

**CORBY AND EAST NORTHAMPTONSHIRE
SECOND BY-ELECTION POLL
Lord Ashcroft
October 2012**

1,503 adults in the Corby and East Northamptonshire constituency were interviewed by telephone between 12 and 18 October 2012. Results have been weighted to be representative of all adults in the constituency.

- 1. As you may have heard, Louise Mensch, the MP for Corby and East Northamptonshire, is standing down and there will therefore have to be a by-election in the next few months to elect a new MP for the area. Which candidate do you expect to vote for in the by-election?**
[Change since 2010 general election in brackets]

Andy Sawford (Labour)	54% [+15%]
Christine Emmett (Conservative)	32% [-10%]
Jill Hope (Liberal Democrat)	5% [-10%]
Margot Parker (UKIP)	6%
Jonathan Hornett (Green Party)	1%
Gordon Riddell (BNP)	1% [-4%]

- This represents a 13-point swing from the Conservatives to Labour since the 2010 general election.
- The Labour lead has widened from 15 to 22 points since the beginning of the campaign in August.

- 2. Are you fairly sure that is what you will do at the by-election, or do you think you may well change your mind between now and then?**
[Change since August in brackets]

	ALL	Lab	Con	Lib Dem
Fairly sure that is how I will vote	86% [+3]	89% [+4]	87% [+2]	68% [+12]
I may well change my mind	14% [-3]	15% [-4]	15% [-2]	32% [-12]

- 3. If you changed your mind, which party would you be most likely to switch to?**

	ALL	Lab	Con	Lib Dem
Labour	17%	-	39%	19%
Conservative	22%	30%	-	32%
Liberal Democrat	17%	29%	16%	-
UKIP	13%	6%	22%	11%
Green	3%	3%	-	15%
BNP	1%	1%	-	0%
Other	0%	0%	0%	0%
Don't know	26%	31%	23%	23%

4. I see that you voted Conservative in the general election in 2010, but you intend to vote for a different party at the by-election. Which one of the following is the main reason you intend to vote for a different party in the by-election? [All those who voted Conservative in 2010 but saying they will vote for a different party at the by-election]

Because I am not happy about what the Conservatives are doing in government	50%
Because I prefer a particular candidate	9%
Because of particular local issues	8%
Another reason	32%

5. When it comes to the next general election, expected to be held in 2015, which of the following statements best applies to you? [All those who voted Conservative in 2010 but saying they will vote for a different party at the by-election]

I will probably vote Conservative again when it comes to the general election	15%
I will consider voting Conservative again at the next general election but I am not sure yet	58%
I will almost certainly, or most definitely, not vote Conservative again at the next general election	27%

6. Which of the following statements do you most agree with? [Changes since August in brackets]

	ALL	Lab	Con	Lib Dem
I am satisfied with the job David Cameron is doing overall as Prime Minister	24% [-3]	10% [-2]	51% [-4]	19% [-9]
I am dissatisfied with the job that David Cameron is doing as Prime Minister BUT I would still prefer to have him as PM than Ed Miliband	31% [+1]	16% [-]	44% [+5]	49% [+22]
I am dissatisfied with the job that David Cameron is doing as Prime Minister AND I would prefer to have Ed Miliband as PM instead	32% [+1]	67% [-]	3% [-1]	20% [-9]

7. Which party do you think would have the best approach to each of the following issues – Labour, the Conservatives, or the Liberal Democrats?

	Labour	Conservatives	Lib Dems
Getting the economy growing and creating jobs	39%	36%	6%
Cutting the deficit and the debt	28%	47%	5%
Improving the NHS	47%	23%	8%
Improving schools	42%	28%	8%
Protecting the environment	26%	21%	26%
Dealing with crime	33%	41%	6%
Defending Britain's interests in Europe	30%	41%	6%
Reforming welfare to stop scroungers and cut dependency	25%	52%	5%
Controlling immigration	25%	41%	6%

8. Thinking about Britain's economy, which of the following comes closest to your own view?
[Changes since August in brackets]

	ALL	Lab	Con	Lib Dem
Although things are difficult now, the right decisions are being made and things will improve significantly over the next three or four years.	44% [+2]	30% [+5]	76% [+2]	41% [-18]
In three or four years' time, the economy will be no better, or even worse, than it is now.	56% [-2]	70% [-5]	24% [-2]	59% [+18]

9. With our economy facing challenges in the months ahead, whom do you most trust to manage the economy in the best interests of Britain – David Cameron, Nick Clegg and the Chancellor of the Exchequer, George Osborne, or Ed Miliband and the Shadow Chancellor Ed Balls?
[Changes since August in brackets]

	ALL	Lab	Con	Lib Dem
Cameron, Clegg and Osborne	48% [-1]	18% [-]	91% [-3]	74% [+7]
Miliband and Balls	33% [-]	72% [-1]	2% [-2]	12% [-13]
Neither/Don't know	19% [+1]	9% [-]	7% [+5]	15% [+7]

10. We're interested in the extent to which people locally have heard from the political parties over the last few weeks. Please can you tell me whether Labour, the Conservatives and the Liberal Democrats have done each of the following:

	Labour	Conservatives	Lib Dems
Delivered leaflets or newspapers to your door	59%	43%	21%
Put posters or billboards up in your area	18%	8%	3%
Knocked on your door	33%	11%	3%
Written a personally addressed letter to you	33%	22%	8%
Set up stalls or handed out leaflets in your area	24%	12%	6%
Phoned you	14%	6%	1%
Sent you an email	3%	2%	1%

11. Regardless of which party you might vote for, which party do you think is most likely to win the by-election in Corby and East Northamptonshire?

	ALL	Lab	Con	Lib Dem
Labour	71% [-]	87% [+3]	57% [-8]	59% [-11]
Conservative	24% [+1]	13% [-]	40% [+7]	32% [+8]
Lib Dems	2% [-1]	0% [-1]	2% [+1]	7% [+1]
Another party	1% [-1]	0% [-]	0% [-]	0% [-]