41%	-	3 15%	1 16%	-	19 32%	19 32%	-	-

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 13

**Q.7 When it comes to the next general election, expected to be held in 2015, which of the following statements best applies to you?**

**Base: All voted Conservative in 2010 but intending to vote for another party in the by-election**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	72	39	33	1	4	9	15	14	29	34	12	9	17	-	23	10	-	72	72	-	-
Weighted base	59	32	27	2	7	11	13	9	17	28	12	9	11	-	21	8	-	59	59	-	-
I will probably vote Conservative again when it comes to the general election	9 15%	5 16%	4 14%	-	-	-	3 20%	4 43%	2 14%	6 23%	2 15%	-	1 6%	-	1 3%	1 15%	-	9 15%	9 15%	-	-
I will consider voting Conservative again at the next general election but I am not sure yet	34 58%	18 55%	17 62%	-	7 100%	6 54%	6 47%	4 43%	11 65%	13 45%	7 63%	7 80%	7 69%	-	13 63%	5 59%	-	34 58%	34 58%	-	-
I will almost certainly, or most definitely, not vote Conservative again at the next general election	16 27%	10 30%	6 24%	2 100%	-	5 46%	4 33%	1 14%	4 21%	9 32%	3 22%	2 20%	3 25%	-	7 34%	2 26%	-	16 27%	16 27%	-	-

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 14

**Q.8 Which of the following statements do you most agree with ...****Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
I am satisfied with the job David Cameron is doing overall as Prime Minister	364 24%	185 25%	179 23%	37 27%	65 25%	79 25%	58 20%	50 22%	74 26%	156 27%	74 24%	59 22%	75 22%	128 51%	47 10%	9 19%	112 23%	52 24%	162 39%	33 9%	23 16%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	472 31%	236 32%	236 31%	45 33%	91 35%	96 31%	94 33%	61 27%	85 30%	205 36%	108 34%	79 30%	79 23%	109 44%	76 16%	23 49%	186 38%	115 53%	200 48%	55 14%	55 39%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	474 32%	217 29%	257 34%	40 29%	75 30%	98 31%	88 31%	81 36%	91 32%	154 27%	93 30%	99 37%	128 37%	7 3%	318 67%	9 20%	106 22%	28 13%	31 8%	255 67%	47 33%
Refused	39 3%	23 3%	15 2%	2 2%	6 2%	8 2%	8 3%	9 4%	6 2%	17 3%	10 3%	3 1%	9 2%	- -	2 1%	2 5%	22 5%	5 2%	5 1%	3 1%	3 2%
Don't know	154 10%	75 10%	79 10%	11 8%	18 7%	34 11%	37 13%	24 11%	30 10%	42 7%	30 9%	26 10%	55 16%	5 2%	29 6%	3 7%	65 13%	17 8%	18 4%	36 10%	15 10%

## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 15

**Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, or the Liberal Democrats?**

**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
<b><u>Getting the economy growing and creating jobs</u></b>																					
The Conservatives	541 36%	278 38%	263 34%	32 24%	79 31%	114 36%	105 37%	88 39%	122 43%	238 41%	117 37%	80 30%	106 31%	209 84%	30 6%	12 27%	191 39%	131 60%	308 74%	28 7%	31 22%
Labour	587 39%	273 37%	314 41%	73 54%	98 38%	113 36%	106 37%	91 40%	106 37%	207 36%	113 36%	115 43%	152 44%	16 6%	397 84%	7 15%	127 26%	29 14%	34 8%	301 79%	65 45%
The Liberal Democrats	93 6%	44 6%	49 6%	9 6%	26 10%	18 6%	15 5%	13 6%	13 4%	34 6%	27 9%	18 7%	15 4%	7 3%	9 2%	21 46%	34 7%	14 6%	20 5%	7 2%	25 17%
Don't know	282 19%	142 19%	140 18%	21 16%	53 21%	70 22%	60 21%	33 15%	45 16%	96 17%	58 18%	54 20%	74 21%	17 7%	36 8%	6 13%	140 28%	43 20%	55 13%	46 12%	22 16%
<b><u>Cutting the deficit and the debt</u></b>																					
The Conservatives	703 47%	390 53%	312 41%	49 36%	112 44%	162 51%	137 48%	108 48%	135 47%	320 56%	134 43%	126 47%	122 35%	228 92%	105 22%	23 49%	235 48%	152 70%	339 81%	72 19%	66 46%
Labour	415 28%	168 23%	246 32%	54 40%	75 29%	72 23%	71 25%	64 28%	78 27%	135 23%	86 27%	73 27%	121 35%	5 2%	293 62%	2 5%	86 17%	18 9%	20 5%	239 63%	31 22%
The Liberal Democrats	75 5%	37 5%	38 5%	4 3%	12 5%	17 5%	15 5%	13 6%	14 5%	26 4%	21 7%	13 5%	15 4%	7 3%	13 3%	17 36%	25 5%	10 4%	14 3%	7 2%	28 19%
Don't know	310 21%	141 19%	169 22%	27 20%	56 22%	65 20%	63 22%	41 18%	58 20%	94 16%	74 23%	55 20%	88 25%	9 4%	60 13%	5 11%	146 30%	36 17%	44 10%	63 16%	19 13%

## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 15

**Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, or the Liberal Democrats?**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
<b><u>Improving the NHS</u></b>																					
The Conservatives	343 23%	176 24%	167 22%	34 25%	43 17%	80 25%	61 21%	44 20%	81 28%	140 24%	59 19%	65 24%	79 23%	163 66%	16 3%	6 12%	97 20%	62 29%	195 47%	11 3%	13 9%
Labour	702 47%	328 45%	374 49%	76 56%	114 44%	137 43%	132 46%	118 52%	126 44%	255 44%	156 50%	120 45%	171 49%	30 12%	414 88%	11 23%	184 37%	61 28%	84 20%	325 85%	71 50%
The Liberal Democrats	117 8%	62 8%	55 7%	7 5%	32 13%	28 9%	18 6%	17 7%	16 5%	56 10%	28 9%	19 7%	15 4%	18 7%	8 2%	25 53%	45 9%	26 12%	42 10%	6 2%	31 21%
Don't know	341 23%	170 23%	171 22%	19 14%	67 26%	72 23%	74 26%	47 21%	63 22%	125 22%	72 23%	63 24%	81 23%	37 15%	35 7%	5 12%	165 34%	69 32%	96 23%	40 10%	28 20%
<b><u>Improving schools</u></b>																					
The Conservatives	427 28%	219 30%	208 27%	21 16%	57 22%	90 29%	84 29%	66 29%	108 38%	186 32%	80 25%	69 26%	91 26%	181 73%	24 5%	8 18%	130 26%	91 42%	245 59%	16 4%	23 16%
Labour	634 42%	287 39%	348 45%	83 61%	111 44%	122 39%	114 40%	98 44%	106 37%	225 39%	132 42%	118 44%	159 46%	27 11%	398 84%	7 15%	149 30%	47 22%	64 15%	315 83%	59 41%
The Liberal Democrats	126 8%	68 9%	58 8%	7 5%	34 13%	34 11%	22 8%	19 8%	9 3%	58 10%	34 11%	16 6%	17 5%	17 7%	7 2%	29 63%	49 10%	25 12%	36 9%	5 1%	40 28%
Don't know	316 21%	163 22%	153 20%	24 17%	53 21%	69 22%	66 23%	42 19%	62 22%	105 18%	69 22%	63 24%	79 23%	24 10%	42 9%	2 4%	164 33%	53 24%	71 17%	45 12%	21 15%



## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 15

**Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, or the Liberal Democrats?**

**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
<b><u>Protecting the environment</u></b>																					
The Conservatives	322 21%	150 20%	172 22%	19 14%	38 15%	64 20%	64 22%	50 22%	87 31%	124 22%	58 18%	60 22%	81 23%	138 55%	22 5%	4 9%	100 20%	73 34%	184 44%	17 5%	14 10%
Labour	391 26%	168 23%	223 29%	49 36%	61 24%	68 22%	66 23%	64 29%	82 29%	123 21%	82 26%	71 27%	115 33%	10 4%	285 60%	5 11%	60 12%	23 10%	31 7%	229 60%	21 14%
The Liberal Democrats	394 26%	227 31%	167 22%	29 22%	83 32%	101 32%	82 29%	59 26%	40 14%	192 33%	93 29%	60 23%	49 14%	57 23%	97 21%	33 70%	157 32%	62 29%	110 26%	62 16%	75 52%
Don't know	396 26%	192 26%	204 27%	38 28%	74 29%	82 26%	74 26%	52 23%	76 27%	135 24%	83 26%	75 28%	102 29%	43 17%	69 15%	5 11%	174 36%	59 27%	92 22%	73 19%	34 23%
<b><u>Dealing with crime</u></b>																					
The Conservatives	610 41%	328 44%	282 37%	35 26%	83 32%	144 46%	123 43%	96 43%	128 45%	275 48%	127 40%	98 37%	110 32%	212 85%	75 16%	18 38%	205 42%	133 61%	309 74%	55 14%	45 31%
Labour	490 33%	221 30%	269 35%	76 56%	86 34%	93 30%	83 29%	71 32%	81 28%	166 29%	101 32%	88 33%	135 39%	12 5%	338 72%	5 10%	92 19%	18 8%	25 6%	265 70%	44 31%
The Liberal Democrats	87 6%	37 5%	50 7%	4 3%	25 10%	20 6%	13 5%	11 5%	13 5%	33 6%	14 4%	24 9%	16 5%	1 *	15 3%	19 41%	39 8%	10 5%	11 3%	9 2%	32 22%
Don't know	316 21%	151 20%	166 22%	20 15%	62 24%	58 18%	66 23%	47 21%	63 22%	101 18%	74 23%	57 21%	85 24%	24 10%	44 9%	5 10%	155 32%	56 26%	72 17%	52 14%	22 16%

## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 15

**Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, or the Liberal Democrats?**

**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
<b><u>Defending Britain's interests in Europe</u></b>																					
The Conservatives	613 41%	317 43%	296 39%	42 31%	83 32%	139 44%	121 42%	99 44%	129 45%	273 48%	121 38%	105 39%	113 33%	197 79%	92 19%	15 33%	202 41%	132 61%	308 74%	49 13%	53 37%
Labour	450 30%	210 28%	240 31%	57 42%	86 34%	88 28%	73 26%	67 30%	79 28%	154 27%	92 29%	89 33%	115 33%	15 6%	311 66%	3 6%	95 19%	20 9%	21 5%	254 67%	31 21%
The Liberal Democrats	93 6%	42 6%	51 7%	10 7%	22 9%	22 7%	16 6%	12 5%	12 4%	39 7%	26 8%	14 5%	13 4%	3 1%	17 4%	19 40%	36 7%	11 5%	14 3%	13 3%	34 24%
Don't know	347 23%	168 23%	179 23%	27 20%	65 25%	67 21%	75 26%	47 21%	66 23%	109 19%	75 24%	59 22%	104 30%	34 13%	53 11%	10 21%	159 32%	55 25%	74 18%	66 17%	25 18%
<b><u>Reforming welfare to stop scroungers and cut benefit dependency</u></b>																					
The Conservatives	786 52%	400 54%	386 50%	60 44%	128 50%	168 53%	155 54%	126 56%	150 53%	324 56%	164 52%	145 54%	153 44%	215 87%	164 35%	18 38%	265 54%	164 76%	339 81%	119 31%	74 52%
Labour	370 25%	157 21%	213 28%	54 40%	64 25%	64 20%	59 21%	56 25%	73 26%	131 23%	71 23%	57 21%	111 32%	12 5%	248 52%	1 3%	78 16%	15 7%	24 6%	201 53%	24 17%
The Liberal Democrats	76 5%	40 5%	37 5%	2 2%	19 7%	21 7%	12 4%	11 5%	12 4%	38 7%	14 5%	12 4%	12 3%	5 2%	10 2%	20 43%	28 6%	8 4%	13 3%	8 2%	23 16%
Don't know	270 18%	140 19%	130 17%	18 14%	45 18%	64 20%	59 21%	33 15%	51 18%	81 14%	65 21%	53 20%	71 20%	16 7%	51 11%	8 17%	120 24%	29 14%	41 10%	54 14%	22 15%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 15

**Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, or the Liberal Democrats?**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
<b>Controlling immigration</b>																					
The Conservatives	621 41%	317 43%	303 40%	37 27%	107 42%	134 42%	123 43%	103 46%	117 41%	269 47%	136 43%	104 39%	113 33%	192 77%	107 23%	17 36%	207 42%	132 61%	292 70%	70 18%	63 44%
Labour	369 25%	162 22%	207 27%	64 47%	57 22%	70 22%	57 20%	50 22%	71 25%	118 21%	65 21%	74 28%	111 32%	12 5%	252 53%	4 8%	70 14%	15 7%	21 5%	196 51%	23 16%
The Liberal Democrats	85 6%	38 5%	46 6%	5 4%	24 10%	19 6%	11 4%	11 5%	14 5%	29 5%	22 7%	17 6%	16 5%	1 *	14 3%	21 46%	31 6%	6 3%	7 2%	10 3%	24 17%
Don't know	429 29%	219 30%	210 27%	30 22%	67 26%	93 29%	94 33%	62 28%	83 29%	159 28%	92 29%	72 27%	106 31%	44 18%	100 21%	4 9%	183 37%	64 29%	96 23%	105 28%	34 24%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 16

**Q.10 Thinking about Britain's economy, which of the following comes closest to your view?****Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Although things are difficult now, the right decisions are being made and things will improve significantly over the next three or four years	658 44%	327 44%	331 43%	61 45%	104 41%	133 42%	115 40%	100 44%	146 51%	269 47%	143 45%	114 43%	131 38%	189 76%	144 30%	19 41%	213 43%	104 48%	263 63%	108 28%	53 37%
In three or four years' time, the economy will be no better, or even worse than it is now	845 56%	409 56%	436 57%	75 55%	152 59%	183 58%	171 60%	125 56%	140 49%	306 53%	172 55%	153 57%	215 62%	60 24%	329 70%	28 59%	278 57%	113 52%	154 37%	273 72%	90 63%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 17

**Q.11 With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain - David Cameron, Nick Clegg and the Chancellor of the Exchequer George Osborne, OR Ed Miliband and the Shadow Chancellor Ed Balls?**  
**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
David Cameron, Nick Clegg and the Chancellor of the Exchequer George Osborne	729 48%	364 49%	365 48%	70 51%	122 48%	159 50%	125 44%	103 45%	150 53%	317 55%	153 49%	127 48%	131 38%	226 91%	85 18%	34 74%	258 53%	163 75%	354 85%	49 13%	66 46%
Ed Miliband and the Shadow Chancellor Ed Balls	493 33%	237 32%	257 33%	41 30%	94 37%	93 29%	94 33%	80 36%	91 32%	166 29%	104 33%	83 31%	140 40%	4 2%	342 72%	6 12%	99 20%	17 8%	18 4%	284 74%	54 38%
Neither of these	144 10%	92 12%	52 7%	16 12%	17 7%	32 10%	36 13%	24 11%	18 6%	57 10%	28 9%	23 9%	36 10%	10 4%	21 4%	3 7%	64 13%	23 11%	26 6%	18 5%	16 11%
Don't know	137 9%	44 6%	93 12%	9 7%	22 9%	32 10%	30 11%	19 8%	26 9%	35 6%	30 10%	33 12%	39 11%	8 3%	25 5%	4 8%	70 14%	14 6%	18 4%	30 8%	7 5%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 18

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Summary****Base: All respondents**

	Q.12 Summary						
	Delivered leaflets or newspapers to your door	Put up posters or billboards in your area	Knocked on your door	Written a personally addressed letter to you	Set up stalls or handed out leaflets in your area	Phoned you	Sent you an email
Unweighted base	1503	1503	1503	1503	1503	1503	1503
Weighted base	1503	1503	1503	1503	1503	1503	1503
Labour	890 59%	267 18%	490 33%	496 33%	365 24%	210 14%	43 3%
The Conservatives	648 43%	116 8%	166 11%	334 22%	181 12%	86 6%	26 2%
The Liberal Democrats	321 21%	43 3%	52 3%	114 8%	95 6%	16 1%	12 1%
None of these	411 27%	1193 79%	919 61%	803 53%	1067 71%	1239 82%	1432 95%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 19

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Delivered leaflets or newspapers to your door**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	890	414	476	75	134	181	183	142	176	321	198	155	215	132	355	27	268	124	236	287	78
	59%	56%	62%	56%	52%	57%	64%	63%	62%	56%	63%	58%	62%	53%	75%	57%	55%	57%	57%	75%	54%
The Conservatives	648	310	339	43	96	133	131	111	136	262	134	115	138	143	190	22	221	98	212	161	80
	43%	42%	44%	31%	38%	42%	46%	49%	48%	46%	42%	43%	40%	57%	40%	48%	45%	45%	51%	42%	56%
The Liberal Democrats	321	169	152	29	51	70	57	58	56	129	69	60	64	58	102	19	106	51	99	83	34
	21%	23%	20%	21%	20%	22%	20%	26%	20%	22%	22%	22%	18%	23%	22%	42%	22%	23%	24%	22%	24%
None of these	411	226	186	44	80	92	75	52	70	164	78	78	91	56	86	11	154	65	111	71	33
	27%	31%	24%	32%	31%	29%	26%	23%	24%	29%	25%	29%	26%	23%	18%	23%	31%	30%	27%	19%	23%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 20

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Put up posters or billboards in your area**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	267	131	136	33	55	56	45	41	37	95	58	56	59	35	132	7	63	18	50	95	21
	18%	18%	18%	24%	22%	18%	16%	18%	13%	16%	18%	21%	17%	14%	28%	14%	13%	8%	12%	25%	15%
The Conservatives	116	67	49	29	24	22	16	16	9	39	21	30	25	26	38	3	33	8	24	23	7
	8%	9%	6%	21%	9%	7%	6%	7%	3%	7%	7%	11%	7%	11%	8%	6%	7%	4%	6%	6%	5%
The Liberal Democrats	43	25	18	5	2	13	7	8	8	18	6	8	11	6	13	2	14	5	11	13	4
	3%	3%	2%	3%	1%	4%	2%	4%	3%	3%	2%	3%	3%	3%	3%	4%	3%	2%	3%	4%	3%
None of these	1193	582	612	91	190	254	235	181	243	467	252	195	279	195	330	39	421	196	355	280	118
	79%	79%	80%	67%	74%	80%	82%	80%	85%	81%	80%	73%	81%	78%	70%	84%	86%	90%	85%	73%	82%



**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 21

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Knocked on your door**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	490 33%	221 30%	269 35%	49 36%	87 34%	95 30%	91 32%	73 32%	96 33%	156 27%	110 35%	95 35%	130 37%	65 26%	241 51%	5 10%	121 25%	56 26%	111 27%	175 46%	42 29%
The Conservatives	166 11%	83 11%	83 11%	4 3%	32 13%	32 10%	32 11%	29 13%	37 13%	64 11%	31 10%	33 12%	38 11%	35 14%	47 10%	5 11%	60 12%	30 14%	59 14%	51 13%	11 8%
The Liberal Democrats	52 3%	33 4%	19 3%	7 5%	6 2%	9 3%	10 3%	7 3%	14 5%	16 3%	9 3%	13 5%	14 4%	11 4%	11 2%	7 15%	16 3%	12 6%	17 4%	10 3%	3 2%
None of these	919 61%	460 63%	459 60%	77 57%	153 60%	202 64%	178 62%	136 60%	172 60%	380 66%	189 60%	154 58%	196 57%	156 63%	216 46%	34 72%	334 68%	143 66%	270 65%	187 49%	93 65%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 22

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Written a personally addressed letter to you**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	496	224	272	42	50	102	106	88	109	164	108	88	136	53	235	8	140	49	96	213	36
	33%	30%	35%	31%	19%	32%	37%	39%	38%	28%	34%	33%	39%	21%	50%	17%	29%	23%	23%	56%	25%
The Conservatives	334	165	168	24	24	63	72	72	79	131	74	61	67	82	86	9	116	51	119	86	32
	22%	22%	22%	18%	9%	20%	25%	32%	28%	23%	24%	23%	19%	33%	18%	19%	24%	23%	29%	23%	22%
The Liberal Democrats	114	67	47	10	22	18	19	22	24	40	27	19	28	14	37	6	36	13	26	40	10
	8%	9%	6%	7%	9%	6%	7%	10%	8%	7%	8%	7%	8%	6%	8%	13%	7%	6%	6%	10%	7%
None of these	803	428	375	80	178	174	140	97	134	319	160	150	174	131	192	33	285	134	234	126	85
	53%	58%	49%	59%	70%	55%	49%	43%	47%	56%	51%	56%	50%	53%	41%	70%	58%	62%	56%	33%	59%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 23

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Set up stalls or handed out leaflets in your area**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	365 24%	174 24%	191 25%	43 32%	65 25%	79 25%	63 22%	49 22%	67 23%	121 21%	82 26%	59 22%	102 30%	54 22%	152 32%	13 28%	102 21%	36 17%	79 19%	116 30%	43 30%
The Conservatives	181 12%	89 12%	91 12%	26 19%	30 12%	29 9%	35 12%	25 11%	35 12%	59 10%	34 11%	42 16%	45 13%	47 19%	56 12%	8 16%	54 11%	21 9%	52 13%	43 11%	25 18%
The Liberal Democrats	95 6%	48 7%	47 6%	15 11%	16 6%	24 8%	14 5%	14 6%	13 5%	32 6%	21 7%	20 8%	22 6%	22 9%	27 6%	11 24%	29 6%	6 3%	20 5%	25 7%	10 7%
None of these	1067 71%	525 71%	541 71%	79 58%	177 69%	225 71%	213 74%	167 74%	207 72%	434 76%	218 69%	184 69%	230 66%	168 68%	310 66%	29 61%	368 75%	172 79%	313 75%	258 68%	90 63%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 24

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Phoned you**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	210 14%	99 13%	111 15%	12 9%	22 9%	33 11%	49 17%	40 18%	54 19%	72 13%	45 14%	35 13%	58 17%	23 9%	97 20%	3 6%	62 13%	21 10%	40 10%	89 23%	15 10%
The Conservatives	86 6%	44 6%	41 5%	5 4%	13 5%	14 4%	10 4%	16 7%	28 10%	29 5%	16 5%	18 7%	22 6%	20 8%	21 4%	2 5%	31 6%	10 4%	30 7%	16 4%	10 7%
The Liberal Democrats	16 1%	13 2%	3 *	3 2%	2 1%	- -	2 1%	2 1%	7 2%	2 *	1 *	6 2%	7 2%	2 1%	3 1%	2 5%	6 1%	2 1%	4 1%	3 1%	3 2%
None of these	1239 82%	611 83%	628 82%	121 89%	223 87%	276 87%	228 80%	174 77%	216 76%	481 84%	260 82%	224 84%	275 79%	210 84%	362 77%	42 89%	415 84%	188 87%	353 85%	282 74%	122 85%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 25

**Q.12 We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following ...**

**-Sent you an email**

**Base: All respondents**

	Gender		Age						Social Class				Voting Intention				Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	43 3%	25 3%	18 2%	5 4%	- -	12 4%	6 2%	7 3%	13 5%	14 2%	9 3%	9 3%	10 3%	2 1%	33 7%	- -	4 1%	2 1%	3 1%	25 6%	3 2%
The Conservatives	26 2%	15 2%	11 1%	2 2%	2 1%	4 1%	3 1%	8 4%	6 2%	10 2%	8 2%	2 1%	6 2%	17 7%	1 *	- -	4 1%	3 1%	17 4%	2 1%	1 1%
The Liberal Democrats	12 1%	11 1%	1 *	5 4%	2 1%	- -	- -	3 1%	2 1%	3 *	1 *	6 2%	3 1%	6 2%	1 *	2 5%	2 *	- -	- -	1 *	3 2%
None of these	1432 95%	692 94%	740 96%	123 91%	252 98%	300 95%	276 97%	213 95%	268 94%	548 95%	299 95%	251 94%	334 96%	226 91%	439 93%	44 95%	485 99%	213 98%	397 95%	355 93%	137 95%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 26

**Q.13 Regardless of which Party you might vote for, which Party do you think is most likely to win the by election in Corby and East Northamptonshire?**

**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Labour	1066 71%	537 73%	529 69%	93 69%	157 61%	218 69%	214 75%	173 77%	211 74%	402 70%	216 68%	187 70%	261 76%	141 57%	410 87%	28 59%	333 68%	164 76%	283 68%	328 86%	90 63%
The Conservatives	363 24%	163 22%	200 26%	42 31%	84 33%	73 23%	58 20%	47 21%	58 20%	147 26%	83 26%	62 23%	71 20%	100 40%	60 13%	15 32%	124 25%	47 22%	122 29%	49 13%	48 34%
The Liberal Democrats	32 2%	12 2%	20 3%	- -	6 2%	13 4%	3 1%	1 1%	8 3%	12 2%	2 1%	10 4%	7 2%	5 2%	2 *	3 7%	13 3%	1 *	5 1%	3 1%	3 2%
Another party	15 1%	7 1%	7 1%	- -	2 1%	1 *	6 2%	2 1%	3 1%	6 1%	4 1%	2 1%	3 1%	- -	1 *	- -	7 1%	3 1%	3 1%	1 *	- -
Don't know	28 2%	18 2%	11 1%	- -	6 2%	10 3%	4 1%	3 1%	5 2%	8 1%	10 3%	6 2%	4 1%	2 1%	- -	1 2%	14 3%	2 1%	3 1%	- -	2 1%

## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 27  
**Demographics**  
**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
<b>Gender</b>																					
Male	736	736	-	83	119	140	143	116	136	306	147	141	143	123	203	23	241	104	202	164	56
	49%	100%	-	61%	47%	44%	50%	51%	47%	53%	47%	53%	41%	50%	43%	50%	49%	48%	48%	43%	39%
Female	767	-	767	52	136	176	143	110	150	268	168	126	204	125	269	23	251	112	215	217	87
	51%	-	100%	39%	53%	56%	50%	49%	53%	47%	53%	47%	59%	50%	57%	50%	51%	52%	52%	57%	61%
<b>Age</b>																					
18-24	135	83	52	135	-	-	-	-	-	52	42	18	23	14	56	2	35	11	17	9	15
	9%	11%	7%	100%	-	-	-	-	-	9%	13%	7%	7%	5%	12%	5%	7%	5%	4%	2%	10%
25-34	255	119	136	-	255	-	-	-	-	99	62	57	38	29	82	12	93	31	50	60	37
	17%	16%	18%	-	100%	-	-	-	-	17%	20%	21%	11%	12%	17%	26%	19%	14%	12%	16%	26%
35-44	316	140	176	-	-	316	-	-	-	159	70	62	25	60	94	9	99	41	90	79	29
	21%	19%	23%	-	-	100%	-	-	-	28%	22%	23%	7%	24%	20%	19%	20%	19%	22%	21%	20%
45-54	286	143	143	-	-	-	286	-	-	113	64	53	55	43	81	7	99	43	79	78	23
	19%	19%	19%	-	-	-	100%	-	-	20%	20%	20%	16%	17%	17%	16%	20%	20%	19%	20%	16%
55-64	225	116	110	-	-	-	-	225	-	84	39	43	59	40	71	7	73	33	68	67	24
	15%	16%	14%	-	-	-	-	100%	-	15%	12%	16%	17%	16%	15%	16%	15%	15%	16%	17%	17%
65 or older	286	136	150	-	-	-	-	-	286	68	39	33	145	63	88	8	93	58	113	89	15
	19%	18%	20%	-	-	-	-	-	100%	12%	12%	13%	42%	25%	19%	17%	19%	27%	27%	23%	11%

**Corby By-Election Poll**  
**CATI Fieldwork : 12th-18th October 2012**

Absolutes/col percents

Table 27  
**Demographics**  
**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
<b>Social Class</b>																					
AB	575	306	268	52	99	159	113	84	68	575	-	-	-	113	154	14	187	97	192	117	63
	38%	42%	35%	38%	39%	50%	40%	37%	24%	100%	-	-	-	46%	33%	31%	38%	45%	46%	31%	44%
C1	315	147	168	42	62	70	64	39	39	-	315	-	-	43	96	15	116	39	78	77	35
	21%	20%	22%	31%	24%	22%	23%	17%	14%	-	100%	-	-	17%	20%	33%	24%	18%	19%	20%	25%
C2	267	141	126	18	57	62	53	43	33	-	-	267	-	42	98	9	76	36	63	70	29
	18%	19%	16%	14%	22%	20%	18%	19%	12%	-	-	100%	-	17%	21%	19%	15%	17%	15%	18%	20%
DE	346	143	204	23	38	25	55	59	145	-	-	-	346	50	125	8	112	45	84	118	16
	23%	19%	27%	17%	15%	8%	19%	26%	51%	-	-	-	100%	20%	26%	18%	23%	21%	20%	31%	11%



## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 28

**Area**  
**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Unweighted base	1503	687	816	57	126	246	313	311	450	546	289	249	419	287	452	45	492	258	504	400	126
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
<b>NET: Corby</b>	<b>797</b>	<b>385</b>	<b>412</b>	<b>73</b>	<b>150</b>	<b>169</b>	<b>147</b>	<b>113</b>	<b>144</b>	<b>249</b>	<b>181</b>	<b>145</b>	<b>221</b>	<b>82</b>	<b>344</b>	<b>18</b>	<b>237</b>	<b>97</b>	<b>155</b>	<b>286</b>	<b>56</b>
	<b>53%</b>	<b>52%</b>	<b>54%</b>	<b>54%</b>	<b>59%</b>	<b>54%</b>	<b>52%</b>	<b>50%</b>	<b>50%</b>	<b>43%</b>	<b>57%</b>	<b>54%</b>	<b>64%</b>	<b>33%</b>	<b>73%</b>	<b>39%</b>	<b>48%</b>	<b>45%</b>	<b>37%</b>	<b>75%</b>	<b>39%</b>
Beanfield - Corby	66	32	34	14	10	5	15	5	17	14	15	11	26	6	28	2	17	8	13	31	3
	4%	4%	4%	10%	4%	2%	5%	2%	6%	2%	5%	4%	7%	2%	6%	4%	3%	4%	3%	8%	2%
Central - Corby	27	8	18	-	8	2	4	6	6	7	8	3	8	3	15	-	6	3	4	12	2
	2%	1%	2%	-	3%	1%	2%	3%	2%	1%	3%	1%	2%	1%	3%	-	1%	1%	1%	3%	1%
Danesholme - Corby	101	61	40	12	21	23	16	13	15	38	22	15	25	9	37	1	40	15	22	27	9
	7%	8%	5%	9%	8%	7%	6%	6%	5%	7%	7%	6%	7%	4%	8%	1%	8%	7%	5%	7%	6%
East - Corby	79	33	45	2	6	21	21	9	19	18	19	16	26	11	31	2	25	7	15	31	4
	5%	5%	6%	2%	2%	7%	7%	4%	7%	3%	6%	6%	7%	5%	6%	4%	5%	3%	4%	8%	2%
Exeter - Corby	7	3	4	-	2	4	-	1	1	-	3	2	2	-	5	-	2	-	-	3	-
	*	*	1%	-	1%	1%	-	*	*	-	1%	1%	1%	-	1%	-	*	-	-	1%	-
Great Oakley - Corby	35	20	16	2	8	6	8	5	5	14	6	7	8	6	14	1	6	4	9	10	2
	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	1%	1%	2%	2%	3%	1%
Kingswood - Corby	83	34	49	4	16	15	15	19	13	21	19	17	25	9	40	1	15	11	20	31	4
	6%	5%	6%	3%	6%	5%	5%	9%	4%	4%	6%	6%	7%	4%	8%	2%	3%	5%	5%	8%	3%
Lodge Park - Corby	32	17	15	-	-	12	5	8	8	3	5	7	17	1	17	-	11	2	4	19	1
	2%	2%	2%	-	-	4%	2%	3%	3%	1%	2%	2%	5%	*	4%	-	2%	1%	1%	5%	*
Oakley Vale - Corby	115	57	59	12	30	34	18	17	5	54	24	20	19	12	45	5	37	15	24	34	11
	8%	8%	8%	9%	12%	11%	6%	7%	2%	9%	7%	7%	5%	5%	9%	11%	7%	7%	6%	9%	7%
Rowlett - Corby	74	41	33	9	21	13	11	8	12	23	16	15	20	8	41	2	14	4	7	27	8
	5%	6%	4%	7%	8%	4%	4%	3%	4%	4%	5%	6%	6%	3%	9%	4%	3%	2%	2%	7%	6%
Rural West - Corby	37	19	17	3	6	6	7	5	9	11	9	6	11	6	9	4	18	10	13	9	8
	2%	3%	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%	3%	2%	2%	9%	4%	5%	3%	2%	6%
Shire Lodge - Corby	51	23	28	5	7	8	9	9	14	14	14	11	12	4	25	-	16	5	7	22	4
	3%	3%	4%	3%	3%	2%	3%	4%	5%	2%	5%	4%	4%	2%	5%	-	3%	2%	2%	6%	3%
Stanion & Corby Village - Corby	11	8	3	2	2	1	2	-	3	2	3	3	3	1	8	-	1	-	-	6	-
	1%	1%	*	2%	1%	*	1%	-	1%	*	1%	1%	1%	*	2%	-	*	-	-	2%	-
Tower Hill - Corby	49	16	33	2	12	8	12	4	11	13	12	7	16	5	18	1	19	4	8	18	1
	3%	2%	4%	2%	5%	3%	4%	2%	4%	2%	4%	3%	5%	2%	4%	3%	4%	2%	2%	5%	1%
Weldon & Gretton - Corby	29	13	17	4	2	10	4	4	5	16	5	5	3	2	11	-	10	7	9	7	-
	2%	2%	2%	3%	1%	3%	1%	2%	2%	3%	2%	2%	1%	1%	2%	-	2%	3%	2%	2%	-
<b>NET: East North</b>	<b>706</b>	<b>352</b>	<b>355</b>	<b>62</b>	<b>105</b>	<b>147</b>	<b>138</b>	<b>113</b>	<b>142</b>	<b>326</b>	<b>135</b>	<b>121</b>	<b>125</b>	<b>167</b>	<b>129</b>	<b>28</b>	<b>254</b>	<b>120</b>	<b>262</b>	<b>95</b>	<b>87</b>
	<b>47%</b>	<b>48%</b>	<b>46%</b>	<b>46%</b>	<b>41%</b>	<b>46%</b>	<b>48%</b>	<b>50%</b>	<b>50%</b>	<b>57%</b>	<b>43%</b>	<b>46%</b>	<b>36%</b>	<b>67%</b>	<b>27%</b>	<b>61%</b>	<b>52%</b>	<b>55%</b>	<b>63%</b>	<b>25%</b>	<b>61%</b>
Barnwell - East North	32	17	14	5	6	4	5	4	8	16	6	7	3	14	2	-	9	4	13	3	3
	2%	2%	2%	4%	2%	1%	2%	2%	3%	3%	2%	2%	1%	6%	*	-	2%	2%	3%	1%	2%

Lord Ashcroft

## Corby By-Election Poll

### CATI Fieldwork : 12th-18th October 2012

Absolutes/col percents

Table 28

**Area**  
**Base: All respondents**

	Gender			Age						Social Class				Voting Intention				Vote in 2010			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	DK/ Ref	Con 2010 Not now	Con	Lab	LibDem
Weighted base	1503	736	767	135	255	316	286	225	286	575	315	267	346	249	472	46	491	217	417	381	143
Fineshade - East North	22 1%	17 2%	5 1%	2 2%	4 2%	5 2%	5 2%	3 1%	3 1%	13 2%	3 1%	4 2%	1 *	4 2%	5 1%	- -	7 1%	6 3%	10 2%	- -	3 2%
Irthlingborough John Pyel - East North	72 5%	30 4%	42 6%	2 1%	16 6%	20 6%	13 5%	9 4%	12 4%	27 5%	17 5%	15 5%	13 4%	14 6%	9 2%	2 5%	23 5%	15 7%	26 6%	6 2%	14 10%
Irthlingborough Waterloo - East North	53 4%	20 3%	33 4%	6 5%	14 6%	10 3%	10 3%	5 2%	8 3%	23 4%	12 4%	7 3%	11 3%	10 4%	15 3%	2 4%	22 5%	12 5%	21 5%	10 3%	8 5%
Kings Forest - East North	34 2%	19 3%	15 2%	2 2%	2 1%	9 3%	5 2%	4 2%	12 4%	14 2%	9 3%	4 2%	7 2%	7 3%	5 1%	1 3%	14 3%	5 2%	10 2%	7 2%	5 4%
Lower Nene - East North	43 3%	21 3%	21 3%	2 2%	4 2%	7 2%	10 3%	7 3%	12 4%	19 3%	7 2%	8 3%	9 3%	8 3%	8 2%	1 3%	19 4%	7 3%	13 3%	10 3%	5 3%
Lyveden - East North	34 2%	15 2%	19 2%	- -	8 3%	6 2%	7 2%	6 2%	7 3%	18 3%	6 2%	8 3%	3 1%	4 2%	6 1%	4 8%	13 3%	8 4%	13 3%	4 1%	10 7%
Oundle - East North	75 5%	37 5%	38 5%	5 4%	10 4%	14 5%	18 6%	14 6%	15 5%	47 8%	9 3%	8 3%	11 3%	16 7%	17 3%	4 8%	29 6%	13 6%	28 7%	11 3%	9 7%
Prebendal - East North	32 2%	12 2%	20 3%	- -	4 2%	8 3%	7 3%	5 2%	7 2%	17 3%	9 3%	3 1%	3 1%	16 6%	4 1%	1 1%	9 2%	5 2%	18 4%	3 1%	2 1%
Raunds Saxon - East North	73 5%	42 6%	30 4%	10 7%	12 5%	7 2%	12 4%	15 7%	17 6%	25 4%	17 5%	14 5%	16 5%	16 6%	19 4%	1 3%	28 6%	11 5%	25 6%	11 3%	4 3%
Raunds Windmill - East North	57 4%	30 4%	27 3%	4 3%	4 2%	16 5%	12 4%	10 4%	10 4%	24 4%	8 2%	11 4%	14 4%	14 6%	9 2%	2 4%	19 4%	8 4%	22 5%	10 3%	1 1%
Stanwick - East North	34 2%	16 2%	17 2%	2 2%	4 2%	5 2%	10 3%	8 3%	5 2%	11 2%	11 3%	8 3%	5 1%	6 2%	8 2%	1 2%	15 3%	5 2%	9 2%	3 1%	4 3%
Thrapston Lakes - East North	65 4%	27 4%	38 5%	6 5%	6 2%	22 7%	10 3%	9 4%	12 4%	30 5%	11 3%	10 4%	14 4%	19 8%	6 1%	5 12%	21 4%	10 4%	27 7%	6 2%	10 7%
Thrapston Market - East North	64 4%	40 5%	25 3%	14 11%	12 5%	10 3%	11 4%	10 4%	8 3%	30 5%	10 3%	13 5%	11 3%	13 5%	14 3%	4 9%	17 3%	8 4%	19 5%	7 2%	9 6%
Woodford - East North	18 1%	8 1%	10 1%	- -	- -	2 1%	5 2%	4 2%	6 2%	11 2%	1 *	3 1%	4 1%	4 2%	3 1%	- -	8 2%	3 2%	8 2%	4 1%	1 1%

Lord Ashcroft