

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 1  
D.1 Gender  
Base: All respondents

	Gender		School year								Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid- lands (l)	North (m)	Wales (n)	Scot- land (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
Female	510	510	-	74	68	73	69	76	77	73	60	87	165	127	24	47	383	127	86	163	142	119	432	78	199	159	35
	51%	100%b	-	50%	46%	51%	51%	54%	54%	49%	50%	52%	50%	52%	50%	49%	51%	50%	48%	51%	53%	49%	50%	54%	46%	55%xz	41%
Male	497	-	497	73	79	70	67	65	66	77	60	81	165	119	24	48	371	126	93	154	126	124	430	67	232	128	50
	49%	-	100%a	50%	54%	49%	49%	46%	46%	51%	50%	48%	50%	48%	50%	51%	49%	50%	52%	49%	47%	51%	50%	46%	54%y	45%	59%y

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

## Children and WWII

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Absolutes/col percents

Table 2  
D.2 School Year/age  
Base: All respondents

	Gender			School year							Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
Year 7 (11/12 years old)	147 15%	74 15%	73 15%	147 100% hi	- defg	-	-	-	-	-	15 13%	34 20% o	45 14%	35 14%	8 17%	10 11%	108 14%	39 15%	26 15%	44 14%	42 16%	35 14%	116 13%	31 21% v	45 10%	35 12%	22 26% xy
Year 8 (12/13 years old)	147 15%	68 13%	79 16%	-	147 100% hi	- cefg	-	-	-	-	17 14%	26 15%	48 15%	36 15%	5 10%	15 16%	109 14%	38 15%	22 12%	43 14%	41 15%	41 17%	118 14%	29 20% v	46 11%	51 18% x	14 16%
Year 9 (13/14 years old)	143 14%	73 14%	70 14%	-	-	143 100% hi	- cdfg	-	-	-	17 14%	25 15%	44 13%	34 14%	8 17%	15 16%	109 14%	34 13%	29 16%	39 12%	39 15%	36 15%	118 14%	25 17%	63 15%	33 11%	9 11%
Year 10 (14/15 years old)	136 14%	69 14%	67 13%	-	-	-	136 100% hi	- cdeg	-	-	15 13%	18 11%	49 15%	33 13%	7 15%	14 15%	105 14%	31 12%	19 11%	44 14%	35 13%	38 16%	121 14%	15 10%	55 13%	50 17%	8 9%
Year 11 (15/16 years old)	141 14%	76 15%	65 13%	-	-	-	-	141 100% hi	- cdef	-	17 14%	24 14%	49 15%	34 14%	8 17%	9 9%	109 14%	32 13%	35 20% t	45 14%	29 11%	32 13%	125 15%	16 11%	72 17%	38 13%	8 9%
Year 12 (16/17 years old)	143 14%	77 15%	66 13%	-	-	-	-	-	143 100% gi	- cdef	19 16%	19 11%	50 15%	35 14%	4 8%	16 17%	104 14%	39 15%	21 12%	49 15%	42 16%	31 13%	128 15%	15 10%	73 17%	41 14%	12 14%
Year 13 (17/18 years old)	150 15%	73 14%	77 15%	-	-	-	-	-	-	150 100% fgh	20 17%	22 13%	45 14%	39 16%	8 17%	16 17%	110 15%	40 16%	27 15%	53 17%	40 15%	30 12%	136 16%	14 10%	77 18%	39 14%	12 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

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Absolutes/col percents

Table 3  
D.3 Region  
Base: All respondents

	Gender			School year							Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female	Male	Year 7	Year 8	Year 9	Year 10	Year 11	Year 12	Year 13	London	South	Mid-lands	North	Wales	Scot-land	Urban	Rural	AB	C1	C2	DE	Two	Other answer	Air	Land	Sea
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
London	120	60	60	15	17	17	15	17	19	20	120	-	-	-	-	119	1	33	41	31	15	96	24	49	52	3	
	12%	12%	12%	10%	12%	12%	11%	12%	13%	13%	100%klmn	-	-	-	-	16%q	*	18%tu	13%u	12%u	6%	11%	17%	11%z	18%xz	4%	
South East	162	82	80	33	25	25	18	23	17	21	-	162	-	-	-	109	53	42	41	50	29	135	27	79	28	18	
	16%	16%	16%	22%fh	17%	17%	13%	16%	12%	14%	-	96%ijlmn	-	-	-	14%	21%p	23%su	13%	19%u	12%	16%	19%	18%y	10%	21%y	
South west	6	5	1	1	1	-	-	1	2	1	-	6	-	-	-	4	2	2	3	-	1	5	1	2	2	-	
	1%	1%	*	1%	1%	-	-	1%	1%	1%	-	4%ijlm	-	-	-	1%	1%	1%	1%	-	*	1%	1%	*	1%	-	
East of England	86	40	46	9	15	13	16	10	10	13	-	-	86	-	-	73	13	8	23	21	34	74	12	32	25	13	
	9%	8%	9%	6%	10%	9%	12%	7%	7%	9%	-	-	26%ijkmn	-	-	10%q	5%	4%	7%	8%	14%rst	9%	8%	7%	9%	15%x	
East Midlands	78	42	36	13	9	8	10	17	13	8	-	-	78	-	-	53	25	9	21	21	27	67	11	26	25	7	
	8%	8%	7%	9%	6%	6%	7%	12%i	9%	5%	-	-	24%ijkmn	-	-	7%	10%	5%	7%	8%	11%r	8%	8%	6%	9%	8%	
West Midlands	166	83	83	23	24	23	23	22	27	24	-	-	166	-	-	131	35	20	56	46	44	145	21	63	64	16	
	16%	16%	17%	16%	16%	16%	17%	16%	19%	16%	-	-	50%ijkmn	-	-	17%	14%	11%	18%	17%	18%	17%	14%	15%	22%x	19%	
North East	74	38	36	11	12	11	10	8	10	12	-	-	-	74	-	47	27	21	21	16	16	67	7	33	24	4	
	7%	7%	7%	7%	8%	8%	7%	6%	7%	8%	-	-	-	30%ijkln	-	6%	11%p	12%t	7%	6%	7%	8%	5%	8%	8%	5%	
North West	97	49	48	12	14	11	14	14	18	14	-	-	-	97	-	61	36	18	41	31	7	87	10	55	15	10	
	10%	10%	10%	8%	10%	8%	10%	10%	13%	9%	-	-	-	39%ijkln	-	8%	14%p	10%u	13%u	12%u	3%	10%	7%	13%y	5%	12%y	
Yorkshire and Humberside	75	40	35	12	10	12	9	12	7	13	-	-	-	75	-	61	14	9	21	18	27	62	13	39	12	6	
	7%	8%	7%	8%	7%	8%	7%	9%	5%	9%	-	-	-	30%ijkln	-	8%	6%	5%	7%	7%	11%r	7%	9%	9%y	4%	7%	
Wales	48	24	24	8	5	8	7	8	4	8	-	-	-	48	-	39	9	5	17	9	17	40	8	13	18	3	
	5%	5%	5%	5%	3%	6%	5%	6%	3%	5%	-	-	-	100%ijklm	-	5%	4%	3%	5%	3%	7%	5%	6%	3%	6%x	4%	
Scotland	95	47	48	10	15	15	14	9	16	16	-	-	-	-	95	57	38	12	32	25	26	84	11	40	22	5	
	9%	9%	10%	7%	10%	10%	10%	6%	11%	11%	-	-	-	-	100%ijklm	8%	15%p	7%	10%	9%	11%	10%	8%	9%	8%	6%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

Conducted by: Lord Ashcroft

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Table 4  
D.4 Location  
Base: All respondents

	Gender		School year							Region					Location		SEG				How many world wars?		Battle of Britain				
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scot-land (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
Rural	253 25%	127 25%	126 25%	39 27%	38 26%	34 24%	31 23%	32 23%	39 27%	40 27%	1 1%	55 33% <sub>jl</sub>	73 22% <sub>j</sub>	77 31% <sub>jl</sub>	9 19% <sub>j</sub>	38 40% <sub>jl</sub>	-	253 100% <sub>p</sub>	45 25%	80 25%	67 25%	61 25%	220 26%	33 23%	112 26%	64 22%	26 31%
Urban	754 75%	383 75%	371 75%	108 73%	109 74%	109 76%	105 77%	109 77%	104 73%	110 73%	119 99% <sub>k</sub>	113 67% <sub>l</sub>	257 78% <sub>k</sub>	169 69% <sub>m</sub>	39 81% <sub>o</sub>	57 60%	754 100% <sub>q</sub>	-	134 75%	237 75%	201 75%	182 75%	642 74%	112 77%	319 74%	223 78%	59 69%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 5  
D.5 Parent/guardian marital status  
Base: All respondents

	Gender		School year							Region					Location		SEG				How many world wars?		Battle of Britain				
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scot-land (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
Single	237 24%	125 25%	112 23%	33 22%	34 23%	31 22%	29 21%	35 25%	35 24%	40 27%	26 22% <sub>m</sub>	58 35% <sub>jl</sub> <sub>m</sub>	78 24% <sub>m</sub>	26 11%	20 42% <sub>jl</sub> <sub>m</sub>	29 31% <sub>m</sub>	194 26% <sub>q</sub>	43 17%	23 13%	70 22% <sub>r</sub>	55 21% <sub>r</sub>	89 37% <sub>rst</sub>	204 24%	33 23%	75 17%	80 28% <sub>x</sub>	27 32% <sub>x</sub>
Living with partner	139 14%	75 15%	64 13%	25 17% <sub>f</sub>	30 20% <sub>fi</sub>	22 15%	12 9%	17 12%	19 13%	14 9%	9 8%	18 11%	53 16% <sub>j</sub>	35 14%	6 13%	18 19% <sub>j</sub>	115 15% <sub>q</sub>	24 9%	13 7%	40 13%	58 22% <sub>rsu</sub>	28 12%	113 13%	26 18%	51 12%	40 14%	8 9%
Married	487 48%	240 47%	247 50%	72 49%	66 45%	73 51%	73 54% <sub>h</sub>	69 49%	59 41%	75 50%	78 65% <sub>kln</sub>	68 40% <sub>n</sub>	153 46% <sub>n</sub>	143 58% <sub>kln</sub>	11 23%	34 36%	343 45%	144 57% <sub>p</sub>	127 71% <sub>stu</sub>	163 51% <sub>u</sub>	127 47% <sub>u</sub>	70 29%	420 49%	67 46%	235 55% <sub>y</sub>	130 45%	43 51%
Widowed/Divorced/Sep	126 13%	63 12%	63 13%	16 11%	16 11%	17 12%	20 15%	16 11%	24 17%	17 11%	6 5%	20 12% <sub>j</sub>	42 13% <sub>j</sub>	41 17% <sub>j</sub>	7 15% <sub>j</sub>	10 11%	88 12%	38 15%	15 8%	37 12%	25 9%	49 20% <sub>rst</sub>	111 13%	15 10%	64 15%	31 11%	6 7%
Other	18 2%	7 1%	11 2%	1 1%	1 1%	-	2 1%	4 3% <sub>e</sub>	6 4% <sub>e</sub>	4 3%	1 1%	4 2%	4 1%	1 *	4 8% <sub>jl</sub> <sub>m</sub>	4 4% <sub>m</sub>	14 2%	4 2%	1 1%	7 2%	3 1%	7 3%	14 2%	4 3%	6 1%	6 2%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

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Absolutes/col percents

Table 6  
D.9 Social Grade  
Base: All respondents

	Gender		School year							Region					Location		SEG				How many world wars?		Battle of Britain				
	Total	Female	Year	Year	Year	Year	Year	Year	Year	London	South	Mid-	North	Wales	Scot-	Urban	Rural	AB	C1	C2	DE	Two	Other	Air	Land	Sea	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
AB	179	86	93	26	22	29	19	35	21	27	33	44	37	48	5	12	134	45	179	-	-	-	163	16	106	42	7
	18%	17%	19%	18%	15%	20%	14%	25%	15%	18%	28%	26%	11%	20%	10%	13%	18%	18%	100%	-	-	-	19%	11%	25%	15%	8%
C1	317	163	154	44	43	39	44	45	49	53	41	44	100	83	17	32	237	80	-	317	-	-	275	42	137	93	24
	31%	32%	31%	30%	29%	27%	32%	32%	34%	35%	34%	26%	30%	34%	35%	34%	31%	32%	-	100%	-	-	32%	29%	32%	32%	28%
C2	268	142	126	42	41	39	35	29	42	40	31	50	88	65	9	25	201	67	-	-	268	-	225	43	110	76	29
	27%	28%	25%	29%	28%	27%	26%	21%	29%	27%	26%	30%	27%	26%	19%	26%	27%	26%	-	-	100%	-	26%	30%	26%	26%	34%
DE	243	119	124	35	41	36	38	32	31	30	15	30	105	50	17	26	182	61	-	-	-	243	199	44	78	76	25
	24%	23%	25%	24%	28%	25%	28%	23%	22%	20%	13%	18%	32%	20%	35%	27%	24%	24%	-	-	-	100%	23%	30%	18%	26%	29%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

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Absolutes/col percents

Table 7

**Q.1 I am going to show you some photos of some people you may or may not be familiar with. For each one, please tell me their name. If you don't know it, that's fine. Can you tell me the names of these people? All who got the answer right**

**Base: All respondents**

	Gender			School year							Region					Location		SEG					How many world wars?		Battle of Britain		
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
The Queen	1002	507	495	147	146	141	136	139	143	150	120	168	328	245	47	94	750	252	179	316	266	241	858	144	431	287	84
Jedward	980	503	477	138	143	139	135	137	142	146	107	164	327	242	46	94	729	251	176	308	259	237	848	132	425	277	81
Wayne Rooney	931	454	477	130	127	133	125	137	136	143	114	152	306	230	41	88	695	236	169	297	248	217	800	131	404	266	77
Churchill the insurance dog	928	474	454	134	129	122	124	136	139	144	100	163	308	238	42	77	697	231	171	295	245	217	806	122	406	266	79
Adolf Hitler	873	437	436	112	113	128	123	128	132	137	96	158	295	218	36	70	661	212	164	272	231	206	776	97	403	245	79
Barack Obama	864	441	423	110	120	117	116	127	133	141	116	134	291	218	37	68	647	217	173	271	230	190	769	95	399	255	70
Katie Price	827	455	372	101	108	112	116	124	131	135	96	125	272	219	37	78	615	212	144	267	224	192	712	115	374	237	61
David Cameron	779	389	390	101	100	105	104	117	117	135	118	118	244	202	33	64	594	185	160	256	204	159	697	82	375	230	56
Johnny Depp	751	387	364	90	97	101	103	113	120	127	85	126	260	208	31	41	561	190	145	245	196	165	662	89	358	199	57
Marilyn Monroe	632	370	262	40	69	84	84	109	118	128	75	91	207	170	19	70	476	156	136	201	163	132	566	66	320	174	45
Winston Churchill	629	311	318	70	68	89	84	100	99	119	84	113	196	156	24	56	476	153	138	195	169	127	573	56	335	161	43
Albert Einstein	579	291	288	71	59	73	72	95	98	111	65	102	205	149	25	33	443	136	134	176	151	118	535	44	300	154	56
Nick Clegg	382	191	191	35	37	43	47	57	73	90	73	53	110	110	13	23	278	104	91	132	95	64	353	29	211	109	27

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**\* small base**

**Conducted by: Lord Ashcroft**

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Table 7

**Q.1 I am going to show you some photos of some people you may or may not be familiar with. For each one, please tell me their name. If you don't know it, that's fine. Can you tell me the names of these people? All who got the answer right**

**Base: All respondents**

	Gender		School year								Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
Ed Miliband	356	174	182	27	31	43	46	56	66	87	62	49	99	110	16	20	270	86	95	112	85	64	328	28	225	81	19
	35%	34%	37%	18%	21%	30% <sup>c</sup>	34% <sup>cd</sup>	40% <sup>cd</sup>	46% <sup>cde</sup>	58% <sup>cde</sup>	52% <sup>kl</sup>	29%	30%	45% <sup>klo</sup>	33%	21%	36%	34%	53% <sup>stu</sup>	35% <sup>u</sup>	32%	26%	38% <sup>w</sup>	19%	52% <sup>yz</sup>	28%	22%
Arthur 'Bomber' Harris	89	42	47	6	5	11	13	14	16	24	35	6	6	35	3	4	69	20	20	32	22	15	83	6	67	16	-
	9%	8%	9%	4%	3%	8%	10% <sup>d</sup>	10% <sup>d</sup>	11% <sup>cd</sup>	16% <sup>cde</sup>	29% <sup>klmn</sup>	4%	2%	14% <sup>klo</sup>	6%	4%	9%	8%	11%	10%	8%	6%	10% <sup>w</sup>	4%	16% <sup>yz</sup>	6% <sup>z</sup>	-

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 8

**Q.2a Do you recognise this? What cause or charity does it represent? And how about this? All who got the answer right**

**Base: All respondents**

	Gender		School year							Region					Location		SEG					How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
Poppy	960 95%	487 95%	473 95%	137 93%	133 90%	138 97% <sup>d</sup>	133 98% <sup>d</sup>	135 96%	138 97% <sup>d</sup>	146 97% <sup>d</sup>	108 90%	162 96% <sup>j</sup>	317 96% <sup>j</sup>	238 97% <sup>j</sup>	45 94%	90 95%	718 95%	242 96%	174 97%	303 96%	254 95%	229 94%	829 96% <sup>w</sup>	131 90%	421 98% <sup>y</sup>	271 94%	82 96%
Red Nose	911 90%	466 91%	445 90%	118 80%	127 86%	126 88%	126 93% <sup>c</sup>	134 95% <sup>cde</sup>	141 99% <sup>cde</sup>	139 93% <sup>c</sup>	89 74%	160 95% <sup>jo</sup>	310 94% <sup>jo</sup>	233 95% <sup>jo</sup>	42 88%	77 81%	679 90%	232 92%	164 92%	290 91%	238 89%	219 90%	793 92% <sup>w</sup>	118 81%	404 94%	260 91%	77 91%
Help for Heroes Bracelet	533 53%	285 56%	248 50%	59 40%	62 42%	70 49%	73 54% <sup>c</sup>	83 59% <sup>cd</sup>	83 58% <sup>cd</sup>	103 69% <sup>cde</sup>	34 28%	85 51% <sup>j</sup>	177 54% <sup>j</sup>	162 66% <sup>ijkl</sup>	24 50% <sup>j</sup>	51 54% <sup>j</sup>	379 50%	154 61% <sup>p</sup>	97 54%	175 55% <sup>u</sup>	150 56% <sup>u</sup>	111 46%	473 55% <sup>w</sup>	60 41%	274 64% <sup>yz</sup>	141 49%	38 45%
Marie Curie Daffodil	390 39%	227 45% <sup>b</sup>	163 33%	40 27%	48 33%	46 32%	54 40% <sup>c</sup>	59 42% <sup>c</sup>	63 44% <sup>cde</sup>	80 53% <sup>cde</sup>	46 38%	51 30%	124 38%	116 47% <sup>klm</sup>	12 25%	41 43% <sup>kn</sup>	289 38%	101 40%	85 47% <sup>u</sup>	126 40% <sup>u</sup>	107 40% <sup>u</sup>	72 30%	349 40% <sup>w</sup>	41 28%	221 51% <sup>yz</sup>	105 37% <sup>z</sup>	18 21%
Aids Red Ribbon	326 32%	179 35%	147 30%	22 15%	30 20%	38 27% <sup>c</sup>	49 36% <sup>cd</sup>	56 40% <sup>cde</sup>	63 44% <sup>cde</sup>	68 45% <sup>cde</sup>	43 36% <sup>k</sup>	27 16%	106 32% <sup>k</sup>	98 40% <sup>k</sup>	12 25%	40 42% <sup>kn</sup>	245 32%	81 32%	64 36% <sup>u</sup>	114 36% <sup>u</sup>	86 32%	62 26%	298 35% <sup>w</sup>	28 19%	181 42% <sup>yz</sup>	87 30%	17 20%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

\* small base

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 9

**Q.2b Why do you see people wearing these in November of each year?****Base: All respondents**

	Gender		School year							Region					Location		SEG				How many world wars?		Battle of Britain				
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
To remember/recognise those who died defending our country	775 77%	405 79%	370 74%	105 71%	102 69%	118 83%cd	108 79%	110 78%	111 78%	121 81% <sup>d</sup>	101 84% <sup>k</sup>	123 73%	250 76%	192 78%	38 79%	71 75%	585 78%	190 75%	149 83% <sup>tu</sup>	250 79% <sup>u</sup>	202 75%	174 72%	696 81% <sup>w</sup>	79 54%	354 82%	228 79%	66 78%
To raise money for the Royal British Legion/ Armed Forces	69 7%	32 6%	37 7%	13 9%	11 7%	5 3%	8 6%	14 10% <sup>e</sup>	9 6%	9 6%	13 11% <sup>l</sup>	8 5%	10 3%	25 10% <sup>kl</sup>	1 2%	12 13% <sup>kl</sup>	54 7%	15 6%	10 6%	27 9%	21 8%	11 5%	50 6%	19 13% <sup>v</sup>	31 7%	16 6%	2 2%
Other	101 10%	39 8%	62 12% <sup>a</sup>	12 8%	13 9%	13 9%	13 10%	12 9%	21 15%	17 11%	6 5%	21 13% <sup>jo</sup>	50 15% <sup>jmo</sup>	18 7% <sup>o</sup>	5 10% <sup>o</sup>	1 1%	71 9%	30 12%	17 9%	26 8%	24 9%	34 14% <sup>s</sup>	84 10%	17 12%	39 9%	28 10%	11 13%
Don't know	62 6%	34 7%	28 6%	17 12% <sup>egh</sup>	21 14% <sup>efgh</sup>	7 5%	7 5%	5 4%	2 1%	3 2%	-	16 10% <sup>jm</sup>	20 6% <sup>j</sup>	11 4% <sup>j</sup>	4 8% <sup>j</sup>	11 12% <sup>jm</sup>	44 6%	18 7%	3 2%	14 4%	21 8% <sup>r</sup>	24 10% <sup>rs</sup>	32 4%	30 21% <sup>v</sup>	7 2%	15 5% <sup>x</sup>	6 7% <sup>x</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 10  
**Q.3a Is Bomber Command?**  
**Base: All respondents**

	Gender		School year								Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid- lands (l)	North (m)	Wales (n)	Scot- land (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
A division of the Royal Air Force	364 36%	148 29%	216 43%a	37 25%	50 34%	48 34%	45 33%	45 32%	69 48% cde fg	70 47% cde fg	26 22%	77 46% jlo	113 34% j	107 43% jlo	18 38% j	23 24%	269 36%	95 38%	77 43% u	122 38% u	95 35%	70 29%	341 40% w	23 16%	223 52% yz	88 31%	30 35%
A type of military aircraft	184 18%	108 21% b	76 15%	31 21%	23 16%	25 17%	25 18%	29 21%	29 20%	22 15%	31 26% kl	21 13%	56 17%	47 19%	11 23%	18 19%	134 18%	50 20%	40 22% s	47 15%	52 19%	45 19%	169 20% w	15 10%	73 17%	70 24% x	22 26%
A computer game	85 8%	36 7%	49 10%	20 14% i	11 7%	12 8%	9 7%	13 9%	10 7%	10 7%	12 10%	19 11%	26 8%	22 9%	2 4%	4 4%	66 9%	19 8%	10 6%	25 8%	26 10%	24 10%	65 8%	20 14% v	33 8%	28 10%	10 12%
A Hollywood film	32 3%	11 2%	21 4%	4 3%	7 5%	7 5%	6 4%	3 2%	3 2%	2 1%	3 3%	4 2%	17 5% o	6 2%	2 4% o	-	25 3%	7 3%	7 4%	10 3%	5 2%	10 4%	27 3%	5 3%	12 3%	13 5%	5 6%
Don't know	342 34%	207 41% b	135 27%	55 37% h	56 38% h	51 36% h	51 38% h	51 36% h	32 22%	46 31%	48 40% km	47 28%	118 36% m	64 26%	15 31%	50 53% klm n	260 34%	82 32%	45 25%	113 36% r	90 34%	94 39% r	260 30%	82 57% v	90 21%	88 31% x	18 21%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 11

**Q.4a Was the Battle of Britain fought on air, land or sea?****Base: All respondents**

	Gender			School year							Region						Location		SEG					How many world wars?		Battle of Britain		
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid- lands (l)	North (m)	Wales (n)	Scot- land (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)	
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*	
Air	431 43%	199 39%	232 47% <sup>aa</sup>	45 31%	46 31%	63 44% <sup>cd</sup>	55 40%	72 51% <sup>cd</sup>	73 51% <sup>cd</sup>	77 51% <sup>cd</sup>	49 41%	81 48% <sup>ln</sup>	121 37%	127 52% <sup>ln</sup>	13 27%	40 42%	319 42%	112 44%	106 59% <sup>stu</sup>	137 43% <sup>u</sup>	110 41% <sup>u</sup>	78 32%	397 46% <sup>w</sup>	34 23%	431 100% <sup>yz</sup>	-	-	
Land	287 29%	159 31%	128 26%	35 24%	51 35% <sup>ce</sup>	33 23%	50 37% <sup>ce</sup>	38 27%	41 29%	39 26%	52 43% <sup>kmo</sup>	30 18%	114 35% <sup>kmo</sup>	51 21%	18 38% <sup>kmo</sup>	22 23%	223 30%	64 25%	42 23%	93 29%	76 28%	76 31%	249 29%	38 26%	-	287 100% <sup>xz</sup>	-	
Sea	85 8%	35 7%	50 10%	22 15% <sup>efg</sup>	14 10%	9 6%	8 6%	8 6%	12 8%	12 8%	3 3%	18 11% <sup>j</sup>	36 11% <sup>j</sup>	20 8% <sup>j</sup>	3 6%	5 5%	59 8%	26 10%	7 4%	24 8%	29 11% <sup>r</sup>	25 10% <sup>r</sup>	76 9%	9 6%	-	-	85 100% <sup>xy</sup>	
Don't know	204 20%	117 23% <sup>b</sup>	87 18%	45 31% <sup>fgh</sup>	36 24% <sup>hi</sup>	38 27% <sup>ghi</sup>	23 17%	23 16%	17 12%	22 15%	16 13%	39 23% <sup>j</sup>	59 18%	48 20%	14 29% <sup>aj</sup>	28 29% <sup>ajlm</sup>	153 20%	51 20%	24 13%	63 20%	53 20%	64 26% <sup>r</sup>	140 16%	64 44% <sup>v</sup>	-	-	-	

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 12

**Q.4b In which decade was the Battle of Britain?****Base: All respondents**

	Gender			School year							Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid- lands (l)	North (m)	Wales (n)	Scot- land (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
1900s	31 3%	14 3%	17 3%	6 4%	4 3%	2 1%	5 4%	3 2%	8 6%	3 2%	5 4%	2 1%	16 5%km	4 2%	3 6%k	1 1%	24 3%	7 3%	4 2%	12 4%	8 3%	7 3%	26 3%	5 3%	10 2%	10 3%	7 8% x
1910s	21 2%	11 2%	10 2%	2 1%	5 3%	2 1%	2 1%	1 1%	8 6% cgj	1 1%	1 1%	5 3%	8 2%	6 2%	1 2%	- -	15 2%	6 2%	5 3%	4 1%	7 3%	5 2%	18 2%	3 2%	7 2%	9 3%	5 6% x
1920s	51 5%	28 5%	23 5%	9 6%h	10 7%h	7 5%h	9 7%h	8 6%h	1 1%	7 5%h	7 6%	7 4%	19 6%	9 4%	4 8%	5 5%	37 5%	14 6%	13 7%	12 4%	15 6%	11 5%	48 6%	3 2%	17 4%	19 7%	8 9% x
1930s	104 10%	48 9%	56 11%	13 9%	13 9%	18 13%	17 13%	15 11%	17 12%	11 7%	25 21% klmo	14 8%	35 11%	16 7%	7 15%	7 7%	89 12% q	15 6%	17 9%	32 10%	30 11%	25 10%	95 11%	9 6%	37 9%	48 17% x	10 12% x
1940s	347 34%	153 30%	194 39% a	28 19%	35 24%	49 34% c	47 35% cd	61 43% cd	57 40% cd	70 47% cde f	31 26%	60 36% n	109 33% n	108 44% jln o	9 19%	30 32%	248 33%	99 39%	76 42% tu	113 36%	89 33%	69 28%	329 38% w	18 12%	249 58% yz	61 21% x	13 15% x
1950s	23 2%	10 2%	13 3%	4 3%	4 3%	5 3%	1 1%	2 1%	3 2%	4 3%	4 3%	1 1%	5 2%	8 3%	- -	5 5% kl	14 2%	9 4%	3 2%	7 2%	9 3%	4 2%	18 2%	5 3%	10 2%	5 2%	3 4%
Other	27 3%	13 3%	14 3%	5 3%	4 3%	5 3%	2 1%	5 4%	1 1%	5 3%	- -	7 4% jo	11 3% j	5 2%	4 8% jmo	- -	19 3%	8 3%	3 2%	10 3%	5 2%	9 4%	22 3%	5 3%	9 2%	9 3%	6 7% x
Don't know	403 40%	233 46% b	170 34%	80 54% efg hi	72 49% ghi	55 38%	53 39%	46 33%	48 34%	49 33%	47 39%	72 43%	127 38%	90 37%	20 42%	47 49% m	308 41%	95 38%	58 32%	127 40%	105 39%	113 47% r	306 35%	97 67% v	92 21%	126 44% x	33 39% x

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

\* small base

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 13

**Q.4c And can you tell me which year?****Base: All who knew which decade the Battle of Britain was in**

	Gender			School year							Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	347	153	194	28**	35*	49*	47*	61*	57*	70*	31*	60*	109	108	9**	30*	248	99*	76*	113	89*	69*	329	18**	249	61*	13**
1940	37 11%	22 14%b	15 8%	3 11%	1 3%	4 8%	8 17%d	8 13%	5 9%	8 11%	1 3%	3 5%	9 8%	14 13%	4 44%	6 20%jk	27 11%	10 10%	5 7%	13 12%	8 9%	11 16%	34 10%	3 17%	27 11%	5 8%	3 23%
1941	41 12%	16 10%	25 13%	2 7%	4 11%	8 16%	6 13%	8 13%	7 12%	6 9%	3 10%	8 13%	14 13%	13 12%	1 11%	2 7%	35 14%q	6 6%	9 12%	14 12%	9 10%	9 13%	40 12%	1 6%	31 12%	4 7%	2 15%
1942	39 11%	10 7%	29 15%a	3 11%	6 17%	8 16%	4 9%	7 11%	7 12%	4 6%	2 6%	8 13%	12 11%	14 13%	2 22%	1 3%	27 11%	12 12%	9 12%	8 7%	12 13%	10 14%	37 11%	2 11%	30 12%	7 11%	1 8%
1943	39 11%	18 12%	21 11%	5 18%	1 3%	6 12%	5 11%	9 15%	6 11%	7 10%	5 16%	3 5%	13 12%	14 13%	1 11%	3 10%	31 13%	8 8%	15 20%as	8 7%	10 11%	6 9%	36 11%	3 17%	26 10%	8 13%	4 31%
1944	59 17%	25 16%	34 18%	2 7%	6 17%	8 16%	8 17%	10 16%	10 18%	15 21%	5 16%	10 17%	16 15%	25 23%o	1 11%	2 7%	35 14%	24 24%p	11 14%	24 21%	13 15%	11 16%	57 17%	2 11%	45 18%	9 15%	1 8%
1945	48 14%	18 12%	30 15%	10 36%	8 23%eg	2 4%	5 11%	4 7%	9 16%	10 14%	9 29%m	10 17%m	16 15%	7 6%	-	6 20%am	30 12%	18 18%	8 11%	18 16%	14 12%	8 12%	46 14%	2 11%	27 11%	19 31%ax	-
Other	6 2%	3 2%	3 2%	1 4%	-	1 2%	2 4%	-	1 2%	1 1%	-	-	5 5%	1 1%	-	-	5 2%	1 1%	1 1%	2 2%	3 3%	-	6 2%	-	5 2%	-	1 8%
Don't know	78 22%	41 27%	37 19%	2 7%	9 26%	12 24%	9 19%	15 25%	12 21%	19 27%	6 19%	18 30%	24 22%	20 19%	-	10 33%	58 23%	20 20%	18 24%	26 23%	20 22%	14 20%	73 22%	5 28%	58 23%	9 15%	1 8%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 14

**Q.5 How many World Wars have there been?****Base: All respondents**

	Gender			School year							Region						Location		SEG					How many world wars?		Battle of Britain		
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)	
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*	
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
One	35 3%	20 4%	15 3%	8 5%	4 3%	5 3%	4 3%	6 4%	5 3%	3 2%	2 2%	5 3%	16 5%o	11 4%o	1 2%	-	28 4%	7 3%	7 4%	10 3%	9 3%	9 4%	-	35 24%v	16 4%	7 2%	3 4%	
Two	862 86%	432 85%	430 87%	116 79%	118 80%	118 83%	121 89%cd	125 89%cd	128 90%cd	136 91%cd	96 80%	140 83%	286 87%	216 88%j	40 83%	84 88%	642 85%	220 87%	163 91%tu	275 87%	225 84%	199 82%	862 100%w	-	397 92%y	249 87%	76 89%	
Three	54 5%	29 6%	25 5%	8 5%	7 5%	10 7%	6 4%	8 6%	7 5%	8 5%	13 11%lm	12 7%lm	15 5%lm	3 1%	5 10%lm	6 6%lm	41 5%	13 5%	6 3%	14 4%	16 6%	18 7%	-	54 37%v	11 3%	18 6%x	3 4%	
Four	6 1%	5 1%	1 *	2 1%	-	2 1%	1 1%	1 1%	-	-	1 1%	-	2 1%	2 1%	1 2%	-	4 1%	2 1%	-	3 1%	1 *	2 1%	-	6 4%v	2 *	3 1%	-	
Five	2 *	1 *	1 *	2 1%	-	-	-	-	-	-	2 2%lm	-	-	-	-	-	2 *	-	-	-	2 1%	-	-	2 1%v	1 *	1 *	-	
Other	1 *	1 *	-	-	-	-	-	-	-	1 1%	-	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 1%v	1 *	-	-	
Don't know	47 5%	22 4%	25 5%	11 7%ghi	18 12%efgh	8 6%gi	4 3%	1 1%	3 2%	2 1%	6 5%	11 7%	10 3%	14 6%	1 2%	5 5%	37 5%	10 4%	3 2%	15 5%	15 6%r	14 6%r	-	47 32%v	3 1%	9 3%x	3 4%x	

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

## Children and WWII 15th - 23rd May 2012 2012

Absolutes/col percents

Table 15  
**Q.6a In which year did the Second World War begin?**  
Base: All respondents

	Gender			School year							Region					Location		SEG					How many world wars?		Battle of Britain		
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
1939	344 34%	156 31%	188 38%a	30 20%	41 28%	42 29%	50 37%c	51 36%c	63 44%cde	67 45%cde	47 39%	58 35%	108 33%	87 35%	14 29%	30 32%	251 33%	93 37%	82 46%stu	116 37%u	85 32%	61 25%	321 37%w	23 16%	227 53%yz	72 25%	20 24%
NET: Other year	277 28%	127 25%	150 30%	47 32%h	40 27%	43 30%	35 26%	42 30%	31 22%	39 26%	32 27%	45 27%	95 29%	67 27%	16 33%	22 23%	219 29%	58 23%	48 27%	89 28%	59 22%	81 33%t	256 30%w	21 14%	103 24%	107 37%x	35 41%x
1900	2*	1*	1*	-	1 1%	-	1 1%	-	-	-	-	1 1%	1*	-	-	-	1*	1*	-	1*	1*	-	1*	1 1%	-	2 1%	-
1911	1*	1*	-	-	-	-	-	1 1%	-	-	-	-	1*	-	-	-	1*	-	-	-	1*	-	1*	-	-	-	1 1%x
1912	2*	1*	1*	-	-	-	-	1 1%	-	1 1%	-	1 1%	1*	-	-	-	2*	-	-	-	-	2 1%	2*	-	1*	1*	-
1914	8 1%	5 1%	3 1%	1 1%	1 1%	-	2 1%	4 3%ehi	-	-	-	2 1%	2 1%	4 2%	-	-	6 1%	2 1%	3 2%	3 1%	1*	1*	7 1%	1 1%	1*	5 2%x	2 2%x
1915	1*	-	1*	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	1*	-	-	-	-	1*	1*	-	1*	-	-
1920	11 1%	5 1%	6 1%	3 2%	2 1%	3 2%	-	-	-	3 2%	1 1%	3 2%	3 1%	2 1%	-	2 2%	9 1%	2 1%	2 1%	2 1%	5 2%	2 1%	10 1%	1 1%	2*	6 2%x	2 2%
1921	1*	1*	-	1 1%	-	-	-	-	-	-	-	-	1*	-	-	-	-	1*	-	1*	-	-	1*	-	-	1*	-
1924	1*	-	1*	-	-	-	-	-	1 1%	-	-	-	-	1*	-	-	-	1*	-	-	-	1*	1*	-	-	1*	-
1925	4*	-	4 1%a	1 1%	2 1%	1 1%	-	-	-	-	1 1%	-	1*	2 1%	-	-	4 1%	-	-	2 1%	2 1%	-	4*	-	1*	2 1%	-
1926	2*	1*	1*	1 1%	-	-	-	1 1%	-	-	-	-	-	2 1%	-	-	1*	1*	1 1%	-	-	1*	1*	1 1%	1*	2*	-
1927	1*	-	1*	-	1 1%	-	-	-	-	-	-	1 1%	-	-	-	-	1*	-	-	1*	-	-	1*	-	-	1*	-
1928	1*	-	1*	-	-	-	-	1 1%	-	-	-	-	1*	-	-	-	1*	-	1 1%	-	-	-	1*	-	1*	-	-
1929	2*	2*	-	1 1%	-	-	1 1%	-	-	-	-	-	1*	-	-	1 1%	2*	-	-	1*	1*	-	2*	-	-	1*	1 1%x
1930	20 2%	10 2%	10 2%	5 3%	2 1%	3 2%	1 1%	1 1%	5 3%	3 2%	4 3%l	6 4%l	2 1%	5 2%	-	3 3%l	17 2%	3 1%	4 2%	6 2%	2 1%	8 3%t	20 2%	-	5 1%	7 2%	5 6%x
1931	2*	-	2*	-	-	1 1%	-	-	1 1%	-	1 1%	-	-	-	-	1 1%	2*	-	1 1%	1*	-	-	2*	-	-	2*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

Conducted by: Lord Ashcroft

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 15

**Q.6a In which year did the Second World War begin?****Base: All respondents**

	Gender		School year								Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
1932	5	4	1	2	-	2	1	-	-	-	-	1	2	2	-	-	4	1	-	1	1	3	4	1	3	2	-
	*	1%	*	1%	-	1%	1%	-	-	-	-	1%	1%	1%	-	-	1%	*	*	*	*	1%	*	1%	1%	1%	-
1934	9	6	3	2	-	2	3	1	1	-	-	3	3	3	-	-	7	2	1	4	4	-	8	1	3	3	2
	1%	1%	1%	1%	-	1%	2%	1%	1%	-	-	2%	1%	1%	-	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%
1935	9	2	7	1	2	1	1	1	2	1	1	1	3	3	1	-	7	2	-	5	3	1	9	-	6	3	-
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	-	2%	1%	*	1%	-	1%	1%	-
1936	7	3	4	1	1	3	-	-	1	1	-	2	1	3	-	1	4	3	-	1	2	4	6	1	5	2	-
	1%	1%	1%	1%	1%	2%	-	-	1%	1%	-	1%	*	1%	-	1%	1%	1%	-	*	1%	2%	1%	1%	1%	1%	-
1937	7	3	4	1	1	-	3	-	-	2	-	1	2	2	-	2	7	-	1	2	2	2	7	-	-	6	1
	1%	1%	1%	1%	1%	-	2%	-	-	1%	-	1%	1%	1%	-	2%	1%	-	1%	1%	1%	1%	1%	-	-	2% <sup>x</sup>	1% <sup>x</sup>
1938	21	3	18	2	4	5	3	2	1	4	3	1	7	9	1	-	16	5	6	5	3	7	21	-	9	9	2
	2%	1%	4% <sup>a</sup>	1%	3%	3%	2%	1%	1%	3%	3%	1%	2%	4% <sup>k</sup>	2%	-	2%	2%	3%	2%	1%	3%	2%	-	2%	3%	2%
1940	66	36	30	7	9	7	13	14	5	11	9	9	23	14	6	5	48	18	9	23	12	22	60	6	30	19	6
	7%	7%	6%	5%	6%	5%	10% <sup>h</sup>	10% <sup>h</sup>	3%	7%	8%	5%	7%	6%	13%	5%	6%	7%	5%	7%	4%	9% <sup>t</sup>	7%	4%	7%	7%	7%
1941	13	12	1	2	2	1	-	4	4	-	3	3	3	4	-	-	9	4	6	2	1	4	12	1	7	3	-
	1%	2% <sup>b</sup>	*	1%	1%	1%	-	3% <sup>fi</sup>	3% <sup>fi</sup>	-	3%	2%	1%	2%	-	-	1%	2%	3% <sup>st</sup>	1%	*	2%	1%	1%	2%	1%	-
1942	19	8	11	2	3	3	1	5	2	3	4	4	5	3	3	-	17	2	3	6	6	4	15	4	8	7	1
	2%	2%	2%	1%	2%	2%	1%	4%	2%	2%	3%	2%	1%	6% <sup>lmo</sup>	-	-	2%	1%	2%	2%	2%	2%	2%	3%	2%	2%	1%
1943	9	2	7	3	-	1	-	2	1	2	1	1	5	1	-	1	7	2	3	3	1	2	8	1	2	2	4
	1%	*	1%	2%	-	1%	-	1%	1%	1%	1%	1%	2%	*	-	1%	1%	1%	2%	1%	*	1%	1%	1%	*	1%	5% <sup>xy</sup>
1944	3	1	2	1	1	-	-	-	1	-	-	-	3	-	-	-	3	-	-	2	1	-	2	1	2	1	-
	*	*	*	1%	1%	-	-	-	1%	-	-	-	1%	-	-	-	*	-	-	2	1	-	*	1	*	*	-
1945	15	5	10	3	1	4	3	1	-	3	2	1	8	1	3	-	14	1	2	7	2	4	14	1	3	6	4
	1%	1%	2%	2%	1%	3% <sup>h</sup>	2%	1%	-	2%	2%	1%	2%	*	6% <sup>kmo</sup>	-	2%	*	1%	2%	1%	2%	2%	1%	1%	2%	5% <sup>x</sup>
1946	5	2	3	1	1	2	-	1	-	-	-	1	2	2	-	-	3	2	-	2	3	-	5	-	3	2	-
	*	*	1%	1%	1%	1%	-	1%	-	-	-	1%	1%	1%	-	-	*	1%	-	1%	1%	-	1%	-	1%	1%	-
1947	2	-	2	1	-	-	-	-	-	1	-	-	1	-	-	-	2	-	-	-	-	-	2	-	-	2	-
	*	-	*	1%	-	-	-	-	-	1%	-	-	*	-	-	2% <sup>m</sup>	*	-	-	-	-	-	*	-	-	1%	-
1948	1	1	-	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-	-	-
	*	*	-	1%	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	*	-	-	-	-
1949	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	1	-	-
	*	-	*	-	1%	-	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	-
1950	5	3	2	-	-	1	1	-	1	2	1	-	3	1	-	-	4	1	1	1	-	3	5	-	1	3	-
	*	1%	*	-	-	1%	1%	-	1%	1%	1%	-	1%	*	-	-	1%	*	1%	*	-	1%	1%	-	*	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

Conducted by: Lord Ashcroft

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 15

**Q.6a In which year did the Second World War begin?****Base: All respondents**

	Gender		School year								Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
1951	2	1	1	-	-	-	-	1	1	-	-	1	-	-	-	1	2	-	1	1	-	-	2	-	1	1	-
1952	3	2	1	-	1	-	-	-	-	2	1	-	1	-	-	3	-	-	1	2	-	-	3	-	2	-	-
1954	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	1	-	1	-	-	-	1	-	-	1	-
1960	5	2	3	1	2	-	-	-	2	-	-	2	1	1	1	3	2	-	1	2	2	2	5	-	-	2	3
1963	2	-	2	1	1	-	-	-	-	-	-	1	1	-	-	2	-	-	1	-	1	2	-	1	1	-	-
1967	2	1	1	1	-	-	1	-	-	-	-	1	1	-	-	2	-	-	1	1	-	2	-	-	1	1	
1968	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	1	-	1	-	-	-
1970	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	-	1	-
1975	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	1	-	1	-	-	-	1	-	-	1	-
1979	1	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-
1980	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	1	-	1	-	-	1	-	-	-	-	-
1982	1	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	1	-	1	-	-	-
Don't know	386	227	159	70	66	58	51	48	49	44	41	65	127	92	18	43	284	102	49	112	124	101	285	101	101	108	30
	38%	45% <sup>b</sup>	32%	48% <sup>g</sup> <sup>h</sup> <sup>i</sup>	45% <sup>i</sup>	41% <sup>i</sup>	38%	34%	34%	29%	34%	39%	38%	37%	38%	45%	38%	40%	27%	35%	46% <sup>rs</sup>	42% <sup>r</sup>	33%	70% <sup>v</sup>	23%	38% <sup>x</sup>	35% <sup>x</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

## Children and WWII 15th - 23rd May 2012 2012

Absolutes/col percents

Table 16  
**Q.6b And which year did it end?**  
Base: All respondents

	Gender			School year							Region					Location		SEG					How many world wars?		Battle of Britain		
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scot-land (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
1945	394 39%	173 34%	221 44%a	50 34%	49 33%	47 33%	53 39%	61 43%	66 46%cde	68 45%cde	52 43%	63 38%	123 37%	113 46%lno	13 27%	30 32%	287 38%	107 42%	90 50%tu	139 44%tu	92 34%	73 30%	365 42%w	29 20%	240 56%yz	94 33%	22 26%
NET: Other year	215 21%	107 21%	108 22%	29 20%	34 23%	27 19%	27 20%	30 21%	26 18%	42 28%h	25 21%	34 20%	76 23%	50 20%	11 23%	19 20%	168 22%	47 19%	42 23%	68 21%	51 19%	54 22%	198 23%w	17 12%	86 20%	82 29%x	30 35%x
1045	1 *	1 *	-	1 1%	-	-	-	-	-	-	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	-
1906	1 *	-	1 *	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	-	-	1 1%v	-	1 *	-
1914	1 *	-	1 *	-	-	1 1%	-	-	-	-	-	-	-	1 *	-	-	-	1 *	1 1%	-	-	-	1 *	-	-	-	-
1916	2 *	1 *	1 *	-	-	-	-	2 1%	-	-	-	-	2 1%	-	-	-	2 *	-	1 1%	-	-	1 *	2 *	-	-	2 1%	-
1917	2 *	2 *	-	1 1%	-	-	-	-	-	1 1%	-	2 1%l	-	-	-	-	2 *	-	-	-	1 *	1 *	2 *	-	1 *	-	1 1%
1918	3 *	3 1%	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	1 *	2 1%	-	-	2 *	1 *	1 1%	1 *	-	1 *	2 *	1 1%	-	2 1%	1 1%x
1925	3 *	3 1%	-	2 1%	1 1%	-	-	-	-	-	-	2 1%	1 *	-	-	-	1 *	2 1%	-	2 1%	1 *	-	3 *	-	-	3 1%x	-
1928	1 *	-	1 *	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	1 *	-
1930	6 1%	3 1%	3 1%	-	1 1%	1 1%	-	-	1 1%	3 2%	1 1%	-	1 *	3 1%	-	1 1%	4 1%	2 1%	1 1%	-	3 1%	2 1%	6 1%	-	-	5 2%x	1 1%x
1932	2 *	-	2 *	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	1 *	-	-	1 *	1 *	1 1%	1 *	-	-	2 *	-	1 *	1 *	-
1935	4 *	3 1%	1 *	-	1 1%	1 1%	1 1%	1 1%	-	-	-	-	1 *	1 *	-	2 2%	4 1%	-	-	3 1%	1 *	-	4 *	-	-	3 1%x	1 1%x
1937	1 *	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	1 *	-	-	1 *	-	-	-	-	-	1 *	-	-	1 *	-
1938	1 *	1 *	-	-	-	-	1 1%	-	-	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	-	1 1%x
1939	4 *	-	4 1%a	1 1%	-	-	1 1%	-	2 1%	-	1 1%	-	-	3 1%l	-	-	3 *	1 *	1 1%	2 1%	-	1 *	4 *	-	1 *	2 1%	1 1%
1940	7 1%	5 1%	2 *	-	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	2 2%l	2 1%l	-	2 1%	-	1 1%	6 1%	1 *	2 1%	1 *	-	4 2%t	6 1%	1 1%	1 *	6 2%x	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

Conducted by: Lord Ashcroft

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 16

**Q.6b And which year did it end?****Base: All respondents**

	Gender		School year							Region					Location		SEG					How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
1941	10 1%	8 2%	2 *	1 1%	1 1%	1 1%	2 1%	3 2%	2 1%	-	-	2 1%	3 1%	2 1%	1 2%	2 2%	7 1%	3 1%	3 2%	2 1%	1 *	4 2%	10 1%	-	1 *	2 1%	3 4%xy
1942	15 1%	5 1%	10 2%	3 2%	2 1%	2 1%	1 1%	1 1%	1 1%	5 3%	3 3%	1 1%	5 2%	5 2%	1 2%	-	13 2%	2 1%	4 2%	6 2%	3 1%	2 1%	14 2%	1 1%	6 1%	6 2%	2 2%
1943	16 2%	7 1%	9 2%	1 1%	1 1%	-	4 3%e	4 3%e	1 1%	5 3%e	1 1%	3 2%	8 2%	2 1%	-	2 2%	12 2%	4 2%	5 3%u	5 2%	5 2%	1 *	15 2%	1 1%	7 2%	6 2%	3 4%
1944	28 3%	12 2%	16 3%	-	4 3%c	4 3%c	4 3%c	5 4%c	3 3%	8 5%c	4 3%	5 3%	11 3%	4 2%	3 6%	1 1%	21 3%	7 3%	7 4%	8 3%	5 2%	8 3%	26 3%	2 1%	22 5%yz	5 2%	-
1946	23 2%	14 3%	9 2%	3 2%	3 2%	5 3%	1 1%	3 2%	3 2%	5 3%	1 1%	6 4%	11 3%	3 1%	1 2%	1 1%	16 2%	7 3%	2 1%	5 2%	8 3%	8 3%	22 3%	1 1%	16 4%	4 1%	1 1%
1947	10 1%	7 1%	3 1%	-	1 1%	2 1%	1 1%	2 1%	2 1%	2 1%	-	1 1%	4 1%	3 1%	1 2%	1 1%	7 1%	3 1%	4 2%st	1 *	-	5 2%st	9 1%	1 1%	4 1%	4 1%	2 2%
1948	9 1%	3 1%	6 1%	2 1%	2 1%	1 1%	1 1%	1 1%	2 1%	-	-	1 1%	4 1%	4 2%	-	-	7 1%	2 1%	-	5 2%	2 1%	2 1%	8 1%	1 1%	2 *	3 1%	2 2%
1949	17 2%	8 2%	9 2%	3 2%	2 1%	5 3%h	4 3%h	1 1%	-	2 1%	4 3%	1 1%	7 2%	3 1%	-	2 2%	13 2%	4 2%	3 2%	7 2%	3 1%	4 2%	13 2%	4 3%	9 2%	5 2%	2 2%
1950	14 1%	7 1%	7 1%	3 2%	2 1%	1 1%	-	1 1%	2 1%	5 3%f	3 3%	1 1%	2 1%	4 2%	3 6%kl	1 1%	12 2%	2 1%	2 1%	4 1%	7 3%u	1 *	14 2%	-	2 *	6 2%lx	4 5%lx
1951	2 *	-	2 *	1 1%	-	1 1%	-	-	-	-	1 1%	-	1 *	-	-	-	2 *	-	-	1 *	1 *	-	1 *	1 1%	-	1 *	1 1%lx
1952	5 *	1 *	4 1%	2 1%	1 1%	-	-	-	1 1%	1 1%	-	1 1%	3 1%	-	1 2%lm	-	5 1%	-	-	1 *	2 1%	2 1%	5 1%	-	2 *	3 1%	-
1953	2 *	1 *	1 *	-	-	-	-	-	2 1%	-	-	-	1 *	-	-	1 1%	1 *	1 *	-	1 *	-	1 *	2 *	-	-	2 1%	-
1954	1 *	-	1 *	-	-	-	-	-	-	1 1%	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	1 *	-	-	-	-
1955	3 *	2 *	1 *	-	-	1 1%	1 1%	-	-	1 1%	-	-	2 1%	1 *	-	-	3 *	-	-	2 1%	-	1 *	3 *	-	2 *	-	-
1956	1 *	1 *	-	1 1%	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *	-	-
1958	2 *	2 *	-	-	1 1%	-	-	-	1 1%	-	-	-	1 *	-	-	1 1%	2 *	-	1 1%	-	1 *	-	2 *	-	-	2 1%	-
1960	6 1%	1 *	5 1%	1 1%	1 1%	-	1 1%	1 1%	1 1%	1 1%	1 1%	2 1%	2 1%	1 *	-	-	6 1%	-	1 1%	2 1%	2 1%	1 *	6 1%	-	4 1%	-	1 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

Conducted by: Lord Ashcroft

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 16  
**Q.6b And which year did it end?**  
 Base: All respondents

	Gender		School year								Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
1961	1*	-	1*	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-
1964	3*	1*	2*	2	-	-	-	-	1	-	-	-	1	-	2	3	-	-	1	1	1	1	1	2	1	1	1
1965	1*	-	1*	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-
1966	1*	1*	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1
1968	1*	1*	-	-	-	-	-	-	-	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-
1970	1*	-	1*	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	-	1
1972	1*	-	1*	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	1	-	-
1989	1*	-	1*	-	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-
1990	1*	1*	-	-	1	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	1	-	1	-	-	1	-
1999	1*	1*	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-
Don't know	398	230	168	68	64	69	56	50	51	40	43	71	131	83	24	46	299	99	47	110	125	116	299	99	105	111	33
	40%	45%b	34%	46%i	44%i	48%ghi	41%i	35%	36%	27%	36%	42%	40%	34%	50%m	48%m	40%	39%	26%	35%	47%rs	48%rs	35%	68%v	24%	39%x	39%x

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 17  
**Q.7 Why did Britain fight the Second World War?**  
**Base: All respondents**

	Gender			School year							Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
To fight/stop/defend against the Germans/Hitler -For peace/ Freedom	182 18%	88 17%	94 19%	22 15%	23 16%	20 14%	21 15%	34 24%e	32 22%	30 20%	24 20%m	43 26%m	60 18%m	25 10%	12 25%m	18 19%m	136 18%	46 18%	32 18%	53 17%	49 18%	48 20%	159 18%	23 16%	76 18%	50 17%	10 12%
Germany/Hitler invaded other countries	147 15%	66 13%	81 16%	14 10%	16 11%	24 17%	23 17%	18 13%	30 21%cd	22 15%	7 6%	20 12%	46 14%j	53 22%jkljn	4 8%	17 18%j	101 13%	46 18%	33 18%u	49 15%	39 15%	26 11%	139 16%w	8 6%	82 19%y	38 13%	12 14%
Britain was bombed/To defend our country	120 12%	56 11%	64 13%	11 7%	14 10%	18 13%	27 20%cdgh	13 9%	14 10%	23 15%c	20 17%m	21 13%	39 12%	22 9%	4 8%	14 15%	95 13%	25 10%	23 13%	45 14%	27 10%	25 10%	104 12%	16 11%	55 13%	40 14%z	5 6%
Germany/Hitler Invaded Poland	100 10%	44 9%	56 11%	11 7%	5 3%	13 9%d	14 10%d	18 13%d	22 15%cd	17 11%d	6 5%	22 13%jlo	20 6%	46 19%jlnh	2 4%	4 4%	64 8%	36 14%p	26 15%u	31 10%u	32 12%u	11 5%	96 11%w	4 3%	75 17%yz	6 6%	7 8%
Because of Hitler/ Germans/Nazis	55 5%	35 7%b	20 4%	8 5%	5 3%	9 6%	10 7%	7 5%	9 6%	7 5%	6 5%	8 5%	21 6%	13 5%	4 8%	3 3%	44 6%	11 4%	12 7%	19 6%	15 4%	9 4%	49 6%	6 4%	31 7%	11 4%	6 7%
Inocent People were being killed (jewish people/concentration camps)	52 5%	29 6%	23 5%	12 8%e	9 6%	4 3%	5 4%	7 5%	8 6%	7 5%	5 4%	9 5%	19 6%	14 6%	3 6%	2 2%	40 5%	12 5%	6 3%	17 5%	14 5%	15 6%	46 5%	6 4%	18 4%	17 6%	6 7%
Germany/Hitler wanted world domination/ revenge/revenge for WW1	43 4%	18 4%	25 5%	8 5%	4 3%	4 3%	7 5%	9 6%	5 3%	6 4%	5 4%	9 5%	12 4%	14 6%	1 2%	2 2%	36 5%	7 3%	13 7%t	15 5%	7 3%	8 3%	41 5%	2 1%	24 6%	11 4%	3 4%
Other countries went to war against Germany/Hitler - Allies witt other countries.	30 3%	11 2%	19 4%	1 1%	5 3%	3 2%	4 3%	4 3%	5 3%	8 5%c	4 3%	3 2%	14 4%	5 2%	-	4 4%	20 3%	10 4%	8 4%	11 3%	4 1%	7 3%	29 3%	1 1%	17 4%	7 2%	6 7%y
Hitler was a bad/mad/ evil Man/ against certain religions/ people	13 1%	7 1%	6 1%	3 2%	1 1%	-	2 1%	2 1%	3 2%	2 1%	-	5 3%	5 2%	2 1%	1 2%	-	10 1%	3 1%	3 2%	4 1%	4 1%	2 1%	12 1%	1 1%	3 1%	4 1%	2 2%
Germany Started a war	9 1%	5 1%	4 1%	2 1%	1 1%	2 1%	2 1%	-	2 1%	-	1 1%	1 1%	2 1%	5 2%	-	-	6 1%	3 1%	2 1%	4 1%	2 1%	1 *	9 1%	-	4 1%	2 1%	1 1%
The treaty was broken	8 1%	4 1%	4 1%	1 1%	1 1%	1 1%	1 1%	2 1%	2 1%	-	-	2 1%	3 1%	2 1%	1 2%	-	6 1%	2 1%	4 2%	2 1%	1 *	1 *	8 1%	-	5 1%	1 *	2 2%
Britain and France signed a Treaty	2 *	1 *	1 *	-	-	-	-	1 1%	-	1 1%	-	-	-	2 1%	-	-	2 *	-	-	-	1 *	1 *	2 *	-	1 *	-	1 1%
Other	30 3%	14 3%	16 3%	4 3%	8 5%f	6 4%f	-	3 2%	3 2%	6 4%f	7 6%	3 2%	8 2%	7 3%	4 8%klo	1 1%	24 3%	6 2%	2 1%	13 4%	8 3%	7 3%	25 3%	5 3%	11 3%	13 5%	4 5%
Don't know	289 29%	161 32%b	128 26%	60 41%fgh i	61 41%fgh i	44 31%hi	31 23%	35 25%	27 19%	31 21%	39 33%	42 25%	98 30%	61 25%	14 29%	35 37%km	218 29%	71 28%	34 19%	83 26%	84 31%r	88 36%rs	214 25%	75 52%v	69 16%	97 34%x	28 33%x

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

**Conducted by: Lord Ashcroft**

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 18

#### Q.8a Who did Britain fight against in the Second World War? And who else?

Base: All respondents

	Total	Gender		School year							Region					Location		SEG					How many world wars?		Battle of Britain		
		Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
Germany	894 89%	442 87%	452 91%a	122 83%	117 80%	128 90% d	120 88%	135 96% cde f	132 92% cd	140 93% cd	97 81%	159 95% j o	293 89% jo	232 94% j l n o	40 83%	73 77%	671 89%	223 88%	168 94% u	283 89% u	242 90% u	201 83%	791 92% w	103 71%	408 95% y	253 88%	76 89%
Japan	149 15%	51 10%	98 20% a	19 13%	18 12%	23 16%	21 15%	19 13%	25 17%	24 16%	11 9%	49 29% j l m n o	42 13%	35 14%	2 4%	10 11%	94 12%	55 22% p	39 22% t u	52 16%	32 12%	26 11%	141 16% w	8 6%	105 24% y z	25 9%	10 12%
Russia / The Soviet Union	132 13%	73 14%	59 12%	15 10%	9 6%	16 11%	25 18% cd	21 15% d	21 15% d	25 17% d	36 30% k l m n o	17 10% o	44 13% o	25 10% o	7 15% o	3 3%	105 14%	27 11%	32 18%	38 12%	32 12%	30 12%	124 14% w	8 6%	50 12%	53 18% x	15 18%
Italy	87 9%	31 6%	56 11% a	11 7%	7 5%	14 10%	10 7%	13 9%	18 13% d	14 9%	10 8%	24 14% l o	24 7%	22 9%	2 4%	5 5%	57 8%	30 12% p	27 15% s t u	29 9%	17 6%	14 6%	84 10% w	3 2%	64 15% y	15 5%	6 7%
France	64 6%	28 5%	36 7%	12 8% h	13 9% h	7 5%	5 4%	9 6%	4 3%	14 9% h	11 9% k	5 3%	24 7%	13 5%	7 15% k m o	4 4%	45 6%	19 8%	12 7%	20 6%	15 6%	17 7%	53 6%	11 8%	19 4%	29 10% x	9 11% x
China	22 2%	10 2%	12 2%	4 3%	2 1%	3 2%	3 2%	5 4%	1 1%	4 3%	7 6% k l	1 1%	4 1%	7 3%	2 4%	1 1%	17 2%	5 2%	2 1%	8 3%	6 2%	6 2%	21 2%	1 2%	10 2%	10 3%	2 2%
America	8 1%	5 1%	3 1%	1 1%	2 1%	- -	3 2%	1 1%	- -	1 1%	5 4% k l m o	1 1%	1 *	1 *	- -	- -	6 1%	2 1%	1 1%	3 1%	3 1%	1 1%	8 1%	- -	2 *	6 2% x	- -
Australia / New Zealand	8 1%	4 1%	4 1%	1 1%	1 1%	2 1%	1 1%	1 1%	- -	2 1%	2 2%	- -	3 1%	3 1%	- -	- -	3 *	5 2% p	3 2%	1 *	2 1%	2 1%	7 1%	1 1%	3 1%	4 1%	1 1%
Other	38 4%	14 3%	24 5%	6 4%	4 3%	6 4%	4 3%	6 4%	8 6%	4 3%	4 3%	8 5%	15 5%	7 3%	2 4%	2 2%	30 4%	8 3%	12 7% s t	8 3%	7 3%	11 5%	35 4%	3 2%	19 4%	10 3%	4 5%
Don't know	82 8%	48 9%	34 7%	17 12% g h	24 16% e f g h	11 8%	10 7%	4 3%	7 5%	9 6%	12 10% k m	6 4%	31 9% k m	10 4%	5 10%	18 19% k l m	59 8%	23 9%	3 2%	25 8% r	19 7% r	35 14% r s t	46 5%	36 25% v	14 3%	21 7% x	7 8% x

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z

\* small base

## Children and WWII 15th - 23rd May 2012 2012

Absolutes/col percents

Table 19  
**Q.8b Who were Britain's allies in the Second World War? And who else?**  
Base: All respondents

	Total	Gender		School year							Region					Location		SEG				How many world wars?		Battle of Britain			
		Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
America	614 61%	280 55%	334 67%a	75 51%	71 48%	80 56%	79 58%	92 65%cd	106 74%cde	111 74%cde	67 56%	110 65%l	185 56%	169 69%jlo	32 67%	51 54%	452 60%	162 64%	132 74%tu	209 66%tu	148 55%	125 51%	570 66%w	44 30%	326 76%yz	152 53%	53 62%
France	444 44%	213 42%	231 46%	52 35%	54 37%	64 45%	66 49%cd	66 47%cd	71 50%cd	71 47%cd	70 58%lno	79 47%no	141 43%o	122 50%no	14 29%	18 19%	334 44%	110 43%	103 58%stu	143 45%	102 38%	96 40%	415 48%w	29 20%	245 57%y	122 43%	39 46%
Russia / The Soviet Union	128 13%	45 9%	83 17%a	14 10%	15 10%	17 12%	19 14%	21 15%	27 19%cdi	15 10%	14 12%	29 17%mno	54 16%mno	22 9%	2 4%	7 7%	92 12%	36 14%	27 15%	45 14%	31 12%	25 10%	117 14%w	11 8%	80 19%y	27 9%	13 15%
Australia / New Zealand	88 9%	38 7%	50 10%	7 5%	12 8%	12 8%	7 5%	13 9%	16 11%cd	21 14%cf	4 3%	20 12%jl	14 4%	43 17%jlno	2 4%	5 5%	58 8%	30 12%p	24 13%u	30 9%u	23 9%	11 5%	82 10%w	6 4%	71 16%yz	6 2%	4 5%
Italy	70 7%	36 7%	34 7%	9 6%	4 3%	9 6%	10 7%	14 10%cd	12 8%cd	12 8%cd	28 23%klmn	13 8%o	18 5%	6 2%	3 6%	2 2%	59 8%	11 4%	14 8%u	34 11%tu	15 6%	7 3%	63 7%	7 5%	29 7%	34 12%xz	2 2%
China	21 2%	9 2%	12 2%	3 2%	4 3%	1 1%	3 2%	3 2%	3 2%	4 3%	7 6%l	3 2%	1 *	9 4%l	-	1 1%	18 2%	3 1%	5 3%	5 2%	6 2%	5 2%	20 2%	1 1%	14 3%	5 2%	2 2%
Germany	21 2%	13 3%	8 2%	4 3%	2 1%	3 2%	2 1%	2 1%	3 2%	5 3%	6 5%km	1 1%	8 2%	1 *	3 6%km	2 2%	17 2%	4 2%	2 1%	9 3%	6 2%	4 2%	15 2%	6 4%	5 1%	13 5%x	2 2%
Japan	12 1%	8 2%	4 1%	2 1%	2 1%	1 1%	-	2 1%	2 1%	3 2%	3 3%	2 1%	2 1%	2 1%	-	3 3%l	10 1%	2 1%	3 2%t	5 2%t	-	4 2%t	11 1%	1 1%	5 1%	2 1%	3 4%y
Other	72 7%	35 7%	37 7%	11 7%	12 8%	12 8%	12 9%	5 4%	13 9%	7 5%	4 3%	19 11%jo	28 8%o	18 7%	1 2%	2 2%	51 7%	21 8%	11 6%	21 7%	17 6%	23 9%	68 8%w	4 3%	39 9%	16 6%	11 13%y
Don't know	209 21%	119 23%b	90 18%	44 30%ghi	44 30%ghi	40 28%ghi	31 23%ghi	19 13%	18 13%	13 9%	18 15%	33 20%m	80 24%jm	30 12%	9 19%	39 41%jkl	157 21%	52 21%	21 12%	57 18%	59 22%r	72 30%rst	134 16%	75 52%v	37 9%	64 22%x	14 16%x

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**  
\* small base

## Children and WWII 15th - 23rd May 2012 2012

Absolutes/col percents

Table 20  
**Q.9 What happened on D Day?**  
Base: All respondents

	Gender		School year							Region					Location		SEG				How many world wars?		Battle of Britain				
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
The war was declared over (celebrations) / the war was won / The Germans were defeated	180 18%	92 18%	88 18%	26 18%	27 18%	17 12%	24 18%	30 21%e	26 18%	30 20%	12 10%	18 11%	47 14%	75 30%jkl	10 21%	18 19%	131 17%	49 19%	30 17%	57 18%	57 21%	36 15%	166 19%w	14 10%	81 19%	48 17%	19 22%
Allied powers crossed the English Channel and landed on the beaches of Normandy to fight the Germans/Hitler - take back europe (Normandy Landings/D-Day Landings/Battle of Normandy)	148 15%	49 10%	99 20%a	12 8%	16 11%	12 8%	22 16%ce	20 14%	32 22%cde	34 23%cde	3 3%	30 18%j	58 18%j	40 16%j	6 13%j	11 12%j	105 14%	43 17%	42 23%tu	60 19%tu	28 10%	18 7%	140 16%w	8 6%	109 25%yz	21 7%	8 9%
A day lots of soliders died	39 4%	15 3%	24 5%	6 4%	3 2%	3 2%	8 6%	7 5%	5 3%	7 5%	5 4%	6 4%	19 6%	7 3%	-	2 2%	28 4%	11 4%	10 6%	11 3%	11 4%	7 3%	37 4%	2 1%	21 5%	12 4%	3 4%
To bring troops home from the war/ Troops were rescued	33 3%	18 4%	15 3%	4 3% <sup>d</sup>	-	7 5% <sup>d</sup>	3 2%	7 5% <sup>d</sup>	6 4% <sup>d</sup>	6 4% <sup>d</sup>	-	17 10% <sup>jlmn</sup>	11 3% <sup>jm</sup>	1 *	-	4 4% <sup>jm</sup>	19 3%	14 6% <sup>p</sup>	11 6% <sup>u</sup>	9 3%	10 4%	3 1%	30 3%	3 2%	24 6% <sup>y</sup>	3 1%	4 5% <sup>y</sup>
A big battle/fight/war/ bombings	21 2%	8 2%	13 3%	2 1%	3 2%	4 3%	3 2%	3 2%	1 1%	5 3%	12 10% <sup>klmn</sup>	-	3 1%	4 2%	-	2 2%	18 2%	3 1%	8 4% <sup>u</sup>	5 2%	6 2%	2 1%	19 2%	2 1%	11 3%	6 2%	3 4%
France was Invaded	11 1%	6 1%	5 1%	1 1%	1 1%	3 2%	1 1%	2 1%	3 2%	-	-	2 1%	2 1%	5 2%	-	2 2%	7 1%	4 2%	-	5 2%	2 1%	4 2%	11 1%	-	9 2%	1 *	1 1%
Germany bombed Britian/ Invaded Britian	10 1%	4 1%	6 1%	-	2 1%	3 2%	2 1%	1 1%	-	2 1%	1 1%	4 2% <sup>m</sup>	3 1%	-	1 2% <sup>m</sup>	1 1%	7 1%	3 1%	3 2%	4 1%	1 *	2 1%	7 1%	3 2%	3 1%	2 1%	3 4% <sup>xy</sup>
Hitler/Germans surrendered	6 1%	2 *	4 1%	1 1%	1 1%	2 1%	-	-	1 1%	1 1%	1 1%	1 1%	2 1%	2 1%	-	-	5 1%	1 *	-	4 1%	-	2 1%	4 *	2 1%	3 1%	-	1 1%
China dropped bomb in america	4 *	4 1% <sup>b</sup>	-	-	-	-	-	4 3% <sup>cdef</sup>	-	-	4 3% <sup>klm</sup>	-	-	-	-	-	4 1%	-	1 1%	2 1%	1 *	-	4 *	-	-	4 1% <sup>x</sup>	-
Other	64 6%	26 5%	38 8%	11 7%	14 10%	7 5%	5 4%	9 6%	10 7%	8 5%	17 14% <sup>klm</sup>	8 5%	13 4%	17 7%	3 6%	6 6%	55 7% <sup>q</sup>	9 4%	13 7%	17 5%	18 7%	16 7%	57 7%	7 5%	29 7%	22 8%	9 11%
Don't know	504 50%	289 57% <sup>b</sup>	215 43%	86 59% <sup>ghi</sup>	80 54% <sup>gi</sup>	86 60% <sup>ghi</sup>	71 52% <sup>i</sup>	59 42%	62 43%	60 40%	65 54% <sup>m</sup>	87 52% <sup>m</sup>	176 53% <sup>m</sup>	99 40%	28 58% <sup>m</sup>	49 52%	382 51%	122 48%	65 36%	145 46% <sup>r</sup>	140 52% <sup>r</sup>	154 63% <sup>rst</sup>	400 46%	104 72% <sup>v</sup>	153 35%	168 59% <sup>xz</sup>	34 40%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**  
\* small base

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 21

**Q.11a During the last 10 years, just over 400 British soldiers have died whilst fighting in Afghanistan. How many members of the British military do you think died during the 6 years of the Second World War?**

**Base: All respondents**

	Gender			School year							Region					Location		SEG				How many world wars?		Battle of Britain			
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
0 - 500	33 3%	19 4%	14 3%	5 3%	6 4%	4 3%	4 3%	3 2%	6 4%	5 3%	12 10%klm	-	10 3%k	5 2%	1 2%	5 5%k	22 3%	11 4%	5 3%	11 3%	9 3%	8 3%	23 3%	10 7%v	10 2%	16 6%x	2 2%
501 - 1,000	72 7%	40 8%	32 6%	20 14%dfgh i	7 5%	15 10%i	6 4%	9 6%	9 6%	6 4%	13 11%	9 5%	23 7%	14 6%	2 4%	11 12%	51 7%	21 8%	19 11%	23 7%	15 6%	15 6%	61 7%	11 8%	22 5%	26 9%x	8 9%
1,001 - 5,000	107 11%	49 10%	58 12%	19 13%e	16 11%	8 6%	13 10%	12 9%	18 13%e	21 14%e	10 8%	16 10%	43 13%	22 9%	5 10%	11 12%	77 10%	30 12%	11 6%	25 8%	27 10%	44 18%rst	90 10%	17 12%	41 10%	45 16%x	11 13%
5,001 - 10,000	86 9%	53 10%b	33 7%	18 12%h	11 7%	13 9%	12 9%	14 10%	6 4%	12 8%	10 8%	13 8%	37 11%o	20 8%o	4 8%	2 2%	71 9%	15 6%	15 8%	32 10%	24 9%	15 6%	76 9%	10 7%	36 8%	32 11%	7 8%
10,001 - 50,000	84 8%	41 8%	43 9%	10 7%	12 8%	13 9%	11 8%	10 7%	16 11%	12 8%	13 11%	12 7%	32 10%	20 8%	3 6%	4 4%	68 9%	16 6%	15 8%	21 7%	29 11%	19 8%	78 9%w	6 4%	41 10%	29 10%	8 9%
50,001 - 100,000	84 8%	35 7%	49 10%	11 7%	13 9%	13 9%	9 7%	12 9%	12 8%	14 9%	10 8%	17 10%	29 9%	17 7%	4 8%	7 7%	60 8%	24 9%	18 10%	23 7%	25 9%	18 7%	77 9%	7 5%	40 9%	23 8%	10 12%
100,001 - 500,000	77 8%	35 7%	42 8%	6 4%	9 6%	13 9%	9 7%	11 8%	16 11%c	13 9%	14 12%lo	19 11%lo	20 6%	20 8%o	2 4%	2 2%	55 7%	22 9%	30 17%stu	22 7%	14 5%	11 5%	74 9%w	3 2%	44 10%	20 7%	7 8%
500,001 - 1,000,000	108 11%	50 10%	58 12%	9 6%	9 6%	14 10%	17 13%	19 13%cd	14 10%	26 17%cd	10 8%	23 14%l	25 8%	36 15%l	7 15%	7 7%	85 11%	23 9%	19 11%	40 13%t	20 7%	29 12%	97 11%	11 8%	56 13%	28 10%	12 14%
1,000,001 or more	32 3%	10 2%	22 4%a	5 3%	5 3%	6 4%i	6 4%i	5 4%	4 3%	1 1%	1 1%	6 4%	14 4%o	7 3%	4 8%jo	-	24 3%	8 3%	8 4%	12 4%	8 3%	4 2%	30 3%	2 1%	20 5%	6 2%	2 2%
Don't know	324 32%	178 35%	146 29%	44 30%	59 40%i	44 31%	49 36%	46 33%	42 29%	40 27%	27 23%	53 32%	97 29%	85 35%j	16 33%	46 48%jkl m	241 32%	83 33%	39 22%	108 34%r	97 36%r	80 33%r	256 30%	68 47%v	121 28%	62 22%	18 21%

**Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

## Children and WWII

### 15th - 23rd May 2012 2012

Absolutes/col percents

Table 22

**Q.11b And finally, how many members of RAF Bomber Command do you think died in this period?**

**Base: All respondents**

	Gender		School year							Region					Location		SEG				How many world wars?		Battle of Britain				
	Total	Female (a)	Male (b)	Year 7 (c)	Year 8 (d)	Year 9 (e)	Year 10 (f)	Year 11 (g)	Year 12 (h)	Year 13 (i)	London (j)	South (k)	Mid-lands (l)	North (m)	Wales (n)	Scotland (o)	Urban (p)	Rural (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	Two (v)	Other answer (w)	Air (x)	Land (y)	Sea (z)
Base	1007	510	497	147	147	143	136	141	143	150	120	168	330	246	48*	95*	754	253	179	317	268	243	862	145	431	287	85*
0 - 500	112 11%	57 11%	55 11%	25 17%fg	14 10%	14 10%	11 8%	11 8%	18 13%	19 13%	20 17%mmo	21 13%nn	43 13%nn	20 8%	1 2%	7 7%	81 11%	31 12%	23 13%	36 11%	25 9%	28 12%	98 11%	14 10%	46 11%	42 15%	13 15%
501 - 1,000	81 8%	40 8%	41 8%	11 7%	7 5%	12 8%	12 9%	12 9%	17 12%dd	10 7%	7 6%	16 10%	31 9%	19 8%	3 6%	5 5%	60 8%	21 8%	12 7%	21 7%	24 9%	24 10%	63 7%	18 12%vv	29 7%	30 10%	12 14%xx
1,001 - 5,000	122 12%	54 11%	68 14%	18 12%	22 15%	16 11%	15 11%	18 13%	16 11%	17 11%	4 3%	18 11%jj	54 16%jo	29 12%jj	12 25%jkkmo	5 5%	89 12%	33 13%	23 13%	33 10%	35 13%	31 13%	107 12%	15 10%	53 12%	43 15%	15 18%
5,001 - 10,000	69 7%	32 6%	37 7%	11 7%	7 5%	12 8%	9 7%	9 6%	8 6%	13 9%	9 8%oo	8 5%	23 7%oo	23 9%oo	5 10%oo	1 1%	62 8%qq	7 3%	15 8%	22 7%	13 5%	19 8%	65 8%ww	4 3%	29 7%	25 9%	6 7%
10,001 - 50,000	89 9%	41 8%	48 10%	8 5%	14 10%	12 8%	15 11%	10 7%	12 8%	18 12%cc	10 8%	25 15%llmmo	27 8%	20 8%	1 2%	6 6%	54 7%	35 14%pp	28 16%stuu	28 9%	20 7%	13 5%	85 10%ww	4 3%	51 12%	23 8%	9 11%
50,001 - 100,000	42 4%	17 3%	25 5%	5 3%	7 5%	6 4%	4 3%	5 4%	9 6%	6 4%	12 10%klmmo	6 4%	14 4%	8 3%	1 2%	1 1%	34 5%	8 3%	11 6%	10 3%	13 5%	8 3%	39 5%	3 2%	22 5%	15 5%	3 4%
100,001 - 500,000	23 2%	11 2%	12 2%	- -	3 2%	4 3%cc	4 3%cc	2 1%	3 2%	7 5%cc	3 3%	8 5%ll	3 1%	9 4%ll	- -	- -	15 2%	8 3%	4 2%	12 4%	4 1%	3 1%	23 3%ww	- -	11 3%	7 2%	3 4%
500,001 - 1,000,000	27 3%	13 3%	14 3%	2 1%	3 2%	6 4%	5 4%	3 2%	5 3%	3 2%	17 14%klmmo	- -	2 1%	3 1%	3 6%klmm	2 2%	26 3%qq	1 *	6 3%	7 2%	7 3%	7 3%	23 3%	4 3%	10 2%	9 3%	1 1%
1,000,001 or more	5 *	2 *	3 1%	3 2%	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	2 1%	- -	2 4%jllmmo	- -	4 1%	1 *	1 1%	1 *	2 1%	1 *	5 1%	- -	2 *	2 1%	1 1%
Don't know	437 43%	243 48%bb	194 39%	64 44%	70 48%	61 43%	61 45%	70 50%hhii	54 38%	57 38%	38 32%	65 39%	131 40%	115 47%jj	20 42%	68 72%jjklmmn	329 44%	108 43%	56 31%	147 46%rr	125 47%rr	109 45%rr	354 41%	83 57%vv	178 41%yyz	91 32%	22 26%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q - r/s/t/u - v/w - x/y/z**

**\* small base**

	Page	Table	Title	Base Description	Base
●	1	1	D.1 Gender	Base: All respondents	1007
●	2	2	D.2 School Year/age	Base: All respondents	1007
●	3	3	D.3 Region	Base: All respondents	1007
●	4	4	D.4 Location	Base: All respondents	1007
●	5	5	D.5 Parent/guardian marital status	Base: All respondents	1007
●	6	6	D.9 Social Grade	Base: All respondents	1007
●	7	7	Q.1 I am going to show you some photos of some people you may or may not be familiar with. For each one, please tell me their name. If you don't know it, that's fine. Can you tell me the names of these people? All who got the answer right	Base: All respondents	1007
●	8	7	Q.1 I am going to show you some photos of some people you may or may not be familiar with. For each one, please tell me their name. If you don't know it, that's fine. Can you tell me the names of these people? All who got the answer right	Base: All respondents	1007
●	9	8	Q.2a Do you recognise this? What cause or charity does it represent? And how about this? All who got the answer right	Base: All respondents	1007
●	10	9	Q.2b Why do you see people wearing these in November of each year?	Base: All respondents	1007
●	11	10	Q.3a Is Bomber Command?	Base: All respondents	1007
●	12	11	Q.4a Was the Battle of Britain fought on air, land or sea?	Base: All respondents	1007
●	13	12	Q.4b In which decade was the Battle of Britain?	Base: All respondents	1007
●	14	13	Q.4c And can you tell me which year?	Base: All who knew which decade the Battle of Britain was in	347
●	15	14	Q.5 How many World Wars have there been?	Base: All respondents	1007
●	16	15	Q.6a In which year did the Second World War begin?	Base: All respondents	1007
●	17	15	Q.6a In which year did the Second World War begin?	Base: All respondents	1007
●	18	15	Q.6a In which year did the Second World War begin?	Base: All respondents	1007
●	19	16	Q.6b And which year did it end?	Base: All respondents	1007
●	20	16	Q.6b And which year did it end?	Base: All respondents	1007

	Page	Table	Title	Base Description	Base
●	21	16	Q.6b And which year did it end?	Base: All respondents	1007
●	22	17	Q.7 Why did Britain fight the Second World War?	Base: All respondents	1007
●	23	18	Q.8a Who did Britain fight against in the Second World War? And who else?	Base: All respondents	1007
●	24	19	Q.8b Who were Britain's allies in the Second World War? And who else?	Base: All respondents	1007
●	25	20	Q.9 What happened on D Day?	Base: All respondents	1007
●	26	21	Q.11a During the last 10 years, just over 400 British soldiers have died whilst fighting in Afghanistan. How many members of the British military do you think died during the 6 years of the Second World War?	Base: All respondents	1007
●	27	22	Q.11b And finally, how many members of RAF Bomber Command do you think died in this period?	Base: All respondents	1007