

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 1

Absolutes/col percents

Q1. Which party did you vote for in the general election held in May 2010?**Base : All respondents**

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Conservative	627	336	292	35	43	97	125	97	231	213	178	127	109	161	210	134	99	22	87	224	627	-	-	-	-
	31%	33%	28%	14%	13%	25%	36%	32%	54%	39%	30%	30%	23%	31%	39%	26%	33%	13%	27%	27%	100%	-	-	-	-
Labour	450	219	231	65	70	105	79	70	62	103	138	90	120	103	117	142	44	44	88	181	-	450	-	-	-
	22%	22%	22%	27%	21%	27%	23%	23%	14%	19%	23%	21%	26%	20%	22%	28%	15%	25%	27%	22%	-	100%	-	-	-
Liberal Democrat	388	190	198	35	75	71	61	57	89	131	118	65	74	110	95	92	61	31	72	161	-	-	388	-	-
	19%	19%	19%	14%	23%	18%	17%	19%	21%	24%	20%	15%	16%	21%	18%	18%	21%	17%	23%	19%	-	-	100%	-	-
Another party	191	110	81	23	26	34	34	44	31	40	49	63	40	35	36	38	38	44	32	80	-	-	-	191	-
	9%	11%	8%	9%	8%	9%	10%	14%	7%	7%	8%	15%	9%	7%	7%	7%	13%	25%	10%	10%	-	-	-	100%	-
Did not vote	389	147	242	87	114	81	50	39	18	66	111	85	127	112	81	107	53	36	41	181	-	-	-	-	389
	19%	15%	23%	36%	35%	21%	14%	13%	4%	12%	19%	20%	27%	22%	15%	21%	18%	20%	13%	22%	-	-	-	-	100%

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Table 2

Absolutes/col percents

Q2. What do you think happened to the overall level of crime between 1997 and 2010. Do you think:

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Crime fell by 43%	47 2%	26 3%	21 2%	4 2%	12 4%	6 1%	10 3%	8 3%	9 2%	15 3%	18 3%	6 1%	8 2%	13 2%	14 3%	12 2%	5 2%	3 2%	11 3%	16 2%	9 1%	21 5%	9 2%	3 2%	5 1%
Crime fell by 21%	443 22%	239 24%	203 19%	46 19%	69 21%	81 21%	82 24%	76 25%	88 21%	161 29%	134 23%	72 17%	76 16%	116 22%	112 21%	117 23%	54 18%	43 24%	84 27%	186 22%	122 19%	136 30%	101 26%	28 15%	56 14%
Crime stayed about the same	650 32%	334 33%	316 30%	74 30%	94 29%	138 36%	90 26%	100 33%	154 36%	169 31%	209 35%	119 28%	153 33%	157 30%	163 30%	160 31%	113 38%	58 33%	92 29%	248 30%	175 28%	155 34%	142 36%	62 32%	117 30%
Crime rose by 15%	674 33%	317 32%	357 34%	84 34%	108 33%	125 32%	126 36%	89 29%	141 33%	163 30%	184 31%	179 42%	148 31%	173 33%	192 35%	172 34%	85 29%	52 29%	98 31%	282 34%	238 38%	104 23%	109 28%	76 40%	146 38%
Crime rose by 30%	232 11%	86 9%	146 14%	37 15%	44 13%	39 10%	41 12%	34 11%	39 9%	44 8%	49 8%	54 12%	86 18%	61 12%	59 11%	53 10%	38 13%	21 12%	33 10%	95 11%	83 13%	34 8%	28 7%	22 12%	64 17%

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Table 3

Q3. From what you know or have heard, do you think that sentencing for convicted offenders in Britain is:

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Too harsh	69 3%	33 3%	36 3%	24 10%	13 4%	11 3%	9 3%	3 1%	8 2%	18 3%	21 4%	12 3%	18 4%	30 6%	7 1%	19 4%	10 3%	3 2%	11 4%	25 3%	11 2%	16 4%	16 4%	9 5%	16 4%
Too lenient	1664 81%	803 80%	861 82%	164 67%	253 77%	316 81%	304 88%	271 88%	355 83%	429 78%	468 79%	372 87%	395 84%	389 75%	454 84%	437 85%	230 78%	153 86%	241 76%	686 83%	555 88%	336 75%	309 79%	163 85%	302 78%
About right	314 15%	166 17%	148 14%	57 23%	61 19%	61 16%	34 10%	33 11%	67 16%	106 19%	104 18%	46 11%	58 12%	101 19%	79 15%	57 11%	55 19%	21 12%	66 21%	116 14%	61 10%	99 22%	63 16%	20 10%	71 18%

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Table 4

Absolutes/col percents

Q4. Prison is said to have four main purposes - punishment, containment, deterrence and rehabilitation.

Please could you rank these in order of what you think is their order of importance - with 1 being the most important and 4 being the least important.

Containment - protecting the public by ensuring offenders are not able to commit further crimes while they are in prison

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
1 - Most important	495 24%	240 24%	256 25%	57 23%	82 25%	88 23%	89 26%	79 26%	100 23%	138 25%	145 24%	93 22%	121 26%	120 23%	135 25%	120 23%	68 23%	53 30%	71 22%	204 25%	147 23%	116 26%	76 20%	51 27%	105 27%
2	680 33%	313 31%	367 35%	64 26%	107 33%	132 34%	116 33%	112 36%	149 35%	156 28%	196 33%	165 38%	163 35%	171 33%	160 30%	196 38%	95 32%	59 33%	104 33%	261 32%	210 33%	141 31%	134 35%	63 33%	132 34%
3	500 24%	273 27%	227 22%	70 28%	70 21%	94 24%	84 24%	71 23%	111 26%	137 25%	155 26%	94 22%	113 24%	134 26%	141 26%	118 23%	71 24%	36 20%	67 21%	210 25%	164 26%	107 24%	103 26%	45 23%	82 21%
4 - Least important	371 18%	177 18%	195 19%	54 22%	68 21%	74 19%	58 17%	45 15%	70 16%	122 22%	97 16%	78 18%	73 16%	94 18%	104 19%	80 16%	62 21%	31 17%	77 24%	153 18%	107 17%	87 19%	75 19%	32 17%	69 18%
Mean	2.36	2.39	2.34	2.49	2.38	2.40	2.32	2.27	2.35	2.44	2.35	2.37	2.30	2.39	2.40	2.31	2.43	2.25	2.47	2.38	2.37	2.36	2.46	2.30	2.30
Standard deviation	1.04	1.03	1.04	1.08	1.08	1.04	1.03	1.01	1.01	1.09	1.02	1.02	1.02	1.03	1.06	1.00	1.06	1.06	1.09	1.05	1.02	1.07	1.01	1.05	1.05
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.06	0.05	0.04	0.05	0.06	0.04	0.04	0.05	0.04	0.06	0.08	0.06	0.04	0.04	0.05	0.05	0.08	0.05

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Table 5

Absolutes/col percents

Q4. Prison is said to have four main purposes - punishment, containment, deterrence and rehabilitation.
Please could you rank these in order of what you think is their order of importance - with 1 being the most important and 4 being the least important.
Punishment - punishing offenders for their crimes by depriving them of their liberty

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
1 - Most important	955 47%	455 45%	500 48%	89 36%	139 43%	192 49%	183 53%	145 47%	207 48%	227 41%	252 42%	243 57%	233 50%	217 42%	245 45%	275 54%	134 45%	83 47%	158 50%	367 44%	330 53%	191 42%	170 44%	82 43%	182 47%
2	485 24%	237 24%	247 24%	74 30%	73 22%	83 21%	80 23%	84 27%	91 21%	126 23%	149 25%	99 23%	112 24%	122 23%	133 25%	97 19%	83 28%	50 28%	58 18%	215 26%	139 22%	99 22%	97 25%	60 32%	89 23%
3	328 16%	163 16%	166 16%	44 18%	65 20%	58 15%	50 14%	37 12%	75 18%	109 20%	103 17%	50 12%	66 14%	85 16%	90 17%	82 16%	50 17%	20 12%	58 18%	139 17%	100 16%	78 17%	55 14%	25 13%	71 18%
4 - Least important	278 14%	147 15%	131 13%	39 16%	50 15%	56 14%	36 10%	41 13%	57 13%	91 16%	90 15%	37 9%	59 13%	95 18%	71 13%	59 11%	28 10%	24 14%	44 14%	106 13%	58 9%	82 18%	66 17%	25 13%	47 12%
Mean	1.97	2.00	1.93	2.13	2.08	1.94	1.82	1.91	1.96	2.12	2.05	1.73	1.90	2.11	1.98	1.85	1.91	1.92	1.97	1.98	1.82	2.11	2.05	1.96	1.95
Standard deviation	1.08	1.10	1.07	1.08	1.11	1.11	1.02	1.06	1.09	1.12	1.10	0.98	1.06	1.14	1.07	1.06	1.00	1.06	1.11	1.06	1.01	1.15	1.12	1.04	1.07
Standard error	0.02	0.04	0.03	0.09	0.06	0.05	0.05	0.06	0.05	0.04	0.05	0.06	0.05	0.05	0.05	0.06	0.08	0.06	0.04	0.04	0.05	0.06	0.08	0.05	

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Table 6

Absolutes/col percents

Q4. Prison is said to have four main purposes - punishment, containment, deterrence and rehabilitation.

Please could you rank these in order of what you think is their order of importance - with 1 being the most important and 4 being the least important.

Deterrence - deterring people who might otherwise commit crimes with the fear of going (or returning) to prison

Base : All respondents

	Gender		Age						Social grade				Region					Employment Sector		Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
1 - Most important	282 14%	151 15%	131 13%	46 19%	54 17%	46 12%	43 12%	36 12%	57 13%	85 15%	97 16%	57 13%	43 9%	80 15%	78 14%	51 10%	51 17%	22 12%	36 11%	133 16%	81 13%	60 13%	60 16%	31 16%	49 13%
2	515 25%	271 27%	244 23%	56 23%	82 25%	106 27%	99 29%	68 22%	104 24%	150 27%	140 24%	100 23%	125 27%	130 25%	138 25%	140 27%	68 23%	40 22%	95 30%	208 25%	162 26%	123 27%	87 22%	40 21%	103 26%
3	762 37%	363 36%	398 38%	81 33%	119 37%	145 37%	134 39%	140 46%	141 33%	189 34%	206 35%	181 42%	185 39%	178 34%	189 35%	211 41%	97 33%	86 49%	121 38%	301 36%	229 36%	162 36%	135 35%	89 47%	147 38%
4 - Least important	487 24%	217 22%	270 26%	62 25%	71 22%	91 23%	71 20%	63 20%	128 30%	128 23%	150 25%	92 21%	118 25%	131 25%	135 25%	111 22%	79 27%	30 17%	67 21%	185 22%	155 25%	105 23%	106 27%	31 16%	90 23%
Mean	2.71	2.64	2.77	2.65	2.64	2.72	2.67	2.75	2.79	2.65	2.69	2.72	2.80	2.69	2.71	2.74	2.69	2.70	2.68	2.65	2.73	2.69	2.74	2.63	2.71
Standard deviation	0.98	0.98	0.97	1.06	1.00	0.95	0.94	0.91	1.01	1.00	1.02	0.95	0.92	1.01	1.00	0.91	1.05	0.89	0.93	1.00	0.98	0.97	1.03	0.94	0.96
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.05	0.04	0.05	0.05	0.04	0.04	0.04	0.06	0.07	0.05	0.04	0.04	0.05	0.05	0.07	0.05	

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Table 7

Absolutes/col percents

Q4. Prison is said to have four main purposes - punishment, containment, deterrence and rehabilitation.
Please could you rank these in order of what you think is their order of importance - with 1 being the most important and 4 being the least important.
Reform and rehabilitation - preparing prisoners for life back in the community so they are less likely to commit further crimes

Base : All respondents

	Gender		Age						Social grade				Region					Employment Sector		Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
1 - Most important	314 15%	156 16%	158 15%	53 22%	52 16%	62 16%	33 9%	47 15%	67 16%	103 19%	100 17%	37 9%	73 16%	103 20%	82 15%	67 13%	42 14%	20 11%	54 17%	123 15%	69 11%	83 18%	82 21%	27 14%	52 13%
2	366 18%	181 18%	185 18%	52 21%	64 20%	68 18%	53 15%	43 14%	86 20%	121 22%	108 18%	66 15%	71 15%	96 19%	110 20%	81 16%	49 17%	30 17%	61 19%	143 17%	116 18%	87 19%	70 18%	28 15%	65 17%
3	456 22%	203 20%	253 24%	51 21%	73 22%	91 24%	80 23%	59 19%	103 24%	117 21%	129 22%	104 24%	106 23%	122 23%	120 22%	102 20%	77 26%	35 20%	73 23%	177 21%	135 22%	104 23%	95 25%	33 17%	89 23%
4 - Least important	910 44%	462 46%	448 43%	90 37%	138 42%	167 43%	182 52%	158 52%	175 41%	211 38%	256 43%	222 52%	220 47%	199 38%	229 42%	263 51%	126 43%	93 52%	131 41%	384 46%	307 49%	176 39%	141 36%	103 54%	183 47%
Mean	2.96	2.97	2.95	2.72	2.91	2.93	3.18	3.07	2.90	2.79	2.91	3.19	3.01	2.80	2.92	3.09	2.97	3.13	2.88	2.99	3.08	2.83	2.76	3.11	3.04
Standard deviation	1.11	1.12	1.10	1.17	1.12	1.11	1.01	1.13	1.10	1.14	1.13	0.99	1.12	1.15	1.11	1.09	1.08	1.06	1.13	1.11	1.05	1.14	1.16	1.12	1.08
Standard error	0.02	0.04	0.03	0.09	0.06	0.05	0.05	0.06	0.05	0.04	0.05	0.06	0.05	0.05	0.05	0.06	0.08	0.06	0.04	0.04	0.05	0.06	0.08	0.05	

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Table 8

Absolutes/col percents

Q5. Politicians often debate whether or not 'prison works' In your view, does prison work, or not?**Base : All respondents**

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Yes, prison works	861	459	403	96	126	157	122	145	216	240	253	190	178	243	208	218	123	69	132	353	294	189	154	77	148
	42%	46%	39%	39%	38%	40%	35%	47%	50%	44%	43%	44%	38%	47%	39%	42%	42%	39%	42%	43%	47%	42%	40%	40%	38%
No, prison does not work	1185	543	641	149	202	231	226	162	214	312	340	240	293	277	332	296	172	109	186	474	333	261	235	115	241
	58%	54%	61%	61%	62%	60%	65%	53%	50%	56%	57%	56%	62%	53%	61%	58%	58%	61%	58%	57%	53%	58%	60%	60%	62%

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Table 9

Absolutes/col percents

Q6. A very high proportion of offenders released from prison are convicted of another crime within a year. Which of the following do you think is the most likely explanation for why rates of reoffending are so high?

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Sentences are too short and prison life is not hard enough to serve as a deterrent to committing further crimes	1414	705	710	144	230	278	267	223	272	330	391	334	360	330	380	361	209	134	210	610	473	297	231	136	277
	69%	70%	68%	59%	70%	72%	77%	73%	63%	60%	66%	78%	76%	63%	70%	70%	71%	75%	66%	74%	75%	66%	60%	71%	71%
Prison does not focus enough on rehabilitating offenders, through things like tackling drug addictions and preparing them for work	632	297	334	101	97	110	80	84	159	223	203	95	111	190	160	152	86	44	108	217	154	153	157	56	112
	31%	30%	32%	41%	30%	28%	23%	27%	37%	40%	34%	22%	24%	37%	30%	30%	29%	25%	34%	26%	25%	34%	40%	29%	29%

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Table 10

Absolutes/col percents

Q7. Reoffending rates are particularly high among those sentenced to six months or less in prison. Which of the following do you think would be the best way to tackle this problem:

Base : All respondents

	Gender		Age						Social grade				Region					Employment Sector		Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Introduce a presumption against short prison sentences, so those who would have been imprisoned for six months or less are given community punishments instead	393 19%	192 19%	201 19%	53 22%	62 19%	74 19%	56 16%	55 18%	93 22%	145 26%	134 23%	48 11%	66 14%	112 22%	112 21%	73 14%	56 19%	40 23%	78 25%	134 16%	93 15%	87 19%	117 30%	39 20%	58 15%
Make prison life harder, to make it more of a deterrent to committing further crimes	1342 66%	642 64%	700 67%	150 61%	220 67%	260 67%	236 68%	205 67%	271 63%	329 60%	370 62%	311 72%	332 71%	309 59%	345 64%	365 71%	200 68%	123 69%	192 60%	560 68%	440 70%	284 63%	227 59%	134 70%	257 66%
Instead of giving short prison sentences, give longer prison sentences	218 11%	123 12%	95 9%	28 11%	35 11%	39 10%	41 12%	36 12%	39 9%	43 8%	66 11%	60 14%	49 10%	71 14%	61 11%	52 10%	25 9%	9 5%	33 10%	103 12%	69 11%	55 12%	30 8%	12 6%	52 13%
None of the above - keep short sentences as they are	93 5%	45 4%	48 5%	14 6%	10 3%	15 4%	15 4%	11 4%	27 6%	35 6%	24 4%	11 3%	23 5%	28 5%	21 4%	23 4%	14 5%	6 3%	15 5%	30 4%	26 4%	25 6%	14 4%	7 3%	22 6%

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Table 11

Absolutes/col percents

Q8. As you may know, those offenders convicted of less serious crimes are often given community sentences instead of being sent to prison. Here are some statements about community sentences - from what you know or have heard, please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one. Community sentences are a soft punishment

Base : All respondents

	Gender		Age						Social grade				Region					Employment Sector		Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Strongly agree	(4) 850 42%	434 43%	416 40%	75 31%	126 38%	150 39%	151 43%	159 52%	189 44%	205 37%	214 36%	218 51%	213 45%	207 40%	218 40%	226 44%	133 45%	65 37%	116 36%	352 43%	314 50%	197 44%	114 29%	69 36%	156 40%
Somewhat agree	(3) 762 37%	363 36%	399 38%	102 41%	132 40%	154 40%	125 36%	90 29%	158 37%	211 38%	242 41%	160 37%	149 32%	196 38%	197 36%	198 39%	104 35%	68 38%	131 41%	304 37%	212 34%	156 35%	164 42%	80 42%	151 39%
Somewhat disagree	(2) 286 14%	135 14%	151 14%	34 14%	40 12%	58 15%	45 13%	41 13%	69 16%	101 18%	86 14%	35 8%	65 14%	71 14%	84 16%	58 11%	42 14%	31 18%	48 15%	108 13%	81 13%	65 14%	72 18%	25 13%	43 11%
Strongly disagree	(1) 71 3%	35 3%	36 3%	12 5%	9 3%	14 4%	17 5%	10 3%	8 2%	20 4%	21 3%	11 3%	19 4%	22 4%	25 5%	11 2%	7 3%	6 3%	14 4%	24 3%	12 2%	13 3%	25 6%	11 6%	10 3%
Don't know	77 4%	35 4%	42 4%	23 9%	20 6%	12 3%	9 3%	6 2%	7 2%	15 3%	31 5%	6 1%	24 5%	24 5%	17 3%	20 4%	9 3%	8 4%	11 3%	40 5%	7 1%	21 5%	14 4%	7 3%	29 7%
Mean	3.21	3.24	3.19	3.08	3.22	3.17	3.21	3.32	3.24	3.12	3.15	3.38	3.24	3.18	3.16	3.30	3.27	3.13	3.13	3.25	3.34	3.25	2.98	3.11	3.26
Standard deviation	0.82	0.82	0.82	0.83	0.78	0.82	0.86	0.84	0.79	0.84	0.81	0.75	0.86	0.84	0.86	0.76	0.80	0.83	0.84	0.80	0.78	0.82	0.88	0.86	0.77
Standard error	0.02	0.03	0.03	0.07	0.04	0.04	0.05	0.05	0.04	0.03	0.04	0.04	0.04	0.04	0.03	0.05	0.06	0.05	0.03	0.03	0.04	0.04	0.07	0.04	0.04

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Table 12

Absolutes/col percents

Q8. As you may know, those offenders convicted of less serious crimes are often given community sentences instead of being sent to prison. Here are some statements about community sentences - from what you know or have heard, please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one. Community sentences are often given to offenders who ought to go to prison

Base : All respondents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Strongly agree	(4) 707 35%	338 34%	369 35%	68 28%	101 31%	114 29%	125 36%	138 45%	161 37%	159 29%	181 30%	176 41%	192 41%	159 31%	178 33%	195 38%	112 38%	63 35%	86 27%	290 35%	250 40%	143 32%	106 27%	72 37%	136 35%
Somewhat agree	(3) 777 38%	403 40%	374 36%	67 27%	128 39%	162 42%	141 41%	104 34%	174 40%	205 37%	242 41%	166 39%	164 35%	203 39%	204 38%	187 36%	112 38%	71 40%	125 39%	314 38%	258 41%	167 37%	149 38%	72 37%	132 34%
Somewhat disagree	(2) 347 17%	165 16%	183 18%	73 30%	45 14%	71 18%	49 14%	42 14%	67 16%	126 23%	108 18%	54 12%	60 13%	92 18%	92 17%	83 16%	50 17%	29 16%	73 23%	130 16%	82 13%	88 20%	86 22%	27 14%	65 17%
Strongly disagree	(1) 61 3%	25 2%	36 3%	11 5%	6 2%	14 4%	15 4%	4 1%	10 2%	19 3%	19 3%	4 1%	19 4%	17 3%	26 5%	9 2%	6 2%	2 1%	8 3%	22 3%	10 2%	15 3%	14 4%	8 4%	14 4%
Don't know	154 8%	72 7%	82 8%	27 11%	47 14%	27 7%	16 5%	18 6%	19 4%	44 8%	44 7%	31 7%	36 8%	49 9%	40 7%	39 8%	14 5%	12 7%	27 8%	71 9%	28 4%	37 8%	34 9%	12 6%	42 11%
Mean	3.13	3.13	3.12	2.87	3.15	3.04	3.14	3.30	3.18	2.99	3.06	3.29	3.22	3.07	3.07	3.20	3.17	3.18	2.99	3.15	3.25	3.06	2.98	3.16	3.13
Standard deviation	0.82	0.79	0.84	0.91	0.77	0.82	0.83	0.77	0.79	0.84	0.81	0.73	0.84	0.82	0.86	0.79	0.80	0.76	0.81	0.81	0.75	0.84	0.84	0.85	0.85
Standard error	0.02	0.03	0.03	0.08	0.04	0.04	0.04	0.04	0.04	0.03	0.04	0.04	0.04	0.04	0.04	0.04	0.05	0.06	0.05	0.03	0.03	0.04	0.04	0.07	0.05

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Table 13

Absolutes/col percents

Q8. As you may know, those offenders convicted of less serious crimes are often given community sentences instead of being sent to prison. Here are some statements about community sentences - from what you know or have heard, please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one. Offenders often commit further crimes while serving community sentences

Base : All respondents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Strongly agree	(4) 726 35%	347 35%	379 36%	69 28%	95 29%	132 34%	134 38%	140 45%	156 36%	163 29%	179 30%	180 42%	204 43%	159 31%	184 34%	201 39%	118 40%	65 36%	98 31%	285 34%	247 39%	157 35%	107 28%	70 37%	145 37%
Somewhat agree	(3) 793 39%	392 39%	401 38%	81 33%	136 42%	154 40%	139 40%	94 31%	187 44%	212 38%	245 41%	171 40%	165 35%	205 39%	213 39%	191 37%	116 39%	68 38%	117 37%	321 39%	260 42%	153 34%	156 40%	73 38%	150 39%
Somewhat disagree	(2) 157 8%	84 8%	73 7%	33 13%	34 10%	30 8%	23 7%	18 6%	19 4%	53 10%	49 8%	27 6%	28 6%	59 11%	41 8%	37 7%	14 5%	6 4%	40 13%	68 8%	32 5%	47 10%	36 9%	12 6%	30 8%
Strongly disagree	(1) 31 1%	14 1%	16 2%	12 5%	4 1%	7 2%	6 2%	1 *	1 *	4 1%	14 2%	3 1%	10 2%	6 1%	13 2%	6 1%	5 2%	1 *	4 1%	13 2%	4 1%	12 3%	5 1%	5 3%	4 1%
Don't know	340 17%	166 17%	174 17%	51 21%	58 18%	64 17%	45 13%	54 18%	67 16%	121 22%	106 18%	49 12%	63 13%	91 18%	90 17%	79 15%	42 14%	38 22%	59 19%	140 17%	82 13%	82 18%	84 22%	31 16%	60 15%
Mean	3.30	3.28	3.31	3.06	3.20	3.27	3.32	3.47	3.38	3.24	3.21	3.39	3.38	3.20	3.26	3.35	3.37	3.41	3.19	3.28	3.38	3.24	3.20	3.30	3.32
Standard deviation	0.71	0.71	0.71	0.88	0.70	0.72	0.70	0.65	0.59	0.69	0.73	0.66	0.72	0.72	0.74	0.69	0.69	0.61	0.75	0.72	0.64	0.79	0.71	0.74	0.69
Standard error	0.02	0.03	0.02	0.08	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.03	0.03	0.04	0.03	0.04	0.05	0.05	0.03	0.03	0.04	0.04	0.06	0.04

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Table 14

Absolutes/col percents

Q8. As you may know, those offenders convicted of less serious crimes are often given community sentences instead of being sent to prison. Here are some statements about community sentences - from what you know or have heard, please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one. Offenders on community sentences should face some sort of public humiliation, e.g. by wearing high-visibility jackets so people can see what they are doing

Base : All respondents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Strongly agree	(4) 854 42%	404 40%	450 43%	100 41%	114 35%	163 42%	164 47%	123 40%	191 44%	194 35%	233 39%	210 49%	217 46%	206 40%	231 43%	228 44%	121 41%	69 39%	125 39%	324 39%	305 49%	175 39%	144 37%	76 40%	155 40%
Somewhat agree	(3) 601 29%	314 31%	287 27%	39 16%	123 37%	106 27%	99 29%	99 32%	135 31%	177 32%	185 31%	113 26%	127 27%	142 27%	153 28%	146 28%	102 35%	59 33%	100 31%	247 30%	195 31%	131 29%	122 31%	53 28%	100 26%
Somewhat disagree	(2) 268 13%	128 13%	140 13%	36 15%	43 13%	54 14%	41 12%	44 14%	49 11%	92 17%	73 12%	62 15%	40 9%	69 13%	71 13%	62 12%	41 14%	25 14%	46 14%	111 13%	67 11%	52 12%	59 15%	35 18%	55 14%
Strongly disagree	(1) 187 9%	94 9%	93 9%	33 13%	21 6%	39 10%	29 8%	25 8%	40 9%	57 10%	51 9%	24 6%	55 12%	57 11%	55 10%	41 8%	21 7%	14 8%	28 9%	78 9%	36 6%	57 13%	44 11%	17 9%	32 8%
Don't know	136 7%	61 6%	75 7%	37 15%	27 8%	27 7%	14 4%	16 5%	16 4%	32 6%	51 9%	20 5%	32 7%	46 9%	31 6%	37 7%	10 3%	12 7%	20 6%	67 8%	24 4%	36 8%	19 5%	10 5%	47 12%
Mean	3.11	3.09	3.13	2.99	3.10	3.09	3.19	3.10	3.15	2.98	3.11	3.25	3.15	3.05	3.10	3.18	3.14	3.10	3.08	3.08	3.28	3.02	2.99	3.03	3.10
Standard deviation	0.98	0.98	0.99	1.14	0.89	1.01	0.96	0.96	0.97	1.00	0.97	0.92	1.03	1.03	1.01	0.96	0.92	0.95	0.97	0.99	0.88	1.05	1.02	1.00	0.99
Standard error	0.02	0.03	0.03	0.10	0.05	0.05	0.05	0.06	0.05	0.04	0.05	0.05	0.05	0.05	0.05	0.04	0.05	0.07	0.06	0.04	0.04	0.05	0.05	0.08	0.05

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Table 15

Absolutes/col percents

Q8. As you may know, those offenders convicted of less serious crimes are often given community sentences instead of being sent to prison. Here are some statements about community sentences - from what you know or have heard, please say whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each one. Community sentences are effective at stopping offenders from reoffending

Base : All respondents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Strongly agree	(4) 83 4%	46 5%	37 4%	18 7%	19 6%	15 4%	12 4%	7 2%	11 3%	16 3%	24 4%	21 5%	22 5%	34 6%	11 2%	18 3%	17 6%	3 2%	10 3%	38 5%	21 3%	25 5%	19 5%	5 3%	13 3%
Somewhat agree	(3) 316 15%	174 17%	142 14%	44 18%	68 21%	63 16%	49 14%	35 11%	57 13%	94 17%	92 15%	66 15%	65 14%	90 17%	84 16%	72 14%	51 17%	20 11%	61 19%	134 16%	83 13%	84 19%	71 18%	30 16%	47 12%
Somewhat disagree	(2) 570 28%	247 25%	323 31%	52 21%	78 24%	110 28%	106 30%	94 31%	129 30%	164 30%	171 29%	108 25%	127 27%	146 28%	166 31%	123 24%	74 25%	61 35%	84 26%	229 28%	192 31%	109 24%	108 28%	49 26%	112 29%
Strongly disagree	(1) 758 37%	383 38%	375 36%	69 28%	105 32%	139 36%	142 41%	135 44%	169 39%	168 30%	212 36%	182 42%	196 42%	155 30%	193 36%	229 45%	114 39%	67 38%	104 33%	296 36%	253 40%	167 37%	106 27%	77 40%	155 40%
Don't know	319 16%	153 15%	166 16%	62 25%	57 17%	62 16%	39 11%	35 12%	64 15%	110 20%	95 16%	53 12%	61 13%	95 18%	86 16%	72 14%	40 14%	26 14%	60 19%	131 16%	79 13%	66 15%	84 22%	30 15%	61 16%
Mean	1.84	1.86	1.82	2.07	2.01	1.86	1.78	1.69	1.75	1.91	1.85	1.81	1.78	2.00	1.81	1.72	1.88	1.73	1.91	1.87	1.77	1.91	2.01	1.77	1.75
Standard deviation	0.89	0.92	0.85	1.01	0.96	0.88	0.85	0.80	0.82	0.86	0.88	0.92	0.90	0.95	0.82	0.88	0.95	0.77	0.89	0.91	0.84	0.95	0.91	0.86	0.85
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.06	0.06	0.04	0.04	0.05	0.05	0.07	0.05

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Table 16

Q9. When it comes to the rehabilitation of offenders, do you tend to think of rehabilitation more as:

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
A hard-headed, practical way of trying to reduce reoffending rates	835 41%	441 44%	393 38%	124 51%	143 44%	147 38%	120 34%	114 37%	187 43%	280 51%	246 42%	151 35%	158 33%	235 45%	215 40%	205 40%	116 39%	63 36%	149 47%	339 41%	213 34%	211 47%	201 52%	77 40%	133 34%
A soft option that tries to make excuses for offenders rather than punishing them properly and deterring them from committing further crimes	1211 59%	561 56%	651 62%	121 49%	184 56%	242 62%	228 66%	193 63%	243 57%	272 49%	347 58%	279 65%	313 67%	285 55%	325 60%	309 60%	179 61%	114 64%	170 53%	488 59%	414 66%	240 53%	187 48%	115 60%	255 66%

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Table 17

Absolutes/col percents

Q10. Below are two statements about the most effective approach to reducing reoffending. Please say which comes closest to your own view, even if neither describes exactly what you think:

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
The best way to reduce reoffending is to increase the deterrent effect of sentencing - by sending more offenders to prison, making prison life harder, making sentences longer, and making community punishments more demanding	1379 67%	687 69%	692 66%	141 57%	225 69%	271 70%	251 72%	210 68%	282 66%	324 59%	381 64%	335 78%	338 72%	313 60%	366 68%	365 71%	209 71%	125 70%	194 61%	593 72%	473 75%	293 65%	219 56%	134 70%	261 67%
The best way to reduce reoffending is to put more emphasis on rehabilitation - by treating addictions, helping offenders get qualifications and work experience, and preparing them for life in the community	667 33%	315 31%	352 34%	105 43%	102 31%	117 30%	97 28%	97 32%	148 34%	228 41%	212 36%	94 22%	132 28%	207 40%	174 32%	148 29%	86 29%	53 30%	125 39%	234 28%	154 25%	158 35%	170 44%	58 30%	128 33%

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Table 18

Absolutes/col percents

Q11. Overall, how good a job do you think the criminal justice system - including the courts, the National Offender Management Service and so on - does in dealing with offenders and preventing reoffending?

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Very good	(4) 38 2%	27 3%	10 1%	10 4%	13 4%	7 2%	3 1%	1 *	4 1%	15 3%	10 2%	8 2%	4 1%	21 4%	3 1%	7 1%	4 1%	2 1%	9 3%	18 2%	7 1%	16 4%	8 2%	2 1%	4 1%
Quite good	(3) 648 32%	312 31%	336 32%	107 44%	118 36%	120 31%	99 28%	94 31%	111 26%	185 33%	205 35%	112 26%	146 31%	200 38%	164 30%	138 27%	86 29%	60 34%	133 42%	258 31%	168 27%	157 35%	137 35%	56 29%	131 34%
Quite bad	(2) 1043 51%	509 51%	534 51%	99 40%	152 46%	206 53%	177 51%	146 48%	264 61%	283 51%	300 51%	235 55%	225 48%	235 45%	286 53%	275 54%	155 53%	92 52%	131 41%	422 51%	342 55%	231 51%	195 50%	98 51%	176 45%
Very bad	(1) 318 16%	154 15%	164 16%	29 12%	45 14%	56 14%	69 20%	66 22%	52 12%	70 13%	77 13%	75 17%	96 20%	64 12%	87 16%	93 18%	49 17%	24 13%	45 14%	129 16%	110 18%	46 10%	48 12%	36 19%	78 20%
Mean	2.20	2.21	2.18	2.40	2.30	2.20	2.10	2.09	2.15	2.26	2.25	2.12	2.13	2.34	2.15	2.12	2.15	2.23	2.33	2.20	2.12	2.32	2.27	2.12	2.15
Standard deviation	0.71	0.73	0.70	0.75	0.75	0.70	0.71	0.72	0.63	0.71	0.70	0.70	0.73	0.74	0.68	0.70	0.70	0.69	0.75	0.72	0.69	0.70	0.70	0.71	0.74
Standard error	0.02	0.02	0.02	0.06	0.04	0.03	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.04	0.05	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.04

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Table 19

Q12. From the following list, which one would have the single biggest impact on cutting crime in Britain?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Making punishments harsher to deter reoffending	824	394	430	103	138	173	140	126	144	200	229	186	209	184	226	208	130	76	101	364	243	173	154	72	182
	40%	39%	41%	42%	42%	45%	40%	41%	33%	36%	39%	43%	44%	35%	42%	41%	44%	43%	32%	44%	39%	38%	40%	37%	47%
Scrapping the Human Rights Act	426	215	211	20	54	60	82	76	134	104	115	107	100	94	110	115	71	35	67	150	198	47	58	62	61
	21%	21%	20%	8%	17%	16%	24%	25%	31%	19%	19%	25%	21%	18%	20%	22%	24%	20%	21%	18%	32%	11%	15%	32%	16%
More emphasis on rehabilitating offenders to reduce the likelihood of reoffending	351	162	189	68	45	62	51	41	85	125	129	30	66	109	84	80	47	32	68	113	69	89	95	33	64
	17%	16%	18%	28%	14%	16%	15%	13%	20%	23%	22%	7%	14%	21%	15%	16%	16%	18%	21%	14%	11%	20%	24%	17%	16%
Recruiting more police officers	274	149	125	33	50	58	48	39	46	81	75	58	60	92	71	66	25	19	50	126	68	94	51	13	48
	13%	15%	12%	13%	15%	15%	14%	13%	11%	15%	13%	13%	13%	18%	13%	13%	9%	11%	16%	15%	11%	21%	13%	7%	12%
Giving more powers to the police	171	82	89	21	40	35	26	26	22	41	46	48	36	40	49	44	22	16	32	74	49	48	30	11	34
	8%	8%	9%	9%	12%	9%	8%	8%	5%	7%	8%	11%	8%	8%	9%	9%	7%	9%	10%	9%	8%	11%	8%	6%	9%

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Table 20

Absolutes/col percents

Q13. Irrespective of how you voted at the general election last year, did you expect the new Conservative-Liberal Democrat government to be tougher on crime than the last Labour government, or less tough, or about the same?

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
I expected it to be tougher on crime than the last government	1167	570	597	106	158	225	199	178	302	340	330	223	275	298	331	281	176	81	173	448	472	202	204	110	178
	57%	57%	57%	43%	48%	58%	57%	58%	70%	61%	56%	52%	58%	57%	61%	55%	60%	46%	54%	54%	75%	45%	53%	58%	46%
I expected it to be less tough	193	110	83	42	44	39	33	24	11	45	47	48	53	54	38	60	23	17	36	104	25	83	42	13	30
	9%	11%	8%	17%	14%	10%	9%	8%	3%	8%	8%	11%	11%	10%	7%	12%	8%	9%	11%	13%	4%	18%	11%	7%	8%
I expected it to be about the same as the last government	686	322	363	97	125	124	116	106	118	168	216	159	143	168	171	172	95	80	110	275	130	165	142	68	181
	34%	32%	35%	40%	38%	32%	33%	34%	27%	30%	36%	37%	30%	32%	32%	33%	32%	45%	35%	33%	21%	37%	36%	35%	47%

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Table 21

Absolutes/col percents

Q14. And from what you have seen or heard so far, do you think the new government is turning out to be tougher on crime than the last government, or less tough, or about the same?

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
It is tougher on crime than the last government	271	149	123	37	53	58	50	31	42	89	73	60	50	97	73	53	29	20	57	127	129	50	41	18	34
	13%	15%	12%	15%	16%	15%	14%	10%	10%	16%	12%	14%	11%	19%	13%	10%	10%	11%	18%	15%	21%	11%	10%	9%	9%
It is less tough	465	241	224	64	71	99	77	87	67	106	111	99	149	110	105	143	70	37	70	199	81	177	72	39	95
	23%	24%	21%	26%	22%	25%	22%	28%	16%	19%	19%	23%	32%	21%	19%	28%	24%	21%	22%	24%	13%	39%	19%	20%	25%
It is about the same as the last government	1310	612	697	145	202	231	221	189	321	358	410	271	271	313	362	317	196	121	192	501	417	223	275	135	260
	64%	61%	67%	59%	62%	60%	64%	62%	75%	65%	69%	63%	58%	60%	67%	62%	66%	68%	60%	61%	66%	49%	71%	70%	67%

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Table 22

Absolutes/col percents

Q15. Which political party do you think has the best approach to crime and antisocial behaviour?**Base : All respondents**

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Conservatives	497 24%	294 29%	204 20%	31 13%	54 17%	79 20%	91 26%	80 26%	162 38%	176 32%	149 25%	97 23%	76 16%	139 27%	143 26%	99 19%	81 28%	36 20%	75 23%	190 23%	359 57%	18 4%	58 15%	11 6%	51 13%
Labour	342 17%	173 17%	169 16%	62 25%	68 21%	78 20%	50 14%	44 14%	40 9%	84 15%	92 15%	76 18%	90 19%	95 18%	77 14%	101 20%	39 13%	30 17%	63 20%	149 18%	19 3%	224 50%	36 9%	8 4%	55 14%
Liberal Democrats	111 5%	73 7%	37 4%	13 5%	25 8%	28 7%	12 4%	6 2%	27 6%	35 6%	36 6%	18 4%	21 4%	43 8%	24 4%	24 5%	11 4%	10 6%	17 5%	53 6%	7 1%	13 3%	74 19%	- -	16 4%
Another party	143 7%	90 9%	53 5%	21 9%	34 10%	30 8%	19 5%	25 8%	15 3%	31 6%	42 7%	44 10%	26 5%	26 5%	52 10%	32 6%	17 6%	17 10%	21 7%	77 9%	13 2%	12 3%	26 7%	74 39%	18 5%
None of them	953 47%	372 37%	581 56%	119 48%	146 45%	173 45%	176 51%	152 50%	187 43%	226 41%	275 46%	195 45%	258 55%	218 42%	245 45%	258 50%	147 50%	86 48%	142 45%	358 43%	229 37%	182 40%	195 50%	98 51%	248 64%

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Table 23

Have you taken a foreign holiday in the last 3 years?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Yes	1269	666	603	140	192	236	215	182	303	416	390	239	223	368	308	314	168	111	223	544	405	278	265	116	205
	62%	66%	58%	57%	59%	61%	62%	59%	70%	75%	66%	56%	47%	71%	57%	61%	57%	63%	70%	66%	65%	62%	68%	61%	53%
No	777	336	441	106	135	152	133	125	128	136	204	190	247	152	232	199	127	67	96	283	222	172	124	75	184
	38%	34%	42%	43%	41%	39%	38%	41%	30%	25%	34%	44%	53%	29%	43%	39%	43%	37%	30%	34%	35%	38%	32%	39%	47%

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Table 24

Absolutes/col percents

Tenure**Base : All respondents**

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Owned outright - without mortgage	676	383	293	35	27	62	93	118	340	262	196	114	104	137	183	191	113	51	68	179	285	126	130	78	56
	33%	38%	28%	14%	8%	16%	27%	38%	79%	47%	33%	26%	22%	26%	34%	37%	38%	29%	21%	22%	45%	28%	34%	41%	15%
Owned with a mortgage or loan	716	335	381	48	124	226	166	113	39	215	215	165	121	174	203	179	93	66	167	374	227	162	138	66	123
	35%	33%	37%	20%	38%	58%	48%	37%	9%	39%	36%	38%	26%	34%	38%	35%	31%	37%	52%	45%	36%	36%	36%	34%	32%
Rented from the council	266	116	150	56	52	45	43	44	25	24	57	71	114	76	58	68	35	29	28	101	45	78	44	20	79
	13%	12%	14%	23%	16%	12%	12%	14%	6%	4%	10%	17%	24%	15%	11%	13%	12%	16%	9%	12%	7%	17%	11%	11%	20%
Rented from a housing association	114	44	70	22	29	18	19	13	13	13	26	24	51	27	36	26	13	11	15	40	17	32	25	6	35
	6%	4%	7%	9%	9%	5%	6%	4%	3%	2%	4%	5%	11%	5%	7%	5%	4%	6%	5%	5%	3%	7%	6%	3%	9%
Rented from someone else	257	118	139	77	88	35	26	18	13	36	97	51	73	102	51	44	40	19	38	127	53	48	46	21	89
	13%	12%	13%	31%	27%	9%	7%	6%	3%	7%	16%	12%	16%	20%	9%	9%	14%	11%	12%	15%	8%	11%	12%	11%	23%
Rent free	17	7	10	6	7	3	-	1	1	2	3	5	7	3	8	5	1	1	3	6	*	4	5	*	7
	1%	1%	1%	3%	2%	1%	-	*	*	*	*	1%	1%	1%	2%	1%	*	*	1%	1%	*	1%	1%	*	2%

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Table 25

At what age did you finish your full time education?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Under 16	731	382	348	45	56	119	140	166	204	122	169	197	242	123	202	226	116	62	76	254	237	166	124	77	127
	36%	38%	33%	18%	17%	31%	40%	54%	47%	22%	29%	46%	51%	24%	37%	44%	39%	35%	24%	31%	38%	37%	40%	33%	
17-18	452	179	273	42	71	85	98	62	93	120	135	93	103	91	121	115	85	40	86	168	146	90	85	36	95
	22%	18%	26%	17%	22%	22%	28%	20%	22%	22%	23%	22%	22%	17%	22%	22%	29%	23%	27%	20%	23%	20%	22%	19%	24%
19-24	551	290	261	70	122	121	77	55	106	236	172	80	64	196	143	104	63	44	100	266	191	111	125	39	86
	27%	29%	25%	29%	37%	31%	22%	18%	25%	43%	29%	19%	14%	38%	26%	20%	21%	25%	31%	32%	30%	25%	32%	21%	22%
25-34	83	49	34	-	26	27	13	5	11	32	28	9	14	34	16	15	9	9	32	32	16	26	16	8	17
	4%	5%	3%	-	8%	7%	4%	2%	3%	6%	5%	2%	3%	7%	3%	3%	3%	5%	10%	4%	3%	6%	4%	4%	4%
35-44	12	4	8	-	-	3	2	3	3	7	2	3	*	4	1	1	1	5	4	1	3	2	3	3	2
	1%	*	1%	-	-	1%	1%	1%	1%	1%	*	1%	*	1%	*	*	*	3%	1%	*	*	*	1%	1%	*
45-54	7	5	2	-	-	-	1	1	4	3	1	1	1	-	1	2	1	2	-	2	2	1	2	1	-
	*	*	*	-	-	-	*	*	1%	1%	*	*	*	-	*	*	1%	1%	-	*	*	*	1%	*	-
55-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
65+	2	-	2	-	-	1	-	-	1	1	-	1	-	-	1	-	1	-	-	1	-	1	1	-	-
	*	-	*	-	-	*	-	-	*	*	-	*	-	-	*	-	*	-	-	*	-	*	*	-	-
Still in full time education	94	39	55	69	17	6	-	2	-	10	58	12	13	40	21	17	9	7	11	44	15	27	21	5	27
	5%	4%	5%	28%	5%	2%	-	1%	-	2%	10%	3%	3%	8%	4%	3%	3%	4%	3%	5%	2%	6%	5%	2%	7%
Never had any full time education	14	4	10	-	2	4	2	4	1	1	2	2	9	1	3	5	2	3	2	6	1	5	1	3	4
	1%	*	1%	-	1%	1%	1%	1%	*	*	*	*	2%	*	1%	1%	1%	2%	1%	1%	*	1%	*	1%	1%
Don't know	29	16	13	3	13	5	6	1	1	3	6	15	5	7	7	9	4	1	2	19	3	4	2	11	9
	1%	2%	1%	1%	4%	1%	2%	*	*	*	1%	4%	1%	1%	1%	2%	1%	*	1%	2%	*	1%	*	6%	2%
Prefer not to answer	72	34	37	17	19	16	7	8	5	18	19	16	19	23	24	16	4	5	6	36	14	16	10	9	23
	4%	3%	4%	7%	6%	4%	2%	3%	1%	3%	3%	4%	4%	4%	4%	3%	1%	3%	2%	4%	2%	4%	3%	5%	6%

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Table 26

What is the highest educational level that you have achieved to date?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Secondary school, high school, NVQ levels 1 to 3, etc.	1043	459	584	116	139	182	207	184	214	185	273	260	325	202	287	310	163	82	134	398	313	234	177	100	219
	51%	46%	56%	47%	43%	47%	60%	60%	50%	33%	46%	60%	69%	39%	53%	60%	55%	46%	42%	48%	50%	52%	45%	52%	56%
University degree or equivalent professional qualification, NVQ level 4, etc.	656	361	295	58	109	145	100	84	161	253	207	119	76	194	161	145	95	62	116	288	230	134	139	62	91
	32%	36%	28%	23%	33%	37%	29%	27%	37%	46%	35%	28%	16%	37%	30%	28%	32%	35%	36%	35%	37%	30%	36%	33%	23%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	196	109	88	10	58	42	22	23	41	101	57	22	16	74	52	24	24	22	60	79	58	44	51	12	31
	10%	11%	8%	4%	18%	11%	6%	7%	9%	18%	10%	5%	3%	14%	10%	5%	8%	13%	19%	10%	9%	10%	13%	6%	8%
Still in full time education	58	26	32	50	5	1	1	1	-	3	41	6	8	25	15	10	5	3	2	25	11	15	9	3	20
	3%	3%	3%	20%	1%	*	*	*	-	1%	7%	1%	2%	5%	3%	2%	2%	2%	1%	3%	2%	3%	2%	1%	5%
Don't know	30	13	17	3	7	7	4	6	2	2	7	9	12	9	8	7	3	3	3	11	4	8	4	4	11
	1%	1%	2%	1%	2%	2%	1%	2%	1%	*	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	3%
Prefer not to answer	62	35	27	8	8	11	14	9	12	8	8	13	34	16	18	17	7	6	3	25	10	15	9	10	18
	3%	3%	3%	3%	2%	3%	4%	3%	3%	1%	1%	3%	7%	3%	3%	3%	2%	3%	1%	3%	2%	3%	2%	5%	5%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 27

Absolutes/col percents

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Yes - responsible for half or more of the items bought	1780	790	989	188	299	362	322	270	339	460	519	371	429	454	477	436	257	155	283	728	544	407	330	165	333
		87%	79%	95%	76%	92%	93%	88%	79%	83%	88%	86%	91%	87%	88%	85%	87%	87%	89%	88%	87%	90%	85%	86%	86%
No - not responsible for most of the items bought	266	212	54	58	28	26	26	37	92	93	74	58	41	65	63	77	38	23	36	99	83	43	59	26	56
		13%	21%	5%	24%	8%	7%	12%	21%	17%	12%	14%	9%	13%	12%	15%	13%	13%	11%	12%	13%	10%	15%	14%	14%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 28

How many cars are there in your household?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
None	430	180	250	95	97	87	57	61	34	54	151	66	157	152	82	99	60	36	67	164	70	129	67	41	123
	21%	18%	24%	39%	30%	22%	16%	20%	8%	10%	26%	15%	33%	29%	15%	19%	20%	20%	21%	20%	11%	29%	17%	22%	32%
1	839	428	411	67	110	153	128	150	231	211	234	184	209	187	235	214	121	82	100	313	257	183	178	83	137
	41%	43%	39%	27%	34%	39%	37%	49%	54%	38%	39%	43%	44%	36%	44%	42%	41%	46%	31%	38%	41%	41%	46%	44%	35%
2	593	303	291	58	90	119	112	81	133	219	175	125	74	130	170	166	83	44	112	262	224	114	106	52	98
	29%	30%	28%	24%	28%	31%	32%	26%	31%	40%	30%	29%	16%	25%	32%	32%	28%	25%	35%	32%	36%	25%	27%	27%	25%
3+	184	92	92	26	30	30	51	15	32	68	32	54	30	51	53	34	31	15	40	88	76	25	37	14	31
	9%	9%	9%	10%	9%	8%	15%	5%	8%	12%	5%	12%	6%	10%	10%	7%	11%	9%	13%	11%	12%	6%	10%	8%	8%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 29

To which of the following ethnic groups do you consider you belong?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
White	1873 92%	916 91%	957 92%	194 79%	268 82%	354 91%	332 96%	299 97%	426 99%	510 92%	529 89%	393 92%	441 94%	409 79%	513 95%	487 95%	290 98%	174 98%	282 88%	738 89%	599 96%	377 84%	360 93%	184 96%	353 91%
NET: Non-white	144 7%	69 7%	75 7%	46 19%	53 16%	28 7%	13 4%	2 1%	3 1%	37 7%	51 9%	33 8%	23 5%	93 18%	20 4%	24 5%	4 1%	3 1%	31 10%	76 9%	19 3%	66 15%	27 7%	3 1%	30 8%
Mixed	17 1%	5 *	12 1%	6 2%	2 1%	5 1%	2 1%	1 *	- -	5 1%	7 1%	1 *	4 1%	9 2%	3 1%	4 1%	1 *	- -	4 1%	6 1%	3 *	2 1%	5 1%	1 *	5 1%
Asian	78 4%	48 5%	30 3%	23 9%	32 10%	15 4%	6 2%	* *	2 *	22 4%	26 4%	20 5%	10 2%	46 9%	13 2%	16 3%	1 *	2 1%	21 6%	42 5%	10 2%	42 9%	14 4%	1 1%	11 3%
Black	33 2%	9 1%	24 2%	11 5%	11 4%	6 1%	3 1%	1 *	1 *	8 1%	10 2%	8 2%	7 1%	28 5%	3 *	* *	1 *	1 *	6 2%	19 2%	3 1%	19 4%	4 1%	- -	7 2%
Chinese	11 1%	6 1%	5 *	3 1%	5 2%	1 *	1 *	- -	- -	2 *	7 1%	2 *	* *	5 1%	1 *	4 1%	1 *	- -	1 *	5 1%	- -	2 *	3 1%	- -	6 2%
Other ethnic group	6 *	1 *	5 *	2 1%	3 1%	1 *	* *	- -	- -	1 *	1 *	2 1%	2 *	6 1%	- -	- -	- -	- -	- -	4 1%	3 *	2 *	1 *	* *	1 *
Prefer not to answer	28 1%	17 2%	12 1%	6 2%	6 2%	6 2%	3 1%	6 2%	2 *	5 1%	13 2%	3 1%	6 1%	18 3%	7 1%	2 *	* *	1 1%	5 2%	13 2%	9 1%	7 2%	2 1%	4 2%	6 1%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 30

To which of the following religious groups do you consider yourself to be a member of?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Christian	1216	616	599	103	139	193	227	225	328	355	354	230	278	291	313	322	185	105	180	465	457	262	225	94	178
	59%	62%	57%	42%	42%	50%	65%	73%	76%	64%	60%	53%	59%	56%	58%	63%	63%	59%	56%	56%	73%	58%	58%	49%	46%
Muslim	49	27	22	17	21	9	1	1	-	12	13	15	9	34	4	10	1	1	7	29	7	25	11	*	5
	2%	3%	2%	7%	7%	2%	*	*	-	2%	2%	3%	2%	6%	1%	2%	*	*	2%	3%	1%	6%	3%	*	1%
Hindu	24	14	10	7	8	5	3	*	1	10	6	4	5	14	4	4	-	1	8	12	2	14	5	-	2
	1%	1%	1%	3%	2%	1%	1%	*	*	2%	1%	1%	1%	3%	1%	1%	-	1%	3%	1%	*	3%	1%	-	1%
Jew	15	6	9	-	-	5	1	3	6	7	5	-	3	9	-	6	-	-	-	6	11	2	1	-	2
	1%	1%	1%	-	-	1%	*	1%	1%	1%	1%	-	1%	2%	-	1%	-	-	-	1%	2%	*	*	-	*
Sikh	1	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	-	*	-	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	-
Buddist	25	17	8	3	6	10	3	3	-	*	4	16	4	12	5	1	6	-	4	17	6	8	2	6	3
	1%	2%	1%	1%	2%	3%	1%	1%	-	*	1%	4%	1%	2%	1%	*	2%	-	1%	2%	1%	2%	*	3%	1%
Other	59	26	33	9	10	15	10	8	6	14	15	16	14	21	14	13	6	4	8	24	15	14	11	8	11
	3%	3%	3%	4%	3%	4%	3%	3%	1%	3%	3%	4%	3%	4%	3%	3%	2%	2%	3%	3%	2%	3%	3%	4%	3%
Prefer not to say	49	30	19	5	16	9	9	7	4	14	17	8	10	23	7	11	6	2	7	26	13	9	3	11	13
	2%	3%	2%	2%	5%	2%	3%	2%	1%	3%	3%	2%	2%	5%	1%	2%	2%	1%	2%	3%	2%	2%	1%	6%	3%
None	608	266	342	102	127	142	92	59	86	140	179	142	148	116	191	145	91	64	104	249	116	115	130	72	175
	30%	27%	33%	41%	39%	37%	26%	19%	20%	25%	30%	33%	31%	22%	35%	28%	31%	36%	33%	30%	19%	26%	34%	37%	45%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 31

Which of the following best describes where you live?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Urban - Population over 10,000	765	432	333	124	149	158	111	92	131	214	260	141	150	286	159	173	78	68	133	337	204	202	148	68	143
	37%	43%	32%	51%	46%	41%	32%	30%	30%	39%	44%	33%	32%	55%	29%	34%	27%	38%	42%	41%	33%	45%	38%	36%	37%
Town and Fringe	824	365	459	102	139	138	143	142	159	189	227	181	228	159	242	229	130	64	114	333	239	178	140	80	187
	40%	36%	44%	42%	43%	36%	41%	46%	37%	34%	38%	42%	49%	31%	45%	45%	44%	36%	36%	40%	38%	40%	36%	42%	48%
Village	398	176	222	13	37	86	76	64	122	133	88	92	86	68	130	103	62	36	62	133	158	63	90	33	55
	19%	18%	21%	5%	11%	22%	22%	21%	28%	24%	15%	21%	18%	13%	24%	20%	21%	20%	19%	16%	25%	14%	23%	17%	14%
Hamlet & Isolated Dwelling	58	28	30	6	2	6	17	8	19	17	18	16	6	7	9	8	24	10	11	24	26	7	10	11	3
	3%	3%	3%	3%	1%	2%	5%	3%	4%	3%	3%	4%	1%	1%	2%	2%	8%	6%	3%	3%	4%	2%	3%	6%	1%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 32

Which of the following best describes your current working status?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Working full time - working 30 hours per week or more	900	522	378	109	197	253	211	110	21	256	300	223	122	248	227	220	131	74	254	646	241	218	184	93	165
	44%	52%	36%	44%	60%	65%	61%	36%	5%	46%	51%	52%	26%	48%	42%	43%	45%	41%	80%	78%	38%	48%	47%	48%	42%
Working part time - working between 8 and 29 hours per week	246	71	174	52	50	48	41	33	21	47	98	56	44	79	47	61	33	26	64	181	69	51	49	19	57
	12%	7%	17%	21%	15%	12%	12%	11%	5%	9%	17%	13%	9%	15%	9%	12%	11%	14%	20%	22%	11%	11%	13%	10%	15%
Not working but seeking work or temporarily unemployed or sick	171	70	101	48	37	38	26	21	1	10	49	19	94	44	47	34	23	23	-	-	21	44	25	11	70
	8%	7%	10%	20%	11%	10%	8%	7%	*	2%	8%	4%	20%	8%	9%	7%	8%	13%	-	-	3%	10%	6%	6%	18%
Not working and not seeking work	65	23	42	16	5	6	20	18	-	3	11	14	36	12	20	15	15	3	-	-	10	21	12	6	16
	3%	2%	4%	6%	1%	2%	6%	6%	-	1%	2%	3%	8%	2%	4%	3%	5%	2%	-	-	2%	5%	3%	3%	4%
Retired on a state pension only	109	48	61	-	-	-	-	27	82	13	10	15	71	20	36	26	18	8	-	-	39	24	22	14	8
	5%	5%	6%	-	-	-	-	9%	19%	2%	2%	3%	15%	4%	7%	5%	6%	5%	-	-	6%	5%	6%	7%	2%
Retired with a private pension	385	254	131	-	-	2	8	75	300	192	105	56	33	82	118	108	53	25	-	-	209	49	72	33	23
	19%	25%	13%	-	-	*	2%	25%	70%	35%	18%	13%	7%	16%	22%	21%	18%	14%	-	-	33%	11%	18%	17%	6%
House person, housewife, househusband, etc.	170	14	157	20	39	41	41	24	5	31	21	47	71	35	44	50	22	19	-	-	37	44	25	15	49
	8%	1%	15%	8%	12%	11%	12%	8%	1%	6%	3%	11%	15%	7%	8%	10%	8%	11%	-	-	6%	10%	6%	8%	13%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 33

Do you work in any of the following occupations?

Absolutes/col percents

Base : All who work

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	1081	509	572	106	245	302	247	138	43	382	333	189	174	329	241	265	149	97	315	766	291	250	226	98	216
Weighted Base	1146	593	552	161	247	301	252	142	42	303	398	279	166	327	274	281	165	99	319	827	311	269	233	112	222
Central government including all administrative departments and central government agencies such as the Bank of England	25 2%	14 2%	11 2%	- -	4 2%	9 3%	5 2%	6 4%	1 2%	10 3%	12 3%	3 1%	- -	5 2%	5 2%	4 2%	6 4%	4 5%	25 8%	- -	5 2%	6 2%	5 2%	5 5%	4 2%
HM Forces	4 *	- -	4 1%	- -	4 1%	- -	- -	- -	- -	- -	- -	4 1%	- -	- -	4 1%	- -	- -	- -	4 1%	- -	4 1%	- -	- -	- -	- -
National Health Service	79 7%	26 4%	53 10%	8 5%	12 5%	22 7%	21 8%	11 8%	5 12%	20 7%	33 8%	16 6%	10 6%	18 6%	12 4%	20 7%	18 11%	11 11%	79 25%	- -	30 10%	17 6%	24 10%	4 3%	5 2%
Universities and Academies funded by government	21 2%	5 1%	16 3%	5 3%	5 2%	4 1%	4 2%	1 1%	2 5%	12 4%	7 2%	- -	2 1%	7 2%	5 2%	3 1%	3 2%	3 3%	21 7%	- -	3 1%	7 3%	4 2%	2 2%	4 2%
Courts service	1 *	1 *	- -	- -	- -	- -	- -	1 *	1 2%	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -
Local government administration	44 4%	25 4%	19 4%	1 *	6 2%	12 4%	15 6%	7 5%	3 7%	11 4%	28 7%	3 1%	2 1%	17 5%	9 3%	9 3%	3 2%	7 7%	44 14%	- -	10 3%	11 4%	14 6%	6 5%	4 2%
Police service	12 1%	3 1%	9 2%	- -	- -	6 2%	5 2%	- -	- -	2 1%	8 2%	2 1%	- -	2 1%	6 2%	2 1%	- -	2 2%	12 4%	- -	5 2%	- -	2 1%	2 2%	3 1%
Public sector housing	15 1%	10 2%	5 1%	6 4%	2 1%	4 1%	2 1%	* *	- -	5 2%	9 2%	- -	1 1%	9 3%	2 1%	3 1%	- -	* *	15 5%	- -	2 1%	9 3%	2 1%	- -	2 1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	42 4%	6 1%	36 7%	3 2%	4 2%	11 4%	16 6%	7 5%	1 3%	19 6%	9 2%	9 3%	5 3%	7 2%	14 5%	9 3%	6 4%	6 6%	42 13%	- -	10 3%	14 5%	7 3%	3 2%	9 4%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 33

Do you work in any of the following occupations?

Absolutes/col percents

Base : All who work

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Weighted Base	1146	593	552	161	247	301	252	142	42	303	398	279	166	327	274	281	165	99	319	827	311	269	233	112	222
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	9	6	3	1	-	3	3	3	-	1	4	2	2	4	1	*	3	1	9	-	2	4	1	1	1
	1%	1%	1%	1%	-	1%	1%	2%	-	*	1%	1%	1%	1%	*	*	2%	1%	3%	-	1%	1%	1%	1%	1%
Bradford and Bingley or Northern Rock Building societies	2	2	-	-	-	2	-	-	-	-	-	2	-	2	-	-	-	-	2	-	-	2	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	1%	-	1%	-	-	-	-	1%	-	-	1%	-	-	-
Other public sector occupation	64	27	37	4	14	21	18	7	1	18	24	14	8	24	14	12	5	9	64	-	16	19	12	9	8
	6%	5%	7%	2%	6%	7%	7%	5%	2%	6%	6%	5%	5%	7%	5%	4%	3%	9%	20%	-	5%	7%	5%	8%	4%
None of the above	827	468	359	134	196	206	162	99	29	202	264	225	136	231	201	218	121	55	-	827	224	181	161	80	181
	72%	79%	65%	83%	80%	68%	64%	70%	67%	67%	66%	81%	82%	71%	74%	78%	73%	56%	-	100%	72%	67%	69%	72%	82%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 34

Absolutes/col percents

Do you have any children aged 18 or under? If so, how old are they?

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
No	1417	741	676	182	150	161	217	283	425	403	435	259	321	367	369	361	204	117	180	536	479	286	261	141	250
	69%	74%	65%	74%	46%	42%	62%	92%	99%	73%	73%	60%	68%	70%	68%	70%	69%	66%	56%	65%	76%	63%	67%	74%	64%
Net: Yes	617	253	363	62	174	224	130	22	6	149	155	169	144	150	168	151	89	59	138	285	148	160	125	49	134
	30%	25%	35%	25%	53%	58%	37%	7%	1%	27%	26%	39%	31%	29%	31%	29%	30%	33%	43%	34%	24%	36%	32%	26%	35%
Yes: Aged under 5	259	88	170	41	130	77	8	1	1	71	46	80	61	72	60	66	39	22	44	127	49	72	46	17	75
	13%	9%	16%	17%	40%	20%	2%	*	*	13%	8%	19%	13%	14%	11%	13%	13%	12%	14%	15%	8%	16%	12%	9%	19%
Yes: Aged 5-10	236	92	144	12	73	120	30	1	-	50	62	65	59	62	73	60	27	14	51	108	56	75	43	13	50
	12%	9%	14%	5%	22%	31%	9%	*	-	9%	10%	15%	13%	12%	13%	12%	9%	8%	16%	13%	9%	17%	11%	7%	13%
Yes: Aged 11-15	220	99	121	16	25	96	69	11	3	45	63	55	57	49	56	63	32	20	66	88	56	57	47	18	42
	11%	10%	12%	6%	8%	25%	20%	4%	1%	8%	11%	13%	12%	9%	10%	12%	11%	11%	21%	11%	9%	13%	12%	9%	11%
Yes: Aged 16-18	141	69	71	11	5	55	54	14	2	34	34	34	38	34	38	29	28	12	27	67	36	27	47	11	20
	7%	7%	7%	4%	1%	14%	15%	5%	1%	6%	6%	8%	8%	6%	7%	6%	10%	7%	8%	8%	6%	6%	12%	6%	5%
Prefer not to answer	12	7	5	2	4	3	1	2	-	1	4	2	5	3	3	1	2	2	1	6	-	4	3	1	4
	1%	1%	*	1%	1%	1%	*	1%	-	*	1%	1%	1%	1%	1%	*	1%	1%	*	1%	-	1%	1%	1%	1%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 35

Gender

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Male	1002	1002	-	96	132	189	151	163	271	304	281	222	194	261	259	252	147	84	126	468	336	219	190	110	147
	49%	100%	-	39%	40%	49%	43%	53%	63%	55%	47%	52%	41%	50%	48%	49%	50%	47%	39%	57%	54%	49%	49%	58%	38%
Female	1044	-	1044	149	195	200	197	144	159	248	312	207	276	259	281	262	148	94	193	359	292	231	198	81	242
	51%	-	100%	61%	60%	51%	57%	47%	37%	45%	53%	48%	59%	50%	52%	51%	50%	53%	61%	43%	46%	51%	51%	42%	62%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 36

Absolutes/col percents

Which of the following ITV regions do you live in?

Base : All respondents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Anglia	227	104	123	29	26	46	45	31	51	58	65	50	54	21	204	2	1	-	31	82	96	33	42	17	39
	11%	10%	12%	12%	8%	12%	13%	10%	12%	11%	11%	12%	11%	4%	38%	*	*	-	10%	10%	15%	7%	11%	9%	10%
Border	21	9	11	2	2	-	7	4	6	7	9	2	3	-	-	10	-	10	3	10	8	4	4	1	2
	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	*	1%	-	-	2%	-	6%	1%	1%	1%	1%	1%	1%	*	1%
Central	302	144	158	22	58	59	49	52	62	101	65	62	74	13	276	3	6	4	47	123	99	78	59	18	48
	15%	14%	15%	9%	18%	15%	14%	17%	14%	18%	11%	14%	16%	3%	51%	1%	2%	2%	15%	15%	16%	17%	15%	9%	12%
Granada	239	111	128	34	26	49	35	43	52	62	59	44	73	1	10	219	9	-	29	91	61	65	39	15	59
	12%	11%	12%	14%	8%	13%	10%	14%	12%	11%	10%	10%	16%	*	2%	43%	3%	-	9%	11%	10%	14%	10%	8%	15%
London	348	182	167	68	92	68	47	29	44	101	136	58	54	332	12	1	3	1	78	162	106	82	66	17	77
	17%	18%	16%	28%	28%	18%	13%	9%	10%	18%	23%	13%	11%	64%	2%	*	1%	1%	24%	20%	17%	18%	17%	9%	20%
Meridian	169	81	88	13	12	20	24	33	67	51	57	21	41	152	-	-	17	-	14	61	62	22	41	16	29
	8%	8%	8%	5%	4%	5%	7%	11%	16%	9%	10%	5%	9%	29%	-	-	6%	-	4%	7%	10%	5%	10%	8%	8%
TyneTees	94	43	51	2	25	17	14	14	21	22	21	25	25	-	-	94	-	-	11	46	26	25	18	5	20
	5%	4%	5%	1%	8%	5%	4%	4%	5%	4%	4%	6%	5%	-	-	18%	-	-	3%	6%	4%	5%	5%	3%	5%
Wales	104	62	42	15	11	30	14	17	17	26	24	33	22	-	-	4	101	-	18	43	17	20	19	19	29
	5%	6%	4%	6%	3%	8%	4%	6%	4%	5%	4%	8%	5%	-	-	1%	34%	-	6%	5%	3%	5%	5%	10%	7%
West	83	46	36	8	13	12	19	11	18	21	28	14	19	1	4	5	72	-	10	44	37	13	20	3	10
	4%	5%	3%	3%	4%	3%	6%	4%	4%	4%	5%	3%	4%	*	1%	1%	25%	-	3%	5%	6%	3%	5%	2%	3%
Westcountry	88	35	53	10	17	10	12	19	20	18	24	25	21	-	-	1	86	-	13	33	37	14	13	14	10
	4%	3%	5%	4%	5%	3%	3%	6%	5%	3%	4%	6%	4%	-	-	*	29%	-	4%	4%	6%	3%	3%	7%	3%
Yorkshire	208	107	101	27	23	38	46	28	46	49	51	62	46	-	35	173	-	-	26	83	59	54	40	24	30
	10%	11%	10%	11%	7%	10%	13%	9%	11%	9%	9%	14%	10%	-	6%	34%	-	-	8%	10%	9%	12%	10%	12%	8%
STV	162	77	85	15	23	38	35	27	24	37	54	35	36	-	-	1	-	162	40	49	17	41	29	42	34
	8%	8%	8%	6%	7%	10%	10%	9%	6%	7%	9%	8%	8%	-	-	*	-	91%	13%	6%	3%	9%	7%	22%	9%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 36

Which of the following ITV regions do you live in?

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
UTV	1	-	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 37

GO Regions**Base : All respondents**

Absolutes/col percents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Scotland	178	84	94	18	26	37	39	30	28	45	57	37	40	-	-	-	-	178	44	55	22	44	31	44	36
	9%	8%	9%	7%	8%	10%	11%	10%	6%	8%	10%	9%	8%	-	-	-	-	100%	14%	7%	4%	10%	8%	23%	9%
North East	92	41	51	2	26	16	15	14	19	21	21	25	26	-	-	92	-	-	10	48	25	25	17	5	20
	5%	4%	5%	1%	8%	4%	4%	5%	4%	4%	3%	6%	5%	-	-	18%	-	-	3%	6%	4%	6%	4%	3%	5%
North West	240	118	122	30	30	50	39	41	51	64	66	42	68	-	-	240	-	-	31	97	59	69	41	15	57
	12%	12%	12%	12%	9%	13%	11%	13%	12%	12%	11%	10%	14%	-	-	47%	-	-	10%	12%	9%	15%	10%	8%	15%
Yorkshire & Humberside	180	92	88	26	17	34	40	21	42	43	47	48	43	-	-	180	-	-	22	73	50	48	34	18	30
	9%	9%	8%	11%	5%	9%	11%	7%	10%	8%	8%	11%	9%	-	-	35%	-	-	7%	9%	8%	11%	9%	9%	8%
West Midlands	189	86	103	25	22	37	32	31	42	55	40	41	53	-	189	-	-	-	26	68	70	49	33	11	27
	9%	9%	10%	10%	7%	10%	9%	10%	10%	10%	7%	10%	11%	-	35%	-	-	-	8%	8%	11%	11%	8%	5%	7%
East Midlands	159	81	78	6	39	31	23	27	33	49	36	36	38	-	159	-	-	-	19	65	56	41	25	11	26
	8%	8%	7%	2%	12%	8%	7%	9%	8%	9%	6%	8%	8%	-	29%	-	-	-	6%	8%	9%	9%	6%	6%	7%
Wales	108	62	46	13	11	32	15	19	19	27	21	33	28	-	-	-	108	-	18	44	20	19	19	20	30
	5%	6%	4%	5%	3%	8%	4%	6%	4%	5%	4%	8%	6%	-	-	-	37%	-	6%	5%	3%	4%	5%	10%	8%
Eastern	192	92	100	24	16	38	39	31	44	47	54	48	43	-	192	-	-	-	28	68	84	27	38	15	28
	9%	9%	10%	10%	5%	10%	11%	10%	10%	8%	9%	11%	9%	-	36%	-	-	-	9%	8%	13%	6%	10%	8%	7%
London	257	138	119	59	74	60	26	11	27	72	105	41	39	257	-	-	-	-	57	126	62	72	49	14	60
	13%	14%	11%	24%	23%	15%	8%	4%	6%	13%	18%	10%	8%	50%	-	-	-	-	18%	15%	10%	16%	13%	8%	15%
South East	263	123	140	21	37	32	50	48	75	82	88	39	54	263	-	-	-	-	39	105	99	30	61	20	52
	13%	12%	13%	9%	11%	8%	14%	16%	17%	15%	15%	9%	11%	50%	-	-	-	-	12%	13%	16%	7%	16%	11%	13%
South West	187	84	102	21	29	22	30	34	50	47	59	39	41	-	-	-	187	-	26	76	78	25	42	18	23
	9%	8%	10%	9%	9%	6%	9%	11%	12%	9%	10%	9%	9%	-	-	-	63%	-	8%	9%	13%	6%	11%	9%	6%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 38

Marital Status

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
Single	448 22%	238 24%	209 20%	173 70%	103 31%	81 21%	50 14%	24 8%	17 4%	78 14%	172 29%	86 20%	112 24%	150 29%	103 19%	108 21%	57 19%	29 16%	73 23%	229 28%	81 13%	107 24%	81 21%	46 24%	132 34%
Married	1049 51%	560 56%	489 47%	12 5%	128 39%	191 49%	201 58%	191 62%	325 76%	359 65%	267 45%	222 52%	201 43%	236 45%	305 56%	270 53%	139 47%	99 56%	162 51%	366 44%	409 65%	219 49%	207 53%	90 47%	123 32%
Civil Partnership	30 1%	14 1%	16 2%	6 2%	8 2%	6 2%	4 1%	2 1%	4 1%	6 1%	3 *	10 2%	12 2%	10 2%	7 1%	6 1%	4 2%	3 2%	2 1%	18 2%	8 1%	4 1%	4 1%	1 *	13 3%
Co Habiting	283 14%	116 12%	167 16%	55 22%	76 23%	78 20%	37 11%	21 7%	16 4%	67 12%	72 12%	75 18%	69 15%	59 11%	59 11%	79 15%	55 19%	30 17%	53 17%	132 16%	54 9%	67 15%	55 14%	26 13%	81 21%
Widowed	55 3%	20 2%	35 3%	- -	1 *	3 1%	4 1%	13 4%	34 8%	13 2%	14 2%	12 3%	16 3%	18 3%	10 2%	12 2%	11 4%	4 2%	1 *	16 2%	19 3%	13 3%	11 3%	8 4%	4 1%
Separated	32 2%	12 1%	20 2%	- -	2 1%	7 2%	11 3%	8 3%	4 1%	4 1%	12 2%	6 1%	9 2%	15 3%	10 2%	1 *	2 1%	4 2%	4 1%	18 2%	12 2%	7 2%	5 1%	4 2%	4 1%
Divorced	135 7%	33 3%	102 10%	- -	6 2%	14 4%	38 11%	47 15%	31 7%	23 4%	50 8%	17 4%	45 10%	27 5%	41 8%	35 7%	23 8%	9 5%	23 7%	39 5%	43 7%	30 7%	22 6%	15 8%	26 7%
Prefer not to answer	15 1%	10 1%	5 1%	- -	3 1%	9 2%	2 1%	1 *	- -	3 *	3 1%	1 *	8 2%	4 1%	5 1%	3 1%	3 1%	- -	1 *	9 1%	3 *	3 1%	2 1%	2 1%	5 1%

General Public
ONLINE Fieldwork : 18th - 20th February 2011

Table 39

Absolutes/col percents

What is the combined annual income of your household, prior to tax being deducted?

Base : All respondents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote	
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395	
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389	
Up to £7,000	(3.5)	114 6%	53 5%	61 6%	48 20%	21 6%	16 4%	13 4%	10 3%	6 1%	2 *	38 6%	8 2%	67 14%	26 5%	28 5%	34 7%	17 6%	9 5%	3 1%	28 3%	24 4%	29 6%	16 4%	8 4%	38 10%
£7,001 to £14,000	(10.5)	279 14%	98 10%	181 17%	35 14%	35 11%	37 10%	45 13%	58 19%	69 16%	27 5%	74 13%	38 9%	140 30%	49 9%	85 16%	79 15%	38 13%	29 16%	21 7%	76 9%	65 10%	83 18%	51 13%	22 12%	59 15%
£14,001 to £21,000	(17.5)	299 15%	138 14%	160 15%	22 9%	49 15%	60 15%	49 14%	51 16%	68 16%	45 8%	87 15%	84 20%	83 18%	72 14%	71 13%	84 16%	49 17%	23 13%	34 11%	110 13%	89 14%	76 17%	54 14%	26 13%	54 14%
£21,001 to £28,000	(24.5)	300 15%	137 14%	163 16%	34 14%	56 17%	49 13%	41 12%	40 13%	80 19%	67 12%	107 18%	83 19%	43 9%	63 12%	88 16%	64 12%	55 19%	29 16%	40 13%	126 15%	97 15%	54 12%	71 18%	35 18%	43 11%
£28,001 to £34,000	(31)	257 13%	143 14%	114 11%	18 7%	48 15%	53 14%	52 15%	32 10%	54 13%	72 13%	89 15%	56 13%	40 8%	75 14%	57 11%	72 14%	31 11%	22 12%	50 16%	126 15%	97 15%	49 11%	43 11%	17 9%	51 13%
£34,001 to £41,000	(37.5)	154 8%	81 8%	73 7%	14 6%	32 10%	28 7%	34 10%	18 6%	27 6%	54 10%	51 9%	37 9%	12 3%	40 8%	48 9%	29 6%	20 7%	16 9%	31 10%	82 10%	43 7%	26 6%	32 8%	12 6%	40 10%
£41,001 to £48,000	(44.5)	117 6%	72 7%	45 4%	11 5%	13 4%	32 8%	24 7%	15 5%	23 5%	50 9%	35 6%	21 5%	11 2%	32 6%	30 5%	28 6%	13 4%	14 8%	32 10%	54 6%	40 6%	24 5%	23 6%	14 7%	16 4%
£48,001 to £55,000	(51.5)	108 5%	61 6%	47 5%	13 5%	5 2%	36 9%	24 7%	16 5%	15 3%	51 9%	25 4%	26 6%	6 1%	35 7%	34 6%	20 4%	15 5%	5 3%	29 9%	58 7%	41 7%	18 4%	24 6%	9 5%	15 4%
£55,001 to £62,000	(58.5)	46 2%	31 3%	14 1%	2 1%	9 3%	11 3%	11 3%	5 2%	9 2%	32 6%	10 2%	2 *	2 *	17 3%	9 2%	10 2%	4 1%	5 3%	11 3%	22 3%	15 2%	12 3%	11 3%	2 1%	7 2%
£62,001 to £69,000	(65.5)	29 1%	19 2%	9 1%	3 1%	3 1%	4 1%	5 1%	3 1%	11 2%	24 4%	2 *	- -	3 1%	10 2%	9 2%	4 1%	3 1%	4 2%	7 2%	10 1%	11 2%	8 2%	6 1%	3 2%	1 *
£69,001 to £76,000	(72.5)	18 1%	14 1%	4 *	- -	2 1%	6 2%	1 *	2 1%	7 2%	15 3%	- -	2 1%	2 *	5 1%	6 1%	2 *	2 1%	3 2%	6 2%	5 1%	7 1%	2 *	8 2%	1 1%	1 *
£76,001 to £83,000	(79.5)	19 1%	10 1%	9 1%	3 1%	2 1%	5 1%	5 2%	2 1%	2 *	14 3%	3 1%	2 *	- -	9 2%	2 *	3 1%	1 *	3 2%	8 2%	10 1%	8 1%	3 1%	4 1%	- -	3 1%

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Table 39

What is the combined annual income of your household, prior to tax being deducted?

Absolutes/col percents

Base : All respondents

	Gender			Age						Social grade				Region					Employment Sector		Vote in 2010					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote	
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389	
£83,001 or more	(86)	29	17	13	6	4	8	7	2	2	20	3	6	-	11	5	2	10	1	9	19	9	8	4	7	1
		1%	2%	1%	3%	1%	2%	2%	1%	1%	4%	*	1%	-	2%	1%	*	3%	*	3%	2%	1%	2%	1%	4%	*
Prefer not to answer	277	127	150	36	48	44	37	55	58	81	69	64	63	77	68	81	37	14	38	103	82	58	41	35	61	
		14%	13%	14%	15%	15%	11%	11%	18%	13%	15%	12%	15%	13%	15%	13%	16%	13%	8%	12%	12%	13%	13%	11%	18%	16%

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Table 40

Age

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
18 to 24	245	96	149	245	-	-	-	-	-	35	101	55	54	80	55	58	34	18	27	134	35	65	35	23	87
	12%	10%	14%	100%	-	-	-	-	-	6%	17%	13%	11%	15%	10%	11%	12%	10%	8%	16%	6%	14%	9%	12%	22%
25 to 34	327	132	195	-	327	-	-	-	-	77	87	84	78	111	77	73	40	26	51	196	43	70	75	26	114
	16%	13%	19%	-	100%	-	-	-	-	14%	15%	20%	17%	21%	14%	14%	15%	16%	24%	7%	15%	19%	13%	29%	
35 to 44	388	189	200	-	-	388	-	-	-	100	110	101	78	92	106	100	53	37	95	206	97	105	71	34	81
	19%	19%	19%	-	-	100%	-	-	-	18%	19%	23%	17%	18%	20%	19%	18%	21%	30%	25%	16%	23%	18%	18%	21%
45 to 54	348	151	197	-	-	-	348	-	-	67	109	79	93	76	94	94	45	39	89	162	125	79	61	34	50
	17%	15%	19%	-	-	-	100%	-	-	12%	18%	18%	20%	15%	17%	18%	15%	22%	28%	20%	20%	17%	16%	18%	13%
55 to 64	307	163	144	-	-	-	-	307	-	85	77	52	94	60	89	75	53	30	43	99	97	70	57	44	39
	15%	16%	14%	-	-	-	-	100%	-	15%	13%	12%	20%	11%	16%	15%	17%	14%	12%	15%	16%	15%	23%	10%	
65 or older	430	271	159	-	-	-	-	-	430	189	110	58	74	102	119	112	69	28	14	29	231	62	89	31	18
	21%	27%	15%	-	-	-	-	-	100%	34%	19%	14%	16%	20%	22%	22%	23%	16%	4%	3%	37%	14%	23%	16%	5%

General Public
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Table 41

Social grade

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
AB	552	304	248	35	77	100	67	85	189	552	-	-	-	154	150	129	75	45	101	202	213	103	131	40	66
	27%	30%	24%	14%	24%	26%	19%	28%	44%	100%	-	-	-	30%	28%	25%	25%	25%	32%	24%	34%	23%	34%	21%	17%
C1	593	281	312	101	87	110	109	77	110	-	593	-	-	193	130	133	80	57	135	264	178	138	118	49	111
	29%	28%	30%	41%	27%	28%	31%	25%	26%	-	100%	-	-	37%	24%	26%	27%	32%	42%	32%	28%	31%	30%	26%	29%
C2	430	222	207	55	84	101	79	52	58	-	-	430	-	80	126	116	72	37	54	225	127	90	65	63	85
	21%	22%	20%	23%	26%	26%	23%	17%	14%	-	-	100%	-	15%	23%	23%	24%	21%	17%	27%	20%	20%	17%	33%	22%
DE	471	194	276	54	78	78	93	94	74	-	-	-	471	93	134	136	69	40	30	136	109	120	74	40	127
	23%	19%	26%	22%	24%	20%	27%	31%	17%	-	-	-	100%	18%	25%	27%	23%	22%	9%	16%	17%	27%	19%	21%	33%

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Table 42

Absolutes/col percents

If you wanted someone to call you by telephone at your home which one of the following would apply to you?

Base : All respondents

	Gender		Age							Social grade				Region					Employment Sector		Vote in 2010				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Pub-lic	Pri-vate	Cons	Lab	Lib Dem	Other	Did not vote
Unweighted Base	2046	924	1122	159	346	414	364	319	444	711	493	303	535	543	507	517	298	181	315	766	620	442	409	180	395
Weighted Base	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389
They could do so by phoning on a standard landline number	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
They could do so by phoning on my mobile	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
They could do so on either my landline or mobile number	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
QNA	2046	1002	1044	245	327	388	348	307	430	552	593	430	471	520	540	513	295	178	319	827	627	450	388	191	389